

MARCH 12, 1975

Office of the White House Press Secretary

NOTICE TO THE PRESS

INVITEES TO
THE RECEPTION FOR BROADCAST EXECUTIVES
THE BLUE ROOM
Wednesday, March 12, 1975

Mr. John Murphy, President
Avco Broadcasting Corporation
Cincinnati, Ohio

Mr. Arch L. Madsen, President
Bonneville International Corporation
Salt Lake City, Utah

Mr. Thomas S. Murphy
Board Chairman
Capital Cities Communications, Inc.
New York, New York

Mr. C. Wrede Petersmeyer
Chairman and President
Corinthian Stations
New York, New York

Mr. Clifford M. Kirtland, Jr., President
Cox Broadcasting Corporation
Atlanta, Georgia

Mr. Reid L. Shaw, President
General Electric Broadcasting Company
Schenectady, New York

Mr. John T. Reynolds
President, Television Division
Golden West Broadcaster Stations
Los Angeles, California

Mr. Franklin C. Snyder
Vice President, Broadcast Division
Hearst Corporation
Pittsburgh, Pennsylvania

(MORE)

Mr. Norman. E. Walt, President
McGraw-Hill Broadcasting Company
New York, New York

Mr. Clem Weber
Executive Vice President
New York, New York

Mr. E. R. Vadeboncoeur, President
Newhouse Broadcasting Stations
Syracuse, New York

Mr. August C. Meyer, Sr.
President
Mr. August C. Meyer, Jr.
Secretary-Treasurer
Midwest Television, Inc.
Champaign, Illinois

Mr. T. Ballard Morton, President
Orion Broadcasting Stations
Louisville, Kentucky

Mr. Joel Chaseman, President
Post-Newsweek Stations
Washington, D. C.

Mr. Frank Shakespeare, President
RKO General, Inc.
New York, New York

Mr. Marshall Berkman, President
Rust Craft Broadcasting Company
Pittsburgh, Pennsylvania

Mr. Peter B. Storer, President
Storer Broadcasting Company
Miami Beach, Florida

Mr. Charles S. Mecham, Jr.
Board Chairman
Taft Broadcasting
Cincinnati, Ohio

(MORE)

Mr. Richard Eaton, President
United Broadcasting
Bethesda, Maryland

Mr. Marvin L. Shapiro
Executive Vice President
Westinghouse Broadcasting Company
New York, New York

Mr. Daniel Pecaro, President
WGN Continental Broadcasting Company
Chicago, Illinois

Mr. Charles Crutchfield, President
Jefferson-Pilot Stations
Charlotte, North Carolina

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