

FOR IMMEDIATE RELEASE

November 13, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

Robert A. Kelly was today appointed Assistant Press Secretary.

From 1971 to 1974 he was Director of Communications for the Department of Interior. From 1962 to 1971 he served as Director of Public Relations for the Pepsi-Cola Company, after serving as Industrial Editor for Sales Management Magazine from 1958 to 1962. From 1956 to 1958 he was Assistant Editor of Motor Club News.

Mr. Kelly was born on May 3, 1931 in Weehawken, New Jersey. He received his B.S. degree from Columbia University in 1965. He served in the United States Army from 1951 to 1953.

Mr. Kelly is married to the former Patricia Banks and they have three children. They reside in Falls Church, Virginia.

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