

FOR IMMEDIATE RELEASE

November 13, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

Louis M. Thompson, Jr., of Ames, Iowa was appointed today as Assistant Press Secretary (Administration).

Mr. Thompson joined in September the staff of the American Enterprise Institute for Public Policy Research in Washington, D.C. following his resignation from the United States Army.

He served in the Army from 1961-74 during which time he was a press spokesman for the U. S. Command in Vietnam and served from 1971-74 as Military Assistant to the Assistant Secretary of Defense (Public Affairs). In that assignment he regularly accompanied the Secretary of Defense to all NATO ministerial meetings and worked daily with the White House and State Department coordinating public affairs policy on national security issues. Mr. Thompson was awarded, in that capacity, the Legion of Merit for exceptionally meritorious service.

Born in Bryan, Texas on September 21, 1938, Mr. Thompson received a B.S. degree in Journalism from Iowa State University, Ames, Iowa, where he was television news editor and anchorman for WOI-TV from 1960-61. Later he returned to Iowa State University where he earned his M.S. degree in Journalism and Mass Communication and was graduated in 1969 with high honors.

Mr. Thompson was elected in 1968 to Phi Kappa Phi, national scholastic honor society and is a member of Sigma Delta Chi. He was named in 1973 one of the Outstanding Young Men in America.

He is married to the former Anne Marie Strand of Ames, Iowa and they have five children - Tom, 12, Eric, 10, Chris, 8, Mary Margaret and Mary Elizabeth, both 5. The Thompsons reside in Springfield, Virginia.

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