

FOR IMMEDIATE RELEASE

November 13, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

Larry Speakes of Washington, D. C. was appointed today as Assistant Press Secretary. He has served as Staff Assistant since May 18, 1974.

Mr. Speakes was born in Cleveland, Mississippi, September 13, 1939, and attended the University of Mississippi, where he majored in Journalism.

He was a staff writer for United Press International's Memphis Bureau and a reporter for the Jackson (Miss.) State Times before becoming News Editor of the Oxford (Miss.) Eagle in 1961. He was named News Editor of The Bolivar Commercial at Cleveland, Mississippi in 1962 and became Managing Editor in 1965.

Speakes was named Editor and General Manager of Progress Publishers at Leland, Mississippi in 1966 and served there until 1968. The firm published newspapers at Leland, Hollandale, Drew and Rosedale, Mississippi.

He was appointed Press Secretary to Senator James O. Eastland of Mississippi August 1, 1968. He handled Senator Eastland's press relations, served as spokesman for the Senate Judiciary Committee and was a coordinator in Senator Eastland's 1972 re-election campaign.

Speakes is married to the former Laura Crawford and they have a son. They reside in the District of Columbia.

#