

November 1, 1974

PCCL REPCRT

Visit of Oregon Cattlemen with President Ford in Ford's Suite in Benson Hotel

Pool entered at 4:30 local time to find President sitting with Tom Korologos and six other people, presumably cattlemen.

Don Ostensosi, Executive Vice President of the Oregon Cattlemen's Association, said he wanted to make a presentation. The group stood up. The President buttoned his blue suit and stood ready for the surprise.

Ostensosi said he had heard that the President makes his own breakfast. He then produced a tan \$10 beef gift certificate. He said the President could use it to buy beef bacon for breakfast.

Ford: "I love beef. I am a great advocate of it. But I don't know about breakfast."

Ostensosi: "There is such a thing as beef bacon you know."

Ford: "Really?" "Is it a special part of the cattle?"

Ostensosi did not respond.

Then they sat down. The President said it was a "clever" promotional idea, and it will "help the market."

Ostensosi told the President: "you can take it to any grocery store."

Then, moving along, Ernie Davis, the cattlemen's President, said he would like to present the President with the beef industry's position paper. He started to talk about import quotas, foreign nation's support for their beef industry, as the pool was ushered out.

Don Fulsom
Larry C'Rourke

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