

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 21, 1974

MEMORANDUM FOR:           RON NESSEN

FROM:                       BOB MEAD *bc*

SUBJECT:                    President Ford Interview

ABC-TV this morning requested an opportunity to interview President Ford on a one-on-one basis with Harry Reasoner.

They proposed to air this interview, one hour in length, on "The Reasoner Report", on Saturday, November 2 and Sunday, November 3. (As you know, they air first to a few affiliates on Saturday evening, but the bulk of their audience is on Sunday Night.)

Due to the President's heavy schedule, and after negotiating an interview date, I proposed Saturday, October 26, while the President is at Camp David. They enthusiastically agreed to do this, and we agreed that perhaps the first part of the interview would be conducted as a walk through some of the lovely but non-secured, areas of the retreat, and the second, perhaps, in the Aspen lodge in front of a comfortable fireplace setting.

(As the television crews are setting up inside after the walking section, perhaps the President and Mr. Reasoner could have a private lunch together.)

I will handle the technical details with Commander Todd, and will meet with the ABC people on Friday afternoon to explain security groundrules.

We will also provide other agencies with a transcript for release at airtime on November 2 which will benefit ABC in drawing a larger audience to their Sunday night program, aired by most ABC affiliates.

ABC has been quite cooperative in this matter and I recommend that we extend to them as many courtesies as possible.