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August 29, 1974

Office of the White House Press Secretary

NOTICE TO THE PRESS

President Ford today released his official photograph which will be displayed in government buildings and embassies in the United States and around the world.

The color photograph was made by David Hume Kennerly, personal photographer to President Ford, in the Oval Office of the White House.

The cost of lithographing 36,000 copies of the four-color photo is about \$6,400.00 and will be paid for by the Republican National Committee.

For the technically minded, Kennerly used a Nikon camera with an 85 mm lens. The picture was made at 1/60th of a second at F/4 on Kodak High Speed Ektachrome film rated at 160 ASA.

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