

AUGUST 28, 1974

Office of the White House Press Secretary

NOTICE TO THE PRESS

BIOGRAPHY OF ROBERT W. MILLER

Robert W. Miller, Senior Assistant Administrator, American Revolution Bicentennial Administration, entered Government service in September 1970 as the first Director of the Office of Domestic Business Policy, Bureau of Domestic Commerce, U.S. Department of Commerce. In May of 1971, he was named Executive Director of the White House Conference on the Industrial World Ahead. In July 1972 joined the staff of the Council on International Economic Policy at the White House as an Assistant Director. In September 1973 he became a Special Assistant for Bicentennial Affairs to the Counsellor to the President at the White House. In April of 1974 he assumed his present post.

Mr. Miller's career, prior to Government service, includes: Director, Business-Government Relations Program and Director, Center for the Study of Private Enterprise, The American University, Washington, D.C. (1965-1970); Director, Program in Public Relations, Columbia University School of General Studies (1960-1965); Executive Vice President, Public Relations Research Associates and World Trade Relations serving numerous national and international corporate, association, and education clients (1956-1960); Assistant Manager and Director, Public Relations, Automobile Club of Oklahoma, AAA (1953-1954).

While at The American University he originated three widely known programs: The Business-Government Relations Program; The Center for the Study of Private Enterprise; and, the American University Lectures in Business-Government Relations.

Mr. Miller received his BA degree from the College of the Pacific in California in 1950 and the MBA degree from the Harvard University Graduate School of Business Administration in 1956, and an honorary Doctor of Commercial Science degree from Drake College.

Mr. Miller is a member of the Board of Trustees, Ft. Lauderdale University; Vice Chairman, National Council Public Relations Committee, Boy Scouts of America; and is a member of the Cosmos Club and the National Press Club.



Mr. Miller is the author of several books, among them: Corporate Policies and Public Attitudes and Corporate Ambassadors to Washington. He is the editor of: The Creative Interface 1, The New Relationship Between Business and Government; the Creative Interface 2, International Business-Government Relations; and the Creative Interface 3, Private Enterprise the Urban Crisis.

Mr. Miller was born on June 8, 1928, in Stockton, California

He resides at 5037 Rustpath Terrace, Washington, D. C. with his wife and 2 children.

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