

The original documents are located in Box 133, folder “Rustand, Warren (4)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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May 2, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

SUBJECT: Request from the Michigan Association of Broadcasters to see President on May 7 and 8

In principle I am agreed that the President could have a White House reception for the Michigan broadcasters and their wives on May 7 or 8. However, a look at the schedule for those two days indicates that it is probably impossible:

May 7 The President has the Baroody group here at 5 pm and the Cabinet meeting on the Sequoia at 6:30 pm.

May 8 The President has the dinner with Prime Minister Lee of Singapore.

So I will write a regret based on his schedule. And I will follow your suggestion for a White House tour by Mike Farrell. Perhaps some thought should be given for me to host a reception for them.

RN/cg



May 2, 1975

MEMORANDUM FOR: WARREN RUSTAND
FROM: RON NESSEN
SUBJECT: "Presentation of Book to President by Hugh Sidey"

This is not ~~the~~ Hugh Sidey - Fred Ward photo book on ~~the~~ President.

Marcos's book is a photo book with various scenes of the United States, including some from Washington, D.C., with a forward by Hugh Sidey.

I think we should wait ~~and~~ definitely ~~have~~ a presentation of the Sidey-Ward book, but I recommend against doing this one since it ~~could~~ establish a precedent ~~of~~ the President's getting involved in people's publicity campaigns unrelated to the White House.

RN/cg



THE WHITE HOUSE
WASHINGTON

Date: April 28, 1975

MEMORANDUM FOR: RON NESSEN

FROM: WARREN S. RUSTAND

SUBJECT: Presentation of Book to President by
 Hugh Sidey

The attached is being sent to you for your advice and recommendation.

Would you advise as soon as possible.

Thank you.

(Please note that David Kennerly endorses the presentation.)

COMMENTS:

FRED J. MAROON
PHOTOGRAPHER

MAROON

8725 P STREET NW
WASHINGTON DC 20007
TELEPHONE 202 337-0397

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED

APR 25 1975

April 22, 1975 MESSAGE
SPEAKERS BUREAU
OTHER

APPOINTMENT OFFICE

Mr. David H. Kennerly
The White House
Washington, D.C.

Dear Dave:

The President and you made quite a team at the dinner the other evening. How much did you have to do with his material? It was a howl!

Also, I am delighted that you had the time to come to the opening of my exhibit at the Corcoran Gallery, and to bring the President's daughter.

The book is finally a reality. We received the first copies this week, and we feel the printers did a superb job. You mentioned when I visited you with the color proofs that it might be possible to arrange for us to present a copy of it to the President. We would be most honored to do this. The president of EPM Publications, publisher of the book, Hugh Sidey and I would be available at a convenient time for all involved to make the presentation at the President's earliest opportunity.

Thank you again for your many courtesies in the past, and I look forward to hearing from you.

Best personal regards,

Reed

*Warren,
Good idea for a
5 minute app't.
D.K.*



THE WHITE HOUSE

WASHINGTON

May 6, 1975

MEMORANDUM FOR:

JIM CONNOR
WARREN RUSTAND

file

FROM:

RON NESSEN

I am hosting a reception for the Michigan Association of Broadcasters and their wives (a total of about 50 people), Thursday, May 8, 1975 from 6-8:00 p.m. at the Tayloe House on Jackson Place across from the White House.

I have invited from the White House staff, Bill Seidman, Phil Buchen, Don Rumsfeld, Bob Hartmann and Jack Marsh, as well as members of my staff.

The Michigan Association of Broadcasters are in Washington to attend the annual dinner for the Michigan Congressional Delegation. We were unable to fulfill the Broadcasters' request for a meeting with the President because of his busy schedule this week, even though he has seen this group nearly every year in the past.

I propose that the President drop-by briefly at the reception sometime between his 6:00 p.m. meeting with Don Rumsfeld and Dick Cheney and his 8:00 p.m. state dinner for Prime Minister Lee of Singapore. These broadcasters are from the President's home state and support him almost 100%. This would be the first year in some time that he has not been able to meet with them. I believe it would be well worth 15 minutes of his time.

THE WHITE HOUSE
WASHINGTON

May 13, 1975

MEMORANDUM FOR:

ROBERT T. HARTMANN

~~RON NESSEN~~

FROM:

WARREN S. RUSTAND *WR*

SUBJECT:

Evans and Novak Interview

I would appreciate your comments and recommendation on a possible interview with the President for these columnists.

Thank you.

*Yes. Let's do it.
RHN*

*cc:
Bob Hartmann*



THE WHITE HOUSE
WASHINGTON

May 13, 1975

MEMORANDUM FOR:

~~ROBERT T. HARTMANN~~
RON NESSEN

FROM:

WARREN S. RUSTAND *WR*

SUBJECT:

Evans and Novak Interview

I would appreciate your comments and recommendation on a possible interview with the President for these columnists.

Thank you.

I have discussed this with the President and his inclination is affirmative — ^{soon} after Europe — max 45 mins — Nessen and I should attend x

RTA



Copy: Ron Nessen ✓
D. Cheney

THE WHITE HOUSE
WASHINGTON

NOTE FOR: Warren Rustand
FROM : RON NESSEN

I'm apposed.
Not a real
bi-centennial event.
Just publicity for
TIME.

R. H. N.

MON. - MAY 12th

April 30, 1975

MEMORANDUM FOR: RON NESSEN

FROM: WARREN RUSTAND

SUBJECT: Request by Ralph Davidson of TIME
to see the President to present first-
run copy of their Bicentennial Issue
to be published May 12

I would appreciate having your comments and recommendation
on the attached, a copy of which was sent to me.

Handwritten: "Audience"

TIME

THE WEEKLY NEWSMAGAZINE

ROCKEFELLER HOUSE
NEW YORK 10020

TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK 10020
(212) 536-3456

Handwritten: "mco"
File #
AWAITING
NESSE

RALPH P. DAVIDSON
PUBLISHER

March 27, 1975

Handwritten: "RN"

The President
The White House
Washington, D.C.

ORIGINAL TO: RON NESSEN

✓ COPY FYI TO: WARREN RUSTAND

Dear Mr. President:

On May 12 TIME Magazine will publish a special Bicentennial Issue, which will report the news of the week of July 4, 1776- exactly as if TIME had been publishing at that time. This issue represents our major contribution to the bicentennial celebration, and I believe you will find it a particularly notable publishing venture.

Our cover story for the issue will tell how Thomas Jefferson drafted the Declaration of Independence and will describe the politicking that led to its adoption by the Continental Congress. The issue will also include extensive reports on the status of the Revolutionary War, which was approaching a crucial stage during that very same week.

Most of our regular sections will also be included in the issue, and there will be a fair amount of news not related to the war in America. In our World section, for instance, we will have a report on the intrigues in the court of Catherine the Great of Russia, a story on the expansionist plans of the Emperor of China, who was then beginning to covet parts of Vietnam, and a piece about Captain Cook, who was about to leave on a third voyage of exploration to the Pacific. Among the books reviewed in our Books section will be "The Decline and Fall of the Roman Empire", which had just been published.

I could go on and on, but I think this gives you an idea of the main thrust of our issue. We have been at work on it since last summer, and we feel that it will make an important contribution toward helping Americans to achieve a better understanding of their heritage.

I would like to have the honor of presenting you with a first run copy of the issue. We could do this at any time at your convenience after May 9 when the early copies of the magazine first begin to become available. I deeply appreciate your consideration of this request.

Respectfully yours,

Ralph P. Davidson

Ralph P. Davidson
Publisher
TIME Magazine

cc: Mr. Warren Rustand
Mr. Ronald Nessen

May 21, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

I have answered this letter but I recommend you keep this invitation under consideration since he cancelled out last year and it might be a good forum for anything the President has to say at the end of October.

Attachment: File on Wally Mihoff, Executive Director of Associated College Press requesting President to speak last of October

RN/cg



May 21, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

I have answered this letter but I recommend you keep this invitation under consideration since he cancelled out last year and it might be a good forum for anything the President has to say at the end of October.

Attachment: File on Wally Mihoff, Executive Director of Associated College Press requesting President to speak last of October

RN/cg



THE WHITE HOUSE

WASHINGTON

May 21, 1975

Dear Mr. Wikoff:

The President has asked me to respond to your kind invitation to address the annual convention of the Associated Collegiate Press in St. Louis on October 30.

The President regrets having to cancel his appearance last year. It's a little too soon to know precisely what the President's schedule will be at the end of October, but you can be sure the invitation will be kept under consideration and we will be back to you when we have a more definite answer.

Sincerely,



Ron Nessen
Press Secretary
to the President

Mr. Wally Mikoff
Executive Director
Associated Collegiate Press
720 Washington Avenue, S. E.
University of Minnesota
Minneapolis, Minnesota 55414

THE WHITE HOUSE
WASHINGTON

Date: May 19, 1975

MEMORANDUM FOR: Ron Nessen

FROM: WARREN RUSTAND

SUBJECT: Wally Wikoff, Associated Collegiate Press
re: invitation to Conv. Oct 30-Nov 1 St. Louis

The attached is for your appropriate handling.

Thank you.



ASSOCIATED COLLEGIATE PRESS

720 WASHINGTON AVE. S.E., UNIVERSITY OF MINNESOTA/MINNEAPOLIS, MINNESOTA 55414/TEL: (612) 373-3180

ACTION

T/D

SCHEDULE BD.

DATE RECEIVED

May 14, 1975

MAY 19 1975

MESSAGE

SPEAKERS BUREAU

OTHER *Ken Nelson*

APPOINTMENT OFFICE

The Honorable Gerald Ford
President of the United States
White House
Washington, DC 20001

Dear Mr. President:

More than a year ago I had written to you to ask that you address a national group of college publications people meeting at the Diplomat Hotel in Hollywood, Florida, in October, 1974.

Because of your move into the presidency, you had extremely pressing problems that negated almost all public appearances.

The Associated Collegiate Press, a national non-profit association, once again will hold its annual convention. This year it will be October 30 - November 1 at the Chase-Park Plaza in St. Louis. More than 1,000 communication leaders of colleges from throughout the nation will be gathered there as well as their teacher-advisers.

We traditionally have a keynote speaker at the opening night (October 30). When you were unable to appear last year, Reg Murphy, editor of the Atlanta Constitution, graciously filled the bill.

Knowing the many pressures upon your time, we can only hope you would want to include such a gathering in your total plan to meet with as many segments of America as possible.

I'm sure you would understand if I asked that your appointment secretary let me know as soon as possible whether such an honor for our group and its members is feasible.

Respectfully,

Wally Wikoff
Executive Director

WW:nm

Wally Wikoff, Executive Director

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 27, 1975

MEMORANDUM FOR: → RON NESSEN

FROM: WARREN RUSTAND *WSR*
SUBJECT: Oscar Berger Request to see the
President on June 9, 10, 11 or 12

We would appreciate having your comments and recommendation on
the attached request.

*OK when the
President has
time.*

RHN

OSCAR
BERGER

SPECIAL DELIVERY

BERKELEY HOUSE, 120 CENTRAL PARK SOUTH, NEW YORK, N. Y. 10019 • TELEPHONE: CO 5-0326

New York
May 24
1975

Mr. Warren S. Rustand
Appointments Secretary
to the President
The White House
Washington, D.C.

Dear Mr. Rustand :

You were kind enough to tell me, in response to my letter to the President- - that my request to sketch him, is carried on the forward calendar for consideration.

As I am planning to be in Washington Monday June 9th, for three or four days in connection with a topical Feature observing the First Anniversary of President Ford assuming Office, I ask you and would gratefully appreciate your cooperation in arranging an appointment, if possible. I am hopeful that that the President will be able to spare approx. twenty minutes of his valuable time with me, to enable me to complete a drawing of him I started at a Press conference. A variation of same sketch I plan to include in a new edition of my book "The Presidents" (I was privileged to sketch from life the last eight American Presidents.)

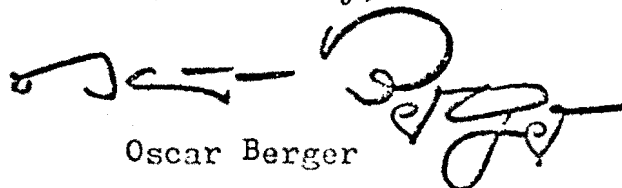
In addition, as a photograph taken while the President sits for my drawing would make the Anniversary Feature documentary and more interesting, I ask you to make it possible to extend this privilege at the same time (similarly to the enclosed White House Photo taken when with President Nixon.)

For whatever you can do : thank you.

Trusting to hear from you soon,

Yours sincerely,

ENCLS.
(2)


Oscar Berger

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 27, 1975

MEMORANDUM FOR: → RON NESSEN
BOB MEADE

FROM: WARREN RUSTAND *W & R*

SUBJECT: Request for Taped Interview with the
President for the Vince Lombardi
Memorial Golf Tournament to be
viewed on June 23

We would appreciate having your comments and recommendation
on the attached.

OK
RHN

LOMBARDI MEMORIAL GOLF TOURNAMENT

1709 NEW YORK AVENUE, N.W. (SUITE 201)

WASHINGTON, D. C. 20006

PHONE (202) 223-5503

May 16, 1975

Honorary Co-Chairmen:

President Gerald R. Ford
Mrs. Vincent T. Lombardi

Executive Director:

Robert L. Schmidt

Committee Members:

Harold Alfond
Richard Callaghan
Howard Cannon, U.S.S.
Silvio Conte, M. C.
Ben Cooper
Brian Corcoran
Michael V. DiSalle
John P. Forest
William P. Gelberg
Frank Gifford
Charles R. Holm, Jr.
Paul Hornung
Sonny Jurgensen
Kim Karabatsos
Thomas Mains
John M. Murphy, M. C.
Thomas P. O'Neill, M. C.
William Picco
Leonard G. Saulter
Bart Starr
Bill Stover
Martin Sullivan
Glen Troop
Billy Vessels
Wayne Whitlow
Willie Wood
Jack Woolley
Duke Zeibert

The President
The White House
Washington, D. C. 20500

Dear Mr. President:

The preparations for the Lombardi Golf Tournament are moving rapidly and there is one aspect of this year's tournament I want to bring to your attention.

Mobile Television, Inc., in conjunction with Golden Arm Productions (Johnny Unitas' company) are very interested in producing a one-hour telecast on the Vince Lombardi Memorial Golf Tournament. The telecast would be viewed from 8:00 to 9:00 p.m. on June 23. The one-hour length telecast would consist of taped activity during the course of the golf tournament with flashbacks into Coach Lombardi's football career. This program would be viewed in the 40 top markets in the United States.

Recognizing the difficulty involved in planning for your attendance at the tournament, it would greatly facilitate matters if we could arrange to tape an interview with you. The interview will be done with a prepared script in which John Unitas would discuss with you the subject of Vince Lombardi and the Lombardi Cancer Center. The video taping would require about 15 minutes of your time and it would be desirable to arrange for it at your earliest convenience.

Sincerely,



Robert L. Schmidt
Executive Director

1974 Sponsors:

Harold Alfond
Bob Arthur
Reds Bagnell
Robert Bateman
James D. Bligh, Jr.
John F. Bruno
Charles B. Buscher
Richard Callaghan
Ben Cooper

Gary Costley
Michael V. DiSalle
John P. Forest
E. J. Gerrity
Ralph Guglielmi
Howard Jobe
John J. Kovacevich
Richard Kurrus
Harry Lester

Billy Martin
Robert Miller
Donald L. Mooers
Jim Morrissey
C. M. Naviser
Melvin A. Norwood
William Picco
George E. Renault, Jr.
Tom Stull

Howard Robins
Lewis Russell
Wally Ryland
Nord Schweibert
Jason Shinsky
Tony Siciliano
George A. Smathers
Tom Stull

Ned Thomas
Charles Tornabene
Glen Troop
Billy Vessels
Wayne Whitlow
Gordon R. Wilkinson
Charles H. Wilson
Duke Zeibert

June 6, 1975

MEMORANDUM FOR: WARREN RUSTAND
FROM: RON NESSEN
SUBJECT: **Invitation for President to Address 1975
Annual Convention of the Southern Newspaper
Publishers Association**

Bob Hartmann has forwarded this invitation to me and I recommend that the President do it if it can be fitted into his schedule.

Attachment

RN/pac



THE WHITE HOUSE
WASHINGTON

From: Robert T. Hartmann

To: Ron Kessen

Date: 5/14

Time a.m.
p.m.

I have discussed this with the President and, although it is a regional rather than a national organization, the area is one of considerable political priority.



THE WHITE HOUSE

WASHINGTON

June 5, 1975

Dear Mr. Armistead:

Thank you very much for your letter of May 1. I was pleased to meet you at the White House Reception for the American Newspaper Publishers Association.

The President has seen your letter mentioning the invitation extended to him by Senator Harry F. Byrd, Jr. for him to address the 1975 Annual Convention of the Southern Newspaper Publishers Association on either November 17 or 19, in Boca Raton, Florida.

I have recommended this invitation highly to Press Secretary Ron Nessen and have forwarded a copy of your letter to Mr. Nessen and to Mr. Warren Rustand. Mr. Rustand is the Director of Scheduling for the President and you should be hearing from him in the near future.

Kind personal regards.

Sincerely,



ROBERT T. HARTMANN
Counsellor to the President

Mr. M. W. Armistead, III
President
Southern Newspaper Publishers Association
P. O. Box 28875
Atlanta, Georgia 30328

SNPA

Southern Newspaper Publishers Association
P.O. Box 28875 / Atlanta, Georgia 30328 / (404) 334-5550

PERSONAL

May 1, 1975

Mr. Robert T. Hartmann
Counselor to the President
Editorial Office
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. Hartmann:

Senator Harry F. Byrd, Jr., acting in his capacity as the Virginia Director of the Southern Newspaper Publishers Association, has already extended an invitation on behalf of the Board of Directors to President Ford to address the 1975 annual convention of this association to be held November 16-19 at the Boca Raton Hotel and Club, Boca Raton, Florida. The invitation asked the President to speak on either Monday morning, November 17, or Wednesday morning, November 19, whichever date he finds more suitable. For purposes of arranging the convention program it would be most helpful if we could receive a decision on which of those dates the President would be more likely to be with us.

The Southern Newspaper Publishers Association has in excess of 400 member daily newspapers in fourteen Southeastern and Southwestern states. We expect attendance at Boca Raton to be at least 700 newspaper executives and their wives. We believe the SNPA convention would provide a significant forum for a presidential message, and if you agree, I would appreciate it if you would bring this invitation personally to the attention of the President.

I had the pleasure of meeting you at the White House some weeks ago as an officer of the American Newspaper Publishers Association, which met with their counterparts of the American Society of Newspaper Editors to hear the President express his views on pending freedom of information legislation.

I hope that I will have an opportunity to see you again at an early date.

Sincerely yours,

M. W. Armistead, III

M. W. Armistead, III
President

MWA:cb

SNPA OFFICERS AND DIRECTORS
1974-75

OFFICERS

Mr. M. W. Armistead III - President
Landmark Communications, Inc.
P. O. Box 449
Norfolk, VA 23501

Mr. Alvah H. Chapman, Jr. - Pres.
Knight Newspapers, Inc. Elect
1 Herald Plaza
Miami, FL 33101

Mr. Tams Bixby III - Chairman
Muskogee Phoenix & Times-Democrat
P. O. Box 1968
Muskogee, OK 74401

Mr. Jack W. Tarver - Treasurer
Atlanta Newspapers, Inc.
P. O. Box 4689
Atlanta, GA 30302

DIRECTORS

Mr. Leroy A. Simms
Huntsville Times and News
P. O. Box 1487
Huntsville, AL 35807

Mr. Albert Riesen, Jr.
Daily Ardmoreite
P. O. Box 1328
Ardmore, OK 73401

Mr. Walter Hussman, Jr.
The Arkansas Democrat
P. O. Box 2221
Little Rock, AR 72203

Mr. Fred D. Moffitt
Spartanburg Herald & Journal
P. O. Drawer 1657
Spartanburg, SC 29301

Mr. James H. Jesse
Pensacola News & Journal
101 E. Romana Street
Pensacola, FL 32501

Mr. Wayne Sargent
Nashville Banner
1100 Broadway
Nashville, TN 37202

Mr. Otis A. Brumby, Jr.
Marietta Daily Journal
P. O. Box 449
Marietta, GA 30060

Mr. Rhea Howard
Times and Record-News
P. O. Box 120
Wichita Falls, TX 76307

Mr. John B. Gaines
Bowling Green Park City Daily News
P. O. Box 929
Bowling Green, KY 42101

Mr. Harry F. Byrd, Jr.
Evening Star
P. O. Box 27
Winchester, VA 22601

Mr. Douglas Manship, Sr.
Morning Advocate & State-Times
P. O. Box 588
Baton Rouge, LA 70821

Mr. G. Ogden Nutting
Intelligencer & News-Register
1500 Main Street
Wheeling, WV 26003

Mr. Roland Weeks, Jr.
Daily Herald-Sun
P. O. Box 4567
Biloxi, MS 39531

Mr. W. Howard Bronson, Jr.
Shreveport Journal & Times
P. O. Box 1110
Shreveport, LA 71130

Mr. Steed Rollins
Morning Herald-Sun
P. O. Box 2092
Durham, NC 27702

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 10, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN *RHN*

I have already responded to the attached letter. The President should meet with the California Newspaper Publishers Association if at all possible during their convention. Would you give it serious consideration for inclusion in a Western swing during this time.

Thank you.

6

THE WHITE HOUSE

WASHINGTON

Date: June 6, 1975

MEMORANDUM FOR: RON NESSEN

FROM: WARREN S. RUSTAND

SUBJECT: Ferdinand Mendenhall, Past President,
 California Newspaper Publishers Association

The attached is for your appropriate handling.

Thank you.

THE WHITE HOUSE
WASHINGTON

June 4, 1975

To: Warren Rustand

From: Jim Connor

For appropriate action, please.

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED
JUN 5 1975
MESSAGE _____
SPEAKERS BUREAU _____
OTHER <i>Ken Nease</i>
APPOINTMENT OFFICE

Jim Connor
CONNOR

Reinhold A. Fendler

WHA
W

The Van Nuys News
The Valley News

ESTABLISHED 1911

6 May 75

*Ferd is a good
GOP publisher
in Reaganland.*

*This might
be a good
forum
WHA*

Hon. Gerald R. Ford
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

C. Deane Funk, president of our California
Newspaper Publishers Association, recently
wrote to you extending an invitation for
you to address the Association on a day
and time suitable to your schedule at our
next annual convention set for February
18-21 in Hotel Del Coronado, in Coronado.

1976

CNPA is the largest state publishers asso-
ciation in the U.S., to our knowledge, and
never before has enjoyed the honor and
privilege of being addressed by a President.
There is no question but that your presence
would pack the Crown Room to the rafters,
drawing publishers and senior staff asso-
ciates from throughout the western states.

May I also support Deane's letter in asking
that you give this invitation your most
earnest consideration. You have two fine
"newspaper types" alongside in Bob Hartmann
and Ron Nessen whom I am fairly sure would
endorse our belief that your address before

Hon. Gerald R. Ford
Page 2

California publishers and those who attend the convention from other western states, would provide a mutually enjoyable and beneficial event.

With assured warmest personal regard,

Sincerely yours,

FERDINAND MENDENHALL
Past president, CNPA

Fm.

cc: C. Deane Funk, President
California Newspaper Publishers Association
Post Office Box 590
1540 Third Street
Santa Monica, California 90405

Alex DeBakcsy, Convention Chairman
California Newspaper Publishers Association
Post Office Box 191
San Diego, California 92112

bcc: Mr. Robert Hartmann ✓
Mr. Ron Nesser

May 10, 1975

Dear Mr. Mendenhall:

The President has asked me to respond to your recent letter inviting him to speak to the conference of the California Newspaper Publishers Association in February at Coronado.

WARREN E. RUSTARD

I'm sure you know of the President's high esteem for your organization and its members. He enjoyed very much the opportunity to meet some of your members in San Diego in early April.

It's a little early to make a firm commitment for next February. However, your kind invitation will be kept under active consideration and I will be back in touch with you with a definite answer when we get closer to the date.

Incidentally, I appreciate your kind words for myself and Bob Hartmann. The President joins me in sending best wishes.

Sincerely,

Ron Nessen

Press Secretary
to the President

Mr. Ferdinand Mendenhall
The Van Nuys News
The Valley News
Post Office Box 310
Van Nuys, California 91408

RN/cg

April 25, 1975

Dear Ferd:

While I am sorry that I was unable to attend the breakfast with you in San Diego on April 3, Margita White tells me that the morning, and in fact the whole conference, went smoothly and was beneficial to all concerned. Overall, I feel that it was perhaps the best such conference we have had, even though some attention was understandably diverted from domestic issues.

Since the overriding concern at the conference was the increasingly troublesome situation in Vietnam, I felt it might be helpful to follow up the President's San Diego appearance and his State of the World address with a copy of the speech he made to the Daughters of the American Revolution on April 15, and a transcript of the President's televised conversation Monday night, April 21, with representatives of CBS. Despite the situation in South Vietnam, President Ford has cited his optimism for better world relations based upon a reassessment of the United States international role, and in the enclosed texts he addresses both his immediate and long-term concerns.

In addition to the foreign policy information, I have included materials to follow up the energy session of the San Diego conference. From all reports, I gather that Frank Zarb and Mike Duval did an excellent job describing the latest developments and responding to questions of interest to the Pacific Coast. I feel, however, that the background, the nature of the energy problem and its future implications, bears repeating so that the American people can be better informed about the national debate.

The speech Administrator Zarb gave before the Town Hall in Los Angeles presents a very good overview of the problem, and makes some points that need to be reiterated. The central issue, of course, is that the absence of an oil embargo does not mean the resolution of an energy crisis, a crisis that will continue to trouble us until we once again become energy self-sufficient.

Thanks for your responsiveness to this serious and continuing problem. Once again, I'm sorry I missed the breakfast, but happy that Margita had the opportunity to hear your views.

Sincerely,

Gerald L. Warren
Deputy Press Secretary
to the President

Mr. Ferdinand Mendenhall
Editor
Van Nuys Valley News & Green Sheet
14539 Sylvan Street
Van Nuys, California 91408

Enclosures: Remarks of the President at the 84th Continental
Congress of the Daughters of the American Revolution
(4/15/75)

Interview with the President by Walter Cronkite,
Eric Sevareid and Bob Schieffer (4/21/75)

Remarks by FEA Administrator Frank G. Zarb at
Town Hall, Los Angeles (4/14/75)

Federal Energy Administration Fact Sheets

GLW:bmr

4/19/76/ST5/San Diego

April 24, 1975

Dear Mr. Funk:

President Ford asked that I reply to your recent letter and thank you for your very kind words. The President was pleased to know that you found the breakfast and press conference worthwhile and appreciates your thoughtfulness and offer of assistance.

Your invitation for the President to address the California Newspaper Publishers Association convention next February has not been forgotten, and we will let you know something as soon as possible.

With kindest regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Deane Funk
Evening Outlook
1540 Third Street
Santa Monica, California 90401

RN/EMO/mw

April 10, 1975

Dear Mr. Funk:

I received your letter and the letter for President Ford, and I was pleased to learn of your interest in having the President address the 1976 Convention of the California Newspaper Publishers Association, Inc.

President Ford has enjoyed participating in such events in the past, and I know he will appreciate your extending this invitation. However, as Jerry Warren has mentioned, it is simply too early for us to anticipate what the President's schedule will be in February of 1976. Mr. Warren and I will be discussing your convention with the President's Appointments Secretary as the date draws closer, and we will, of course, be back in touch.

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Deane Funk, President
California Newspaper Publishers Assn., Inc.
Evening Outlook
Post Office Box 598
Santa Monica, California 90406

bcc: Warren Rustand, Jerry Warren FYI
Pink bcc: Becky Hamill

Central Files: Copies of original request being maintained in suspense file in Jerry Warren's office for late handling.

RN/RH/mw

Warren Rustand w/incoming
Central Files
California Invitation/GRF
Media List(Name and address)
Alpha & Chron

March 31, 1975

Dear Deane:

Thanks for your letter of March 25, 1975, and the invitation to the President to address the California Newspaper Publishers Association annual convention in February in San Diego next year.

As you can well imagine, it is too early to either accept or regret the invitation at this time. I will make sure that a copy of your invitation goes to the Appointments Secretary for the President so that they will have this in their files for the month of February, 1976. We will hold it open for definite consideration, however.

It was good to hear from you again, and I hope we can get together before too long. I missed this trip to San Diego because of pressing business here, but I expect to be in San Diego April 12.

With every good wish,

Sincerely,

Gerald L. Warren
Deputy Press Secretary
to the President

Mr. Deane Funk, President
California Newspaper Publishers Assn., Inc.
Evening Outlook
P. O. Box 590
Santa Monica, California 90406

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 10, 1975

MEMORANDUM FOR: RON NESSEN
FROM: WARREN RUSTAND *WR*
SUBJECT: Meeting with Roy Rowan

Roy Rowan, Bureau Chief for TIME in Asia, is doing a book about the Mayaguez incident.

He would like to come in to see the President about this and would fly back here specifically for that purpose.

Dave Kennerly has talked to the President about this and apparently the President wants to see him. Do you recommend? If so, we suggest:

Option I: 60-minute meeting in Oval Office on June 19 _____

Option II: Open-ended dinner meeting on June 19 _____



Warren—
I want to see something
in writing from Rowan. I have
no idea what he's writing,
for whom, what he wants to
ask, how much prep time the
President needs, etc. Let's
do this the regular, orderly way.
RWR

June 20, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

I understand Bill Roberts has told you that the President seems to have agreed to appear for five minutes or so on a Flip Wilson TV Special.

I strongly recommend that we take no action whatever to initiate such an appearance unless or until Wilson officially brings up the idea.

RN/cg



2.

THE WHITE HOUSE

WASHINGTON

June 18, 1975

MEMORANDUM FOR: RON NESSEN

FROM: BILL ROBERTS *JWR*

While cleaning up my files, I discovered I had buried a memo from the Lee Elder Golf Tournament which I had intended to give you just as the Mayaguez incident developed.

After playing in that tournament, you may remember, Flip Wilson announced that he had made a bet with the President on the 18th hole -- that he would hold a fund raiser for the President if the President won the hole, and that the President would appear on one of Flip's TV specials if the President lost the hole. Well, the President won, and Flip so told the crowd.

But, in the helicopter on the way back, the President said that he wanted to do a 5 minute-or-so TV appearance with Flip, if Flip came to Washington to do one of his specials if it could be arranged.

I've told Rustand's office about it, but thought you ought to know as well. Rustand's office suggested since there has been no approach from Flip, we wait until Flip does a show here, which he is supposed to do, and put forth a proposition to the President at that time.

THE WHITE HOUSE
WASHINGTON

June 23, 1975

NOTE FOR: WARREN RUSTAND

FROM: RON NESSEN

SUBJECT: Letter from Mrs. Alfred R.
Glancy III, Muscia Hall Center for the
Performing Arts, Detroit

Please handle the attached.

Sheila

Weidenfeld

FYI

THE WHITE HOUSE

WASHINGTON

June 23, 1975

Dear Mrs. Glancy:

We appreciate your recent letter inviting President and Mrs. Ford to address an audience at Detroit's Music Hall Center for the Performing Arts in July 1975.

Your planned program sounds exciting and interesting. As an all-time favorite son, President Ford realizes the importance and the significance of your Bicentennial season and the wonderful work being done by your organization to help not only the City of Detroit itself but also its citizens.

While I am unable at this time to give you a definite commitment, I am forwarding your letter to the office here at the White House which handles the President's schedule. Mr. Warren Rustand or a member of his staff should be in touch with you when they have a more definite answer.

Once again, thank you for your very thoughtful invitation.

Sincerely,

Ron Nessen
Press Secretary
to the President

Mrs. Alfred R. Glancy III
Chairman, Board of Directors
Music Hall Center for the Performing Arts, Inc.
350 Madison Avenue
Detroit, Michigan 48226

Dr. David DiChiaio, Artistic Director

Manuel L. Levine, Managing Director



June 20, 1975

Mr. Ron Nessen
Press Secretary to the President
The White House Office
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. Nessen:

We respectfully and cordially invite President and Mrs. Gerald Ford to address an audience at Detroit's Music Hall Center for the Performing Arts, in July, 1975, on the occasion of opening our BiCentennial Season.

A nationwide ground swell of public interest in the Arts at a time of economic uncertainty, may indicate the emergence of a significant trend in the latter 1970's; a cultural reawakening perhaps worthy of Presidential encouragement.

We feel this especially so in Detroit, harder hit than most urban areas, when, in just two seasons, a boot-strapping group of citizens converted a doomed downtown theater into a thriving performing arts center, drawing large and growing audiences from city and suburb alike. In addition to this important cultural dimension The Center gives the City, it has stabilized and regenerated a key urban pocket economically, as well.

For its third season, to celebrate the BiCentennial for the varied peoples and tastes comprising this cosmopolitan area, The Center will present leading American and international performing artists in Dance and Theater. Ten foreign troupes will perform, including the Oba Koso of Nigeria. Our non-profit charter will be fully utilized to provide special programming for school children and senior citizens.

BOARD OF DIRECTORS:

John R. Glancy, Chairman
Thomas B. Adams
Mary Bail
Mrs. Wadde Berman
Mrs. Sidney E. Chapin
Avern L. Conn

Mrs. Walter R. Denison
Diane J. Edgcomb
Esther G. Edwards
E. Dawson Fisher
Mrs. Henry Ford II
Marvin A. Frenkel

Mrs. William Gershenson
Katherine Gibbs
Charles V. Hagler
Clara Stanton Jones
Ray C. Kool
Robert E. McCabe

John W. Paynter
Lois P. Pincus
E. Harwood Rydholm
Mrs. Thomas L. Schoenith
E. Ray Scott
Robert B. Semple

Charles Snell
Mrs. Neil Snow
Mrs. Arthur F. F. Snyder
The Hon. Peter B. Spiv
Thomas Turner
Robert VanderKloot

Mr. Ron Nessen

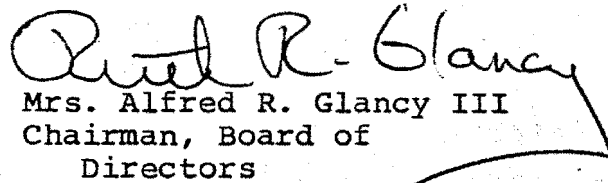
- 2 -

June 20, 1975

The presence of Michigan's all-time favorite son would win recognition, not just for one isolated case where citizen self-help is working; it would encourage new interest everywhere for the ultimate human achievements we call the Arts.

Thank you for considering our invitation.

Very truly yours,


Mrs. Alfred R. Glancy III
Chairman, Board of
Directors

RG:pb

cc: Sheila Weidenfeld

THE WHITE HOUSE
WASHINGTON

June 26, 1975

MEMORANDUM FOR

~~RON~~ NESSEN
JACK CALKINS
MAX FRIEDERSDORF
MARGITA WHITE
WARREN RUSTAND *USA*

FROM:

SUBJECT:

Senator Thurmond's request that the
President invite South Carolina editors
and publishers to the White House for
a meeting

I would appreciate your comments and recommendations on
the attached request from Senator Thurmond.

Thank you.

June 19, 1975

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED
JUN 24 1975
MESSAGE _____
SPEAKERS BUREAU _____
OTHER _____
APPOINTMENT OFFICE

Dear Senator:

Thank you for your June 15 letter to the President recommending that he arrange to meet with the editors and publishers of the daily papers in South Carolina.

I know the President will appreciate your suggestions for such a meeting and I will make certain he receives your letter at the earliest opportunity.

With kindest regards,

Sincerely,

William T. Kendall
Deputy Assistant
to the President

The Honorable Strom Thurmond
United States Senate
Washington, D.C. 20510
WTK:EF:VO:jem

bcc: ✓ w/incoming to Warren Rustand for further handling
bcc: w/incoming to Ron Nessen for your information
bcc: w/incoming to Nancy Kennedy for pending file

6-18

JOHN C. STENNIS, MISS., CHAIRMAN
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 T. EDWARD BRASWELL, JR., CHIEF COUNSEL AND STAFF DIRECTOR

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 WILLIAM L. SCOTT, ALA.
 ROBERT TAFT, JR., OHIO
 DEWEY F. BARTLETT, OKLA.

United States Senate

COMMITTEE ON ARMED SERVICES
 WASHINGTON, D.C. 20510

June 16, 1975

Handwritten notes:
Hart
Mann

The President
 The White House
 Washington, D. C. 20500

Dear Mr. President:

MF

I was in the office of Mr. Dean Livingston, editor of THE ORANGEBURG TIMES AND DEMOCRAT a few weeks ago and observed a picture there taken of President Kennedy meeting with the editors and publishers of the daily papers in South Carolina around 1961 or 1962. A great many of the editors and publishers were rather hostile towards President Kennedy prior to their meeting up here, but it seems that after their visit they became ameliorated and were much more kind to him. I was just thinking that it might be a good thing for you to have the editors and publishers from my State for a meeting in your office for 45 minutes or an hour sometime. They largely control public opinion and this would be a most helpful step to you as well as to them.

If you would like for this to be done, please have your appointment assistant set the date and time, and I shall convey the message to them. If you want a list of those to invite, of course we would furnish that.

Again, I want to say I don't know of anything that would help you more than to take the step outlined above in this letter.

With kindest personal regards and best wishes,

Respectfully,

Strom Thurmond

Strom Thurmond

ST/t

THE WHITE HOUSE
WASHINGTON

June 28, 1975

HIGH PRIORITY

MEMORANDUM FOR:

~~RON NESSEN~~
~~JEANNE DAVIS~~ *fill*

FROM:

WARREN RUSTAND *WSR*

SUBJECT:

Meeting with the President for
the Captain of the MAYAGUEZ
to present wheel of the ship

I would appreciate your comments and recommendation on
the attached scheduling request.

Thank you.

Yes! Yes! Yes!
Absolutely!

RHN

THE WHITE HOUSE

WASHINGTON

June 26, 1975

TO THE SCHEDULING OFFICE

Mr. Dennis Durden, Director of Corporate Public Affairs, R. J. Reynolds Industries, Inc., Winston-Salem, North Carolina, will be calling to request a time for the Captain of the S. S. MAYAGUEZ (a Reynolds ship) to present the wheel of the ship to the President.

It will be ready anytime after July 7.

I met Mr. J. Paul Sticht, President and Chief Operating Officer of R. J. Reynolds, at a meeting and he suggested the presentation. The President is aware of this request and is in favor of it.

Please handle -- phone 919/748-7536 .



L. William Seidman

R