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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
1a. Briefing Paper	<p>1. <u>Nessen to Rumsfeld, 5/16/75</u></p> <p>Meeting with Turkish Ambassador Melih Esenbel (⁷X pp.)</p>	5/16/75	A

FILE LOCATION

Nessen Papers
 White House Memoranda
 Rumsfeld, Don, 1/75-6/75 (4)

Box 132

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WHM, 4/29/85

THE WHITE HOUSE

WASHINGTON

May 5, 1975

MEMORANDUM FOR:

DON RUMSFELD

FROM:

RON NESSEN

Here are some additional questions and answers I have sent in to the President in preparation for his news conference tomorrow. They come from: the NSC, Rod Hills, Bob Hartmann and Jack Calkins, and the Domestic Council.

Attachments

THE WHITE HOUSE

WASHINGTON

May 5, 1975

file

MEMORANDUM FOR: DONALD RUMSFELD

FROM: RON NESSEN

SUBJECT: Meeting with the President on the Deficit

It is becoming increasingly apparent that the \$60 billion deficit line drawn by the President in his Saturday night speech is becoming very difficult to explain.

In my briefing today, two points were raised: (1) the billion dollar supplemental for food stamps, and (2) Simon's public statement that FY '75 receipts might be some \$5-6 billion higher than anticipated.

Both of these points are aimed toward the unrealistic holding of an exact figure of \$60 billion for FY '76 deficit. Additionally, the press is beginning to point out that since we anticipated some \$8 billion in off shore revenues and the Congress only anticipates \$4 billion on off shore revenues, the \$67 billion figure passed by the Congress is very close to the figure which the President desires.

Overall it is important that we develop some "line" which we can sustain over the coming months, and I feel that this will require a "refining" of the \$60 billion figure. This is something which I feel we should discuss with the President in hopes of developing something before the press conference Tuesday night.

I have already discussed this with Alan Greenspan at my weekly economic seminar with him. Greenspan also strongly recommends that you, and I along with Greenspan and Lynn meet with the President to discuss this point.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 6, 1975

MEMORANDUM FOR: RON NESSEN

FROM: DONALD RUMSFELD

I would like you to keep me posted and give me a summary of the audience for the President's various events, press conferences, major speeches, etc. I've never seen that information and it would be helpful to me.

Thank you.

May 7, 1975

MEMORANDUM FOR: BOB MEAD
FROM: RON NESSEN
SUBJECT: Distribution List

Don Rumsfeld has requested that he be included in the distribution list of your regular reports on the TV audiences for Presidential speeches, news conferences, etc.

Please add Don to your list.

RN/pac



May 7, 1975

MEMORANDUM FOR: DON RUMSFELD

FROM: RON NESSEN

Marianne Means, the columnist, called me today to say that some of her Republican sources have expressed concern about a man they have heard is involved in the President's preliminary campaign planning.

According to Marianne, the man is Edward Failer. She says her Republican sources tell her this man is a protege of Jeb Magruder who once shared an office with G. Gordon Liddy and was involved at least on the fringes of the "dirty tricks" program.

RN/cg



May 10, 1975

MEMORANDUM FOR: DON RUMSFELD

FROM: RON NESSEN

Don, here is a summary of changing editorial, Congressional, and public opinion on the refugee question. It was compiled by our new News Summary operation and is an example of the kind of thing I hope to do more of.

If you think it would be useful, you might want to show it to the President.

RN/cg



THE REFUGEES

May 9, 1975

A Report on Editorial Opinion and 'How Goes It' Inside The Camps

The Congress

During the five days ending Friday, May 9, what appeared to be growing congressional sentiment against the sudden influx of Vietnamese refugees quickly changed to one of moving swiftly to pass funding requested by the President.

David Binder of the N. Y. Times reported (5/6/75) that during Congressional hearings on Monday, L. Dean Brown of the State Department encountered a number of critical comments from Congressmen questioning both the legality and propriety of giving asylum to those Vietnamese officials who had mishandled U.S. funds or participated in torture and assassination.

But on Friday (5/9/75), the Christian Science Monitor reported that in the wake of the President's plea for the aid in his news conference, Congress appeared ready to move swiftly. And Binder in the N. Y. Times said Congress appeared to be moving as best it could to respond to the President's pleas. And in the Washington Post on Friday, Lawrence Meyer reported the Senate "swiftly" passed a bill that could authorize as much as \$147 million.

The swift change in Congressional inclination was credited to the President by Jim Wieghart in the N. Y. Daily News in Friday's editions. Wieghart said: "The power of the presidency as a 'bully pulpit'... was forcefully demonstrated by President Ford in connection with the South Vietnamese and Cambodian refugees issue... The President's 'damn mad' reaction to what was largely mean-spirited, racist opposition, coupled with his powerful appeal to the essential decency and generosity of Americans in his nationally televised press conference... appears to have brought the Congress around."

(2) - Refugees

Inside the Camps

Camp Pendleton

NBC reported Wednesday night (5/7/75) what appears to be a display of the determination of the refugees to be helpful as U.S. officials attempt to process them out of the camps and into the American mainstream.

The refugees at Pendleton have established a tent-by-tent, row-by-row system of "town hall" meetings to handle problems in an organized manner. They have further established classroom instructions for their children in English, drawing upon support offered by the local community.

Despite this apparent upbeat spirit among the refugees, the Los Angeles Times reported (on 5/6/75) that U.S. Marines who were veterans of Vietnam were "amazed" to see so many tears from the people who had never cried back home, even over the wreckage of their homes or the bodies of their countrymen.

NBC News reported a spirit of cooperation among local and state officials (5/7/75), ^{but} the L. A. Times reported (5/6/75) this observation about San Clemente:

"(San Clemente) is more concerned about potentially rampant Asian diseases than anything else.

" 'Oh, Christ, yes,' sighs one marine escort, a veteran of Pendleton, 'they hate us, everybody in Oceanside and San Clemente. They'd like to turn the whole base into a Leisure World and now they're really worked up, with all these Orientals creeping into town. ' "

"Which, of course, may be unfair because, later on an entire delegation of well-dressed, most-elderly ladies from Oceanside appeared, " with one saying they were very concerned about the Vietnamese.

(3) - Refugees

Fort Chaffee, Arkansas

There have been no network television reports from Fort Chaffee in the past week, but press reports are generally encouraging about local community reaction and smooth operations at the camp.

The St. Louis Post-Dispatch (5/6/75) reported smooth processing of the Vietnamese and both the Chicago Sun-Times (5/5/75) and Memphis Commercial Appeal (5/1/75) reported a warm reception for the refugees from the local community.

Moreover, the NY Daily News (5/6/75) reported from Fort Chaffee that the Southern Baptists in the area were taking an active role in setting the tone of welcome in the community. Local radio stations have offered to sponsor 15-minute Vietnamese-language programs each day and letters to the local editor are running 9-to-1 in favor of the presence of the refugees, the Daily News said.

However, a problem over which Washington may have some influence was cited in the Sun-Times report. The refugees are cold at night, their clothing inadequate to the drop in temperature. "The government, moving like an elephant, has not gotten around to distributing donated clothing," the Sun-Times said.

Eglin Air Force Base, Florida

The Miami Herald reported (5/5/75) a situation that could bring about a change in community reaction there, and at the other refugee camps. The Herald said the next group of refugees, unlike the first, will not all be doctors, lawyers and engineers, two-thirds of whom found U.S. sponsors on their first day.

(4) - Refugees

However, reaction thus far has been either muted or good. The Herald said that despite some local opposition to bringing the refugees into an area of high unemployment, there were no protesters to greet the first group, and about 100 were present to wave and applaud as the Vietnamese arrived.

The Orlando Sentinel Star (5/4/75) reported thorough advance preparations for the refugees: tents quickly setup, 93 cooks flown in from military bases around the nation, bulletin boards located strategically throughout the tent area, and an effort to find someone to start a refugee newsletter.

The value of Cubans in the area was illustrated in a column in the Miami Herald (5/3/75). The writer, a former Cuban immigrant, said that during a several hours conversation "between two refugees from Communist countries," the ice began to melt and, when he learned I was Cuban, the Vietnamese man said, "Then you can really understand what we are going through."

"Dazed Viets Finding Comfort in Rice, Climate, and Cubans," was the headline over yet another Herald story, further reflecting the ability of the Vietnamese to identify with the local Cuban community.

Yet, resentment over the government's apparently all-out effort for the refugees is present. Charles Whited, a writer and long-time observer of the Miami area, wrote in the Miami Herald (5/7/75):

"The Ford administration's call for \$500 million to aid Vietnamese refugees is not unnoticed. Henry John, an unemployed construction laborer...marked his 34th birthday Tuesday in an unemployment check line.

" 'The government isn't looking,' he said, 'at what's happening in America.' "

(5) - Refugees

Editorial Opinion

The editorial support for welcoming the refugees has not wavered, and it continues to come from both liberal and conservative papers, and commentators.

Some examples:

The Des Moines Register (5/1/75) observed that the refugees have paid the U. S. a "high compliment" by entrusting us in their time of disaster.

The Dallas Times Herald (4/30/75) said negative reaction from some quarters comes close to tarnishing the nation's image on the eve of its bicentennial.

The Kansas City Star (4/30/75) said the refugees deserve the warmest welcome that a decent sense of hospitality can provide.

The Baltimore Sun (5/8/75) said the vast majority of the refugees are in a group which it is hard to imagine will do anything but enrich us.

And the Orlando Sentinel Star (5/2/75) observed that all the immigrants before the Vietnamese have contributed much to help make and keep America great.

From network television, the commentaries of Smith, Seavareid and Brinkley have supported receiving the refugees. NBC's Bill Monroe, normally their Washington interviewer for the "Today Show," presented a personal Byline Thursday morning (5/8/75) in which he gave some interesting statistics. He said the U. S. took in 5-times the number of potential job seekers during the Cuban influx; that three times that number enter the U. S. every year legally; and that perhaps as many as fifteen times that number enter illegally each year.

THE WHITE HOUSE

WASHINGTON

May 13, 1975

MEMORANDUM FOR: → RON NESSEN
JERRY WARREN

FROM: WARREN RUSTAND *WR*

SUBJECT: Request for Appointment with the President
by W. Leonard Evans, Jr., President,
Tuesday Publications, Chicago, in connection
with their 10th anniversary.

I would appreciate having your comments and recommendation on the
attached request.

Do you feel a Presidential message and picture would suffice in lieu
of the requested appointment?

*Yes. Evans should
be invited for a
brief courtesy call
and photo.*

RHA

copy sent to Stan Scott



THE WHITE HOUSE
WASHINGTON

Ron --

TUESDAY is the black magazine supplement to Family Weekly, which appears, among other papers, in the Star.

Tom thinks the President should have Evans in for a picture and brief chat. I do too. It gets wide circulation, and couldn't be of any harm. Good exposure in an area where the President could use more.

The original letter went to Stan Scott, who turned it over to Rustand.

c g

PS -- Attached are two copies of TUESDAY.

TUESDAY PUBLICATIONS, INC. • 625 NORTH MICHIGAN AVENUE • CHICAGO, ILLINOIS 60611 • 312/751-17.

May 8, 1975

The Honorable Stanley S. Scott
Special Assistant to the President
The White House
Washington, D.C.

Dear Stan:

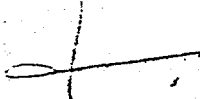
This September, we here at Tuesday will fulfill a goal almost unique in American journalism when we celebrate our 10th anniversary of continuous publication. To celebrate our birthday we are planning special issues of both TUESDAY and TUESDAY AT HOME magazines, which will look back on a remarkable decade as well as ahead to the promises of the future. There will be articles written by prominent writers as well as interviews with world leaders.

Accordingly, I would be very grateful for your help in arranging an appointment for me with the President for the purpose of a brief dialog. I would like to have pictures taken of our meeting for use in our anniversary issues, together with any statement the President might care to make.

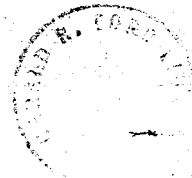
Our deadline situation would require our having materials ready to go to our printer by July 20, 1975.

Thank you very much for your assistance, and I am looking forward to your reply.

Sincerely,


W. Leonard Evans, Jr.
President

WLEJr/nhc



By SD NARA, Date 12/6/13

May 13, 1973

MEMORANDUM FOR:

DON RUNSFELD

FROM:

RON NESSEN

SUBJECT:

John Scali

John Scali phoned me this morning in a highly emotional state -- almost in tears. He said he had heard that the appointment of Pat Moynihan as United Nations Ambassador was to be announced tomorrow and that Scali was to be terminated as of July 1.

Scali said he is negotiating with two networks for an on-the-air job and that an announcement of his termination would undermine seriously his bargaining power.

Scali asked for my help in arranging: (1) no announcement of Moynihan's appointment until next month and (2) an August 1 termination date for Scali (he said that Kissinger had promised him August 1).

Scali said he was trying to reach you by phone to make these same points. I expect him to call me back to find out what I have been able to do.

RM/pp



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FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Memo	Ron Nessen to Don Rumsfeld re Jack Ford, 1pg. (2 copies)	5/14/75	C

FILE LOCATION

Ron Nessen Papers, Box 132, "Rumsfeld, Don, 1/75-6/75 (4)"

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SD 10/6/13

THE WHITE HOUSE

WASHINGTON

May 14, 1975

TO: DON RUMSFELD

FR: RON NESSEN RHN

Dick Cheney just called and feels it is urgent that you leave the dinner for a few moments to confer with me on what he believes is a serious problem involving the Cambodian operation.

I am outside the dining room.



THE WHITE HOUSE

WASHINGTON

May 16, 1975

MEMORANDUM FOR:

DON RUMSFELD *(initials)*

FROM:

RON NESSEN

Attached are two items which further demonstrate my problems in getting adequate guidance from the NSC.

Item one is the guidance provided to me by the NSC on President Ford's meeting with the Turkish Ambassador. It shows that I am advised to tell reporters that the Turkish aid cut-off was not discussed.

Item two is the President's briefing paper on the meeting. It shows that the Turkish aid cut-off was to be discussed.

I can get in trouble this way.

RN/pp

May 16, 1975

①

PRESIDENT'S MEETING WITH ESENBEL

Q. Why was Ambassador Esenbel here to see the President?

A. The purpose of the meeting was to review U.S.-Turkish relations. The Ambassador is on his way back to Turkey for consultations in Ankara, and the President agreed to meet with him this morning.

Q. Was the Turkish Aid cut-off and prospects of new Senate legislation reinstating Aid to Turkey a matter of discussion?

A. No. This was simply an opportunity for the President and Esenbel to review matters of mutual interest.

Q. What is our relationship with Turkey?

A. Turkey is an old and faithful ally, as the President stated in his speech to the Congress on April 10. He said that our long-standing relationship is a clear and essential, mutual interest.

C

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This form marks the file location of item number 1a
as listed on the pink form (GSA Form 7122, Withdrawal Sheet)
at the front of the folder.

May 17, 1975

MEMORANDUM FOR:

DON RUMSFELD

FROM:

RON NESSEN

SUBJECT:

Article in Columbia Journalism Review

Would you take 10 minutes to read **this thoughtful article** by Lou Cannon **in** the Columbia Journalism Review about a Press Secretary's **troubles in** preparing for and giving the daily briefing.

I would **like** to call your attention especially to **the** last section dealing with the information on foreign policy developments. It appears that Lou and **others on the outside** have perceived some of the problems we **have** discussed recently.

Attachment



May 21, 1975

MEMORANDUM FOR: DON RUMSFELD
FROM: RON NESSEN

Adam Clymer of the Baltimore Sun offered what I think is a worthwhile suggestion.

He suggested that we add an historian specializing in the Revolutionary period as a consultant to provide substance and guidance for speeches at Bicentennial events.

cc: Bob Goldwin
Paul Thais

Rn/cg



THE WHITE HOUSE
WASHINGTON

5-20 75

NOTE FOR: D.R.

FROM : RON NESSEN

FYI

RHN



MEMORANDUM

THE WHITE HOUSE


WASHINGTON

May 20, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

JERRY WARREN 

SUBJECT:

Telephone Calls to Editorial Writers
Concerning the Strip Mining Veto

Margaret Earl, Margita, and I today called the chief editorial writers of several key newspapers to alert them to the President's veto and the House vote tomorrow and to offer to provide highlights from the message by phone as well as follow-up phone interviews with Frank Zarb. Our approach was low-key and our emphasis was on providing factual information. The reaction was uniformly one of appreciation and in several cases we are sure the President's position will be more clearly articulated in editorials.

Following are some results:

Chicago Tribune

John T. McCutcheon, Chief Editorial Writer, was most appreciative of the information provided for an editorial which will run tomorrow. I provided him the key points of the President's message, quoted some of its passages and elaborated on some points based on the additional information in Zarb's briefing of yesterday.

Wall Street Journal

Robert Bartley, Editor of the Editorial Page, indicated the Journal was not planning an editorial but thought my calling was a "marvelous innovation" since in situations such as this his editorial staff in New York have difficulty obtaining texts and substantive information.

Los Angeles Times

Anthony Day, Editor of the Editorial Page, appreciated the offer of information. His "strip mining man" was not in the office and he told me that he would call me or Zarb if he needed information. He called Zarb.

San Diego Union/Tribune

DeVan Shumway, Director of Research, called me for information on the President's handling of the Mayaguez incident, especially a chronology, for a column he is writing praising the President. I dixed him the Press Office Chronology. He indicated the Union/Tribune has written 3 or 4 editorials opposing the strip mining bill. No editorial is planned for tomorrow but the strip mining bill will be one item in a strong weekend editorial criticizing Congress. I am sending him the President's veto message and the Zarb briefing.

Washington Post

Philip Geyelin, Editor of the Editorial Page, was sure the Post already had the President's veto message by the time he returned my call this afternoon. He expressed thanks for my courtesy in calling him, especially in view of the Post's position on the issue.

Christian Science Monitor

Talked to Joseph Harsh and an editorial writer named Nordell... expressed great interest, so I read entire veto message... they will call Zarb on follow-up questions on Virginia and privately-held lands.

Cleveland Plain Dealer

Talked to Bill Barnard, chief editorial writer and editorial writer Howard Preston... expressed great interest, but no commitment on editorial... sent copy of veto message to Washington Bureau to be TWXed to Cleveland.

New York Times

Margaret
I called John Oakes... was out of the office... left explanatory message, but no return call... may call Zarb directly.

Washington Star-News

Margaret
I talked with Jack Germond who promised to relay message... if interested, will call me... no response.

Philadephia Bulletin

John McCulloch will do an editorial.

Others being contacted:

Detroit News

Miami Herald

Minneapolis Tribune

Atlanta Constitution

Boston Globe

Dallas Morning News

Kansas City Star

cc: Frank Zarb
Jack Marsh

May 22, 1975

MEMORANDUM FOR:

DON RUMSFELD

FROM:

RON NESSEN

Attached is my NSC guidance today on the situation in Laos. As you can see, it's no guidance at all, but simply a transcript of what Bob Funseth told reporters at the State Department YESTERDAY.

Also, I had no guidance at all today on the kidnapping of three Americans in Tanzania.

I certainly hope that as soon as we return from the European trip a new system of providing foreign policy information to the Press Office will be in place.

Attachments

RN/pp



LAOS

BACKGROUND:

Coalition ministers are in Savannakhet negotiating the release of the Americans there. Expectations are that an agreement will be reached soon and the Americans will be able to depart over the weekend.

In Vientiane there has been no significant change in the situation. 200-300 demonstrators continued their occupation of principal USAID facilities. Several members of the Lao Cabinet expressed anger at the occupation, saying it would jeopardize requests for U.S. aid. The demonstrators have called for an end of the U.S. AID presence, but a continuation of U.S. assistance. (This is a very sensitive issue, and language based on State guidance should be followed carefully. Refer to State for details on specifics of the operation.

State guidance from yesterday on our assessment of the situation is as follows:

FUNSETH I might just provide a few thoughts on our own assessment of, I think, obvious developments in Laos.

In the first place, the flight of many of the prominent political and military leaders of the Vientiane side of the coalition has caused this coalition to become more dominated by its Pathet Lao side. Pathet Lao military units that have entered the towns in the south in the last few days did so apparently without any resistance from the remaining Vientiane side military leaders. So it appears apparent that with a weakened Vientiane side the Pathet Lao are exercising more and more control over the direction the Lao Government takes.

Q. Does this change the American Government's attitude toward the coalition as a whole? Do we still accept this as a coalition government?

A. In the context of what I've just said, yes, a coalition government of sorts still exists.

And, on the continuing thinning out process:

FUNSETH: Given the continuing situation in Savannakhet and this most recent incident in Vientiane, we are reducing the number of U.S. government employees and their families in Laos. At the time of this briefing when I came in, I checked, (May 21) and we had received no report from the Embassy as to the actual number of people who have left.

And on American assistance to Laos, the following was stated and is reflected in our guidance of several days ago:

Q. At what point do American prohibitions on providing aid to a communist government come into play?

FUNSETH: I think it's premature to make that kind of an assessment.

But you will recall, that I mentioned last week that our entire economic and military assistance programs to Laos were under review and that while under review, they are being conducted at a restricted level.

THE WHITE HOUSE

WASHINGTON

May 22, 1975

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RON NESSEN

So that you can be fully prepared for your interview with the foreign correspondents on European television tomorrow, I have obtained a list of the subject areas about which you will be questioned:

1. Purposes of your visit to Europe.
2. Foreign policy implications of the MAYAGUEZ episode. (Not a rehash of tactics and criticisms.)
3. Foreign policy implications of the fall of South Vietnam and Cambodia.
4. Congress and foreign policy.
5. Detente.
6. The status of NATO (problems involving Greece, Turkey, Portugal, France, England, etc.).
7. The Middle East.
8. Energy and oil.
9. The European economic community.

cc: Don Rumsfeld
General Scowcroft

THE WHITE HOUSE

WASHINGTON

May 26, 1975

MEMORANDUM FOR: BRENT SCOWCROFT
DON RUMSFELD

FROM: RON NESSEN *RHN*

The Press Office will need help from the NSC and the State Department in providing the following items to the newsmen in order to assure adequate press coverage of the President's European trip:

Wednesday, May 28, 1975

A brief report on the President's evening meeting with the Belgium Prime Minister.

Thursday, May 29, 1975

A briefing of some kind at mid-day, following the meetings with Caramanlis and Demiral.

A report of some kind following the President's meeting with the Portugese Prime Minister.

A briefing sometime before the King's dinner on the first day's NATO meetings and the bilateral meetings. (This is necessary for the evening TV shows and morning papers in the U.S.)

Friday, May 30, 1975

A report at mid-day on the President's meeting with Prime Minister Wilson and the morning NATO session.

A wrap-up briefing in the evening on the entire NATO meeting either at the Press Center at the Sheraton Hotel or the NATO Press Center.

Advance texts of the following:

Arrival remarks for Madrid

"Thank you remarks" for presentation of keys to the city in Madrid

Toast for the luncheon in Madrid

Toast for the dinner in Madrid

Saturday, May 31, 1975

A report on the President's meetings with Franco and the Prime Minister sometime before the dinner starts

Advance texts of the following:

Arrival remarks for Salzburg

Lunch toast for Salzburg

Dinner toast for Salzburg

Sunday, June 1, 1975

Report on the President's meeting with Chancellor Kriesky

Report on the President's lunch and meeting with President Sadat

Advance text for lunch toast on Monday

Monday, June 2, 1975

Briefing after final meeting with Sadat, preferably by 8 or 9 pm in order to make nightly TV shows and morning papers in the U. S.

(Live TV cameras will be available at the Press Center in Kongress Haus.)

Remainder of trip:

We don't have the detailed schedule yet for Rome. When we get it, I will send a list of the items on which we need help there.

May 27, 1975

MEMORANDUM FOR THE PRESIDENT
DON RUMSFELD
BOB HARTMANN
JACK MARSH
MAX FRIEDERSDORF

FROM: RON NESSEN

My notes from a meeting of February 28, 1975 with Democratic Congressional leaders on the President's energy program, show the following quotations which may be of some help in the days ahead:

Senator Pastore:

"If we can't come up with something in 60 days, we can't come up with something (at all)."

"I don't see how we can ask the President to do more than postpone the second dollar for 60 days. If we don't come up with a program by then, you can put it on."

Speaker Albert:

"It's not fair to ask you to make a decision until you've studied our plan. Just hold off the second dollar until you have studied it."

Congressman McFall:

"If the goal of the import tariff was to get the mule's attention, you've got the mule's attention."



THE WHITE HOUSE

WASHINGTON

June 4, 1975

MEMORANDUM FOR:

JIM CONNOR

FROM:

RON NESSEN

SUBJECT:

Presidential Press Conference
Thursday - June 5, 1975.

Don Rumsfeld suggested that I prepare a schedule proposal for a Presidential news conference this week. The idea is to further capitalize on what the press and the public perceive to be a successful foreign policy journey by the President.

I recommend a televised news conference from the EOB Auditorium for 8:00 p.m. Thursday, June 5. Eight o'clock p.m. is the preferable time because it causes the least disruption of television shows forcing cancellation only of three re-runs, two of which are not very popular anyhow.

Thursday night is preferable to Friday because in the warm weather many potential viewers would be traveling for the weekend holiday. A Thursday night news conference also would provide reporters with information to use in their Sunday newspaper and Monday news magazine assessment of the trip. These stories are normally written on Fridays.

An option you might want to consider is to have the news conference at the State Department either in the big auditorium or, preferably, in the conference room used for Kissinger news conferences. This would underscore the fact that the news conference is really a report to the people on a major foreign policy effort.

My office is already in the process of preparing a Presidential Q & A briefing book for the news conference and it could be ready for a news conference as early as tomorrow evening.

If the decision is to go with a televised news conference Thursday night, I will need to be informed as early as possible in order to make the necessary television arrangements.

Thanks.

cc: Don Rumsfeld

June 5, 1975

MEMORANDUM FOR: JIM CONNOR
FROM: RON NESSEN

Don Rumsfeld asked me to pass on to you a phone call I had the other night from Sammie Davis Jr. Davis said he would like to come to the White House for a private dinner and discussion with the President on what he referred to as "the plan" and what role he might play. I take this to mean he wanted to hear about the President's political campaign plans and how he could fit in.

Until June 12 Davis is reachable at Harrah's Club in Lake Tahoe, and after that at home (the White House switchboard has the number).

cc: Don Rumsfeld



THE WHITE HOUSE

WASHINGTON

June 13, 1975

MEMORANDUM FOR RONALD H. NESSEN

FROM: DONALD RUMSFELD

During the course of Meetings the President frequently gives directives that require follow-up by staff. In order to ensure that proper follow-up occurs, I would appreciate it if the lead staff member present at the meeting would report the following:

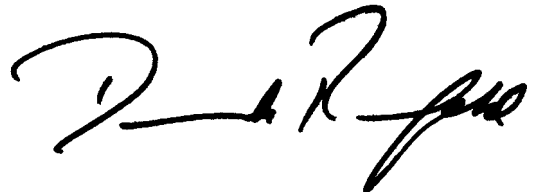
... What actions, if any, have been directed by the President at the meeting.

... Who is responsible for follow-up.

... When the follow-up is due.

In most cases the lead staff member would be the one who submitted the President's briefing paper. In cases where there is no briefing paper, or where the paper is a joint submission, the staff members should decide in advance of the meeting who is responsible for reporting on it.

You should submit your reports to me and to Jim Connor, the Secretary to the Cabinet, within twenty-four hours of the meeting.



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 26, 1975

MEMORANDUM

FOR: RON NESSEN
FROM: DON RUMSFELD

It is okay to have no news summary on July 5.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 30, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

DONALD RUMSFELD

I've talked to the President and to Brent about the matters we discussed this morning.