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*Humphrey: Intelligence:*

*Wallace: Honesty*

# *The Importance Of a Quality Depends on Man*

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You can put yourself in the chair of a campaign strategist by consulting the following two charts.

The first chart shows the relative rankings of the leading candidates of five basic qualities. It tells you who is ahead of whom.

The second chart tells whether being ahead or behind on any particular quality makes a difference for that candidate. You need both charts to assess the strategy options.

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH WALTER CRONKITE

Tuesday, February 3, 1976

11:00 a.m. (30 min.)

The Oval Office

From: Ron Nessen



I. PURPOSE

To be interviewed on film by Walter Cronkite as part of a series for the CBS Evening News giving all the candidates a chance to give their views on major issues.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

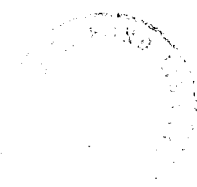
Over the past month or so, Cronkite has been devoting 5 minutes or so periodically to each of the candidates for President and their views on a list of major issues.

Most of the other candidates have already appeared. Your appearance was put off until after the State of the Union and the Budget.

Cronkite indicates that because your views on the major issues already are well known, he may ask follow-up questions going behind your stated positions on the issues to ask why you came out for certain positions, how you justified them, how you answer specific criticisms of them, etc.

The seven issues Cronkite will ask your views on are: the economy; jobs and inflation; energy; crime; faith in government; military expenditures and foreign policy; busing and abortion.

This would be the first occasion for you to publicly state your position on abortion.





Cronkite will film 20 or 30 minutes with you. From this, 5 minutes or so will be extracted for use on the air Tuesday or Wednesday night on Cronkite's regular evening news show. Because the editing will be totally in the hands of CBS, you should keep your answers short, concise and quite specific and keep to a minimum philosophical and abstract concepts.

B. Participants

The President  
Walter Cronkite  
Ron Nessen  
Bob Mead  
CBS Film Crew

C. Press Plan

The interview will be acknowledged later. Transcripts will be made available to those who want them after the broadcast. White House photographs will be taken, autographed by the President, and sent to Cronkite as a memento of the occasion.

III. TALKING POINTS

A separate briefing book has been prepared giving an overview and specific Q & A guidance on each of the issues Cronkite will ask about.

THE WHITE HOUSE

WASHINGTON

February 4, 1976

MEMORANDUM FOR THE PRESIDENT

FROM:     RON NESSEN

Here are four additional political questions and answers in preparation for your Christian Science Monitor interview Thursday.

There may be one or two political matters we should talk about on Thursday morning before the interview.

Attachments:

Four briefing papers

PBS FORUM

Q. Will you participate in the League of Women Voters - Public Broadcasting Systems forums, in which citizens will question presidential candidates?

A. As you know, I have been participating in similar forums throughout the United States for the past 18 months. I have found them very useful in finding out what people are thinking about national and local issues.

We are reviewing my schedule to see if the time is available to participate in the League of Women Voters forum, but have not yet decided.

JBS/2-4-76

## ELECTION COMMISSION

Q. What do you feel should be done to insure open and honest election practices now that the Supreme Court has ordered the Federal Election Commission re-structured?

A. I am for the reforms the Federal Election Commission was set up to institute, and in my campaign we have tried to abide by the spirit of those reform efforts as well as the letter.

The Court decision upset some of the pieces of the reform but we have been studying the original law and the Court decision and hope to have recommendations for Congress soon to insure that campaign abuses do not occur.

## CAMPAIGN FUNDING

Q. Your campaign, at last report, had collected less money than Ronald Reagan's. Why do you believe this has happened?

A. I think that is no longer true. I have not been keeping track of the exact amounts, but I do know that we are on the right track and I am pleased with the way the money is coming in.

JBS/2-4-76

## CAMPAIGN PROBLEMS

Q. Why is it that your campaign seems to have been beset from the start with organizational problems?

A. Well, stories of campaign organizations in trouble are almost as much a part of an election year as public opinion polls. We did have some troubles early in our efforts, but the problems have been ironed out and things are moving well now.

I'd say any stories you read now about how my organization is in trouble are greatly overrated.

THE WHITE HOUSE  
WASHINGTON

February 4, 1976

Mr. President:

Here is a briefing book for questions expected to be asked during your interview tomorrow with the Christian Science Monitor.

Additional suggested answers for political questions will be sent to you later this evening.

RNL  
RON NESSEN

Attachment

February 9, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM:           RON NESSEN**

**Here is your briefing book for the Bodge Sperling Breakfast group Tuesday morning.**

**A great deal of this is repetition of the guidance you have received for several recent Q & A sessions with reporters. There is one section labeled "New Material" which contains guidance on new issues.**

**Attachment:**

**Briefing Book**





**February 10, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM: R ON NESSEN**

**Here is a briefing book for your interview Wednesday with WBZ-TV in Boston.**

**You are up-to-date on most major issues. This book contains guidance only on several specialized areas about which you will be asked during the WBZ-TV interview.**

**Attachment:**

**Briefing Book**



**RN/jb**

**February 13, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:           RON NESSEN**

**Here is the final batch of Q & A guidance for your Florida trip.**

**It includes reaction suggested by the Economic Policy Board to the latest figures on wholesale price levels and industrial production.**

**The group of questions on your tax incentive for job creation includes a list of cities in Florida where special tax incentive would be available for plant expansion due to high unemployment.**

**Attachments:**

**Q & A guidance**



**RN/jb**

# THE WHITE HOUSE

WASHINGTON

## INTERVIEW WITH NEW HAMPSHIRE RADIO STATIONS

Thursday, February 12, 1976

3:00 p.m. (60 minutes)

The Roosevelt Room

From: Ron Nessen *RAN*

### I. PURPOSE

To be interviewed by reporters from 17 New Hampshire radio stations for broadcast in their regular news programs and special programs over the next few days.

### II. BACKGROUND, PARTICIPANTS, PRESS PLAN

#### A. Background

We have received a number of individual interview requests from New Hampshire radio stations for interviews with you prior to the New Hampshire primary. It was decided to invite all 33 radio stations in New Hampshire to send reporters to Washington for a group interview. Seventeen stations accepted the invitation.

Altogether, 20 representatives of New Hampshire radio stations will attend, including 3 technicians and one young man, William J. Candee IV, representing the campus station at Exeter prep school.

The interview will take place around the table in the Roosevelt Room. WHCA has helped with technical facilities so that the radio stations will have good quality tape recordings of the interview for broadcast.

Prior to the interview in the Roosevelt Room, the reporters will be brought into the Oval Office one at a time to shake hands briefly and have their photographs taken individually with you. During the picture-taking session, one reporter, Edward J. Lecius, Jr. of WSMN, Nashua, New Hampshire, will present you with two Bicentennial lapel pins from the Nashua Lions Club. Lecius helped the White House Advance team during last weekend's trip to New Hampshire. During the interview, the reporters will seek recognition from you and you will acknowledge the questioners.

B. Participants

The President

Ron Nessen

Bob Mead

New Hampshire Radio Reporters (see attached list)

C. Press Plan

Individual and group photographs will be taken by White House photographer, to be autographed by the President and mailed later to the participants as a memento of the occasion. A transcript will be made for the official files. The reporters will make their own tape recordings.

III. TALKING POINTS

You are well briefed on the issues of interest in New Hampshire because of your trip last weekend and the WBZ interview Wednesday. However, we have prepared a revised version of your New Hampshire briefing book which you may want to use to refresh your memory.

1. Robert Barbin  
WMOU  
Berlin, N. H.

2. Palmer Dante  
WTSV  
Claremont, N. H.

3. David Wysocki  
WKXL  
Concord, N. H.

4. Jeff Fisher  
WFTN  
Franklin, N. H.

Jeff Messerman (Tech.)  
WFTN  
Franklin, N. H.

5. Jeff Sudikoff  
WDCR  
Hanover, N. H.

Bob Baum (Tech.)  
WDCR  
Hanover, N. H.

6. James M. Canto  
WTSL  
Lebanon, N. H.

7. Frederick Wall  
WNEC  
Henniker, N. H.

8. Talbot Hood  
WKBK  
Keene, N. H.

9. Darryl Clark  
WKNE  
Keene, N. H.

10. Bill Aydelott  
WLTN  
Littleton, N. H.

11. Ronald Amadon  
WGIR  
Manchester, N. H.

12. Edward J. Lecius, Jr.  
WSMN  
Nashua, N. H.

13. Robert Sawyer  
WSCV  
Peterborough, N. H.

14. Peter Brunette  
WPCR  
Manchester, N. H.

Paul Casanoff (Tech.)  
WPCR  
Manchester, N. H.

15. Ken O'Quinn  
WBBX  
Portsmouth, N. H.

16. Joseph Riley  
WWNH  
Rochester, N. H.

\*\* 17. William J. Candee, IV  
WPEA  
Exeter, N. H.

\*\* Will not know about Candee until  
later this evening.

TOTAL: 17 Stations participating.

February 17, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM:       RON NESSEN**

**Here is the AP and UPI wire copy on your news conference tonight.**

**You might be especially interested in the Congressional reaction to your intelligence reorganization which is attached.**

**Attachment:**

**Wires**



**RN/jb**

February 17, 1976

MEMORANDUM FOR THE PRESIDENT

FROM: RON NESSEN

I know you are probably not much in the mood to do any homework tonight, but here is a briefing book just to refresh your recollection on some issues involving Florida in preparation for your news conference with Florida editors at 11:00 a.m. tomorrow.

Attachment:

Briefing Book



RN/jb

**February 17, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:       RON NESSEN**

**Here is the AP and UPI wire copy on your news conference tonight.**

**You might be especially interested in the Congressional reaction to your intelligence reorganization which is attached.**

**Attachment:**

**Wires**



**RN/jb**



February 18, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM: RON NESSEN**

**Here is an updated briefing book on New Hampshire for your interview tomorrow with the New Hampshire television network and for questions which will come up during your trip to New Hampshire.**

**This book contains revised and updated guidance on a number of political questions and other issues which have arisen in the past few days. It also contains a fresh summary of issues considered most important in New Hampshire.**

**Attachment:**

**Briefing Book**

**RN/jb**



THE WHITE HOUSE

WASHINGTON

February 18, 1976

MEMORANDUM FOR THE PRESIDENT

THROUGH: DICK CHENEY

FROM: RON NESSEN

We have received a number of requests -- from the New York Times and the Saturday Evening Post among others -- for your view on the question of whether the Presidency has lost power in the wake of Watergate and Vietnam. Attached find a suggested draft answer prepared by Bob Goldwin and me.

We would appreciate any revisions or suggestions when you have a free moment to review this.

The New York Times, especially, would like to have an answer as soon as possible.

DRAFT RESPONSE TO  
QUESTIONS ON PRESIDENTIAL POWER

Q: Do you think the Presidency has lost power or authority to Congress in the aftermath of Watergate and Vietnam?

A: No, I don't think the President has lost his basic powers.

The powers of the President are established by the Constitution and by law and there have been no fundamental changes in these grants of authority.

What has happened recently is that the Congress, which has a better than two-to-one majority of members of the Democratic party, has asserted a demand to play a larger role in certain aspects of Government, partly for partisan political reasons.

In order to understand the situation today, we must look back at our history. The three branches of our government -- the Executive, the Legislative, and the Judicial -- share power under a system of checks and balances written into our Constitution. Over the 200-year history of our country there have been periods when the proper balance got out of line, when the Executive or the Congress...and, on rare occasions, even the courts...took on more power than the Founding Fathers intended.

Whenever this has happened, the system has corrected itself. The pendulum has swung back the other way. Sometimes, in fact, it has swung back too far and there has been the need for another correction.

Frankly, I believe that Congress recently has gone too far in trying to take over powers that rightfully belong to the President and the Executive Branch.

This probably is a natural reaction to the steady growth of Executive Branch power over the past 40 years. I'm sure it also is a reaction to Watergate and Vietnam. And the fact that I came to this office through a Constitutional process, and not by election, also may have something to do with the current efforts by the Democratic Congress to take away some powers of the President.

As a Member of Congress for 25 years I clearly understand the powers and obligations of the Senate and House under our Constitution. But as President for 18 months I also understand that Congress is trying to go too far in some areas.

The Constitution does give Congress an important role in foreign policy.

But, in an era of intercontinental missiles and instant communications, only the President can manage day-to-day relations with more than 100 foreign nations.

We already have seen clearly the disruptive effect when Congress tries to involve itself in the daily conduct of foreign affairs. I'm thinking of Angola, aid to Turkey, Soviet emmigration and trade, and the damaging disruptions of our legitimate foreign intelligence activities.

My successful and constructive use of the veto is proof that the Presidency has not lost its power to stand up for the best interests of the nation against a large Congressional majority of the opposition party. I have used my veto -- as the Constitution intended it to be used -- to remind Congress that on certain issues, when I disagree with the judgement of Congress, more than an ordinary majority is required to resolve the issue. My vetoes have forced Congress to re-think their first decision on issues, and, in many cases, to come up with a far better answer. This process has saved the taxpayers billions of dollars and has been, I believe, an important use of Presidential power.

As for the future, I am confident that after January 1977, when I am elected by the voters, when more Republicans are elected to Congress, when the economy has improved even more and when the historic pendulum has swung back, as it always does, then some of the concern expressed now about the supposed loss of Presidential authority will diminish.

THE WHITE HOUSE

WASHINGTON

TELEVISION INTERVIEW WITH  
THE NEW HAMPSHIRE TELEVISION NETWORK

Thursday, February 19, 1976

11:00 - 11:30 a.m.

Oval Office

From: Ron Nessen *RAN*

I. PURPOSE

To film a 30-minute interview to be broadcast on the New Hampshire Television Network.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

The New Hampshire Television Network has requested an interview prior to the State primary. They have broadcast interviews with other candidates in the primary race. The network is a State-wide public television network, the only television facility capable of reaching the entire New Hampshire population, with stations in Durham, Hanover, Berlin, Littleton, Keene, North Woodstock and North Conway.

The interview will be similar to last week's interview with the New Hampshire radio network, except there will only be one questioner, Tom Richman, the News Director of the network.

There will be two film cameras filming the interview. At one point during the interview there will be a short intermission in order to change the film magazines on each camera.

The interview will be broadcast Friday evening, February 20 at 7:30 p.m. throughout the State. You will be in New Hampshire at the time of the broadcast.

B. Participants:

The President  
Tom Richman, Interviewer  
Ron Nessen  
Bob Mead  
TV Film Crew

C. Press Plan:

A White House photographer will take photos, to be sent to Tom Richman later, autographed by the President, as a memento of the occasion.

III. TALKING POINTS

A briefing book, covering New Hampshire issues, has been sent to you.

**February 21, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:                      RON NESSEN**

**Here is a short Q & A briefing book for the Boston Globe interview. You have had so many interviews lately with New England media you probably don't need very much brushing up.**

**This book consists of a memo to me from Jim Shuman outlining the major issues and the major points we would like to make in this important interview to be published in the Boston Globe just three days before the New Hampshire primary.**

**The rest of the book is Q & A's of special interest in Massachusetts and New Hampshire, including a number of issues that the Boston Globe especially indicated they were interested in.**

**Attachment:  
    Briefing Book**

**RN/jb**





**February 21, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:                      RON NESSEN**

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**Attachment:  
    Briefing Book**



**RN/jb**

**February 25, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:                   RON NESSEN**

**Here is your question and answer briefing book for the WTVJ-TV, Miami interview on Wednesday, and for your future trips and media events in Florida.**

**It outlines the major issues of interest in Florida; has a long section of Q & A's of specific interest in Florida; there is a political profile of the State; and the last tab is a breakdown of the Revenue Sharing grants to various Florida counties and towns.**

**This is probably a book you will want to keep around through the Florida primary. I will up-date it with new and revised material from time to time.**

**Attachment:**

**Briefing Book**



**March 4, 1976**

**MR. PRESIDENT:**

**Here is an advance copy of the New York Times Magazine for this coming Sunday. The lead article is about the Ford family. I thought you and Mrs. Ford would like to see it ahead of time.**

**Ron Nessen**

**Attachment:**

**New York Times Magazine**

**RN/jb**



March 4, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM: RON NESSEN**

Here is your briefing book for Illinois. It is designed for your background information for this week's trip to Illinois, future press interviews with Illinois newspapers and television stations, and for next week's trip to Illinois. I suggest you may want to keep it in your briefcase or on your desk until after the primary in Illinois. I will update and revise it periodically.

As you see, the book consists of an economic and political profile of the State; a brief summary of important local issues; the views on Illinois issues from members of the Congressional delegation; Q & A guidance on State, national and international issues; a short selection of Abraham Lincoln quotes; details of the General Revenue Sharing program and some problems with the program in a number of Illinois communities; and two excerpts from the terHorst and Vestal biographies recalling some anecdotes involving your relationship with farmers during your first Congressional campaign.

**Attachment:**

**Briefing Book**

**RN/jb**



March 9, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM: RON NESSEN**

**Here is the basic Illinois briefing book containing background material on the State, the campaign and local issues and a breakdown of Revenue Sharing grants.**

**You might want to refresh your memory on some of these matters before the Chicago TV anchormen and the Chicago Tribune interviews on Wednesday.**

**I will bring you up to date on any last-minute issues just before the interview.**

**Paul O'Neill has given you a separate memo outlining the situation on the Air Force ROTC programs at Bradley and other Illinois universities (you were asked about this last weekend at Bradley).**

**Attachment:**

**Briefing Book**

**RN/jb**



THE WHITE HOUSE  
WASHINGTON

39

NOTE FOR: Mr. President

FROM : RON NESSEN

How is the coverage  
of Jack's trip, so far,  
from the Chicago  
papers.

Later Chicago  
coverage, and Downstate  
papers, have not  
arrived at the White  
House yet.

RHN

Jack Ford's Illinois Trip

Campaigning for Dad

*In the Ford family, it isn't  
always like father, like son*

By Joan Zyda

so happy for her, he kissed her. Their  
dating became a media event.

Service, said to this reporter, "How  
would you like to go out drinking with

# Ford's son raps timing of Nixon's China visit

By Dave Jackson

Jack Ford called former President Nixon's recent journey to China "a poorly planned trip in terms of timing."

**campaign**

- Equal Rights Amendment — He said he was a strong supporter of it.
- The President — "When



**'I kissed him! I kissed him!'**

# *Jack Ford wowing teen screamers*

By David Jackson

President Ford's second-oldest son took a quick drag on a

---

**'Leaning' farmer will be Ford host**

the comparison, but Jack is pounding the same path Julie Nixon did for her dad when

Jack is simple,  
**not a nerd**

By Paul Galloway

A banner on one wall of the barnlike cafeteria read, "Washington 1776, Ford 1976," which, although Washington did not become President until 1792, is still something to think about.

Another banner on the wall behind the speaker's platform read, "C.O.D. Welcomes You, Jack."

The young woman who is president of the student body of the College of Du Page in Glen Ellyn stepped to the microphone and said, "For the first time in the history of our school, a member of the First Family is visiting our campus."

She then introduced a handsome young man with blond hair, square jaw, gray suit and

Jack Ford, the Chief Executive's son, makes a favorable impression on another president, Carol Tvrdy, head of the Student Senate at Harper College in Palatine. They laugh it up as she presents him with a school T-shirt. (Sun-Times Photo by Larry Graff)

Sun-Times  
3/7/76

THE WHITE HOUSE  
WASHINGTON

March 11, 1976

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RON NESSEN

Here is an up-dated set of Q & A's and other guidance for your Illinois trip.

This packet contains the following:

TAB A - The most important foreign policy issues.

TAB B - Today's announcement and questions concerning PFIAB.

TAB C - Text of a speech by Secretary Rumsfeld this week with portions marked in which he outlines the strength of American armed forces compared with Russian armed forces.

TAB D - Q & A's on a number of local Illinois and Chicago issues not contained in your earlier briefing book.

TAB E - Q & A's concerning the Nixon deposition to the Church Committee and in the Halperin case. This includes a news story on his statement to the Church Committee.

TAB F - A copy of an LA Times story in which Reagan strongly opposes any kind of farm price support.

Attachment



THE WHITE HOUSE  
WASHINGTON

March 11, 1976

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RON NESSEN

Here is your briefing book for various Q & A situations in North Carolina.

It contains an economic and political profile of the state; a summary of the most important issues in the state; guidance from Governor Holshouser and members of the Congressional delegation on local issues; specific Q & A's on local, national, and international issues; a breakdown of revenue sharing grants to North Carolina; and some guidance on basketball teams and players in North Carolina where basketball is very, very popular.

Enclosure



March 29, 1976

MEMORANDUM FOR THE PRESIDENT

FROM: RON NESSEN

Here is a Q & A briefing book, prepared with the help of the Agriculture Department, for your meeting Tuesday with the American Agricultural Editors Association.

The editors will be presenting a number of reports on farm matters to Congress at a breakfast Tuesday. I will give you a summary of these reports before the interview.

We also are preparing some guidance, which I will give you before the interview, for any questions that may come up concerning Government subsidies to Jimmy Carter's peanut farm and processing plant.

Attachment:

Briefing Book



RN/jb

March 29, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM:                      RON NESSEN**

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**The editors will be presenting a number of reports on farm matters to Congress at a breakfast Tuesday. I will give you a summary of these reports before the interview.**

**We also are preparing some guidance, which I will give you before the interview, for any questions that may come up concerning Government subsidies to Jimmy Carter's peanut farm and processing plant.**

**Attachment:**

**Briefing Book**

RN/jb



**March 30, 1976**

**MEMORANDUM FOR THE PRESIDENT**

**FROM:                      RON NESSEN**

**Here is the remainder of your briefing material for your meeting with the Farm Editors at 2 p.m. It contains:**

- 1. Suggested brief opening remarks before going to Q & A's.**
- 2. Full texts of reports to Congress by several members of the Farm Editors group.**
- 3. Additional Q & A guidance, including questions on Government subsidies for Jimmy Carter's peanut farm and processing plant.**

**Attachments:**

**Tabs 1-3**



March 31, 1976

**MEMORANDUM FOR THE PRESIDENT**

I thought you would be interested in reading the attached article in TENNIS MAGAZINE about tennis at the White House. Perhaps you remember the author, Charles Roberts, who was the White House Correspondent for NEWSWEEK MAGAZINE back in the 1950's and 1960's. He is now a public relations man.

I also am attaching an article from the current issue of WASHINGTONIAN MAGAZINE ranking the tennis players at the White House and elsewhere in Washington. This might give you some ideas for future partners (I'm really mad at my ranking -- I KNOW I can beat Kennerly and Susan Ford!)

**Attachments**

**RON NESSEN**

PP





April 5, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM: RON NESSEN**

Here, for your possible amusement, is the first set of a new comic strip concerning "The White House Paper Boy." I don't know what newspapers it will be appearing in yet, since it's brand new.

This was sent to you, and I have written a letter of thanks in your behalf.

**Attachment:**

**Comic strip material**

**RN/jb**



THE WHITE HOUSE  
WASHINGTON

LUNCHEON FOR NASHVILLE BANNER

Wednesday, April 7, 1976

12:30 p.m. (90 minutes)

Family Dining Room

State Floor

From: Ron Nessen *RH*  
Margita White

I. PURPOSE

To honor the Nashville Banner on its 100th Anniversary with a luncheon/interview for representatives of the Banner and Gannett Newspapers, its parent company.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: Wayne Sargent, President and Publisher of the Nashville Banner, invited you to attend an April 10 banquet in Nashville to celebrate the Banner's 100th Anniversary. Wishing to honor the Banner but unable to attend the banquet, you invited Sargent to bring a small group of his colleagues to the White House for lunch and an interview.

Sargent has included in the group the top two executives and the Washington correspondent for Gannett Company, Inc., which acquired the Banner in January 1972. The growing Gannett chain has 54 newspapers throughout the country (Tab A) and announced its acquisition of Louis Harris Associates, which includes the Harris Survey, a year ago.

B. Participants:

Wayne Sargent, President and Publisher, Nashville Banner  
Kenneth Morrell, Editor, Nashville Banner  
Frank van der Linden, Washington Bureau Chief, Nashville Banner

Paul Miller, Chairman of the Board, Gannett Company, Inc.

(Mr. Miller met with you on July 18, 1975, following his trip to China with the American Society of Newspaper Editors--his third trip to the People's Republic.)

Allen Neuharth, President and Chief Executive, Gannett Company, Inc.

(Mr. Neuharth attended a luncheon with you for the Board of Directors of the American Newspaper Publishers Association in June 1975.)

Ms. Lorie Wilson (Mrs. Allen Neuharth)

(Ms. Wilson is a State Senator from Florida, in Washington this week on business of her own.)

Charles Overby, Washington Correspondent, Gannett News Service  
(formerly with Nashville Banner)

Staff Participants: Richard Cheney, Ron Nessen, Margita White

- C. Press Plan: The interview will begin as all have been seated at the table for lunch. It will be on-the-record and a transcript will be available to the participants later in the day. The Banner and Gannett Washington reporters will file stories, independent of one another, for publication the following day. Transcripts will be available to the White House press corps on Thursday afternoon.

The Banner is requesting AP to photograph the beginning of the luncheon (after seating). White House photographs will be taken at the President's arrival for individual handshake shots to be forwarded to the participants with the President's autograph.

III. TALKING POINTS

- A. It is a pleasure for me to extend congratulations on the 100th Anniversary of the Nashville Banner. I will not be able to join you at your anniversary banquet on Saturday but have, as Wayne knows, sent a message for the celebration. I am delighted in addition that you could come to the White House today so that I can express my personal good wishes to you and your staff.
- B. I will be pleased to answer your questions as we enjoy our lunch. (An editorial profile on the Banner is attached at Tab B.)

**GANNETT NEWSPAPERS—Rochester (N.Y.)**

Times-Union (e), Democrat & Chronicle (m-S); San Bernardino (Calif.) Sun-Telegram (m-S); Danville (Ill.) Commercial-News (e-S); Camden (N.J.) Courier-Post (e); Bridgewater (N.J.) Courier-News (e); Binghamton (N.Y.) Press (e-S); Sun-Bulletin (m); Elmira (N.Y.) Star-Gazette (d); Sunday Telegram (S); El Paso (Tex.) Times (m-S) (acquired 6/8/72); Fort Myers (Fla.) News-Press (m-S); Saratoga Springs (N.Y.) Saratogian (e-S); Ithaca (N.Y.) Journal (e); Nashville (Tenn.) Banner (e) (acquired 1/14/72); Newburgh-Beacon (N.Y.) Evening News (e); Niagara Falls (N.Y.) Gazette (e-S); Utica (N.Y.) Observer-Dispatch (e-S); Press (m); Cocos (Fla.) Today (m-S); Trusville (Fla.) Star-Advocate (e); Melbourne (Fla.) Times (e); Pensacola (Fla.) Journal (m), News (e), News-Journal (S); Rockford (Ill.) Morning Star (m-S), Register-Republic (e); Port Huron (Mich.) Times Herald (e-S); Huntington (W. Va.) Herald-Dispatch (m), Advertiser (e), Herald-Dispatch and Advertiser (S). WESTCHESTER ROCKLAND NEWSPAPERS, INC.: Mamaroneck (N.Y.) Times (e); Nyack-Rockland (N.Y.) Journal-News (e-S); Tarrytown (N.Y.) News (e); Mount Vernon (N.Y.) Argus (e); Ossining (N.Y.) Citizen Register (e); White Plains (N.Y.) Reporter Dispatch (e); New Rochelle (N.Y.) Standard-Star (e); Port Chester (N.Y.) Daily Item (e); Yonkers (N.Y.) Herald Statesman (e); Salem (Ore.) Oregon Statesman (m-S), Capital Journal (e); Marietta (O.) Times (e). Gannett also includes: FEDERATED PUBLICATIONS, INC.: Lansing (Mich.) State Journal (e-S); Battle Creek (Mich.) Enquirer and News (e-S); Lafayette (Ind.) Journal and Courier (e); Marion (Ind.) Chronicle-Tribune (m-S); Boise (Ida.) Idaho Statesman (m-S); Bellingham (Wash.) Herald (e-S) and Olympic (Wash.) Daily Olympian (e-S). McCURE NEWSPAPERS, INC.: Burlington (Vt.) Free Press (m) and Chambersburg (Pa.) Public Opinion (e). GANNETT PACIFIC CORP.: Honolulu (Hawaii) Star-Bulletin (e), Star Bulletin & Advertiser (S), operated jointly with the Honolulu Advertiser; Agana (Guam) Pacific Daily News (m-S), Pacific Dateline (e). Gannett also has a 17% interest in the Haverhill (Mass.) Gazette (e). Headquarters: Gannett Co., Inc., 55 Exchange St., Rochester, N.Y. 14614.

# *Just How Magna Can A Carta Be?*

**THE MAGNA CARTA** is the charter that King John was forced by the English barons to grant at Runnymede, June 15, 1215.

It first spelled out the rights of Englishmen under their government and has been described by, among others, House Speaker Carl Albert, as the "grandfather of all the great historic

# ***U. S. Regulators: Monster Growth***

**THE FAR-REACHING** effects of the U. S. government's army of unelected regulators was shown in great detail in a series of five articles that appeared in the *Banner* during the past week.

The series, written by Brooks Jackson and

No one, of course, disputes the need for federal regulation. The U. S. Food and Drug Administration, for instance, has the responsibility for assuring that the food and medicines that the American people buy are not injurious to health. In any nation, or state or city or county, in fact, regulations are a way of life. The question is to what extent are regulations needed and has not the national bureaucracy that performs this task taken on some of the characteristics of a Frankenstein Monster, impervious to the actual needs

## *Paper Primary*

TENNESSEE'S presidential primary May 25 is not only attracting 18 candidates' names for the ballot, but it looks like the would-be delegates to the national conventions are circulating so many petitions that it may bring back the paper ballot.

John Summers, research analyst for the State Election Commission, was quoted as saying that



# *The Illinois Primary*

NO ONE is more astonished than Jimmy Carter in his sweeping victory in the Illinois primary, his most impressive of the nation's first five primaries.

And President Ford is continuing to run a surprisingly strong campaign, winning his fifth Republican primary in a row over Ronald Reagan.

Mr. Reagan says he still has a 50-50 chance and hastily declined suggestion by campaign strategists of President Ford to

# ***Social Security Has Competition***

**LIKE THE POSTAL** Service, the vast U. S. Social Security system is finding itself in competition with private agencies that say they can do the job better and at less cost.

And, like the Postal Service, SS officials say their competitors do not provide the extensive benefits which they are required by law to give.

The Associated Press reports that growing numbers of local governments are pulling out of

# *Retirement Act*

## *Falls Short Of Goal*

THE SO-CALLED "Employee Retirement Income Security Act" passed by Congress in 1974 was typical of a number of laws that have been put on the books for the supposed purpose of "helping the working man" — it has created more problems than it has solved.

A major feature of the act, enacted after long and exhaustive hearings, was to create the Pension Benefit Guaranty Corporation (PBGC), its avowed purpose to protect the pensions and pension rights of millions of American workers.

THE WHITE HOUSE

WASHINGTON

April 8, 1976

MEMORANDUM FOR THE PRESIDENT

Here is your briefing book for the Texas trip and future Texas interviews. It contains a political profile of the state, a discussion of special issues of concern in Texas, a copy of a written interview sent in your name on the drug problem for publication in the San Antonio Light, and a special section on revenue sharing figures for Texas.

I will give you foreign policy Q & A's and any last minute issues before the trip.

The first part of the tab marked "Texas Q & A's" deals with energy. Frank Zarb will be talking to you about these Q & A's personally.

*RHN*

RON NESSEN

Enclosure

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH VERMONT ROYSTER

Monday, April 12, 1976

11:00 a.m. (30 minutes)

The Oval Office

From: Ron Nessen *RHN*

I. PURPOSE

To be interviewed by Vermont Royster for publication as part of his regular column in the Wall Street Journal. The material would be used immediately and also in future columns.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

Vermont Royster has been with the Wall Street Journal for almost 40 years. Since 1971 he has been a contributing editor and columnist, as well as senior vice president of the Dow Jones Company, which publishes the Wall Street Journal. He lives in Chapel Hill, North Carolina, where, in addition to writing his column, he is a professor of journalism and public affairs at the University of North Carolina.

You have expressed an interest from time to time in meeting Royster because of his favorable columns. Because of scheduling conflicts, a meeting has not been possible until now.

In the Spring of 1976, Royster was under consideration to be a member of the National Commission on Electronic Fund Transfer Systems. Rather than resign his position as director of Dow Jones and of a large bank, Royster decided not to accept a place on the Commission.

B. Participants

The President  
Vermont Royster

Bill Seidman  
Ron Nessen

C. Press Plan

No announcement. A transcript will be made and distributed to the White House Press Corps upon request after Royster has published his column on the interview. White House photographs will be taken, autographed by the President, and sent to Royster as a memento of the occasion.

III. TALKING POINTS

No special preparation required. You are well briefed following you various Q & A sessions in Texas.



April 20, 1976

**MEMORANDUM FOR THE PRESIDENT**

**FROM:     RON NESSEN**

**I ran into Dick Schaap, the sports writer, in New York, and he asked me to show you this recent article he wrote for "Sport" magazine concerning the White House Athlete's prayer breakfast he attended.**

**Also attached is the column written for the Indianapolis Star by Tom Keating after his recent visit with you in the Oval Office.**

**Attachments:**

**Sport Magazine  
Article by TomeKeating**

**RN/jb**



**THOMAS R. KEATING**

## *A Visit With The President*

WASHINGTON, D.C.—At precisely 4:30 p.m. yesterday, the door to the Oval Office of the White House opened and there was President Gerald R. Ford working behind a cluttered desk.

The President went on to say he would be in Indiana soon to campaign prior to the May 4 primary.

"That reminds me of something," Mr. Ford said suddenly. "You know, up to now this year's campaign has been on a high level and I thought





## TRAINING TABLE

Andy Messersmith, the emancipated pitcher, was sharing a meal with Bill Madlock, the Chicago Cubs' batting champion who devours pitchers. Kyle Rote Jr., the high-scoring Dallas soccer star, was breaking bread with Bob Rigby, the New York Cosmos' goalie who loves to leave high scorers hungry. Elvin Hayes of the Washington Bullets was eating with Philadelphia's Billy Cunningham, instead of trying to belt him with an elbow, and, strangest mealfellows of all, George Allen of the Washington Redskins was dining in the same room with Tom Landry of the Dallas Cowboys, and neither was gagging.

What extraordinary power had

**Usually, when Dallas coach Tom Landry comes to Washington, people want to wring his neck, not shake his hand.**

brought all these natural enemies together in outward peace and harmony? *Presidential* power. They had all accepted handsomely engraved invitations to brunch in the home of a former University of Michigan center named Gerald R. Ford.

The invitations to a Presidential Prayer Brunch for Professional Athletes had prompted more than 100 sportsmen and sportswomen, most of them accompanied by wife or husband, to abandon their homes the day after Valentine's Day, 1976, and travel, at their own expense, to Washington, D.C. There, in the East Room of the White House, where...

THE WHITE HOUSE  
WASHINGTON

April 28, 1976

MEMORANDUM TO: THE PRESIDENT

FROM: Ron Nessen

SUBJECT: Grain Sales to the Soviet Union  
Announced on April 28, 1976

The U. S. Department of Agriculture announced today that Cargill and Cook Industries had completed grain sales to the Soviet Union totaling 1.4 million tons of corn. Of this 1.4 million, 900,000 tons are from the current crop and are to be delivered prior to September 30, 1976. The remaining 500,000 tons will come from the new corn crop, thus subject to the new five year agreement with the Soviet Union.

Later this afternoon, the U.S.D.A. announced a sale by Continental Grain Co. of two million tons of corn and wheat, 1.1 million tons under the old agreement, with 900,000 under the new five year agreement.

At the time of the embargo, we had sold 10.2 million tons of grain to the Soviet Union. Following the embargo, we agreed to allow seven more million tons this crop year. With today's sales, the total is now 15.8 million tons of corn and wheat.

Grain Sales Announced April 28th

<u>Old Agreement</u>	<u>New Agreement</u>	<u>Total</u>
900,000	500,000	1.4 million tons
<u>1,100,000</u>	<u>900,000</u>	<u>2.0 million tons</u>
2,000,000	1,400,000*	3.4 million tons

\*Of this 1.4 million tons, 1.1 million is corn and 300,000 is wheat.