The original documents are located in Box 131, folder "Nicholson, William (3)" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

NOTE FOR: Bill Nuchelson

FROM

RON NESSEN

to your Chandling

DAN.

Texas Jewish Post

DEDICATED TO TRUTH, LIBERTY AND JUSTICE

Serving Texas Jewry Since 1946

DALLAS--11333 NORTH CENTRAL EXPRESSWAY--75231 692-7283 - 351-4372 FORT WORTH-P. O. BOX 742-76101 927-2831 - 923-7222 - 924-7950

MEMBER AMERICAN JEWISH PRESS ASSOCIATION TEXAS PRESS ASSOCIATION

THE SOUTHWEST'S LEADING ENGLISH-JEWISH WEEKLY NEWSPAPER READ BY MORE THAN 20,000 EACH WEEK

١

April 21, 1976

Mr. Ron Nesson The White House Washington, D. C.

Dear Ron:

Per the President's suggestion with regard to a possible meeting with editors and publishers of the American Jewish Press Association, I spoke with Max Fisher last week.

Max says he mentioned this about three weeks ago and will pursue it.

The American Jewish Press will have a convention meeting in Philadelphia from May 25 - 28 and the editors and publishers will all be close to Washington.

However, if another date is more convenient, please let me know

Sincerely yours,

IIMMY WISCH, PUBLISHER TEXAS JEWISH POST

JAW:r

Please reply: P.O. Box 742 Fort Worth, Texas 76101 5/4

THE WHITE HOUSE WASHINGTON

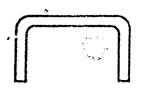
NOTE FOR: Bill Nicholson

FROM

: RON NESSEN

For your Dandling.

RHN



NATIONAL SWIMMING POOL INSTITUTE

2000 K STREET, N. W. WASHINGTON, D. C. 20006 TELEFHONE 202 331-8344

INTRODUCTION

The position of the United States as leader in worldwide swimming competition continues to be challenged, but never surpassed. During the upcoming Summer Olympics in Montreal, our leadership will be severly tested by competitors from a dozen or more countries. Despite this challenge, the United States will probably take more medals in swimming than in any other single field.

The U. S. Olympic swimming team is a winning team!

Members of the team have been gathered from across the land through an arduous system of competition that singles out the very best and strongest swimmers to represent the U.S. in the Olympics.

We believe that the swimming team - with its potential for success - provides an ideal focal point to honor all U.S. Olympic athletes during the height of the Nation's Bicentennial Celebration. We suggest that the entire team be invited to visit the White House for a "swim with the President"...We believe this event would emphasize in a very positive way the Nation's devotion to all of the young people who represent us on the Olympic teams.

PROGRAM ARRANGEMENTS

The United States Olympic swimming teams will be in training from June 22 to July 10. The women's team will be in session at West Point and the men's team head-quartered in Canton, Ohio.

In cooperation with the U. S. Olympic Committee, the National Swimming Pool Institute will make arrangements for the teams from West Point and Canton to be transported to Washington for a one-day program. A total of 61 people are included in both teams (26 on the women's team and 35 on the men's team - including coaches and staff).

The White House, the U.S. Olympic Committee, and the National Swimming Pool Institute would establish the exact time frame for the event.

SUGGESTED SCHEDULE

a.m. Travel from Canton and West Point to Washington

noon Luncheon at the National Press Club

Orientation for afternoon program

3:30 p.m. Tour of the White House

Meeting with the President at poolside

Press coverage for group and individual swimmers to be arranged through Press Office.

p.m. Return to training camps

Press coverage of the event would be coordinated by the White House in cooperation with the National Swimming Pool Institute.

PARTICIPANTS

- * The President of the United States
- * Chairman of the President's Council on Physical Fitness
- * Chairman of the United States Olympic Committee
- * Chairman, Swimming, United States Olympic Committee
- * Executive Director of the International Swimming Hall of Fame
- * President and several staff members of the National Swimming Pool Institute

The National Swimming Pool Institute will set up the program which will include a special presentation to the President as the country's "Number One Swimmer."

#

THE WHITE HOUSE 5/4/96
WASHINGTO! 5/4/96

NOTE FOR: Bill Nuchalson
FROM: RON NESSEN

Here's the
Celter from the
Vansar City Star,

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THE KANSAS CITY STAR

The Kansas City Time

(THE Morning KANSAS CITY STAR)

Washington Bureau 1750 Pennsylvania Ave., N. W., Suite 306 • Washington, D. C. 20006 • [202] 298-7790

May 1, 1976

The Honorable Gerald R. Ford The White House Washington, D.C.

Dear Mr. President,

Thank you.

On behalf of Mr. W.W. Baker, president and editor of
The Kansas City Star, and the editorial board I respectfully
request that you give consideration to meeting with the
board on your trip to Independence, Mo., May 8, 1976, for the
dedication of the statue of President Harry S. Truman.
Mr. Baker has asked that I make this request and adds that
the editorial board would meet at the time and place that
would be convenient for you and worked out with your advance team.

Sincerely,

Joseph A. Lastelic

Washington Bureau Chief

THE WHITE HOUSE

WASHINGTON

NOTE FOR: Bell Nicholson

FROM

: RON NESSEN

For your Genelle

RHN.



Martidor Alah



The Miami Herald

A KNIGHT-RIDDER NEWSPAPER

THE MIAMI HERALD PUBLISHING CO. • 1 HERALD PLAZA, MIAMI, FLORIDA 33101 • (AREA CODE 305) 350-2111

April 28, 1976

The Hon. Gerald Ford
President of the United States
The White House
Washington, D.C.

Dear President Ford:

ACTION
T/D
COHEDULE BD.
DATE RECEIVED

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FIGUREAU SECARE AS BUREAU DELER

Your David Hume Kennerly is one mighty fine man, a fine photographer and, I suspect, one of your most loyal friends. He spoke to The Florida Press Club in Orlando last weekend at my request.

I was amazed at how open, how professional, how cooperative he was. Perhaps that's a reflection on other "name" speakers we have had as much as a testimony to David's unspoiled character.

I think you chose well when you picked him as your photographer. The feeling he projects for your family and you can do nothing but help when voters go to the polls in November. A number of us who attended the seminar came home with pieces of his art -- President Ford in his pajamas in Tokyo is now in the hands of Larry Jinks, managing editor of The Herald. I took Sadat-the pipe-smoking picture.

In anticipation that you will be the Republican Party's nominee for President, I'd like to invite you to address our group in Miami Sept. 17-19. I hope those dates fit into your Florida campaign plans. I would prefer that you address The Florida Press Club on Saturday, Sept. 18, but we'll accept you on any of those three days if you can come.

I also plan to invite the Democratic nominee. Would you prefer to speak at different times, or would you like to debate? Whateve format you choose will be the one I suggest to the Democratic nominee.

The Florida Press Club has about 250 members from around the state. Our members report on everything--fashion, food, politics, City Hall, sports, education, etc.

The September seminar will be at the Sheraton Four Ambassadors HOtel on the Bay in downtown Miami. The hotel was used as staff headquarters when President Nixon visited Key Biscayne, so I suspect that Secret Service would have little difficulty protecting you there.

I hope that you will come. Although I chased you around the Inverrary golf course during the Jackie Gleason tournament, I've never been in a group to whom you spoke in a role other than a reporter.

Thank you for allowing David to visit us in Orlando, and please be with us in Miami in September.

Sincerely,

Louise Montgomery

THE WHITE HOUSE

May 5, 1976

MEMORANDUM FOR BILL NICHOLSON

FROM:

RON NESSEN RHV

I recommend that this be kept under consideration as a possibly good event for the President in the middle of the election campaign.

Attachment:

Letter from Grant Dillman, UPI, inviting President to address 1976 meeting of UPI editors and publishers in October.

United Press International

GENERAL OFFICES

GRANT DILLMAN

VICE PRESIDENT

NEWS BUILDING, 220 EAST 4299 STREET
NEW YORK, N. Y. 10017

WASHINGTON MANAGER

315 NATIONAL PRESS BUILDING

WASHINGTON, D. C. 20004 2 Code

(PHONE 202-393-3430)

April 22, 1976

Mr. Ronald H. Nessen Press Secretary to the President The White House Washington, D.C.

Dear Ron:

The 1976 meeting of United Press International editors and publishers, known as Edicon, will be held at the Statler in Washington October 7 and 8. We earnestly hope President Ford will consent to address the conference and answer questions.

Edicon traditionally is held in Washington in election years and attracts some 500 editors and publishers and their wives. Another tradition has been appearances by the two major presidential nominees, usually on different days.

We are aware of the many demands on the President's time and energies. But the UPI meeting offers an unusual opportunity for Mr. Ford to outline his views before a highly influential audience at an important juncture in the campaign.

The timing and subject matter would be entirely up to the President, although most past White House speakers have favored the morning session. There is general media coverage, although questions are limited to conference delegates.

In the past, the White House also frequently has arranged an afternoon reception for UPI delegates and their wives. This has been highly popular with the delegates, and I hope you again will consider the possibility.

UPI President Roderick W. Beaton will issue a formal invitation to the President whenever you consider it appropriate. However, I wanted to get on record our strong hope that Mr. Ford will address our meeting. Mr. Ronald H. Nessen Press Secre ry to the President

- April 22, 1976

I hope we'll have an early opportunity to discuss the matter more in detail.

Warmest regards,

Grant Dillman

Vice President and Washington Manager UNITED PRESS INTERNATIONAL

THE WHITE HOUSE WASHINGTON

May 5, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM NICHOLSON WWW N

SUBJECT:

Invitation to the President to re-lay the National Press Building cornerstone on the occasion of the 50th anniversary of

the building's cornerstone

Bob Alden invited the President to re-lay the cornerstone during April and his invitation was regretted.

Recently, former White House speechwriter Aram Bakshian contacted Robert Hartmann and aksed that this be reconsidered.

Do you think this warrants the President's participation?

Thank you.

- The at we

RAN



COL ARAM BAKSHIAN, JR., S.K.

WASHINGTON, D. C. 20016
UNITED STATES OF AMERICA

20 April 1976

Mr. Robert Hartmann Counselor to the President The White House Washington, D.C.

Dear Bob:

I write this not as a former fellow White House staffer, but as a fellow National Press Club member. As I only recently discovered, 1976 marks the 50th anniversary of the laying of the cornerstone of the National Press Building. I have no axe to grind in this, but, as a friend of both the club and the Administration, I think everyone could profit by the President's putting in a 5 minute appearance to re-lay the cornerstone. Remarks wouldn't even be necessary, although welcome. Coverage would obviously be good, and the location of the building being what it is, time involved would be minimal.

Nevertheless, the club received a refusal from Bill Nicholson (25 March 1976). If this is one of those irreversible tides in the affairs of men, c'est la vie. But, if you could do something to prompt a reconsideration, I do think it would be in the best interests of both club and President.

Timing is flexible -- any time from now through May, and the time of day would be adjusted to the President's convenience.

Best regards to Bob Orben et al.

Yours sincerely,

Aram Bakshlan, Jr.

I.1976/F, 105

March 25, 1976

Dear Mr. Alden:

Thank you for your letter of March 17 inviting the President to participate in ceremonies celebrating the 50th anniversary of the laying of the cornerstone of the National Press Building on a weekday after April 6.

The President appreciates your invitation to appropriately recognize this landmark occasion; however, due to the many demands on his schedule it will not be possible for him to participate.

The President sends his thanks for your invitation and his best wishes for a most successful event.

Sincerely,

William W. Nicholson Director Scheduling Office

Mr. Robert Ames Alden
President
National Press Club
Washington, D.C. 20045

WWN:MFW:rs

(cc: Connie Gerrard

cc: Eliska Hasek with incoming for possible message

cc: 2 cys Nancy Gemmell - تربية

RECEIVED

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CLAIRAL FILES

OFFICE OF THE PRESIDENT NATIONAL PRESS CLUB WASHINGTON, D. C. 20045

So as Kan mener

The President
The White House
Washington, D. C. 20501

Dear Mr. President:

Thank you again for attending my inauguration as president of the National Press Club and for your recent communication. My family enjoyed meeting with you and talking about sports and things relating to the White House. My daughter, Martha, was especially disappointed when your signature on her arm finally washed off a week ago when she went swimming.

Congratulations on your strong showing in the primaries. It appears that you are well on the way of having your presidency extended four years beyond the end of mine.

In April we are celebrating the 50th anniversary of the laying of the cornerstone of the National Press Building. President Calvin Coolidge formally dedicated the building on that occasion which marked the beginning of this extraordinary building. We would like to celebrate the anniversary by your re-dedicating the building and relaying the cornerstone that would become a permanent exhibit in the main lobby of the press building.

Since such an event would be built around your availability, we would schedule it when it is convenient for you to participate. I would think a time of ll a.m. or 3 p.m. on any weekday subsequent to April 6 might be appropriate. I hope you will participate as this could be a major event underscoring the importance of the free press in American society.

Sincerely yours,

Robert Ames Alden

President

RAA:es

May 5, 1976

MEMORANDUM FOR BILL NICHOLSON

FROM:

RON NESSEN

I recommend that this be kept under consideration as a possibly good event for the President in the middle of the election campaign.

Attachment:

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United Press International

GENERAL OFFICES

GRANT DILLMAN

VICE PRESIDENT

NEWS BUILDING, 220 EAST 4299 STREET NEW YORK, N. Y. 10017

WASHINGTON MANAGER
315 NATIONAL PRESS BUILDING
WASHINGTON, D. C. 2000 2 CCCC
(PHONE 202-393-3430)

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April 22, 1976

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Warmest regards,

Grant Dillman

Vice President and Washington Manage

Dillman

UNITED PRESS INTERNATIONAL

May 6, 1976

MEMORANDUM FOR: BILL NICHOLSON

FROM:

RON NESSEN

I suggest you merely acknowledge the receipt of this proposal at this time, then hold it for consideration until after the nominating convention in Kansas City.

Attachment:

Proposal from Hedley Donovan of Time Magazine

RN/jb

THE WHITE HOUSE WASHINGTON

May 6, 1976

MEMORANDUM FOR: BILL NICHOLSON

FROM:

RON NESSEN & HN

I suggest you merely acknowledge the receipt of this proposal at this time, then hold it for consideration until after the nominating convention in Kansas City.

Attachment:

Proposal from Hedley Donovan of Time Magazine

May 7, 1976

MEMORANDUM FOR:

BILL NICHOLSON

PROM

RON MESSEN

Attached find a letter and supporting information concerning a request that the President take part in a 50th anniversary dinner for NBC in New York on June 22.

Bob Hartmann is pushing hard for Presidential atgendance at this event.

My own inclination is to recommend against it. It is a selfcongratulatory dinner for a commercial business enterprise. The list of tentative invitees is, as Hynes himself acknowledges, VERY tentative and I believe they are hoping for a Presidential acceptance in order to attract a lot of big names.

My own recommendation would be for you to acknowledge the invitation and then keep it under consideration until after we see how things go in the remaining primaries.

ATTACEMENTS

RN/pp

cc: Margita White - FYI
Bob Mead - FYI
Connie Gerrard - FYI

connie - FYI

THE WHITE HOUSE

May 7, 1976

MEMORANDUM FOR:

BILL NICHOLSON

FROM:

RON NESSEN

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ATTACHMENTS



NBC

National Broadcasting Company, Inc.

1800 K Street, N.W. Washington, D.C. 20006 202-833-3600

Robert D. Hynes, Jr. Director, Government Relations

May 6, 1976

Mr. Ronald H. Nessen
Press Secretary to the
President
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C. 20500

Dear Ron:

You asked two questions concerning the June 22nd NBC 50th Anniversary dinner in New York. Based upon conversations with New York, let me answer each.

- 1. Attached is the tentative -- and I stress that -- dais invitations list. All of those invited probably will not attend as you can quickly see from looking at the number of foreign broadcast figures and adding a reasonable number of conflicting previous commitments. We think we will have a dais of at least 60-75 persons when it all shakes out. Because this list is tentative, please treat it as confidential.
- 2. As to the evening's program: you already know that Bob Hope will be the MC. We do not expect any "NBC is 50" speeches -- those will occur at other events during the three-day affiliates meeting. In addition to Bob Hope, we will have a little singing from both Robert Merrill and Mac Davis. The only speech would be that of the President. As I have already said, he is free to talk about any subject he choose and for as much time as he desires. This is an ideal opportunity -- with media present -- to deal with any question he may wish to address in a Presidential, non-candidate setting.



Mr. Ronald H. Nessen May 6, 1976 Page Two

One final note. Prior to the black tie dinner a reception for dais guests would be held where the President can mingle with other notable guests and NBC executives. I have also enclosed a copy of my original discussion paper in case you don't have it in front of you. If you still have any questions, please ask.

Best wishes

Robert D. Hynes, Jr.



- 1. On June 22nd, as the highlight of our annual meeting with affiliates, NBC, the first network, will celebrate the 50th anniversary of national networking.
- 2. More than 200 television station owners and their wives, affiliates of NBC, representing some 40% of the commercial broadcasting stations in the U. S. will be in attendance.
- 3. Over 250 radio station owners and their wives, affiliates of NBC, will be present.
- 4. The dinner and ceremonies, MC'd by Bob Hope, will take place at the Waldorf Astoria's Grand Ballroom from where the first network radio show originated 50 years ago.
- 5. The President, as the honored guest; may have as much time as he wants, to say what he wants to say. Mrs. Ford will also be an honored guest if she wishes to attend.
- 6. It is assumed that all wire services and networks, radio and TV, will be present to record the event; they will be invited to do so.
- 7. On the dais will be leaders from all facets of American life, business, labor, government, education, etc., as well as foreign dignitaries.
- 8. NBC will cover the event as follows:
- a) the Today Show on the following morning will provide comprehensive coverage of the event and the President's remarks.
- b) our News Program Service, which provides additional news features to all our affiliates, will supply extensive coverage so that our local affiliates all over the country can carry the event, at which their local owner was present when the President spoke.
- d) if the President would be interested in an exclusive interview, to be broadcast on the Today Show on June 23rd, that can be taped, either in New York the late afternoon of the 22nd or in D. C. earlier.



NBC EXECUTIVES	,		10
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EDUCATION .			17
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Mr. John Alexander
Executive Vice President and General Manager
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P.O. Box 1410

Tampa, Florida 33602

Mr. Julian Goodman

Mr. Robert T. Howard

Mr. Donald J. Mercer

Mr. Ancil Payne
President
King Broadcasting Company
320 Aurora Avenue N
Seattle, Washington 98109

Mr. Herbert S. Schlosser

Mr. Jack G. Thayer

Mr. Richard C. Wald

Mr. Theodore H. Walworth, Jr.



The President
The White House
Washington, D.C. 20500
(Gerald R. Ford)

The Vice President Executive Office Building Washington, D.C. 20500 (Nelson A. Rockefeller)

The Chief Justice
The Supreme Court of the United States
1 First Street, NE
Washington, D.C. 20543
(Warren Earl Burger)

The Honorable
Calvin J. Collier
Chairman
Federal Trade Commission
Washington, D.C. 20580

Mr. James Keogh
Director
United States Information Agency
Room 700
1750 Pennsylvania Avenue NW
Washington, D.C. 20547

Governor William W. Scranton United States Mission to the United Nations 799 UN Plaza New York, New York 10017

His Excellency
Mr. Kurt Waldheim
Secretary General of the United Nations
United Nations
New York, New York 10017

Mr. John W. Warner Administrator American Revolution Bicentennial Administration 2401 E Street, N.W. Washington, D.C. 20276

The Honorable
Richard E. Wiley
Chairman
Federal Communications Commission
Washington, D.C. 20554



GOVERNMENT (pg: 2)

The Honorable
Robert E. Lee
Federal Communications Commission
Washington, D.C. 20554

The Honorable Charlotte T. Reid Federal Communications Commission Washington, D.C. 20554

The Honorable
Benjamin L. Hooks
Federal Communications Commission
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The Honorable

James H. Quello

Federal Communications Commission

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Federal Communications Commission
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The Honorable John O. Pastore United States Senate Washington, D.C. 20510

The Honorable Warren G. Magnuson United States Senate Washington, D.C. 20510

The Honorable

James B. Pearson

United States Senate

Washington, D.C. 20510

The Honorable Howard H. Baker United States Senate Washington, D.C. 20510

The Honorable
Mike Mansfield
United States Senate
Washington, D.C. 20510

The Honorable
Hugh Scott
United States Senate
Washington, D.C. 20510

The Honorable

Pobert Byrd

United States Senate
Washington, D.C. 20510

The Honorable Fobert P. Griffin United States Senate Washington, D.C. 20510



The Honorable
Harley O. Staggers
United States House of Representatives
Washington, D.C. 20515

The Honorable Samuel L. Devine United States House of Representatives Washington, D.C. 20515

The Honorable Louis Frey, Jr. United States House of Representatives Washington, D.C. . 20515

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United States House of Representatives
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The Honorable
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United States House of Representatives
Washington, D.C. 20515

The Honorable
Thomas P. O'Neill
United States House of Representatives
Washington, D.C. 20515

The Honorable Lionel Van Deerlin United States House of Representatives Washington, D.C. 20515



The Honorable
Earl L. Butz
The Secretary of Agriculture
Department of Agriculture
Washington, D.C. 20250

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The Secretary of Health, Education and Welfare
Department of Health, Education and Welfare
Washington, D.C. 20201

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The Secretary of Housing and Urban Development Department of Housing and Urban Development Washington, D.C. 20410

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Thomas S. Kleppe
The Secretary of Interior
Department of Interior
Washington, D.C. 20240



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The Secretary of Labor
Department of Labor
Washington, D.C. 20210

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The Secretary of State
Department of State
Washington, D.C. 20520

The Honorable
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The Secretary of the Treasury
Department of the Treasury
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The Honorable
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The Secretary of Transportation
Department of Transportation
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-New York, New York 10022

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Mr. Roy Danish Director Television Information Office 745 Fifth Avenue New York, New York 10022

Mr. Miles David
President
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Mr. James A. Fellows
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National Association of Educational Broadcasters
1346 Connecticut Avenue, N.W.
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International Radio and Television Society
420 Lexington Avenue
New York, New York 10017



BROADCATING AND ADVERTISING (pg-2)

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President
Corporation for Public Broadcasting
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Washington, D.C. 20036

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President
Bonneville International Corp.
36 South State Street
Suite 2100
Salt Lake City, Utah 84111

Mr. William S. Paley Chairman of the Board CBS, Inc. 51 West 52nd Street New York, New York 10019

Ms. Judy Lynn Prince President American Women in Radio and Television 663 Fifth Avenue New York, New York 10022

Mr. Roger D. Rice

President

Television Bureau of Advertising

1345 Avenue of the Americas

New York, New York 10019

Mr. Edgar Roll
President
Advertising Research Foundation
3 East 54th Street
New York New York 10022



Mr. Vincent T. Wasilewski
President
National Association of Broadcasters
1771 N Street, N.W.
Washington, D.C. 20036

Mr. Wilson C. Wearn
President
Multimedia Broadcasting Company
P.O. Box 2760
Greenville, S.C. 29602

Mr. John A. Hardin Chairman of the Board Mutual Broadcasting Corporation 60 East 42nd Street New York, New York 10017

Mr. Ross R. Garrett

Executive Director

Staff Marketing Services

3M Company

3M Center, Bldg. 224, 6 East

St. Paul, Minnesota 55101

(Chairman, Association of National Advertisers)

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Chairman of the Executive Committee
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1345 Avenue of the Americas
New York, New York 10019
(Chairman, American Association of Advertising Agencies)

Mr. Thomas B. Adams
Chairman of the Board
Campbell-Ewald Company
3044 West Grand Blvd.
Detroit, Michigan 48202
(Chairman, Advertising Council)



RELIGION

Rabbi Judah Cahn President N.Y. Board of Rabbis 10 East 73rd Street New York, New York 10021

His Eminence Terence Cardinal Cooke Archbishop of New York 452 Madison Avenue New York, New York 10022

His Eminence Archbishop Iakovos Greek Orthodox Archdiocese of North and South America 8 East 79th Street New York, New York 10021

Reverend Dr. Dan M. Potter Executive Director Council of Churches, City of New York 475 Riverside Drive New York, New York 10027



FOREIGN BROADCASTERS

Dr. Hans Bausch, Intendant ARD Sueddetscher Rundfunk Neckarstrasse 145 7000 Stuttgart 1, Postfach 837

M. Jean Cazeneuve
President
Television Francaise (Premiere)
15 Rue Cognacg-jay
Paril: 7 France

. 14

M. Claude Contamine
President
Television Francaise (Troisieme)
5 Avenue Recteur-Poincare
Paris 16 France

Mr. Charles Curran
Director-General
British Broadcasting Corporation
Broadcasting House
Portland Place
London WIA 1AA England

Mr. Talbot Duckmanton
General Manager
Australian Broadcasting Commission
Box 487 GPO
Sidney New South Wales
Australia 20001

Mr. Benjamino Finocchiaro President RAI Viale Mazzini 14 Rome Italy 00195

The Rt. Hon. John Freeman Chairman London Weekend Television South Bank Television Centre Kent House, Upper Ground London SEI 9LT England



Sir Lew Grade
Chairman and Chief Executive
Associated Television Corporation Ltd.
ATV House
17 Great Cumberland Place
London WlAlAG
England

Mr. A.W. Johnson
President
Canadian Broadcasting Corporation
P.O. Box 8478
Ottawa, Ontario KlG3J5 Canada

M. Marcel Jullian
President
Television Francaise (Deuxieme)
5-7 Rue de Monttesuy
Paris 7 France

Mr. Shinichiro Kudo Chairman, Board of Governors Japan Broadcasting Corporation (NHK) 2-2-1 Jinnan, Shibuya-ku Tokyo, Japan

Mr. S.G. Lapin
Chairman
State Committee for Television and Radio Broadcasting
Zh. -326 Pyatnitskaya ulitsa, 25
Moscow, USSR

Mr. Emilio Azcarraga Milmo
President
Televisa SA
Chapultepec #18
Mexico 7 DF Mexico

Lady Brigit Plowden
Chairman
Independent Broadcasting Authority
70 Beompton Road
London, SW3 1EY
England



Mr. Roderick Beaton
President and Chief Executive Officer
United Press International
220 East 42nd Street
New York, New York 10017

Mr. Otis Chandler
Publisher
Los Angeles Times
Times-Mirror Square
Los Angeles, Calif. 90053

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Variety
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New York, New York 10036

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Mr. Sol Taishoff Chairman Broadcasting Publications Inc. 1735 DeSales Street, N.W. Washington, D.C. 20036

Mr. Albert Warren Editor and Publisher Television Digest 1836 Jefferson Place NW Washington, D.C. 20036

Mr. C.C. Randloph
Publisher
Business Week
1271 Avenue of the Americas
New York, New York 10020



Mr. Richard E. Oldenburg Director Museum of Modern Art 11 West 53rd Street New York, New York 10019

Mr. Joseph Papp Producer New York Shakespeare Festival 425 Lafayette Street New York, New York 10003

Mr. Julius Rudel
General Director
New York City Opera
Lincoln Center for the Performing Arts
1865 Broadway
New York, New York 10023

Mr. Roger L. Stevens Chairman of the Board Kennedy Center Washington, D.C. 20566

Mr. Dillon Ripley Secretary The Smithsonian Institution 700 Jefferson Drive NW Washington, D.C. 20560



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Ms. Karen De Crow President National Organization For Women 116 Benedict Avenue Syracuse, New York: 13210

Mr. M. Carl Holman President National Urban Coalition 1201 Connecticut Avenue Washington, D.C. 20036

Mr. Roy Innis
Director
Congress on Racial Equality
200 West 135th Street
New York, New York 10030

Mr. Vernon E. Jordan, Jr. Executive Director
National Urban League
500 East 62nd Street
New York, New York 10021

Mr. Arych Neier Executive Director American Civil Liberties Union 22 East 40th Street New York, New York 10016

Dr. Max H. Parrott President American Medical Association 535 North Dearborn Chicago, Illinois 60610

Dr. Robert Shiria
President
American Dental Association
211 East Chicago Avenue
Chicago, Illinois 60611

Mr. Lawrence E. Walsh President American Bar Association 1155 East 60th Street Chicago, Illinois 60637



SPECIAL INTEREST/CIVIL RIGHTS (pg.2)

Mr. Roy Wilkins
Executive Director
National Association for the Advancement of Colored People
1790 Broadway
New York, New York 10019



TOOLINE TONG WIND LITTERN THEOR

Mr. McGeorge Bundy President Ford Foundation 320 East 43rd Street New York, New York 10017

Mr. Christopher Edley
Executive Director
United Negro College Fund
500 East 62nd Street
New York, New York 10021

Dr. John H. Knowles
President
Rockefeller Foundation
1133 Avenue of the Americas
New York, New York 10036

Mr. Gordan N. Ray President Guggenheim Foundation 90 Park Avenue New York, New York 10016

Mr. Murray J. Rossant Director Twentieth Century Fund 41 East 70th Street New York, New York 10021

Dr. Louis Thomas
President
Sloan-Kettering Institute for Cancer Research
1275 York Avenue
New York, New York 10021



BUSINESS AND COMMERCE

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President and Chief Executive Officer
RCA
30 Rockefeller Plaza
New York, New York 10020



Mr. Irving Anker Schools Chancellor New York City Board of Education 110 Livingston Street Brooklyn, New York 11201

Mr. Charles DeCarlo
president
Sarah Lawrence College
One Mead Way
Bronxville, New York 10708

Dr. John R. Everett president New School For Social Research 65 Fifth Avenue New York, New York 10003

Father James Finlay President Fordham University East Fordham Road Bronx, New York 10458

Dr. Robert J. Kibbee Chancellor City University of New York 535 East 80th Street New York, New York 10021

Dr. William J. McGill President Columbia University 116th and Broadway New York, New York 10027

Dr. John C. Sawhill
President
New York University
111 East 11th Street
New York, New York 11111



Dr. Donald F. Hornig
President
Brown University
Box 1860
Providence, Rhode Island 02912

Mr. John T. Wilson President University of Chicago 5801 South Ellis Avenue Chicago, Illinois 60637

Professor Martin Meyerson President University of Pennsylvania Philadelphia, Pennsylvania 19114

Mr. Derek C. Bok
President
Harvard University
Massachusetts Hall
Cambridge, Mass. 02138

Dr. William G. Bowen
President
Princeton University
1 Nassau Hall
Princeton, New Jersey 08540

Dr. Charles E. Young Chancellor University of California, Los Angeles 405 Hilgarde Avenue Los Angeles, California 90024

Dr. John R. Hubbard President University of Southern California University Park Administration 153 Los Angeles, California 90007

Mr. Kingman Brewster, Jr. President
Yale University
105 Wall Street
Woodbridge Hall
New Haven, Conn. 06520



Dr. Richard W. Lyman President Stanford University Stanford, California 94305

Dr. Dale R. Corson President Cornell University P.O. Box DH Day Hall Ithaca, New York 14850



Mr. Deane Beman Commissioner PGA Tournament Players Division 5101 River Road Washington, D.C. 20016

Mr. Walter Byers
Executive Director
National Collegiate Athletic Association
P.O. Box 1906
Shawnee Mission, Kansas 66222

Mr. Clarence Campbell President National Hockey League 920 Sun Life Building Montreal, Canada

Mr. Dave DeBusschere Commissioner American Basketball Association 1700 Broadway New York, New York 10019

Mr. Lamar Hunt
Director
World Championship Tennis
1990 First National Bank Building
Dallas, Texas 75202

Mr. Bowie Kuhn
Commissioner
Major League Baseball
75 Rockefeller Plaza
New York, New York 10019

Mr. Lawrence F. O'Brien Commissioner National Basketball Association 2 Pennsylvania Plaza New York, New York 10001

Mr. Pete Rozelle Commissioner National Football League 410 Park Avenue New York, New York 10022



THE WHITE HOUS WASHINGTON NOTE FOR: Sell Nucleon FROM : RON NESSEN 1- The Lewish Godern would like to nee the President either in Pickabelphia, 07 Washington Z- I recomme l'against. It is too chose to Colif, Ohio and N. J primeries to risk a possible dewish visus beag.

RHN



THE WHITE HOUSE

WASHINGTON

May 6, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM NICHOLSON WWW

SUBJECT:

American Jewish Press Asosocation meeting in Philadelphia May 25-28

Regarding the attached, is this an invitation to the President to meet with the Association in Philadelphia May 25-28 OR are they requesting a meeting with the President in Washington since it is close to Philadelphia?

Would you recommend that the President participate in a briefing with members of the American Jewish Press Association following their meeting in Philadelphia?

Thank you.

cc: David Lissy - fyi
Jeanne Davis - fyi

15

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MEMBER
AMERICAN JEWISH PRESS ASSOCIATION
TEXAS PRESS ASSOCIATION

FIRST STREET, STREET,

April 21, 1976

Mr. Ron Nesson The White House Washington, D. C.

Dear Ron:

Per the President's suggestion with regard to a possible meeting with editors and publishers of the American Jewish Press Association, I spoke with Max Fisher last week.

Max says he mentioned this about three weeks ago and will pursue it.

The American Jewish Press will have a convention meeting in Philadelphia from May 25 - 28 and the editors and publishers will all be close to Washington.

However, if another date is more convenient, please let me know

Sincerely yours,

IIMMY WISCH, PUBLISHER TEXAS JEWISH POST

JAW:r

Please reply: P.O. Box 742 Fort Worth, Texas 76101 THE WHITE HOUSE WASHINGTON

NOTE FOR:

Bill Nicholson

FROM

: RON NESSEN

For your Candling

RHRSHIP

STATE DAIL OF TEMAS



May 10, 1976

OFFICE OF THE PRESIDENT P.O. Drawer E Bryan, Texas 77801

The President
The White House
Washington, D.C.

Dear Mr. President:

You honored the State Bar of Texas by your presence at the Irving Bar Association Law Day and at the Fort Worth-Tarrant County Bar Association Law Day for which all of us are certainly grateful. My family and I are especially appreciative of your kindnesses to us.

The annual convention of the State Bar of Texas this year will be held in Austin July 1 through July 4. Our General Assembly is to be held in the Lyndon B. Johnson Auditorium on Saturday morning and I would be most honored if you would make the principal address at that Assembly. The seating capacity is approximately 2,000, the security aspect is considered excellent and with Austin situated as close to Bergstrom Air Force Base as it is, I believe that the personal inconvenience to you of coming to Texas at that time would at least be as little as possible. Naturally the time of morning for your address could be adjusted to your convenience.

I know that you are heavily involved in other Fourth of July celebrations. On the morning of Sunday, July 4th, we will dedicate our new six story Law Center. Your Attorney General has agreed to make the dedicatory address. Believing that your Fourth of July schedule would not permit you to be in Austin on that day and

also as security could not be nearly as controlled for that outdoor event, I thought it best not to ask you to make that dedicatory address. If for any reason this would better fit your schedule, we would be honored to have you do so and of course know without doubt that Attorney General Levi would be pleased to change his plans.

Also our annual dinner is on the evening of Saturday, July 3 at the Austin Convention Center. This will be a seated dinner with approximately 2,000 expected. The security there would be good also, but the time might be more difficult for you. If for any reason the dinner would best suit your schedule, we would be pleased for your address to come at that time.

Naturally we would be extremely pleased if Mrs. Ford and the other members of your family could accompany you.

It is my desire to convey to you the warmest possible invitation to address our convention and to assure you that if your busy schedule permits you to be with us at that time, we will do everything possible to provide a warm welcome for you and your party.

Very respectfully yours,

phn M. Lawrence III

JML: gw

WASHINGTON WASHINGTON

NOTE FOR: Bell Mulalson

FROM : RON NESSEN

Please Gandle

RAN



May 18, 1976

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

We are writing to invite you to attend our 50th Anniversary dinner, as a dais guest of the National Broadcasting Company, on the evening of Tuesday, June 22 in the Grand Ballroom of the Waldorf-Astoria Hotel in New York.

The dinner, in this Bicentennial Year of our country, celebrates the 50th Anniversary of the creation of the National Broadcasting Company. That event also marked the beginning of national network broadcasting in the United States, and all that has flowed from it in the past half-century in the development of our system of broadcasting.

To celebrate the occasion, we are inviting as our dais guests leading government officials, the heads of foreign broadcasting systems and leaders from the fields of education, the press, religion, cultural institutions, foundations, broadcasting and other significant areas of American society. The dinner will be the closing event of our 50th Anniversary Affiliates Convention and will be attended by the managements of the hundreds of television and radio stations affiliated with NBC throughout the United States.

May 18, 1976 Page 2

Fifty years ago, at a black-tie dinner in the Grand 'Ballroom of the old Waldorf-Astoria in New York, NBC, which had just been organized to provide the nation's first regular broadcast service, inaugurated its opening network program. The black-tie dinner to which we are inviting you as a dais guest will be reminiscent of that opening event, and it looks ahead to the next fifty years of NBC's broadcasting development.

We hope you can accept this invitation. We look forward to hearing from you soon, and to having you join us on June 22 for what we expect will be an entertaining and memorable evening.

Cordially,

Julian Goodman

Chairman of the Board

Herbert S. Schlosser

President

June 14, 1976

MEMORANDUM FOR:

BILL NICHOLSON

FROM:

MARGITA WHITE

I recommend your office decline this invitation as soon as appropriate. Note that the convention is a week after the Colorado state convention.

Attachment

Warren Hendriks w/copy of incoming for possible follow-up with advocate.



Colorado Broadcasters Association

7138 West Frost Drive Littleton, Colorado 80123 303-979-8787

June 3, 1976

Hon. Gerald Ford President of the United States The White House Washington, DC, 20500

Ronneu

Dear Mr. President:

Last February, it was unfortunate that your schedule did not permit you to visit Colorado during our Winter Convention. At that time, our Executive Director, John E. Morrill, extended an open invitation for you to visit Colorado during our Summer Convention.

I am now reaffirming that invitation to you to appear as a speaker at our 27th Annual Summer Convention in Snowmass, Colorado, July 14-17, 1976. Specifically, we would like you to speak to the broadcasters at a lunch on Friday, July 16, or at a lunch on Saturday, July 17. If, however, your schedule does not permit either of these luncheons, we can rearrange our convention program to fit your schedule.

We can offer you spectacular scenery, comfortable surroundings, and an audience composed of broadcast executives from Colorado and adjacent states. We can also provide facilities for live or taped broadcasts from Snowmass, and, due to the kindness in our hearts, we will have facilities for newspaper reporters at your appearance.

Thank you for your consideration, Mr. President. Should you accept, our Executive Director will work with your staff on any and all details.

Cordially,

Al Perry (President

cc: L. William Seidman Ms. Margita White

THE WHITE HOUSE WASHINGTON

July 22, 1976

MEMORANDUM FOR:

JAMES CANNON

RON NESSEN

FROM:

WILLIAM NICHOLSON WWW

SUBJECT:

Request of the Institute of Electrical and Electronics Engineers that the President address thier conference via closed-circuit

television

I would appreciate your comments and recommendation on the attached request from the IEEE.

Thank you.

COMMENTS:

remarks can

be witter

RAN



THE WHITE HOUSE WASHINGTON

July 22, 1976

JEANNE DAVIS

MEMORANDUM FOR:

RON NESSEN

FROM:

BILL NICHOLSONW WIN

SUBJECT:

President film clip for VII Public Relations

World Congress to be held August 11-14 in

No objections

Boston

The VII Public Relations World Congress has requested a film clip of the President for their opening session. We plan to tape a message next Tuesday, July 27. If you have any objection, please let me know as soon as possible.

Thank you.

COMMENTS:

cc: Bob Orben

THE WHITE HOUSE

Date: August 11, 1976

MEMORANDUM FOR:

MAX FRIEDERSDORF

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

Robert Lewis, Correspondent, Booth

Newspapers, Inc., re: retirement reception for Senator Philip Hart, September 15th

The attached is being sent to you for your advice and recommendation.

Would you advise as soon as possible.

Thank you.

8/12/76

Comments: No., unless the Vis especially Close to Sen Hart (while I den't think she is.) Better to

send a note, or call

2 Halland

, :

BOOTH NEWSPAYERS INC.

TID WASHINGTON, D. C. 20004

OCHERNILE DO.

MIR 9 1976

MESSICE

AND STERRED

MASSICE

APPOINTMENT OFFICE

The President
The White House
Washington, D.C. 20500

My dear Mr. President:

Michigan reporters who have covered Senator Philip Hart during his political career are holding a retirement reception for him and we would like you to drop by to join us in a toast. Our intention is to keep the evening informal and intimate--more or less a gathering of old friends to talk about the way it was.

If this would fit into your schedule, feel free to join us. The reception will be at the University Club, 1135 16th Street Northwest, between 6:30 and 8:30 p.m., on Wednesday, Sept. 15, 1976.

Sincerely, ...

Robert Lewis Correspondent

cc. John W. (Bill) Roberts

August 13, 1976

MEMORANDUM FOR BILL NICHOLSON

FROM: Connie Gerrard

Ron Nessen asked me to send you the attached request for an appointment with the President.

As you can see, he has no recommendation one way or the other.

Thank you.

Attachment: Letter from David Kuff of Metheny
Communications requesting presentation to the President
of Metro Goblet.



THE WHITE LUSE WASHINGTON

NOTE FOR: Connie G.

FROM

: RON NESSEN

Please let the Proper White Home Obbie Bonllo This, with NO recommendation from me,

metheny communications

6935 WISCONSIN AVENUE SUITE 500 BETHESDA, MARYLAND 20015 (301) 654-5728

August 11, 1976

Mr. Ron Nesson Press Secretary to the President The White House 1600 Pennsylvania Avenue, N.W. Washington, D.C.

Dear Mr. Nesson,

On behalf of Melvin Foer, secretary-treasurer of Melart Jewelers, Silver Spring, Md., may I ask for a date in September that Melart Jewelers may present Limited Edition Metro Goblet #1 to the President.

We are eager to present President Ford with the latest "dirt" from Washington.

Sincerely

Amusements

Classified

SECTION D

11GUST 9, 1976

Ear's heard about silk purses Honest objets d'art and durt? Soft-speken Melvin Some of Melart Jewelers thought about it oojets a art and out. Soft-spoken Melvii on indonantii lang sima on Makat it about it There of Medart deweters industry about it in a subject of the had little in the subject of the subject o an indecently long time ago. He had little don't have shadefrom dirt. pols caucu metro coolets made from direction with the first shovelful during the Metro groundbreaking back in dear old Metro groundoreatong back in dear old lace more through ac that ear incommont. lets were thrown, as they say, incorporations in said dirt. The first Ear heave is soon lets were infown, as they say, incorporation has necessary to the first, Ear hears, is soon the common the com Ing said out. The titst, Ear nears, is soon to be presented to Jerry Ford, the second to De presentea to Jerry Fora, the second The Second The Second The Second The Second The Second Sec to Wally Washington, and so on. Une will shim more that nohody's hear mirecast on thing, now that nobody's been mussed on the Met, has sone up from \$5,000 to \$20,the Met, has gone up from so, we to see, sight noise the case if it has the change right now to see if it has the change

HE WHITE House

Bill Necholson —
This was dond—
Delivered to me in
Vail. It has not been
acknowledged
This might be a
good forum if the
President wants to
make a speech on
leadership in that
time period.

Ron Hessen



TIME
FORTUNE
SPORTS ILLUSTRATED
TIME-LIFE BOOKS
PEOPLE
MONEY

TIME & LIFE BUILDING ROCKEFELLER DENTER, NEW YORK 10020 (212) JUDSON 6-1212

EDITOR-IN-CHIEF

August 24, 1976

Dear Mr. President:

I will claim only a modest amount of foreseight in inviting you, by letter of May 5, "in the event that you are the Republican nominee," to speak in September to our <u>Time</u> Leadership Conference. We are hoping that both the Republican and Democratic Presidential candidates will separately address the conference, which is being held at the Washington Hilton Hotel in Washington on September 26 and 27. In particular, I hope that you would be able to address our dinner meeting on Sunday evening, September 26. Governor Carter has accepted our invitation to speak on the following day.

This Conference grows out of a <u>Time</u> Cover Story of July 15, 1974, on Leadership in America. In that widely discussed story <u>Time</u> published a portfolio of "200 Faces for the Future," a group of younger men and women who had already distinguished themselves in politics, private business, education, the arts, the sciences, and who seemed likely to advance to prominent leadership in the future. We have invited these men and women to participate in our conference and almost all of them have accepted. They should be quite an exceptional audience.

John Steele, our Senior Correspondent in Washington and Director of the Conference, has been in touch with Ron Nessen and my May letter has been acknowledged by William Nicholson of your scheduling staff. I am writing you directly to express my own hope that you can save this date for the Time meeting.

I think this could be an admirable platform for an important personal statement on Presidential leadership. The session, of course, would be open to full press and television coverage. I hope that we may hear from you at your earliest convenience.

With best wishes, and congratulations on your nomination,

Respectfully yours,

Hedley Danovan

The President
The White House
Washington, D.C.

May 6, 1976 TON BE HELD UNTIL MEMORANDUM FOR: BILL NICHOLSON FROM: RON NESSEN

AFTER KC CONVENTION

I suggest you merely acknowledge the receipt of this proposal at this time, then hold it for consideration until after the nominating convention in Kansas City.

Attachment:

Proposal from Hedley Donovan of Time Magazine

Ser Memo Muhrlam 8/30/76

RN/jb





TIME FORTUNE SPORTS ILLUSTRATED TIME-LIFE BOOKS PEOPLE MONEY

TIME & LIFE BUILDING ROCKEFELLER CENTER, NEW YORK 10020 (212) JUDSON 6-1212

EDITOR-IN-CHIEF

May 5, 1976

Dear Mr. President:

On September 26 and 27 at the Washington Hilton Hotel in Washington, <u>Time</u> magazine will sponsor a major conference on Leadership. We hope that the Republican and Democratic presidential nominees will separately address the Conference at the two evening sessions. Assuming that you are the Republican nominee, as I do, I invite you to address us on Sunday evening, September 26. If that evening proves to be impossible, we would of course be delighted to arrange a more convenient time during the course of our conference.

This Conference grows out of a <u>Time</u> Cover Story from July 15, 1974, on Leadership in America. In that widely praised story <u>Time</u> published a portfolio of "200 Faces for the Future," a group of younger men and women who had already distinguished themselves in politics, private business, education, the arts, the sciences, and who seemed likely to advance to prominent leadership in the future. We are inviting these men and women to participate in our conference this fall.

The participants will be organized into task forces to discuss various aspects of leadership: leadership and purpose; the nature of leadership; development of leadership; leadership and personality; leadership and institutions. We are commissioning a group of scholars to prepare papers for advance study by the task force participants, and we are preparing guidelines for the discussions. The tentative program, agenda and a copy of the original <u>Time</u> leadership story are attached.

We hope that the presidential nominees will speak to us about their own views of presidential leadership. We look forward to important personal statements on this critical aspect of a national campaign. The addresses will be open to television, radio and the national press for full coverage. Time itself will, of course, devote major editorial space to a report on the conference as a whole and to the candidates' addresses.

It is our hope and belief that the Leadership Conference will be an important contribution to the country's understanding and appreciation of the nature and quality of leadership. I sincerely hope that as your party's nominee you will be able to join us in this effort.

Respectfully yours,

Hedley Donovan

The President
The White House
Washington, D.C.

THE WHITE HOUSE WASHINGTON

9/2

NOTE FOR: Bill Nicholan

FROM:

RON NESSEN

Here is the background material on the Time leadership conf. invitation I sent you earlier. This is a good forum.

RAN



888 SIXTEENTH STREET, N. W. WASHINGTON, D. C. 20006

EDITORIAL OFFICES

September 2, 1976

The Honorable Ronald H. Nessen Press Secretary to the President The White House Washington, D. C.

Dear Ron:

Here is the supporting material for our September 26-27 TIME/Leadership Conference 1976 which I told you in Vail that I would furnish as soon as possible. As you know, we have requested that the President talk to this group at dinner on Sunday, September 26. I realize that any final decision was impossible before the scheduling of the first debate.

Now that this has been set, I hope we will be able to work out a presidential appearance before our group, which, as you know, meets here at the Washington Hilton Hotel. We, of course, are anxious to reprint our program, including an appearance by President Ford, if that can possibly be worked out.

>mm

Sincerely

Senior Correspondent and Conference Director

JLS:sh

MEMORANDUM TO:

JERRY JONES BILL NICHOLSON

FROM:

RON NESSEN

U.S. News and World Report has traditionally run an on-the-record interview with the new President-elect the week after each election.

Attached find copies of the interviews with Johnson in 1964 and Nixon in 1968.

U.S. News and World Report is asking for a chance to interview President Ford, on the assumption he wins the election. Because of deadline problems and the desire of U.S. News and World Report that we check the transcript before they print it, they would like to do the interview on November 3rd, the day after the election.

I recommend that this interview be scheduled for 30 minutes on November 3rd.

If approved, I will make the necessary arrangements and do the briefing paper when you notify me.

Attachments

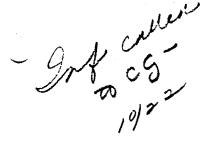
RN/mcb

bcc: Mr. William Rhatican

Exclusive Interview With III = 2RESIDENII

Exclusive Interview With PRESIDENT-ELECT NIXON





October 22, 1976 ll:00 A.M.

HIGH PRIORITY

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM NICHOLSON

SUBJECT:

Charles Sawyer, former Secretary of Commerce

during the Truman Administration

Keith McNamara, Ohio PFC Chairman, advises that Charles Sawyer, former Secretary of Commerce during the Truman Administration, would be willing to come out and publicly endorse the President if he was given an encouraging call from you.

As a matter of background, Sawyer endorsed Carter prior to the Ohio primary and has since withdrew his support supposedly after the selection of Walter Mondale as the VP nominee.

Saw yer's home number is (513) 771-7696 and his office number is (513) 381-2838.

Keith McNamara's numbers are: (614) 221-3673 (PFC) (614) 228-6131 (office) (614) 252-0991 (home)

If for any reason you cannot make the call, please pass this on to Secretary Richardson's office for his consideration.

Thank you.