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**September 8, 1975**

**MEMORANDUM FOR: BILL BAROODY✓**

**FROM: RON NESSEN**

**Someone handed this to me personally during the trip to California. I don't know whether relations with the Philippine-American community falls into your area. If they do, it would be more appropriate for your office to prepare any necessary answer.**

**Attachment:**

**Letter from Philippine News**



**RN/jb**

THE WHITE HOUSE  
WASHINGTON

September 11, 1975

MEMORANDUM FOR:

BILL BAROODY

FROM:

RON NESSEN *RHN*

I notice you have added John Calhoun to your staff as Press Secretary for the Public Liaison Office.

I am concerned about this apparent duplication of duties between Calhoun and the White House Press Office, primarily because it opens the way for possible conflicts between what Calhoun says to the press and what the White House Press Office says. Any such conflict would be picked up and magnified by the press to the detriment of the President. This has already happened with Jeff Eves, who also handles press matters for the Public Liaison office.

So far, there has been no coordination between Calhoun's press office and the White House Press Office. In fact, I only learned about Calhoun's appointment third-hand.

I also notice that Calhoun is issuing a News Summary of press reports and comments on White House Conferences which is an exact replica of the daily News Summary prepared by the White House Press Office. This strikes me as a duplication of effort.

I would be happy to discuss these matters with you, hopefully before the burgeoning new Public Liaison Press Office becomes involved in any possibly embarrassing public conflict with the White House Press Office.

cc: Don Rumsfeld

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

September 11, 1975

MEMORANDUM FOR:       RON NESSEN

FROM:                   MARGITA E. WHITE *man*

Attached is the Office of Public Liaison news summary prepared by John Calhoun.

You will note it is in the exact format of Jim Shuman's news summary.

Jim and I would like to be able to have our news summary staff prepare something like this following every Presidential out-of-town trip. However, this report took one person two weeks to prepare. It would take one person full-time to pull together something like this for each presidential trip.

Attachment



THE WHITE HOUSE  
WASHINGTON

September 16, 1975

TO: RON NESSEN

FROM: WILLIAM J. BAROODY, JR.

  X   FOR YOUR INFORMATION

       FOR APPROPRIATE ACTION

       FOR YOUR COMMENTS/  
RECOMMENDATIONS

# ***OFFICE OF PUBLIC LIAISON***

## **WHITE HOUSE FIELD CONFERENCE**

SEATTLE, WASH.

September 5, 1975

### PRESS COMMENTS

#### The President

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The President's Press CommentsFord's Five-Hour Blitz of SeattleDefends Mideast Pact

President Ford mixed campaign-style politics and a hard sell for his Middle East peace agreement during a five-hour sweep of Seattle with six of his top Administration officials.

It was a broad display of Presidential power, at times looking like a sneak preview of the 1976 election, but also a sober effort to sound out public opinion in the Northwest.

He told 2,000 enthusiastic Republicans at a fundraising luncheon: "Too many Americans have relied much too long on the government in Washington . . . I think it is time to look elsewhere -- more to Washington State for example, and less to Washington, D.C.

About 100 demonstrators outside the Exhibition Hall were drowned out by the roar of partisan approval.

Just Like A Candidate

Ford's five-hour sprint through Seattle left GOP politicians and supporters beaming in his wake.

He appeared at two fundraising functions that pulled the GOP out of debt.

His other reason for coming to Seattle was to attend a "non-political" White House Conference on domestic and economic affairs.

It was nonpartisan. It was nonpolitical. It was the power of incumbency to capture public attention and focus on the Ford Administration through a "frank dialogue" between officials and conference participants.

Candidate Ford was outside shaking hands. President Ford was inside listening to the people. His Administration officials seemed to be everywhere -- at small dinners, intimate interviews, on television and talking with plain people.

Ford upstaged them all. "This is the only state where you can be all wet and still get elected," he told one partisan audience.

Pause.

"If you're listening, Scoop, I'm only kidding."  
Seattle Post-Intelligencer 9/5/75

All Was Sunny For President

Seattle's reaction to President Ford's fast-traveling White House show was like the weather -- sparkling, sunny, and warm.

Maybe it's that people here like the way he's running the Nation. Maybe not. Perhaps it's a reaction to the wholly nonimperious, old-shoe style of the guy from Grand Rapids.

More likely, it was mainly that the President of the United States was coming around to see the folks again.

Whatever the reason, President Ford encountered smiling faces and waving arms almost everywhere he went. He often went into crowds, shook outthrust hands and said, "Hi, nice to see you."

The President came to town to address a regional White House Conference, but there was no doubt that his speeches to two smash-success GOP luncheons, visit to the hospital and other appearances, were all pure 1976 Presidential campaigning. -- Seattle Times  
9/5/75

The President: Press Comments

Ford-Visit By-product: Politics As Usual

President Ford arrived in Seattle with all the hoopla of an election campaign as he opened his West Coast swing.

A speech at the "regional White House Conference" was the prime feature of Presidential business on his Seattle schedule.

This trip brought him into territory lush with political significance.

Glowing with the sense of achievement in the Middle East peace settlement, Mr. Ford was coming smack into the home state of Senator Henry M. Jackson, a tough critic of the Ford-Kissinger foreign policy.

Embattled with a Democratic Congress, he was coming into the home state of Senator Warren G. Magnuson, a Senate kinpin who's called Mr. Ford more conservative than Herbert Hoover.

His participation in GOP fundraising luncheons can be expected to retire the 1972 debts of the local party. His trip brought together liberal-moderate and conservative elements of the Washington State GOP. -- The Seattle Times 9/4/75

Ford States Resolve to Boost Economy

The worst days of America's recession are over, but "far too high" unemployment and energy independence remain major problems to solve, the President told more than 1,000 representatives of business, minority groups, environmental organizations and news media in Seattle.

Answering questions from the audience, President Ford commented on several major issues:

- Need for growth in the Nation's economy
  - Veto of a new consumer department
  - Elimination of regulations that plague business
  - Serious natural gas shortage this winter
  - Deregulation of natural gas
  - Inflation
  - Better utilization of coal
  - Improved participation in government
- Everett Washington Herald      9/5/75

War Whoops and Boos Greet Ford at Center

Indian war whoops and boos from less than 200 picketing demonstrators greeted President Ford as he entered Exhibition Hall at Seattle Center for a GOP fundraising luncheon.

Among the demonstrators were these groups: The Survival of the American Indian Association, The Labor Progressive Party, The Socialist Worker Party, The Seattle Liberation Coalition, and The Seattle De La Raza.

The group chanted "Stop the War on Indian Land," alluding to the FBI-Indian confrontation on the Pine Ridge Reservation in South Dakota.

The group later dwindled to about 50 who marched down Fifth Avenue to the Olympic Hotel where another GOP fundraising luncheon was to be held.

About 30 commercial fishermen also picketed a local court decision. -- Seattle Post-Intelligencer

Ford Gets Lots of Mileage Out of His Trips

Exposure is what every politician craves, and President Ford has developed a system for getting as much of it as humanly possible whenever he travels outside Washington.

His plan is to blitz every town he visits, jamming a variety of events -- speeches, ceremonies, press conferences -- into a short period of time.

In Seattle he managed to give an arrival speech, address two GOP groups, answer questions from civic groups, visit a new cancer research center and meet with some local GOP candidates, all within five hours.

Better still, from Ford's viewpoint, was the fact that two of the events -- his arrival and the hour long interrogation by civic groups -- were presented live on statewide television.

Virtually everything the President does on his trips outside Washington -- they will continue almost every weekend until the end of the year -- is tailored to generate the maximum political impact on whatever state he is visiting.

An entourage of White House reporters with him receive little in the way of news. His speeches break no new ground.

If his message doesn't come through loudly when he conveys it from Washington, this problem is eliminated when he spells it out in person.

White House officials insure that his campaigning is always from the most congenial forum. This ordinarily means speeches to Republicans, who cheer his conservative rhetoric lustily, and question-and-answer sessions with newsmen or civic leaders.

Ford advisers are convinced that he comes across best when responding to questions, and the ones he gets outside Washington are usually soft and easy to answer. -- Fred Barnes, Washington Star, 9/5/75

The President: Press CommentsFord Repeats Conservative Line In Speeches to GOP on Coast

President Ford declared at a Republican rally in Seattle that the party should be "prepared to govern, but not to dominate the American people."

Beginning a two-day political and official foray along the West Coast, the President resumed an essentially conservative approach to national issues.

The long day began at sunup in Washington. He scheduled 12 public appearances -- and six speeches, three of them on live local television in Seattle, Portland, Ore., and Sacramento, Calif.

They included a question session at a regional White House conference in Seattle, a visit to a cancer research center and a dozen GOP functions. -- New York Times 9/5/75

Is There A Ford In Seattle's Future?

The Seattle Chamber of Commerce is inviting nearly 1,000 to attend a White House Conference next month despite the fact that no one seems willing to admit that such a meeting will take place.

The expectations are that President Ford will visit Seattle on September 4 with at least four Cabinet officers and other top officials from his Administration.

"We're handling the logistics of mailing the invitations for the White House," said A. H. Coolidge of the Seattle Chamber of Commerce, "but I can't confirm anything."

"We haven't confirmed a conference in Seattle," said John Shlaes, who was helping with a conference in Milwaukee. "I can only tell you that in the past we try to bring to the community where we're having a conference a number of people who make policy decisions. We want to get increased rapport between, ah, the people, ah, and the, ah, leaders in government."

"But I can't confirm a thing," he said. -- Seattle Post Intelligencer 8/15/75

Ford 'Go Slow' Approach Evident

President Ford answered 15 questions in about an hour during the White House Conference.

All but one of the generally friendly questions were posed by members of the 14 institutions and groups which co-sponsored the conference.

His most emphatic answer came on questions about his plan to veto a bill creating a Federal consumer protection agency and whether the country can continue to grow at past rates without ruining the environment.

He said he had instructed his White House Adviser for Consumer Affairs to work with Federal departments on ways of increasing consumer protection. This will "do the job" without adding another layer of bureaucracy, the President said.

On growth rates and the environment, he said the country must continue to grow if we are to provide jobs for the 1.6 million young people entering the labor force each year. He added that he is optimistic that if managed properly, the country can grow without despoiling the environment.

Other questions ran the gamut from inflation to the 200-mile offshore limit. -- The Seattle Times 9/5/75

# *The President and All*

(Seattle Post-Intelligencer,  
Page One, Sept. 4, 1975)

## *His People*

Today's Visit  
To Seattle



BY SHELBY SCATES

P-I Political Writer

P-9

The President: Press Comments

Seattle Post-Intelligencer

# OFF PAGE ONE

A 12

Thurs., Sept. 4, 1975

S\*

## President's Visit

Housing: General

'Pecking At A Mountain Of HUD Problems'

Reporters flock to Carla Anderson Hills, Secretary of HUD because she is the third female Cabinet woman in history.

"Carla is a public relations man's dream," one HUD insider remarked. "She attracts people who ordinarily wouldn't be interested in HUD."

Hills arrived in Seattle as one member of President Ford's entourage participating in the Town Hall meeting.

In a telephone interview, the HUD Secretary said "Seattle would not be a forum for a major policy speech." She will meet with Alaskan housing officials, newsmen, and co-sponsors of the Town Hall conference and make a brief state-of-HUD-address.

Pointing to the 85-5 vote that put her in the top HUD chair last March, she brushes aside criticism from her opponents -- National Association of Home Builders, The U.S. Conference of Mayors, National League of Cities, and various Democratic Senators.

At 41, Hills says she neither looks back at what "I've done, and I don't worry about the future. I am pecking away at an absolute mountain of problems at HUD." -- Post Intelligencer 9/3/75  
(one-half page with photo)

The Seattle Times

September 5, 1975

# Only Cabinet woman called 'really smooth'

By PATRICIA FOOTE

be responsible for solving

HUD Chief Lauds Bloc-Grant Concept

Helping cities solve their housing and neighborhood problems will continue to be a top priority in the Department of Housing and Urban Development.

In an interview before her speech at the White House Conference, HUD Secretary Carla Hills said the new community-bloc programs are a "tremendous improvement" over the categorical allocations made by HUD for community development.

She said that about 60 percent of the \$2.5 billion allocated this year in community bloc grants is going for neighborhood preservation with nine percent going for rehabilitation loans.

Bloc grants permit the local governments to decide how to spend the money.

Mrs. Hills, HUD Secretary since March, explained the goals of her department. -- The Seattle Times 9/4/75

Seattle Post Intelligencer

September 5, 1975

# Tax Shelters? Hills Worried

BY DON CARTER  
P-I Real Estate Editor

nation's housing problems:  
Major points she hit:

Tax-Cut Extension Still Iffy For Adviser

President Ford will have to decide soon on whether or not to extend the 1975 tax cut, but one of his close economic advisers has not made up his mind on what advice he will give the Chief Executive.

L. William Seidman said opinion is divided within the Administration on a tax cut policy.

Labor Secretary John Dunlop feels that the consumer needs to retain the additional spending power to fight the recession.

Seidman has indicated that his advice will hinge on the latest possible economic statistics and whether or not Congress is holding the line on Federal spending.

Seidman said that despite several vetoes of spending programs, the Federal deficit will probably exceed \$60 billion because of Congressional overrides of vetoes in the health care field.

-- The Seattle Times 9/4/75

U.S. Economy On Long Climb, Says Ford Aide

The economy is definitely making a recover, according to L. William Seidman. President Ford echoed the theme later, but warned:

"Let's be frank, we have a long way to go."

Seidman said that unemployment has stabilized at 8.4 percent but "continues far too high."

He said that the Administration's policy calls for "a job for everyone who wants to work and is qualified."

Inflation will have to be brought under control first, according to Seidman. He said that an inflation rate of 2 to 3 percent a year along with an unemployment rate of 4 to 5 percent "can be achieved"; however, he placed no timetable on it.

He placed the Administration's number one economic goal as "recovery with growth -- without inflation." This can only be achieved by holding the line on government spending.

-- Seattle Post-Intelligencer 9/5/75

Check Economy -- By The Pound

Presidential economic adviser L. William Seidman weighs his decisions carefully -- literally.

No kidding.

He's a man who can tell you -- by the pound -- the way things are going.

Seidman studies economic statistics as closely as anyone in the country, but he has an unusual way of determining the direction of the economy.

He keeps two lists of economic indicators -- a "positive" list and a "negative" list. He can tell the direction of the economy by simple comparison of the weight of the pages in each stack.

The positive lists currently contain nine pages, the negative lists, two.

That's pretty good because six months ago, he said, the lists were almost exactly reversed.

The system, he hinted, is almost as scientific as any other method of measuring the economy. -- Post Intelligencer 9/5/75

Business Plans Less Spending

The Commerce Department revised its 1975 capital expenditures downward to \$113.5 billion and Commerce Secretary Rogers C. B. Morton in Seattle said this "underscores the need for governmental policies that encourage capital investment. "

Morton said after an adjustment for inflation, business investments for 1975 will fall far below 1974 and "the removal of unnecessary regulations" is important to prevent restraining capital spending that could enhance economic prospects for millions in future years.

This same theme was mentioned by a number of government officials attending the White House Conference. -- Post Intelligencer  
9/5/75

Cities Told To Do Better Job Of Transportation Planning

American cities must do a better job of planning transportation systems and estimating the costs to build those systems, Transportation Secretary Coleman said in Seattle.

Coleman said the message was a warning that the Department of Transportation does not intend to throw down the drain \$12 billion it has to aid development of public transit systems.

"We want cities to make realistic estimates ... and we will act quickly and make commitments", Coleman said. "If they need more money the cities will have to provide the more", he said.

In other issues, the Transportation Secretary said:

-- Legislation to reduce regulation of the trucking industry will be sent to Congress soon and a bill reforming airline regulations will be ready in two weeks.

-- Rate flexibility will be provided for the railroads.

-- The Federal Government will continue to support the idea of buying from the low bidder even when it is a foreign firm.

-- He supported giving the local community more flexibility in transportation planning.

Seattle Times 9/4/75

More Competition Proposed

The Ford Administration is proposing increased fare competition for the Nation's airlines, Secretary of Transportation William T. Coleman said here at the opening of the White House Conference.

Coleman said the Administration is preparing an airline-regulation-reform bill which would allow reasonable fare competition.

He said airlines would be able to peg rates up to 15 percent above or below what they presently are.

Coleman's wide-ranging speech took the President's programs directly to the people in view of the balky Congress that must be faced.

-- The Seattle Times 9/4/75

An SST Some Day -- Coleman

U.S. Transportation Secretary William T. Coleman said in Seattle that America "can't shut off history" and refuse to build a supersonic aircraft.

Coleman, in Seattle for the " Presidential Town Hall Meeting", said it was his personal opinion, but "man will somehow make use of technological breakthroughs. "

The Boeing-designed SST was "better in every respect" than the British-French Concord, he said.

The Administration intends to help public transportation with local cooperation, but not at the expense "of making the automobile obsolete. "

In line with the Administration's policy of "getting government out of business", he said plans are underway to allow a 15 percent leeway in air carrier rates to encourage competition.

Overregulation that he insisted has hamstrung railroads will be relaxed.

He said repeatedly that states and local governments must "show their commitment" to public transportation by producing matching funds. -- Seattle Post Intelligencer 9/5/75

U.S. Health-Insurance Program Up In Air

National health insurance, any timetable and price tag, is still up in the air, according to HEW Secretary David Mathews.

"We will be seeking a comprehensive solution. It is a question of options", Mathews said.

"We have got to put some caps on the costs" of malpractice insurance, he told the Seattle Conference. The malpractice "thing" has caused doctors strikes and retirements, increased health costs, was described as a "round robin" situation by Mathews. Doctors, lawyers, insurance companies, the courts, and patients are sitting in a circle pointing their fingers at each other, he added. "It has the capacity to drive health-care costs right through the roof."

-- Seattle Times 9/5/75

Hospital Nursing Home Rules To Be Revised

In a major agreement with organized medicine, the government agreed yesterday to revise regulations that would have set stiff new Federal standards for hospitals, nursing homes for subsidized poor and elderly patients.

HEW Secretary Mathews said the goals of preventing Federal funding of unnecessary admissions and inappropriate medical procedures remain unchanged. But he added that new rules would be drafted to replace the present requirements, subject of a suit brought against HEW by the American Medical Association.

-- Post Intelligencer 9/5/75

HEW Chief Would Uphold Busing Laws, But ...

Dr. F. David Mathews, Secretary of HEW said he would uphold school busing laws and court decisions, but hedged when asked if he favors his own children being bussed.

Pressed as to his views on busing as a parent, Mathews said: "If my children were in a school situation where there was court-ordered busing, and they were involved in public schools, they would be involved like everybody else's kids."

Mathews said that he had found from the experience of his children in integrated schools that "they mastered it very well."

He said that the focus of his office "out of personal experience" -- will be to assist teachers and school districts with whatever is necessary to help them with desegregation problems.

Mathews said that HEW must carry out laws and court rulings on busing and desegregation "irrespective of whether the Secretary agrees or disagrees, and I expect to do that." -- The Seattle Times 9/5/75

Mathews Seeking Welfare Changes

Secretary of Health, Education, and Welfare David Mathews -- stressing the need for self-reliance on the part of the public -- told an audience that he is looking for ways to make changes in the way the welfare system is run.

He said he is not comfortable with the idea of a guaranteed income, saying "the purpose of public assistance is to get people off welfare and into productive employment."

Speaking on discrimination and affirmative action, he said the public must understand that his department is not the sole party responsible for enforcing that issue.

He called upon the people to "redevelop the capacity to become more dependent on themselves for health protection."

-- Seattle Post-Intelligencer 9/5/75

Morton Asks No End To Oil Plan

Although there are "very serious inequities" in the programs which equalized the cost of crude oil to oil-refining companies, the Administration feels it must be continued, Secretary Morton said in Seattle.

Independent refiners in the Northeast states would be hurt by ending the program. Some of them might "even bite the dust", he said.

Morton, head of the Administration's Energy Resources Council, said he is frustrated at the inability of Congress to come to grips with an energy program. -- Seattle Times 9/4/75

SEATTLE POST INTELLIGENCER

September 5, 1975

# Morton Cites Hydro, Nuclear Power Need

BY DAN COUGHLIN  
P-I Business Editor

"But, we want to do our  
share," he said.

The Environment Or The Economy? Both, Says Russell Train

Environmentalists are not "prophets of shortages" but "prophets of common sense," according to Environmental Protection Agency Administrator Russell Train.

Train made his remarks in response to a question put to him by a participant in the White House Field Conference.

He told a questioner that environmentalists were talking about the energy crisis long ago and were trying to stop waste. He added, "pollution, as you know, is really a waste of natural resources."

Environmental and economic goals "need not be divergent," he said. In pointing out the cost problems in stopping pollution, Train explained the \$5 billion being spent in grants by EPA, including the \$65 million in Washington State. "Those grants are also providing jobs in the construction industry," he said.

Train stated his opposition to efforts to put a moratorium on nuclear power plants.

"The President is committed to solving the energy problems of the country and he doesn't want to do it by unraveling all the progress we have made in cleaning up the environment," Train continued.

He admitted to losing some important environmental battles in the White House, "but there is no question that my views are heard and considered by the President." -- Seattle Post-Intelligencer  
9/5/75

Environment: General

Head of EPA Has Mastered Environmental Politics

Russell E. Train, Environmental Protection Agency Administrator, conducted a breezy defense of his agency, environmentalism and the President, during his visit to Seattle.

The interest in the environment was reflected in the heavy demand on Train's time. He conducted 14 private interviews in 3-1/2 hours one morning, and except for time spent on the platform, met with environmentalists and industry types anxious to bend his ear on one issue or another.

Under fire much of the time, Train handled criticism of the Ford Administration and his agency with smiling aplomb, leaving no doubt that his role is as much that of the politician as that of the administrator.

The theme of Train's visit was balanced compromise.

He told one group that "our energy problems are related more than anything else to the phenomenal waste of resources in this country." -- The Seattle Times 9/7/75

Economics In Big Doses

Seattleites got a swift dose of upper level economics and politics along, perhaps, with advance crowd control.

The occasion was the White House Conference on Domestic and Economic Affairs, and a galaxy of governmental officials made the trip from the other Washington.

It was good theater, sound economics, and better politics all mixed around in one proportion or another.

The state of the economy was the big news. The unanimity of views expressed by the speakers was remarkable. -- Dan Coughlin, Post-Intelligencer 9/7/75

Men Listen While Others Ask Questions

The audience at the Seattle White House Conference was predominately white male, but they kept to their seats as minorities and women marched to the microphones and fired questions at Members of the Cabinet.

The audience of about 900 appeared to be about 20 percent women and minorities. They listened as Blacks, Indians and senior citizen groups expressed their concern.

Comments after the morning session were mixed. Many found Cabinet Members interesting and receptive to questions. "And I was pleased with the quality of questions asked from the floor", one man said.

Some found fault. "It's pretty boring", a woman said. "I think it's just a buildup for Jerry Ford."

A representative from the Seattle Indian Center said "we just have to judge what comes from this."

"I was impressed," one man said, "I expected a one-sided show ... but most of the questions seemed to be directed from the inner-city, environment and consumer interest." -- Seattle Times 9/5/75

# Ford visit may be hit as campaigning

2072  
By MICHAEL J. PARKS

between the government  
and the people

correct this by asking spon-  
sors to cover a percentage of

The government has a lot  
of manpower training pro-

Morton Cites Benefits of White House Conference

The White House Conferences around the country are directly benefiting the President and his Cabinet, according to Commerce Secretary Rogers C. B. Morton.

"The President gets an opportunity to be President outside of the White House. I think this is exceedingly important to a President," Morton said.

He noted that the recent Milwaukee Conference gave him a chance to meet with a variety of people.

'There are many productive opportunities,' Morton said.

-- The Seattle Times 9/3/75

This 'Town Hall' Meeting Isn't Free -- Pay \$20

The complaint:

"What's this stuff about a 'Presidential town hall' meeting?" The letter says 'registration \$20 -- payable in advance' for the White House Conference.

"Since when did you have to pay \$20 to get to a town hall meeting?"

The check out:

Since the White House turned over arrangements to civic organizations, they rented the halls, made the arrangements. These were expensive.

Doug Lee, the White House man in charge of the conference, says either the participants pay or it comes out of tax dollars. He also says there will be extra seats for those who do not have the \$20.

Finally, Lee apologizes for not having told the press that there would be a \$20 charge for those attending this "nonpolitical" conference.

-- Post-Intelligencer 8/30/75

Seattle  
**Post-Intelligencer**

THE VOICE OF THE NORTHWEST... SINCE 1863

**ROBERT E. THOMPSON**

Publisher

**JACK DOUGHTY**

Editor

**THOMAS R. GORMLEY**

Advertising Director

**WILLIAM J. KELLY**

Circulation Director

**RUTH HOWELL**

Editorial Page Editor

**A 12**

**Fri. Sept. 5, 1975**

**S\***

**Come Back Soon,**

**Mr. President**

P-28

Editorial: General

P-29

Editorial: General

The Christian Science Monitor

September 12, 1975

**Richard L. Strout**

**Folksy Ford meets the folks**

# The Seattle Times

AN INDEPENDENT NEWSPAPER

John A. Blethen, Publisher

W. J. Pennington, President

---

THURSDAY, SEPTEMBER 4, 1975

---

The Times' opinion and comment:

## A popular President's visit

**Exclusive group will meet Ford here**

Seattle Post-Intelligencer Thurs., Sept. 4, 1975 S B 3

# TELEVISION

## Thursday Highlights

**MORNING**

8:30 A.M.

(9) **CONFERENCE** Gravel-to-gravel coverage of the Pacific Northwest White House Conference on Domestic and Economic Affairs, from the Olympic Hotel. President Gerald Ford is featured speaker. (3 hours and 30 minutes)

9 A.M.

(4) **MORNING NEWS** Guest: Gervais Reed gives an overview of "Thoughts About America."

(5) **SEATTLE TODAY** Guests: Comedienne JoAnne Worley; Ralph Martin, author of "The Woman He Loved." (60 minutes)

**NOON**

(9) **AMBASSADOR COLLEGE CONCERT** (90 minutes)

**AFTERNOON**

1:30 P.M.

(9) **CONFERENCE** Continued coverage. (3 hours and 30 minutes)

3:30 P.M.

(7) **DINAH** Guests: Don Adams, Doc Severinsen, The Rhodes Kids and Barabara Fairchild. (90 minutes)

4 P.M.

(4) **MERV GRIFFIN** Guests: David Groh, William Demarest, Sheila MacRae, Sandra Streart and Corky Hale and Samuels and Cohen. (90 minutes)

**EVENING**

6:30 P.M.

(7) **MIKE DOUGLAS** Guests: Bing and Kathryn Crosby, Mike Preminger, Sandra Harmon, Joe Williams, Jack Nicklaus and Frank Gifford. (90 minutes)

7 P.M.

(9) **CONFERENCE** Highlights of the Pacific Northwest White House Conference on Domestic and Economic Affairs. (60 minutes)

Seattle Times, Sept. 3, 1975

**Television notes:**

The real President Ford will be in Seattle tomorrow and part of his visit here includes a Pacific Northwest White House Conference on Domestic and Economic Affairs which Channel 9 plans to cover in its entirety, commencing at 8:30 a. m. and continuing until 5 p. m., plus an hour special of the conference's highlights, to be telecast at 7 p. m. tomorrow . . . Dan Frazer narrates the Bicentennial Minute scheduled for 8:57 tonight on Channel 7 . . . Untamed World begins a new season at 7:30 tonight on Channel 4, the same time period to which Channel 5 has moved Wild Kingdom with the first show in that time slot being seen tonight . . . "Strasky and Hutch," the made-for-TV movie that served as the pilot film for the series of the same name, is being repeated at 9:30 tonight on Channel 4 . . . Final program in A. B. C.'s likeable Jim Stafford Show summertime series is scheduled at an earlier time—8:30 tonight—on Channel 4 and Stafford has tapped an unusual guest star: Robert Mitchum .

Local, area media representatives ..... 260

Conference attendance ..... 800

National coverage included mentions and wrapup-type stories on White House Conferences, nets, wires and major newspapers.

Channel 9 provided gavel-to-gavel coverage of the Conference.

The attempt on the President's life overshadowed much of the second day press activities.

TREND: National press interest appears to be on the decline; however, local and area media is receptive and welcome this "once in a lifetime" opportunity to have the White House brought to their locale.

Comments: Seattle Conference

Two shapely young ladies wearing identical red, white and blue outfits were passing out programs.

"Are you airline stewardesses or Republicans," a passerby wanted to know.

"Neither," said one of the women.

\* \* \* \*

Transportation Secretary William T. Coleman sneaked into the rear of the Spanish Ballroom and slid into a chair at the second row of press tables in an attempt to make an early anonymous entrance.

It was a mistake.

He was immediately surrounded by reporters.

\* \* \* \*

Commerce Secretary Rogers Morton came late to a joint news conference where Environmental Protection Agency chief Russell Train was holding forth. Train was in the midst of answering a question. When he finished, the questioner asked Morton for his feelings on the subject.

"I'm not sure what the question was," Morton responded.

"That's not important," Train jokingly interjected. "Just give him an answer."

\* \* \* \*

President Ford didn't seem to be having any trouble with the questions, though.

He appeared cool, confident and at ease as the last speaker at the conference.

Other Administration brass had preceded him on the speaker's platform and fielded dozens of questions from the audience. Ford mentioned that.

"I hope you've used up all your venom, if any on them (the previous speakers) and will be kind and considerate to me."

\* \* \* \*

Program

8:30 A.M.                   INTRODUCTORY REMARKS  
                              Ralph M. Davis, President  
                              Seattle Chamber of Commerce  
  
                              Wes Uhlman, Mayor of Seattle  
  
                              William J. Baroody, Jr.

9:00 A.M.                   TRANSPORTATION  
                              Remarks/Questions & Answers  
                              William T. Coleman, Jr.

9:55 A.M.                   INTERMISSION

10:05 A.M.                  THE FEDERAL ROLE IN EDUCATION  
                              Remarks/Questions & Answers  
                              David Mathews

11:00 A.M.                  INTERMISSION

11:15 A.M.                  HOUSING  
                              Remarks/Questions & Answers  
                              Carla A. Hills

12:15 P.M.                  RECEPTION AND LUNCHEON BANQUET  
                              (Spanish Foyer and Ballroom)

                              LUNCHEON PROGRAM:  
                                  Master of Ceremonies -- John Hogness  
                                  President, University of Washington  
  
                                  Invocation -- Reverend Dr. Samuel B. McKinney  
                                  Pastor, Mt. Zion Baptist Church  
  
                                  Address -- L. William Seidman

1:30 P.M.                   INTERMISSION   (Reconvene Grand Ballroom)

1:40 P.M.                   STATE OF THE ECONOMY  
                              Questions & Answers  
                              L. William Seidman

Program (cont.)

2:05 P.M. INTERMISSION

2:15 P.M. ENERGY AND THE ENVIRONMENT  
Remarks/Questions & Answers  
Rogers C. B. Morton  
Russell E. Train

3:30 P.M. INTRODUCTION OF THE PRESIDENT  
Daniel J. Evans  
Governor of the State of Washington

ADDRESS AND QUESTIONS & ANSWERS  
BY THE  
PRESIDENT OF THE UNITED STATES

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Program Moderator and Conference Chairman  
William J. Baroody, Jr.

Sponsoring Organizations

Seattle Chamber of Commerce

Allied Daily Newspapers

Idaho Association of Commerce

Association of Washington Business

Inland Boatman's Union of the Pacific

Municipal League of Seattle, King County

Puget Sound Chamber of Commerce

Seattle OIC

University of Washington

Washington Bankers Association

Washington Committee on Consumer Interests

Washington Environmental Council

Washington Newspapers Publishers Association

Washington State Federation of Business and Professional Women

Administration Participants

GERALD R. FORD  
President of the United States

Rogers C. B. Morton  
Secretary of Commerce

William T. Coleman, Jr.  
Secretary of Transportation

Carla A. Hills  
Secretary of Housing and Urban Development


David Mathews  
Secretary of Health, Education, and Welfare

L. William Seidman  
Assistant to the President  
for Economic Affairs

Russell E. Train  
Administrator  
Environmental Protection Agency

William J. Baroody, Jr.  
Assistant to the President  
for Public Liaison

THE WHITE HOUSE  
WASHINGTON  
Sept. 17, 1975

TO: RON NESSEN  
FROM: WILLIAM J. BAROODY, JR. 

Ron:

Attached is self-explanatory.



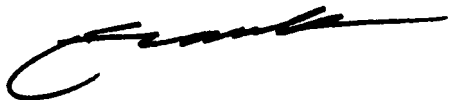
Dear Bill:

One man's opinion, but I find the hour-glass lectern which The President uses most unattractive and of singularly poor design. I think the man deserves better. Is it out of the question to turn to a recognized designer or architect and get something that enhances the office.

No need to acknowledge.

With all good wishes.

Sincerely,



The Honorable William J. Baroody, Jr.  
The White House  
Washington, DC 20500

September 15, 1975



THE WHITE HOUSE


WASHINGTON

September 19, 1975

MEMORANDUM TO:

RON NESSON

FROM:

WILLIAM J. BAROODY, JR. 

This will confirm our telephone conversation of today.

As we agreed I will announce the Nebraska - Iowa White House Conference and the President's participation in that Conference in Omaha on Tuesday, September 23, at 2:30 p.m. (CDT).

On Thursday, September 25, at 11:30 a.m. (EDT) I will announce the Mid - Appalachia White House Conference and the President's participation in that Conference, in Knoxville.

This memorandum is to remind you of these two announcements and your simultaneous announcement in Washington.

THE WHITE HOUSE


WASHINGTON

September 18, 1975

MEMORANDUM FOR:

SECRETARY BUTZ  
SECRETARY MATHEWS  
SECRETARY COLEMAN  
MR. SEIDMAN  
MR. ZARB  
MR. TRAIN

FROM:

WILLIAM J. BAROODY, JR. 


SUBJECT:

White House Conference on Domestic  
and Economic Affairs - Omaha, Nebraska  
October 1, 1975

Attached is an outline and memorandum regarding the White House Conference on Domestic and Economic Affairs scheduled for Omaha on October 1, 1975, in which you have agreed to participate.

If you have any questions you may put your staff person in contact with Jeffrey Eves, Director for White House Conferences, who will be handling arrangements for Omaha. He may be contacted at 456-1414 at anytime and beginning September 22 in Omaha by calling (402) 346-0700.

cc: D. Rumsfeld  
R. Nessen ✓  
J. Marsh



THE WHITE HOUSE

WASHINGTON

September 18, 1975

MEMORANDUM FOR: SEE ATTACHED LIST  
FROM: JEFFREY P. EVES  
OFFICE OF PUBLIC LIAISON

Attached for your information is an outline for the White House Conference on Domestic and Economic Affairs to be held in Omaha, Nebraska on Wednesday, October 1. The Conference will be sponsored by the White House Office of Public Liaison and co-sponsored by 17 local and state organizations from Nebraska and Iowa. Approximately 800 persons plus up to 250 members of the press are expected to attend.

The Conference and all related activities will take place at the Omaha Hilton. Activities for the Conference will begin Tuesday evening, September 30 at 7:00 p.m. with a special dinner with top editors and publishers from Nebraska and Iowa. There will also be a special breakfast on the morning of the Conference beginning at 7:15 a.m. with heads of co-sponsoring organizations. The Conference will conclude Wednesday afternoon about 5:30 p.m. after the President's participation.

Beginning Monday, September 22 the White House Conference Office will be set up at the Omaha Hilton. You may contact me or any member of the White House Conference Office Planning Team by calling (402) 346-2700. We may also be reached through the White House operator anytime or the Signal Board beginning about September 26.

A series of events beginning with dinner on Tuesday evening and lasting throughout the Conference with extensive press activity is planned. Those persons actually participating in the Conference are asked to keep themselves available for the duration. We will work closely with you and your staff for the most productive and efficient utilization of your time. As soon as possible please advise us of your arrival and departure times and the number of persons travelling in your party so that we may make appropriate arrangements for hotel and ground transportation.

Upon your arrival in Omaha you will be met at the airport. The person meeting you will have your complete itinerary as well as your hotel key and a complete packet of information relating to the Omaha Conference. He will be your driver throughout your stay in Omaha.

Please review the attached information carefully and call me if you have any questions. If there is anything I or any member of my staff can do to make your trip more pleasant just let us know. Thank you for your support of the White House Conference Program.

No official announcement of the Omaha Conference is expected until September 23. It appears that at least 21 television stations in Nebraska, Iowa, South Dakota and Minnesota will provide live gavel-to-gavel coverage of the Conference.

OFFICE OF PUBLIC LIAISON

WHITE HOUSE CONFERENCE ON  
DOMESTIC AND ECONOMIC AFFAIRS

September 18, 1975

SITE: Omaha, Nebraska

DATE: Wednesday, October 1, 1975

TIME: All day (8:30 AM to 5:30 PM)

CONFERENCE  
LOCATION: Omaha Hilton Hotel  
1616 Dodge Street  
Omaha, Nebraska  
(402) 346-7600

CONFERENCE  
CHAIRMAN: William J. Baroody, Jr.  
Assistant to the President and  
Director, Office of Public Liaison

WHITE HOUSE  
COORDINATION: Jeffrey P. Eves  
Director, White House Conferences  
Office of Public Liaison

White House Conference Planning Team:

Jeffrey P. Eves, Director  
Michael Scanlon (Accommodations & Logistics)  
Douglas Lee (Press Arrangements)  
Connie Crupi (Office Manager)  
John Unland (Handouts)

PRESIDENTIAL  
ADVANCE: Red Cavaney

CO-SPONSORS:

American Association of University Women

Council Bluffs Chamber of Commerce

Creighton University

Greater Omaha Chamber of Commerce

Iowa Manufacturers Association

Knights of Ak-Sar-Ben

Lincoln Chamber of Commerce

Nebraska Association of Commerce and Industry

Nebraska Farm Bureau Federation

Nebraska Future Farmers of America Association

Nebraska Press Association

Nebraska State AFL-CIO

Nebraska Women's Political Caucus

Teamsters Union Local #554

University of Nebraska

Urban League of Nebraska

Iowa Federation of Labor

WHITE HOUSE  
PARTICIPANTS:

The President

The Honorable Earl L. Butz  
Secretary of Agriculture

The Honorable David Mathews  
Secretary of Health, Education and Welfare

The Honorable William T. Coleman  
Secretary of Transportation

WHITE HOUSE  
PARTICIPANTS  
(Cont'd):

The Honorable William J. Baroody, Jr.  
Assistant to the President for Public Liaison

The Honorable L. William Seidman  
Assistant to the President for Economic Affairs

The Honorable Frank G. Zarb  
Administrator, Federal Energy Administration

The Honorable Russell E. Train  
Administrator, Environmental Protection Agency

ACCOMMODATIONS:

Reservations for all those going to Omaha will be made at the Omaha Hilton. This office must make all room reservations. Please let us know your needs as soon as possible. Normal check-in and check-out procedures will not apply. You will be billed directly for your room unless you choose to go through standard check-out procedures.

TRANSPORTATION:

Each government official attending the Conference should make his own travel plans to and from Milwaukee. This office will provide ground transportation throughout your visit in Omaha. Your auto and driver will meet you at the airport with your hotel room key and a complete itinerary for your entire stay in Omaha.

PRESS:

So as to maximize press activity, it is requested that government participants arrive in Omaha late Tuesday afternoon, September 30.

The White House Conference Office will handle the arranging of all interviews, accreditation of reporters, etc., and will coordinate with the government participants press aides. A working press room will be set up near the meeting room. Press conferences and special interviews will be held in the hotel and at other locations throughout the city. Please advise Doug Lee of any special requests.

HANDOUTS:

All agencies and departments participating in the Omaha Conference are encouraged to have handout material for the press and the conference delegates. If you intend to have handouts, please notify John Unland (456-6262). He will be responsible for the organization and distribution of all materials. All materials for distribution must be in Omaha no later than Wednesday, September 24.

INVITATIONS:

The co-sponsoring organizations are extending all invitations. Those government officials wishing special invitations to be extended to particular individuals in Nebraska and Iowa should contact Connie Crupi with the person's full name and address.

SPECIAL DINNERS  
TUESDAY, SEPT. 30:

The Nebraska Press Association will host a special dinner the evening before the Conference. A series of other special dinners are also being planned. Further details on these will be forthcoming. All government participants are urged to attend.

SPECIAL BREAKFAST  
WEDNESDAY, OCT. 1:

The heads of the 17 co-sponsoring organizations and their top staff person will host an informal "get acquainted" breakfast on the morning of the Conference with the Conference participants and their staffs at 7:15 a.m. in the hotel. Because this will be the only opportunity to meet our hosts, you are asked to make every effort to attend.

PROGRAM FORMAT:

See the attached Program for approximate times. After each speaker there will be a question and answer session. Questions will come from the floor and will not be screened. For those who do not get the opportunity to ask questions, "Question Cards" will be provided which will be sent to Washington for follow-up answers. Only conference delegates, and not the press, will be permitted to ask questions during the meeting itself. Over 75% of the Conference meeting will be reserved for Q&A and dialogue.

BACKGROUND  
INFORMATION:

The White House Conference Office will supply you with background information on current issues making the news in Nebraska and Iowa. That information will be in the packet given to you at the airport.

## PROGRAM

Moderator: William J. Baroody, Jr.

7:45 a.m.	Registration
8:30 a.m.	Introductory Remarks <ul style="list-style-type: none"><li>- Hon. Edward Zorinsky, Mayor of Omaha</li><li>- Mr. John C. Kenefick, President, Greater Omaha Chamber of Commerce</li><li>- Hon. William J. Baroody, Jr. Assistant to the President for Public Liaison</li></ul>
9:00 a.m.	Agriculture <ul style="list-style-type: none"><li>- Secretary Butz will give 15 minutes of remarks to be followed by 45 minutes of Q&amp;A</li></ul>
10:00 a.m.	Break
10:10 a.m.	The Environment <ul style="list-style-type: none"><li>- Mr. Train will make 10 minutes of remarks to be followed by 45 minutes of Q&amp;A</li></ul>
11:00 a.m.	Break
11:10 a.m.	Transportation <ul style="list-style-type: none"><li>- Secretary Coleman will make 15 minutes of remarks to be followed by 45 minutes of Q&amp;A</li></ul>
12:10 p.m.	Reception and luncheon banquet <ul style="list-style-type: none"><li>- Mr. Seidman will give a luncheon address at approximately 1:10 p.m. in banquet hall</li></ul>
1:30 p.m.	Break
1:45 p.m.	Mr. Seidman takes Q&A in Conference Hall
2:15 p.m.	Education <ul style="list-style-type: none"><li>- Secretary Mathews makes 15 minutes of remarks to be followed by 45 minutes of Q&amp;A</li></ul>
3:15 p.m.	Break
3:30 p.m.	Energy <ul style="list-style-type: none"><li>- Mr. Zarb gives 15 minutes of remarks to be followed by 45 minutes of Q&amp;A</li></ul>
4:25 p.m.	In place intermission
4:30 p.m.	The President
5:30 p.m.	Conference adjourns

THE WHITE HOUSE  
WASHINGTON

September 23, 1975

MEMORANDUM

TO: Senior Staff  
FROM: William J. Baroody, Jr. (B)  
SUBJECT: A.C.C.E. Reception

My office has arranged a briefing in the East Room on Wednesday afternoon, September 24, for members of the American Chamber of Commerce in all 50 states.

At 5:00 p.m. the group will be joined by the President at an informal reception in the State Dining Room. You are cordially invited to attend.

~~\_\_\_\_\_~~ yes  
~~\_\_\_\_\_~~ no Too busy.