The original documents are located in Box 18, folder "President - Briefing Papers by Ron Nessen (7)" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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MEETING WITH MRS. FORD Saturday, May 1, 1976 12:30 am The Residence

From: The Staff

L PUR POSE

To try to explain to Mrs. Ford the photograph which appeared on the front pages of papers over the country, showing you about to give an enthusiastic kiss to an attractive young lady member of the Longview Rangerettes.

IL BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

Newspapers all over the country carried a photograph of you about to kiss an attractive Texas girl in Longview. In the photograph both of you appear to be looking forward to the kiss with great antidipation.

This has given you a great new status as the sex symbol of American politics, and undermined Jimmy Carter's claim to being the candidate of leve.

Mrs. Ford has a few questions she would like to ask you.

B. Participants

The President . Mrs. Ford

C. Press Plan

To keep it as quiet as possible.

III. TALKING POINTS

- 1. Yes dear
- 2. Yes dear
- 3. Yes dear....



THE PRESIDENT HAS SEEN ..

THE WHITE HOUSE

PR16
FG6-11-1/ Messen
FG6-11-1/ White

RECEPTION FOR THE ASSOCIATION
OF AMERICAN EDITORIAL CARTOONISTS

Thursday, May 6, 1976 3:30 p.m. (30 minutes) The State Floor

From: Ron Nessen

Margita White

ZAN

I. PURPOSE

To host a reception for and make remarks to the annual convention of the Association of American Editorial Cartoonists.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. <u>Background</u>: In an Oval Office meeting on March 7, 1975, you accepted a book of several dozen editorial cartoons from 16 representatives of the Association. You also accepted an honorary membership in the Association of American Editorial Cartoonists. You addressed the association in Boston as Vice President in 1974.

Prior to your reception, the cartoonists will attend briefings by Alan Greenspan, Don Rumsfeld, and Earl Butz and will hear from Bill Coleman at a State Department luncheon. Following the reception, John Warner will host a dinner at Mount Vernon. On Friday, their programs include panel discussions on The Evolution of Executive Power (with Stephen Hess, Alan Otten, Jerry terHorst and Richard Nathan) and Food and World Politics (with Senator Clark and E. W. Cook of Cook Industries). Ralph Nader and Eugene McCarthy will speak at the concluding banquet on Saturday. No other Presidential candidates are on the program.

B. <u>Participants</u>: A complete guest list is at Tab A. The key officers of the Association are:

BELEVIEN

1976

CENTRAL FILES

Draper Hill, President (Detroit News; until very recently,
he was with the Memphis Commercial Appeal)
Tom Curtis, Vice President (Milwaukee Sentinel)
L.D. Warren, Vice President (Cincinnati Inquirer)
Jack Jurden, Secretary-Treasurer (Wilmington Evening Journal)
Jeff MacNelly, Director (Richmond News Leader)

C. Press Plan: A decision is pending as to whether your remarks will be open for full coverage or for coverage by a writing pool. A writing pool will cover the reception. White House photographs will be taken.

III. TALKING POINTS

To be provided by the Editorial Office.

ASSOCIATION OF AMERICAN EDITORIAL CARTOONISTS

Thursday, May 6, 1976 3:30 p.m. The State Floor

ABDALA, Emilio Avenida Chapultepec No. 180 Mexico, D.F.

AGUILAR, Raman Edificio Orion A-4, 1304 Soldominios Doctores Mexico 7, N.F.

ALEXANDER, Robert

Lawrence Eagle Tribune

Box 100

Lawrence, Massachusetts 01842

ALEXANDER, Mrs. Robert (Martha)

ANDREWS, William

Daily World

204 West 19th Street

New York, New York 10011

AUTH, Tony

<u>Philadelphia Inquirer</u>

Philadelphia, Pennsylvania 19101

BARNETT, Jerry Indianapolis News Indianapolis, Indiana 46206

BARNETT, Mrs. Jerry

BARTON, Larry
Winston Salem Sentinel
416020 Marshall Street
Winston-Salem, North Carolina 27101

BARTON, Mrs. Larry (Jewell)

BASSET, Gene Scripps Howard Newspapers Suite 1200, 777 14th Street, N.W. Washington, DC

BASSET, Mrs. Gene (Charlotte)

BASSET, Brian W.

BASSET, Darien Faith

BECKETT, Robert
WCAU-TV
City & Monument Avenues
Philadelphia, Pennsylvania

BECKETT, Mrs. Robert

BENDER, Jack
Waterloo Courier
P.O. Box 540
Waterloo, Iowa 50704

*

(2)

BENDER, Mrs. Jack (JoAnn)

BERRY, James O. Newspaper Enterprise Association 230 Park Avenue New York, New York 10017

BERRY, Mrs. Jim (Heather)

BRITTLE, Jerry

Albuquerque Tribune

Post Office Drawer T

Albuquerque, New Mexico 87103

BLAINE (Blaine Macdonald)

Hamilton Spectator

115 King Street, East

Hamilton, Ontario

BORJA, Luis
La Prensa
Basilio Badillo No. 40
Mexico 1, D.F.

BROOKS, Charles G.

<u>Birmingham News</u>

2200 Fourth Avenue North

Birmingham, Alabama 35202

BROOKS, Mrs. Charles (Virginia)

CAMPBELL, Bill Quad City Times Davenport Iowa

CAMPBELL, Mrs. Bill (Betty)

CAMPBELL, Jr., Herman Luther

Nashville Tennessean

1100 Broadway

Nashville, Tennessee 37202

CAMPBELL, Mrs. Sandy (Dawn)

Editor and Publisher
P.O. Box 2514
Grand Central Station
New York, New York

CANTONE, Victor, Jr.

CARPENTER, Lynne

CARDOSO, Antonio
Revista Ser, El Universal
Bucareli No. 107-702
Mexico 6, D. F.

CARRILLO, David El Universal Reforma 18 Mexico 4, D. F.

Ŀ

CARLESS, Roy Glen Steel Labor USWA Toronto 12 Ontario Canada

CARLESS, Mrs. Roy (Audrey)

Montreal Gazette
1000 St. Antoine Street
Montreal, PQ Canada

COLLINS, Mrs. John (Edna)

CORONA, Maria Teresa Lancaster 17 Mexico 6, D.F.

CRAWFORD, Bill
Newspaper Enterprise Association
230 Park Avenue
New York, New York

CRAWFORD, Mrs. Bill (Claire)

CURTIS, Thomas
The Milwaukee Sentinel
Milwaukee, Wisconsin

DANIEL, Charles Knoxville Journal Knoxville, Tennessee DANIEL, Mrs. Charles (Patsy)

DANIELS, William WSB-TV 1601 Peachtree Street Atlanta, Georgia 30309

DAVIES, Lloyd
Wilkes-Barre Times Leader
15 N. Main Street
Wilkes-Barre, Pennsylvania

DAVIES, Mrs. Lloyd (Elizabeth)

DEAN, P.A. (Pap)
The Shreveport Times
222 Lake Street
Shreveport, Louisiana 71102

DELANEY, Sharon

DONATO, Andrew
Toronto Sun
322 King Street West
Toronto, Canada

DONATO, Mrs. Andrew (Rosemarie)

DONNELLY, William Francis Army Times Publishing Co. Washington, DC DONNELLY, Mrs. William F. (Helen)

DUNN, Bill
Lincoln Jounal & Star
Lincoln, Nebraska
and
Grand Island Independent
Grand Island, Nebraska

DUNN, Mrs. Bill (Vicki)

ENGLEHARDT, Robert Dayton Journal Herald 37 South Ludlow Street Dayton, Ohio 45401

ENGLEHART, Mrs. Robert (Judith)

ERICKSON, Lou (Eric)
The Atlanta Journal
P.O. Box 4689
Atlanta, Georgia

EVERS, Francis J.

New York News (New Jersey Edition)

10 Rooney Circle

West Orange, New Jersey

EVERS, Mrs. Francis J.

FEARING, Jerome W.

St. Paul Dispatch

63 E. Fourth Street

St. Paul, Minnesota 55101

FISCHER, Edward
Omaha World Herald
Omaha, Nebraska 68102

FISCHER, Mrs. Edward (Phyllis)

FISCHER, Jaqueline (daughter)

FISHER, George
The Arkansas Gazette
Third and Louisiana
Little Rock, Arkansas

FISHER, Mrs. George (Rosemary)

FLANNERY, Tom
The Baltimore Sun
Baltimore, Maryland

GALLO, William

The Daily News

220 East 42nd Street

New York, New York 10017

GALLO, Mrs. William

GOMEZ, Eduardo Becerra No. 5-2 Colonia Tacubaya Mexico 18, D.F.

GERAGHTY, James Arthur

GERMANO, Edward Brockton Enterprise 60 Main Street Brockton, MA

GERMANO, Michael

HARSH, Lewis

Scranton Times

Pennsylvania Avenue at Spruce Street

Scranton, Pennsylvania 18503

HARSH, Mrs. Lew (Muriel)

HAYGOOD, Thomas San Antonio Light San Antonio, Texas

HAYNIE, Hugh Louisville Courier-Journal Louisville, Kentucky HAYNIE, Mrs. Hugh (Oleta)

HENRIKSON, Art
Paddock Publications
217 West Campbell Street
Arlington Heights, Illinois

HENRIKSON, Mrs. Art (Lois Elizabeth)

HENRIKSON, Janet

HENRIKSON, Michele

HILL, Draper
The Detroit News
615 West Lafayette Boulevard
Detroit, Michigan 48231

HILL, Mrs. Draper (Sarah)

HILL, Peter Naval Ship Engineering Center Hyattsville, Maryland

HORVATH, Ilkika Maria

HOWIE, Robert

Jackson Daily News

301 East Pearl Street

Jackson, Mississippi

HUBENTHAL, Karl
Los Angeles Herald Examiner
llll South Broadway
Los Angeles, California

HUBENTHAL, Mrs. Karl (Elsie)

HUICI, Alberto Edison No. 121-2 Colonia San Rafael Mexico 4, D.F.

HULME, Etta
Fort Worth Star-Telegram
Fort Worth, Texas

HUMPHREY, B.

HUNGERFORD, Cy
Pittsburgh Gazette
Pittsburgh, Pennsylvania

HUNGERFORD, Mrs. Cy (Dorothy)

HURD, Jud (Justin G.)
Editor & Publisher
Cartoonist Profiles Magazine
281 Bayberry Lane

HURD, Mrs. Jud (Claudia L.)

HURD, Philip J.

HUTTON, Mrs. Hugh (Dorothy)

HUTTON, Julia Ergood

HUTCHINGS, T.

HUTCHINGS, Mrs. T.

IRACHETA, Serio El Universal
Bucareli No. 8
Mexico 1, D. F.

IVEY, Jim
Orlando Sentinel
633 North Orange Avenue
Orlando, Florida

JENKINS, Antony
Globe and Mail
444 Front Street West
Toronto, Canada

JURDEN, Jack
The Evening News
831 Orange Street
Wilmington, Delaware

JURDEN, Mrs. Jack (Faye)

KAUFMAN, Ellen (Mrs. Joseph K.

KAUFMANIS, Rusins
Ottawa Citizen
136 Sparks Street
Ottawa 4 Ontario Canada

KEEFE, Michael
The Denver Post
650 15th Street
Denver, Colorado

Ь

KENNEDY, John Brown

<u>Arkansas Democrat</u>

Capitol Avenue & Scott Street

Little Rock, Arkansas

KING, Warren
The New York Daily News
220 East 42nd Street
New York, New York

KING, Mrs. Warren (Nadine)

KONOPACKI, Michael Gorham House Syndicate Madison, Wisconsin

KUEKES, Ed Cleveland Plain Dealer 801 Superior Avenue Cleveland, Ohio

KUERKES, Mrs. Ed (Clara)

LANE, John Newspaper Enterprise Association 230 Park Avenue New York, New York

LANGE, Jim

<u>Cklahoma City Oklahoman</u>

Oklahoma City, Oklahoma

ø.

LANGE, Mrs. Jim

LA PALME, Robert Pavilion of Humeur Man and His World Montreal 103 Canada

LARSEN, Carl E. (Chick)
Richmond Times Dispatch
333 East Grace Street
Richmond, Virginia

LAWLOR, Robert

Philadelphia Daily News
400 North Broad Street

LAWLOR, Mrs. Rob (Gail)

LE PELLEY, Guernsey Christian Science Monitor One Norway Street Boston, Massachusetts

LE PELLEY, Mrs. Guernsey (Maxine)

LEVINE, David

The New York Review of Books

W. 57th Street

New York, New York

LEVINE, Mrs. David (Mildred)

LEWIS, Ross

<u>Milwaukee Journal</u> (Retired)

Milwaukee, Wisconsin

LEWIS, Mrs. Ross

LIEDERMAN, Al
Long Island Press
Jamaica, Long Island New York

LIEDERMAN, Ms. C.

LIPPMAN, Mrs. William (Lillian)

LOCHER, Richard
Chicago Tribune
435 North Michigan Avenue
Chicago, Illinois

LOCHER, Mrs. Richard (Mary)

LOCHER, John J.

LOCHER, Stephen R.

LONG, Scott

LYNCH, Daniel
Fort Wayne Journal
600 West Main Street
Fort Wayne, Indiana

MacINTOSH, Craig

MacKENZIE, Keith Cartoon Editor Associated Newspapers Carmelite House Whitefriars Street EC 4 London, England

MacNELLY, Jeff
Richmond News Leader
333 Grace Street
Richmond, Virginia

MacNELLY, Mrs. Jeff (Rita)

MALVIDO, German Ovaciones Lago Zirahuen N. 279 Mexico 17, D.F.

MANNING, Reg Arizona Republic Phoenix, Arizona MANNING, Mrs. Reg (Ruth)

MARGULIES, James Howard Rothce Cartoons New York, New York

MARLETTE, Doug
Charlotte Observer
P.O. Box 2138
Charlotte, North Carolina

MARSCHAL, Richard Cartoon Editor Field Newspaper Syndicate 401 North Wabash Chicago, Illinois

MARTIN, Ted
The Toronto Sun
333 King Street, E.
East Toronto Canada

MARTIN, Mrs. Ted (Dawn)

McCUTCHEON, Shaw
Spokane Spokesman Review
Spokane, Washington

McCUTCHEON, Mrs. Shaw (Nancy)

McLEOD, Jack
Buffalo Evening News
Buffalo, New York

McLEOD, Mrs. Jack (Shirley)

McVEY, McKevin
Record and Call
150 River Street
Hackensack, New Jersey

McVEY, Mrs. McKevin (Betty)

McVEY, Kitt

McVEY, Christopher

MENDEZ, Maria Victoria
Undersecretariat of the Presidency
of Mexico
Lancaster 17
Mexico 6, D.F.

MORRIS, John Milt Associated Press 50 Rockefeller Plaza New York, New York

MORRIS, Mrs. John Milt (Ruth)

MULLANE, W., Jr.

Ĵr.

NARANGJO, Rogelio Excelsior
Reforma No. 18
Mexico 4, D.F.

NOBILE, Richard
Boliver Commercial
Cleveland, Mississippi

ORTON, Jim
Roll Call
428 8th Street, S.E.
Washington, DC

ORTON, Mrs. Jim (Rosemary)

ORTON, Jennifer

PALMER, Kate (Mrs. James)
The Greenville News
P.O. Box 1688
Greenville, South Carolina

PALMER, James Clemson University Clemson, South Carolina

PARKER, Brant J.
The Wizard of Id
Field Newspaper Syndicate
401 North Wabash

PARKER, Mrs. Brant J. (Mary Lou)

PARTYMILLER, Walt York Daily Record 1750 Industrial Highway York, Pennsylvania

PARTYMILLER, Mrs. Walt (Nellie Anna)

PAYNE, Eugene WSOC-TV P.O. Box 2536 Charlotte, North Carolina

PAYNE, Mrs. Eugene (June)

PETERS, Michael

Dayton Daily News

4th Avenue and Ludlow

Dayton, Ohio

PETERS, Mrs. Michael (Marion)

PETERSON, Clyde Houston Chronicle 512 Travis Houston, Texas

PETERSON, Roy E.

Vancouver Sun

2250 Granville Street

Vancouver 9 BC Canada

PETERSON, Mrs. Roy (Margaret Elizabeth)

PLETCHER, Eldon
New Orleans Times Picayune
3800 Howard Avenue
New Orleans, Louisiana

POINIER, Arthur United Features Syndicate 220 East 42nd Street New York, New York 10017

POINIER, Mrs. Arthur (Mac)

POWELL, Dwane

News and Observer

P.O. Box 191

Raleigh, North Carolina

POWELL, Mrs. Dwane (Jan)

RAMIREZ, Juan
La Prensa
B. Vadillo 40
APDO Postal 947
Mexico 1, D.F.

RAWLS, Samuel
Palm Beach Post
2751 South Dixie
West Palm Beach, Florida

RAWLS, Mrs. Samuel (Janet)

RENAULT, Dennis

Sacramento Bee

McClatchy Newspapers
P.O. Box 15779

Sacramento, California

RENAULT, Mrs. Dennis (Martha)

ROBINSON, Jerry

New York Daily News, Chicago Tribune

Syndicate

220 East 42nd Street

New York, New York

RODEWALT, Vance
The Albertan
830 10th Avenue, S.W.
Calgary Alberta, Canada

ROSCHKOV, Victor
The Toronto St ar
One Yonge Street
Toronto, Canada

ROSCHKOV, Mrs. Vic (Carole Anne)

ROSCHKOV, Thomas

ROSCHKOV, Vic Jr.

ROSEN, Hy
Albany Times-Union
Albany, New York

ROSEN, Mrs. Hy (Elaine)

RUNTZ, Victor

Bangor Daily News

491 Main Street

Bangor, Maine

RYDER, Melvin Chairman of the Board Army Times Publishing Co. 475 School Street, S.W. Washington, DC

SANDERS, William

The Milwaukee Journal

333 West State Street

Milwaukee, Wisconsin

SANDERS, Mrs. Bill (Joyce)

SARGENT, Benjamin

<u>Austin American Statesman</u>

Box 670

Austin, Texas

SAVAGE, Robert

SAVAGE, Judith

SCHORR, William

Kansas City Star

18th and Grand

Kansas City, Missouri

SEAVEY, David
National Observer
11501 Columbia Pike
Silver Spring, Maryland

SIMPSON, David <u>Tulsa Tribune</u> 315 South Boulder Tulsa, Oklahoma

SMITH, Eric Capital Gazette Newspapers 213 West Street Annapolis, Maryland

SMITH, Mrs. Eric (Janice)

SNEYD, Doug

Toronto Star Syndicate

& Chicago Tribune/New York Daily
News Syndicate

220 East 42nd Street

New York, New York

SNEYD, Mrs. Doug (Shirley)

SNEYD, Michael

SNEYD, Julie

SNEYD, Kevin

SPANGLER, Frank

Montgomery Advertizer

Montgomery, Alabama

STAMPONE, John
Army Times
475 School Street, S.W.
Washington, DC

STAMPONE, Mrs. John (Myrval)

STAMPONE, Peggy Equitable Trust Company Green Belt, Maryland

STAMPONE, John, Jr.

SULLIVAN, Robert

The Worcester Telegram

Worcester, Massachusetts

TAMBLYN, Bud
Allentown Call-Chronicle (retired)
Allentown, Pennsylvania

TAMBLYN, Mrs. Bud (Grace)

TAYLOR, Robert

Dallas Times-Herald

Herald Square

Dallas, Texas

THOMPSON, Vern

Lawton Constitution & Morning Press

Lawton, Oklahoma

TUGGLE, Florence

ULUSCHAK, Edward
Edmonton Journal
101 St. and 100th Avenue
Edmonton Alberta Canada

VALDEZ, Hector

El Heraldo

Dr. Carmona y Valle No. 150

Colonia de los Doctores

Mexico 7, D.F.

VALTMAN, Edward

The Hartford Times (retired)

Valtman Syndicate & Gannett Newspapers

44 Exchange Street

Rochester, New York

VALTMAN, Mrs. Edward (Helmi)

WARNER, John Administrator American Revolution Bicentennial Administration Washington, DC

WARREN, Ed

The Cincinnati Enquirer (retired)

Cincinnati, Ohio

WARREN, Mrs. L.D. (Julianne)

WELLS, Clyde

<u>Augusta Chronicle</u>

Augusta, Georgia

WERNER, Charles
The Indianapolis Star
307 North Pennsylvania Street
Indianapolis, Indiana

WERNER, Mrs. Charles (Eloise)

WERNER, Tony McGrary) (child)

WHITMAN, Bert
The Phoenix Gazette
P.O. Box 1950
Phoenix, Arizona

WHITMAN, Mrs. Bert (Mary)

WICKS, Benjamin
Toronto Telegram Syndicate
440 Front Street West
Toronto, Ontario

WICKS, Mrs. Benjamin (Doreen)

WICKS,

WILLIAMS, Frank
Detroit Free Press
321 West Lafayette
Detroit, Michigan

WILLIAMS, Mrs. Frank (Eleanor)

WITTIE, Michael C.

Time Magazine

1271 Avenue of the Americas

New York, New York

WOOD, James Arthur, Jr. U.S. Independent Telephone Association 1801 K Street, N.W. Suite 1201 Washington, DC

WOOD, Mrs. Arthur (Sallie)

WOOD, Baldwin Jennings

WOOD, James Arthur

WRIGHT, Richard

<u>San Diego Union</u>

350 Camino De La Reina

San Diego, California

WRIGHT, Mrs. Richard (Susan Gayle)

ZAMARRIPA, Angel (Facha)

Jueves de Excelsior

Reforma No. 18

Mexico 4, D.F.

m 1 6-7-8

ACTION

T/D_

SCHEDULE BD. DATE RECEIVED

> 1975 MAR 4

MESSAGE.

SPEAKERS BUREAU

APPOINTMENT OFFICE

March 3, 1975

MEMORANDUM FOR:

WARREN RUSTAND

FROM:

RON NESSEN RHA

Art Wood, the President of the Association of American Editorial Cartoonists, left the attached with me today and expressed the hope that the President will be able to attend' this convention. Notice that it is more than a year off.

THE WHITE HOUSE

WASHINGTON

I am sure he will send a more formal letter of invitation when we get closer to the event.

cc: Jack Marsh

Attachment



association of american editorial cartoonists

475 SCHOOL STREET, SOUTHWEST WASHINGTON, D.C. 20024

RECORDER OF STREET OF STRE

RAPER HILL
'E COMMERICAL APPEAL
CE PRESIDENT

DBERT LA PALME 'RATOR, PAVILION OF HUMOR CE PRESIDENT

C RUNTZ

NGOR DAILY NEWS
CE PRESIDENT

CK JURDEN
'ENING JOURNAL
'LMINGTON, DELAWARE
CRETARY-TREASURER

DIRECTORS

) FISHER
4AHA WORLD HERALD
RRY ROBINSON
IICAGO TRIBUNE SYNDICATE

ADVISORY BOARD

ARL HUBENTHAL

S ANGELES HERALD EXAMINER

M KNUDSEN

ALPH YOES
IN DIEGO TRIBUNE

AYNE STAYSKAL

EN ALEXANDER IN FRANCISCO EXAMINER

PAST PRESIDENTS

AN DOWLING 4NSAS CITY STAR

OY JUSTUS INNEAPOLIS STAR

HARLES WERNER

IDIANAPOLIS STAR
RUCE RUSSELL

OS ANGELES TIMES
COTT LONG

INNEAPOLIS TRIBUNE

OHN CHASE EW ORLEANS WDSU-TV

ARL HUBENTHAL .A. HERALD EXAMINER

LMER MESSNER

OCHESTER TIMES-UNION

OHN STAMPONE RMY TIMES

ILL SANDERS
ULWAUKEE JOURNAL

RT POINIER

OHN COLLINS

HARLES BROOKS

IRMINGHAM NEWS

OHN MILT MORRIS
SSOCIATED PRESS, N.Y.

IY ROSEN

LBANY TIMES-UNION

ENE BASSET CRIPPS HOWARD

AAEC BICENTENNIAL CONVENTION

WASHINGTON, D.C.

MAY 6, 7, 8, 1976

STATLER HILTON HOTEL

WOULD REQUEST

RON NESSEN - LUNCH MAY 6

BRIEFING BY CABINET DURING DAY OF MAY 7

PRESIDENT - DINNER MAY 8

Mpy 6 -Editorial apriconists 150/200 Luncheon. Randy Woods.

may 6-	10x-8	COUTING MEMO Originator: Margitali
odividual W. Nicholson	Processed	Comments
W. Rustand		- W R PO
Staff to:		had with
	-	
H. Donaldson		Fils MAy 6
M. Widner		
M. Rawlins		
N. Gemmell		
	**	

DATE: December 9, 1975
FROM: Margita White Maw
VIA: William Nicholson

MEETING:

Address before the annual convention of the Association of American Editorial Cartoonists.

DATE:

Saturday, May 8, 1976 (or Thursday or Friday, May 6 and 7).

PURPOSE:

To talk to the cartoonists on major issues and to provide them an opportunity to sketch the President.

FORMAT:

Location: There are several alternatives:

(1) an address to the Saturday evening dinner banquet at the Statler Hilton, which is the organization's first choice; (2) morning or luncheon remarks on Thursday or Friday at the State Department (7th floor) where Administration officials will brief the cartoonists; (3) remarks at a cocktail buffet on Thursday evening at Mount Vernon, hosted by John Warner; or (4) a visit to the White House with Presidential remarks in the East Room, possibly followed by a reception.

Participants: 175-200 editorial cartoonists, with spouses.

Length: 20 minutes or longer, depending upon format and location.

CABINET PARTICIPATION:

Cabinet members and other Administration officials will be asked to brief the cartoonists at the State Department. The Secretaries of Defense and State have been specifically requested.

SPEECH MATERIAL:

To be provided by Editorial Office.

PRESS COVERAGE:

White House photographer. Possible pool, depending upon location.

STAFF:

Margita White

RECOMMEND:

Ron Nessen

PREVIOUS PARTICIPATION:

The President accepted a book of several dozen editorial cartoons and an honorary membership in the Association of American Editorial Cartoonists at a 10-minute White House meeting on March 7, 1975. In 1974, as Vice President, he addressed the Cartoonists convention in Boston.

BACKGROUND:

Art Wood, the outgoing President of the Association, invited the President to the 1976 convention through Ron Nessen in March 1975. The President also was asked if he could attend the 1976 convention during the Cartoonists' visit to the White House and is recalled by those present as having said "It is a firm commitment."

may (6-8).

ART WOD

November 3, 1975

ACTION
T/D_
SCHEDULE BD.
DATE RECEIVED

NOV 10 1975

MESSAGE SPEAKERS BUREAU OTHER

APPOINTMENT OFFICE

The Honorable Gerald R. Ford President White House Washington, D.C.

Dear Mr. President:

Thank you so very much for autographing the photograph taken at the Association of American Editorial Cartoonist meeting at the White House with you last May. I am very pleased to have it framed for my office.

The political cartoonists of the nation will hold their annual meeting in Washington May 6-8 of 1976, and we look forward to having you address the group during the Bicentennial convention, as you indicated you would that day at the White House. I recall your very words, "It is a firm commitment."

We feel that as an honorary AAEC'er, you are a close member of the family, and we look forward to seeing you again in May. I will be in touch with Ron Nessen.

Again, many thanks and kindest personal regards.

A DUL MOOD

RECEPTION FOR ASSOCIATION OF AMERICAN EDITORIAL CARTOONISTS

Thursday, May 6, 1976

3:30 P.M.

THE PRESIDENT HAS SEEN....

THE WHITE HOUSE WASHINGTON

MICHIGAN ASSOCIATION OF BROADCASTERS RECEPTION

Thursday, May 6, 1976 7:00 p.m. (20 minutes) The Madison Hotel Dolly Madison Room

From: Ron Nessen

I. PURPOSE

To drop by annual Washington, D. C., reception of the Michigan Association of Broadcasters and to accept its first annual Outstanding Citizen of Michigan Award.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. <u>Background</u>: You and Mrs. Ford have attended the annual Michigan Association of Broadcasters dinners for many years and last year you continued this tradition by dropping by at a reception for the broadcasters at Tayloe House, which I hosted.

During your drop by at this year's reception, you will be presented with the Association's first annual "Outstanding Citizen of Michigan Award." You will be receiving a pewter bowl and 12 cups with the Presidential seal from Kenneth MacDonald, immediate past president. The award will be given in future years to other outstanding citizens from Michigan who have contributed to the State.

Congressman Marvin Esch was instrumental in working with my office to arrange for your participation.

B. Participants: The guest list is attached at Tab A. The key officers are:

Tony Gaston, President (WKZO, Kalamazoo)
Kenneth MacDonald, Immediate Past President (WSAM, Saginaw)
Thomas J. Cleary, Executive Director

C. Press Plan: A White House press pool will cover the event. A White House photographer and the Association's photographer will take photographs.

III. TALKING POINTS

- 1. It is a pleasure for me to have an opportunity to continue yet another year my tradition of meeting with the Michigan Association of Broadcasters during your annual convention in Washington.
- 2. I am only sorry that Betty could not be with me tonight. No doubt most of you have seen the <u>Detroit News</u> poll which rated her higher in popularity than me. So I know you will understand why Betty is out in California campaigning.
- 3. I am greatly honored to be the receipient of the first annual Outstanding Citizen of Michigan Award. Betty and I will treasure the very handsome pewter bowl and cups.
- 4. It is especially a pleasure for me to accept this award from Ken MacDonald. Our association goes back many years. As a matter of fact, we also share a radio broadcasting experience. I used to do color on the Michigan games for WKZO, Tony Gaston's station, and WJEF of Grand Rapids (which no longer exists) back in 1946 and 1947. Ken did the color for WPAG in Ann Arbor in '47 and '48. Little did we expect in those days that we both would serve as Presidents in 1975.

- Mr. & Mrs. Edward F. Baughn
 WPAG Ann Arbor
- Mr. & Mrs. John A. White, II
 WBRN Big Rapids
- Mr. & Mrs. Merrill Walker WOAP - Owosso
- Mr. & Mrs. Raymond A. Plank
 WKLA Ludington
- Mr. & Mrs. John R. Anderson WCCW Traverse City
- Mr. Harry R. Lipson
 WPBN-TV Traverse City
- Mr. Alfred Cordon, Jr.
 Communications Attorney
 Washington, D. C.
- Mr. & Mrs. Gene Kauffman
 WDBC Escanaba
- Mr. Robert G. Liggett, Jr.
 WFMK East Lansing
- Mr. & Mrs. John D. DeGroot
 WWRM Gaylord
- Mr. & Mrs. E.L. (Red) Byrd WILS Lansing
- Mr. & Mrs. William J. Hart
 WILX-TV Jackson
- Mr. & Mrs. Edwin R. Huse
 WKHM Jackson

- Mr. & Mrs. Kenneth MacDonald WSAM - WKCQ-FM - Saginaw
- Ms. Johanna MacDonald WSAM - Saginaw
- Ms. Patricia MacDonald WSAM - Saginaw
- Mr. Andrew MacDonald WSAM Saginaw
- Mr. Robert M. Booth, Jr. Booth & Freret Washington, D. C.
- Mr. & Mrs. Richard DeAngelis
 WNEM-TV Saginaw
- Mr. John F. Wismer WHLS Port Huron
- Mr. & Mrs. Thomas J. Cleary
 Michigan Association of Broadcasters
 Staff Executive Director
- Ms. Ruth Ann Purtill
 Michigan Association of Broadcasters
 Staff Secretary
- Mr. Richard Wiles
 Michigan Association of Broadcasters
 Staff Photographer

Sen. & Mrs. Robert P. Griffin

Sen. Philip A. Hart

Rep. John Conyers, Jr.

Rep. & Mrs. Marvin L. Esch

Rep. Garry Brown

Rep. & Mrs. Edward Hutchinson

Rep. Richard F. Vander Veen

Rep. M. Robert Carr

Rep. & Mrs. Donald W. Riegle

Rep. & Mrs. Bob Traxler

Rep. & Mrs. Guy Vander Jagt

Rep. & Mrs. Elford A. Cederberg

Rep. & Mrs. Philip E. Ruppe

Rep. & Mrs. James O'Hara

Rep. & Mrs. Charles C. Diggs

Rep. & Mrs. William D. Ford

Rep. John D. Dingell

Rep. & Mrs. William M. Brodhead

Rep. & Mrs. James L. Blanchard

Rep. & Mrs. William C. Broomfield

Commissioner & Mrs. James H. Quello Federal Communications Commission

Mr. & Mrs. Vincent T. Wasilewski National Association of Broadcaster

Mr. & Mrs. William Carlisle
National Association of Broadcaster

- Mr. Donald P. Zeifang
 National Association of Broadcascers
- Mr. Roy Elson National Association of Broadcasters
- Mr. & Mrs. Sol Taishoff Broadcasting Magazine
- Mr. & Mrs. Ron Nessen The White House
- Mr. & Mrs. William Seidman
 The White House
- Mr. & Mrs. Michael Lareau WOOD Grand Rapids
- Mr. & Mrs. Edsko Hekman WOOD - Grand Rapids
- Mr. & Mrs. Clifford Christenson WOOD Grand Rapids
- Mr. & Mrs. Jay VanDenBerg
 WOOD Grand Rapids
- Mr. Willard Schroeder
 WOTV Grand Rapids
- Mr. Thomas Giracco
 WOTV Grand Rapids
- Mr. George U. Lyons
 WZZM-TV Grand Rapids
- Mr. Jack Hogan
 WZZM-TV Grand Rapids
- Mr. Alex Taylor
 WZZM-TV Grand Rapids
- Mr. & Mrs. William Wuerch
 WJRT-TV Flint
- Mr. Spencer Denison
 National Association of Broadcasters
- Mr. & Mrs. Charles Fritz WXYZ Radio - Detroit
- Ms. Synka Curtis
 WXYZ Radio Detroit
- Mr. & Mrs. James Osborn WXYZ-TV - Detroit

- fr. Lowell New
 WXYZ-TV Detroit
- Ms. Sharon Brown WXYZ-TV Detroit
- Mr. Mark Roth
 ABC-TV New York
- Mr. & Mrs. Eugene Cowan
 ABC Washington, D. C.
- Mr. Peter A. Kizer
 WWJ-AM-FM-TV Detroit
- Mr. Don DeGroot
 WWJ-AM-FM-TV Detroit
- Mr. Nat Sibbold
 WWJ-AM-FM-TV Detroit
- Mr. & Mrs. Frank Sisson WWJ-TV Detroit
- Mr. Thomas Becherer
 WWJ-TV Detroit
- Mr. & Mrs. Robert McBride
 WJBK-TV Detroit
- Mr. & Mrs. Norman Wagy
 Storer Broadcasting Washington, D. C.
- Mr. & Mrs. Larry Carino
 Storer Broadcasting Washington, D. C.
- Mr. & Mrs. Warren Zwicky
 Storer Broadcasting Washington, D. C.
- Mr. & Mrs. William R. James
 WJR Detroit
- Mr. & Mrs. O.T. (Tony) Gaston WKZO-AM-TV Kalamazoo
- Mr. Gordon Anderson
 WKZO-AM-TV Kalamazoo
- Mr. Earl Stanley
 WKZO attorney Washington, D. C.
- Mr. & Mrs. Stephen Trivers
 WQLR Kalamazoo
- Mr. James L. Baughn WPAG - Ann Arbor

other

THE WHITE HOUSE

WASHINGTON

LUNCHEON FOR NEWSPAPER EDITORS

Saturday, May 15, 1976 11:40 a.m. (60 minutes) The Depot Restaurant Lansing, Michigan

From: Ron Nessen & HN
Margita White

I. PURPOSE

To host an informal luncheon and take questions from Michigan newspaper executives.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: This luncheon and question and answer session is for for the Michigan newspapers which have not been granted individual interviews or editorial board meetings. Invitations were extended to daily newspapers, the Detroit Jewish News, and two representatives of weekly newspapers (officers of the Michigan Press Association recommended by its Executive Director).
- B. Participants: The President, Mrs. Ford, and 35 newspaper executives (listed at Tab A)

Staff Participants: Ron Nessen, Margita White, Dick Cheney, and Bob Hartmann.

C. Press Plan: The Q&A session will be on the record for the participants.
WHCA will tape the session but transcripts will not be distributed.
A photographer from Panax corporation, wire service photographers
(if the participating papers so request) and the White House photographer
will take photographs briefly as you arrive to mingle with the guests
and later at the beginning of the Q&A session.



III. TALKING POINTS AND SCENARIO

- A. Following your arrival and handshakes, you and Mrs. Ford will partake in an informal sandwich buffet. You will be seated at an oval table for seven with some of the key executives. Others will be seated at random in booths.
- B. At the end of the luncheon, you will move to the lounge area for an informal dialogue with your guests.

Mr. William R. Applebee President and Publisher Niles Star Niles, Michigan

Mr. James E. Barnhill Publisher <u>Ypsilanti Press</u> Ypsilanti, Michigan

*Mr. Cris H. Batdorff
Vice President and Publisher
Manistee News-Advocate
Manistee, Michigan

Mr. John A. Batdorff Vice President, Publisher & Editor Big Rapids Pioneer Big Rapids, Michigan

Mr. Charles Berg Lansing Bureau Chief Panax Corporation East Lansing, Michigan

Mr. Clement Brossier Regional Editorial Director Southeast Michigan Newspapers Michigan

Mr. Harry Buckel
Vice President - Administration
Panax Corporation
Williamston, Michigan

Mr. Douglas J. Bullock President, Publisher & Editor Sturgis Journal Sturgis, Michigan Mr. Richard E. Campbell Vice President and Editor Owosso Argus-Press Owosso, Michigan

Mr. Fred G. Eaton
President, Publisher and Editor
Port Huron Times Herald
Port Huron, Michigan

Mr. Harold C. Fildey
Executive Editor
Lansing State Journal
Lansing, Michigan

Mr. Howard H. Fitzgerald II
Publisher
Hillsdale News
Hillsdale, Michigan

*Mr. H. P. Furstenau
President, Publisher and Editor
Ludington News
Ludington, Michigan

Mr. Burke Gillespie
Executive Editor
Adrian Telegram
Adrian, Michigan

Mr. Grattan Gray
Editor
Monroe News
Monroe, Michigan

*Mr. Clare J. Hewens, Jr.
President, Co-Publisher and Editor

<u>Bad Axe Tribune</u>

Bad Axe, Michigan

Mr. Henry M. Hogan Co-Publisher Birmingham Observer and Eccentric Birmingham, Michigan

Mr. Grant W. Howell Editor Royal Oak Tribune Royal Oak, Michigan

Mr. Richard Jones Corporate Secretary Panax Corporation Williamston, Michigan

Mr. Mitchell Kehetian
Managing Editor

Macomb Daily
Macomb, Michigan

*Mr. Fred M. Kidd, Jr.
Secretary-Treasurer, Publisher
and Editor
Ionia Sentinel-Standard
Ionia, Michigan

Mr. Paul Larocque
Managing Editor
Battle Creek Enquirer & News
Battle Creek, Michigan

Mr. Robert Leipprandt Vice President Global Communications Williamston, Michigan

Mr. John McGoff President Panax Corporation East Lansing, Michigan

Mr. Thomas McGoff (son) East Lansing, Michigan

Mr. Bruce H. McIntyre
Editor
Pontiac Oakland Press
Pontiac, Michigan

*Mr. George V. Mather Editor Albion Recorder Albion, Michigan

*Mr. Richard L. Milliman President and Publisher Dowagiac News Dowagiac, Michigan

Mr. Thomas Ochiltree Washington Bureau Chief Panax Corporation Washington, D. C.

Mr. John A. Palen Editor Midland News Midland, Michigan Mrs. Carole G. Parr Editor Marshall Chronicle Marshall, Michigan

Mr. Philip Power
Co-Publisher
Birmingham Observer and Eccentric
Birmingham, Michigan

*Mr. Felix Racette
Publisher
Paw Paw Courier Leader
Paw Paw, Michigan

*Mrs. J. E. Richards
President and Publisher
Alpena News
Alpena, Michigan

Mrs. Alta Riggs
Co-Publisher
Cheboygan Tribune
Cheboygan, Michigan

Mr. Myrton M. Riggs Co-Publisher Cheboygan Tribune Cheboygan, Michigan

*Mr. Albert Schaller
President and Publisher
Petoskey News-Review
Petoskey, Michigan

*Mr. Donald V. Schoenwether
President, Publisher and Editor
South Haven Tribune
South Haven, Michigan

Mr. Robert Skuggen
Editor
Mining Journal
Marquette, Michigan

*Mr. Phil Slomovitz

<u>Detroit Jewish News</u>

<u>Southfield, Michigan</u>

Mr. John Stafford
President and Publisher
Greenville News
Greenville, Michigan

*Mr. Elmer C. Tryon
Vice President, Publisher and Editor
Ironwood Globe
Ironwood, Michigan

*Mr. Tom Tornius
President
Menominee Herald-Leader
Menominee, Michigan

THE WHITE HOUSE

1

WASHINGTON

TR3/2722/1

EDITORIAL BOARD MEETING
PANAX CORPORATION EXECUTIVES
Saturday, May 15, 1976
1:15 p.m. (30 minutes)
*Presidential Express

From: Ron Nessen A Margita White

I. PURPOSE

To accept invitation from Mr. John McGoff, President, to meet' with the editorial board of Panax Corporation and to participate in a 5-minute televised interview by the Panax-owned United Press Internation Television News.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: John McGoff, President of Panax Corporation owns 8 dailies and 36 weeklies in Michigan (see Tab A), the Sacramento (California) Union, a radio station in Hawaii and UPI Television News. In your telephone conversation with Mr. McGoff last week, he invited you to meet with the Panax editorial board at his home in East Lansing during your visit. This could not be scheduled and instead Mr. McGoff and his board have been invited to the media luncheon in Lansing and to an editorial board meeting with you during the Lansing-Battle Creek leg of the train trip.
- B. Participants: A list of participants is at Tab B.

Staff Participants: Ron Nessen, Margita White and Bob Mead.

C. Press Plan: The first 25 minutes will be devoted to an on-the-record Q&A session with the editors. The last five minutes will be a televised interview with Mr. Michael Brunson of UPI Television News which services American as well as international television stations. WHCA will tape the full program but transcripts will not be distributed. Panax Corporation's photographer and the White House photographer will take photographs at the beginning of the meeting.

III. TALKING POINTS AND SCENARIO

A. No opening remarks are necessary. However, you may wish to express regret that time did not permit you to visit Mr. McGoff at his home but that you are pleased that he and his board could join you both at the luncheon and for a private visit on the Presidential Express.

PANAX CORPORATION NEWSPAPERS IN MICHIGAN

Dailies in Michigan

THE MINING JOURNAL, Marquette, Michigan
THE IRON MOUNTAIN NEWS, Iron Mountain, Michigan
THE ESCANABA DAILY PRESS, Escanaba, Michigan
DAILY TIMES NEWS, Mount Pleasant, Michigan
THE DAILY RECORD LEADER, Alma, Michigan
THE DAILY EAGLE, Wayne, Michigan
MACOMB DAILY, Mount Clemens, Michigan
THE DAILY CALUMET, Calumet, Michigan

Weeklies in Michigan (6 titles for 36 weeklies)

ASSOCIATED NEWSPAPERS (Detroit area)
THE DEARBORN PRESS (Detroit suburban)
THE NEWS HERALD NEWSPAPERS (Detroit)
THE MACOMB LEGAL NEWS
THE MILLERS NEWSPAPERS
THE COMMUNITY NEWS

Mr. John McGoff President Panax Corporation East Lansing, Michigan

Mr. Thomas McGoff (son)
East Lansing, Michigan

Mr. Thomas Ochiltree Washington Bureau Chief Panax Corporation Washington, D. C.

Mr. Mitchell Kehetian Managing Editor Macomb Daily Macomb, Michigan

Mr. Harry Buckel Vice President - Administration Panax Corporation Williamston, Michigan

Mr. Robert Skuggen Editor Mining Journal Marquette, Michigan

Mr. Clement Brossier Regional Editorial Director Southeast Michigan Newspapers

Mr. Charles Berg Lansing Bureau Chief Panax Corporation East Lansing, Michigan

Mr. Robert Leipprandt Vice President Global Communications Williamston, Michigan Mr. Richard Jones Corporate Secretary Panax Corporation Williamston, Michigan

Mr. Robert C. Sassanella Photographer Panax Corporation Williamston, Michigan

THE WHITE HOUSE

WASHINGTON

BREAKFAST AND Q&A FOR BOOTH NEWSPAPERS

Friday, May 15, 1976
7:30 a.m. (40 minutes)
The Holiday Inn
Flint, Michigan

From: Ron Nessen Margita White

I. PURPOSE

To host a breakfast for and take questions from the news executives of the Booth Newspapers of Michigan.

II. PACKGROUND, PARTICIPANTS AND PRESS PLAN

A. <u>Background</u>: You are familiar with the eight influential Booth newspapers which have a combined daily circulation of 516,613. All the papers will be represented, as well as the two top corporate executives, the state capitol bureau chief, and Booth's Washington correspondent.

Please note that the new President of Booth is James E. Sauter who moved up recently from Vice President to replace Gordon Craig. There also have been recent changes in ownership, with S. I. Newhouse acquiring 25% interest in Booth (which opposed his interest in control).

B. <u>Participants</u>: The guest list is at Tab A. Mr. Boissonneault, seated on your left, is retiring this week as Editor of the <u>Flint Journal</u> (for health reasons). Mr. Sauter, the President of Booth, will be seated on your right.

Staff participants: Ron Nessen, Margita White, Dick Cheney, Bob Hartmann, and Bill Seidman

C. <u>Press Plan</u>: The question and answer session will be on the record for the participants for use in Saturday afternoon and Sunday papers. WHCA will tape the session but no transcripts will be distributed. Two Booth photographers and the White House photographer will take photographs at the beginning of the meeting.

III. TALKING POINTS AND SCENARIO

- A. The guests will have mingled informally over coffee and juice prior to your arrival. After you arrive and shake hands, all will be seated at the rectangular table setting.
- B. Although opening comments are not necessary, you may wish to congratulate the new President, James Sauter, and wish Glen Boissonneault well upon his retirement prior to taking questions as the meal begins.

_BCOTH NEWSPAPERS BREAKFAST Flint, Michigan

Saturday, May 15, 1976

BOISSONNEAULT, Glen A. Editor
Flint Journal
Flint, Michigan

FALLON, Thomas E. Editor
Bay Citv Times
Bay City, Michigan

GALLAGHER, Arthur P. Editor
Ann Arbor News
Ann Arbor, Michigan

GOVER, Raymond L. Editor Saginaw News Saginaw, Michigan

HUSTON, Marvin L. Vice President for Newspapers Booth Newspapers, Inc. Ann Arbor, Michigan

LONGSTAFF, Robert H.
Member
Booth Newspapers State Capitol
Bureau
Lansing, Michigan

MAY, Ralph Editor Muskegon Chronicle Muskegon, Michigan RYAN, Daniel M. Editor Kalamazoo Gazette Kalamazoo, Michigan

SAUTER, James E. President Booth Newspapers, Inc. Ann Arbor, Michigan

SPENDLOVE, Herbert Editor Jackson Citizen Patriot Jackson, Michigan

STEPHENS, Preston Ray Washington Bureau Chief Booth Newspapers of Michigan Washington, DC

VELT, Werner Editor Grand Rapids Press Grand Rapids, Michigan

Photographers

EDMONDS, William B.

GUSTAFSON, Wilbur E.

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH LITTLE ROCK, ARKANSAS TV STATIONS

Tuesday, May 18, 1976 12 - 12:40 p.m. The Oval Office

From: Ron Nessen RHA

1. PURPOSE

To film three separate 10-minute interviews with three television stations in Little Rock, Arkansas.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

This is another in a series of interview requests you have accepted in states holding primary elections. (The Arkansas primary is May 25.) You will be interviewed separately by reporters from each of the three major television outlets in Little Rock. Each interview will last 10 minutes.

The interview will be broadcast on the station's regular evening newscast the same day.

The PFC recommended these interviews.

B. Participants

KTHV-TV (CBS) - Bob Lawrence, anchorman of the 6:00 p.m. and 10:00 p.m. newscasts

KATV-TV (ABC) - Fred DeBrine, anchorman of the nightly newscasts KARK-TV (NBC) - Gary Long, News Director; formerly State Capitol reporter

C. Press Plan

A White House transcript will be made. A White House photographer will take photos which will be autographed and sent to the participants as mementos of the occasion.

III. TALKING POINTS

A. Short briefing book on the issues of special interest in Arkansas and Little Rock will be given to you for review before the interviews.

THE WHITE HOUSE WASHINGTON

PRESS CONFERENCE FOR KENTUCKY MEDIA

Thursday, May 20, 1976 10:30 a.m. (60 minutes) The State Dining Room

From: Ron Nessen RHW
Margita White

I. PURPOSE

To take questions from representatives of Kentucky newspapers and television and radio stations.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: Because your schedule did not permit extensive travel to Kentucky and the granting of press interviews there, we responded to the rumerous interview invitations from Kentucky by inviting media from throughout the state to the White House. Invitations were extended to editors of all daily newspapers, three weekly news representatives recommended by the Kentucky Press Association and the news directors of all TV stations and radio stations in the larger markets.

Following the press conference with you and time for filing and individual luncheon plans, the Kentucky media will attend an afternoon briefing by Don Rumsfeld, Alan Greenspan and Jim Lynn.

B. Participants: The attendance list of 51 is attached at Tab A. It includes representatives from 17 newspapers, 9 television stations and 6 radio stations. Among the newspapers is the Kentucky Kernel, the University of Kentucky paper which is the fourth largest daily in the state.

Staff Participants: Ron Nessen, Margita White and Bob Mead.

C. Press Plan: There will be open and full coverage for the participants, including television. A transcript will be made available later to the White House Press Corps. Photographs will be taken by the participants, the wire service photographers and the White House photographer.

III. TALKING POINTS

- A. The participants will be having coffee at the north end of the State Dining Room as you arrive to mingle informally for 5-10 minutes prior to the press conference.
- B. You will open the Q&A session by moving to the podium by the windows at 10:45 a.m.
- C. No opening statement is necessary. However, you may wish to say something along the following lines:

Welcome to the White House. I wish time might have permitted me to travel more extensively in Kentucky and to respond individually to each of the many interview requests for the Kentucky media. Since the responsibilities of the Presidency have required that I spend most of my time here in Washington and that I confine mostly to weekends my travel to the primary states (I have entered all 30, incidentally). I have not had the opportunity to travel extensively in Kentucky. Therefore, I am gratified that so many of you have taken the time and trouble to join me here today.

- D. The press conference will conclude when one of the newsmen says "Thank you Mr. President" at 11:30 a.m.
- E. A Kentucky briefing book has been prepared for you.

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807/18/13

PORTLAND EI ORIAL BOARD MEETING May 22, 1976

Mr. Robert Caldwell
Associate Editor
Albany Democrat-Herald
Albany, Oregon

Mr. Robert W. Chandler
President and Editor
Bend Bulletin
Bend, Oregon

Mr. Richard Dickey
Publisher
Community Press
Tigard, Oregon

Mr. John R. Nokes
Editor
Portland Oregonian
Portland, Oregon

Mr. Donald J. Sterling, Jr. Editor
Oregon Journal
Portland, Oregon

Mr. Wesley Sullivan
Editor
Oregon Statesman
Salem, Oregon

Mr. Robert G. Swan
Editor
Portland Journal of Commerce
Portland, Oregon

Mr. Henny Willis
Political Editor
Eugene Register-Guard
Eugene, Oregon

ADD: 2940 South Jackson Street DOB: February 28, 1949 POB: La Grande, Oregon

ADD: 1810 N.E. Neff Road Bend, Oregon DOB: May 12, 1921

POB: Maysville, California

ADD: 4250 Elmran Drive West Linn, Oregon DOB: July 17, 1936

POB: Yakima, Washington

ADD: 14650 S.W. 103 Avenue Tigard, Oregon DOB: February 23, 1915

DOB: February 23, 1915 POB: Portland, Oregon

ADD: 1718 S.W. Myrtle Street Portland, Oregon

DOB: September 27, 11927 POB: Portland, Oregon

ADD: 1695 Church Street, S.E. Salem, Oregon

POB: April 19, 1921
POB: Portland, Oregon

ADD: 4444 S. W. Twombly Portland, Oregon

DOB: June 18, 1927 POB: Corvalia, Oregon

ADD: 2060 Dogwood Drive Eugene, Oregon

DOB: January 21, 1934 POB: Camden, Arkansas Mr. Ronald Cruger
Publisher
Oregon City Enterprise-Courier
Oregon City, Oregon

Mrs. Lynn Cruger
City Editor
Oregon City Enterprise-Courier
Oregon City, Oregon

Mr. Ronald A. Buel Editor Wilhamette Week Portland, Oregon

Mr. Malcolm C. Bauer Associate Editor Portland Oregonian Portland, Oregon

Mr. Herbert F. Lindy
Editor of Editorial Page
Portland Oregonian
Portland, Oregon

Mr. Joseph S. Uris
Political Writer
Wilhamette Week
Portland, Oregon

ADD: 373 Elmwood Court
Oregon City, Oregon

DOB: May 11, 1934

POB: New York, New York

ADD: 373 Elmwood Court

Oregon City, Oregon DOB: November 15, 1945

POB: Northampton, England

SS#:

ADD: 2817 N.E. 19th
Portland, Oregon
DOB: September 4, 1941

POB: Tillamook, Oregon

ADD: 1641 S.W. Englewood I Lake Oswego, Oregon

DOB: March 1914

POB: Enterprise, Oregon

ADD: 13150 S.W. Fielding Ro

Lake Oswego, Oregon

DOB: February 8, 1907

POB: Near Blaine West, Ore

ADD: 2526 N.E. 10th

Portland, Oregon

DOB: August 1, 1940

THE WHITE HOUSE

QUESTION AND ANSWER SESSION FOR OREGON NEWSPAPER EXECUTIVES

Saturday, May 22, 1976 3:30 p.m. (45 minutes) Sheraton-Portland

> From: Ron Nessen Margita White

I. PURPOSE

To meet informally with and answer questions from newspaper executives through Oregon.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. <u>Background</u>: Invitations were extended to all dailies and a few weeklies in Oregon.

You will have been interviewed en route to Medford by John Painter, Jr., of the <u>Oregonian</u> (for publication in the Sunday <u>Oregonian</u>) and from Medford to Portland by Tom Stimmel from the afternoon Oregon <u>Journal</u>.

B. Participants: The attendance list of 13 is at Tab A. The Oregonian, which had invited you to meet with its editorial board, will have three representatives, including the new Editor, Richard Nokes. (His precedessor, Robert Notson, whom you met at a San Diego media breakfast, recently retired).

Staff Participants: Ron Nessen, Margita White.

C. Press Plan: The Q&A session will be on the record for the participants. WHCA will tape the session but there will be no distribution of transcripts. Official White House photographs will be taken.

III. TALKING POINTS

- A. No opening statement is necessary beyond an expression of appreciation for their joining you. The participants have been advised that this will be an informal question-and-answer session.
- B. A briefing book on Oregon issues has been prepared for you.

Mr. Robert Caldwell
Associate Editor
Albany Democrat-Herald
Albany, Oregon

Mr. Robert W. Chandler President and Editor Bend Bulletin Bend, Oregon

Mr. Richard Dickey
Publisher
Community Press
Tigard, Oregon

Mr. John R. Nokes
Editor
Portland Oregonian
Portland, Oregon

Mr. Donald J. Sterling, Jr. Editor

Oregon Journal

Portland, Oregon

Mr. Wesley Sullivan
Editor
Oregon Statesman
Salem, Oregon

Mr. Robert G. Swan
Editor
Portland Journal of Commerce
Portland, Oregon

Mr. Henny Willis
Political Editor
Eugene Register-Guard
Eugene, Oregon

Mr. Ronald Cruger
Publisher
Oregon City Enterprise-Courier
Oregon City, Oregon

Mrs. Lynn Cruger
City Editor
Oregon City Enterprise-Courier
Oregon City, Oregon

Mr. Ronald A. Buel Editor Wilhamette Week Portland, Oregon

Mr. Malcolm C. Bauer Associate Editor Portland Oregonian Portland, Oregon

Mr. Herbert F. Lindy
Editor of Editorial Page
Portland Oregonian
Portland, Oregon

THE WHITE HOUSE WASHINGTON

INTERVIEW WITH TOM STIMMEL Saturday, May 22, 1976 (20 minutes) AIR FORCE ONE

From: Ron Nessen Margita White

I. PURPOSE

To be interviewed by Tom Stimmel, a reporter for the <u>Portland</u> <u>Journal</u>.

IL BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: Tom Stimmel submitted his request through David Kennerly. The interview will take place between Medford and Portland.
- B. <u>Participants:</u> Tom Stimmel; a photographer from the <u>Journal</u>, Roger Jensen; and Ron Nessen.
- C. Press Plan: The Journal is an evening paper (circulation 106,000) and the interview and photographs would be used on Monday.

III. TALKING POINTS

A briefing book for Oregon has been prepared for you.

THE WHITE HOUSE

INTERVIEW WITH JOHN PAINTER, JR. Saturday, May 22, 1976 (20 minutes) AIR FORCE ONE

From: Ron Nessen Margita White

I. PURPOSE

To be interviewed by John Painter, Jr., reporter for the Portland Oregonian.

IL BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: John Painter wired David Kennerly to submit a request for an interview on Air Force One en route to Oregon. The interview will take place between Washington, D. C., and Modford.
- B. Participants: John Painter and Ron Nessen
- C. Press Plan: The interview will be published in the Sunday Oregonian, the only Portland Sunday paper, with a circulation of 403,000.

III. TALKING POINTS

A briefing book for Oregon has been prepared for you.

THE WHITE HOUSE

WASHINGTON

May 24, 1976

RECEPTION FOR BAY AREA NEWSPAPER EXECUTIVES

Tuesday, May 25, 1976 7:15 p.m. (45 minutes) Holiday Inn San Carlos Room San Jose, California

From: Ron Nessen LHW
Margita White

I. PURPOSE

To meet informally with publishers and editors of Bay area newspapers.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. BACKGROUND: Invitations were extended to all daily newspapers and half a dozen weeklies (recommended by the California Press Association) from the Bay area.
- B. <u>PARTICIPANTS</u>: A list of forty acceptances is attached at Tab "A." The most influential include:

Joseph Knowland, Vice President, Publisher and Editor, OAKLAND TRIBUNE

Reg Murphy, Vice President and Editor, SAN FRANCISCO EXAMINER

Dean Lesher, President, Lesher Newspapers

C. K. McClatchy, Vice President and Editor, McClatchy Newspapers

Joseph B. Ridder, Publisher, SAN JOSE MERCURY/NEWS (Note: It is understood that the Ridder papers in California will endorse you shortly before the Primary.)

C. PRESS PLAN: There will be no coverage by the working press.
White House photographer will be present.

III. TALKING POINTS AND SCENARIO

- A. The newspaper executives have been invited to a reception and do not expect a Q & A session. However, after introductions, handshakes and a few minutes of informal conversation, the guests likely will surround you to hear your answers to various questions. You may then wish to suggest that you will be pleased to take questions from the group as a whole.
- B. You will be asked about early election returns. Stuart Spencer and Peter Kaye will be in San Jose to provide information and guidance prior to the reception.

Mr. James Adamek Editor Davis Enterprise Davis, Calif.

Mr. John Arthur Managing Editor Pittsburg Post-Dispatch Pittsburg, Calif.

Mr. Everett E. Bey Publisher Feather River Bulletin Quincy, Calif.

Mr. Glenn Brown
Managing Editor
Redwood City Tribune
Redwood City, Calif.

Mr. Linn Brown Editor
Fremont Argus
Fremont, Calif.

Mr. Harry Casey Publisher King City Rustler King City, Calif.

Mrs. Shirley Casey Vice President King City Rustler King City, Calif.

Mr. Paul Conroy
Executive Editor
San Jose Mercury News
San Jose, Calif.

Mr. Thomas Eastham
Executive Editor
San Francisco Examiner
San Francisco, Calif.

Mr. John Edmands
Editor
Valley Times/Pleasanton Times
Livermore, Calif.

Mr. Frank Finney Executive Editor Oakland Tribune Oakland, Calif.

Mr. Michael Fitzgerald News Editor Petaluma Argus-Courier Petaluma, Calif.

Mr. Gerton Fogelberg Managing Editor Merced Sun-Star Merced, Calif.

Mr. Don R. Hancock President and Publisher Fairfield Republic Fairfield, Calif.

Mr. Millard F. Hoyle, Jr.
Publisher
Hollister Free Lance
Hollister, Calif.

Mr. Robert Huttenhoff President and Publishr Salinas Californian Salinas, Calif. Mr. James Hushaw Managing Editor Stockton Record Stockton, Calif.

Mr. Edward Joseph King Managing Editor Madera Tribune Madera, Calif.

Mr. Avery Kizer Editorial Writer Stockton Record Stockton, Calif.

Mr. Joseph W. Knowland
Vice President, Publisher, and EditorMr. William Martin
Oakland Tribune
Oakland, Calif.

Oakland, Calif.

Oakland, Calif.

Mr. A. Kofman President, Publisher and Managing Editor Alameda Times Star

Mr. Dean Lesher
President
Lesher Newspapers
Contra Costa Times

Alameda, Calif.

Mr. Morton Levine
Publisher
San Jose Sun
San Jose, Calif.

Walnut Creek, Calif.

Managing Editor

Concord Transcript

Concord, Calif.

Mr. C. K. McClatchy

Mr. John Leykam

Mr. C. K. McClatchy
Vice President and Editor
McClatchy Newspapers
Sacramento Bee
Sacramento, Calif.

Mr. Robert Markson Editor, Editorial Pages Sacramento Bee Sacramento, Calif.

Mr. Arthur W. Miller
Editor
Walnut Creek Contra Costa Times
Walnut Creek, Calif.

Mr. Gayle Montgomery Associate Editor Oakland Tribune Oakland, Calif.

Mr. Reg Murphy
Vice President and Editor
San Francisco Examiner
San Francisco, Calif.

Mr. Fred D. McPherson, Jr. President and Publisher

Santa Cruz Sentinel

Santa Cruz, Calif.

Mr. Frank F. Orr
Editor
Register-Pajaronian & Sun
Watsonvile, Calif.

Mr. Templeton Peck
Director of Editorial Page
San Francisco Chronicle
San Francisco, Calif.

Mr. Joseph Ridder
Publisher
San Jose Mercury/News
San Jose, Calif.

Mr. Barry Schrader Editor Tri-Valley Herald Livermore, Calif.

Mr. Terry Sellards
Executive Editor
Berkeley Gazette
Berkeley, Calif.

Mr. John Shields Managing Editor Napa Register Napa, Calif.

Mr. Charles T. Tyler
Publisher
Palo Alto Times
Palo Alto, Calif.

Mr. Robert Uecker
President and Publisher
Stockton Record
Stockton, Calif.

Mr. Fred Weybret
Editor
Lodi News Sentinel
Lodi, Calif.

Mr. Virgil Wilson
Managing Editor
San Mateo Times & News Leader
San Mateo, Calif.

THE MITE HOUSE

WASHINGTON

MEETING WITH WILLIAM J. KEATING

Wednesday, May 26, 1976
(20 Minutes)
Air Force One
(San Jose - Columbus)

From: Ron Nessen PH A

I. PURPOSE

To meet informally with William J. Keating, President and Editor of the Cincinnati Enquirer, en route to Ohio.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. <u>Background</u>: The invitations to fly to Columbus on Air Force One was extended to a handful of key Ohio editors when Columbus was added to the trip schedule. Former Congressman Keating accepted but the others were unable to make the trip, primarily because of the short notice.
- B. Participants: Bill Keating, Ron Nessen and Margita White.
- C. <u>Press Plan</u>: This will be an informal conversation and not a formal interview. However, your comments and answers to questions may be used for follow-up stories and as a basis for editorals.

III. TALKING POINTS

- 1. Bill, I am delighted you could join me on such short notice.
- 2. We added Ohio to our schedule after the Oregon and California trip was under way. I only wish we could spend more time in Ohio.
- 3. I will be meeting with the Ohio GOP Congressional delegation in Columbus.

THE WHITE HOUSE

MEETING WITH COLUMBUS DISPATCH AND COLUMBUS CITIZEN JOURNAL EDITORIAL BOARDS

Wednesday, May 26, 1976 8:15 p.m. (30 minutes) Neil House Presidential Suite Columbus, Ohio

From: Ron Nessen

Margita White

I. PURPOSE

To meet informally with and answer questions from executives of the two daily newspapers in Columbus.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. <u>Background</u>: <u>The Columbus Dispatch</u>, the evening and Sunday newspaper (circ. 198,000; 320,000 on Sunday), is owned by the Wolfe family. The morning <u>Citizen-Journal</u> (circ. 110,000) is a Scripps-Howard paper.

Prior to meeting with you, the newspaper executives will attend your press conference as your guests.

B. Participants: Each newspaper will have three participants:

From the Columbus Dispatch

John F. Wolfe, President and Publisher Carl G. DeBloom, Executive Editor Robert B. Smith, Managing Editor

From the Columbus Citizen-Journal

Gregory A. Dembski, Business Manager Charles Egger, Editor William S. Keesee, City Editor

Staff Participants: Ron Nessen and Margita White

C. <u>Press Plan</u>: The Q and A session will be on the record for the participating news executives. There will be no coverage by the White House press corps. WHCA will tape the session but transcripts will not be distributed. White House photographs will be taken.

III. TALKING POINTS AND SCENARIO

- A. The news executives will be escorted to the Presidential Suite by Margita White following the press conference and will be assembled informally over coffee when you arrive.
- B. No opening stat ement is necessary.

Connie

THE WHITE HOUSE

PRESS CONFERENCE FOR RHODE ISLAND MEDIA Friday, May 28, 1976 11:00 a.m. (45 minutes)

From: Ron Nessen

I. PURPOSE

To take questions from representatives of Rhode Island newspapers and television and radio stations.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: In response to requests from several radio and television stations for interviews prior to the primary, invitations were extended to editors of all daily newspapers and the news directors of all television and radio stations.

The participants have been invited to be your guests at the signing ceremony for the Treaty on Underground Explosion for Peaceful Purposes in the East Room prior to the press conference.

B. Participants: The attendance list of 10 is attached at Tab A. It includes representatives from 3 newspapers, 3 television stations and 2 radio stations.

Staff Participants: Ron Nessen, Bob Mead and Jim Field.

C. Press Plan: There will be open and full coverage for the participants, including television. A transcript will be made available later to the White House Press Corps. Photographs will be taken by the participants, the wire service photographers and the White House photographer.

III. TALKING POINTS

A Rhode Island briefing book has been prepared for you.

Mr. Peter Costa
Executive Editor
Pawtucket Times
Pawtucket, Rhode Island

Mr. Charles N. M. Hauser Vice President and Executive Editor Providence Journal-Bulletin Providence, Rhode Island

Mr. David Russell General Manager WWON Radio Woonsocket, Rhode Island

Mr. Charles W. Utter Co-Publisher and Editor Westerly Sun Westerly, Rhode Island

Mr. Truman Taylor
WTEV-TV
Providence, Rhode Island

Mr. Jack Williams
Cameraman
WTEV-TV
Providence, Rhode Island

Mr. Norman Jagolinzer WLKW Radio Providence, Rhode Island

Mr. Len Davey, Jr. WJAR-TV Providence, Rhode Island

Mr. Murray Feldman WPRI-TV Providence, Rhode Island

Mr. Curt Worden
WPRI-TV
Providence, Rhode Island