The original documents are located in Box 18, folder "President - Briefing Papers by Ron Nessen (4)" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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WASHINGTON



INTERVIEW WITH JOHN CHANCELLOR AND TOM BROKAW FOR NBC FOREIGN POLICY DOCUMENTARY

Saturday, January 3, 1976 11:30 am (10-15 min)

The Library

From: Ron Nessen 2 H N

I. PURPOSE

To answer questions from Tom Brokaw (in person) and John Chancellor (over a loud speaker from New York) on American foreign policy.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

NBC-TV is broadcasting a three-hour documentary Monday night (January 5) on American foreign policy. The program will include interviews with Secretary of State Kissinger, as well as foreign policy experts in the Senate and House. It will deal with a number of specific, current foreign policy issues, and will include some material filmed in foreign countries.

You agreed some time ago to take part in this program. It will be taped in the library.

B. Participants

The President Tom Brokaw

John Chancellor (from New York over a loud speaker)

Ron Nessen

C. Press Plan

Your participation will be announced. A White House photograph will be taken. NBC is also likely to send its own still photographer.

III. TALKING POINTS

The questions will deal with the following subjects:

- 1. Angola
- 2. Detente
- 3. The role of Congress in foreign policy
- 4. America's moral obligation to the poor countries of the world
- 5. The United Nations
- 6. Where the United States stands in world affairs after Vietnam

Brent Scowcroft is preparing guidance for you in all of these areas, and will send it to you separately in time for you to review before the interview.

WASHINGTON -

January 8, 1976

PICTURE TAKING SESSION WITH SAUL KOHLER, NEWHOUSE NEWS

Friday, January 9, 1976 10:30 a.m. (3 minutes) The Oval Office

From: Ron Nessen

I. PURPOSE

To have your picture taken with Saul Kohler, White House Correspondent for the Newhouse Newspapers, for use in conjunction with a magazine article he is writing about you.

II. PARTICIPANTS

The President
Saul Kohler
Ron Nessen
White House Photographer

III. PRESS PLAN

No announcement. A White House photographer will take pictures and will make them available to Kohler for use in his magazine article.

IV. TALKING POINTS

None required.



WASHINGTON

MEETING WITH TIME MAGAZINE EXECUTIVES, EDITORS AND WRITERS

> Monday, January 12, 1976 11:00 A.M. (30 minutes) Blue Room

From: Ron Nessen 2 20

I. PURPOSE

To meet with, and answer questions from, approximately 40 Time Magazine executives, editors and reporters on the 1976 campaign.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

Every four years, the Time Magazine executives, editors, and reporters who will be covering the campaign come to Washington to meet leading political personalities in order to map out the direction and mood of the campaign and plan Time's coverage.

This year Time people will meet, in addition to the President, Vice President Rockefeller, Bo Callaway, Democratic Chairman Robert Strauss, as many of the Democratic candidates as possible, pollsters, and others knowledgeable on the forthcoming campaign.

The Time group includes: Editor-in-Chief, Hedley Donovan; Managing Editor, Henry Grunwald; Washington Bureau Chief, Hugh Sidey; and all the others from New York, Washington, and around the country who will be involved in this year's political coverage. (Complete list of participants is attached at Tab A.)



Background (continued)

The meeting will be completely off the record, so that nothing you say will be printed in the magazine. The primary purpose is to give the Time people a feel for you and your roles as President and candidate as well as an opportunity to gauge your character and personality. They will ask specific political questions which you will want to answer specifically. But more importantly from your point of view, this meeting will give you an opportunity to explain your views on the issues and how you plan to deal with them, your vision for the future of the country and how you plan to lead the country in that direction, your asset as the only candidate who has had experience as President making day in and day out decisions and living with their consequences, and your overall policy of spending most of the year doing your job in the Oval Office and letting the nation judge you by your record as President, while all the other candidates can be judged only on the basis of their rhetoric and promises. By doing this effectively, you can help shape Time Magazine's outlook and coverage of the campaign in a way that will be beneficial and sympathetic to your strategy.

Time Magazine has not been unfriendly to you, and this meeting can further cement an already good relationship and understanding treatment by this important molder of public opinion.

B. Participants

The President
Ron Nessen
Dick Cheney
Time Magazine representatives (see attached list)

C. Press Plan

No announcement of the meeting. All answers are off the record. A transcript will be made for the files. White House photographs will be taken, autographed by the President and sent to the participants later as a momento.

III. TALKING POINTS

A separate briefing book has been given to you and suggests specific answers to political questions and has been coordinated with the P.F.C. It also contains an overview of the points you want to get across and material for a brief opening statement you possibly will want to make.



NAME

James Atwater, 47 Margaret Boeth, 40 George Church, 44 Hedley Donovan, 61 Marta Dorion, 37 Dorothy Ferenbaugh, 50 Henry Grunwald, 53 Edward Jamieson, 46 Ronald Kriss, 41 Marshall Loeb, 46 Ed Magnuson, 49 Jason McManus, 41 Frank Merrick, 33 Lance Morrow, 36 James Reichley, 46 Stephen Schlesinger, 33 Richard Stolley, 47 Edwin Warner, 43 Ivan Webster, 31 Hal Wingo, 40

Robert Ajemian, 50 Bonnie Angelo, 51 John Austin, 35 Laurence Barrett, 40 James Bell, 58 Joseph Boyce, 38 Sandra Burton, 34 Benjamin Cate, 44 Stanley Cloud, 39 Jess Cook, 41 Richard Duncan, 40 Dean Fischer, 39 Murray Gart, 51 Edward Jackson, 50 Neil MacNeil, 53 Edward Reingold, 48 Hugh Sidey, 48 John Steele, 58 N. Strobe Talbott, 29 Associate Editor, New York News Desk, New York Senior Editor, New York Editor in Chief, New York Senior Reporter-Researcher, New York Researcher, New York Managing Editor, New York Assistant Managing Editor, New York Senior Editor, New York Senior Editor, New York Senior Writer, New York Senior Editor, New York Associate Editor, New York Senior Writer, New York Political Editor, Fortune Staff Writer, New York Managing Editor, People Associate Editor, New York Staff Writer, New York News Editor, People

National Political Correspondent, N.Y. Correspondent, Washington, D.C. Correspondent, San Francisco Correspondent, New York Correspondent, Atlanta Correspondent, San Francisco Correspondent, Boston Correspondent, Chicago Correspondent, Washington, D.C. Correspondent, Los Angeles Deputy Chief of Correspondents, N.Y. Correspondent, Washington, D.C. Chief of Correspondents, New York International Editor, New York Correspondent, Washington, D.C. Correspondent, Detroit Correspondent, Washington, D.C. Senior Correspondent, Washington, D.C. Correspondent, Washington, D.C.

WASHINGTON

INTERVIEW WITH NEW HAMPSHIRE EDITORS

Thursday, January 22, 1976 9:30 a.m. (60 minutes) The Oval Office

From: Ron Nessen R

I. PURPOSE

To be interviewed by a group of editors from newspapers in New Hampshire

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

A number of newspapers in New Hamsphire have requested an opportunity to interview you before the New Hampshire primary. It was decided to invite the editors of all 9 daily newspapers in New Hampshire, plus a representative of the 30 weekly newspapers in New Hampshire to come to the White House for a joint interview.

The Manchester Union Leader is the best known and largest of the New Hampshire newspapers. The publisher, William Loeb, turned down an invitation to attend this interview and, in fact, denounced the interview in a front page editorial. (Loeb is a big supporter of Reagan.) However, the other 8 daily newspapers in New Hampshire have a combined circulation 50 percent larger than the Union Leader and they generally support you.

We have made arrangements for the editors to have typewriters and telephones at the White House so they can immediately file their stories on the interview, thus making their afternoon editions the same day. It was felt important to do this interview at this time and have the stories filed immediately because two public opinion polls will start sampling in New Hampshire on Friday.

In addition to the interview with you, the New Hampshire editors will receive a briefing from Jim Cannon and Jim Lynn on the State of the Union and Budget messages. The editors will also be given a special tour of the White House.

B. Participants

The President
Ron Nessen
Margita White
John Breen - Media Coordinator for the New Hampshire
President Ford Committee

Tom Geyer, Editor
The Claremont Eagle Times
Claremont, New Hampshire

J. Rodman Paul, Political Editor
The Monitor & New Hampshire Patriot
Concord, New Hampshire

Tom Ferriter
New Hampshire News Service
Concord, New Hampshire
Representing: Keene Sentinel, Laconia Citizen, Valley News

William F. Dougherty, Chief Editorial Writer The Telegraph
Nashua, New Hampshire

Merrill C. Lockhard, Political & State Editor

The Telegraph

Nashua, New Hampshire

Raymond A. Brighton, Editor Portsmouth Herald Portsmouth, New Hampshire

Edward DeCourcy, Editor

Argus Champion

Newport, New Hampshire

Representing the weekly newspapers

C. Press Plan

The meeting will be announced. The editors will be given transcripts for immediate use. The transcript also will be made available later to the White House Press Corps. White House photographs will be taken and sent to the editors, autographed by the President, as a memento of the interview. AP and UPI photographers will take pictures for use in the New Hampshire newspapers.

III. TALKING POINTS

A question and answer briefing book on New Hampshire issues and political matters has been prepared for you.

NEW HAMPSHIRE EDITORS

Tom Geyer, Editor
The Claremont Eagle Times
Eagle Publications, Inc.
19 Sullivan Street
Claremont, NH 03743
(603) 542-5121

c. 27,789

J. Rodman Paul c. 20,022 (combined)
Political Editor
The Monitor & New Hampshire Patriot
Monitor Publishing Co.
Three North State Street
Concord, NH 03301
(603) 224-5301

Tom Ferriter New Hampshire News Service Three North State Street Concord, NH 03301 (603) 224-5301 Representing:

Keene Sentinel, c. 11,475

Laconia Citizen, c. 7352

Valley News, c. 10,992

William F. Dougherty Chief Editorial Writer The Telegraph Telegraph Publishing Co. 60 Main Street Nashua, NH 03060 (603) 882-2741 c. 22,650

Merrill C. Lockhard
Political & State Editor
The Telegraph
The Telegraph Publishing Co.
60 Main Street
Nashua, NH 03060
(603) 882-2741

c. 22,650

Raymond A. Brighton
Editor
Portsmouth Herald
111 Maplewood Avenue
Portsmouth, NH 03801
(603) 436-1800

c. 19,111 Thomson Newspaper Edward DeCourcy
Editor
Argus Champion
18-A West Street
P. O. Box 509
Newport, NH 03773
(603) 228-0159

c. 5,000 (weekly)
Representing the weekly papers

WASHINGTON

January 29, 1976

RECEPTION FOR RADIO TELEVISION NEWS DIRECTORS ASSOCIATION

Friday, January 30, 1976
5:15 p.m. (45 minutes)
The East Room (Remarks)
The State Dining Room (Reception)

From: Margita White

I. PURPOSE

To highlight your programs for some 200 radio and television news directors and to give them an opportunity to see you personally and meet with you informally.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: Last year you addressed the RTNDA for 10 minutes in 450 OEOB following post-State of the Union briefings by Administration spokesmen. The program was so successful that the RTNDA requested briefings again this year and an opportunity to visit the White House. About 200 radio and television news directors will be coming to Washington from all parts of the country especially for this program. In addition to directing the news operations for their respective stations, many of the participants are radio and television news anchormen.

Prior to meeting with you, the news directors will attend briefings on your State of the Union and Budget programs in 450 OEOB by Alan Greenspan, James Cavanaugh, Eric Zausner, Jim Lynn, Don Rumsfeld and Under Secretary of State Charles Robinson.

- B. Participants: The guest list is attached at Tab A.
- C. Press Plan: Full coverage of the East Room remarks for the participants and White House press corps. The reception will be covered by a four-person writing pool.

III. TALKING POINTS

Provided by the Editorial Office.

IV. SCENARIO

- A. The guests will have been escorted from the OEOB and will be seated in the East Room about 5:00 p.m.
- B. As you arrive at 5:15 p.m., Ron Nessen and I will introduce you to the officers in the hall prior to your entry into the East Room. The officers will be:

John Salisbury, President (News Director, KXL AM-FM, Portland, Oregon)

Wayne R. Vriesman, President-Elect and Vice President (News Director, KWGN-TV, Denver, Colorado)

Rob Hughes, Manager, Washington Office

Thomas J. Frawley, Director of Washington Affairs (Vice President for News, Cox Broadcasting and former President of RTNDA)

C. At the conclusion of your remarks, you will be inviting your guests to join you for refreshments in the State Dining Room where you will mingle with them from 5:30 to 6:00 p.m.

ADAMS, John A. KPEQ St. Joseph, Missouri

ADLER, Louis C. (Roger Allan Bump) WCBS-AM New York, New York

ALLDAY, James V. WRKO-AM Boston, Massachusetts

ALPERT, Arthur WHNT-TV Huntsville, Alabama

ALTER, Morry WJAR AM-TV Providence, Rhode Island

AMMERMAN, Dan S. WTOP Washington, D. C.

ARNOLD, Ronald Albert KULF-AM Houston, Texas

BALLARD, JR., William T. WBTV-TV Charlotte, North Carolina

BARKER, Eddie Eddie Barker Associates, Inc. Dallas, Texas

BARNAKO, JR., Frank R. WRC-AM/WKYS-FM Washington, D.C.

BECHERER, Thomas P. WWJ & TV Detroit, Michigan

BECKMAN, Curtis WCCO-AM Minneapolis, Minnesota

BERNSTEIN, Melvin J. WNAC-TV
Boston, Massachusetts

BIESER, Richard O. WHIO & TV Dayton, Ohio

BOTSARIS, Chris C. WLAC-TV Nashville, Tennessee

BRADBURY, Jay William KBON-AM San Bernardino, California

BROOKS, G. Lewis WSOC-TV Charlotte, North Carolina

BROWN, Edward William WSIU-TV Carbondale, Illinois

BUCHANAN, Philip K. WBEN AM-FM Buffalo, New York

BURDEN, Anthony C. WVEC & TV Norfolk, Virginia

BURNETT, SR., James Paul WHBC AM-FM Canton, Ohio

BURT, Richard WOKR-TV Rochester, New York BURTON, Robert Mason WOOD AM-FM Grand Rapids, Michigan

BURTON, Robert H. KMGH-TV Denver, Colorado

BUTLER, Thomas A. WPSD-TV Paducah, Kentucky

CALLAWAY, John D. WTTW-TV Chicago, Illinois

CAPENER, Theodore R. Washington Bureau Washington, D.C.

CARMEAN, Neil C. WSPD-AM Toledo, Ohio

CASSELLS, Andrew M. Cox Broadcasting Washington, D.C.

CHALFANT, John WOUB & TV Athens, Ohio

CLOSE, SR., William J. KOOL Radio-TV, Inc. Phoenix, Arizona

COHEN, Lawrence D. WCFR AM-FM Springfield, Vermont

CONNELLY, Terrance John WAST-TV Menands, New York

CONWAY, Gerald C. WOR-AM
New York, New York

CORPORON, John WPIX-TV New York, New York

CRAFTON, William David WNTS-AM Indianapolis, Indiana

CROKE, Warren B. WFTV-TV Orlando, Florida

CRUMP, George A. WCMS AM-FM Norfolk, Virginia

CRYAN, Walter F.
WPRI-TV
East Providence, Rhode Island

DALE, Allan P. KITE-AM Terrell Hills, Texas

DAN, Stewart K. WGR-TV Buffalo, New York

DAVIS, Paul M. WCIA-TV Champaign, Illinois

DEANER, Frank E. WHIE & TV Zanesville, Ohio

DeCAMP, Ernest XCBX Springfield, Missouri DECKER, Donald J. WBY-AM/WRCB-TV Schenectady, New York

DeMERE, William Howard KSD-AM St. Louis, Missouri

DERMODY, Edward B. KMA-AM Shenandoah, Iowa

DOUGLAS, Robert C. WHNB-TV Hartford, Connecticut

DOUGLAS, SR., Fred C. WKZO & TV Kalamazoo, Michigan

DOWNEY, JR., Burleigh R. WKAR AM-FM East Lansing, Michigan

DRAKE, George WALK AM-FM Patchogue, New York

EAUCLAIRE, Mike WGSM-AM/WCTO-FM Long Island, New York

EDWARDS, Mark Walter WKRC-TV Cincinnati, Ohio

ESTEPA, Lorenz John WBNG-TV Conklin, New York

EVANS, Clifford RKO General Broadcasting Washington, D.C. EVANS, F. Lamar WJDZ-AM/WZZQ-FM Jackson, Mississippi

FAULDER, George B. WXEX-TV Richmond, Virginia

FORD, Russ WBT AM-FM Charlotte, North Carolina

FOSTER, Robert F. WGN Washington, D.C.

FRAWLEY, Thomas J. Cox Broadcasting Washington, D. C.

GALLAGHER, Harry WPTA-TV Fort Wayne, Indiana

GARRETT, Lee WSLS-TV Roanoke, Virginia

GARRY, William George Watertown, New York

GAUTIER, Mark O. KMTV Omaha, Nebraska

GERAGHTY, Lawrence J. WCSH-TV Portland, Maine

GIFFORD, Alec WVUE-TV New Orleans, Louisiana GILL, William B. WCTV-TV Grand Rapids, Michigan

GORDON, William S. WPTV-TV Palm Beach, Florida

GRAF, Richard C. WJBK-TV Southfield, Michigan

GRAY, Charles WDAF-AM Kansas City, Missouri

GREEN, James R. WRRV-TV Indianapolis, Indiana

GRISSOM, Stephen David WWBT-TV Richmond, Virginia

HALE, JR., Elden A. WNEP-TV Avoca, Pennsylvania

HALEY, Skip WSB-TV Atlanta, Georgia

HANDBERG, Romald Nelson WCCO-TV Minneapolis, Minnesota

HARRIS, Ralph Wendell WAPI Birmingham, Alabama

HARRISON, JR., Charles F. WGN Continental, Inc. Chicago, Illinois

HAWVER, JR., Walter W. KTRK-TV Houston, Texas

HAYES, Philip B. WXYZ-TV Southfield, Michigan

HEBERT, Gene WNOG-AM/WCVU-FM Naples, Florida

HECKMAN, Fred WIBC Indianapolis, Indiana

HERFORD, Peter M. CBS News New York, New York

HICKMAN, Reese Don WICS-TV Springfield, Illinois

HICKOX, Kay Focus Cable TV Oakland, California

HOLTON, James L. NBC News New York, New York

HUGHES, Richard WPIX New York, New York

HUGHES, JR., Robert Eugene RTNDA, Washington Office Washington, D. C.

HYLAND, John J.
WFIL-AM
Philadelphia, Pennsylvania

JOHNSON, JR., C Bosworth WSAZ-TV Huntington, West Virginia

KAMENSKE, Bernard Harold Washington, D. C.

KELLER, Kenneth Robert WDAF-TV Kansas City, Missouri

KENNEDY, Edward M. WWLP-TV Springfield, Massachusetts

KEOUGH, Donald L. WROC & TV Rochester, New York

KERSHAW, Ron WBAL-TV Baltimore, Maryland

KEVORKIAN, Harry J. WNDU & TV South Bend, Indiana

KIRKWOOD, Nelson WPVI-TV Philadelphia, Pennsylvania

KOPLER, Robert A. WWSW-AM Pittsburgh, Pennsylvania

KUNTZ, Paul G. WTIS AM-FM Hartford, Connecticut

LANDPHAIR, Ted WMAL-AM Washington, D. C.

LAWHON, Joel E. WRAL-TV Raleigh, North Carolina LEE, Robert M.
WWTV AM-FM
Cadillac, Michigan

LEGGETT, Karen
WHIM AM-FM
East Providence, Rhode Island

LEVENSON, Hal

Washington, D. C.

LEWIS, Fred KLAS-TV Las Vegas, Nevada

LEWIS, Gene WHBF AM-FM Rock Island, Illinois

LOOSE, Donald F.
WTMJ & TV
Milwaukee, Wisconsin

LUDLUM, Michael C. WEEI-AM
Boston, Massachusetts

MAIR, George L. KNX-AM Hollywood, California

MASTRIANO, Richard WNDR-AM Syracuse, New York

MATTHEWS, A. Rabun WFMY-TV Greensboro, North Carolina

MAYS, James E. WTAR-TV Norfolk, Virginia

MERRYMAN, Walker KHGI-TV Kearney, Nebraska MICEK, Bruce J. -WTOG-TV St. Petersburg, Florida

MIES, Henry John WLS-TV Chicago, Illinois

MILLER, Ronald W. WDBJ-TV Roanoke, Virginia

MONROE, Bill NBC Washington, D. C.

MOORE, Bob Mutual Broadcasting System Washington, D. C.

MOORE, James M. WGH Newport News, Virginia

MOORE, Rick WLKY Louisville, Kentucky

MOORE, Ron KERO-TV Bakersfield, California

MORGAN, James W. WOWK-TV Huntington, West Virginia

MORGAN, Roy E.
WILK-AM
Wilkes-Barre, Pennsylvania

MYERS, Richard A. WKIK-AM Leonardtown, Maryland

McCALL, Robert W. WLWT-TV Cincinnati, Ohio

McCARTY, Micha J. WSMW-TV Worcester, Massachusetts

McDONALD, Bill KRIS-TV Corpus Christi, Texas

McGONIGLE, Paul J. KOY-AM Phoenix, Arizona

McGOWAN, William P. WRVA-AM Richmond, Virginia

McMICHAEL, Dick WRBL AM-FM-TV Columbus, Georgia

McQUATE, Jack E. WBST-FM Muncie, Indiana

NAIL, Dawson (Tack) Television Digest Washington, D. C.

NESBITT, Alan WKBW-TV Buffalo, New York

NYE, Philip WABC-TV New York, New York

OLDFIELD, Barney Litton Industries Beverly Hills, California

PETERSON, William B. KCST-TV San Diego, California

PETTY, Joe WIS-TV Columbia, South Carolina PHILLIPS, William D. WROK AM-FM Rockford, Illinois

PICKARD, Lawrence WCVB-TV Needham, Massachusetts

POWELL, Thomas F. WDAU-TV Scranton, Pennsylvania

PRICHARD, Marshall C. KLMS-AM Lincoln, Nebraska

REILLY, James Michael WHEC-TV Rochester, New York

RICHARDSON, Bob KRGV & TV Weslaco, Texas

SABIK, Stan UPI Audio New York, New York

SALISBURY, John A. KXL AM-FM Portland, Oregon

SANDERS, Vince National Black Network New York, New York

SCHARFF, Joseph L. Pierson, Ball & Dowd Washington, D. C.

SCHMITT, Don WMTV-TV Madison, Wisconsin

SCHMITZ, Larry V. KLEM AM-FM LeMars, Iowa SCHOTTELKOTTE, Albert J. WCPO & TV Cincinnati, Ohio

SCHWINN, James E. WDIO-TV Duluth, Minnesota

SCOTT, Kenneth J. ABC Radio News Washington, D. C.

SCOTT, Robert J. WFAA-AM/KZEW-FM Dallas, Texas

SEEL, Charles J. KRNT/KRNQ Des Moines, Iowa

SMITH, Hugh L. WTVT-TV Tampa, Florida

SMITH, Jere D. KMSP-TV Minneapolis, Minnesota

SNYDER, James Lawrence WTOP-TV Washington, D. C.

SOCOLOW, Sanford CBS Washington, D. C.

STUEBER, Richard P. WSPD-TV Toledo, Ohio

SULLIVAN, Mark P. WICC-AM Bridgeport, Connecticut

TAISHOFF, Sol Broadcasting Ma_{ ine Washington, D.C.

TALLERICO, JR., John A. WJCO-AM/WILX-TV Jackson, Michigan

THOMAS, David Timothy KSIR-AM Estes Park, Colroado

THORNTON, Russell Garrett KXAS-TV
Fort Worth, Texas

TRUDEL, Michael WLBZ-TV Bangor, Maine

TRUNEO, Russell WRKL-AM New City, New York

VANCE, William L. WBNS-TV Columbus, Ohio

VOECKS, Albert Edward WSM AM-FM Nashville, Tennessee

VRIESMAN, Wayne KWGN-TV Denver, Colroado

WAGY, Norman O. Storer Broadcasting Company Washington, D. C.

WATSON, Donald Schoff KRPC-AM Houston, Texas WAYMAN, Thomas E. KMPC-AM
Hollywood, California

WHITCOMB, Richard LaVerne WCKT-TV Miami, Florida

WHITE, David L. WJR AM-FM Detroid, Michigan

WHITMAN, Donald P. KITN-KITI
Olympia, Washington

WILBANKS, Robert K. WHO
Des Moines, Iowa

WILLETT, Peter S. UPI New York, New York

WILLIAMS, Richard P. WPLG-TV Miami, Florida

WILSON, David P. KJAC-TV Port Arthur, Texas

WISE, Russ KWKH-AM/KROK-FM Shreveport, Louisiana

YADON, Reed S. WAKY-AM Louisville, Kentucky YOUNG, Frederick I. WTAE-TV Pittsburgh, Pennsylvania

ZELMAN, Sam WMAL-TV Washington, D.C.

ZIMMERMANN, Walter A. WLUK-TV Green Bay, Wisconsin

WASHINGTON

PRESIDENT'S PHOTOGRAPH WITH PRESS OFFICE STAFF Friday, January 30, 1976
12:30 p.m. (10 min.)
Oval Office

From: Ron Nessen

I. PURPOSE

To be photographed with the staff of the White House Press Office, and to thank them for their hard work.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

This is one of the series of photographs you are having taken with the staffs of the various offices at the White House.

B. Participants

Ron Nessen Press Secretary to the President John Carlson Deputy Press Secretary to the President Deputy Press Secretary to the President Jack Hushen Larry Speakes Assistant Press Secretary Bill Roberts Assistant Press Secretary Connie Gerrard Staff Assistant Staff Assistant Thym Smith Janice Barbieri Secretary Patricia Presock Secretary Connie Thumma Secretary Gay Pirozzi Secretary Judy O'Neil Secretary Carol Montague Secretary Gail Campbell Secretary

Eric Rosenberger Press Advance Office Arnold Noel Press Advance Office Dorrence Smith Press Advance Office Press Advance Office Press Advance Office Press Advance Office Secretary

Robert Mead Helen Collins Ann Grier Television Advisor to the President Assistant Secretary

Elizabeth O'Neil Katherine Goltra Staff Assistant Secretary

Margita White Randy Woods Carolyn Wimmer Sandra Wisniewski Anne McGlinn

Director, Office of Communications
Deputy Director
Secretary
Secretary
Secretary

Jim Shuman Melanie Berney Rex Marshall Susan Mercandetti Ann Reilly Kathy Tucker Megan Williams Director, News Summary Staff Assistant to the Editor Clerical Assistant Assistant to the Editor Assistant to the Editor Secretary Managing Editor

Margaret Earl

Assistant Press Secretary (Domestic Affairs)

C. Press Plan

White House photographers to take pictures to be presented to participants as mementos.

NOTE: After the picture of the Press Office staff has been taken, Julie Zellers, an intern in the News Summary Office from DePauw University, will present to the President a plaque from DePauw. The plaque expresses appreciation for having her serve as an intern at the White House. A White House picture will be taken of you acceping the plaque, which will then be published at DePauw.

WASHINGTON

January 21, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM W. NICHOLSON WWP

SUBJECT:

Approved Presidential Activity

Please take the necessary steps to implement the following and confirm with Mrs. Nell Yates, ext. 2699. The appropriate briefing paper should be submitted to Dr. David Hoopes by 4:00 p.m. of the preceding day.

Meeting: Staff Photo with Ron Nessen and his Staff

Date: Fri., Jan. 30, '76 Time: 12:30 p.m.

Duration: 5 mins.

Location: The Oval Office

Press Coverage:

White House Photographer.

Purpose: One of a continuing series of appointments for this purpose.

cc: Mr. Cheney

Mr. Hartmann

Mr. Marsh

Dr. Connor

Dr. Hoopes

Mr. O'Donnell

Mrs. Yates

Mr. Jones

WASHINGTON .

January 8, 1976

MEMORANDUM FOR:

RON NESSEN AND PRESS OFFICE STAFF

MARGITA WHITE AND COMMUNICATIONS OFFICE STAFF

ERIC ROSENBERGER AND PRESS ADVANCE OFFICE STAFF BOB MEAD AND TELEVISION ADVISORS OFFICE STAFF

JIM SHUMAN AND NEWS SUMMARY OFFICE STAFF

FROM:

Connie Gerrard

All of us will have our pictures taken with the President next week:

Friday, January 16, 1976

12:30 pm

The Oval Office

Please congregate in the Press Office at 12:15 pm on that day. Wear your nicest smile!

THE WHITE HOUSE WASHINGTON

NOTE FOR: RON

FROM : CONNIE

Do you want to see what changes there should be in this briefing paper done by Jan for the last press office staff photo?

We are having Jack Hushen and Judy O'Neil (and Helen Collins, who hasn't left yet) in the picture, per John Carlson's instructions to me, so their names will be added.

PAN

THE WHITE HOUSE WASHINGTON

1/23/36

TO: MARGITA WITHE

FROM: JIM SHUMAN



the commany office from DePauw University, will present to the President a plaque from DePauw, will present to the President a plaque from DePauw, will present to the President a plaque from DePauw, will be taken of you accepting the plaque, which will then be published at DePauw.

Memo: Mr. Shuman

In appreciation for letting me serve as an intern, DePauw University has a plaque to be presented to The White House. As a representative of the University, I would like to present this plaque to you, Megan, and President Ford. I can assure you that this plaque is very attractive, worthy enough to be presented to the President. Also, DePauw will publicize the presentation as much as The White House would like.

Thank you, Julie

2. Va)

Margeta This hardly seems worth taking up
Prendented there for, at least an my
spicion.
What do you think?

Jun

Yes _____

WASHINGTON

January 26, 1976

MEMORANDUM FOR:

RON NESSEN AND PRESS OFFICE STAFF

MARGITA WHITE AND COMMUNICATIONS OFFICE STAFF ERIC ROSENBERGER AND PRESS ADVANCE OFFICE STAFF BOB MEAD AND TELEVISION ADVISORS OFFICE STAFF JIM SHUMAN AND NEWS SUMMARY OFFICE STAFF

FROM:

Connie Gerrard

Guess what? The picture with the President is on again for:

Friday, January 30

12:30 pm

The Oval Office

Meet in the Press Office at 12:15 pm on that day. This time it's going to happen!

WASHINGTON

INTERVIEW WITH WALTER CRONKITE
Tuesday, February 3, 1976
11:00 a.m. (30 min.)
The Oval Office

From: Ron Nessen

I. PURPOSE

To be interviewed on film by Walter Cronkite as part of a series for the CBS Evening News giving all the candidates a chance to give their views on major issues.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

Over the past month or so, Cronkite has been devoting 5 minutes or so periodically to each of the candidates for President and their views on a list of major issues.

Most of the other candidates have already appeared. Your appearance was put off until after the State of the Union and the Budget.

Cronkite indicates that because your views on the major issues already are well known, he may ask follow-up questions going behind your stated positions on the issues to ask why you came out for certain positions, how you justified them, how you answer specific criticisms of them, etc.

The seven issues Cronkite will ask your views on are: the economy; jobs and inflation; energy; crime; faith in government; military expenditures and foreign policy; busing and abortion.

This would be the first occasion for you to publicly state your position on abortion.

Cronkite will film 20 or 30 minutes with you. From this, 5 minutes or so will be extracted for use on the air Tuesday or Wednesday night on Cronkite's regular evening news show. Because the editing will be totally in the hands of CBS, you should keep your answers short, concise and quite specific and keep to a minium philosophical and abstract concepts.

B. Participants

The President
Walter Cronkite
Ron Nessen
Bob Mead
CBS Film Crew

C. Press Plan

The interview will be acknowledged later. Transcripts will be made available to those who want them after the broadcast. White House photographs will be taken, autographed by the President, and sent to Cronkite as a memento of the occasion.

III. TALKING POINTS

A separate briefing book has been prepared giving an overview and specific Q & A guidance on each of the issues Cronkite will ask about.

WASHINGTON

INTERVIEW WITH THE CHRISTIAN SCIENCE MONITOR
Thursday, February 5, 1976
11:00 a.m. (60 minutes)
The Oval Office

From: Ron Nessen Row

I. PURPOSE

To be interviewed by three members of the staff of the Christian Science Monitor for publication in the Boston-based newspaper prior to the New Hampshire primary.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

The Christian Science Monitor has had a request in for sometime for an interview. The decision was made to grant the interview at this time so that the story about it will appear in the Christian Science Monitor prior to the New Hampshire primary.

While this newspaper has a somewhat limited circulation compared to many big city daily newspapers, it does have a strong influence on the other journalists and opinion-makers in New England, Washington, and elsewhere in the country.

The Christian Science Monitor plans to publish the interview in its edition of Monday, February 9.

B. Participants

The President John Hughes, Editor Earl Foell, Managing Editor Godfrey Sperling, Jr., Washington Bureau Chief Ron Nessen

C. Press Plan

The interview will be acknowledged. A White House photographer will take pictures to be autographed and sent out to the participants as mementos.

No transcript will be distributed to other reporters.

III. TALKING POINTS

The Christian Science Monitor has indicated that a good part of the discussions will dwell on foreign policy. Other questions will concern politics (New Hampshire specifically) and your domestic programs.

A briefing book has been prepared containing Q & A guidance in these areas as well as an overview of what you wish to accomplish by the interview.

WASHINGTON

INTERVIEW WITH WBZ-TV - BOSTON Wednesday, February 11, 1976
10:30 a.m. (30 minutes)
The Oval Office

From: Ron Nessen

I. PURPOSE

To be interviewed by WBZ-TV - Boston to give your views on issues on a broadcast that will be shown before the New Hampshire primary.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

You will be interviewed for a program entitled, "Woman '76," the highest rated talk show in New England. The program will be seen on Thursday, February 19, five days before the New Hampshire primary, in the following States: New Hampshire, Massachusetts, Connecticut, Rhode Island and parts of Maine.

The interview will be done by Sharon King, an extremely able WBZ-TV correspondent, who was recently featured in a front-page article in the <u>Wall Street Journal</u> as one of the outstanding local journalists in America.

(We originally accepted an old and outdated invitation from WBZ for you to appear on a program called "Eyewitness News Conference." The program that WBZ now wants you to appear on is "Woman '76," which has more prestige and a larger audience, and it was decided to accept, even though we thought we were accepting the "Eyewitness News Conference" invitation.)

The polls show that you have unusually high popularity among women, and this program reaches a predominantly women's audience, which should help with that segment of the vote in New Hampshire.

B. Participants

The President Sharon King Ron Nessen Bob Mead Television Crew

C. Press Plan

Interview will be acknowledged. White House photographs will be taken and sent later to Sharon King and her television crew, autographed by the President, as a memento of the occasion. No transcripts will be distributed to the White House Press Corps.

III. TALKING POINTS

The interview will be concentrated on the following topics: The fight against inflation; your proposals for energy independence; your proposals for catastrophic insurance and other health programs; The Equal Rights Amendment; abortion; women in the Ford Administration; and the Ford family.

A briefing book containing guidance in each of these areas has been sent to you separately.

WASHINGTON

INTERVIEW WITH NEW HAMPSHIRE RADIO STATIONS
Thursday, February 12, 1976
3:00 p.m. (60 minutes)
The Roosevelt Room

From: Ron Nessen RHN

I. PURPOSE

To be interviewed by reporters from 17 New Hampshire radio stations for broadcast in their regular news programs and special programs over the next few days.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

We have received a number of individual interview requests from New Hampshire radio stations for interviews with you prior to the New Hampshire primary. It was decided to invite all 33 radio stations in New Hampshire to send reporters to Washington for a group interview. Seventeen stations accepted the invitation.

Altogether, 20 representatives of New Hampshire radio stations will attend, including 3 technicians and one young man, William J. Candee IV, representing the campus station at Exeter prep school.

The interview will take place around the table in the Roosevelt Room. WHCA has helped with technical facilities so that the radio stations will have good quality tape recordings of the interview for broadcast.

Prior to the interview in the Roosevelt Room, the reporters will be brought into the Oval Office one at a time to shake hands briefly and have their photographs taken individually with you. During the picture-taking session, one reporter, Edward J. Lecius, Jr. of WSMN, Nashua, New Hampshire, will present you with two Bicentennial lapel pins from the Nashua Lions Club. Lecius helped the White House Advance team during last weekend's trip to New Hampshire. During the interview, the reporters will seek recognition from you and you will acknowledge the questioners.

B. Participants

The President
Ron Nessen
Bob Mead
New Hampshire Radio Reporters (see attached list)

C. Press Plan

Individual and group photographs will be taken by White House photographer, to be autographed by the President and mailed later to the participants as a memento of the occasion. A transcript will be made for the official files. The reporters will make their own tape recordings.

III. TALKING POINTS

You are well briefed on the issues of interest in New Hampshire because of your trip last weekend and the WBZ interview Wednesday. However, we have prepared a revised version of your New Hampshire briefing book which you may want to use to refresh your memory.

1.	Robert Barbin WMOU Berlin, N.H.		10.	Bill Aydelott WLTN Littleton, N.H.
2.	Palmer Dante WTSV Claremont, N.H.		11.	Ronald Amadon WGIR Manchester, N.H.
3.	David Wysocki WKXL Concord, N.H.		12.	Edward J. Lecius, Jr. WSMN Nashua, N.H.
4.	Jeff Fisher WFTN Franklin, N.H.		13.	Robert Sawyer WSCV Peterborough, N.H.
	Jeff Messerman (Tech.) WFTN Franklin, N.H.		14.	Peter Brunette WPCR Manchester, N.H.
5.	Jeff Sudikoff WDCR Hanover, N.H.			Paul Casanoff (Tech.) WPCR Manchester, N.H.
	Bob Baum (Tech.) WDCR Hanover, N.H.		15.	Ken O'Quinn WBBX Portsmouth, N.H.
6.	James M. Canto WTSL Lebanon, N.H.		16.	Joseph Riley WWNH Rochester, N.H.
. 7.	Frederick Wall WNEC Henniker, N.H.	**	17.	William J. Candee, IV WPEA Exeter, N.H.
8.	Talbot Hood WKBK Keene, N.H.	**	Will no	ot know about Candee until
9.	Darryl Clark WKNE		later t	his evening.
	Keene, N.H.	-	TOTAL:	17 Stations participating.

INTERVIEW WITH SELECTED FLORIDA NEWSPAPERS

Wednesday, February 18, 1976 11:00 a.m. (60 minutes) The Oval Office

From: Ron Nessen RA

I. PURPOSE

To be interviewed by four of the largest and most important Florida news organizations, which have requested personal or written interviews with the President.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: The Miami Herald and the Tampa Tribune have requested personal interviews with the President in Florida during the primary campaign. The St. Petersburg Times and the New York Times Newspapers of Florida have submitted written questions for Presidential answers.

This interview is in lieu of individual responses to these four requests. It would be printed widely in Florida before the primary.

B. Participants:

The President

Robert T. Pittman, Editor of Editorial Page St. Petersburg Times (circ. 187,000)

Charles L. Stafford, Washington Correspondent St. Petersburg Times

Ricardo Faro, Photographer St. Petersburg Times

J. A. Clendinen, Editor and Editor of Editorial Page Tampa Tribune (circ. 119,000)

Jack Nease, Washington Correspondent Tampa Tribune

John Bard, Photographer Tampa Tribune

Philip Gailey, Washington Correspondent Miami Herald (circ. 402,000)

Roland J. Page, Washington Correspondent

New York Times Newspapers of Florida (represents six

Florida dailies with total circulation of about 100,000;

also shares copy with the Miami News and Palm Beach

Post)

Ron Nessen

Margita White

C. Press Plan: The interview will be for immediate release for the participants. The transcript will be made available later to the White House Press Corps. The Tampa Tribune and St. Petersburg Times photographers will take photographs at the beginning of the interview. In addition, White House photographs will be taken and sent to the newsmen, autographed by the President, as a memento of the interview.

III. TALKING POINTS

A question and answer briefing book has been prepared for you. It includes questions submitted in writing by two of the news organizations, as well as information about the editorial positions of the participating newspapers.

TELEVISION INTERVIEW WITH THE NEW HAMPSHIRE TELEVISION NETWORK

Thursday, February 19, 1976 11:00 - 11:30 a.m. Oval Office

From: Ron Nessen

I. PURPOSE

To film a 30-minute interview to be broadcast on the New Hampshire Television Network.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

The New Hampshire Television Network has requested an interview prior to the State primary. They have broadcast interviews with other candidates in the primary race. The network is a State-wide public television network, the only television facility capable of reaching the entire New Hampshire population, with stations in Durham, Hanover, Berlin, Littleton, Keene, North Woodstock and North Conway.

The interview will be similar to last week's interview with the New Hampshire radio network, except there will only be one questioner, Tom Richman, the News Director of the network.

There will be two film cameras filming the interview. At one point during the interview there will be a short intermission in order to change the film magazines on each camera.

The interview will be broadcast Friday evening, February 20 at 7:30 p.m. throughout the State. You will be in New Hampshire at the time of the broadcast.

B. Participants:

The President
Tom Richman, Interviewer
Ron Nessen
Bob Mead
TV Film Crew

C. Press Plan:

A White House photographer will take photos, to be sent to Tom Richman later, autographed by the President, as a memento of the occasion.

III. TALKING POINTS

A briefing book, covering New Hampshire issues, has been sent to you.

INTERVIEW WITH BOSTON GLOBE

Saturday, February 21, 1976 11:00 a.m. (60 minutes) The Oval Office

From: Ron Nessen

I. PURPOSE

To be interviewed by the <u>Boston Globe</u> on national issues and issues of interest in Massachusetts and New Hampshire, to be published before the primaries there.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background: The Boston Globe requested this interview some time ago. It has been endorsed by Congressman Silvio O. Conte who believes The Globe "will give the President an objective, fair treatment that is certain to help us nationally and in the early New England primaries." The White House staff agrees.

The Globe, with a combined morning and evening circulation of 486, 361, is Boston's largest newspaper and has a considerable readership in New Hampshire. Information on recent editorial positions by The Globe is included in the briefing book for this interview.

The Globe will publish one or more stories on the interview, probably on the front page in its big Sunday paper, which will give maximum impact just two days before the New Hampshire primary.

B. Participants:

The President
Robert L. Healy, Executive Editor and Political Editor
Matthew V. Storin, National Editor
Martin Nolan, Washington Bureau Chief
David Nyhan, White House Correspondent
William Beecher, Diplomatic Correspondent
Ron Nessen
Margita White

C. Press Plan: The Globe representatives will file stories on the interview immediately. The transcript will be made available later to the White House Press Corps. White House photographs will be taken and sent to the newsmen, autographed by the President, as a memento of the interview.

III. TALKING POINTS

A question and answer briefing book has been prepared for you.

WASHINGTON

MEETING WITH PUBLISHERS AND EDITORS

HEARST NEWSPAPERS

Tuesday, February 24, 1976 11:00 a.m. (60 minutes) Roosevelt Room

From: Ron Nessen

I. PURPOSE

To present the President's position and answer questions on key national issues to the senior officials of the Hearst Corporation and the publishers and editors of Hearst Newspapers.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background: The Hearst publishers meet every three months in various cities around the country. The group will be holding its sessions at the Mayflower Hotel on February 23 and 24. The request for the Presidential briefing was sent by Joseph Kingsbury-Smith, National Editor of Hearst Newspapers; and Robert E. Thompson, Publisher, Seattle Post-Intelligencer.

You have not met before with these media representatives as a group. In April of 1974, as Vice President, you addressed the American Newspaper Publishers Association at the Waldorf Astoria in New York and most of the Hearst publishers were in the audience. Also, a few of the editors have attended regional media breakfasts with you in the past. Nine of their wives and one daughter were guests of the White House this morning for a special White House tour.

The interview will be published in Hearst papers in most major cities.

B. Participants:

William Randolph Hearst, Jr., Editor-in-Chief;
Frank Bennack, Jr., Executive Vice President of the Hearst Corporation and General Manager of Hearst Newspapers;
George Hearst, Jr., Publisher of the Los Angeles Herald-Examiner and Trustee of the Hearst Corporation;
Joseph Kingsbury-Smith, National Editor of the Hearst Newspapers and Trustee of the Hearst Corporation; and 18 other Hearst publishers and editors (22 total). A complete list is attached at Tab A.

Also sitting in on the meeting from the White House will be:

Alan Greenspan Ron Nessen Margita White Randy Woods

C. Press Plan: The meeting will be on-the-record. A transcript will be made available to the participants following the meeting and to members of the White House Press Corps a day or so later.

A White House photographer will take pictures and send them to the participants as a memento of the occasion.

III. TALKING POINTS

A briefing book on the substantive issues has been prepared and presented to you. You may wish to make a few brief opening remarks.

Attachment

HEARST EDITORS AND PUBLISHERS

William Bellamy Publisher San Antonio Light San Antonio, Texas

Frank A. Bennack
Executive Vice President
The Hearst Corporation and
General Manager, the Hearst
Newspapers
New York, New York

Robert C. Bergenheim Publisher Boston Herald American Boston, Massachusetts

Sam Bornstein Executive Editor Boston Herald American Boston, Massachusetts

Kenneth R. Byrd Managing Editor San Antonio Light San Antonio, Texas

Mark Collins
Publisher
Baltimore News American
Baltimore, Maryland

Robert J. Danzig
Publisher
Albany Times Union and
Knickerbocker News
Albany, New York

Charles C. (Jack) Doughty Editor Seattle Post-Intelligencer Seattle, Washington

Thomas Eastham
Executive Editor
San Francisco Examiner
San Francisco, California

Robert G. Fichenberg Executive Editor Knickerbocker News Albany, New York

Donald Goodenow
Managing Editor
Los Angeles Herald Examiner
Los Angeles, California

John Hall
Washington political writer for
the Hearst Newspapers
Washington, DC

George R. Hearst Publisher Los Angeles Examiner Los Angeles, California

William Randolph Hearst Editor-in Chief, The Hearst Newspapers

Joseph Kingsbury-Smith
Vice President and Director
The Heast Corporation
National Editor
The Hearst Newspapers
Washington, DC

John Leary
Executive Editor
Albany Times Union
Albany, New York

Marianne Means
Washington Columnist for Hearst
Newspapers and King Features Syndicate
Washington, DC

John R. (Reg) Murphy
Publisher
San Francisco Examiner
San Francisco, California

John O'Connell
Executive Director
The Hearst Newspapers

Robert E. Thompson
Publisher
Seattle Post Intelligencer
Seattle, Washington

John P. Wallach
Diplomatic Correspondent
Hearst Newspapers

Thomas J. White Executive Editor Baltimore, News American Baltimore, Maryland