### The original documents are located in Box 131, folder "Nicholson, William (1)" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

Date: November 22, 1974

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

Second Annual Awards Luncheon of the

Mutual Broadcasting System, Inc.

The attached is for your appropriate handling. (for appropriate follow-up)

Thank you.

go to New york for.

November 19, 1974

Leso Huzs Schmodt, Huis

Dear Mr. Little:

Mr. Hartmann is travelling with the President in Japan and has asked me to respond to your letter of November 13.

We will be pleased to recommend that the President accept your kind invitation to attend your Second Assual Awards Luncheen. You should be receiving a follow-up response when a final decision is made.

With our best wishes,

Sincerely,

Stanley S. Scott Special Assistant to the President

Mr. C. Edward Little
President

Mutual Broadcasting System, Inc.

918 16th Street, N.W.

Washington, D. C. 2006

SS:JC:ph

bic: Marien Rustand

RECEIVED
NOV 2 1 1974
CENTRAL FILES

#### THE WHITE HOUSE WASHINGTON

Robert T. Hartmann

Date:

Time



World Center Building, 918 16th Street, N.W., Washington, D. C. 20008 • (202) 785-6300

C. EDWARD LITTLE
President

November 13, 1974

Mr. Robert T. Hartmann Counselor to the President The White House Washington, D.C. 20500

Dear Mr. Hartmann:

On Wednesday, December 18, 1974, the Mutual Black Network will announce the 1974 Black College All-American Football teams and the Black College Offensive and Defensive Players of the Year. The winners will be honored at our Second Annual Awards Luncheon at the Marriott Essex House Hotel in New York.

It would be a most distinctive honor to have President Ford attend the Awards Luncheon as the guest of honor.

Because of the President's long involvement and interest in this sport, we at Mutual hope that you will bring our invitation to his attention. The awards are the only ones in America to honor such Black athletes and the President's attendance would certainly do much to re-emphasize his support.

You may recall that it wasn't until 1973 that Black college athletes were named to a nationally recognized Black All-American Team and I feel extremely proud that it was the Mutual Black Network and the Chevrolet Motor Division that initiated the awards program. In conjunction with the naming of the Offensive and Defensive Players of the Year, the Chevrolet Motor Division grants \$5,000 to the general scholarship fund of the winner's schools.

Our FCC Counselor -- Dick Schmidt -- suggested that I issue our invitation to President Ford through you.

Mr. Robert T. Hartmann Page 2

In conveying our welcome, you might tell the President that others in th large audience will include over 100 members of the press, the president and sports directors of the three television networks, the winning athletes and representatives of their colleges. I am certain that all in attandance would be grateful if the President joined them.

For your information, a cocktail party will start at 12 noon followed by the Awards Luncheon to commence promptly at 1 PM and to hopefully conclude no later than 2 PM.

If you have any questions concerning this most important program, please give me a call.

Sincerely,

C. Edward Little

President

CEL/jp

# THE WHITE HOUSE WASHINGTON

11/25

TO: BILL NICHOLSON

FR: RON NESSEN RHW

I think the attached should be referred to the Office of Telecommunications Policy for appropriate in-put, rather than our office.

#### THE WHITE HOUSE

#### WASHINGTON

Date: November 11. 1974

MEMORANDUM FOR:

RON NESSEN

FROM:

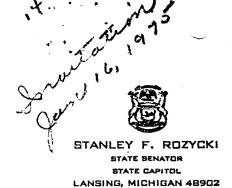
WILLIAM W. NICHOLSON

SUBJECT:

Joint Legislative Cable Television Study Comm. of Michigan House and Senate, Jan. 16&17

The attached is for your appropriate handling.

Thank you.





November 8, 1974

COMMITTEES ON:

SENATE APPROPRIATIONS GOVERNMENT EFFICIENCY INTERSTATE COOPERATION

NATIONAL LEGISLATIVE HIGHWAY, 4- CHAIRMAN

D MIDWESTERN STATES HIGHWAY CHEDUAND TRANSPORTATION,

NOV 11, 1974

MESSAGE\_ GPMAKERS BUREAU. STREET Las Trender

PROMINEUR OF THE

DATE REST

The President The White House Washington, D. C. 20500

Dear Mr. President:

Communications in America is headed for a major crisis. Your Office of Telecommunications Policy has recommended new cable television regulations at odds with Federal Communications Commission Policy. In turn, new copyright legislation is creating a tug of war between business, legislative, legal and public interest factions, most of whom seem to be devoted to articulating their views at the expense of some ordered progress in the field.

Obviously, without strong leadership from the highest levels of government -- from you and your office -- this chaos will continue and greatly diminish any positive impact communication technology might have on American social and economic life. With that in mind, we wish to offer you a commanding forum for the expression of your policy goals.

On January 16 and 17, 1975, the Joint Legislative Cable Television Study Committee of the Michigan House and Senate is sponsoring an extensive Cable Television Conference involving approximately 1,000 participants from the mid-west. The conference will deal with all the basic communication technologies being developed now in the United States. Our executive committee believes that the main banquet on Thursday evening, the or 16th, would provide you with an excellent opportunity to directly articulate your administration's policies on communication and communication needs in this country.

The President
Page two
November 8, 1974

We believe you will agree that such an address with a strongly stated position from you would serve as a catalyst and help set a new forward-looking course on all the legal, legislative, and economic communications fronts.

Our committee is pleased to be able to offer the upcoming conference as the forum for your views and we hope that you will respond favorably.

Yours respectfully,

ELLIOTT SMITH

Conference Coordinator

#### THE WHITE HOUSE

WASHINGTON

December 9, 1974

Dear Mr. Little:

Although the President would enjoy very much attending the Awards Luncheon in New York on December 18, I regret he will be unable to do so. Mid-December is shaping up as an extremely busy legislative period with the final days of the Congressional session. And the President will also be following up on his just-concluded meetings with the President of France in Martinique.

He did want me to thank you for your thoughtfulness in inviting him to join you. Let me add my best wishes along with his to you and to the very deserving winners.

Sincerely,

Ron Nessen
Press Secretary to the President

Mr. C. Edward Little President Mutual Broadcasting System, Inc. 918 16th Street, N.W. Washington, D.C. 20006

# THE WHITE HOUSE WASHINGTON Dec. 9

Shirley --

This is the letter I was talking about.
Ron Nessen would like to have a message sent. However, he does not want included the mention of Chevrolet for sponsoring the awards or recognization luncheon.

Will you let me know what happens on this?

Thanks.

connie



# mutual broadcasting system, inc.

World Center Building, 918 16th Street, N.W., Washington, D.C. 20006 - (202) 785-6300

December 9, 1974

Ron:

I apologize for the fact that Mutual is peppering you with requests and suggestions, but Ed Little, Pres. of Mutual, has asked me to do one more thing. He had sent a letter, inviting President Ford to appear at the Black College All-American football awards luncheon in New York, Dec. 18. I understand the President cannot do that, so now Mr. Little wonders if the President would be willing to send a letter that would be included in the press kit, and would be sent to all Black Colleges.

It would be a letter in the nature of expressing regret for not being able to attend the luncheon, and complementing the Black Colleges of the U.S. for their contribution, not only to athletics, but also to all areas of American life. Incidentally, I'm sire Mr. Little would be happy about a mention of Mutual Black Network and Chevrolet for sponsoring the awards or recognition luncheon.

I had thought of direct contact with Warren Rustand on this, but I would rather go to you first. Again, with apologies, thank you.

Forrest Boyd

# THE WHITE HOUSE

Date: November 19, 1974

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

National Black Media Coalition

The attached is for your appropriate handling.

Thank you.

### NATIONAL BLACK MEDIA COALITION 1816 T STREET N.W.

WASHINGTON, D.C. 20009

ACTION T/D SCHEDULE BD. DATE RECEIVED

NOV 18 1974

MESSAGE. SPEAKERS BUREAU BLACK COMMUNICATIONS FOR BLACK FREEDOM THER Em nessen

APPOINTMENT OFFICE

716-325-5116

James McCuller Chairman

Pluria Marshall Treasurer

Kujaatele Kweli Secretary

Janet Whittaker Vice-Chairperson, Northeast

Lyndon Wade Vice-Chairperson, Southeast

Marold Lee Vice-Chairperson, Midwest

Alvin Chambliss Vice-Chairperson, Southwest

Marcus Wilcher Vice-Chairperson West

Leanne S. Keys Board Member At Large

Warren Graves Washington Coordinator

November 15, 1974

The Honorable Gerald Ford President of the United States Executive Office Building Washington, D. C.

Dear President Ford:

I wrote to you in February shortly after your confirmation as Vice-President. I referred to your meeting with the network executives. You replied saying you welcomed my comments and suggestions concerning meetings with persons involved in the communications field. closing paragraph indicated that a meeting with representatives of some of the public interest groups might be beneficial and it would be possible to work something out. I interpreted this paragraph as an indication that we could arrange a meeting and begin an important and necessary dialogue on our interests in broadcast communications.

The National Black Media Coalition represents fifty-four (54) media and communication groups in twenty-three (23) states. We are extremely interested in media, especially print, airwave and cable. <u>We are</u> prepared to meet with you and discuss our concerns in several communicatton areas: citizen participation, ownership, legislation, research, and cable. We have worked diligently in the last two years in these areas. We coordinated and participated in two very fruitful meetings with the Federal Communications Commission. Recently, our Networks Committee met with representatives of ABC; other meetings are planned with CBS and NBC.

We would appreciate a meeting with you in the immediate future. The staff aide we talked to in your office was Mr. Bill Roberts. A copy of your letter is attached for reference. We appreciate your enlightened attitude on communications issues. We look forward to your reply.

Sincerely yours,

Chairman

THE VICE PRESIDENT

March 20, 1974

Mr. James McCuller Chairman National Black Media Coalition 244 Plymouth Avenue South Rochester, New York 14608

Dear Mr. McCuller:

Thank you very much for your thoughtful letter of February 24, which has just reached my desk. I appreciate your good wishes and I welcome your comments and suggestions concerning meetings with persons involved in the communications field. I said recently, in a speech in Boston, Massachusetts, that I think it is important to have a good relationship with the news media who I feel have been helpful in trying to preserve some of the great liberties of our nation. The importance of broadcast communications, in particular, cannot be over-emphasized. It was in that spirit that I met recently with the executives of the three commercial television networks -- a meeting, incidentally, at which they were the hosts and I the guest -- and discussed some of their concerns.

If you feel that a meeting with representatives of some of the public interest groups might be beneficial, perhaps we might be able to work something out. I would be interested in suggestions from you are representatives of other groups in the area.

With kindest regards.

Sincerely,

Gerald R. Ford

GRF/PAM

#### THE WHITE HOUSE

#### WASHINGTON

#### November 25, 1974

MEMO FOR:

BILL ROBERTS

FROM:

Connie Gerrard

Bill - I see you're familiar with this group - they refer to you in the last paragraph.

Could you and Stan Scott get together a recommendation on whether it should be done, and draft an appropriate letter; for Ron?

Thanks.

cc: Stan Scott, along with copy of incoming file.

#### THE WHITE HOUSE WASHINGTON

Date: January 28, 1975

MEMORANDUM FOR:

DICK CHENEY

ROBERT T. HARTMANN

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

Harold E. Stassen

The attached is being sent to you for your advice and recommendation.

Would you advise as soon as possible.

Thank you.

COMMENTS:

No comment. RHN.

2//25 returned to Wn

January .

HAROLD E. STASSEN
2300 TWO GIRARD PLAZA
PHILADELPHIA, PENNSYLVANIA 19102

LOCUST 9-4530

GONEDULE ED.

GENEROULE ED.

JAH 27 1975

" ARE THILLIENT OFFICE WE

January 24, 1975

What was

Dear Mr. President:

I would like to come to see you at your early convenience, as I believe I can be helpful to a major extent in the current situation.

With personal best wishes,

Harold E. Stassen

Sincerely.

Honorable Gerald Ford
The President
The White House
Washington, D. C.

Staff to: RTH RN

## THE WHITE HOUSE WASHINGTON

October 21, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

W. W. NICHOLSON WWA

SUBJECT:

Request by Frank Johnston and Haynes Johnson to present the President with their book "The Working White House."

We would appreciate having your comments and recommendation on the attached.

Thank you.

OK. No press ploto. His Food possible. ælternative.

RHA

# THE WHITE HOUSE WASHINGTON

October 21, 1975

TO:

BILL NICHOLSON

FROM:

DAVID KENNERLY

Frank Johnson, the Washington Post photographer, and Haynes Johnson, want to present the President with their book "The Working White House".

The President has already agreed to do this at a time mutually convenient. I think the appointment would only need to be for 5 or 10 minutes at the most. I don't know whether or not we should have a press picture. I rather doubt it as we haven't in the past when it came to other books, although you may want to check with Nessen on that.

WASHINGTON 10/27/15

NOTE FOR: Bell Nicholson

FROM : RON NESSEN

For your appropriate oction.

RAN



JOE WOLFF, Vice President (Detroit News)

> FRANK ANGELO (Detroit Free Press) JAMES F. CLARK MWJ and WWJ-TV)

(Detroit News)

TED DOUGLAS JAMES L. HERRINGTON (WXYZ-TV)

LEONARD R. IES, President

GEORGE PUSCAS, Treasurer (Demoit Free Press)

BOARD OF GOVERNORS (The Officers and the Following)

**GRANT HOWELL** (The Daily Tribune, Royal Oak) ROBERT W. IRVIN (Detroit News)

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> JAMES L. KERWIN (Detroit News)

THOMAS H. KLEENE (Detroit Free Press)

GLENNA McWHIRTER (Detroit Free Press)

NEAL SHINE (Detroit Free Press)

#### THE DETROIT PRESS C

516 HOWARD STRI DETROIT, MICHIGAN 4: Telephone: 962-3

October 23, 1975

Mr. Ron Nessen Press Secretary White House Washington, D.C.

Dear Ron:

Members of the Detroit Press Club are still talking about the great event you helped make possible. Please feel free to do it again anytime!

And before it slips my mind, let me make this an official invitation to the President and you to attend the Detroit Press Club Steakout on Thursday, March 4. It will be held at the Raleigh House in Southfield, easily reached from the airport.

Should it seem the thing to do, the Press Club would very much like to host a luncheon for the public, or whatever group seems appropriate for the President to speak to, and be covered by the press of Michigan on the same day, or the next day.

As I explained to you, the Steakout is similar to the Washington Gridiron, only not quite so serious. The Governor of Michigan and Mayor of Detroit make five-minute off-the-record talks of a humorous nature poking fun at themselves and the press. The President is invited to do the same should he desire.

There are about an hour of skits live, and filmed bloopers in the news, roasting the auto companies, Detroit, politicians, and the press itself. Social hour begins at 5:30, dinner is served at 7:30 (a steak, always), and the program goes on about 8:30 p.m. In recent years, we have been averaging 7,200 of Michigan's finest and most important citizens in all walks of life for the affair.

cerely,

Leonard R. Barnes President

# THE WHITE HOUSE

October 29, 1975

TED MARRS

MEMORAN DUM FOR:

LRON NESSEN
JAMES CANNON
ROBERT GOLDWIN

FROM:

WILLIAM NICHOLSONWWW

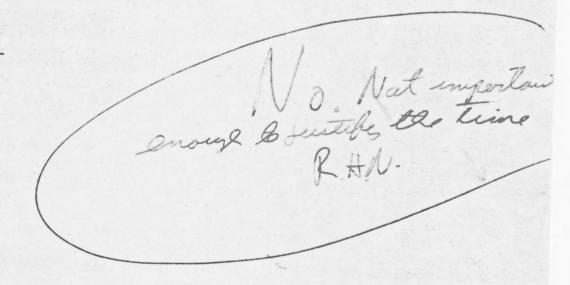
SUBJECT:

Request that the President do a 3-minute film clip to be incorporated in a film of an exhibit of political cartoons on the American Presidency

I would appreciate your thoughts and recommendation on the attached frequest from Chancellor Bowker of the University of California-Berkeley.

Thank you.

COMMENTS:





Y OF CALIFORNIA, BERKELEY

EY · DAVIS · IRVINE · LOS ANGELES · RIVERSIDE · SAN DIEGO · SAN FRANCISCO



SANTA BARBARA · SANTA CRUZ

OFFICE OF THE CHANCELLOR

BERKELEY, CALIFORNIA 94720

October 20, 1975

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President Gerald R. Ford The White House Washington, D.C. 20500

Dear President Ford:

The most original contribution which the University of Carifornia, Berkeley, is making to the nation's Bicentennial Celebration is the assembling of an exhibition of almost 200 political cartoons depicting the American Presidency from George Washington to your self. The exhibition will open in Berkeley in January, 1976, with a lecture by the dean of political cartoonists, Herbert Block (Herblock), and then will be shown at selected galleries throughout the nation, ending at the National Portrait Gallery, Washington, D.C., October 18-November 28, 1976.

In order to share this unique exhibition with schools and colleges throughout the nation—most of which will not be able to view the original exhibit—we are making a film of the exhibit with appropriate commentary by cartoonists and historians. However, to balance the presentation and to give it distinction, we need comments from one of the subjects of the cartoons, that is, from an American President. Would you be generous enough to give us—a few minutes of your time in order to make a three minute segment to be incorporated in the final film? Your comments would consist, mostly, of answers to questions submitted to you in advance, and the necessary technical crew, which would come to Washington at your convenience, would consist of three people only. If the filming could be done between now and January, 1976, it would be advantageous to us.

While I am fully aware of the overwhelming demands on your time, I hope this invitation is unique enough and attractive enough to make you wish to accept it. A film on how the American Presidents have looked in cartoons would not be complete without a comment or a rebuttal from an American President!



We shall await your reply with interest and optimism.

Yours sincerely,

Albert H. Bowker Chancellor

MEMORANDUM FOR: RON NESSEN

SUBJECT: Request from K. Puskarz of the 1976 Harvard Business School Yearbook for the President's thoughts (written) on the greatest challenges facing the American system of free-enterprise.

The attached is for your appropriate handling.

Thank you.

10-24-75

NOTE FOR: Paul Taleis.

FROM : RON NESSEN

Could you provide a short written Stalement in the President's nome to bulfill the regressit AN

15 mont



ACTION
T/D
SCHEDULE BD.
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net ≈± 1975

UATRUE CONTACTOR

ARRONTMENT OFFICE

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

As editors of the 1976 Harvard Business School Yearbook, we are exploring, for use in this year's lead section, problems facing American businessmen in the coming decade. What new roles and responsibilities will he have to assume? How can business, large and small, help meet this country's growing social and economic needs? In short, what are the greatest challenges facing the American system of free-enterprise?

We are inviting a few of the nation's top leaders in business and government to comment on the above questions. We feel that your thoughts in particular would be valuable to our degree candidates.

Although we have scheduled interviews with other national leaders, we are aware of your unique time constraints. If an interview would be difficult, we would be pleased to have your written thoughts. In addition, realizing the possible sensitivity of comment issuing from the Presidential Office, we would be happy to allow you and your staff review and revision rights on any copy you may deem appropriate.

The Harvard Business School trains leaders. This is an opportunity for you to provide guidance to a significant proportion of the future business leadership of this country.

Sincerely yours,

D. Harding

R. Harris

(617) 495-6499

K. McCarter

K. Pustan

N.M'lato

K. Puskarz

Editors: 1976 ANNUAL REPORT

THE ANNUAL REPORT HARVARD BUSINESS SCHOOL, SOLDIERS FIELD, BOSTON, MASSACHUSETTS 02163

THE WHITE HOUSE WASHINGTON 10-24-75

NOTE FOR: Bell Nicholson

FROM

RON NESSEN

Why don't zou act Ted Harris & que a recommendation before responding. MEMORANDUM FOR: RON NESSEN

SUBJECT: Request for the President to film or video tape "Kentucky-My H<sup>O</sup>me" for use on July 4, 1976. FromRALPH W. GABBARD

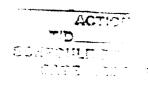
The attached is for your appropriate handling.

Thank you.

Prin to 7-4- 76

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SPENDER Ros Vicuen

October 15, 1975

Mr. Gerald R. Ford President Of The United States White House Washington, D.C.

Dear Mr. President:

Since January we have been airing a series titled "Kentucky....My Home." It is fashioned very much like the "CBS Bicentennial Minutes." It is unique because it deals with the heritage of Kentucky. We are the only station in the state to attempt such a series and we will air these 60 second pieces of the Commonwealth's history three times per day through July 4, 1976.

My reason for writing is to ask you to film or video tape a "Kentucky....
My Home" at your convenience. It would be very much appreciated by me
and by the thousands of your loyal supporters in the Bluegrass.

The script that I would send you to do would be the one we will air on July 4, 1976. It would be the climax of this great series as "Kentucky celebrates the birthday of our great nation."

 $\mbox{Mr. President, thank you very much for being kind enough to consider this special request.} \\$ 

Ralph W. Gabbard

warmest regard

Vice President and General Manager

RWG/ef

WASHINGTON

NOTE FOR: Bill Nuholson

FROM : RON NESSEN

For your appropriate Randling

#### The Gridicon Club Washington, P. C.



OFFICE OF THE PRESIDENT

LUCIAN C. WARREN
1286 NATIONAL PRESS BUILDING
WASHINGTON, D. C. 20045

202/737-3188

October 28, 1975

Mr. Ronald H. Nessen Press Secretary to the President The White House Washington, D. C. 20500

Dear Ron:

You were very, very good to get me in on what I think must be the most delightful and most historic dinner the Fords will be giving all year.

Please see to it that the enclosed letter comes to the attention of the President and Mrs. Ford.

You will note the third paragraph brings up the subject I recently spoke to you about. If the Fords stay instown the week-end of December 13, I'm sure they would enjoy the fun we will be having on that evening. We would also be delighted if Mrs. Nessen and yourself-could also join us.

You have been so nice to me that I hesitate to mention that are empressed back you were recentive to the thought I might get into to see the President sometime both for an interview and to present him with that new Buffalo tie.

My cup would then indeed run over, and I'm all for the spillage.

Sincerely and most appreciatively,

Lucian C. Warren

#### The Gridiron Club Washington, D. C.



OFFICE OF THE PRESIDENT

EUCIAN C. WARREN 1286 NATIONAL PRESS BUILDING WASHINGTON, D. C. 20045

202/737-3188

October 28, 1975

The President and Mrs. Gerald R. Ford The White House Washington, D. C. 20500

My dear Mr. President and Mrs. Ford:

It was very gracious and thoughtful of you to include Mrs. Warren and me on the guest list at last night's dinner honoring President and Mrs. Sadat.

In our 30 years in Washington we have been fortunate enough to be able to attend a few White House dinners, but we can't recall one in which the hospitality, the dinner, the setting and the entertainment combined in such a delightful way. That you were also making diplomatic history by entertaining the first Egyptian head of state ever in the White House at an important point in the developing Mideast peace negotiations made it additionally a great privilege for us.

I would like to take this opportunity to invite you both to the Gridiron Club's winter dinner on December 13 in the Statler-Hilton Hotel. It is a black tie event at which we are expecting the 1964 Republican National ticket (Barry-Goldwater and Bill Miller) to be in juxtaposition with the 1968 Democratic ticket (Hubert Humphrey and Edmund Muskie) for brief speeches introduced by appropriate Gridiron songs. It is a smaller somewhat more relaxed event than our spring dinner with only our wives and a few outside guests invited to the latter. I am sure the Fords would enjoy it if they could fit it into their schedule, presumably between the return from China and your annual trip to Vail.

In the meantime let me thank you again very much for such a pleasant evening.

Sincerely yours,

Lucian C. Warren

#### THE WHITE HOUSE

WASHINGTON

October 28, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

BILL NICHOLSON WWW

SUBJECT:

The President's trip to Boston,

Friday, November 7

The Republican National Committee has invited the President, and he has accepted their invitation, to participate in a fundraising event for the Massachusetts Republican Committee on Friday evening, November 7, in Boston.

#### THE WHITE HOUSE

WASHINGTON

October 31, 1975

MEMORANDUM FOR:

RON NESSEN BILL BAROODY

FROM:

WILLIAM NICHOLSON WWW

The President has expressed interest in playing golf with a more diversified group. I would appreciate any suggestions you might have on possible partners and foresomes.

Thanks.

THE WHITE HOUSE WASHINGTON

NOTE FOR: Bell Nechalisa

FROM : RON NESSEN

To many

against.

Pleaso Darolle

RAN

# mutual broadcasting system, inc.

World Center Building, 918 16th Street, N.W., Washington, D.C. 20006 (202) 785-6383

C. Edward Little President

November 13, 1975

Mr. Ronald H. Nessen
Press Secretary
The White House
Washington, D.C. 20500

Dear Mr. Nessen:

The Mutual Broadcasting System would deeply appreciate your cooperation in bringing to the President's attention an invitation to be the guest of honor at the Third Annual Black College All-American Awards Dinner. The only national recognition for Black Football champions, it will be held in Washington on December 10th.

I am attaching a copy of the letter sent to the President by the Mutual Black Network's Executive Vice President, Mr. Thom Gatewood.

The awards dinner is heavily attended by leaders of the sports industry. Black college coaches, players and the national news media. Sharing the dais with the President would be Mutual sportscaster, Tom Harmon, a fellow University of Michigan alumnus and Heisman Trophy winner. As this event has consistently received the enthusiastic support of America's Black community, we know that this important segment of our society would applaud the President's participation.

Sincerely,

C. Edward Little

President

CEL/jp

Enclosure

### Thom Gatewood Executive Vice President

November 11, 1975

The President
The White House
Washington, D.C. 20500

My dear Mr. President:

There are several movements evolving about us each year, but the one I am most familiar with is the Black pride and dignity movement. If you take that pride and dignity coupled with awareness you'll find a Black populace rallying around the common bond of positive thinking - but most of all - positive doing.

Today, more than at any other time in American history, Black people are seeking to further their education, to acquire the skills necessary to make the grade in our labor force, to appreciate the arts, and to extend their vistas through travel. These are but a few of the many facets of life now being experienced by Black people who just a few years ago were too withdrawn to express their feelings.

Three years ago the Mutual Black Network set out to eliminate that withdrawn lethargic attitude and has attempted to bring the total experience to the Black community through entertainment, news and sports, special events and educational programming.

One of our programs of particular interest in the Black community is Black College Football. We began our 14 game schedule on September 6, 1975 from the Superdome in New Orleans and have taken our listeners to Washington, D.C., Houston, Texas, Nashville, Tennessee, Portland, Oregon, Jackson, Mississippi, and our audience continues to grow.

A service of Mutual Reports, Inc., a subsidiary of the Mutual Broadcasting System, Inc.

The President November 11, 1975 ~ Page 2

Black College Football generates positive aspirations into the Black community because it gives the young and the old heroes whose accomplishments can be admired - and this new found pride and dignity brings strength and unity to a people who desperately need something to hold on to.

Black College Football needs help to survive. It needs support and what greater support than from the Highest Office in the Land.

Mr. President, please accept our invitation to attend the 3rd Annual Black College All American Dinner which will honor the best 22 Black College Football players as well as the "Outstanding Offensive and Defensive Players of the Year."

The dinner will be held at the Washington Hilton Hotel in the Grand Ballroom West on December 10, 1975. Our reception begins at 6:30PM and dinner will be served at 7:30PM. Your presence would be inspirational and truly a moment to remember in the hearts of Black people all over our great country.

We wish you the very best,

Thom Gatewood

Executive Vice President

Mutual Black Network

THE WHITE HOUSE WASHINGTON 11-19-75

NOTE FOR:

Bed Wuraksay

FROM : RON NESSEN

I recommed

Cagainst: Please Dandle RHN

STEERING COMMITTEE

MARY BRAXTON WMAL PAUL BROCK NDC SHERMAN BRISCOE **NNPA** 

MAUREEN BUNYAN WTOP CHARLES COBB WHUR-FM **ELLIS COSE** Chicago Sun-Times LEON DASH Washington Post

Washington Post **GLENN FORD** Mutual News **MAL JOHNSON** Cox Broadcasting **LURMA RACKLEY** Washington Star

JOEL DREYFUSS

MAX ROBINSON WTOP AUSTIN SCOTT Washington Post JIM VANCE

WRC

AUBREY ZEPHYR **NBNS** 

#### THE WASHINGTON ASSOCIATION OF BLACK JOURNALISTS Box 2088

WASHINGTON, D. C.

November 14, 1975

Mr. Ron Nesson White House 1600 Pennsylvania Avenue Washington, D. C. 20500

Dear Ron:

On behalf of the Washington Association of Black Journalists and the Interim Committee of the National Association of Black Journalists, it is our pleasure to invite the President of the United States to attend our jointly sponsored dinner, Saturday, December 13, 1975, at 8:00 p.m., at the Washington Shoreham Hotel.

That weekend will be an historic event in the expanding role of Black journalists, since it also represents the first annual meeting of the NABJ. It is particularly fitting that the nation's number one newsmaker be the association's first guest.

The distinguished syndicated columnist Carl T. Rowan will introduce the President.

We look forward to having the President with us to discuss the important issues of the day.

Respectfully,

Chuck Stone

NABJ

WABJ - NABJ

#### THE WHITE HOUSE

WASHINGTON

Might

Date:

November 21, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT: Invitation to President to participate in the National Federation of Press Women convention June 23x22x 23-26 at Cherry Hills, N.J., along with Mrs. Ford, Margita White and Ron Nessen.

The attached is for your appropriate handling.

Thank you.

TO MARGITA WHITE FOR ACTION - 11/22/75

Date:

November 25, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

William R. Shover, Director of Public Relations & Personnel PHOENIX REPUBLIC

AND GAZETTE

The attached is for your appropriate handling.

Thank you.

THE WHITE HOUSE WASHINGTON

Date 11/24/75

TO:

BILL NICHOLSON

FROM:

JERRY L. JONES

For your handling.

TO VERMINE DO.

Ron Resser

THE PROPERTY OF THE

WILLIAM R. SHOVER
DIRECTOR OF PUBLIC RELATIONS & PERSONNEL

IZO EAST VAN BUREN STREET POST OFFICE BOX 1950 PHOENIX, ARIZONA 85001 PHONE: (602) 271-8561

November 20, 1975

Mr. Jerry Jones Presidential Scheduling c/o The White House Washington, D. C. 20005

Dear Mr. Jones,

My former work associate and friend, Max Freiderstorf has asked that I direct a request that I had sent to him.

On behalf of International Newspaper Promotion Association, I am writing to request President Ford host a tea and greet members of INPA meeting in Washington May 16-20, 1976.

INPA is composed of publishers, research, marketing, promotion, advertising, etc. executives. We anticipate approximately 400-500 members from newspapers all over the world to be in attendance.

We are looking at Tuesday, or Wednesday, May 18 or 19 as a possible date but we are very flexible on the period from May 16-20.

Mr. Jones, I would appreciate anything you can do to help us arrange a meeting with President Ford. If you need further information, please call me.

Sincerely,

Besi Shower

William R. Shover mr

#### THE WHITE HOUSE

#### WASHINGTON

November 28,1975

MEMORANDUM FOR:

THE PRESIDENT

VIA:

RICHARD CHENEY

FROM:

WILLIAM NICHOLSON WWW

SUBJECT:

Presidential Spokesman Activity

Attached for your information is the weekly Presidential Spokesman schedule for the period covering 8 weeks.

cc: Richard Cheney

#### THE VICE PRESIDENT

Dec	4	GOP Dinner	Pittsburgh
Dec	5	National Association of Manufacturers	New York
Dec	9	Domestic Council Hearing	Los Angeles
Dec	10	Boosters Club	Washington, D.C.
Dec	11	GOP Fundraiser	Nashville
Dec	12	Southern Republican Conference	Houston

#### SECRETARY SIMON

Dec	1	National Press Club Roast	Washington, D. C
Dec	2	Pacem In Terris	Washington, D. C.
Dec	3	Chowder & Marching Society Breakfast	Washington, D. C
Dec	3	NBC Management Group	New York
Dec	3	Tax Foundation Dinner	New York
Dec	4	Readers Digest Luncheon	New York
Dec	4	National Institute of Social Sciences	New York
Dec	8	Meeting w Labor Leaders	New York
Dec	8	Dinner w Congressman DuPont	Wilmington
Dec	10	American Council for Capital Formation	Washington, D. C.
Dec	11	Southern Republican Conference	Houston
Dec	11	Chamber of Commerce	Houston
Dec	15	Arizona Association of Industry	Phoenix
Dec	18	Princeton & Harvard Clubs Lunch	Washington, D. C.
Jan 5-	10	IMF Mtgs.	Jamaica
Jan	20	Chamber of Commerce	Columbia
Jan	20	Raleigh Chamber of Commerce	Raleigh

#### ATTORNEY GENERAL LEVI

2	Sulzbacher Lect at Columbia U Law Schl	New York
6	Distinguished Citizen Awd from III St. Andrew Soc	Chicago
11	Administrative Conference of US Courts	Washington, D. C.
28	American Association of Law Schls	Washington, D.C.
	6 11	<ul> <li>Sulzbacher Lect at Columbia U Law Schl</li> <li>Distinguished Citizen Awd from Ill St. Andrew Soc</li> <li>Administrative Conference of US Courts</li> <li>American Association of Law Schls</li> </ul>

#### SECRETARY BUTZ

Nov 11-29		Europe & Mid-East		
Dec	1	Am Soc Farm Mgrs & Rural Appraiser Awd	Dallas	
Dec	8	Mo. Farm Bur Ann Mtg	Jefferson City	
Dec	8	Kansas Farm Bureau	Kansas City	
Dec	9	Arkansas Farm Bureau	Little Rock	
Dec	9	Economic Club	Chicago	
Dec	11	Kentucky Farm Bureau	Louisville	
Dec	13	Southern Republican Conference	Houston	
Jan	6	National War College	Washington, D.C.	

#### SECRETARY BUTZ

Jan	13	White House Consumer Conference	Chicago
Jan	15	National Council Farmer Cooperatives	Washington, D. C.
Jan	16	Purdue Ag Alumni Fish Fry	W. Lafayette, Ind
Jan	17	Cong Del Latta Fundraiser	Wauseon, Ohio
Jan	19	Ann Economic Seminar	W. Lafayette, Inc
Jan	23	Cong Bill Goodling Breakfast	York, Pa.
Jan	23	Ann Agribusiness Seminar	York, Pa.

#### SECRETARY MORTON

Nov	29	Queenstown Md. Lions	Kent Isl., Md.
Dec	3	15th Ann Fed Womens Awd. Dinner	Washington, D. C.
Dec	5	Mid America Committee	Chicago
Dec	11	President Ford Committee Fundraiser	Nashville
Dec	15	National Minority Purchasing Council	Washington, D. C.
Dec	18	Dedication of NOAA's marine sanctuary	Key Largo
Dec	27	Town Hall	Los Angeles
Dec	28	Greater Irvine Industrial Lg Dinner	Irvine, Ca.
Dec	30	Ruritan National Convention	Philadelphia
Jan	19	WH Consumer Conference	Atlanta
Jan	23	Victoria Chamber of Commerce	Victoria, Tx.

#### SECRETARY DUNLOP

Dec 8-9 Domestic Council Conference Los Angeles

#### SECRETARY HILLS

Dec	3	National League of Cities	Miami
Dec	9	Domestic Council Conference	Los Angeles
Dec	10	Federal Home Loan Bank Board	San Francisco
Jan	19	Home Builders	Dallas

#### SECRETARY COLEMAN

Dec	1	Legal Defense Fund	New York
Dec	5	Middlesex Club	Boston
Dec	8	The Socialegal Club	Philadelphia
Dec	15	Legal Defense Fund	San Francisco
Dec	16	Town Hall	Los Angeles
Jan	8	Advanced Management Research Conf	Washington, D. €.

### SECRETARY COLEMAN - co. nued

Jan	12	Ann Civil Rights Workshop	Silver Spring
Jan	20	Cumberland School of Law	Birmingham
Jan	23	City Club	Cleveland
Jan	28	Savannah Forum	Savannah, Ga.

#### SECRETARY MATHEWS

Dec	1	Ala Farm Bureau	Mobile
Dec	4	Smithsonian, Natl Museum of History	Washington, D. C.
Dec	8	S. Assn of Colleges & Schools	Atlanta
Dec	11	Johns Hopkins Univ- Williams Lecture	Baltimore
Dec	19	Am Pub Welfare Assn Roundtable	New Orleans

#### SECRETARY KLEPPE

Dec	12	Chamber of Commerce	Anchorage
	13	Chamber of Commerce	Fairbanks

#### MR.ZARB

Nov	29	Accompany President	Anchorage
Dec	1	Institutional Investors 5th European Conf	London
Dec	5	Wyoming State Central Committee	Casper
Dec	8	Mfgrs. Assn of Delaware	King of Prussia, P
Dec	9	Young President's Organization	New York
Jan	15	Beavers	Los Angeles

#### MR.GREENSPAN

Dec	4	Dinner for Governor	Jackson, Ms.
Dec	8	Boys Club	New York
Dec	11	Business Council	Washington, D. C.

#### MR.SEIDMAN

$\operatorname{Dec}$	1	Intl Mgmt & Develop Inst	Washington, D. C
Dec	4	Synthetic-Organic Chem Mfgrs Assn	New York
Dec	7	British -North American Cmte	Boca Raton
Dec	15	Detroit Economic Club	Detroit
Dec	15	Conference Board	Washington, D. C.

#### DR. SEAMANS

Dec 8 Chief Executive Officers
Jan 16 Electronic Industries Assn

Washington, D. C. Boca Raton

#### Saturday, November 29

Secretary Butz Secretary Morton Mr. Zarb

Return from Europe & Mid East Queenstown Lions Accompany President to Alaska

Queenstown, Md.

Sunday, November 30

#### Monday, December 1

Secretary Simon Secretary Butz Secretary Coleman Secretary Mathews

Mr. Zarb Mr. Seidman National Press Club Roast Washington, D. C. American Soc Farm Managers Dallas Legal Defense Fund New York Alabama Farm Bureau Mobile Institutional Invest 5th European Conf

Intl Mgmt & Devel Inst

London Washington, D.C.

#### Tuesday, December 2

Secretary Simon Attorney General Pacem In Terris

Sulzbacher Lecture- Columbia U

Washington, D.C.

New York

#### Wednesday, December 3

Secretary Simon Secretary Simon Secretary Simon Secretary Morton Secretary Hills

Chowder & Marching Soc Breakfast NBC Mgmt Group Tax Foundation Dinner 15th Ann Fed Womens Awd Dinner National League of Cities

New York New York Washington, D.C.

Washington, D.C.

Miami

New York

#### Thursday, December 4

Vice President Secretary Simon Secretary Simon Secretary Mathews Mr. Greenspan Mr. Seidman

GOP Dinner Pittsburgh New York Readers Digest Luncheon Natl Inst Soc Sci New York Smithsonian Washington, D.C. Dinner w Governor Jackson, Ms.

Synthetic-Organic Chemical Mfgrs Assn

#### Friday, December 5

Vice President Secretary Morton Secretary Coleman Mr. Zarb National Assn of Mfgrs Mid America Committee Middlesex Club Wyoming State Central Cmte New York Chicago Boston Casper

#### Saturday, December 6

Attorney General

Distinguished Citizen Awd Ill. St. Andrews Society

Chicago

#### Sunday, December 7

Mr. Seidman

British- North American Cmte

Boca Raton

#### Monday, December 8

Secretary Simon
Secretary Simon
Secretary Butz
Secretary Butz
Secretary Dunlop
Secretary Coleman
Secretary Mathews
Mr. Zarb
Mr. Greenspan

Dr. Seamans

Mtg w Labor Leaders
Dinner w Cong DuPont
Mo Farm Bureau
Kansas Farm Bureau
Domestic Council Conference
Socialegal Club
S. Assn of Colleges & Schools
Manufacturers Assn of Delaware
Boys Club
Chief Executive Officers

New York
Wilmington
Jefferson City
Kansas City
Los Angeles
Philadelphia
Atlanta
King of Prussia, F
New York

Washington, D. C.

### Tuesday, December 9

Vice President
Secretary Butz
Secretary Butz
Secretary Dunlop
Secretary Hills

Domestic Council Hearings Arkansas Farm Bureau Economic Club Domestic Council Conference Domestic Council Conference Los Angeles
Little Rock
Chicago
Los Angeles
Los Angeles

#### Wednesday, December 10

Vice President Secretary Simon Secretary Hills Boosters Club Am Council for Cap Formation Fed Home Loan Bank Bd. Washington, D. C. Washington, D. C. San Francisco

#### Thursday, December 11

Vice President Secretary Simon Secretary Simon Attorney General Secretary Butz Secretary Morton Secretary Mathews Mr. Greenspan

GOP Fundraiser Southern Republican Conference Chamber of Commerce Admin Conf of US Courts Kentucky Farm Bureau President Ford Cmt Fundraiser Johns Hopkins U-Williams Lecture Series Baltimore Business Council

Nashville Houston Houston Washington, D.C. Louisville Nashville Washington, D.C.

#### Friday, December 12

Vice President Secretary Kleppe Southern Republican Conference Chamber of Commerce

Houston Anchorage

#### THE WHITE HOUSE

WASHINGTON

December 5, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

BILL NICHOLSON WWW

SUBJECT:

Gridiron Club winter dinner on December 13

Attached for your information is a copy of my letter to Lucian Warren advising him that the President and Mrs. Ford will be unable to attend the dinner on December 13.

I am returning the file to you because it includes an invitation to you from Warren.

I also want to ask your advice and recommendation on both the interview request and tie presentation made by Warren.

Thank you.

Dear Mr. Warren:

This is to confirm the telephone conversation you had with Mrs. Helen Donaldson of my staff to the effect that the President and Mrs. Ford are very sorry they will be unable to join you on December 13 for the winter dinner of the Gridiros Club, but that they are nonetheless appreciative for your thoughtfulness of them.

With our best wishes,

Sinceraly,

William W. Nicholson Director Scheduling Office

Mr. Lucian C. Warren 1286 National Press Building Washington, D.C. 20045



#### The Gridiron Club Washington, D. C.

OFFICE OF THE PRESIDENT

LUCIAN C. WARREN 1286 NATIONAL PRESS BUILDING WASHINGTON, D. C. 20045

202/737-3188

November 7, 1975

Mr. William W. Nicholson Director Presidential Scheduling Office The White House Washington, D. C. 20500

Dear Mr. Nicholson:

Thank you for your letter of November 3 containing the welcome information that President and Mrs. Ford are considering accepting the invitation to the winter dinner of the Gridiron Club on December 13 in the Hotel Statler-Hilton, Washington, D. C.

Please advise the President and Mrs. Ford at your convenience that the format at the winter dinner has now been finally determined.

It will include five minute talks by Senators Howard Baker and Charles Percy for the Republicans, Senators Edmund Muskie and Walter Mondale for the Democrats, and former Senator Eugene McCarthy speaking as an independent. They will be introduced by appropriate Gridiron songs.

There will also be the traditional speech in the dark by myself and brief remarks by Peter Lisagor of the Chicago Daily News, whose election as the new president of the Gridiron Club will take place on noon of that day.

We would be pleased to have the President make brief remarks after our traditional toast to the President at the end of the dinner.

No speeches will be more than five minutes, there will be no major skits, and we believe the President and Mrs. Ford will thoroughly enjoy our program as they have so often in the past.

Please feel free to call me if you have any questions.

Sincerely yours, Lician C. Harren

cc: Mr. Ron Nessen Lucian C. Warren

Dear Mr. Warren:

Through the courtesy of Ron Hessen, the President and Mrs. Ford have received your kind invitation to attend the Gridiron Club's winter dinner at the Statler-Hilton Hotel on Saturday evening, Devember 13.

We are carrying this invitation forward for careful consideration and just as soon as it is possible to let you know definitely whether the President and Mrs. Ford can join you on the evening of December 13, I will be back in touch with you.

In the meantime, please know that both the President and Mrs. Ford very much appreciate your thoughtfulness of them.

With our best wishes.

Sincerely,

William W. Nicholson Director Scheduling Office

Mr. Lucian C. Warren 1286 Wational Press Building Washington, D.C. 20045

cc: w/incoming to Mary Widner for Dec. 13 cal cons. cc: 2cys Nancy Germell

cac

THE WHITE HOUSE WASHINGTON

October 29, 1975

#### NOTE FOR BILL NICHOLSON

Bill --

Ron Nessen has sent on to you for handling a letter from Lucian Warren, President of the Gridiron Club, inviting the President and Mrs. Ford to the Club's Dec. 13 affair (their Winter Dinner).

Warren also asks to see the President sometime for an interview and also to present him with "that new Buffalo tie"

Any possibility on Dec. 13 affair, or regret that for P and Mrs. F

What about the interview

ACKNOW! + SAY
WE Will CAM formand
The Dec 13 Th DATE.

(ignors FUTENIEW REA for NOW).

WASHINGTON

NOTE POR: Bill Nuholson

FROM : RON NESSEN

CAPAGE COPULATE

TID

SCHEDULE BD.

DATE RECEIVED Cline

0CT 29 1975

MESSAGE SPEAKERS BUREAU OTHER

APPOINTMENT OFFICE

### The Gridicon Club Washington, D. C.

T

OFFICE OF THE PRESIDENT

LUCIAN C. WARREN 1286 NATIONAL PRESS BUILDING WASHINGTON, D. C. 20045

202/737-3188

October 28, 1975

Mr. Ronald H. Nessen Press Secretary to the President The White House Washington, D. C. 20500

Dear Ron:

You were very, very good to get me in on what I think must be the most delightful and most historic dinner the Fords will be giving all year.

Please see to it that the enclosed letter comes to the attention of the President and Mrs. Ford.

You will note the third paragraph brings up the subject I recently spoke to you about. If the Fords stay in town the week-end of December 13, I'm sure they would enjoy the fun we will be having on that evening. We would also be delighted if Mrs. Nessen and yourself could also join us.

You have been so nice to me that I hesitate to mention that a few weeks back you were receptive to the thought I might get into to see the President sometime both for an interview and to present him with that new Buffalo tie.

My cup would then indeed run over, and I'm all for the spillage.

Sincerely and most appreciatively,

Lucian C. Warren

### The Gridicon Club Washington, D. C.

T

OFFICE OF THE PRESIDENT

LUCIAN C. WARREN 1286 NATIONAL PRESS BUILDING WASHINGTON, D. C. 20045

202/737-3188

October 28, 1975

The President and Mrs. Gerald R. Ford The White House Washington, D. C. 20500

My dear Mr. President and Mrs. Ford:

It was very gracious and thoughtful of you to include Mrs. Warren and me on the guest list at last night's dinner honoring President and Mrs. Sadat.

In our 30 years in Washington we have been fortunate enough to be able to attend a few White House dinners, but we can't recall one in which the hospitality, the dinner, the setting and the entertainment combined in such a delightful way. That you were also making diplomatic history by entertaining the first Egyptian head of state ever in the White House at an important point in the developing Mideast peace negotiations made it additionally a great privilege for us.

I would like to take this opportunity to invite you both to the Gridiron Club's winter dinner on December 13 in the Statler-Hilton Hotel. It is a black tie event at which we are expecting the 1964 Republican National ticket (Barry Goldwater and Bill Miller) to be in juxtaposition with the 1968 Democratic ticket (Hubert Humphrey and Edmund Muskie) for brief speeches introduced by appropriate Gridiron songs. It is a smaller somewhat more relaxed event than our spring dinner with only our wives and a few outside guests invited to the latter. I am sure the Fords would enjoy it if they could fit it into their schedule, presumably between the return from China and your annual trip to Vail.

In the meantime let me thank you again very much for such a pleasant evening.

Sincerely yours

Lucian C. Warren

THE WHITE HOUSE

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NOTE FOR: Bell Nuchalia

FROM : RON NESSEN

# WASHINGTON-BALTIMORE NEWSPAPER GUILD WASHINGTON-BALTIMORE NEWSPAPER GUILD WASHINGTON-BALTIMORE NEWSPAPER GUILD

December 4, 1975

The Honorable Ronald H. Nessen Press Secretary to The President White House Washington, D. C., 20500

Dear Sir:

The Newspeper Guild is holding its annual convention in Washington, D. C. this summer, June 27 to July 2. Some 350 delegates representing 34,000 members nationally will be attending to set policy for the Guild, as well as to experience this city's Bicentennial celebration.

The Guild represents newspaper and other communication industry employees, primarily, editorial and advertising throughout the United States, Peurto Rico and Canada.

I would like to invite President Gerald Ford to address the convention at our banquet, Tuesday, June 29. If that time is not workable and he would be free some other time that week, I would be happy to explore rescheduling the banquet or invite him to address the convention during the day-time sessions.

The banquet will likely be held at the Shoreham, where the convention is taking place, but that decision is not yet firm. Along with the delegate and their spouses, George Meany and other national and local labor officials and friends of labor will be invited.

Thank you for your help. I can be reached through the Guild office, 3408 Wisconsin Avenue, N. W. Room 210 - Phone 362-4300 or at The Washington Star - Phone 484-4494.

Sincerely,

Diane Brockett

Convention Chairman

Brockett

opeiu2 afl-cio

#### THE WHITE HOUSE

#### WASHINGTON

#### 12/12/75

MEMORANDUM FOR:

THE PRESIDENT

VIA:

RICHARD CHENEY

FROM:

WILLIAM NICHOLSON WWW

SUBJECT:

Presidential Spokesman Activity

Attached for your information is the weekly Presidential Spokesman schedule for the period covering 8 weeks.

cc: Richard Cheney

#### SECRETARY HILLS

Jan	13	National Consumer Information Center	DC
	14	WH Conference	Kansas City
	19	Home Builders	Dallas

#### SECRETARY DUNLOP

Dec	8-9	Domestic Council Conference	Los Angeles
Jan	22	Janeway Pub Corp Semianr	New York

#### SECRETARY COLEMAN

Dec	12	Natl Inst Black Elected Public Officials	DC
	16	Town Hall	Los Angeles
	18	St. Louis Airport Hearings	St. Louis
Jan	8	Advanced Management Research Conf	DC
	12	Ann Civ Rts Workshop	Silver Spring
	20	Cumberland School of Law	Birmingham
	23	City Club	Cleveland
	28	Savannah Forum	Savannah
Feb	13	Urban Studies Center-College of Charleston	Charleston, S. Car.

#### SECRETARY MATHEWS

Dec	11	Johns Hopkins U- Williams Lecture	Baltimore
•	19	Am Public Welfare Assn	New Orleans

#### SECRETARY KLEPPE

Dec	12	Chamber of Commerce	Anchorage
	13	Chamber of Commerce	Fairbanks
Jan	23	US Industrial Conf	DC
	24	24th Ann Water Tech Conf	DC
	26	WH Conference	Denver

#### MR.ZARB

	~~		
Jan	8	Student Exhibition Energy Research	New York
	9	Chairmans Representatives	Washington, D.C.
	15	Beavers	Los Angeles
	16	WH Conf on Consumer Rep	Boston
	31	Midwestern Republican Conference	Dearborn

#### MR. GREENSPAN

gen cm		
MR	SEIDMAN	ĺ

16

19

27

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Feb

Dec	15	Detroit Economic Club	Detroit
	15	Conference Board	Washington, D.C.
	17	Harvard- Princeton Luncheon	Washington, D. C.
Jan	29	Southeastern Poultry Manufacturers	Atlanta
DR.SE	EAMANS	•	
Jan	13	The Fay Improvement Co. Seminar	Washington, D.C.

Electronic Industries Assn Natl Assn Homebuilders

Natl Security Indust Assn

Wash Journalism Center

Boca Raton

Los Angeles

Washington, D. C.

Dallas

Friday, December 12

Vice President Secretary Kleppe

Secretary Coleman

Southern Republican Conference

Chamber of Commerce

Natl Inst of Black Elected Officials

Houston

Anchorage

Washington, D.C.

Saturday, December 13

Secretary Butz Dr. Seamans Southern Republican Conference Fay Improvement Seminar

Houston

Washington, D.C.

Sunday, December 14

Secretary Simon

US Citizens Congress-Rabbi Korff

Washington, D.C.

Monday, December 15

Secretary Simon Secretary Morton Mr. Seidman Arizona Assn of Industries
Natl Minority Purchasing Council

Detroit Economic Club
Conference Board

Phoenix

Washington, D. C.

Detroit

Washington, D.C.

Tuesday, December 16

Secretary Coleman

Town Hall

Los Angeles

Wednesday, December 17

Mr. Seidman

Harvard-Princeton Luncheon

Washington, D.C.

Thursday, December 18

Secretary Simon Secretary Morton Secretary Coleman G-10 Mtgs 18-21

Ded of NOAA's marine sanctuary

St. Louis Airport Hearings

Paris

Key Largo

St. Louis

Friday, December 19

Secretary Mathews

Am Public Welfare Assn

New Orleans

EVES ONLY

# THE WHITE HOUSE

Phonesia de

December 23, 1975

MEMORANDUM FOR:

RICHARD CHENEY

FROM:

WILLIAM NICHOLSON WWW

INFORMATION:

JERRY JONES

SUBJECT:

Sheika Gramshammer Dinner December 29th in Vail

It has come to our attention that Sheika's dinner on the 29th is viewed in Vail as a fundraiser. The Denver Post has made inquiries about the event.

Following is a chronology of events and letters of which I am aware and can substantiate. However, there were several phone calls from Sheika to staff members outside the scheduling loop so I cannot be sure that Sheika did not receive other and different guidance from White House staff members.

December 11, 1974

Letter from the President acknowledging Sheika's offer of assistance in the 1976 campaign.

October, 20, 1975

Letters to both Ron Nessen and Richard Cheney from Sheika describing the Vail fundraiser and requesting confirmation of the President's attendance.

October 23, 1975

Letter to the President from Sheika requesting confirmation of his attendance.

Late October/ Early November

Telephone conversations by me with Sheika, the Colorado RNC and the RNC. In all instances fundraisers were discouraged. Also, Sheika was told that a Vail trip was in question at this time.

EYES ONLY



# EVES GNLY

November 12, 1975

Telephone conversation with Sheika advising that there could be no fundraiser but that the President would attend a reception or dinner.

November 12, 1975

Ed DeBolt of the PFC Finance Committee was in touch with Sheika. DeBolt sent no letters but covered by telephone the fact that no fundraising effort could be tied to the dinner, i.e., no quid pro quo. However, DeBolt did tell her:

- 1. Send pledge cards but under separate cover.
- Send pledge cards to arrive after the dinner so there will be no perception of a connection between the solicitation and the dinner. (Ed not clear she understood this.)
- 3. Invite non-solicited guests.
- 4. Send pledge cards to many more people than invited for dinner.
- 5. Have pledges sent to PFC directly so that she cannot have information which would enable her to exclude non-contributors to dinner.
- 6. Agree that PFG will not tell her who has contributed.

Letter from me to Sheika confirming our telephone conversation. Letter is attached.

#### Current Status

Sheika handled everything as instructed except she sent out the pledge cards before the dinner, perhaps through a misunderstanding. This is a problem but not unsurmountable. According to Visser, under the current circumstances, she is not having a fundraiser under the legal definition. Therefore the problem we must deal with is one of perception.

The PFC confirms that Sheika did mail out pledge cards separately from the dinner invitation but to a larger group. However, every dinner invitee has received a pledge card. As of December 23, the PFC has received 11 donations totalling \$10,000 from Sheika's mailing.

The PFC proposes that the President send out mailgrams to those dinner guests specifying that the dinner is not a fundraiser and that if one of the guests was under this misconception that their donation will be returned.

Barry Roth of the Counsel's Office feels that the mailgrams should be sent out by Sheika thereby eliminating any involvement by the President or the PFC. Roth suggests that the PFC furnish the mailgram language and that additional guests who have not received solicitations be invited. We concur with Roth that neither the President nor the PFC should be involved.



# EVES ONLY

#### DRAFT MAILGRAM

I want to eliminate any possible misconceptions concerning the dinner invitation for December 29th you have received from me. Following the dinner invitations, I also sent out, separately, pledge cards from the President Ford Committee to you as well as to many other friends who have not been invited to this dinner. The December 29th dinner is not a fundraiser but a gathering of my personal friends to honor a man for whom I have the greatest respect and admiration. If you have signed a pledge card through the misconception that this dinner is a fundraiser, then please advise Mr. Robert C. Moot, Treasurer of the President Ford Committee, by January 5, 1976, and he will happily return you contribution.

I look forward to seeing you on December 29.

Sheika Gramshammer

EYES ONLY



### The following realistic options exist:

- 1. Ask Sheika to send mailgrams (draft attached). and be available to the press to discuss the dinner. (If you want Sheika to discuss the dinner with the Press, you should have DeBolt brief ber rather than doing it yourself.)
- 2. Ask Mrs. Ford to attend (in case the dinner is ruled political),
- 3. Disapprove attendance for all of Ford family.
- 4. Return all contributions.
- 5. Send no mailgrams but insure that Sheika is briefed on the attached talking points in case the Press makes inquiry.

Finally, we will have the PFC prepared to handle inquiries on this end. Nessen should limit himself to stating that "the President accepted the invitation to the event only on the condition that there would be no fundraising. He has been assured by the PFC counsel that this event is not a fundraiser." Ron should refer any other questions to the PFC.

I prefer option I with option 5 as the fallback.

EYES ONLY



1. 10 /1. 11. 11. 4 EYES ONLY Toronber 14, 1975 Dear Krs. Granshamor: This is to confirm our telephone conversation of November 13th. As I stated, the President is most appreciative of your dinner invitation for December 23th, and he currently plans to attend. As usual, I would add a note of caution that his schedule is always subject to numerous unforesees pressures which could preclude his attendance. The President realizes and appreciates your eagerness to aid his 1976 campaign efforts by hosting a tundraising activity while he is in Veil; however, the trip will be a working vacation only. Therefore, the President will not be able to participate in any fundraising activities during his Veil stay. I have asked Mr. Ed DeBolt of the President Ford Consittee, to contact you with reference to campaign contribution guidelines. I am sure he will be able to adequately respond to your questions on this subject.

We all appropriate your willingness to load a help-ing hand.

Sincerely,

William W. Wicholson Director Scheduling Office

Nrs. Sheika Gramshammer 12. J. Box 509 Viil, Colorado ( 81557

EYES ONLY

S. FORD LIBRAA

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## EYES ONLY

#### PROPOSED TALKING POINTS

- 1. I hope everyone I know contributes to the President Ford Committee.
- 2. I have sent out pledge cards to over 100 people; many more than I have invited to the dinner.
- 3. I do not know if people have contributed or not as the contributions go directly to the PFC.
- 4. These dinner guests are all friends of mine and that is why they were invited. I wanted them all to meet the President.
- 5. I am an authorized fundraiser for the PFC, there is no connection between the mailing of pledge cards to raise funds which were mailed in my capacity as an authorized fundraiser and the dinner which I am having in my capacity as a friend of the President's. '

EYES ONLY



25, 1

#### THE WHITE HOUSE WASHINGTON

December 29, 1975

MEMORANDUM FOR:

RON NESSEN

MARGITA WHITE

FROM:

WILLIAM NICHOLSON WWW

SUBJECT:

Michigan Association of Broadcasters request for the President and Mrs. Ford to attend their Washington dinner May 6

Last year the President met with this group at a Tayloe House reception hosted by Ron Nessen. I would appreciate your comments and recommendation on this year's request.

Thank you.

COMMENTS:

go only for the

denner reception.



### WOOD BROADCASTING, INC. 3

December 18, 1975

SCHEDULE CO.

TOTA CORRESPONDED

DEC 23 1975

MESSAGE\_\_\_UASTO BRINGS STREET

APPOINTMENT OFFICE

Mr. William Nicholson Office of the President The White House 1600 Pennsylvania Avenue Washington, D.C. 20036

Dear Mr. Nicholson:

On May 6, 1976, the Michigan Association of Broadcasters will have its annual Washington dinner.

President and Mrs. Ford have attended these dinners for years and we would like to very cordially invite them to attend again this year. The dinner is held at the Madison Hotel at 7:00 P.M.

We are certainly aware of the busy schedule the President has and would appreciate any time that he could spend with us, either at the dinner on May 6 or any time the next day, May 7.

You may recall that he was able to visit with us for a short period of time the day following the 1975 dinner on May 8.

Thank you for your kind consideration of this request.

Cordially,

Michael O. Lareau

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General Manager

MOL:mk