The original documents are located in Box 126, folder "Areeda, Philip" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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November 5, 1974

MEMORANDUM FOR:

FROM:

SUBJECT :

PHILLIP AREEDA

RON NESSEN

Legal Aspects of Faul Miltich's Mailings

DHENISTRATIVELY

I am sending you some samples of the kinds of informational mailing packets that Paul Miltich of my office sends to editors and publishers across the Mation.

Following a discussion yesterday on this subject with Don Rumsfeld, there are several legal points which we would like you to advise us on concerning these informational packets:

- Can the RNC pay for the mailing costs if they are mailed out under the White House letterhead signed by Paul Miltich using his official title?
- Should White House letterhead be used if the RMC is paying for the mailing cost?
- 3. Should Paul Miltich sign the cover letter with his official title if the MNC is paying for the mailing cost?
- 4. Can appropriated funds be used to cover mailing costs using efficial White House letterhead considering the subject matter in these sample mail-outs?
- 5. As I understand the language of the authorization legislation, appropriated funds may not be used for publicity or propaganda purposes designed to support or defeat legislation pending before Congress. Does this mean that if these informational packets are judged to be partisen but do not directly refer to pending legislation that we may use official funds for preparation or distribution of the material?

FORD

ADMINIST TIVELY CONFIDENTIAL

Page 2

I am not interested in limiting the flexibility of our office in inferming the public of Administration pelicy. I do, however, desire to be able to legally justify whetwee do distribute.

oc: Dick Cheney

LT/PP



November 5, 1974

NEMORANDUM POR:

PHILLIP AREEDA

RON MESSEN

FROM:

SUBJECT :

Staff Coordination of Informational Materials from Paul Miltich.

At Don Rumsfeld's instruction you will begin receiving copies of information which Faul Miltich mails out to editors and publishers throughout the Mation. This information will be in draft form for your clearance prior to dissemination.

Paul Theis will also receive draft copies of the same information sheets for staffing through his system with the Domestic Council, NSC, and the economic adviser, as appropriate.

I would appreciate your expeditious review of this information for any legal ramifications. As I am sure you understand, many times the dissemination of this kind of information is only effective if it is sent out on a timely basis. If you encounter in you review any problems, please notify Lou Thompson, my Assistant Press Secretary for Administration, and he will work with you.

cc: Dick Cheney

~ 252 .FORD 0

LT/pp



WASHINGTON

November 29, 1974

Ron --

Here is a draft response to Mr. Arieff about your letter to Taylor.

P.A.

Phil Areeda



Dear Mr. Arieff:

I have your letter of the 19th requesting a copy of my reply to Arthur Taylor's October 17 letter to the President.

Quite apart from any bearing that your invocation of the Freedom of Information Act may have -- and I don't know what the lawyers would say about that -- I am happy to send you a copy of the requested letter. It is enclosed.

Sincerely,

Ronald Nessen

. .

MEMORANDUM

THE WHITE HOUSE washington

November 27, 1974

MEMORANDUM FOR: PHIL AREEDA

FROM:

SUBJECT:

ron nessen $\mathcal{R} \mathcal{HN}$

Information requested through the Freedom of Information Act

The attached letter has been sent to me from Television Digest, asking for a copy of a letter I sent to CBS President Arthur Taylor. It is requested through the Freedom of Information Act.

I have attached the incoming letter from Mr. Taylor and also my letter to him. Would you draft a response for me to use to Mr. Arieff after you determine how I should respond?

Thank you.



Dear Mr. Taylor:

The President has asked me to respond to your letter expressing concern about his request for television time for his Kansas City speech on Tuesday, October 15.

Neither I nor the President meant to challenge the news judgment of the three television networks and their initial decisions not to breadcast the speech live. The President did feel that while this speech did not contain any new or dramatic proposals, it was specifically directed to the public listing a number of the steps he expected them to take to fight inflation and conserve energy, and, therefore, should be seen by the public in its entirety. After all, the President's inflation-fighting and energy-saving program depends in part on voluntary compliance and he felt that the people should see and hear directly what he expected of them in this voluntary program.

I am not sure I understand your concern about "these kinds of tactics" being pursued in the future, and I must respectfully disagree with your comment that the television coverage of the speech was "announced as a victory over the broadcasting press by your press representatives."

I am sure we both share the common goal of providing the American public as much information as possible about their President and their government, especially in the crucial area of the economy. I hope you will agree that the televising of the President's Kansas City speech contributed to that goal.

Let me assure you that the President and I fully share your strong determination to see a free, vigorous and independent press preserved in America.

Sincerely,

Ron Nessen Press Secretary to the President

Mr. Arthur R. Taylor President Columbia Broadcasting Company 51 West 52nd Street New York, New York 10019



Arthur R. Taylor, President

October 17, 1974

Dear Mr. President:

This letter is occasioned by the events leading up to the live television broadcasting of your Kansas City speech, Tuesday, October 15. The manner in which the negotiations for the televising of your speech were handled by your representatives has caused us concern. In an effort to forestall a serious misunderstanding between us on what we believe to be a most important matter, and because you and I have talked in the past (both when you were Minority Leader of the House and later as Vice President) concerning the need to increase the trust between the news organizations and the Presidency, I bring this matter directly to your attention.

As you know, the television networks have always honored a formal request by the President of the United States for broadcast time to speak to the Nation. In doing so we have relied on the President to use this privilege in good faith when he had issues of extreme importance and newsworthiness to bring before the American people. We sincerely hope that this informal practice can continue to be maintained.

I need not tell you the right of the President to utilize our broadcasting facilities is not an automatic one, and the Constitution rightly provides that we are free to make news judgments as to whether or not those facilities will be made available. I am sure you agree that two centuries of history and experience confirm the necessity of maintaining these Constitutional guarantees.

We, of course, knew of your plans to speak Tuesday night to the Future Farmers of America. Over the weekend, your associates informed us of the nature and content of the speech, and some of the specific points that were planned to be included. By Tuesday, we were furnished with the text of the forthcoming speech.

October 17, 1974

In light of the absence of news immediacy, <u>live</u> television broadcasting of your speech -- as distinguished from full reportage, including excerpts in regular news broadcasts -was not justified in our news judgment. When Mr. Nessen inquired as to whether or not we intended to televise live, and further indicated the White House interest in our doing so, he was told by our representatives in our Washington bureau that our news judgment did not indicate a live broadcast was in order. At that point, on Tuesday, Mr. Nessen made an official request for time. That time was granted on behalf of CBS because, as I have noted, we have never refused an official request from the President of the United States to speak to the Nation. This procedure, however, raises grave questions.

We believe that our news judgment was justified in retrospect. In effect, what Mr. Nessen did was to attempt to override our news judgment by invoking the solemn request to address the Nation, which we have always honored, in the name of the President of the United States. The result is that, of course, your speech was televised. For the first time in our history, to the best of our recollection, we broadcast live a Presidential speech which in our serious, careful, professional news judgment did not warrant such coverage -- doing so only because you had made a formal request. This raises grave issues of our news functions and our relationships to the Government.

It is not possible to maintain the forthright and forthcoming attitudes that I know both of us wish, if in fact these kinds of tactics are to be pursued and, less importantly, announced as a victory over the broadcasting press by your press representatives. The unfortunate end result of such an approach conceivably could be a formal request for television time on your behalf which we refused on journalistic grounds, a situation which we sincerely hope will never have to occur.

2

October 17, 1974

This matter is so serious from our point of view and portends so much for the future that we would welcome an opportunity to meet with you to discuss this question.

With all good wishes.

Sincerely,

taylor

The President The White House Washington, D. C.



3

November 29, 1974

Dear Mr. Arieff:

I have your letter of the 19th requesting a copy of my reply to Arthur Taylor's October 17 letter to the President.

Quite apart from any bearing that your invocation of the Freedom of Information Act may have -- and I don't know what the lawyers would say about that -- I am happy to send you a copy of the requested letter. It is enclosed.

Sincerely,

Ron Nessen Press Secretary to the President

Mr. Irwin B. Arieff Assistant Editor Television Digest 1836 Jefferson Place, NW Washington, D.C. 20036

P.Areeda/pp

MENORANDUM POR:

PHIL ARBEDA

PRON:

RON NESSEN

I'm sorry to bother you with small matters but would appreciate it if you could let me know if there are any legal problems on accepting the attached honorary membership.

RN/pp





PROFILE PRACTICES AFOR HIS OF WASHINGTON, INC

(1) Francisco M. WARRANDOX, 2000, 100 Construction 100

December 2, 1974

Mr. Ron Nessen Press Secretary The White House Washington, D. C. 20501

Dear Mr. Nessen:

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It has been the custom of the International Club to propose Honorary Memberships to those senior members of the White House staff to whom the Club might be of value in the performance of their duties (or as a place to relax in those rare moments).

On behalf of the Board of Governors it is my privilege to invite you to become an Honorary member of the Club.

As you may know, the Club is a privately financed non-profit organization established in 1964 as an informal meeting place for persons in international affairs and as a positive contribution to better understanding and improved relations in the international field.

Sincerely, Mis F Colla

Luis F. Corea President

December 21, 1974

MEMORANDUM FOR:

PAUL MILTICH JERRY WARREN

FROM:

RON NESSEN

Attached find a memorandum from Phil Areeda discussing the bigal aspects of White House mailings. Please read this carefully and make sure that our policy conforms emetly to it.

If you have any questions or doubts, please take them up with me or directly with Phil Areeda.

Attachment

R. FOR RALD

THE WHITE HOUSE

WASHINGTON

December 20, 1974

MEMORANDUM FOR:

RON NESSEN

FROM:

PHIL AREEDA

1. You asked me about the legal implications of press office mailings.

2. It is my understanding that the White House information office makes weekly, or occasionally twice weekly, mailings to the approximately 250 largest newspapers and 300 TV stations. On rare occasions, a larger mailing is made to some 1,300 daily newspapers and some 5,000 weekly publications.

3. You provided samples of the material mailed. One, for example, restated the President's veto message on the Freedom of Information Amendments (and included the hope that Congress would enact the President's revised legislation). Another concerned the President's remarks about veterans. Another concerned the legislation the President signed on Commodity Futures.

4. Such mailings of such materials are a legitimate part of the public information function for which appropriated funds may properly be spent. Furthermore, such mailings do not offend the statutory restrictions of the use of appropriated funds for lobbying. Please be sure, however, that readers are not asked to communicate with Congress to support or oppose legislation. Be especially careful with the larger mailings, and do not make "saturation" mailings without consulting me.

5. Let me also mention an alternative procedure that has sometimes been used: The White House information official sends his letter and enclosure to only a few persons. One of the recipients is at the Republican National Committee which then duplicates

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the incoming letter and enclosure and mails them at the Republican National Committee's expense and without using White House envelopes or stationery (although, of course, the copied letter was on White House stationery). I assume that considerable efforts would not be expended for the sole purpose of communicating with the RNC. In any event, this procedure seems less desirable because it may "politicize" the White House in the sense of making a political committee the vehicle for informing the citizenry concerning the activities of the Executive Branch and other matters of national importance.





THE WHITE HOUSE

WASHINGTON

January 8, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

PHIL AREEDA

The NEW YORK TIMES had a story this morning about former Solicitor General Erwin Griswold's testimony in the Kleindienst confirmation hearings concerning his getting an extension of time in which to appeal the ITT case to the Supreme Court.

Contrary to the story, an appeal was filed by Griswold.

That appeal was then made moot when the Government and ITT settled the case. Griswold was not involved in the settlement. Guswold talked to 5.8. affine was not inticted, 5.8. deudd

1. Dean Griswold himself brought this matter to the attention of the White House Staff before he was appointed.

2. It was fully considered.

3. The Special Prosecutor was consulted.

Q: Did the Special Prosecutor "clear" the appointments?

A: He never "clears." He provides facts.

Q: What did he say?

A: It is, of course, inappropriate to disclose material gathered by the Special Prosecutor.

Q: Was Griswold a "target" of the inquiry by the Special Prosecutor?

A: Same answer.

4. The President was fully informed of all this before he made the appointment.

5. The appointment reflects the President's judgment that Dean Griswold is a man of integrity and will make a splendid contribution to the work of Commission inquiring into the CIA.

red cial Prosecutor? Lefore he made the st's judgment that Dean Griswold plendid contribution to the work of

January 27, 1975

MEMORANDUM FOR:

PHIL AREEDA

FROM:

RON NESSEN

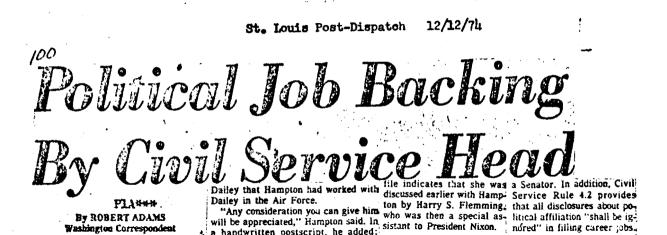
Attached find a series of copies of newspaper articles which ran in the St. Louis Post Dispatch involving alleged wrong-doing by the Civil Service Commission.

Jim Deakin, the White House reporter for the St. Louis Post Dispatch, has asked me whether there is any White House comment on these articles or on this alleged wrong-doing by the Civil Service Commission.

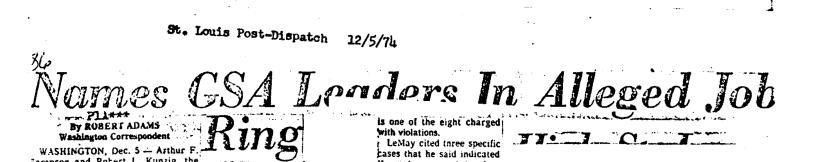
RN/cg

St. Louis Post-Dispatch 10/8/74

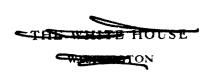








Spoilers Of Merit System St. Louis Ran Loose Under Nixon tration investigation - and failed to could do immense harm. PIDHERE White House aid. "One of the most encouraging tilla-By KOBERT ADAMS Dedicated sarcastically to the Civil pursue Kunzig and Sampson - because Service Commission, the manual was Hampton was concerned that they about Watergate," he said, "was that Washington Correspondent



Dear Phil:

I have your letter of February 7, and it is with sincere gratitude for your dedicated service to our Nation that I accept your resignation as Counsel to the President, effective on a date to be determined.

In doing so, I welcome this opportunity to express my personal gratitude for your unhesitating support and willing assistance during the past months of transition. You brought to your responsibilities on my staff great energy, skill and expertise. Your past experience and knowledge of the White House and of the Federal Government have enabled you to make significant contributions to the development of our legislative programs and to the establishment of my Administration. Your wise counsel and able direction have earned the respect of all your colleagues as well as my own great admiration.

I am most grateful for your good wishes for my Administration and for your kind offer of future assistance. You can be sure if the occasion ever arises, we won't hesitate to again call on your talents.

In the meantime, as you prepare to resume your duties at Harvard, I want you to know that you take with you my warmest best wishes for every continued happiness and success in the years ahead.

Sincerely,

The Honorable Phillip Areeda The White House Washington, D.C.

THE WHITE HOUSE

WASHINGTON

February 7, 1975

Dear Mr. President:

Permit me to submit my resignation as Counsel to the President.

I am grateful for the opportunity you have given me to serve the country once more. But now that I have done all that I can as Counsel to help in establishing your Administration, I have satisfied my commitment in coming to the White House last Fall. I plan therefore to return to my teaching and scholarship at Harvard.

I shall be honored to render any occasional future assistance that you might find useful after my return to Cambridge in several weeks. I leave behind my warmest good wishes for your personal well-being and for the success of your Administration.

Yours respectfully,

Phillip Areeda Counsel to the President

Honorable Gerald R. Ford President of the United States The White House