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THE WHITE HOUSE

WASHINGTON

November 5, 1974

MEMORANDUM FOR THE PRESIDENT

FROM: GWEN ANDERSON *GA.*

VIA: DEAN BURCH

Attached are suggested talking points for your use to telephone gubernatorial candidates if they are victorious. These are non-incumbent Republican challengers.



RECOMMENDED TELEPHONE CALL

TO: Governor Russ Williams, Arizona

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Russ Williams has been locked into a close fight with Raul Castro for the office being vacated by Republican Jack Williams.

Russ Williams is an active business, civic and political leader who is a noted authority on energy sources, supplies and regulations.

TALKING POINTS:

- 1 . As a business leader, you will bring an important attitude to the office of Governor. I agree with your philosophy that the management of a state government requires a business-like approach.
2. Your expertese in the area of energy resources will be a most valuable contribution to government.
3. It has been an uphill campaign, but you have fought cleanly and well.

Date of Submission: Tuesday, November 5, 1974

Action _____



RECOMMENDED TELEPHONE CALL

TO: Governor Jay Hammond, Alaska

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Jay Hammond faced incumbent Governor William Egan in a closely fought contest. The primary issue was environment and growth. Hammond, a former bush pilot, trapper and guide, has supported orderly control of growth while Egan has been identified with the growth boom associated with the oil pipeline.

Hammond served six years in the State House, and five in the State Senate--two of which as President of the Senate. He was recently Mayor of Bristol Bay Borough.

TALKING POINTS:

1. Congratulations on a fine victory.
2. You have recognized the desire of many Americans that progress must be made, but the needs of our environment must also be respected.
3. Your experience in government will make you an effective and active Governor.

Date of Submission: Tuesday, November 5, 1974

Action _____



RECOMMENDED TELEPHONE CALL

TO: Governor Houston Flournoy, California

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Houston Flournoy has been engaged in a closely fought campaign with Jerry Brown, the son of former Governor Pat Brown. The race has attracted national attention, as California is the largest state and has been governed by Republicans for the last eight years.

Your visit to California was greatly appreciated by the candidate.

Governor Flournoy has served as State Comptroller, thus giving him vital experience for his new position.

TALKING POINTS:

1. Congratulations on what appears to be a solid victory.
2. Your campaign has attracted national interest and you have withstood the glare of this publicity well.
3. Although the high stakes involved may have tempted you otherwise, you have conducted a clean, hard-hitting campaign. You have campaigned on the issues, and set a fine example for others.
4. California, with its diverse population and political opinions, is a difficult state to manage. Your campaign has proved that you will meet this challenge and prove to be a fine Governor.

Date of Submission: November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor Robert F. Bennett, Kansas

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Bennett ran against Democrat Vern Miller for the office vacated by Democrat Robert Docking. Starting far behind, Bennett has made great gains in recent weeks.

One of the major issues this year has been the scandals of the Docking Administration.

Emerging as the victor of a four-way primary, Bennett has made use of good campaign organization.

Bennett is currently the President of the State Senate, having been elected to that body in 1967.

TALKING POINTS:

1. Congratulations on your fine victory
2. Your experience in the State Senate has proved you will be a great Governor.
3. You have run a hard-fought, well-organized campaign based on the issues.
4. It is good to see the Governor ship of Kansas back in the hands of the Republican Party. We are all proud of you.

Date of Submission: Tuesday, November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor James S. Erwin, Maine

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Erwin has faced Muskie aide George Mitchell for the office vacated by Democrat Ken Curtis.

Erwin has served in both houses of the state legislature and for three terms as the Attorney General.

Erwin has degrees from both Dartmouth College and Columbia University.

TALKING POINTS:

1. Congratulations on your fine victory. It is nice to have Republicans controlling the state house in Maine again.
2. Your long experience in government well qualifies you for this post. Having served in both the legislative and executive branches of Maine's government, you have a unique insight into the problems of your state. I know you will put forth imaginative solutions.

Date of Submission: Tuesday, November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor Joseph Skeen, New Mexico

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Skeen is a fourth generation New Mexican who has fought an uphill battle against Jerry Apodaca.

Skeen is an agricultural engineer who spent ten years in the State Senate.

TALKING POINTS:

1. Congratulations on your hard-fought victory. I know it was an uphill battle, and you have surprised some of the national political observers.
2. Your experience in the State Senate qualifies you for the responsibilities that face you. We are all pulling for you.
3. I know you will be sorry to leave your ranch for the city-life in Albuquerque. My best wishes to you and your family at this happy time.

Date of Submission: November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor James A. Rhodes, Ohio

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Former Governor Rhodes has faced incumbent Democrat John Gilligan, who has national political ambitions. Gilligan has been popular, and Rhodes has had a difficult time winning back the Governorship.

Governor Rhodes appreciates your visit to Ohio and deeply regrets he had prior commitments.

TALKING POINTS:

1. Congratulations on your victory. It is good to see you back in the Ohio Governorship where you have served so well.
2. Your experience will be greatly beneficial in helping Ohio meet its problems. Ohio voters have shown by your victory that they believe in experience, and they know you are someone who will get things done.
3. You have made an impressive come back. We are all pulling for you to be successful.

Date of Submission: Tuesday, November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor James Edwards, South Carolina

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: The gubernatorial race has been thrown up for grabs by the disqualification of Democrat primary winner Fug Ravenel by the State Supreme Court.

Edwards is a conservative member of the State Senate who has run a clean, well-organized campaign. His fortunes, however, have been more the result of Ravenel's misfortunes.

Edwards is a dentist, and if he wins, he will be the second Republican Governor of this profession. (Governor Winfield Dunn is the other)

- TALKING POINTS:
1. Congratulations on your impressive victory. It is good to see a Republican in the state house in South Carolina.
 2. I know you have the experience from your service in the State Senate to lead your state to great success.
 3. With the retirement of Governor Dunn, it is nice to know we shall have another dentist to take his place.
 4. I greatly enjoyed my visit to your fine state, and we are all very happy for you.

Date of Submission: Tuesday, November 5, 1974

Action _____

RECOMMENDED TELEPHONE CALL

TO: Governor Lamar Alexander, Tennessee

RECOMMENDED BY: Dean Burch, Ken Cole, Gwen Anderson, Jim Falk

PURPOSE: Congratulations on election night

BACKGROUND: Governor Winfield Dunn is retiring, and Lamar Alexander has faced a difficult fight in trying to hold this seat for the Republican Party. His opponent has been Ray Blanton.

Alexander was an aide to Senator Baker and served in the Nixon White House. He has extensive experience on both the state and national levels.

Alexander earned his J.D. from N.Y.U. and was Phi Beta Kappa at Vanderbilt University.

TALKING POINTS:

1. Congratulations on a well-deserved victory. I am certain you will continue the tradition of outstanding leadership under Republican lawmakers and office holders in Tennessee.
2. Your wide range of experience, both in Tennessee and in Washington, well qualifies you for this office.
3. You have run a good, clean campaign. Your loyal supporters have worked long hours to bring about this victory. We all wish you well.

Date of Submission: Tuesday, November 5, 1974

Action _____

THE WHITE HOUSE
WASHINGTON

5:44 p.m.

5/15



Ron,

Gwen Anderson just called to relay the following to you:

In about 5 minutes the Republican Governors will be sending the President a Mailgram commending and congratulating him on his strong action of yesterday, and also commenting on the fact that he has made the country safer etc.

There are 13 Republican Governors.

All but two signed the mailgram.

The two who did not sign were:

1. Bowen of Indiana - he was out of the country and no one on his staff would take the responsibility for signing for him.
2. Thompson of *New Hampshire*
He supposedly send his own telegram of congratulations earlier today.

Call Gwen if you have any questions.

Patty

THE WHITE HOUSE
WASHINGTON

Date: 5/27/75

TO: Ron Nessen

FROM: GWEN ANDERSON

 x Information

 Action

 Appropriate handling

Comments:



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1975 MAY 27 PM 3 13

PMS JAMES FALK

ASSOCIATE DIRECTOR
DOMESTIC COUNCIL WHITE HOUSE
WASHINGTON DC 20500

THE FOLLOWING IS STATEMENT ISSUED BY GOVERNOR MELDRAM THOMSON
JUNIOR:

I AM SURE THAT MOST AMERICANS JOIN ME IN COMMENDING PRESIDENT FORD
IN HIS PROMPT ACTIONS IN RESCUING THE MEN AND THE SHIP MAYAGUEZ
WHICH WERE PIRATED BY THE CAMBODIANS

THIS SHALL BE AN UNFORGETTABLE LESSON TO AMERICANS THAT WE FACE

GRAVE DANGER FROM THE COMMUNIST WORLD AND MUST AT ALL COSTS BE
STRONG ENOUGH TO RESPOND TO ANY THREAT AT ANY TIME FROM ANY
COMMUNIST FORCE

IT SHOULD ALSO BE A WARNING TO THE PRESIDENT THAT HE ENDANGERS THE
LIFE OF OUR REPUBLIC AS LONG AS HE KEEPS ABOUT HIM AND TAKES THE
ADVICE OF THOSE WHO SEEK CONCILIATION AND COMPROMISE WITH COMMUNISTS

MELDRAM THOMSON JUNIOR GOVERNOR OF NEW HAMPSHIRE

NNNN

DATE:

12/10

TO:

Ran Nesson

FROM: GWEN ANDERSON

INFORMATION

ACTION:

APPROPRIATE

HANDLING:

OTHER:

COMMENTS:



TELEGRAM

FULL RATE
STRAIGHT TELEGRAM)
NIGHT LETTER

The White House
Washington

See
OK/MTT

NIGHTLETTER - GWA 080 307 - December 10, 1975

HOLD FOR ARRIVAL DECEMBER 11, 1975

Mr. Clarke Reed
Program Chairman
1975 Southern Republican Conference
Hyatt Regency Houston
1200 Louisiana
Houston, Texas 77002

THE ELECTIONS OF 1976 OFFER A CHALLENGE TO THE
REPUBLICAN PARTY. WE CAN BUILD ON RECENT SUCCESSES OR WE
CAN SEE OUR GAINS WIPED OUT AND OUR PARTY DEFEATED.

NONE OF US WANT THAT TO HAPPEN -- AND I AM WORKING
TO MAKE SURE IT DOESN'T. I AM CONFIDENT OUR POLICIES OF
FISCAL RESPONSIBILITY IN GOVERNMENT, A NATIONAL DEFENSE SECOND
TO NONE, LOCAL CONTROL OVER LOCAL AFFAIRS AND STRONG, STABLE
ECONOMIC RECOVERY WILL ATTRACT WIDESPREAD SUPPORT.

AFTER A DECADE OR MORE OF NEAR-CONSTANT UPHEAVAL,
THE AMERICAN PEOPLE WANT STABILITY IN THEIR LIVES AND CONFIDENCE
IN THEIR FUTURE. THEY WANT STRENGTH AND SECURITY AT HOME AND
ABROAD. THAT IS EXACTLY WHAT THIS ADMINISTRATION IS DOING
AND WILL CONTINUE TO DO.



FUNDAMENTAL CHANGES IN GOVERNMENT ARE ESSENTIAL, HOWEVER.
THE AMERICAN PEOPLE'S TAX BURDEN MUST BE LIGHTENED. THE RATE
OF GROWTH IN FEDERAL GOVERNMENT SPENDING MUST BE REDUCED. THE

APPROVED FOR DISPATCH

TELEGRAM

The White House
Washington

FULL RATE
(STRAIGHT TELEGRAM)
NIGHT LETTER

MASTERY OF THEIR LIVES MUST BE RESTORED TO THEIR OWN HANDS,
NOT LEFT IN THE HANDS OF A BUREAUCRATIC ARMY OF THE POTOMAC.

A UNITED REPUBLICAN PARTY, MAXIMIZING ITS ADVANTAGES
AND MINIMIZING ITS INTERNAL DIFFERENCES, CAN BE A WINNING
PARTY IN 1976.

I AM CONFIDENT THE REPUBLICAN PARTY WILL WIN IN 1976.
WITH YOUR HELP, YOUR SUPPORT AND YOUR HARD WORK IN THE
STATES YOU REPRESENT, VICTORY WILL BE ENSURED.

MY BEST WISHES TO ALL OF YOU FOR A SUCCESSFUL AND
ENJOYABLE CONFERENCE AND FOR A VERY HAPPY HOLIDAY SEASON.

GERALD R. FORD

cc: Hon. Howard Callaway at same address with note to hold for arrival
Hon. Mary Louise Smith at same address with note to hold for arrival

c/o 1975 Southern Republican Conference
Hyatt Regency Houston
1200 Louisiana
Houston, Texas 77002

GRF:RTH:PAT:GA:sh

APPROVED FOR DISPATCH

DATE: 1-16-76

TO: Ron Messen

FROM: GWEN ANDERSON

GATB

INFORMATION ✓

ACTION _____

APPROPRIATE _____

HANDLING _____

OTHER _____

COMMENTS:

RN
daw



THE WHITE HOUSE
WASHINGTON

TO MY YOUNG REPUBLICAN FRIENDS:

My warmest greetings and best wishes for a successful leadership conference.

As we enter the anniversary year of our Bicentennial, the need for the involvement of young people in the affairs of our Nation is as great as it was in 1776. The direction and thrust of the American Revolution was the result of the convictions, intelligence and courage of young leaders such as Alexander Hamilton, Thomas Jefferson and James Madison.

In the past, the Young Republicans have played an important role in the political events that have shaped the course of our Nation. I urge you to renew your commitment to the Republican Party and the United States. Both vitally need you.

Your participation and dedication in response to the challenges facing America today will determine whether we shall remain the strong and great Nation created 200 years ago. Your presence here in Washington at this conference indicates that you have the desire to pick up the baton of leadership. As President and as a Republican, I thank you and look forward to working with you.

Gerald R. Ford

