

The original documents are located in Box 119, folder “Gallup Poll” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Ron Nessen donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

GALLUP POLL

1/18/75

542 households sampled after the President's two speeches this week:

- 1) Do you have more or less confidence in the future of the economy?
(After the speeches)

More	44%
Less	23%
Same	19%

- 2) If you get a rebate, what will you most likely do with it?

Pay Bills & Debts	41%
Buy Things I need	23%
Save it	30%

- 3) Do you favor the President's plan to reduce gasoline consumption or do you favor rationing?

President's Plan	32%
Rationing	55%

- 4) If gas goes up 10 cents a gallon, will you cut down on use of gas?

Yes	49%
No	48%

- 5) If yes, will you cut down greatly, some or little?

Great Deal	11%
Some	26%
A Little	11%

- 6) In general, how do you rate the President's new economic program?

Excellent	4%
Very Good	10%
Good	26%
Fair	39%
Poor	11%