The original documents are located in Box 48, folder "5/21/76 - Upcoming Trips" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

May 21, 1976

MEMORANDUM FOR JIM SHUMAN

FROM:

DOUG BENNETT

The attached constitutes a series of appointments and/or question and answers which the President may receive in his upcoming trips to California, Oregon, Nevada, and Ohio.

CC: Ron Nessen

With respect to your West Coast swing, you may be questioned about the following appointments which are either in process or have been made:

California

Manuel Caldera - you have approved the appointment of Mr. Caldera as a Member of the Export-Import Bank Board. He is presently undergoing the FBI full-field investigation. Mr. Caldera is a Mexican-American from Southern California who was the founder of a small electrical corporation.

Al Zapanta - he is in the staffing process for the position of Interior Assistant Secretary for Management. He is a Mexican-American from Los Angeles who was at one time a White House Fellow and has been associated with the business community in California. At present, he works with Stu Spencer as the Southwest coordinator.

Juanita Ashcraft - she is being staffed for the position of Assistant Secretary of the Air Force for Manpower and Reserve Affairs. She is presently chairing the Northern California President Ford Committee on a volunteer basis. Previous to this, she worked closely with Tom Reed when she and Tom worked for Governor Reagan. She is highly recommended by Tom Reed and Stu Spencer.

Ignatio Lozano - he is presently being processed by the State
Department for the position of Ambassador to El Salvador. He is
the owner of the newspaper La Opinion, the largest Spanishspeaking newspaper in Southern California. He has worked closely
with Leon Parma and Herb Klein in California politics in recent years.

Mayor Tom Bradley - he is being processed for a part-time appointment as a Member of the Productivity Commission. In the course of the full-field investigation the news media in Los Angeles has been very curious as to the nature of his appointment. The FBI processing is not completed. There may be some stumbling blocks.

Tom Sowell - he has been nominated to be a Member of the Federal Trade Commission. A Democrat, Black economist, who was nominated by you on April 6, for a term expiring in September of this year. He informed Doug Bennett that he does not wish his nomination to remain in the Senate and has asked that it be withdrawn. It is not known that he will be withdrawn.

Tom Houser - (Illinois) - also of considerable interest in California is under consideration for Director of the Office of Telecommunications Policy. At the outset when it became known that Mr. Houser might be appointed, there was a flurry of opposition from the cable industry based upon some of his decisions as a Member of the FCC which are thought to be anti-cable.

This seems to be sorting out but I am not ready to recommend your nominating him.

The following judicial nominations from the State of California have either been made or are in process by the Justice Department:

Robert Takasugi - A Japanese-American Democrat who is apparently the first Japanese-American ever nominated to the Bench in California. While he was recommended by Senator Tunney, the Republicans also endorsed his nomination.

William Ingram and William Schwartzer - both are being processed for Federal District Judgeships in Northern California. Both are Republicans. Nominations on both men are imminent.

Cecil Poole - a Black Democrat recommended by Senator Tunney. His nomination is apparently opposed by Black Republicans in California as well as Paul Haerle and the Republican structure in the State. It is important to know that the California delegation has historically adhered to a formula whereby two Judgeships go to Republicans and every third goes to the Democrats. This is obviously the Democrat call. This nomination will not be upcoming until mid-June as it is still being processed by the Justice Department.

There may be a question with respect to Steve Nye. He is an antitrust lawyer from California who recently resigned from the Federal Trade Commission. There are approximately two and one-half years remaining on his seven year term.

The terms of two California members of the Corporation of Public Broadcasting -- Mrs. Virginia Duncan and Mr. Jack Rather -- expired at the end of March. You will be receiving recommendations from the Personnel Office next week on candidates to fill these vacancies. It will be suggested, based upon guidance from California, that neither be reappointed.

Oregon

Mr. Robert Davis - is presently being processed for the position of Assistant Administrator for Intergovernmental Affairs at the Federal Energy Administration. He worked closely with former Governor Tom McCall while McCall was Governor and has been serving most recently as the Deputy Administrator for Intergovernmental Affairs.

Ohio

Thad Garrett - There has been considerable interest by the Ohio delegation regarding your appointing Thad to the Consumer Product Safety Commission. He is on the Vice President's staff and was the Administrative Assistant for Congresswoman Shirely Chilson. He is from Akron, Ohio, and it is hoped that he will one day run for the Congressional seat that represents Akron.

Nevada

Muriel Stevens - you have approved her appointment to the Consumer Advisory Council and it is my understanding that this is known in Nevada. She is a Republican who is a TV show hostess on a national syndicated TV program. She has been active in consumer affairs in the State and is recommended by PFC Gregson.