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Holshouser *Viewed*

Holshouser Viewed As Real Loser

An Analysis

By ROBERT B Cullen

Associated Press Writer

been the 30-minute program that Reagan aired on most state television stations dur-

Edmund Muskie for President in 1972, the year his term ended. Muskie

Bennett (against Rouse). Then you had to be for Carson. Then you had to be

relayed word through his press secretary that he was retreating to his position of

CHARLOTTE NEWS
3/14/76



The Governor's Red Face

We said last week that Governor

Stamp Buffs
Give Up Room
For President

By LOUISE INCIZIANI DORE
(42100 441 6711)

CHARLOTTE OBSERVER
3/18/76

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Did N.C. Primary 'Save' New River?

State's GOP Sniping Leaves Issues

Howard Covington has been an Observer reporter since 1966. Working for The Observer's Raleigh Bureau, he specializes in reporting government and politics.

By HOWARD COVINGTON
Charlotte Raleigh Bureau

RALEIGH — Defense, jobs, the recession, energy, the nation's standing as a world military power — they're all issues that analysts claim are deciding votes this year.

Depending on your point of view, North Carolina Republicans watching the Ronald Reagan-Gerald Ford contest for delegate votes may be treated to a much leaner diet.

It hasn't quite gotten to the "so's your old man" stage, but the latest hot comes close. It revolves around whether Reagan is upstaging Ford over the dedication of a



Ford



Reagan

state campaign manager, Raleigh businessman Jim Feden, accused the accuser of fostering strife and ill will within the GOP and aiding and abetting the election of liberal Democrats.

As South Carolina Gov. Jim Edwards — how'd he get into this squabble? — said on Saturday at a Greensboro press conference just before the President's arrival there, competition is good for the country, so competition can't be divisive.

Ellis — Reagan's man — said he would say something whenever the opportunity arose. It did Saturday, when Ford's national campaign manager, Howard "Bo" Callaway, resigned amid conflict-of-interest charges.

On Monday, Ellis was calling on Holzhauer to fire his chief aide, Gen. Anderson, who had once worked for Callaway in Callaway's Georgia gubernatorial campaign.

Needless to say, Anderson remained on the job.

By midweek, Ford's local supporters were accusing the Reagan campaign of upstaging the governor's dedication next Saturday of a bridge in Randolph County by scheduling Reagan for a campaign stop on the same day.

Reagan's backers are still steamed over having to cancel a rally for Sen. Jesse Helms — a Reagan backer — because Ford upstaged and scheduled one for the same hour in Wilkesboro last Saturday.

STRATEGISTS in the Ford campaign say the charges and attacks from the Reagan camp are merely last-minute desperation tactics.

"If I've lost four primaries, and was getting ready to lose another

THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO Governor Jim Holshouser (PFC primary
night headquarters) 919-782-6590
919-782-8718

DATE Tuesday, March 23, 1976
9:30-10:00 p.m.

RECOMMENDED BY Stu Spencer, Rogers Morton

PURPOSE To thank Governor Holshouser and the numerous
members of the PFC staff in North Carolina
(paid and volunteer) for their extensive
efforts which resulted in your victory in
the primary.

BACKGROUND Governor Holshouser will be at the PFC
primary night headquarters in Raleigh at the
Howard Johnson's Hotel. Your call will be
hooked into the loud speaker system at the
hotel so that all who are attending can hear
the conversation.

TOPICS OF DISCUSSION I'm sorry I can't be with you tonight to help
celebrate your victory.

This victory tonight is your victory.

I want to thank you, Jim, and also Congressman
Martin and Congressman Broyhill for your
efforts.

Much work remains to be done for a Republican
victory in November.

Please accept my deepest thanks for your hard
work and loyalty.

March 23, 1976



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N.C. VOTE-FINAL 150

RALEIGH, N.C. (AP) - HERE ARE THE FINAL, UNOFFICIAL VOTE TOTALS AND
ALLOCATION OF NATIONAL CONVENTION DELEGATES IN THE NORTH CAROLINA
PRESIDENTIAL PREFERENCE PRIMARY:
REPUBLICAN

REAGAN 101,448 - 52 PER CENT

FORD 88,924 - 46 PER CENT

NO PREF. 3,345 - 2 PER CENT

DEMOCRAT

CARTER 321,059 - 54 PER CENT

WALLACE 209,807 - 35 PER CENT

JACKSON 25,698 - 4 PER CENT

NO PREF. 22,585 - 4 PER CENT

UDALL 14,122 - 2 PER CENT

HARRIS 6,136 - 1 PER CENT

BENTSEN 1,794 - 0 PER CENT

REPUBLICAN DELEGATES (54)

REAGAN - 28

FORD - 25

UNCOMMITTED - 1

DEMOCRATIC DELEGATES (61)

CARTER - 36

WALLACE - 25

1635PES 03-24

10:30 P.M" GOV. HOLSHAUSER -- HE IS PAANNING TO MAKE A STATEMENT ALONG
THE FOLLOWING LINES:

We are disappointed, because although this is only one primary lost, we
still wanted to win it for him, and we still are very confident that the
President will be the nominee.

It's going to take a lot of hard work to ~~re~~reunite the Republicans and to
attract our Democratic friends.

It -s almost impossible to give any koind of a reason for the results without
some kind of a survey.

We did surprisingly well in the mountain regions
and in the East

We did not do well in the Piedmont area

And that's about it in a nutshell.



THE WHITE HOUSE

WASHINGTON

10:30 p.m. -- GOV. HOLSHAUSER CALLED. HE IS PLANNING TO MAKE THE FOLLOWING STATEMENT (A STATEMENT ALONG THE FOLLOWING LINES):

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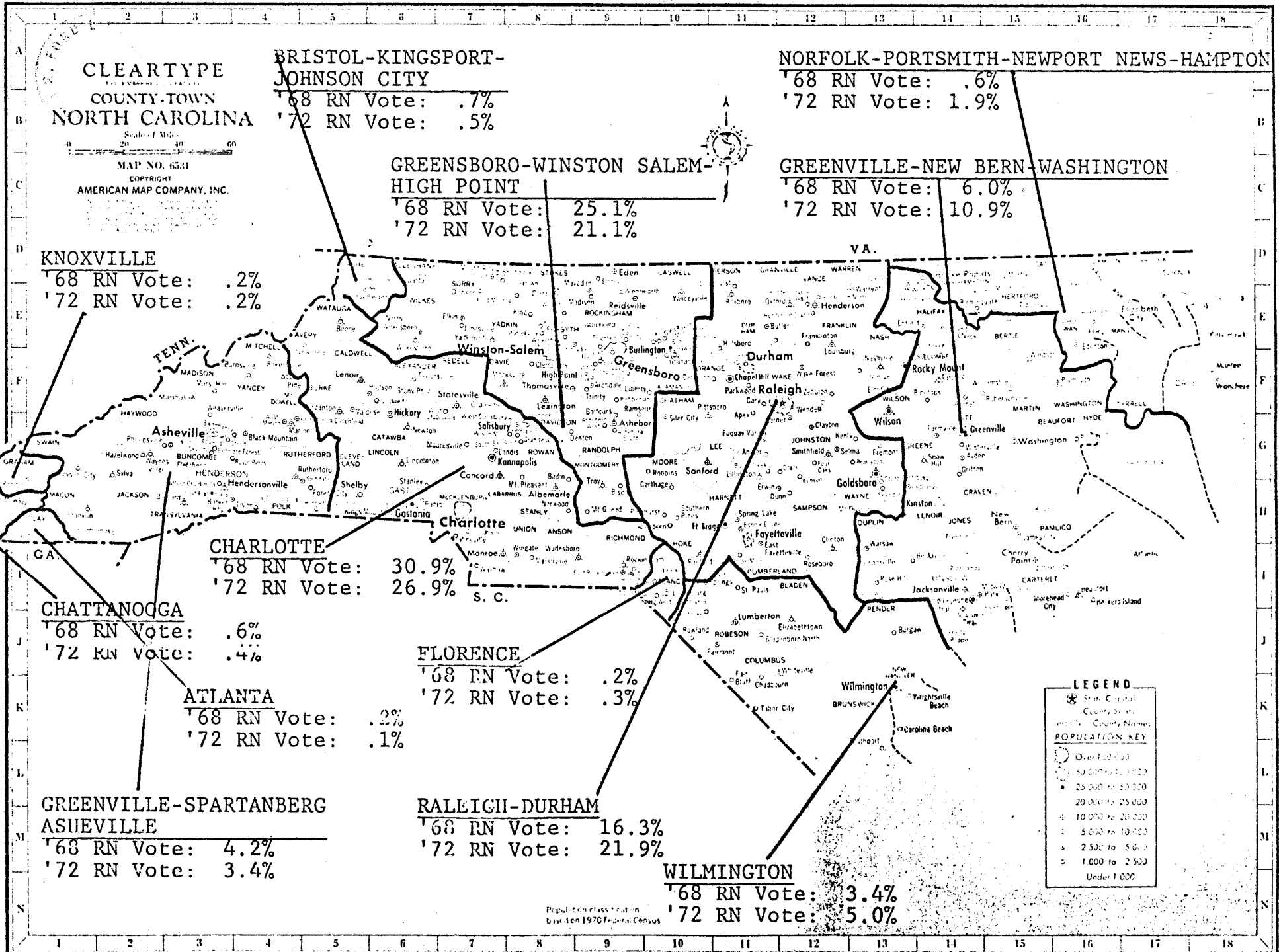
It's going to take a lot of hard work to unite the Republicans and to attract our Democratic friends.

It's almost impossible to ~~xx~~ give any kind of a reason for the results without some ~~x~~ kind of a survey.

We did surprisingly well in the mountain regions and in the East
We did not do well in the Piedmont area
--And that's about it in a nutshell.



NORTH CAROLINA: '68 and '72 NIXON VOTE BY ADI



North Carolina

TOTAL STATE DEMOGRAPHIC ANALYSIS

<u>Demographic Group</u>	<u>Adults 18+</u>		<u>Index N. C. /Total U. S. (%)</u>
	<u>% of Total U. S. (%)</u>	<u>% of Total North Carolina (%)</u>	
<u>AGE</u>			
18-24	19.0	20.8	109
25-34	19.6	20.5	105
35-49	24.5	24.7	101
50+	36.9	34.0	92
Total	<u>100.0</u>	<u>100.0</u>	<u>100</u>

ETHNIC BACKGROUND

Blacks	10.2	18.2	178
Spanish	4.2	4	10
Total	<u>14.4</u>	<u>18.6</u>	<u>129</u>

Family Income

Under \$5M	20.3	28.3	139
\$5M-\$9,999	32.5	38.0	117
\$10M-\$14,999	26.6	22.2	83
\$15M+	20.6	11.5	56
Total	<u>100.0</u>	<u>100.0</u>	<u>100</u>

Sources: Population: 1975 Estimates - U.S. Census Bureau
Voting Pop: RNC - 1970 Estimates
Income: IRS

North Carolina

1968/1972 REPUBLICAN VOTE BY ADI

ADI	TV Households		1968 Nixon Vote		1972 Nixon Vote	
	% Within	% Within	% of State	% of ADI	% of State	% of ADI
	State	ADI	Contribution	Vote	Contribution	Vote
	(%)	(%)	(%)	(%)	(%)	(%)
Charlotte	26.0	87.2	30.9		26.9	70.8
Raleigh/Durham	22.7	100.0	16.3		21.9	67.6
Greensboro/Winston Salem/H.P.	21.9	98.7	25.1		21.1	70.8
Greenville/Wash./ New Bern	11.6	100.0	6.0		10.9	71.0
Greenville/Spartan/ Ashville	8.7	30.2	4.2		3.4	68.0
Wilmington	5.5	78.5	3.4		5.0	68.7
Norfolk/Ports./N.N./ Hamp.	2.3	9.6	.6		1.9	59.9
Florence, S.C.	.5	10.6	.2		.3	63.7
Bristol, Tenn.	.4	2.9	.7		.5	63.0
Chattanooga, Tenn.	.3	2.1	.6		.4	62.3
Atlanta, Ga.	1.7	.2	.2		.1	65.2
Knoxville, Tenn.	.1	.5	.2		.2	61.0
<hr/>						
Total State	100.0	-	100.0	39.5	100.0	69.4

North Carolina

DEMOGRAPHIC ANALYSIS OF ELIGIBLE VOTERS BY ADI

<u>STATE/ADI</u>	<u>% of Total Within State (%)</u>	<u>Eligible Voters By ADI</u>			
		<u>18-24</u> (%)	<u>25-44</u> (%)	<u>45-59</u> (%)	<u>60+</u> (%)
Charlotte	30.9	18.2	38.8	24.9	18.1
Raleigh/Durham	16.3	24.8	36.9	22.0	16.3
Greensboro/Winston Salem/H.P.	25.1	17.9	38.7	24.9	18.5
Greenville/Wash./N.B.	6.0	25.5	34.6	22.7	17.2
Greenville/Spartan/ Ashville	11.0	15.6	34.4	25.7	24.3
Wilmington	3.4	18.3	36.5	25.5	19.7
Norfolk/Ports./N.N./ Hamp.	.6	17.7	32.3	26.5	23.5
Florence, S.C.	.2	23.4	34.4	25.0	17.2
Bristol, Tenn.	.7	14.7	35.0	24.5	25.8
Chattanooga, Tenn.	.6	15.1	34.3	25.3	25.3
Atlanta, Ga.	.2	13.7	30.5	27.5	28.3
Knoxville, Tenn.	.2	15.6	35.7	24.6	24.1
<hr/>					
Total State	100.0	20.7	37.2	24.0	18.1