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# National Republican Heritage Groups(Nationalities) Council

PERSONAL AND CONFIDENTIAL

MEMO TO: The President  
 The White House  
 Washington, D.C.

FROM: Lillian M. Giberga *JMG*

SUBJECT: Cuban Vote - Florida Primary

DATE: April 6, 1976

The Dade County Cuban vote in Florida's March 9th Primary is a strong denouncement of the consistent approach used by the White House in dealing with the Cuban electorate. I have repeatedly articulated that the Cubans are unlike any other ethnic group and unlike other Spanish-speaking ethnics with whom they are consistently and wrongly grouped, and, therefore, should be dealt with in a completely different manner. Their distinct individualities make this new voter unique in character. I have continually alerted the White House to the characteristics of the Cubans--how they feel, how they react, what they see, what they expect, and what their values are. I have been consistently spurned in my efforts. Moreover, my memos of March 24 and August 18 (see Exhibit A), concerning the result of the appointment of Ricardo Nunez as Director of the Cuban Refugee Program, and later, my telegram of March 3 (see Exhibit B), have not yet been acknowledged. (Also see Exhibit C).

To date, the three Cubans, ALL OF FLORIDA--Fernando Penabrez, Jose Manuel Casanova, and Ricardo Nunez--chosen by the White House to receive top-level Federal appointments, have brought devastating political results, as witnessed by the Florida March 9th Primary. Clearly, with a 65% Cuban voter turnout, the repudiation of these White House appointments was resoundingly demonstrated and the White House selections denounced by their vote: 71% for Reagan; 29% for President Ford. It must be concluded from the Primary--which was only the final demonstration of all the storm signals that preceded it (see my memos to the White House of March 24 and August 18, copies of which are attached hereto)--that these choices were incorrect, that the Appointees have little if any following in the Cuban Community and gained no advantage for the Ford Administration. (See Miami Herald, March 28, Exhibit D).

*NEW YORK TIMES*

6 Apr 76





# National Republican Heritage Groups(Nationalities) Council

In 1972 and 1973, the "GIBERGA Group" (see Miami-Herald, February 22, 1976, Exhibit E) was registering Cuban voters as Republicans at a ratio of 5.6 to 1 Democrat. This was achieved with the necessary tools being provided by the White House by way of appointments and access to Federal funds to SABER INC., the brainchild of Manolo Giberga, which identified and administered to the needs of the Cuban community. At the present time the "Casanova Group"--which pushed the Nunez and Casanova appointments through the White House (see Exhibit D)--has dramatically reversed the trend registering the Cuban voter, now 4 to 6 Democrat, which is a startling departure from the prior years of 6 to 1. The continuance of this trend forecasts a grim reality for President Ford in November.

The approach to the Cubans by the White House must now show some semblance of understanding and knowledge of the Cuban electorate. With the correct analysis and approach there can be a dramatic reversal in November, but corrective measures must be implemented with the utmost speed. (See Exhibit AA).

The loss of the potentially 100,000 Cuban votes in November can be a serious blow, since they are the swing vote in Florida, with the potential resultant loss of that state for the Republican party.

I again submit my willingness to cooperate in any capacity desired by the White House.

## Attachments

cc: The Honorable John G. Tower  
The Honorable Robert Michel  
The Honorable John Rhodes  
The Honorable William Seidman  
The Honorable Robert Hartmann  
The Honorable Rogers Morton  
The Honorable William J. Baroody Jr.  
The Honorable Richard Cheney  
The Honorable Melvin Laird  
The Honorable Ron Nessen  
Mrs. Gwen Anderson, Deputy Assistant to Counsellor Hartmann



Washington, D. C.

August 18, 1975

~~CONFIDENTIAL~~

The Honorable Gerald R. Ford  
The President  
The White House  
Washington, D. C.

Dear Mr. President: Re: Appointment of Ricardo Nunez  
As Director, Cuban Refugee Program

In mid-March of this year, the position of Director of Cuban Refugee Program became vacant. Due to the highly sensitive nature of this position, I advised that a prompt appointment be made to preclude any increased pressure, including media participation, for a status change (from Appointive to Career) occurring during a Republican Administration. See Exhibit "A".

There developed two "seriously considered" candidates, Armando LaCasa and Ricardo Nunez.

- ARMANDO LACASA had the vast majority of the Dade County Cuban community.
  - RICARDO NUNEZ was being supported by shades of the old Bebe Rebozo - Edgardo Buttari faction, namely, their easily controllable protege, Jose Manuel Casanova, and the same "Mexican clique" which was in The White House.

NUNEZ' most recent association with the now defunct GRAMCO CORP., a Nassau-based investment company, as Executive Vice President, which was created by his brother-in-law, Rafael Garcia-Navarro, was brief and lucrative. The Company went bankrupt, taking millions of dollars of small investors, many, many Cubans and others from all over South America.

The scandal, which has been intense in the Cuban community, has now surfaced in the Eastern press (see New York Times story of August 15, Exhibit "B"), including:

The President  
August 18, 1975  
Page 2

The Washington Star	August 15
The Miami News	August 15
The Miami Herald	August 15
Libertad (Miami)	August 15

in connection with NUNEZ' appointment and represents potentially substantial harm to the present Administration.

Concerning the candidacy of RICARDO NUNEZ, I urgently requested and met with the following in late April and early May, in order to alert them to these highly explosive and potentially dangerous facts, known to me, concerning the consideration of this man for the position:

- Bill Baroody, The White House
- Jack Calkins and Gwen Anderson, Deputy and Deputy Assistant to Counselor Robert Hartmann
- Doug Belin, Office of the Special Assistant to Secretary Casper Weinberger of H.E.W.
- Dick Thaxton, political division of the Republican National Committee
- The Hon. Ed Derwinski, Chairman, Heritage Council of Republican National Committee

The discredit on the judgment of President Ford is being promoted by the media, and promises to continue for some time unless immediate rectification of this error be made.

I, therefore, strongly recommend and respectfully suggest to The President that he consider requesting the resignation of RICARDO NUNEZ forthwith and prior to his swearing in, as it is in everyone's best interest.

Respectfully,

LILLIAN M. GIBERGA,  
Cuban Advisor to  
Republican National Committee  
(Heritage Division)

2458 Wyoming Avenue, N. W.  
Washington, D.C. 20008  
Telephone: (202) 483-1111

Attachments



CONFIDENTIAL

TO: THE HON. CASPER W. WEINBERGER, SECRETARY OF H.E.W.  
THE HON. JOHN G. TOWER, U. S. SENATE  
THE HON. ROBERT H. MICHEL, U.S. HOUSE OF REPRESENTATIVES  
THE HON. WILLIAM J. BAROODY, JR., ASSISTANT TO THE PRESIDENT  
MR. JOHN T. CALKINS, DEPUTY TO COUNSELOR HARTMANN

FROM: MRS. LILLIAN M. GIBERGA,  
CUBAN ADVISOR TO REPUBLICAN NATIONAL COMMITTEE  
(HERITAGE DIVISION)

RE: DIRECTOR, CUBAN REFUGEE PROGRAM

During this past week, the position of Director of the Cuban Refugee Program became vacant, through the death of Mr. Howard Palmatier. This program is funded through Foreign Aid of the State Department (Fiscal Year 1975 \$90 million appropriated) and administered by H.E.W. under the Social and Rehabilitation Service Division. It is a Presidential Appointive non-career G.S. 16.

There is a concerted campaign by a career Democrat in H.E.W., namely Mr. Phil Holman, formerly the Special Assistant to the Director of the Cuban Refugee Program, now the Acting Director of the Cuban Refugee Program, to maneuver this Appointive Position into the Democratic column by having it reclassified as a non-Appointive career Position. The recommendation will be presented for acceptance to Dr. Gary Massel, an Independent, the Associate Administrator for Planning, Research and Evaluation of the Social and Rehabilitation Service Division of H.E.W.

The growing power of the Cuban vote (14th Congressional District of Dade County - Cuban population 47%, Cuban non-registered voters 16%, registered voters 14% - approximately through 1974) in Dade County, Florida is obviously the reason for this move. The Cuban Refugee Program is administered there, although it applies to Cubans all over the U. S., as the Dade County Cubans comprise approximately 76% of all Cubans in the U. S. Political muscle in Dade County has long been wielded by Manager Ray Goode, a Democrat. His office is autonomous, "non-political", and has effectively controlled all important means of access to the local power structure. SEE ATTACHED EXHIBIT "A".



The late Mr. Palmatier, last Director of the Cuban Refugee Program, was a Democrat who changed his registration upon appointment by President Nixon. Therefore, even appointed by a Republican President, Mr. Palmatier at no time was responsive to his new Party affiliation. Through the vehicle of the Cuban Refugee Program and with the help of Mr. Palmatier, the penetration and the control of the Cuban minority by the Democratic Party has been largely realized.

Due to the highly sensitive nature of this position, SEE ATTACHED EXHIBIT "B", it is of the utmost importance that a prompt appointment be made to preclude any increased pressure, including media participation, for a status change (from Appointive to Career) occurring during a Republican Administration.

Lillian M. Giberga  
2458 Wyoming Avenue, N.W.  
Washington, D. C. 20008

Telephone: 483-1111

March 24, 1975

Attachments



Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

Exhibit "B"

# The New York Times

Price higher in air delivery cities.

NEW YORK, FRIDAY, AUGUST 15, 1975

© 1975 The New York Times Co.

## Inquiry Is Reopened on Cuban Nominee

By GEORGE VOLSKY

Suit for Legal Fees

Viernes 15 de Agosto de 1975 — LIBERTAD — 11

EL DIRECTOR DEL REFUGIO

Afagan a Ricardo Núñez

(TRANSLATION) - LIBERPAZ - August 15, 1975

THE DIRECTOR OF THE URBAN REFUGEE CENTER

RICARDO NUNEZ IS ATTACKED

Miami, Fla., Friday Afternoon, August 15, 1975

56 Pages

## FBI reopens probe of new refugee head

The New York Times News Service

The FBI has reopened its inquiry into the background of a Cuban-American who last week was appointed director of the Cuban refugee program.

The FBI acted after receiving information that the appointee, Ricardo Nunez, is a defendant in a dozen civil lawsuits, the existence of which was not indicated in the bureau's original clearance.

The appointment of Nunez to head the 15-year-old Federal agency that has an annual budget of \$90 million has raised many protests in the Cuban community here and elsewhere.

The 42-year-old wealthy Republican, who is described here as "a protege of a protege" of Bebe Rebozo, close friend of former President Richard Nixon, was named to the \$39,000-a-year-job by the outgoing Secretary of the Department of Health, Education and Welfare, Caspar Weinberger.

The Cuban refugee program has always had professionals in social work heading it even though the job is appointive. It is part of HFW.

"This is a 100 per cent political appointment made to collect money for the 1976 presidential campaign," said Rafael Villaverde, who heads a social agency here and who is a Republican.

"Mr. Nunez has no experience in social work whatsoever. He responds to a small group of Mexican-Americans in the White House," Villaverde said.

At one time, Nunez was an executive of Gramco, a defunct Bahia-

mas-based investment fund. An international banker said yesterday that in the late 1960s Gramco salesmen in many Latin-American countries used to be jailed for infringement of local currency regulations.

The operations of NBS, a developer and general contracting firm owned wholly by Nunez and his family, are being investigated by the FBI.

According to court records here, NBS is being sued by about 30 persons for alleged nonpayment for building materials and services, which are said to total about \$300,000. In addition, several Miami attorneys are suing NBS for about \$10,000 in unpaid legal fees.

The assets of NBS are said to be negligible by attorneys for several plaintiffs in cases involving the company.

But they say that Nunez, who left Miami for the Bahamas after resigning as a translator and scriptwriter for the Voice of America, is believed to be worth several million dollars.

William Ballenger, chief of special projects for HFW, said that Nunez's appointment had been "cleared and approved" by the White House.

He added that an original FBI check had shown the Cuban-American to be "clean as a hound's tooth." There was no immediate explanation as to why the investigation did not reveal the pending lawsuits in Dade and Broward counties. At least one judgment involving nonpayment for building services went against Nunez.



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# The Washington Star

crew of 45 abandoned ship.

STAR IS AVE. 15  
Appointee on Cubans Probed Anew

# The Miami Herald

Saturday, August 16, 1975

*Florida's Complete Newspaper*

Two Latin American Editions Are Published Daily

..

76 Pages

## FBI Amending Report On Refugees Nominee FBI Files

By GLORIA MARINA  
And JOHN CAMP  
Herald Staff Writers

A new background report on Ricardo Nunez-Portuondo, recently named to head the Cuban Refugee program, will be sent to the Department

paign for former President Richard Nixon.

Sources in the Miami Police Department said that information of a "negative" nature about Nunez' financial background had been sent to the FBI before his appointment

## New Report On Nominee

**Cuban Appointee  
Defends Position**



The newly appointed head of the Cuban Refugee Program, Dr. Ricardo Nunez Portuondo, says his company has a large number of lawsuits against it, that his appointment was political, that he is wealthy, that he was once involved in a CIA operation, and that he is overweight. But none of that should prevent him from doing a good job as head of the \$10-million-per-year program. Page 1B.

# Local News

**SECTION B**

**The Miami Herald**  
*Saturday, August 16, 1975*

# Refugee Appointee Disputes Critics

By JOHN CAMP  
and GLORIA MARINA  
Herald Staff Writers

**"I've Done Nothing Wrong"**

ages, and \$1 million in punitive damages, against Cameron Financial Group and others in the loan



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NAME TO THE PRESIDENT  
HONORABLE GERALD R. FORD,  
THE WHITE HOUSE,

STREET ADDRESS WASHINGTON, D.C.

CITY, STATE, ZIP OR COUNTRY (EOA)

16 MAR 3 PM 5 24  
THE FOLLOWING ELECTED OFFICIALS OF THE PROFESSIONAL ORGANIZATIONS  
OF OVER 400,000 CUBANS IN DADE COUNTY APPLAUD YOUR FIRM DECLARATION  
AGAINST CASTRO.

WE FEEL DISREGARDED AND OVERLOOKED THAT WE WERE NOT OFFICIALLY  
INVITED AND WERE OBSTRUCTED FROM PARTICIPATING IN YOUR CAMPAIGN VISIT  
TO MIAMI ON SATURDAY FEB. 27.

MR. PRESIDENT, WE REQUEST AN IMMEDIATE MEETING WITH REPRESENTATIVES  
OF YOUR ADMINISTRATION TO DISCUSS THIS ALIENATION, IN ORDER TO ASSURE  
A MORE POSITIVE CUBAN PARTICIPATION IN THE PRIMARY ON MARCH 9.

LUIS SABINES, PRESIDENT  
LATIN CHAMBER OF COMMERCE  
JUAN PEREZ FRANCO, PRESIDENT  
BRIGADE 2506

ARMANDO LACASA, PRESIDENT  
SABER, INC., DADE COUNTY COMMUNITY  
HUMBERTO QUIÑONES, PRESIDENT  
NATIONAL ASSOC. OF CUBAN LAWYERS INC.  
RAMON CANTON, PRESIDENT  
CUBAN MUNICIPALITIES IN EXILE  
CRISTOBAL GONZALEZ MAYO, PRESIDENT  
CONFEDERATION OF CUBAN UNIVERSITY PROFESSIONALS  
JAVIER BOLANOS, PRESIDENT  
CONFEDERATION OF CUBAN WORKERS

LILLIAN M. GIBERGA  
HONORARY AMBASSADOR  
2458 WYOMING AVENUE, N.W.,  
WASHINGTON, D.C.

Dupe  
SIGNATURE

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(SP) (SP)

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March 18, 1975

The Honorable Gerald Ford  
President of the United States of America  
The White House  
Washington, D.C.

Dear Mr. President:

We, the undersigned, Cubans and Cuban-Americans, deeply troubled by the ever growing possibility of the permanent loss of our country of birth, Cuba, to a communist dictatorship, and for the highly negative consequences said situation will create for the United States in the free world and especially in Latin America.

Hereby, respectfully request an interview with your assistant, Dr. Theodore Marrs, at your earliest convenience in order to discuss matters of mutual interest concerning this issue.

*Lillian M. Giberga*  
Mrs. Lillian Giberga

Honorary Ambassador

*Luis Sabines*  
President  
Latin Chamber of Commerce  
(Luis Sabines)

*Javier Bolanos*  
Leader Confederation of  
Cuban Workers.  
(Javier Bolanos)

*Humberto Quinones del Sol*  
President, National Ass.  
of Cuban Lawyers, Inc.  
Former Senator.

*Carlos Marques Sterling*  
President of the 1940  
Constitutional Assembly.  
Former Speaker of the House.  
(Carlos Marques Sterling)

*Mario del Canal*  
Former Congressman.  
Secretary of the P.R.C.  
(Mario del Canal)

Sincerely yours,

*Armando E. Lacasa*  
Armando E. Lacasa  
Dade County Cuban Community  
Leader

*Dr. Cristobal Gonzalez Mayo*  
Dr. Cristobal Gonzalez Mayo  
President, Confederation of  
Cuban University Professionals.

*Ramon Canton*  
President, Cuban Municipalities  
in Exile.  
(Ramon Canton)

*Juan Perez Franco*  
President, Brigade 2506.  
(Juan Perez Franco)

*Manuel A. de Varona*  
Former President of the Cuban  
Senate. Former President of the  
Cuban Revolutionary Party.  
(Manuel A. de Varona)



Exhibit E



**4-D**

**THE MIAMI HERALD**

**Sunday, February 22, 1976**

# Ford Victory Would Seal Cuban Banker's Clout

**By ROB ELDER**

Herald Staff Writer

Cuban Americans with clout at

became a wealthy and powerful man. The family sugar plantation was big enough to contain 100

From these 1972 money-raising

St. Lucie, Fla.

Exhibit AA

# The Washington Post

The Washington Post Co.

THURSDAY, MARCH 11, 1976

Phone (202) 223-6000

Class  
Circul

## *Reagan Is Still Focus Of GOP Right-Wing*

Seeking an Impact

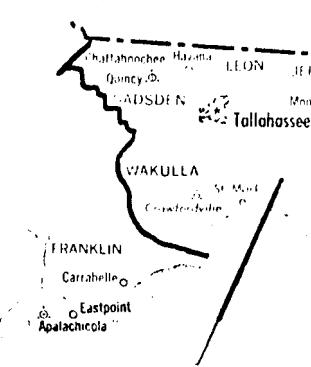
By Lou Cannon  
Washington Post Staff Writer

3/11/76

served as a campaign aide  
in the 1970 campaign and



Population Classification  
based on 1970 Federal Census.

**TALLAHASSEE**

'68 RN Vote: 1.1%  
'72 RN Vote: 2.7%

**GAINESVILLE**

'68 RN Vote: 1.0%  
'72 RN Vote: 1.5%

**TAMPA-ST. PETERSBURG**

'68 RN Vote: 28.5%  
'72 RN Vote: 26.5%

**MOBILE-PENSACOLA**

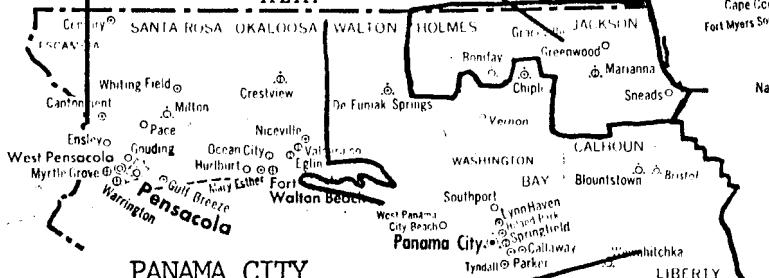
'68 RN Vote: 2.5%  
'72 RN Vote: 5.0%

**FT. MYERS**

'68 RN Vote: 2.8%  
'72 RN Vote: 3.4%

**DOUglas, ALA.**

'68 RN Vote: .1%  
'72 RN Vote: .7%

**ALA.****PANAMA CITY**

'68 RN Vote: .6%  
'72 RN Vote: 2.0%

**CLEARTYPE**

TRADE MAP NO. 6508 U.S. PAT. OFF.

**COUNTY-TOWN****FLORIDA**

Scale of Miles  
0 20 40 60

MAP NO. 6508

LEGEND	
State Capital	County Seats
DADE County Names	
POPULATION KEY	
Over 100,000	10,000 to 20,000
50,000 to 100,000	5,000 to 10,000
25,000 to 50,000	2,500 to 5,000
20,000 to 25,000	1,000 to 2,500
Under 1,000	

**MIAMI-FT. LAUDERDALE**

'68 RN Vote: 27.7%  
'72 RN Vote: 25.1%

**JACKSONVILLE**

'68 RN Vote: 7.0%  
'72 RN Vote: 9.5%

**ORLANDO-DAYTONA**

'68 RN Vote: 16.7%  
'72 RN Vote: 15.8%

**WEST PALM BEACH**

'68 RN Vote: 9.0%  
'72 RN Vote: 8.0%

Map showing county boundaries and county seats for the state of Florida, including the major metropolitan areas of Jacksonville, Orlando-Daytona, West Palm Beach, Tampa-St. Petersburg, Mobile-Pensacola, Ft. Myers, Douglas, Panama City, and Miami-Ft. Lauderdale. The map also includes a legend for population classification and a scale bar.

FLORIDA TIMES-UNION  
2/12/76

# *Reagan Fields the Questions*

By Jeffrey Hart

FT. LAUDERDALE NEWS  
2/12/76

— *Kennedy Tops List* —

# Poll Gives Demos Edge In Election

By LOUIS HARRIS  
Chicago Tribune-New York News Syndicate

ites to win the White House next November.

FT. LAUDERDALE NEWS  
2/13/76

# President Arrives Tonight

By DAVE BALLINGRUD  
Staff Writer

FT. LAUDERDALE NEWS  
2/13/76

# Ford Vetoes Jobs Bill Calling It Exaggerated

MIAMI HERALD

2/13/76

**Kissinger: 'It's McCarthyism'**

# Ford Demands Probe of Leak



***Kissinger: Cuba  
Won in Angola  
With Soviet Aid***

MIAMI HERALD  
2/13/76

CIA Report  
Release Is  
Condemned

MIAMI HERALD

2/13/76

# *Ford Banks \$1,200 of \$200,000 Salary*

MIAMI HERALD

2/13/76

**Candidates' Finances**

THE FLORIDA TIMES-UNION  
2/13/76

# *Ford Offers Help in Locating 'Leak'*

MIAMI HERALD  
2/13/76

# *Reagan Contributions on Rise, But His Debts Are Climbing, Too*

THE FLORIDA TIMES-UNION, JACKSONVILLE, FRIDAY, FEBRUARY 13, 1976

\* \* \*

A-5

# Ford: Won't Ask for Troops



THE FLORIDA TIMES-UNION  
2/13/76

# President's Net Worth Up \$67,000

From Wire Services

have a right to know their



FLORIDA TIMES-UNION  
2/13/76

# Georgians Back Budget Limit Amendment

Times-Union News Services

MONTGOMERY, Ala. — For the last year now

FT. LAUDERDALE NEWS  
2/14/76

Page two of two

# Ford Vetoes Public Works Job Bill; Congressional Override Expected

February 18, 1976  
FLORIDA

MEDIA WATCH - Miami Herald (2/15, 2/17)

Front Page

Local issues dominated the front page (2/17) with the exception of an article on the strategies of the candidates (one of a series). The local stories dealt with tourism reaching its peak in South Florida; and Margaret Trudeau's visit to Miami. The only national story was on Hearst. "Selling of the Candidates" by Robert Shaw, Herald Staff Writer - first of two articles detailing the strategies images advertising, and background of Democratic candidates for president.

Front Page

Headline (2/15) read "Ford, Reagan Heat Up Florida Primary Race." By Ronald Sachs. Other stories included Guatemala and local news.

Ford story covered Ford's day in the state Saturday and his activities. Also briefly covered Reagan, Jackson, Wallace and Carter. The story was straight news, no comment.

CAMPAIGN STORIES

"Jackson Predicts Victories But not in Florida" Page 22A (2/15) - Speaking in West Palm Beach Saturday, Jackson predicted he would win the Massachusetts and New York primaries but Wallace would win in Florida. He also predicted he could finish ahead of Jimmy Carter. At each of his appearances he restated several points - criticism of Ford's economic policies; criticism of detente; support for national health insurance; opposition to the recognition of Cuba.

"Carter Says Voters Give Him Wide Support" Page 22A by John McDermott (2/15) - Jimmy Carter portrayed himself at Miami Beach Saturday as a consensus candidate for president whose stand is liberal on civil and human rights but conservative on spending and government bureaucracy. Carter says he has a good chance to upset Wallace in Florida.

"Reagan Sweeps into Central State" Page 22A (2/15) Reagan Spoke at Disneyworld Saturday night and "drummed out his campaign theme that a growing federal bureaucracy should let the people alone." It is Reagan's last appearance in Florida before the New Hampshire primary.



"Wallace Gets Small Crowd in Vero Gym" - Page 22 A (2/15)  
Wallace drew only a half-capacity crowd for the second night in a row. He complained about other Democrats "ganging up on him" in the Florida primary race. Wallace also charged that Jimmy Carter was supported by ex-McGovernites.

"Ford Backs Death for Terrorists" - Recapped Ford's Florida visit, written by Loya Miller, who said Saturday was an excellent political day for the President. (2/15)

Campaign 1976 Roundup - "Jackson: I deserve Support of Labor"

"Bentsen, Sanford Taken Off Florida Ballot?"

"Wallace Assails Income Tax System"

"New Hampshire Draws Candidates"

(2/17)

"Ford Lacks Compassion For Jobless, Meany Says at Labor Meeting Here" - By John McDermott (2/17) AFL-CIO President George Meany Monday accused President Ford of being "completely without compassion" for the unemployed.

"Ford Planning Another Visit Before Primary" President Ford expressed delight with the response to his two-day Florida campaign tour last week and will return to the state for at least one day before the March 9 primary his state campaign manager said Monday at a Tallahassee press conference. It will most likely be on Feb. 27 or 28 Rep. Lou Frey said. (2/17)

LOCAL ISSUES:

"Tourism Hits Midwinter High." (headline, 2/17) - Business in Dade county is up as a result of as much as 10 per cent over last February. With an estimated million visitors in town last month, tourist businesses reported improving traffic and occupancy rates as the national economy appears beginning to recover.

"New I-95 Lanes 'Hazardous'" (2/17)

"Lawyer Arrested in Ford Threat" - Miami Beach lawyer Samuel Berger, 54, was arrested for a second time Monday night and held without bond in the Dade County jail on charges that he threatened President Ford and Egyptian President Sadat last November. He is charged with telephoning a threat against Ford and Sadat when the Egyptian president was visiting in Florida. (2/17)

"Panel: State Should Find Better Way of Putting Names on Future Ballots" (2/15)

EDITORIALS: Miami Herald (2/15, 2/17)

"The Secretary Counsels Well, But Will the Taxpayer Listen" - Secretary Simon, who came to town last week, is a man of refreshing candor and driving purpose. There is no trace of politician about him."

The essence of the editorial is that the public should listen to his suggestions on balancing the budget and tax reform. (2/15).

"A Question of Simple Humanity" - Discusses the forthcoming meeting of the Second World Conference on Soviet Jewry in Brussels. (2/15)

"Local Option Suits Missouri Plan" - Electing judges is cumbersome and costly in big counties. A "Missouri Plan" in places like Dade county would be helpful. Under such a plan, judges are appointed by the governor from nominees certified by judicial nominating committee. At the end of each term judges wishing to continue in office would go before the voters who would decide 'yes' or 'no' on retention. (2/15)

"A Prescription for Fraud in Health Care Programs" If the doctors think they can prevent socialized medicine by letting the thieves within their profession discredit federal programs, they are guessing wrong. The American people are demanding a better system of health services delivery, and at a fair price."

"A Minor Crack in Oil Cartel"

"Rep. Hays vs. the People's Will" - Editorial denounces Hays and his "power base".

*976*

Panel: State Should Find Better Way  
Of Putting Names on Future Ballots

# Tourism Hits

# Midwinter High

By DON REDWELL

distorted by delinquent payments - winter," said Stephen Ausmus,

Attorney Keeps Part-time House Job

## Three Ideas

## Also Looking To Reagan

By RON SACHS

Herald Staff Writer

President Ford and his Republican opponent, Ronald Reagan, spent Saturday swinging through the state and at one another in accelerated bids for votes in Florida's March 9 presidential primary.

Meanwhile, three Democratic hopefuls — Sen. Henry Jackson, Alabama Gov. George Wallace and former Georgia Gov. Jimmy Carter — concentrated on wooing Florida voters away from one another in the most active day of presidential politicking in the state this year.

"I think we have the initiative," Ford told an enthusiastic crowd of about 600 that greeted him at St. Petersburg airport. Making his first open bid for Florida votes in a campaign in which Reagan has outspent him in time and money, the President barnstormed from Fort Lauderdale to St. Petersburg to Fort Myers to Miami before returning to Washington late Saturday.

HE ASSURED a crowd of about 10,000 mostly elderly persons in St. Petersburg that he will protect the Social Security system, for which Reagan has suggested changes be made. And the audience in Pinellas County — where 63,000 registered Republicans outnumber all Republicans in the primary state of New Hampshire — loudly approved.

At an Everglades Hotel dinner of the South Florida Federal Bar Association, the President called Saturday night for use of the death sentence "in appropriate instances" — sabotage, murder, espionage and treason.

"The time has come for society to act in its own self defense," Ford said of terrorist acts that have plagued the South Florida area and elsewhere.

Reagan, meanwhile, focused his efforts on conservative-dominated Central Florida, where he told a cheering crowd of about 1,500 at the Lake County fairgrounds in Eustis that congressional inquiries of American intelligence operations are compromising intelligence-gathering efforts.

HE SAID that press leaks about various intelligence operations are not the problem, but that Congress has been acting "totally irresponsibly and virtually destroying our ability to have counterintelligence." He added that, as a result, U.S. in-

# Ford, Reagan Heat Up Florida Primary Race

Turn to Page 2A Col. 2

Bill Küchen

Miami Herald - 2-15-76

Ford Planning  
Another Visit  
Before Primary



# Ford Backs Death for Terrorists

By LOYE MILLER  
Herald Washington Bureau



6-D

THE MIAMI HERALD

Sunday, February 15, 1976

# Policeman Meets Ford In Painful Experience



# *Reagan Sweeps Into Central State*

By JAMES NOLAN  
Herald Staff Writer



# Jackson Predicts Victories, But Not in Florida Primary

By SAM JACOBS  
Herald Staff Writer



# Wallace Gets Small Crowd In Vero Gym

By TOM FIEDLER  
Herald Staff Writer

The governor, who spent the bulk



# *Carter Says Voters Give Him Wide Support*

By JOHN McDERMOTT  
Herald Political Writer

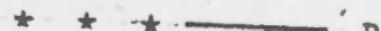
the candidate "who can truly unify  
the Democratic Party."

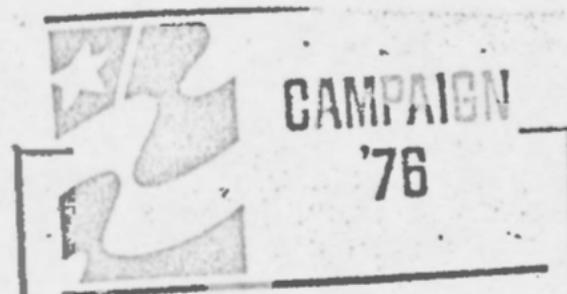


# THE SELLING OF THE CANDIDATES

*Image-makers may hold answers*

By ROBERT D. SHAW JR.  
Herald Staff Writer





Jackson: I Deserve  
Support of Labor

Sen. Henry Jackson insisted

Wallace Assails  
Income Tax System

18-A

THE MIAMI HERALD

Tuesday, February 17, 1976

PB

# Ford Lacks Compassion for Jobless, Meany Says at Labor Meeting Here

By JOHN McDERMOTT  
Herald Political Writer

Turning to election issues, Meany rejected both Ford and his Republi-

support.

He reaffirmed the AFL-CIO's

support.



# The Miami Herald

JOHN S. KNIGHT, Editorial Chairman

JAMES L. KNIGHT, Chairman

LEE HILLS, Publisher    ALVAH H. CHAPMAN, Jr., President    DON SHOEMAKER, Editor    BEVERLY R. CARTER, Gen. Mgr.  
GEORGE BEEBE, Associate Publisher    LARRY JINKS, Executive Editor    JOHN D. PENNEKAMP, Associate Editor  
RON MARTIN, Managing Editor

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2-E

Sunday, February 15, 1976

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## EDITORIALS

# The Secretary Counsels Well, But Will the Taxpayer Listen?



# A Question of Simple Humanity



# The Miami Herald

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JAMES L. KNIGHT, Chairman

LEE HILLS, Publisher    ALVAH H. CHAPMAN, Jr., President    DON SHOEMAKER, Editor    BEVERLY R. CARTER, Gen. Mgr.  
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RON MARTIN, Managing Editor

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6-A

Tuesday, February 17, 1976

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## EDITORIALS

# A Prescription for Fraud In Health Care Programs

IN A SPEECH to the House of Delegates

THE WHITE HOUSE

WASHINGTON

March 7, 1976

MEMORANDUM FOR RON NESSEN

FROM: JIM SHUMAN

SUBJ: FLORIDA NEWSPAPERS, MARCH 6, 1976

Items in the Florida newspapers break down into two categories: news and endorsements.

First, the news:

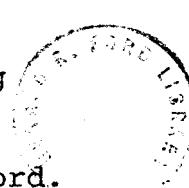
WEST PALM BEACH POST : At a Republican Party barbecue, billed as non-partisan, Paul Laxalt made a partisan attack on the President and said that Ronald Reagan would not pull out of the primary race if he loses the Florida primary. Rogers Morton, who was also attending, said the momentum building for the President in Florida was also building nationally. He said former Governor Reagan would be on the President's list of possible vice presidential candidates, but that he would urge the President not to select a nominee until the Republican national convention.

ST. PETERSBURG TIMES : A TIMES poll of Republican voters in Pinellas County, which has the largest group of Republicans in the state (160,000) showed the President leading with 61% of the vote. Reagan got 20%; 19% were undecided.

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ORLANDO SENTINEL-STAR: An AP story from Deland, Fla., quotes Howard Baker as saying he would accept the vice presidential nomination.

GENERAL STORIES - In Cape Canaveral, Peter Markel, chairman of the executive committee of the Brevard County Republicans, accused the President Ford Committee of using "Nazi-like tactics." He said PFC people had "browbeaten" Reagan supporters and undecided voters by threatening to "tell Lou Frey" that they were not voting for President Ford.



There also has been minor mention in several newspapers of the fact that the President is using what his opponents describe as "Pork Barrel Tactics" to win the primary.

The endorsements:

ST. PETERSBURG TIMES: Re-affirmed its endorsement last Sunday of the President on the basis of his "openness and candor."

TAMPA TRIBUNE: Strongly endorsed the President, saying repudiation of his leadership would be harmful to the Republican party and to the nation, for it would lead to the election of "a free-spending Democrat" who would be under the control of organized Labor.

ORLANDO SENTINEL-STAR: Re-endorsed the President, "a man of integrity."

MIAMI HERALD: Said it would endorse no candidate because the primary was a questionable event.

Reagan tactics:

All the papers surveyed reported they felt that the President was going to win the primary election Tuesday and that Reagan's attack was that of a desperate candidate.



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## MEDIA WATCH

FLORIDA

For Thursday, February 26, 1976

Papers of 2/22

### THE FRONT PAGES

Florida Times Union

Nixon Revisits Stage of Great Triumph

Miami Herald

Air Fares Kept High, Study Says;

Nixon Praised at the Scene of Proudest Triumph -- China

### THE CAMPAIGN

Miami Herald:

A Brief Look at the Candidates' Effort -- What They've Done and Where They're Going (Story consists of two full pages on the candidates.)

Ford -- Growing More Assertive: President Ford spoke of many things -- of ships and spies and income tax -- during a week in which his campaign appeared to grow more assertive.

Reagan Cash Diverted to Allies in 1970: At least \$100,000 that was contributed to then Governor Ronald Reagan's re-election campaign was diverted secretly to other Republican candidates in California during the 1970 primary election, former Reagan campaign officials have acknowledged.

Shapp Favors Direct Cuba Talks: Pennsylvania Governor Milton Shapp said Saturday that he favors direct communication with Cuba and a moratorium on nuclear power-plant construction.

Wallace Gets 9 Delegates in Miss.: Ala. Gov. George Wallace won nine of 19 delegates Saturday as Mississippi Democrats picked the first actual delegates to the Democratic National Convention.

Reagan Steps up Criticism of Ford: Ronald Reagan stepped up criticisms of President Ford as New Hampshire voters asked him about his social security proposals during campaign stops at three senior citizen homes.

Jackson: I'd Hike Number of Ships: Sen. Jackson criticizes detente with the Soviet Union and said that as president he would increase the number of ships by 200.

Betty Ford Plans Stops in Florida: Betty Ford will make campaign stops on behalf of the President in Jacksonville, Melbourne and possibly Port Charlotte and Miami, it was announced Saturday.

### Jacksonville Times Union

Nixon Trip Designed to Hurt Ford in Primary: So the master politician is once again playing politics and in doing so is revealing himself at his worst. Nixon has gone off to China just in the nick of time to remind voters in New Hampshire that he is, after all, able to travel, thanks to the man who pardoned him, President Gerald Ford. The timing of Nixon's trip is a touching

way to express his gratitude to his old friend, Ford.

Carter's Army Hustles Votes Across the City: A smiling and laughing army of Jimmy Carter supporters spread out over Jacksonville Saturday handing out pamphlets in shopping centers and going door-to-door trying to get people to vote for their man for president.

Candidates Turn Eyes to Dub Duval: After a week in which Florida political activity slowed to a trickle, the candidates will start flowing back to Jacksonville this week. Mrs. Betty Ford will appear here at 7:30 p.m. Tuesday to participate in a "Stand up for America" rally sponsored by the Northeast Florida Sertoma Club.

#### LOCAL ISSUES

##### Miami Herald

S. Florida Pilots Freed by Angolans: The two South Florida pilots seized by Marxist Angolan troops Feb. 11 were released Saturday to the Red Cross in the Angolan capital of Luanda, airline officials said they were told. (pg.1)

Canal in Multimillion Dollar Squeeze: The Panama Canal is in trouble to the tune of a \$10 million deficit and with no east way out. This was the report Saturday of Gray Boylston, a member of the Panama Canal Co. which operates the waterway for the U.S. Government.

Once a Tycoon in Cuba, Exile Rebuilds Family Clout: A Cuban-American with clout at the White House is a Miami Republican who has never held a major public office, but who is steadily growing more important behind the scenes. He is Jose Manuel Cassanova, 45, and his latest feat was to play kingmaker in the appointment of Ricardo Nunez, another Miamian, to head the Cuban Refugee Program.

##### Times-Union

New Projects Due \$750 Million Here: there is a bevy of big projects -- some \$750 million worth, in fact -- underway or are planned at Jacksonville, bolstering the economy and providing new jobs.

Oil to Top Florida Tourism: Two unfathomably large industries to Florida, hang like the finest fruits just out of reach. One -- offshore oil drilling -- could have a direct economic impact on Jacksonville and the state ranging well into the billions of dollars. The other -- non-explosive nuclear fuel manufacturing could mean billions. Both would mean jobs, highly paid jobs, perhaps by the thousands.



EDITORIALSMiami Herald

Commission Raises Catch 27 -- Take it Off March 9 Ballot:  
The Herald is against an amendment to the metro charter that would increase commissioners' salaries.

Misuse of the First Amendment: The Herald believes that Daniel Schorr misused the first amendment in his leaking of the House Intelligence report to the press.

Times-Union

Budget Balance Poll: The Times Union favors a constitutional amendment which would prohibit federal deficit spending.

A World-wide Problem: The Senate adopted an amendment to the foreign military aid bill last week which would cut off aid to foreign nations that provide assistance to, or harbor terrorists. The Times Union favors this amendment which was offered by Sen. Dick Stone (D-Fla.)