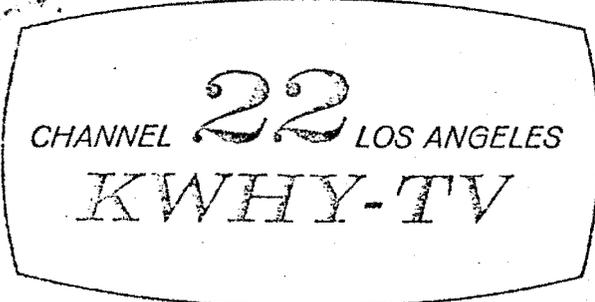


The original documents are located in Box 37, folder “President Ford Committee - Media Interview Requests (1)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

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Jan Salenburger
(Director LA Republican Party)
483-3550

August 27, 1975

RON - DOESN'T DO TOO MUCH FOR ME.
- Pete

Mr. Ron Nessin
Presidential Press Secretary
White House
Washington D. C. 20500

Dear Mr. Nessin:

At the request of Deputy Press Secretary, Jack Hushen, I am submitting a request for President Ford to appear here at Channel 22 in Los Angeles on his next California trip for a speech to the financial community.

Channel 22 is known as the Wall Street Journal of television and the nations first and foremost financial television station. Channel 22 is seen by no less than 300,000 viewers in the Los Angeles basin and also serves approximately 50 cable networks outside of L.A. Cables carry us in California north of Santa Maria (Vandenberg Air Force Base) and south to La Jolla and El Cajon, east of Palm Springs and then to portions of Colorado, Arizona, and New Mexico. Channel 22 is known to have the longest live daytime broadcasting in the country and the daytime broadcast is 100% financial. (Evenings foreign language only). Most of our daytime broadcast is in a split screen format with the New York and American stock tapes running continuously on the lower 45% of the screen and all the analysts and commentators are seen in the upper 55% of the screen.

Channel 22 is therefore seen in more business offices than any television station in the country. One can literally make a buy and sell order by viewing Channel 22. It is our opinion that the investor today is concerned and overly cautious of the stock market and unless the investor can feel confident, our economy will continue to be slack. Let me expand on this.

Priming the pump maybe necessary. Of equal or greater importance is the need for us to invest in some new pumps. The new jobs we need today, and will continue to need through the years, must come from expansion of business activity. To create those jobs, business must invest in new facilities and the necessary machines, tools and materials required. The sad fact is that not nearly enough money is being invested in American industry. We are lagging far behind other nations.



Page two

Mr. Ron Nessin
Presidential Press Secretary

During the 1960's, the United States had an average capital investment rate of 13 percent of gross national product..... compared to 21 percent for West Germany and 27 percent for Japan. The discrepancy has grown even greater today. In the past three years, the American investment has edged up to only 14 percent..... compared to a whopping 40 percent for Japan and 26 percent for West Germany. We have now fallen far behind our needs for capital spending if we are to keep the American economy operating on a competitive basis. The New York Stock Exchange projects that we will have to generate some \$4.7 trillion in business and personal savings over the next 10 years to meet America's investment capital needs. That is the equivalent of about \$21,000 for each man, woman and child in the country over that 10-year period. Where is that amount of money coming from?

In our discussion with Mr. Hushen we felt that a financial discussion by the President on Channel 22 to our viewers would be akin to talking to the major brokerage houses as well as the major investment communities in Southern California. While we must admit that 300,000 viewers might seem small as a rating, but you must remember that the largest number of share holders in the U.S. are located in Southern California. This number totals 3,000,000.

Should you desire, we can make arrangements for the Heads or Top representatives of every major brokerage house in the country to field certain questions to the President if he desires along with, of course, news representatives from the major media groups in Southern California. In addition to this, arrangements can be made to provide feeds to other television stations in Los Angeles interested in carrying the message.

It is proposed that this program be done during the stock market hours, and we will make arrangements, of course, to drop the tapes for a full screen presentation.

Page three

Mr. Ron Nessin
Presidential Press Secretary

You will find that security arrangements could be adequate as we had in the past Governor Reagan who has appeared here, and his security forces felt that the arrangements were satisfactory.

We hope that you will take this request under consideration and look upon it favorably provided, of course, it meets with his scheduling.

Sincerely,

John H. Nelson
Executive Producer

JHN:dp

cc: Jack Hushen
William Seidman
Robert Meed



KUTV

179 SOCIAL HALL AVE. • SALT LAKE CITY, UTAH 84111 (801) 322-2505

October 7, 1975

RM - This is old. No big deal. Utah is a disaster area anyway and not a priority state. -PK

Honorable E. J. Garn
Senate Office Building
Washington, D. C. 20510

Dear Senator Garn:

This will firm up the discussions between Don Olsen of your office, and members of our staff, concerning a possible interview with President Ford.

We propose a live or prerecorded interview with the President which could be broadcast simultaneously in a number of Intermountain states. It could be done quite easily due to the unusual nature of television system connections in this part of the country.

We'd like to solicit questions ahead of time from viewers in communities we serve. Other participating stations would do the same. During the interview the questions would be presented by a member of our news staff. Newsmen from the other stations would present questions gathered in their areas. Our man would anchor the interview. Those from the participating stations could attend in person or, in a live broadcast, be switched in from their own local studios.

A number of purposes could be served. Selfishly, of course, this would be a competitive coup for each local station participating. From a standpoint of community service, it would allow westerners to raise issues that do not come up in, say, a normal presidential speech or news conference.

This proposal may also be attractive to the President's political planners. As you know so well, Intermountain geography makes for difficult campaigning, with voters spread thinly over large parcels of countryside. This interview could provide a forum for the President to appear in a "local" sense in many areas at the same time, possibly alleviating his travel burden.

The broad coverage is possible because KUTV serves as a "wheeling" point. We deliver network programming to a private microwave carrier which is linked to 11 television stations in Montana, three

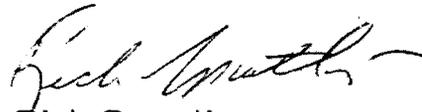


in Idaho (one with a satellite in eastern Oregon) and one in Wyoming. Additionally, our own station signal is carried over a large network of translators and cable systems to communities in all or parts of seven states. So, substantial areas of the Interior West can be reached in a single telecast.

People out here often wonder if Washington knows they exist; this kind of program might help overcome that feeling of isolation.

We'd be most grateful for any help you can give us.

Sincerely,



Rick Spratling
News Director

RS:lrc



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office

WHITE HOUSE
POST # A-4

DEC 18 1975

Processed by:

BWS

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

November 11, 1975

MEMORANDUM

TO: RON NESSEN

FROM: PETER KAYE

PK

Enclosed you will find another interview request for your consideration. Please let me know your decision.

Also, if Larry could order us several 35mm color slides of the President, I would appreciate it. We need close ups and full face. We have several requests and will be getting more, I'm sure.

Larry
Do this
RHN

Thanks.

OK - if JF
alone - if we
su d NH, should do -
PK



November 13, 1975

MEMORANDUM FOR PETER KAYE

FROM: RON NESSEN

May I have your recommendation on this interview request? And as I mentioned at lunch today, it would be helpful to have a recommendation on future requests.

On this particular request, I want to point out that the President did a half-hour interview with Florida anchormen during his visit to Jacksonville for the Sadat talks. WJXT was the originating station for that interview.

Attachment: Letter from John M. Thomas of WJXT requesting interview with President



Verres

WJXT

4

BROADCAST HOUSE, BOX 5270, JACKSONVILLE, FLORIDA 32207 (904) 399 4000

OCT 30 1975

October 27, 1975

Dear Sir:

WJXT is planning to originate a series of special programs featuring interviews with candidates appearing on the ballot in the Florida Presidential Preference Primary of March 9, 1976.

We will be offering all such candidates individual interviews of one-half hour in length to air in the weeks preceding the primary in prime time. The interviews will be conducted by a panel of reporters from throughout the state.

At present, plans call for these programs to be telecast live on a network which will include all of the major metropolitan areas of the state.

It is vital that we secure commitments from the candidates as quickly as possible so that we may proceed immediately with our plans.

Your prompt attention to this matter would be greatly appreciated.

Sincerely,

John M. Thomas
John M. Thomas
Public Affairs Director

Campaign Chairman
President's Committee
1828 L Street, N.W.
Washington, D.C. 20036

jmt/r

~~SHADE FOX~~
~~KTRH-TV HOUSTON~~
~~451-7100~~

THAT'S WHAT
GOOD FRIENDS
ARE FOUR

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

December 2, 1975

MEMORANDUM

TO: RON NESSEN

FROM: PETER KAYE *PK*

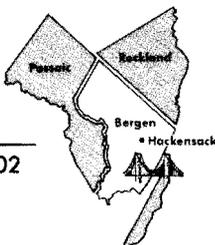
This arrived for Bo yesterday. If New Jersey looks critical a couple of months from now, let's consider it then. Meanwhile, let's sit on it for awhile.



The Record

Friend of the People It Serves

150 River St., Hackensack, N.J. 07602



(201) 646 - 4000

DEC 01 1976

Nov. 25, 1975.

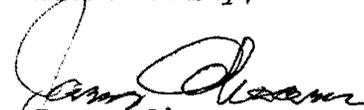
Mr. Howard Callaway, Manager,
President Ford Committee,
1828 L. Street, N.W.,
Washington, D. C.

Dear Mr. Callaway:

The Record, the largest-circulation evening newspaper published in New Jersey, has for years made it a custom to interview candidates for state, county, and congressional offices. For 1976 we would like to expand the practice, to include presidential candidates. The New Jersey primary will be June 8; the editorial board of The Record would welcome the opportunity to see Mr. Ford some time before then.

For an appointment at a mutually convenient hour, please contact me at (201) 646-4093.

Yours truly,


James Ahearn
Associate Editor





416 Eagle Rock Ave., West Orange, NJ 07052
(201) 731-9024

WBTV-TV NEWARK/NEW YORK

DEC 08 1975

December 5, 1975

*For David Shank
so.
-PK*

President Ford Committee
1828 L Street, N.W.
Suite 250A
Washington, D.C. 20036

Dear Mr. President:

On behalf of Channel 68, I would like to extend to you an invitation to appear for an interview in the studios of WBTV.

Channel 68 is a two-million watt UHF television station serving the greater New York/New Jersey area, with programming carried by almost fifty cable television systems as well. We produce the only daily financial television programming in the New York area with "Stock Market Today" (12 noon to 4:30 p.m.), a daylong full news program, and "Wall Street Perspective" (7:30 to 8:30 p.m.), an evening wrap-up of all the day's financial and business news. These are "target audience" programs appealing primarily to the investment and business oriented segment of the public. Our broadcast area coverage however, as you can see from the enclosed map, is wide enough to reach the enormous concentration of television viewers in the entire Metropolitan New York/New Jersey area.

I am fully aware of the hectic, demanding schedule of an incumbent President, so this invitation can be considered an open one. Please feel free to schedule any appearance date with us that is convenient for you.

I would also greatly appreciate receiving any "press kit" of position papers or other campaign literature that has been prepared for media distribution.

If it is at all convenient to your schedule, I would be honored to meet and speak with you on our "Election '76 on TV 68" coverage.

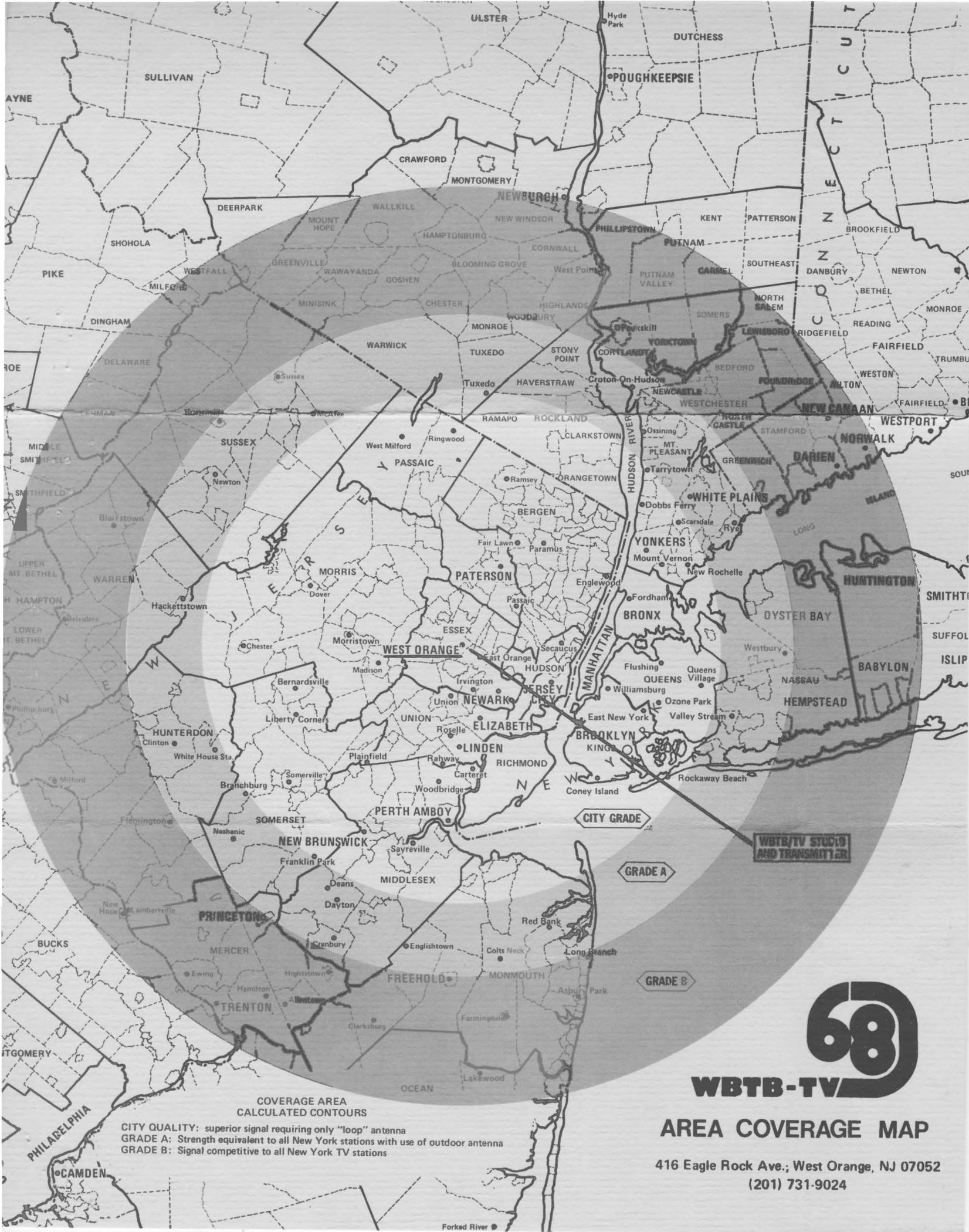
Yours truly,

Robert Fasbender
Associate Producer/News Director



RF/kcp

Enclosure



COVERAGE AREA
CALCULATED CONTOURS

CITY QUALITY: superior signal requiring only "loop" antenna
 GRADE A: Strength equivalent to all New York stations with use of outdoor antenna
 GRADE B: Signal competitive to all New York TV stations



WBTB-TV

AREA COVERAGE MAP

416 Eagle Rock Ave.; West Orange, NJ 07052
 (201) 731-9024

December 9, 1975

Ron:

I consider this very low priority.

Peter Kaye

PK



KSSS
740

P.O. BOX 740
COLORADO SPRINGS, COLORADO 80901
AREA 303-596-5000

November 7th, 1975

Mr. David Crain
The President Ford Committee
1828 L Street, NW
Washington, D. C. 20036

Dear Mr. Crain:

In preparation for the 1976 Presidential Campaign KSSS is making this initial contact with all campaign organizations.

We are inviting all announced candidates to make their views known to the Colorado Springs area by participating in interviews with Ms JoAnn Rowe.

We are prepared to deal with these interviews in two ways. Obviously, when your candidate campaigns in Colorado, a live interview is best. Our other option is a telephone interview done at the convenience of the candidate.

We would like to maintain the format currently used by Ms Rowe, the host of our talk show. Under these circumstances each guest responds directly to questions posed by members of the audience. The alternative is for questions submitted by the audience in advance to be utilized in a tape recorded interview, which may be done at a more convenient time for the candidate. We will endeavor to remain as flexible as possible to accomodate President Ford.

KSSS is interested in your participation in this program. Please contact me at your earliest convenience. We would appreciate having Mr. Gary Barkley, News Director, placed on your mailing list.

Yours,


John Michael Hedges
Director of Operations





The Caption Center

TV for the hearing-impaired

WGBH-Boston

Producers of The Captioned ABC Evening News

Miss Beckwith
Assistant to the Press Secretary
The President Ford Committee
1200 18th Street, N.W.
Washington, D.C. 20036

Rem/OK if possible, PK

December 16, 1975

Dear Miss Beckwith:

Per our telephone conversation this afternoon, I am enclosing a copy of the invitation we originally sent on September 9, 1975, for President Ford to tape a statement for inclusion in the Captioned ABC News.

I believe this is an opportunity of which the President will want to avail himself. We will be broadcasting statements by most of the announced Democratic and Republican candidates in the 3 weeks prior to the New Hampshire primary, and we feel our audience and President Ford would both benefit from his appearance.

From our production standpoint *Good place* it would be best if President Ford could tape his statement here in our Boston studios. However, I realize that this could present an insurmountable obstacle, and we can use a tape recorded in Washington if that would be the only convenient way for the President to appear. If that is the case, I would like to consult the people involved in the taping beforehand to make certain that minor requirements we have are followed. If President Ford plans to be in Boston and it is possible for him to tape his statement here, it would be advantageous for us to know the date and approximate time as much in advance as possible.

Thank you very much for your cooperation, and I look forward to hearing from you about the best way for us to proceed.

Sincerely,

Jeff Hutchins
Broadcast Coordinator
The Captioned News





**The Caption
Center**

**TV for the
hearing-impaired**

WGBH-Boston

**Producers of
The Captioned ABC
Evening News**

We are inviting you to appear on a national news program specifically produced for the hearing-impaired population of the United States. The Captioned ABC Evening News is the only regularly scheduled captioned news broadcast for America's hearing-impaired citizens. Currently it is seen on 130 public television stations coast to coast.

There are several million registered voters among the approximately 14,000,000 hearing-impaired citizens, and we consider it one of our prime duties to keep these people informed. Captioning a network newscast is one method of informing our viewers about daily national and international events, but it affords them only limited views of major office seekers. Candidates' speeches and advertisements on commercial TV are virtually inaccessible to the deaf and hearing-impaired since they are not captioned.

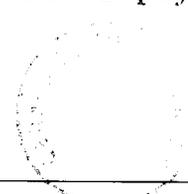
It is in the spirit of informing these too-often forgotten citizens that we invite you, as an announced presidential candidate, to come to the WGBH studios in Boston and tape a four-minute comment which we will caption for inclusion in one of the broadcasts of The Captioned ABC Evening News. We believe this will afford you the opportunity to speak directly to a large segment of the voting population which you would otherwise find difficult to reach.

We are inviting all announced candidates of the major parties, and we plan to broadcast their statements before the 1976 primary season gets under way. You are invited to speak to issues concerning the deaf and hard of hearing, or to simply make a statement of general interest.

Contact:
Nancy Currey

WGBH-TV
Boston
Massachusetts
02134

Telephone
617 868-3800



Page Two

The reading speed of the average deaf adult is much slower than a normal talking pace. It would be necessary for you to talk somewhat slower than normal so we can caption your comments verbatim.

We will make every effort to arrange the studio taping time to fit your schedule, and to make it as convenient as possible in any way we can for you to take advantage of this opportunity. We strongly believe your appearance will have tremendous benefit for our viewers and for you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jeff Hutchins", with a long horizontal flourish extending to the right.

Jeff Hutchins
Broadcast Coordinator

JH:ns

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036



Mr. Ron Nessen
The White House Press Office

TO: Grace Marie

FROM: Sandra Wisniewski

Grace, unfortunately, we were not able to get any of the questions answered individually. Margaret feels that Kelderman should get more attention than he is getting on these and that he has a good list of questions. However, under the current time constraints we cannot get him answers. If you feel he would be willing to give us time to staff out the questions, we will give it another try. It would take probably ten days to two weeks. Based on my talking with him, the only other thing we can do is provide him with a copy of 70 Issues--which is attached.



Land Use Planning Reports

2814 Pennsylvania Ave., N.W.
Washington, D. C. 20007
(202) 333-5444

JAN 09 1976

January 7, 1976

Dear Press Secretary:

Land Use Planning Reports, a Washington-based weekly newsletter, is conducting a survey of the 1976 presidential candidates' positions on matters related to land use and the environment. Enclosed you will find a brief list of questions we hope you will take the time to answer fully. Production schedules dictate that you please have your responses ready by Jan. 14, 1976, when we will telephone for them.

We and our readers appreciate your efforts and look forward to hearing from you.

Sincerely yours,

Jacob A. Kelderman
Jacob A. Kelderman
Editor



QUESTIONNAIRE FOR PRESIDENTIAL CANDIDATES
FROM EDITORS OF LAND USE PLANNING REPORTS

H
1. Do you favor a national land use planning policy? Or would you prefer having the state, regional, or local government being primarily responsible? If you favor a national land use policy, would it provide for the coordination of the present system of selective control by various governmental agencies such as EPA, HUD, and the Department of Interior, or do you favor a completely different approach?

FEA
2. Do you support federal strip mining legislation, such as S-391, calling for substantial efforts at reclamation and minimization of environmental degradation?

H
3. Do you think industry should be strictly regulated as a means of controlling the amount of pollution entering the environment?

H
4. Do you agree with the principle of limiting growth, on a local/regional/state or national level?

H
5. To what extent do you believe the government (federal/state/local) is justified in "taking" private land for preservation or environmental purposes?

FEA
6. What level of government should have final word over the siting of energy facilities?

FEA
7. If elected, what legislation, if any, will you propose to protect the environment, to increase domestic energy sources, and to assist state and local governments in coping with the problems of growth and the maintenance of the quality of life?



THE WHITE HOUSE
WASHINGTON

1/13/76

NOTE FOR: *Peter Kaye.*

FROM : RON NESSEN

*Turn down
noise.*

*"He doesn't
have the time."*

RHN



*Room -
Another
PK*

NBC NEWS

THIRTY ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020 CIRCLE 7-4100

December 16, 1975

EARL UBELL
Director
Television News, New York

DEC 22 1975

President Gerald Ford
President Ford Committee
1828 L. Street N.W.
Suite 250
Washington, D.C. 20003

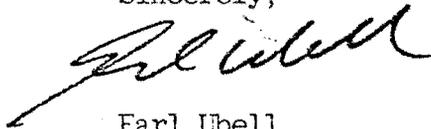
Dear President Ford:

NewsCenter 4 at 5 is the local news presentation of NBC-TV, New York, Monday through Friday. Each night this two-hour broadcast contains a segment called "5 Minutes With". This segment consists of interviews with people who are of interest to our audience. Since you are a candidate for the nomination of President of the United States, you obviously fall into this category.

The segment is recorded between 3 - 4 p.m. Monday through Friday, or done live at approximately 5:25 p.m. If you are interested in participating in our broadcast, please contact Ms. Molly Sidi, producer of this segment. Her telephone number is 247-8300 ext. 5321.

We have sent this letter to all the Democratic and Republican candidates, and naturally we did not want to omit your name.

Sincerely,



Earl Ubell

EU/sh



THE WHITE HOUSE
WASHINGTON

1/13/76

NOTE FOR: *Pete Kaye*
FROM : RON NESSEN

*Turn down
niece.
"No time
available"
RH*



ASSOCIATED BROADCAST NEWS SERVICE
854 NATIONAL PRESS BUILDING
WASHINGTON, D. C. 20045

ROBERT C. CODY, MANAGING EDITOR

202-628-NEWS

ABN

January 8, 1976

Mr. Peter Kaye
President Ford Committee
1828 - 18th Street, NW
Washington, DC 20036

*Row / I think
not. Let me
know so I can
answer please.
-PK*

Dear Mr. Kaye:

This is just a brief note to acquaint you with two new ABN programs involving the candidates. ABN currently has 100 subscribing stations covering most states and major cities. In addition, our programs may be carried by up to 632 stations over state and regional network affiliates of our subscribers.

Our first program OPEN LINE: USA is designed to give the people an opportunity to directly interview the candidates without the filter of newsmen. To date we have arrangements with 60 stations to co-produce OPEN LINE: USA. The stations will assemble a representative panel from their community to interview the candidates over the phone. The program will be carried in syndication by the other ABN subscribers.

The second program AMERICANS WANT TO KNOW is designed to provide a forum for the major issues of the campaign. The format permits each candidate to express his views on the issues for that week. Each candidate will have 2½ minutes which the stations may air individually, or in a single program with all the candidates.

Tapes of both programs will be available to your staff and national committee. We also plan to make the programs available to American Forces Radio and the Voice of America for overseas broadcast.

I have attached the issue sheet for next week's AMERICANS WANT TO KNOW and appreciate your prompt consideration. We feel it is important to do this program each week to stay on top of current news issues rather than to package several programs in advance.

On behalf of ABN, I look forward to working with you and your staff during the campaign. Please feel free to give me a call if you have any questions.

Sincerely yours,


Robert C. Cody
Robert C. Cody

och

YOUR LOCAL LINK TO WASHINGTON

• AMERICANS WANT TO KNOW • SMALL BUSINESS • CONSUMER NEWS YOU CAN USE •

AMERICANS WANT TO KNOW -- INSTRUCTIONS

RUNNING TIME OF CANDIDATE RESPONSE -- 2:30 minutes

DEADLINE -- ABN should have tapes by 9:00 a.m. January 16, 1976

ABN will insert the opening question, "How should the U.S. handle the Angola situation?" Candidate, or official spokesman, should begin recording with an answer to the question without any introduction. If necessary, we can insert additional questions into the body of the candidate's statement.

Studio recording on 7.5 ips reel-to-reel tape is preferred, but a cassette recording or phone feed to ABN will be acceptable.

Since stations may choose to run the statements of all candidates in a single program package rather than individually, we are suggesting below several areas which the candidate may wish to address in his response. These are only suggestions, and are not intended to limit the scope of the candidate's remarks.

WHAT ARE THE U.S. INTERESTS IN ANGOLA?

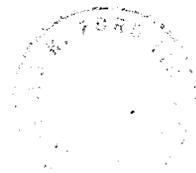
Is it merely a testing ground for detente? Are there broader geopolitical implications? Is the conflict the type of situation in which the great powers including the U.S. should play a role, or is the situation best left as an Angolan or African affair? What key elements of the candidate's foreign policy position are illustrated by the Angolan situation?

WHAT ACTIONS SHOULD THE U.S. TAKE IN ANGOLA?

Should the U.S. deal with the Angolan situation directly through support of one faction or another, or should the U.S. focus its efforts through multi-national organizations such as the U.N. or O.A.U.? Should U.S. take any action in regard to Soviet and Cuban activities in Cuba? Should the U.S. take any direct or indirect, covert or overt military action in Angola? What role should the C.I.A. play in Angola? Should any action be taken regarding the recruitment of private mercenary groups in the U.S.?

WHAT ACTIONS WOULD THE CANDIDATE TAKE IN HANDLING THE ANGOLAN SITUATION?

Should Congress be consulted on both military and diplomatic actions on Angola? Should diplomatic activity be low keyed private consultations, or should the U.S. mount a public effort to sway both Angolan and world opinion? In handling the Angolan situation, how much of the U.S. response should be told to the U.S. public?



THE WHITE HOUSE
WASHINGTON

1/13/74

NOTE FOR: *Peter Kaye.*

FROM : RON NESSEN

*Turn down
noise.*

*"He doesn't
have the time."*

R. HN



*From
Another
PK*

NBC NEWS

400 WEST 67TH STREET, NEW YORK, N.Y. 10023
(THIRTY ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020, CIRCLE 7-1330)

December 16, 1975

ATTENTION:
Suite
Room 250, New York

DEC 22 1975

President Gerald Ford
President Ford Committee
1828 L. Street N.W.
Suite 250
Washington, D.C. 20003

Dear President Ford:

NewsCenter 4 at 5 is the local news presentation of NBC-TV, New York, Monday through Friday. Each night this two-hour broadcast contains a segment called "5 Minutes With". This segment consists of interviews with people who are of interest to our audience. Since you are a candidate for the nomination of President of the United States, you obviously fall into this category.

The segment is recorded between 3 - 4 p.m. Monday through Friday, or done live at approximately 5:25 p.m. If you are interested in participating in our broadcast, please contact Ms. Molly Sidi, producer of this segment. Her telephone number is 247-8300 ext. 5321.

We have sent this letter to all the Democratic and Republican candidates, and naturally we did not want to omit your name.

Sincerely,

Earl Ubell
Earl Ubell



EU/sh

RON:

A LOT OF THIS LOOKS PRETTY GOOD TO ME.

I'LL SEE BAUM IN NEW HAMPSHIRE THURSDAY.

WHAT DO YOU THINK????

-----Peter Kaye
1/13/76

PK



WDCR

CHRISTOPHER DAVIDSON
General Manager
J. RANDALL WHITE
Business Manager
RICHARD ZIMMERMAN
Program Director

ROYCE YUDKOFF
Sales Director
EDWARD E. BARDUSCH
Technical Director
MARTIN KARL
*Director of Development
and Legal Affairs*

1340 AM / 99.3 FM STEREO

BOX 957 HANOVER, N. H. 03755 603/643-4500

January 6, 1976

Mr. Peter Kaye
President Ford Committee
1828 L Street NW
Washington, D.C. 20036

Dear Mr. Kaye,

It was good to speak to you earlier today. As I mentioned, I would like to interview President Ford in Washington and/or New Hampshire. I have been told the White House not only does the actual recording, but they will not allow others to bring in equipment. If this is the case, then we will not need to provide an engineer. However, if possible I would like to bring another reporter.

WDCR AM and FM (WFRD) is the official New Hampshire-Vermont audio feed station. We will offer the complete Ford interview, plus selected cuts to all of these stations. Selected pieces will also be offered via national audio.

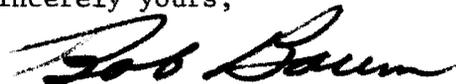
Just as importantly, we have formed an election network, which we are anchoring on February 24. This network consists of 23 stations, covering all of New Hampshire, parts of Vermont, Maine and Massachusetts, plus monitoring for possible use by the Group W and CBS networks, and the Voice of America. We will be sending 'packages' on the candidates to the stations which will consist of segments of interviews. On election night we will air parts of these interviews. Obviously, this will be a well listened to interview, plus it will give the people of New Hampshire needed exposure to the President on issues particularly concerning this part of the country.

I hope the necessary details can be worked out rapidly with the White House. Possibly, you might like to have the Washington interview and then have a press conference for New Hampshire press, while in this area. We could broadcast it live, with re-broadcast permission given to other stations for simul-casting.

Finally, if we could arrange to be able to speak to the President for a few minutes on election night it would be appreciated. The President would not only be addressing this area, but the nation and world (through VOA) if he spoke with us that night.

Thank you very much, and I look forward to seeing you in Washington shortly.

Sincerely yours,



Robert L. Baum
Election '76 Director

News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen

The White House Press Office

RM
FYI
PK

Independent-Republicans of Minnesota

January 15, 1976

JAN 20 1976

President Gerald R. Ford
The President Ford Committee
1828 L Street, Northwest
Washington, D. C. 20036

Dear President Ford:

It has come to our attention that the National Public Radio Broadcasting System is going to have a nation-wide program in which they feature both Democrat and Republican candidates for President. This program is scheduled for every Tuesday and Thursday, January 8 through February 19, at 6:30 and 9:30 P.M., EST. We further understand that several Democratic candidates for President have agreed to appear on this program, but neither you nor Governor Reagan have agreed to participate.

We encourage you to take an active part in this public radio broadcast. We know you are well aware that our future success depends a great deal upon involving more people in the political process. We believe it would be a mistake to pass up this opportunity to reach so many people throughout our country to inform and inspire them to activity during our "Republican" Presidential Election. We recognize that you may have questions concerning public radio. However, as long as it is in existence and this opportunity is offered, we feel it is necessary for you to take part in it.

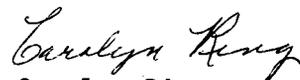
We have been informed that many calls have come from citizens throughout the country to the National Public Radio encouraging Republican Presidential candidates to participate (at least 100 such calls have been received in Minnesota).

We sincerely hope that you will consider the requests of the citizens of this country, as well as people like ourselves, and decide to be a participant in the national broadcast.

Sincerely,



Charles A. Slocum
Chairman
Independent-Republicans
of Minnesota (IRM)



Carolyn Ring
Chairwoman
Independent-Republicans
of Minnesota (IRM)

CAS/CR:am

Grace Marie:

Per our discussion I am returning the ADA request for an article. Attached is a copy of the SOTU Address and the interview with selected newsmen which the President held on Dec. 31. It is very good and talks about his vision for America, why he thinks he can manage our country, his accomplishments during the last year and a half, etc.

SANDI



JAN 27 1976

Date: January 21, 1976

STUART SPENCER

MEMORANDUM TO: ~~Howard Callaway~~
President Ford Committee

Via: Dick Cheney

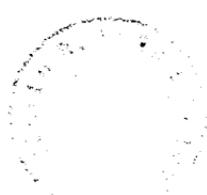
From: Gwen Anderson *ga*

For your information, no reply necessary _____

For your action and further reply _____

No response has been made _____

Comments Mr. Longville is
on the staff of Rep. George E.
Brown (D. - California) &
hence reply is directed
to that office



THE WHITE HOUSE
WASHINGTON

January 21, 1976

Pete

*ADA ?
Not / vote
there
PK*

Dear Mr. Longville:

President Ford has asked me to thank you for your recent letter regarding an article about his candidacy for the bimonthly newsletter of the Southern California Chapter of the Americans for Democratic Action.

The preparation of such an article would appear to be a campaign function, and therefore your request is being forwarded to the President Ford Committee to the attention of Mr. Stuart Spencer with the request that his office be in touch with you further on this matter. Should you wish to contact him directly, he may be reached at the President Ford Committee, 1828 L Street, N.W., Suite 250, Washington, D.C. 20036; (202) 457-6426.

The President very much appreciates your thoughtfulness in offering him this opportunity.

Sincerely,

Gwen A. Anderson
Deputy Assistant to the
Counsellor to the President

Mr. John Longville
Southern California ADA
Washington Representative
Room 2342, Rayburn House Office Building
Washington, D.C. 20515



17
GA
encl
January 14, 1976



**LIBERAL
LEADERSHIP
SINCE 1947**

The Honorable Gerald R. Ford
The White House
Washington, D.C. 20500

Dear Mr. President:

The Southern California Chapter of Americans for Democratic Action would like to offer you an unusual opportunity to reach the liberal community with information which might increase your support within that segment of the electorate.

Next month Southern California ADA will publish a special edition of our bimonthly newsletter, to be distributed nationally to many thousands of political activists and contributors during this crucial period when so many people across the country are deciding for whom they will work and to whom they will send money. One page of this publication will be devoted to each generally recognized candidate or potential candidate for President who chooses to participate by sending us, in the enclosed stamped envelope, an article soliciting liberal backing. You choose the author and you decide the content, so long as your article does not exceed 900 words. I will personally control every aspect of the preparation of this special publication, and I guarantee that your article will be treated fairly. All articles will be presented in an identical format and typeface, in strict alphabetical order by candidates' names. Your article will run under the headline, "Why Liberals Should Support Gerald Ford for President."

Because of the possibility that issues and candidacies can appear and disappear so rapidly during this highly fluid period, we must insist on an absolute deadline of the 30th of January for receipt of your article if it is to be used. Earlier responses, enabling us to produce this anthology more quickly, will be greatly appreciated. Please do not forget to include your author's by-line. Should you have any questions, please call me at (202) 543-0865 (evenings) or 225-6161 (days).

Thank you.

Sincerely,

John Longville
Southern California ADA Washington Representative

George E. Brown

2342 Rayburn Hall
Washington DC 20515

AMERICANS FOR DEMOCRATIC ACTION SOUTHERN CALIFORNIA CHAPTER

11783 LAURELCREST DRIVE • STUDIO CITY, CALIFORNIA 91604 • (213) 877-2371

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11783 LaureIcrest Drive • Studio City, California 91604
SOUTHERN CALIFORNIA CHAPTER



**LIBERAL
LEADERSHIP
SINCE 1947**

John Longville # 203
220 Second Street, S.E.
Washington, D.C. 20003



11783 Laurelcrest Drive • Studio City, California 91604
SOUTHERN CALIFORNIA CHAPTER



**LIBERAL
LEADERSHIP
SINCE 1947**

The Honorable Gerald R. Ford
The White House
Washington, D.C. 20500



URGENT

THE NEWS-PRESS

PUBLISHED EVERY MORNING DAILY AND SUNDAY

SANDERS LaMONT
Managing Editor



A GANNETT NEWSPAPER

P.O. BOX 10, FORT MYERS, FLORIDA 33902

813-334-2351

January 21, 1976

President Gerald Ford
1828 L Street, N.W.
Suite 250
Washington, D.C. 20036

*Row - Family We should
important area. do something w/ this paper -
altho this seems
too much. - PK*

Dear President Ford:

The election in 1976 will be one of the most important elections in our history. We feel that the Florida Presidential Primary will bring into focus many of the issues and problems which must be dealt with. An informed electorate is not only needed but essential.

In an effort to inform the voters of Southwest Florida of the qualifications and positions of all of the candidates the News-Press Editorial Board would like to invite you to meet with us for endorsement consideration.

If you would care to accept the invitation please call my executive secretary Joan Kohlbry to set up a day and time.

We look forward to hearing from you.

Sincerely,

Sanders LaMont
Managing Editor

SLM/jk



JAN 26 1976

WLEX UNIVERSITY OF WISCONSIN-EXTENSION
TELECOMMUNICATIONS CENTER
821 UNIVERSITY AVENUE MADISON, WISCONSIN 53706 AREA CODE 608 263-2121

21WHA-TV
Madison Wisconsin

*Rm -
On Wisconsin file -
PK*

January 22, 1976

President Ford Committee
1828 L Street N.W.
Washington, D. C. 20036

Gentlemen:

The Wisconsin Presidential Primary is just a few weeks away. You're probably busy making plans for your candidate and hopefully they include a visit to Wisconsin and Madison.

Earlier, we invited your candidate to take part in an ambitious series of television programs on the presidency (see enclosed pamphlet) and would like to repeat that invitation.

Election plans are often fluid, but our problems include scheduling facilities in a busy production center. Therefore, I'm hoping you can give me an idea of your plans for Wisconsin's primary now.

I would appreciate a date and a time if possible. Appearances will be handled on a first-come first-serve basis and the programs will be aired as soon as possible after recording.

I look forward to hearing from you as soon as possible.

Sincerely,

Peter J. Fenney
Peter J. Fenney
Producer

encl.

cc: Mr. George Innes
Madison, Wisconsin



"There are many ways to mark the Bicentennial. This one, which originated with a university undergraduate, is a thoughtful one, befitting a university, and befitting a university supported by public money that has an obligation to serve and to stay in touch with people." —*Edwin Newman*



American Presidency Citizen Seminars

WHAT IT IS:

- A series of panel discussions by nationally known experts on the "Presidency: Conflict, Change, and the Democratic Process."
- Interviews with each of the Democratic and Republican candidates in the Wisconsin Presidential Preference Primary.

WHAT IT DOES:

Educate and facilitate a broad public dialogue on the changing nature of the presidency.

HOW:

- Twelve nationally known experts will participate in six panel discussions. WHA-TV and the Educational Communications Board will broadcast the panel discussions throughout Wisconsin. The cost of the program is being underwritten by the Wisconsin Humanities Committee and WHA-TV and is being co-sponsored by the Wisconsin Union, UW Lecturers Committee and the League of Women Voters of Wisconsin.
- All Democratic and Republican candidates in the Wisconsin Presidential Primary will be invited to participate in panel discussions on the envisioned nature of presidential power in their administration.

WHY:

To help fulfill the national need for a broad public understanding and exploration of the presidency in a post-Watergate, post-Vietnam era.

WHEN:

During February and March 1976, concluding the Sunday before the Wisconsin Primary.



The University of Wisconsin American Presidency Citizen Seminars in the months preceding the Wisconsin Primary will call on academicians, journalists, politicians and former high level government participants of many persuasions to lead the people of Wisconsin and the nation in an informed, balanced dialogue on the nature of the presidency.

This project will help fulfill the national need for a broad public dialogue and exploration of the nature of the presidency in a post-Watergate, post-Vietnam War era.

To sharpen our perspectives on the evolution and the future of the presidency, two special panels will convene prestigious national observers of the presidency to highlight for both a studio and a broad television audience the choices we have in reevaluating the presidency.

The first panel convening four experts will provide a framework and perspective for our project by discussing how the role of the chief executive has evolved during the past two hundred years. The experts panel on the "Evaluation of the Presidency: Conflict, Change, and the Democratic Process" will be February 1 in Mills Hall on the University of Wisconsin-Madison campus.

The second panel will conclude our program on April 4, two days before the Wisconsin Primary. This panel on the "Future of the Presidency: Conflict, Change, and the Democratic Process" will convene four experts in a discussion exploring alternative ways of shaping presidential power and our federal system with its checks and balances in the years ahead. This panel will also be held in Mills Hall.

During February and March, we will draw upon the unique perspectives of four former high level government participants in the executive branch. Each will meet individually with a panel and describe the scope of presidential power he or she has witnessed and recommend how the balance of power in our government should be maintained. Each panel questioning these close observers of the presidency will consist of a UW-Madison faculty member, a Wisconsin newsperson, an informed citizen recommended by the League of Women Voters of Wisconsin, and UW-Madison student.

WHA-TV will televise on a delayed basis all panel discussions, and the Educational Communications Board will broadcast them throughout Wisconsin. These programs are being underwritten by a grant from the Wisconsin Humanities Committee, and are being co-sponsored by the Wisconsin Union, the University of Wisconsin Lecturers Committee, and the League of Women Voters of Wisconsin.

In addition to these programs, all candidates in the Republican and Democratic Presidential Primaries will be invited to Madison next winter to sketch the perimeters of presidential powers they would implement if elected. Each candidate will be interviewed by a four member panel consisting of a UW-Madison faculty member, a Wisconsin newsperson, an informed citizen recommended by the League of Women Voters of Wisconsin, and a UW-Madison student. WHA-TV and the Educational Communications Board will broadcast the interviews for a broad viewing audience.

FEBRUARY 1976

- 1, Sunday, Panel, "Evolution of the Presidency: Conflict, Change, and the Democratic Process"
- 11, Wednesday, Policymaker interview
- 25, Wednesday, Policymaker interview

MARCH 1976

- 10, Wednesday, Policymaker interview
- 24, Wednesday, Policymaker interview

APRIL 1976

- 4, Sunday, Panel, "Future of the Presidency: Conflict, Change, and the Democratic Process"
- 6, Tuesday, Wisconsin Presidential Preference Primary

**UNIVERSITY OF WISCONSIN-MADISON
AMERICAN REVOLUTION BICENTENNIAL COMMITTEE
433 North Murray
Madison, 53706
608/262-2116**

MGMWSHT HSA
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TLX NBC NYK A
005 NEW YORK JAN 22

 **Mailgram**[®]
western union



Row -

JAN 23 1976

PRESIDENT GERALD FORD
PRESIDENT FORD COMMITTEE
1828 L STREET NW SUITE 250
WASHINGTON DC 20036

NO BIG DEAL.

-PK

THE SUNDAY PROGRAM INVITES YOU TO APPEAR WITH YOUR OPPONENTS IN THE NEW YORK REPUBLICAN PRESIDENTIAL PRIMARY FOR A LIVE TELEVISED INTERVIEW ON SUNDAY MARCH 21. OUR WEEKLY NEWS-INTERVIEW SEGMENT ENTITLED "PEOPLE IN THE NEWS" WILL BE EXPANDED TO ACCOMODATE THOSE CANDIDATES ACCEPTING OUR INVITATION AND WILL BE LED BY MARCIAROSE THE HOST OF "SUNDAY". WE WOULD EXPECT YOU TO BE AT WNBC-TV STUDIO 3A 30 ROCKEFELLER PLAZA NEW YORK CITY AT 9.30 AM TO GO ON THE AIR AT 10.00 AM. WE HOPE THAT YOU WILL ACCEPT OUR INVITATION AND WOULD APPRECIATE YOUR CONFIRMATION AS SOON AS POSSIBLE. ADDITIONALLY IF YOU HAVE ANY QUESTIONS PLEASE FEEL FREE TO CALL ME.

SINCERELY

KRISTIN STROMQUIST
PRODUCER SUNDAY
30 ROCKEFELLER PLAZA NYC
CI7-8300 EXT 2373

11:59 EST

MGMWSHT HSA

*Ron - Admit
see how we can -
- Pete*

January 22, 1976

Mr. Howard Calloway
Gerald Ford for President
1828 L St., N.W. Suite 250
Washington, D. C. 20036

Dear Mr. Callaway:

WCVB-TV, Channel 5 in Boston is known throughout the nation as a leader in public affairs programming. The SUNDAY OPEN HOUSE show, a live, two hour news and community discussion program is part of that tradition.

On February 29, 1976, we are planning a special edition of the program on the Massachusetts Presidential Primary, (which takes place on the following Tuesday) and are issuing invitations to all legally designated Presidential Candidates on the Massachusetts ballot, inviting them to join us at our studios in Needham.

While the format of the program will be in part determined by the number of candidates that agree to appear, the value of the show in our eyes is that it will provide direct access between the candidates and Massachusetts public. A regular feature of SUNDAY OPEN HOUSE is a live studio audience and telephone questions from citizens in the area. These would be included in the February 29th program, giving it the style of a Town Meeting as opposed to a Press Conference; it is this element that we feel would make this program a critical part of the Primary race.

The special edition of SUNDAY OPEN HOUSE would run from 9:30 A.M. to 11:30 for the Democrats, with an additional hour of time to be scheduled for Republican candidates responding to our offer.

Because of the advance planning necessary for such a program, it is important that we receive a reply to our invitation by February 6th.

Sincerely,

H. James Lutton
H. James Lutton
Producer

Hope in W. 14

HJL/pb1



*Clarence told
him on phone
2-19-76 that would
keep it in mind.
c.g.*

Belo

FEB 3 1976

January 26, 1976

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

The President
Ford for President Headquarters
150 North Main Street
Concord, NH

Mr. President:

It is the policy of WCVB-TV to offer free time to political candidates in those races we consider to be of major importance to viewers within our primary service area. Of course, we will continue to cover these and other newsworthy contests in our regularly scheduled news and public affairs programs.

In addition, a recent modification of our policy makes available paid political time. Inquiries concerning the purchase of such time should be directed to Mr. Thomas Maney, Vice President, Assistant General Manager and Director of Sales for WCVB-TV.

As a candidate in the New Hampshire Presidential Primary, you are being offered free time between 6:30 PM and 8:00 PM, in prime time, on Saturday, February 21. The amount of time available to you will be determined by the number of candidates who accept our offer.

The rules are simple:

Each candidate must speak on behalf of himself only. He may appear in person in our Needham studios or provide us with a videotape or a 16mm film.

All candidates for a given office are to appear in the same block of time.

Each candidate will have his own segment within that block and will be introduced separately.

The format is neither a debate nor a question-and-answer interview, but rather a statement of the candidate's views.



January 26, 1976

So that we can set the exact allocation of time for each candidate, will you please notify us by Thursday, February 5, of the following:

1. Do you wish to accept our offer of free political time during the 6:30-8:00 PM prime time period on Saturday, February 21?
2. Will you appear in person, on tape, or on 16mm film?
3. Please give us your preferred address and telephone number.

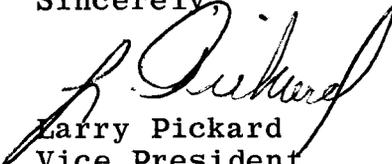
When telephoning, please ask for:

(Mrs.) Eleanor O'Keefe
(617) 449-0400

So that there will be no misunderstandings, WCVB-TV does not have facilities available to make tape recordings or films for any of the candidates.

We shall notify you on Friday, February 6, of the number of minutes you will have to speak and the time at which you must appear at our Needham studios. We hope you will be able to avail yourself of this service to WCVB-TV's viewers.

Sincerely,


Larry Pickard
Vice President
Public Affairs

o

*Send R.F.C. TT couldn't
do it Feb. 5, c-1.*

January 27, 1976

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

*Row -
No. Do you want
me to answer.
- Pete*

The President
Ford for President Headquarters
68 Leonard Street
Belmont, MA 02178

Mr. President:

It is the policy of WCVB-TV to offer free time to political candidates in those races we consider to be of major importance to viewers within our primary service area. Of course, we will continue to cover these and other newsworthy contests in our regularly scheduled news and public affairs programs.

In addition, a recent modification of our policy makes available paid political time. Inquiries concerning the purchase of such time should be directed to Mr. Thomas Maney, Vice President, Assistant General Manager and Director of Sales for WCVB-TV.

As a candidate in the Massachusetts Presidential Primary, you are being offered free time between 12:30 PM and 1:30 PM on Sunday, February 15, and between 7:00 PM and 8:00 PM on Saturday, February 28. The amount of time available to you will be determined by the number of candidates who accept our offer.

The rules are simple:

Each candidate must speak on behalf of himself only. He may appear in person in our Needham studios or provide us with a videotape or a 16mm film.

All candidates for a given office are to appear in the same block of time.

Each candidate will have his own segment within that block and will be introduced separately.

The format is neither a debate nor a question-and-answer interview, but rather a statement of the candidate's views.



So that we can set the exact allocation of time for each candidate, will you please notify us by Thursday, February 5, of the following:

1. Do you wish to accept our offer of free political time in either or both of the available time periods: 12:30-1:30 PM, Sunday, February 15; 7:00-8:00 PM, Saturday, February 28?
2. Will you appear in person, on tape, or on 16mm film?
3. Please give us your preferred address and telephone number.

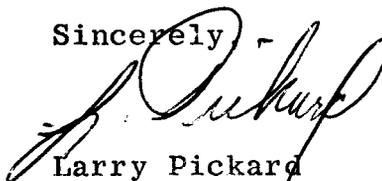
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(Mrs.) Eleanor O'Keefe
(617) 449-0400

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We shall notify you on Friday, February 6, of the number of minutes you will have to speak and the time(s) at which you must appear at our Needham studios. We hope you will be able to avail yourself of this service to WCVB-TV's viewers.

Sincerely,



Larry Pickard
Vice President
Public Affairs

January 27, 1976

*Done/ O.K. if we can.
- Pete*

Dear Presidential Candidate,

WBCN radio has a policy of not accepting paid political advertisements. It is our belief that paid time gives candidates who can raise more money an unfair advantage. Therefore, in accordance with F.C.C. regulations, we will offer free air time to all presidential candidates on the ballot for the Massachusetts Presidential Primary. We would like to offer you as a candidate, five minutes on the air that you can use in any way you see fit.

We will air all candidates times at one time so our listeners can compare what each of you have to say.

The date of the airing will be Sunday, February 29th, at 10AM. This is two days before the primary. We will repeat this program on primary day morning at one o'clock.

WBCN will take upon itself to fully publicize this candidate special.

In order for this to take place, we will need from you, your five minute statement on tape. (7 1/2 inches per second, 7 inch reel, full track mono or half track stereo). It is important that you send us what you want aired by Wednesday, February 18.

I look forward to hearing from you soon.

Sincerely,

John Scagliotti

John Scagliotti
Director
News & Public Affairs



file

Ron - I talked to Breen in general
during when he was here and
this is a followup.
Are we planning
to do anything
for NH radio or
TV now?

President Ford Committee

150 NORTH MAIN STREET, CONCORD, N. H. 03301 (603) 228-0159

January 28, 1976

Ms. Marghita White
Assistant Press Secretary
160 Old Executive Office Building
Pennsylvania Avenue
Washington, D. C. 20500

Dear Marghita:

Pursuant to our conversation of last week concerning a possible interview situation for the broadcast media in New Hampshire, I sincerely hope that such an event could be arranged. It is now apparent that the Editors' meeting with President Ford went off extremely well. The coverage of that exclusive news conference went well beyond the original day.

Since that interview with the President, we have had several inquiries from representatives of the broadcast media seeking a similar interview. Inasmuch as we have now done interviews with New Hampshire's only commercial television station and newspaper Editors, I feel very strongly that it would be a tactical error not to give the radio people a similar opportunity.

There is no doubt in my mind that a large number, possibly even a majority, of the 35 stations in New Hampshire would find it economically infeasible to send representatives to Washington. What would probably result would be that "pool" reporters would be assigned. This would undoubtedly be better than having all 35 represented anyway. I would hope that positive consideration would be given to this suggestion by the President, by Ron, and by you.

Again, my thanks for all you have done.

Best regards,

JON L. BREEN
Media Coordinator

JLB:as

10/10/10

10/10/10

10/10/10

10/10/10

10/10/10

10/10/10

10/10/10

10/10/10

Ron

10/10/10

10/10/10