

The original documents are located in Box 39, folder “Newspaper Endorsements - General Election (1)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Ron Nessen donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

NEWSPAPER ENDORSEMENTS AS OF OCTOBER 24

With the understanding that the list is assuredly not complete for either candidate, here follows a list of daily newspaper endorsements for President Ford and Governor Carter.

This is a cumulative list, but most of the endorsements have come during the last two weeks.

FORD ENDORSEMENTS

Dallas Morning News

Orlando Sentinel Star

X Nashville Banner

Shreveport Journal

Shreveport Times

Birmingham News

Jackson (Miss.) Daily News

X St. Louis Globe-Democrat

Topeka Capital Journal

Chattanooga News Free Press

Buffalo Courier Express

Buffalo Evening News

Lubbock (Texas) Avalanche Journal

Tuscaloosa (Alabama) News

Hatchee (Miss.) Democrat

Portsmouth (NH) Herald

Selma (Alabama) Times Journal

Oskaloosa (Iowa) Herald

Manchester Union Leader

Nashua (NH) Telegraph

Dayton Journal Herald

Glendale (Calif.) News Press

X New York Daily News

X Chicago Tribune

X Philadelphia Inquirer

X Boston Herald American

Oklahoman

X Houston Chronicle

X Dallas Times-Herald

Salina (Kansas) Journal

Galveston Daily News

X Miami Herald

X Memphis Commercial Appeal

Winston-Salem Journal

Rome (Ga.) News Tribune

Marietta (Ga.) Journal

Savannah News &

Savannah Press

(COMBINED SUNDAY EDITION)

Augusta (Ga.) Chronicle
Augusta Herald
Albany (Ga.) Herald

(COMBINED SUNDAY EDITION)

Baltimore News American

X Baltimore Sun

X Richmond Times-Dispatch

Maine Sunday Telegram

WESTCHESTER-ROCKLAND CHAIN

New Rochell Standard-Star

Mount Vernon Argus

Mamaroneck Times

Nyack Rockland Journal-News

Ossining Citizen-Register

Port Chester Item

Tarrytown News

White Plains Reporter Dispatch

Yonkers Herald Statesman

Syracuse Herald American



CARTER ENDORSEMENTS

- Denver Post
- Hutchinson (Kan.) News
- Nashville Tennessean
- St. Petersburg Times
- Arkansas Gazette
- Dayton Daily News
- Long Island Press
- Miami News
- Daytona Beach (Fla) News Herald
- Jackson (Fla) Times-Union
- Macon (Ga.) Telegraph (COMBINED SUNDAY EDITION)
- Macon News
- Staten Island Advance
- X New York Times
- X St. Louis Post-Dispatch
- X Minneapolis Tribune
- Louisville Courier Journal (COMBINED SUNDAY EDITION)
- Louisville Times
- Saratoga Springs (NY) Saratogian
- Charlotte (NC) Observer



TELEGRAM

Dg

The White House
Washington

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to: CWA 153551

Joseph J. McGovern
Sentinel Star
633 North Orange Avenue
Orlando, Florida 32801

On the eve of the election, I wanted to let you know that I've read and deeply appreciated the Sentinel Star's October 17 editorial endorsement. You have been steady in your support for me during this key period.

Bob Dole and I certainly hope and believe tomorrow's results will see your confidence borne out.

With personal regards,

Gerald R. Ford

11/1/76 W. Phelan
approved by phone: R. Nessen

bcc: Nessen, ✓ Gergen, Phelan

APPROVED FOR DISPATCH

R Elliott

TELEGRAM

The White House Washington

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to: CWA 153551

Les Doughtry
News
8522 Teichman Road
Galveston, Texas

On election eve, I wanted to tell you of my appreciation for the Galveston News' October 24 editorial endorsement-- which I understood was on the front page. This kind of support in a key state means a great deal to Bob Dole and to me.

It is our hope and belief that tomorrow will see your confidence reflected.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan

approved by phone: R. Nessen

bcc: Nessen, ✓ Gergen, Phelan

APPROVED FOR DISPATCH

RS Elliott



TELEGRAM

The White House
Washington



FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to: CWA 153551

Mr. Donald Goodenow
Herald-Examiner
1111 S. Broadway
Los Angeles, California 90051

Recently I was told that the Herald-Examiner had given me its editorial endorsement. On the eve of the campaign, I wanted to tell you how much of a boost it is for me personally to know I have your support.

Bob Dole and I hope and believe that tomorrow's results will confirm your faith and encouragement.

With appreciation and best wishes,

Gerald R. Ford

10/29/76: W. Phelen
approved by phone: R. Nessen

bcc: Nessen, Gergen, Phelan

APPROVED FOR DISPATCH *R Elliott*



TELEGRAM

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

The White House
Washington

Dg

Charge to: CWA 153551

John Troan
Pittsburgh Press
34 Boulevard of the Allies
Pittsburgh, PA 15230

Arriving in Pittsburgh the other day, I was especially delighted to have a special welcome -- the editorial endorsement of the Pittsburgh Press. It added to a great day.

On the eve of the election, I wanted to tell you of my deep appreciation for your support. It is my hope and belief that your confidence will be reflected in tomorrow's results.

Gerald R. Ford

11/1/76 W. Phelen
Cleared by Nessen by Phone

bcc: Nessen, ✓ Gergen, Phelan

APPROVED FOR DISPATCH

RS Elliott



TELEGRAM

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

The White House
Washington

Charge to CWA: 153551

Charles T. Alexander
Dayton Journal Herald
37 S. Ludlow Street
Dayton, Ohio 45401

On election eve, I wanted to tell you again how much
I appreciate the Journal Herald's editorial endorsement
for me.

It is my hope and belief that tomorrow's results
will see your words in my behalf borne out.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
Approved by phone: R. Nessen

✓
bcc: Nessen, Gergen, Phelan

APPROVED FOR DISPATCH

TELEGRAM

The White House
Washington

DG

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to: CWA 153551

Ambrose G. Hampton
Columbia State and Record
Columbia, South Carolina

Strom Thurmond told me recently about the editorial
endorsements for me from the State and the Record.
Even on the eve of the election, I wanted to tell you
how much I appreciated this support from the South --
and area I still haven't "written off".

Bob Dole and I hope and believe that tomorrow's
results will reflect your words in our behalf.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
Approved by phone: R. Nessen

✓
bcc: Nessen, Gergen, Phelan

APPROVED FOR DISPATCH

R Elliott



TELEGRAM

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

The White House
Washington

Charge to CWA 153551

Joe M. Dealey
Dallas Morning News
Communications Center
Dallas, Texas 75222

On election eve, I wanted to tell you how much I appreciated the fine editorial endorsement of the Dallas Morning News. We share many of the same goals for America. I have found through reading your editorials, and you have been generous in your support.

I hope and believe that tomorrow will see your faith, confidence and encouragement borne out.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
approved by phone: R. Nessen

bcc: Nessen, ✓ Gergen, Phelan

APPROVED FOR DISPATCH

R Elliott

TELEGRAM

The White House
Washington

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to CWA: 153551

J. Richard Nokes
Oregonion
1320 S.W. Broadway
Portland, Oregon

On election eve, I wanted to tell you how deeply I appreciated the Oregonion's editorial endorsement. In a tight campaign, such support is a real boost.

I hope and believe that tomorrow will see your words in my behalf reflected in the results.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
Approved by phone: R. Nessen

bcc: Nessen, ✓ Gergen, Phelan

APPROVED FOR DISPATCH

R Elliott

TELEGRAM

The White House
Washington

D5

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

Charge to: CWA 153551

C. A. Scott
Atlanta Daily World
145 Auburn Avenue
Atlanta, Georgia 30303

CA:

On election eve, I wanted to tell you how much Bob Dole and I appreciate the October 22 editorial endorsement from the Atlanta Daily World, not only because it is the oldest and one of the largest black dailies in the country, but because I have learned to respect the Scott family so much.

Bob Dole and I hope and believe that your strong words in our behalf will be reflected in tomorrow's voting.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
Approved by phone: R. Nessen

bcc: Nessen, Gergen, Phelan

APPROVED FOR DISPATCH

R Elliott

TELEGRAM

FULL RATE
(STRAIGHT TELEGRAM)
DAY LETTER
NIGHT LETTER

The White House
Washington

DJ

Charge to: CWA 153551

On the eve of the election, I wanted to tell you that I had only recently learned of your editorial endorsement. Such support is a real boost for Bob Dole and myself. We hope and believe that yours words in our behalf will be reflected in tomorrow's voting.

Sincerely,

Gerald R. Ford

11/1/76 W. Phelan
Approved by Phone: R. Nessen

✓
bcc: Nessen, Gergen, Phelan

APPROVED FOR DISPATCH

R. Elliott

INDIANA

George O. Witwer
Auburn Star & Kendallville News-Sun
118 West 9th Street
Auburn, Ohio 46706

George Carey
Clinton Clintonian
422 South Main Street
Clinton, Ohio 47842

Lenord Kreuger
Evansville Courier
201 NW Second Street
Evansville, Ohio 47702

Eugene Pulliam
Indianapolis Star and News
307 North Pennsylvania Street
Indianapolis, Ohio 46206

Don R. Wallis
Madison Courier
301 Courier Square
Madison, Ohio 47250

Richard B. Thomas
Marion Chronicle Tribune
610 South Adams
Marion, Ohio 46952

John R. Nixon
Peru Tribune
26 West Third Street
Peru, Ohio 46970

Ms. Eleanor B. Blank
Plymouth Pilot-News
217-223 North Center Street
Plymouth, Ohio 46563

Edward C. Cochrane
Edward C. Cochrane II
Princeton Clarion
112 South Main
Princeton, Ohio 47670

OHIO

Nicholas Walker
Urbana Citizen
220 East Court Street
Urbana, Ohio 43078

H. Luther Emery
Massillon Independent
50 North Avenue, N. W.
Massillon, Ohio 44646

Stanley E. Hart
Warren Tribune Chronicle
240 Franklin Street, S. E.
Warren, Ohio 44482

Michael Flynn
Washington Court House Record-Herald
138 South Fayette Street
Washington Court House, Ohio 43160

James Hastings
Alliance Review
40 South Linden Avenue
Alliance, Ohio 44601

Richard Blood
Ashtabula Star-Beacon
4626 Park Avenue
Astabula, Ohio 44004

G. Kenner Bush
Athens Messenger
Route 33 North and Johnson Road
Athens, Ohio 45701

William Booker
Greenville Advocate
309-11 South Broadway
Greenville, Ohio 45331

Steve Cooper
London Madison Press
30 South Oak Street
London, Ohio 43140

ILLINOIS

Fred W. Shappert
Belvidere Republican
401 Whitney Boulevard
Belvidere, Illinois 61008

Jerome Pearre
Pontiac Leader
North Main Street
Pontiac, Illinois 61764

Dan Holman
Canton Ledger
53 West Elm Street
Canton, Illinois 61520

Marajen S. Chinigo
Champaign-Urbana News Gazette
48-52 Main Street
Champaign, Illinois 61820

L. S. Smith, Jr.
DuQuoin-Pinckneyville Call
9 North Division Street
DuQuoin, Illinois 62832

J. E. McNaughton
Effingham News
201 North Banker Street
Effingham, Illinois 62401

Frank Puckett, Jr.
Galesburg Register-Mail
140 South Prairie
Galesburg, Illinois 61401

Thomas E. Mills
Hoopeston Chronicle Herald
206-210 First Avenue
Hoopeston, Illinois 60942

Len H. Small
Kankakee Journal
8 Dearborn Square
Kankakee, Illinois 60901

James Fetgatter
Lincoln Courier
McLean and Pulaski Streets
Lincoln, Illinois 62656

TEXAS

Jerry Crenshaw
Denison Herald
329 W. Woodard
Denison, Texas 75020

Richard E. Dwelle
Athens Review
201 S. Prairieville
Athens, Texas 75751

Glenn Sedam
Bay City Tribune
3013 7th Street
Bay City, Texas 77414

Robert W. Lee
El Paso Herald-Post
401 Mills Street
El Paso, Texas 79901

Amon G. Carter, Jr.
Ft. Worth Star-Telegram
P. O. Box 1870
Ft. Worth, Texas 76101

Victor B. Fain
Nacogdoches Sentinel
P. O. Box 68
Nacogdoches, Texas 75961

CALIFORNIA

Robert L. Cribb
Camarillo News
99 South Flinn Drive
Camarillo, California

W. J. Valentine
Antelope Valley Ledger Gazette
44815 Fig Avenue
Lancaster, California

Fred Weybret
Lodi News-Sentinel
125 North Church Steeet
Lodi, California 95240

John Shields
Napa Register
1615 Second Street
Napa, California 94509

William G. Moore
Redland Facts
1700 Begokside
Redlands, California 92373

Warren Brown, Jr.
Richmond Independent
164 10th Street
Richmond, California 94801

Ms. Carmela Martin
Roseville Press-Tribune
341 Lincoln
Roseville, California 95678

Robert L. Huttenhoff
Salinas Californian
123 West Alisal Street
Salinas, California 93901

Hubert L. Kaltenbach
San Pedros News-Pilot
362 7th Street
San Pedro, California 90731

CALIFORNIA (cont'd)

Wishard Brown
San Rafael Independent-Journal
1040 "B" Street
San Rafael, California 94902

Evert B. Person
Santa Rosa Press Democrat
427 Mendocino Avenue
Santa Rosa, California 95402

Dennis McCall
Taft Midway Driller
800 Center Street
Taft, California 92368

Clifford W. Barnhart
Visalia Times-Delta
330 NW Street
Visalia, California 83277

Mynatt Smith
Whittier News
7037 s. Comstock Avenue
Whittier, California 90608

Edgar Foss
Yreka Siskiyou News
309 S. Broadway
Yreka, California 96067

J. Dennis Duke
Burbank Review
111 N. Isabel Street
Glendale, California 91209

Don R. Hancock
Fairfield-Suisun Republic
1250 Texas Street
Fairfield, California 94533

Jack Moorhead
Grass Valley Union
151 Mill Street
Grass Valley, California 95945

Arthur B. Sonneborn
Indio News
45-140 Towne Street
Indio, California

October 23, 1976

Florida Times-Union

Jacksonville, Florida

I have just learned that the Florida Times-Union is endorsing me for election on November 2nd. I want you to know how much I appreciate this statement of support.

I am particularly gratified to receive the endorsement of the Florida Times Union because your newspaper traditionally reflects the views of your readers in North Florida and South Georgia, and my record in public life demonstrates that those are my views, too.

The support of your newspaper and your readers will give me great encouragement in these last days of the campaign, and I pledge to live up to your confidence in my next four years in the White House.

GERALD R. FORD



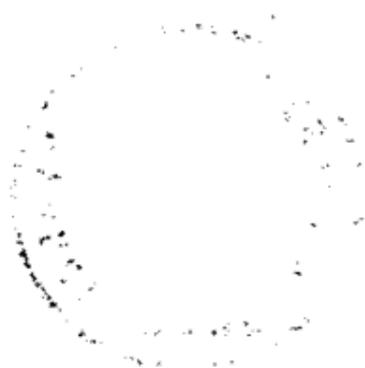
FLA. TIMES-UNION
160,000

CIRCULATES ACROSS
NORTH FLA. AND
INTO JIMMY
CHARTER'S SOUTH
GA. (DOES NOT GO
AS FAR UP AS PLAINS)

CIRCULATION AREA
IS 60% REGISTERED
DEMOCRATS -

PAPER'S EDITORIAL
POLICY REFLECTS
CONSERVATIVE
(over)

VIEWPOINT of
ITS CIRCULATION
AREA -



R4

September 13, 1976

Dear Mr. Skewes:

As the campaign begins it is very encouraging to have your forthright editorial of August 20, "A Definite Choice." Knowing the the Meridian Star only recently changed its affiliation to Independent Conservative Republican makes this fine endorsement all the more welcome.

It is just the kind of support which will help Senator Dole and me in the crucial weeks ahead. We are very proud to have your backing and we will certainly do all we can to continue to merit it.

Incidentally, I know that you share my concern over speculative reports that the Republicans have "written off the South." Let me assure you most emphatically, we have not!

With warm appreciation,

Mr. James B. Skewes
The Meridian Star
Box 1591
Meridian, Mississippi 39301

bcc: with copy of memo and editorial: Dick Cheney
Ron Nessen ✓
Dave Gergen
Wanda Phelan

GRF:WP:RN:JN:BN:aby

For President

(An Editorial)

Newspapers Endorsing Ford, Carter

Endorsements for presidential candidates are rolling in now as the campaign nears its end, with President Ford and Jimmy Carter each claiming a healthy share of the latest batch.

The Topeka (Kansas) Capital-Journal, which employed Susan Ford as a photography intern last year, endorsed Ford Sunday. But in GOP vice presidential candidate Robert Dole's home area, the Editor-Publisher of the Hutchinson (Kansas) News, issued a reserved endorsement of Carter.

The Dallas Morning News, Buffalo Courier-Express, Orlando (Florida) Sentinel Star, and the Chattanooga News Free Press also announced their endorsement of Ford. The Denver Post, Nashville Tennessean and St. Petersburg (Florida) Times, came out for Carter.

--UPI (10/18/76)



Endorsements

16

DU/DOLE CAMPAIGN

Gerald Ford Offers U.S. Experience

Plus Dependable Leadership

Endorsements

17

FORD/DOLE CAMPAIGN

For President

*The Country Needs
President Ford*



FORD FOR PRESIDENT

Endorsements

For those who are keeping score, here is a list of endorsements for President Ford and Governor Carter. We would like to emphasize that we are sure there are many more endorsements which we haven't yet picked up for both sides.

FORD ENDORSEMENTS

CARTER ENDORSEMENTS

Dallas Morning News
Orlando Sentinel Star
Nashville Banner
Shreveport Journal
Shreveport Times
Birmingham News
Jackson Daily News (Miss.)
St. Louis Globe Democrat
Topeka Capital Journal
Chattanooga News-Free Press
Buffalo Courier Express
Buffalo Evening News
Lubbock Avalanche Journal
Tuscaloosa (Ala.) News
Natchez (Miss.) Democrat
Selma (Ala.) Times Journal
Oscalcoosa (Iowa) Herald
Manchester Union Leader
Nashua (N.H.) Telegraph
Dayton Journal Herald

Denver Post
Hutchinson (Kan.) News
Nashville Tennessean
St. Petersburg Times
Arkansas Gazette
Dayton Daily News
Long Island Press
Miami News
Szabadsag (Hungarian)

Why we

favor Ford

Gerald Ford Offers U.S. Experience

Plus Dependable Leadership

GERALD Ford inherited the

Endorsements

Elect President Ford.

Polls

lead among those Iowans most likely to vote, while about 10 percent were undecided.

By contrast, the Iowa poll taken July 21-24 showed Carter leading Ford by 56 percent to 35.

Thirty-nine percent of those in the latest poll reporting they would support the President said they liked Ford's experience and past record, while 23 percent said they supported Ford because they disliked Carter, and 18 percent said they agreed with Ford's policies and ideas.

Twenty-nine percent of the Carter supporters indicated they agreed with the Democrat's policies and ideas, 23 percent said a change in leadership was needed, and 21 percent said they were backing Carter because of party loyalty and because of Ford's record which they considered poor. UPI -- (10/19/76)

EndorsementFord, Carter Even in Endorsements

Jimmy Carter was endorsed for president by two major newspapers Sunday, putting him even for the week with President Ford in winning endorsements.

The Dayton, Ohio Daily News and the Long Island Press backed the Democratic candidate in their Sunday editions. Earlier in the week, Ford was endorsed by the Jackson, Miss. Daily News and the Nashville Banner.

The Dayton Daily News said: "Mr. Ford offers voters only a continuation of his can't-do presidency and burdens the prospect additionally with a vice presidential candidate whose only major political ability is a knack for ridicule. Mr. Carter, supporting his candidacy with a running mate who himself could claim presidential potential as credibly as any political figure in the country, offers exciting promise of bringing verve, enthusiasm, quick intelligence, and active compassion back to the conduct of the nation."

The Long Island Press said: "Ford lacks compassion for people who are out of work and lacks understanding of how disruptive unemployment can be for families and for society... Mr. Carter is much more at home with people. He is a successful farmer because he has worked the soil. He speaks of humane reasons for turning the economy around, not just the economic ones... We believe that Mr. Carter has the will and the vigor, the intelligence and the compassion for human beings, to get our nation moving forward again." UPI -- (10/10/76)

GERALD FORD FOR PRESIDENT

(Shreveport Journal, 10/5/76)

October 18, 1976

America teetered at the brink of calamity on that last day of Richard Nixon's presidency. It was Aug. 8, 1974, and the people of this nation, indeed all of the people of the world, had to wonder if the United States would ever know normality again.

The great personal tragedy of Watergate had grown into national crisis and the final agonizing moment had been produced: a condition of historical ebb in the country. Inflation and unemployment had staggered us.

Dear Mr. Attaway:

As soon as I learned of the Shreveport Journal's editorial endorsement of October 5, I wanted to let you know how pleased I was to have this vote of confidence from the South. I particularly appreciated the fact that you ran it on your front page.

This endorsement showed a welcome and comprehensive understanding of my efforts since I came to the White House in 1974. It is my great hope to continue to lead our country along the path of progress which we are achieving in so many areas and to expand and build upon that progress.

Both Bob Dole and I will think of this endorsement as the days of the campaign get longer. It will lend us strength and encouragement just when we need it the most.

With deep appreciation,

Mr. Douglas F. Attaway
President and Publisher
Shreveport Journal
222 Lake Street
Shreveport, Louisiana 71130

Wanda Pheland Dave Gergen, Ron Nessen (with copy of editorial)
GRF:WP:RN:AVH:aby

The achievements of the Ford presidency are significant.

A summary of major accomplishments of the past two years:

1. Inflation has been cut by more than half.

When President Ford became President, the consumer price index was rising at a rate of 12.2 per cent per year, and during the first six months of this year, the rate of

Shreveport Journal's editorial

persons have obtained employment stood at 84.3 million and today there are 87.7 million American at work, an increase of 3.4

rate has been ment had reached 11 per cent but today has dipped to 7.5 per cent, and the President's economic advisers per cent by the

Several key indicators are moving upward. During the past year, housing starts have increased 40 per cent, the gross national product has risen by 10 per cent and real per capita disposable income—money left after taxes and inflation—has risen by nearly 5 per cent.

5. Farmers are enjoying economic gains.

Net farm income in 1976 reached \$26 billion, a record high, and farm exports reached \$22 billion, also a record high.

6. The growth of crime has been cut by more than 75 per cent.

When President Ford took office, crime was increasing at a rate of 18 per cent per year. In 1975, the rate of increase was cut to 9 per cent and during the first quarter of this year it had been cut to only 4 per cent.

