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A DISQUIETING INSIDE LOOK
AT THE CARTER CAMPAIGN
BY ROBERT SHRUM,
THE SPEECHWRITER WHO QUIT

Rowland Evans and Robert Novak

Carter's Debut: Assorted Mixups



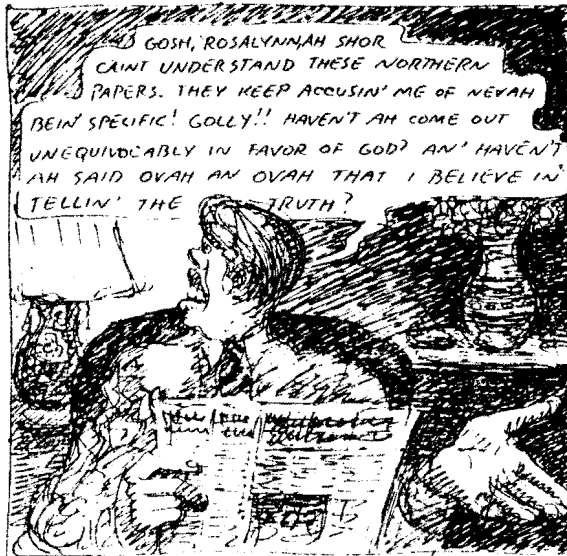


FORD AND CARTER:

THE CHARACTER OF THE CANDIDATES

by Doris Kearns Goodwin

SOREL



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ISSUES & IDEAS

CARTER'S PLANT FOR A DEPARTMENT OF ENERGY

QUESTION

is quoted as having
Mr. Carter/ said that you have "done nothing to formulate a comprehensive, forward-looking energy policy or straighten out what he called the current "jumble" of energy-related agencies. He has called for creation of a new cabinet-level energy department.

It does seem obvious that there are too many agencies involved in energy activities. Why haven't you done something about that.

ANSWER

- . Energy Policy. I have put forward a very comprehensive and forward-looking energy policy -- with specific goals for achieving energy independence by 1985 and to regain our position of energy leadership in the world. We have backed this up with legislative proposals and with administrative steps that are possible within existing authorities. We have made progress--but not nearly as much as I would have liked because the Congress has dragged its feet. Congress in the past 2 years has passed only 8 of the measures I have proposed. Right now 17 more are awaiting passage.
- . Energy Organization. I have not yet seen the details of the proposal Mr. Carter has put forward for a Department of Energy and thus cannot comment fully on it. From the press accounts I've seen, the proposal appears to be based on a very superficial understanding of Federal organization.

For example, he apparently is proposing to put the health, safety and environmental regulatory responsibilities of the Nuclear Regulatory Commission (NRC) into a department that promotes energy.

When it comes to something as important as nuclear energy, where attention must be given to energy, safety, environmental and other objectives, I do not believe that the regulatory functions should be placed in a department charged with promotional activities. The independent NRC was approved by the Congress about two years ago to overcome precisely that problem.

FOLLOWUP QUESTION: Do you favor any changes in energy organization?

Answer: My administration made clear last May that changes are needed and I will submit proposed changes. It did not make sense to ask the current Congress to consider energy organization changes when it is hopelessly bogged down and unwilling to move on the substantive energy proposals that are awaiting action.

I also want to make clear that I do not consider changes in organization to be a substitute for action on the hard policy issues I have put before the Congress and on which it has failed to act.

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other side of the coin

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The more important
the news, the more
important you watch
NBC Nightly News
with John Chancellor
and David Brinkley.

4 **7:00 PM**
NBC News

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tion he proved to be correct.

Comes now the Southern stranger to carry the banner of the Democrat Party. James Earl Carter is a good ol' Southern boy — a naval officer, a non-Washington non-lawyer, a "twice-born" Christian, a farmer from a red-clay town with a population only 2 per cent the size of the New York City police department. Just ten months ago the Gallup Poll concluded that he was the choice of but 1 per cent of the Democratic electorate; tonight at the concluding performance of the Jiminy Peanut Pop Concert, they will crown him lord of all.

The Carter coup is an achievement of no small magnitude. In the primaries, albeit against a rather motley bunch of has-beens and would-bes, he collected nearly 50 per cent of the total Democratic votes cast. As noted by the late professor of political science, V. O. Key, "the principal effect of primaries is the killing off of candidates." Jimmy Carter killed them all, and gathered around him the cloak of inevitability late in the primary game.

Ordinarily it is difficult to generate enthusiasm among the followers of losers. But the Democrats are vastly better at that than the Republicans are — vastly better in their sense of public relations and in their ability to unify, to settle their differences instead of parading them. And since the conclusion of the primaries a month ago, Jimmy the triumphant has orchestrated a display of Democratic unity not seen in four-and-a-half decades. Those around whom, and over whom, the Carter bandwagon has been rolling for lo, these past six months, are firmly aboard that bandwagon now.

It would be wrong to say that the Democrats of the bandwagon are unlikely allies. Rather, they are the fashioners of the old Rooseveltian coalition — Southerners, the poor, and the blue-collar North. Big Labor seems particularly unhappy with Carter, and with the Carter methodology: Said United Auto Workers president Leonard Woodcock, "Frankly, I'd like to go back to the smoke-filled room." If this convention is any guide, however, to a certain degree the Democrats have abandoned their recent policy of maximum participation — choosing this time to leave decision-making to the bosses, the brokers, and the operators of the Carter steamroller. Yet the Democrats, particularly Big Labor, want a winner; they yearn for the

that has dominated in Washington since the end of World War II. But in his public statements and appearances he sedulously has fabricated a deceptively appealing persona. He understands that whereas George McGovern emphasized issues and lost, Roosevelt and John Kennedy asked to be judged less on where they stood than on who they were — and won. Above all, Carter is a deft practitioner of the issue-fuzziness cultivated by many politicians. He knows how to embrace the positives on each side of an issue, and to orate against the negatives. He seems to subscribe to Calvin Coolidge's 1924 observation, "I don't recall any candidate for President who ever injured himself very much by not talking."

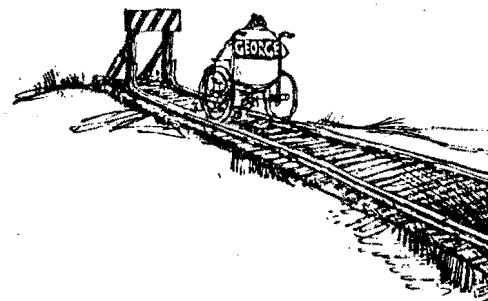
But Carter's positions are recorded well enough. Despite all his anti-government rhetoric, he is a big-government man (while he was governor of Georgia, state employment increased 5 per cent per year, and the state budget rose 15 per cent). He has said that as President he would spend whatever he thinks is desirable and would "take my chances on inflation." In Boston this past February he said he favors, under certain circumstances, repeal of the federal income tax deduction for mortgage interest payments (now taken by 18 million Americans). He is for American withdrawal from South Korea. He is against abortion and compulsory busing, but has let it be known he would do nothing about either.

What's more, he stands for compulsory national health insurance, the estimated taxpayer cost of which would be somewhere between \$50 billion and \$100 billion per year. He supports establishment of a consumer protection agency, creation of public works jobs for the unemployed, and a guaranteed annual income for everyone. He has endorsed the National Education Association's demand for increasing from the current 7.8 per cent, to 33.3 per cent, the federal government's share of funding for public education (at an estimated taxpayer cost of about \$20 billion per year). If a President Carter followed those policies, the nation would return to double-digit inflation with a vengeance.

Jimmy Carter may have been triumphant here last night; he may have taken the Democrat Party by coup. In view of his evident success in deflecting attention from his positions to his personality, he is manifestly a super-shrewd politician. But November is some months away. In the interim, sufficient numbers of voters may come to learn what Jerry Rafshoon, a media adviser to Carter, already knows. Asked by *The Village Voice* what Carter's failings might be as President, Rafshoon said: "The failings might be that a lot of people who voted for him for their own reasons will be disappointed that he wasn't what they thought."

If Rafshoon is right, Americans who have lost so much trust in their institutions may lose one day their trust in a Carter presidency as well — assuming a successful fall campaign. Then Carter, like LBJ, would leave the White House a far less popular man than when he entered it.

— R.M.



By GEORGE F. WILL:

Israel Shows the

WASHINGTON.

ISRAEL HAS GIVEN the Western world remedial instruction in how to deal with bullies. The Canadian government, as though to the manner born, has been acting the bully.

Israel responded with lethal boldness to the kidnapping of Jews by Palestinian terrorists. By killing the terrorists in the sanctuary provided by Uganda's President Idi Amin, Israel demonstrated that there are no safe havens for terrorists.

Communist China, a good customer for Canadian wheat, did not want Canada even to admit athletes from Taiwan. The government of Prime Minister Trudeau has met Peking halfway. Canada, which is the "host country" for the Olympics, has suddenly decided that Taiwan's athletes will

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LETTERS TO THE FORUM:

Supervisor Pay

Editor, The News Leader:

It was with regret that I read of the announced retirement of Henrico County's Director of Finance, Edward G. Heatwole, effective August 31.

Under his direction as chief fiscal officer of the county for nine years, Henrico County became the first county in Virginia — and the fifth in the country — to obtain an AAA bond rating from Standard & Poor's rating service.

Heatwole's dedication to his job in this county was shown by his responsiveness to the citizens and public officials alike.

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In Brief

Speaking Tuesday to the New Jersey delegation, Jimmy Carter had this to say about the Republicans: "You mark my words — as soon as the Republican Convention is over, the poll advantage that we presently enjoy is going to narrow. The Republicans are a party of strong, influential, special-interest groups, and it's to their advantage to heal those wounds and protect their privileged status in the economic and social and political life of this country." And this from a super-privileged upper-class farmer?

Carter's Tax Program

By Charles Fried

CAMBRIDGE, Mass.—President Ford and Robert Dole have not been unfair in their treatment of Jimmy Carter in the controversy over tax reform, a debate initiated by Mr. Carter's imprudent remark that he would raise taxes for everybody above the median line on income.

Mr. Carter's supporters tell us that what is really at issue is making "the rich" pay their fair share of taxes, and not raising taxes for middle-income wage earners.

Now I firmly believe that the devices by which very wealthy taxpayers avoid paying their fair share of taxes (be it 40 percent or 60 percent of their income, or whatever) are egregious and must be eliminated. But that is a matter of simple justice, and no one should imagine for a minute that the elimination of such scandalous anomalies would raise significant revenue and thus offer the hope of significant tax relief for any other category of taxpayer.

Common sense and widely known data make clear that taxes would have to be raised on middle-class salaried persons and professionals to provide significant tax relief for those below the median. You simply cannot get something for nothing, nor get something very big by taxing fairly the very small number of very wealthy nontaxpayers.

I suspect that Mr. Carter knows this. That is why a very early, more specific Carter statement suggested eliminating all deductions—including the deduction for state and local taxes and interest payments on home mortgages. It is no surprise that some of Mr. Carter's tax advisers make the same suggestion.

Eliminating all deductions would certainly raise a great deal of tax revenue (Treasury Secretary William E. Simon estimates \$50 billion), but it would only do so by also raising the taxes on millions of middle-class salaried and professional persons, persons who take deductions for property taxes and home mortgage payments which may amount to as much as 15 percent or more of their earnings.

And if it is said that rates could be lowered correspondingly, then not only would there be no added revenue available for tax relief, but the univer-

sities, hospitals, churches and cultural organizations that depend on the charitable deduction would have to go on the Federal dole.

So Mr. Ford is right in saying that Mr. Carter's proposals—if they really are to give the kind of tax relief he promises, without cutting Federal spending—must impose a significant new burden on working middle-class people. This is the real issue, not the closing of a lot of technical loopholes—unless Mr. Carter believes the mortgage, property tax and charitable deductions are loopholes.

Now increasing the burdens on the middle class is not an obviously wrong thing to do. The Governments of such as countries Sweden and Britain have been doing it for decades. It is, however, a legitimate question whether the American people—all the American people, including those near or below the line Mr. Carter would draw through the middle of the country—really want that kind of policy, really want the kind of resentment and reduced incentives that such leveling policies entail.

I suspect that a large number of Americans, on both sides of Mr. Carter's line, are perfectly ready to give up the relatively small sums that Mr. Carter's tax proposals offer them in return for the sense of living in a country where those who have the ability, will and perhaps even good luck to succeed can expect to keep a fair measure of what their success earns them.

I suspect that a large number of Americans on both sides of Mr. Carter's line believe that it is demoralizing for everybody when millions of hard-working people are embittered and their initiative is sapped by the thought that more than half of every extra dollar they work for will go to Federal, state and local governments.

So I believe that the Republicans are right to argue that the tendency of the Democratic program is to increase taxes for a much larger segment of the society than just the scapegoat class of the egregiously non-taxpaying rich. They are right to raise this issue, because at stake is not the question of simple justice that the Democrats pretend but the whole shape and character of our society.

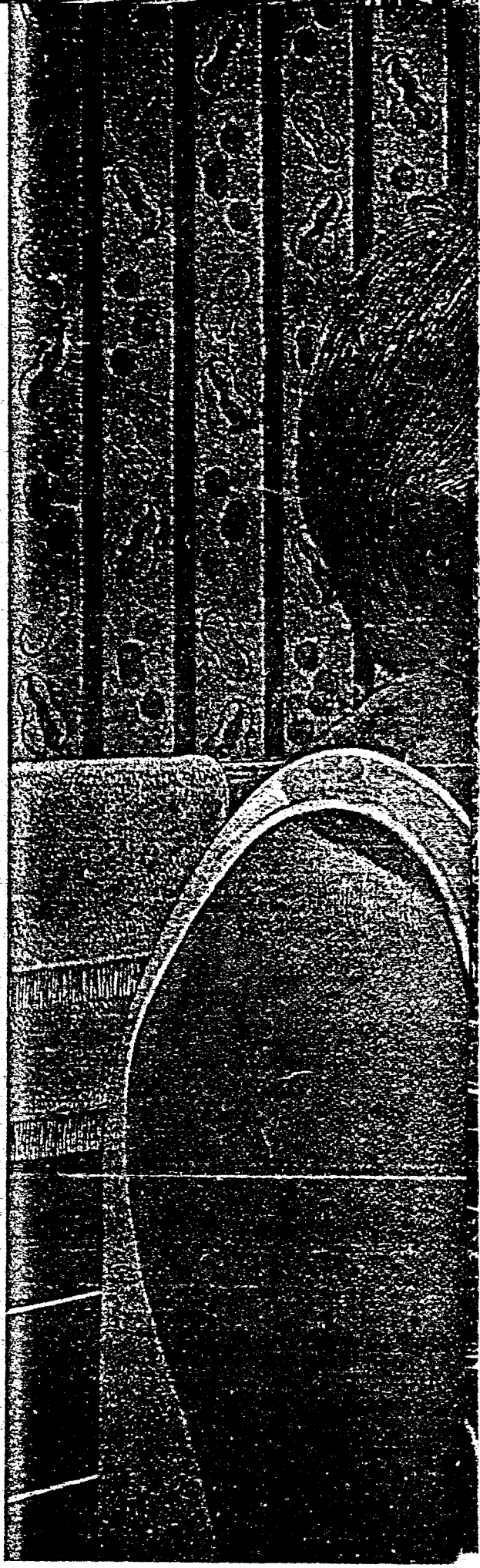
Charles Fried is professor of law at Harvard Law School.

DON'T
VOTE
FOR CARTER
TILL YOU
READ THIS

**IF
YOU LIKED
RICHARD
NIXON,
YOU'LL LOVE
JIMMY
CARTER**

The jowls and five o'clock shadow are less pronounced, and the smile was probably lifted from a Burt Lancaster poster—yet under careful scrutiny the peanut populist from Georgia may be the latest incarnation of Tricky Dick.

BY BENJAMIN STEIN



Carter Woods Democrats in State; Signs Indicate Gains

LA Times

BY KENNETH HEICH

Times Political Writer

3/20/75

Plastic Surgery

The New Jimmy Carter

by Reg Murphy

THE WHITE HOUSE
WASHINGTON

DATE 5/5/76

TO: Ron Nessen

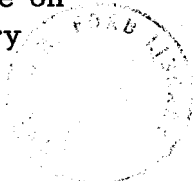
FROM: WAYNE H. VALIS *Wayne*

For your information X

Per our conversation

Other:

This is an excellent article on
Carter. I think it is a very
persuasive analysis.



Niceguyin' His Way to the White House?

JOHN R. COYNE JR.

POLITICAL FOCUS/ROBERT WALTERS

The Boys on the Carter Bus



Regarding Richard Milhous Carter

PATRICK J. BUCHANAN

"pragmatism" and disparaged the issues men of the campaign as "the creative types."

(The other day, speaking to the AFL-CIO in Cincinnati, Carter launched into a peroration, repeating

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PM-Carter, 1st add, 370
For release at 1 p.m. EDT

NEW YORK: collective action.,,

He said there must be "an international policy of democratic leadership and we must stop trying to play a lonely game of power politics.,,"

Carter said that alliances formed in years past for essentially military purposes should be broadened to deal with the arms race, world poverty and the allocation of resources.

He said it is logical to seek and form a partnership between North America, Western Europe and Japan because the regions share political and security concerns.

Carter said there must be frequent consultations and periodic summit meetings between the free countries.

He said U.S. dealings with the Soviet Union should reflect, to the maximum extent possible, "the combined views of the democracies.,," He said this would "avoid suspicions by our allies that we may be disregarding their interests.,,"

By working in concert, Carter said, the democratic countries could avoid conflicts in their economic decisions and could "take the lead in establishing and promoting basic global standards of human rights.,," using "various forms of economic and political persuasion available to us.,,"

The military advantage, he said, is that "our potential adversaries are intelligent people. They respect strength, they respect constancy, they respect candor. They will understand our commitment to our allies. They will listen more carefully if we and our allies speak with a common resolve.,,"

He said the democracies must also work together in a joint effort to help the world's poor by providing increased support to international agencies making capital available to the Third World and by working to lower trade barriers. The Soviet Union should "act more generously toward global economic development.,," he added.

After the speech, Carter planned to appear at a series of five fund-raisers here before flying to Washington for meetings with House and Senate leaders.

He participated in two fund-raisers on Tuesday in Boston.

Aides said the fund-raisers will help pay off campaign debts and provide funds for the Carter effort at the Democratic National Convention.

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PM-Carter, 2 Takes, 490-860

For Release at 1 p.m. EDT

By DICK PETTYS

Associated Press Writer

NEW YORK AP - Democratic presidential candidate Jimmy Carter said today the United States must abandon what he called its "Lone Ranger" foreign policy and organize free nations to share responsibility for "a just and stable world order."

Carter, the Democrats' probable nominee, called for collective action by the world's democracies in "creative alliances" to help stabilize world prices, ease military tensions and combat hunger and poverty.

Carter painted his concept of "creative alliances" in broad strokes, giving few specific details.

He said it is time to form a partnership between North America, Western Europe and Japan, and that there is a need for increased unity and consultation with Israel, Australia, New Zealand and other democratic societies.

Carter also said in a speech prepared for the Foreign Policy Association that:

-NATO forces must be re-equipped with up-to-date weapons to balance modernized Warsaw Pact forces, but he said the costs must be shared by NATO partners, not borne solely by the United States, and that no effort should be spared to seek a balanced reduction of forces on both sides.

-Increased cooperation between East and West is desirable "but we will never seek accommodation at the expense of our own national interests or the interests of our allies."

Carter has said previously that the United States "has gone overboard in detente" with the Soviet Union and the results, including the U.S.-Soviet joint manned space flight, wheat deals and strategic arms limitations talk SALT agreements, have been basically negative for this country.

-He is "particularly concerned" by the nation's "role as the world's leading arms salesman," and that the United States and its allies must work to reduce the flow of arms into developing nations.

-It will be possible to withdraw U.S. forces from South Korea over a time span to be determined after consultation with both South Korea and Japan, but the United States should make clear that "internal oppression" in South Korea is "repugnant to our people."

The Foreign Policy Association is composed of academicians and others who meet periodically for seminars.

Proposing a "democratic concert of nations," Carter said, "The time has come for a new architectural effort, with creative initiative by our own nation, with growing cooperation among the industrial democracies its cornerstone, and with peace and justice its constant goal."

He said that under the Nixon-Ford administration "there has evolved a kind of secretive 'Lone Ranger' foreign policy - a one-man policy of international adventure. This is not an appropriate policy for America.

"We have sometimes tried to play other nations one against another instead of organizing free nations to share world responsibility in collective action."

MORE

7440aED 06-23

Election: News

Ford edges Carter in state poll

By **FREDERICK P. CURRIER**

Market Opinion Research

Copyright 1976, The Detroit News

28 percent of the women have not made up their minds while only 18 percent of the men have not.

The result of this is that Carter appears

However, there is no guarantee of a fadeaway. In 1964, for instance, moderate Republicans deserted Barry Goldwater in droves and contributed to his defeat.

NYT

7/6/76

Trimmy Jimmy

By William Safire

Running Carter Against Himself

Carter's Problems

by Ken Bode

Demo. Campaign: Comment

Has Carter already lost the election?

By Andrew M. Greeley
Chicago

The Houses Rocky Built *Mary Perot Nichols*

THE NEW REPUBLIC

A Journal of Politics and the Arts—July 17, 1976, 60 cents

Thirty-Six Minutes — *The Editors*

Carter's Foreign Policy — *Tad Szulc*

Harvard's Blacks — *J. W. Foster*

The Next Embargo — *Robert Samuelson*

One Year In — *Roger Rosenblatt*

Apartheid — *James Thomson*

FBI Bag Jobs — *Anthony Marro*

American Poems — *Robert Fitzgerald*

Robert Lowell — *James Atlas*

TRB

from Washington
July 17, 1976



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JUL 6 1976

July 1976

JIMMY CARTER IS NOW MY 100-1 FAVORITE TO WIN NOMINATION at the Democratic Convention. A host of VP hopefuls wait in the wings to go on stage in front of 150 million eligible voters...the big question is who Carter will pick. Coming from the South, he must make a selection from the North and East of the Mississippi River. (Senator Frank Church being the exception.) His partner must be someone strong with labor, and it's my opinion, he can't continue to ignore Washington.

The average voter will be 34 years old and over, white, does not live in a big city, has at least a high school education, an income of \$16,000 or better, and is called "The Middle of the Road." Here's how I see the lineup of VP possibles:

W. Fritz Mondale (3-1)	Scoop Jackson (10-1)	Jerry Brown (50-1)
Frank Church (4-1)	Wendell Anderson (15-1)	Paul Sarbanes (100-1)
Ed Muskie (4-1)	Hugh Carey (15-1)	John Gillian (100-1)
Adlai Stevenson (6-1)	Mike Dukakis (25-1)	Alan Cranston (100-1)
John Glenn (8-1)	Mo Udall (50-1)	Tom Bradley (100-1)
Peter Rodino (10-1)	Leonard Woodcock (50-1)	Pete Flaherty (100-1)
Birch Bayh (10-1)		Barbara Jordan (100-1)

HERE'S MY PRE-SEASON NFL OUTLOOK. I rate each team using 100 as a base of perfection.

<u>AFC EAST</u>	<u>AFC CENTRAL</u>	<u>AFC WEST</u>
Baltimore 88	Pittsburgh 93	Oakland 91
Miami 88	Cincinnati 89	Denver 86
Buffalo 86	Houston 88	Kansas City 83
N.Y. Jets 84	Cleveland 85	San Diego 79
New England 81		Tampa 77
<u>NFC EAST</u>	<u>NFC CENTRAL</u>	<u>NFC WEST</u>
St. Louis 90	Minnesota 90	Los Angeles 91
Dallas 90	Detroit 87	Atlanta 86
Washington 89	Green Bay 84	San Francisco 84
N.Y. Giants 85	Chicago 80	New Orleans 80
Philadelphia 84		Seattle 75

THE GHOST OF HACK WILSON HAS A NEW CHALLENGER in the 1976 home run derby. He's the Mets' youthful strong boy, Dave Kingman, who's ahead of early leader Phillie Mike Schmidt by 6 homers with more than 50 games played. The Cubs' Wilson slugged 56 homers in 1930 to set a National League mark that still stands. Last month, I made it 10-1 against Schmidt matching or passing the magic 56. Now, I'm making it 8-1 against Kingman tying or breaking Wilson's record... but Dave's my 2½-1 choice to beat Schmidt over the 162 game haul.

THE ULTIMATE WINNERS IN THE COLLEGE ALL-STAR GAME JULY 23 IN CHICAGO will be the beneficiaries of the charity proceeds ... and of course, the Pittsburgh Steelers for the second year in a row.

But one major victory already has been achieved in this 43rd renewal of the event that kicks off the pro football season. It went to the sponsoring Chicago Tribune for landing Ara Parseghian as head coach of the collegiate squad.

Getting fans excited about a game dominated for so long by the pros isn't easy. But the Trib injected as much new life as possible into the promotion by bringing the former Notre Dame mentor out of retirement for possibly the last hurrah of his brilliant coaching career.

The prospects certainly aren't very promising, though, that Parseghian and his staff (including recent NFL head coaches Dick Nolan and Sid Gillman) can break the All-Stars' 11-game losing streak. The strength of their offense lies in some glittering backfield talent: Chuck Muncie, Joe Washington, Archie Griffin, Tony Galbreath. But trying to control the ball on the ground against the Steelers can be an exercise in futility.

Parseghian doesn't have a passer comparable to Steve Bartkowski, who gave the Steelers a few anxious moments last summer. His No. 1 quarterback is Alabama's Richard Todd, an indication that the Stars will try an option-rollout attack.

Ara added San Diego State's drop-back stylist Craig Penrose when Bear draftee John Sciarra of UCLA opted for Canada. And the Steelers wouldn't mind seeing the Stars' other quarterback Mike Kruczek of Boston College, because he's one of their draftees.

Their No. 1 pick, 6-4, 257-pound Bennie Cunningham, will be at tight end for the collegians, and he has a chance to move in there with the Steelers.

The All-Star squad has some imposing beef in the defensive front, headed by the Selmon brothers and Steve Niehaus, but the linebacking is suspect, and there are all kinds of ways the Steelers can exploit that.

The Stars' biggest hope is to bust a big play early, like a kick-return by the explosive Washington, a la Virgil Livers last year. For individual duels, look for the one between All-Star tackle Dennis Lick and Pittsburgh defensive end L.C. Greenwood. And look for the Steelers to win by 17.

The July 23 All-Star date in Soldier Field is earlier than usual, the result of the NFL schedule being moved up a week. Camps are ready to open, with no strike threats in the air this time. Even if union and management don't settle their two-year-old contract stalemate by training time, there seems to be a feeling since Dick Anderson became NFLPA president that the two sides can co-exist and let the game go on.

HAVE YOU HEARD ABOUT MAXWELL G -- the 15-year-old horse who's still winning races in the Chicago area? Well, this horse, who has \$178,000 in winning purses, has blasted out of the starting gate 221 times -- winning 46, placing 50, and showing 34. That's a .588 percentage for "in the money" finishes. No horse that age (the equivalent of 55 for a man) has ever raced at major tracks, and it's even money Maxwell G will be enshrined into the Horse Hall of Fame.

YES, VIRGINIA, THERE IS A WOMEN'S U.S. OPEN GOLF CHAMPIONSHIP. It's July 8-11 at Rolling Trees Golf Club outside Philadelphia. The girls play for \$60,000 -- a drop in the ball bucket compared to the men's U.S. Open purse of about \$250,000. An amateur could take it -- one almost did last year. Nancy Lopez, University of Tulsa music head, tied for second with Joanne Karner. However, it's 50-1 against the amateurs this year. Look for my favorite Judy Rankin (5-1) to beat out defending champion Sandra Palmer (6-1) and Amy Alcott (8-1).

SAVIOR, 1975'S HARNESS HORSE OF THE YEAR, is my 4-5 favorite in the \$200,000 Roosevelt International Trot, Roosevelt Raceway, July 10. Second choice at 2-1 is the European trotting champion Bellino II of France who has won every prize the Old World has to offer.

In the \$300,000 Monticello - New York City OTB Classic, July 25, Oil Burner is my pick at 8-5 followed by Wolf Pack at 2-1. Capable of upsetting in the world's richest pace are Crafty Rival, Atashy, Mandate, and Armbro Roger, all at 15-1.

The 22nd edition of the \$200,000 Yonkers Trot, the first jewel in trotting's Triple Crown, July 31, will feature Stanley Dancer's superhorse Nevelle Thunder as my even money favorite. Currier & Ives winner Steve Lobell has the power to upset and is my second choice at 2-1.

THE BRITISH OPEN IS MUCH MORE THAN A FOREIGN GOLF TOURNAMENT where aging spectators in tweed jackets reminisce over the good old days when St. Andrews barred women from the clubhouse. Actually, the modern British Open, July 7-11, at the Royal Birkdale Golf Course is a happening. In fact, the hustle and bustle somewhat resembles Hialeah in high season. The 100-odd circus tents, where vendors sell their wares, that surround the golf course and the bookmakers and mini-mobile banks there to accommodate the wagering (gambling on players at the British Open is legal) are clues that the venerable British Open has gone commercial.

The action on the course can get interesting, too. Royal Birkdale is a seaside links course (7,037 yards, par 73) that is tighter than Buckingham Palace security. In the true British manner, Royal Birkdale is a natural course cut from craggy terrain. Teeing areas, fairway, and greens are set among dense scrub which can grow to 10 feet. Heather, bracken, and gorse menace misplaced shots.

Strong hitting Jack Nicklaus (4-1) is my favorite in the tournament that features the longest finishing holes in championship golf (the last 4 holes measure just light of 2,000 yards taken together). Tom Weiskopf is my next pick (6-1), followed by Johnny Miller (8-1). Defending champion cherub-faced Tom Watson, Masters' champion Ray Floyd, and best of the Britishers Peter Oosterhuis are all rated 10-1.

WHILE THOROUGHbred RACING'S CHAMPIONS FIGHT IT OUT on the Nation's racetracks, two of the best are locked in a struggle for first place in the all-time money earnings list, a spot currently held by Kelso, who earned \$1,977,896 in his sparkling career. Right now, it's the lady, Nelson Bunker Hunt's mare Dahlia, who has her head in front, some \$200,000 the better of Forego, the gallant gelding owned by Martha Gerry.

Dahlia is sitting pretty in third place, just behind Kelso and Round Table, but Forego is making up ground fast in seventh. There will be no stud paddock to detain Forego, who has banked \$1,287,000 plus, and it remains to be seen if ailing legs and high handicap weights can slow him down. With \$1,512,493 in purses, Dahlia will have to work fast before Hunt turns her toward the brood-mare pasture. Currently stabled on the west coast, where purses are largest, nobody is saying the lass won't make it, either.

Speaking of Dahlia, Hunt is putting a half-brother of hers up for sale in Keenelands spring closeout of select yearlings. The male line of this chestnut colt isn't tacky either, he being from Triple Crown champ Secretariat's first crop. Most of Lexington's bloodstock experts believe that when the gavel hits July 20, Hunt's price should go to about \$500,000.

Others feel the price could be lower if the youngster's looks fail to match his pedigree, which by some accounts is still a trifle weak on the dam's side. The fact that this is one of Secretariat's first foals will surely bring the price up -- but the same truth puts a ceiling on the price, too, since there is nothing in the way of track performance to measure Big Red's get. In any case, whether the price is \$250,000 or \$650,000, all eyes will be on this one for many months to come.

I DON'T GAMBLE, BUT I'D BET A CIGAR (MURIEL) THAT:

Your next backyard barbecue would turn into a baseball broadcaster brawl if Houston's Bob Prince and Pittsburgh's Milo Hamilton were on your guest list.

The Irish coach of the Irish, Danny Devine, overcomes Notre Dame's football problems this season.

Shag Crawford, Jr., will follow his father's footsteps and become a regular National League umpire.

The Milwaukee Brewers are impressed by the managerial savvy of newcomer skipper Alex Grammis.

The trade of George Foster from the Giants to the Reds in 1971 was the steal of the decade.

Hank Aaron will return to Atlanta and take over a meaningful executive position in the Braves organization.

Carter's first call for V.P. will be to Ted Kennedy ... but Ted will say no.

The New York Cosmos of the North American Soccer League will make money this year ... so far, they're playing to over-capacity crowds.

CBS is thankful for the ABA/NBA merger because a lot of new faces, like Artis Gilmore and Dr. J, will light up America's TV screens this winter.

Chicago Mayor Daley will push Adlai Stevenson for V.P.

Forego will surpass Kelso's record money winnings and will win the Suburban, July 5, and the Brooklyn Handicap, July 24, both at Aqueduct. Master Derby will be my favorite if Forego doesn't race.

Honest Pleasure will be rested and ready for the Monmouth Invitational, August 7.

Ruffians' daddy Reviewer's colts and especially fillies will bring high prices at the sales.

Nebraska will beat out Oklahoma for the Big 8 title. Florida will challenge Alabama for the Southeast Conference championship. Arizona of the WAC will finish in the top 5 nationally. Ohio State will win the Big 10 again. USC will be the top banana in the West.

Kansas City Royals and New York Yankees will win their AL divisions. Cincinnati Reds and Philadelphia Phillies are my favorites in their NL divisions.

Muhammad Ali will take care of both Ken Norton and George Foreman whenever he fights them.

If Muskie doesn't cry again, he could be the V.P. nominee.

Jimmy "The Greek" Snyder



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