

The original documents are located in Box 27, folder “State of the Union - 1975: Public Reaction” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 16, 1975

MEMORANDUM FOR RON NESSEN

FROM: JOY CHILES

Re: Public Reaction to the President's two speeches this weekMONDAY NIGHT ECONOMIC/ENERGY SPEECH (TOTALS)TELEGRAMS & MAILGRAMS

PRO	267
CON	385
COMMENT	176

TELEPHONE CALLS

PRO	113
CON	153
COMMENT	12

SOTU (as of 10:30 a.m.)TELEGRAMS

PRO	128
CON	66
COMMENT	30

TELEPHONE CALLS

PRO	41
CON	19
COMMENT	9

The unfavorable reaction to the SOTU is a mixed bag some of the break-down was 1. opposition to new fuel/gas tax, feel it is inflationary and will take back what the tax cut will give. Some people favor price controls or gas rationing, 2. Social security limited to 5% increase, 3. Environmentalists concern.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 20, 1975

MEMORANDUM FOR RON NESSEN

FROM: JOY CHILES

Re: Public Reaction to the President's SOTU

TELEGRAMS & MAIL - as of 12:30 p.m. January 20, 1975

PRO	251
CON	254
COMMENT	100

The major opposition still coming re. rationing, from conservationists,.....

TELEPHONE CALLS - as of 12:30 p.m. January 20, 1975

SOTU

PRO	49
CON	27
COMMENT	10

The low number is due, the Comment Office tells me, to the fact that Baroody's people took over their phones to take RSVP's to the various special briefings set up following the President's SOTU at the end of last week and the first part of this week.

ECONOMIC SPEECH - Monday nite (They have kept the two tallies separate)

PRO	121
CON	172
COMMENT	22

January 23, 1975

TELEGRAMS AND LETTERS RESPONSE TO:

Economic and Energy "Library" Address - January 13

PRO	840
CON	1,707
COMMENT	777

SOTU - January 15

PRO	711
CON	1,569.
COMMENT	609

Press Conference - January 21

PRO	139
CON	158
COMMENT	13

MEMORANDUM

1/17/75

THE WHITE HOUSE
WASHINGTON

STATE OF THE UNION

TELEGRAMS - 12.00 Noon today

PRO	82
CON	20
COMMENT	58

TELEPHONE CALLS - 12:00 Noon today

PRO	43
CON	27
COMMENT	10

1/16/75

~~SECRET~~

5:30

State of Union

PRO

43

CON

27

Comment

10

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 15, 1975

MEMO FOR RON NESSEN

FROM: JOY CHILES

Re: Reaction to SOTU '75

Early response to the President's SOTU message shows at 2:45 p.m.:

TELEGRAMS & MAILGRAMS

PRO	24
CON	6
COMMENT	6

TELEPHONE CALLS

PRO	16
CON	4
COMMENT	5

An update will be coming at 4:00 p.m.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 15, 1975

MEMORANDUM FOR RON NESSEN

FROM: JOY CHILES

Re: Reaction to the President's Economic/Energy Speech

The last count of telegrams and phone calls from time of the speech Monday night to just before the SOTU today was:

TELEGRAMS:

PRO	200
CON	224
COMMENT	109

TELEPHONE CALLS:

PRO	105
CON	146
COMMENT	16

THE WHITE HOUSE

WASHINGTON

January 16, 1975

MEMORANDUM FOR RON NESSEN

FROM: JOY CHILES

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MONDAY NIGHT ECONOMIC/ENERGY SPEECH (TOTALS)

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