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JERRY JONES:

Here's Terry's Sequoia memo.

He needs a fact sheet, background, etc. from Gulley to do the Camp David memo. (I recall Butterfield had some stuff that Mil Office gave him years ago, so there has to be something over there. O'Donnell and I believe only you can get it out of Gulley, however. O'Donnell will start memo when he gets the stuff.

5/8/75

DAVE HOOPES



THE WHITE HOUSE

WASHINGTON

May 8, 1975

MEMORANDUM FOR: MR. DONALD RUMSFELD  
VIA: DR. JAMES CONNOR  
FROM: TERRY O'DONNELL  
SUBJECT: The SEQUOIA

BACKGROUND DATA

1. Dates of Availability

April 1 to October 31 (For the President)  
May 1 to September 30 (For others)

2. Accommodations and Entertainment Costs

|           |                |                       |
|-----------|----------------|-----------------------|
| Cocktails | 40 guests      | (\$3-\$5 per person)  |
| Sit-Down  | 22 guests      | (\$8-\$15 per person) |
| Dinner    | (single table) |                       |
| Sleep     | 6 guests       |                       |

3. Comfort Factors

Air-conditioned  
Hi Fi System  
Comfortable chairs and seating arrangements above  
and below deck

4. Communications

Excellent

5. Food and Drink Service

Provided by the White House Mess

6. Accessibility to White House

10-minute drive from the White House





## 7. Operational Statistics and Cruising Speed

6-gallons diesel fuel per hour at normal cruising  
 Speed of 5 knots (Maximum speed: 11 knots)  
 Cruising Range: 756 miles - Restricted to inland waterways

## 8. History

|                   |  |
|-------------------|--|
| 1926 - 1931       | Private Ownership  |
| 1931 - 1933       | Department of Commerce "Inspection Vessel"                     |
| 1933 - 1936       | Presidential Yacht (President Roosevelt)                       |
| 1936 - 1968       | Secretary of the Navy Yacht                                    |
| 1968 - to Present | Presidential Yacht (attached to the Naval Administrative Unit) |

## PAST USE OF THE SEQUOIA

In the past, the SEQUOIA was used in the following ways:

1. Presidential - Official entertainment (i.e., Members of Congress, Governors, special interest groups, State visitors, etc.); Private entertainment for the President, First Family and friends.
2. Cabinet - Members of the Cabinet permitted to book the SEQUOIA for "Official Use" when (1) The President was out of town or (2) Committed to another activity which would preclude his using the boat. Whenever the President was in town without an evening commitment, the SEQUOIA was kept available for his use.

The Cabinet entertained foreign visitors, Congressmen, special interest groups, dignitaries and held working sessions with staff and advisors on board.

The Cabinet Secretary handled these bookings.

3. First Lady - The First Lady sponsored afternoon cruises for certain charitable or volunteer organizations, and other particularly deserving groups (i.e., handicapped children, senior citizens, volunteers, retarded children, etc.). Generally, the cruise would run from 1:00 to 3:00 p.m. with a light lunch.

Frequently these groups also toured the White House. Therefore, Mike Farrell's office handled these bookings in consultation with the First Lady.





4. Other White House Staff and Administration Officials - On a case by case basis, White House Staff (primarily the Congressional Office, Public Liaison Office, Domestic Council and Press Office) and other high Administration officials have been permitted to use the SEQUOIA for "Official Use." (Entertain groups of Congressmen and Senators, special interest groups, etc.)

As is the precedent for Camp David, members of the press have not been included as guests aboard the SEQUOIA.

The Staff Secretary's Office handled the White House Staff requests. The Cabinet Secretary handled the others.

#### PAYMENT

"Official Use" by the President, First Family (including the First Lady's afternoon program) was paid out of appropriated funds, specifically the White House Entertainment Account (Reception and Representation Account) or by the Department or agency of primary responsibility (i.e., when the President entertains a State visitor, the Department of State picks up the tab).

For Department Heads and other government officials, the appropriate Department or agency pays the entertainment expenses.

For Presidential personal use, payment was received from the President's personal entertainment account.

For political use, the RNC paid.

#### DOES THE PRESIDENT WANT A YACHT?

Before deciding on a plan for using the SEQUOIA, the President might want to consider giving up the yacht. If the President and Mrs. Ford do not enjoy cruising on the SEQUOIA and do not foresee occasions when they might wish to use the boat for official entertainment, perhaps consideration should be given to placing the SEQUOIA "in mothballs" or selling her.



Captain Kollmorgen advises that the average annual cost to the Navy and Coast Guard for operation and maintenance of the SEQUOIA, associated support facilities and personnel at the Naval Administrative Unit are as follows:

|                            |                  |
|----------------------------|------------------|
| Operations and Maintenance | \$138,566        |
| Personnel                  | <u>536,436</u>   |
| <b>TOTAL</b>               | <b>\$675,002</b> |

These costs are absorbed by the Department of Defense and do not enter into the billing for individual outings.

#### OPTIONS

1. Keep the SEQUOIA Operational - Recommend this option be selected.

PRO - A beautiful and gracious way to entertain, to discuss government affairs, to influence groups to support Administration domestic and foreign policy; even if the President doesn't use the boat often, it can be used effectively to his advantage by the Cabinet, the Congressional Office, the staff, etc.; provides a good way for the President to relax; a potentially great asset in place and not the subject of any criticism or debate.

CON - None, other than the continuation of maintenance and personnel expenses. These have never drawn any serious criticism or attention.

2. Mothball SEQUOIA - Would involve some "minimal" maintenance funds.

PRO - Would save approximately \$600,000 a year; would result in some good publicity.

CON - Would eliminate the Cabinet and senior staff use of the boat to the President's advantage; would deprive worthy groups from using the boat under the First Lady's afternoon cruise program.

3. Deactivate the Boat and Offer it For Sale Without Replacement

PRO - Would save the Government approximately \$675,000 per year; would result in some good publicity.





CON - Would eliminate others from using the boat to the President's advantage; would make it difficult from the standpoint of the public's perception for the President or any other President to acquire a yacht at a later time (i.e., after there is no yacht for a period of time, the act of suddenly acquiring one would raise considerable criticism).

4. Deactivate the Boat and Offer it for Public Sale - Apply proceeds to purchase of smaller and inexpensively maintained yacht. The maintenance of an old yacht such as the SEQUOIA with all its woodwork and trim is extremely expensive compared to the newer steel and fiberglass models.

PRO - Would result in annual net savings to the government; and would result in some favorable publicity in that it is smaller and less expensive.

CON - Would lose some of the warmth and charm of the old (but expensive) woodwork; would be played by the Press as extravagance ("President Acquires New Yacht") even though economy is the motivating force.

APPROVE OPTION 1 \_\_\_\_\_

APPROVE OPTION 3 \_\_\_\_\_

APPROVE OPTION 2 \_\_\_\_\_

APPROVE OPTION 4 \_\_\_\_\_

NOTE: If Option 4 is seriously considered, Captain Kollmorgen should prepare an estimate of receipts and expenditures for the transaction, a description of the type of yacht that could be purchased, etc.

#### RECOMMENDED GUIDELINES FOR USE

If Option 1 has been chosen (Keep the SEQUOIA Operational), the following are the recommended guidelines for her use.

#### WHO MAY HOST GROUPS ON THE SEQUOIA

1. Cabinet - After the President and First Family, the Cabinet Members have priority on booking the boat. Only the President and First Family may use the boat





for personal entertainment. All other outings must be for "Official Use" purposes. The Cabinet may schedule the boat on a first-come, first-serve basis. When they may schedule the boat with respect to the President's schedule is discussed below.

The Cabinet Secretary will handle Cabinet requests for the boat and will insure that the use is "official."

2. Special Staff Use - The Congressional Office and the Public Liaison Office (Baroody operation) will be given equal footing with the Cabinet for scheduling the SEQUOIA two times each per month for "official use."

Requests will be handled by the Staff Secretary's Office.

3. Other - All other official use requests from White House staff, agency heads and other government officials will be handled on a "case by case" basis and will be ranked by merit. In terms of priority, this group would follow the Cabinet and "special staff" group and would be subject to preemption by them.

Requests by staff will be handled by the Staff Secretary's office.

Requests by Administration officials will be handled by the Cabinet Secretary.

APPROVE GUIDELINES \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

COMMENTS \_\_\_\_\_

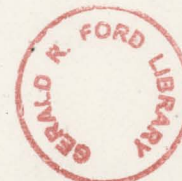
#### THE FIRST LADY'S PROGRAM

Recommend that the First Lady's program of afternoon cruises for worthy groups (described above) be continued if she desires on the basis of one or two cruises per week.

This should be handled by Mike Farrell working with the First Lady.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

COMMENTS \_\_\_\_\_



THE KEY QUESTION

To use the boat effectively when the President is not using her, the Cabinet and staff need to lock up dates far enough in advance to plan for the outing and extend invitations, particularly when dealing with out of town guests.

This raises the key question of how often the President will use the boat. In the past, whenever the President was in town and did not have another commitment, the boat was held just in case he decided to go out at the last minute. This resulted in the SEQUOIA not being used most of the time.

One way to handle this is to reserve the boat for the President one or two free nights a week in case he should decide to go out at the last minute, and let others use it the remainder of the week.

Another alternative is for the scheduling office to raise the question of Presidential usage three weeks in advance and if the President says no to a particular date, it would be available for others.

COMMENTS



THE WHITE HOUSE

WASHINGTON

May 9, 1975

MEMORANDUM FOR:

RICHARD B. CHENEY

FROM:

JERRY H. JONES

SUBJECT:

Sequoia, May 19, 1975

Friedersdorf has requested the use of the Sequoia to host approximately 25-30 Congressional Relations directors from various departments and agencies on Monday evening, May 19, 1975.

According to Bill Nicholson, Mrs. Ford will be in Los Angeles, and Susan Ford will be at her photography class. He thought it would be doubtful the President would be using the Sequoia that evening.

The cost for the event will be paid from the R & R account. (Cocktails: \$180; Cocktails/Dinner: \$360.)

ACTION

Approve Friedersdorf's use of the Sequoia on May 19, 1975.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_





THE WHITE HOUSE  
WASHINGTON

May 6, 1975

TO: JERRY JONES

FROM: JIM CONNOR

As you will note from the attached,  
Max Friedersdorf would like to reserve  
the Sequoia for May 19th. Would you  
take the appropriate action, please.  
Thanks.

encl.



THE WHITE HOUSE

WASHINGTON

May 2, 1975

MEMORANDUM FOR: JAMES E. CONNOR  
FROM: MAX FRIEDERSDORF *M. 6.*  
SUBJECT: Involvement of Presidential Appointees  
with Senior White House Staff

With regard to your May 1 memorandum I would like to propose hosting a Sequoia Cruise ~~the~~ the week of May 19 for all of the Congressional Relations Directors from the various departments and agencies. I am attaching a list of those whom I would invite.

P.S. — Join, preferably the  
night of the 19<sup>th</sup>

B





|                                   |                  |
|-----------------------------------|------------------|
| Action                            | Harry Hogan      |
| Agriculture                       | John Foltz       |
| AID                               | Dennis Neal      |
| Commerce                          | Jim Sparling     |
| Defense                           | John Maury       |
| Environmental Protection Agency   | Robert Ryan      |
| Federal Energy Admin.             | Paul Cyr         |
| GSA                               | Ken Duberstein   |
| HEW                               | Steve Kurzman    |
| HUD                               | Sol Mosher       |
| Interior                          | John Kyl         |
| Justice                           | Mike Uhlmann     |
| Labor                             | Jim Hogue        |
| NASA                              | Gerald Griffin   |
| OEO                               | Leighton Sattler |
| SBA                               | Hal Griffin      |
| State                             | Robert McCloskey |
| Transportation                    | Ray Warner       |
| Treasury                          | Fred Webber      |
| USIA                              | Ed Hidalgo       |
| Veterans Admin.                   | Ed Arnold        |
| Energy, Res. & Dev. Agency        | Holly Cantus     |
| American Rev. Bicentennial Admin. | Duke Zeller      |

[ Nuclear Regulatory Comm.

Carlton Kammerer ]

SMITHSONIAN

MARGARET GAYNOR





THE WHITE HOUSE  
WASHINGTON

May 13, 1975

MEMORANDUM FOR:

MAX FRIEDERSDORF

FROM:

DAVID C. HOOPES *DS*

SUBJECT:

Sequoia

Your request to use the Sequoia on May 19, 1975 to host a gathering of the Congressional Relations directors from various departments and agencies has been approved.

cc: Captain Kollmorgen



To Dave

THE WHITE HOUSE  
WASHINGTON

May 9, 1975

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*SMITHSONIAN*

*MARGARET GAYNOR*





~~FU 5/18/75~~

~~FU 5/20/75~~

File



JERRY JONES:

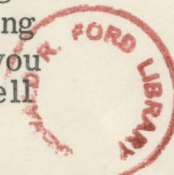
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5/8/75

DAVE HOOPES

*Dave - Gulley  
will send  
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THE WHITE HOUSE

WASHINGTON

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MEMORANDUM FOR: MR. DONALD RUMSFELD  
VIA: DR. JAMES CONNOR  
FROM: TERRY O'DONNELL ~~TO~~  
SUBJECT: The SEQUOIA

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#### DOES THE PRESIDENT WANT A YACHT?

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APPROVE OPTION 1 \_\_\_\_\_

APPROVE OPTION 3 \_\_\_\_\_

APPROVE OPTION 2 \_\_\_\_\_

APPROVE OPTION 4 \_\_\_\_\_

NOTE: If Option 4 is seriously considered, Captain Kollmorgen should prepare an estimate of receipts and expenditures for the transaction, a description of the type of yacht that could be purchased, etc.

#### RECOMMENDED GUIDELINES FOR USE

If Option 1 has been chosen (Keep the SEQUOIA Operational), the following are the recommended guidelines for her use.

#### WHO MAY HOST GROUPS ON THE SEQUOIA

1. Cabinet - After the President and First Family, the Cabinet Members have priority on booking the boat. Only the President and First Family may use the boat





for personal entertainment. All other outings must be for "Official Use" purposes. The Cabinet may schedule the boat on a first-come, first-serve basis. When they may schedule the boat with respect to the President's schedule is discussed below.

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Requests by Administration officials will be handled by the Cabinet Secretary.

APPROVE GUIDELINES \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

COMMENTS \_\_\_\_\_

#### THE FIRST LADY'S PROGRAM

Recommend that the First Lady's program of afternoon cruises for worthy groups (described above) be continued if she desires on the basis of one or two cruises per week.

This should be handled by Mike Farrell working with the First Lady.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

COMMENTS \_\_\_\_\_





THE KEY QUESTION

To use the boat effectively when the President is not using her, the Cabinet and staff need to lock up dates far enough in advance to plan for the outing and extend invitations, particularly when dealing with out of town guests.

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COMMENTS \_\_\_\_\_



751

THE WHITE HOUSE

WASHINGTON

May 21, 1975

MEMORANDUM FOR: JERRY H. JONES

FROM: DAVID C. HOOPES 

SUBJECT: Sequoia

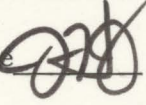
Phil Buchen has requested the use of the Sequoia on June 2 to entertain the legal counsellors of the various departments and agencies. Since the President will be out of town then, I feel this request should be approved.

This request, like those by Cabinet members (I realize that Buchen is a Cabinet member, but he is also on the staff) went to Warren Rustand first rather than our office.

Because we almost had a problem two weeks ago when Rustand scheduled the Sequoia for Secretary Butz and you scheduled it for Max Friedersdorf, I feel that we should let Rustand receive all requests hereafter with the understanding that requests by staff members be cleared with the Staff Secretary before Rustand advises of approval.

ACTION

1. Approve Phil Buchen's use of the Sequoia on Monday, June 2 to entertain the legal counsellors of the various departments and agencies.
2. That Warren Rustand hereafter will receive all requests for the use of the Sequoia and clear staff requests through the office of the Staff Secretary.

Approve 

Disapprove \_\_\_\_\_

Approve \_\_\_\_\_

Disapprove 





MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

May 29, 1975

MEMORANDUM FOR: DAVE HOOPES  
FROM: BILL GULLEY

*BS*

We have coordinated the attached with Jim Brady in Mr. Lynn's office and set the date for Wednesday, June 11th.

*told Rustandy, offw  
4/29/75  
[Signature]*





EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

May 20, 1975

MEMORANDUM

To: Mr. Jerry Jones  
The White House

From: James T. Lynn

Subject: SEQUOIA

The Office of Management and Budget requests the use of the SEQUOIA for a senior staff meeting.

The timing is flexible and contingent upon the availability of the craft. The meeting would last two hours.

Mr. Jim Brady of my office will coordinate the details with your staff. He may be reached on extension 6180.

Thank you for your consideration.

THE WHITE HOUSE  
WASHINGTON

Date: 5/27

TO: BILL GULLEY

FROM: DAVID C. HOOPES

FYI: [ ]

Comment:

As per Jerry's note, please arrange with OMB and let us know what date is decided upon.



OK  
JAL  
D

Schedule  
with Gulley  
Have him  
work with  
Jura -



*fu 5/30*  
*~~6/10~~*  
*File*

TERRY:

Weren't you going to prepare the decision paper for the President from DR to P indicating that this and that be done if and when the Sequoia is scheduled by someone else and one of his family want it, given the fact that he has decided others can use it.

DAVE HOOPES      5/22/75




MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 15, 1975

MEMORANDUM FOR: JERRY JONES

FROM: CAPTAIN KOLLMORGEN 

SUBJECT: SEQUOIA

In a conversation early yesterday afternoon, Barbara Manfuso in Sheila Weidenfeld's office casually mentioned that Susan Ford was going out on the SEQUOIA "in about an hour." This news came as a complete surprise to our office. After confirming it with Susan herself, the crew was alerted and the boat ready by the time she arrived with her guests at 2:30.

It was fortunate that we learned of this in sufficient time to prevent an awkward situation and possible embarrassment to Susan and our boat personnel. As potentially embarrassing as yesterday's events were, it is the other aspects of this situation which are of more concern.

With the increasing usage of the SEQUOIA by Cabinet and staff members, it can only be a matter of time until a reoccurrence presents Susan, or some other member of the First Family, with either a very surprised group of congressmen and a startled host -- or, an empty boat slip.

I recommend that some procedure be established whereby the intentions of the First Family are coordinated with requests from Cabinet officers and members of the White House staff for use of the SEQUOIA.





MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 15, 1975

MEMORANDUM FOR: JERRY JONES

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