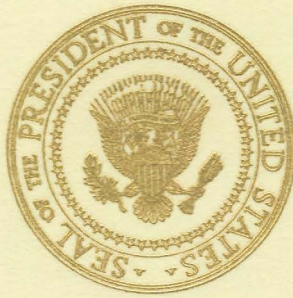


**The original documents are located in Box 34, folder “Drug Abuse Prevention Week” of the William J. Baroody Files at the Gerald R. Ford Presidential Library.**

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## Drug Abuse Prevention Week, 1974

*By the President of the United States of America*

### A Proclamation

The drug trade, by destroying individual lives and dividing families and communities, strikes at the heart of our national well-being.

America's response has not been passive. During the past half decade, we have given the highest priority to eliminating this threat to the very fabric of our society.

Our enforcement programs, undertaken with the cooperation of 60 other nations, are aimed at stamping out the drug trade at all levels, from the growing process to street sales.

We are also rendering special Federal assistance to local law enforcement agencies. As a result, drug arrests are up, major traffickers have been jailed, and supplies have been reduced. But too many Americans still are victimized by drug abuse.

We must redouble our efforts to cut supplies and punish suppliers. And we must make a National commitment to rehabilitate former users.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby designate the week of October 20–26, as Drug Abuse Prevention Week, 1974.

An important focus of our effort should be on the community acceptance of former drug abusers. For without a way back into society, the former addict still is prey to the pressures and pointlessness that contributed to his abuse in the first place. Let us begin, this week, to search out the techniques and resources we will need to help former drug abusers find their place in productive society—techniques and resources that will complement the work presently being carried out at the 1,240 Federally funded treatment centers and service points in more than 350 communities across the Nation.

I call upon officials at every level of government, upon educators, medical professionals, and communicators, upon the business community and the civic groups of our Nation, upon the churches and clergy, and upon all who bear the special trusts of community leadership, to rededicate themselves during this week to the total banishment of drug abuse from American life.

I again urge every American to commit himself wholeheartedly, beginning now, to this supremely important humanitarian cause.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of October, in the year of our Lord nineteen hundred seventy-four, and of the Independence of the United States of America the one hundred ninety-ninth.

*Gerald R. Ford*





## Drug Abuse Prevention Week, 1975

*By the President of the United States of America*

### A Proclamation

The spread of drug abuse across the country continues to threaten the quality of our national life by destroying individual lives, dividing families and disrupting the social structures of our cities and communities.

The economic cost alone, in terms of lost productivity, narcotics-related crime and drug abuse prevention programs, is estimated to be in excess of \$10 billion a year. The toll of human suffering is beyond measure.

The Federal Government, with the cooperation of States, municipalities and concerned community groups, has made marked progress in the last six years. Together, we have reduced both the supply and demand for drugs through vigilant law enforcement and humane treatment and rehabilitation programs. But, unfortunately, the prevalence and incidence of drug abuse remains high. Cities which only two years ago were reporting a decline in heroin use are now reporting an increase, and the demand for treatment continues to rise. These signs must be read realistically as clear signals of danger ahead. This danger is of such national significance that we must dedicate ourselves anew to the task of safeguarding the country against the consequences of drug abuse.

An important focus for our effort must be on developing the self-esteem which is the key to preventing drug abuse and other forms of destructive behavior. Prevention programs which address the broad developmental needs of children and youth and which respond to all the favorable social factors that affect young people offer the best promise of helping solve a range of youth problems, including drug abuse.

Successful prevention programs, however, cannot function in isolation. Experience has taught us that in all programs where prevention efforts have been successful, the local community has been a vital part of program planning, management and financial support.

NOW, THEREFORE, I, GERALD R. FORD, President, of the United States of America, do hereby designate and proclaim the week beginning October 19, 1975, as Drug Abuse Prevention Week, 1975.

I call upon officials of every level of government, upon educators, medical professionals, communicators, upon business communities, our civic groups, the churches and their clergy, and upon all who bear the trust of community leadership to rededicate themselves during this designated week to the prevention of drug abuse in America.

I ask for a coordinated community response in the conduct of drug prevention programs. Where that coordinated response exists, let us reaffirm it, and where it is absent, let us build it.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of October, in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the two hundredth.

*Gerald R. Ford*





## Drug Abuse Prevention Week, 1976

*By the President of the United States of America*

### A Proclamation

Drug abuse remains one of the most persistent and serious problems in the United States today. It affects every segment of our society and every region of our country.

We have learned that there is no one answer to the drug problem. Drug abuse prevention requires a balanced approach by law enforcement agencies, research and treatment by all levels of government and full support in the private sector.

We have made great progress in combating drug abuse. With the help of States, local governments and community groups, the Federal government has developed programs to control the drug supply through law enforcement and to reduce the demand for drugs through treatment, research and prevention. The United States has also initiated extensive negotiations with other countries in an attempt to develop international cooperation to control the flow of illicit drug traffic.

To be truly effective, however, drug abuse prevention must begin at the community level, by the creation of positive environments which reduce the conditions leading to drug abuse. Communities across the country have recognized this need and have initiated programs involving adults and young people working together to improve their communities and to provide services for their people. The keystone for these programs is the creative involvement of youth and the cooperation of adults. The important goal is drug abuse prevention.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby designate and proclaim the week beginning October 17, 1976, as Drug Abuse Prevention Week.

I call upon officials at every level of government, upon educators, law enforcement officers, medical professionals and communicators, upon the business community, civic groups and the clergy of every denomination, and upon all who bear the trust of community leadership to rededicate themselves to the prevention of drug abuse in America.

I ask for the creative thinking and planning of all our citizens either in establishing drug abuse programs in communities where none now exist or in reaffirming their support of currently active programs.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of October, in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundred and first.

*Gerald R. Ford*



College of Physicians & Surgeons of Columbia University | New York, N.Y. 10032

DEPARTMENT OF PSYCHIATRY

722 West 168th Street

December 6, 1976

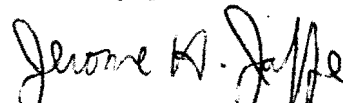
Mr. William J. Baroody, Jr.  
Assistant to the President  
The White House  
Washington, D.C.

Dear Mr. Baroody:

Your letter accompanying President Ford's Proclamation of Drug Abuse Prevention Week arrived at my office in November while I was in Israel on behalf of our government trying to help their government prevent the growth of drug abuse in that country. I was surprised and pleased to receive a copy of the proclamation.

I want you to know that I am deeply appreciative of the President's good wishes and of your thoughtfulness in sending the proclamation to me.

Sincerely yours,



JEROME H. JAFFE, M.D.  
Professor of Psychiatry

JHJ:pmb



October 22, 1976

Dear

President Ford recently signed a Proclamation designating the week of October 17th as Drug Abuse Prevention Week, 1976. In his Proclamation the President states, "These truly effective, . . . drug abuse prevention must begin at the community level, by the creation of positive environments which reduce the conditions leading to drug abuse . . . The keystone for these programs is the creative involvement of youth and the cooperation of adults."

The President has asked that I send you the enclosed duplicate of his Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.  
Assistant to the President



Enclosure

THE WHITE HOUSE  
WASHINGTON

October 26, 1976

MEMO FOR: ROLAND ELLIOTT  
FROM: MARGUERITE MCAULIFFE  
SUBJECT: Drug Abuse Prevention Week

Please arrange to have the attached letter  
robo-typed to the individuals on the  
enclosed list for the Drug Abuse Prevention  
Week Proclamation.

Thanks very much.



SPECIAL INTEREST PRESS

Tom Seay  
Editor  
Washington Drug Review  
1046 National Press Building  
Washington, D.C.

Gary Seidler  
Editor  
The Journal  
33 Russell Street  
Toronto, Ontario, Canada



THE WHITE HOUSE  
WASHINGTON

October 22, 1976

Dear

President Ford recently signed a Proclamation designating the week of October 17th as Drug Abuse Prevention Week, 1976. In his Proclamation the President states, "To be truly effective . . . drug abuse prevention must begin at the community level, by the creation of positive environments which reduce the conditions leading to drug abuse . . . The keystone for these programs is the creative involvement of youth and the cooperation of adults."

The President has asked that I send you the enclosed duplicate of his Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,



William J. Baroody, Jr.  
Assistant to the President

Enclosure

GOVERNMENT OFFICIALS

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Vernon Acree  
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U.S. Customs Service  
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Ambassador Sheldon Vance  
Senior Advisor & Coordinator  
for International Narcotic Matters  
Department of State  
Washington, D.C.

Edward E. Johnson  
Special Assistant to the  
Deputy Director  
Office of Management and Budget  
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President, Daytop Village  
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Jerome H. Jaffe, M.D.  
Former Director, Special Action  
Office for Drug Abuse Prevention  
Columbia University  
New York, N.Y.

*Drug Abuse List  
from Dick  
Faulson*