The original documents are located in Box 36, folder "Red Cross Month" of the William J. Baroody Files at the Gerald R. Ford Presidential Library.

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By the President of the United States of America

A Proclamation

Since the first settlement on these shores, we Americans have worked together voluntarily to conquer problems and to care for one another in time of adversity. This neighbor-helping-neighbor approach is still with us today and is exemplified by an organization that has become known as the Good Neighbor—the American National Red Cross.

We can all be grateful that the Red Cross is here in time of need. When disasters occur, this Good Neighbor responds with quick and openhanded assistance to help the injured and homeless. When the need is blood, the Red Cross provides this precious fluid from volunteer donors to more than half of this nation's medical facilities. This Good Neighbor, through its first aid and water safety training programs, arms us with the knowledge and skill to save our own and the lives of others. Veterans and members of the military services, often separated far from their loved ones, also turn to the Red Cross for help in time of personal crisis.

The American Red Cross, governed both nationally and in our communities by boards made up of volunteers, is dependent upon each one of us for its existence. It is financed primarily by voluntary contributions and its services are made available largely through the work of volunteers.

Traditionally, March is Red Cross Month. During that month, more than half of the 3,100 Red Cross chapters will be asking Americans to be Good Neighbors by making contributions. In communities where the Red Cross is in partnership with United Way, these chapters will be asking us to lend our time and skills as volunteers in one of their many service programs.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, and Honorary Chairman of the American National Red Cross, do hereby designate March, 1975, as Red Cross Month.

IN WITNESS WHEREOF, I have hereunto set my hand this twentyfourth day of February, in the year of our Lord nineteen hundred seventyfive, and of the Independence of the United States of America the one hundred ninety-ninth.



By the President of the United States of America

A Proclamation

Since the first settlement on these shores, we Americans have worked together voluntarily to conquer problems and to care for one another in time of adversity. This neighbor-helping-neighbor approach is still with us today and is exemplified by an organization that has become known as the Good Neighbor—the American National Red Cross.

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By the President of the United States of America

A Proclamation

For nearly half of our Nation's two hundred years, the American Red Cross has reflected the concerns of the American people by dedicating itself to the ease and prevention of human suffering. In war and in peace, this Good Neighbor has ministered to the anguish of those who are tragically affected by circumstances beyond their control. It has undertaken to prevent distress and has striven to preserve health and safety. The Red Cross always has been a dependable source of assistance to the Federal Government and other organizations and agencies seeking ways to serve our people.

In this, our Bicentennial Year, we salute the American Red Cross for its history of compassionate concern and its continuing pioneer spirit that brings vigor to the unending quest for better ways in which to meet human needs.

In 1976, the American Red Cross is at the forefront of voluntary citizen action. The services of over one million volunteers have made possible the changes, innovations and adaptations necessary to improve its effectiveness. While many traditional facets of its assistance continue to fulfill a basic requirement, the Red Cross has broadened its efforts beyond direct service to ease suffering. Today, it actively seeks to help eradicate causes of recurrent, but preventable, health, safety and disaster problems.

March is traditionally Red Cross Month. In that time period, more than 1,600 Red Cross chapters will campaign for funds. Other chapters, in partnership with United Way, will be seeking volunteers for their various programs and services. I know that all Americans will show the Red Cross that they too are Good Neighbors.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, and Honorary Chairman of the American National Red Cross, do hereby designate March, 1976, as Red Cross Month. I urge all Americans to give their generous support to the work of their local Red Cross chapters.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-fifth day of February in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundredth.



By the President of the United States of America

A Proclamation

For nearly half of our Nation's two hundred years, the American Red Cross has reflected the concerns of the American people by dedicating itself to the ease and prevention of human suffering. In war and in peace, this Good Neighbor has ministered to the anguish of those who are tragically affected by circumstances beyond their control. It has undertaken to prevent distress and has striven to preserve health and safety. The Red Cross always has been a dependable source of assistance to the Federal Government and other organizations and agencies seeking ways to serve our people.

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THE WHITE HOUSE

WASHINGTON

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fist. # 857-3454

To: Miss Me Auliffe



JOAN FOREMAN

SPECIAL PROJECTS ASSISTANT OFFICE OF PUBLIC RELATIONS THE AMERICAN NATIONAL RED CROSS WASHINGTON, D.C. 20006

TEL. (202) 857-3771

NOMINEES TO RECEIVE PERSONALLY SIGNED PRESIDENTIAL PROCLAMATIONS OF MARCH AS RED CROSS MONTH 1975

Dr. Frank Stanton 2123 (21st Floor) 10 East 56th Street New York, New York 10022

Mr. George M. Elsey President American Red Cross 17th and E Streets, N.W. Washington, D.C. 20006

Mr. William J. Sande Manager Eastern Area Headquarters American Red Cross 615 North St. Asaph Street Alexandria, Virginia 22314

Mr. Paul M. Moore Manager Southeastern Area Headquarters American Red Cross 1955 Monroe Drive, N.E. Atlanta, Georgia 30324

Mr. James R. Hickey Manager Midwestern Area Headquarters American Red Cross 10195 Corporate Square St. Louis, Missouri 63132

Mr. Sheldon C. Williamson Manager Western Area Headquarters American Red Cross P.O. Box 3673 San Francisco, California 94119

Mr. E. Roland Harriman Brown Brothers Harriman & Co. 59 Wall Street New York, New York 10005

Mr. William Aramony National Executive United Way of America 801 North Fairfax Street P.O. Box 125 Alexandria, Virginia 22314



Mr. Daniel D. Kelly Chapter Chairman Douglas-Sarpy County Chapter American Red Cross 432 South 39th Street Omaha, Nebraska 68131

Mr. Allan Upton Chapter Chairman Central Illinois Chapter American Red Cross 1224 N. Berkeley Avenue Peoria, Illinois 61603

Honorable Stephen L. Maxwell Chapter Chairman St. Paul Area Chapter American Red Cross 413 Auditorium Street St. Paul, Minnesota 55102

Mr. Dan F. Smith Chapter Chairman Southeastern Michigan Chapter American Red Cross 100 Mack Avenue Detroit, Michigan 48201

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Mr. John A. Gelbach Chapter Chairman Greater Cleveland Chapter American Red Cross 1227 Prospect Avenue Cleveland, Ohio 44115 Mr. Louis C. Washburn Chapter Chairman Southeastern Pennsylvania Chapter American Red Cross 23rd & Chestnut Street Philadelphia, Pennsylvania 19103

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Mr. W. Gifford Myers Chapter Chairman Los Angeles Chapter American Red Cross 1200 South Vermont Avenue Los Angeles, California 90006 Mr. Donald H. Finley Chapter Chairman Oregon Trail Chapter American Red Cross 4200 S.W. Corbett Avenue Portland, Oregon 97207

Mrs. B. H. Levy Chapter Chairman Savannah Chapter American Red Cross 422 Habersham Street Savannah, Georgia 31401

Office of the White House Press Secretary

THE WHITE HOUSE

RED CROSS MONTH, 1975



BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Since the first settlement on these shores, we Americans have worked together voluntarily to conquer problems and to care for one another in time of adversity. This neighbor-helping-neighbor approach is still with us today and is exemplified by an organization that has become known as the Good Neighbor -- the American National Red Cross.

We can all be grateful that the Red Cross is here in time of need. When disasters occur, this Good Neighbor responds with quick and openhanded assistance to help the injured and homeless. When the need is blood, the Red Cross provides this precious fluid from volunteer donors to more than half of this nation's medical facilities. This Good Neighbor, through its first aid and water safety training programs, arms us with the knowledge and skill to save our own and the lives of others. Veterans and members of the military services, often separated far from their loved ones, also turn to the Red Cross for help in time of personal crisis.

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Traditionally, March is Red Cross Month. During that month, more than half of the 3,100 Red Cross chapters will be asking Americans to be Good Neighbors by making contributions. In communities where the Red Cross is in partnership with United Way, these chapters will be asking us to lend our time and skills as volunteers in one of their many service programs.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, and Honorary Chairman of the American National Red Cross, do hereby designate March, 1975, as Red Cross Month.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-fourth day of February in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the one hundred ninety-ninth.

GERALD R. FORD

THE WHITE HOUSE WASHINGTON

February 21, 1975

MEMORANDUM FOR:

MARGUERITE McAULIFFE

The President has signed a Proclamation entitled:

"Red Cross Month, 1975"

(month of March)

Robert D. Lindon

THE WHITE HOUSE WASHINGTON

March 18, 1975

MEMORANDUM FOR: ROLAND ELLIOTT

FROM: MARGUERITE MCAULIFFE

SUBJECT: Red Cross Month Proclamation

Please arrange to have the attached letter robo-typed to the individuals on the enclosed list for the Red Cross Month Proclamation.

Thanks very much.



THE WHITE HOUSE

WASHINGTON

March 17, 1975

Dear

President Ford recently signed a Proclamation designating the month of March as Red Cross Month, 1975. In his Proclamation the President states, "Since the first settlement on these shores, we Americans have worked together voluntarily to conquer problems and to care for one another in time of adversity. This neighbor-helping-neighbor approach is still with us today and is exemplified by an organization that has become known as the Good Neighbor -- the American National Red Cross."

The President asked that I send you the enclosed duplicate of his Red Cross Month Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

Bill Basonly
William J. Baroody, Jr.
Assistant to the President

Enclosure

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Mrs. B. H. Levy Chapter Chairman Savannah Chapter American Red Cross 422 Habersham Street Savannah, Georgia 31401

Mrs. Melvin R. Laird 5703 Kirkwood Drive Washington, D.C.

Miss Mary Louise Dowling 7512 Fairwood Lane Falls Church, Va.

THE WHITE HOUSE WASHINGTON



	DATE:	
TO:	F. DEBACA	PAM POWELL
	JEFF EVES	STAN SCOTT
	VIRGINIA KNAUER	WAYNE VALIS
	PAT LINDH	JOHN VICKERMAN
	TED MARRS	DON WEBSTER
FROM:	WILLIAM J. BAROODY,	JR.
	FOR YOUR INFORMA	TION
	FOR APPROPRIATE	ACTION
	FOR YOUR COMMENTATION	s/ Ns
	OTHER:	
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Sincerely,

William J. Baroody, Jr. Assistant to the President

Enclosure

Office of the White House Press Secretary



THE WHITE HOUSE

MEMORANDUM FOR:

HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

I have just issued a Proclamation which designates March as Red Cross Month. It will be a period when each of us should consider the volunteer spirit that prevails in this Nation as typified by the good works of the American Red Cross.

The Red Cross was on the scene last April in 13 of our States after catastrophic tornadoes leveled communities and left thousands homeless. Its volunteers and staff provided fast and open-handed relief to the victims. Similarly, the Red Cross was responsible for providing assistance in thousands of other disaster situations during the year.

When blood is required by the ill and injured, the Red Cross through volunteer donors provides the blood required to save lives to over half of the country's medical facilities.

Millions of us have acquired the skills that save lives in first aid and water safety courses taught by Red Cross volunteers.

And this Nation's veterans and members of our military forces turn to Red Cross volunteers. and staff in time of personal and family crisis for help.

In issuing the Proclamation, I suggest that the Federal Government and its employees, including members of our Armed Forces, consider volunteering for service with the Red Cross to help provide the support so necessary to preserve this vital voluntary effort.

GERALD R. FORD