The original documents are located in Box 36, folder "National School Lunch Week" of the William J. Baroody Files at the Gerald R. Ford Presidential Library.

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National School Lunch Week, 1974

By the President of the United States of America

A Proclamation

Winston Churchill once said that the best investment any society can make is putting milk into babies. By the same token, providing nutritious lunches for millions of American school children is a concrete way of investing in our future well-being as a Nation.

Only healthy, well-nourished students can realize their fullest mental and physical potential and transform equality of opportunity from an ideal into a reality. Those who work in school lunch programs around the country—volunteers and employees of the Federal, State and local governments which administer the National School Lunch Program are helping to realize this goal.

Recognizing the importance of their activities, and the good which this program does our Nation, Congress has designated the week beginning the second Sunday of October each year as National School Lunch Week, and has requested the President to issue annually a proclamation calling for observance of that week.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby urge the people of the United States to observe the week of October 13, 1974, as National School Lunch Week and to give special attention to activities which will focus on good nutrition for our young people.

IN WITNESS WHEREOF, I have hereunto set my hand this twentysixth day of September, in the year of our Lord nineteen hundred seventy-four, and of the Independence of the United States of America the one hundred and ninety-ninth.

Gerall R. Ford



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Gerald R. Ford



National School Lunch Week, 1975

By the President of the United States of America

A Proclamation

The success of the National School Lunch Program—now in its 29th year—reaffirms those qualities which we, as a people, have exhibited for the past 200 years.

Our awareness, our concern, our willingness to work together for a common good have preserved and enriched this Nation. Today, these same qualities are ensuring the health and well-being of our country's children and youth.

The National School Lunch Program is a product of the awareness and cooperation of parents, teachers and civic groups. It is also an outstanding example of cooperation between people at Federal, State and local levels.

Recognizing the importance of their activities and the good which this program does our Nation, Congress, by a joint resolution of October 9, 1962 (76 Stat. 779, 36 U.S.C. 168), designated the week beginning the second Sunday in October each year as National School Lunch Week. The President has been requested to annually issue a proclamation calling for observance of that week.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby urge the people of the United States to observe the week of October 12, 1975, as National School Lunch Week and to give special attention to activities which will focus on good nutrition for our young people.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of September, in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the two hundredth.

Gerald R. Ford



National School Lunch Week, 1975

By the President of the United States of America

A Proclamation

The success of the National School Lunch Program—now in its 29th year—reaffirms those qualities which we, as a people, have exhibited for the past 200 years.

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Gerald R. Ford



National School Lunch Week, 1976

By the President of the United States of America

A Proclamation

Productive people are our Nation's greatest natural resource. Americans are agreed on the importance of seeing that every child in our country gets a healthy start in life. Sound nutrition is a vital building block in our children's growth and development. Malnutrition must not be allowed to harm the development of any American child.

Thirty years ago, we demonstrated our concern for our children's well-being with the inauguration of the National School Lunch Program. Through it, millions of children have received the benefit of improved nutrition, and therefore a better opportunity for full, healthy development.

The National School Lunch Program exemplifies the cooperative spirit that underscores the efforts of food producers and distributors, dietitians, educators, parents, civic groups and public officials at all levels of Government to ensure the health and welfare of our Nation's youngsters.

In recognition of the Program's contribution to America's youth, the Congress, by a joint resolution of October 9, 1962 (76 Stat. 779; 36 U.S.C. 168), has designated the week beginning the second Sunday of October in each year as National School Lunch Week, and has requested the President to issue annually a proclamation calling for its appropriate observance.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby urge the people of the United States to observe the week of October 10, 1976, as National School Lunch Week and to give special recognition to the role of good nutrition in building a stronger America through its youth.

IN WITNESS WHEREOF, I have hereunto set my hand this twentieth day of September, in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundred and first.

Gerald R. Ford



National School Lunch Week, 1976

By the President of the United States of America

A Proclamation

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Gerald R. Ford



OFFICE OF THE PRESIDENT

TUFTS UNIVERSITY

MEDFORD, MASSACHUSETTS 02155 October 28, 1976



Mr. William J. Baroody, Jr. Assistant to the President The White House Washington, D.C.

Dear Mr. Baroody:

Thank you for sending me the President's Proclamation on the National School Lunch Week. Obviously, considering my intimate involvement with the development of these programs, I very much appreciate having it and am extremely grateful to the President for his thoughtfulness in having this sent to me.

Sincerely yours,

Jean Mayer

JM/d

THE WHITE HOUSE

WASHINGTON

October 15, 1976



Dear

President Ford recently signed a Proclamation designating the week of October 10th as National School Lunch Week, 1976. In his Proclamation the President states, "Americans are agreed on the importance of seeing that every child in our country gets a healthystart in life. Sound nutrition is a vital building block in our children's growth and development!"

The President has asked that I send you the enclosed duplicate of his Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

4 gro

William J. Baroody, Jr. Assistant to the President

Enclosure

MAJOR CITY DIRECTORS

Mr. Robert H. Nicholson School Food Service 1230 East 25th Street Baltimore, Maryland 21218

Mr. D. G. Bussler Pittsburgh Board of Education 8 South 13th Street Pittsburgh, Pennsylvania 15203

Mr. Roy A. West Director, School Food Service City Hall Building 301 North Broad Street Richmond, Virginia 23216

Mr. Frank Thomas Norfolk City Schools Administration Building 800 East City Hall Avenue Norfolk, Virginia 23510

Mrs. Ruth Hose School Food Service 2137 North Liberty Jacksonville, Florida 32206

Mrs. Janet Shinn School Food Service 1410 North East Second Avenue Miami, Florida 33132

Mr. David Lancashire Grand Rapids Public Schools 143 Bostwick Street North East Grand Rapids, Michigan 49502

Mr. Gary Krimmel Special School District #1 807 North East Broadway Minneapolis, Minnesota 55413

Mrs. Virginia Ball Director, School Food Services St. Paul Public Schools 261 East 5th Street St. Paul, Minnesota 55101 Mrs. Marjorie J. Roberts Omaha Public Schools Food Service Division 3902 Davenport Omaha, Nebraska 68131

Mrs. Constance Gallo Cleveland City Schools 1380 East Sixth Street Cleveland, Ohio 44114

Mrs. Margaret Benton Denver Public School Food Service 2525 West 6th Avenue Denver, Colorado 80204

Ms. Ethel G. Ott Director, Food Services Orleans Parish School Board 4300 Hiawatha Street New Orleans, Louisiana 70126

Miss Judy Wells Dallas Independent Schools 3700 Ross Avenue Dallas, Texas 75214

Mr. Don D. Stinson San Antonio Independent School District 1702 San Alamos San Antonio, Texas 78204

Mr. Claude Keen Director, Food Services Houston Independent School District 3830 Richmond Avenue Houston, Texas 77027

Miss S. Frances Williams Long Beach Unified Cafeteria Division 2700 Pine Avenue Long Beach, California 90806 Continued - MAJOR CITY DIRECTORS

Mr. Albert V. Wood School Food Service, Director 1425 South San Pedro Street Los Angeles, California 90054

Mr. Charles S. Todd School Food Service 3508 Wisteria Drive San Diego, California 92106

Mr. Richard Farrar Director of Food Services 824 Harrison Street San Francisco, California 94107

Mr. Kenneth Baer Seattle School District #1 815 Fourth Avenue North Seattle, Washington 98109

> The Honorable James Lynn Director Office of Management and Budget Washington, D.C.

"Dear Jim"

Mr. Paul O'Neill Deputy Director Office of Management and Budget Washington, D.C.

"Dear Paul"

PAST MEMBERS, NATIONAL ADVISORY COUNCIL ON CHILD NUTRITION

Reverand Bennett Applegate Diocese of Columbus Mount Carmel Hospital 739 West State Street Columbus, Ohio 43222

Mr. Cola D. Watson, Director Vocational-Technical Education Vermont Department of Education Montpelier, Vermont 05602

Mrs. Evelyn Whitcomb 2717 South Hydraulic Wichita, Kansas 67216

Mr. Edward Schwartzkopf 2020 Park Place Lincoln, Nebraska 68502

Dr. John F. Murphy President, Swift Food Service Company 115 West Jackson Boulevard Chicago, Illinois 60604

Mrs. Jane King Route 3 Newark, Ohio 43055

Dr. Benjamin E. Carmichael Route 2, Forest Drive Franklin, Tennessee 37064

Dr. Ruth Huenemann Professor of Public Health Nutrition University of California 1925 San Antonio Avenue Berkeley, California 94707

Dr. Carlos Saavedra Colorado Department of Education State Office Building 201 Colfax Denver, Colorado 80203

Dr. Nathan Smith Professor of Pediatrics School of Medicine University of Washington RD 20 Seattle, Washington 98195

PROMINENT INDIVIDUALS

Dr. Paul Briggs Superintendent Cleveland City Public Schools 1380 East 6th Street Cleveland, Ohio 44114

Mr. Carl P. Schuler Director of School Marketing Florida Citrus Commission P. O. Box 148 Lakeland, Florida 33802

Dr. Steve Lindbloom, Director Federal Food Programs Landshire Food Systems, Inc. 814 Hanley Industrial Court St. Louis, Missouri 63144

Dr. Edward R. D'Aessio Director, Division of Elementary and Secondary Education United States Catholic Conference 1312 Massachusetts Avenue, N.W. Washington, D.C. 20005

Dr. Jean Mayer, President Tufts University Ballou Hall Medford, Massachusetts 02155

Dr. John N. Perryman Executive Director American School Food Service Association 4101 E. Iliff Avenue Denver, Colorado 80222

Ms. Elsie King Director, School Foodservice Sunnywide Schools 470 Valencia Road Tucson, Arizona 86706

Dr. Charles W. Foster Association of School Business Officials 2424 West Lawrence Avenue Chicago, Illinois 60625

Dr. Robert L. Lamborn Executive Director Council for American Private Education 1625 Eye Street, N.W. Suite 1010 Washington, D.C. 20006 Ms. Shirely A. Newcomb Professor, School of Home Economics University of Idaho Moscow, Idaho 83843

Dr. Robert Den Hartog Associate Superintendent for Business Affairs 720 South 22nd Street Lincoln, Nebraska 58601

Dr. George M. Owen Clinical Nutrition Program Director School of Medicine University of New Mexico Surge Building, Room 236 2701 Frontier Avenue, N.E. Albuquerque, New Mexico 87131

Mrs. Thelma Becker 139 Harleysville Pike Souderton, Pennsylvania 19864

Mr. Robert Cormack President, School Board Downey Unified School District 9632 La Reina Avenue Downey, California 90240

Mrs. Carolyn Courtney 110 Sunset Bay Drive Hot Springs, Arkansas 71901

Mr. John Schloegel Director, School Food Services Archdiocese of New Orleans 124 Virginia Parkway New Orleans, Louisiana 70123

Mrs. Lillian P. Adderley 1730 Standish Street Columbia, South Carolina 27925

Dr. Robert Benton Superintendent of Public Instruction State Department of Public Instruction Grimes State Office Building Des Moines, Iowa 50319

Mr. Robert D. Flickinger President Services Systems Corporation P. O. Box 352 Buffalo, New York 14240



October 5, 1976

Ms. Sarah C. Massengale Assistant Director Domestic Council The White House Washington, D.C. 20500

Dear Ms. Massengale:

As requested, enclosed is a listing of fifty prominent citizens we are suggesting as recipients of the School Lunch Proclamation.

Sincerely,

Richard L. Feltner Assistant Secretary

Enclosure

October 13, 1976



Dear

President Ford recently signed a Proclamation designating the week of October 10th as National School Lunch Week, 1976. In his Proclamation the President states, "Americans are agreed on the importance of seeing that every child gets a healthy start in life. Sound nutrition is a vital building block in our children's growth and development."

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