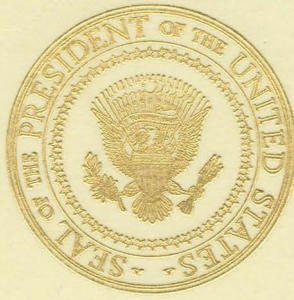


The original documents are located in Box 35, folder “Leif Erickson Day” of the William J. Baroody Files at the Gerald R. Ford Presidential Library.

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Leif Erickson Day, 1974

By the President of the United States of America

A Proclamation

Nearly one thousand years ago, Leif Erikson and his small crew of Norse explorers embarked upon a courageous voyage through unknown seas that led them to the bountiful shores of the New World.

Today most of the world's frontiers have been explored but there are still personal frontiers that are no less challenging and forbidding than those faced so many years ago. As we push forward, let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity.

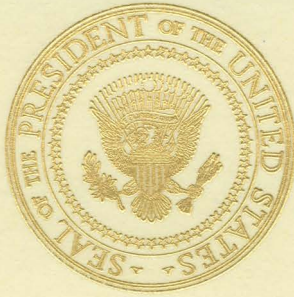
I am honored to comply with the request of the Congress of the United States, in a joint resolution approved September 2, 1964 (78 Stat. 849), that the President proclaim October 9 in each year as Leif Erikson Day.

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby designate Wednesday, October 9, 1974, as Leif Erikson Day and I direct the appropriate Government officials to display the flag of the United States on all Government buildings that day.

I also invite the people of the United States to honor the memory of Leif Erikson on that day by holding appropriate exercises and ceremonies in suitable places throughout our land.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of October, in the year of our Lord nineteen hundred seventy-four, and of the Independence of the United States of America the one hundred ninety-ninth.

Gerald R. Ford



Leif Erickson Day, 1974

By the President of the United States of America

A Proclamation

Nearly one thousand years ago, Leif Erikson and his small crew of Norse explorers embarked upon a courageous voyage through unknown seas that led them to the bountiful shores of the New World.

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IN WITNESS WHEREOF, I have hereunto set my hand this third day of October, in the year of our Lord nineteen hundred seventy-four, and of the Independence of the United States of America the one hundred ninety-ninth.

Gerald R. Ford



Leif Erikson Day, 1975

By the President of the United States of America

A Proclamation

The United States has been fortunate in the two hundred years of its independence to welcome friendly visitors from all over the earth. Many of those newcomers came to stay and to help make our land the free and prosperous nation that it is today. Many others visited our shores in earlier centuries, among them the daring Norse explorer, Leif Erikson, and, his intrepid crew.

The spirit of adventure and search for new horizons which brought Leif Erikson to this continent has led succeeding generations of Americans to the greatest of accomplishments. In honoring this great Norwegian, we honor all those who came to our land and enriched the history of the United States.

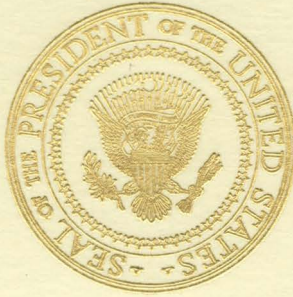
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NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby designate Thursday, October 9, 1975, as Leif Erikson Day, and I call upon appropriate Government officials to display the flag of the United States on Government buildings that day.

I also call upon the people of the United States to hold appropriate ceremonies in honor of the memory of Leif Erikson on that day, and to take this opportunity to renew their knowledge of the early history of our continent.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of September, in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the two hundredth.

Gerald R. Ford



Leif Erikson Day, 1975

By the President of the United States of America

A Proclamation

The United States has been fortunate in the two hundred years of its independence to welcome friendly visitors from all over the earth. Many of those newcomers came to stay and to help make our land the free and prosperous nation that it is today. Many others visited our shores in earlier centuries, among them the daring Norse explorer, Leif Erikson, and, his intrepid crew.

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IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of September, in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the two hundredth.

Gerald R. Ford



Leif Erikson Day, 1975

By the President of the United States of America

A Proclamation

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IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of September, in the year of our Lord nineteen hundred seventy-five, and of the Independence of the United States of America the two hundredth.

Gerald R. Ford



Leif Erikson Day, 1976

By the President of the United States of America

A Proclamation

In this extraordinary year which holds so much significance for the citizens of the United States, we render especial honor to those intrepid explorers who reached our land so long ago and prepared the way for the many who followed to settle this proud nation.

Although we celebrate the 200th year of our nationhood this year, our history stretches back much further to that Norseman of vision and courage, Leif Erikson. In a dark and superstitious age, he sailed far beyond the limits anyone else had dared, to touch our shores and to weave his brave exploit into our historical fabric. He has left for us all a standard by which to set our sails as we move into a new century of existence.

In a joint resolution approved September 2, 1964 (78 Stat. 849, 36 U.S.C. 169c), the Congress authorized the President to proclaim October 9 in each year as Leif Erikson Day

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby designate Saturday, October 9, 1976, as Leif Erikson Day and I direct the appropriate Government officials to display the flag of the United States on all Government buildings that day.

I also invite the people of the United States to honor the memory of Leif Erikson on that day by holding appropriate exercises and ceremonies in suitable places throughout our land.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-sixth day of July, in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundred first.

Gerald R. Ford



Leif Erikson Day, 1976

By the President of the United States of America

A Proclamation

In this extraordinary year which holds so much significance for the citizens of the United States, we render especial honor to those intrepid explorers who reached our land so long ago and prepared the way for the many who followed to settle this proud nation.

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I also invite the people of the United States to honor the memory of Leif Erikson on that day by holding appropriate exercises and ceremonies in suitable places throughout our land.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-sixth day of July, in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundred first.

Gerald R. Ford



Leif Erikson Day, 1976

By the President of the United States of America

A Proclamation

In this extraordinary year which holds so much significance for the citizens of the United States, we render especial honor to those intrepid explorers who reached our land so long ago and prepared the way for the many who followed to settle this proud nation.

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I also invite the people of the United States to honor the memory of Leif Erikson on that day by holding appropriate exercises and ceremonies in suitable places throughout our land.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-sixth day of July, in the year of our Lord nineteen hundred seventy-six, and of the Independence of the United States of America the two hundred first.

Gerald R. Ford

AUGUSTANA HISTORICAL SOCIETY



Marguerite
ROCK ISLAND, ILLINOIS

gule

October 21, 1975

Mr. William J. Baroody, Jr.
Assistant to the President
The White House
Washington, D. C. 200

Dear Mr. Baroody:

The Leif Erikson Day Proclamation duplicate has reached my desk, though it was sent to Mr. Nils J. Anderson.

Two years ago the Augustana Swedish Institute was absorbed into the Augustana Historical Society. If you have a mailing list you might note this change.

Thank you for sending us this recognition. It will be placed with the Immigration materials we have.

Sincerely,

Dorothy E. Liljegren

Dorothy E. Liljegren
President, Augustana Historical Society
Augustana College
Rock Island, Illinois 61201



Augustana Historical Society



DENKMANN MEMORIAL LIBRARY




Mr. William J. Baroody, Jr.
Assistant to the President
The White House
Washington, D.C. 200



THE WHITE HOUSE
WASHINGTON

October 12, 1976

MEMO FOR: ROLAND ELLIOTT
FROM: MARGUERITE MCAULIFFE 
SUBJECT: Leif Erickson Day Proclamation

Please arrange to have the attached letter
robo-typed to the individuals on the
enclosed list for the Leif Erickson Day
Proclamation.

Thanks very much.



THE WHITE HOUSE

WASHINGTON


October 8, 1976

Dear

President Ford recently signed a Proclamation designating October 9th as Leif Erikson Day, 1976. In his Proclamation the President states, "In a dark and superstitious age, he sailed far beyond the limits anyone else had dared, to touch our shores and to weave his brave exploit into our historical fabric."

The President has asked that I send you the enclosed duplicate of his Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,


William J. Baroody, Jr.
Assistant to the President

Enclosure

LEIF ERIKSON DAY

Mr. John A. Konkola
369 West End Avenue
Ridgewood, New Jersey 07450

Mr. Albert A. Star
63 Village Hill Drive
Dix Hills, new York 11746

Mr. A. Thorstein Karlsson
302 Silverside Avenue
Little Silver, New Jersey 07739

Mr. Einar Danielson
President
Danish Brotherhood in America
PO Box 31748
Omaha, Nebraska 68131

Mr. Ralph J. Jalkanen
President
Suomi College
601 Quincy Street
Hancock, Michigan 49930

Mr. Gerhard T. Rooth
Editor
Nordstjernan-Svea
4 West 22nd Street
New York, New York 10010

Ms. Ruth Peterson
Editor
The Vasastjarnan
3720 Daryl Drive
Landisville, Pennsylvania 17538

Mr. Arthur B. Hendricks
Editor
Svenska Amerikaharan Tribuenen
5301 North Clark Street
Chicago, Illinois 60640

Mr. Einar O. Enard
Editor
Swedish American Tribune
5301 North Clark Street
Chicago, Illinois 60640

Mr. Henning C. Boe
Editor
Western Viking
2040 Northwest Market Street
Seattle, Washington 98107

October 9, 1975



Dear

President Ford recently signed a Proclamation designating October 9th as Leif Erikson Day, 1975. In his Proclamation the President states, "The spirit of adventure and search for new horizons which brought Leif Erikson to this continent has led succeeding generations of Americans to the greatest of accomplishments. In honoring this great Norwegian, we honor all those who came to our land and enriched the history of the United States,"

The President asked that I send you the enclosed duplicate of his Leif Erikson Day Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President

Enclosure

December 3, 1974

Dear Mr. Heistein:

President Ford has signed a Proclamation designating October ninth as Leif Erikson Day, 1974. In his Proclamation the President states, " . . . let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity."

The President asked that I send you the enclosed duplicate of his Leif Erikson Day Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President

Mr. B. John Heistein
Vice President and General Manager
Scandinavian Airlines System
1725 K Street, N.W.
Washington, D.C. 20006

Attn: Mr. Delmar Nordh

Enclosure



December 3, 1974

Dear Mr. Taflin:

President Ford has signed a Proclamation designating October ninth as Leif Erikson Day, 1974. In his Proclamation the President states, " . . . let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity."

The President asked that I send you the enclosed duplicate of his Leif Erikson Day Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President

Mr. G. A. Taflin
Fosston, Minnesota 56542

Enclosure

LEIF OXAAL
1747 PENNSYLVANIA AVENUE, N. W.
WASHINGTON, D. C. 20006
(202) USA-1990

29 November 1974

*May
Can we do
this?
(B)*

Mr. William J. Baroody, Jr.
Assistant to the President
The White House
Washington, D. C.

Dear Bill:

The people who received President Ford's Leif Erickson Day Proclamation really appreciated it greatly.

We inadvertently left off two names, and I wonder if it would be possible to send them each a copy.

In case you can, they are:

Mr. B. John Heistein
Vice President & General Manager
Scandinavian Airlines System
1725 K Street, N. W.
Washington, D. C. 20006

Attn: Mr. Delmar Nordh

Mr. G. A. Taflin
Fosston
Minnesota 56542

Sincerely,



THE WHITE HOUSE
WASHINGTON

3/10

TO:

Marguerite

FROM: WILLIAM J. BAROODY, JR.

____ FOR YOUR INFORMATION

☒

____ FOR APPROPRIATE ACTION

____ FOR YOUR COMMENTS/
RECOMMENDATIONS



noted.
3/12

Told Mr. Nordh that
we had no more available

Mary

SAS
SCANDINAVIAN AIRLINES SYSTEM

March 6, 1975

1725 K Street, N.W.
Washington, D.C. 20006
Reservations and Information:
800 221-2350
Ticket Office:
202 833-2424
Administrative Office:
202 833-3131

Mr. William J. Baroody, Jr.
Assistant to the President
The White House
Washington, D.C.

Dear Mr. Baroody:

I refer to our previous correspondence concerning your nice gesture of providing me and our Vice President for North American Division, Mr. B. John Heistein, with the Proclamation of Leif Erikson Day, signed by the President. Needless to say, it has been very much admired by our Scandinavian friends and associates.

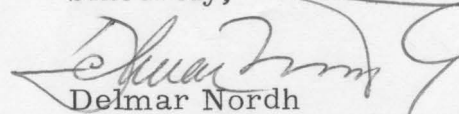
As you undoubtedly know, 1975 is the Sesquicentennial of Norwegian Immigration to the United States, and we in SAS are of course interested in promoting travel to the U. S. in connection with this event. To achieve this purpose we have enlisted the help of many friends of our company, and we thought it would be appropriate if their public offices had this fine citation on display, which has no commercial undertone but rather serves as an inspiration and reminder of this great achievement.

It would therefore be greatly appreciated if copies of the Proclamation could be forwarded in individual envelopes to the following gentlemen c/o this office:

Dr. William Henrikson
Mr. Harry L. Backelin
Mr. Ralph S. Cohen

I am sure you and the President will appreciate our "Visit U.S.A." promotional efforts.

Sincerely,


Delmar Nordh
District Sales Manager

DN:eh

SAS
SCANDINAVIAN AIRLINES SYSTEM

1725 K Street, N.W.
Washington, D.C. 20006

SEE MORE
FOR LESS 
WITH **SAS**



Mr. William J. Barody, Jr.
Assistant to the President
The White House
Washington, D.C.

December 3, 1974

Dear Mr. Taflin:

President Ford has signed a Proclamation designating October ninth as Leif Erikson Day, 1974. In his Proclamation the President states, " . . . let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity."

The President asked that I send you the enclosed duplicate of his Leif Erikson Day Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

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Mr. G. A. Taflin
Fosston, Minnesota 56542

Enclosure



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Assistant to the President

Mr. B. John Heistein
Vice President and General Manager
Scandinavian Airlines System
1725 K Street, N.W.
Washington, D.C. 20006

Attn: Mr. Delmar Nordh

Enclosure

THE WHITE HOUSE
WASHINGTON

12/2

TO:

Marguerite

FROM:

WILLIAM J. BAROODY, JR.

_____ FOR YOUR INFORMATION

☒ _____ FOR APPROPRIATE ACTION

_____ FOR YOUR COMMENTS/
RECOMMENDATIONS

*Can we do
this?*

LEIF OXAAL
1747 PENNSYLVANIA AVENUE, N. W.
WASHINGTON, D. C. 20006
(202) USA-1990

*May
can we do
this?
(B)*

29 November 1974

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Assistant to the President
The White House
Washington, D. C.

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1725 K Street, N. W.
Washington, D. C. 20006

Attn: Mr. Delmar Nordh

Mr. G. A. Taflin
Fosston
Minnesota 56542

Sincerely,





Mr. William J. Baroody, Jr.
Assistant to the President
The White House
Washington, D. C.

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WASHINGTON, D. C. 20006

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Assistant to the President

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Vice President and General Manager
Scandinavian Airlines System
1725 K Street, N.W.
Washington, D.C. 20006

Attn: Mr. Delmar Nordh

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THE WHITE HOUSE
WASHINGTON

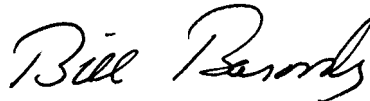
November 14, 1974

Dear

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Sincerely,

A handwritten signature in cursive script, reading "Bill Baroody".

William J. Baroody, Jr.
Assistant to the President

Enclosure

Miss D'Ann Taflin
4201 Massachusettes Ave., N. W.
Washington, D. C. 20016

Mrs. Francis Addison
1525 29th Street, N. W.
Washington, D. C. 20007

Mr. Leif Oxaal
1747 Pennsylvania Avenue, N. W.
Washington, D. C. 20006

R Adm James O. Cobb
6120 Beachway Drive
Falls Church, VA 22041

Dr. Adolph Anderson
Hartwick College
Oneonta, New York

Mr. Ralph Clarkson
Hartwick College
Oneonta, New York

Mr. Delmar Nordh
1725 K Street, N. W.
Washington, D. C. 20006

Mrs. Oscar H. Taflin
102 N. Granum
Fosston, MN 56542

Mr. Gust Anderson
Hilligoss Avenue
Fosston, MN 56542

Mr. George D. Webster
5305 Cardinal Court
Washington, D. C. 20016

Mr. Peter Kriendler
21 West 52nd Street
New York, NY 10019

Mr. Peter Strong
127 East 73rd Street
New York, NY 10021

Anne Sonderland Faerestrand
Gate24
96701 Maaloy, Norway

Mr. and Mrs. Arne Oxaal
7396 Peaceful Valley Rd.
Acme, Michigan 49610

Mr. Knut Henriksen
1160 Casiano Rd.
West Los Angeles, California

Mr. A. V. Peterson
Apt. 12-F
2800 Chapel Hill Rd.
Durham, NC 27707

Dr. Ivar Oxaal
238 Victoria Ave.
Hull, Yorkshire, England

Mr. and Mrs. Robert E. Stinson
7292 Peaceful Valley Rd.
Acme, Michigan 49610

Mr. Franklin Vikan
Fosston
Minnesota 56542

Mr. Magnar Langeland
Rugdenest 9-C
Mandal, Norway

Mr. and Mrs. Ola Ramstad
7672 Rora Stasjon
Norway

Mrs. Aasta Sonderland
6770 Nordfjordeid
Norway

Mr. and Mrs. Ulf Store
Riisbekkveien 11
Oslo, Norway

Mr. Kjell Karlsen
Managing Director
Borden Kjemi Norge a/s
Lilleakerv 31
Oslo 2, Norway

Mr. Aage Treschow
Larvik
Norway

*This is sufficient
mailing address*
←

THE WHITE HOUSE

WASHINGTON

November 14, 1974

MEMORANDUM FOR: ROLAND ELLIOTT
FROM: MARGUERITE MCAULIFFE *hm*
SUBJECT: Leif Erikson Proclamation

Please arrange to have the attached letter robotyped to the individuals on the enclosed list for the Leif Erikson Day Proclamation.

Thanks very much.



November 14, 1974

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President Ford recently signed a Proclamation designating October ninth as Leif Erikson Day, 1974. In his Proclamation the President states, " . . . let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity."

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William J. Baroody, Jr.
Assistant to the President



Enclosure

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Dear

President Ford recently signed a Proclamation designating October ninth as Leif Erikson Day, 1974. In his Proclamation the President states, " . . . let us draw inspiration from the indomitable spirit and undaunting determination of Leif Erikson. His achievement is a beacon for all men and women of vision who navigate the rough waters of uncertainty and adversity."

The President asked that I send you the enclosed duplicate of his Leif Erikson Day Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President

Enclosure



Miss D'Ann Taflin
4201 Massachusettes Ave., N. W.
Washington, D. C. 20016

Mrs. Francis Addison
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Mr. Ralph Clarkson
Hartwick College
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Mr. Peter Strong
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Mr. Aage Treschow
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*This is sufficient
mailing address*
✓

THE WHITE HOUSE
WASHINGTON

November 12, 1974

MEMORANDUM FOR: MARGUERITE McAULIFFE

THROUGH: WILLIAM E. TIMMONS *Pa*

FROM: PATRICK E. O'DONNELL *POD*

Request that ceremonial copies of the Lief Erickson Day proclamation be sent to those on attached list.

Let me know if there are any difficulties.

Many thanks.

THE WHITE HOUSE

WASHINGTON

Nov 14

Mr. Brady:

Mr. Sumner has requested
a distribution for ^{the} Leif Erickson
Day Proclamation, & sent over
the attached list.

Marquette

Marquette —

Remember Mr. Brady
will sign all letters —

Loraine

