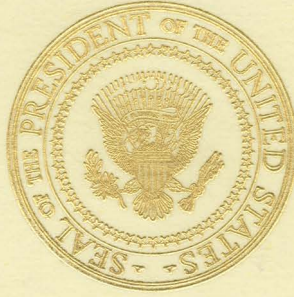


The original documents are located in Box 35, folder “Johnny Horizon '76 Clean Up America Month” of the William J. Baroody Files at the Gerald R. Ford Presidential Library.

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Johnny Horizon '76 Clean Up America Month, 1974

By the President of the United States of America

A Proclamation

Although our Nation's 200th birthday is less than two years away, much has been accomplished through the Johnny Horizon '76 Program toward improving the environment of our country for this historic event. But much remains to be done. To date, thousands of schools; churches; youth groups; chambers of commerce; conservation, civic and commercial organizations and millions of private citizens have joined in partnership with Johnny Horizon '76 in a wide range of projects to create environmental awareness and to beautify America.

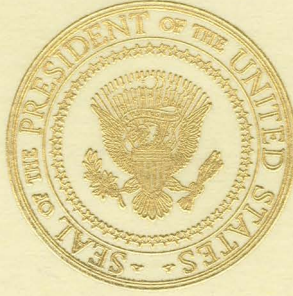
Our most precious environment is the area in which we live—our city streets and rural towns—and this is where each individual can effectively exercise his responsibility. This has been exemplified by the many action projects which have been undertaken thus far across our country.

We need to continue these improvements. To dramatize this need, the Congress has by House Joint Resolution 1070, 93rd Congress, requested the President to proclaim the period of September 15, 1974, to October 15, 1974, as "Johnny Horizon '76 Clean Up America Month."

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby proclaim the period September 15 through October 15, 1974 as Johnny Horizon '76 Clean Up America Month and ask our Nation's attention to the Johnny Horizon '76 environmental awareness and action program for America's 200th birthday and related Bicentennial activities. I urge representatives of business, industry, labor, Government, civic groups, and other citizens to continue to join together to demonstrate the significant results that can be realized when Americans translate their concern into affirmative action. I further urge a continuation of neighborhood and community cleanups, beautification programs, resource recovery and education programs, energy and wild-life conservation efforts and other worthwhile activities.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of September, in the year of our Lord nineteen hundred seventy-four and of the Independence of the United States of America, the one hundred ninety-ninth.

Gerald R. Ford



Johnny Horizon '76 Clean Up America Month, 1974

By the President of the United States of America

A Proclamation

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Gerald R. Ford

Chron
Johnny Horizon
Month, 1974

October 16, 1974

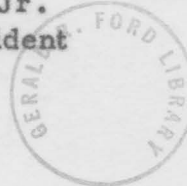
Dear

President Ford recently signed a Proclamation designating the period of September 15 to October 15 as Johnny Horizon '76 Clean Up America Month, 1974. In his Proclamation the President states, "Our most precious environment is the area in which we live -- our city streets and rural towns -- and this is where each individual can effectively exercise his responsibility. This has been exemplified by the many action projects which have been undertaken thus far across ~~the~~ country."

The President asked that I send you the enclosed duplicate of his Johnny Horizon Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President



Enclosure

UNITED STATES
DEPARTMENT OF THE INTERIOR
JOHNNY HORIZON PROGRAM

Washington

9-25-74

(Date)

Margaret McAuliffe

TO : ~~Ms. Eriynn Ensign~~, Domestic Council
Room 418, Old Executive Office Bldg.
FROM : JH Staff
SUBJECT: "CLEAN UP AMERICA MONTH" Proclamation
Mailing List

In accordance with your request of September 23, we are attaching a list of 45 names and addresses to whom we wish the Johnny Horizon "Clean Up America Month" Presidential Proclamation mailed.

Thanks for your cooperation.

Margaret Hushelpeck
Margaret Hushelpeck

Enclosure



PRESIDENTIAL PROCLAMATION MAILING LIST

The Honorable Rogers C. B. Morton
Secretary of the Interior
Washington, D.C. 20240

Mr. Roger Strelow
Assistant to the Administrator
Environmental Protection Agency
401 M Street, SW
West Tower - Waterside Mall
Washington, D.C. 20460

Under Secretary John C. Whitaker
Department of the Interior
Washington, D.C. 20240

Mr. and Mrs. Burl Ives
P.O. Box 8660
Universal City
N. Hollywood, Calif. 91608

Mr. Henry E. Russell, President
Boston Safe Deposit & Trust Co.
One Boston Place
Boston, Mass. 02106

Mr. Bernie Brand
Director of Program Development
The U.S. Jaycees
P.O. Box 7
Tulsa, Okla. 74101

Hon. Charles E. Wiggins
229 Cannon H.O. Bldg.
Washington, D.C. 20515

Hon. Roman L. Hruska
209 Russell Senate Office Bldg.
Washington, D.C. 20510

Mrs. Elaine Wonsavage
Executive Editor
Elementary Division
MY WEEKLY READER
55 High Street
Middletown, Conn. 06457

Assistant Secretary John Kyl
Department of the Interior
Washington, D.C. 20240

Mr. John Warner, Administrator
American Revolution Bicentennial
Administration
736 Jackson Place, N.W.
Washington, D.C. 20276

Assistant Secretary Nathaniel P. Reed
Department of the Interior
Washington, D.C. 20240

Assistant Secretary Jack Carlson
Department of the Interior
Washington, D.C. 20240

Assistant Secretary Jack O. Horton
Department of the Interior
Washington, D.C. 20240

Assistant Secretary Royston C. Hughes
Department of the Interior
Washington, D.C. 20240

Assistant Secretary James Clarke
Department of the Interior
Washington, D.C. 20240

Mr. John Barnhill, Vice President
J. Walter Thompson Company
1629 K Street, NW
Washington, D.C. 20006

Mr. John Mattoon, Assistant Director
Bureau of Sport Fisheries & Wildlife
Department of the Interior
Washington, D.C. 20240

Mr. Deane Conrad, Special Assistant
National Governors' Conference
1150 Seventeenth Street, NW
Washington, D.C. 20036

Mr. Keister Evans
American Horticulture Society
Mt. Vernon, VA 22121

Mr. Jim Lowe, Executive Director
American Society of Association
Executives
1101 16th Street, NW
Washington, D.C. 20036

General W. C. Gribble
Office Chief of Engineers
Department of Army
Rm. 4D013-DAEN-ZA
Washington, D.C. 20314

Mr. William Raden
Civil Service Commission
Civil Service Bldg., Rm. 5F12
Washington, D.C.

Mr. Douglas Gordan
Society of American Florists
901 N. Washington Street
Alexandria, VA

Postmaster General
Office of the Postmaster General
Washington, D.C. 20260

Mr. Robert O'Brian
Senior Editor
Reader's Digest
The Reader's Digest Association, Inc.
Pleasantville, N.Y. 10570

Mr. H. Wayne Pritchard
Executive Vice President
Soil Conservation Society of America
7515 N.E. Ankeny Road
Ankeny, Iowa 50021

The Honorable Claude Brinegar
Secretary of Transportation
Washington, D.C. 20590

Mr. Ronald Walker, Director
National Park Service
Department of the Interior
Washington, D.C. 20240

Gilbert G. Stamm
Commissioner

Bureau of Reclamation
Department of the Interior
Washington, D.C. 20240

Mr. Dan Alfieri
Assistant Director
Bureau of Land Management
Department of the Interior
Washington, D.C. 20240

Mr. Stephen Herbits
Special Assistant for All-Volunteer
Force Actions
Office of the Assistant Secretary
of Defense (M&RA)
The Pentagon
Washington, D.C. 20301

Mr. Gordon Morison, Director
Office of Stamps
U.S. Postal Service
475 L'Enfant Plaza, SW
Washington, D.C. 20260

National Campers and Hikers Association
Inc.
Bill Weddle, President, NCHA
7172 Transit Road
Buffalo, New York 14221

National Hunting & Fishing Day
Messrs. Ray Huhley, Jr., Co-Chairman
Thomas L. Kimball, Co-Chairman
1075 Post Road
Riverside, Conn. 06878

National Soft Drink Association
George T. Wells
1101 Sixteenth Street, NW
Washington, D.C. 20036

Mr. Bill Rauch
National Exchange Club
Building 3050, West Central Avenue
Toledo, Ohio 43605

Mrs. Henry Stewart Jones
President-General
DAR-National Society
1776 D Street, N.W.
Washington, D.C.

Mr. Bob Lederer
Executive Director
American Association of Nurserymen
230 Southern Bldg.
Washington, D.C. 20005

Jim Martin
National Governor's Conference
1150 - 17th Street, N.W.
Washington, D.C. 20036

Tom Constantino
Noteworthy Company
100 Church Street
Amsterdam, NY 12010

Bud Murray
IDL, Inc.
535 Old Frankstown Road
Pittsburgh, PA 15239

Stan Shaw
Shaw-Barton Company
Coshocton, Ohio 43812

Col. Mike Miller
Det 890
Air Force ROTC
Varsity Bldg.
University of Virginia
Charlottesville, VA 22903

Judy Heffner
American Public Power Association
2600 Virginia Ave., Suite 212
Washington, D.C.

THE WHITE HOUSE

WASHINGTON

October 21, 1974

Dear :

President Ford recently signed a Proclamation designating the period of September 15 to October 15 as Johnny Horizon '76 Clean Up America Month, 1974. In his Proclamation the President states, "Our most precious environment is the area in which we live -- our city streets and rural towns -- and this is where each individual can effectively exercise his responsibility. This has been exemplified by the many action projects which have been undertaken thus far across our country."

The President asked that I send you the enclosed duplicate of his Johnny Horizon Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

William J. Baroody, Jr.
Assistant to the President

Enclosure



THE WHITE HOUSE

WASHINGTON

October 16, 1974

Dear

President Ford recently signed a Proclamation designating the period of September 15 to October 15 as Johnny Horizon '76 Clean Up America Month, 1974. In his Proclamation the President states, "Our most precious environment is the area in which we live -- our city streets and rural towns -- and this is where each individual can effectively exercise his responsibility. This has been exemplified by the many action projects which have been undertaken thus far across our country."

The President asked that I send you the enclosed duplicate of his Johnny Horizon Proclamation as a small remembrance of this occasion. It comes to you with his very best wishes.

Sincerely,

A handwritten signature in cursive script that reads "Bill Baroody Jr.".

William J. Baroody, Jr.
Assistant to the President

Enclosure

9/20/74

Johnny Horizon Clean Up America Month
spoke w/ Sclludis' office -- wcb with
name of a Contact.

9/20/74

Norm Ross' office called -- they will
get the information I need.



9/19/74

Marguerite:

Johnny Horizon --

September 15 thru October 15, 1974.

Katie

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 19, 1974

MEMORANDUM FOR: Marguerite McAuliffe

The President has signed a Proclamation entitled:

"Johnny Horizon '76 Clean Up America Month, 1974"

Robert D. Linder
Robert D. Linder *21.*

