

**The original documents are located in Box 34, folder “State Dinners - 7/8/76 - Great Britain (4)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE

WASHINGTON

June 28, 1976

MEMORANDUM FOR: SEE DISTRIBUTION

FROM: BOB MEAD *Bm*

SUBJECT: BI-CENTENNIAL AND FOURTH OF JULY  
TELEVISION COVERAGE OF THE PRESIDENT

Following are the current plans of the three major television networks in the coverage plans concerning the President's participation in Fourth of July and Bi-centennial ceremonies.

After conferring extensively with network executives, "pool" producers, site and location producers and technicians, all arrangements seem to be satisfactory now for the best possible exposure of the President at these historic events. There is a problem to be resolved with the discussion of the Tall Ships Review, noted later on.

1. THE PRESIDENT'S VISIT TO THE NATIONAL AIR AND SPACE MUSEUM  
Thursday, July 1, 1976

The television networks have no plans at this time to broadcast this event on a "live" basis. They will, however, cover the event on a unilateral basis and use excerpts of the event on their evening news broadcasts.

NOTE: News excerpts from these events will be a little longer than normal coverage excerpts, as the networks will be treating them as a bit more historic than newsy.

2. THE PRESIDENT'S VISIT TO THE U.S. CAPITOL FOR CENTENNIAL SAFE OPENING.

Thursday, July 1, 1976

This also will be covered on a unilateral basis by the television networks for excerpts on following news broadcasts.

3. THE PRESIDENT'S VISIT TO THE NATIONAL ARCHIVES

Friday, July 2, 1976

Unilateral coverage of this event, with the Networks feeding segments at 11:02 p.m. that evening on a syndicated basis to each of their



affiliates throughout the country. These affiliates plan to use the material on their news broadcasts that same evening. Also, the major networks Morning News Broadcasts have no programs the following Saturday morning, but a short excerpt may appear on the Saturday evening news broadcasts, due to its interest and qualities.

It was expected that the networks will tape record this event in its entirety and re-play it on Sunday, July 4, 1976, since they have a lot of broadcast time to fill. They are uncertain of this at this time, however, I am encouraging them to do so.

NOTE: During the day of the Fourth, two networks (CBS & NBC) will be broadcasting throughout the day from 8 a.m. to Midnight, events from all segment of the country, and have also scheduled 90-minute entertainment programs, produced specially for the occasion. ABC has elected to broadcast three one-hour programs during the day.

4. THE PRESIDENT'S VISIT TO THE KENNEDY CENTER  
Saturday, July 3, 1976

This event will receive little television exposure, if any. Networks again, will feed a small excerpt to their affiliates on the syndicated line following the event.

5. THE PRESIDENT'S VISIT TO VALLEY FORGE TO GREET WAGON TRAIN  
Sunday, July 4, 1976

This event will be broadcast "live" throughout the nation on all three major television networks.

6. THE PRESIDENT'S VISIT TO PHILADELPHIA AND INDEPENDENCE HALL  
Sunday, July 4, 1976

This event will be broadcast "live" throughout the country on all networks.

7. THE REVIEW OF THE TALL SHIPS BY THE PRESIDENT IN NEW YORK HARBOR

Sunday, July 4, 1976

This event will be broadcast "live" by all three networks, but here is where we have a problem in that the President is not scheduled to be on the USS Wainwright which is the Reviewing Ship. The original plan,

set up by the Navy weeks ago, before our involvement and used in planning by the networks has the President landing by helicopter on the USS Mt. Whitney as their helo pad is large enough and acceptable by the Secret Service; barging to the USS Wainwright for the review of the ships and then barging to the USS Forrestal, the host ship, for his speech.

Our schedule has the President first landing on the USS Forrestal, speaking, and then taking a helicopter to the USS Nashville for the review. The USS Nashville is sailing from Puerto Rico and will not be equipped with "live" television gear to show the President reviewing the Tall Ships. There are "live" capabilities on the USS Wainwright and the Forrestal, and the American television viewer will see Secretaries Rumsfeld and Kissinger and Vice-President Rockefeller reviewing the Tall Ships. Not our President.

If the President arrived earlier, at 1 p. m., and followed the original schedule, he would land on the Whitney, barge to the Wainwright and steam down the river and pass at 90th Street all the Tall Ships, starting with America's own Eagle; then coming abreast of the Forrestal, he could barge to that ship for the ceremonies. He would receive "live" coverage throughout the event. However, to bring him in earlier, we would have to cancel the luncheon in Philadelphia, and depart that city ahead of the current schedule.

CBS has 40 remotes on the Fourth of July and NBC has 52, throughout the country. Four microwaves are to be used in and around the harbor and there is no more equipment to be utilized, and the Nashville's arrival from Puerto Rico on Saturday, is too late to transfer equipment, and then it would have to be taken away from either the Wainwright or the Forrestal.

The networks also are broadcasting "live" from the Goodyear Blimp above, and they could, with the long lens they use, zero-in on the President on the Nashville watching the ships, but at that height it would be a shaky picture being in that close, and hardly worth it.

The President could depart the Forrestal and review the remaining ships via helicopter and circle the Statue on the flight to Newark Airport. It would be my recommendation to bring the President to the site 45 minutes to an hour earlier and go with the original plan. This way a closer exposure of his review of the Tall Ships, would be better television coverage, since this is our goal as it was explained to me.

8. THE PRESIDENT'S VIEWING OF THE FIREWORKS ON THE MONUMENT GROUNDS.

Sunday, July 4, 1976



This event will be broadcast "live" on all three television networks. The President's participation will be noted, but not seen. This event will highlight the fireworks mainly with a few speeches from the grounds. We have eliminated coverage of the First Family viewing the fireworks from the balcony for the two obvious reasons: to see them would require TV lights and they would not be able to see the spectacle; and to light them in surrounding darkness would create a security situation. In this event, they will be alluded to.....

9. THE PRESIDENT'S VISIT TO MONTICELLO, VIRGINIA  
Monday, July 5, 1976

This event will be covered on a unilateral basis by all television networks and be made available for broadcast on the evening news broadcasts. It will not be broadcast on a "live" basis.

DISTRIBUTION

John Marsh  
Dave Gergen  
Terry O'Donnell  
Dick Cheney  
Ron Nessen  
John Carlson  
Milt Mitler  
Sheila Weidenfeld  
Bill Nicholson  
Jerry Jones  
Doug Blaser  
Red Cavaney  
Larry Speake  
Jim Shuman  
Bob Orben  
Roger Whyte, Vice President's Office  
Margita White



NOTES from meeting on June 11, 1976 concerning State dinner for the queen on July 7th. The PBS and people from the BBC attended the meeting with the White House committee for the dinner.

RE: To reconfirm the schedule for the evening of the eleventh and to tentatively set positions for the Television cameras .

The queen will arrive at 8:00 p.m. at the North portico. PBS suggested using a medium size platform for the cameras. They wanted their position to be the left corner as you face the street.

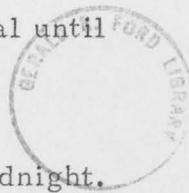
The Queen will come out of the Blue room door to begin the receiving line outside. The PBS will cover the receiving line. The guests will already be on the South lawn after having entered through the East entrance. (Tents (?) will be set up for the drinks.)

After this everyone will proceed to the Rose Garden for dinner and toasts. The PBS will not cover the dinner, but will return with the toasts. During that time they will fill in with some prefilmed material. PBS was worried about their camera set ups in the Rose Garden. Apparently, they feel there is not adequate room for them to do a good job if they are restricted. Someone suggested building a box arrangement for the lights and cameras.

After the toasts have been completed everyone will retire upstairs to the East room for after dinner entertainment. PBS will use their filler material until everyone is upstairs.

PBS will continue through the dancing and will go off the air around midnight.

Dancing will be held in the state dining room. The band will be located in the far left corner. Small tables will be on the side of the room. PBS wanted to have a camera in the far corner as you enter the room. Maybe a second



on the other side of the room at the entrance of the Red Room. White House said out of the question because too many people would be using those doors to enter the dance area.

PROBLEMS for PBS:

They need an anchor position preferably in the White House. There is no room in the WH, suggested the EOB. Also suggested was an outside anchor position. down near the tree area of the South lawn.

PBS suggested using an interview of the WH chef by Julia Child. WH didn't think it was a good idea to use this as filler material, for one Andrew Haller might be too nervous and also they didn't want any filming of the kitchen because not enough room.

RAIN plans for state dinner

It would follow the pattern of a normal state dinner

          
PBS wanted to walk through the path of the queen and the guests so everyone walked through it and they discussed the same things again.



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Memo	Request to Cover Visit of the Queen of England. (1 page)	ND	C

File Location:

Sheila Weidenfeld Files, Box 34, Folder: 7/8/1976 - Great Britain (4)

SD 2/9/2017

RESTRICTION CODES

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POOL COVERAGE OF STATE DINNER FOR THE QUEEN OF ENGLAND

Syndicated column -- Betty Beale  
Syndicated column-- Maxine Cheshire

Washington Star -- Joy Billington  
Washington Star -- Louise Luge

Washington Post --  
Washington Post --

New York Magazine -- Kandy Stroud  
Vogue -- Sandra McElwaine  
Women's Wear Daily -- Sue Waters  
Knight Newspapers -- Vera Glaser  
Copley News Service -- Marguerite Sullivan  
Marie Ridder -- Ridder News Service  
Nover's News Service -- Naomi Nover  
McClendon News Service -- Sarah McClendon  
United Features -- Melvina Stevenson

Time Magazine -- ~~Eileen Scheel~~ <sup>Shields</sup> Chris Ogden  
U.S. News & World Report -- Tish Avery  
Newsweek -- Jane Whitmore

New York Times -- Linda Charleton

Howard Brandy -- Press Agency



May 18, 1976

Dear Martin:

Your proposed coverage of the State dinner for Queen Elizabeth sounds exciting. Unfortunately, I cannot be too encouraging about arranging an interview with President Ford to go with your coverage.

That will be an extremely busy period for the President, and I cannot see that there is going to be time on his schedule for such an interview. Should something open up which would allow the interview, I will be back in touch.

Good luck on your coverage of the Queen's visit.

Sincerely,

Ron Nessen  
Press Secretary  
to the President

Mr. Martin Clancy  
Producer  
WETA  
Box 2626  
Washington, D. C. 20013

RN/jb

cc - Shiela Weidenfeld - w/copy of incoming





TELEVISION 26 - RADIO FM 90.9  
BOX 2626, WASHINGTON, D.C. 20013 (202) 484-1500

May 14, 1976

Mr. Ron Nessen and Ms. Sheila Weidenfeld  
The White House  
Washington, D.C.

Dear Ron and Sheila,

As an adjunct to our projected PBS coverage of the State Dinner for Queen Elizabeth on July 7, which I've been assigned to produce, our colleagues at the BBC have put forward an interesting and unusual request.

They would like to record a joint interview with Mr. and Mrs. Ford, about 30 minutes in length. They propose sending over one of their top correspondents, David Dimbleby, and suggest recording the interview on July 6. We would supply the facilities and might, indeed, broadcast the interview ourselves on PBS.

The interview would deal with the history of Anglo-American relations, comparisons of the two democracies, the First Family's view of the Bicentennial, and their personal thoughts as the nation celebrates its 200th birthday.

I think it's a great idea. What say you?

Best,

A handwritten signature in dark ink, appearing to read "Martin Clancy", written in a cursive style.

Martin Clancy  
Producer



5/17 F.Y.I. Bill Roberts has  
been working w/  
WETA. They are  
the pool for the  
Queen's visit.

**WETA 26**

TELEVISION 26 - RADIO FM 90.9  
BOX 2626, WASHINGTON, D.C. 20013 (202) 484-1500

May 14, 1976

Sally?

Mr. Ron Nessen and Ms. Sheila Weidenfeld

The White House

Washington, D.C.

Dear Ron and Sheila,

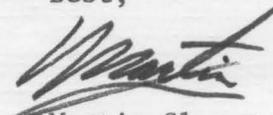
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Best,

  
Martin Clancy  
Producer



**WETA 26**

TELEVISION 26 - RADIO FM 90.9

BOX 2626, WASHINGTON, D.C. 20013

Ms. Sheila Weidenfeld

The White House

Washington, D.C.

RECEIVED AND SECURITY UNIT  
THE WHITE HOUSE  
WASHINGTON

1976 MAY 14 PM 3 33

3:41

2<sup>nd</sup> Floor - Queen's Bedroom

Elizabeth of Gr. Br.

Present Queen Mother  
Queen Wilhelmina &

Juliana of Netherlands,  
Frederika of Greece

Elizabeth II of Gr. Br.

Bed said to have belonged  
to Jackson - <sup>Dates</sup> 1820-1840

They'll

Lincoln or Queen's -

9 room suite

Stone with wheel





TELEVISION 26 - RADIO FM 90.9  
BOX 2626, WASHINGTON, D.C. 20013 (202) 484-1500

May 26, 1976

Sheila Weidenfeld  
Press Secretary to Mrs. Ford  
White House  
Washington, D.C.

Dear Sheila,

Enjoyed talking with you yesterday.

I have checked with our friends at BBC, and they confirm that the Dimbley request supersedes any previous request by Humphries. They also confirmed that the interview if it takes place, would be broadcast throughout Europe by E.B.U.

I will be in London for the next ten days, but am reachable for any pleasant surprises through Sonja Dollison in our office.

Warm regards,

A handwritten signature in cursive script that reads "Martin Clancy".

Martin Clancy  
Producer



**WETA 26**

TELEVISION 26 - RADIO FM 90.9

BOX 2626, WASHINGTON, D.C. 20013

Sheila Weidenfeld  
Press Secretary to Mrs. Ford  
White House  
Washington, D.C.

RECEIVED AND SECURITY UNIT  
THE WHITE HOUSE  
WASHINGTON

1976 MAY 26 PM 1 04

July 2, 1976

## MEMORANDUM FOR BOB MEAD

FROM: BILL ROBERTS

SUBJECT: PBS TV Coverage of the Queen Elizabeth Dinner

We have agreed on the following coverage and camera positions for the July 7 State Dinner for Queen Elizabeth.

- 8:00 p. m. PBS three-hour live TV coverage begins.
- 8:05 p. m. North Portico Arrival. 2 cameras on North Portico (Also pool press coverage).
- 8:06 p. m. Walk through Hall to elevator. 1 camera, door of State Dining Room.
- 8:20 p. m. Appearance on South Portico Balcony, walk down stairs, and pose for staircase photo. 2 cameras, South Lawn (also pool press coverage).
- 8:25 p. m. to  
8:45 p. m. Reception of guests. 2 cameras, South Lawn, 1 hand-held camera on South Portico Balcony. (Also pool press coverage).
- 8:50 p. m. to  
8:52 p. m. Head Table at start of Dinner (with no lights), 2 cameras in the Rose Garden.
- 10:00 p. m. Exchange of toasts. 2 cameras, possibly a third in the Rose Garden (also pool press coverage).
- 10:05 p. m. Movement of guests from Rose Garden to the Red, Green and Blue Rooms for coffee. 2 cameras on the South Lawn.
- 10:20 p. m. Principals talking in the Red Room, 1 camera in the State Dining Room.



10:25 p. m.  
to  
11:00 p. m. Entertainment in the East Room. 2 cameras in rear of the East Room, possible hand-held on stage. (Also pool press coverage).

11:00 p. m.  
to  
11:15 p. m. Movement of guests to State Dining Room for dancing. 2 cameras, State Dining Room. (Coverage of first 5 minutes of dancing only).

Preceding the major movements to different areas, PBS plans to have anchor Robin McNeil do an introductory piece at each location: i. e., Bakony staircase, Rose Garden, East Room, and State Dining Room.

Attached are three diagrams of camera locations, and details of camera positions and movements.

Attachments



APPROXIMATE TIMES OF EVENING'S EVENTS

Queen's arrival at North Portico--into White House and up elevator	8:00-8:10 PM
Descent at East staircase of South Portico and reception	8:20-8:50 PM
Dinner in the Rose Garden tent	8:50-10:20PM
Coffee-Mingling in the Blue, Green, and Red Rooms	10:20-10:40
Entertainment in East Room	10:40-11:10
Dancing in the State Dining Room with mingling continuing in the Blue, Green, and Red Rooms and Halls	11:10-12:00

CAMERA POSITIONS

*IN PLACE BY 7:30 move 8:45*

✓ CAM 1. (HAND HELD)

- A. NORTH PORTICO AGAINST ROPE WITH CENTER POSITION FACING ARRIVAL (8:00-8:10 pm)
- B. SOUTH DOORWAY BETWEEN RED ROOM AND STATE DINING ROOM. (9:00-10:40 pm)
- C. WEST WINDOW ALCOVE IN SOUTH CORNER OF STATE DINING ROOM. (11:00-12:00 M)

✓ CAM 2

- A. NORTH PORTICO AREA. (8:00-8:10 pm)
- B. EAST ROOM - CENTER OF SOUTH WALL ON PLATFORM (9:30-11:10 pm)

✓ CAM 3

- A. SOUTH LAWN AREA NEAR WEST SERVING TENT ON PLATFORM. (8:00-12:00 M)

✓ CAM 4

- A. SOUTH LAWN NEAR ROAD IN ROPED OFF RESERVED AREA FOR ANCHORS-TO THE WEST OF RECEIVING AREA (8:00-8:50 pm)
- B. STATE DINING ROOM MAIN DOOR FACING HALL (9:30-10:40 pm)
- C. PLATFORM NEAR WEST WINDOW ALCOVE IN NORTH CORNER OF STATE DINING ROOM (11:00-12:00 M)

✓ CAM 5 (HAND HELD)

*IN PLACE AT 8:00pm after Pres goes out*

- A. STATE DINING ROOM MAIN DOOR FACING HALL (8:00-8:10 pm)
- B. ON PLATFORM IN DINING TENT TO BE PLACED IN POSITION ON SOUTH EAST WALL NEAR SOUTH LAWN ENTRANCE. PLATFORM WILL GO IN JUST BEFORE TOASTS. (9:30-10:20 pm)
- C. STAGE RIGHT AREA IN EAST ROOM. (10:40-11:10 pm)

✓ CAM 6 (HAND HELD)

*move in place do H S*

- A. BALCONY AND BELOW BALCONY OF SOUTH PORTICO (DIPLOMATIC RECEPTION ROOM). (8:00-12:00 M)

✓ CAM 7

*move at 8*

- A. ON PLATFORM IN DINING TENT TO BE IN POSITION FROM BEGINNING ON SOUTH WEST WALL NEAR COLONNADE-LEFT OF CENTER LOOKING AT HEAD TABLE

✓ CAM 8

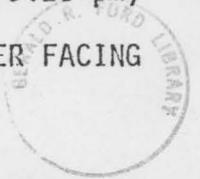
*when shoot in tent 6 to 6:30pm?*

*to shoot CTS in place*

- A. ON COLONNADE NEAR OVAL OFFICE FACING EAST FROM TOP OF STEPS THAT GO INTO DINING TENT. (8:00-9:20 pm)
- B. EAST ROOM ON PLATFORM IN SOUTH EAST CORNER FACING STAGE. (10:00-11:10 pm)

✓ CAM 9

- A. KITCHEN AREA (8:00-12:00 M)



1 Person 9:30 move 4 CAMERA MOVES

1 Person 8:45 to move 1+2

1 Person 8 pm in state dinner

1 Person 9:45 move 8 FROM 1 Person move 5 at 9:30 + 10:45 TO

1 Person move 4 at 10:45 am

CAM#	#CAM OPERATORS	#HELPERS	FROM	TO	AVAILABLE TIME	MOVE TIME	VIDEO TIME MINUTE
1 (TKP)	2	2	N. Portico	State D. Room Main Entrance	8:10-9:00	8:45 pm 8:10-8:25	:30
2	1	3	N. Portico	East Room	8:10-9:30	<del>8:10-8:40</del> 8:45 pm	:50
5 (KCR)	2	2	State D. Room	Rose Garden	8:10-9:30	9:30 pm <del>8:30-9:00</del>	:30
4	1	3	S. Lawn	State D. Room Main Door	8:50-9:30	8:50-9:15	:15
8	1	4	Rose Garden	East Room	9:20-10:00	9:20-9:45	:15
5 (KCR)	2	2	Rose Garden	East Room	10:20-10:40	10:20-10:40	None
4	1	3	State D. Room Main Door	State D. Room W. Window, N. Cor.	10:40-11:00	10:40-10:50	:10
1 (TKP)	2	2	State D. Room S. Door Way	State D. Room W. Window, S. Cor.	10:40-11:00	10:40-10:50	:10



TENTATIVE, BASIC MOVEMENTS OF TALENT,  
ROBIN MacNEIL, JEAN MARSH, FRANK GILLARD, AND JULIA CHILD  
ON EVENING OF TELECAST

8:00 PM            ROBIN ON S. PORTICO  
                    GILLARD ON N. PORTICO  
                    MARSH ON S. LAWN

8:08                GILLARD MOVES TO S. LAWN  
                    ROBIN MOVES TO TENT  
                    ROBIN MOVES TO S. LAWN  
                    ALL ACTION IS ON S. LAWN  
                    (THIS AREA INCLUDES POSITION UNDERNEATH WEST  
                    SIDE OF SOUTH PORTICO)

8:30                JULIA IS IN ROOSEVELT ROOM;  
                    MARSH JOINS HER

9:00                ROBIN MOVES TO EAST ROOM (HE'S THERE BRIEFLY FOR  
                    PREVIEW OF NEXT EVENTS)  
                    ROBIN MOVES TO ROOSEVELT ROOM  
                    GILLARD MOVES TO ROOSEVELT ROOM

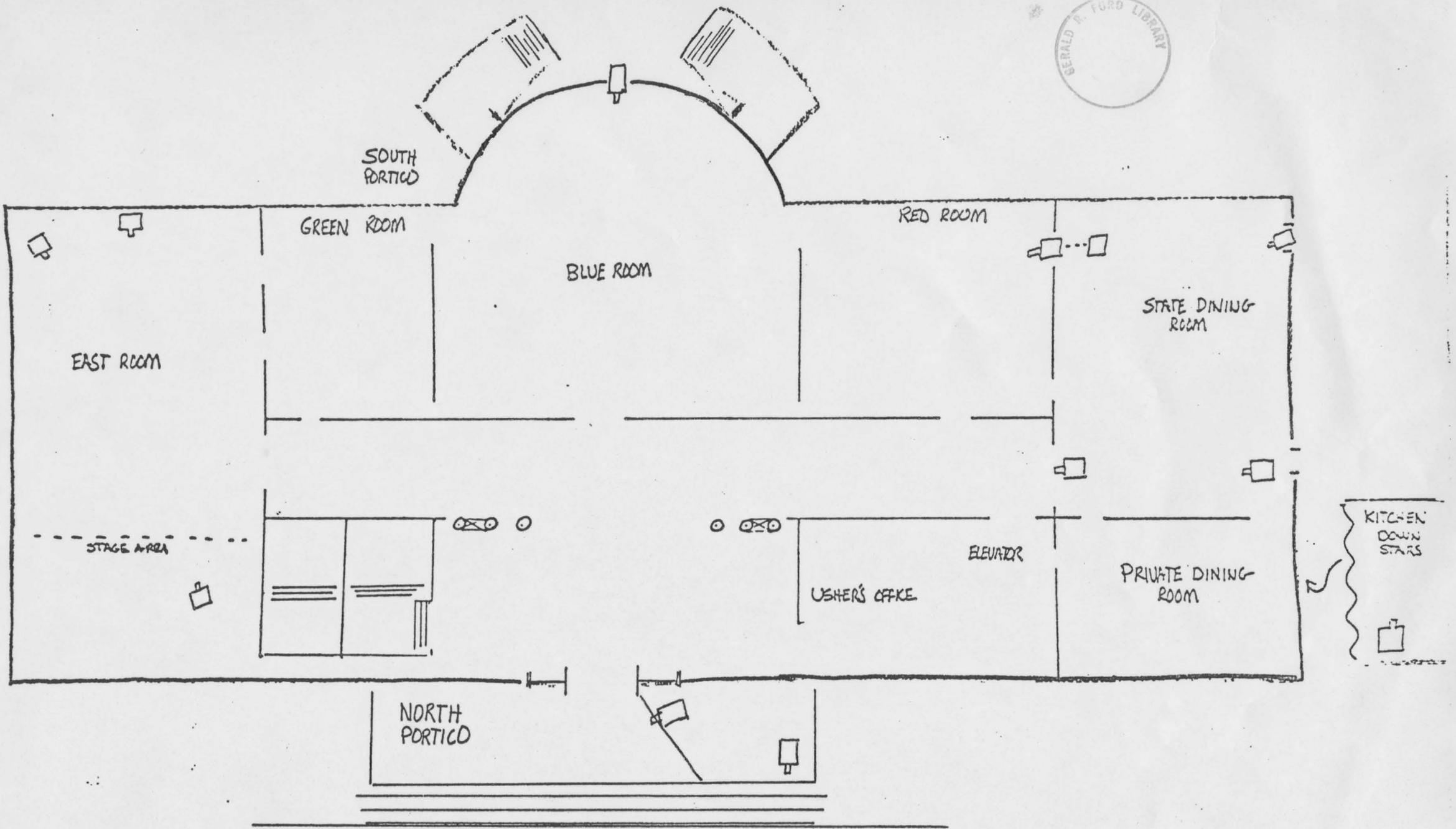
DURING THE REMAINDER OF THE EVENING WE WILL  
HAVE ROBIN, MARSH, AND/OR GILLARD SEEN ON CAMERA  
FROM THE UNDERNEATH WEST SIDE OF SOUTH PORTICO  
POSITION OR ROOSEVELT ROOM.

TOWARD END OF BROADCAST ALL WILL BE TOGETHER IN  
ROOSEVELT ROOM.

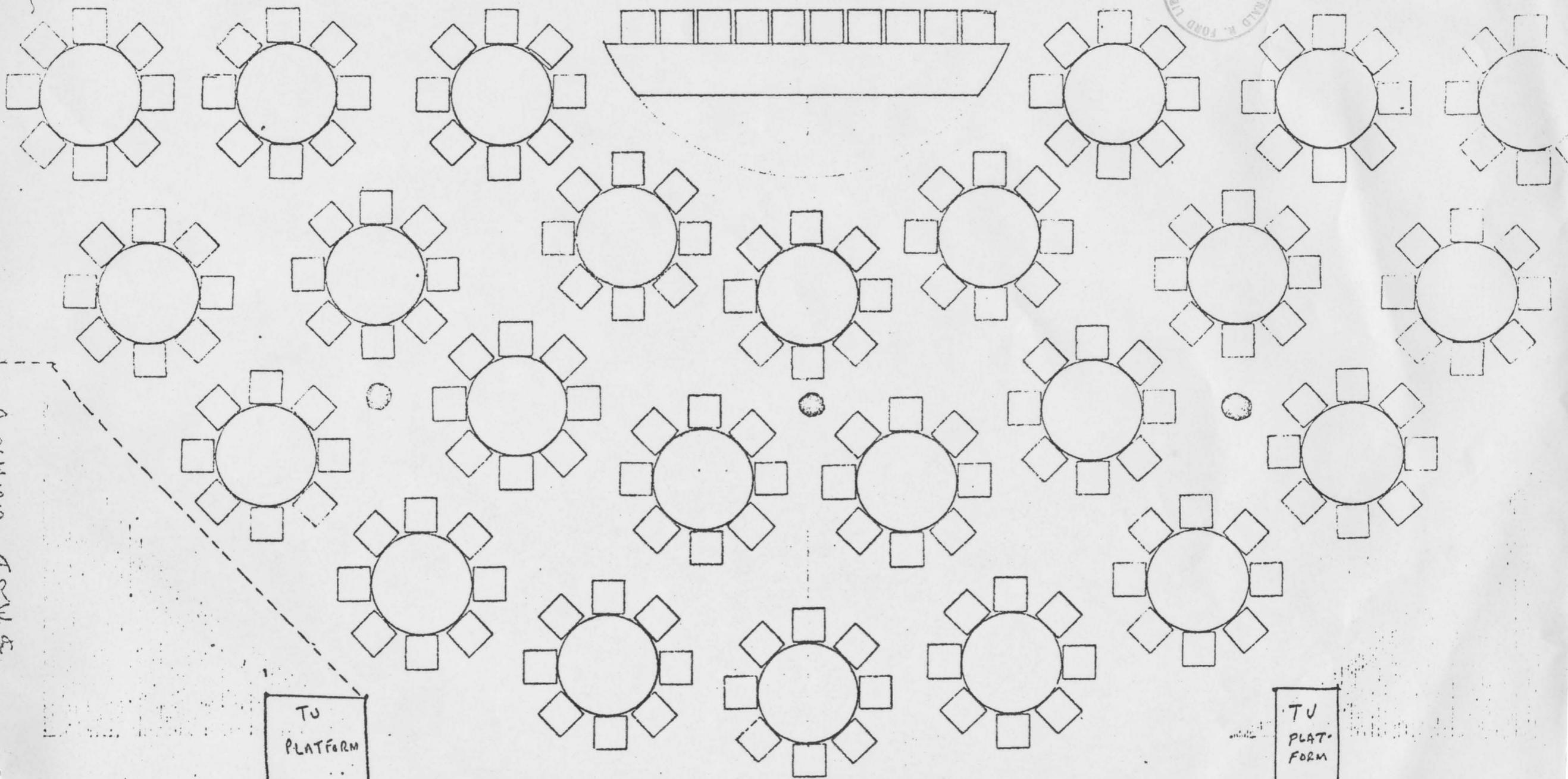


OUTLINE DRAWING

QUEEN'S EVENING ARRIVAL  
COFFEE-MIXING  
ENTERTAINMENT  
DANCING



BERNARD H. FORD LIBRARY



ARMY  
FORM 600

TU  
PLATFORM

TU  
PLAT-  
FORM

● = TENT POLES

# THE SOUTH LAWN

THE  
QUEEN'S RECEPTION



SERVING TENT

SERVING TENT

RECEIVING LINE →

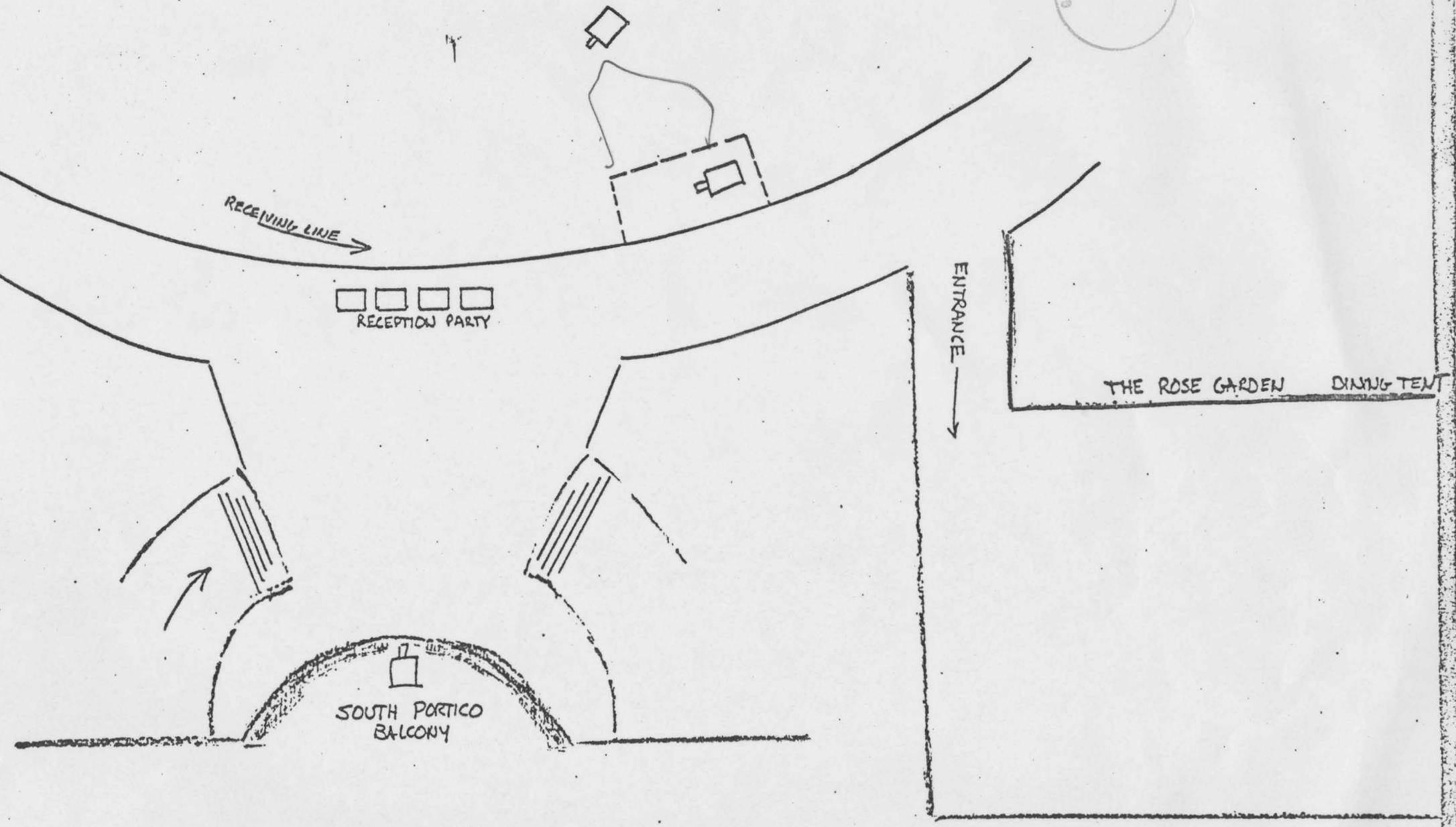
ARRIVING GUESTS  
ENTRANCE →

RECEPTION PARTY

ENTRANCE →

THE ROSE GARDEN  
DINING TENT

SOUTH PORTICO  
BALCONY



WRITING POOL FOR STATE DINNER IN HONOR OF  
HER MAJESTY QUEEN ELIZABETH II AND HIS ROYAL  
HIGHNESS PRINCE PHILIP, DUKE OF EDINBURGH

WASHINGTON STAR  
WASHINGTON POST  
NEW YORK MAGAZINE  
NEW YORK TIMES  
TIME MAGAZINE  
U. S. NEWS & WORLD REPORT  
NEWSWEEK  
VOGUE  
WOMEN'S WEAR DAILY  
KNIGHT NEWSPAPERS  
COPLEY NEWS SERVICE  
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MILITARY DISTRICT OF WASHINGTON

FORT McNAIR - WASHINGTON, D.C. 20319

## NEWS RELEASE

76-52

July 6, 1976

WHAT: Armed Forces Full Honor Arrival Ceremony for Her Majesty, Queen Elizabeth II and His Royal Highness, The Prince Philip, Duke of Edinburgh

WHEN: 11:45 a.m., Wednesday, July 6, 1976

WHERE: South Lawn, White House

HOST: The Honorable Gerald R. Ford, President of the United States

## PARTICIPATING TROOPS:

Army - 3d United States Infantry (The Old Guard), Fort Myer, Virginia  
 Marines - USMC Ceremonial and Guard Company, Marine Barracks, Washington, DC  
 Navy - USN Ceremonial Guard, Naval District of Washington, Washington, DC  
 Air Force - USAF Honor Guard, Bolling Air Force Base, Washington, DC  
 Coast Guard - USCG Ceremonial Honor Guard, Washington Radio Station, Alexandria, Virginia

COMMANDER OF TROOPS: Colonel Robert D. Wiegand, Commander, 3d United States Infantry (The Old Guard), Fort Myer, Virginia

MUSIC: The United States Army Band (Pershing's Own)  
 The United States Army Herald Trumpets  
 The United States Marine Drum and Bugle Corps



## SEQUENCE OF EVENTS:

1. As President and Mrs. Ford move toward the reviewing stand, The United States Army Herald Trumpets will sound four ruffles and flourishes and then The United States Army Band will play "Hail to the Chief."

2-2-2-2

SEQUENCE OF EVENTS:

July 6, 1976

2. The Queen and The Duke of Edinburgh will arrive by limousine. The Herald Trumpets will sound a fanfare.
3. President Ford will escort The Queen to the reviewing stand.
4. The Herald Trumpets will play four ruffles and flourishes. After a 21-gun salute is fired, The United States Army Band will play the National Anthem of the United Kingdom followed by the National Anthem of the United States.
5. President Ford and The Queen will then inspect the troops.
6. After the reviewing party has returned to the reviewing stand, the United States Marine Drum and Bugle Corps will "Troop in Review," marching across the formation, counter-marching to their original position, and then departing.
7. President Ford will officially welcome The Queen. The Queen will make responding remarks.
8. President Ford will then escort The Queen into the White House.

# # # #



*Queen's Visit*

March 22, 1976

TO: BOB MEAD

FROM: SHEILA RABB WEIDENFELD

SUB: Visit of Queen Elizabeth in July

Your proposal for the coverage of the Queen's visit this summer made sense to me. Please let me know when you are ready to sit down and talk about it.



THE WHITE HOUSE

WASHINGTON

March 18, 1976

MEMORANDUM FOR:

RON NESSEN  
MARIA DOWNS  
SHEILA WEIDENFELD ✓  
REX SCOUTEN  
JERRY JONES  
TERRY O'DONNELL

FROM:

BOB MEAD 

SUBJECT:

Visit of Queen Elizabeth in July



Last week, the chairman of the board of the Public Broadcasting Service and a member of the BBC came to my office to discuss coverage of the Queen's visit this summer.

They are planning live coverage of the arrival ceremonies. They would like very much to carry live the State Dinner functions -- not the actual eating portion of the Dinner - but just about everything else including the staircase picture, receiving line, toasts, entertainment, dancing, etc. During the eating portion, PBS would replay the arrival ceremonies and do commentary on the Queen's visit to the U.S. They would broadcast nationwide on all PBS stations and make the broadcast available to any network desiring it. They would also make the broadcast available to the BBC who would broadcast back to the United Kingdom so countrymen there could witness the visit to the White House.

The more I think about this proposal, the better it sounds. The Queen's visit to the U.S. during the Bicentennial is a bona fide news event that is going to create a great deal of excitement as the time of the visit draws closer. Since it is a bona fide news event, that wipes out the first obstacle - 315 equal time rule. 315 aside, the American public has always been very interested in the Royal Family's activities - the Snowdens' marriage, their travels, Charles' girl friends, Princess Anne's engagement and subsequent marriage. If you recall, the networks gave extensive coverage of Anne's marriage. The ratings were quite high considering that the live coverage began at 5:30 a.m. EST in the United States. American households were awakening early that day to take it all in. The Queen's visit to the White House this summer has all the markings of a Bicentennial, television extravaganza.

Live broadcast of the State Dinner in honor of the Queen would have, I feel, a tremendous impact on the public. I assume that this particular State Dinner will be extra-special, and with the Queen as the guest of honor, we really should consider sharing the event with the public. Candidly, this being an election year, it would give the President and Mrs. Ford some lovely exposure. It's a free bonus.

PBS has been very thorough. They have explored every detail in advance of our meeting, including the handling of the copyrights of the music during the entertainment portion. I think we should get together on this matter in the near future, and investigate it a little further.



Ru  
Queen's visit

## Peek through curtain

Seven series are sure bets for cancellation in NBC's 1976-77 prime-time schedule due out this week, according to network sources: Paramount Television's three-year-old *Petrocelli*, D'Antoni-Weitz's two-year-old *Movin' On*, NBC's two-year-old *The Mac Davis Show*, and four first-year series: Universal's *Ellery Queen*, MGM Television's *Jigsaw John*, Norman Lear's *The Dumplings* and Universal's *City of the Angels*.

NBC is still juggling its *Sunday Mystery Movie* elements (all produced by Universal), with *McCloud* said to be sure to return, *McCoy* sure not to return, and *Columbo's* and *McMillan and Wife's* status dependent on Peter Falk's and Dick

when cable television might stand alone. Industry whose reason for being had always been forwarding of over-air TV signals hardly spoke of them at all during Dallas convention of National Cable Television Association last week. Talk, instead, was almost exclusively of cable's own, unique, proprietary and/or acquired programing, primarily but not exclusively movies, and almost always for a fee. Skies were turning blue again over Dallas last week. Difference for cable, this time, was confidence they might soon turn to gold.

## Party goer

Public Broadcasting Service has received White House approval to do what will probably be one of ten live television conve-

to them (BROADCASTING, March 22). For instance, one aim of Americans is to persuade Canadian government not to proclaim, and thus implement, legislation that would deny tax deduction for advertising on U.S. television stations. But Canadian officials said that since government weathered controversy kicked up over bill's application to *Time* and *Reader's Digest*, it probably will go ahead and apply it to U.S. television.

Meanwhile, there is no word yet on government-to-government meeting that is to be held on U.S. stations' plan. Informed sources in Ottawa do not expect government to request meeting until after it decides whether to issue proclamation applying tax legislation to U.S. stations and after Canadian Supreme Court rules

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April 7, 1976

Ms. Marie Downs  
Social Secretary to Mrs. Ford  
The White House  
1600 Pennsylvania Ave.  
Washington, D.C.

Dear Marie:

I have spoken to Sheila Weidenfeld, as well as Ray Caldero, and Sheila suggested I put this request in writing to you.

Helen Reddy, as you are aware, joined Carol Burnett on her request to perform at the State Dinner for Prime Minister Rabin. This, of course, was not Helen's music or her regular show.

Helen would very much like to perform at the White House for the State Dinner given for Queen Elizabeth and Prince Phillip. Her calendar is free for that date, and I would like to know as soon as possible if you would like her to entertain that evening.

Sincerely,

Kathie Berlin

KB/lo

cc: Sheila Weidenfeld ✓



ROGERS & COWAN, INC.

415 MADISON AVENUE  
NEW YORK, NEW YORK 10017



Ms. Sheila Weidenfeld  
The White House  
1600 Pennsylvania Ave.  
Washington, D.C.



Marguerite Sullivan

WASHINGTON BUREAU



1100 NATIONAL PRESS BUILDING

WASHINGTON, D. C. 20045 TELEPHONE. 202.737.6960

6/19  
5-  
Her name  
is on press  
list - she called  
Friday. Sally Z.  
Fran

Please hold  
for Queen's  
State Dinner  
with other  
requests to  
cover.  
Sheila

June 18, 1976

Ms. Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford  
The White House  
Washington, D.C. 20500

Dear Sheila:

A hurried note as I leave in a hour for a vacation in California until July 6. We would like to cover the state dinner for Queen Elizabeth and entourage on July 7. Since I will be away I guess this will be the best way to communicate.

Should I call you or your office July 7 to see if I can cover? Please let me know.

Sincerely,

*Marguerite H. Sullivan*

Marguerite H. Sullivan



Sullivan



WASHINGTON BUREAU

**Copley News Service**

1100 NATIONAL PRESS BUILDING

WASHINGTON, D. C. 20045



Ms. Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford  
The White House  
1600 Pennsylvania Avenue N.W.  
Washington, D.C. 20500

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2-023916E176 06/24/76  
ICS IPMMTZ CSP  
3053502111 MGM TDMT MIAMI FL 100 06-24 1155A EST



FRAN PARIS  
PRESS OFFICE WHITEHOUSE 1600 PENNSYLVANIA  
AVE  
WASHINGTON DC 20002

PLEASE SET UP TELEPHONE INTERVIEW FOR ME WITH CHEF HENRY HALLER TO TALK ABOUT PREPARATIONS FOR QUEEN ELIZABETH DINNER, THIS MUST BE DONE QUICKLY, MY DEADLINE WEDNESDAY JUNE 30, STORY TO RUN JULY 7, I CAN BE REACHED AT OFFICE (305) 350-2680 OR HOME 558-0607, WE CAN EMBARGO INFORMATION UNTIL DAY STORY RUNS, ANY HELP TO SPEED THINGS UP WILL BE APPRECIATED

HARVEY STEIMAN  
MIAMI HERALD FOOD EDITOR

11:55 EST

MGMCOMP MGM

*6/29 I'd like to talk w/ him today at 4:30*  
*Sally Quenneville*



Do you want to see this?  
= yes  
= no

File  
Queen's Visit  
possible  
interview

THE BRITISH BROADCASTING CORPORATION  
C. B. S. BUILDING, 2020 M STREET, N. W.  
WASHINGTON, D. C. 20036

WASHINGTON CORRESPONDENT

TELEPHONE 223-2050  
CABLES: NEWSCASTS, WASHINGTON

1st March 1976

Dear Sheila,

I fear I once again underestimated the inefficiency of the great BBC bureaucracy.

They did not, as they had assured me, send the tapes so I am attempting to make amends by belatedly providing you with two cassettes for your information and, I hope, edification!

I regret that they are not my most recent but they are all I have at hand and I thought it better to let you have these now rather than wait another three months for my masters in London to let me down again.

I hope the recordings are reasonable - I haven't seen either of them so I am a little in the dark.

They should at least give you some idea of my style (or lack of it) and I hope you will decide Mrs Ford would be safe in my gentle hands.

Best wishes. See you soon,  
I hope.  
John

(John Humphrys)  
TV News Correspondent,  
North America

Miss Sheila Weidenfeld,  
The Press Office  
The White House





# NORTH AMERICAN NEWSPAPER ALLIANCE

WOMEN'S NEWS SERVICE • NANA PHOTO SERVICE

220 EAST 42nd STREET • NEW YORK, N. Y. 10017

SIDNEY GOLDBERG  
EXECUTIVE EDITOR

Cable Address: NANEWSAL  
Tel. 212 - 682-3020

June 28, 1976

Mrs. Sheila Weidenfeld  
Press Secretary to  
Mrs. Gerald Ford  
THE WHITE HOUSE  
Washington D.C.

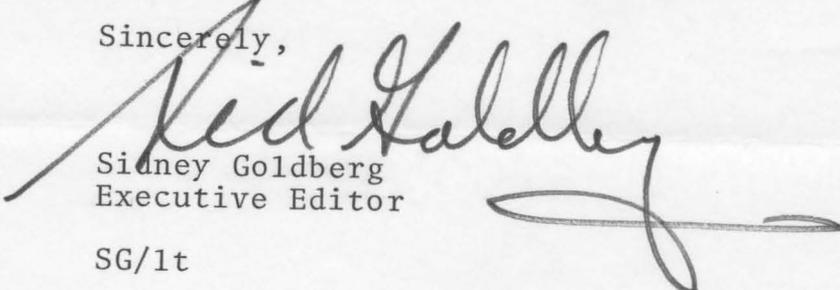
Dear Mrs. Weidenfeld:

This is to confirm that Malvina Stephenson writes regularly for North American Newspaper Alliance and its affiliate, Women's News Service.

We would appreciate all cooperation with Ms. Stephenson in the fulfillment of her assignments, in particular coverage of the important social events at the White House.

Ms. Stephenson's reports appear in some 100 newspapers, including the Boston Globe, Philadelphia Bulletin, Detroit News, San Francisco Chronicle, Dallas News, Long Island Press, and so forth.

Sincerely,

  
Sidney Goldberg  
Executive Editor

SG/1t



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

REQUESTS TO COVER VISIT OF THE QUEEN OF ENGLAND

Betty Beale  
Maxine Cheshire

Joy Billington-- STAR  
Louise Luge -- STAR

Kandy Stroud -- NEW YORK TIMES (333-6323)

Sandra McElwaine -- VOGUE

Sue Waters & Guy Delort -- WOMENS WEAR DAILY

Vera Glaser -- Knight Newspapers

Lillian Levy -- Jewish Post

Trudy Feldman

Sonny Adler & John Whitman -- Washington Dossier

Virginia Kelly -- Long Beach Telegraph (Calif)

Melvina Stevenson -- United Features, WTOP & Tulsa News

Julia Moon

Naomi Nover

Jesse Stearns

Marguerite Sullivan -- Copley News Service 737-6960

Nellie Stone -- French Press (group of 6 daily papers)

Angele Gingras -- Hollywood Reporter

Haven't called  
Washington Post  
UPI  
AP  
Time  
USNews



# House & Garden

THE CONDÉ NAST PUBLICATIONS INC./350 MADISON AVENUE, NEW YORK 10017/212 692-5500

June 25, 1976

Ms. Fran Paris  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C.

Dear Ms. Paris:

We are looking forward enormously to photographing the party for Queen Elizabeth at the White House. I hope that it will be convenient for you if Horst, our photographer, arrives at 2:00 p.m. in order to begin shooting at 4:00 p.m.

Enclosed you will find the information you requested about me, the photographer and his assistant.

Thank you very much.

Sincerely,

*Babs Simpson*

Babs Simpson  
"Today's Living"  
Editor

BS/cleb  
Encl.



THE WHITE HOUSE

WASHINGTON

LUNCHEON MENU

Cold cucumber soup

Paprika sticks

Crepes filled w/capon & mushrooms

Spinach salad

Champaigg mousse w/frosted seedless grapes

orange

sherry, dubonet, orange juice in Yellow Oval  
Room before lunch

Chenin Blanc (which, California 1974)

during lunch



Office of the White House Press Secretary

NOTICE TO THE PRESS

PRESS COVERAGE PLANS FOR THE VISIT OF QUEEN ELIZABETH II AND PRINCE PHILIP, WEDNESDAY, JULY 7, 1976

11:45 a. m. Arrival on the South Lawn. (OPEN COVERAGE)

The South Grounds

12:45 p. m. Luncheon with Queen Elizabeth II and Prince Philip. (NO COVERAGE)

The Residence

8:00 p. m. White Tie Dinner in Honor of Her Majesty and His Royal Highness.

The Rose Garden and The State Floor

(NOTE: There will be live TV coverage of all major events by the PBS TV Network)

7:00 p. m. View Dinner Decorations in Rose Garden. OPEN COVERAGE. Press assemble in Press Room at 7:55 p. m.

7:30 p. m. Arrival of Guests on the South Lawn. Writing Pool designated by First Lady's Press Office.

Photographers and Cameramen  
15 person British pool

(NOTE: pool will also cover staircase photo and receiving of guests. Pool assembles in the Press Room at 7:30 p. m. Black tie and long dresses for pool members.)

8:00 p. m. Arrival of Her Majesty and His Royal Highness.

North Portico

Photographers and Cameramen  
Writing pool -- the Wires, Washington Star, NBC, Correspondent, RKO General  
15 person British pool

(NOTE: Those who cover the North Portico arrival will not be able to cover the staircase photo and receiving line photos on the South Grounds following the arrival. Pool members assemble in the Press Room at 7:50 p. m.)

8:20 p. m. South Portico Staircase Photo and Receiving of Dinner Guests.

The South Lawn

Pool as listed for 7:30 p. m. arrival of guests.

8:45 p. m. Dinner Begins.

The Rose Garden



Possible photo pool coverage (black tie or long dresses)  
AP Photo, UPI Photo, Washington Post Photo, Wash-  
ington Star Photo, Time and Newsweek Photo, Women's  
Wear Daily.  
5 British Photo

Pool assembles in the Press Room at 8:30 p. m.  
(NOTE: Pool members will not be able to cover  
arrival of guests.)

9:45 p. m. Exchange of Toasts.

The Rose Garden

Same pool as for start of dinner.  
Pool assembles in the Press Room at 9:30 p. m.

(NOTE: Exchange of toasts will be piped to Family  
Theatre for writing pool, and to Press Room  
mult for recording.)

10:15 p. m. Entertainment.

The East Room

Writing Pool designated by First Lady's Press  
Office: AP Photo, UPI Photo, Washington Star  
Photo, Newsweek Photo.  
4 British photo

(NOTE: Black tie or long dresses. Pool will  
also cover start of dancing.)

10:45 p. m. Dancing begins.

The State Dining Room

Same pool as for entertainment.  
Pool moves from East Room on conclusion of  
entertainment.  
Photos of the first dance only.

# # #

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Shelia Weidenfeld Files, Box 34, State Visits: 7/8/76 - Great Britain (4)

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