

The original documents are located in Box 27, folder “8/14-20/76 - Kansas City, Kansas - Republican National Convention (7)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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MEMORANDUM FOR: SHEILA WEIDENFELD
FROM: BILL CARRUTHERS

The ground rules for the booth interviews for the First Lady as discussed with the pool producer, Elliott Bernstein as follows:

1. Booth interviews not to exceed five minutes in length
2. First Lady must be interviewed by top correspondents: Cronkite, Chancellor, and Reasoner
3. Should the networks opt for three exposures, they are to be as follows:
 - a. Monday evening following keynote
 - b. Tuesday evening between 9 and 10 p.m. C.D.T.
 - c. Wednesday evening before the roll call
4. The First Lady will be available for three mini interviews in the First Family's box during the First Session. These interviews are not to exceed beyond two minutes in length.
5. Should the networks opt to draw for the opportunity to interview Mrs. Ford, we would be reduced to one exposure which would limited to Tuesday evening between 9 and 10 p.m. C.D.T.



HP

467-8300

467-8750

George
1633

Ron
1215/1216

Carlin
Leven
(717) 461-2633

467-8750

467-8284

rm,
★ Muelbach
#404

Convention

① 467-8717
467-8297
Carne 467-8645

Jaeger

Don Lamb

MATSON

NBC TELEVISION

GOP Convention Coverage

Day	Time	Event
Sunday 8/15:	9:00-10:00 PM/CDT	Special Convention Preview Show
Monday 8/16:	7:00-9:00 AM/CDT 10:30 AM to Concl. 5:30-6:00 PM/CDT 6:30-Concl.	The Today Show live from Kansas City Opening Session GOP Convention NBC Nightly News GOP Convention
Tuesday 8/17	7:00-9:00 AM/CDT 5:30-6:00PM/CDT 6:30 PM-Concl.	The Today Show NBC Nightly News GOP Convention
Wednesday 8/18	7:00-9:00 AM/CDT 5:30-6:00 PM/CDT 6:00PM-Concl.	The Today Show NBC Nightly News GOP Convention
Thursday 8/19	7:00-9:00 AM/CDT 5:30-6:00 PM/CDT 6:00PM-Concl.	The Today Show NBC Nightly News GOP Convention
Friday 8/20	7:00-9:00 AM/CDT 5:30-6:00 PM/CDT	The Today Show NBC Nightly News



Al Mafellon

REPUBLICAN NATIONAL CONVENTION

<u>SUN., AUGUST 15</u>	<u>MON., AUGUST 16</u>	<u>TUES., AUGUST 17</u>	<u>WED., AUGUST 18</u>	<u>THURS., AUGUST 19</u>
Issues/Answers-1hr.				
6:00pm-7:00pm Central (7:00pm-8:00pm EDT & PDT)	9:00pm-10:30 pm Central Time (10:00-11:30 pm, NYT)	8:30 pm CDT to conclusion (9:30 NYT) Start time	8:00 pm to con- clusion, CDT (9:00 pm NYT start)	8:00 pm Central to GN (9:00 pm NYT) Start
Runover is likely		Midnight CDT is <u>estimated</u> off-time	1:00 am is <u>estimated</u> off-time Earlier start time is possible	Midnight CDT is <u>estimated</u> off-time Earlier start time is possible
-----	-----	-----	-----	-----
GAVEL 7p CDT	GAVEL 7p CDT	GAVEL 7p CDT	GAVEL 7p CDT	GAVEL 6:30p CDT
<u>Pre-Convention</u> program. Sen. McGovern and Sen. Goldwater will participate.	<u>Keynote Address;</u> review of morning session.	<u>Vote tests on</u> <u>credentials, rules</u> <u>and platform issues.</u>	<u>Nomination and</u> <u>balloting of</u> Presidential choice.	<u>Selection of Vice-</u> <u>President and</u> <u>acceptance speeches.</u>

Note:

Convention
Session I runs
10:30am- 1pm CDT
largely ceremonial



Detailed facilities schedules will be distributed later for broadcasts from August 14 through the end of the convention. However, the current broadcast plans are as follows:

SATURDAY, AUGUST 14:

WEEKEND NEWS (one feed) 5:30 - 6 p.m.

SUNDAY, AUGUST 15:

FACE THE NATION (from KCMO) 10:30 a.m - 11:00 a.m.

WEEKEND NEWS (Two Feeds) 5 - 6 p.m.

Convention Preview: 6 - 7 p.m.

SUNDAY NEWS 10-10:30 p.m. (Two Feeds)

MONDAY, AUGUST 16:

MORNING NEWS 6-7 a.m.

Convention: First Session - 10:30 a.m. to conclusion
(approx. 2 hours)

EVENING NEWS 5:30-6:30 p.m. (Two Feeds)

Convention: 6:30 p.m. to conclusion

TUESDAY, AUGUST 17

MORNING NEWS 6-7 a.m.

EVENING NEWS 5:30-6:30 p.m. (Two Feeds)

Convention: 6:30 p.m to conclusion

WEDNESDAY, AUGUST 18

MORNING NEWS 6-7 a.m.

EVENING NEWS 5:30-6:30 p.m. (Two Feeds)

Convention: 6:30 p.m. to conclusion

THURSDAY, AUGUST 19

MORNING NEWS 6-7 a.m.

EVENING NEWS 5:30-6:30 p.m. (Two Feeds)

Convention: 6:30 p.m. to conclusion

FRIDAY, AUGUST 20

MORNING NEWS 6-7 a.m.



CHILDREN'S EXPRESS.

(John & Jeremy Engle, Charles Bell:) 262-0069

(Gilbert Giles, Kendall Champion:) 363-4952

— or at Children's Express suite
in Mulbach Hotel —



Sally Tudhope - KMBC-TV 9 -

421-2650 - Kaleidoscope (talk show)

12:00 to 1:00 - Mon — FRI

Jack Ford?



Convention - 15th

THE WHITE HOUSE

WASHINGTON

\$ 3,000 1

Pres Ford Committee
Union Station

Rm. 260

Kansas City,
Missouri
64108

Attn. Fred Smith

Supply



Patty Matson

733

Patty:

Julie Walker of the Kansas City Star called August 3rd and requested an interview with Stead. I told her that I would pass the request along.

421-1200 ext 340 office
362-6694 home

Greg W.



Sheila Wendenfeld

Thurs. Aug 17

Sheela -

Can you & Ed
have lunch today with
Don & me? (assuming
no assignment interferences)

Please call me at
467-4324 (office) or

467 9108 - home - after 9:30 PM
(I hope Don's asleep 'til then)

Marilyn.



THE WHITE HOUSE
WASHINGTON

NBC

Edwin Newman

Jack + Maureen Reagan

Mon nite

bet Keynote + VP

NBC - nominal nite

cbs - am general
jack live



Sheila -

could you
come up here
before

please
my ulcer sits
worse -
Maureen



Betty Walker

...she wants to do even more.

Bless each of you. This is a most
ridiculous demonstration.

During the coming months, I'll be campaigning hard for the office of Representative for District 9. As a private citizen, I've tried to serve my Community in significant ways — fund drives, volunteer work, youth counselor, etc.

As a member of the House of Representatives, I feel I'll be able to serve in an even more vital way — as your Representative.

To represent you adequately, I'll need to know your feelings on the Issues — and there are Issues.

I hope that, during the campaign, you'll feel free to voice your opinion. And as the campaign progresses, I hope I'll be able to count on you for support.

Betty Walker

Candidate, House of Representatives

110 Rogers Circle Drive - Springdale, Ark 72764

I'm going to go.
They said they
~~are~~ might have
to cancel an
appointment, and,
anyway, its a
comp & they been
very nice (no double
meaning) and I
dont know for sure
that I could go
tomorrow because Jchs
schedule is full. Why
not join me at 3:00? They
cant do 2 at once, and I'll
wait for you.

What are you

going to do

a boat on

2:00 P.M.

appointment?

Shu

win Mem

NB

564
Evolution

ch

BC - 8:30 tonight

Ed Newman

Following

ABC

Following

key note

9.15

Bill Haddad

753-4093

471-1400, rm 669

child

Carla Hale - Washington Post

202-223-6035



PARTY EQUIPMENT

RENTALS & SALES

SICKROOM SUPPLIES

BBC - Jack Ford
or any other

467-8595

Sue Philby
Margaret Jay

American
RENTAL & SALES

- 3109 Gillham Rd.
531-6738
- 6245 Brookside Blvd.
361-5465
- 95th & Nall
381-5665

PARTY EQUIPMENT

RENTALS & SALES

SICKROOM SUPPLIES

Ed Neuman -
Jack does not want
to do

Nowk - brkfst or lunch
w/ all the kids

Cronkite - bf mon or tues
in booth
saw mail for weds

American
RENTAL & SALES

- 3109 Gillham Rd.
531-6738
- 6245 Brookside Blvd.
361-5465
- 95th & Nall
381-5665

PARTY EQUIPMENT

RENTALS & SALES

SICKROOM SUPPLIES

ABC - Reasoner - bf
John Chan

a.m.s -
(not today)

Steve + Jack

Time plugged in
w/ everybody

American
RENTAL & SALES

- 3109 Gillham Rd.
531-6738
- 6245 Brookside Blvd.
361-5465
- 95th & Nall
381-5665

PARTY EQUIPMENT

RENTALS & SALES

SICKROOM SUPPLIES

K City Star # / Steve Riech
schedules / 421 1208
(Casey Jones)

press credentials
don wohnack / 467 1844
Mike Miller 1890

MEMORANDUM
OF CALL

TO: Sheila
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
Bob Johnson
 OF (Organization)

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

467-8284

Gate 123 -

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
 REVISED AUGUST 1967
 GSA FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

TO: _____
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
 OF (Organization) AP

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Sandy Solomon
CBS
467-2631 6:30
called a sent, Thee

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
 REVISED AUGUST 1967
 GSA FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

TO: Sheila
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
Don Hewitt
 OF (Organization) CBS- 467.2530

☐ PLEASE CALL → PHONE NO. CODE/EXT. ext.
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

IMP!!!

4211001

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
 REVISED AUGUST 1967
 GSA FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

TO: Sheila
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
Woody Loran
 OF (Organization) Good Mng Amerin

☐ PLEASE CALL → PHONE NO. CODE/EXT. 467-1410
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Rm 581
@ Muehlbach
KABC
2 blocks 1 av. show
Tack Ford
Diehardie
Kaleidoscope
421-2650
Room 1435

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
 REVISED AUGUST 1967
 GSA FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

TO: Sheila

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Herb Klein

OF (Organization) Rm 1435

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

John Piece
(hm) 362-1314
22
time-

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-048-16-80341-1 332-389 63-108

MEMORANDUM
OF CALL

TO: Sheila

☒ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

She is at:

OF (Organization) 561-1717

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-048-16-80341-1 332-389 63-108

MEMORANDUM
OF CALL

TO: Sheila

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Bill Hadad

OF (Organization) Childrens Express

☐ PLEASE CALL → PHONE NO. CODE/EXT. 771-1400

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☒ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY _____ DATE _____ TIME _____

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-048-16-80341-1 332-389 63-108

MEMORANDUM
OF CALL

TO: Don Hewitt

☒ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

CBS

OF (Organization) _____

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

BF
should do Crowlitz tonight

RECEIVED BY _____ DATE _____ TIME _____

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GSA FPMR (41 CFR) 101-11.6

GPO : 1960-048-16-80341-1 332-389 63-108

MEMORANDUM
OF CALL

TO: *Kathy Banisky*
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
Balt. Sun

OF (Organization)

#7-8241

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE *Wishes* *467-8245*

Intro in Jack
- Call her back.

For Susan
LW
OS

RECEIVED BY *Sp.* DATE *Wed.* TIME *1:05*

STANDARD FORM 63
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GSA FPMR (41 CFR) 101-11.6

GPO : 1960-O48-16-80341-1 332-389 63-108

PRESS

MEMORANDUM
OF CALL

TO: *Sherry Baldwin*
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
(913) 843-6814

OF (Organization)

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE *Intro.*

in Susan Fred (28 mi)
Han. City also 3 local papers

R.Y.
- Plans for the fall
updatations

RECEIVED BY *- Call her back!* DATE TIME

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-O48-16-80341-1 332-389 63-108

PRESS

MEMORANDUM
OF CALL

TO: _____
☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
#10 ID Fran

OF (Organization)

☐ PLEASE CALL → PHONE NO. CODE/EXT. _____
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Bob Jordan
601-847-1771

RECEIVED BY DATE TIME

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-O48-16-80341-1 332-389 63-108

MEMORANDUM
OF CALL

TO: *Sheila*
☒ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
Donnie Radcliff

OF (Organization)

Wash Post

☒ PLEASE CALL → PHONE NO. CODE/EXT. *842-0817 #502*
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

or at 467-8463
w/int w/MF & kids

RECEIVED BY *CM* DATE TIME *11:00*

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-O48-16-80341-1 332-389 63-108

63-108

Joyce Bunnell
60P-~~4157~~ 4157
953-5923

American
RENTAL & SALES

- 3109 Gillham Rd.
531-6738
- 6245 Brookside Blvd.
361-5465
- 95th & Nall
381-5665

Margaret
- Iowa vs. mun-r.i.
- phone #s

bell armstrong
60P 1927 6 on 80

**MEMORANDUM
OF CALL**

TO:

☐ YOU WERE CALLED BY— Sheila
☐ YOU WERE VISITED BY—

OF (Organization)

☒ PLEASE CALL → PHONE NO. 467-1573
CODE/EXT.

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

11:5 min w/Jack or
Susan

RECEIVED BY _____ DATE _____ TIME _____

**MEMORANDUM
OF CALL**

TO:

☐ YOU WERE CALLED BY— Sheila
☐ YOU WERE VISITED BY—

OF (Organization)

☒ PLEASE CALL → PHONE NO. San Clemente Post
CODE/EXT.

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Wants interview Steve
Ford / Will check back
with us.

RECEIVED BY _____ DATE _____ TIME _____

PARTY EQUIPMENT

RENTALS & SALES

SICKROOM SUPPLIES

American
RENTAL & SALES

- 3109 Gillham Rd.
531-6738
- 6245 Brookside Blvd.
361-5465
- 95th & Nall
381-5665

**MEMORANDUM
OF CALL**

TO:

☒ YOU WERE CALLED BY— Steve Bollinger
☐ YOU WERE VISITED BY—

OF (Organization)

☒ PLEASE CALL → PHONE NO. 737-0200
CODE/EXT. Rm 412
☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Jack Ford suggested
he call you.

Scherer 941-9500
Rm 1003
- Mark Sher, WEBN, news director in
Cincinnati; 10 min radio intro.
- Call Steve Bollinger back
about this.

RECEIVED BY _____ DATE 8/18 TIME 11:15 am

STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

GPO : 1960-048-10-60841-1 333-389 63-108

called 1100