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" WOMEN OF THE YEAR - 1976 "

THE LADIES HOME JOURNAL AWARDS

* *

*

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MUSICAL DIRECTOR:	Milton Delugg

AIR: THURSDAY, APRIL 8, 1976
9:30 PM (E.D.T. - NBC)
ED SULLIVAN THEATRE (STUDIO #50)
1697 Broadway
New York, New York



WOMEN OF THE YEAR - 1976

HOST: BARBARA WALTERS

PERFORMERS: PETULA CLARK
THE FIFTH DIMENSION
KATE SMITH

AWARDS:

	<u>PRESENTER</u>	<u>WINNER</u>
SPORTS	BILLIE-JEAN KING	CAPT. MAXINE (MICKI) KING
HUMANITARIAN & COMMUNITY SERVICE	MARLO THOMAS	DR. BETTYE CALDWELL
COMMUNICATIONS	PEARL BAILEY	MAYA ANGELOU
PERF. ARTS	CAROL BURNETT	BEVERLY SILLS (VTR - 4/7)
EDUCATIONAL LEADERSHIP	JILL RUCKELSHAUS	DR. ANNIE DODGE WAUNKA
SCIENCE & RESEARCH	CICELY TYSON	DR. MARGARET MEAD (FILM)
POLITICAL LIFE	EUNICE KENNEDY SHRIVER	GOVERNOR ELLA T. GRASSO
INSPIRATIONAL LEADERSHIP	VALERIE HARPER	BETTY FORD
BUSINESS & ECONOMICS	SYLVIA PORTER	BETTY FURNESS
GOVERNMENT & DIPLOMACY	BELLA ABZUG	JUDGE SHIRLEY M. HUFSTEDLER (FILM)
EDITORS' BOUQUET	LENORE HERSHEY	SHEILA YOUNG CINDY NELSON

(3/29/76)

"WOMEN OF THE YEAR - 1976"

R O U T I N E

AIR: THURSDAY, APRIL 8, 1976
9:30 - 11:00 PM

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ITEM #1
FILM & OPENING TITLES

(MUSIC: FANFARE, SEGUES TO
UNDERScore)

ANNOUNCER: (VO)

You are looking at previous winners
and presenters of the Women of
the Year Awards.

FILM

Tonight, ten new members join the
select list of winners.

Women of the Year Awards are pre-
sented to -- and by -- women of
dedication, of achievement and
of leadership. They share the
common achievement of increasing
the horizons of their sisters
around the world.

(MUSIC: STING, SEGUES TO
THEME)

LIVE!!! From the Ed Sullivan
Theatre in New York City ...

AUDIENCES & THEATRE
SHOT

Procter & Gamble presents,
Women of the Year, 1976 ...

(SUPER: CRAWL
"WOMEN OF THE YEAR,
1976"

(MORE)

ITEM #1 - (Cont'd)
FILM & OPENING TITLES

ANNCR: (VO) (Cont'd)	(ROLL CRAWL:)
... The Ladies Home Journal Awards ...	"THE LADIES HOME JOURNAL AWARDS"
... with host, Barbara Walters ...	"BARBARA WALTERS"
... and you'll meet ... our presenters	
Representative Bella Abzug ...	"REP. BELLA ABZUG"
Pearl Bailey ...	"PEARL BAILEY"
Carol Burnett ...	"CAROL BURNETT"
Valerie Harper ...	"VALERIE HARPER"
Billie Jean King ...	"BILLIE JEAN KING"
Sylvia Porter ...	"SYLVIA PORTER"
Jill Ruckelshaus ...	"JILL RUCKELSHAUS"
Eunice Kennedy Shriver ...	"EUNICE KENNEDY SHRIVER"
Marlo Thomas ...	"MARLO THOMAS"
Cicely Tyson	"CICELY TYSON"
The songs of ...	
Petula Clark ...	"PETULA CLARK"
The Fifth Dimension ...	"THE FIFTH DIMENSION"
Kate Smith ...	"KATE SMITH"
... and you'll meet two young women who won medals for the	

(MORE)

ANNCR: (VO) (Cont'd)

United States at this year's

Winter Olympics ...

Cindy Nelson ...

"CINDY NELSON"

and Sheila Young.

"SHEILA YOUNG"

(MUSIC: TYMP ROLL)

(INTO: ITEM #2
BARBARA WALTERS INTRO
-- V.O. ANNOUNCER)

ITEM #2
BARBARA WALTERS INTRO

ANNCR: (VO) (Cont'd)

And now ... a former recipient of
a Woman of the Year Award ...
television's number one woman
journalist ... our host ...
Barbara Walters.

(MUSIC: PLAYON)

(INTO: ITEM #2 - (Cont'd)
BARBARA WALTERS HELLO)

ITEM #2 - (Cont'd)
BARBARA WALTERS HELLO

BARBARA:

Thank you, and welcome to the
Fourth Annual Women of the Year
Awards.

Tonight we honor women who have
achieved their own goals, and in
doing that have broadened the
horizons for all women.

Personally, I feel very special
about this evening, because I
have come to know -- profession-
ally or personally, or both --
so many of the extraordinary women
who will be here tonight, both as
winners and presenters.

In addition to our awards, we
have some exciting entertainment,
and it all begins in just a minute.

(MUSIC: COMMERCIAL PLAYON)

(INTO: ITEM #3 -
OPNG COMM'L BB - :10
COMMERCIAL #1 1:02

ITEM #3
OPENING COM'L BB - (:10)
COMMERCIAL #1 - (1:02)

(SUPER: SECRET SLIDE)

ANNCR: (VO)


"WOMEN OF THE YEAR 1976" is
being brought to you by Dry
Formula Secret, made to help
keep today's women dry ... and
by ...

(SUPER: TIDE SLIDE)

... Tide ... Tide gets out the
dirt kids get into.

(CUT TO: COMMERCIAL #1 -
TIDE - (1:02)

(INTO: ITEM #4
WALTERS INTROS MARLO
THOMAS)



ITEM #4
INTRO OF MARLO THOMAS

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

Our first award is to the Woman
of the Year for Humanitarian and
Community Service.

To present this award, a woman who
has utilized her mind and her
talent to prove that she is more
than a pretty face, more than the
daughter of a famous father.

She created, produced and starred
in "Free to be ... You and Me,"
which won for her an Emmy, a
Peabody Award, and the hearts of
millions of youngsters, including
my daughter.

A socially active woman who I'm
proud to call my friend,
Marlo Thomas.

(MUSIC: PLAYON)

(APPLAUSE)

(INTO: ITEM #4A
MARLO THOMAS ANNOUNCES WINNER
-- DR. BETTYE CALDWELL)

ITEM #4A
MARLO INTROS WINNER
(DR. BETTYE CALDWELL)

MARLO:

Our first winner has combined two of her major interests. One is early childhood education, and the other is working mothers from low-income families. The result is The Kramer Project, a day care center sponsored by the Little Rock School District in Arkansas. She serves as director of the center, which she developed, and is also founder and director of the Kramer Elementary School.

By making it possible for mothers to have jobs, and for their children to learn, she has become our Woman of the Year in Humanitarian and Community Service

Doctor Bettye Caldwell.

(APPLAUSE)

(INTO: ITEM #4B
FILM BIO OF WINNER)

ITEM #4B
DR. CALDWELL FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(APPLAUSE)

(INFO: ITEM #4C
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #4C
PRESENTATION & WINNER
ACCEPTANCE

DR. CALDWELL:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAYOFF)

(INTO: ITEM #5
WALTERS INTROS
PETULA CLARK)

ITEM #5
WALTERS INTROS PETULA CLARK

BARBARA:

Each winner receives this letter
"W" ... It's an 18 Karat gold and
diamond pendant ... designed ex-
clusively for our winners ...
by Alfred Durante of Cartiers.

Perhaps no facet of our culture
points up a generation gap more
than music. It's the rare singer
who can be a favorite of both
parent and child. A woman with
that quality is with us tonight.
Ladies and gentlemen ...
Petula Clark.

(MUSIC: PLAYON)

(INTO: ITEM #6
PETULA CLARK SPOT #1
"THIS IS MY SONG" &
"SUPER LOVING, LADY")

ITEM #6
PETULA CLARK SPOT #1
"THIS IS MY SONG"

(MUSIC: "THIS IS MY SONG" -

2 BAR INTRO)

PETULA:

LOVE THIS IS MY SONG

HERE IS THE SONG

A SERENADE TO YOU

THE WORLD CANNOT BE WRONG

IF IN THIS WORLD THERE IS YOU

I CARE NOT WHAT THE WORLD MAY SAY

WITHOUT YOUR LOVE THERE IS NO DAY

SO, LOVE THIS IS MY SONG

HERE IS A SONG A SERENADE TO YOU.

(8 BAR INSTRUMENTAL)

(MORE)

PETULA: (Cont'd)

(IN FRENCH)

I CARE NOT WHAT THE WORLD MAY SAY
WITHOUT YOUR LOVE THERE IS NO DAY
SO LOVE THIS IS MY SONG
HERE IS A SONG A SERENADE TO YOU
TO YOU.

(ORCH: BUTTON)

(INTO: ITEM #6 - (Cont'd)
PETULA CLARK SPOT #2
"SUPER LOVING LADY")

ITEM #6
PETULA CLARK SPOT #2
"SUPER LOVING LADY"

(MUSIC: "SUPER LOVING LADY")

(4 BAR VAMP)

PETULA:

WELL I MAY NOT BE YOUR IDEA OF A

HONKY TONK WOMAN

AND I MAY NOT BE YOUR IDEA OF A

BABE IN THE WOOD

I GUESS YOU COULD SAY THAT I'M

SOMEWHERE IN THE MIDDLE

A LITTLE BIT BAD, A LITTLE BIT GOOD.

I'M JUST YOUR AVERAGE EVERYDAY SUPER

LOVING LADY

I DON'T NEED A UNION CARD FOR WHAT I DO

I JUST WANT TO SPREAD SOME SUNSHINE

ON THIS COLD AND LONELY WORLD

AND IF A LITTLE LADY CAN DO IT, SO

CAN YOU.

NOW I BELIEVE THAT LOVE IS THE ONLY

THING THAT YOU CAN RELY ON

AND THAT LOVE CAN MAKE YOU AS STRONG

AS ANY HERCULES

(MORE)

ITEM #6 - (Cont'd)
PETULA CLARK SPOT #2
"SUPER LOVING LADY"

PETULA: (Cont'd)

YOU KNOW WE'VE GOT TO BE STRONG TO

GET THIS WHOLE THING TOGETHER

SO HANG ON IN AND FOLLOW ME PLEASE.

I'M JUST YOUR AVERAGE EVERYDAY

SUPER LOVING LADY

I DON'T NEED A UNION CARD FOR WHAT I DO.

I JUST WANT TO SPREAD SOME SUNSHINE

ON THIS COLD AND LONELY WORLD

AND IF A LITTLE LADY CAN DO IT,

SO CAN YOU.

PETULA WITH BOYS B.G.:

YOU KNOW THAT YOU CAN DO IT

THERE'S REALLY NOTHING TO IT

A LITTLE LOVE AND AFFECTION

JUST FOLLOW MY DIRECTION

PETULA:

AND IF A LITTLE LADY CAN DO IT,

SO CAN YOU.

(8 BAR INSTRUMENTAL TAG)

(APPLAUSE)

(INTO: ITEM #7
WALTERS INTRO PRESENTER
OF PERFORMING ARTS AWARD
-- CAROL BURNETT)

ITEM #7
WALTERS INTROS CAROL BURNETT

BARBARA: (OC)

There have been very few comediennes
who could do real slapstick, yet
never lose their femininity. That
is only one of the outstanding qual-
ities of our next presenter.

She is the star of the longest
running comedy-variety show on
television.

In fact, I can think of only one
fault to find with her ... she's
on the wrong network.

America's favorite charwoman,
Carol Burnett.

(MUSIC: PLAYON)

(INTO: ITEM #7A
CAROL INTROS WINNER -
BEVERLY SILLS)

ITEM #7A
CAROL INTROS WINNER

CAROL:

I've come from California for this program tonight to help honor my dear friend, who has been chosen as Woman of the Year in Performing Arts.

America knows what a great singer she is, and so does the rest of the world. But as outstanding as she is musically, she is even greater as a friend and as a mother.

If I could be anywhere in the world right now, I'd want to be standing here announcing that the Woman of the Year in Performing Arts is ... Beverly Sills.

(INTO: ITEM #7B
BEVERLY SILLS FILM BIO)

ITEM #7B
BEVERLY SILLS FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #7C
WINNER ACCEPTANCE
CARCL (LIVE) BEVERLY VTR)

ITEM #7C
CAROL INTRO &
CAROL & BEVERLY VTR

CAROL:

Tonight, Beverly is here in New York. She's at the Lincoln Center, appearing in "Lucrezia Borgia." Because of that, and because Beverly wanted personally to acknowledge this award, we had our presentation ceremony right on this stage yesterday, and we taped it.

CAROL:

VTR: CAROL & BEVERLY

Can we turn up the house lights, please, and see if there are any questions from the audience.

BEVERLY:

Carol, there is no audience. We're here alone.

CAROL:

Okay, young lady, how about you? Do you have any questions?

BEVERLY:

As a matter of fact, I do. What made you come all the way from California?

(MORE)

CAROL:

I thought it would be a good chance
to plug the television special you
and I did together.

BEVERLY:

Sorry, Carol. As Barbara Walters
said, "It's the wrong network."

CAROL:

That's really amazing when you
realize that Barbara isn't going
to say that until tomorrow night.
How do you do that?

BEVERLY:

If you're a woman of the year,
you can do anything.

CAROL:

Speaking of Woman of the Year, I'm
really very proud to present you
with this medallion.

(BUSINESS OF PRESENTATION)

Woman of the Year in Performing Arts,
huh? Do you have any idea of who
finished second?

(MORE)

ITEM #7C - (Cont'd)
VTR CAROL & BEVERLY

BEVERLY:

Relax, Carol. Your turn will
come. Now, I'd like to thank
everyone connected with this
award. I am really most grate-
ful. And thank you, Carol, for
being here.

CAROL:

My pleasure.

(TO AUDIENCE)

Goodnight.

BEVERLY:

(TUGS EAR LOBE)

Good night.

CAROL:

(BIG TAKE)

(INTO: ITEM #8
COMMERCIAL LEAD-IN
V.O. ANNOUNCER)

ITEM #8
COMMERCIAL LEAD-IN

(MUSIC: COMMERCIAL PLAYON)

ANNCR: (VO)

Billie Jean King, Kate Smith, and
Olympic winners Women of the Year,

1976, after this from Secret.

(SUPER: "W")

(INTO: ITEM #9
COMMERCIAL #2)

ITEM #9
COMMERCIAL #2

COMMERCIAL #2 - (1:02)

(SECRET - :30)

(DOWNY - :30)

(INTO: ITEM #10
BARBARA INTRO OLYMPIC
SPOT)

ITEM #10
WALTERS INTROS OLYMPIC SPOT
(EDITOR'S BOUQUET)

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

At the winter Olympics in Innsbruck
in February, the American team won
ten medals. One was the result of
a man and woman in the dance pairs
skating competition. Of the re-
maining nine, six were won by women.

Tonight we wish to give recognition
to their achievements.

(INTO: ITEM #10A
OLYMPIC FILM FOOTAGE)

ITEM #10A
OLYMPIC FILM FOOTAGE

(MUSIC: FILM UNDERSCORE)

(MUSIC: BUTTON)

(INTO: ITEM #10B
WALTERS INTROS YOUNG &
NELSON)

ITEM #10BBARBARA INTROS YOUNG &
NELSON

BARBARA:

Here from Lutsen, Minnesota, a bronze
medal winner in downhill skiing, Cindy
Nelson.

(APPLAUSE)

(MUSIC: PLAYON)

And the winner of three medals in
speed skating, including a gold medal
for 500 meters, from Detroit, Sheila
Young.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM 10C
YOUNG & NELSON INTERVIEW
& BOUQUET PRESENTATION

BARBARA:

Cindy, the downhill course you raced on in Innsbruck gave you some trouble didn't it?

CINDY:

I had nine training runs on it, and only finished three. The other times I either missed gates, or fell.

BARBARA:

Yet you told the reporters after the event that you were confident before you started.

CINDY:

That's right. I figured I had made all my mistakes before the race, and if I just skied well, I'd win a medal.

BARBARA:

You didn't feel any pressure?

CINDY:

Not really, because nobody expected me to do well. Now, though, that might be different. Sheila knows what that's like.

(MORE)

ITEM #10C - (Cont'd)
YOUNG & NELSON INTERVIEW
& BOUQUET PRESENTATION

BARBARA:

That's right. Sheila, you are the record holder at 500 meters, so you had to be under pressure.

SHEILA:

That's true, and maybe the pressure spurred me on to the gold medal. But I had no pressure in the 1,500 meters, which I had never done well in, yet I won a silver medal in that event. So, who knows?

BARBARA:

What does an ice skater do in the summer time?

SHEILA:

Well, I'll be in Sicily. I'm going to enter the world bicycle racing championships.

BARBARA:

Trying something new?

SHEILA:

Not exactly. I competed in 1973, too.

BARBARA:

How did you make out?

(MORE)

SHEILA:

I won the world sprint championship.

BARBARA:

Cindy -- Sheila -- I'd like you to
meet the editor of the Ladies Home
Journal -- Lenore Hershey.

(SHE ENTERS)

LENORE:

Each year -- in recognition of a
specific achievement -- we present
on this program an Editor's Bouquet.
This year _____ as
representatives of all the women
who competed in the Winter Olympics
-- it's my pleasure to present each
of you -- The Editor's Bouquet.

(PRESENTS BOUQUETS)

(APPLAUSE)

(MUSIC: PLAYOFF)

(INTO: ITEM #11
WALTERS INTROS BILLIE
JEAN)

ITEM #11
WALTERS INTROS
BILLIE JEAN KING

BARBARA:

It's easy to find the right word
for our next presenter. The word
is champion. In the sports sense,
she has proven herself a champion
on the tennis courts of the world.

She has also been a champion of
the rights of women, in tennis
and just about everywhere else
in our society.

A woman who has conquered many
obstacles, including one named
Bobby Riggs ...

Billie Jean King.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #11A
BILLIE JEAN ANNOUNCES
WINNER - (CAPT. MAXINE -
(MICKI) KING)

BILLIE JEAN:

In sports, you can get an accurate measure of a person by the way he or she handles setbacks.

In the 1968 Olympics, one of our divers was leading the competition, when she hit her arm against the diving board, broke the arm, and finished fourth.

Four years later, she again tried for that gold medal. In the moment of truth, she tried the same dive that had been her downfall, executed it, and won the gold medal.

She teaches physical education to the cadets at the Air Force Academy now, and, as coach of the cadet diving team, is the first woman ever to coach an athletic team at a service academy.

(MORE)

BILLIE JEAN: (Cont'd)

Although we both have the same last name, we're not related. But even if we were, I couldn't be prouder than I am now to present the award to the Woman of the Year in Sports, Captain Maxine (Micki) King.

(APPLAUSE)

(INTO: ITEM #11B
FILM BIO OF WINNER)

ITEM #11B
MICKI KING FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #11C
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #11C
PRESENTATION & WINNER
ACCEPTANCE

CAPT. MICKI KING:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAYOFF AIR FORCE SONG)

(INTO: ITEM #12
WALTERS INTROS
KATE SMITH)

ITEM #12
BARBARA INTROS KATE SMITH

BARBARA:

As host of a program like this,
you hope to say things the
audience likes to hear.

Ladies and gentlemen, Kate Smith.

(MUSIC: PLAYON)

(APPLAUSE)

(INTO: ITEM #13
KATE SMITH SPOT #1
"I HAVE DREAMED"
"JUST IN TIME")

(MUSIC: "I HAVE DREAMED" -

4 BAR PIANO INTRO)

KATE:

ALONE AND AWAKE I'VE LOOKED AT THE STARS
THE SAME THAT SMILED ON YOU
AND TIME AND AGAIN I'VE THOUGHT ALL
THE THINGS
THAT YOU WERE THINKING OF.

I HAVE DREAMED THAT YOUR ARMS ARE LOVELY
I HAVE DREAMED -- WHAT A JOY YOU'LL BE
I HAVE DREAMED EVERY WORD YOU'LL WHISPER
WHEN YOU'RE CLOSE, CLOSE TO ME.
HOW YOU LOOK IN THE GLOW OF EVENING
I HAVE DREAMED AND ENJOYED THE VIEW
IN THESE DREAMS I'VE LOVED YOU SO
THAT BY NOW I THINK I KNOW
WHAT IT'S LIKE TO BE LOVED BY YOU
I WILL LOVE BEING LOVED BY YOU.

(MUSIC: 4 BARS - TRUMPETS)

(MORE)

KATE: (Cont'd)

I HAVE DREAMED AND ENJOYED THE VIEW
IN THESE DREAMS I'VE LOVED YOU SO
THAT BY NOW I THINK I KNOW
WHAT IT'S LIKE TO BE LOVED BY YOU
I WILL LOVE BEING LOVED BY YOU.

(MUSIC: 4 BARS)

(INTO: ITEM #13 - (Cont'd)
KATE SMITH SPOT #1 -
"JUST IN TIME")

(MUSIC: "JUST IN TIME" -

4 BAR INTRO)

KATE:

JUST IN TIME

I FOUND YOU JUST IN TIME

BEFORE YOU CAME MY TIME WAS RUNNING LOW

I WAS LOST, THE LOSING DICE WAS TOSSED

MY BRIDGES ALL WERE CROSSED, NOWHERE TO GO

NOW YOU'RE HERE, AND NOW I KNOW JUST WHERE

I'M GOING

NO MORE DOUBT OR FEAR, I'VE FOUND MY WAY

FOR LOVE CAME JUST IN TIME

I FOUND YOU JUST IN TIME

YOU CHANGED MY LONELY LIFE THIS LOVELY DAY.

(MUSIC: MODULATION)

NOW YOU'RE HERE AND NOW I KNOW JUST WHERE

I'M GOING

NO MORE DOUBT OR FEAR, I'VE FOUND MY WAY

FOR LOVE CAME JUST IN TIME

I FOUND YOU JUST IN TIME

YOU CHANGED MY LONELY LIFE THIS LOVELY DAY.

(MUSIC: 4 BARS)

(INTO: ITEM #14
COM'L LEAD-IN (V.O. ANNCR))

ITEM #14
COMMERCIAL LEAD-IN

ANNOUNCER: (VO)

We return with Eunice Kennedy
Shriver, Representative Bella
Abzug and the 5th Dimension
after this from Ivory Liquid.

(SUPER: "W")

(INTO: ITEM #15
COMMERCIAL #3 - 1:02
(IVORY LIQUID - :60
PROMO COMMC'L - :30)

SHOW CARD - :05

STATION BREAK - :41)

ITEM #15
COMMERCIAL #3 &
STATION BREAK

COMMERCIAL #3 (1:32)

(IVORY LIQUID - :60)

(PROMO COMM'L - :30)

SHOW CARD - (:05)

STATION BREAK (:41)

(INTO: ITEM #16
WALTERS INTROS
EUNICE SHRIVER)

ITEM #16
BARBARA'S AWARD
EXPLANATION AND INTRO OF
EUNICE KENNEDY SHRIVER

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

Before we go on -- just a brief
explanation of how those we honor
were selected.

The editors of the Ladies Home
Journal make up a ballot and the
readers mark the ballot or write
in their own choice.

A statistical firm tabulates that
vote and turns over the result to
a panel of fourteen distinguished
women -- whose names are now on
the screen. This blue ribbon
panel selects the winners.

(SUPER: JURY CRAWL)

LIZ CARPENTER

DR. HELEN DeROSIS

SISTER ANN IDA
GANNON

DOROTHY HEIGHT

MAJOR GENERAL
JEANNE M. HOLM

PATRICIA HUTAR

(MORE)

ITEM #16 - (Cont'd)
BARBARA'S AWARD
EXPLANATION AND INTRO OF
EUNICE KENNEDY SHRIVER

(SUPER: JURY CRAWL - (Cont'd)

DR. FRANCES ARICK KOLB

ELEANOR LAMBERT

LYNDA JOHNSON ROBB

JILL RUCKELSHAUS

MARGOT SHERMAN

ELLEN SULZBERGER STRAUS

MRS. HARRY WAGNER, JR.

MARGARET B. YOUNG

(SUPER: OUT)

BARBARA: (Cont'd)

Our next presenter is an old
friend. She has distinguished
herself through her efforts for
retarded children, especially
through the Junior Olympics program.

Here to present our Political Life
Award ...
Eunice Kennedy Shriver.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #16A
EUNICE SHRIVER INTROS
WINNER - GOV. ELLA GRASSO)

EUNICE SHRIVER:

For those who feel that politics is the domain only of men, our winner is a brilliant contradiction. She is this country's only woman governor.

To those who feel her election was some sort of "fluke," let me point out that in 24 years of public life, she has never lost an election.

When she graduated from high school, her class yearbook predicted she would someday be mayor of her home town. They were too modest. Here now is the Governor of Connecticut, and our Woman of the Year in Political Life, Ella Grasso.

(APPLAUSE)

(INFO: ITEM #16B
ELLA GRASSO FILM BIO)

ITEM #16B
ELLA GRASSO FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #16C
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #16C
PRESENTATION & WINNER
ACCEPTANCE

GOV. GRASSO:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAYOFF)

(INTO: ITEM #17
WALTERS INTROS
FIFTH DIMENSION)

ITEM #17BARBARA INTROS 5th DIMENSION

BARBARA:

My daughter is just reaching the age where she is becoming interested in today's music. When she asked me to name my favorite musical group, I took the fifth. That doesn't mean I evaded the question.

I took this fifth ...

The Fifth Dimension.

(APPLAUSE)

(INTO: ITEM #18

THE 5TH DIMENSION SPOT #1

"EASE ON DOWN THE ROAD"

"I'M NOT IN LOVE"

ITEM #18
FIFTH DIMENSION SPOT #1
"EASE ON DOWN THE ROAD"

(MUSIC: "EASE ON DOWN THE ROAD")

INTRO: DRUM P.U.

7 BARS & PU

ALL:

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

DON'T YOU CARRY NOTHIN' THAT MIGHT BE

A LOAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

DON'T YOU CARRY NOTHIN' THAT MIGHT BE

A LOAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD.

GET YOUR RIGHT FOOT UP AND YOUR LEFT

ONE DOWN

C'MON LEGS KEEP MOVIN' DON'T YOU LOSE

NO GROUND

'CAUSE THE ROAD YOU'RE WALKIN' MIGHT

BE LONESOME BOUND

YOU JUST KEEP ON STEPPIN' AND YOU'LL

BE JUST FINE.

(MORE)

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"EASE ON DOWN THE ROAD"

ALL: (Cont'd)

C'MON EASE ON DOWN EASE ON DOWN THE ROAD,

YEAH

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

DON'T YOU CARRY NOTHIN' THAT MIGHT BE

A LOAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD.

(7 BARS & P.U.)

ALL:

'CAUSE THERE MAY BE TIMES WHEN YOU WISH

YOU WEREN'T BORN

AND YOU WAKE ONE MORNIN' JUST TO FIND

YOUR COURAGE GONE

BUT YOU KNOW THAT FEELIN' ONLY LASTS A

LITTLE WHILE

YOU JUST STICK WITH US AND WE'LL SHOW

YOU HOW TO SMILE

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD

DON'T YOU CARRY NOTHIN' THAT MIGHT BE A LOAD

C'MON EASE ON DOWN EASE ON DOWN THE ROAD.

(MORE)

49.
ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"EASE ON DOWN THE ROAD"

(7 BARS INST. & P.U.)

ALL:

(VOCAL RONDO)

(32 BARS)

(8 BARS INSTRUMENTAL TAG)

(APPLAUSE)

(INTO: ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE")

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE"

(MUSIC: "I'M NOT IN LOVE" -

4 BAR INTRO)

MARJORIE:

I'M NOT IN LOVE

SO DON'T FORGET IT

IT'S JUST A SILLY PHASE I'M GOING

THROUGH

AND JUST BECAUSE

GROUP:

I'M NOT IN LOVE

MARJORIE:

I CALL YOU UP

GROUP:

I'M NOT IN LOVE

MARJORIE:

DON'T GET ME WRONG DON'T THINK YOU

GOT IT MADE

GROUP:

DON'T THINK YOU GOT IT MADE

MARJORIE:

I'M NOT IN LOVE, OH NO, IT'S

(MORE)

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE"

SOLO: (BECAUSE
GROUP: { I'M NOT IN LOVE
 { I'M NOT IN LOVE

MARJORIE:

(WITH GROUP B.G.)

I'D LIKE TO SEE YOU BUT THEN AGAIN
DON'T THINK YOU MEAN THAT MUCH TO ME
AND IF I CALL YOU DON'T MAKE A FUSS
DON'T TELL YOUR FRIENDS ABOUT THE
TWO OF US

GROUP:

I'M NOT IN LOVE

MARJORIE:

I'M NOT IN LOVE OH NO,
IT'S BECAUSE

ALL:

OOOOCHHHHH YOU WAIT A LONG TIME FOR ME

MARJORIE:

OOOOCHHHHHH

ALL:

OOCH YOU WAIT A LONG TIME

MARJORIE:

AAAAAYYYYYYAAA

I KEEP YOUR PICTURE

(MORE)

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE"

GROUP:

OOOCHHHH

MARJORIE:

UPON THE WALL

GROUP:

OOCHHH

MARJORIE:

IT HIDES THE NASTY STAIN THAT'S

LYIN' THERE

SO DON'T YOU ASK ME

GROUP:

YOU BETTER NOT ASK ME

MARJORIE:

TO GIVE IT BACK

I KNOW YOU KNOW IT REALLY DOESN'T

MEAN A THING TO ME

ALL:

I'M NOT IN LOVE, OH NO

MARJORIE:

OOCHHH I'M NOT IN LOVE, OOOH

SOLO: {OOOOCHHHH OOOCHHHH

GROUP: {YOU WAIT A LONG TIME FOR ME

(MORE)

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE"

MARJORIE:

YOU KNOW YOU WAIT AND WAIT AND WAIT

AND WAIT

YOU GONNA WAIT FOR ME

SOLO: {OOOOOOHHHH

GROUP: {YOU WAIT A LONG TIME

SOLO: {YOU'RE GONNA WAIT FOR ME YEAH YEAH YEAH

GROUP: {YOU WAIT A LONG ...

MARJORIE:

{WITH GROUP B.G.}

I'M NOT IN LOVE SO DON'T FORGET IT

IT'S JUST A SILLY PHASE I'M GOING THROUGH

I'M NOT IN LOVE OH NO, I'M NOT IN LOVE

NO NO NO NO I'M NOT IN LOVE, YEAH, YEAH

I'M NOT IN LOVE

NO NO

GROUP:

I'M NOT IN LOVE

MARJORIE:

I'M NOT IN LOVE

(MORE)

ITEM #18 - (Cont'd)
FIFTH DIMENSION SPOT #1
"I'M NOT IN LOVE"

ALL:

I'M NOT IN LOVE

IN LOVE

IN LOVE

(APPLAUSE)

(INTO: ITEM #19
WALTERS INTROS PRESENTER OF
GOVERNMENT & DIPLOMACY
AWARD - CONG. BELLA ABZUG)

ITEM #19WALTERS INTROS BELLA ABZUG

BARBARA:

Our next presenter is truly one of a kind, and some of her fellow members in Congress say that one is enough.

But most of us applaud her efforts on behalf of her country, and especially the women of her country.

We take our hats off to a woman who says she takes her hat off only in the shower and in bed ...

Our presenter in the category of government and diplomacy ...
Representative Bella Abzug.

(APPLAUSE)

(MUSIC: PLAY ON)

(INTRO: ITEM #19A
REP. ABZUG ANNOUNCES WINNER
(JUDGE SHIRLEY M.
HUFSTEDLER)

ITEM #19A
REP. ABZUG INTROS WINNER
(JUDGE SHIRLEY M. HUFSTEDLER)

REP. ABZUG:

It wasn't too long ago, that women lawyers were a novelty, and women judges, as far as most Americans were concerned, were merely parts to be played by a Katharine Hepburn or a Rosalind Russell.

But our Woman of the Year honoree lived in a real world, and thrived in it. In addition to being a wife and mother, she practiced law until 1961, when she was appointed to the Superior Court in Los Angeles County, and later became a justice of the California Court of Appeals.

In 1968, she was appointed to the United States Court of Appeals, thus becoming the highest-ranking woman judge in the country.

If I may use a legal technical phrase, "Here comes the Judge," and our

(MORE)

ITEM #19A - (Cont'd)
REP. ABZUG INTROS WINNER
(JUDGE SHIRLEY HUFSTEDLER)

REP. ABZUG: (Cont'd)

Woman of the Year in Government
and Diplomacy, Judge Shirley
Hufstedler.

(INTO: ITEM #19B
FILM BIO OF JUDGE
HUFSTEDLER)

ITEM #19BFILM BIO OF JUDGE HUFSTEDLER

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INFO: ITEM #19C
WINNER ACCEPTANCE (FILL

ITEM #19CWINNER ACCEPTANCE (FILM)

JUDGE HUFSTEDLER:

(ON FILM)

(COPY TO COME)

(APPLAUSE)(MUSIC: PLAYOFF)

(INTO: ITEM #20
COMMERCIAL LEAD-IN
(V.O. ANNCR))

ITEM #20
(V.O. ANNCR)

ANNCR: (VO)

Pearl Bailey, Petula Clark and
more when we come back after
this word for Pampers.

{SUPER: "W"}

(INTO: ITEM #21
COMMERCIAL #4 - (1:32))

ITEM #21
COMMERCIAL #4

COMMERCIAL #4 - (1:32)

(PAMPERS - :60/ZEST - :30)

(INTO: ITEM #22
WALTERS INTROS
PEARL BAILEY)

ITEM #22WALTERS INTROS PEARL BAILEY

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

It is most fitting that our
Communications Award should be
presented by someone who communi-
cates as well as our next guest.
She is known by many titles. At
the United Nations she is an ad-
viser to the American Mission.
Around the White House, she's
known as "The Ambassador of Love."
But to millions of Americans she
is known most fondly as "Pearlie
May."

Ladies and gentlemen, Pearl Bailey.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #22A
PEARL BAILEY ANNOUNCES
WINNER MAYA ANGELOU)

ITEM #22A
PEARL BAILEY ANNOUNCES
WINNER

PEARL BAILEY:

Several years ago, I had some success with a song called "Tired." I thought about that today, because I don't believe this woman knows what the word "Tired" means. She's a poet, writer, television director and commentator.

She wrote the best seller "I Know Why the Caged Bird Sings."

Still, she always finds time for involvement in black causes. At the request of the late Martin Luther King, Jr., she was the northern coordinator for the Southern Christian Leadership Conference.

Because of her accomplishments, and because she's my friend, I'm proud to present the Woman of the Year in Communications, Maya Angelou.

(INTO: ITEM #22B
MAYA ANGELOU FILM BIO)

ITEM #22BMAYA ANGELOU FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #22C
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #22C
PRESENTATION & WINNER
ACCEPTANCE

MAYA ANGELOU:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAYOFF)

(INTO: ITEM #23
WALTERS INTROS
PETULA CLARK)

ITEM #23WALTERS INTROS PETULA CLARK

BARBARA:

Her friends call Petula Clark
"pet", which is derived, of
course, from Petula. But pet
also means favorite, and that,
too, is descriptive of ...
Petula Clark.

(APPLAUSE)

(INTO: ITEM #24
PETULA CLARK SPOT #2
"GOD BLESS THE CHILD")

ITEM #24PETULA CLARK SPOT #2"GOD BLESS THE CHILD"

(MUSIC: "GOD BLESS THE CHILD")

PETULA:

THEM THAT HAS SHALL GET

THEM THAT'S NOT SHALL LOSE

SO THE BIBLE SAYS AND IT STILL IS NEWS

MOMMA MAY HAVE POPPA MAY HAVE

BUT GOD BLESS THE CHILD THAT'S GOT HIS OWN

OH THE STRONG ONES WIN

WHILE THE WEAK ONES FADE

EMPTY POCKETS DON'T EVER MAKE THE GRADE

MOMMA MAY HAVE POPPA MAY HAVE

BUT GOD BLESS THE CHILD THAT'S GOT HIS OWN

MONEY YOU GOT LOTS OF FRIENDS HANGIN'

ROUND YOUR DOOR

WHEN THE MONEY'S GONE AND THE SPENDIN' ENDS

THEY DON'T COME ROUND NO MORE

NO, NO MORE

RICH RELATIONS GIVE CRUSTS OF BREAD AND SUCH

YOU CAN HELP YOURSELF BUT DON'T TAKE TOO MUCH

MOMMA MAY HAVE POPPA MAY HAVE

BUT GOD BLESS THE CHILD THAT'S GOT HIS OWN

(MORE)

ITEM #24 - (Cont'd)
PETULA CIARK SPOT #2
"GOD BLESS THE CHILD"

PETULA: (Cont'd)

MOMMA MAY HAVE POPPA MAY HAVE

BUT GOD BLESS THE CHILD THAT'S GOT HIS OWN

GOD BLESS THE CHILD WHO CAN SAY I GOT MY OWN.

(APPLAUSE)

(INTO: ITEM #25
COMMERCIAL LEAD-IN
TO: COMMERCIAL #5)

ITEM #25
COMMERCIAL LEAD-IN
(VO ANNCR)

ANNOUNCER: (VO)

Cicely Tyson, Kate Smith and
Jill Ruckelshaus when we come
back after this from Crest.

(SUPER "W")

(INTO: ITEM #26
COMMERCIAL #5 - 1:32)

ITEM #26
COMMERCIAL #5

COMMERCIAL #5 (1:32)

(CREST - :60/CASCADE - :30)

(INTO: ITEM #27
WALTERS INTROS
CICELY TYSON)

ITEM #27
CICELY TYSON

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

There are very few actresses who
deliver a performance of such
magnitude that her name, and the
name of the character she plays,
become as one.

Mary Martin as Nellie Forbush,
Helen Hayes as Victoria Regina
and Ethel Merman as Annie Oakley ...

Television audiences were treated
to such a performance by our next
presenter.

Here is Miss Jane Pittman ...

Cicely Tyson.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #27A
C. TYSON ANNOUNCES
WINNER -
(DR. MARGARET MEAD))

ITEM #27ACICELY TYSON ANNOUNCES
WINNER - DR. MARGARET MEAD

CICELY TYSON:

It is my pleasant duty to present to you this evening a woman whose name was well-known in this country before I was born. She is currently marking her fiftieth anniversary with the American Museum of Natural History. She is the author of twenty four books, and co-author of eighteen more, including the world-famous "Coming of Age in Samoa." She has devoted her life to studying the character and the culture of people throughout the world, as well as problems of environment, food, population and human settlement in the global context.

She is a woman, and a legend.

She is Dr. Margaret Mead.

(INTO: ITEM #27B
MARGARET MEAD FILM BIO)

ITEM #27B
MARGARET MEAD FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #27C
MARGARET MEAD ACCEPTANCE
(FILM))

ITEM #27CMARGARET MEAD ACCEPTANCE(FILM)

DR. MARGARET MEAD:

(ON FILM)

(COPY TO COME)

(APPLAUSE)(MUSIC: PLAYOFF)

(INTO: ITEM #28
WALTERS INTROS
KATE SMITH)

ITEM #28BARBARA INTROS KATE SMITH

BARBARA:

I'm sure that you've heard that the Philadelphia Flyers hockey team feels that when Kate Smith sings the national anthem before one of their games, they can't lose. My own feeling is that when Kate Smith sings anything, no one can lose.

Here again, Kate Smith.

(APPLAUSE)

(INTO: ITEM #29
KATE SMITH SPOT #2)

ITEM #29
KATE SMITH SPOT #2

KATE SMITH SPOT #2

SONG (TBA)

(INTO: ITEM #30
WALTERS INTROS
JILL RUCKELSHAUS)

ITEM #30
WALTERS INTROS
JILL RUCKELSHAUS

BARBARA:

Our next presenter has been a friend of mine for a long time. When I first knew her, she was known only as the wife of our environmental chief.

But as time went on, she became active in public life herself. I remember especially how she was one of very few women in government circles who was willing to get involved in the fight for women's rights.

President Ford named her as presiding officer of his committee for the observance of International Women's Year, and as a member of that committee, I can tell you she was an outstanding choice.

(MORE)

ITEM #30 - (Cont'd)

WALTERS INTROS

JILL RUCKELSHAUS

BARBARA: (Cont'd)

Ladies and gentlemen, Jill Ruckelshaus.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #30A
JILL RUCKELSHAUS
ANNOUNCES WINNER
(DR. ANNIE DODGE WAUNKA))

ITEM #30A
JILL RUCKELSHAUS
ANNOUNCES WINNER

JILL RUCKELSHAUS:

When you are dedicated to improving the lot of your people, and your people are the American Indians, then you have truly found a fulltime task,

Tonight we honor a woman in that position. She works constantly to better the lives of Indians, especially the women.

She is the only woman member of the 75 member Navajo Tribal Council. But her major project is working on behalf of handicapped Navajo children.

Tonight we honor the Woman of the Year in Educational Leadership ...
Dr. Annie Dodge Wauneka.

(INTO: ITEM #30B
FILM BIO OF DR. WAUNKA)

ITEM #30BFILM BIO OF DR. WAUNEKA

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INTO: ITEM #30C
PRESENTATION & ACCEPTANCE
BY DR. WAUNEKA)

ITEM #30C
PRESENTATION & ACCEPTANCE
BY DR. WAUNEKA

DR. WAUNEKA:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAYOFF)

(INTO: ITEM #31
COMMERCIAL LEAD-IN
(V.O. ANNCR))

ITEM #31
COMMERCIAL LEAD-IN
(V.O. ANNCR)

ANNOUNCER: (VO)

Sylvia Porter, the 5th Dimension
and more after this message
from Cheer.

(SUPER: "W")

(INTO: ITEM #32
COMMERCIAL #6 - 1:32)

ITEM #32
COMMERCIAL #6

COMMERCIAL #6 (1:32)

(CHEER - :60/JIF - :30)

(INTO: ITEM #33
WALTERS INTROS
FIFTH DIMENSION)

ITEM #33
WALTERS INTROS
FIFTH DIMENSION

(MUSIC: COMMERCIAL PLAYOFF)

BARBARA:

Here, again, are the exciting

musical sounds of ...

The Fifth Dimension.

(INTO: ITEM #34
THE 5TH DIMENSION
SPOT #2
"LOVE HANGOVER")

ITEM #34
FIFTH DIMENSION SPOT #2
"LOVE HANGOVER"

(MUSIC: "LOVE HANGOVER" -

2 BAR INTRO

DRUM PICKUP)

FLORENCE:

IF THERE'S A CURE FOR THIS

I DON'T WANT IT, DON'T WANT IT

IF THERE'S A CURE FOR THIS

I DON'T WANT IT, I DON'T WANT IT

I THINK ABOUT IT ALL THE TIME

THINKIN' ONLY MAKES ME SMILE AND

SAY HEY

(2 BAR INST.)

I DON'T WANT TO SHAKE IT

(2 BAR INST.)

I LOVE THE LOVE YOU'RE MAKIN'

IF THERE'S A CURE FOR THIS

(Chorus enters B.G.)

I DON'T WANT IT.

ALL:

I DON'T WANT IT.

(MORE)

ITEM #34 - (Cont'd)
FIFTH DIMENSION SPOT #2
"LOVE HANGOVER"

FLORENCE:

IF THERE'S A REMEDY

I WON'T _____ IT.

ALL:

I WON'T _____ IT.

FLORENCE:

I THINK ABOUT IT ALL THE TIME

NEVER LET YOU OUT OF MY MIND

'CAUSE I LOVE YOU

ALL:

I LOVE YOU BABY

'CAUSE I LOVE YOU

I GOT THE SWEETEST HANGOVER

(2 BAR INST.)

I GOT THE SWEETEST HANGOVER

FLORENCE:

YEAH

ALL:

I DON'T WANT TO GET OVER

(2 BAR INST.)

(MORE)

ITEM #34 - (Cont'd)
FIFTH DIMENSION SPOT #2
"LOVE HANGOVER"

ALL: (Cont'd)

I DON'T WANT TO GET OVER

I DON'T WANT TO GET OVER

(Tempo picks up)

OVER

OVER

FLORENCE:

OVER

(after sigh:
Fast 4/4
7 BAR INSTRUMENTAL)

FLORENCE:

DON'T CALL THE DOCTOR

DON'T CALL THE PREACHER

DON'T CALL MY MOMMA

I DON'T WANT A CURE FOR THIS

I NEED YOUR SWEET SWEET LOVIN' NOW

(8)

(8)

(MORE)

ITEM #34 - (Cont'd)
FIFTH DIMENSION SPOT #2
"LOVE HANGOVER"

(8)

(8)

FLORENCE: (Cont'd)

DON'T BE MY CURE OH

DON'T WANT IT

DON'T NEED IT

DON'T WANT IT

DON'T NEED IT

DON'T WANT A CURE FOR THIS

GROUP:

CALL THE DOCTOR

DON'T WANT A CURE FOR THIS

GONNA' CALL THE DOCTOR

GONNA' CALL THE DOCTOR

DON'T WANT A CURE FOR THIS

GONNA' CALL THE DOCTOR

DON'T WANT A CURE FOR THIS

GONNA' CALL THE DOCTOR

DON'T WANT A CURE FOR THIS

(MORE)

ITEM #34 - (Cont'd)
FIFTH DIMENSION SPOT #2
"LOVE HANGOVER"

(8)

(8)

(6)

FLORENCE:

(spoken)

We better get outta here, honey, I
don't want no cure for this.

(APPLAUSE)

(INTO: ITEM #35
WALTERS INTRO
SYLVIA PORTER)

ITEM #35
BARBARA INTROS
SYLVIA PORTER

BARBARA:

Last year on this program, I presented one of the winners. I introduced her as a woman who made economics her business, and was wise enough to make it all sound easy.

Since then, her best-seller, "Sylvia Porter's Money Book," has proved that I was right about her.

Here is the nationally known financial writer and syndicated columnist--

Sylvia Porter.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #35A
SYLVIA PORTER ANNOUNCES
WINNER - BETTY FURNESS)

ITEM #35A
SYLVIA PORTER ANNOUNCES
WINNER (BETTY FURNESS)

SYLVIA PORTER:

The public has known our honoree in several roles. First as an actress, later as a commercial spokeswoman on television.

But they have come to appreciate her most as the public's representative in Consumer Affairs.

In 1967, President Johnson named her special assistant for Consumer Affairs. She went on to hold similar positions with the State of New York and New York City.

Currently she is Consumer Affairs Director of WNBC-TV in New York. Our Woman of the Year in Business and Economics,
Betty Furness.

(INTO: ITEM #35B
BETTY FURNESS FILM BIO)

ITEM #35BBETTY FURNESS FILM BIO

(MUSIC: FILM UNDERSCORE)

BARBARA:

(COPY TO COME)

(MUSIC: BUTTON)

(INFO: ITEM #35C
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #35C
BETTY FURNESS PRESENTATION
& ACCEPTANCE

BETTY FURNESS:

(COPY TO COME)

(APPLAUSE)

(MUSIC: PLAY OFF)

(INTO: ITEM #36
COMMERCIAL LEAD-IN)

ITEM #36
COMMERCIAL LEAD-IN

ANNCR: (VO)

VALERIE HARPER and a very special

surprise when Women of the Year

(SUPER: "W")

1976 returns after this from

Secret.

(INTO: ITEM #37
COMMERCIAL #7 - 1:02)

ITEM #37
COMMERCIAL #7

COMMERCIAL #7 - (1:02)

(SECRET - :30/CAMAY - :30)

(INTO: ITEM #38
WALTERS INTROS
VALERIE HARPER)

ITEM #38
BARBARA INTROS
VALERIE HARPER

BARBARA:

I shared two of the biggest
moments in the life of our
next presenter. When Rhoda
Morganstern went on a diet,
I watched, but unfortunately
didn't join in. And when
Rhoda Morganstern got married,
I was one of a select group
of thirty five or forty
million who got to watch.

Tonight, I get to watch another
big moment in her life, Here
is television's "Rhoda," Valerie
Harper.

(APPLAUSE)

(MUSIC: PLAYON)

(INTO: ITEM #38A
VALERIE HARPER
ANNOUNCES WINNER -
(BETTY FORD))

ITEM #38 A
VALERIE HARPER
ANNOUNCES WINNER

VALERIE HARPER:

Please don't get the idea
that I'm excited, or that this
evening is in any way special.
I was just backstage, very
relaxed, trying to think up
ways for people in the future
to say to me, "Valerie, where
were you on April 8th, 1976?"
I'll tell them, I was in New
York introducing the winner
of an award. I'll tell them
that I was proud to do it.
I'll also tell them that I
was happy, because, in addition
to everything else, she's a
nice woman. And I'll tell
them that I was thrilled
to introduce the Woman of the
Year in Inspirational Leader-
ship, and America's First Lady,
Mrs. Betty Ford.

(INTO: ITEM #38B
PRESENTATION & WINNER
ACCEPTANCE)

ITEM #38B
MRS. FORD PRESENTATION &
ACCEPTANCE

MRS. FORD:

(COPY TO COME)

(APPLAUSE)

(INTO: ITEM #39
WALTERS ANNOUNCES
BIRTHDAY)

ITEM #39BARBARA ANNOUNCES BIRTHDAY

BARBARA:

Mrs. Ford, we have another presentation to make. We are all most grateful that you took time to be with us tonight, especially since this is your birthday.

The song says, "If we knew you were comin', we'd have baked a cake," and since we did know you were coming, here is our birthday cake for you.

(INTO: ITEM #40
SURPRISE BIRTHDAY CAKE)

ITEM #40SURPRISE BIRTHDAY CAKE

(CAKE IS BROUGHT OUT ON STAGE
BY ONE OR MORE OF THE PRESEN-
TERS. ONE PRESENTER WILL SPEAK
FOR EVERYONE)

PRESENTER:

On behalf of all Americans

Mrs. Ford -- Happy Birthday.

(INTO: ITEM #41
KATE SMITH LEADS
AUDIENCE SINGING
"HAPPY BIRTHDAY")

ITEM #41
KATE SMITH LEADS
"HAPPY BIRTHDAY"

BARBARA:

Let's all join Kate Smith in
singing "Happy Birthday" to
our first lady.

(MUSIC: "HAPPY BIRTHDAY")

ALL:

HAPPY BIRTHDAY TO YOU

HAPPY BIRTHDAY TO YOU

HAPPY BIRTHDAY DEAR BETTY

HAPPY BIRTHDAY TO YOU.

(APPLAUSE)

(INTO: ITEM #42
COMMERCIAL LEAD-IN)

ITEM #42
COMMERCIAL LEAD-IN
(V.O. ANNCR)

ANNOUNCER: (VO)

Woman of the Year, 1976, will

return after this from Bounce.

(SUPER: "W")

(INTO: ITEM #43
COMMERCIAL #8 - 1:02)

ITEM #43
COMMERCIAL #8

COMMERCIAL #8 (1:02)

(BOUNCE 1:00)

(INTO: ITEM #44A
WALTERS GOODNIGHT



ITEM #44A
BARBARA GOODNIGHT

BARBARA:

Congratulations to all our distinguished winners. Thank you to our presenters, to Petula Clark, the Fifth Dimension, Kate Smith, Cindy Nelson, Sheila Young, and everyone who helped make this such a memorable evening.

A special thanks to Procter & Gamble, for their interest and encouragement.

As we think about what these women here tonight have accomplished in this country, it seems only fitting that we should close by joining Kate Smith in singing ...

(INTO: ITEM #44B
"GOD BLESS AMERICA")

ITEM #44B"GOD BLESS AMERICA"

(KATE SMITH & ENTIRE CAST)

(MUSIC: "GOD BLESS AMERICA" -

4 BAR INTRO)

KATE & CAST:

GOD BLESS AMERICA

LAND THAT I LOVE

(LAST JOINS HER, SINGING)

STAND BESIDE HER AND GUIDE HER

THROUGH THE NIGHT WITH A LIGHT

FROM ABOVE

FROM THE MOUNTAINS TO THE PRAIRIES

TO THE OCEANS WHITE WITH FOAM

GOD BLESS AMERICA

MY HOME SWEET HOME

GOD BLESS AMERICA

MY HOME SWEET HOME

(MUSIC: 3 BARS)(APPLAUSE)(INTO: ITEM #45 -
CLOSING COMM'L BB (:10))

ITEM #45
CLOSING COMMERCIAL BB
(:10)

ANNCR: (VO)

WOMEN OF THE YEAR 1976 has been

brought to you by Bounce ...

(SUPER: BOUNCE SLIDE)

the fabric softener that works

in the dryer. New from Procter

& Gamble ...

And by Camay for your beauti-

(SUPER: CAMAY SLIDE)

ful complexion.

(INTO: ITEM #46
CLOSING CREDITS - :40)

ITEM #46
CLOSING CREDITS

TYPING SERVICE INC.
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