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Arnaldo Courtright's

Beverly Wilshire Hotel

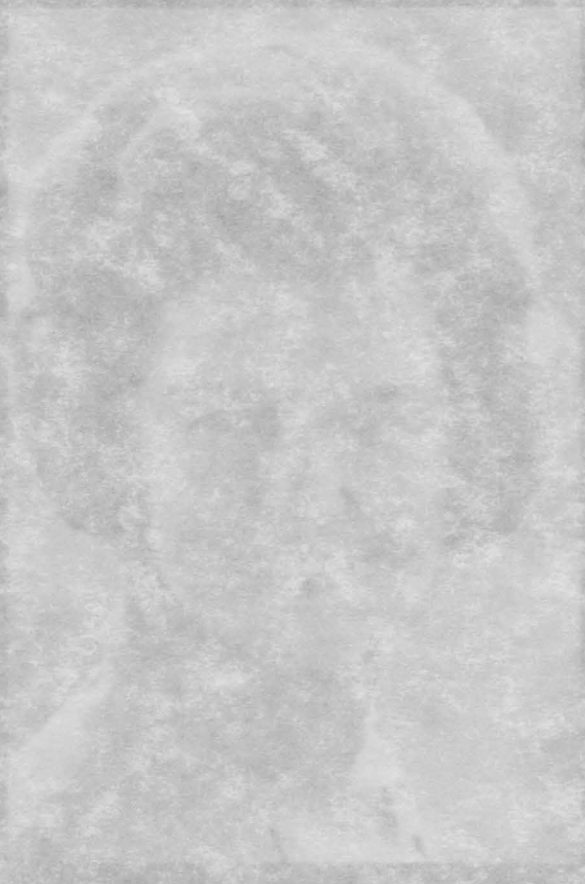
9500 WILSHIRE BOULEVARD • BEVERLY HILLS 90212

Glamorous Don Quijote Pool and Snack Bar
with surrounding Cabana Guest Rooms.

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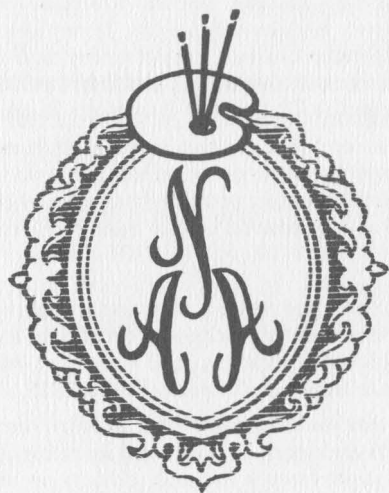
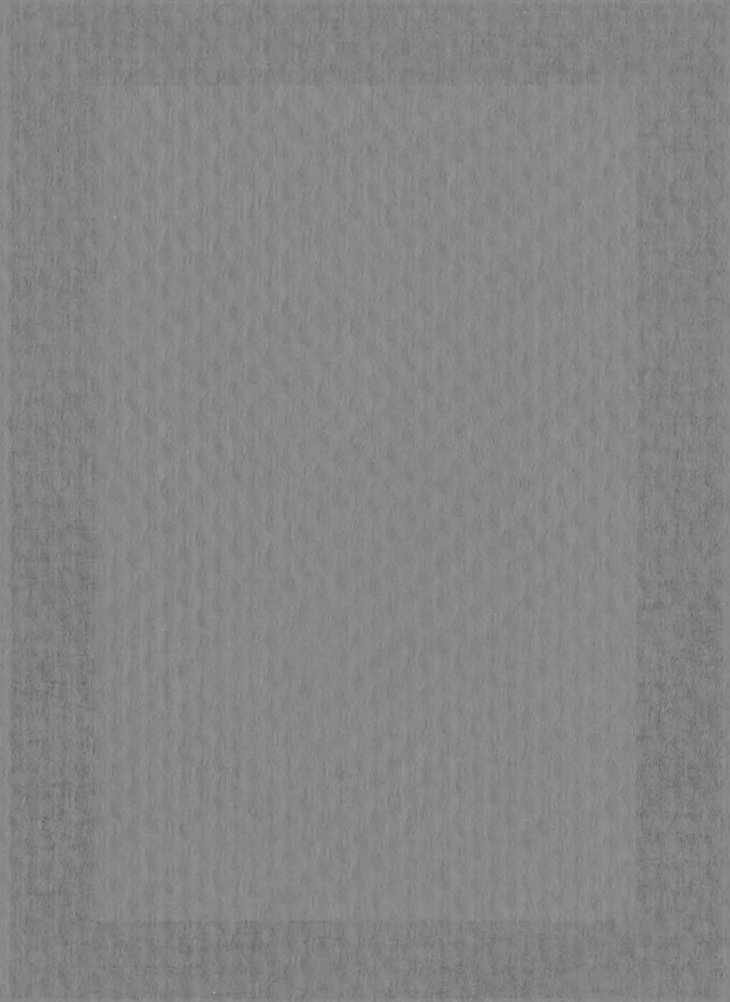
DISTINGUISHED
WOMAN OF THE YEAR

1975



HONORARY NATIONAL CHAIRMAN
THE NATIONAL ART ASSOCIATION

DISTINGUISHED
WOMAN OF THE YEAR
1975



THE NATIONAL ASSOCIATION
OF COLLEGE LIBRARIES

The Americana Project

THE SITUATION NOW — 1973-74

For the first time in history the Department of State has in its new building in Washington handsome reception rooms in which the Secretary of State receives and entertains the leading figures of the world — kings, queens, presidents, prime ministers, foreign ministers, astronauts, financiers, and distinguished foreign and American officials and citizens from every field. More internationally and nationally prominent people are entertained here than in any other rooms in the United States. These rooms are also used by the President, the Vice President, the Chief Justice, and members of the President's Cabinet for official functions.

The Fine Arts Committee of the State Department since 1961 has embarked on a long-range voluntary program — THE AMERICANA PROJECT — to furnish these Diplomatic Rooms with handsome American antique furniture and examples of the decorative arts appropriate for the Rooms which are named for John Quincy Adams, Thomas Jefferson, Benjamin Franklin, James Monroe, James Madison and Martin Van Buren. American citizens, corporations, and foundations are invited to assist the State Department in displaying the finest period examples of American design and decoration in the Diplomatic Reception Rooms.

Guests and American and foreign visitors number in excess of 125,000 per year. Therefore, it is important that the rooms reflect our American cultural heritage in a dignified manner. A visit here may provide foreigners with one of their few lasting educational and cultural impressions of our American way of life.

GOALS

Gifts and loans of significant American period furniture, original oil paintings of early historic events, American landscapes, portraits of national figures prominent in early American diplomatic history, and examples of the decorative arts are desired. Most-sought are those of the period 1740-1825.

Official funds are not available for the prestige furnishings, paintings, and decorative objects. Gifts and loans to date total in value over \$9,000,000. There are on consignment in the rooms many valuable objects on which annual payments of \$250,000 should be made or they could be removed. It is important to improve the architectural treatment of some areas to be more in accord with the American period furnishings. Architectural improvements costing at least \$445,000 add to the overall cost of the program.

MAKE GIFTS OR LOANS

Owners may wish to remove from storage or overcrowded rooms gift or loan items which would be of use to the Department of State. If necessary the State Department will pay transportation charges to the Department. We do not wish to pay transportation charges on objects returned to the lender. Items lent to the Department may be withdrawn on 60 days' notice.

INSURANCE

Insurance on all loans and gifts will be carried by the Fine Arts Committee. Our insurance covers objects in transit from donor or lender to the State Department and return to the lender if necessary. Lenders may continue to carry their own insurance.

Interested donors to the Americana Collection may contact Mrs. Robert Johns Clark, the National President of NAA at 556-2728.

Our First Lady

Mrs. Betty Ford, wife of the 38th President of the United States, made it clear early in her husband's administration that she intended to do what she could to focus on the Arts. In her first press conference in September, she indicated that the arts were a special interest of hers, and in the nine months since, has done much to prove her point.

At the White House, dinners and parties have had a special focus on the arts, from the finest in entertainment to various table settings centering on the best in American crafts — from elegant crystal and porcelain to handcrafted antique wooden decoys.

Her interest in the Arts goes back a long way. She studied dance under Martha Graham as a young girl, and moved from her hometown of Grand Rapids to New York to continue dancing under Miss Graham. She returned to Grand Rapids, and channeled her interest in dance by teaching the art professionally on an informal, part-time basis and working as a volunteer to bring dance to underprivileged children in Grand Rapids.

She continues to bring a focus on a broad variety of the arts as First Lady, and has very special interest in the heritage of the nation as it is preserved through such collections as those in the White House and the American Rooms of the State Department.

The Program

FOUNDER AND PRESIDENT
Mrs. Thomas Malouf

CHAIRMEN
Mrs. Robert Johns Clark
Mrs. Robert Finch
Mrs. Arthur Linkletter

MASTER OF CEREMONIES
Art Linkletter

INVOCATION
Dr. Lloyd J. Ogilvie,
Pastor
First Presbyterian Church of Hollywood

THE HONORABLE
MAYOR AND MRS. THOMAS BRADLEY

DISTINGUISHED WOMAN OF THE YEAR 1975 AWARD
TO MRS. GERALD FORD

Presented by
Mrs. Ronald Reagan,
Distinguished Woman Award Recipient, 1969

* * * GUEST STARS * * *

JONATHAN WINTERS HELEN REDDY

MUSIC
by Murray Korda's Monseigneur Strings

All proceeds will be used for the Americana Project
Washington, D.C.

THE NATIONAL ART ASSOCIATION

A California Welcome

Honouring
MRS. GERALD FORD
FIRST LADY OF THE UNITED STATES OF AMERICA
On the Evening of Monday, May Nineteenth, 1975
in
The Ballroom of The Beverly Wilshire Hotel

Menu

PAPAYA CON CAMARONES DE SAN FRANCISCO SIR FRANCIS DRAKE
Papaya with San Francisco Bay Shrimp
Goddess Dressing

* * * * *

BISTEC CORTEZ CON SETAS Y BERROS
Grilled Filet Mignon
With Mushroom Cap and Watercress
Sauce Bernaise

* * * * *

LEGUMBRES PACIFICA
PAPITAS A LA PARISIENNE
Small Parisienne Potatoes

PUNTAS DE ESPARRAGAS A LA POLONESA
Asparagus Tips Polonaise
TOMATE ASADO
Broiled Tomato

* * * * *

ENSALADA DE BERROS JUNIPERO SERRA
Limestone and Watercress Salad
House Dressing

* * * * *

QUESSO PORT SALUD Y BRIE BALBOA
Port Salud and Brie Cheese
Melba Toast

* * * * *

SAVARIN CON RON SUTTER
Savarin au Rhum
Decorated with Whipped Cream, Strawberries

* * * * *

EXPRESSO CON CASCARILLA DE NARANJA
Demi-Tasse with Orange Peel

LOUIS MARTINI PINOT NOIR WENTE BROTHERS PINOT BLANC

Dinner Sponsors

Dart Industries — Mr. & Mrs. Justin Dart
Mrs. Leonard K. Firestone
Dr. & Mrs. Armand Hammer
Mrs. Thelma Kieckhefer
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Mr. & Mrs. William H. Burgess
Mr. & Mrs. F. Patrick Burns
Mr. & Mrs. Dean Butler
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Mrs. Dave Chasen
Mr. & Mrs. Robert Johns Clark
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Mr. & Mrs. Paul R. Crawley
Lady Ruth Crocker
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Mrs. H. Rathbun Hees
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Mr. & Mrs. Marvin L. Holen
Mr. & Mrs. William Hollingsworth
Mr. & Mrs. Victor Horning
Mr. & Mrs. George Irvin
Mr. & Mrs. Bradley Jones
Mrs. Robert Keller
Mrs. Walter Guest Kellogg
Mrs. Thelma Kieckhefer
Mrs. Jane Kroc
Mr. & Mrs. N. Nelson Leonard

Mr. & Mrs. James Famechon LeSage
Mr. & Mrs. Sol Lesser
Mr. & Mrs. Milton Lewis
Mrs. Donald P. Loker
Mrs. L.B. Lundquist
Mr. & Mrs. Maurice Machris
Mr. & Mrs. Charles Mair
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Mr. Ted Mann
Mark Taper Foundation
Mrs. Murray Sands Marvin
Mr. & Mrs. Paul Mavis
Mrs. Giles W. Mead
Mr. & Mrs. Ferdinand Mendenhall
Mr. & Mrs. Ronald Miller
Mrs. Reese L. Milner
Mr. & Mrs. Joseph Mitchell
Mrs. Victor Montgomery
Mr. & Mrs. John Moore
Mrs. Samuel B. Mosher
Mrs. Franklin D. Murphy
Mr. & Mrs. Harold McAlister
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Mrs. Don Hayden Rose
Mr. & Mrs. Henry Salvatori
Mrs. Frank Seaver
Mr. & Mrs. W.T. Sesnon, Jr.
Dr. & Mrs. Henry Singleton
Mr. & Mrs. Bernard C. Solomon
Mr. & Mrs. Thomas G. Somermeier, Jr.
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Dorothy Grannis Sullivan Foundation
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Mr. Holmes Tuttle
Mrs. John C. Tyler
Mr. & Mrs. Vernon Underwood
Mr. & Mrs. William Vincent
Mr. & Mrs. Thomas Wachtell
Mrs. Del Webb
Mr. & Mrs. Jack Wrather
Mr. & Mrs. Mladin Zarubica

The History of the National Art Association

The National Art Association was founded in Los Angeles in 1969 to support and promote interest in the fine arts and aid scholars of the arts. Each year a woman is honored whose interest and/or contribution to the arts is noteworthy and commendable.

WE HAVE HAD THE DISTINCTION OF HONORING:

MRS. RONALD REAGAN, 1969
MRS. CLARE BOOTHE LUCE, 1970
MRS. NORMAN VINCENT PEALE, 1972
MRS. WILLIAM PIERCE ROGERS, 1974

MRS. RICHARD NIXON served as Honorary Chairman from 1969 to 1974.

Last year, after several members had been to the State Department diplomatic rooms and been very impressed with what they saw, we had Clem Conger flown to California to give us his lecture on same. Subsequently, the chapter voted to donate the major portion of the proceeds from our annual dinner dance to the Americana Project. Maria Hodgson was our chairman, and Mrs. Rogers received the award that year.

This year it is our intention, now that we are a firmly established organization, to proceed with the development of the Washington, D.C. Chapter, under the guidance of Mrs. Clark McGregor and supported by Mrs. Thurmond (Athalie) Clarke, and Mrs. William Rogers. Each new chapter's major financial contribution will benefit the Americana Collection, plus a portion of funds raised will go to a local fine arts project of the chapter's choice. Other chapters in other cities will be developed for the same purpose as each new chapter is stabilized. In this way, it is anticipated that the U.S. Department of State Americana Project will receive the much needed and deserved organized support and the heritage of our beloved America will be preserved.

Americana Dinner Committee

CHAIRMEN

Mrs. Robert Johns Clark, Mrs. Robert Finch,
Mrs. Arthur Linkletter

COMMITTEES

Patroness Chairmen . Mrs. Robert Finch, Mrs. Leonard K. Firestone
Committee Mrs. Robert Johns Clark
Mrs. William Doheny, Mrs. Patrick Frawley
Mrs. James D. Hodgson, Mrs. Arthur Linkletter
Mrs. Bert B. Malouf, Mrs. Thomas Malouf
Mrs. David Murdock, Mrs. Henry Singleton
Donation Acknowledgement Mrs. John R. Moore
Underwriting Sources . Mrs. Robert Finch, Mrs. Robert Johns Clark
Cocktail Reception Coordinators Mrs. Lawrence Adams
Mrs. Thomas L. McKay
Dinner Menu Chairman Mrs. Bert B. Malouf
Invitations & Program Mrs. Glen McDaniel
Mrs. Lawrence Adams
Invocation Dr. Lloyd J. Ogilvie, Pastor
Hollywood First Presbyterian Church
Entertainment Program Mrs. Robert Finch
Mrs. Arthur Linkletter
Reservations Mrs. Edward W. Forbes
Decorations Mrs. Bert B. Malouf
Public Relations Mrs. Robert Humphreys
Mrs. Herbert Klein
Portrait Chairmen . . . Mrs. Bert B. Malouf, Mrs. Thomas Malouf
Printing Mrs. John E. Anderson
Addressing Mrs. H. Vance Echols, Mrs. N. Nelson Leonard
Treasurer Mrs. Bert B. Malouf
Benefit Report Mrs. Franklin G. Slagel
Corresponding Secretary Mrs. Robert J. Edmondson
Recording Secretary Mrs. James F. LeSage
Washington, D.C. Liaison Mrs. Robert Johns Clark
Telephone Chairman Mrs. John E. Canaday
Committee Mrs. H. Vance Echols
Mrs. Robert Edmondson
Junior Hostess Chairman Mrs. John R. Moore
Junior Hostesses Janice Adams, Norma Bowles, Laurie Cheyovich
Kathy Finch, Wendy Forbes, Jeannie Hall, Marlene Hall
Janet Kirkland, DeeDee Lyte, Laurie McDaniel

NATIONAL ART ASSOCIATION

Members

HONORARY MEMBERS:

Mrs. Thurmond Clarke Mrs. William B. Malouf
Mrs. Justin Dart Mrs. Franklin Murphy
Mrs. Dwight D. Eisenhower Mrs. Richard M. Nixon
Mrs. Leonard Firestone Mrs. Harry Robinson
Mrs. Francis Griffin Mrs. Frank Roger Seaver
Mrs. James D. Hodgson Mrs. John C. Tyler

FOUNDER: Mrs. Thomas M. Malouf
CO-FOUNDERS: Mrs. Glen McDaniel, Mrs. Bert B. Malouf
PRESIDENT: 1969-1975: Mrs. Thomas M. Malouf
NATIONAL COMMITTEE CHAIRMAN 1975:
Mrs. Robert Johns Clark

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Mrs. William H. Ahmanson Mrs. Conner Hole Mrs. Glen C. Mix
Mrs. John E. Anderson Mrs. Marvin L. Hohen Mrs. David Motazed
Mrs. Harry Axene Mrs. William Hollingsworth Mrs. John R. Moore
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In Grateful Acknowledgement

CYMBIDIUM ORCHIDS Courtesy of Mrs. Bert B. Malouf
DECORATIONS Courtesy of Howard of Benafil Flowers Los Angeles
CATTLEYAS & PHALAENOPSIS Courtesy of Arthur Freed Orchids, Inc. Malibu and Zuma Canyon Orchids
WINES Courtesy of Louis Martini Winery and Wente Brothers Winery
COCKTAIL RECEPTION HOSTS ... Mr. and Mrs. S.W. Laykin and I. Magnin & Company
FAVORS Laykin et Cie and I. Magnin, Los Angeles
SPANISH MENU TRANSLATION Courtesy of Mrs. C. Tolivar Westlake School for Girls

The Portrait Artist

Frances O'Farrell started her formal art training at the Kansas City Art Institute. While in Kansas City she was a designer and illustrator for the Kansas City Star. She has been a student of many renowned artists and portrait painters in her travels.

For the past 11 years, Miss O'Farrell has been commissioned to paint formal portraits for the Fernando Award Committee, which presents an annual award. In 1965 she was commissioned by the Los Angeles Birthday Committee to paint Mayor Sam Yorty. Frances has given many one-woman shows, with canvases inspired by visits to Europe and the Middle East.

Her work in classical portraiture first brought Miss O'Farrell to the public's eye. Her study in the theatre gave her additional insight into characterization needed for the depth she has given her portraits.

Frances O'Farrell has her own Fine Arts Studio in Sherman Oaks, California, where she gives personal painting instruction to beginning and advanced artists. Many of her students are professional painters who act as apprentices to assist Miss O'Farrell in filling her many commissions in much the same way as in the schools of the old masters.

She has commissioned more than 200 portraits, four of which are:

Mrs. Norman Vincent Peale
Mayor Sam Yorty
Mrs. Francis Lederer
General William Booth

One-woman shows at W.J. Sloane in Beverly Hills, the Royce Gallery, Beverly Hills, the International Art Association. She has a permanent room in Sherman Oaks, California and Dallas, Texas. She is currently in the DeVaux Gallery, Carmel, California.

Instructor, lecturer, demonstrator and author with book "Frances O'Farrell's Portraits", written and illustrated by the artist. Publisher Walter Foster, Inc. for international distribution.

For immediate release
Sunday, May 18, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will be honored by the National Art Association Monday, May 19 as its 1975 "Distinguished Woman of the Year" at a dinner in her honor at the Beverly Wilshire Hotel. She will receive the Distinguished Woman award and a portrait of herself at the 8:30 p. m. black tie affair at the Beverly Wilshire.

Mrs. Ford will be the fifth woman to be honored by the National Art Association. Previous recipients have included Mrs. William Pierce Rogers; Mrs. Norman Vincent Peale; Clare Boothe Luce; and Mrs. Ronald Reagan.

Participants in the dinner program: Art Linkletter, who will serve as master of ceremonies; Mrs. Robert John Clark, president of the National Art Association; Mrs. Robert Finch, co-chairman of dinner; Mrs. Ronald Reagan, former award recipient, who will present portrait; Jonathan Winters; and Helen Reddy.

Music will be by Murray Korda and the Monseigneur Strings.

The portrait being presented to Mrs. Ford is painted from her official White House portrait by Frances O'Farrell, whose studio is located in Sherman Oaks, Ca. Educated at the Kansas Art Institute, Mrs. O'Farrell is known in the area for her portrait work. She is currently showing at the DeVaux Gallery in Carmel, Ca.

The National Art Association was organized in Los Angeles in 1969, a non-profit organization to support young students of the arts and to "create an awareness of moral and esthetic values in the creative and performing arts." One of the NAA's special projects is support of the Americana collection in the reception rooms of the State Department in Washington, D. C.

The NAA consists of about a hundred women in the Southern California area who meet monthly on an aspect of the arts, sometimes taking field trips, hearing speakers, etc. The black-tie dinner that honors Mrs. Ford is the major fund raising event each year.

NATIONAL ART ASSOCIATION RECEPTION

MAY 19, 1975

THANK YOU, NANCY. AND I JUST CANNOT THANK ALL OF YOU
ENOUGH FOR THIS HONOR AND FOR THE LOVELY PORTRAIT. I'M VERY
TOUCHED BY THIS TRIBUTE.

FRANCES O'FARRELL, YOU DID A MARVELOUS JOB PAINTING ME.
I WISH YOU WOULD STAND UP SO EVERYONE CAN SEE YOU.

I'M REALLY HAPPY TO BE BACK IN CALIFORNIA. I HAVE BEEN
LOOKING FORWARD TO THIS TRIP FROM THE SECOND I KNEW I WAS
COMING. MY ONLY REGRET, IN FACT, IS THAT I CANNOT STAY LONGER.
THERE ARE ALOT OF THINGS THAT I WOULD LOVE TO DO HERE AND SO
MANY PEOPLE I'D LOVE TO SEE. HOPEFULLY, NEXT TIME THINGS WON'T
BE AS RUSHED.

ONE THING THAT PARTICULARLY THRILLS ME ABOUT CALIFORNIA
IS THE INTEREST IN ART. THERE'S SO MUCH GOING ON HERE,
ESPECIALLY ON THE LOCAL LEVEL. AND TO ME, THAT'S VERY IMPORTANT.

I TRULY BELIEVE FOR EXAMPLE THAT CHILDREN SHOULD BE EXPOSED TO ART AT AN EARLY AGE. APPRECIATION OF ART IS SOMETHING THAT COSTS NOTHING, AND SO MUCH PERSONAL JOY, GROWTH, AND UNDERSTANDING CAN BE GAINED BY IT. THE BENEFITS JUST GO ON AND ON.

I HAVE BEEN EXTREMELY INTERESTED IN YOUR AMERICANA PROJECT.
IT IS ONE THAT HELPS PRESERVE OUR ART AND FURNISHINGS FROM THE
PERIOD WHEN OUR COUNTRY WAS GETTING STARTED. YOUR DEDICATION
AND EFFORTS ARE TRULY EXCEPTIONAL.

YOU ARE 3,000 MILES AWAY, A DISTANCE THAT WOULD HAVE
DISCOURAGED MOST GROUPS FROM BECOMING SO CLOSELY INVOLVED.

BUT NOT YOU!

I KNOW AT THE WHITE HOUSE, AS IN THE AMERICANA ROOMS,
HISTORY LITERALLY COMES ALIVE THROUGH THE ART AND
FURNISHINGS OF THIS PERIOD. IT'S IMPORTANT TO BE ABLE TO
SHARE THIS TYPE OF THING WITH PEOPLE WHO COME AND VISIT.
AND YOU'RE HELPING MAKE THAT POSSIBLE.

-8-

AGAIN, THANK YOU. IT'S A SPECIAL TREAT FOR ME TO BE
HERE, AND I VERY MUCH APPRECIATE YOUR MANY THOUGHTFUL GESTURES.

Promote the arts -
+ people in Calif. don't
feel they know us
well enough

THE WHITE HOUSE
WASHINGTON

Interest in the arts -
and wants to
encourage art at
the local level.

Mo, not have
Nat'l interest

Preserving our heritage

~~Vade~~

Mrs; Ford will receive an award and an oil portrait of herself, by a local artist of note, done from photos. O'Farrell

proj. hoped completed for Bicenten.

The major portion of the proceeds of this event are given to the Americana Project of the Fine Arts Committee of the US Dept. of State. Remainder go to LA Music Center and Otis Art Institute.

orchids

The traditional theme of "Cymbidium Dinner Dance" the entire ballroom is decorated with cymbidium orchids from the estate of one of the members---Mrs. Bert Malouf. The height of the blooming season is mid to late April through May/

Carol (Mrs. Robert) Finch is Chariman of the event.

Previous Awards went to Adele Rogers (Mrs. Wm Rogers) Nancy Reagan, Clair Booth Luck, Mrs. Norman Vincent Peale

Prog. - retarded; underprivileged -
Merkle Graham, opening - 50 yr.
Mrs. Ford behind American
Collection.



* Birthday Party for Dorothy
Chandler that evening
Call

promoting something I love
you can only spread yourself so
far -

I've always wanted to
see S D. Zoo

like animal, - except

Snakes -

Feed elephants -

Welcome - we

are well in the

Descendants of T

Palm Springs

Barbara Mac Gregor (966-8252)

The National Fine Arts Assn. - Los Angeles would like the First Lady to accept the Distinguished Women of the Year Award. It will be presented at a ball in Los Angeles in April or May depending on the First Lady's schedule. The proceeds from the ball go to Clem Conger who designates it use. Last year it was for the State Department.

Previous awards went to Adele Rogers, Nancy Reagan, Clair Booth Luce, Mrs. Norman Vicent Peale. This year's chairman is Mrs. Bob (Carol) Finch. Last year's chairman was Mrs. Hodgeson, (Ambassador to Japan and former Secretary of Labor's wife)

Carol Finch, chm.
Cymbidium
Tanner Dance

mid-late April
to May

THE WHITE HOUSE
WASHINGTON

B7 flyout
unless Gtges

1-13

Susan - F. V. I.

Combine with
some other events
en route

Nancy will call
Mrs. MacGregor back.
Mrs. Ford is interested
in accepting.

Carolyn



Shirley

THE WHITE HOUSE

WASHINGTON

April 19, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town California invitations for May 19 (Los Angeles) and May 20 (San Diego):

Re: Monday, May 19, 1975

EVENT: Reception and Dinner
GROUP: National Art Association
PLACE: Beverly-Wilshire Hotel
Los Angeles
TIME: 7:30-8:30 p.m. Reception
8:30 p.m. Dinner
CONTACT: Mrs. Robert Johns Clark, Chairman, National Art Association
(213) 556-2728
COMMENTS: Mrs. Ford has accepted the invitation of the National Art Association to attend a dinner and ball in her honor in Los Angeles. She will be presented the Association's 1975 Distinguished Woman of the Year award and also will receive a portrait of herself which is being painted. The major portion of the proceeds of the evening are given to the Americana Project at the Department of State. The press contact is Mrs. Robert Humphries and the television contact is Mr. Herb Klein. Mrs. Ford will fly out Sunday evening and then will go to San Diego for her Tuesday event at the Fine Arts Gallery of San Diego. The file is attached.

Dinner to be held in the Grand Ballroom of the Beverly Wilshire hotel.



This is a brief resumé of the history and purpose of the National Art Association:

NAA was founded here in Los Angeles in 1969 to support and promote interest in the fine arts and aid scholars of the arts. Each year we honor a woman whose interest and/or contribution to the arts is noteworthy and commendable. We have had the distinction of honoring such as: Mrs. Ronald Reagan, Clare Booth Luce, Mrs. Norman Vincent Peale, and most recently, Mrs. William Pierce Rogers. Mrs. Richard Nixon served as Honorary Chairman from 1969 to 1974.

Last year, after several members had been to the State Department diplomatic rooms and been very impressed with what they saw, we had Clem Conger flown to California to give us his lecture on same. Subsequently, the chapter voted to donate the major portion of the proceeds from our annual dinner dance to the Americana Project. (Maria Hodgson was our chairman, and Mrs. Rogers received the award. (Mrs James))

This year it is our intention, now that we are a firmly established organization, to proceed with the development of the Washington, D.C. Chapter, under the guidance of Mrs. Clark McGregor and supported by Mrs. Thurmond (Athalie) Clarke, and Mrs. William Rogers. Each new chapter's major financial contribution will benefit the Americana Collection, plus a portion of funds raised will go to a local fine arts project of the chapter's choice. Other chapters in other cities will be developed for the same purpose as each new chapter is stabilized. In this way, it is anticipated that the U.S. Department of State Americana Project will receive the much needed and deserved organized support, and the heritage of our beloved America will be preserved.



NATIONAL BROADCASTING COMPANY, INC.

3000 WEST ALAMEDA AVENUE, BURBANK, CALIFORNIA 91505

(213) 845-7000, 849-3911

April 8, 1975

Mrs. Sheila Weidenfeld
Press Secretary to Mrs. Ford
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Weidenfeld:

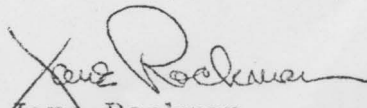
We read recently of the possibility that Mrs. Ford will be coming to Los Angeles on May 19th to accept the National Art Association's Distinguished Woman of the Year award. Assuming she does make the trip, we would very much like to invite her to tape an interview for inclusion in our SUNDAY Show.

SUNDAY is a 90-minute weekly talk show done outdoors from various locations around Southern California and aired over KNBC-TV. It is usually done "live," but we would arrange a special taping if Mrs. Ford consented to be our guest.

The program has two hosts -- Paul Moyer who is anchorman on the KNBC News, and Kelly Lange who does special features for the News. Their interview would be informal, about 15 minutes long, and directed toward subjects Mrs. Ford wished to discuss.

We do hope Mrs. Ford will be able to include our SUNDAY Show in her busy schedule. Thank you for your consideration.

Sincerely,


Jane Rockman
Associate Producer
SUNDAY

4/15 called & regretted pm



June 5, 1975

Dear Bob:

Thank you for your letter of May 27. The National Art Association dinner was great, and Mrs. Ford thoroughly enjoyed it.

You and Marie could not have been warmer and more hospitable. Thank you so much for making it a memorable evening.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Robert L. Humphreys
Executive Vice President
Grey Advertising Inc
3435 Wilshire Boulevard
Los Angeles, California 90010





GREY ADVERTISING INC.

3435 WILSHIRE BOULEVARD · LOS ANGELES, CALIFORNIA 90010 · (213) 380-0530

May 27, 1975

Ms. Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, D.C.

Dear Sheila:

Again, Marie and I want you to know what a delight it was to work with you on the National Art Association dinner honoring Mrs. Ford.

Mrs. Ford is blessed to have someone with your splendid spirit to attend to her needs.

Sincerely,

Robert L. Humphreys
Executive Vice President



For immediate release
Sunday, May 18, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will be honored by the National Art Association Monday, May 19 as its 1975 "Distinguished Woman of the Year" at a dinner in her honor at the Beverly Wilshire Hotel. She will receive the Distinguished Woman award and a portrait of herself at the 8:30 p.m. black tie affair at the Beverly Wilshire.

Mrs. Ford will be the fifth woman to be honored by the National Art Association. Previous recipients have included Mrs. William Pierce Rogers; Mrs. Norman Vincent Peale; Clare Boothe Luce; and Mrs. Ronald Reagan.

Participants in the dinner program: Art Linkletter, who will serve as master of ceremonies; Mrs. Robert John Clark, president of the National Art Association; Mrs. Robert Finch, co-chairman of dinner; Mrs. Ronald Reagan, former award recipient, who will present portrait; Jonathan Winters; and Helen Reddy.

Music will be by Murray Korda and the Monseigneur Strings.

The portrait being presented to Mrs. Ford is painted from her official White House portrait by Frances O'Farrell, whose studio is located in Sherman Oaks, Ca. Educated at the Kansas Art Institute, Mrs. O'Farrell is known in the area for her portrait work. She is currently showing at the DeVaux Gallery in Carmel, Ca.

The National Art Association was organized in Los Angeles in 1969, a non-profit organization to support young students of the arts and to "create an awareness of moral and esthetic values in the creative and performing arts." One of the NAA's special projects is support of the Americana collection in the reception rooms of the State Department in Washington, D. C.

The NAA consists of about a hundred women in the Southern California area who meet monthly on an aspect of the arts, sometimes taking field trips, hearing speakers, etc. The black-tie dinner that honors Mrs. Ford is the major fund raising event each year.

#

L to R

head table

Wm Rogers.

Mrs. Anna Meland

Jonathan Winters

Mrs. Bondley

Mr. Clark

Mrs. Keegan

Art L

BF

Megan Bradley

Helen Reddy

Bos Finch

Adele Roger

Mrs. T. Winters

Mrs. Terry Wald

For immediate release
Sunday, May 18, 1975

Office of the Press Secretary
THE WHITE HOUSE

Mrs. Ford will be honored by the National Art Association
May 19 as its 1975 "Distinguished Woman Award" recipient.
her honor at the Beverly Wilshire Hotel. She will receive the
Distinguished Woman award and a portrait of herself at the
black tie affair at the Beverly Wilshire.

Mrs. Ford will be the fifth woman to be honored by the National
Art Association. Previous recipients have included Mrs. William
Francis Rogers; Mrs. Norman Vincent Pease; Mrs. Ronald Reagan,
and Mrs. Ronald Reagan.

Participants in the dinner program
as master of ceremonies; Mrs. Robert Clark, president of the
National Art Association; Mrs. Robert F. Kennedy, former award recipient
Mrs. Ronald Reagan, former award recipient; and Helen Reddy.

Music will be by Murray Korda and the

The portrait being presented to Mrs. Ford is painted from her official
White House portrait by Thomas E. Lawrence, Jr., of the Kansas Art Institute, Mrs. O'Fallon
in Sherman Oaks, Ca. Educated at the Kansas Art Institute, Mrs. O'Fallon
is known in the area for her portrait work. She is currently showing
the DeVaux Gallery.

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non-profit organization to support young students of the arts and to
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area who meet monthly on an aspect of the arts, sometimes taking field
trips, hearing speakers, etc. The black-tie dinner that honors Mrs. Ford
is the major fund raising event each year.

Nancy

THE WHITE HOUSE

WASHINGTON

April 19, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town California invitations for May 19 (Los Angeles) and May 20 (San Diego):

Re: Monday, May 19, 1975

EVENT: Reception and Dinner

GROUP: National Art Association

PLACE: Beverly-Wilshire Hotel
Los Angeles

TIME: 7:30-8:30 p.m. Reception
8:30 p.m. Dinner

CONTACT: Mrs. Robert Johns Clark, Chairman, National Art Association
(213) 556-2728

COMMENTS: Mrs. Ford has accepted the invitation of the National Art Association to attend a dinner and ball in her honor in Los Angeles. She will be presented the Association's 1975 Distinguished Woman of the Year award and also will receive a portrait of herself which is being painted. The major portion of the proceeds of the evening are given to the Americana Project at the Department of State. The press contact is Mrs. Robert Humphries and the television contact is Mr. Herb Klein. Mrs. Ford will fly out Sunday evening and then will go to San Diego for her Tuesday event at the Fine Arts Gallery of San Diego. The file is attached.



Re: Tuesday, May 20, 1975

EVENT: Reception and Anniversary Dinner

GROUP: Fine Arts Gallery of San Diego
Fine Arts Society of San Diego

PLACE: Fine Arts Gallery of San Diego
Balboa Park, San Diego

TIME: 6:30-7:30 p.m. Reception
7:30 p.m. Dinner

CONTACT: Mrs. John McCausland, Dinner Chairman
(714) 479-1134
Mrs. Jack Oatman, President, Board of Directors
(714) 296-2395
Mr. Henry Gardiner, Director of the Gallery
(714) 232-7931
Mr. Leon Parma
(714) 291-7311, ext. 247

COMMENTS: The Fine Arts Gallery of San Diego will celebrate the 50th Anniversary of its founding. The reception will be preceded by the annual business meeting at 5:30 p.m. which Mrs. Ford will not be expected to attend. At the conclusion of the dinner, Mrs. Ford will be asked to cut the ribbon opening and dedicating the new wing of the Gallery. The museum prides itself on owning one of the finest collections of Spanish paintings in the western United States. The new wing which is being opened was built entirely with private funds and will house their Asian collection. They are delighted Mrs. Ford will attend.

Mr. and Mrs. Leon Parma are very dear friends of the Fords. Although I think the specific arrangements should be made directly with the people at the museum, I think as a special courtesy to Mr. Parma that you will want to keep him fully abreast of your developing scenario. The Parmas had also very kindly invited Mrs. Ford to stay at their house. She, however, feels that it would be easier for her to stay at a hotel. Perhaps, however, there would be an opportunity for her to drop by their house at some point. Mrs. Ford will return to Washington on Wednesday, May 21st. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Clem Conger
Rex Scouten
Staircase



This is a brief resumé of the history and purpose of the National Art Association:

NAA was founded here in Los Angeles in 1969 to support and promote interest in the fine arts and aid scholars of the arts. Each year we honor a woman whose interest and/or contribution to the arts is noteworthy and commendable. We have had the distinction of honoring such as: Mrs. Ronald Reagan, Clare Booth Luce, Mrs. Norman Vincent Peale, and most recently, Mrs. William Pierce Rogers. Mrs. Richard Nixon served as Honorary Chairman from 1969 to 1974.

Last year, after several members had been to the State Department diplomatic rooms and been very impressed with what they saw, we had Clem Conger flown to California to give us his lecture on same. Subsequently, the chapter voted to donate the major portion of the proceeds from our annual dinner dance to the Americana Project. (Maria Hodgson was our chairman, and Mrs. Rogers received the award. *(Mrs James)*)

This year it is our intention, now that we are a firmly established organization, to proceed with the development of the Washington, D.C. Chapter, under the guidance of Mrs. Clark McGregor and supported by Mrs. Thurmond (Athalie) Clarke, and Mrs. William Rogers. Each new chapter's major financial contribution will benefit the Americana Collection, plus a portion of funds raised will go to a local fine arts project of the chapter's choice. Other chapters in other cities will be developed for the same purpose as each new chapter is stabilized. In this way, it is anticipated that the U.S. Department of State Americana Project will receive the much needed and deserved organized support, and the heritage of our beloved America will be preserved.



March 6, 1975

Dear Mrs. Clark,

Many thanks for your recent letter regarding my appearance in Los Angeles on May 19. And I can assure you that I am most thrilled by such an honor. It will be a great pleasure to renew old friendships as well as make new ones.

The ball sounds simply fabulous. I do regret, however, that at this time it does not look like the President will be able to accompany me.

If we can be of any future help, please feel free to contact us.

With warm regards,

Sincerely,

B.F.

Mrs. Robert Johns Clark
National Committee Chairman
National Art Association
2869 Motor Avenue
Los Angeles, California 90064

NMH/cp

cc: Susan Porter ✓



Nancy-

Barbara MacGregor called to say the
the party in Los Angeles on May 19 is
at the Beverly-Wilshire Hotel.

5:10



Susan F.Y. I.



NATIONAL ART ASSOCIATION

February 17, 1975

Mrs. Nancy Howe
3017 Cathedral Avenue, N.W.
Washington, D. C. 20008

Dear Mrs. Howe,

Enclosed is our letter of thanks to Mrs. Ford for accepting the National Art Association's "1975 Distinguished Woman of the Year" award. We would appreciate you presenting it to her for us.

Mrs. Clark McGregor's call informing me of Mrs. Ford's acceptance and naming the date, May 19th, was certainly an exciting event for us. All plans and arrangements are well under way, and we will keep you informed.

I also wish to confirm to you Barbara McGregor's information on the location of the event. It will be held in the very elegant Grand Ballroom of the Beverly Wilshire Hotel. Suites for Mrs. Ford and her staff have been reserved at the hotel.

Most importantly, at this time we need a selection of pictures of Mrs. Ford to give to an artist (to be selected this week) to paint a portrait of the First Lady, as I described to you in my letter of January 14, 1975. It would be helpful too if you would designate which of these photos we may use on the program.

On February 10, the Dinner Dance Committee will meet to finalize arrangements for the evening, and I will send you a copy of them. Just prior to that meeting, I will try to contact you by telephone at your White House office to ask you a few pertinent questions concerning timing, schedule, security, etc.

I have executed many balls and benefits, but I have never looked forward to any as much as this one. Mrs. Ford is very much admired by everyone, and we are thrilled at the prospect of meeting and honoring her.

Sincerely,

Marjorie A. Clark

Mrs. Robert Johns Clark
National Committee Chairman

Address: 2869 Motor Avenue
Los Angeles, California 90064
Telephone: (213)556-2728

Mrs. Arthur Linkletter
Program Chairman

Mrs. Robert Finch
Dinner Chairman



NATIONAL ART ASSOCIATION

January 14, 1975

Mrs. Gerald R. Ford
The White House
Washington, D.C.

Dear Mrs. Ford:

We are pleased to inform you that, during a recent meeting of the National Art Association, our board of directors unanimously agreed for you to become our "Distinguished Woman of the Year."

Should you be amenable to accepting this award as well as an oil portrait of yourself, we would like to present them to you before members and friends at our annual dinner dance. You may, of course, inform us which date you prefer, and we will schedule the event at your convenience.

The major portion of the proceeds of this event are given to the Americana Project of the Fine Arts Committee of the U. S. Department of State.

We are looking forward to your presence and best wishes to you.

Sincerely and warmly,

Mrs. Robert Johns Clark
National Committee Chairman
Member, Fine Arts Committee
U.S. Department of State

Mrs. Robert Finch
Dinner Chairman

Mrs. Thomas Malouf
President





NATIONAL ART ASSOCIATION

January 14, 1975

Mrs. Nancy Howe
3017 Cathedral Avenue, N.W.
Washington, D.C. 20008

Dear Mrs. Howe:

Barbara McGregor has asked me to forward you the information following for the purpose of helping Mrs. Ford to select a date to accept the "National Art Association Distinguished Woman of the Year" award:

- A. The months of April and May are preferable. If April is preferred, the later it can be in the month is best, that we may use our traditional theme of "Cymbidium Dinner Dance." (The entire ballroom is decorated with cymbidium orchids from the estate of one of our members (Mrs. Bert Malouf)--absolutely gorgeous!) The height of the blooming season is mid to late April through May.
- B. We have a confirmed date with the Beverly Wilshire Hotel for the 30th of May. However, we will adjust according to the convenience of the First Lady.
- C. A mid-week date will facilitate space availability in the hotels that are always solidly pre-booked.
- D. More than one date, if possible, in the event we have difficulty with the hotels would be helpful.
- E. Carol (Mrs. Robert) Finch is Chairman of the event.
- F. The major portion of the proceeds of the evening will be donated to the Department of State Americana Project, and the remainder to our Los Angeles Music Center and Otis Art Institute.

Now, as to what is expected of Mrs. Ford:

- A. The honoree is asked to say a few words of acceptance.
- B. She will be presented with a portrait of herself, done by a local artist of note. This is done from selected photos because of the unavailability of the subject. It is requested she select and send us photos as soon as possible that the artist may have as much time as is needed.

- will they pick up commercial printed?
- May 17th
June 15th
APRIL 22
22 - Red Cross
29 -

May 5th
May 12th



Letter to Mrs. Nancy Howe

Page Two
January 14, 1975

C. We wish Mrs. Ford to accept the position of Honorary Chairman of the National Art Association and would like to announce her acceptance that evening.

We are thrilled with the prospect of meeting and honoring the First Lady. She is much admired and we feel her interest in the arts comes at a very important time in the history of our country. I, as a member of the Department of State Fine Arts Committee, am most eager to see as much of the Americana project completed as possible as we approach our Bicentennial Anniversary.

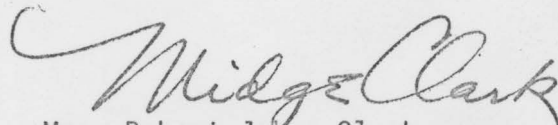
It is my understanding that there may possibly be a luncheon scheduled here for Mrs. Ford on this visit. May I suggest both for the sake of "community impact" of the visit and her energies that it be scheduled the following day? The hostess mentioned to me (Mrs. Norman Chandler) is, by the way, a very vibrant, energetic lady and regarded by many as "Mrs. Los Angeles." She is wholly responsible for the development of our fabulous Music Center. I am sure she will want to schedule Mrs. Ford to see the complex (and she should). It is spectacular, and Los Angeles is justifiably proud of it. (Be assured I will not mention any knowledge of this to anyone but feel I should be frank with you concerning all possible arrangements.)

I am enclosing a resumé of our history and purposes, and a roster of our Los Angeles Chapter for your reference.

Please feel free to call me at my home. (213/556-2728)

Looking forward to hearing from you soon.

Sincerely,



Mrs. Robert Johns Clark
National Committee Chairman
National Art Association

Enclosures

RJC:ee

Home address: *Please direct all correspondence to this address.*

2869 Motor Avenue
Los Angeles, California 90064



Palm Springs

Barbara Mac Gregor (966-8252)

The National Fine Arts Assn. - Los Angeles would like the First Lady to accept the Distinguished Women of the Year Award. It will be presented at a ball in Los Angeles in April or May depending on the First Lady's schedule. The proceeds from the ball go to Clem Conger who designates it use. Last year it was for the State Department.

Previous awards went to Adele Rogers, Nancy Reagan, Clair Booth Luce, Mrs. Norman Vicent Peale. This year's chairman is Mrs. Bob (Carol) Finch. Last year's chairman was Mrs. Hodgeson, (Ambassador to Japan and former Secretary of Labor's wife)

Carol Finch, chrm.
Cymbidiana
Dinner Dance

mid-late April
to May

B7 flyout
unless Gt goes

Combine with
some other events
en route



1-13

THE WHITE HOUSE
WASHINGTON

Susan - F. V. I.

Nancy will call
Mrs. MacGregor back.
Mrs. Ford is interested
in accepting.

Carolyn

FINE ARTS GALLERY OF SAN DIEGO FILE:
Tuesday, May 20, 1975



SAN DIEGO, CALIFORNIA, WEDNESDAY MORNING, APRIL 9, 1975

00 PA

4-9-75
 Given later -
 Heris the news
 I mentioned
 clip
 The tour is excited
 already -
 let we know
 if we may help
 in any way.
 John

First Lady To Visit For Gallery Event

First Lady Betty Ford will be in San Diego to open the Fine Arts Gallery's new Asian galleries on May 20, Mrs. Jack L. Oatman, Fine Arts Society president, announced.

"The 50th annual meeting of the Fine Arts Society of San Diego has been set for Tuesday, May 20, in order to welcome as special guest, Mrs. Betty Ford, wife of the President," Mrs. Oatman said.

The original date for the event, May 9, was changed at a meeting called following word from the White House early yesterday afternoon that Mrs. Ford would be able to be here.

Mrs. Ford will be honored at a reception and dinner following the annual business meeting to take place at 5:30 p.m. in the gallery.



MRS. BETTY FORD

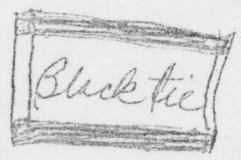
in Leon Parma

*Mr. Henry ^{Director} Berke
(714) 232-7931
closed Sat/Sun*

THE WHITE HOUSE
WASHINGTON

*10 miles
1 1/2 hrs*

May 20



5:30 Business mtg.

6-7 Recept.

7:30 Dinner

Fine Arts Gallery

*Dedicated special gallery courtyard
New Asian*

Mrs. Eleanor Batman

(714) 232-7931

H: (714) 296-2395

*DINNER CHRM: MRS. JOHN McCASLAND
(714) 479-1134*

THE WHITE HOUSE
WASHINGTON

For Files:

Contacted Mr. Parma
re: Gallery changing their
date from May 9th to May 20th
in order for Mrs. Ford to
attend. All is set, and they
are delighted Mrs. Ford will
participate on Tues, May 20th.

s.porter 4/75



February 11, 1975

MEMORANDUM FOR: NANCY HANKS

FROM: SUSAN PORTER

Per our telephone conversation on Monday, Mrs. Ford has accepted an invitation extended to her for May 19th by the National Art Association in Los Angeles. This will be an evening affair. Mrs. Ford would like to make a two-day trip out of this visit to the West Coast and I would like to solicit your ideas of some things she might include in this trip. You will recall she will already have been to Los Angeles April 2 for an event with Mrs. Chandler at the Music Center.

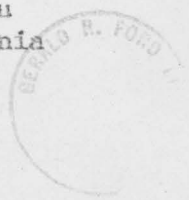
Mrs. Ford has been invited to a celebration of the 50th Anniversary of the Fine Arts Society of San Diego which operates the Fine Arts Gallery in Balboa Park. This organization has about 3500 members who support a museum which prides itself in owning one of the finest collections of Spanish paintings in the western United States. In May of 1974, they opened a handsome new wing built entirely with private funds. It is my thought that perhaps Mrs. Ford could go to San Diego on May 20th and perhaps attend this celebration and probably make one other visit to a project in San Diego during the day while she is there.

As I see it, Mrs. Ford would fly out on Sunday, May 18th and be in Los Angeles on Monday. Because the National Art Association event is Monday evening, she would be available to do probably one other thing on Monday. Were she to accept the San Diego invitation, also an evening event, she would probably fly to San Diego Tuesday morning and be available to do something around noon or early afternoon.

Attached you will find copies of the correspondence related to the invitation of the 50th Anniversary of the Fine Arts Society of San Diego and, for your information, a brief resume of the history and purpose of the National Art Association. I believe you mentioned you were not familiar with it.

I look forward to hearing from you regarding any ideas you have for things Mrs. Ford might do during her stay in California May 19th and 20th.

Thank you.



RE: SANDIEGO

MAR 21

Susan please
send me a copy
of this Nancy #.

THE WHITE HOUSE
WASHINGTON

Dear Mrs. Ford,

Per my conversation with Nancy,
attached is the file on the Fiftieth
Anniversary Celebration of the Fine
Arts Society of San Diego which you
want to discuss with the Parmas.

susan

Yes get it ^{15 to} ₂₀

Suggest Pete Sorenson
if he advances
Contact Leon Parmas



replied

October 18, 1974

Dear Mrs. Catman,

Your gracious letter to Mrs. Ford telling of plans for the Fiftieth Anniversary of the Fine Arts Society of San Diego has been very kindly forwarded by Congressman Bob Wilson. We were delighted to learn of plans being made for this celebration in May, 1975. Although the official schedule is planned only a few weeks in advance and it is not possible to plan so far in advance, you were most kind to bring this outstanding occasion to Mrs. Ford's attention and invite her to participate. We would be happy to keep your invitation in mind.

With gratitude and warmest best wishes as you continue your preparations,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mrs. Jack L. Catman
President, Board of Trustees
Fine Arts Gallery of
San Diego
3170 Curlew Street
San Diego, California 92103

c: Congressman Bob Wilson
William Timmons
BF Pending (May, 1975)



SP/sr

Congress of the United States

House of Representatives

2307 Rayburn Building
Washington, D.C. 20515

October 10, 1974

Dear Mrs. Howe:

Enclosed is an invitation from the Fine Arts Gallery of San Diego inviting Mrs. Ford to attend their Fiftieth Anniversary celebration in 1975. We realize that it is impossible to make a commitment at this time, but if you could keep it in mind for possible scheduling in 1975, I would be appreciative.

Please give some type of response to pass along to Mrs. Oatman.

Sincerely,



Bob Wilson
Member of Congress

Mrs. Nancy Howe
Personal Secretary to Mrs. Ford
The White House
Washington, D. C.

✓ NOTE:
NOTIFIED CONG. WILSON
THAT HE WOULD ATTEND
5/20/75. S.P. 4/18/75



FINE ARTS GALLERY OF SAN DIEGO
FINE ARTS SOCIETY OF SAN DIEGO

September 27, 1974

Mrs. Gerald Ford
The White House
Washington, D. C.

My dear Mrs. Ford:

The Fine Arts Society of San Diego, which operates the Fine Arts Gallery in Balboa Park, in 1975 will celebrate the Fiftieth Anniversary of its founding. Our's is a dynamic society of more than 3500 members who support a museum which prides itself on owning one of the finest collections of Spanish paintings in the western United States. In May of this year we opened a handsome new wing built with private funds.

We wish to mark our golden anniversary in a fashion that will focus the attention of the entire west coast on our museum and we feel that we would achieve this goal most properly by your presence as our chief guest at the celebration; so I, therefore, as President of the Society, have the honor of extending this invitation to you.

Our proposed plan is to have our annual membership meeting, open without charge to all members, in the James S. Copley auditorium, given to the museum several years ago by the late publisher of the Copley newspapers, followed by a dinner in your honor in the Gallery. Mrs. John McCausland, a trustee, will be chairman of the event. The meeting may be held at any time in May and we would, of course, keep the date open to conform to your wishes. Incidentally, the auditorium's seating capacity is 450.

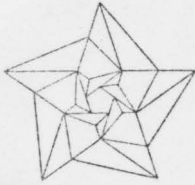
Our annual meetings include a welcome by the President of the Board of Trustees, a brief report by the Director, and a reception which often marks the opening of a new exhibit; the hours generally are from 5:30 to 7:30 o'clock. We would hope that you would speak to the assembly on the progress of the arts in the United States, a subject which we understand is of signal interest to you.

We have been told that although you have close friends in this area, you and President Ford have not yet visited here; so it would be a special honor and pleasure for all of us to welcome you. We hope most earnestly that we may have that privilege.

Sincerely,

Elinor S. Oatman
Mrs. Jack L. Oatman
President, Board of Trustees

3170 Curlew st.
San Diego, CA 92103



NATIONAL COLLECTION OF FINE ARTS

SMITHSONIAN INSTITUTION

EIGHTH AND G STREETS, N.W., WASHINGTON, D.C.

June 13, 1975

Mrs. Sheila Rabb Weidenfeld
The White House
Washington, D.C.

Dear Sheila:

It was good to talk to you this afternoon, and I hope we shall meet soon. As you know, we would be most pleased and honored if Mrs. Ford could visit the "Craft Multiples" exhibition at our Renwick Gallery.

The enclosed press release will give you a brief description of the show. The only variation in the final version now being duplicated is that the jurors are listed: Lois Moran, Director of the Research and Education Department of the American Crafts Council; Hedy B. Landman, Director of the Danforth Museum in Framingham, Massachusetts; and Lloyd E. Herman, Director of the Renwick.

Mrs. Ford might be particularly interested in the Michigan representation: a black ash basket, with raised loops suggesting the quills of a porcupine, by Edith Bondie -- a Chippewa Indian from Hubbard Lake; a steel, brass, and hardwood food chopper by Donald Francisco of Kalamazoo; a black walnut and leather chair by William Leete of Marquette. In addition, the jury selected two pieces by District of Columbia residents: a glass and acrylic table by Jeffrey Bigelow, and a "Miss Havisham" scrap doll, inspired by the character in Charles Dickens' "Great Expectations," by Timothy Evans.

As we agreed, I shall phone you late next week, but please get in touch with me before then if there is anything Mrs. Ford or you would like to know.

Sincerely yours,

Margery Byers
Chief, Office of Public
Affairs



Indicates Reception
Guests

May 19, 1975
Beverly-Wilshire Hotel

NATIONAL ART ASSOCIATION DINNER

Honoring Mrs. Gerald Ford

A

Table

— Adams, Dr. & Mrs. Lawrence
— Ahmanson, Mrs. Howard (1)
— Anderson, Ross, Mr. & Mrs.
Ahmanson, William, Mr. & Mrs.
Anderson, Andy (Gordon), Mrs. & Mrs.
Andrews, Ted

Adams
Linkletter
I. Magnin
Malouf, Mrs. Bert
Frawley
Schreiber

B

— *Beason*
Bretzfield, Samuel (3)
Beauer, Robert, Mr. & Mrs.
Beran, Walter, Mr. & Mrs.
Bourland, Clifford, Mr. & Mrs.
— Bowles, John, Mr. & Mrs.
Bliss, Charles, Mr. & Mrs.
— Bonorris, James, Dr. (1)
Brown, Marshall, Mr. & Mrs.
Baker, John C., Mr. & Mrs.
Barham, Pat & Guest
Bond, Daniel (Guest Colyear)
— Bauer, Thomas (1)
— Brock, George C., Mrs. (1)
Brady, Hugh, Mr. & Mrs.
Burgess, William, Mr. & Mrs.
Bayne, Richard, Mrs.
Baker, George Jr., Mrs.
Comp. Barham, Pat & Escort
Bradley, Mayor & Mrs.

Finch-Hodgson
Finch-Hodgson
Hollingsworth
Mc Carty-Lokey
Mc Carty-Lokey
I. Magnin
Sigmon
Echols-Leonard

Malouf
Brock
Brock
Doll-TRW
Hutson
May
May

Head Table

— *Burns, F. Pat*

C

— California Fed. Savings (2)
— Chasen, Maude (1)

Finch-Hodgson
Forbes-Mc Kay



C

Table

Clancy, Bernadine (1)	Frawley
Clark, Robert (1)	Head Table
Clark, Midge (1)	Clark
Coleman, Richard (1)	Linkletter
Cancellier, Philip	I. Magnin
Canaday, John, Mrs. (1)	O'Green
Comp. Cox, Jean (2)	Press
Comp. Cullen, Vincent, Mr. & Mrs.	Press
Crandall, E., Dr. & Mrs.	F. Malouf
Cook, John Brown, Mr. & Mrs.	Adams
Colyear, Richard C., Mr. & Mrs.	Malouf
Chambers, Ernest, Mr. & Mrs.	Vincent
Cummings, Mary E. (4)	Malouf IV
Cramer, Mr. & Mrs.	Moore
Clarke, Thurmond, Mrs. & Escort	Brock
NP Coyle, Richard, Mr. & Mrs.	Adams
Coy, Edwin, Gen. & Mrs.	Doll-TRW
Carlin, Fred C., Mr. & Mrs.	Doll-TRW
California Fed. Savings (2) (Invited by Hodgson)	
Cummings, Ted	Schreiber
Carr, Murray R., Mr. & Mrs.	May
Comp. Compton, Ann (1)	
Christ, Paul (1)	M & F Malouf
Cooley, Alan (General Telephone)	No Host

D

Doheny, William H., Mr. & Mrs.	Doheny-Huntington
Drown, Jack, Mr. & Mrs.	Klein
Doolan, Jerome (1)	Frawley
Damm, Alexander, Mr. & Mrs.	O'Green
Del Amo, Jane (2)	Clark
Dumke, Glen, Chancellor & Mrs.	Brock
Doll, Edward (2)	Doll-TRW
NP Ducas, Robert, Mrs. (1)	Frawley
NP De La Vega, Alfredo (2)	Frawley
Ducommun, Edmund, Mr. & Mrs.	Huntley
<i>Dart, Justin M+M</i>	

E

Echols, H. Vance, Mr. & Mrs.

Echols

E

Table

Edmundson, R.J., Mr. & Mrs.
 Erickson, Ralph, Mr. & Mrs.
 Estevez, Louis (1)
 Egan, Daniel, Mr. & Mrs.

Echols
 Klein
 Vincent
 Wheelon

F

— Forbes, Edward, Mr. & Mrs.
 — Frawley, Patrick, Mr. & Mrs.
 — Finch, Robert (1)
 — Fluor, Marjorie (1)
 — Freylingheisen, George, Mr. (1)
 Ferguson, Robert, General & Mrs.
 Fabricuis, Wilkelm, Consul. Gen. & Mrs.
 Firth, Albert, Mr. & Mrs.
 Comp. Fritz, Sally (1)
 Comp. Foster, Chevy (2)
 Freiser, Judy (1)
 Finch, Carol (1)
 Ford, Gerald, Mrs. (1)
 Ford, Clyde, Dr. & Mrs.

Forbes-McKay
 Frawley
 Head Table
 Malouf, Bert Mrs.
 Frawley
 Dart-Pollock
 Dart-Pollock
 Wheelan

Vincent
 Finch I
 Head Table
 ARCO-Edison

G

— Getty, George, Mrs. & Guest
 Gay, Frank, Mr. & Mrs.
 Gross, Leonard, Mr. & Mrs.
 Gabriel, Sarah
 — Gurnee, William, Mr. & Mrs.
 Gates, Robert, Mr. & Mrs.
 Gluth, F. William, Mr. & Mrs.
 Comp. Guenther, Kurt (1)
 General Telephone (1)

Adams
 Gay
 F. Malouf
 F. Malouf
 Northrup
 Northrup
 Dart-Pollock
 No Host

H

Table

Huntington, Howard, Mr. & Mrs.	Doheny-Huntington
— Hope, Robert, Mrs. (1)	Finch-Hodgson
Hollingsworth, William, Mr. & Mrs.	Hollingsworth
Huntley, Ross, Mr. & Mrs.	Huntley
Hutson, Elena (1)	Hutson
Harris, Earl, Mr. & Mrs.	Klein
Heller, George, Mr. & Mrs.	I. Magnin
— Hees, H.R., Mrs. (2)	
Hicks, Donald, Dr. & Mrs.	Frawley
— Humphrey, Robert (2)	Frawley
— NP Hammer, Armand, Dr. & Mrs.	Hutson
Hoffman, Wayne M., Mr. & Mrs.	Linkletter II
— Hope, Bob, Mr. (1)	Frawley
Huntington, Howard, Mr. & Mrs.	Salvatori
Comp. Hunt, Gary (1)	
Comp. Hunter, Maggie (1)	

J

Jackson, Roy P., Mr. & Mrs.	Northrup
Juarez, Greg & Mother	Hollingsworth
Jacobs, Ely, Mr. & Mrs.	Schreiber
Johnson, Stanley, Mr. & Mrs.	Huntley
Jackson, Roy, Mr. & Mrs.	Frawley
Jones, J.C., Mr. & Mrs.	Clark
Jones, Richard, Mr. & Mrs.	Wheelon
— Jones, T	

K

— Kisdadoon, Robert, Mr. & Mrs.	Linkletter II
Kelley, Roy, Mr. & Mrs.	Finch-Hodgson
King, Sandra (2)	King
King, Curtis, Jr., Mr. & Mrs.	King
Kessler, Howard, Mr. & Mrs.	Lundquist
⊖ Comp. Kay, Francis Russell (1)	Mendenhall
— Kellogg, Walter (4)	Malouf III
Kenney, James, Mr. & Mrs.	M & F Malouf

K

Klein, Herbert, Mr. & Mrs.
 Klein, Patricia, Mrs. (2)
 Comp. Kreig, Allan, Mr. & Mrs.
 Kiescnick, William (1)

Table
 Klein
 No Host
 ARCO-Edison

L

Leonard, M. Nelson, Mr. & Mrs.
 LeSage, James, Mr. & Mrs.
 Linkletter, Art
 Linkletter, Art, Mrs.
 Linkletter, Jack, Mr. & Mrs.
 Linkletter, Sharon (1)
 Lokey, Hulse, Mr. & Mrs.
 Loker, Donald, Mr. & Mrs.
 Comp. Leason, Bernard, Mr. & Mrs.
 Loper, James L., Mr. & Mrs.
 Comp. Levine, Fran (1)
 Litton, Crosby/Kelly (4)
 Laykin, Sol (1)

Echols
 Gay
 Head Table
 Linkletter
 Linkletter
 Linkletter
 McCarty-Lokey
 Sigmon
 Press
 Brock
 No Host
 Laykin

M

McDaniel, Glen, Mr. & Mrs.
 Murdock, David, Mr. & Mrs.
 Mann, Ted & Fleming, Rhonda
 Marlow, Jess, Mr. & Mrs.
 McKay, Thomas, Mr. & Mrs.
 McCulla, James, Mr. & Mrs.
 Mavis, Paul, Mr. & Mrs.
 Meschuk, Dr. John (1)
 McCarty, John T., Mr. & Mrs.
 McGinnis, Felix, Mr. & Mrs.
 Machris, M. A., Mr. & Mrs.
 Moore, John R., Mr. & Mrs.
 Mendenhall, Ferd., Mr. & Mrs.
 Malouf, Bert, Mrs. (1)

Adams
 Adams
 Clark, R.J.
 Finch-Hodgson
 Forbes-McKay
 Hollingsworth
 Huntley
 Hutson
 McCarty-Lokey
 McGinnis, Carl
 Hutson
 Moore
 O'Green
 Malouf, Mrs. Bert

M

Table

McCormack, Scott, Mr. & Mrs.
 Malouf, Vicci (1)
 Malouf, Florence
 Marvin, Murray Sands, Mrs. (1)
 Moore, J.R. (McDonnell Douglas) (10)
 McGinnis, Carl, Mr. & Mrs.
 Miller, Richard, Mrs. (1)
 NP Milner, Reese, Mrs. (2)
 McKenna, W.F., Mr. & Mrs.
 Moore, Mary Bess (1)
 May, Franklin E., Mr. & Mrs.
 Machris, M.A., Mr. & Mrs.
 Comp. Matson, Patty (1)
 Moran & Schmidt, Erica
 Malouf, Robert (1)
 NP Malouf, Carol (1)

Malouf, M & F
 Malouf, M & F
 Head Table
 Finch
 Moore
 McGinnis
 Frawley
 Clark
 Finch
 Vincent
 May
 Salvatori

 No Host
 F. Malouf
 Malouf, M & F

N

Nunn, John, Mr. & Mrs.
 Nassour, Emma (1)
 NP Nassour, William, Mr. & Mrs.

Finch II
 F. Malouf
 F. Malouf

O

O'Green, Fred, Mr. & Mrs.
 Obernauer, Marne (2)
 O'Farrell, Frances (2)
 Comp. O'Brien, Joanne (1)
 Oldknow, William, Mrs. (1)
 Comp. Ogilvie, Lloyd, Dr. (1)
 Ogilvie, Heather (1)

O'Green
 Schreiber
 Malouf IV
 May
 Malouf IV
 Malouf, Mrs. Bert
 Malouf, Mrs. Bert

P

Table

Peters, Alice (1)	Echols
Pritzlaff, Kipp, Mr. & Mrs.	Sigmon
Phillips, Eleanor, Mrs. (1)	Press
— Page, George (1)	Malouf, Mrs. Bert
Pereira, Margaret (1)	Linkletter I
Prince de Poliolo (1)	Malouf, Mrs. Bert
Pollack, Franklin, Mr. & Mrs.	Dart-Pollack
Pollack, Jack, Mr. & Mrs.	Dart-Pollack
Pick, James (1)	Malouf III
Comp. Porembka, Caroline (1)	
Comp. Phillips, Eleanor (1)	
Pacific Lighting (2) (Landon, Bill, Mr. & Mrs.)	No Host
Pacific Mutual (2) (Gavin, Steve & Daughter)	No Host

R

Reimers, Ed, Mr. & Mrs.	Hutson
Rogers, Rufus (1)	Clark
Rey, A., Mrs. & Guest (1)	Vincent
— Rose, Don H., Mrs. (1)	Finch
NP Ramser, Hall, Mr. & Mrs.	Frawley
Reager, Leonard E., Mr. & Mrs.	May
— Comp. Reynolds, Nancy, Ms. (1)	Salvatori
Royal Industries (1)	No Host
— Reagan, Ronald, Mrs. (1)	Head Table
— Reddy, Helen (Mrs. Jeff Wald) (1)	Head Table
NP Rappaport, Bernice (1)	M & F Malouf
Rose, Suzanne, Mrs. (1)	ARCO-Edison
Rood, Rodney, Mrs. (1)	ARCO-Edison

S

Schiller, Robert, Mr. & Mrs.	Echols
Schechter, George, Mr. & Mrs.	Finch-Hodgson
— Spitzer, Arthur, Mr. & Mrs.	McCarty-Lokey
— Schumacher, John, Mr. & Mrs.	I. Magnin
Schreiber, B.T., Mr. & Mrs.	Schreiber
Sigmon, Loyd, Mr. & Mrs.	Sigmon

S

Table

Shell, B.J., Dr. & Mrs.	Malouf-Firestone
Solomon, Bernard, Mr. & Mrs.	Malouf IV
Slagel, Franklin, Mrs. (2)	
Seyer, John (1)	Frawley
Comp. S.S. #2	Clark
Comp. S.S. #1	Clark
— Sommermeier, Thomas, Mr. & Mrs.	Adams
Schultz, Kenneth, Gen. & Mrs.	Doll-TRW
Saks, Babe (1)	Finch
NP Soong, T. A., Mrs. (1)	Frawley
— Salvatori, Henry, Mr. & Mrs.	Salvatori
— Smith, William French, Mr. & Mrs.	Salvatori
Simms, Clarke, Mr. & Mrs.	Huntley
Stathasos, Helen, Mrs. (1)	Malouf IV
Comp. Schumaker, Carl (1)	
Comp. Sorum, Peter (1)	
Comp. Smith, A.T. (1)	
Swearingen, Marcella (1)	No Host
Simmons, J.W., Mr. & Mrs.	ARCO-Edison

T

— Taper, S. Mark & 3 Guests (4)	Adams
Thornton, William Jr. & Joseph, Jackie (2)	No Host
NP Turner, Lucille, Mrs. (1)	Malouf IV
NP Tregar (1)	Malouf IV

U

Unander, Richard, Mr. & Mrs.	
Uli-Renko, Matti (1)	Wheelon

V

— Vincent, William, Mr. & Mrs.	Vincent (Colyear Check)
--------------------------------	----------------------------



V

Velde, John, Mr. & Mrs.
Comp. Von Faber, Karen (1)

Table

Linkletter

W

Ward, Murray, Mr. & Mrs.
— Webb, Ethel Mae, Mrs. (1)
— Wheelon, Albert (2)
— Comp. Weiss, Robert, Mr. & Mrs.
Whitney, Paul (1)
Wadsworth, Robert, Mr. & Mrs.
Wellborn, Olin, Mrs. (1)
Ward, Peggy (1)
Comp. Weidenfeld, S. (1)
Wolders, Robert, Mr. & Mrs.
Wood, Gurdin (1)
NP Westhem, Andrew, Mr. & Mrs.
Wills, Dick (1)
— Winters, Jonathan, Mr. & Mrs.
— Wald, Jeff (1)
Williams, Cole (1)
— *Wrather, Jack*

Clark
Echols
Wheelon
Malouf, Mrs. Bert
Adams
Huntley
Frawley
Clark
Clark
Vincent, Wm.
Brock
Adams
Frawley
Head Table
Head Table
ARCO-Edison

Y

Younger, Evelle, Mrs. (1)
NP Youhnes, Kyung & Escort

Brock
Malouf, Mrs. Bert

Z

— Zahran, Lucy, Miss (1)
— Zarubica, Maldin, Mr. & Mrs.
Zile, Michael, Mr. & Mrs.

I. Magnin
ARCO-Edison

Miscellaneous

Table

— Rogers, William, Mr. & Mrs.

Head Table

Wente, Carl, Mr. & Mrs.

Finch

Griffith, George, Mr. & Mrs.

Finch

THE WHITE HOUSE

WASHINGTON

"ARTS" EVENTS ATTENDED BY MRS. FORD

National Endowment for the Arts, Reception and Performance, (&GF), 9/4/74
Mormon Choir, Kennedy Center, (&GF), 9/14/74
National Symphony Ball, (&GF), 12/6/74
National Gallery Dinner and Preview of Chinese Exhibit, 12/10/74
Capitol Historical Society Preview of "Sound and Light", (&GF), 1/26/75
White House Reception for National Symphony, 2/11 & 2/12/75

Scheduled Events:

National Art Association, Los Angeles, 5/19/75
Fine Arts Gallery of San Diego, San Diego, 5/20/75
Foster Grandparent Celebration, Los Angeles, 5/19/75
Martha Graham Center Gala Benefit, New York City, 6/19/75
Metropolitan Opera, Wolf Trap, 6/23/75

"ARTS" HONORARY AFFILIATIONS OF MRS. FORD

Afro-American Total Theatre, General Honorary Chairwoman, First Annual
Business in the Arts
American Dance Guild, Honorary Chairman, 1976 Convention
American Dance Therapy Association, Honorary Chairman, Board of Sponsors
American National Theater and Academy, Honorary Patroness, Rosalind Russell
Award Party, October 6, 1974
Arena Stage, Honorary Chairman, 25th Anniversary, Spring 1975
Association of American Dance Companies, Honorary Chairman, Board of
Directors
Cooper-Hewitt Museum of Design, Honorary Patron, Benefit for the
renovation of Andrew Carnegie Mansion, 5/19/75
Martha Graham Center of Contemporary Dance, Honorary Chairman, 50th
Anniversary Committee
Grand Rapids Art Museum, Honorary Member
John F. Kennedy Center for Performing Arts, Honorary Chairman
MacDowell Colony, Honorary Chairman, Dinner in honor of Martha Graham,
11/7/74
Memphis Ballet Society, Honorary Chairman, "The Nutcracker"
The National Symphony 1974 Ball, Honorary Patrons (&GF)
National Symphony Orchestra, Honorary Residential Chairman, 1975 Fund
New York City Ballet Guild, Honorary Chairman, "Hommage a Ravel", 5/14/75
United States Capitol Historical Society, Co-chairperson, Sound and
Light Project
Wolf Trap Foundation, Honorary Chairman

susan porter
May 16, 1975



February 11, 1975

MEMORANDUM FOR: NANCY HANKS.

FROM: SUSAN PORTER.

Per our telephone conversation on Monday, Mrs. Ford has accepted an invitation extended to her for May 19th by the National Art Association in Los Angeles. This will be an evening affair. Mrs. Ford would like to make a two-day trip out of this visit to the West Coast and I would like to solicit your ideas of some things she might include in this trip. You will recall she will already have been to Los Angeles April 2 for an event with Mrs. Chandler at the Music Center.

Mrs. Ford has been invited to a celebration of the 50th Anniversary of the Fine Arts Society of San Diego which operates the Fine Arts Gallery in Balboa Park. This organization has about 3500 members who support a museum which prides itself in owning one of the finest collections of Spanish paintings in the western United States. In May of 1974, they opened a handsome new wing built entirely with private funds. It is my thought that perhaps Mrs. Ford could go to San Diego on May 20th and perhaps attend this celebration and probably make one other visit to a project in San Diego during the day while she is there.

As I see it, Mrs. Ford would fly out on Sunday, May 18th and be in Los Angeles on Monday. Because the National Art Association event is Monday evening, she would be available to do probably one other thing on Monday. Were she to accept the San Diego invitation, also an evening event, she would probably fly to San Diego Tuesday morning and be available to do something around noon or early afternoon.

Attached you will find copies of the correspondence related to the invitation of the 50th Anniversary of the Fine Arts Society of San Diego and, for your information, a brief resume of the history and purpose of the National Art Association. I believe you mentioned you were not familiar with it.

I look forward to hearing from you regarding any ideas you have for things Mrs. Ford might do during her stay in California May 19th and 20th.

Thank you.



C. We wish Mrs. Ford to accept the position of Honorary Chairman of the National Art Association and would like to announce her acceptance that evening.

We are thrilled with the prospect of meeting and honoring the First Lady. She is much admired and we feel her interest in the arts comes at a very important time in the history of our country. I, as a member of the Department of State Fine Arts Committee, am most eager to see as much of the Americana project completed as possible as we approach our Bicentennial Anniversary.

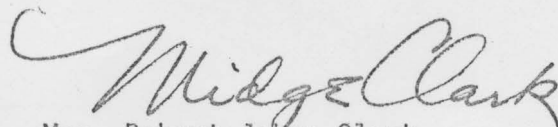
It is my understanding that there may possibly be a luncheon scheduled here for Mrs. Ford on this visit. May I suggest both for the sake of "community impact" of the visit and her energies that it be scheduled the following day? The hostess mentioned to me (Mrs. Norman Chandler) is, by the way, a very vibrant, energetic lady and regarded by many as "Mrs. Los Angeles." She is wholly responsible for the development of our fabulous Music Center. I am sure she will want to schedule Mrs. Ford to see the complex (and she should). It is spectacular, and Los Angeles is justifiably proud of it. (Be assured I will not mention any knowledge of this to anyone but feel I should be frank with you concerning all possible arrangements.)

I am enclosing a resumé of our history and purposes, and a roster of our Los Angeles Chapter for your reference.

Please feel free to call me at my home. (213/556-2728)

Looking forward to hearing from you soon.

Sincerely,



Mrs. Robert Johns Clark
National Committee Chairman
National Art Association

Enclosures

RJC:ee

Home address: *Please direct all correspondence to this address.*

2869 Motor Avenue
Los Angeles, California 90064



Palm Springs

Barbara Mac Gregor (966-8252)

The National Fine Arts Assn. - Los Angeles would like the First Lady to accept the Distinguished Women of the Year Award. It will be presented at a ball in Los Angeles in April or May depending on the First Lady's schedule. The proceeds from the ball go to Clem Conger who designates it use. Last year it was for the State Department.

Previous awards went to Adele Rogers, Nancy Reagan, Clair Booth Luce, Mrs. Norman Vicent Peale. This year's chairman is Mrs. Bob (Carol) Finch. Last year's chairman was Mrs. Hodgeson, (Ambassador to Japan and former Secretary of Labor's wife)

Carol Finch, chrm.
Cymbidium
Dinner Dance

mid-late April
to May

1-13

THE WHITE HOUSE
WASHINGTON

Susan - F. V. I.

Nancy will call
Mrs. MacGregor back.
Mrs. Ford is interested
in accepting.

Carolyn

B7 flyout
unless Gt goes

Combine with
some other events
en route





NATIONAL ART ASSOCIATION

January 14, 1975

Mrs. Nancy Howe
3017 Cathedral Avenue, N.W.
Washington, D.C. 20008

Dear Mrs. Howe:

Barbara McGregor has asked me to forward you the information following for the purpose of helping Mrs. Ford to select a date to accept the "National Art Association Distinguished Woman of the Year" award:

- A. The months of April and May are preferable. If April is preferred, the later it can be in the month is best, that we may use our traditional theme of "Cymbidium Dinner Dance." (The entire ballroom is decorated with cymbidium orchids from the estate of one of our members (Mrs. Bert Malouf)--absolutely gorgeous!) The height of the blooming season is mid to late April through May.
- B. We have a confirmed date with the Beverly Wilshire Hotel for the 30th of May. However, we will adjust according to the convenience of the First Lady.
- C. A mid-week date will facilitate space availability in the hotels that are always solidly pre-booked.
- D. More than one date, if possible, in the event we have difficulty with the hotels would be helpful.
- E. Carol (Mrs. Robert) Finch is Chairman of the event.
- F. The major portion of the proceeds of the evening will be donated to the Department of State Americana Project, and the remainder to our Los Angeles Music Center and Otis Art Institute.

Now, as to what is expected of Mrs. Ford:

- A. The honoree is asked to say a few words of acceptance.
- B. She will be presented with a portrait of herself, done by a local artist of note. This is done from selected photos because of the unavailability of the subject. It is requested she select and send us photos as soon as possible that the artist may have as much time as is needed.

- will they pick up commercial photo?
- may 19th
June 15th
APRIL 22
22 - Red Cross
29 -

May 5th
July 12th - Pick

Patti

THE WHITE HOUSE

WASHINGTON

April 19, 1975

Mrs. Humphries
(213) 472 2397

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town California invitations for May 19 (Los Angeles) and May 20 (San Diego):

Re: Monday, May 19, 1975

EVENT: Reception and Dinner

GROUP: National Art Association

PLACE: Beverly-Wilshire Hotel
Los Angeles

TIME: 7:30-8:30 p.m. Reception in *Champagne Room*
8:30 p.m. Dinner

CONTACT: Mrs. Robert Johns Clark, Chairman, National Art Association
(213) 556-2728

COMMENTS: Mrs. Ford has accepted the invitation of the National Art Association to attend a dinner and ball in her honor in Los Angeles. She will be presented the Association's 1975 Distinguished Woman of the Year award and also will receive a portrait of herself which is being painted. The major portion of the proceeds of the evening are given to the Americana Project at the Department of State. The press contact is Mrs. Robert Humphries and the television contact is Mr. Herb Klein. Mrs. Ford will fly out Sunday evening and then will go to San Diego for her Tuesday event at the Fine Arts Gallery of San Diego. The file is attached.



Re: Tuesday, May 20, 1975

EVENT: Reception and Anniversary Dinner

GROUP: Fine Arts Gallery of San Diego
Fine Arts Society of San Diego

PLACE: Fine Arts Gallery of San Diego
Balboa Park, San Diego

TIME: 6:30-7:30 p.m. Reception
7:30 p.m. Dinner

CONTACT: Mrs. John McCausland, Dinner Chairman *greyish hair + brown horn rim glasses*
(714) 479-1134
Mrs. Jack Oatman, President, Board of Directors *blond hair* *SO*
(714) 296-2395
Mr. Henry Gardiner, Director of the Gallery
(714) 232-7931 *rustale*
Mr. Leon Parma
(714) 291-7311, ext. 247

COMMENTS: The Fine Arts Gallery of San Diego will celebrate the 50th Anniversary of its founding. The reception will be preceded by the annual business meeting at 5:30 p.m. which Mrs. Ford will not be expected to attend. At the conclusion of the dinner, Mrs. Ford will be asked to cut the ribbon opening and dedicating the new wing of the Gallery. The museum prides itself on owning one of the finest collections of Spanish paintings in the western United States. The new wing which is being opened was built entirely with private funds and will house their Asian collection. They are delighted Mrs. Ford will attend.

Mr. and Mrs. Leon Parma are very dear friends of the Fords. Although I think the specific arrangements should be made directly with the people at the museum, I think as a special courtesy to Mr. Parma that you will want to keep him fully abreast of your developing scenario. The Parmas had also very kindly invited Mrs. Ford to stay at their house. She, however, feels that it would be easier for her to stay at a hotel. Perhaps, however, there would be an opportunity for her to drop by their house at some point. Mrs. Ford will return to Washington on Wednesday, May 21st. The file is attached. Thank you.

- c: BF Staff
- Red Cavaney
- Warren Rustand
- Bill Nicholson
- Clem Conger
- Rex Scouten
- Staircase



This is a brief resumé of the history and purpose of the National Art Association:

NAA was founded here in Los Angeles in 1969 to support and promote interest in the fine arts and aid scholars of the arts. Each year we honor a woman whose interest and/or contribution to the arts is noteworthy and commendable. We have had the distinction of honoring such as: Mrs. Ronald Reagan, Clare Booth Luce, Mrs. Norman Vincent Peale, and most recently, Mrs. William Pierce Rogers. Mrs. Richard Nixon served as Honorary Chairman from 1969 to 1974.

Last year, after several members had been to the State Department diplomatic rooms and been very impressed with what they saw, we had Clem Conger flown to California to give us his lecture on same. Subsequently, the chapter voted to donate the major portion of the proceeds from our annual dinner dance to the Americana Project. (Maria Hodgson was our chairman, and Mrs. Rogers received the award. *(Mrs James)*)

This year it is our intention, now that we are a firmly established organization, to proceed with the development of the Washington, D.C. Chapter, under the guidance of Mrs. Clark McGregor and supported by Mrs. Thurmond (Athalie) Clarke, and Mrs. William Rogers. Each new chapter's major financial contribution will benefit the Americana Collection, plus a portion of funds raised will go to a local fine arts project of the chapter's choice. Other chapters in other cities will be developed for the same purpose as each new chapter is stabilized. In this way, it is anticipated that the U.S. Department of State Americana Project will receive the much needed and deserved organized support, and the heritage of our beloved America will be preserved.



March 6, 1975

Dear Mrs. Clark,

Many thanks for your recent letter regarding my appearance in Los Angeles on May 19. And I can assure you that I am most thrilled by such an honor. It will be a great pleasure to renew old friendships as well as make new ones.

The ball sounds simply fabulous. I do regret, however, that at this time it does not look like the President will be able to accompany me.

If we can be of any future help, please feel free to contact us.

With warm regards,

Sincerely,

B.F.

Mrs. Robert Johns Clark
National Committee Chairman
National Art Association
2869 Motor Avenue
Los Angeles, California 90064

NMH/ep

cc: Susan Porter ✓

Nancy-

Barbara MacGregor called to say the
the party in Los Angeles on May 19 is
at the Beverly-Wilshire Hotel.

5:10



Susan F.Y. I.



NATIONAL ART ASSOCIATION

February 17, 1975

Mrs. Nancy Howe
3017 Cathedral Avenue, N.W.
Washington, D. C. 20008

Dear Mrs. Howe,

Enclosed is our letter of thanks to Mrs. Ford for accepting the National Art Association's "1975 Distinguished Woman of the Year" award. We would appreciate you presenting it to her for us.

Mrs. Clark McGregor's call informing me of Mrs. Ford's acceptance and naming the date, May 19th, was certainly an exciting event for us. All plans and arrangements are well under way, and we will keep you informed.

I also wish to confirm to you Barbara McGregor's information on the location of the event. It will be held in the very elegant Grand Ballroom of the Beverly Wilshire Hotel. Suites for Mrs. Ford and her staff have been reserved at the hotel.

Most importantly, at this time we need a selection of pictures of Mrs. Ford to give to an artist (to be selected this week) to paint a portrait of the First Lady, as I described to you in my letter of January 14, 1975. It would be helpful too if you would designate which of these photos we may use on the program.

On February 10, the Dinner Dance Committee will meet to finalize arrangements for the evening, and I will send you a copy of them. Just prior to that meeting, I will try to contact you by telephone at your White House office to ask you a few pertinent questions concerning timing, schedule, security, etc.

I have executed many balls and benefits, but I have never looked forward to any as much as this one. Mrs. Ford is very much admired by everyone, and we are thrilled at the prospect of meeting and honoring her.

Sincerely,

Marjorie A. Clark

Mrs. Robert Johns Clark
National Committee Chairman

Mrs. Arthur Linkletter
Program Chairman

Mrs. Robert Finch
Dinner Chairman

Address: 2869 Motor Avenue
Los Angeles, California 90064
Telephone: (213)556-2728



NATIONAL ART ASSOCIATION

January 14, 1975

Mrs. Gerald R. Ford
The White House
Washington, D.C.

Dear Mrs. Ford:

We are pleased to inform you that, during a recent meeting of the National Art Association, our board of directors unanimously agreed for you to become our "Distinguished Woman of the Year."

Should you be amenable to accepting this award as well as an oil portrait of yourself, we would like to present them to you before members and friends at our annual dinner dance. You may, of course, inform us which date you prefer, and we will schedule the event at your convenience.

The major portion of the proceeds of this event are given to the Americana Project of the Fine Arts Committee of the U. S. Department of State.

We are looking forward to your presence and best wishes to you.

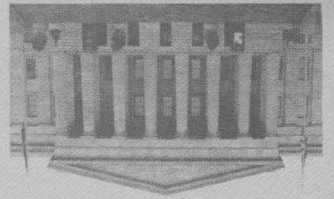
Sincerely and warmly,

Mrs. Robert Johns Clark
National Committee Chairman
Member, Fine Arts Committee
U.S. Department of State

Mrs. Robert Finch
Dinner Chairman

Mrs. Thomas Malouf
President





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NATIONAL COLLECTION OF FINE ARTS AND ITS RENWICK GALLERY

SMITHSONIAN INSTITUTION

NCFA 8th and G Streets, N.W.
Open every day of the week 10:00 a.m. to 5:30 p.m.
Admission free

Renwick Pennsylvania Avenue at 17th Street, N.W.
Open every day of the week 10:00 a.m. to 5:30 p.m.
Admission free



AUGUST 1975 CALENDAR

To See Is To Think

In the preface to his new book, "To See Is To Think: Looking at American Art," Dr. Joshua C. Taylor, Director of NCFA, writes: "A museum that displays works from the past as well as from the present is not a graveyard of remembered feelings but a source for new experience, a means by which each visitor can expand his own private environment and savor those qualities of perception and thought he might otherwise have missed. To walk through galleries or even to thumb through the illustrated pages of a book on art is to meet with a series of distinct happenings, each one of which marks the fresh union of the eye and the mind." As a supplement to the book, which is illustrated with works from the NCFA collections, 36 color slides are also available. They include Benjamin West's "Self Portrait," Thomas Moran's "The Grand Canyon of the Yellowstone," Winslow Homer's "High Cliff, Coast of Maine," Albert Pinkham Ryder's "Moonlight," Isamu Noguchi's "Grey Sun" and Willem de Kooning's "Woman VIII."

The First Lady at the Renwick

We're honored that Mrs. Ford visited the Renwick twice within a month, the first time on an unannounced Saturday visit with Janet Ford, the President's sister-in-law, and Mrs. Elizabeth Norblad, Susan Ford's godmother. The women had been out for luncheon and, returning to the White House, Mrs. Ford spontaneously suggested stopping in to see the exhibitions. On her second visit, escorted by NCFA Director Dr. Joshua C. Taylor and Renwick Director Lloyd Herman, she previewed the "Craft Multiples" show. Although scheduled for a 30-minute tour, she stayed a full hour, asking interested and well-informed questions. She was impressed with the variety of crafts and commented that the dropleaf table not only would be particularly good for an apartment but could serve as a desk, suggested brass rather than chrome fixtures for the wood bathtub, admired the canoe although she was more familiar with canvas-covered ones, and said that, as a housewife, she could recognize the importance of the cutting board with its scoop. When she expressed puzzlement at the inclusion of three pillows in the exhibition, Dr. Taylor explained that woven yardage is difficult to show effectively and thus craftsmen weave pillows to demonstrate their creative talent. It was an unhurried and pleasant visit and we hope she will return soon because, as she says, "We're neighbors."



Personality



Katherine Eirk, who trained as an intern with us several years ago, returned "home" this June as the paper conservator on our staff. She documents and photographs the works, advises on their preservation and storage, checks their condition before they are sent on loan, and provides what she calls the "proper care and feeding of works on paper." She drycleans with powdered or block erasers, patches, backs, hinges, bleaches, neutralizes, and waterwashes by either immersion or floating. "Basically," she explains, "you float a watercolor and immerse a print." She may use infrared or ultraviolet light to discover details invisible to the naked eye and, if a work is torn, she places it on a light box while joining the fibers with a bit of paste. To hold the fibers, she adds patches of Japanese tissue to the back and, if the piece is still weak, backs the work entirely with tissue.

Raised in the coal mining area of Madisonville, Kentucky—a county seat of 18,000 which, ironically, has a new paper mill—she majored in art history and fine arts at the University of Kentucky. It was as a student there that she decided on conservation as a career. "I realized I had no creative artistic talent," she says ruefully, "and what was I going to do when I 'grew up'? A friend who thought I was good with my hands suggested that I be a conservator—although I didn't know what that was. His explanation was that you go with an archeologist and put dinosaur bones in plastic."

Job-hunting just before her graduation in 1966, she wrote to the Smithsonian and a kindly curator answered her in a two-page letter explaining that she was too late for summer internships. He suggested, however, that she come to Washington to find a job to keep body and soul together until an appropriate opening became available. She began as a clerical worker at Woodward and Lothrop, having discovered that "people in Washington with college degrees are worth exactly nothing." A year later, she had to choose between accepting a promotion to assistant buyer of designer dresses or selling postcards at the National Gallery. She opted for fashion but then decided to study for her M.A. at George Washington University, where she majored in museology. A class visit to our conservation lab pinpointed her future plans. "This," she remembers thinking, "is where I want to spend my life." Applying for an unpaid internship, she spent the next year working with conservator Charles Olin, and wrote her thesis on the removal of spots and stains from paper. It was not until 1970, when she joined the Conservation Analytical Laboratory at the Smithsonian's Museum of History and Technology, that she was paid for working in her field. Last year, she took a leave to teach graduate students paper conservation at the State University of New York, College at Oneonta, in Cooperstown and, this spring, taught three one-week consultancies at Oberlin



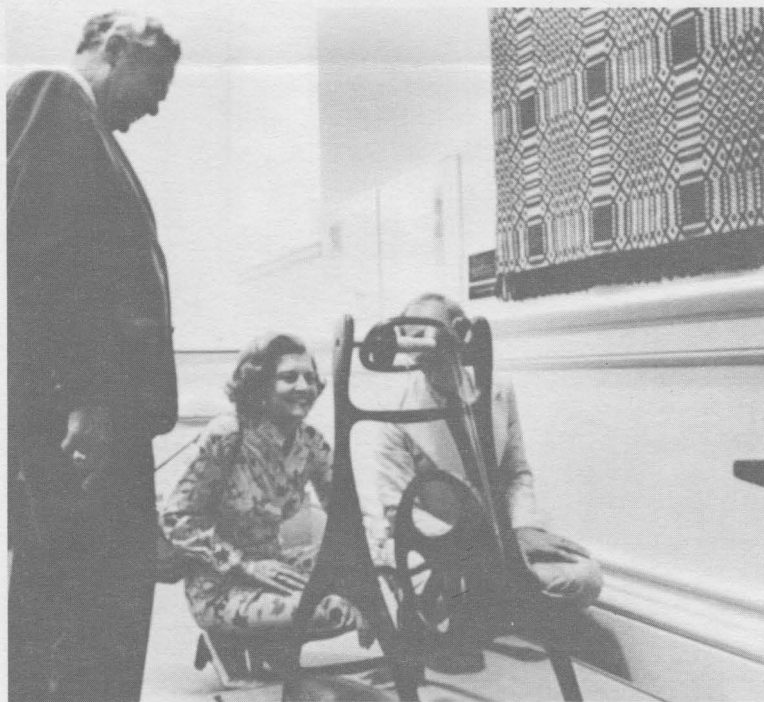
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OFFICIAL WHITE HOUSE PHOTOGRAPHS



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Rather than pay rent for the kind of apartment she wanted, and because she considers Washington "a human-sized city with a sense of space and openness," she bought a house in Bethesda, Maryland two years ago. "I'd like a wife to take care of the inside so I could work outside," she says with a woman's lib laugh, "and someone to fix my dinner." An enthusiastic horsewoman for 27 of her 31 years, she still takes lessons and boards her horse at a Potomac, Maryland farm. "I'd keep my horse at my house if I could," she says, "because now he costs more to keep than I do."



NCFCA | RENWICK | AUGUST



Among the objects included in the Renwick exhibition honoring the industrial design accomplishments of Raymond Loewy (center) are Rosenthal china and the logo for Discover America.

FRI 1 EXHIBITION

The Designs of Raymond Loewy Recognized as a pioneer of the industrial design profession, Loewy began his career in 1929 when he re-designed the Gestetner duplicating machine and, since then, his commissions include automobiles, product packaging, airplanes, locomotives, corporation logotypes, the first orbiting space station, vacuum cleaners, ferryboats, dinnerware and luxury buses. In his foreword to the exhibition catalog, Dr. Joshua C. Taylor, Director of NCFCA, writes: "Much in this exhibition will seem astonishingly familiar to the American viewer, and it may come as a surprise that so much with which we have been surrounded for the past 40 years and more has been the product of one man's vision. . . . His simple, unambiguous designs that substituted rolling surfaces for finite bulk gave a new pleasure to touch and sight at a time when beauty and technology had yet to become good friends." The 136 photographs, drawings, models and objects represent 81 projects of Loewy and his associates. Models include Air Force One and Northeast Airlines' Yellowbird; among the objects are a 1935 Coldspot refrigerator, a 1966 Barcalounger, a 1973 Skylab flight suit, and a 1975 Avanti II—the design first introduced in 1962. Lloyd E. Herman, Director of the Renwick, directed the exhibition, which was coordinated by Lois Frieman Brand. An illustrated catalog will be available. *Through November 16. At Renwick.*

FRI 1 ILLUSTRATED LECTURE

In conjunction with the opening of the exhibition of his work, Raymond Loewy will give a 45-minute lecture on "Changing World Conditions and the Role of Industrial Design." As a 15-year-old in France—he became an American citizen in 1938—Loewy not only designed a model airplane but patented it, founded a corporation to make it and hired a salesman to market it. Today, he commutes from his homes in Palm Springs and France to his offices in New York, Paris and London and, at 81, is a very forward-looking man. In addition to working on the Skylab project from 1967 to 1973, he is designing cars, hydrofoils, wristwatches, tractors and motorcycles for the Russians. Under a new five-year contract, he will take on a broad range of design activities for them—including product planning, packaging, graphics, hotels and shopping centers. Admission free. *At 8 p.m., Grand Salon, Renwick Gallery.*

THU 7 CREATIVE SCREEN

This color film demonstrates Raymond Loewy's design contributions to America's space program.

Space Station I—Skylab 28 minutes. As habitability consultant to the National Aeronautics and Space Administration, Loewy recommended and designed the private living, dining, relaxation and hygiene centers for the astronauts who spent 84 days in man's first home in space. His purpose was to provide congeniality and relief from the psychological stresses of life "out of the world" and to sustain the crew's morale. His designs include the space suit, tools and eating utensils, and this NASA film provides spectacular views of a comet, stars and the earth as seen from the Skylab porthole. *Complete showings at 11:15, 12 noon, and 12:45 p.m. Free. Grand Salon, Renwick Gallery.*

THU 21 CREATIVE SCREEN

This trio of films is shown in conjunction with the exhibition "Craft Multiples" which is on view at the Renwick through February 16.

Cabinetmaking 10 minutes. A re-created day in the life of an 18th century Williamsburg cabinetmaker demonstrates the skills of his craft and the fine points of furniture design.

Yankee Craftsman 18-minutes. George Willis, a contemporary New England cabinetmaker, discusses his personal artistic satisfaction, and contrasts the advantages of his methods with those of mass production.

The Music Rack 20 minutes. A music rack by artist-craftsman Wendell Castle is included in the "Craft Multiples" exhibition and, in this film, Castle demonstrates his widely-recognized individual method of lamination. He describes his unique method step-by-step—from the initial sketches to choosing the proper woods to final finishing—and explains that he considers his furniture completed only when the aesthetic and practical aspects are brought into perfect balance.

24th National Exhibition of Prints Co-sponsored by NCFCA and the Library of Congress, this biennial show is the result of a juried competition, with the 57 selections made by one curator and two printmakers. In addition, each artist-juror—Nathan Olivera of Stanford, California and Clare Romano of Englewood, New Jersey—is represented by one example of his work. The exhibition is a mixture of figurative and fantasy works, and among the artists included are: Harold Altman of Lemont, Pennsylvania; Carolyn Autry of Toledo, Ohio; Wesley Chamberlin of Sausalito, California; Michael Mazur of Cambridge, Massachusetts; Peter Milton of Frankestown, New Hampshire; Frances Julia Myers of Hollandale, Wisconsin, and Gabor Peterdi of Rowayton, Connecticut. A free small catalog, produced by the Library of Congress, is available. *Through September 7. At NCFCA.*

Contemporary Stage Design—U.S.A. The first comprehensive exhibition of American scene and costume design ever assembled in the United States is at NCFCA prior to its representing the United States in the Third Prague Quadrennial, a worldwide scene design exhibition, in January 1976. It includes 12 three-dimensional set models and 147 paintings, sketches, renderings and collages of set and costume designs by 53 professional and student designers across the country. Encompassing designs for opera, ballet, musicals and drama, it includes productions on Broadway, Off Broadway, and in regional, experimental and university theatres. The show was organized by the International Theatre Institute of the U.S., Inc., a service organization for theatre professionals. An illustrated catalog is available. *Through September 7. At NCFCA.*

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A Modern Consciousness: D. J. De Pree and Florence Knoll This exhibition honors two individuals who strongly influenced 20th-century American furniture design. D. J. De Pree—who in 1923 took over the management of Herman Miller, one of many companies then producing traditional furniture—hired in 1931 an untested designer, Gilbert Rohde, whose innovative ideas made the Miller name synonymous for many with the new taste in modern furniture and furniture systems. Architect Florence Knoll, shortly after World War II, assembled an international roster of designers, architects, and sculptors to create new furniture forms of classical importance for Knoll Associates. Today, museum design collections display furniture created for these firms by such designers as Charles Eames, Eero Saarinen, George Nelson, and Harry Bertoia. The exhibition includes 47 pieces of furniture or furniture systems; an illustrated catalog is available. *Through November 9. At Renwick.*

Craft Multiples Both traditional and contemporary designs are featured in this exhibition of 133 useful objects of metal, clay, glass, fiber, wood and other materials made by 126 craftsmen in 36 states and the District of Columbia. Chosen by national competition, the show represents the best of American production crafts—those made in at least ten of the same design. Among the objects selected are handcarved cattle bone crochet hooks, hand puppets, a Revere lantern made of sheet brass, jewelry, a glass and plexiglass table, salt dough Christmas ornaments, a spinning wheel, ceramic teacups, and woven baskets. Because of space limitations, eleven objects—including an Amish buggy, and a free balloon envelope and carriage—are represented by large color photographs. Of the 126 craftsmen, the majority in their mid-20s and 30s, almost half earn their living from their handcraft production, and over fifty percent live in rural areas. *Through February 16. At Renwick.*

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Complete showings at 11 a.m., 12 noon and 1 p.m. Free. Grand Salon, Renwick Gallery.

THU 28 ILLUSTRATED LECTURE/CONCERT

A hammer dulcimer with folding stand is included in the "Craft Multiples" exhibition and its craftsman, Sam Rizzetta of Barboursville, Virginia, will give a slide lecture on the making of this instrument of ancient derivation. A master of woodworking techniques, Rizzetta makes his own mosaic inlay, and his fragile hammers are detailed with light wood laminations. A musician as well as a craftsman, he will play a selection of traditional jigs, reels, hornpipes and waltzes. A practicing craftsman for 15 years, Rizzetta says he is "merely pursuing the kinds of creative expression I have loved best since childhood. For the present, these come together in the most pleasing proportions in designing, crafting and playing stringed instruments." Admission free. *At 8 p.m.; Grand Salon, Renwick Gallery.*

Continuing Exhibitions

Academy: The Academic Tradition in American Art. Commemorating the 150th anniversary of the National Academy of Design, this exhibition features 180 works by 124 artists. With the exception of several drawings, all of the works are by Academy members or associates born before 1900. In addition to the Academy's best-known artists, the exhibition also deliberately includes those who were equally active but who are not as well-known today. Among the artists are Robert Brackman, Thomas Cole, Thomas Eakins, Robert Henri, Daniel Huntington, Leon Kroll, Frederick MacMonnies, Samuel F. B. Morse, William Page, Augustus Saint-Gaudens, Maurice Sterne, Abbott Thayer, and Worthington Whittredge. An introductory section features drawings of casts and nudes, emphasizing the importance of the human figure as the chief instrument of artistic expression. Three chronological groupings of paintings and sculpture follow—works from 1825 to 1870, 1870 to 1917, and 1917 to the 1960s. An illustrated catalog is available. *Through September 1. At NCF A.*

Contemporary Stage Design—U.S.A. The first comprehensive exhibition of American scene and costume design ever assembled in the United States is at NCF A prior to its representing the United States in the Third Prague Quadrennial, a worldwide scene design exhibition, in January 1976. It includes 12 three-dimensional set models and 147 paintings, sketches, renderings and collages of set and costume designs by 53 professional and student designers across the country. Encompassing designs for opera, ballet, musicals and drama, it includes productions on Broadway, Off Broadway, and in regional, experimental and university theatres. The show was organized by the International Theatre Institute of the U.S., Inc., a service organization for theatre professionals. An illustrated catalog is available. *Through September 7. At NCF A.*

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Man Made Mobile: The Western Saddle Saddles which once offered mobility to American settlers today offer beauty and variety to the design-conscious eye. This exhibition includes 16 examples, mostly from the 19th century, and two informative slide presentations. *Through February 25, 1976. At Renwick.*

Boxes and Bowls: Decorated Containers by 19th-Century Haida, Tlingit, Bella Bella, and Tsimshian Indian Artists Second in a series of Renwick exhibitions of significant creative works by Indians of North America. Catalog available. *Through February 29, 1976. At Renwick.*



Thomas Eakins' "An Arcadian," from the "Academy: The Academic Tradition in American Art" exhibition at NCF A.