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THE WHITE HOUSE

WASHINGTON

May 12, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has asked that the following be added, if possible, to her San Diego (May 20) agenda:

"EVENT": Drop-by San Diego Zoo

DATE: Tuesday, May 20, 1975

TIME: To be determined (possibly early afternoon)

PLACE: San Diego Zoo

COMMENTS: Mrs. Ford has never been to the San Diego Zoo, which is one of the finest in the entire nation and has one of the best educational programs, and would like, if it can be worked into her schedule without crowding it, to visit it while she is in San Diego. There should be some good photos with animals, children, etc. and you may wish to determine with the Press Office whether you would like it to be an announced drop-by.

Mrs. Ford will, of course, fly that morning from Los Angeles to San Diego. Although I am not familiar with the location of the Zoo with respect to the airport, the San Diego Museum and the hotel, if there were an opportunity to visit the Zoo in the early afternoon, this would perhaps permit her to get back to the hotel in plenty of time to get ready in a leisurely way for the evening. There is no file on this. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Rex Scouten
Staircase



SAN DIEGO ZOO

Tour guide: Carlye Christianson

Baby elephant

-Name is 'Connie' after USS Constellation, whose crew donated her to the Zoo

-Age: 1 1/2 years

Baby Rhino in petting area

-it is 6 1/2 months old

-Name is Rottney the Rhino

-It is a White Rhino

Nursery

-Loretta Lynn is the pygmy chimp, is 15 mos. old

-Kathy Ann is the aardvark, is three mos. old

Baby Giraffe

-Three weeks old, named Dot



MRS. GERALD R. FORD'S VISIT TO THE SAN DIEGO ZOO
MAY 20, 1975
ITINERARY



P.O. Box 551, San Diego, California 92112
PHONE: (714) 234-5151

TIME
(all times approximate)

EVENT

11:45 a. m.	Arrival at main entrance. Hosts, Lt. Gen. Victor H. Krulak, USMC (ret.), president of the Zoological Society of San Diego; Charles L. Bieler, Zoo director; Joan Embery, Zoo goodwill ambassador.
11:55 a. m.	Guided bus tour of the Zoo. Carlye Christianson, tour guide.
12:50 p. m.	Mrs. Ford will attend the Sea Lion Olympics in Wegeforth Bowl. Bennie Kirkbride, sea lion trainer.
1:15 p. m.	Mrs. Ford will visit the Children's Zoo to see Connie, 18-month-old Asian elephant donated by the crew of the U. S. S. Constellation. She will also visit the petting compound and the nursery. JoAnn Thomas, nursery attendant.
2 p. m.	Departure.

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PR gal at zoo

Carolee Towner 299 9037 h;

(1245 on real show)

elep name "Connie" - donated by crew
of USS Constellation - Dec 1973

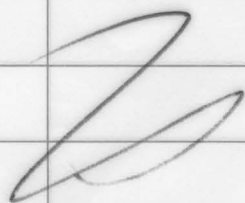
photos can go around
of w/ elephant

~~Rockney~~ Rottney the Rhino 6 1/2 mos
White Rhino

Ardu^{as}~~ark~~ - Kathy Ann 3 mos
^{Lynn}

Loretta the ~~the~~ pygmy chimp 15 mos
(was sick)

Carlye Christian son







SAN DIEGO ZOO

The San Diego Zoo, now over 50 years old, maintains the world's largest collection of wild animals. Over 5,000 specimens of 1,400 species are currently on display.

Many of these are considered rare or vanishing species. They include the beautiful Okapi from deep in the Congo rain forest; Przewalski's Horse, the prototype of today's domesticated horse; the giant Galapagos Tortoise, Golden Marmosets, Pigmy Chimps, Proboscis Monkeys, Indian Rhinos, Golden-shouldered Parakeets, and many others. Whenever possible, animals are exhibited in settings closely approximating their natural habitats.

Last year more than 3 million persons visited the Zoo, maintaining its position as San Diego's leading tourist attraction. The original animal collection was gathered from a scattering of specimens left in Balboa Park at the close of the 1915-16 Panama-California International Exposition. The 100-acre Zoo has been in its present location in Balboa Park since 1922.

In May of 1972, the San Diego Wild Animal Park was opened to the public, 30 miles north of the downtown Zoo. A long-time dream of Zoo officials, the Park is an 1,800-acre preserve for 1,000 animals roaming in large herds in an environment closely approximating their native homelands.

ZOOLOGICAL SOCIETY HISTORY

The Zoological Society of San Diego was incorporated as a non-profit organization in 1916 by Harry M. Wegeforth, M.D., and several friends. While the Society's major purpose was to manage the zoological garden, it was also created to provide instruction, entertainment, scientific research, wild animal conservation and educational programs. The Society transfers to the City of San Diego ownership of all animals, equipment and property, but retains management of the Zoo and the Wild Animal Park.

Dr. Wegeforth served as president of the Society until his death in 1941. His work was carried on by Mrs. Belle J. Benchley, director from 1927 through 1953, and from that date until 1972 by Charles R. Schroeder, D.V.M. Donald J. Kintner, Sc.D., was named director upon Dr. Schroeder's retirement.

What Dr. Harry imagined in the early days was made a reality by the generosity of many philanthropists. A number of the Zoo's structures and outstanding animal exhibits were given by Miss

Ellen Browning Scripps and the Foundation bearing her name, established after her death in 1932. The Foundation has made grants-in-aid for researchers at the laboratory of the Zoo hospital and research activities continue to expand.

EDUCATION PROGRAM

Education is a major facet of Zoo activity. The Elmer Otto Education Center was completed in 1966. The educational program ranges from kindergarten through college levels, including Zoo orientation seminars for teachers. Discussion tours are designed to fit specific study or course needs and are arranged in advance by contacting the Education Department at the Zoo.

225,000 students from public, private and parochial schools are annually admitted free to enjoy a learning experience in the finest possible observational laboratory. A 72-passenger bus is used exclusively to transport an annual total of 25,000 second-grade students from San Diego City and County schools for guided Zoo lectures. Such school bus service has been carried out since 1926.

During the summer, junior zoology classes are offered by the Zoo education staff to third through 12th graders.

All school classes coming to the Zoo that do not require a special study plan arranged by a Zoo teacher, book through the Group Sales Department.

OTHER ATTRACTIONS

The SKYFARI aerial tramway, opened in 1969, transports visitors a third of a mile from near the main entrance to Horn and Hoof Mesa. As the orange gondolas glide above the treetops, riders have a unique view of many of the Zoo's exhibits.

One of the most popular services offered is a 40-minute, three mile guided bus trip through the Zoo. The 18 buses and their entertaining driver-guides transport up to 6,000 visitors daily at a nominal fee.

Free trained animal shows have become a daily feature in Wegeforth Bowl, constructed in 1936 and seating 3,000 people.

The Children's Zoo, dedicated June 30, 1957, was built with \$280,000 in contributed funds. Many of the 300 animals exhibited are in direct contact with the one million annual visitors. The versatile and unique designs were inspired by the same spirit of adventure which has prevailed since 1916 throughout the San Diego Zoological Garden. There is always something new!

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Tour guide: Carlye Christianson

35/wk. student at Univ.

Baby elephant

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staff at the

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Baby Giraffe

-three weeks old, named Dot

70 press credentialed
26 with one station

bus

Div. said — Nursery
no pool (class)
reporter

↑
(lame, yeh pups, chicken) Petting Zoo

↑

50 min. 45 min. Elephant House
flamingos — Tour — Seal Show — Children's Zoo.
giraffe 5' 8" when born (Open Press)
3 yrs. old (Coverage)

#

Parnes — lunch — (Car) after zoo

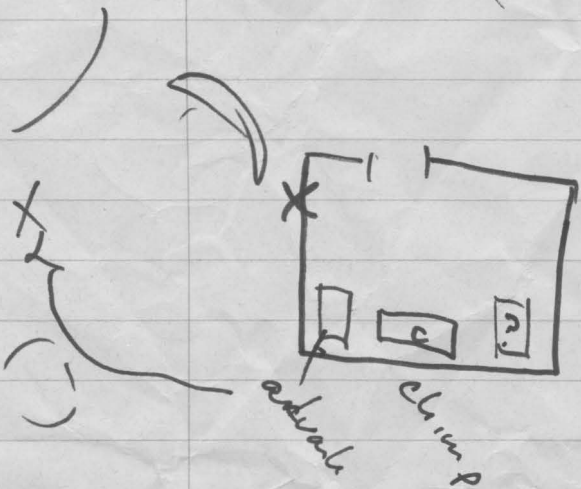
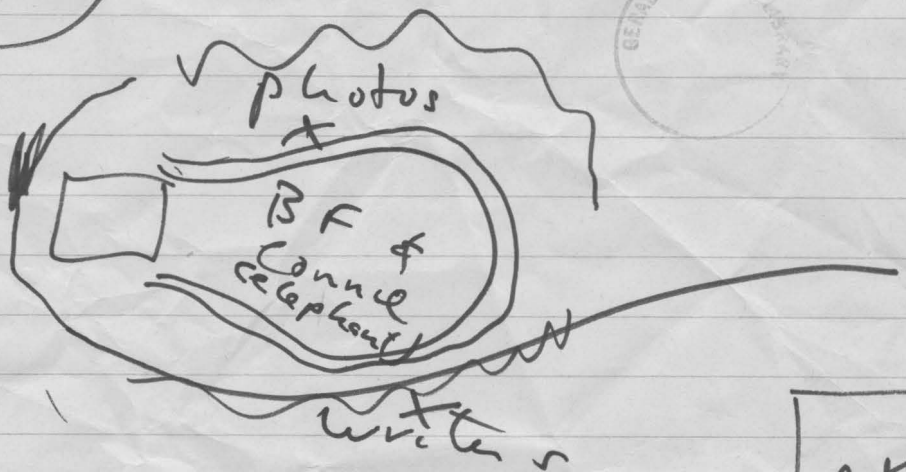
his Mother → Mrs. Parnes
her Daughter → ^{Mr.} Clarke

→ ~~Jean~~ ^{Jean} Wilson → nephews of Parnes

Mrs. Ford
knew her for
about 20 yrs.
in Wash.

Zoo Div.
chuck bieler

gen. Krulak - head of Zoo
board



Petting
zoo
Rinorotney

ZOO NOOZ

San Diego Zoo • November 1975 • \$1.50



1976 CALENDAR ISSUE



Lowland Gorillas
Dolly and Binti

ZOONOOZ[®]

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NOVEMBER 1975 •



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*We must welcome the future,
Remembering that soon it will be the past.
And we must respect the past,
Remembering that once it was all
that was humanly possible.*

GEORGE SANTAYANA



Executive Editor Charles A. McLaughlin, Ph.D.

Editor Edna Heublein

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