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FOR IMMEDIATE RELEASE

January 8, 1975

Office of the White House Press Secretary

Women Appointees

THE WHITE HOUSE

The President today announced his intention to nominate Betty S. Murphy, of Annandale, Virginia, to be a Member of the National Labor Relations Board for a term of five years. If confirmed by the Senate, the President will designate Mrs. Murphy as Chairman of the Board. She is currently Administrator of the Wage and Hour Division, serving since July of 1974.

From 1959 to 1974, Mrs. Murphy was in the private practice of law in the Washington, D.C. firm of Wilson, Woods and Villalon. She was a correspondent and free lance journalist in Europe and Asia from 1953 to 1954, and later in 1955 joined United Press International, serving until 1956. After graduation from law school, she was an enforcement attorney with the National Labor Relations Board from 1958 to 1959.

Mrs. Murphy was born on March 1, 1928, in East Orange, New Jersey. She received her B.A. degree from Ohio State University in 1951 and her J.D. degree from American University Washington College of Law in 1958. She did additional work in Paris at the Sorbonne and the Alliance Francaise.

Mrs. Murphy and her husband, Dr. Cornelius F. Murphy have two children. They reside in Annandale, Virginia.

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*Chase
Garcia*

Lebanon's banks plan to reopen

Beirut, Lebanon

Lebanon's 74 accredited banks, bedrock of the country's war-weakened economy, announced Wednesday that they will reopen for business on Feb. 12 after being closed for more than two months.

The morale-boosting move came on the 13th day of a cease-fire which has proved generally successful, giving Lebanese some reason to hope that its 10-month civil war is fi-

pay officials of major European airlines, including Lufthansa, Scandinavian Airlines, and Swissair.

The subcommittee identified the Japanese politician as Kodama Yoshio.

Connally may get intelligence board job

Washington

Former Treasury Secretary John B. Connally is expected to receive a key assignment when President Ford announces his



TV ratings: 'Laverne and Shirley' tops

New York

Sonny and Cher's return as stars of a CBS variety show proved a hit last week, but the biggest hit in the A. C. Nielsen ratings was a new ABC comedy series, "Laverne and Shirley."

The ABC show, a spin-off from the network's popular "Happy Days," was the highest rated evening television show in the week ending Feb. 1, according to Nielsen audience estimates made public Tuesday.

Women mentioned as Moynihan successor

United Nations, New York

Among those being mentioned Wednesday as possible successor to U.S. Ambassador



MINI-BRIEFS

Guatemala earthquake

A major earthquake hit Guatemala City leveling poorer sections of the city. Many tourist hotels appeared unaffected. Unconfirmed reports put fatalities in the hundreds, as tremors were felt also in Mexico and Honduras.

ICC appointment

President Ford said he is nominating former New Hampshire At-

7/21/76 - Pg. 6

DAILY NEWS, WEDNESDAY, JUL

On the Good Ship of State



Shirley Temple Black accepts new post as U.S. chief of protocol yesterday at the White House. President Ford, who administered oath, and Shirley's husband, Dr. Charles Black, listen to the former child movie star's remarks.

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MRS. BLACK
BY FRANCES LEWINE
WASHINGTON (AP) -- SHIRLEY TEMPLE BLACK, WAS SWORN IN AT THE WHITE HOUSE TODAY THE NATION'S FIRST WOMAN CHIEF OF PROTOCOL.
PRESIDENT FORD SAID SHE HAD EARNED THE "VERY IMPORTANT POST" FOR HER OUTSTANDING SERVICE AS A REPRESENTATIVE AT THE UNITED NATIONS AND MORE RECENTLY AS AMBASSADOR TO THE AFRICAN NATION OF GHANA.
MRS. BLACK, 48, WHO WAS A CHILD MOVIE STAR, TOOK THE OATH ON A BIBLE HELD BY HER HUSBAND, CHARLES BLACK.
SHE TOLD THE PRESIDENT IT WAS A GREAT HONOR TO BE THE NATION'S FIRST WOMAN PROTOCOL CHIEF. "I DON'T KNOW WHY, MR. PRESIDENT, IT TOOK 200 YEARS FOR ONE OF US TO GET THE JOB," SHE SAID.
SHE SAID SHE WOULD "DO ALL MY VERY BEST WORK TO TRY TO FILL ALL THE VARIOUS ASSORTED SIZES OF SHOES OF THE DISTINGUISHED MEN" WHO PRECEDED HER IN THE JOB.
WHEN PRESIDENT FORD INQUIRED AS TO WHETHER SHE WISHED TO BE REFERRED TO AS "MADAM AMBASSADOR," MRS. BLACK SAID THAT "AMBASSADOR" WOULD BE JUST FINE. SHE OFFERED A LITTLE PROTOCOL ADVICE TO THOSE WHO MIGHT WANT TO CALL HER "AMBASSADRESS," LAUGHINGLY NOTING THAT WAS MORE LIKE SOMETHING A PERSON WOULD BE WEARING.
AS CHIEF OF PROTOCOL, MRS. BLACK WILL TAKE ON THE DUTIES OF OFFICIATING AT THE VISITS OF FOREIGN HEADS OF STATE AND DIGNITARIES AND IN CONTACTS WITH THE WASHINGTON DIPLOMATIC CORPS.
SHE REPLACES HENRY CATTO, A TEXAN, WHO HAS BEEN NAMED AS AMBASSADOR TO UNITED NATION ORGANIZATIONS IN GENEVA.
MRS. BLACK WAS SWORN IN ONLY HOURS BEFORE SHE WOULD HAVE TO GO ON DUTY TO INTRODUCE MEMBERS OF THE WASHINGTON DIPLOMATIC CORPS WHO ARE AMONG SOME 500 GUESTS INVITED TO A WHITE HOUSE BICENTENNIAL CELEBRATION. IT INCLUDES A CONCERT FEATURING THE MUSIC OF AMERICA FROM JAZZ TO COUNTRY STYLE.

UP-047

R B

CORRESPONDENTS :

SHIRLEY TEMPLE BLACK WILL BE SWORN AT 2:30 P.M. AS CHIEF OF
PROTOCOL--THE WHITE HOUSE SOUTH LAWN.
UPI 07-20 10:33 AED

N124

R

ASHCRAFT

WASHINGTON (AP) -- PRESIDENT FORD HAS PICKED JUANITA ASHCRAFT, FORMER
HEAD OF THE CALIFORNIA PERSONNEL BOARD, TO BE AN ASSISTANT SECRETARY
OF THE AIR FORCE, THE HIGHEST CIVILIAN PENTAGON POST FOR A WOMAN IN
MORE THAN TWO DECADES.

IF CONFIRMED BY THE SENATE, THE 55-YEAR-OLD MRS. ASHCRAFT, WHO HAS
BEEN A BUSINESS WOMAN AS WELL AS A STATE OFFICIAL, WOULD BE
RESPONSIBLE FOR MANPOWER AND RESERVE AFFAIRS IN THE AIR FORCE. THE JOB
CARRIES A SALARY OF \$39,900.

NOT SINCE ANNA M. ROSENBERG SERVED AS ASSISTANT SECRETARY OF DEFENSE
UNDER PRESIDENT HARRY S. TRUMAN HAS A WOMAN HELD SUCH A HIGH POLICY
LEVEL JOB IN THE DEFENSE DEPARTMENT.

FORD HAS BEEN MAKING A SERIES OF TOP LEVEL APPOINTMENTS OF WOMEN,
PARTICULARLY SINCE THE START OF THE ELECTION CAMPAIGN IN WHICH HE
HOPES TO RUN AGAINST DEMOCRAT JIMMY CARTER, WHO HAS MADE A PLEDGE TO
WOMEN THAT HE WILL PUT THEM IN CABINET AND JUDICIAL POSTS AND
POLICY-MAKING AREAS OF HIS ADMINISTRATION.

MRS. ASHCRAFT WAS NOMINATED BY FORD ON MONDAY TO SUCCEED DAVID P.
TAYLOR, APPOINTED EARLY THIS MONTH AS ASSISTANT SECRETARY OF DEFENSE.

07-19-76 16:28EDT

UP-049

(REAGAN AIDE)
WASHINGTON (UPI) -- PRESIDENT FORD ANNOUNCED TODAY HE IS
NOMINATING JUANITA ASHCRAFT, A FORMER AIDE TO CALIFORNIA GOV. RONALD
REAGAN, AS ASSISTANT SECRETARY OF THE AIR FORCE FOR MANPOWER AND
RESERVE AFFAIRS.

IT WAS THE HIGHEST CIVILIAN APPOINTIVE POSITION TO BE GIVEN TO A
WOMAN IN THE AIR FORCE.

MRS. ASHCRAFT, 55, WILL SUCCEED DAVID P. TAYLOR, WHO WAS SWORN IN
LAST WEEK AS ASSISTANT DEFENSE SECRETARY.

MRS. ASHCRAFT, WHO LIVES IN SAN FRANCISCO, HAS SERVED ON SEVERAL
STATE COMMISSIONS FOR THE STATE OF CALIFORNIA, HAS BEEN PRESIDENT OF
THE STATE PERSONEL BOARD, AND A MEMBER SINCE 1970 OF THE GOVERNOR'S
COMMISSION ON EXECUTIVE SALARIES.

IN 1967, MRS. ASHCRAFT SERVED AS ASSISTANT APPOINTMENTS SECRETARY
TO REAGAN WHEN HE WAS GOVERNOR OF CALIFORNIA. SHE IS A NATIVE OF
AMARILLO, TEX.

UPI 07-19 10:56 AED

N041

R

SEX DISCRIMINATION

BY MARGARET GENTRY

WASHINGTON (AP) -- THE FORD ADMINISTRATION IS PUTTING A WOMAN IN CHARGE OF A SWEEPING NEW PROJECT TO ELIMINATE FEDERAL LAWS AND REGULATIONS WHICH TREAT MEN AND WOMEN DIFFERENTLY SOLELY BECAUSE OF THEIR SEX.

"A WOMAN WILL DEFINITELY HEAD THE TASK FORCE," ASST. ATTY. GEN. J. STANLEY POTTINGER SAID IN AN INTERVIEW THURSDAY SHORTLY AFTER PRESIDENT FORD ANNOUNCED THE PLAN.

POTTINGER, HEAD OF THE JUSTICE DEPARTMENT'S CIVIL RIGHTS DIVISION, WILL SUPERVISE THE PROJECT AND PREDICTED IT WOULD "LEAD TO IMPORTANT NEW LEGISLATION" PROTECTING WOMEN'S RIGHTS.

HE SAID HE IS CONSIDERING TWO WOMEN ATTORNEYS WITHIN THE DIVISION FOR THE JOB BUT HASN'T DECIDED WHICH ONE TO APPOINT.

POTTINGER SAID THE PROJECT IS DESIGNED TO ROOT OUT PROVISIONS WHICH DISCRIMINATE AGAINST MEN AS WELL AS WOMEN.

"THE REVIEW WILL CUT BOTH WAYS. BUT IN THE VAST MAJORITY OF CASES, THE WOMEN SUFFER THE DISCRIMINATION," HE ADDED.

ANNOUNCING THE PLAN, FORD SAID "SOME OF THE LAWS DISCRIMINATING AGAINST WOMEN APPEAR PETTY AND EVEN RIDICULOUS. BUT THE FACT IS, THEY ARE ALL EQUALLY UNJUST -- ALL EQUALLY DEMEANING TO AMERICANS AND ALL EQUALLY INCONSISTENT WITH THE AMERICAN PHILOSOPHY OF EQUALITY."

AS EXAMPLES OF PROVISIONS WHICH MIGHT BE CHANGED, POTTINGER CITED THE RULES COVERING SOCIAL SECURITY PAYMENTS AND DISABILITY BENEFITS AND OTHER MEASURES COVERING PROMOTIONS FOR FEDERAL EMPLOYEES.

THESE PROVISIONS HAVE BEEN INVOLVED IN RECENT COURT DECISIONS STRIKING DOWN PREFERENTIAL TREATMENT FOR MEN.

AS FOR OTHER AREAS, POTTINGER SAID "THIS STUDY IS LIKELY TO REVEAL THE EXTENT TO WHICH EXISTING LAWS DISCRIMINATE."

HE SAID THE ADMINISTRATION ALSO MAY SEEK CHANGES IN FEDERAL CRIMINAL LAWS IF THEY ARE FOUND TO TREAT MEN AND WOMEN DIFFERENTLY BECAUSE OF SEX.

N026

HW

FORD-APPOINTMENT

WASHINGTON (AP) -- PRESIDENT FORD PLANS TO NAME TEXAS LEGISLATOR KAY BAILEY AS A MEMBER OF THE NATIONAL TRANSPORTATION SAFETY BOARD.

SHE WAS IN WASHINGTON THIS WEEK HELPING HER ONE-TIME BOSS, ANNE ARMSTRONG, PREPARE TO TAKE OVER HER NEW JOB AS U.S. AMBASSADOR TO GREAT BRITAIN.

MISS BAILEY WORKED AT ONE TIME FOR MRS. ARMSTRONG WHEN THE NEW AMBASSADOR WAS CO-CHAIRMAN OF THE REPUBLICAN NATIONAL COMMITTEE.

02-10-76 10:38EST

Shirley Temple,

Star of:

Little Miss Marker

The Little Colonel

Curly Top

The Littlest Rebel

Captain January

Wee Willie Winkle

Heidi



Star
7/21/76
Sec B



Captain January

By Joy Billington
Washington Star Staff Writer

The pout became a firm mouth: easy to purse in disapproval but also quick to smile.

The dimples almost got buried along with the downy cheeked "Shirley Temple" — who grew up and left behind the girl who was so Good and Pretty that she was held up by a generation of parents as a daughter image.

The perfect little girl became a perfect little lady.

And yesterday, at the age of 46, Shirley Temple Black became the first woman Chief of Protocol, or Chief-Of-The-Way-To-Do-Things-Correctly, as someone once described the job.

Sings a New Song: 'On the Good Ship of State'

JUST A FEW HOURS after being sworn in, following a nap at the Hay-Adams Hotel, she was standing beside President and Mrs. Ford — launched on her first protocol assignment in all the limelight of the White House, introducing 500 people to the President at his Bicentennial Diplomatic Reception.

"The Ambassador of the Soviet Union and Mrs. Dobrynin. The Ambassador of China and Mrs. Shen," she said clearly in

her pleasant voice as each came along, having rehearsed her own protocol in the last weeks and with the prompting of an experienced White House aide at her elbow.

Many foreign diplomats and their wives had pleasure on their faces, for most are of a generation who knew The Little Colonel, the Heidi, the Bright Eyes she once was to the world.

And the straight-backed, erect little

Republican stood with her shoulders as straight as a Marine's, her 5-foot-2 inches tucked into a red, white and blue dress with a matching ribbon in her hair, concentrating on her new role.

GUESTS TRIED TO shake hands until she tucked them away behind her back. "I'm on duty, I can't shake hands," she explained several times. Bravely, she attempted the most difficult foreign names, like Ambassador and Mrs. Kosciusko-Morizet of France and Ambassador and Mrs. Pachariyangkun of Thailand, succeeding splendidly most of the time and looking pleased with herself for having done so.

The metamorphosis of the well-loved See TEMPLE, B-3.

play golf. "The Gopher" Norton teaches series

speaks softly and carries a batch of nee-