

The original documents are located in Box 45, folder “Pets - Shan (Siamese Cat)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

9/10/74

Shan- the cat

Shan 's birthday is April 9, and she will be 2 years old this coming April. She is a seal-point Siamese, miniature size. She has been declawed and spade. According to Susan Ford, Shan has slept with a heating pad since she was a baby. Shan will often sleep by Mrs. Ford if she takes an afternoon nap or is relaxing, as Shan is very close to Mrs. Ford as well as to Susan.





Susan's Cat Is 'Low-Key'

Associated Press

When dogs are out and cats are in at the White House, where does the First Family keep the kitty litter?

A White House spokesman said yesterday that because Shan is Susan Ford's cat, the litter is kept in her rooms. Shan, 1½ years old, is a Siamese. "a very

—White House Photo

Shan

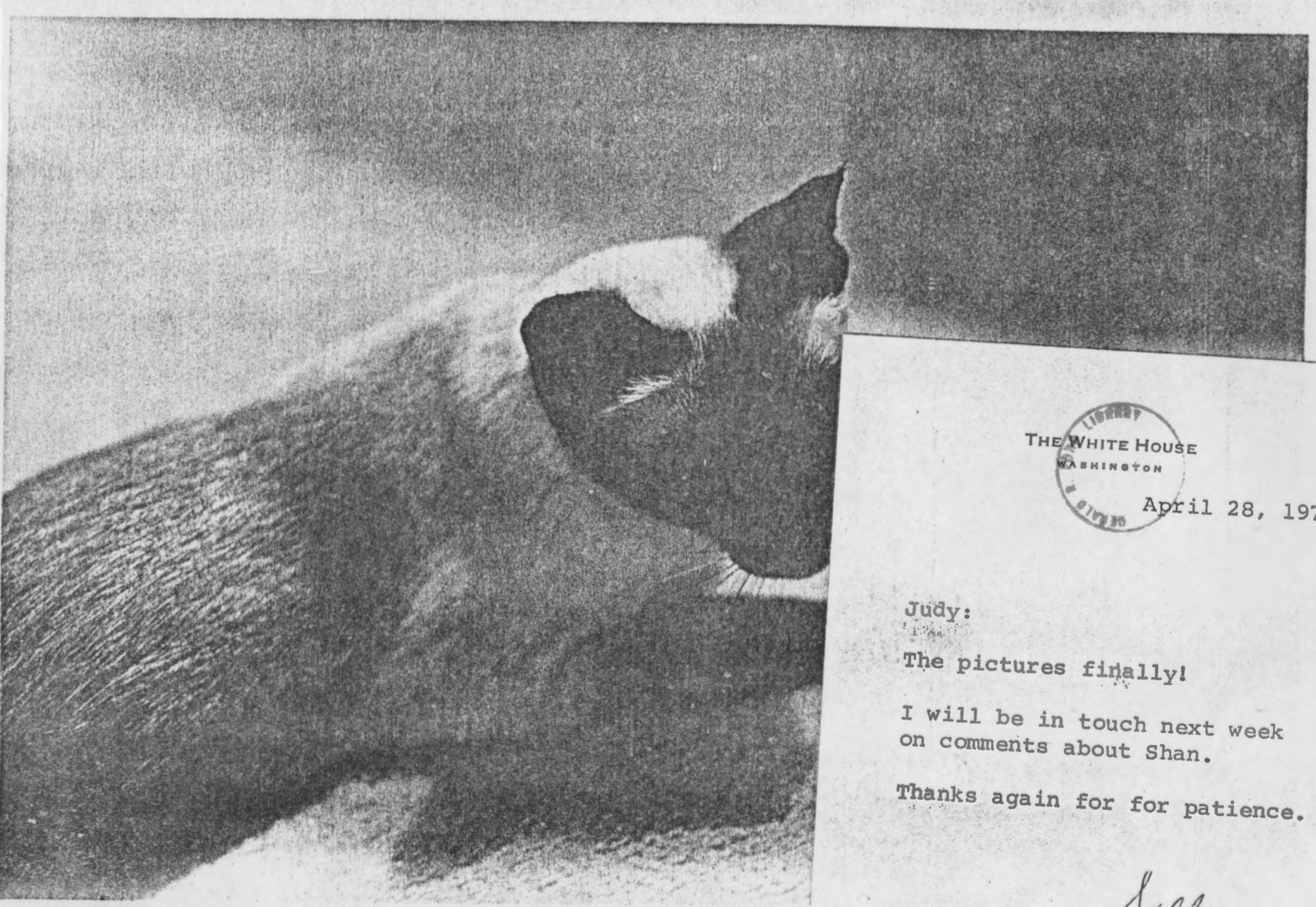
stan - 8/28/74

CAT

- Named Shan -- after village in China they visited when he was a Congressman
- Siamese -- Sealpoint Siamese (miniature)
- Kitty litter in Susan's room



R ————— ply make
~~leave~~ just one cy.
I leave everything
on my desk!
Thant
Sally



April 28, 1976

Judy:

The pictures finally!

I will be in touch next week
on comments about Shan.

Thanks again for for patience.

Sally
Sally Quenneville
Mrs. Ford's Press Ofc.



THE CAT CATALOG

WORKMAN PUBLISHING COMPANY, INC.
231 EAST 51 STREET
NEW YORK, NEW YORK 10022
TELEPHONE: 212-421-8050



THE ULTIMATE CAT

8 April 1976

Photography Office
The White House
Washington, D. C.

To Whom It May Concern:

We request permission to reprint the official White House photograph of Susan Ford with her Siamese cat Shan in our forthcoming book on cats.

How can we obtain a glossie of the photo?
Is there a fee?

Thank you for your prompt attention to this matter. We are rushing to get THE CAT CATALOG out by fall and would appreciate hearing from you as soon as possible.

Sincerely yours,

Judy Fireman

Judy Fireman
Editor

4/21/76 Recd by May 1

- ① Does Susan spend time?*
- ② Is this Susan's favorite cat?*



THE CAT CATALOG

WORKMAN PUBLISHING COMPANY, INC.
231 EAST 51 STREET
NEW YORK, NEW YORK 10022
TELEPHONE: 212 • 421 • 8050



THE ULTIMATE CAT

February 12, 1976

Dear Susan Ford:

one of Shan's most frequent hideaways is the Lincoln bed. like the fringe & people get.

The Cat Catalog, a first-ever compendium of all the information there is on the cat, will be the last word on the feline world. We plan to include cats in history, art and literature, as well as information about the breeding, showing, caring for and loving of the modern day cat.

We would also like to include cats who belong to interesting people. Would you like to share with our readers a favorite personal anecdote, amazing story, photograph, illustration, recipe or joke about your cat? Would your cat like to submit his/her favorite quote or experience? Or, if you and your cat have a favorite cause—or standing dialogue on any subject—we would be happy to print what the two of you have to say about it.

The book is to be a nationally distributed, 300-400 page catalog jam-packed with all kinds of amusing and earnest information about the cat. For this ultimate cat book, we need the ultimate in celebrity testimonials to the wonders of the cat. We would like to include you in our collection of celebrity cat lovers.

Please let me know if you'd like more information about The Cat Catalog.

Yours sincerely,

Judy Fireman

Judy Fireman
Editor



Dear Ms. Fireman:

Susan thanks you for your nice letter of February 12 regarding Shan.

She is happy to supply the enclosed picture. She also tells us that ~~Shan's favorite~~ one of Shan's favorite hideaways is under the Lincoln bed (it must be the fringe and human feet!). Shan enjoys sunbathing in the solarium and being by herself.

Again, thanks and
We hope this will be ~~of~~ useful to you, ~~and are really happy to k~~
~~forward this information.~~

Sinc. SRW

*OK
C. J. L.*

THE CAT CATALOG

WORKMAN PUBLISHING COMPANY, INC.

231 EAST 51 STREET

NEW YORK, NEW YORK 10022

TELEPHONE: 212-421-8050



THE ULTIMATE CAT BOOK

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Editor



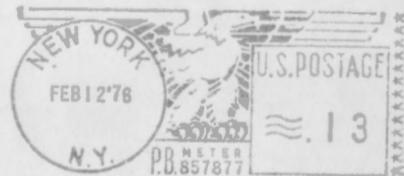
one of Sharon's most frequent hideaways is the Lincoln head. Like the fringe & people's feet.

THE CAT CATALOG



WORKMAN PUBLISHING COMPANY, INC.
231 EAST 51 STREET
NEW YORK, NEW YORK 10022

Susan Ford
The White House
Washington, D.C.



THE WHITE HOUSE

WASHINGTON

9/10/74

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According to Susan Ford, Shan has slept with a heating pad since she was a baby. Shan will often sleep by Mrs. Ford if she takes an afternoon nap or is relaxing, as Shan is very close to Mrs. Ford as well as to Susan.

*Named after Village in China
Pres. visited when a
Congressman.*



THE WHITE HOUSE

WASHINGTON

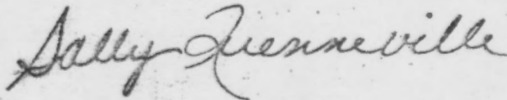
June 29, 1976

Dear Mr. Woodson:

I have enclosed pictures and a few articles on Liberty and Shan that you requested which I hope will be of use to you.

Thanks for your interest and if we can be of further assistance don't hesitate to let us know.

Sincerely,



Sally Quenneville

Staff Assistant

Mrs. Ford's Press Office

Mr. Weldon D. Woodson
340 North Stoneman Avenue
Alhambra, California 91801

Enclosures



February 13, 1975

Dear Mr. Forep:

Your letter of January 21, 1975 to Son
Nessen has been referred to me for handling.

I have enclosed all the available information
we have on "Liberty" and "Shan" as well as
two pictures you requested. Unfortunately,
we have no information on the pets of former
President Nixon. Those records are no longer
stored in the White House.

I hope the information will be of help to
you, and I look forward to seeing a copy of
your story.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Ronald E. Forep
1189 South Northwest Highway
Barrington, Illinois 60010

SRW:ncc



1189 South Northwest Highway
Barrington, Illinois 60010

(312) 381 - 3643

January 21, 1975

Mr. Ronald Nesson
White House
Press Secretary
The White House
Washington D.C. 20500

Dear Mr. Nesson:

I've been commissioned by DOG FANCY MAGAZINE to do an article on the pets of the White House. Would you please supply me with any and all information you have regarding the pets of former President Richard M. Nixon and President Gerald Ford? Also, would you please supply me with any pictures of these animals that you might have? Thank you in advance for your aid in this matter.

Cordially,

Ronald E. Porep
Ronald E. Porep

Midwest Writer For:

American Dental Association
Animal Lovers Magazine
Antique Trader Weekly
Cat Fancy Magazine
Dog Fancy Magazine
Early American Life
Harbrace Inc.
Jalart House Inc.
Light and Life Press
Modern Jeweler
Tri-State Trader Weekly
United Methodist Publishing House

PDSA HOUSE, LONDON.

January 9, 1975

Dear Ms. Guill:

Thanks for your recent letter and your interest in Shan, the Fords' sealpoint Siamese.

I am enclosing a few articles about Shan that have appeared in publications recently, which should provide a base for your story. I am also enclosing Susan Ford's official photograph, taken with Shan, and a closeup of the cat as well.

I hope the information is helpful. Again, thanks for your interest. If there is an opportunity to put a copy of the article in the mail to us, it would be greatly appreciated.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Dona Guill
15113 Sunset Boulevard
Pacific Palisades, California 90272





15113 SUNSET BOULEVARD
PACIFIC PALISADES, CA. 90272

213 / 459-1703

December 6, 1974

Ms. Sheila Weidenfeld
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Weidenfeld:

Confirming our telephone conversation of today, Pet Pride, Inc. would very much like to have a story and picture spread on the White House cat for the charter issue of our magazine, "All Cats".

Pet Pride, Inc., is a world-wide humane Foundation dedicated to the betterment of all cats. I have enclosed a brochure about our Foundation for your information.

We feel that an article on the Ford family cat would be of great interest to all cat fanciers. We will accept a press release or any type of story that is available on the cat, plus pictures if at all possible.

It was a pleasure talking with you, and I look forward to hearing from you at your earliest convenience.

Sincerely yours,

Dena Guill
Staff Assistant

Encl.

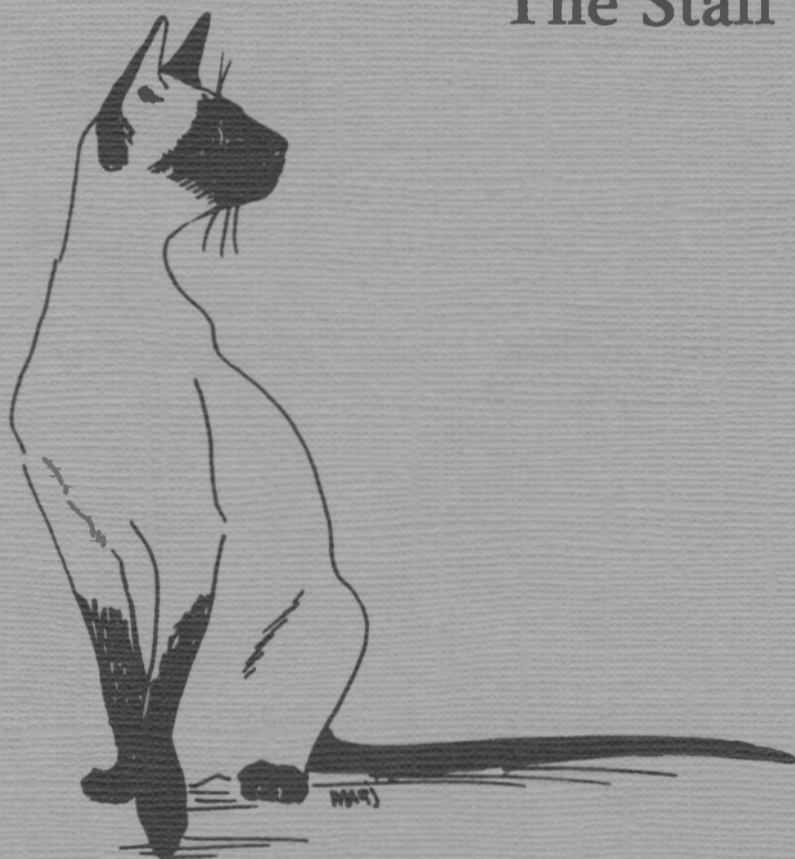


Pet Pride

National Foundation For Cats

The Founders
The Directors
The Staff

and
How They Serve





Why Did We Organize?

Pet Pride was founded July 21, 1961 because a handful of Cat People felt sorry for our cats. This delightful animal, called America's No. 1 Pet, seemed not to be getting much of a break in our world.

People ignorantly allowed cats to breed indiscriminately and did nothing positive about the progeny. They took the litters at five or six weeks and passed out these babies to anyone who would take them, regardless of who they were or how little they knew about the care of cats. Many cats were abandoned. These roamed around homeless until killed in traffic, poisoned, or attacked by another animal. They became weakened and parasite ridden and finally died of disease, starvation, and dehydration.

Many purebred Cat People also were careless about proper care and the sanctity of the pedigree. They crowded their cats into small, dark, unsanitary and unpleasant spaces. The cat's diet was meagre and unappetizing. Exercise and companionship were missing. Exploitation was rampant. The ethics and financial dealings of the owners were questionable. It was almost impossible for a sincere, interested, prospective buyer to acquire a clean, healthy, high quality purebred cat.

Many household pet cats were permitted to get lost or were abandoned and became stray cats. The stray, homeless ones numbered millions upon millions and still do. The ones not killed by the elements or traffic or lack of food were taken to the large humane societies which spend the greater part of their budget on euthanasia alone. They made no effort and still do not to condition the cats, neuter or spay them, or get them in shape for adoption.

Why does Pet Pride exist? Is it any wonder the Pet

Pride People organized a humane society that has turned out to be the most unique of any in its field. Its sincere and devout dedication to its animal sets for the world a supreme example of what can and will be accomplished to benefit Cats, Cat People and people at large.

We are now, fourteen years later, a prosperous, progressive, growing concern with Executive Field Directors in several of our states and a few foreign countries. We work on a yearly budget which is received from many donors. Our donor list numbers over 200,000. This money is used to rescue, feed, shelter, spay and neuter, and place cats with reliable people. It is used to investigate the qualifications of prospective members and the promotion of the cat himself as an ideal pet and companion. It is used to finance our famous Shelter-Clinics which house the Pet Pride Orphans on a revolving basis. We have a model in Los Angeles and others being planned in New York, Alaska, Arizona, Illinois, Georgia and Oregon. Many Pet Pride workers are volunteers, including its top executives and Board Members. A negligible figure is reserved for clerical help and a greater percentage for educational materials and communication costs.

At this point we must continue to do our work in every state. Our aim is to raise our budget so we can help all cats everywhere.

Whether or not we attain our goal at the end of next year, we will continue working as we are at the present time with a certainty and confidence that we are on the right track toward definitely reforming the world for All Cats. If each year brings us greater success than the last, we cannot lose in the end and neither can the cats.

Members of the Board of Directors

All Members of the Board serve devotedly without compensation.



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CO-FOUNDER
Grace Over



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Herald-Examiner

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"You can take pride in your endeavors. Best wishes for continued success."

RONALD REAGAN, Governor
State of California

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Mr. Blackwell



Joanne Carson
and
Morris

Field Directors Across The Country and Around The World

Our Field Directors donate their highly competent services to help educate the public and better the lives of All Cats.

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ALASKA
Arleen Darling
ARIZONA
Anita Knowlton
Duane Chellefold
Bruce Strickland
Patricia Strickland
Mrs. George Thornton
Daphne Negus
CALIFORNIA
Betty O'Brien
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Richard Medhurst
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WEST GERMANY
Joyce Vititoe



Dr. John W. Wieler



Jacqueline Russel



Betty O'Brien

How We Serve:

EDUCATION

Pet Pride's broad range of educational material and services for Cats only is the most complete, the most unique and the most professional in existence. Why for Cats only? Because the specie makes up half of the domestic animal population in the United States but the Cat does not receive proportionate concern, wealth or attention.

Copies of Pet Pride's major publications: *The Pilot*, *The Cat's Progress*, *The Cat's News* and *The Orphan's News* are available for the asking—as are all of the brochures and pamphlets listed on this page. This is but a random sampling of our educational material. If the subject that concerns you is not listed here, please write us.

PET PRIDE
15113 Sunset Boulevard
Pacific Palisades, California 90272

Our Clubs

Various States use club organization as a frame of reference. They may be affiliated or not with a national organization. Any State may organize its Pet Pride activity and work for Pet Pride aims with its personnel carrying Club officer titles. Some of Pet Pride's Clubs are:

Malibu Club	Pride of Georgia
Santa Monica Club	Pet Pride of Illinois
Conastoga Club	Pet Pride of Alaska
Pet Pride of Arizona	Palisades Persians
Las Casas Household Pet Club	

1. What is Pet Pride?
2. Why Did We Organize?
3. The Cat's Rights.
4. The Seven Serious Sins.
5. Your Cat is Safer Indoors.
6. If You Love Your Cat, Do Not Declaw.
7. Neuter and Spay — It's The Kindest Way
8. Pet Pride Befriends All Cats.
9. A Well-Groomed Cat is a Happy Cat.
10. Don't Adopt a Cat if . . .
11. Cat Suffering Exposed.
12. Pet Pride Shelter-Clinic
What It Is and How To Run It.
13. What are Protective Shots for Cats?
14. Don't Take your Extra Cats to the Pound.
15. Shall we Count Their Calories?
16. Screening the Prospective Adopter
17. Your New Kitten.
18. Do You Have a Pet Cat?
19. The Heart of the Problem is
The Ignorance of the Public.
20. The Humane Cat Trap.
21. Don't Be Surprised if
We Say No!
22. Men and Their Cats.
23. Practical Cat Nutrition.
24. Pet Pride Four-Color Cat Stamps.
25. Suffering Cats.
26. Handbook for Cat People.
27. Pet Pride Membership:
What It Means to the Cat Owner.

Our Telephone Education

Our Telephone Education about cats from the Pet Pride Office, carried on by Jeanne Clarke is the most authentic, down-to-earth, basic, helpful, truthful information any Cat Owner can receive. Jeanne talks to over two hundred people a week, one at a time—each with specific cat problems which she tries to help solve based on a broad spectrum of knowledge and Pet Pride's high standards. Jeanne is patient with the uninformed public, but firm in her dedicated aim always to do or to say the thing that will be best for the cat in question. The fact that our telephones ring constantly is hopeful. More and more, Cat Owners with problems are seeking authentic information given freely with Pet Pride Policy in mind.



Jeanne Clarke

Educational Center

The Pet Pride Educational Center not only houses a representative selection of our literature for the public, but also is the showcase for our Hall of Fame and Gallery of Honor—the former, a group of fine paintings of Championship Show Cats, the latter, famous Household Pets including ROOM 8, MORRIS and DRUCILLA.

Unusual Cat artifacts and memorabilia are on display and form the foundation of a hoped-for Cat Museum of Fine Arts. The public, in exploring the beauty of the Educational Center, learns to view its own cats with higher regard.

At the helm of the Educational Center is Adine Lough, who handles Public Relations for Pet Pride. Adine works closely with the Press, Wire Services, Television, Celebrities, Radio and Magazines, so that news of Pet Pride's vital services attracts the widest possible national coverage. She is also Editor of *The Pilot*.

The Pet Pride Educational Center is used for Cat Judges' Meetings, Clerking Schools, Orphan's Committee Meetings, and has on display the Proclamations, Trophies and Medals awarded our organization for outstanding educational services.

PET PRIDE EDUCATIONAL CENTER
875 Via De La Paz
Pacific Palisades, California 90272
Telephone: (213) 454-6884



Education: Seminars

The first Pet Pride Cat Seminar was held in Los Angeles at Hotel Bel-Air in 1973, and brought together from all over the United States six panels of experts in a wide variety of Cat subjects. The all day Seminar was so successful, a second took place in Rochester, New York in 1974. This great gathering of Cat People heard all phases of Cat Life discussed, and enjoyed the many Cats on display—including several who have appeared on Pet Pride Cat Stamps.

With the dual success of these Seminars, Pet Pride plans other educational meetings in other parts of the country as interest in this exchange of professional information grows. A third Pet Pride Seminar is already planned for Arizona on November 9, 1975.

Through Education *We Strive to Eliminate*



SUFFERING IN LABORATORIES
PHYSICAL NEGLECT
POOR HOUSING
EXPLOITATION



Kitten Reference Bureaus

Our Kitten Reference Bureaus help interested novices locate purebred cats for sale. This is done by telephone or letter. The Seal of Approval Members of our organization screen the applicant, but the owner later takes full responsibility for this. He does not sell any kittens without being sure his kitten will live the good life for all of his fifteen years.

TONI BRAY — California
VAUGHN BARBER — Louisiana
MARIANNE BYRNE — Ohio
LYN WHEELER — Oregon

Our Stamps

Our Cat Stamps in four colors are treasured world-wide and are yours for the asking.

We continue to try to give you mostly purebred registered cats for a very good reason. Our public fans know least about these cats. And they should know that the Cat Fancier is doing more for All Cats including the Mixed-Breed than any other group. The Mixed-Breed cats are largest in number—some fifty million—our estimators claim. There are so many of them that city Animal Regulation and other smaller town humane societies are killing them off steadily hour after hour and day after day in their euthanasia machines.

This is a gigantic problem and the people who are causing it take it the least seriously. The people who are causing it are the Household Pet People who turn their cats loose outdoors. So our Mixed-Breed cat breeds, gets lost, contracts disease, is poisoned, collects ear mites, worms and fleas. When this Household Pet owner finds his cat in bad shape he very often just drops her off at the "pound" and soothes his conscience with the thought that his mother cat and her babies "will get good homes." How long this tragic joke will be believed depends on us Cat People and to what extent we expose the truth and impress the Household Pet Owner with the necessity of having his cat neutered or spayed and given decent inside care which means companionship, good diet, good environment and veterinary attention.

So when you receive our Stamps and return a donation be assured that your money will be used to neuter or spay someone's cat who either won't, or can't afford to do it himself. You thus make a start on solving this tremendous Cat Problem.

Education: Cat Shows

The Santa Monica Cat Club Show draws over ten thousand enthusiastic spectators each year. Five hundred beautiful Championship Cats and Household Pets are exhibited. It is a learning experience for most of the huge audience who are introduced to Purebreds and Mixed-Breeds — all in exquisite condition and each, first and foremost, a much-loved pet.

The proceeds from the Santa Monica Cat Show benefit Pet Pride's Shelter-Clinic program for displaced family cats. Also, many of the Orphan Cats from the Shelter-Clinic are adopted at these Shows.

Championship Cats on exhibit at Cat Shows do much towards providing refuge and loving care for less fortunate cats.



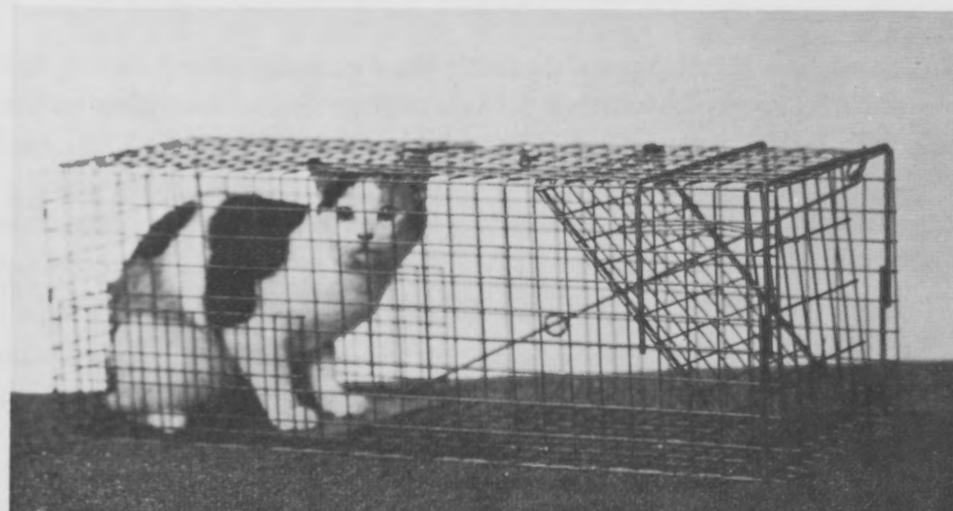
Judge Betty O'Brien

How We Serve:



Howard Oidick's Animal Services are an important part of Pet Pride's Rescue Operation. Long associated with Pet Pride, Howard picks up and delivers cats to be neutered or spayed; helps trap half-wild cats; and is always on hand to help us make life a little safer for our cats.

RESCUE



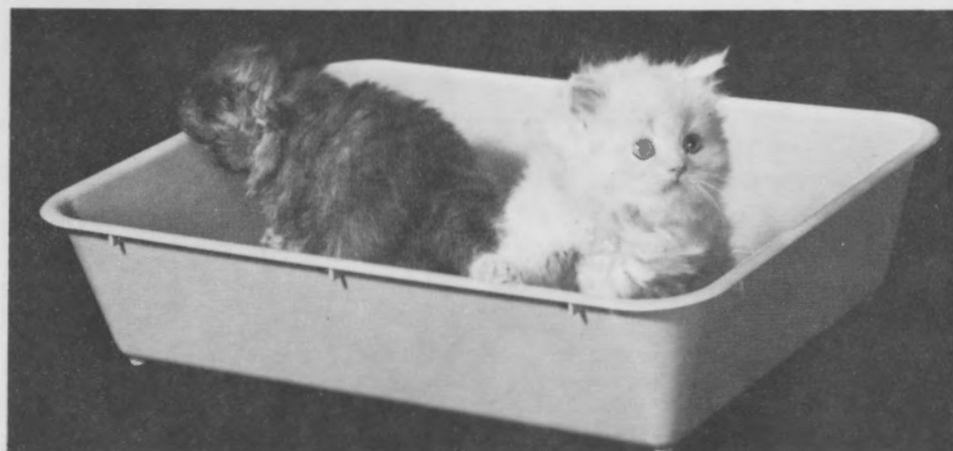
The humane cat trap is within the reach of all people who want to help. We will send it to you free if you cannot afford the \$10.

The Indoor Cat Is A Must!

The unaltered cat out of doors produces unwanted litters of kittens doomed to be abandoned, tortured or killed. The neuter or the spay fares no better than the unaltered cat under the wheels of a fast-moving car, at the hands of poisoners or under attack from other animals. Keep your cat alive and safe with your family inside your home. Observing this one simple rule would do much to control cat over-population, and to prevent most of the torture endured by millions of suffering cats.



The cardboard carrier (\$2.00) is invaluable for transporting your cat, and is usually available from your Veterinarian.



The American public must learn to have its cats use the litter tray and stay indoors. There is no other way to prevent the existence of suffering cats.

and SHELTER

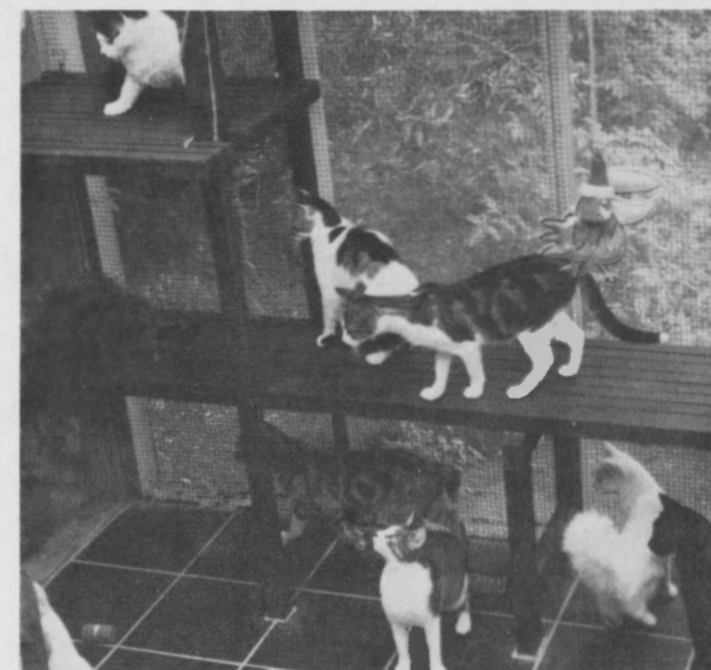


Our PET PRIDE SHELTER-CLINIC is a new concept of what a shelter for cats should be: clean, attractive, comfortable and healthful with a home atmosphere. A visit to this Shelter is enjoyable and makes one appreciate the difference between the old type shelter with cages, and this new type. Our Shelter-Clinic will serve as a model for similar neighborhood shelters throughout the United States. We have Field Directors in most states now working towards this goal.

Is it any wonder that we ask prospective owners of our cats to sign THE PROMISE in our Adoption Papers, assuring our adopted cats of the same treatment they receive from us?

The Clinic part of our facility is still pending, awaiting the financing of a full-time Veterinarian.

Shelter-Clinic Managers, Gil Feese and Margrethe Nielson give all of our cats loving care and companionship.



This is our cats' double screened patio (insect-proof screen plus hardware cloth for strength) with redwood shelving and slate tile. It is covered on top with the same screens for security.

How We Serve:

MEDICAL

Pet Pride does not give medical advice to Cat Owners. Rather, we refer them to their Veterinarian for both that advice and regular check-ups for their cats.

We do assist in the cost of needed shots, neutering and spaying, as far as our donations allow.

We promote cleanliness, grooming, a varied and vitamin-enriched diet, necessary shots and other vital health aids through our educational material.

We will always pay for humane euthanasia via the Veterinarian's needle for the surplus, homeless litters of cats dumped in the street.

EMERGENCY MEDICAL: When a cat is in great pain and suffering, and his owner cannot afford medical attention, Pet Pride will always pay any Veterinarian in the United States or Canada for emergency treatment.

Our Pet Pride Approved Companies

We like to promote our Pet Pride Approved Products which are good for Cats, in the same manner as Good Housekeeping promotes products for humans. Our approved companies are:

RALSTON PURINA COMPANY
Purina Cat Care Center
835 S. 8th Street
St. Louis, Conn. 06514

NUTRA-VET RESEARCH CORP.
Mr. Steve Kadish
195 Treadwell Street
Hamden, Conn. 06514
Fauve

THE QUAKER OATS CO.
Mr. Robert Thurston, Public Relations
Merchandise Mart Plaza
Chicago, Illinois 50654

THE PET PEOPLE
Jim Angelo
P.O. Box 1516
Costa Mesa, Ca. 92626

AIRMANNA
Richard Prendergast, Distributor
7342 Spruce Circle
La Palma, Ca. 90620

KAL KAN FOODS, INC.
3920 East 44th Street
Vernon, Ca. 90058

CARNATION COMPANY
5045 Wilshire Blvd.
Los Angeles, Ca. 90035
Friskies

EXCEL-MINERAL CO.
Mr. Bill Jones
1288 Coast Village Road
Santa Barbara, Ca. 93103
Jonny Cat

RITE-WAY ENTERPRISES
Cat Furniture
2165 S. Dupont Drive
Anaheim, Ca. 92806

AIRWICK BRANDS
Airwick Industries, Inc.
Commerce Road
Carlstadt, New Jersey 07072

FANTASIA
Wayne Park, Rex Yale
3022 Cedar Street
San Diego, Ca. 92102

WEN-RUB PRODUCTS, INC.
Weldon Cook
8921 National Blvd.
Los Angeles, Ca. 90034
Pet Furniture, Pet Supplies

BORDEN CHEMICAL
Smith-Douglas, Division of Borden, Inc.
Mr. E. Douglas Stewart
Norfolk, Va. 23501
KMR

IMM, INC.
Sam Weinstock
7369 Greenbush Ave.
North Hollywood, Ca. 91605
Pet Food Feeder

FELINES OF DISTINCTION, LTD.
552 Hudson Street
New York, N. Y. 10014

LAMBERT KAY'S
Cat Family Products
Division of Carter-Wallace, Inc.
Century City, Ca. 90007
Femalt, Linatone, Theralin

PETPROJECTS, INC.
Petnutrition
George Clark, President
716 N. Main Street
Kissimmee, Florida 32741

National Headquarters



Geraldine Schwaderer

Born in Nebraska, Geraldine Schwaderer received her Bachelor's Degree at the University of California at Los Angeles, and her Master's Degree at the University of Southern California. A wealth of experience working with people as a Counselor and Administrator in the Los Angeles City Schools serves her well as President of Pet Pride, a post she has held since 1961.

She is well-known to People in Cats all over the world, and has accepted on behalf of Pet Pride many honors from Mayors and Governors across the United States.



Marjorie Selleck is at home in a variety of areas of Pet Pride. Whether on route to the Shelter-Clinic, where she lends her able assistance to Shelter personnel, or at her desk where she handles her share of the mailings and correspondence, Marjorie capably takes on many Pet Pride projects.



Jeanne Clarke, in addition to handling telephone information, takes care of Seal of Approval Memberships, Minutes for various Executive Meetings, and handles a portion of the vast correspondence that comes into our office daily.



Pat Nicol is the new Editor of THE CAT'S NEWS, but she, herself, has long been affiliated with Pet Pride. One of the co-founders of the CFA Conastoga Cat Club, whose chief aim is to help All Cats through Pet Pride, and, with her husband Marshal, the owner of Moon Child Cattery, Pat is deeply involved in the betterment of All Cats' lives in the Pet Pride way.

National Headquarters

Celia Heriot, Managing Director and Co-Founder of Pet Pride, was long a distinguished Administrator in the Los Angeles City Schools before she took on the Reformation of the Cat World, to work for the betterment of All Cats through Pet Pride and the Cat Fancy in 1961. Her own educational background includes a BA and Master's Degree from the University of California at Berkeley. As Celia Pierson, born in Princeton, Minnesota, she also attended the University of Hawaii, the University of Southern California, The University of California at Los Angeles and Mills College in Oakland, California.

The Pet Pride Policy, a series of statements which all Pet Pride People live by were inspired by her as was the Promise and the Pledge. The ideals expressed in these documents hold the Pet Pride People together and are a very great factor in Pet Pride's rapid and steady growth.

The Cat Fancy Association's Medal of

Honor was presented to Celia Heriot in 1974 for humane work. She is the author of The Cat's Rights, The Seven Serious Sins, Suffering Cats, and the Handbook for Cat People. Her syndicated column How Lucky is Your Cat is pending.

When the organization starts from zero in 1961 and builds to 200,000 Members and Friends fourteen years later, an enormous amount of correspondence, list-keeping, mailings and other voluminous paperwork is involved. We at Pet Pride manage to keep the personal touch by each of us, from the President on down, answering a portion of this landslide of mail on a consistent basis.

Elaine Bourst, Barbara Waddell and Mary Wissink are names many of you recognize from your own correspondence with them. Mary also is in charge of our mailing lists—but Barbara and Elaine can interchange work with her when needed. Indeed, the entire organization works on this back-up system which keeps the wheels turning efficiently and easily.



Elaine Bourst



Mary Wissink



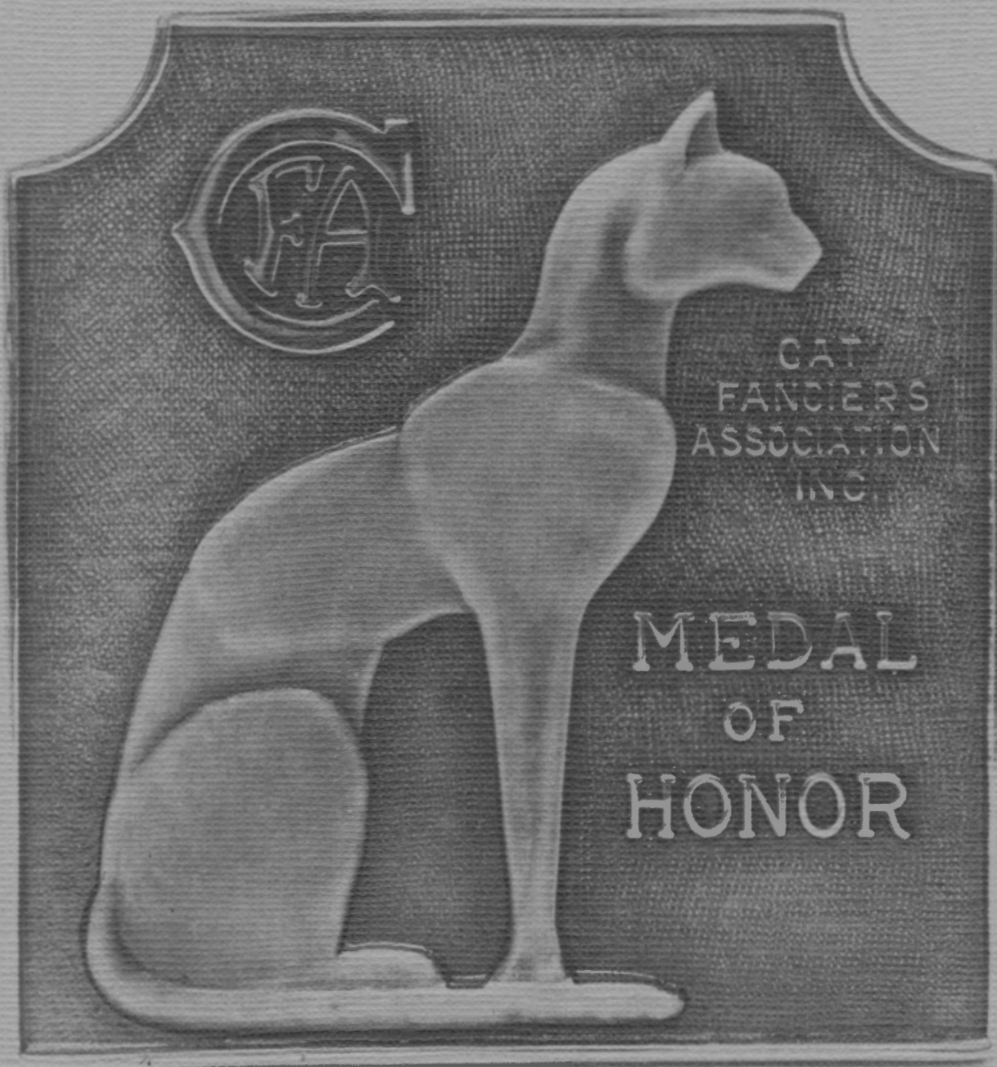
Barbara Waddell

How You Can Help All Cats Through Pet Pride

- Be a Supporting Member by your contribution of \$7.
- Become a Seal of Approval Member. This involves a \$10 contribution and clearance from our main office.
- Perpetuate the good work you have begun through bequests and living trusts. Write us for information.
- Your donation, large or small, is immediately put to work to help Cats.
- Send us the names of your friends who really love Cats. They are welcome to any of our educational material and to our stamps.
- Consult our listing of available educational material on page 6. Send for any that will help your Cat. If the subject that concerns you is not covered, write us for additional helps.



Our annual Board of Directors' Meetings are open to all interested in our organization. Here the stability of our Management and the progressive efforts of our Members and Friends are documented.



To CELIA HERIOT
Managing Director — Pet Pride
For Humane Work

Apt. 112
7300 Varzel Ave.
Canoga Park, Calif. 91303

8/20/74

"Shan"

Welcome to your
new home, the White House.

Don't get lost, it's a
big place - and such
interesting areas, as I am
told by my Missy Nell,
and Grandma Missy, like
Lincoln's Room, the lovely
East Room, but don't try
toaving on one of
those gorgeous
chandeliers! or
get tangled-up



2

Apt. 112

7300 Variel Ave.

Canoga Park, Calif. 91303

in the splendid draperies -
but above all, don't get
up on the desk in the
Oval Room, that's not for
felines, or feet, like I
saw a picture of your
master. Jerry with one of
his feet up on it! Tut
tut, master Jerry, don't
get too folksy -

I'm an 8-year old
alley-cat, and have
lived 8 of my
nine years



3.

Apt. 112

7300 Variel Ave.

Canoga Park, Calif. 91303

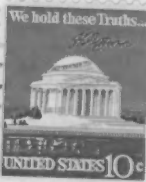
in a nice little
apartment with two
dear ladies, Missy Nell
and Grandma - Missy, they
are my "first" ladies, I
love them dearly.

Purr, purr and
happy days in the
old mansion.

from another cat,
"Susie Q"

written for me by
Grandma - Missy.





"Shan"

1600 Pennsylvania Avenue
Washington
D.C.

to
the fords -

Apt. 112

7300 Variel Ave.

Canoga Park, Calif. 91303

April 17, 1975

Dear Ms. Murphy:

Your letter of March 24th to Susan Ford has been referred to me.

Susan wanted me to tell you how much she appreciates your interest in "Shan" but she cannot become actively involved in the compilation of a book. It has been the First Family's general policy not to involve themselves in commercial ventures of this type.

We are sorry we can't help you in this project but want to thank you again for your interest.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

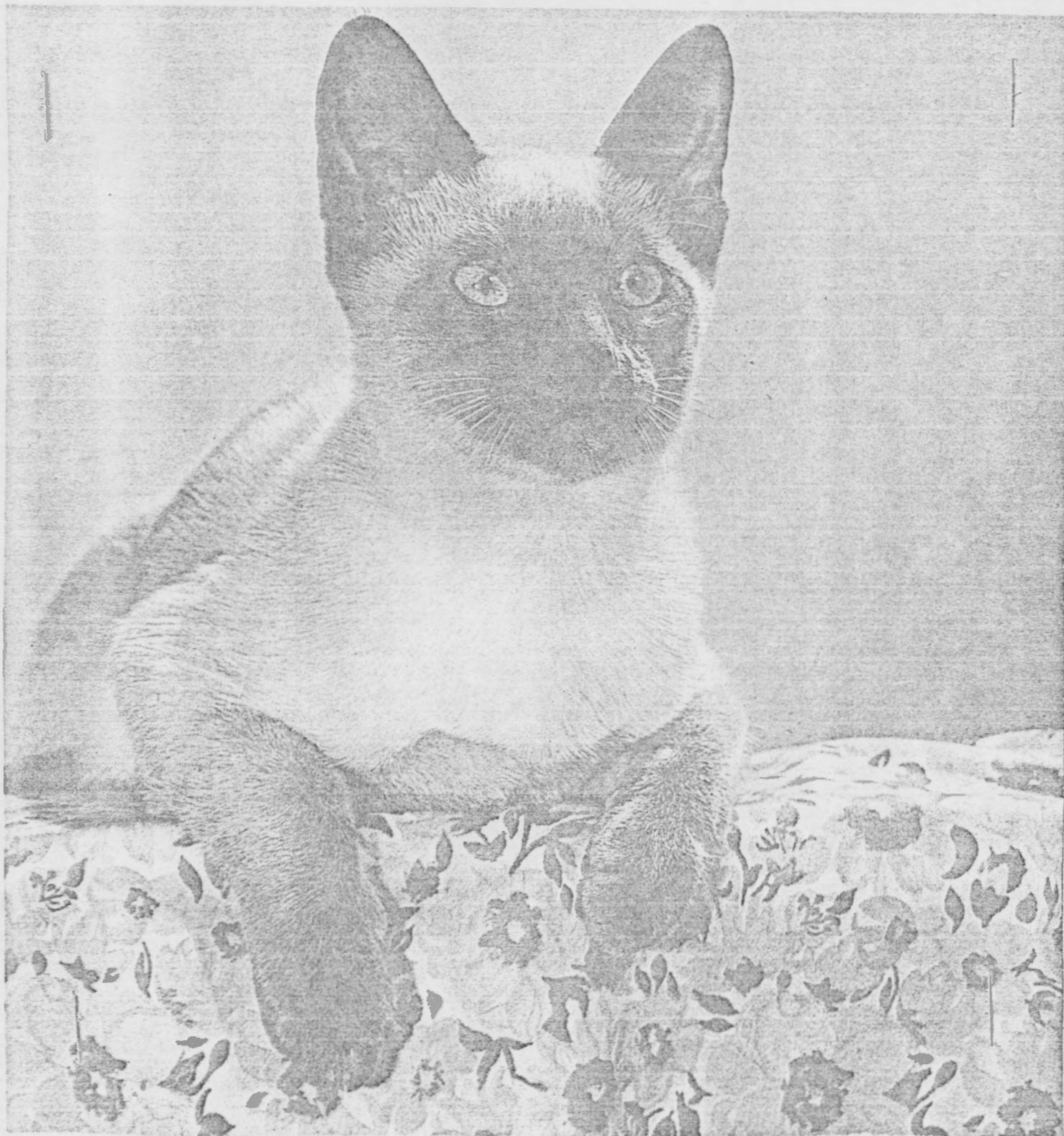
Ms. Ann Murphy
Public Relations Department
The Camelot Consultants
4 Camelot Drive
Hingham, Massachusetts 02043

SRW:ncc



THE CAMELOT CONSULTANTS
4 Camelot Drive
Hingham, Mass. 02043
Telephone 749 2097

Patti
No — let me
~~out~~ know if
you feel
otherwise.



617 | The Camelot Consultants
4 Camelot Drive
Hingham, Mass. 02043
Telephone 749 2097

March 24, 1975

Dear Susan,

Our company specializes in producing books which have both educational and human interest subject material.

We would like to publish a book about your cat, probably entitled, The White House Cat. Our editors are ready to compile into book form any pictures, little stories, etc, about your cat. The pictures maybe either black and white or color.

If you wish, we could send one of our photographers to your home to take pictures of your cat and talk to you about stories for the book. Or, you may send pictures and stories to us for the editors to compile.

We are very enthused about this idea and hope you will be, too. Naturally, you will receive 10% of all sales of the book. We will send you the book before publication for your approval, corrections, additions, etc.

We hope to hear from you very soon because we plan to have all new books for the summer season in print within 2 or 3 months.

Sincerely yours,

Ann M. Murphy

Ann Murphy

Public Relations Department

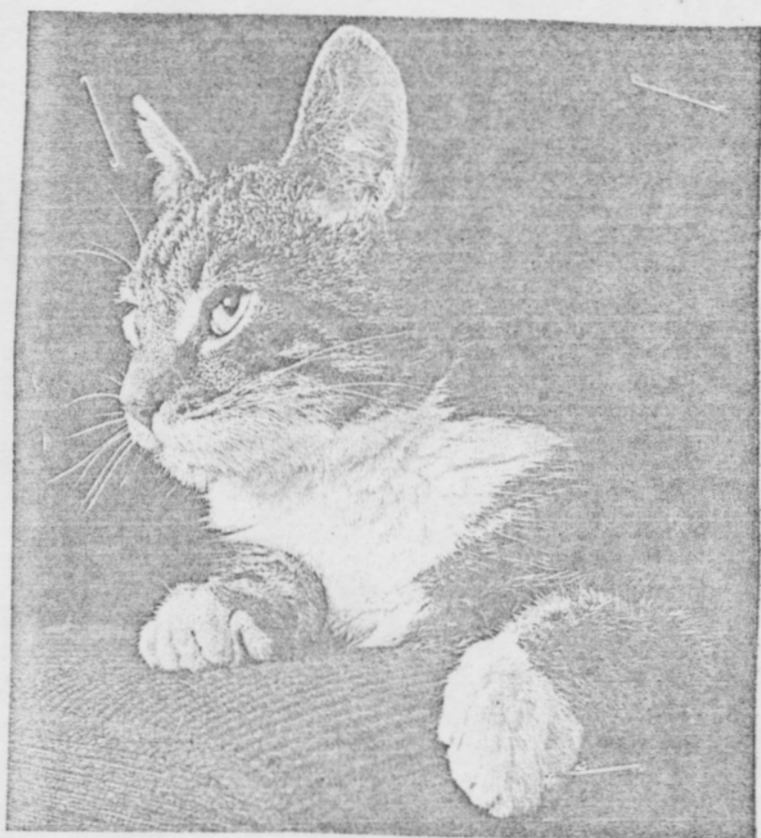




Susan -

These are some
photos of some of
our favorite cats!

I'm sure your
cat would have
even more
appeal because
yours is a
"White House . .
Kitty-Cat"!



- Ann Murphy



April 28, 1975

Dear Ms. Morgan:

Your letter of April 2d to the President has been referred to me for handling.

I am enclosing miscellaneous articles and information on the White House pets and hope you will find them helpful.

The photographs that I have also enclosed have already been released, and you are welcome to use them.

I hope we have been of help. We thank you for your interest.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Ms. Shirley Morgan
401 Waupaca Street
Waupaca, Wisconsin 54981

Enclosure

SRW:ncc



1
PA
MRS
April 2, 1975

President Gerald Ford
White House
Washington, D.C.

Dear President Ford,

I hate to use any of your limited time asking for a favor, but I have tried to find my information elsewhere without success.

I am writing an article on pets in the White House and I have not been able to uncover any stories on your family pets. I'm sure you must have some and my article will not be complete without that information. Would it be possible for you to send the information to me along with the animals names and any other statistics you feel you would like to share? I would really appreciate any pictures of you and/or your family with the animals along with a note giving me the right to use them in my article.

Our prayers are always with you in these troubled times. It is not an easy position to be in but we are fortunate to have good men willing to sacrifice their own personal life for their country.

Thank you for any help you may be able to give me.

Sincerely,

Shirley Morgan

Shirley Morgan
401 Waupaca St.
Waupaca, Wi. 54981



efforts to make streets, homes, stores and offices safer.

"I don't think we have been winning the war on crime," says Patrick V. Murphy, president of the Police Foundation.

"A lot of the things we've bought in the last few years as cures for crime just haven't worked," says the attorney general of the United States, William B. Saxbe.

Widely held theories as to the causes of crime have not been substantiated by experience. As reporter Kelly pointed out, for example, poor economic conditions are blamed for forcing people into criminal acts, but in Jacksonville, where the economy is booming and unemployment is low, crime is up 28 per cent this year over last.

Certainly we make no pretense of knowing the solution to the

doubt often may not be used, and a guilty person goes free, because of some error on the part of law enforcement officers. As one district attorney observed: "I do not understand a theory of law that penalizes the public because the constable blundered."

There are many uncertainties in the war against crime, but there is one certainty: The war could be far more successfully waged if ordinary citizens assumed their share of the responsibility. If observers of criminal activity, or possible criminal activity, would give information to law enforcement authorities, and would testify in court if necessary—instead of making every effort not to "get involved"—the contribution toward a safer America could be substantial.

events, it would seem to have been lavishly consumed by the successor governments of Pontus—now the Turkish Republic in Ankara—and of Xenophon—the Greek regime in Athens. Their recent behavior shows signs of being inflamed by the same exalted unreason for which the Pontic nectar was renowned.

I CAME UP HERE to find out whether people feared that nearby Russia, which occupied Trabzon before the czarist collapse in World War I, might again intrude amid the confusion of the Cyprus crisis. Late one night in Trabzon a voice from Ankara, sounding over the dilapidated telephone system like the faint squeal of a worm, informed me things were going from bad to worse with Greece.

But residents of this area were less concerned with the immediacy of a potential Russian threat than the legacy of an ancient Greek quarrel. "We are used to Russia," said the acting governor. "When you're close to the fire you get accustomed to it." More urgent in the public mind—although there seemed

he was planning here and to A



Cara

Now it might be unpropitious

I HAVE TALKED with the principal concerned in this matter. General Caramanlis, Minister of the President, Konstantinos Karamanlis. They are reasonable men, but one—Cyprus. Ankara has a claim to protect Cypriot minorities was badly hurt by the Archbishop of the official Greek Church also has just about the island

A Cat in the White House

King Timahoe and Pasha have moved out and Shan has moved in. Shan is the first cat in the White House since the Kennedy era.

The Nixons owned dogs, as did

having heard of such a superstition.)

Just before the presidential election, a Virginia representative of the American Feline Society wrote

anyone else could remember ever

Thoughts Of Man



MAN IS an animal that makes bargains; no other animal does this—one dog does not change a bone with another.

ADAM SMITH

stretched out for comfort in a cool corner of the Oval Office or lazily napping under a bush in the Rose Garden. Cats, usually, reflect a sense of ease and tranquility, and surely it's time for the nation to quiet down and relax.

UNFORTUNATELY, all these old disputes come to mind when modern crises explode. During the Cyprus talks the present Athens foreign minister compared the loss of Kyrenia—a tiny Greek Cypriot town not even governed by Athens—with that of Constantinople in 1453 and Smyrna (Izmir) in 1923 (largely Greek-inhabited but ruled by the Turks for generations save for a brief period after World War I).

The Turks, for their part, sometimes speak of the "generosity" of Kemal Ataturk, who defeated Greece and created the new Turkish republic, in not having demanded sovereignty over his birthplace, Salonika, and over the Greek islands off Turkey's coast.

Cyprus is a symbol of all this.

By First Edition

