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Susan Ford, Honorary Grand Marshall
Parade of Bands, Tulip Time Festival
Holland, Michigan

*Between 9. + Noon Sat -
Credentiailling for
Tulip Festival -- go to
City Hall, Mayor's office in
Holland - Present Press cred. --
they will issue cred for Parade --*

Saturday, May 15, 1976

9:15 A.M. Depart Washington National Airport, United Airlines
Flight #455 (A light snack will be served on board)
← 12:00 Noon Arrive Kent County Airport, Grand Rapids, Michigan
12:15 P.M. Depart Kent County Airport
1:00 P.M. Arrive 267 Central Street, home of Mr. and Mrs. William
Wichers (personal/sandwich time)

NOTE: Mr. Wichers is Netherlands' Consul for Press and Cultural
Affairs. He speaks of a long association with your father,
including being a guest at your parents wedding reception.

1:35 P.M. Depart 267 Central Street.

← 1:45 P.M. Arrive Tulip Time Market, 13th and Central Street
You will be met by Luis Hallacy, Mayor of Holland,
Mike Gorno, President of Tulip Time Inc., and Jacob
D. Graaf, in charge of Tulip Time Market. There will
be a demonstration of a craftsman making wooden shoes
and Dutch dancing by the Klompen Dancers.
Mayor Hallacy will present you with a pair of wooden shoes.

OPEN PRESS COVERAGE

2:00 P.M. Depart Tulip Time Market

? (2:05 P.M. Arrive South Phelps Hall on Hope College Campus,
10th and Columbia Avenue. You will be honored at
a reception of about 75 people. Guests are actively
involved in Tulip Time activities, are civic leaders
in Holland, or are involved in Republican Party/President
Ford Committee work in the area.

2:50 P.M. Depart Phelps Hall en route parade vehicle.

← 3:00 P.M. Parade begins at 8th and Columbia Streets.
You will be accompanied in the Honorary Grand Marshall's
convertible by Tulip Time President Mike Gorno.

NOTE: The Parade covers an approximate two mile route. Estimated
attendance 300,000.

Saturday, May 15 (Continued)

- 3:45 P.M. Parade ends at 24th and Van Raalte. There will be an informal gathering on the curb of some Republican's actively working for the President. They would like the chance to meet you before you return to Grand Rapids.
- 3:55 P.M. Depart Holland via motorcade en route Grand Rapids.
- 5:00 P.M. Arrive residence, 2747 Darby (the home of Mrs. Bonnie Welch).
(Approx)
- 6:00 P.M. Depart residence en route airport for welcome home greeting for President Ford.
- 6:15 P.M. Arrive airport ramp to assemble for greeting.
- 6:45 P.M. President and Mrs. Ford arrives
- 7:15 P.M. Motorcade departs airport en route Welch residence.
- 7:30 P.M. Arrive Welch residence.

RON Welch residence

REMAINDER OF SCHEDULE COINCIDES WITH THE PRESIDENT'S.

Church services are at 11:00 A.M.



BACKGROUNDER ON TULIP TIME FESTIVAL

There are ten areas in the United States with a substantially large percentage of population derived from the Netherlands. The largest of these colonies is that of Western Michigan, covering an area of about 5,000 square miles of which the city of Holland is the center. The population of Holland and the adjacent villages is 84,650. Of this number, more than 75 percent are either Hollanders or descendants of the early Dutch immigrants. The population of Holland is about 26,000.

This is the 47th annual Tulip Time Festival. It is a four-day festival which opened on Tuesday, May 12, and runs through Saturday, May 15. The festival opens with traditional street scrubbing ceremonies in which the Mayor and City Council inspect the streets, find them dirty, and order them scrubbed. This involves a ceremony in which some 500 costumed townspeople participate, carrying pails of water on wooden yokes and wielding brushes and willow brooms. The scrubbing is followed by the folk parade and the initial performance of the costumed Klompen Dancers. On Thursday, the children's parade is featured and the week's activities are topped by the Parade of Bands on Saturday.

Three hundred thousand people are expected for the parade.

The City of Holland is very proud of the fact that it is one of three new entrants admitted this year to the Rose Parade. The theme of their float was "America, Let's Celebrate Tulip Time." It used no tax dollars and though partially funded by the Michigan Bicentennial Commission and other State agencies, for the most part was built through public contributions.

#



May 15, 1976

SATURDAY PARADE OF BANDS

PARADE DETAILS

MARSHALS: The leading elements of the parade will move promptly from the initial point at 3:00 p.m., Saturday, May 15, 1976.

Inform bands that their buses are parked at the east side of Van Raalte Ave. Across the street from Holland High School. (see map)

Floats and convertibles in assembly area by 1:30 p.m. Floats are requested to stay to the rear of division area until moved forward by division marshal.

Bands and Corps in assembly area at 2:00 p.m. Review bands will be in assembly area immediately following Band Review.

PARADE ROUTE: Columbia Avenue, west on 8th Street, south on Van Raalte Avenue to 24th Street.

FIRST AID: The American Red Cross will be stationed at Riverview Park, and near the entrance of Kollen Park, and at Holland High School, near the oval.

DRUM MAJORS: The leading elements of the parade will move promptly from the initial point at 3:00 p.m., Saturday, May 15, 1976.

All Bands and Corps shall be in parade formation by 2:00 p.m. Review bands in assembly area immediately following review program.

Units are requested to maintain a cadence of between 120 and 130 steps per minute.

A distance of 15 yards shall be maintained between Units. There shall be no counter-marching or drilling enroute. Reviewing Stand will be between Pine and Maple at the Northeast corner of the Civic Center BUILDING. Please have your band play at the bleachers which are at various points along the parade route.

HOLLAND HIGH SCHOOL Brooks Products, Inc. of Holland has kindly agreed to provide 7-up for each parade participant at Holland High School at the end of the parade.

Please have one or two of your members go to the truck and pick up sufficient product for your group.

DUTCH DANCERS: Please report to places assigned within each division, as soon as possible before the start of the parade.

REST ROOMS: Lincoln School (in assembly area) and Holland High School.

BAND AND CORPS

MANAGERS: We have tried to line up this parade so that everything will run as smoothly as possible and we try to change positions of units participating from year to year. Please understand that there are many factors which may account for your parade position. Certain sized units must be placed in certain spots in the massed band review in Riverview Park in order to balance the formation. Also certain routine must be followed in sending these units from the Band Review in the shortest possible time to their parade positions. Also, we try to place some larger and smaller units in each division. This results in a smooth operation in a limited time.

IMPORTANT: There have been some problems in the past with chaperones, family, friends, etc., following behind bands or drill teams on the parade routes. This practice is detrimental to the parade and absolutely will not be permitted. Marshals are instructed to remove such persons at the start of the parade. Persons who wish to meet their band at the end of the route should make arrangements other than walking along the parade route.

The Tulip Time Board has determined that strict adherence to the above guidelines is mandatory, particularly in regard to eliminating parade gaps. Units not cooperating fully will not be invited again to participate in future Tulip Time parades. Many units are turned away each year, once the optimum size parade is reached. We, therefore, expect full cooperation from units accepted for Tulip Time parades.

BAND

OBSERVATION: This year we will have a qualified judge surveying all bands to determine how the above instructions have been followed during the parade. He will also be advising us on general quality to assist in future invitations for marching units. Next year we anticipate official judging along with an appropriate awards program.

CONTACT

PERSON: It is our hope to have a contact person meet your band in the assembly area to aid you in every way possible.

THANK YOU FOR YOUR COOPERATION - WELCOME TO HOLLAND -
HAVE A GOOD PARADE

If I can assist you in any manner or answer any questions you might have, feel free to contact me.

Sincerely,

Roger M. Stroh
Roger M. Stroh
Parade Chairman
Phone 396-4221

1ST DIVISION

Assembles on 8th Street, facing West with Head Resting on 8th Street and Columbia Avenue.

1. COLOR GUARD - Henry Walter Post
2. HOLLAND AMERICAN LEGION BAND
3. TULIP TIME BOARD (3 Autos)
4. HOLLAND CHAMBER OF COMMERCE FLOAT
5. WEST OTTAWA HIGH SCHOOL BAND - HOLLAND, MICHIGAN
6. HOLLAND CITY COUNCIL (4 Vintage Autos)
7. CITY OF HOLLAND FLOAT
8. LOCKPORT TOWNSHIP HIGH SCHOOL BAND - Lockport, Ill.
9. DUTCH DANCERS (3 groups - 42, 31, 43)
10. HOLLAND CHAMBER OF COMMERCE FLOAT
11. HOLLAND CHRISTIAN HIGH SCHOOL BAND - Holland, Mich.
12. HOLLAND CHRISTIAN SCHOOLS FLOAT
13. E.E. FELL 8TH GRADE BAND - Holland, Mich.
14. VINTAGE AUTOMOBILES (3 autos)
15. DUTCH DANCERS (3 groups - 30, 44, 9)
16. BEAVER FALLS HIGH SCHOOL - Beaver Falls, Pa.
17. INDUSTRIAL FLOAT # 1
18. HOLLAND HIGH SCHOOL BAND - Holland, Mich.
19. HOLLAND DRUG STORES FLOAT
20. SHORTRIDGE HIGH SCHOOL BAND - Indianapolis, Ind.
21. CHERRY LANE NURSERY FLOAT
22. HOLLAND CHRISTIAN ELEMENTARY SCHOOL BAND - Holland, Mich.
23. HOLLAND JAYCEES FLOAT
24. CROSWELL-LEXINGTON HIGH SCHOOL BAND - Crosswell, Mich.
25. DUTCH DANCERS (3 groups - 65, 8, 28)
26. VINTAGE AUTOMOBILES (3 cars)



2ND DIVISION

Assembles on Columbia Avenue facing north with Head resting on 8th Street (Bands will fill in parade directly from Review on Columbia Avenue, facing south.)

1. Charlotte HIGH SCHOOL BAND - Charlotte, Mich.
2. AFL - CIO FLOAT
3. NORTH FARMINTON HIGH SCHOOL BAND - Farmington, Mich.
4. HOLLAND PARK TOWNSHIP FLOAT
5. CHIPPEWA HILLS HIGH SCHOOL BAND - Remus, Mich.
6. DUTCH DANCERS (3 groups - 45, 6, 27)
7. SAILORETTES TWIRLING CORP
8. COLUMBIA CENTRAL HIGH SCHOOL BAND - Brooklyn, Mich.
9. VINTAGE AUTOS (4 cars)
10. CORUNNA HIGH SCHOOL BAND - Corunna, Mich.
11. FIRST NATIONAL BANK FLOAT
12. JENISON HIGH SCHOOL BAND - Jenison, Mich.
13. OTTAWA COUNTY FARM BUREAU
14. LEE HIGH SCHOOL BAND - Wyoming, Mich.
15. DUTCH DANCERS (3 groups - 5, 24, 4)
16. CAMPFIRE GIRLS
17. BRANDYWINE HIGH SCHOOL BAND - Niles, Mich.
18. VINTAGE AUTOMOBILES (4 cars)
19. LUKE M. POWERS HIGH SCHOOL BAND - Flint, Mich.
20. OTTAWA COUNTY BICENTENNIAL FLOAT
21. HUDSONVILLE HIGH SCHOOL BAND - Hudsonville, Mich.
22. HOPE COLLEGE THEATER FLOAT
23. VINTAGE AUTOMOBILES (2 cars)
24. ZEELAND HIGH SCHOOL BAND - Zeeland, Mich.
25. DUTCH DANCERS (3 groups - 41, 2, 25)
26. CITY OF ZEELAND FLOAT



3RD DIVISION

Assembles on Columbia Avenue facing north with Head on 10th Street (1st four bands will fill in parade directly from Review, on Columbia Avenue facing South.)

1. JACKSON COUNTY SHERIFF DEPARTMENT COLOR GUARD
2. SOUTH HAVEN HIGH SCHOOL BAND - South Haven, Mich.
3. CITY OF SOUTH HAVEN FLOAT
4. OWOSSO HIGH SCHOOL BAND - Owosso, Mich.
5. DUTCH DANCERS (3 groups - 1, 63, 7)
6. VINTAGE AUTOMOBILES (3 cars)
7. JOHN GLENN HIGH SCHOOL BAND - Westland, Mich.
8. MOTHERS OF TWINS FLOAT
9. ALLEGAN HIGH SCHOOL BAND - Allegan, Mich. (Last Review band)
10. ALLEGAN HARVEST QUEEN
11. WEST OTTAWA 7TH GRADE BAND - Holland, Mich.
12. SALVATION ARMY FLOAT
13. TECUMSEH HIGH SCHOOL BAND - Tecumseh, Mich.
14. DUTCH DANCERS (3 groups - 26, 46, 29)
15. CUB SCOUTS
16. HOWELL HIGH SCHOOL BAND - Howell, Mich.
17. VINTAGE AUTOMOBILES (4 cars)
18. E.E. FELL 9TH GRADE BAND - Holland, Mich.
19. AMERICAN CANCER SOCIETY FLOAT
20. NATIONAL BLUEBERRY FESTIVAL FLOAT
21. VINTAGE AUTOMOBILES (3 cars)
22. FRANKLIN COMMUNITY HIGH SCHOOL BAND - Franklin, Ind.
23. DUTCH DANCERS (4 groups - 22 or 10, 34, 11, 3)
24. ZEELAND GIRL SCOUTS FLOAT
25. BRIGHTON HIGH SCHOOL BAND - Brighton, Mich.
26. VINTAGE AUTOMOBILES (4 cars)
27. CORVETTES (2 cars)



4TH DIVISION

Assembles on 10th Street facing east with Head resting on Columbia Avenue.

1. WEST OTTAWA 9TH GRADE BAND - Holland, Mich.
2. INDUSTRIAL FLOAT # 2
3. EASTRIDGE LANCER BAND - Rochester, N.Y.
4. SPRING LAKE BICENTENNIEL FLOAT
5. HOLLAND CHRISTIAN MIDDLE SCHOOL BAND - Holland, Mich.
6. DUTCH DANCERS (3 groups - 12, 64, 13)
7. CALVINETTES FLOAT
8. UNITY CHRISTIAN HIGH SCHOOL BAND - Hudsonville, Mich.
9. BOY SCOUTS
10. TOPS FLOAT
11. CENTRAL HIGH SCHOOL BAND - Salem, Wisconsin
12. VINTAGE AUTOMOBILES (4 cars)
13. OTTAWA ASSOCIATION FOR RETARDED CITIZENS FLOAT
14. LOURDES REGIONAL HIGH SCHOOL BAND - Shamokin, Pa.
15. DUTCH DANCERS (3 groups - 62, 14, 48)
16. SEAWAY POLKA FEST FLOAT
17. MISS SEAWAY FESTIVAL - Muskegon, Mich. (car)
18. WEST OTTAWA 8TH GRADE BAND - Holland, Mich.
19. VINTAGE CARS (4 cars)
20. TIP-UP TOWN FLOAT
21. THORNTOWN MARCHING STARS - Thorntown, Ind.
22. MICHIGAN APPLE INDUSTRY FLOAT
23. CORVETTES (2 cars)
24. ABSEGAM HIGH SCHOOL BAND - Mays Lansing, N.J.
25. DUTCH DANCERS (3 groups - 15, 49, 16)
26. VINTAGE CARS (3 cars)
27. PROVISO WEST HIGH SCHOOL BAND - Hillside, Ill.
28. PARKE DAVIS FLOAT
29. MONTICELLO MARCHING "INDIANA" BAND - Monticello, Ind.



5TH DIVISION

Assembles on 9th Street facing west with Head resting on Columbia Avenue.

1. LATIN AMERICAN SOCIETY UNITED FLOAT
2. AMBRIDGE AREA HIGH SCHOOL BAND - Ambridge, Pa.
3. DUTCH DANCERS (3 groups - 35, 17, 39)
4. VINTAGE AUTOMOBILES (4 cars)
5. ELIZABETH FORWARD HIGH SCHOOL BAND - Elizabeth, Pa.
6. KENTWOOD FLOAT
7. WEST LEYDEN HIGH SCHOOL BAND - Northlake, Ill.
8. CHRISTIANS IN ACTION FLOAT
9. TULIP CITY TWIRLETES
10. GREENCASTLE MARCHING EAGLE BAND - Greencastle, Ind.
11. INDUSTRIAL FLOAT #3
12. WESTERN HIGH SCHOOL BAND - Buda, Ill.
13. DUTCH DANCERS (3 groups - 36, 18, 51)
14. DOWNTOWN MERCHANTS FLOAT
15. ILLIANA CHRISTIAN HIGH SCHOOL BAND - Lansing, Ill.
16. VINTAGE AUTOMOBILES (4 cars)
17. BAY CITY FLOAT
18. EAST JACKSON HIGH SCHOOL BAND - East Lansing, Mich.
19. BORDEN COMPANY FLOAT
20. HOLLY HIGH SCHOOL BAND - Holly, Mich.
21. DUTCH DANCERS (3 groups - 23, 52, 37)
22. VINTAGE AUTOMOBILES (4 cars)
23. LESLIE HIGH SCHOOL BAND _ Leslie, Mich.
24. GRAND HAVEN CHAMBER FLOAT
25. COAST GUARD FESTIVAL FLOAT _ Grand Haven, Mich.
26. SOUTH CHRISTIAN HIGH SCHOOL BAND - Cutlerville, Mich.
27. BETA SIGMA PHI FLOAT



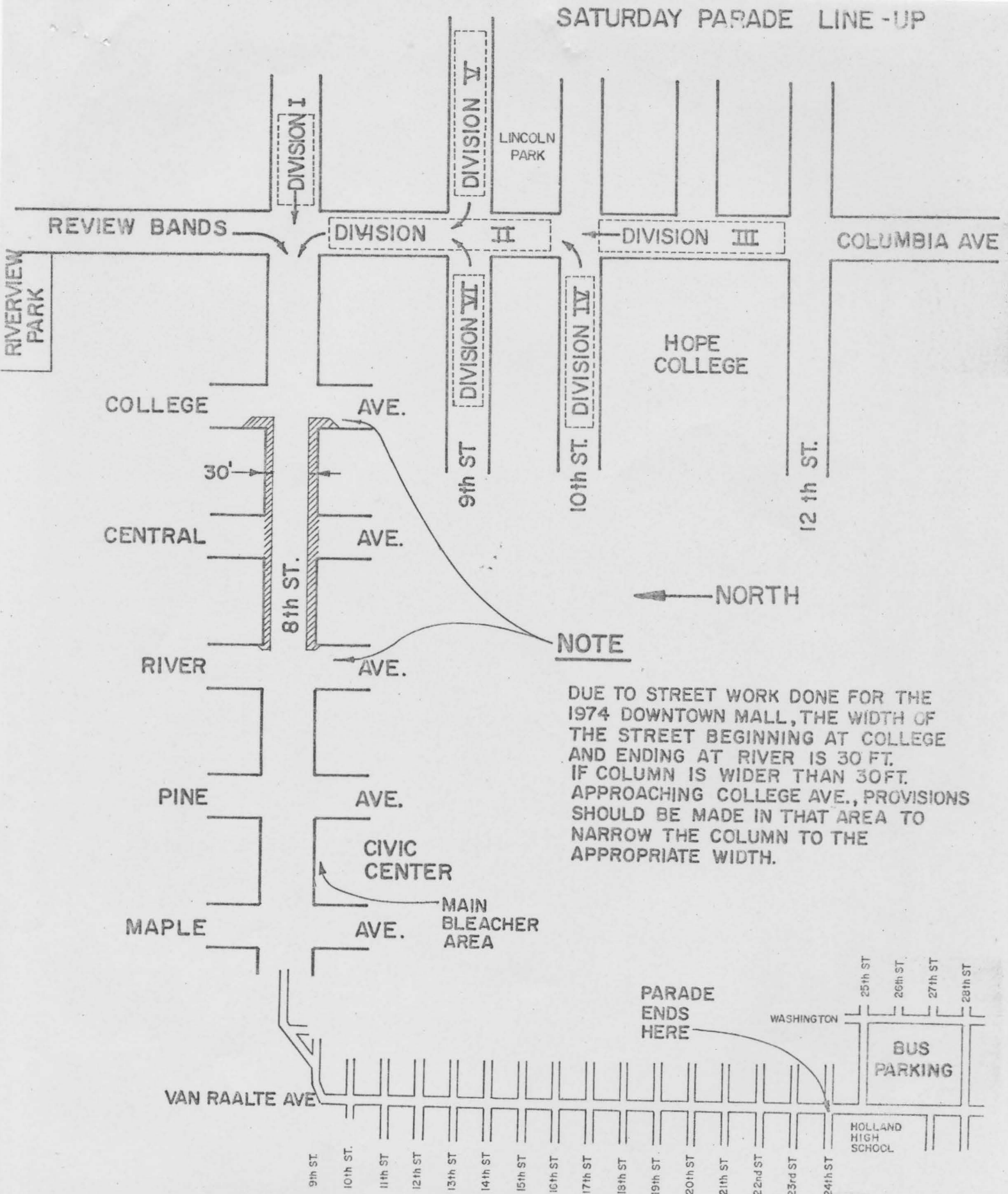
6TH DIVISION

Assembles on 9th Street facing east with head resting on Columbia Avenue.

1. DELTON KELLOG HIGH SCHOOL BAND - Delton, Mich.
2. DUTCH DANCERS (3 groups - 53, 32, 33)
3. FIRE ARMS FOR FREEDOM FLOAT
4. YPSILANTI HIGH SCHOOL BAND - Ypsilanti, Mich.
5. VINTAGE AUTOMOBILES (4 cars)
6. WYOMING RODEO FLOAT
7. OTTAWA-ALLEGAN SHRINE CLUB BAND
8. ZEELAND JAYCEES FLOAT
9. LOS TROPINCANOS DANCE FLOAT
10. HANCOCK HIGH SCHOOL BAND - Calumet, Mich.
11. DUTCH DANCERS (3 groups - 21, 55, 19)
12. MERRIOTT - GREAT AMERICA FLOAT
13. QUINCY HIGH SCHOOL BAND - Quincy, Mich.
14. VINTAGE AUTOMOBILES (4 cars)
15. LLOYD WALKER FLOAT
16. REDSKIN MARCHING BAND - Paw Paw, Mich.
17. DUTCH DANCERS (3 groups - 40, 20, 56)
18. DANISH FESTIVAL FLOAT
19. MICHIGAN HONEY QUEEN FLOAT
20. BYRON CENTER HIGH SCHOOL BAND - Byron Center, Mich.
21. BAVARIAN FESTIVAL FLOAT
22. BURGER KING FLOAT
23. HAMILTON HIGH SCHOOL BAND - Hamilton, Mich.
24. OCEANA COUNTY CHERRY QUEEN
25. SAUGATUCK HIGH SCHOOL BAND - Saugatuck, Mich.
- VINTAGE AUTOMOBILES (3 cars)
27. PLANK ROAD FARM STAGE COACH
28. CORVETTES (2 cars)
29. DUNE BUGGIES (2 cars)



SATURDAY PARADE LINE -UP



Bonnie Welch 2747 Darkey

call can place

call repub woman

1. eastland - residence (times) - P. sched - SF pol thing
jon breen
press contact, Tulip Time

TO General Aviation Transient Area
(NC airlines)

Mrs. Bonnie Welch - [aug - People
(1935 - dance troupe -] - she's in Texas
neighbors of Pete Secchia

6:45 GR - to residence

7:30 supporters - 200 - greet
if she wants private 8:
to

7:45 am TV interv

8 pm football Orkfst

9:15 TV inter

11 am Grace Epis -

12 soc - lunch -

TV inter

2 pm depart



Phelps hall
1 1/2 before
hand

color guard, etc
3pm start of parade

3-4 parade

Convertible?
Hope College

300,000 people

past hon gr marshall:

Cong Ford 1967

Dutch Amb

SS Kresge

4-day festival

2 mi-route from 8th & Columbia

~~high~~ (recept) W on 8th

term 24th & Van Raalte

Parade of Bands - 60 band

reception - Phelps Hall

dancers assemble 1:30 - 2pm

45 mins - normal drive time

to meet { + wives
Mike Gorno - (chmn fest) Pres Tulip Time, Ince
Mayor
Rogers Strook

Reput person
YR types & pfc

flag bearers
legion band
bands + floats (60+)
band competition

30 floats

²
130 approx units
(10 on board)

media

3 nets

1 nspr

2 stat in GR ^{WZZM} ABC, ^{WOTV} NBC #1 paper

1 cable

1 stat in Kal CBS WKZO 1 paper

Tulip Time

396-4221 396-1159

Dwight Ferris

bill 7:30-

tonite
Hoffman
House

4101 28th st.

(restaurant)

dinner - Dutch

Immig Soc

267 central

26,000 population

PIN-

kids w/ flowers
dancers
mkt.

Tom Rabst - car

Conference Rm Phelps Hall Hope College
Kth + Columbia Ave SW corner

Consul + wives

Tulip T bd + wives

Rep comm

Pres of college +

Spts of Schools

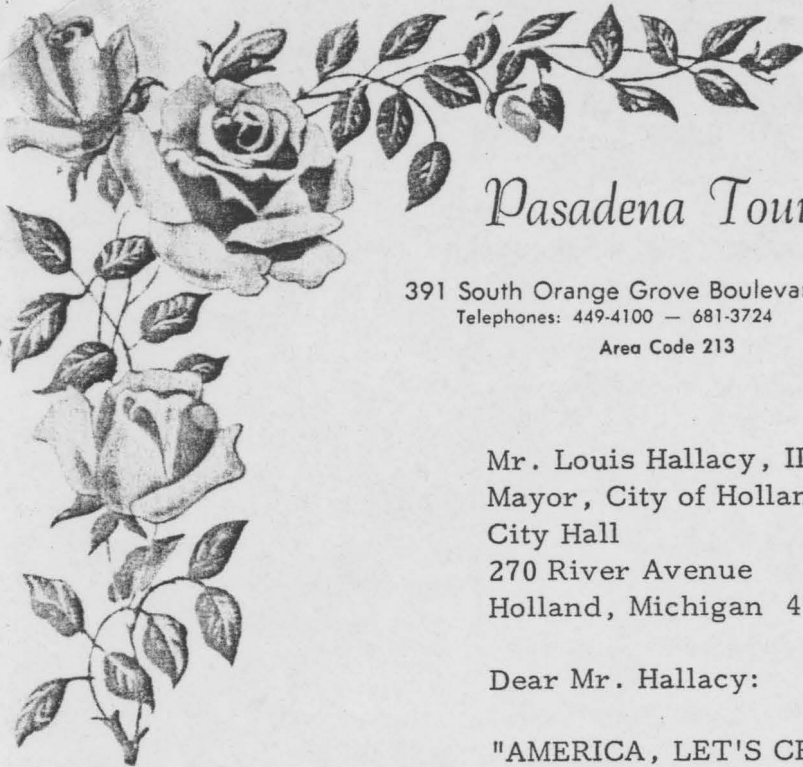
Caf C

~~Klompem~~
Dancers

(wooden shoes)

high school girls

4 area high schools



Pasadena Tournament of Roses Association

391 South Orange Grove Boulevard

Telephones: 449-4100 — 681-3724

Area Code 213

Pasadena, California 91105

May 20, 1975

Mr. Louis Hallacy, II
Mayor, City of Holland
City Hall
270 River Avenue
Holland, Michigan 49423

Dear Mr. Hallacy:

"AMERICA, LET'S CELEBRATE!" is the theme of the 1976 Pasadena Tournament of Roses Parade.

And we have much to commemorate in the upcoming Bicentennial year of the United States.

I am taking this opportunity to invite you to celebrate along with us as a participant in the January 1, 1976, Rose Parade.

I promise a most festive New Year's Day, one mixed with happiness, reflection, spirit and dedication -- as the Tournament of Roses leads off the salute to our country's 200th birthday.

Besides being designated by the American Revolution Bicentennial Administration as the opening event for the 1975-1977 three-year salute, we are also hopeful that the parade will be carried on television for the first time world-wide via satellite.

Duplicate entry blanks are enclosed for your completion. We ask that the forms be filled out and returned, along with a check for the promotion fee, to the Tournament office by May 30, 1975. This will help us immensely in organizing the parade.

A self-addressed envelope is enclosed for your convenience.

Float Entries Chairman, James B. Boyle, Jr., and his committee will be contacting you shortly regarding all facets of parade participation.

Sincerely,

Ralph S. Helpbringer
Ralph S. Helpbringer,
President

rsh/sm
enc. 3

EXECUTIVE COMMITTEE

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HARRISON R. BAKER, JR., *Treasurer*
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ROBERT J. NATZEL
FRED W. SOLDWEDEL
JACK D. WHITEHEAD
E. MILTON WILSON

*PAST PRESIDENTS

ARTHUR W. ALTHOUSE, 1960-61
JOHN H. BIGGAR, 1957-58
OTIS BLASINGHAM, 1972-73
H. W. BRAGG, 1967-68
STANLEY K. BROWN, 1958-59
RAYMOND A. DORN, 1959-60
C. LEWIS EDWARDS, 1969-70
STANLEY L. HAHN, 1962-63
WALTER HOFFFLIN, JR., 1964-65
JAMES K. INGHAM, 1942-43
HENRY KEARNS, 1966-67
L. CLIFFORD KENWORTHY, 1950-51
LEON KINGSLEY, 1951-52
LATHROP K. LEISHMAN, 1938-39
HARLAN G. LOUD, 1939-40
DRUMMOND J. MCCUNN, 1949-50
WILLIAM H. NICHOLAS, 1952-53
H. BURTON NOBLE, 1961-62
GLEESON L. PAYNE, 1968-69
J. RANDOLPH RICHARDS, 1965-66
A. LEWIS SHINGLER, 1970-71
LOUIS R. VINCENTI, 1947-48
VIRGIL J. WHITE, 1971-72
EDWARD WILSON, 1973-74
ELMER M. WILSON, 1954-55

City of Holland

HOLLAND, MICHIGAN

EXECUTIVE OFFICE
LOUIS HALLACY II, MAYOR

May 8, 1975

Mr. James R. Boyle, Jr.
Float Entries Chairman
Pasadena Tournament of Roses Association
391 South Orange Grove Boulevard
Pasadena, California 91105

Dear Mr. Boyle:

Thank you for your letter of March 4, 1975, and the information you provided. I can appreciate the current demands upon your time and the numerous requests you receive, and am grateful for the time you have spent on our behalf.

It is with a strong sense of community pride that we have compiled the enclosed package. Located on Lake Macatawa, five miles from Lake Michigan, Holland is an attractive, thriving community which hosts thousands of visitors every summer. Our 27,000 residents enjoy a fine school system and commendable public services. With a healthy central business district and a diversified industrial base, we consider Holland an outstanding and beautiful City.

Holland can point to two additional factors that make it especially unique; our tulip festival and our Dutch heritage. 1976 will be the 47th anniversary of Tulip Time. (A brief history is included in our attachments) Termed the third largest festival in the United States, Tulip Time annually attracts a half million visitors. Its four-day program, combined with the blooming of 1,000,000 tulips, has earned it national recognition. Among our frequent guests is Michigan's Governor, who traditionally leads the opening day street scrubbing, and on the list of past Parade Marshals is Gerald R. Ford. The Tulip Time budget of only \$45,000 indicates the high degree of community support and involvement it enjoys. Perhaps, through your association with the Rose Parade, you can appreciate the difficulty in expressing beauty and color with mere words; however, we hope the documentation enclosed will do so adequately.

Having previously served on the Tulip Time Board for many years, I wish to emphasize that Tulip Time is not a commercial venture but,

Mr. James R. Boyle, Jr.

May 8, 1975

Page Two

* rather, a celebration of our Dutch heritage. Holland was settled by the Reverend Albertus Van Raalte and a small group of Dutch immigrants in 1847. They carved a village out of the wilderness and, before incorporation as a City in 1867, endured hardships and sickness. In 1871, the town was devastated by fire but rose again, through the determined efforts of its citizens.

Holland has never forgotten its heritage. The Dutch Immigrant Society is large and active. Situated in City Hall are the offices of the Netherlands Consulate for Cultural and Press Affairs, an official organ of the Netherlands government. In 1952, the City was honored by the visit of Queen Juliana and in 1964, despite their legislation prohibiting the removal of windmills from the Netherlands, the City of Holland received special permission to purchase, dismantle and ship the graceful windmill De Zwaan (The Swan). Dedicated in 1965 by Prince Bernhard, this six story, fully operational mill is now the focal point of our Windmill Island Municipal Park. Wind direction permitting, grain is ground into whole wheat flour during the spring and summer months.

We believe Holland's participation in the Tournament of Roses Parade would be unusually appropriate. Two of the three Bicentennial themes, "Heritage" and "Festivals", would be excellently represented. In addition, Holland, through its rich history of pioneering effort and progress over the last century and a quarter, and through its annual celebration of these uniquely American qualities, would be a fine contribution to your own "America, Let's Celebrate" theme.

Initial contacts have been made with community service and civic organizations. As you can see by the responses enclosed as a part of our package, we are confident that we can reply immediately to an invitation and will be able to provide the necessary funding. City staff members stand ready to lead our efforts.

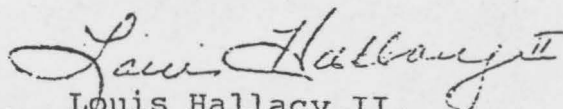
Thank you again for your assistance and for providing an opportunity for Mr. Bopf to meet with you. This project has already given us great satisfaction and, regardless of the outcome of our request, we invite you to visit Holland, especially during Tulip Time.

Best wishes for the success of the 1976 Tournament of Roses Parade. If we can provide any additional information, please feel free to

Mr. James R. Boyle, Jr.
May 8, 1975.
Page Three

contact the City Manager's Office; telephone #396-8388, area code 616; or at our City Hall, 270 River Avenue, Holland.

Very truly yours,


Louis Hallacy II,
Mayor

LH/d

HOLLAND, MICHIGAN

GENERAL REVIEW

In 1846, a group of sixty men, women and children left their home in the Netherlands for a new life in America. Religious oppression, coupled with the economic depression prevailing in the Netherlands at that time, persuaded this group of Hollanders to seek religious freedom and a better life elsewhere. The first founders, led by Reverend Albertus C. Van Raalte, arrived at the location in west Michigan which was later to become the City of Holland on February 9, 1847, and subsequently proceeded to lay the foundations for the new community.

Today there are only ten areas in the United States with a substantially large percentage of population derived from the Netherlands. The largest of these colonies is that of western Michigan, covering an area of about 5,000 square miles of which the City of Holland is the center. The population of Holland and the adjacent villages is 84,650; of this number, more than 75% are either Hollanders or descendants of the early Dutch immigrants.

STATISTICAL REVIEW

Form of Government: Council-Manager

Population: 1971 - 26,337

Area: 13.75 square miles

Altitude: 610 feet above sea level

Parks: 17, with a total of 84.24 acres. 8 playgrounds, with a total of 32.07 acres.

Financial Data: Three banks, one savings and loan association, with total resources of \$295,556,247.46.

Telephones in service: 18,496

Auto Registrations: 37,000

Churches: 64, representing 23 denominations

Homes: 7,200 occupied dwellings

Newspapers: One daily and one weekly

Hotels and Motels: Total of 600 rooms



Industry: 183 manufacturing establishments, employing approximately 10,000 workers. Principal manufactured products include furniture, warm-air furnaces and accessories, boats, various foods (including pickles, poultry, gum and confections) automobile and truck parts, plumbing fixtures, die casting, agricultural equipment, pharmaceuticals, carbonated beverages, and Dutch novelties.

Trading Area: The retail trading zone covers a radius of nearly 25 miles and serves a population of 84,650.

Transportation Facilities: C & O Railroad, Greyhound and North Star Bus Lines, lake shipping, and two general aviation airports handling smaller-type planes.

Hospitals: The municipal hospital has 222 beds

Educational Facilities:

HOPE COLLEGE - A private liberal arts college with an enrollment of 2,198 students representing 38 states and 23 foreign countries, and 150 full-time and 20 part-time faculty members.

WESTERN THEOLOGICAL SEMINARY - A Dutch Reformed institution with an enrollment of 143 students and 12 full-time faculty.

PUBLIC SCHOOLS - One senior high school, one junior high school, 11 elementary schools with a total of 5,300 students and 301 faculty.

PAROCHIAL AND PRIVATE SCHOOLS - One Christian high school, one Christian middle school, three Christian elementary schools, one Catholic elementary school, one Seventh Day Adventist school. Total enrollment of 2,925 students with 120 faculty members.

College Library: 163,375 volumes

Public Library: 141,256 volumes

Protective Services: The Fire Department has 26 full-time men and 30 volunteers with three stations and eight pieces of equipment. The Police Department has a staff of 51 persons with one station.

Amusements: Largest auditorium in City seats 3,500 persons. Two theaters with a total seating capacity of 1,400 persons. One golf course (18 holes) with five others in the immediate area. Two bowling alleys, one roller rink, several ball diamonds, tennis courts, track and football fields, and 2 municipal swimming pools.

HISTORY OF TULIP TIME



Tulip Time began in 1927 as a suggestion that tulips be planted as a civic project to beautify the city. One hundred thousand tulips were planted the following year and public response was so surprising that more were planted for the next year, and the phrase "Tulip Time in Holland" was created.

The festival interest developed, and in 1929 the first festival was officially declared. At that time the wearing of Dutch costumes, including wooden shoes, was introduced. A parade was scheduled, and the festival, which has grown to the third largest in the country, was under way.

The four-day Tulip Time Festival traditionally opens on the Wednesday nearest the 15th of May with street-scrubbing ceremonies in which the mayor and city council inspect the streets, find them dirty, and order them scrubbed. This involves a lively ceremony in which some five hundred costumed townsfolk participate, some carrying pails of water on wooden yokes, and some wielding brushes and willow brooms.

The scrubbing is followed by the Folk Parade and the initial performance of the Klompen Dancers. On Thursday the Children's Parade is featured. More than three thousand Holland area youngsters in costume depict customs and traditions of the Netherlands as they march the parade route.

Saturday opens with a National Baton Twirling contest in the Civic Center. A national champion has been selected annually since the contest first was staged in 1958. The Band Review, which has been a feature of the festival since the 1930's, brings to Holland the outstanding high school bands of the state who compete in marching and drill formations, presenting a spectacle of color. The Parade of Bands features more than 50 high school, college, and civic bands, floats, and marchers. This three hour parade is one of the most colorful parades in the country.



In addition to the tulips, parades, and the wooden-shoe dancers, the festival program is augmented with various events for each day. These may include authentic costume shows, dramatic productions, and choral groups.

On Friday evening the Parade of Barbershop Quartets and square dancing are featured. Saturday night is the statewide Square Dancing event and the Tulip Time varieties. The Tulip Time Varieties is the closing event of the festival.

On Sunday a Tulip Time vesper program is given by the music department of Hope College, to which the public is invited.

High school girls interested in the Dutch folk dances learn them under the direction of an experienced instructor. Early in festival history the "klomp-klomp" on the pavement rivaled the tulip in attracting visitors.

One of the first features introduced at the festival was the wearing of Dutch costumes and wooden shoes. A wooden shoe carver from the Netherlands was engaged, and today Holland boasts of the only Wooden Shoe Factory in the nation. Shoes are fashioned from white poplar logs, and about 20,000 pairs are for sale to Holland visitors.



A little Netherlands was designed and constructed in miniature. Local sculptors, artists, and craftsmen combined talents to reproduce quaint sections of Old Holland with figures, houses, windmills, canals with dikes, mechanized drawbridges, and operating boat locks. The Netherlands Museum became a reality in 1937 to serve as a center of Dutch culture and to perpetuate the memory of the Dutch pioneers who settled in this area. Many of the unusual articles on display were brought to this country by the early Dutch settlers, and from the Dutch government. This is a popular visitor attraction.

The Flower Show, one of the best in the state, has become a part of Tulip Time and is sponsored by the Holland Garden Club. Hope College and the high schools of the area assist the festival with programs consisting of either musical or dramatic contributions.

A Dutch Village was added in recent years with tulip plantings and buildings of Dutch architecture. Miles of tulips now line city streets in brilliant array, forming "Tulip Lane". Plantings and displays dot the entire Holland area.

Of interest to the hundreds of thousands of visitors each year, is the preservation of the original purpose of the festival. Now, as in the beginning, the tulip in all her stately beauty reigns as "Queen" in this community of color and music each year in May when it's "Tulip Time in Holland."



Honorary Grand Marshal of Band Parade

Susan Is Prettier Than Pictured

By Cornelia Van Voorst

Susan Ford, a pretty 18-year-old who happens to be the daughter of the President, had a busy and exciting time in Holland Saturday.

An honorary grand marshal of the climaxing Parade of Bands, Susan gamely braved the elements, sometimes under a bubble umbrella, and then watched the parade from a special reviewing stand at 21st St. and Van Raalte Ave. until the President and Mrs. Ford arrived toward the end of the parade, and then joined her par-

ents for a trip to the Tulip City Airport.

Tall and blond like her father, Susan is prettier than her pictures. Wearing her hair in a long bob and sporting a blue and white jacket and skirt knit out-fit with navy shell, Susan moved easily with her hosts at a brief visit to the Tulip Time market.

She watched wooden shoe carvers at work with a great deal of interest (her special interest is crafts) and she met each of the 12 klompen dancers, (Continued on page 12.)



SUSAN AUTOGRAPHS WOODEN SHOES

UP-085

R B

CORRESPONDENTS:

SUSAN FORD WILL BE TRAVELING TO MICHIGAN TOMORROW TO ATTEND A TULIP FESTIVAL IN HOLLAND, MICH., BEFORE GOING TO THE GRAND RAPIDS AIRPORT TO MEET PRESIDENT AND MRS. FORD UPON THEIR ARRIVAL. SUSAN WILL ARRIVE AT GRAND RAPIDS AT NOON AND GO TO HOLLAND BY MOTORCADE FOR THE TULIP FESTIVAL, A RECEPTION AT HOPE COLLEGE AND A PARADE WHICH IS SCHEDULED TO BEGIN AT 3:30 P. M. IN WHICH SHE WILL BE HONORARY GRAND MARSHAL. MEDIA INTENDING TO COVER THE PARADE MUST PRESENT THEIR CREDENTIALS AT THE HOLLAND CITY HALL IN THE MAYOR'S OFFICE BETWEEN 8 A. M. AND NOON TOMORROW. AT THE CONCLUSION OF THE PARADE SUSAN WILL TRAVEL VIA MOTORCADE TO THE GRAND RAPIDS AIRPORT.

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July 1, 1976

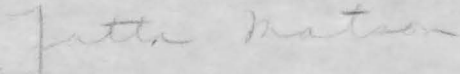
Dear Eunice,

A note of thanks for your time and effort in making Susan's visit to Holland such a success.

Your help and advice were much appreciated, and we all feel very fortunate to have your enthusiastic support for the President.


Again, Eunice, thanks. On behalf of the Fords, we are grateful to you.

Sincerely,


Patti Matson
Assistant Press Secretary to Mrs. Ford

Mrs. Robert Bareham
530 Grandview
Spring Lake, Michigan 49456

pm/se



Dear

~~Mark J. Candy~~
A note of thanks for your time and effort
in making ^{Susan's} ~~Mrs. Ford's~~ recent visit to Holland
_____ such a success.

Your help and ^{advice} ~~expertise with the press~~
were much appreciated, and frankly,
~~we could not have done the trip without you,~~

~~we all~~ feel very fortunate ~~you were able to~~
~~take the time.~~

to have your enthusiastic support for the President.

Again, Eunice, thanks. On behalf of ^{the} ~~Mrs.~~ Fords,
we are grateful to you.

Sincerely,

Patti Matson

Assistant Press Secretary to Mrs. Ford

Eunice Barham

Holland, Mich.

support for the

best

July 1, 1976

Dear Mike,

A note of thanks for all your hard work during Susan Ford's participation in 1976 Tulip Time.

I know how much Susan enjoyed riding in the parade with you, and it was obvious how much hard work went into the week. Your work on Susan's visit was much appreciated.

All of us enjoyed our day in Holland tremendously, and I am personally grateful for your time and trouble.

Sincerely,

Patti Matson
Assistant Press Secretary to Mrs. Ford

Mr. Mike Gorko
President, Tulip Time
193 Sunrise Drive
Holland, Michigan

pm/se

July 1, 1976

Dear Mayor Hallacy,

What would I have done without you on Susan Ford's trip to Holland???

You were fantastic, and your help was very much appreciated. Your patience and your saavy were invaluable to us, and I hope we'll have a chance to see each other again.

Again, thanks. You were great.

My very best wishes.

Patti Matson

Patti Matson

Assistant Press Secretary to Mrs. Ford

The Honorable Louis Hallacy II
Mayor
The City of Holland
165 Sunset Drive
Holland, Michigan

pm/se

July 1, 1976

Dear Jake,

A note of thanks for everything you did for Susan Ford's visit to Holland.

I know how much she enjoyed the entire day, and how interesting in particular she found the Tulip Time Market. Thank you for all your time and effort in organizing things.

From my standpoint, it went very well; and I enjoyed meeting and working with you very much. Hope we will see each other again.

Sincerely,

Patti Matson
Patti Matson
Assistant Press Secretary to Mrs. Ford

Mr. Jacob DeGraaf
663 E. 11th Street
Holland, Michigan

pm/se

July 1, 1976

Dear Doc,

A note of thanks for your time and effort in making the Fords' trip to Holland such a success.

Susan and I both thought you were just great, and appreciate all you are doing and have done for the President in Michigan.

Again, Doc, thanks. On behalf of the Fords, we are grateful to you.

Sincerely,

Patti Matson
Patti Matson
Assistant Press Secretary to Mrs. Ford

Mr. Jerome Grysen
5786 Park
Hudsonville, Michigan

pm/se

July 1, 1976

Dear Mr. and Mrs. Wichers,

A note of thanks for your time and effort in making Susan Ford's visit to Holland so enjoyable.

Your thoughtfulness and hospitality were much appreciated, and they will be long remembered, as will the delightful meal with you in your home.

Again, Mr. and Mrs. Wichers, a very sincere thanks. We appreciate all you did more than I can say.

Sincerely,

Patti Matson
Patti Matson

Assistant Press Secretary to Mrs. Ford

Mr. and Mrs. Willard Wichers
267 Central Avenue
Holland, Michigan

pm/se

Mayor (616)
392
3107

Bill Wickers

parade chmn
Eleanor

hon grand marshall
recept - beforehand

Civic Credit -
duntan GR - civic
and -
main
entrance
Cent
Jan Truier

DUTCH SAUCISZEN broodjes

City Editor - Sentinel
Date Randal Vandewater

WHILE YOU WERE OUT

M. Cornelia Van Voorst
of _____

Phone _____

Area Code

Number

Extension

TELEPHONED		PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	

RETURNED YOUR CALL

Message _____

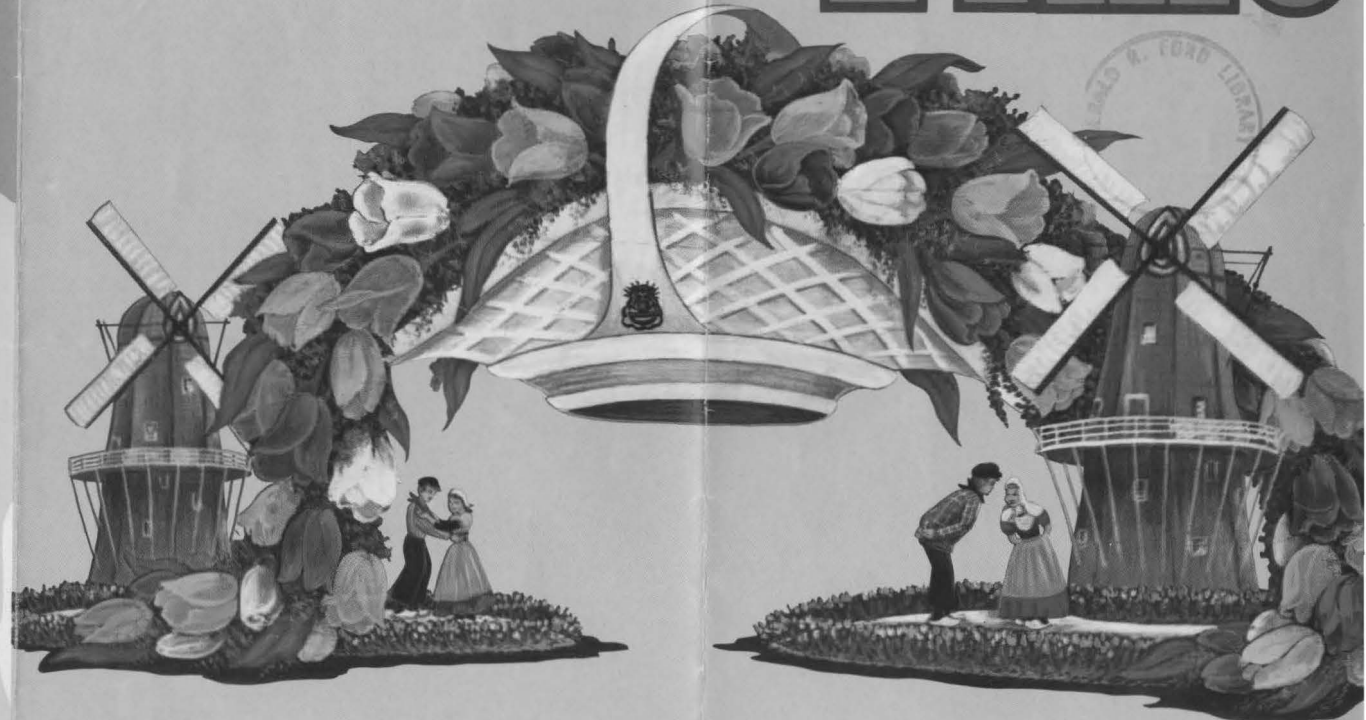
Operator



about the cover...

As one of three new entrants admitted this year to the Rose Parade, the City of Holland was proud to present the float pictured here on the cover to the 1976 Tournament of Roses. With the theme **America, Let's Celebrate Tulip Time**, the 50' long 18' wide, 16' high hydraulically powered float was an appropriate and unique representative from one of America's great flower festivals to another. Featuring riders wearing authentic Dutch costumes and dual replicas of the famous *De Zwaan* windmill, the float was sculpted from chrysanthemums, roses, gladiolas, orchids and, of course, live blooming tulips, the latter quite unusual in the light of the Rose Parade's mid-winter presentation. Using no tax dollars, the float was funded partially by the Michigan Bicentennial Commission and other state agencies, but for the most part was built through public contributions, a true reflection of Holland's pride in Tulip Time and her willingness to share this springtime festival with all America.

47th Tulip Time



OFFICIAL PROGRAM
MAY 12 — 15, 1976
HOLLAND, MICHIGAN

Daily Attractions

ART EXHIBITS — You are invited to two. Holland Friends of Art will have a show at Herrick Public Library, 12th and River. Open daily 9 a.m. to 9 p.m. Holland High School students will exhibit their 'Best Of the Year Show' during school hours (Wed. and Thurs. mornings and all day Fri.) in the Hazel Fortney Herrick Art Center on campus.

BAKER FURNITURE MUSEUM — A permanent exhibit of antique furniture, Period rooms, paintings and design source material. At 6th and Columbia. Open week days 9 a.m. to 6 p.m.; Sun. 1 p.m. to 5 p.m. Adm: 75c, Children 50c — under 12 free.

DE KLOMP WOODEN SHOE AND DELFT FACTORY — Visit the largest Wooden Shoe and Delft factory on the North American continent. Come in and watch Dutch craftsmen create traditional wooden shoes in any size, for wear or souvenir. Watch the artist decorate the internationally known Delft ware in the one and only Delft factory in the U.S. Visit the gift shop for large selection of Dutch imported and factory made specialties. At 257 E. 32nd St. Just East of M-40. Free Admission.

DUTCH HERITAGE — Holidays and family life in the Netherlands presented by the Dutch Heritage Group. Many authentic costumes from various parts of the Netherlands on display. Customs of the Netherlands are brought out with touches of Dutch history, expressions and traditions. An insight into the national character of people in the Netherlands. Civic Center, 8th and Pine. Adm: 50c.

DUTCH VILLAGE — "A Bit of Old Holland". Canals, windmills, tulips, gardens, restaurant, sidewalk cafe, farm house, and Dutch barn with live animals. Street organ concerts, wooden shoe carving, Dutch folk dances, color movies of the Netherlands, exhibits, rides, arts and crafts. Continuous performances daily. One admission covers all. Adults \$1.50, children 3 to 12, 75c. On US-31 just north of Holland. Group rates available.

FAMOUS NELIS TULIP FARM — One of the largest selections of tulip varieties to be seen anywhere in the world. Over a thousand beds in one mass planting. Many new varieties imported from the Netherlands for the first time. A beautiful view from the deck of a three story windmill. Bulb orders taken. Adm. 50c, children under 12 free. Located 1½ miles west of River Avenue, on Lakewood Blvd. Group rates available.

FLOWER SHOW — "Let Freedom Ring" - Holland Garden Club's 30th annual Tulip Time Flower Show - The Bicentennial Celebration in flower arrangements, table settings, floral specimens, garden areas, conservation, Junior and other exhibits. At the Holland Armory, just west of Central on 9th. Open Wed. 1 p.m. to 9 p.m., Thurs. and Fri. 9 a.m. to 9 p.m. and Sat. 9 a.m. to 8 p.m. Adm: 75c, children 12 and under admitted free when accompanied by an adult.

KLOMPEN DANCERS — More than 600 high school girls perform Dutch folk dances wearing copies of authentic costumes and wooden shoes of the various provinces of the Netherlands. One of the most popular highlights. Free performances.

NETHERLANDS MUSEUM — Internationally recognized. Unique and authentic collections and exhibits from The Netherlands and settlers of this area graphically portray the Dutch Heritage of this community. Be sure to see Dutch rooms with furnishings from the 1800's; and 150-year-old doll house, furnished to smallest detail. Outstanding collection from former Dutch colonies. 12th and Central. Adm. 50c, 12 yrs. and under free. Daily 9 a.m. to 9 p.m.: Sunday 11:30 a.m. to 5 p.m.

ORGAN RECITALS — Twenty minute organ recitals will be given every hour on the hour from 10 a.m. to 4 p.m. Thurs., Fri. and Sat. at the Dimment Chapel, Hope College Campus, located at 12th and College. There are two fine organs in Dimment Chapel. A large American Romantic organ and a recently acquired baroque type mechanical action organ from the Netherlands. Concerts will be performed on each instrument. Free admission.

POLL MUSEUM — One of the largest private collections of antique, electric, classic and steam automobiles, fire trucks, bicycles and model ships. A bottle collection and large windmill have been added. Other antiques and a souvenir shop can be seen. Located 5 miles north on U.S. 31 at New Holland. Adm: 50c, children 10-12 yrs. 25c, children under 10 free. Phone (616) 396-3009

THE OLD STORE — Antiques and quaint Americana. Located at 49 W. 8th. Open daily. Free Admission.

TULIP LANES AND SPECIAL PLANTINGS — Eight miles of tulips in brilliant array line Holland's streets. Start at 12th and River to see the unique miniature tulip field of more than 50 varieties. Follow the arrows. Also special plantings of tulips in the park at 8th and Lincoln.

TULIP TIME MARKET — A typical Dutch market of the Netherlands, Dutch glass blower, authentic wooden shoe maker, candlemaker, ceramics, and other crafts are featured. Dutch saucijzenbroodjes, (pigs-in-the-blanket) and other foods available. Dancers perform every half hour. At 13th and Central. Adm: 25c, children 12 and under 10c.

VELDHEER'S TULIP GARDENS — One of the largest tulip plantings with more than a million flowers to see. Also 100 tulip beds in a typical Dutch garden with water windmill, canal, grain windmill, and bulb growers museum. Located 3 miles north on U.S. 31. Adm: 50c, children 5 and under free. Lunch available.

WINDMILL ISLAND — Features authentic Dutch windmill "De Zwaan", more than 200 years old, surrounded by a spectacle of tulips. Visit the "draaimolen" (merry-go-round) with street organ music, and the "Little Netherlands", a miniature Dutch village. Entrance at 7th and Lincoln. Open 9 a.m. to 6 p.m. Adm: \$1.75, children 12 and under \$1.00. 10% discount for groups of 25 or more.

WINGS OVER HOLLAND — Movies featuring the Netherlands and the historic windmill "De Zwaan." Civic Center, 8th and Pine. Adm: 50c.

HOLLAND'S ORIGINAL WOODEN SHOE FACTORY — See wooden shoes made by 18th Century Old World machines and by the modern Dutch wooden shoe machinery, as rough logs are turned into Klompen (shoes). The hand carved wooden shoes will also be made by the Dutch wooden shoe craftsmen. Try on a pair of wooden shoes at the nation's original shoe factory. Authentic souvenirs of the Netherlands of all sorts, available in the Gift Shop. Relax and enjoy Wooden Shoeland, the Dutch Fun Park, together with the beautiful tulip plantings. The Wooden Shoe Restaurant welcomes you when visiting the original Wooden Shoe Factory at U.S. 31 Bypass and 16th St.

General Information

CENTRAL INFORMATION CENTER — Located at the Tulip Time Office, Civic Center, 8th and Pine. Phone (616) 396-4221.

SLEEPING ACCOMMODATIONS AND MEAL RESERVATIONS — Write the Tulip Time Housing Bureau, Civic Center, 8th and Pine, Holland, Michigan 49423. Meal reservations can be made for groups of 20 or more. Phone (616) 396-1324 for meal reservations and guest home accommodations, and (616) 396-4191 for motel and camping reservations.

HOSPITALITY CENTER — Free coffee and rest room facilities at historic Ninth Street Christian Reformed Church, 9th and College. Members of the "White Pillar Church" provide refreshments at no charge.

ADVANCE TICKET SALES — Write the Tulip Time Office, Civic Center, 8th and Pine, Holland, Michigan 49423. No refunds on tickets after April 15, unless event is cancelled.

BLEACHER SEATS — Tickets available for reserved seats along the parade routes at best vantage points for all parades. Advance sale at Tulip Time Office, Civic Center, 8th and Pine, Holland, Michigan 49423. \$1.50, Wednesday and Thursday and \$2.00 on Saturday.

GUIDES — Qualified guides may be engaged for your bus at the Tulip Time Office, Civic Center, 8th and Pine, Holland, Michigan 49423. Make early reservations.

TIME NOTICE — All events are scheduled on Eastern Daylight Saving Time.

BUS TOURS — Buses take you through tulip lanes and to various attractions. Tours begin at Civic Center, 8th St. and Pine.

Festival Events Calendar (REFER TO "DAILY ATTRACTIONS")

WEDNESDAY, MAY 12

9:00 a.m. to 9:00 p.m. — **TULIP TIME MARKET**: 13th and Central. Adm: 25c, children 12 and under 10c.

12:30 p.m. — **KLOMPEN DANCERS**: 8th, between River and College.

1:00 p.m. to 9:00 p.m. — **FLOWER SHOW**: Holland Armory on 9th, West of Central. Adm: 75c.

2:00 p.m. — **VOLKSPARADE, STREET SCRUBBING AND KLOMPEN DANCERS**: Parade route from Columbia and 8th, west to 11th St. adjacent to Kollen Park. Bleacher seats \$1.50.

4:00 p.m. to 4:30 p.m. — **AUTHENTIC DUTCH CHURCH SERVICE**: Dominie dressed in traditional long tail coat and voorzinger leading songs. Bulletin in Dutch and English. Ninth Street Christian Reformed Church, 9th and College, Public invited.

4:30 p.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

5:30 p.m. — **DUTCH HERITAGE**: Civic Center, 8th and Pine. Adm: 50c.

7:15 p.m. — **KLOMPEN DANCERS**: Centennial Park Square.

8:00 p.m. — **ALUMNI DUTCH DANCE**: 8th, between River and College

8:00 p.m. — **COME OUT, YE CONTINENTALIERS**: A play celebrating the Spirit of '76 in song and dance. Entertainment for the whole family. DeWitt Cultural Center, 12th and Columbia. Adm. Adults \$2.00 - Students \$1.50.

8:00 p.m. — **FESTIVAL MUSICALE**: 70 voice Holland Community Chorale and orchestra presents an inspiring Bicentennial Concert, featuring authentic American folk songs, spirituals, and patriotic selections. Civic Center, 8th and Pine, Adm: Reserved Main Floor and Balcony, \$2.25; General \$1.50.

THURSDAY, MAY 13

9:00 a.m. to 9:00 p.m. — **TULIP TIME MARKET**: 13th and Central. Adm: 25c, children 12 and under 10c.

9:00 a.m. to 9:00 p.m. — **FLOWER SHOW**: Holland Armory on 9th, west of Central. Adm: 75c.

10:00 a.m. — **ALUMNI DUTCH DANCE AND STREET SCRUBBING**: 8th, between Central and College.

10:00 a.m. to 4:00 p.m. — **ORGAN RECITALS**: Twenty minute programs given every hour on the hour at Dimment Memorial Chapel on Hope College Campus, 12th and College. Free Admission.

12:30 p.m. — **KLOMPEN DANCERS**: 8th, between River and College.

2:00 p.m. — **CHILDREN'S COSTUME PARADE**: Thousands of school children in Dutch costumes portray the customs of old Holland as they march the parade route from Columbia and 8th, west to 11th St. adjacent to Kollen Park. Bleacher seats \$1.50. (If parade is postponed see 2:00 p.m. Friday events calendar).

4:00 p.m. to 4:30 p.m. — **AUTHENTIC DUTCH CHURCH SERVICE**: Dominie dressed in traditional long tail coat and voorzinger leading songs. Bulletin in Dutch and English. Ninth Street Christian Reformed Church, 9th and College. Public invited.

4:30 p.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

5:30 p.m. — **DUTCH HERITAGE**: Civic Center, 8th and Pine. Adm: 50c.

7:15 p.m. — **KLOMPEN DANCERS**: Centennial Park Square.

8:00 p.m. — **ALUMNI DUTCH DANCE**: 8th, between River and College

8:00 p.m. — **"MUSIC OF BICENTENNIAL AMERICA"**: The Holland High School Band, orchestra, and Choir will be featured in a program geared to the American Bicentennial. Holland High School Auditorium, 600 Van Raalte Ave. Adm. Adults \$3.00 and Students \$2.00.

8:00 p.m. — **COME OUT, YE CONTINENTALIERS**: A play celebrating the Spirit of '76 in song and dance. Entertainment for the whole family. DeWitt Cultural Center, 12th and Columbia. Adm: Adults \$2.00 - Students \$1.50.

8:00 p.m. — **MILLION DOLLAR SHRINE BAND AND CHANTERS**: A concert presenting stirring marches and light popular music for all ages. Soloists, vocalists and instrumentalists featured. At Civic Center, 8th and Pine. Admission: Reserved \$2.50. General Admission \$1.75.

FRIDAY, MAY 14

9:00 a.m. to 9:00 p.m. — **TULIP TIME MARKET**: 13th and Central. Adm: 25c, children 12 and under 10c.

9:00 a.m. to 9:00 p.m. — **FLOWER SHOW**: Holland Armory on 9th, west of Central. Adm: 75c.

10:00 a.m. — **ALUMNI DUTCH DANCE AND STREET SCRUBBING**: 8th, between Central and College.

10:00 a.m. to 4:00 p.m. — **ORGAN RECITALS**: Twenty minute programs given every hour on the hour at Dimment Memorial Chapel on Hope College Campus, 12th and College. Free Admission.

12:30 p.m. — **KLOMPEN DANCERS**: 8th, between River and College.

2:00 p.m. — **KLEINE DUTCH ORCHESTRA AND KLEINE KLOMPEN DANCERS**: Holland Public Schools perform in costumes and wooden shoes. Civic Center, 8th and Pine. Free admission. (NOTE: If Thursday parade is postponed, the above program will be presented Thursday at 2:00 p.m.)

4:30 p.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

5:30 p.m. — **DUTCH HERITAGE**: Civic Center, 8th and Pine. Adm: 50c.

7:15 p.m. — **KLOMPEN DANCERS**: Centennial Park Square.

7:30 p.m. to 8:15 p.m. — **HIGH SCHOOL BAND CONCERT**: Centennial Park. Free Admission.

8:00 p.m. — **ALUMNI DUTCH DANCE**: 8th between River and College.

8:00 p.m. — **"MUSIC OF BICENTENNIAL AMERICA"**: The Holland High School Band, Orchestra, and Choir will be featured in a program geared to the American Bicentennial. Holland High School Auditorium, 600 Van Raalte Ave. Adm. Adults \$3.00 and Students \$2.00.

8:00 p.m. — **COME OUT, YE CONTINENTALIERS**: A play celebrating the Spirit of '76 in song and dance. Entertainment for the whole family. DeWitt Cultural Center, 12th and Columbia. Adm. Adults \$2.00 - Students \$1.50.

8:00 p.m. — **"KICK OFF" SQUARE DANCE**: West Ottawa High School, 136th and Riley. Adm: \$2.50 per couple, spectators 75c.

8:00 p.m. — **SPEBSQSA**: Holland chapter presents their Parade of Barbershop Quartets featuring International champions, top flight quartets and the Windmill Chorus of Holland. Civic Center, 8th and Pine. Adm: Res. seats \$3, Gen. \$2.50.

SATURDAY, MAY 15

9:00 a.m. to 9:00 p.m. — **TULIP TIME MARKET**: 13th and Central. Adm: 25c, children 12 and under 10c.

9:00 a.m. to 9:00 p.m. — **FLOWER SHOW**: Holland Armory on 9th, west of Central. Adm: 75c.

9:00 a.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

10:00 a.m. — **DUTCH DANCE AND STREET SCRUBBING**: 8th, between River and College.

10:30 a.m. — **DUTCH HERITAGE**: Civic Center, 8th and Pine. Adm: 50c.

10:00 a.m. to 4:00 p.m. — **ORGAN RECITALS**: Twenty minute programs given every hour on the hour at Dimment Chapel on the Hope College Campus, 12th and College. Free Admission.

11:30 a.m. to 2:15 p.m. — **BAND REVIEW**: An invitational band festival. A 2½ hour show of outstanding bands from Michigan high schools. Each band is judged in musical performance, marching, special maneuvers and showmanship. Hundreds of colorful, uniformed musicians in thrilling mass formation for grand finale. Riverview Park, 4th and Columbia. Adm: Res. seats \$1.50 and \$1.25. Bleachers: adults \$1 and children 50c.

12:30 p.m. — **KLOMPEN DANCERS**: 8th, between River and College.

12:45 p.m. to 1:45 p.m. — **PRE-PARADE ENTERTAINMENT**: Along 8th Street.

1:00 p.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

2:00 p.m. — **KLOMPEN DANCERS**: Along parade route.

2:00 p.m. — **WINGS OVER HOLLAND**: Civic Center, 8th and Pine. Adm: 50c.

3:00 p.m. — **PARADE OF BANDS**: More than 50 bands from many states with floats and costumed units are in an exciting parade with music and color. Parade route west on 8th beginning at Columbia, south on Van Raalte to 24th Street. Bleacher seats \$2.00.

7:15 p.m. — **KLOMPEN DANCERS**: Centennial Park Square.

7:30 p.m. — **TULIP TIME SQUARE DANCE**: Dance to caller Cal Golden of Hot Springs, Arkansas. Also exhibition dances. West Ottawa High School, 136th and Riley. \$3.00 per couple advance sale, \$3.50 per couple at the door. Spectators 75c.

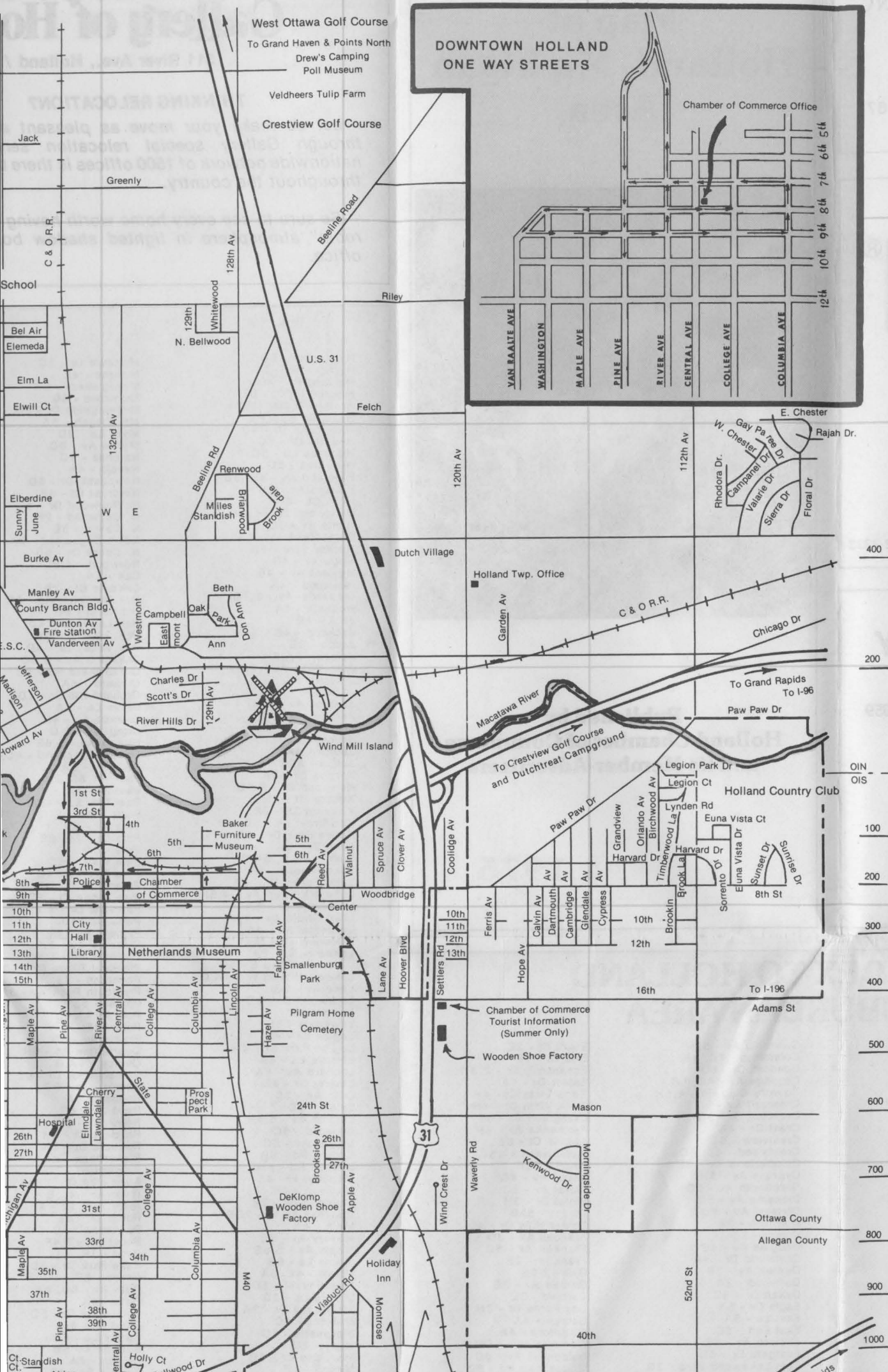
8:00 p.m. — **COME OUT, YE CONTINENTALIERS**: A play celebrating the Spirit of '76 in song and dance. Entertainment for the whole family. DeWitt Cultural Center, 12th and Columbia. Adm. Adults \$2.00 - Students \$1.50.

8:00 p.m. — **TULIP TIME VARIETIES**: A review of precision drilling, novelty acts, Klompen Dancers... And Featuring the Battle Creek Central High School Music Department in a "BAND FOLLIES" Spectacular Bi-Centennial Variety Show, "Patchwork". Civic Center 8th and Pine Ave. Adm: Balcony reserved \$3.00, Main Floor bleacher seats \$2.00, students \$1.25.

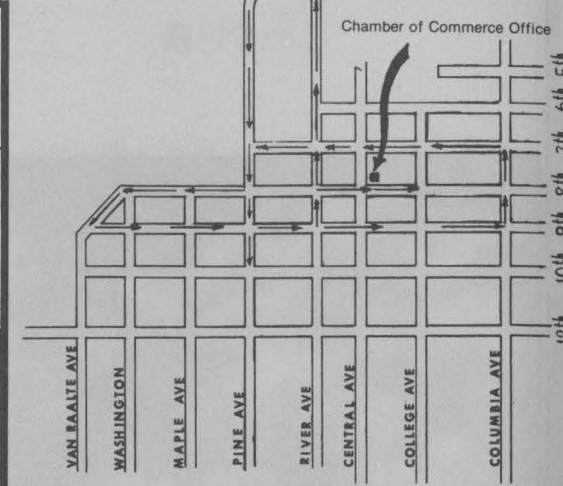
SUNDAY, MAY 16

Visitors who stay in Holland are invited to attend the church of their choice.





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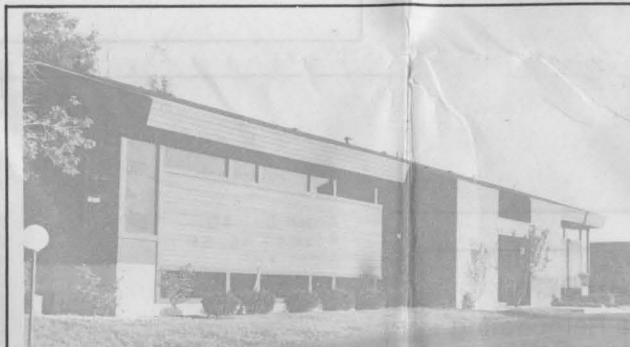
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Holland to the end of Lake Macatawa

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Holland, Michigan 49423

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SPIRITS
CRAB**



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603 E. 16th St., Holland

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**Population
1970 Census**

Holland City	26,337
Zeeland City	2,934
Park Township	6,639
Holland Township	10,991
Zeeland Township	4,734
Laketown Township	2,175
Fillmore Township	2,126
Ottawa County	128,181
Allegan County	66,575

**Tulip Time
Dates**

Holland's Tulip Festival is held in May each year. It is conducted by tulip time inc., Civic Center, 150 West 8th Street, Holland, Michigan 49423; telephone (616) 396-4221. Dates in May are:

1976	12-15
1977	11-14
1978	17-20
1979	16-19
1980	14-17

**Chamber of
Commerce**

**CHAMBER OF
COMMERCE:** An accredited Chamber of Commerce, 3 East 8th Street., Holland, Michigan 49423. Located in Warm Friend Motor Inn, corner of 8th Street and Central Avenue

**Industrial
Development**

INDUSTRIAL DEVELOPMENT: Holland Economic Development Corporation (HEDCOR), located in the Chamber of Commerce office.

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Boeve Oil Company	F-6

The Holland Chamber of Commerce and HEDCOR offices are located on Eighth Street near Central Avenue in the Warm Friend Motor Inn and Apartments building.

HEDCOR

**CHAMBER
OF
COMMERCE**

STRUCTURE AND PURPOSE

The Holland Chamber of Commerce is an organization supported primarily by the members of the business community, representing business, industry and the professions, who are interested in stimulating new and improved business and in building a better community. Civic-minded individuals and organizations are also included in its membership.

Each member firm or individual subscribes a fair share, varying with the size and type of business, of the cost of sustaining Chamber of Commerce effort in the Holland area community.

It has over 400 members, primarily in the area from Zeeland to Saugatuck. These members, through a Board of Directors determine policies and programs. Committees drawn from the membership carry out programs of business and community development. A staff is employed to assist committees in their work and to maintain full-time services of the Chamber's office.

- COMMITTEES**
- Examples of committee work are:
1. Those designed to stimulate new business, tourist promotions, retail trade promotions, proper land use and zoning, etc.
 2. Those directed to community improvement, downtown development, recreation, information about problems and solutions of current interest to the community, etc.
 3. Those which promote adult continuing education, skill training, legislative involvement, etc.

JOB DEVELOPMENT

The Chamber is deeply involved in the development of jobs for area residents through a close affiliation with Holland Economic Development Corporation (HEDCOR), which is quartered in the Chamber office.

INFORMATION AND ASSISTANCE

Many of the services and information sources provided by the Chamber office are used by individuals, both local residents and visitors, as well as by business, both local and those considering locating here.

SERVICES

Publishes a monthly bulletin
Assists in planning special events, conventions, etc.
Provides maps of the area
Maintains a library of stock photographs of the area
Publishes lists and maintains files of area events and organizations

INFORMATION LIBRARY

These publications may be used within the

LAKE MICHIGAN



A

B

C

D

E

F

G

H



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Dates in May are:
1976 12-15
1977 11-14
1978 17-20
1979 16-19
1980 14-17

Chamber of Commerce

**CHAMBER OF
COMMERCE:** An accredited Chamber of Commerce, 3 East 8th Street., Holland, Michigan 49423. Located in Warm Friend Motor Inn, corner of 8th Street and Central Avenue

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- Provides maps of the area
- Maintains a library of stock photographs of the area
- Publishes lists and maintains files of area events and organizations

INFORMATION LIBRARY

These publications may be used within the office.

- City directories for over 40 Michigan cities
- Over 20 telephone directories for major cities in Michigan plus New York City and Chicago
- Surveys of buying power
- Comparative cost-of-living surveys
- Dictionary of Occupational titles
- Directory of Michigan Manufacturers
- Several U.S. Bureau of Census publications
- Various state, county, and regional surveys and reports on specific subjects including taxes, climate, population, employment and current planning.

LEISURE TIME INFORMATION

Pamphlets on recreation, dining, camping and related leisure time activities are stocked in the office. Nearly all facilities in the Holland area are represented. Good information on the area from Saugatuck to Muskegon is stocked. The entire West Michigan area is quite well represented. Other points in Michigan and surrounding states are stocked in instances when sufficient local interest is expressed and supplies are available. Most of these pamphlets can be given to you for your use.

County and state maps (Allegan, Ottawa and Michigan) are usually stocked in quantity. Other counties and states are stocked if requests and supplies are sufficient.

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The early pioneer educational venture led to the formation in 1866 of Hope College. Dedicated men and women guided their college beyond its frail beginnings to where today Hope is recognized as one of the very best coeducational liberal arts colleges in the nation.

The college-community relationship goes on in many ways...the college and the community working together to make each other better. It is, indeed, a working partnership.

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Holland Statistical Review

FORM OF GOVERNMENT: Council-Mayor-Manager

AREA: 13.75 square miles

ALTITUDE: 610 feet above sea level

TELEPHONES: 18,496

POPULATION: 1970 Census - 26,337

STREETS: 134.2 miles of streets; 130.6 paved

WATER: 6,799 meters; 2,131,530,000 gal.

annually; total water plant investment

\$6,673,641

POSTAL RECEIPTS: \$1,437,656 (1974) postman

makes 14,513 city stops; 3,675 rural stops

LIBRARIES: one city-owned, with 141,256 vol-

umes; one college-owned, with 139,249 vol-

umes; one theological, with 57,236 volumes

RADIO: WHTC-AM 1450 KC; FM 96.1 MC

Points of Interest

Baker Furniture Museum - 4F
Bay Haven Marina - 4B
Big Bay - 5B
Macatawa River - 4F
Bus Depot - 4F
Carousel Mountain - 6A
Castle Park - 6A
Centennial Park - 5F
Chamber of Commerce
(Tourist Information) - 5G
Chamber of Commerce - 4F
City Hall - 5E
Civic Center - 4E
Clearbrook Inn & Golf
Course - 7E
County Branch Building - 3E
Crestview Golf Course - 4G
DeGraaf Nature Center - 5D
DeKlomp Wooden Shoe
Factory - 6F
Drew's Camping - 1F
Dutch Treat Campgrounds - 4G
Dutch Village - 3G
Fairgrounds - 4C
Holiday Inn Motel - 6G
Holland Christian High
School - 6DE
Holland City Hospital - 5E
Holland Country Club - 4H
Holland High School - 5E
Holland State Park - 5A
Holland Township Hall - 3G
Hope College - 5F
Hope College Athletic Field - 5F
Hope College Theatre - 5F
Kollen Park - 5E
Library - 5E
Macatawa Park - 6A
Municipal Dock - 4E
Nelis Tulip Farms - 4D
Netherlands Museum - 5F
Ottawa Beach - 5A
Ottawa Industrial Park - 3E
Park Township Airport - 4C
Park Township Hall - 4C
Pilgrim Home Cemetery - 5FG
Pine Creek Bay - 4D
Point West Restaurant &
Motel - 6A
Police - 4E
Poll Museum - 1F
Post Office - 5F
Prospect Park - 5F
Railroad Station - 4F
Restlawn Memorial
Gardens - 4H

Riverview Park - 4F
Smallenburg Park - 4F
Social Security - 5G
Southside Industrial Center - 6G
Tulip City Airport - 7E
Tunnel Park - 4A
U.S. Coast Guard Station - 5A
Van Bragt Park - 4E
Veldheer's Tulip Farm - 1F
Western Theological
Seminary - 5F
West Ottawa Golf Course - 2F
West Ottawa High School - 2E
Windmill Island - 4E
Wooden Shoe Factory - 5G

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Map of Holland, Michigan Area



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1975

STREET INDEX TO HOLLAND AND SUBURBAN AREA

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Apache - 5C
Apple Av - 5F
Algonquin - 4A
Arapahoe - 4A
Ardmore - 6C
Arthur Av - 3E
Ash - 5A
Aster Av - 6D
Auburn Av - 5A
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Cypress Av - 5H
Dartmouth Av - 5G
Diekema Av - 5D
Division Av - 4D
Don Ann - 3F
Donna - 3D
Douglas Av - 4E
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Dunton Av - 3E
Durwood - 2A
Dyken Dr - 5C
Eagle Dr - 5A
East La - 5A
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Eastgate Dr - 6D
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Euna Vista Ct - 4H
Euna Vista Dr - 4H
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Fairhill Ct - 6E
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Garden Av - 3G
Garfield - 3E
Gay Paree Dr - 3H
George - 4A
Gladmore - 4A
Glendale Av - 5GH
Goldenrod Av - 6C
Graafschap Rd - 6D
Grandridge Ct - 6D



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Harvard Dr - 4GH
Hawthorne Ct - 6E
Hayes - 2, 3D
Hazel Av - 5C, F
Hazelbank Dr - 4D
Heather Dr - 6C
Hemlock La - 5C
Hiawatha - 5D
Highland Av - 4F, 5B
Holland Av - 6B
Holly Ct - 6F
Hollywood Dr - 1, 2A
Home Av - 3D
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Jackson - 4E
Jacob - 3E
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Kollen Park Dr - 5E
Lake Dr - 5A
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Lake Forest Dr - 4A
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Lakeview Av - 4A
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Lakeway Dr - 6A
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Lakewood Blvd W - 4A, D
Lane Av - 5G
Larkwood Dr - 6D
Lawn - 4D
Lawndale - 5E
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Legion Park Dr - 4H
Leisure La - 4A
Leonard Av - 6A
Liberty Dr - 4D
Lilac Av - 3D
Lillian - 3D
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Linwood - 5C
Locust Av - 5C
Lugers Rd - 6D
Lynden Rd - 4H
Madison Pl - 4E
Madison - 4E
Maerose Av - 2E
Maerose Av W - 2DE
Main - 4B
Manley Av - 3E
Maple Av - 5, 6E
Maple La - 6B
Maple - 4B, 5A
Maple Walk - 5C
Marcia La - 2D
Marlaca Dr - 3A
Marlene - 6C
Marquette - 5C
Mary - 2D
Marylane Dr - 6D
Mason - 5F
Mayfair - 2E
Mayfair - 2E

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Monroe - 5E
Montgomery
Montrose
Mornings
Mt. Pisgah
Myra La
Myrtle Av
Natchez
Navajo
Newcastle
Norcrest
N. Baywood
N. Bellwood
N. Calvin
North Edge
N. Shore
Norwood
Oak - 5A
Oakdale
Oak Ham
Oakhurst
Oak Lawn
Oak Park
Oak Valley
Oakwood
Old Orchard
Orchard
Orleola
Orlando
Ottagan
Ottawa
Ottawa B
Park Av
Park - 4
Paul St
Paw Paw
Perry - 4
Pine Av
Pine Dr
Pine - 5A
Pine Walk
Pine Bay
Pinecrest
Pine Ridge
Pineview
Pinta Dr
Pioneer
Plasman
Pleasant
Pleasant
Plymouth
Poplar - 5
Post Av - 4E
Prairie
Quarterm
Quincy
Ramblew
Ramona
Randall
Reed Av
Renwood
Rhodora
Rhodora
Richardson
Ridgewood
Riley - 2A
Riley - 2A
River Hill
Robar Dr
Roosevelt
Roost Av
Rose - 3F
Rose Par
Royce - 6
Ruth Av
St. James
Sand Dr
Sandy La
Saunders
Scotch
Scott's D
Sea-Ed

Map of Holland, Michigan Area



Published by
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1975

TO HOLLAND BAN AREA

Columbia Av - 5,6F
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Floral Av - 5C
Floral Dr - 3H
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Forest Hills Dr - 4D
Frances Av - 3D
Franklin Av - 5D
Franklin - 2E
Gail - 2,3E
Garden Av - 3G
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Glendale Av - 5GH
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Jackson - 4E
Jacob - 3E
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Jerome - 6B
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Mt. Pisgah - 5A
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Natchez - 5C
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N. Bellwood - 2F
N. Calvin - 3E
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Oakdale Ct - 2E
Oak Hampton Rd - 5C
Oakhurst - 6C
Oak Lawn Av - 4D
Oak Park Dr - 3F
Oak Valley Dr - 4D
Oakwood Av - 4,5C
Old Orchard Rd - 6C
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Pinecrest Dr - 4D
Pine Ridge Ct - 3C
Pineview Dr - 4D
Pinta Dr - 4B
Pioneer Av - 6E
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Pleasant Av - 5,6C
Pleasant Ridge Dr - 3D
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Plymouth Rock Av - 3F
Poplar - 5B
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Post - 4E
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Randall - 4A
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Rhodora Dr - 3H
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Robar Dr - 3E
Roosevelt - 5C
Roost Av - 3,4F
Rose - 3F
Rose Park Dr - 3D
Royce - 6F
Ruth Av - 6D, 4A
Ruth - 4A
St. James Ct - 5C
Sand Dr - 5A
Sandy La - 6D
Saunders - 6B
Scotch - 6A
Scott's Dr - 4F
Sea-Esta Av - 4,5A

S. Baywood Dr - 4D
South Edgewood - 2A
Southgate - 5D
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Spruce Ct - 4G
Spruce La - 6B
Spruce - 5A
Standish - 6E
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Sunrise Dr - 4H
Sunset Dr - 4H
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Sycamore Dr - 4D
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Tamarack - 4B
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Thomas - 5D
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Virginia Pl - 6B
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Washington Blvd - 5E
Washington - 4B
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Waukeshma Dr - 3C
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Waverly Rd - 6G
Wedgewood Dr - 4D
West Chester Dr - 3H
West End Dr - 5C
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Westmont - 3F
Westwind Ct - 6E
Whitewood - 2F
Whitman - 5,6B
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Wildwood - 5E
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Willow - 4B
Wind Crest Dr - 6G
Windrift Way - 5A
Wintergreen Dr - 4C
Wisteria - 4D
Wolverine - 6B
Wood Av - 4B
Woodbridge - 4G
Woodland Dr - 2D
Woodland Av - 3D
Woodlawn - 5B
Woodside Dr - 2E
Zonne Ct - 6E

NUMBERED STREETS

1st Av - 4E, 6A
1st - 4E
1st St - 1A
2nd Av - 6A
2nd - 4E
3rd Av - 4E
3rd Av - 6A
3rd - 4E
3rd St - 1A
4th Av - 4E
4th - 4E
5th Av - 4E
5th - 4F
6th Av - 4E
6th - 4EF
7th - 4EF
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8th St - 2A
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13th - 5E,G
14th - 5E,F
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19th - 5E
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21st - 5E
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27th - 5C,F
28th - 6E
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30th - 6D,E
31st - 6D,E
32nd - 6E
33rd - 6E,F
34th - 6E,F
35th - 6E,F
36th - 6E
37th - 6E,F
38th - 6E,F
39th - 6E,F
40th - 6D,G
48th - 7E,F
61st - 6,7D
62nd - 6,7C
64th - 6,7B
65th - 6B
66th - 6,7A
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112th Av - 3H
120th Av - 3,4G
128th Av - 2F
129th Av - 2,4F
132nd Av - 2,3F
136th Av - 3E
140th Av - 1E
142nd Av - 1,3D
144th Av - 2,4D
145th Av - 3D
146th Av - 2,3D, 7A,D
147th Av - 6A,D
148th Av - 1,3D
152nd Av - 1,4C
159th - 4B
160th Av - 1,6B
168th Av - 5A
170th Av - 4A



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SIXTH STREET AND COLUMBIA AVENUE
HOLLAND, MICHIGAN

Holland Statistical Review (continued)

ELECTRICITY: Board of Public Works, city owned, 12,454 meters; total Utility investment \$37,690,618 including electric - \$21,429,087, water - \$6,673,641, sewer \$8,587,890

FINANCE: three banks and one savings and loan, with total resources of \$295,556,247.46

SEV: \$145,910,025. Total city/school tax rate - \$46.162/\$1000

INDUSTRIES: More than 100 industries employing over 9000 people. Principal manufactured products are: furniture, furnaces and furnace accessories, woodworking machinery, metal working machinery, color pigments, mirrors, drugs, wooden shoes, concrete machinery, pickles, hermetic motors, vinegar, rucks, mattress springs, ladders, boats, planting machinery, fertilizers, stampings, castings, chemicals, agricultural and trucking equipment, motor-vehicle accessories, paper specialties, pharmaceuticals, carbonated beverages, gauges, candy and gum, aerosol pressure packaging, plastic-injection molding, wood paneling, awnings, draperies, ice cream, gray iron, turbine products, paint, die-cast molds, wiring assemblies, environmental test chambers, swimming pools

AMUSEMENTS: Civic Center Auditorium seats 3500 people. Two theaters seating 1400. One golf course in the city (18 holes), five courses nearby. Two bowling alleys, one roller rink, several ball diamonds, several tennis courts, track and football fields. Lake Michigan beaches, miniature golf courses, dune schooners 10 miles southwest, municipal swimming pool, shuffleboard courts, two summer theaters - Hope College Campus and Red Barn

EDUCATION: Hope College - a coeducational four-year liberal-arts college with an enrollment of 1883 full-time and 231 part-time students; 150 full-time faculty, 20 part-time faculty, and 7 faculty members on leave. West-



PARTNERS FOR MORE THAN A CENTURY

When a group of Dutch immigrants founded the community of Holland more than a century ago, one of their first concerns was providing education for the youth of the colony.

The early pioneer educational venture led to the formation in 1866 of Hope College. Dedicated men and women guided their college beyond its frail beginnings to where today Hope is recognized as one of the very best coeducational liberal arts colleges in the nation.

The college-community relationship goes on in many ways...the college and the community working together to make each other better. It is, indeed, a working partnership.

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Viking Dealer

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Holland Statistical Review

FORM OF GOVERNMENT: Council-Mayor-Manager

AREA: 13.75 square miles

ALTITUDE: 610 feet above sea level

TELEPHONES: 18,496

POPULATION: 1970 Census - 26,337

STREETS: 134.2 miles of streets; 130.6 paved

WATER: 6,799 meters; 2,131,530,000 gal.

annually; total water plant investment

\$6,673,641

POSTAL RECEIPTS: \$1,437,656 (1974) postman makes 14,513 city stops; 3,675 rural stops

LIBRARIES: one city-owned, with 141,256 volumes; one college-owned, with 139,249 volumes; one theological, with 57,236 volumes

RADIO: WHTC-AM 1450 KC; FM 96.1 MC.

WJBL-AM 1260 KC; FM 94.5 MC

PARKS & RECREATION: 17 parks with a total of 84.24 acres; 8 playgrounds with a total of 32.07 acres

BONDED DEBT: \$24,707,000 including

\$10,480,000 Industrial Development

SCHOOL DEBT: \$3,818,000

NEWSPAPERS: Holland Evening Sentinel

(daily) 16,908 ABC; Holland City News

(weekly) 840 circulation

HOTELS AND MOTELS: total of 600 rooms

RAILROADS: Chesapeake & Ohio Railroad

HIGHWAYS: U.S. 31; M-21; M-40; I-196

CHURCHES: 64 churches representing 23 denominations

HOSPITAL: one city-owned, with 198 beds

GAS: Holland System - Michigan Power Co.

316.99 miles; 17,816 meters (1-29-75)

AIRPORTS: Two general-aviation airports on the outskirts of the city; paved runways, lights

SERVICE CLUBS: Rotary, Exchange, Lions, Kiwanis, Optimist, Jaycees

NEWCOMERS: Newcomers Club

FIRE DEPARTMENT: 56 men, 26 full time, 30 paid volunteers, 3 stations, 7 pieces of equipment - 4 pumps, 1 rescue van, 1 tanker, 1 - 85 foot arial tower pumper

POLICE DEPARTMENT: 49 uniformed men, 8 non-uniformed men; 1 station; 19 cars; 2 trucks; 5 cycles; 1 law-enforcement tele-type system

Holland State Park - 5A
Holland Township Hall - 3G
Hope College - 5F
Hope College Athletic Field - 5F
Hope College Theatre - 5F
Kollen Park - 5E
Library - 5E
Macatawa Park - 6A
Municipal Dock - 4E
Nelis Tulip Farms - 4D
Netherlands Museum - 5F
Ottawa Beach - 5A
Ottawa Industrial Park - 3E
Park Township Airport - 4C
Park Township Hall - 4C
Pilgrim Home Cemetery - 5FG
Pine Creek Bay - 4D
Point West Restaurant & Motel - 6A
Police - 4E
Poll Museum - 1F
Post Office - 5F
Prospect Park - 5F
Railroad Station - 4F
Restlawn Memorial Gardens - 4H

Riverview Park - 4F
Smallenburg Park - 4F
Social Security - 5G
Southside Industrial Center - 6G
Tulip City Airport - 7E
Tunnel Park - 4A
U.S. Coast Guard Station - 5A
Van Bragt Park - 4E
Veldheer's Tulip Farm - 1F
Western Theological Seminary - 5F
West Ottawa Golf Course - 2F
West Ottawa High School - 2E
Windmill Island - 4E
Wooden Shoe Factory - 5G

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STREET INDEX TO HOLLAND AND SUBURBAN AREA

Acorn Dr - 4D
Adams - 4E, 5F
Alden - 6E
Allen Dr - 5D
Anderson - 5, 6B
Aniline Av - 4E
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Apache - 5C
Apple Av - 5F
Algonquin - 4A
Arapahoe - 4A
Ardmore - 6C
Arthur Av - 3E
Ash - 5A
Aster Av - 6D
Auburn Av - 5A
Audubon Rd - 7A
Azalea - 5D
Bay Av - 5C
Bay Haven Dr - 4, 5A
Bayview Av - 5C
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Bellwood Dr - 6F
Bertsch Dr - 5D
Beth - 3F
Big Bay Dr - 5B
Birch - 5B
Birchwood Av - 4H
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Black Lake Av - 5A
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Bluebell Dr - 6CD
Blue Jay La - 6B
Bosma Av - 5A

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Brook La - 2DE, 5H
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Marlene - 6C
Marquette - 5C
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Marylane Dr - 6D
Mason - 5F
Mayfair - 2E
Mayfield - 2E
Mayflower - 2E
Maywood - 2E
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Oak Hampton Rd - 5C
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Oak Park Dr - 3F
Oak Valley Dr - 4D
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Ottawa Beach Rd - 4C
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Sky Lark Ct - 6E
Soronto Ct - 4H
Soronto Dr - 4H



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Av - 5,6F
s - 4B, 6F
Dr - 6D
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Club Rd - 4,5H
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Elwill Ct - 2E
Eric Ct - 1E
Essenburg Dr - 2,3D
Estate Dr - 1A
Euna Vista Ct - 4H
Euna Vista Dr - 4H
Evergreen Ct - 6E
Fairbanks Av - 4F
Fairhill Ct - 6E
Fallenleaf La - 5C
Felch - 2EF
Ferris Av - 4G
Floral Av - 5C
Floral Dr - 3H
Forest - 5AB
Forest Hills Dr - 4D
Frances Av - 3D
Franklin Av - 5D
Franklin - 2E
Gail - 2,3E
Garden Av - 3G
Garfield - 3E
Gay Paree Dr - 3H
George - 4A
Gladmore - 4A
Glendale Av - 5GH
Goldenrod Av - 6C
Graafschap Rd - 6D
Grandridge Ct - 6D
Grandview Av - 4H
Graves Pl - 5F
Greenly - 1G
Greenwood Dr - 5C
Grove Av - 6B
Grove - 5C
Hamilton - 5C
Hampton - 6E
Hancock Av - 6E
Harbor Inn - 5A
Harding - 6B

Holland Av - 6B
Holly Ct - 6F
Hollywood Dr - 1,2A
Home Av - 3D
Homestead Av - 5E
Hoover Blvd - 5G
Hope Av - 4G
Howard Av - 4E
Idlewood - 4A
Industrial Av - 6,7G
Iroquois - 4A
Jack - 1E
Jackson - 4E
Jacob - 3E
James - 3A,F
Jamesway Av - 2D
Janice - 6C
Jefferson - 4E
Jenison Av - 6A
Jerome - 6B
Joy Rd - 4A
Joyce - 6C
Judith - 4A
Julius - 3DE
Kardux Dr - 3A
Kenwood Dr - 5,6G
Kimber St - 3E
Kirkview Dr - 6E
Knollcrest Av - 6D
Kollen Park Dr - 5E
Lake Dr - 5A
Lake - 4A,D, 5A,C
Lake Breeze - 4A
Lake Forest Dr - 4A
Lake Michigan Av - 4,5A
Lakeridge Dr - 5A
Lake Shore Av - 1,4A
Lakeview Av - 4A
Lakeview Dr - 5C
Lakeway Dr - 6A
Lakewood Blvd E - 3G
Lakewood Blvd W - 4A,D
Lane Av - 5G
Larkwood Dr - 6D
Lawn - 4D
Lawndale - 5E
Legion Ct - 4H
Legion Park Dr - 4H
Leisure La - 4A
Leonard Av - 6A
Liberty Dr - 4D
Lilac Av - 3D
Lillian - 3D
Lincoln Av - 5,7F
Linwood - 5C
Locust Av - 5C
Lugers Rd - 6D
Lynden Rd - 4H
Madison Pl - 4E
Madison - 4E
Maerose Av - 2E
Maerose Av W - 2DE
Main - 4B
Manley Av - 3E
Maple Av - 5,6E
Maple La - 6B
Maple - 4B, 5A
Maple Walk - 5C
Marcia La - 2D
Marlacooba Dr - 3A
Marlene - 6C
Marquette - 5C
Mary - 2D
Marylane Dr - 6D
Mason - 5F
Mayfair - 2E
Mayfield - 2E
Mayflower - 2E
Maywood - 2E
Meadowbrook Av - 6D
Meadow Lane Dr - 6E
Melvin - 4A
Memorial Dr - 2D
Michele Ct - 1E
Michigan Av - 4A, 6E
Midway - 5C
Miles Standish Dr - 3F

Norcrest Ct - 6E
N. Baywood Dr - 4D
N. Bellwood - 2F
N. Calvin - 3E
North Edgewood - 2A
N. Shore Dr - 5D
Norwood - 4,5C
Oak - 5A
Oakdale Ct - 2E
Oak Hampton Rd - 5C
Oakhurst - 6C
Oak Lawn Av - 4D
Oak Park Dr - 3F
Oak Valley Dr - 4D
Oakwood Av - 4,5C
Old Orchard Rd - 6C
Orchard - 4A
Orchard Hill Dr - 4DE
Oriole La - 5A
Orlando Av - 4H
Ottagan - 6A,G
Ottawa Av - 5,6E
Ottawa Beach Rd - 4C,5A
Park Av - 6A
Park - 4,5D, 6A
Paul St - 4A
Paw Paw Dr - 4GH
Perry - 4A
Pine Av - 6E
Pine Dr - 2D, 6B
Pine - 5A
Pine Walk - 5C
Pine Bay Av - 4D
Pinecrest Dr - 4D
Pine Ridge Ct - 3C
Pineview Dr - 4H
Pinta Dr - 4B
Pioneer Av - 6E
Plasman Av - 5,6D
Pleasant Av - 5,6C
Pleasant Ridge Dr - 3D
Plymouth - 7E
Plymouth Rock Av - 3F
Poplar - 5B
Post Av - 4BC
Post - 4E
Prairie Av - 3D
Quarterline Rd - 5H
Quincy - 1A,G
Ramblewood Ct - 6E
Ramona Dr - 5C
Randall - 4A
Reed Av - 4F
Renwood - 3F
Rhodora Ct - 3H
Rhodora Dr - 3H
Richardson - 5A
Ridgewood - 1DE
Riley - 2A,G
River Av - 4,5E
River Hills Dr - 4F
Robar Dr - 3E
Roosevelt - 5C
Roost Av - 3,4F
Rose - 3F
Rose Park Dr - 3D
Royce - 6F
Ruth Av - 6D, 4A
Ruth - 4A
St. James Ct - 5C
Sand Dr - 5A
Sandy La - 6D
Saunders - 6B
Scotch - 6A
Scott's Dr - 4F
Sea-Esta Av - 4,5A
Segoquin Dr - 3C
Seminole Dr - 4C
Settlers Rd - 5G
Shadybrook Dr - 2D
Sharon Av - 3D
Sherwood - 2D
Shoshone Walk - 5C
Sierra Dr - 3H
Sky Lark Ct - 6E
Sorrento Ct - 4H
Sorrento Dr - 4H

Stone Harbor Rd - 5C
Summit Av - 5B
Sun Ct - 5A
Sunnyjune - 3E
Sunrise Dr - 4H
Sunset Dr - 4H
Surf Dr - 5A
Sycamore Dr - 4D
Sylvan - 3D
Tamarack - 4B
Tekonsha Rd - 3C
Tennis Ct - 5D
Terrace Av - 5A\$
Thomas Av - 3D
Thomas - 5D
Timberwood La - 4H
Valarie Dr - 3H
Valley View - 3D
Vanderveen Av - 3E
Van Dyke - 4E
Vanessa - 3D
Van Raalte - 5,6E
Van's Blvd - 6B
Vassar - 6G
Vermae Dr - 1A
Viaduct Rd - 6FG
Virginia Pl - 6B
Walnut Av - 4G
Washington Av - 6E
Washington Blvd - 5E
Washington - 4B
Waukazoo Dr - 4B, 5C
Waukeshma Dr - 3C
Wave Ct - 5A
Waverly Rd - 6G
Wedgewood Dr - 4D
West Chester Dr - 3H
West End Dr - 5C
W. Lakewood Blvd - 4A,D
Westmont - 3F
Westwind Ct - 6E
Whitewood - 2F
Whitman - 5,6B
Wildwood Rd - 6B
Wildwood - 5E
William Av - 3D
Willow - 4B
Wind Crest Dr - 6G
Windrift Way - 5A
Wintergreen Dr - 4C
Wisteria - 4D
Wolverine - 6B
Wood Av - 4B
Woodbridge - 4G
Woodland Dr - 2D
Woodland Av - 3D
Woodlawn - 5B
Woodside Dr - 2E
Zonne Ct - 6E

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AMUSEMENTS: Civic Center Auditorium seats 3500 people. Two theaters seating 1400. One golf course in the city (18 holes), five courses nearby. Two bowling alleys, one roller rink, several ball diamonds, several tennis courts, track and football fields. Lake Michigan beaches, miniature golf courses, dune schooners 10 miles southwest, municipal swimming pool, shuffleboard courts, two summer theaters - Hope College Campus and Red Barn
EDUCATION: Hope College - a coeducational four-year liberal-arts college with an enrollment of 1883 full-time and 231 part-time students; 150 full-time faculty, 20 part-time members on leave. Western Theological Seminary a Dutch Reformed institution with an enrollment of 143 students; 12 full-time faculty, 10 part-time faculty. Public Schools - one senior high school, one junior high school, 11 elementary schools, with a total of 5,300 students and 301 faculty. Parochial and Private Schools - one Christian high school, one junior high (Christian) building, three elementary schools (Christian), one Catholic elementary school; one Seventh-Day Adventist school. Total enrollment of parochial and private schools is 2,925 students and 120 faculty members. Area Schools - West Ottawa schools with one senior high school, one junior high school, one middle school, and 8 elementary schools, with an enrollment of 4,455 students and 210 faculty.