The original documents are located in Box 43, folder "Ford, Susan - Events - 6/27/75 - Operation Sail Flagship Christening" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

#### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

materials. Please contact the Gerald R. Ford Presidential Library for access to

Some items in this folder were not digitized because it contains copyrighted

these materials.

For immediate release Tuesday, June 24, 1975

# THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

Susan Ford will christen the official flagship for Operation Sail 1976 in St. Petersburg, Fla., Friday, June 27 at 11 a.m. Operation Sail 1976 is one of the major Bicentennial projects and involves more than 50 ships from 23 countries.

Ceremonies will take place near the Bounty Exhibit on the Municipal Pier in St. Petersburg. Susan will christen a Morgan 41-foot out island sailing yacht to be named OPSAIL '76 and later take the helm of the yacht into the Tampa Bay.

Among dignitaries present for the ceremonies: Rep. C.W. "Bill" Young, Eighth Congressional District of Florida; John Warner, administrator of the American Revolution Bicentennial Administration; Hon. Charles R. Schuh, mayor of St. Petersburg; Capt. Walter E.B. Godsal, assistant naval attache at the Embassy of Great Britain; and Operation Sail executives Henry Geyelin, vice chairman, and Leon A. Schertler, director of national programs.

Operation Sail 1976 will consist of an armada of more than 50 17th and 18th century ships from other countries who will tour East and West Coast ports during the Bicentennail year. The purpose of the fleet is to salute the United States in its 200th year and to emphasize the training of youth in sailing procedures. Each ship will be manned by youth 15-25 years old.

Operation Sail 1976 is a non-government, non-profit group headed by Emil Mosbacher Jr., former US Chief of Protocol and twice the successful defender of the America's Cup. The Operation Sail organization is composed of volunteers who are well-known yachtsmen, retired Navy and Coast Guard personnel, maritime industry officials and others interested in sailing. Great Britain is playing a major role in inviting and organizing other countries to participate.

# # # #

( Table )

#### THE WHITE HOUSE

WASHINGTON

May 30, 1975

MEMORANDUM TO: PETER SORUM

FROM: SUSAN PORTER

SUBJECT: Action Memo

Susan Ford has accepted the following out-of-town invitation:

EVENT: Launch the Bicentennial project called Operation Sail, 1976

by christening their official Flagship

GROUP: Operation Sail, 1976

DATE: Friday, June 27, 1975

TIME: 11:00 a.m.

PLACE: St. Petersburg, Florida

CONTACT: Mr. Wayne Dixon

347-2397

COMMENTS: One of the major Bicentennial events will be a fleet of ships from navies around the world, a regatta of more than 100 sailing ships in a project called Operation Sail, 1976. These ships will sail into ports along the coast throughout the celebration concluding by "storming the port of New York" on July 4, 1976. The Chairman of Operation Sail is Emil Mosbacher. It's funded with private funds: it has

the blessing of the Bicentennial Commission.

Susan Ford will participate in the first event of Operation Sail by christening the official Flagship in St. Petersburg, Florida, on Friday, June 27. The Flagship will be a Morgan 51 foot Out Island Sailing yacht and will depart from St. Petersburg for ports of call throughout the United States to encourage local city participation in the program. The "Bounty" is also tied up in the St. Petersburg dock and will be a part of the photographs. Susan would like her friend, Barbara Manfuso to accompany her.

Because this is a project the Bicentennial Administration is very excited about, John Warner will also be a part of the program. As you know, I have been in touch with Capt. Ellendorfer, Director of Special Projects at ARBA, 634-1742.

Although I have not yet talked to Mrs. Ford, as I usually do about Susan's upcoming commitments, I understand Susan would then like to go on to Disneyworld for a semi-private visit.

Although most arrangements have been made by telephone, the meager file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
William Nicholson
Theodore Marrs
Maria Downs
Rex Scouten
Staircase



The first event in Operation Sail, 1976 will be the christening of the official Flagship of Operation Sail in St. Petersburg, Florida on May 23, 1975, at 11:30 a.m. -- but is flexible.

The Flagship will be a Morgan 41 ft. Out Island Sailing yacht to be christened OPSAIL '76. This yacht will depart from St. Petersburg for ports of call throughout the United States to encourage local city participation in the 1976 program, as described in the press release.

The event at St. Petersburg will include a reception for dignataries and the press in the area of the St. Petersburg city dock, where nearby "The Bounty" is tied up. It will include the declaration of St. Petersburg as an OPSAIL city.

At this moment, invitations are being prepared and sent. The presence of Miss Ford would of course expand our list to include a higher level of official than now anticipated.

Representatives of the following are expected--

American Revolutionary Bicentennial Administration
United States Coast Guard
Operation Sail 1976
Tampa and St. Petersburg Bicentennial Commissions
United States Navy
The yachting (sail) industry
Local press and broadcast
National newspaper and magazine press
Wire services
National yachting and boating press
Marine press
Citycof St. Petersburg and Tampa
State of Florida
Morgan Yacht Corporation, the doaner.of the flagship.



FROM:

Jim O'Doherty

OPERATION SAIL 1976, INC.

Room 72 North

One World Trade Center New York, New York 10048

(212) 466-1997



#### FOR IMMEDIATE RELEASE

In far-off ports and on sea lanes charted by mariners centuries before the invention of the smokestack and the oil slick, men and boys and majestic sailing ships are getting ready for a parade that's still a year away.

And what a parade it will be. The date is July 4, 1976; the place, New York Harbor, and the participants, the largest assemblage of square-riggers the world has seen since the 1827 Battle of Navarino in the Mediterranean Sea.

The occasion will be OPERATION SAIL 1976, which its planners say will likely be the most spectacular single event of the American Revolution Bicentennial celebration.

Invitations to participate have been flowing out since May, 1974, to the world's navies, merchant marine schools, marine museums and private owners. To date, 15 countries have replied, promising more than 100 sailing ships measuring 100 feet or more in length for the parade. Twelve of these are the classic three and four-masted windjammers of 200 feet or more.

"Tall Ships" committed so far are the Libertad of Argentina, the Esmerald. of Chile, the Danmark of Denmark, the Gorch Fock of West Germany, the Amerigo Vespucci of Italy, the Christian Radich of Norway, the Dar Pomorza of Poland, the Sagres II of Portugal, the Juan Sebastian de Elcano of Spain, the Gloria of Colombia, the U.S. Coast Guard's Eagle, which will be the host ship, and the Philadelphia Maritime Museum's Gazela Primeiro.

By the time the marine parade date rolls around, it's estimated at least 20 of the "tall ships" will be in the processional line. Virtually all of them are sail training ships with crews largely made up of cadets planning careers at sea with their countries' navies or merchant marine.

OP SAIL - 2 -

The OPERATION SAIL organization is a non-government, non-profit group.

Its membership comprises well-known yachtsmen, retired Navy and Coast Guard

brass, maritime industry officials and a growing crew of enthusiastic volunteers.

Chairman is Emil (Bus) Mosbacher, Jr., former U.S. Chief of Protocol and twice the successful defender of the America's Cup. General Manager is Frank O. Braynard, marine author and historian and one of the founders of Manhattan's celebrated South Street Seaport Museum.

Right now, says Mr. Braynard, the OPERATION SAIL organization ranks two of its projects as having equal priority: to get as many members of the world's dwindling windjammer fleet as possible to participate, and to raise \$500,000 to cover administrative, logistical and hospitality costs.

"At this point, we seem to be doing a better job in signing up the square-riggers than we are in raising funds," he observed, saying the group has raised less than one-fourth of the estimated budget required.

In a sporting show of broad-mindedness, Britain will play a major role in attracting the ships to this marine commemoration of the independence of her former colony.

The British Sail Training Association is inviting the sailing ships, large and small, to race across the Atlantic to the New World. The fleet will leave Plymouth on May 2, 1976, and race to Lisbon. On May 13 the fleet will cruise in company from Lisbon to the Canary Islands, setting sail on May 23 in a race to Bermuda, and then, on June 20, sailing still another race to Newport, R.I.

The last of the racing ships is expected to arrive in Newport by June 29 and after two days of festivities there sponsored jointly by the British and the American Sail Training Association, the fleet will set sail for New York on the morning of July 1.

OP SAIL - 3 -

Most will proceed through Long Island Sound to anchorage in Gravesend Bay by the afternoon of July 3. Ships too tall to pass beneath the Brooklyn Bridge (127 feet) will head westward off the southern shore of Long Island and make anchorage at Sandy Hook, N.J.

The Independence Day marine parade will begin at 10 a.m. the 4th and will take four hours from the time the fleet's leader, the Eagle, gets underway and the last ship passes up the Hudson River to the George Washington Bridge, the end of the processional route.

The sailing ships will pass in review of distinguished visitors aboard a U.S. Navy aircraft carrier. In connection with the naval review, it is hoped there will be some 60 U.S. and foreign naval vessels in the Harbor.

After the parade, the visiting sailing ships will tie up at piers in Manhattan, Brooklyn and New Jersey until the following Wednesday or Thursday, and a round of entertainment is being planned for their professional and cadet crew members, the latter estimated to number 6,000. A grand ball is planned for July 5 at Manhattan's new Port Authority passenger terminal. A ticker-tape parade will be held in the financial district on July 6 for the visiting cadets.

At the end of their New York stay, many of the ships plan to visit other U.S. ports before proceeding home. Under plans now being drawn by OPERATION SAIL regional committees, one group is expected to sail north to Boston, another through the St. Lawrence Seaway to Great Lakes ports, and the third to Baltimore, Philadelphia and on to southern and Gulf Coast ports.

Basic Dates for OPERATION SAIL 1976 -

Thursday, July 1, 1976 8 a.m.

Saturday, July 3, 1976

Sunday, July 4, 1976

Monday, July 5, 1976

Tuesday, July 6, 1976

Wednesday, July 7, 1976

PRELIMINARY - Bare Bones Outline

All ships leave Newport, Rhode Island for New York in 2 fleets.

- All largest ships to head straight for Sandy Hook and to participate in New Jersey pre-parade event.
- 2. Smaller ships to proceed toward Hell Gate via Long Island Sound, with stops Friday night at such ports as Hundtington, Oyster Bay, Sea Cliff, Port Washington, Flushing and their counterpart points on the New York side of the Sound.

All day ceremonies at Sandy Hook for major vessels at anchor.

All day passage of ships down East River from Hell Gate, with their end anchorage point being Sandy Hook or Gravesend Bay.

Parade - starting at 10 a.m. concluding around 2 p.m. Reviewing fleet to be made up of Naval vessels, headed by a carrier and support fleet; Coast Guard cutters and perhaps 50 foreign naval units, at anchor, on New Jers side of Hudson River up to George Washington Bridge.

Captains will all come together for brief ceremonial. Ships will them proceed with aid as required to assigned piers. Piers in all 5 boroughs and New Jersey to be used.

Grand Ball for cadets at Port Authority new passenger ship terminal. Other balls for officers, for paid crews, perhaps for Naval crews at other locations (South Street, Seamens Church Institute, etc.).

Ticker Tape Parade (held on regular working day so business community can benefit). To include all crew members, cadets, officers, bands etc. from wll visiting ships: naval vessels as well as sailing ships. From Battery Park up Broadway to City Hall plaza.

Tuesday and Wednesday nights (also possibly Sunday) to be the nights that the cadets will be offered a night in a typical American home

Some vessels will leave Wednesday.

Thursday, July 8, 1976

General:

Remaining ships, perhaps with some excepttions will leave.

Tours will be available each day to historic sites and recreational areas.

A large hospitality center will be available for the cadets to meet with each other as well as local youngsters.

> Frank O. Braynard Room 72 N One World Trade Center New York, New York 10048 (212) 466-1997



#### COVER PHOTO:

The U.S. Coast Guard Cutter EAGLE, magnificent sail training ship of the Coast Guard Academy, New London, Conn., which will be host ship for OPERATION SAIL — 1976.

SHIPS MADE AMERICA, AND IN THE SUM-MER OF 1976 THE NATIONS OF THE WORLD WILL SALUTE OUR MARITIME HERITAGE. SAIL TRAINING SHIPS OF THE WORLD WILL GATHER IN AMERICAN WATERS BRINGING THE MESSAGE THAT THE BROTHERHOOD OF THE SEA IS REAL. THE RENDEZVOUS WILL INCLUDE VISITS AT MANY AMERICAN SEAPORTS DURING 1976, KNOWN AS "OPERATION SAIL - 1976" THE COLORFUL **EVENT IS RECOGNIZED BY THE AMERICAN** REVOLUTION BICENTENNIAL ADMINISTRA-TION AS ONE OF ITS MAJOR EVENTS.

Those interested in learning more about OPERATION SAIL may write to its headquarters office in Room 73 W. One World Trade Center, New York, New York 10048. Volunteers are urgently needed at that office to type, file and help in many different ways. Contact your local or Bicentennial Commission.

OPERATION SAIL 1976 is a tax exempt, non-profit corporation. (Donations are welcome. Please make out your check to OPERATION SAIL - 1976.) The project was started by the South Street Seaport Museum, famed maritime restoration effort on New York's lower east side. It is recognized by the National American Revolution Bicentennial Administration. of Washington, and many state and city bicentennial groups.

Sailing Ships "LIBERTAD" and "EAGLE"









Room 73 West • One World Trade Center New York, N. Y. 10048 • (212) 466-1997

#### I OFFICERS I

Rear Admiral John J. Bergen, USNR Chairman Emeritus

> Emil Mosbacher, Jr. Chairman

Henry Gevelin Vice Chairman

Robert Hubner Vice Chairman Chairman of the Executive Committee

Barclay Warburton, III Vice Chairman

H. Alexander Salm President

Caspar Ewig, Esq. Secretary

Howard Slotnick Treasurer

Frank O. Braynard General Manager

#### & BOARD OF DIRECTORS &

Richard Aldrich **Henry Dormitzer** Roger Fortin Walter S. Gubelmann Bruce Inverarity Jakob Isbrandtsen Alexander B. Lyon Julian K. Roosevelt Peter Stanford Cdr. Donald Stewart Ellen I. Sykes A. R. G. Wallace, M.D.



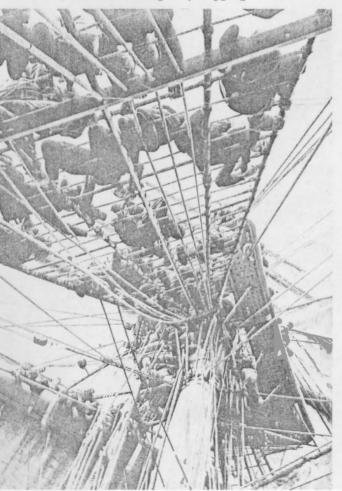


t"Many nations still maintain sailing ships, almost an anachronism in the nuclear age, because they believe there is no better way to build character in young men than sail training."

HARALD, Crown Prince of Norway

There are perhaps 35 major sail training ships in the world. In addition to these there are countless smaller sailing crafts used for training purposes. The Operation Sail committee, a private, non-profit organization of sailing and maritime enthusiasts, has invited these vessels to join in honoring our nation's 200th birthday by visits to American ports.

Cadets in Sailing Ship Rigging





Sailing Ship "SAGRES" — Portugal

# THE PROGRAM

The British Sail Training Association has invited the world's sail training ships, large and small, to race across the Atlantic. Their schedule is as follows:

Sun., May 2, 1976

Race from an English port to Lisbon

Thurs., May 13, 1976 Cruise in company

Cruise in company with crew interchange from Lisbon to Tenerife

Sun., May 23, 1976

Race from Tenerife to Bermuda

Mon., June 21, 1976 Race from Bermuda to

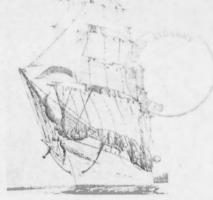
Newport, R.I. (At Bermuda it is anticipated that many vessels from the Far East, Australasia, Latin America and the United States and Canada will join the fleet.)



The races will be run by the Sail Training Association, which since 1956 has done so much to publicize the cause of sail training.

After the trans-Atlantic race the entire fleet will enjoy the hospitality of Newport, R.I., and will engage in various inshore regatta activities. On Thursday, July 1, the ships will leave Newport for the parade to New York. Those too large to get under the historic Brooklyn Bridge will go "outside" to Sandy Hook, where they will be welcomed by N.J. residents. All the others will pass down through Long Island Sound, with overnight stopovers,

no consisted at acciona nacta alama the most



Danish Sailing Ship "DENMARK"

# HIGH GOALS

OPERATION SAIL has high goals. There is truth to the brotherhood of the sea. It has a rea meaning, especially today in the world of atomic power and great risk to humanity survival. We are all sailors aboard spaceship earth. The oceans bind us together, and OPERATION SAIL will make this truth evident to many millions. It can be a positive force in the cementing of better relationships between the peoples of the world. It will be.

An anticipated thousands of young people from 20 to 30 nations will gather together, wil sing together, will dance together, will parade together. Will lead the world together in the generation oncoming. It is planned that ships from this fleet will be able to visit many other ports on the Atlantic, Gulf, Great Lakes and Pacific coasts after their rendezvous at Newport and New York.

Their presence will remind America of its past maritime glories, will suggest that the seas still have much to offer.

"AMERIGO VESPUCCI" - Italy



#### THE WHITE HOUSE

WASHINGTON

June 23, 1975

MEMORANDUM FOR:

SUSAN FORD

MRS. FORD

VIA:

RED CAVANEY

FROM:

PETER SORUM

SUBJECT:

SUSAN FORD'S VISIT TO FLORIDA

June 26-29, 1975

Attached at TAB A is the proposed schedule for Susan's trip to Florida.

APPROVE	
---------	--

DISAPPROVE

#### BACKGROUND

"Operation Sail 1976" is a Bicentennial program that will involve the Nations of the World in a salute to our maritime heritage. Sail training ships of the world will gather in American seaports, bringing the message that the brotherhood of the sea is real. "OP SAIL '76" is a Morgan Out Islander '41 which will sail to many ports in the U.S. to publicize Operation Sail. Susan will christen this boat in St. Petersburg and take the first cruise, which will include a turn at the helm. Susan will also become the first cadet of Operation Sail.

Following a full day of activities, Susan will have a free evening on Friday and will drive to Orlando on Saturday to visit the Dr. Thomas Ford family. On Sunday, Susan will visit Disney World, prior to returning to Washington on Sunday evening.

#### PROPOSED SCHEDULE

# SUSAN FORD'S VISIT TO FLORIDA

June 26-29, 1975

#### THURSDAY, JUNE 26, 1975

4:30 pm (EDT)

Susan boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route Washington National Airport.

[Driving time: 25 minutes]

4:55 pm

MOTORCADE ARRIVES Washington National Airport (North Terminal).

Susan proceeds to National Airlines for check-in and boarding.

5:15 pm

NATIONAL AIRLINES (Flight #443) DEPARTS Washington National Airport en route Tampa, Florida.

[Flying time: 2 hours, 46 minutes]
[No time change]
Dinner will be served en route.

NOTE: Flight has one stop.

8:01 pm

NATIONAL AIRLINES (Flight #443) ARRIVES

Tampa, Florida.

8:15 pm

Susan departs aircraft and proceeds to motorcade

for boarding.

8:20 pm

MOTORCADE DEPARTS Tampa, Florida, en route The Breckenridge, St. Petersburg, Florida.

[Driving time: 55 minutes]

9:15 pm

MOTORCADE ARRIVES The Breckenridge.

Susan will be met by: Hotel Representative

OP SAIL '76 Representative

9:20 pm

Susan proceeds to Suite.

9:25 pm

Susan arrives Suite.

#### REMAIN OVERNIGHT

#### FRIDAY, JUNE 27, 1975

9:10 am

Susan departs Suite en route motorcade for boarding.

MOTORCADE DEPARTS The Breckenridge en route The Pier Restaurant.

[Driving time: 40 minutes]

9:55 am

MOTORCADE ARRIVES Pier Restaurant.

#### Susan will be met by:

Susan, escorted by 3rd floor assembly room.

, proceeds to

10:00 am Si

Susan arrives assembly room for program briefing.

10:40 am

Susan departs briefing room en route parade vehicle.

10:45 am

Susan arrives parade vehicle and takes her seat.

10:46 am

PARADE DEPARTS en route Bounty Exhibit.

OPEN PRESS COVERAGE CROWD SITUATION

11:00 am

PARADE ARRIVES Bounty Exhibit.

11:01 am

Susan departs parade vehicle and proceeds to platform.

#### OPEN PRESS COVERAGE

11:05 am

Susan arrives platform and takes her seat.

11:06 am

Master of Ceremonies offers opening remarks.

11:12 am

Leon Schertler offers remarks.

11:17 am

Remarks by Governor Reuben Asken (D-Fla.)

11:25 am

Remarks by British representative.

11:30 am

Presentation of Bicentennial recognition by

John Warner.

11:40 am

Introduction of Susan Ford and presentation

of OP SAIL burgee.

11:45 am

Susan accepts OP SAIL burgee and offers remarks.

#### FULL PRESS COVERAGE

11:48 am

Remarks conclude.

Susan, escorted by.

, proceeds to Morgan

Out Islander 41 for christening ceremony.

11:50 am

Susan arrives christening location and awaits signal.

11:53 am

Susan christens "OP SAIL '76" by breaking champagne

bottle on anchor.

#### OPEN PRESS COVERAGE

11:57 am

Susan will be presented flowers by a representative

of the people of St. Petersburg.

11:58 am

Master of Ceremonies concludes program.

12:00 Noon

Susan boards OP SAIL '76.

12:10 pm OP SAIL '76 DEPARTS to Cannon Salute.

12:17 pm St. Petersburg sailing fleet "Passes in Review."

12:30 pm Cruise begins.

NOTE: Press launches will be along side. Susan will take the helm. Luncheon will served onboard.

3:00 pm Cruise concludes.

3:10 pm Susan proceeds to 3rd floor of the Pier Restaurant.

3:15 pm Susan arrives 3rd floor for informal reception.

3:55 pm Susan departs reception en route motorcade for

boarding.

4:00 pm MOTORCADE DEPARTS Pier Restaurant en route The Breckenridge.

[Driving time: 40 minutes]

4:40 pm MOTORCADE ARRIVES The Breckenridge.

Susan proceeds to Suite.

4:45 pm Susan arrives Suite.

#### REMAIN OVERNIGHT

#### SATURDAY, JUNE 28, 1975

7:55 am Susan departs Suite en route motorcade for boarding.

8:00 am MOTORCADE DEPARTS The Breckenridge en route.
Disney World Polynesian Village.

[Driving time: 2 hours, 15 minutes]

10:15 am MOTORCADE ARRIVES Disney World Polynesian Village.

#### Susan will be met by: Hotel Representative

10:20 am Susan proceeds to her Suite.

10:25 am Susan arrives Suite.

PERSONAL TIME: 6 hours, 30 minutes

4:55 pm Susan departs Suite en route motorcade for boarding.

5:00 pm MOTORCADE DEPARTS Disney World Polynesian Village en route Dr. Thomas Ford, Jr.'s Residence.

[Driving time: 45 minutes]

5:45 pm MOTOR CADE ARRIVES Dr. Thomas Ford Residence.

Susan proceeds inside residence for private dinner.

9:30 pm Susan departs residence en route motorcade for

boarding.

9:35 pm MOTORCADE DEPARTS Dr. Thomas Ford Residence

en route Disney World Polynesian Village.

[Driving time: 45 minutes]

10:20 pm MOTORCADE ARRIVES Polynesian Village.

Susan proceeds to Suite.

10:25 pm Susan arrives Suite.

REMAIN OVERNIGHT

#### SUNDAY, JUNE 29, 1975

10:15 am Susan departs Suite en route Monorail.

10:20 am Susan arrives Monorail and takes her seat.

MONORAIL DEPARTS Polynesian Village en route The Magic Kingdom.

[Riding time: 5 minutes]

10:25 am	MONORAIL A	RRIVES The	Magic	Kingdom.
----------	------------	------------	-------	----------

Susan proceeds to the Magic Kingdom entrance to be met by Micky Mouse, Goofy and Pluto.

#### OPEN PRESS COVERAGE

10:35 am Susan proceeds to the Jungle Cruise.

10:40 am Susan arrives Jungle Cruise and boards boat.

#### OPEN PRESS COVERAGE

JUNGLE CRUISE DEPARTS for tour.

10:55 am JUNGLE CRUISE concludes.

Susan proceeds on informal tour of Disney World attractions.

#### OFFICIAL PHOTO COVERAGE

3:45 pm Susan departs Magic Kingdom en route launch.

3:50 pm LAUNCH DEPARTS Magic Kingdom en route Polynesian Village.

[Riding time: 10 minutes]

4:00 pm LAUNCH ARRIVES Polynesian Village.

Susan proceeds to Suite.

4:05 pm Susan arrives Suite.

PERSONAL TIME: 1 hour, 30 minutes

5:35 pm Susan departs Suite en route motorcade for boarding.

5:40 pm MOTORCADE DEPARTS Polynesian Village en route Orlando International Airport.

[Driving time: 45 minutes]

6:25 pm MOTORCADE ARRIVES Orlando International Airport. Susan proceeds to National Airlines gate for passenger check-in and boarding. 6:55 pm NATIONAL AIRLINES (Flight #424) DEPARTS Orlando, Florida, en route Washington National Airport. [Flying time: 2 hours, 44 minutes] 8:39 pm NATIONAL AIRLINES ARRIVES Washington National Airport. Susan proceeds to motorcade for boarding. MOTORCADE DEPARTS Washington National Airport 8:50 pm en route South Grounds. [Driving time: 15 minutes] 9:05 pm MOTORCADE ARRIVES South Grounds.

#### wayne h. dickson public relations

#### MEMORANDUM

TO: All associated with working details of OP SAIL Christening

FROM: Wayne H. Dickson

DATE: June 11, 1975

For the sake of time, we are sending this most preliminary scenario to you without further delay. Because of last minute changes and other mistakes, this piece is heavily edited, so please accept my apologies. However, we do want to get this into your hands without delay.

I will be out of town on business for the week of June 15th and will be returning on the 22nd. Don Higgins has my schedule and can reach me if needed. Leon Schertler and I have reviewed the enclosed schedule of events with Peter Sorum of the White House and found everything we have suggested to his liking. All activities are now set in motion. Final changes will be made in this scenario during the week of June 22.

Don Higgins, Julian Davies and Leon Schertler are the primary people to contact in my absence.



# Initial Working Details

1.	White House Press release		June 20th	
2.	Purchase 5 bottles champaign scored and wrapped		Wayne Dickson	
3.	Leon Schertler and M.C. dressed in Blue blazers & white trousers		to be decided	
4.	Fleet of cars		Pat Mason, St.	Petersburg
5.	Audio system		Dick Dailey, St	. Petersburg
6.	Floating Platoon for press		Dick Dailey	
7.	Press Contacts:  1. Dick Dailey - local press 2. Julian Davies - Marine pres 3. Jim O'Dougherty - National	ss press	S	
8.	Invitations - Leon Schertler			
9.	OP SAIL photo blow-ups for reception		Julian Davies	
10.	Portable communications for:  1. Dick Dailey 2. Don Higgins 3. Wayne Dickson 4. Julian Davies		Dick Dailey	
11.	Trailer rostrum for ceremony		Dick Dailey	
12.	OP SAIL '76 - Year Of The Sail" Banner for trailer rostrum and The Pier Restaurant		Julian Davies	
13.	Special Invitations to:  1. British Ambassador 2. Governor Askew 3. Both Fla. Senators (Childs 4. Congressman Young 5. John Warner			THE R. LORD CO.
	6. St. Petersburg's Mayor		Leon Schertler	
14.	Invitation list of local St. Petersburg dignitaries		from D. Dailey to OP SAIL, N.	
15.	Assignment of boats for official party & press boat		to be decided	
16.	Band (Navy or Coast Guard)		D. Higgins & Ju	lian Davies

Mr. John Warner

Mayor Charles Schuh

17. Arrange for sail boats to pass Pat Mason in review and to be licensed, Coast Guard Control, etc. Julian Davies 18. Arrange for house photographers Julian Davies 19. Police, fire, rescue Secret Service 20. Preparation of ceremony grounds --Dick Dailey 21. Coordinate Fife & Drum Corps and arrange for Pier Vehicles Don Higgins & Julian Davies 22. Coordination with Bounty to Pat Mason fire salutes at christening Se and as OP SAIL goes into Hugh Boyd Tampa Bay 23. Bicentennial Flags, OP SAIL flags, burgees, insignias, ties, framed insignia for Susan Ford Leon Schertler sent to Wayne Dickson 24. Order OP SAIL T-shirts for crews Wayne Dickson 25. Determine Official hotel Wayne Dickson and and working office Don Higgins 26. Establish press headquarters Julian Davies 27. Arrange press briefing on June 26 or 27 Wayne Dickson 28. Young lady and flowers for Dick Dailey and presentation to Susan Ford Pat Mason 29. Remarks at rostrum: Master of ceremonies D. Higgins & Jim O'Dougherty Governor's office Governor Askew Ambassador's office British Ambassador



Capt. Harry Allendorfer

Dick Dailey

#### PRELIMINARY

#### Fact Sheet And Script

Christening Ceremonies
For
Operation Sail '76 Executive Flag Ship

OP SAIL '76
Friday, June 27, 1975
The Municipal Pier
St. Petersberg, Florida

Principal Dignitaries:

Persons To Contact For Working Arrangements

And Details:

Miss Susan Ford
Mr. Alex Salm, Pres. of Operatio
Sail '76
Governor Ruebin Askew
His Excellency The Honorable
Sir Peter Ramsbotham - Br.
Ambassador to U.S.
Senator Lawton Childs - Fla.
Senator Richard Stone - Fla.
Congressman C. W. Young - Fla.
Mr. John Warner, Administrator ARBA
The Honorable Charles R. Schuh
Mayor of St. Petersberg, Fla

Mr. Hugh Drummand, Pres. Morgan Yacht Company

Mr. Peter Sorum
The White House 202/456-2816

Mr. Wayne H. Dickson - Coordinate OP SAIL '76 Christening Office - 202/347-2397 Home - 301/924-3509

Captain John Allendorfer, Dir. Special Events, ARBA -202/634-1742

Mr. Donald Higgins - Op. Sail 703/591-4115

fact Sheet And Script (cont'd.)

Persons To Contact For Vorking Arrangements And Details:

Others Involved With Working Details:

- Mr. Julian Davies Op. Sail Office - 212/586-2333 Home - 212/861-7223
- Mr. James O'Dougherty Op. Sail 212/466-1997
- Mr. Richard Daily, Chief City News Bureau, St. Petersberg, Fla. Office - 813/893-7465 Home - 813/522-3098
- Mrs. Pat Mason, Coordinator, St. Petersberg Bicentennia Office
- Mr. Stanton Hudgins, Mgr.
  The Pier (For Reception)
  813/821-4255
- Mr. Randy Piatt, Res. Mgr. The Breckenridge (Primary Hotel) - 813/360-1833
- Miss Joan Bayless Hilton Hotel (Secondary Hotel & OP Sail Press Hqtrs.) 813/896-1111
- Mr. Hugh Boyd, Mgr. The Bounty Exhibit -813/896-3117
- Mr. Roy Aerts, Dir. Fife & Drum Corps. 813/585-5606 Home 813/584-0819
- Mr. S. Seger, Seger TV Audio Equipt. & Control



#### Preliminary Scheduling

To Be Modified As Necessary. Please Send Your Comments to Wayne H. Dickson, 235 Southern Bldg., N.W. Washington, D.C. 20005 or Phone 202/347-2397.

#### June 26

Miss Ford, Ambassador Peter Ramsbotham, Mr. Warner and other dignitaries will arrive in St. Peterspherg. It is recommended --- based on preliminary advance --- that Christening Ceremony dignitaries stay at the Breckenridge Hotel on the beach side of St. Petersberg. It is by far the most accommodating hotel and offers the greatest privacy. A sufficient block of rooms has been set aside for this purpose. Reservations must be made on an individual basis. Drive time from the airport to the Breckenridge is 60 min. From the Breckenridge to the site of the christening at the Municipal Pier and the Bounty Exhibit is 25 min. Drive time from the airport to the Municipal Pier is 40 min.

The only reasonable alternative to the Breckenridge is the Hilton downtown which is just a few blocks from the Pier. However, we found the accommodations far less appealing and the hotel and sleeping rooms quite warm to hot. Their air conditioning system doesn't seem capable of handling the 90 to 95 degree termperatures typical of St. Petersberg this time of year.

Comparative costs: Double at the Breckenridge is \$24.00 per day and the Hilton is \$19.00. These are special rates we were able to negotiate with the managements.

Most members of the marine, weekly and daily working press expected to be in St. Petersberg by the evening of the 26th. A press facility has been established at the nearby Hilton Hotel. Room number to be announced on the 23rd.

Morgan Yacht (donator of the 41-foot OP SAIL Executive Flagship) will host a reception for the marine press at the Pier Restaurant which adjoins the Bounty Exhibit at the Municipal Pier. The recption will be held on the third floor and is by invitation only. The purpose of this reception is to show a film of the Operation Sail Bicentennial Program and additional slides of the boats and other aspects of the year-long program. It is hoped that this presentation will generate the necessary interest to produce extensive marine press coverage of Operation Sail through the rest of 1975 and all of 1976.

#### June 27

10:00 a.m. The official party will arrive at the Pier Restaurant --4th floor to assemble for the event and receive a final
briefing of all activities from Mr. Dickson. Coffee, Fla.
orange juice and pastry will be served.

#### Invited guests will be:

Miss Susan Ford and her guest

Mr. Alex Sala Du Music of Ceremonies

Governor Askew

the Abnorable

Sir Peter Ramsbotham Senator Childs Senator Stone Congressman Young Mr. Warner Mayor Schuh

Mr. Drummand Mr. Leon Chircler Scheetler

Admiral Wagner

Edwin D. Peck, Esq., Chairman, St. Petersberg Bicentennial Comm. Mr. Donald Pride, Exec. Dir., Fla. Bicentennial Commission

Dr. Johnnie Ruth Clarke

Mr. William F. O'Neil, Chairman, Pinellas County, Bicentennial

others to Be decided.

10:30 a.m. Fife & Drum Corps in place at front entrance of The Pier. Pier vehicles will be in place at front door to transport the official party to the ceremony site.

10:40 a.m. Official party leaves the meeting room.

10:45 a.m. Official party in Pier vehicles.

Fife & Drum Corps begins procession down Municipal Pier thoroughfare.

11:00 a.m. Official party arrives at christening location beside the Bounty. A coast guard band will be playing appropriate music in keeping with the Bicentennial.

11:05 a.m. The official party will be on the rostrum and seated. Name tags will be on each seat.

### Those to be seated on the rostrum are:

Miss Ford
Mr. Salm M.C.
Governor Askew
Ambassador Ramsbotham
Senator Childs
Senator Stone

Congressman Young Mr. Warner Mayor Schuh Mr. Chirtler Schatta 11:05 a.m. Mr. Salm, President of OP SAIL, representing Mr. Emil Mosbacher, Jr. goes to the standing microphone and he welcomes dignitaries and guests and recognizes selected dignitaries seated in the audience. He recognizes those dignitaties on the rostrum who will not be participating in the ceremonies.

In his prepared remarks he will draw a significance of this event being held along side Bounty and will give the background, purposes and proposed activities for OP SAIL '76.

- 11:12 a.m. Mr. Salm will introduce Leon Shirtler of OP SAIL who will describe how the Morgan 41 Executive Flag Ship will be used during 1975 and the various ports of call that OP SAIL will be making in 1976. Mr. Schafter will tie in the particular significance of this christening with the overall OP SAIL activities. He will pase to SAIL Settle to May Schafter.
- 11:17 a.m. Hr. Salm thanks Mr. Shirtler and introduces Governor Rubbin Askew. The Governor is expected to welcome the guests to Florida, mention that St. Petersburg has been recognized as a Bicentennial and the appropriate place for the christening of OP SAIL in St. Petersburg along side the famous Bounty. He is expected to express Florida's dedication to OP SAIL and the Bicentennial, etc.
- 11:21 a.m. Hr. Salm thanks Governor Askew. He then introduced ARBA Administrator, John Warner. Mr. Warner will comment on the pertinence of OP SAIL as the major international Bicentennial event. The importance of OP SAIL for building international understanding by virtue of the fact that thousands of foreign visitors aboard the Operation SAIL vessels will be coming to major port cities of the United States during 1976.

Then, with other appropriate remarks, Mr. Warner will recognize OP SAIL as an official program of the Bicentennial and present the Bicentennial Flag to Mr. Salm. M.C.

Mr. Salm will accept the flag and express his dedication and that of all those involved with operation SAIL to the Bicentennial. He will then explain that as Op SAIL '76 goes on its maiden voyage aboard the Executive Flag Ship, the Bicentennial Flag will be hoisted with great pride and deep appreciation to Mr. Warner and the officials of the American Revolution Bicentennial Admin.

M.C.

11:30 a.m. Mr. Salm thanks Mr. Warner. He then introduces the Ambassador from Great Britain, His Excellency The Honorable Sir Peter Ramsbotham.

The Ambassador will discuss the international aspects of operation SAIL. The number of ships coming from England and the importance of the enormous international understanding that will be developed through OP SAIL.

The Ambassador will explain that Great Britain is playing a major role in attracting the ships of the world to the maritime commemoration through the British Sail Training Assoc. which is sponsoring a race across the Atlantic to America. It will leave Plymouth on May 2, 1976 and race to Lisbon. On May 13th the fleet will cruse in company from Lisbon to the Canary Islands, setting sail on May 23 in a race to Bermuda, and then, on June 20, sailing still another race to Newport, Rhode Island. The last of the racing ships is expected to arrive in Newport by June 29th, and after two days of festivities there, sponsored jointly by the British and American Sail Training Associations, the fleet will set sail for New York on the morning of July 1.

In keeping with the tone of these ceremonies, which we hope will be light, fun and most informal that the British Ambassador will joke about sending an armada to the colonies once again and other appropriate comments. We believe that Sir Ramsbotham is in a perfect position to lighten the ceremonies and have quite a bit of fun with his comments.

11:40 a.m.

Mr. Salm thanks the Ambassador. He will then announce the highlight of the ceremonies. The Christening of the OP SAIL Falg ship . . . OP SAIL '76. He will say how honored everyone associated with OP SAIL is that Miss Susan Ford has agreed to join this occasion which emphasizes the importance of the operation SAIL Bicentennial program. Miss Ford's presence also represents the emphasis OP SAIL '76 has placed on youth involvement and training, as well as a strong determination to involve the youth of the world in America's Bicentennial and the magnificent, exhilarating experience of sailing. Miss Ford will be the first cadet aboard OP SAIL and as such we would like to present the first operation SAIL burgee to Miss Ford. At this point he calls Miss Ford forward and presents her with the framed burgee. As she rises to the microphone but before he actually makes the presentation he will announce that following the christening of OP SAIL '76 Miss Ford and other dignitaries and the press will join OP SAIL '76 on her maiden voyage during which Miss Ford will be given the opportunity to take the helm of this Flag ship inagurating an exciting Bicentennial event.

Mr. Salm introduces Miss Ford, "Who will christen the Morgan Out Islander 41 as OP SAIL '76." Miss Ford will go to microphone and express her personal and her parents delight with the development of the Operation SAIL Bicentennial program. She will express the importance such a youth oriented Bicentennial program which has been initiated for the young people of America and of other countries as well. She will say that she will keep a close watch on OP SAIL and its progress during the remainder of 1975 and especially during THE YEAR OF THE SAIL --- 1976.

Mr. Salm will then escort Miss Ford to the yacht. The other guest will follow but will stay out of camera range. Mr.M.C. Salm will wait for a signal from Mr. Dickson that the press is situated and ready.

Mr. Salm will hand the bottle of champaign to Miss Ford. He will then step back from picture range.

Miss Ford will then say "I Christen thee OP SAIL '76" and break the bottle over the anchor just below the pulpit. (Four other bottles will be on hand if the press needs additional shots).

At the end of the Christening Mr. Salm will announce over the microphone, which is at the Yacht, that the people of St. Petersburg would like to make a presentation to Miss Ford. At that time an attractive young seven or eight year old girl (dressed in colonial costume if possible) will bring Miss Ford an arrangement of red and white flowers with red, white and blue ribbons, etc.

12-Now. Mr. Salm will then go to the microphone and say, "We will now take Miss Ford . . . as our first cadet . . . on the maiden voyage of OP SAIL which will be a three hour cruise in Tampa Bay. We will be returning to the Municipal Pier at 3:00-p.m.

"Thank you all for joining us in launching OP SAIL '76."



Those joining cruise on OP SAIL '76 will be decided at a later date as well as boat assignments for the other Morgan Yachts which will join the cruise .

- 17:10 Everyone will be on board OP SAIL and will power out into the inlet while receiving cannon salutes from the Bounty.
- As soon as OP SAIL '76 proceeds into the Tampa Bay, she will hold in position while the St. Petersburg's sailing fleet "Passes In Review" to honor Operation Sail and Miss Ford.
  - Simultaneously with this the other boats will board and depart which will include one Morgan 41, two Morgan 51s and the Coast Guard Cutters which will house the bonafied working press only.
- 12: 300. All boats will be along side OP SAIL and the cruise begins.
  - The Operation Sail fleet will return to the end of the Municipal Pier. Soon as all people are off the press will be invited to tour OP SAIL '76. The official party from all boats and the press will proceede to the fourth floor reception area of "The Pier Restaurant" for the catered reception to be attended by Miss Ford, the official party, the press and invited guests.

Op Sail '76 mugs will be presented to each guest as a momento of the occasion.

5:00 p.m. The reception will end which will bring to a close the Christening Ceremony for OP SAIL '76.



#### Preliminary Scheduling

To Be Modified As Necessary. Please Send Your Comments to Wayne H. Dickson, 235 Southern Bldg., N.W. Washington, D.C. 20005 or Phone 202/347-2397.

#### June 26

Miss Ford, Ambassador Peter Ramsbotham, Mr. Warner and other dignitaries will arrive in St. Peterspherg. It is recommended --- based on preliminary advance --- that Christening Ceremony dignitaries stay at the Breckenridge Hotel on the beach side of St. Petersberg. It is by far the most accommodating hotel and offers the greatest privacy. A sufficient block of room has been set aside for this purpose. Reservations must be made on an individual basis. Drive time from the airport to the Breckenridge is 60 min. From the Breckenridge to the site of the christening at the Municipal Pier and the Bounty Exhibit is 25 min. Drive time from the airport to the Municipal Pier is 40 min.

The only reasonable alternative to the Breckenridge is the Hilton downtown which is just a few blocks from the Pier. However, we found the accommodations far less appealing and the hotel and sleeping rooms quite warm to hot Their air conditioning system doesn't seem capable of handling the 90 to 9! degree termperatures typical of St. Petersberg this time of year.

Comparative costs: Double at the Breckenridge is \$24.00 per day and the Hilton is \$19.00. These are special rates we were able to negotiate with the managements.

Most members of the marine, weekly and daily working press expected to be in St. Petersberg by the evening of the 26th. A press facility has been established at the nearby Hilton Hotel. Room number to be announced on the 23rd.

Morgan Yacht (donator of the 41-foot OP SAIL Executive Flagship) will host a reception for the marine press at the Pier Restaurant which adjoins the Bounty Exhibit at the Municipal Pier. The recption will be held on the third floor and is by invitation only. The purpose of this reception is to show a film of the Operation Sail Bicentennial Program and additional slides of the boats and other aspects of the year-long program. It is hoped that this presentation will generate the necessary interest to produce extensive marine press coverage of Operation Sail through the rest of 1975 and all of 1976.



#### June 27

The official party will arrive at the Pier Restaurant ---10:00 a.m. 4th floor to assemble for the event and receive a final briefing of all activities from Mr. Dickson. Coffee, Fla. orange juice and pastry will be served.

#### Invited guests will be:

Miss Susan Ford and her guest Mr. Atom Sala The Master of Ceremonies

The Honorable

Governor Askew Sir Peter Ramsbotham

Senator Childs Senator Stone

Congressman Young

Mr. Warner

Mayor Schuh

Mr. Drummand

Mr. Leon Chircler Scheetler

Admiral Wagner

Dr. Joseph Murphy, Pres. of Queens College

Edwin D. Peck, Esq., Chairman, St. Petersberg Bicentennial Com Mr. Donald Pride, Exec. Dir., Fla. Bicentennial Commission

Dr. Johnnie Ruth Clarke

Mr. William F. O'Neil, Chairman, Pinellas County, Bicentennial

others to Be decided.

10:30 a.m. Fife & Drum Corps in place at front entrance of The Pier. Pier vehicles will be in place at front door to transport the official party to the ceremony site.

10:40 a.m. Official party leaves the meeting room.

10:45 a.m. Official party in Pier vehicles.

Fife & Drum Corps begins procession down Municipal Pier thoroughfare.

11:00 a.m. Official party arrives at christening location beside the Bounty. A coast guard band will be playing appropriate music in keeping with the Bicentennial.

11:05 a.m. The official party will be on the rostrum and seated. tags will be on each seat.

### Those to be seated on the rostrum are:

Miss Ford Mr. Salm M.C. Governor Askew Ambassador Ramsbotham Senator Childs Senator Stone

Congressman Young Mr. Warner Mayor Schuh Mr. Shirtler Schentler 11:05 a.m. Mr. Salm, President of OP SAIL, representing Mr. Emil Mosbacher, Jr. goes to the standing microphone and he welcomes dignitaries and guests and recognizes selected dignitaries seated in the audience. He recognizes those dignitaties on the rostrum who will not be participating in the ceremonies.

In his prepared remarks he will draw a significance of this event being held along side Bounty and will give the background, purposes and proposed activities for OP SAIL '76.

- 11:12 a.m. Mr. Salm will introduce Leon Shirtler of OP SAIL who will describe how the Morgan 41 Executive Flag Ship will be used during 1975 and the various ports of call that OP SAIL will be making in 1976. Mr. Schintler will tie in the particular significance of this christening with the overall OP SAIL activities. He will pose to SAIL Settlement to Mayor Schul
- 11:17 a.m.

  Mr. Salm thanks Mr. Shirtler and introduces Governor Rubbin Askew. The Governor is expected to welcome the guests to Florida, mention that St. Petersburg has been recognized as a Bicentennial and the appropriate place for the christening of OP SAIL in St. Petersburg along side the famous Bounty. He is expected to express Florida's dedication to OP SAIL and the Bicentennial, etc.
- 11:21 a.m. Mr. Salm thanks Governor Askew. He then introduced ARBA Administrator, John Warner. Mr. Warner will comment on the pertinence of OP SAIL as the major international Bicentennial event. The importance of OP SAIL for building international understanding by virtue of the fact that thousands of foreign visitors aboard the Operation SAIL vessels will be coming to major port cities of the United States during 1976.

Then, with other appropriate remarks, Mr. Warner will recognize OP SAIL as an official program of the Bicentennial and present the Bicentennial Flag to Mr. Salm. M.C.

Mr. Salm will accept the flag and express his dedication and that of all those involved with operation SAIL to the Bicentennial. He will then explain that as Op SAIL '76 goes on its maiden voyage aboard the Executive Flag Ship, the Bicentennial Flag will be hoisted with great pride and deep appreciation to Mr. Warner and the officials of the American Revolution Bicentennial Admin.

11:30 a.m.

Mr. Salm thanks Mr. Warner. He then introduces the Ambassador from Great Britain; His Excellency The Honorable Sir Peter Ramsbotham.

The Ambassador will discuss the international aspects of operation SAIL. The number of ships coming from England and the importance of the enormous international understanding that will be developed through OP SAIL.

The Ambassador will explain that Great Britain is playing a major role in attracting the ships of the world to the maritime commemoration through the British Sail Training Assoc. which is sponsoring a race across the Atlantic to America. It will leave Plymouth on May 2, 1976 and race to Lisbon. On May 13th the fleet will cruse in company from Lisbon to the Canary Islands, setting sail on May 23 in a race to Bermuda, and then, on June 20, sailing still another race to Newport, Rhode Island. The last of the racing ships is expected to arrive in Newport by June 29th, and after two days of festivities there, sponsored jointly by the British and American Sail Training Associations, the fleet will set sail for New York on the morning of July 1.

In keeping with the tone of these ceremonies, which we hope will be light, fun and most informal that the British Ambassad will joke about sending an armada to the colonies once again and other appropriate comments. We believe that Sir Ramsbotha is in a perfect position to lighten the ceremonies and have quite a bit of fun with his comments.

11:40 a.m.

M.C. Mr. Salm thanks the Ambassador. He will then announce the highlight of the ceremonies. The Christening of the OP SAIL Falg ship . . . OP SAIL '76. He will say how honored everyone associated with OP SAIL is that Miss Susan Ford has agreed to join this occasion which emphasizes the importance of the operation SAIL Bicentennial program. Miss Ford's presence als represents the emphasis OP SAIL '76 has placed on youth involvement and training, as well as a strong determination to involve the youth of the world in America's Bicentennial and the magnificent, exhilarating experience of sailing. Miss Ford will be the first cadet aboard OP SAIL and as such we would like to present the first operation SAIL burgee to Miss Ford. At this point he calls Miss Ford forward and presents her with the framed burgee. As she rises to the microphone but before he actually makes the presentation he will announce that following the christening of OP SAIL '76 Miss Ford and other dignitaries and the press will join OP SAIL '76 on her maiden voyage during which Miss Ford will be given the opportunity to take the helm of this Flag ship inagurating an exciting Bicentennial event.

Mr. Salm introduces Miss Ford, "Who will christen the Morgan Out Islander 41 as OP SAIL '76." Miss Ford will go to microphone and express her personal and her parents delight with the development of the Operation SAIL Bicentennial program. She will express the importance such a youth oriented Bicentennial program which has been initiated for the young people of America and of other countries as well She will say that she will keep a close watch on OP SAIL and its progress during the remainder of 1975 and especially durin THE YEAR OF THE SAIL --- 1976.

Mr. Saim will then escort Miss Ford to the yacht. The other guest will follow but will stay out of camera range. Mr.M.C. Salm will wait for a signal from Mr. Dickson that the press is situated and ready.

Mr. Salm will hand the bottle of champaign to Miss Ford. He will then step back from picture range.

Miss Ford will then say "I Christen thee OP SAIL '76" and break the bottle over the anchor just below the pulpit. (Four other bottles will be on hand if the press needs additional shots).

At the end of the Christening Mr. Salm will announce over the microphone, which is at the Yacht, that the people of St. Petersburg would like to make a presentation to Miss Ford. At that time an attractive young seven or eight year old girl (dressed in colonial costume if possible) will bring Miss Ford an arrangement of red and white flowers with red, white and blue ribbons, etc.

12-Now. Mr. Salm will then go to the microphone and say, "We will now take Miss Ford . . . as our first cadet . . . on the maiden voyage of OP SAIL which will be a three hour cruise in Tampa Bay. We will be returning to the Municipal Pier at 3:00-p-m.

"Thank you all for joining us in launching OP SAIL '76."

Those joining cruise on OP SAIL '76 will be decided at a later date as well as boat assignments for the other Morgan Yachts which will join the cruise .

- Everyone will be on board OP SAIL and will power out into the inlet while receiving cannon salutes from the Bounty.
  - As soon as OP SAIL '76 proceeds into the Tampa Bay, she will hold in position while the St. Petersburg's sailing fleet "Passes In Review" to honor Operation Sail and Miss Ford.
    - Simultaneously with this the other boats will board and depart which will include one Morgan 41, two Morgan 51s and the Coast Guard Cutters which will house the bonafied working press only.
- 12: 300 All boats will be along side OP SAIL and the cruise begins.
  - The Operation Sail fleet will return to the end of the Municipal Pier. Soon as all people are off the press will be invited to tour OP SAIL '76. The official party from all boats and the press will proceede to the fourth floor reception area of "The Pier Restaurant" for the catered reception to be attended by Miss Ford, the official party, the press and invited guests.

Op Sail '76 mugs will be presented to each guest as a momento of the occasion.

5:00 p.m. The reception will end which will bring to a close the Christening Ceremony for OP SAIL '76.

### PRELIMINARY

## Fact Sheet And Script

Christening Ceremonies
For
Operation Sail '76 Executive Flag Ship

OP SAIL '76 Friday, June 27, 1975 The Municipal Pier St. Petersberg, Florida

Principal Dignitaries:

Mayor of St. Petersberg,

Mr. Hugh Drummand, Pres. Morg
Yacht Company

Persons To Contact For Working Arrangements And Details:

Mr. Peter Sorum
The White House 202/456-2816

Mr. Alex Salm, Pres. of Opera

His Excellency The Honorable Sir Peter Ramsbotham - Br

The Honorable Charles R. Schu

Ambassador to U.S. Senator Lawton Childs - Fla. Senator Richard Stone - Fla. Congressman C. W. Young - Fla Mr. John Warner, Administrato

Miss Susan Ford

Sail '76

ARBA

Governor Ruebin Askew

Mr. Wayne H. Dickson - Coordi OP SAIL '76 Christening Office - 202/347-2397 Home - 301/924-3509

Captain John Allendorfer, Dir. Special Events, ARBA -202/634-1742

Mr. Donald Higgins - Op. Sail 703/591-4115



Persons To Contact For Working Arrangements And Details:

Others Involved With Working Details:

- Mr. Julian Davies Op. Sai Office - 212/586-2333 Home - 212/861-7223
- Mr. James O'Dougherty Op. Sail 212/466-1997
- Mr. Richard Daily, Chief City News Bureau, St. Petersberg, Fla. Office - 813/893-7465 Home - 813/522-3098
- Mrs. Pat Mason, Coordinator St. Petersberg Bicenten Office
- Mr. Stanton Hudgins, Mgr. The Pier (For Reception 813/821-4255
- Mr. Randy Piatt, Res. Mgr. The Breckenridge (Prima Hotel) - 813/360-1833
- Miss Joan Bayless Hilton Hotel (Secondary Hotel & OP Sail Press Hqtrs.) 813/896-1111
- Mr. Hugh Boyd, Mgr. The Bounty Exhibit -813/896-3117
- Mr. Roy Aerts, Dir. Fife Drum Corps. - 813/585-5 Home - 813/584-0819
- Mr. S. Seger, Seger TV Audi Equipt. & Control

#### Initial Working Details

White House Press release June 20th 1. Purchase 5 bottles champaign Wayne Dickson 2. scored and wrapped Leon Schertler and M.C. dressed 3. in Blue blazers & white trousers to be decided Fleet of cars 4. Pat Mason, St. Petersburg 5. Dick Dailey, St. Petersbu Audio system Floating Platoon for press Dick Dailey 6. 7. Press Contacts: 1. Dick Dailey - local press 2. Julian Davies - Marine press Jim O'Dougherty - National press 8. Invitations - Leon Schertler OP SAIL photo blow-ups for reception --Julian Davies 10. Portable communications for: 1. Dick Dailey Dick Dailey 2. Don Higgins 3. Wayne Dickson Julian Davies 11. Trailer rostrum for ceremony Dick Dailey OP SAIL '76 - Year Of The Sail" 12. Banner for trailer rostrum and Julian Davies The Pier Restaurant 13. Special Invitations to: 1. British Ambassador 2. Governor Askew 3. Both Fla. Senators (Childs & Stone) 4. Congressman Young 5. John Warner St. Petersburg's Mayor Leon Schertler 14. Invitation list of local from D. Dailey to J. Davie St. Petersburg dignitaries to OP SAIL, N. Y. 15. Assignment of boats for official party & press boat to be decided 16. Band (Navy or Coast Guard) D. Higgins & Julian Davies

-more-

17.	Arrange for sail boats to pass in review and to be licensed, Coast Guard Control, etc.	-	Pat Mason & Julian Davies
18.	Arrange for house photographers		Julian Davies
19.	Police, fire, rescue	-	Secret Service
20.	Preparation of ceremony grounds		Dick Dailey
21.	Coordinate Fife & Drum Corps and arrange for Pier Vehicles		Don Higgins & Julian Davies
22.	Coordination with Bounty to fire salutes at christening and as OP SAIL goes into Tampa Bay		Pat Mason & Hugh Boyd
23.	Bicentennial Flags, OP SAIL flags, burgees, insignias, ties, framed insignia for Susan Ford sent to Wayne Dickson		Leon Schertler
24.	Order OP SAIL T-shirts for crews		Wayne Dickson
25.	Determine Official hotel and working office		Wayne Dickson and Don Higgins
26.	Establish press headquarters		Julian Davies
27.	Arrange press briefing on June 26 or 27		Wayne Dickson
28.	Young lady and flowers for presentation to Susan Ford		Dick Dailey and Pat Mason
29.	Remarks at rostrum:  Master of ceremonies Governor Askew British Ambassador Mr. John Warner Mayor Charles Schuh		D. Higgins & Jim O'Dougherty Governor's office Ambassador's office Capt. Harry Allendorfer Dick Dailey

Basic Dates for OPERATION SAIL 1976 - PRELIMINARY - Bare Bones Outline

Thursday, July 1, 1976 8 a.m.

All ships leave Newport, Rhode Island for New York in 2 fleets.

- 1. All largest ships to head straight for Sandy Hook and to participate in New Jersey pre-parade event.
- 2. Smaller ships to proceed toward Hell Gate via Long Island Sound, with stops Friday night at such ports as Hundtington, Oyster Bay, Sea Cliff, Port Washington, Flushing and their counterpart points on the New York side of the Sound.

All day ceremonies at Sandy Hook for major vessels at anchor.

All day passage of ships down East River from Hell Gate, with their end anchorage point being Sandy Hook or Gravesend Bay.

Parade - starting at 10 a.m. concluding around 2 p.m. Reviewing fleet to be made up of Naval vessels, headed by a carrier and support fleet; Coast Guard cutters and perhaps 50 foreign naval units, at anchor, on New Jers side of Hudson River up to George Washington Bridge.

Captains will all come together for brief ceremonial. Ships will them proceed with aid as required to assigned piers. Piers in all 5 boroughs and New Jersey to be used.

Grand Ball for cadets at Port Authority new passenger ship terminal. Other balls for officers, for paid crews, perhaps for Naval crews at other locations (South Street, Seamens Church Institute, etc.).

Ticker Tape Parade (held on regular working day so business community can benefit). To include all crew members, cadets, officers, bands etc. from wll visiting ships: naval vessels as well as sailing ships. From Battery Park up Broadway to City Hall plaza.

Tuesday and Wednesday nights (also possibly Sunday) to be the nights that the cadets will be offered a night in a typical American home.

Some vessels will leave Wednesday.

Saturday, July 3, 1976

Sunday, July 4, 1976

Monday, July 5, 1976

Tuesday, July 6, 1976



Wednesday, July 7, 1976

Thursday, July 8, 1976

General:

Remaining ships, perhaps with some excepttions will leave.

Tours will be available each day to historic sites and recreational areas.

A large hospitality center will be available for the cadets to meet with each other as well as local youngsters.

> Frank O. Braynard Room 72 N One World Trade Center New York, New York 10048 (212) 466-1997



# mithsonian Seamen Prepare For Op. Sail '76

In seaports the world over, men and boys (and a few girls) plus majestic sailing ships are preparing for a parade that is still a year away.

The occasion will be Operation Sail 1976, and the climactic moment will be July 4 in New York Harbor. The participants will be one of the largest assemblies of square-rigged sailing ships that the world has ever seen. More than a hundred sailing ships will converge on New York on that date, the crews will be

Many diverse themes coalesce in this mer's Festival of American Folklife, sented by the Smithsonian Institution the National Park Service on the Mall

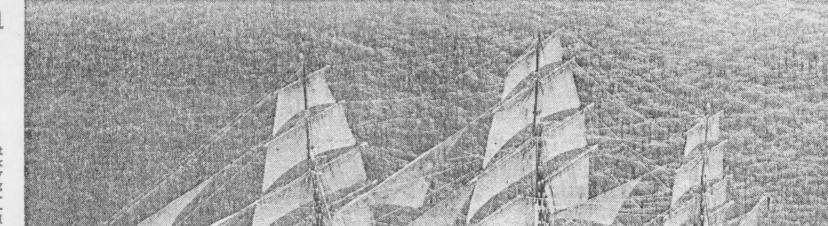
pens Show

Vashington.
This year one theme will cover "Native



### By JOANNE A. FISHMAN

Frank Braynard wouldn't know a Mako from a Snark or a Swan from a Salty Goose. But he is the moving force behind one of the biggest boating projects ever—



# '76 Sailing Race to Recall Spirit of '64

By WILBUR A. HOLLANDER

ebb tide.

rain he was a swime mover of

"So far, we have 16 private than 25,000 sailors in port, with yachts from Poland, and 10 a naval vessel representing For Frank Osborn Braynard, from Holland. And this time we each participating nation in a author and illustrator with have the participation of the file on the Narrows. The main have the participation of the file on the Narrows. a special fondness for the sea, East European countries-Po- reviewing stand, he said, would imagination has seldom had an land, the Soviet Union, Ruma- be a United States aircraft carnia and Yugoslavia. And we're rier, with 3,000 distinguished In 1964, during the World's working on Bulgaria and Hun-guests aboard.

"Itt's mains to he a meanle's!

# VESSELS WHICH HAVE ACCEPTED (IN WRITING OR VERBALLY) THE INVITATION TO PARTICIPATE IN OPERATION SAIL 1976

AMERICA (2-masted schooner-USA) --Address of new owner to come

BARRA NEGRA ( barkentine - flies Canadian flag)
Captain Albert J. Seidl
Owner-BARBA NEGRA
Nicholsons Caribbean Yachts
Box 103
St. Johns
Antigua

PTACK PEARL
Barclay H. Warburton, III, Esq.
c/o The American Sail Training Association
Eisenhower House - Fort Adams State Park
Newport,
Rhode Island 02840

CHARLES W. DANA (schooner-USA)
Captain Skip Walter
c/o Marine Motivations
30-20 Willow Place
Douglaston, N.Y. 11363

CHARM III (schooner-England)
Church Wood Estate
R. Stansell & Partners
Plymouth, Devon
ENGLAND

Copenhagen, Denmark

CLEARWATER (sloop-USA)
Captain Frank Fulchiero
Hudson River Sloop Restoration, Inc.
88 Market Street
Poughkeepsie, N.Y. 12601

DANMARK ( bark -Denmark-Merchant Marine) Captain Vilhelm Hansen Koebmagergades Post Kontor CHIEF APTAKISIK Charles L. Latimer, ED. D. Deputy Superintendent of Schools Balboa Heights, Canal Zone

CHRISTIAN RADICH (3-masted ship-Norwary-Merchant Marine)
Captein Kjeld Backen, R. No. N. (Rtd)
Manager, CHRISTIAN RADICH
Ostlandets Skoleskib
Prisensgt. 2 Oslo 1
Norway

DAR POMORZA (3-masted ship-Poland-Merchant Marine)
Rektor Kowaczyk
Wyzsza Szola Morska
Gdynia,
Poland

EAGLE (3-masted bark-USA-US Coast Guard)
Captain James Irwin
U.S. Coast Guard Academy
New London, Conn. 06320

EFFIE M. MORRISSEY (2-masted schooner-USA)
Mr. Harry Dugan
World Travel Films
Wynnewood, Penna. 19096

ELISSA ( bark -USA)
Galveston Historical Foundation, Inc.
P.I. Box 3021
Galveston
Texas 77550

EVELYN (2-masted schooner-flies Danish flag)
Mr. Rick Miller
Four Winds Copra Trading, Ltd.
P.O. Box 491
Mammaroneck, New York 10543

ESMERAIDA (4-masted bard-Chile-Navy)
Officer-in-Charge
Estado Mayor, General de la Armada
Correo Naval
Santiago, Chile

FREEDOM (2-masted schooner-USA)
Port of Baltimore Sea School
Maryland Sea Service, Inc.
47-5 Roland Avenue
Baltimore, Maryland 21210

GAZELA PRIMEIRO (barkentine -USA) Philadelphia Maritime Museum 321 Chestnut Street Philadelphia, Fenna. 19106

GLADEN (2-masted schooner-Sweden-Navy)
Officer-in-Charge
Royal Swedish Navy
100 14 Stockholm 100
Sweden

GLORIA (3-masted bark-Colombia-Navy) Vicealmirante Jaime Barrera Larrarte Commandante de la Armada Nacional Fuerza Militares de Colombia Bogota, D.E. Colombia

GORCH FOCK (3-masted bark-Germany-Navy)
Federal German Navy
Kapitan zur See, Hans Freiherr von Stackelberg
Korvettenkapitan, Immo von Schurbein
Segelschulsciff "GORCH FOCK"
23 Kiel, Blucherbrucke
Germany

HALCYON Captain Chris Phelan, Director School of Navigation Warsash, Southampton England

HAREIDA Captain Anthony Q. Keasbey, RCN (R.) Ret. 370 Riverside Drive Apt. 5B New York, New York 10025

HUDSON BELLE Hudson River Maritime Academy Pier 1. Foot of 60th Street JUAN SEBASTIAN DE ELCANO (4-masted bark-Spain-Navy) Capitan de Fragata, D. Marcial Fournier Palicio Commandente del Buque - Escuela Espanol Madrid, Spain

PATHFINDER (2-masted brigantine-Canada)
Mr. Frederick C. Stinson, Q.C.
Toronto Brigantine, Inc.
P.O. Box 10035
36 Adelaide Street East
Toronto, Ontario M5C 2K4

PERSEUS (3-masted square topsail schooner-USA) Mr. Eugene Klakovich 321 Sapphire STreet Redondo Beach, Calif. 90027

PIONEER (schooner-USA)
South Street Seaport Museum
16 Fulton Street
New York, New York 10038

PLAYFAIR (2-masted brigantine-Canada)
Mr. Frederick C. Stinson, Q.C.
Toronto Brigantine, Inc.
P.O. Box 10035
36 Adelaide Street East
Toronto, Ontario M5C 2K4

PRINCE LOUIS (gaff rigged schooner-USA)
Mr. Eugene Klakovich
321 Sapphire Street
Redondo Beach, California 90027

RICHARD HENRY DANA (schooner-USA) South Street Seaport Museum 16 Fulton Street New York, New York 10038

TOVARICH (bark-USSR)
c/o The Embassy of the Union of
Soviet Socialist Republics
Captain Anatoliv P. Zotov
Assistant Naval Attache,
2552 Belmont Road N.W.



UNICORN (brig-USA)
The Pobert E. Derecktor Shipyard
775 Taylor Lane
Dania, Florida 33315

Poland has indicated that sixteen vessels will come to OPERATION SAIL!

WESTWARD (schooner-USA)
Corwith Cramer, Jr., Esq.,
Sailing Education Association
3 School Street
Boston, Mass. 02108



BILL OF RIGHTS (schooner-USA) Captain Joseph Davis, Jr. Bowen's Wharf Newport, R.I. 02840

BLUENOSE II (schocner-Canada)
Captain Oddmund Skodje
c/o Mr. John McCormick
Department of Tourism
Government of Nova Scotia
P.O. Box 130
Halifax, N.S. B3J 2M7

CAPTAIN JAMES COOK (schooner-USA- Seamen's Int'l Union)
Harry Lindbergh School of Navigation
Piney Point,
Maryland

CORSARO II (sloop-Italy) Ministero Della Difensa-Marina Secretary General's Office Rome, Italy

HENRY ADAMS (schooner-USA)
Peter Nelsen, Esq.
Atland Corporation
1801 K Street Northwest
Washington, D.C. 20006

KRUSENSTERN (4-masted bark-USSR) c/o The Embassy of the Union of Soviet Socialist Republics Captain Anatoliv P. Zotov, Assistant Naval Attache 2552 Belmont Road Northwest Washington, D.C. 20008

LIBERTAD (3-masted ship-Argentina)
Captain D. Raul Eduardo Suarez del Cerro
Centro Naval, Florida 801
Buenos Aires, Argentina

SIR WINSTON CHURCHILL ( 3-masted schooner-England)
Sail Training Association
Bosham, Near Chichester
Sussex, England

ST. LAWRENCE II (brigantine-Canada) Mr. F.A. MacLachlan, President Brigantine Incorporated 152 King Street East Kingston, Ontario K7L 3Al

VENDREDI 13 (3-masted schooner-France)
11, rue des Halles
75001 Paris,
France

#### VESSELS WHICH HAVE INDICATED A WILLINGNESS TO PARTICIPATE 50% CERTAIN:

L'ETOILE (schooner - France - Navy) M. le Capitan de Vaisseau Commandant l'Ecole Navale 29N Brest France

HENRYK RUTKOWSKI (ketch-Poland) Liga Obrony Kraju Gdansk, Poland

KONSTANTY MACIEWIEWICZ Mr. Leszek Kosek, Grzyboska St. 30 Warsaw, Poland :OVER PHOTO:

he U.S. Coast Guard Cutter EAGLE, magnifient sail training ship of the Coast Guard cademy, New London, Conn., which will be ost ship for OPERATION SAIL — 1976.

t

HIPS MADE AMERICA, AND IN THE SUMMER OF 1976 THE NATIONS OF THE WORLD VILL SALUTE OUR MARITIME HERITAGE. ALL TRAINING SHIPS OF THE WORLD WILL SATHER IN AMERICAN WATERS BRINGING THE MESSAGE THAT THE BROTHERHOOD OF THE SEA IS REAL. THE RENDEZVOUS VILL INCLUDE VISITS AT MANY AMERICAN SEAPORTS DURING 1976. KNOWN AS OPERATION SAIL — 1976" THE COLORFUL EVENT IS RECOGNIZED BY THE AMERICAN SEVOLUTION BICENTENNIAL ADMINISTRATION AS ONE OF ITS MAJOR EVENTS.

Those interested in learning more about OPERATION SAIL may write to its head-quarters office in Room 73 W, OneWorld Trade Center, New York, New York 10048. Volunteers are urgently needed at that office to type, file and help in many different ways. Contact your local or Bicentennial Commission.

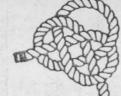
OPERATION SAIL 1976 is a tax exempt, non-profit corporation. (Donations are welcome. Please make out your check to OPERATION SAIL — 1976.) The project was started by the South Street Seaport Museum, famed maritime restoration effort on New York's lower east side. It is recognized by the National American Revolution Bicentennial Administration, of Washington, and many state and city bicentennial groups.

Sailing Ships "LIBERTAD" and "EAGLE"









## "Operation Sail" 1976

Room 73 West • One World Trade Center New York, N. Y. 10048 • (212) 466-1997

## t OFFICERS t

Rear Admiral John J. Bergen, USNR
Chairman Emeritus
Emil Mosbacher, Jr.

Chairman Henry Geyelin Vice Chairman

Robert Hubner
Vice Chairman
Chairman of the Executive Committee
Barclay Warburton, III

Barclay Warburton, III
Vice Chairman

H. Alexander Salm President Ellen I. Sykes Secretary

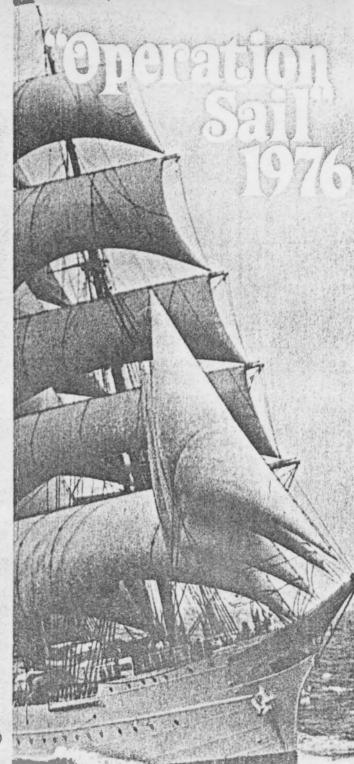
Howard Slotnick Treasurer

Frank O. Braynard General Manager

#### & BOARD OF DIRECTORS &

Richard Aldrich
Henry Dormitzer
Roger Fortin
Walter S. Gubelmann
Bruce Inverarity
Jakob Isbrandtsen
Alexander B. Lyon
Franklin D. Roosevelt Jr.
Julian K. Roosevelt
Peter Stanford
Capt. Donald Stewart

Caspar Ewig, Esq.
A. R. G. Wallace, M.D.

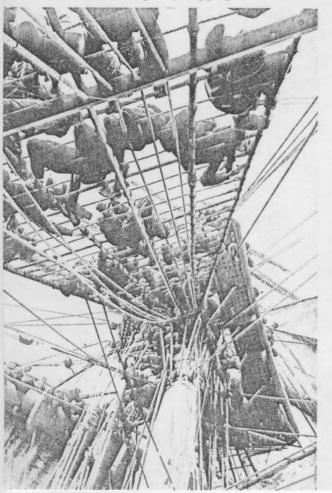


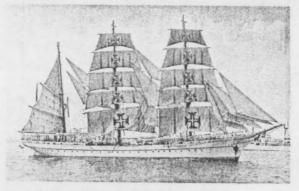
"Many nations still maintain sailing ships, Imost an anachronism in the nuclear age, ecause they believe there is no better way build character in young men than sail raining."

HARALD, Crown Prince of Norway

There are perhaps 35 major sail training hips in the world. In addition to these there re countless smaller sailing crafts used for raining purposes. The Operation Sail committee, a private, non-profit organization of ailing and maritime enthusiasts, has invited nese vessels to join in honoring our nation's 00th birthday by visits to American ports.

Cadets in Sailing Ship Rigging





Sailing Ship "SAGRES" — Portugal

## THE PROGRAM

The British Sail Training Association has invited the world's sail training ships, large and small, to race across the Atlantic. Their schedule is as follows:

Sun., May 2, 1976

Race from an English port to Lisbon

Thurs., May 13, 1976 Cruise in company

Cruise in company with crew interchange from Lisbon to Tenerife

Sun., May 23, 1976

Race from Tenerife to Bermuda

Sun., June 20, 1976

Race from Bermuda to Newport, R.I.

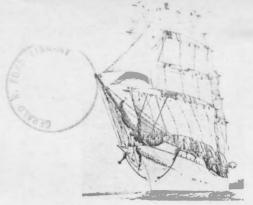
Sun., July 4, 1976

Grand parade of ships up New York Harbor. After departing New York ships will visit other cities in the United States.



The races will be run by the Sail Training Association, which since 1956 has done so much to publicize the cause of sail training.

After the trans-Atlantic race the entire fleet will enjoy the hospitality of Newport, R.I., and will engage in various inshore regatta activities. On Thursday, July 1, the ships will leave Newport for the parade to New York. Those too large to get under the historic Brooklyn Bridge will go "outside" to Sandy Hook, where they will be welcomed by N.J. residents. All the others will pass down through Long Island Sound, with overnight stonovers.



Danish Sailing Ship "DANNMARK"

## HIGH GOALS

OPERATION SAIL has high goals. There is truth to the brotherhood of the sea. It has a real meaning, especially today in the world of atomic power and great risk to humanity survival. We are all sailors aboard spaceship earth. The oceans bind us together, and OPERATION SAIL will make this truth evident to many millions. It can be a positive force in the cementing of better relationships between the peoples of the world. It will be.

An anticipated thousands of young people from 20 to 30 nations will gather together, will sing together, will dance together, will parade together. Will lead the world together in the generation oncoming. It is planned that ships from this fleet will be able to visit many other ports on the Atlantic, Gulf, Great Lakes and Pacific coasts after their rendezvous at Newport and New York.

Their presence will remind America of its past maritime glories, will suggest that the seas still have much to offer.

"AMERIGO VESPUCCI" - Italy



mark hunder to

name

17.

18.

# PHOTOGRAF. PLS SIGN BELOW

if you need space on one of the boats to photograph susan Ford when she is sailing

affiliation CNB 1. Howard C. O'Reilly 2. DICK DICKINSON St. Pete Times 3. PRICE A. THBER JR. ORLANDO SENTINEL 4. Fred Fox Tampa Tribuna Vouce of America 5. Nash Steplen 6. Rusself Johns 7. LARRY ELLISTON CUFLA-TV News Susar Pla 10. 11. 12. 13. 14. 15. 16.

June 27, 1975

Welcome Susan Ford,

The Bicentennial commemorative piece of scrimshaw that you have been presented with is made from a slice of a sperm whale tooth, an important link in American history.

The traditional art of scrimshaw has preserved the history of this country and I hope you will wear this scrimshaw with the same pride of the Americans that went down to the sea in ships.

Captain Ken Dick



## Scrimshaw -Sailing Ships and Whaling Men in Ivory

By Lydon Kuhns

If you are from New England, you know what scrimshaw is. But most people from other parts of the country don't. John F. Kennedy first brought scrimshaw to national fame when he was president. It is said that one of his favorite pieces of scrimshaw was buried with him.

What is scrimshaw?

It's the art of carving pictures on whale's teeth developed by sailors on whaling ships in the days of Herman Melville. Scrimshaw is probably the only native American artform developed by Caucasians.

"Scrimshaw, like gold, is where you can find it," said Ken Dick, owner of the Florida Clipper shop on the St. Petersburg Pier, and one way, it's a lost art."

The main reason for this is an embargo on whale ivory in the U.S.

"Whales are now legally protected in most countries," Dick said, because some species of the mammal carried the American flag around are threatened with extinction.

whale ivory purchased before the ing the globe's seas. embargo, or acquire it from documented sources," he said.

He admires whales and wholeheartedly supports the embargo on their ivory — and elephant ivory, too. He calls whales and elephants "two of the most beautiful mammals on earth."

Yet Dick loves carving scrimshaw, not on plastic (as some buffs are proposing) but on genuine whale ivory. For the beginning scrimshaw carver, plastic's fine. But not for the veteran. It's the principle of the thing. He feels he is preserving a folk art and can't see plastic as a substitute. To him, scrimshaw is a link with the history of whaling ships.

"Whaling left a mark in history that few people know or understand," Dick said. "People should delve into the history of the American whalers. By 1850, the New England coast boasted 700 whaling vessels - now that's Yankee ingenuity!

'American sailors painted their



of the few scrimshaw carvers in whaling ships with fake gun ports, Florida — or the nation. "It's days giving the vessels the appearance of are certainly numbered and, in a a ship-of-the-line or man-of-war (war ships). Thus, in foreign waters, our young country gave the impression of having one of the most powerful navies in the world.

"The New England whalers had the world, greatly adding to the "Scrimshaw artists today use knowledge of navigation and chart-

"The initial purpose of whaling was oil made from the blubber. The Ken Dick is a flurry of ambiguities. teeth were discarded by-products which some sailors picked up for souvenirs. Some of the more artistic mariners carved portraits of loved ones on the teeth, inscribed messages or recorded scenes of whaling.

> "My carvings depict the past, the great courage of the whaler throwing a small harpoon into a whale







Above are some samples of Ken Dick's scrimshaw. The top two photos show the front (ship with sailing angle and sunburst) and back (square rigger passing another ship with quote from Melville) of a medalian Dick made and wears. The middle photo is a medalian with a portrait of Dick's wife, Rhea, incorporated into a nautical scene. And, bottom, is a whaling scene carved on an antique ivory letter opener.

FROM:

Jim O'Doherty

OPERATION SAIL 1976, INC.

Room 72 North

One World Trade Center New York, New York 10048

(212) 466-1997



#### FOR IMMEDIATE RELEASE

In far-off ports and on sea lanes charted by mariners centuries before the invention of the smokestack and the oil slick, men and boys and majestic sailing ships are getting ready for a parade that's still a year away.

And what a parade it will be. The date is July 4, 1976; the place,
New York Harbor, and the participants, the largest assemblage of square-riggers
the world has seen since the 1827 Battle of Navarino in the Mediterranean Sea.

The occasion will be OPERATION SAIL 1976, which its planners say will likely be the most spectacular single event of the American Revolution Bicentennial celebration.

Invitations to participate have been flowing out since May, 1974, to the world's navies, merchant marine schools, marine museums and private owners. To date, 15 countries have replied, promising more than 100 sailing ships measuring 100 feet or more in length for the parade. Twelve of these are the classic three and four-masted windjammers of 200 feet or more.

"Tall Ships" committed so far are the Libertad of Argentina, the Esmeralda of Chile, the Danmark of Denmark, the Gorch Fock of West Germany, the Amerigo Vespucci of Italy, the Christian Radich of Norway, the Dar Pomorza of Poland, the Sagres II of Portugal, the Juan Sebastian de Elcano of Spain, the Gloria of Colombia, the U.S. Coast Guard's Eagle, which will be the host ship, and the Philadelphia Maritime Museum's Gazela Primeiro.

By the time the marine parade date rolls around, it's estimated at least 20 of the "tall ships" will be in the processional line. Virtually all of them are sail training ships with crews largely made up of cadets planning careers at sea with their countries' navies or merchant marine.

OP SAIL - 2 -

The OPERATION SAIL organization is a non-government, non-profit group.

Its membership comprises well-known yachtsmen, retired Navy and Coast Guard

brass, maritime industry officials and a growing crew of enthusiastic volunteers.

Chairman is Emil (Bus) Mosbacher, Jr., former U.S. Chief of Protocol and twice the successful defender of the America's Cup. General Manager is Frank O. Braynard, marine author and historian and one of the founders of Manhattan's celebrated South Street Seaport Museum.

Right now, says Mr. Braynard, the OPERATION SAIL organization ranks two of its projects as having equal priority: to get as many members of the world's dwindling windjammer fleet as possible to participate, and to raise \$500,000 to cover administrative, logistical and hospitality costs.

"At this point, we seem to be doing a better job in signing up the square-riggers than we are in raising funds," he observed, saying the group has raised less than one-fourth of the estimated budget required.

In a sporting show of broad-mindedness, Britain will play a major role in attracting the ships to this marine commemoration of the independence of her former colony.

The British Sail Training Association is inviting the sailing ships, large and small, to race across the Atlantic to the New World. The fleet will leave Plymouth on May 2, 1976, and race to Lisbon. On May 13 the fleet will cruise in company from Lisbon to the Canary Islands, setting sail on May 23 in a race to Bermuda, and then, on June 20, sailing still another race to Newport, R.I.

The last of the racing ships is expected to arrive in Newport by June 29 and after two days of festivities there sponsored jointly by the British and the American Sail Training Association, the fleet will set sail for New York on the morning of July 1.

OP SAIL - 3 -

Most will proceed through Long Island Sound to anchorage in Gravesend Bay by the afternoon of July 3. Ships too tall to pass beneath the Brooklyn Bridge (127 feet) will head westward off the southern shore of Long Island and make anchorage at Sandy Hook, N.J.

The Independence Day marine parade will begin at 10 a.m. the 4th and will take four hours from the time the fleet's leader, the Eagle, gets underway and the last ship passes up the Hudson River to the George Washington Bridge, the end of the processional route.

The sailing ships will pass in review of distinguished visitors aboard a U.S. Navy aircraft carrier. In connection with the naval review, it is hoped there will be some 60 U.S. and foreign naval vessels in the Harbor.

After the parade, the visiting sailing ships will tie up at piers in Manhattan, Brooklyn and New Jersey until the following Wednesday or Thursday, and a round of entertainment is being planned for their professional and cadet crew members, the latter estimated to number 6,000. A grand ball is planned for July 5 at Manhattan's new Port Authority passenger terminal. A ticker-tape parade will be held in the financial district on July 6 for the visiting cadets.

At the end of their New York stay, many of the ships plan to visit other U.S. ports before proceeding home. Under plans now being drawn by OPERATION SAIL regional committees, one group is expected to sail north to Boston, another through the St. Lawrence Seaway to Great Lakes ports, and the third to Baltimore, Philadelphia and on to southern and Gulf Coast ports.

Mohn

## R. R. Gardner 1200 North Shore Drive N. E. Apt. 403 St. Petersburg, Florida 33701

July 18, 1975

Miss Patti Matsson The White House Washington, D. C.

Dear Miss Matson:

You will recall that you offered to get Miss Susan Ford's autograph for me if I would send you a picture I had taken of her.

I took some pictures while Susan was here in St. Petersburg but the sun was back of the folks on the platform and their faces were in shadow and I was out in the crowd so I didnt get very good pictures. However I am enclosing some I did take and if you will get Susan's autograph, I will appreciate it very much.

I think it was so nice of you to offer but then as one Nebraskan to another, how could a nice person like you do otherwise.

I was raised on a farm in Nebraska, attended school at the Wayne State Teacher's College, taught school in Boyd County, Nebraska and served for a time as Attorney for the Federal Land Bank of Omaha. So that should make me a Nebraskan. However, I eventually wound up in Wyoming where I practiced law until I retired.

Mrs. Gardner and I are especially interested in the Ford Family. In the early days in Casper, Wyoming, Mr. and Mrs. C. H. King, Grand Parents of President Gerald Ford, were close friends of the Wilson Kimball family. Wilson Kimball was Mrs. Gardner's Uncle. The Kings had four children, two boys and two girls. Mrs. Gardner, when visiting in Casper at her Uncle's home, met and knew the two girls, Savilla and Marietta. And when Edness Kimball, daughter of Wilson Kimball, and Mrs. Gardner's cousin, was baptized, Mr. and Mrs. King acted as her God Parents. Mr. King had stores in Casper, Glenrock and Douglas and my home was in Glenrock.

## R. R. Gardner 1200 North Shore Drive N. E. Apt. 403 St. Petersburg, Florida 33701

One of the boys was named Leslie Lynch King and was the father of President Gerald R. Ford. He married DOROTHY GARDNER, (whom I would like to claim as a relative altho I have no knowledge of any connection). Then had one son and named him Leslie L. King Jr. As you know, Leslie and Dorothy were divorced and Dorothy then married Gerald R. Ford who adopted Leslie and gave him the name of Gerald R. Ford.

No doubt you are familiar with all this genealogy but since it in a way, involved Mrs. Gardner and myself I thought it might be interesting and I have made a little family tree showing how it all happened. And because of all this we will be most happy to have Susan's autograph. She just might be my thirty second cousin.

With all good wishes and much appreciation, Inam

Sincerely

1 P Gardner

R. R. Gardner 1200 North Shore Dr. N. E. St. Petersburg, Florida 33701 MR. & MRS. C. H. KSKB. SASPER WYOMIN G R. R. Gardner
1200 North Shore Dr. N. E.
Petersburg, Plorida 33701







Miss Patti Matson The White House Washington, D. C.





## **OPERATION SAIL 1976**

One World Trade Center/Room 73 West/New York, N.Y. 10048/(212) 466-1997

#### **OFFICERS**

JOHN J. BERGEN, R. ADM., USNR Chairman Emeritus
EMIL MOSBACHER, JR.
Chairman
HENRY GEVELIN
Vice Chairman
ROBERT HUBNER
Vice Chairman
Chairman of the Executive Committee
BARCLAY WARBURTON, III
Vice Chairman
H. ALEXANDER SALM
President
CASPER EWIG
Secretary
HOWARD SLOTNICK
Treasurer
FRANK O. BRAYNARD
General Manager

#### BOARD OF DIRECTORS

RICHARD ALDRICH
HENRY DORMITZER
ROGER FORTIN
WALTER S. GUBELMANN
BRUCE INVERARITY
JAKOB ISBRANDTSEN
ALEXANDER B. LYON
JULIAN K. ROOSEVELT
PETER STANFORD
CAPT. DONALD STEWART
ELLEN I. SYKES
A. R. G. WALLACE, M.D.

September 11, 1975

Miss Pat Matson Assistant Press Secretary to Mrs. Ford The White House Washington, D. C.

Dear Miss Matson:

Enclosed is our latest material on the progress of OPERATION SAIL 1976.

We will keep you informed as events take place via our press releases and newsletter.

Sincerely,

Leon Schertler

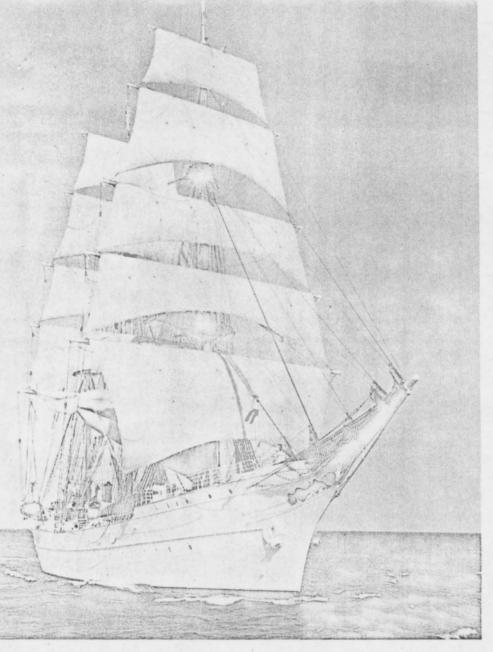
National Coordinator of Port Visits

LS:ac Encs.









## THE TALL SHIPS AGAIN

By Harry P. Hart

When "Operation Sail" was held in New York Harbor in 1964, it was commonly thought that it would be the last gathering of the "Tall Ships." But, fate and Frank Braynard have deemed it otherwisel Frank was the guiding genius back in 1964 and now, a dozen years later, he emerges again as the moving force behind "OPSAIL "76" — Sailing's Salute to the Bicentennial Celebration of the United States.

We remember the early stages of "Operation Sail." Probably the first official movement was made in 1963 when Frank; C. Bradford Mitchell, the able historian; the late Commodore John Bayliss, "the grand old man of the United

States Coast Guard"; and the writer journeyed from New York to Washington to meet with the naval attaches of many foreign countries in the British Embassy. It was a colorful and interesting afternoon with the various officers united in the common bond of the sea. Also bottled in bond.

The British Embassy was the appropriate meeting place since Prince Philip enthusiastically accepted the chairmanship of the international event. President John F. Kennedy was an equally enthusiastic sailing buff and his interest in "Operation Sail" was tremendous.

But, it was Frank Braynard who put

the little pieces together. From them came a magnificient spectacle that was wonderfully breathtaking as the tall sailing ships proceeded under a fogladen Verrazano Bridge only to break into the bright sunshine as they passed in single file before a flotilla of reviewing ships in New York Bay.

But, before that memorable morning and the rare sight of the sailing vessels, plenty of hard work, planning and a tremendous amount of effort made it possible. Just who was the one who made it possible? None other than Frank Braynard. This is the chap who persuaded the Government to name the first nuclear merchant ship the "Savannah". He is filled with a love of the sea and ships . . . he is a brilliant historian. very capable artist and the author of the voluminous history of the "Leviathan". He was a ship's news reporter at one time for the late lamented N.Y. Herald Tribune. He is back again getting the tall ships in line for July 4, 1976. He also is the man who is shaping up the South Street Seaport that will someday be New York's biggest tourist attraction.

After the New York Bay rendezvous next summer, some of the Tall Ships will head down the East Coast. The "Eagle" of the United States Coast Guard Academy and perhaps several of the foreign vessels will sail into the St. John's River July 23, 1976 for a 3-day bicentennial salute to the Number One Port in the South Atlantic.

Plans are now being made by Captair. Leonhard Andersen, Warren Anderson, W. D. (Billy) Lovett, Frank Allcom, Captain Ed Dorr, Captain Ernest Murdock, Lt. Cmdr. Jim McCartin, Bill Newburn, and others to make the ships welcome here. Capt. William R. (Bob) Parker will be chairman of a special Propeller Club committee to assist arrangements. Dick Gourley is vice chairman.

Susie Ford, the daughter of the president, christened "OPSAIL "76," the Morgan detach donated to the committee for use as the committee boat in "76. The Chief Executive's charming daughter was attired, appropriately enough in a red, white and blue pants suit as she smashed the bottle of champagne across the bow of the Morgan boat and named her "Opsail "76" in St. Petersburg, June 27.

In Defense of Sail Training. Some people reading about the "Tall Ships" are liable to be critical of their use in the education and training of the future officers of ships in this day of modern technology, satellite navigation and push button controls. But, let the skippers of these training vessels sound off, as they did during their visit to New York in 1964.

Captain William Earle, skipper of the



# op sail newsletter

OP SAIL '76 One World Trade Center Room 72 N New York, N.Y. 10048

> Volume III Number 2 August/September 1975

--- President Gerald Ford

SAIL in a letter to

The Nation's Capital, led by its Number One resident, was an important source of news and support for us during recent weeks.

THE WHITE HOUSE
WASHINGTON

July 3, 1975

Dear Ambassador Mosbacher:

You and your dedicated colleagues are to be commended for your splendid effort to launch Operation Sail 1976 as a major part of our Bicentennial observance.

I am convinced that this colorful and exciting event will provide a fitting opportunity to remember and salute the seagoing heritage which has played such a predominant role in the development of our great country.

By bringing together major sailing ships from other lands you will also emphasize the international fellowship and goodwill to which we are so totally committed and which we recognize as an essential ingredient to a peaceful third century of national life. You have my best wishes and my full support in your endeavors.

Sincerely.

Gerall R Ford

Honorable Emil Mosbacher, Jr. Chairman
Operation Sail 1976
One World Trade Center
New York, New York 10048

Ambassador Emil Mosbacher, Jr., our board chairman.

warmly endorsed OPERATION

--- Susan Ford, the President's 18-year-old daughter, flew to St. Petersburgh, Fla., to christen "OP SAIL 76," our new staff flagship.

--- Secretary of the Navy
J. William Middendorf II,
announced that an international
naval review will be held in
New York Harbor next July 4,
complementing the OPERATION
SAIL review of sail
training ships.

-- The American Revolution
Bicentennial Administration
designated OPERATION SAIL as
recipient of a matching
project grant of \$40,000.

Continued overleaf







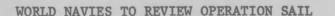


SUSAN FORD TRADES HONORS WITH OPERATION SAIL

Susan Ford, 18-year-old daughter of the President, flew to St. Petersburg, Fla., to formally christen "OPSAIL' '76," our new staff flagship, and in the process was herself named as OPERATION SAIL's "First Cadet." Her new title testified to the fact that the true "stars" of next year's event will be the thousands of cadets who will man the sailing ships. Young men and women from 15 through 25 years-of-age, they are of her generation.

The christening took place June 27 in a festive setting on St. Petersburg's harbor. The ceremonies were arranged jointly by that city's Bicentennial Commission and Morgan Yacht Corpporation, which donated the 41-foot Out Island ketch for OPERATION SAIL's use as a floating executive office until our program terminates late next year.

In the less than two months OPSAIL '76 has been at work, she has called at Miami, Jacksonville, Savannah, Charleston, Norfolk, Long Island's Sea Cliff and Port Jefferson, and New London, Conn., for meetings between our staff executives and local OPERATION SAIL committees planning to join our national program. Early calls also are scheduled for Washington, D.C., Baltimore and Philadelphia.

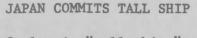


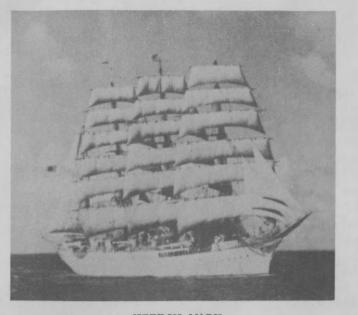


Navy Secretary Middendorf, at left in photo, as he informed OP SAIL Chairman Emil Mosbacher that an International Naval Review will be held in conjunction with our parade of sailing ships in New York Harbor next July 4.

More than 90 maritime nations are being invited to send destroyer-type ships to form the naval review line, at anchor, for the sailpast of the wind-driven OP SAIL participants.

The review line is expected to stretch the full length of the 19-mile sail parade route between the Verrazano and George Washington bridges.





NIPPON MARU

The number of classic "tall ships" committed to participate in OPERATION SAIL 1976 has been increased to a record 13 with the July announcement by the Japanese Government that it would send its magnificent NIPPON MARU to parade with us up the Hudson River next July 4.

This great four-masted steel bark measures 318-feet overall and displaces 4,043 tons. Operated by the Institute of Sea Training of Japan's Ministry of Transport, she carries a complement of 19 officers, 47 ordinary seamen and 112 to 120 cadets in training for the merchant marine.

The NIPPON MARU was built in 1930 at the Kawasaki Dockyards in Kobe. During World War II she was more fortunate than five of her sister training ships, which were lost to

bombs or mines, and survived to spend the immediate postwar years in transporting repatriates from other Pacific lands back to their Japanese homeland. She resumed her normal schedule of peacetime training cruises in 1953, calling first at the Hawaiian Islands.

To send this ship to New York will be a substantial undertaking. She plans to sail from Japan on April 15, a full two and one-half months before our event. Meanwhile, Japan's Finance Ministry has allocated 400 million yen (or \$1.3 million U.S.) for new engines and fittings in preparation for the voyage.

#### OLDEST OF ALL?

Perhaps the oldest ship in our July 4th fleet will be the Philadelphia Maritime Museum's great barkentine GAZELA PRIMEIRO. Built in Cacilhas, Portugal, in 1883, she is one of the very few wooden ships of her time and type left in the world. The last of the Portugese square-rigged fishing fleet, she worked at her trade until just six years ago, sailing every spring from Lisbon to the fishing grounds off Newfoundland's Grand Banks. Fishing from single-man dories in the open sea, it often took six months before her hold was filled with salted cod and she could return home.

This 178-foot vessel was built of Portugese pine cut from a national forest preserve planted in 1460 by Prince Henry, The Navigator, expressly for the building of ships. This fine old ship, the gift to the museum of an anonymous donor, will carry a crew of 37 to OPERATION SAIL. Life will be somewhat spartan by today's standards. Her only running water is from a hand pump in the galley. The only bathing facility is a shower head — on the open deck — attached to the bottom of a bucket-filled water keg.



GAZELA PRIMEIRO

Port watchers along the Eastern Seaboard are having an uncommon treat this summer as a number of international sailing ships pay visits amounting to mini-previews of our parade next year.

Spain's three-masted topsail schooner JUAN SEBASTIAN DE ELCANO visited Miami and New York City in May. The colorful 79-year-old former Norwegian whaler BARBA NEGRA and the Port of Baltimore Sea School's 100-foot staysail schooner FREEDOM arrived together at Manhattan's famous South Street Seaport on July 22, the old barquentine for a three-week stay and the American training ship, two days.

Argentina's magnificent 206-foot, full-rigged LIBERTAD is calling at New London, Conn., Aug. 12-18, as guest of the U.S. Navy.

The Norwegian windjammer CHRISTIAN RADICH, a 298-foot, full-rigged frigate, is causing a stir as she visits six eastern port cities as part of celebrations marking the 150th anniversary of the departure of the first immigrants from Norway to the New World. Her schedule: Miami, Aug. 8-14; Norfolk, Aug. 19-21; Washington, D.C., Aug. 22-26; Baltimore, Aug. 27-29; Philadelphia, Aug. 30-Sept. 4, and New York City, Sept. 6-12.



BARBA NEGRA

When the Norwegian sail training ship ties up at the South Street Seaport on the 6th she will be joining the U.S. Coast Guard's celebrated 265-foot bark EAGLE, which will have preceded her into the museum's piers on Aug. 29 for a nine-day visit.

#### OP SAIL DECAL FOR DONORS

This striking decal (actually colored red, white and blue) is now available to donors to OPERATION SAIL 1976, for application to windshields, store windows, briefcases, handbags or any other articles our donor wishes to use to proclaim his or her support of this historic event.

The decal will be provided to all who donate \$5.00 or more to OP SAIL. It is tax-deductible. Just fill out the coupon below, enclose your money order or check made out to Operation Sail 1976, Inc., and send it on to us. We'll send your decal by return mail.

OP SAIL'76  COMMEMORATING OUR MARITIME HERITAGE	

Operation Sail 1976, One World Trade Cente Room 72 N New York, N.Y. 10048	er	
I'm anxious to show mere is my donation of		
NAME		
STREET		
CITY	STATE	ZIP

August 11, 1975

My John House

Larry Elliston WFLA-TV 905 East Jackson Street Tampa, Florida 33602

Ms. Patty Matson c/o The White House 1600 Pennsylvania Avenue Washington, D.C.

Dear Patty:

Here is the film I promised on Susan Ford sailing in Tampa Bay during Operation Sail.

It's the out-takes, but I think she will like it. By the way, our report on Susan was shown a couple of days later on NBC.

I've started keeping closer tabs on Susan since she was here, and I hope this will be a good 18th year for her. I also think it's far-out that she's into photography. I'm sorry I did not have the opportunity to talk with her.

Patty, if I have the need for anymore communications up your way, I hope you don't mind if I drop you a line.

Also, would it be possible to receive a Presidential Memento?

Sincerely,

Larry Elliston

Thanks so much for the film. Susan really appreciated it and plans to include it among her treasured mementos. Things of this type are really a treat for her to receive because she can save them and they also bring back many fun memories.

Again, thanks from Susan and me.

Sincerely,

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mr. Larry Elliston WFLA-TV 905 East Jackson Street Tampa, Florida 33602

P.S. Susan's having a ball with photography!

Thanks so much for the film. Susan really appreciated it and plans to include it among her treasured mementos. Things of this type are really a treat for her to receive because she can save them and they also bring back many fun memories.

Again, thanks from Susan and me.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Mr. Larry Elliston WFLA-TV 905 East Jackson Street Tampa, Florida 33602

P.S. Susan's having a ball with photography?

Thanks so much for the film. Susan really appreciated it and plans to include it among her treasured mementes. Things of this type are really a treat for her to receive because she can save them and they also bring back many fun memories.

Again, thanks from Susan and me.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Mr. Larry Ellisten WFLA-TV 905 East Jackson Street Tampa, Florida 33602

P.S. Susan's having a ball with photography!



Thanks so much for the film. Susan really appreciated it and plans to include it among her treasured mementos. Things of this type are really a treat for her to receive because she can save them and they also bring back many fun memories.

Again, thanks from Susan and me.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Mr. Larry Ellisten WFLA-TV 905 East Jackson Street Tampa, Florida 33602

5A9

P.S. Susan's having a ball with photography!





COMMEMORATING OUR MARITIME HERITAGE

#### FACE UP DUAL PURPOSE TRANSFER

#### WHEN APPLIED TO INSIDE OF GLASS:

- 1. Wash the glass-lessing it wet.
- Submerge transfer in water for thirty seconds.
- Place in position color side to glass.
- Ose rubber noller, squeegee or smooth edge of still cardboard to smooth transfer firm and flat against the glass, until all bioters and wrinkles are resoved.
- 5. Remaisten and slide (do not peel) backing paper off, using both hands.
- With spange or cloth sufurated with water TROBOUGHEY wash transfer to remove the sticky substance. Then allow to dry.

CAUTION: DO NOT APPLY IN FREEZING WEATHER OR TO FROSTED OR STEAM COVERED WINDOWS.

#### WHEN APPLIED TO WOOD OR METAL:

- Remove all greace, oil, or dirt from the surface where the transfer is to be placed.
  - the transfer is to be placed.

    2. Submerge transfer in water for not more than 5 seconds.
  - Place this paper back just above the desired final position.
     Wet surface THOROUGHLY.
- Then place paints of both hands on the transfer and slide slowly downward off the paper.
- With squeeze or rubbe roller work out all air bubbles and surplus water from underneith until calor film is in perfect contact with surface, Work from center to outer edges in all directions.
- With sponge or cloth saturated with water THOROGORLY wash trunsfer to remove the sticky substance. Then allow to dry.

67511

#### DONATED BY

THE COLORTONE DECAL CO. 4905 E. 52nd. Pl. Leo Angeles, Calif. 90040 (213) 588-6151

Susan - Opsail

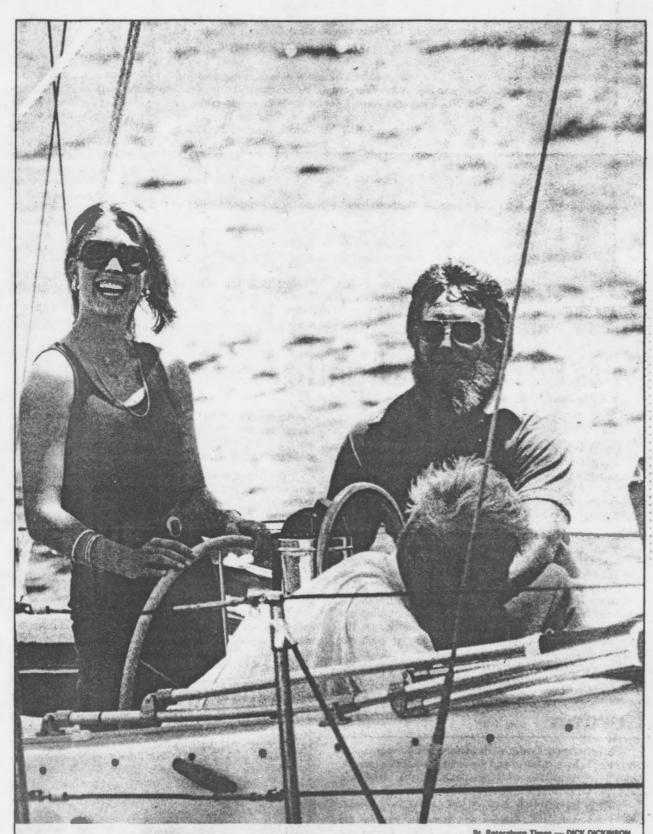
THE WHITE HOUSE WASHINGTON

hugh Fdrummond Morg Morg 1200 Bryan Dairy 1200 Bryan Rd Largo, fla. 33450



Susan ford -Bob Connally (305) 425 5481 office 831 5878 home Charlie Ridgeway { but matheson vpoperations and locations makes (305) 824 2222 of ( ) 647 6980 Rome SF(nat) 443 5:15 - 8:00 6:55 - 8:39 orlando to Natt Jim O'doherty press contact (813) 822 1776 (julian davies) Sarah Schweider (813) 224 787 sf 632-630 hotel -> 360 1833 600 wayne 511 John me 614 pete Ken Keene 228-2636 of 886-4392 home Richard Daly - City news Man 893-7465 of 522-3098 home Karen Henry - press asst Paul Macelester - progreg at airport don higgins - + maybe his asst

of St. Petersburg The Suncoast Florida



A smile reflects Susan Ford's enjoyment - which extended a two-hour sail to three hours.



### Smooth sailing on Tampa Bay for Susan Ford

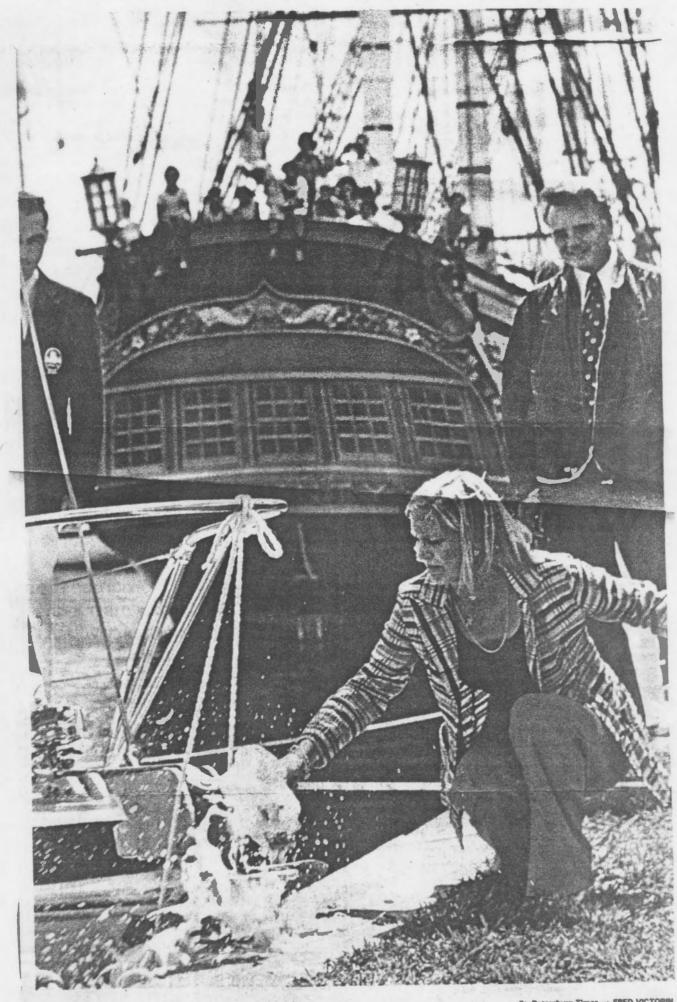
By HELEN HUNTLEY

When Susan Ford returns to Washington, D.C., she'll take back a St. Petersburg sunburn and memories of a "good time" sailing on Tampa Bay.

In town to christen a 41-foot yacht in a Bicentennial cele-

## St. Petersburg Time!

ST. PETERSBURG, FLORIDA, SATURDAY, JUNE 28, 1975



St. Petersburg Times - FRED VICTORIN

Susan Ford kicks off sail celebration

In the shadow of St. Petersburg's Bounty, Pres-

pagne on the bow of the yacht "Opsail." The



AT THE HELM: Susan Ford on Opsail in Tampa Bay Friday. She helped start tennial celebration and had earlier christened the yacht. At the left is Represent. W. (Bill) Young, Republican from St. Petersburg, Fla.

R PRESIDENT'S DAUGHTER

ST. PETERSBURG, FLA. (AP) -- SAILING BUFF SUSAN FORD WILL TRY HER HAND AT THE WHEEL OF A 41-FOOT YACHT TODAY, THE FLAGSHIP FOR A PROGRAM HONORING OLD TIME THREE AND FOUR-MASTED VESSELS.

PRESIDENT FORD'S DAUGHTER WILL CHRISTEN THE YACHT, "'OPSAIL," IN

BICENTENNIAL CEREMONIES. IT'S THE FIRST OFFICIAL FUNCTION FOR OPERATION SAIL '76,' A PROGRAM TO EMPHASIZE AMERICA'S HERITAGE OF THE SEA, PROGRAM LEADERS SAY.

FOLLOWING THE CERMONIES MISS FORD WILL TAKE A CRUISE ON TAMPA BAY, ESCORTED BY COAST GUARD SHIPS AND A FLEET OF SAILBOATS.

"'SHE'S REALLY INTO SAILING," SAID PATTI MATSON, FIRST LADY BETTY
FORD'S ASSISTANT PRESS SECRETARY.
MISS FORD PROBABLY WILL SPEND THE WEEKEND IN FLORIDA, MISS MATSON SAID. SHE SAID MISS FORD WANTS TO VISIT HER COUSIN, DR. THOMAS FORD, IN ORLANDO DURING HER TRIP.

25-27-75 12:31EDT

W133

PROPLE IN THE NEWS

ST. PETERSBURG, FLA. (AP) -- SUSAN FORD, DECKED OUT FOR THE OCCASION IN A RED, WHITE AND BLUE PANTS SUIT, WENT SAILING ON A 41-FOOT YACHT TODAY TO KICK OFF THE AMERICAN BICENTENNIAL'S 'OPERATION SAIL '76.'

''IT'S A GREAT DAY, AND IT'S GOOD FOR YOUNG PEOPLE, '' THE PRESIDENT'S 17-YEAR-OLD DAUGHTER SAID AS SHE SMASHED A BOTTLE OF CHAMPAGNE IN CHRISTENING THE YACHT 'OPSAIL.'

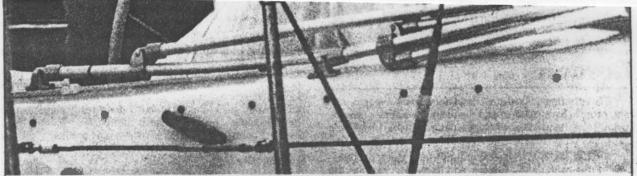
WITH MISS FORD ABOARD, THE YACHT LED A FLEET OF SAILBOATS ON A TAMPA

BAY CRUISE.

'OPERATION SAIL' IS DESIGNED TO EMPHASIZE AMERICA'S HERITAGE OF SEA. THE YACHT 'OPSAIL' WILL BE THE FLAG SHIP FOR A GALA JULY 4, THE SEA. 1976 CELEBRATION WHICH WILL SEE A FLEET OF SAILBOATS BEGIN AN EAST COAST CRUISE AT NEW YORK HARBOR.

Susan Goes Sailing for Bicentennial Matters International Materials International Materials on Tampa Gongressman C. W. Young, R-St. Petersburg Beach. The men at right were not identified. Susan Ford, daughter of President and Mrs. Ford, takes the helm aboard the sailing yacht "Opsail" on Tampa. Bay, Tampa, Fla., yesterday to help hick, off a





St. Petersburg Times - DICK DICKINSON

A smile reflects Susan Ford's enjoyment - which extended a two-hour sail to three hours.



# Smooth sailing on Tampa Bay for Susan Ford

By HELEN HUNTLEY
St. Petersburg Times Staff Writer

When Susan Ford returns to Washington, D.C., she'll take back a St. Petersburg sunburn and memories of a "good time" sailing on Tampa Bay.

In town to christen a 41-foot yacht in a Bicentennial celebration, the President's daughter had so much fun she

### Pharmacy Studies Can Wait: Miss Florida

Story, Pictures, Pg. 1-D



June 30 - July 6, 1975 ... for a barrier free environment



Late Sports

Florida's Most Interesting Newspaper

99th Year-No. 181

1975 Sentinel Star Company

Orlando, Florida, Menday, June 30, 1975

46 Pages 15 Cents

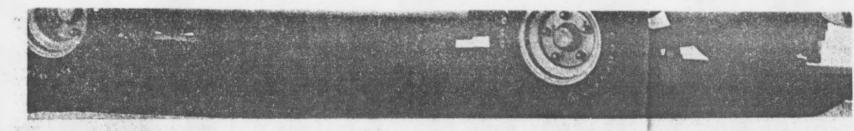


## Police Rout New Delhi Protesters

NEW DELHI (UPI) - Club- dira Gandhi, who warned of a swinging police waded into un- "widespread conspiracy" among armed crowds of antigovernment opposition political parties to sympathizers Sunday, arresting disrupt India's internal security.

At least 30 persons in the first product of the control of the control

India's state of emergency decree; conviction June 12 for violating



(Sentinel Star Photo by Red Huber)

SUSAN FORD WAVES FROM GRAND PRIX: Sharing car is Suzy O'Hara with Barbara Manfuso, left, and Mrs. Tom Ford in next racer

## Mickey 'N Mates Meet Susan

By MARK HANEBUTT

Sentinel Star Staff dent Ford, Sunday shook hands with Mickey Mouse, kissed Grumpy on the nose and watched a

trouble at the amusement park's Grand Prix attragtion and jumped on the Jungle Cruise shouted that the mechanical hippo was getting

angry.

After they found Dopey, she

kissed him on the nose too. Susan Ford, daughter of Presi-, up with mild fright when a guide The photographers wanted shots of that. They swarmed around her, stumbling over their feet to get just the right position.

slipping through side doors to see the Haunted Mansion, Space Mountain and Pirates of the

Caribbean. She arrived in Orlando late

Opsail '76 Fishing Partners Texas Tales SORC Changes CB Radio

**British Virgins** 

SEVENTY-FIVE CENTS

SEPTEMBER 1975



### A standard has been set. Here's how we maintain it.

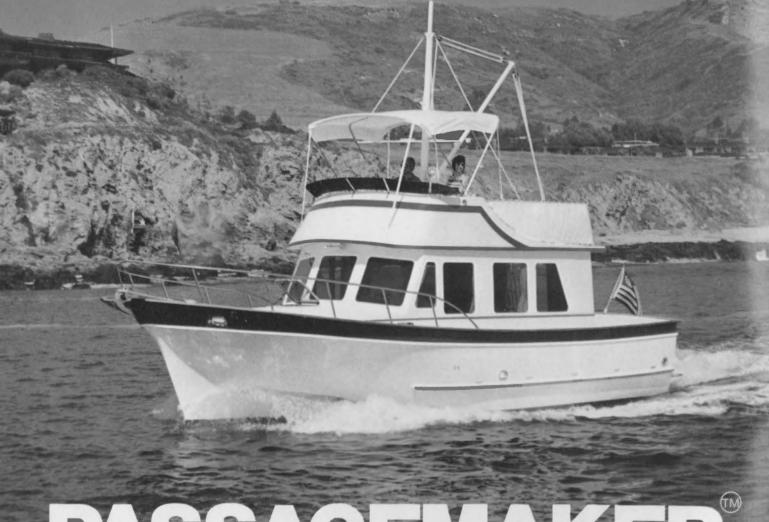


The DeFever 34 by Passagemaker Trawlers has won unanimous praise on both coasts. This is understandable considering the exceptionally strong all molded fiberglass construction, the diesel reliability and range and traditional trawler qualities designed by naval architect Arthur DeFever. The 34 is he kind of boat a man can truly enjoy and by American craftsmen at Passagemaker, a division of Jensen Marine, one of the most experienced builders of fiberglass boats in the world.

DEFEVER PASSAGEMAKER TRAWLERS 235 Fischer Street, Costa Mesa, CA 92626

Please write for our new brochure and the name of your nearest dealer. East Coast delivery from our new Marlboro, N. J.





PASSAGEMAKER

HAL JONES & CO.

Ft, Lauderdale, FL 33316, 1681 S.E. 17th St. Causeway, (305)527-1779 West Palm Beach, FL 33401, 711 N. Flagler Dr. (305)832-8481

St. Petersburg, FL 33706, 9333 Blind Pass Road (813)360-5587

Now select from the SGC Avenger One, The SG 711, or the brand new globe-spanning SGC InterContinental One.

Whether you are piloting a tanker. cruising to Tahiti, bringing back a load of fish, or towing a barge to Alaska, one of these reliable Pierre Goral-Don Stoner designed single sideband radio telephones will meet your communications

Top: The Avenger One. Designed for foreign markets, the Avenger One can be installed and channelized by the purchaser. Specifications: all solid state, 12 channels between 2 and 9 MHz, 30 watts PEP, range about 600 miles.

Middle: The SG 711. The work horse and leader in the SSB communications field, the SG 711 is

designed for the middle range market. Specifications: all solid state, 11 channels between 1.6 and 9.0 MHz, 100 watts PEP, range about 1000 miles.

Bottom: The InterContinental One sets new standards for clarity of transmission and reception. A digital readout is an exclusive option. The InterContinental One is backed by a 5 year warranty. Specifications: all solid state, 36 channels between 1.6 and 18 MHz. 150 watts PEP, world-spanning range when atmospheric circuits are open.

The SGC SSB family is backed by authorized SGC Service Centers throughout the world. Even if you are on your way to Sydney, we've been there ahead of you. Authorized Service Centers in

Honolulu, Papeete, Suva and Noumea, to name a few, are waiting to serve you.

Pierre Goral and Don Stoner have over 25 years combined experience in supplying communications requirements throughout the world. They and their factory representatives travel extensively, exploring new markets and meeting the present needs in existing markets.

Find out why SGC is the leading supplier of single sideband equipment. Ask for a demonstration today. Join the growing family of satisfied SGC customers.



13737 S.E. 26th Street Bellevue, Wash. 98005, U.S.A. (206) 746-6310/ CABLE: SGCINC

## World's finest SSB family.



**AERO MARINE ELECTRONICS** Homestead, Fla. 33030 (305) 248-5610

JACKSONVILLE MARINE ELECTRONICS CO., INC. Yacht Division, Ft. Lauderdale, Fla. 33316 (305) 525-3314

BEACON MARINE CORP. Cape Canaveral, Fla. 32920 (305) 783-2907

JERRY'S ELECTRONICS, INC. Pompano Beach, Fla. 33062 (305) 782-2211

**ELECTRONICS FOR YACHTING** Ft, Lauderdale, Fla, 33312 (305)525-3479

J& A ELECTRONICS, INC. Miami, Fla. 33122 (305)592-6528

EDITOR & PUBLISHER Ship Allen

CONSULTING EDITOR
Red Marston

#### CONTRIBUTING EDITORS

Red Crise
Alice Gaffney
Gordon Groene
Brad Mack
Paul Norman
Mitch Shulman
Everett Williams

COPY EDITOR
Audrey Arbuckle

ART DIRECTOR
June Finch

STAFF PHOTOGRAPHER
Ace Fessenden

ADVERTISING SALES
Rick Allen

BUSINESS MANAGER
R. J. Allen

EDITORIAL COORDINATOR
Patricia Toole



ON THE COVER: Susan Ford (you probably know her Dad) at the helm of Opsail 76 shortly after she christened it to launch the celebration of OPERATION SAIL 1976, boating's contribution to the Bicentennial.

Stan Rosenfeld Photo

## SOUTHORN

SEPTEMBER 1975 • VOLUME III, NUMBER XII

#### Special Features

15 - C. B. RADIO

16 - BRITISH VIRGIN ISLANDS

18 — SORC . . . Changes

20 — OPERATION SAIL 1976

22 — FISHING PARTNERS

#### **Columns**

5 — View from the Pilothouse

7 — Straightalk

30 — Texas Tales

32 — Industry Retort

#### **Departments**

6 — Nautical Bookshelf

8 — Boating Log

9 — Photo of the Month

10 — Racing Roundup 24 — Fishing Tip

25 — Design of the Month

26 - New, Novel, Nautical

28 — Joining the Fleet

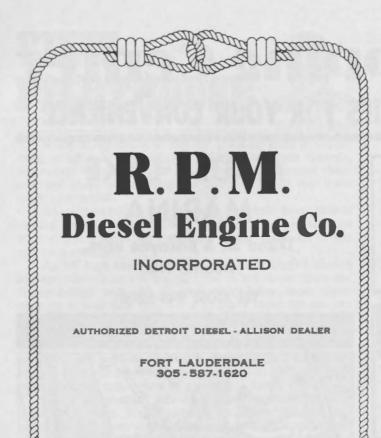
29 — Trade-a-Boat

31 — Chores

SOUTHERN BOATING Magazine is published monthly by Southern Boating and Yachting, Inc., 615 S.W. 2nd Ave., Miami, FL 33130. Telephone (305) 856-7946.

Southern Boating is fully protected by copyright and nothing that appears in it may be reproduced, wholly or in part, without written permission. We cannot be responsible for the claims of manufacturers in any of the items. Editorial manuscripts and photographs will be handled with care but no liability is assumed for them. Subscription rates are \$6 for one year, \$8 two years and \$10 three years. Foreign subscription \$2 additional. Southern Boating and Yachting, Inc., 1972.

Controlled circulation postage paid at Miami, Florida. Postmaster: Please send form 3579 to 615 S.W. 2nd Avenue, Miami, FL 33130 Telephone (305) 856-7946.



Managa and Managa and







## GONDOLIER

FLORIDA'S BOATING MAGAZINE

August, 1975

Seventy-five cents

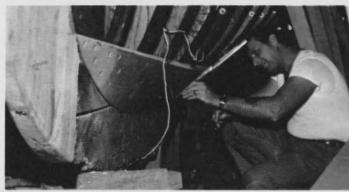


#### Demand The Finest . . . Demand Broward

**NEW 76' MOTOR YACHT** 



The Finest In Yacht Repair Facilities



Specializing in Yacht Restorations



**Expert Engine and Electric Repairs** 



World's Finest Yacht Refinishing Department

#### Demand The Finest . . .

... is not just a slogan at Broward Marine. It is our tradition of quality workmanship. In repairs . . . as well as custom yacht building.

#### Demand The Finest . . .

... next time your yacht requires repairs or routine maintenance, give us an opportunity to show you that the very best costs no more.

Custom Aluminum Yachts under construction from 66 to 78 feet.

Why not write or call today for more details on our complete facilities and competitive rates?



Three Ways to Haul Your Boat from 20' to 100'

- **‡** Spacious, Protected Undercover Work Areas
- 1 Wet or Dry Storage for Any Size Boat
- 1 Complete Prop and Shaft Service
- **‡** Custom Sheetmetal Fabrications
- J Fully-Equipped Welding Shops: Gas, Electric, & Heliarc
- # Professional Mobile Dockside Service Available



1601 S.W. 20th Street-P.O. Drawer 22858

FORT LAUDERDALE, FLORIDA 33316 Telephone 305/522-1701

### Tops For Finding the Bottom

Benmar has developed a completely new line of Depth Indicators—designed to make your boating safer and more enjoyable; your fishing

more rewarding and your wallet a little fuller. These units are built to Benmar's outstanding, award winning standards that have earned us a thirty year reputation for the finest marine electronics.

Rugged and reliable, these new models have vastly superior noise rejection circuitry. It eliminates propeller noise, engine noise, etc. With their higher definition, these Depth Indicators accurately locate fish at full depth plus near the surface (even just two feet down).

Some models feature triple range capabilities

and electronic speed control to insure accurate depth readings at boat speeds up to 40 knots.

The full 500 volts peak to peak transmitter delivers steady, extremely accurate bottom and fish readings. All circuits are solid state including many integrated circuits.

These advanced design units are the most reasonably priced in the industry. Tops for finding the bottom—without reaching the bottom of your wallet.



DI-16 0-100 ft. · DI-17 0-60 ft. (0-60 fathoms) · DI-18 0-60/0-120 ft. (0-60 fathoms) · DI-19 0-120 ft. (0-40/0-120 fathoms)

For Leasing Information Call Toll Free (800) 523-5644

#### Benmar Products Available Through the Following Dealers

#### FLORIDA

Advanced Marine Electronics 5014 W. Grace St. Tampa, Florida 33606

Baer Marine Electronics 800B SE 17th St. Ft. Lauderdale, Florida 33316

Beacon Marine 525 Commercial Dr. Cape Canaveral, Florida 32920

Caloosa Marine Sales 2023 Davis Blvd. Naples, Florida 33940

Danmar Marine Electronics 1923 So. Federal Hwy. Ft. Lauderdale, Florida 33316

Electronics for Yachting 2001 SW 20th St. Ft. Lauderdale, Florida 33315

2100 Ave. B Riviera Beach, Florida 33404

L. B. Harvey 252 SW 6th St. Miami, Florida 33130 High Seas Marine Electronics 3260 NW 24th St. Rd. Miami, Florida 33125

HWH Electronics 4215 4217 Gulf Blvd. St. Petersburg, Florida 33706

Industrial Marine Electronics 801 So. 20th St. Tampa, Florida 33605

Jacksonville Marine Radio 2256 Atlantic Blvd. Jacksonville, Florida 32207

Jerry's Electronics 2831 E. Atlantic Blvd. Pompano Beach, Florida 33062

Marine Electronic Service 831 San Carlos Blvd. Ft. Meyers Beach, Florida 33931 McClure Marine Electronics

838 N. Dixie Hwy. Lantana, Florida 33642

Mircom 1100 Beck Ave. Panama City, Florida 32401

Radcom Inc. 2440 E. Robinson Ave. Orlando, Florida 32803 Radio & Electronics Equipment 715 SW 2nd Ave. Miami, Florida 33130

Rich Electronics 3300 NW 21st St. Miami, Florida 33142

Seagoing Electronics 1544 No. Federal Hwy. Pompano Beach, Florida 33062

Larry Smith Electronics of Fla. 1619 Broadway Riviera Beach, Florida 33404

Southern Electronics 18,30 Kings Ave. Jacksonville, Florida 32207

Al Stuckey 2217 So. Federal Hwy. Ft. Lauderdale, Florida 33316

Tam Rad 618 13th St. Tampa, Florida 33602

> Tampa Marine Electronics 102 S. 22nd St. Tampa, Florida 33605

TRA Dyne Inc. 6 Marina Plaza Sarasota, Florida 33577 Two Way Radio Electronics 615 So. Palafax St. Pensacola, Florida 32501

GEORGIA

Maricom Electronics 3003 River Drive Thunderbolt, Georgia 31464

**NORTH CAROLINA** 

Carteret Electronics 216 W. Front St. Beaufort, North Carolina 28516

Ensley's Radio Company Box 3228 New Bern, North Carolina 28560

S&B Communications 1106 W. 5th St. Washington, North Carolina 27889

Ship & Shore Communications 6337 Oleander Dr. Wilmington, North Carolina 28401

**SOUTH CAROLINA** 

Maricom Electronics 1107 St. Andrews Blvd. Charleston, South Carolina 2940

GONDOLIER—August, 1975

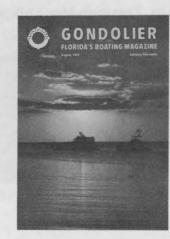


### GONDOLIER

#### FLORIDA'S BOATING MAGAZINE

The Shore Line	6
Hilton Head Popular Stop For Cruising Boatmen	7
Thunderstorms Liven Up Kissimmee Boat-A-Cade	14
Susan Ford Christens Bicentennial Flagship	17
Miss Gondolier	20
Names In The News	22
Firms In The News	23
Nautical Newcomers Afloat	24
Boating Books (Nautical Book Reviews)	27
Cruise Tips/75	28
Dade & Broward Get Boating Improvements	29
Guest Editorial: A Conservation Fable!	30
Lauderdale Man Builds Gold Plater Replicas	33
New Products For Your Boating Pleasure	34
Miami Dinner Key Boat Show Set October 24-29	39

A lovely South Florida sunrise greets a pair of Chris-Craft yachts preparing for another fabulous day of cruising and fishing.



John R. Day
Bob Watson
Howard S. Banta
Sheila Bludau
Marty Bieniek
Bob Weber

Editor
Sales Manager
Contributing Editor
Bookkeeper
Photo Director
Circulation Manager

August, 1975 Volume 15, Number 8

915 N.E. 20th Avenue P.O. Box 7516 Fort Lauderdale, Fla. 33304 Telephone 305/763-7911

**Advertising Representatives** 

Florida West Coast Warren J. Chandler 4416 Great Lakes Drive, N. Clearwater, Fla. 33516 Telephone 813/577-3430

Birmingham, Mich. John J. Long 1453 Stanley Boulevard Birmingham, Mich. 48009 Telephone 313/643-7104

West Coast Robert Horenn 4029 Via Marina F-307 Marina Del Rey, Ca. 90291 Telephone 213/821-2023

GONDOLIER Magazine is published monthly by Gondoller Enterprises, Inc., 915 N.E. 20th Avenue, Fort Lauderdale, Fla. 3304. Gondoller is fully protected by copyright and nothing that appears in it may be reproduced, wholly or in part, without written permission. We cannot be responsible for the claims of manufacturers in any of the items. Subscription rates are \$7 for one year, \$10 for two years and \$12 for three years. © Gondoller Enterprises, Inc. 1975, Listed in SRDS Consumer Classification 6.

Controlled Circulation Postage Paid at Fort Lauderdale, Fla. Postmaster: Please send form 3579 to Gondolier Enterprises, P.O. Box 7516, Fort Lauderdale, Fla. 33304. You can't get any closer to navigable water in a Sarasota condominium unless you want to live on a boat!

At Castel Del Mare you live in a garden-like environment where you can walk to shopping and the beaches. You can even fish from Castel Del Mare's own shoreline. Assuming you keep your boat at one of the adjacent Marinas, you can be in the Gulf of Mexico within minutes, via your choice of any one of three passes. The Intracoastal Waterway forms the western boundary of Castel Del Mare's property. You really can't get any closer to navigable water unless you want to live in a boat.

Your condominium residence at Castel Del Mare was built to last, too. All apartments are constructed of steel reinforced masonry and each is complete with.....

All General Electric appliances including a 16 cubic foot refrigerator with ice maker, continuous cleaning range, dishwasher & disposal.
 100% nylon wall to wall carpeting.
 Central heat and air conditioning.
 Complete recreational facilities including clubhouse, swimming pools and tennis court.
 and much, much more!



Sarasota's NEWEST condominium apartments in the area's finest location.

Studio, one, two &

three bedroom

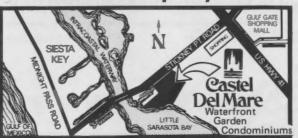
apartments and

townhouses from

Castel Del Mare features the lifestyle you came to Florida to enjoy. And offers it to you at a price you can afford to pay. . . . .

Assistance with financing NO RECREATION OR LAND LEASE

Immediate occupancy



Beautiful model apartments open 10 A.M. to 6 P.M. daily, Sunday Noon to 6 P.M. Ramar Properties, Inc., Reg. Real Estate Broker, 1620 Stickney Point Rd. Phone (813) 921-1190.



Please have one of your representatives contact

☐ YES