The original documents are located in Box 42, folder "Ford, Susan - Events - 5/31/75 - Holton Arms Senior Prom (1)" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

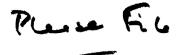
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MEMORANDUM

THE WHITE HOUSE

WASHINGTON



TO: Sheila Weidenfield

DATE: November 5, 1974

FROM: Charlene von Pawel

7 2520

SUBJECT:

Possible performance by Beach Boys at Susan's prom,

May 31, 1975

Mrs. Ford and Susan have discussed the attached memo of November 4 and have asked me to solicit your thoughts on whether Susan should go any further with the idea. Susan would very much like to go ahead with "Plan A" but is concerned about the possible consequences.

Susan indicated she would appreciate having a response as soon as possible so she can perhaps meet with Mr. Rachlin after school on Friday and before leaving for Camp David.

If your advice is submitted in writing, I would appreciate receiving a copy for my information. Thank you.

cc: Mrs. Ford Susan

ţ

MÉMORANDUM

THE WHITE HOUSE

WASHINGTON

TO: Susan Ford

DATE: November 4, 1974

FROM: Charlene von Pawel

SUBJECT: Beach Boys

I talked to the Beach Boys' agent, Mr. Chip Rachlin, on Monday afternoon. He was a nice person and indicated that the group has not yet worked out their schedule for next year and that consequently they could <u>very easily</u> work in your prom.

We discussed a couple of possibilities that stemmed from the fact that...as Mr. Rachlin so adequately put it...no high school group could possibly afford the Beach Boys. He explained that stopping in Washington on a "normal" concert schedule would bring them between 20 and 35 thousand dollars. (!!!) I also stressed the point that if something could be worked out, you were very concerned about avoiding any possibility of hard feelings that might arise.

He suggested that:

- A) The Beach Boys would perform for your prom in conjunction with another group, America; and your payment for this appearance would be "publicity." This would be in the form of allowing them to video tape their performance at the White House according to whatever directions and/or limitations you might place on the taping. The "show" would then be televised at some later date. I think I best also add a quote from Mr. Rachlin to the effect that "the combination of the two groups -- The Beach Boys and America -- is \$50,000 worth of entertainment."
- B) The Beach Boys would do their best to schedule a "regular" concert appearance in the Washington area at a time that would allow them to "bip in" and entertain at your prom also. Even with this kind of arrangement, Mr. Rachlin indicated that the \$1,000 payment by the class would still be only a "token." He emphasized that there would still have to be some kind of publicity.

Mr. Rachlin said that he plans to be in Washington on Friday, November 8 and again on Sunday, November 10. He would be very happy to arrange a personal meeting with you or appropriate members of your entertainment committee to see if anything can be arranged.

Please let me know your feelings on what I've "dug up" so far. Thanks!

cc: Mrs. Ford

Evening's schedule: 8:30 p.m. Prom starts. Outerspace plays from 8:30-ish till 10 p.m. Sand Castle plays from 10:30 - 12:30 p.m. A receiving line takes place in the Cross Hall (the area in front of the space between the Green Room and Blue Room). Dancing is continuous (except for the break) in the East Room. Hors d'oeuvres will be served in the State Dining Room, along with punch. Mingling of the guests in the Parlours and Grand Hall.

Guests: All 74 girls in the senior class at The Holton Arms School in Bethesda, Maryland and their dates.

There will also be five chaperones and their spouses. They are -Mr. and Mrs. James Lewis (he is headmaster of Holton Arms);
Mr. and Mrs. Joseph Breedlove (she is asst headmaster); Mr. and
Mrs. John L. Hamilton (he is of Holton's board of
trustees); Major and Mrs. John Alexander (Mrs. Alexander is the
senior class advisor); and Mr. and Mrs. Paul Puckett (she is
dean of students at Holton Arms.)

Susan's date is Billy Pifer from Winchester, Va. He is a junior at Washington and Lee University in Lexington, Va. Susan met him when he served as her escort in Winchester during one of the evenings during festivities when she was crowned Queen of the Shenandoah Apple Blossom festival May 1-3. He is a pre-med student.

The Prom committee consists of Ducky Clark (Helen), who is head of the committee; Margie Brawner, president of the senior class; Debbie Packard, invitations; Lisa Hess, band arrangements; and Helen-Bragg Curtain, refreshments. Susan is working with the committee to help with arrangements at the White House, and is helping.

Regarding cost: all expenses are ebeing born by the senior class. They have had one major fund raising project a year starting in the seventh grade. They've had bake sales, an easter egg party, a dance, a school fair, a raffle. The total of the money they've earned goes to help with expenses for the prom, and for a gift to the school. The gift this year will be a donation to the school's computer program and to its library.

Budget for the Prom is about \$1300. They are saving a little bit by not having to pay for a room, but they are incurring a few more expenses because they have to pay for the labor of fixing the hors d'oeuvres, the hors and because they decided to have two bands.

Hemselves,

PROM notes con't

Cost of the prom for the girls is \$14 per person. It is black tie. It will be followed by several after-parties. One which all the girls and their dates have been invited to is hosted by Debbie Packard (father Mr. John Packard III -- Adams-Burch Inc.) which goes from 12:30 p.m. - 3:30 p.m.. Susan is going to a breakfast given by Elison and Reagan Golubin from 2:30 a.m. till 5 a.m.

In the receiving line: Mr. and Mrs. James Lewis (he is headmaster) and Margi Brawner(class president) and Lisa Camalier (vice president) and their dates.

Decorations: There is no specific theme, though they have tried to pick decorations that would give the party a light, springy feel. They made tablecloths themselves out of sheets. The material is a bamboo print overlaid with bright spring flowers, with an emphasis on yellow. Undercloths are yellow. Various girls who work in the committees made the cloths over about a week long period. They are to be donated to the White House courtesy of Wamsutta when the party is over. The idea for the sheet-cloths was Susan's, taken from a party done at the White House (Senate Wives luncheon, May 5). There are eight round cloths and one long banquet cloth.

Ficus trees will also be used. The flower arrangements will be done by the girls themselves, who plan to arrange them the day of the party. Flowers to be used include: yellow tulips, gerber daisies, orange carnations, white sweet peas, mid-century lillies and ming fern.

Hors doeurves to be served: miniature quiche lorraine, pigs-in-ablanket, swedish meatballs and chicken chunks in sweet and sour sauce. The White House butlers are doing the catering and serving, and the prom committee is paying the cost of the food and labor.

The punch that will be served is made from a combination of tea, lemonade, white grape juice, club soda and sugar.

Last year: the prom was held in the Forum Room of the Shoreham Hotel. Each person paid \$9. The refreshments were cokes and potato chips.

PROM con't

Re the bands: Each band is being paid \$350 by the prom committee. This is less than they usually get for a performance, but -- in the words of Outerspace manager Eric Weiss, "We're doing it for the publicity." (Wash Post, March 14) The \$350 covers expenses.

The Sandcastle Will play from 10:30-12:30 p.m. It is a sevenpiece rock group based in Richmond, Va. Plays a variety of music including rock, soul and oldies from the 50s and 60s. Have done quite a bit of North Carolina and Virginia college dates. Susan heard them at Hampton-Sidney College last March (Farmville, Va.), thought they were great, and recommended them.

The Outerspace. Will play from 8:30 - 10 p.m. Five musicians, who've been together about six years. Based in Wendell, Mass. Range from rock to jazz to country & western. Play the college and club circuit, largely in the Northeast.

pjm 5/22/75



people couple #Hyper person with 5 couples who are chaperones ms + mrs games Lewis o other adm people from school 5 girls members- The Prom Comm debbie packard inutat of med comments heler clark "duckie" het comments maren brauner class press helen-bragg Curtain food 2 mtg at wH; arrang: food, band, tables, lueryone in class in a comm susan why w/duckie treasury started in marade-bake pales, easter effunion parts, sorph dance, Junion fair (jamboree) saffle Super grate # opent on pron + get to ochool
part on compute plog + part to
school close to \$4,000 - \$1300 on prom

paying for everything that paids noom made from sheets (2)
tbloths, donated - class made
them - yellow bottoms w,
bamboo print w, flowers
spring j from sheets I susans idea tables - Howers on - nurricane lamps (worrowed fr WH) ficus trees state dr-cabaret table small huffet menat quiche lorraine pres in blanket pivedish meatballs checken churchs w/ st sour sauce WH doing catering - paying for food + labor - butlers -

each senior charged (3)

each senior charge — Junch - non alcohol - get Trecipe - get from john freh variety of spring flowers bully dassies severt peas guls are arranging flowers come that day to set up black tel * Sand Costle from Richmond Susan saw Hampton-Sidney college, farmville, Va. \$350 · Georges expenses)

More - more -* Outer Space from bottom some of the guls on committee recommended

no favors (4). pewere session-took a weekbands OS first 1.45 mins 25 min break the SC last ! 8:30 - 12:30 a.m. zpruste

(debbie packard):30-3:30

last g'i may Shoreum 5 breakf)

rovg line (spruste Mr + Mis lewes friends of the family class officers + dates
margit Brawner pres
lisa camalier vp
Susar not in revg line in Cross Hall Cohes + potato chips

reed to know: ~ Each penior charged \$ 14.00 per - last year everyone charged \$ 9.00 person - recepe I - what flowers used (call Rusty young) V- schedule of band - what 5- who are prom gods father & what do they do - how many theclothe made - what happens to the clothe after (States try Rex first, then see if about - how much did they spend last of - who is not coming - why - whats in punch? - What is Susan wearing who designed it Mr. John E. Packard III - adams-Burch Mr. William Brawner -Mr. Maurice A. Hess Ir. -Mr. William D. Clark - Ducky Mr. William I. Curtin -

lemonade white grape juice Club soda Sugar Rusto hurricane lamps. yellow cardles Seeson oronge carnations st sweet peas ming fern trees mid century lilys 0/8:3

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De, and Mes William Pifer

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**Authors | Vestimate | Authors | Authors | Authors | Vestimate |

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pjm 5/22/75 Namgetta. Stevens THE WHITE HOUSE Sun afternoon, washington 27 * Quiche Comine -*Punch - most alcoholic tashing prench possiste ww Using alcohol 4 Spinach Quiche his heis are going to mehe taskedothes -Soving the clother, for color scheme of green of yellow Quele - Susan 16 taskes - 6 pp at every falle - (500) Green trees

THE WHITE HOUSE WASHINGTON

Centerpieces on every table.

School is paring for everything.

Sheets on the tables
Drueted by

Descriphin of tables. Everyone bories own dete-

She seemed to be enjoying Susan saw band "Sandcastle" last spring, Contacted Sousan. Lay Letter - surfmetere Intand Saw it in a megazine. tus less Then 1,000 "900 - #350. Prestige Not Normelly 800 clus - 1,200

- no discounts-given only the sheets

- 5 heads tables may be already set up they will do the food for us

wedo

> put table cloths on > making flower arrangements -s planting of the trees wy white flower

8 - we made - printed 8 - yellow linner belong to W.H.

8- we made squares (printed) to cover the linner- to make a design

All heads except Ducky Clark did toldecloths - Ann Cremeans helpted alot. Debbie Packard -V.P. of Resturant Supply compry Hadams- Burch Inc.

Ducky Clark-Bill Clark- works for the Pentagon-

Lise Hess-Buddy Hess-Lawyer (Maneice)

Helen-Bragg Curtin-William J. (wetin Lawyer

8:30 - Midnight Susan started son from po 73 comples in Series Class 5 che per ones Administration people Heed Assit Heed. Cless Advisor Iteed of Bd of Dic. Names of F girl on Prom Committee Dess de Pachard - Inv. lahin Helen Clevle - Heed of Committee Mergie Poravnes - Cless President Usa Hers - Brass Curbain - Food Comm. WH Cersin Sonsan into my Even 2 Meetings at WH - to discuss senere! a Food, Land, Fasles - where Klone, - 79 grade - bake sales, Easter Parky Sophonine Dance IV. Fair (Jam Stree); Roffle Computer prog - statie Pagip for every Thing tout vom Taste clothes node from sheets -quais ideo - wand it were seed at with Yellow bottoms with yellow sus print

Dennis Brock Time Magazine Plato wants to cover Susans prom Wants special Shoke Cipht. Set up Celled March 24,75

serior From hist - need cards by friday may 3" Michael Murphy Arnold, Susan Barnes, Maure - I ain Webster Boswell, Many - Peter Stein Brady, Ellen - John Stager Brawner, Margi - Robert Doyle Calkins, Carolyn - Jack Beatty Camaliei, lisa -John Stetson Carter, Sandra - James Bacon Clark, Helen: - George Marcon Clark, Janie - Bichard Lee Augusta Conger, Mary (Mimi) - Scott Mace Coopersmith, Connie - Jeff Linnows Cremeans, Anne - Paul Shorb Cutin, Helen Bragg - John Williams Diley, Patricia, - Daniel Pritchard Ehrlich, Gail - Mark Moss Fisher, May Ann - Eric Ingersoll Ford, Susan - Joe Gilchirst Billy Pifer Franley, Gail ... - Ned Farguhar Frazer, Belinda Anne - Michel Le Bret Freitag, Grace - Bill Gordon Gaske, Ellen - Carlos Docal Getsiv, Daleela - Michael Doyle Goldberg, Donna - Perin Blank Coller, Leslie - Robert S. Bogardus Golubin, Elisan - Mark Montgamery

Colubin, Beagan - Mark Wagenheim Hess, Lysa - P.C. Koch Huguely, Lynda - Steve Gordon Hunley, Mary - Flip Salyer Jackson, Ramona - Tammie V. Mc Neil III. Johnson, Marcia - James Bullion Jones, Austin - Joe Long Jones, Stanna - Kent Davis kraft, Felicia - Thomas Depevoise Jr. Lamphere, Edith - John W. Gill, Jr. Ledbetter, Lauk - Billy Beckham Longair, Anne * Bandall H. Erben Manfuso, Barbara - Andy Sommerrille - Bonnie McLaren Martin, Lisa McAleer, Margaret - Jeffrey k. Hayes Meeneham, Michelle - Kenneth R. Rankin, Tr. Mezines, Joan - Jim Hinton Murphy, Marilyn - John Walker Ortiz-Mena, Regina = Mario Hermann Padard, Deborah - David Simms Pannill, Ruth : Kenneth Taggart Pièrce, Robin - Wayne Cunningham Panoy, Lisa - Michael Meek Reardon, Julie - David Norland Breed, Pamelia - Ted Driscoll - Gay Heurich Michardson, Melanie

Bohrbacher, Anne - Dean Barnes Schmertz, Dea - Calvin Cobb Schroder, Kirsten - Chris Charyk Squire, Margo - Bobert Howe Stone, Wende - Steipper White Talavera, Cristina - Juan Vilella Tolson, Anne - Maury Wilson Tramonte, Alice - Steven Van der tact Trible, Lethe - Jimmy Mc Ginty VounCott, Wendy - Stephen. Potter Yoss, Sally - Tom Baswell Warner, Abby - John Mulliken Webb, Didi - John Phillip Wein, Cynthia - Andrew Wilson Wheeler, Elizabeth - Hugh Reese. Williams, Katherine - Daniel Buckingham Winkelman, Susan - Chris McGee

FACT SHEET Mrs. Ford's Office

| Event Th | ne Holton-Arms Senior Dance (Susan Fo | rd's Prom) | | | |
|---------------|---|------------------------|------------------------|--|--|
| Group - | - | | | | |
| DATE/TIM | ATE/TIME Saturday, May 31, 1975 8:30 p.m. to 12:30 a.m. | | | | |
| Contact | Barbara Besednik/Linda Baker | • | Phone 2510/2927 | | |
| Number of | guests: Total 160 (approx.) Women X | Men X | Children | | |
| Place Sta | te Floor | | | | |
| Principals in | nvolved Susan Ford (and Mrs. Janet For | rd) | | | |
| Participatio | n by Principal guest (and hostess) (Rec | eiving line) yes (m | embers undetermined) | | |
| Remarks re | quired no | | | | |
| Background | The White House will be the setting for | or the Holton-Arn | ns Senior Dance. | | |
| | Susan attends Holton-Arms, and this | is her Senior Pro | om. | | |
| | | | | | |
| | REQUIREMEN | NTS | | | |
| Social: | Guest list yes - Holton-Arms to the Social Secretary's Office | | | | |
| | Invitations yes (extended by Holton-An | | | | |
| | Refreshments yes - punch and light hor | | | | |
| | Entertainment dancing (music provided | | ce Band and Sandcastle | | |
| | Decorations/flowers yes (done by the Ho | lton-Arms girls) | band) | | |
| | Music (provided by the two bands) | | • | | |
| | Social Aides no | | | | |
| | Dress Black Tie | | Coat check yes, | | |
| | Other | | self-service | | |
| Press: | Reporters TO BE RESOLVED | | | | |
| | Photographers | | | | |
| | TV Crews | | | | |
| | White House Photographers yes | Color yes | Mono | | |
| | Other | | | | |
| | | | | | |
| Technical | | D1 011 D | | | |
| Support: | Microphones no | PA Other R | no no | | |
| | Recording no | • | | | |
| | Lights no | | 1003 | | |
| | Transportation cars Southwest Gate | | | | |
| | Parking South Grounds | | 3 | | |
| | Housing no | /D: | | | |
| | Other | (Risers, stage, platfo | rms) yes | | |
| | | | DI 0510 1000 | | |
| Project Co-c | ordinator Barbara Besednik/Linda Baker | | Phone 2510/2927 | | |

Site diagrams should be attached if technical support is heavy.

From Requests



Features and News Inc

333 N. Michigan Avenue Chicago, Illinois 60601

312 346-7037

Feb. 24, 1975

Ms. Sheila Weidenfeld Press Secretary Mrs. Betty Ford The White House Washington, D.C.

Dear Ms. Weidenfeld:

Some time ago, we ran a mention in one of Karen Peterson's stories that Susan Ford would be having her school's senior prom at the White House. Is this still in the works?

And, if so, we would like very much to cover with Karen and a photographer, making arrangements for next day's printing in the Chicago Tribune and then a re-write for all of our papers, including those in Canada and London.

Also, I know Karen has asked for an interview with Mrs. Ford. Is there any chance that this could be carried out before her trip to Chicago? And, can she be included among the press for her trip to Chicago?

By the way, our story on you got good play around the country, I am told.

Yours sincerely,

Colleen Piken

Colleen Dishon Editor

CD/ic

N. MICHIGAN AVENUE CHICAGO, ILLINOIS 60601

22 The Ann Arbor News, Sunday, September 22, 1974

How Mary Louise Smith Got To Was

Reporter scoops FBI, local po

Jack Spratt Couples

Are Hard To Find

Dim

A numb

Chicago Tribune, Wednesday, October 9, 1974

Honest Postcard

building the Republican Party the same way she approached school consolidation

in Wright County, Iowa, back in the 50s

LOS ANGELES, Calif. -One day as Ray Pohlman was looking out at the view from his Spanish-style home in the

Features and News Service

out there - some are waiting, some are

stirring and some are active - but they

By KAREN PETERSON

6-G The Atlanta Journal and CONSTITUTION SUNDAY, JULY 25, women - are split in their reaction to they are more excited about Rockefeller than the man who selected him - Gerald R. Ford.

> Nevertheless, the President is gaining points daily. First, he endorsed passage of the Equal Rights Amendment (EMA); next, he designated Women's Equality Day to mark the 54th anniversary of the

> > Popsie Insisted

Sang for Her Supper

No one ignores Rep. Jordan,

President Ford May Be A Lady's Man

'The black rose of Texas'

woman ever elected to the Texas Senate; the She always does her homework, as

Features And News Service One of the first things you notice about Vincent Guiccone are his eyes. They

Fort Wayne Journal-Gazette

loom before you. His ears seem too big m; lis legs too small.

ning's fine - now. eighs only nine pounds. e and growing is some-

ROCHESTER, N. Y.

D. 144,697 SUN. 221,661

JAN9 1975 Bkg

Over the river and through the woods' still good trip

By Colleen Dishon

It's the last Thursday in November. The turkey, prebuttered commercially and wrapped in foil, is roasting in the oven. The profession

and through the woods,

To grandfather's house we'll go The horse knows the way To carry the sleigh,

el football games are on television. Through the white and drifte

the farming industry while, among other CORYDON, Ia. - Every morning, Or. things, contributing to the antiques but



By Colleen Dishon

CAN A Minnesota farm girl turned

actress who lives in a liberated lifestyle be

farm for four years, but his interest in his kind of weather — the perfect bal-The Levis move on to a challenge and a new life

Actress Stephanie Edwards

TV's \$8 million risk.

A HANDWRITING analyst told the wife of the new United States attorney general years ago that while living with Ed-

casional secretary, TV hostess, and a

talker for 31/2 years on Ralph Story's

highly regarded A. M. television show in

was Mrs. Levi's second marriage. Her first husband was

ing 70, Finn has been gone from his Finns' old platform rocker, a

choice on collectors' lists.

daughters - is squabbling with Hunt's



His wife could eat no lean; And so, betwixt them both you see, They licked the platter clean.'

Features and News Service

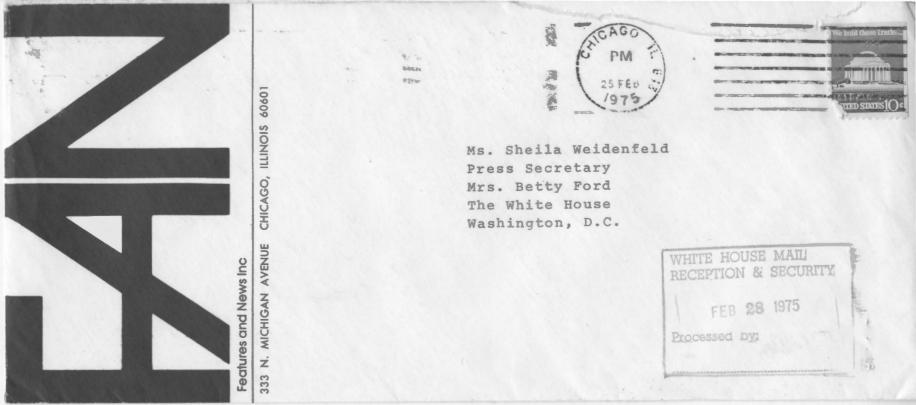
He (dark, tall, craggy features) and she (blonde, fair and delicate) looked nothing alike when they were married 20 years ago. Now they are spitting images

Is it simply because the inevitable

wrinkles, shrinking bones, paunches and

These

can live' T



THE WHITE HOUSE WASHINGTON

February 24, 1975

Dear Anna:

Thanks for your letter. I'd love to find a 'quiet place for coffee' -- in fact, I'd love to find a 'quiet place' period! You're right -- it sis hectic, but if I do get back, I'd love to see you again.

On Susan's Prom: for your planning purposes, it is scheduled for May 31. Frankly, though, I can't tell you at this point whether or not it will be open for coverage, or what the specific details would be.

I'd love to have you come if it's open, though. Why don't you give me a call (202-456-2164) a couple of weeks ahead of time and I should be able to be more specific and make arrangements for you.

I'll look forward to seeing you.

Sincerely,

Shei6

Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford

Anna Quindlen 210 South Street New York, N.Y. 10002 Warm note not certain
what corresponds
will be dwill
nothing her.

NEW YORK POST
210 SOUTH STREET - NEW YORK, N.Y. 10002

January 9, 1975

Dear Sheila:

Thanks for your note. I must say that return address of yours is rather impressive. If you leave notes for Edward on that paper he must feel compelled to obey.

As a matter of fact, I was thinking recently that I hoped we would see each other again soon -- in May, specifically, when the rumor mill has it that Susan will be hosting her senior prom in the White House. I wonder if I could attend. If I wear something from one of my own not-so-distant proms, I could probably fit right in. (Come to think of it, so could you!)

Let me know at your convenience whether that would be feasible. I know you must be terribly busy. How is the new house coming? If you are in New York perhaps we could get together. I'd love to hear about the job. Bloomingdale's is still a mob scene on Saturday but maybe we could find a quiet place for coffee.

Sincerely,

Anna Quindlen

New York Post

210 SOUTH STREET
NEW YORK, N. Y. 10002



Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford The White House 1600 Pennsylvania Av. Washington, D.C.

file- prom

THE WHITE HOUSE

WASHINGTON

March 25, 1975

NOTE TO PATTI MATSON

A suggestion.

Today I was talking to Nancy Ames, the singer/entertainer, who lives in Houston and is a very close friend (she campaigned for Bush in '70, put on shows, etc.).

Nancy is a graduate of Holton Arms. Her uncle, John Hamilton, is chairman of the board. I wonder if there! be any interest in her entertaining at Susan's prom? She's a fantastic performer and would love to do it. What do you think?

Incidentally, she performed here at a state dinner during the Johnson Administration but has not been back since. She will be here in April for her Holton Arms class reunion.

Pete Roussel



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File Location:

Shelia Weidenfeld Files, 1974-77, Box 42, folder: Ford, Susan - Events - 5/31/75 - Holton Arms Senior Prom (1)

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Photographers

Reporters

VAP

UPI

Washington Post Washington Star

Time Magazine - Color

Fred Ward - Black Star Photos

Newsweek

New York Times

National Geographic

People Magazine

CBS CAMERACKEW(2)

NBC ABC

TYN

UPI

- AP

- Washington Post

Washington Star

New York Time's

Features and News

People Magazine

Rolling Stone

Wational Geographic

Beeth Newspapers

CBS Correspondent

We salais agino per Branche and interior N. y. David News - Ann Wood

10:30 a.m.

PHOTO coverage of senior prom committee arranging flowers and decorating State Floor for the party.

Pickup at 10:20 a.m. in the press lobby.

8:15 p.m.

Press pickup in lobby for photo and reporters' coverage of arrival of guests at Diplomatic entrance.

Portable.

9:30 p.m. to 9:50 p.m.

Press pickup in lobby for writers and photographers who wish to cover prom. Writers will be able to mingle with guests.



For immediate release Thursday, May 29, 1975

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

The senior class of The Holton Arms School will hold its senior prom at the White House Saturday, May 31 from 8:30 p.m. -- 12:30 a.m. The Prom, as in previous years, is black tie.

Guests will be the 74 graduating members of the senior class and their dates.

Susan Ford has attended the Bethesda, Md., girls school since 9th grade.

Music will be by The Outerspace of Wendell, Mass., who will play from 8:30 p.m. - 10 p.m.; and The Sandcastle of Richmond, Va., who will play from 10:30 p.m. - 12:30 p.m.

There will be a receiving line in the Grand Hall consisting of Mr. and Mrs. James Lewis (he is headmaster of Holton Arms); and Margi Brawner (class president) and Lisa Camalier (vice president) and their dates.

Guests will enter through the Diplomatic Reception Room and continue upstairs to the State Floor. Dancing will be in the East Room. Hors d'oeuvres and punch will be served in the State Dining Room, and there will be mingling throughout the State Floor.

All expenses are being born by the senior class, which has organized a fund raising event yearly since seventh grade. These projects have included bake sales, a dance, an easter egg party, a school fair and a raffle.

Decorations and flowers are being done by the girls working on the Prom. Table cloths on the cabaret tables were handmade from sheets, in a bright spring pattern of a bamboo print overlaid with flowers. Members of the various committees will arrange the flowers on the day of the prom, using an assortment of spring varieties: daisies, yellow tulips, orange carnations, white sweet peas, mid-century lillies and ming ferr.

Hors d'oeurves to be served: miniature quiche lorraine, pigs-in-ablanket, swedish meatballs and chicken chunks in sweet and sour sauce. The punch to be served is made from tea, lemonade, white grape juice, club soda and sugar.

There will be five couples acting as chaperones. They are: Mr. and Mrs. Lewis; Mr. and Mrs. Joseph Breedlove (she is assistant headmaster); Mr. and Mrs. John L. Hamilton (he is chairman of Holton's board of trustees); Maj. and Mrs. John Alexander (Mrs. Alexander is senior class advisor); and Mr. and Mrs. Paul Puckett (she is dean of students at Holton Arms).

glasses ...
blazer |
wh. parts

Members of the Prom Committee: Debby Packard, invitations;
- Margi Brawner, president of the senior class; Lisa Hess, band arrangements; Helen-Bragg Curtain, refreshments; and
- Ducky Clark, head of the committee. Susan Ford has been assisting with the general overall arrangements on all committees.

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#

THE WHITE HOUSE

WASHINGTON

May 30, 1975

MRS. JANET FORD:

Event:

The Holton-Arms Senior Dance (Susan Ford's Prom)

Date/Time:

Saturday, May 31, 1975

8:30 p.m. to 12:30 a.m.

Place:

State Floor

Dress:

Black Tie ... long dresses for the ladies

Number of

Attendees:

Approximately 160 guests

Principals:

Mr. and Mrs. James W. Lewis - Mr. Lewis is the

Headmaster of the Holton-Arms School

Mr. and Mrs. John L. Hamilton - Chaperones Mr. and Mrs. Joseph Breedlove - Chaperones

Mr. and Mrs. Paul Puckett - Chaperones

Major John Alexander and Mrs. Sally Dolan - Chaperones

Sequence of Events:

8:00 p.m.

Mr. and Mrs. Lewis and the four couples acting as Prom chaperones will arrive through the Southwest Gate and proceed to the Diplomatic Reception Room. There they will be met by Miss Besednik and Mrs. Baker who will escort them via elevator to the Second Floor where you will greet them. Cocktails will be served.

8:25 p.m.

You and the principals will be escorted via elevator to the State Floor and will proceed to a position in front of the Blue Room doors. Facing the North Portico, the principals will form a receiving line in the following order: Mr. and Mrs. Lewis, Mr. and Mrs. Hamilton, Mr. and Mrs. Breedlove, Mr. and Mrs. Puckett, Mrs. Dolan, and Major Alexander ... you are free to take a position anywhere you choose on the State Floor.

NOTE: Shortly before the Prom guests arrive, Margi Brawner, Senior Class President, and her escort, Robert Doyle, will be escorted to the State Floor where they will join the receiving line following Major Alexander.

8:30 p.m.

The Prom guests will arrive through the Diplomatic Reception Room and check their own wraps in the China Room.

NOTE: Press coverage of the arrival of the Prom guests.

They will then be directed up the Grand Staircase to the State Floor where they will proceed through the receiving line.

Guests are free to dance, partake of refreshments, mingle, or wander through the Parlor Rooms. The balcony will be open also. "The Outerspace Band" will perform in the East Room from 8:30 until 10:15 for dancing, and "Sandcastle" will play from 10:45 until 12:30 ... punch and light hors d'oeuvres will be served in the State Dining Room ... small round tables will be set up in the East Room and in the State Dining Room.

NOTE: Press coverage beginning at 9:30 p.m. to last approximately 20 minutes. Members of the press will be free to mingle with the guests.

12:30 a.m.

The guests will depart. You may return to the Family Quarters at that time.

NOTES:

A White House photographer will be present.

The guest list and background information on the decorations and the bands are attached.

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HOLTON-ARMS SENIOR PROM Saturday, May 31, 1975 at 8:30 o'clock

Arnold, Susan
Bethesda, Md.
Barnes, Maeve
Washington, D.C.

Boswell, Mary Bethesda, Md.

Brady, Ellen Chevy Chase, Md.

Brawner, Margi Washington, D.C.

Calkins, Carolyn
Washington, D.C.

Camalier, Lisa Potomac, Md.

Carter, Sandra Fairfax, Va.

Clark, Helen Chevy Chase, Md.

Clark, Janie Norfolk, Va.

Conger, Mary Bethesda, Md.

Coopersmith, Connie Potomac, Md.

Cremeans, Anne Bethesda, Md.

Curtin, Helen-Bragg Chevy Chase, Md.

Diley, Patricia Chevy Chase, Md.

Ehrlich, Gail Silver Spring, Md.

Fisher, Mary Ann
Silver Spring, Md.

Ford, Susan Washington, D. C.

Foulger, Amy Bethesda, Md.

Frawley, Gail
Potomac, Md.

Frager, Belinda Anne Potomac, Md.

Freitag, Grace Encino, Calif Gaske, Ellen Bethesda, Md.

Getsiv, Daleela Bethesda, Md.

Goldberg, Donna Bethesda, Md.

Goller, Leslie Bethesda, Md.

Golubin, Elison Chevy Chase, Md.

Golubin, Reagan Chevy Chase, Md.

Hess, Lisa
Potomac, Md.

Huguely, Lynda Bethesda, Md.

Hurley, Mary Bethesda, Md.

Jackson, Ramona Washington, D.C.

Jansa, Marianne Landover Hills, Md.

Johnson, Marcia Potomac, Md.

Jones, Austin Potomac, Md.

Jones, Stanna Potomac, Md.

Kraft, Felicia
Ft. Lauderdale, Fla.

Lamphere, Barbara Washington, D.C.

Lampson, Edith Washington, D.C.

Ledbetter, Lark
Albany, Ga.

Longair, Anne Washington, D.C.

Macon, Carrie Rockville, Md.

Manfuso, Barbara Chevy Chase, Md.

Martin, Lisa Washington, D.C. McAleer, Margaret Bethesda, Md.

Meenehan, Michelle Washington, D.C.

Mezines, Joan

Washington, D.C.

Murphy, Marilyn

Rehobeth, Md. Ortiz-Mena, Regina

Washington, D.C.

Packard, Deborah

Chevy Chase, Md.

Pannill, Ruth

Rockville, Md.

Pierce, Robin

Washington, D.C.

Purdy, Lisa

Silver Spring, Md.

Reardon, Julie

Alexandria, Va.

Reed, Pamelia

Potomac, Md.

Richardson, Melanie

McLean, Va.

Rohrbacher, Anne

Potomac, Md.

Schmertz, Dea

Washington, D.C.

Schroder, Kirsten

Rockville, Md.

Squire, Margo

Chevy Chase, Md.

Stone, Wende

Potomac, Md.

Talavera, Cristina

Potomac, Md.

Tolson, Anne

Rockville, Md.

Tramonte, Alice

McLean, Va.

Trible, Letha

Washington, D.C.

VanCott, Wendy

\Silver Spring, Md.

Voss, Sally

Bethesda, Md.

Warner, Abby Chevy Chase, Md.

Webb, Didi

Washington, D.C.

Wein, Cynthia

Washington, D.C.

Wheeler, Elizabeth

Washington, D.C.

Williams, Katherine

Bethesda, Md.

Winkelman, Susan

Bethesda, Md.

Evening's schedule: 8:30 p.m. Prom starts. Outerspace plays from 8:30-ish till 10 p.m. Sand Castle plays from 10:30 - 12:30 p.m. A receiving line takes place in the Cross Hall (the area in front of the space between the Green Room and Blue Room). Dancing is continuous (except for the break) in the East Room. Hors d'oeuvres will be served in the State Dining Room, along with punch. Mingling of the guests in the Parlours and Grand Hall.

Guests: All 74 girls in the senior class at The Holton Arms School in Bethesda, Maryland and their dates.

There will also be five chaperones and their spouses. They are -Mr. and Mrs. James Lewis (he is headmaster of Holton Arms);
Mr. and Mrs. Joseph Breedlove (she is asst headmaster); Mr. and
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Susan's date is Billy Pifer from Winchester, Va. He is a junior at Washington and Lee University in Lexington, Va. Susan met him when he served as her escort in Winchester during one of the evenings during festivities when she was crowned Queen of the Shenandoah Apple Blossom festival May 1-3. He is a pre-med student.

The Prom committee consists of Ducky Clark (Helen), who is head of the committee; Margi Brawner, president of the senior class; Debbie Packard, invitations; Lisa Hess, band arrangements; and Helen-Bragg Curtain, refreshments. Susan is working with the committee to help with arrangements at the White House, and is helping Oucky with everything.

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Decorations: There is no specific theme, though they have tried to pick decorations that would give the party a light, springy feel. They made tablecloths themselves out of sheets. The material is a bamboo print overlaid with bright spring flowers, with an emphasis on yellow. Undercloths are yellow. Various girls who work in the committees made the cloths over about a week long period. They are to be donated to the White House courtesy of Wamsutta when the party is over. The idea for the sheet-cloths was Susan's, taken from a party done at the White House (Senate Wives luncheon, May 5). There are eight round cloths and one long banquet cloth.

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The punch that will be served is made from a combination of tea, lemonade, white grape juice, club soda and sugar.

Last year: the prom was held in the Forum Room of the Shoreham Hotel. Each person paid \$9. The refreshments were cokes and potato chips.



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THE WHITE HOUSE

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620-3555 informes. Forels
to Gelif nBC- (212) 765-3520- Pfizer - Karin Von Faber-Rep. - hadan interes. W/ mrs. Ford - last -Gernan ILL- mag. Hoer Zu Haubeack- I told him no. (212) 582-4171 mes Forel - Son. Javits office - Georg M. Biconterial production producer is teling to capitalize on this wants mrs. Fored - Swan Poetre handled Susan Mc Elhinney-photo- have a card on hortown * - Amanda # Zimmerman - ***

get a Release for her town. Morning 1 n. y. (Radio station) N. Y. (Radio station) WOR- inter. w/ Mrs. Ford- stations across country - 8:15 & 11:15 - general - taped-Robert 3 Chang - 764-7097 (212) 581-6866 (212) write a letter w/ details (2) Pa 6-6944

- guests bost past 3 state dinners 5/28 Patti - Sister Catherine-Linda 737-7696-Nour-News Photos
Special request for Herry For - Stan Freidman - called Link Any Colore Take a musical - soft

HOLTON ARMS SENIOR CLASS PROM AT THE WHITE HOUSE 8:30 p.m. May 31, 1975

PRESS COVERAGE

10:30 AM

Photo coverage of senior promocommittee arranging flowers and decorating State Floor for the party.

Pickup at 10.20 Hu in the press lobby.

8:15 p.m.

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Please call 456-2164 if you are planning

Photographers

AP
UPI
Washington Post
Washington Star
Time Magazine - Color
Fred Ward - Black Star Photos
Newsweek
New York Times
National Geographic
People Magazine
CBS

Reporters

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UPI
AP
Washington Post
Washington Star
New York Times
Features and News
People Magazine
Rolling Stone
National Geographic
Booth Newspapers
CBS Correspondent

THE WHITE HOUSE WASHINGTON News Release on Thursday may 29 I west list to be distributed to press Lat evening - also info on bands to be available John Loele - Holton arms Sat evening Barbara will call when ready for press Theen Collins will handle TV Rand-held potable lighting Eric Wess (bound photographer) can take rehersal shots, but WH will release pectures to him of actual events.

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Journal Dangler

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Lary Levine 390-8590 Conn Valley Nearyge Called 5/30 Begging Photographers
NEWS Photos Now Hzyan
AP
UPI
Washington Post
Washington Star
Time Magazine - Color
Fred Ward - Black Star Photos
Newsweek
New York Times
National Geographic
People Magazine
CBS CAMERA CLEW(2)
NBC
" (2)
NBC
" (2)

Reporters

UPI AP

Washington Post

Washington Star

New York Times

Features and News

People Magazine

Rolling Stone

Wational Geographic

CBS Correspondent

N. y. Daily News - Ann Wood

10:30 a.m.

TYN

PHOTO coverage of senior prom committee arranging flowers and decorating State Floor for the party.

Pickup at 10:20 a.m. in the press lobby.

8:15 p.m.

Press pickup in lobby for photo and reporters' coverage of arrival of guests at Diplomatic entrance.

Portable.

9:30 p.m. to 9:50 p.m.

Press pickup in lobby for writers and photographers who wish to cover prom. Writers will be able to mingle with guests.

MEMORANDUM OF CALL

| QF | CALL | | |
|--------------|----------------|-----------------------|---------------------|
| TO: | | | |
| YOU WE | ERE CALLED BY- | - YOU | J WERE VISITED BY- |
| OF (Organiza | etion) | | |
| PLEASE | | PHONE NO. CODE/EXT | |
| WILL C | ALL AGAIN | Is: | WAITING TO SEE YOU |
| RETURN | IED YOUR CALL | ☐ WIS | SHES AN APPOINTMENT |
| MESSAGE | Ann W | 000 | 628-5058 |
| | NYP | aily | News |
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RECEIVED BY DATE TIME

STANDARD FORM 63 REVISED AUGUST 1967 GSA FPMR (41 CFR) 101-11.6

apo: 1969-648-16-80841-1 382-889

63-108

WH Fred Ward photographer - Wash. Post WH - Frank Johnston POST - 223-7909 WH - Jim Suther land Bob Horowitz - Writer

Montgomery Journal - Array Times Publishing Comp.
652-8526 WH - Charles Tasnadi -photog. AP (Kollins called in) - Phil Jones - CBS - film crew a people, 1 correspondent - Isabelle Sheldon + plustographen - Star (Walter Oates?) - Erik Locke Holton. Arms photog. - Taking pics of couples - has been Talking to Pattle can be come latter - after press go? ant the stan misses - World News corp in Myc representing Rolling Stone Writer - Hank Phillippi plus photog. Colling Stone Plane lands

from Courrege Helin 3430
3430 Terry Udwin-Westing House Brookesting Ellipt Ryan - Unicoen Times photographes
& writer (Bill May) Donglas Deveden · Richmonds Times
(347-7770 (Deite) dispatch Susan Me Elhinney-Newsweek

photographer ED Matys - Valley Advocate (Mass.) (7) writes He igher planing

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

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File Location:

Shelia Weidenfeld Files, 1974-77, Box 42, folder: Ford, Susan - Events - 5/31/75 - Holton Arms Senior Prom (1)

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For immediate release Thursday, May 29, 1975

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

The senior class of The Holton Arms School will hold its senior prom at the White House Saturday, May 31 from 8:30 p.m. -- 12:30 a.m. The Prom, as in previous years, is black tie.

Guests will be the 74 graduating members of the senior class and their dates.

Susan Ford has attended the Bethesda, Md., girls school since 9th grade.

Music will be by The Outerspace of Wendell, Mass., who will play from 8:30 p.m. - 10 p.m.; and The Sandcastle of Richmond, Va., who will play from 10:30 p.m. - 12:30 p.m.

There will be a receiving line in the Grand Hall consisting of Mr. and Mrs. James Lewis (he is headmaster of Holton Arms); and Margi Brawner (class president) and Lisa Camalier (vice president) and their dates.

Guests will enter through the Diplomatic Reception Room and continue upstairs to the State Floor. Dancing will be in the East Room. Hors d'oeuvres and punch will be served in the State Dining Room, and there will be mingling throughout the State Floor.

All expenses are being born by the senior class, which has organized a fund raising event yearly since seventh grade. These projects have included bake sales, a dance, an easter egg party, a school fair and a raffle.

Decorations and flowers are being done by the girls working on the Prom. Table cloths on the cabaret tables were handmade from sheets, in a bright spring pattern of a bamboo print overlaid with flowers. Members of the various committees will arrange the flowers on the day of the prom, using an assortment of spring varieties: daisies, yellow tulips, orange carnations, white sweet peas, mid-century lillies and ming fern.

Hors d'oeurves to be served: miniature quiche lorraine, pigs-in-ablanket, swedish meatballs and chicken chunks in sweet and sour sauce. The punch to be served is made from tea, lemonade, white grape juice, club soda and sugar.

There will be five couples acting as chaperones. They are:
Mr. and Mrs. Lewis; Mr. and Mrs. Joseph Breedlove (she is
assistant headmaster); Mr. and Mrs. John L. Hamilton (he is
chairman of Holton's board of trustees); Maj. and Mrs. John
Alexander (Mrs. Alexander is senior class advisor); and Mr. and
Mrs. Paul Puckett (she is dean of students at Holton Arms).

Members of the Prom Committee: Debby Packard, invitations; Margi Brawner, president of the senior class; Lisa Hess, band arrangements; Helen-Bragg Curtain, refreshments; and Ducky Clark, head of the committee. Susan Ford has been assisting with the general overall arrangements on all committees.

The Sandcastle is a seven-piece rock group which has been very active on North Carolina and Virginia campuses. The Outerspace consists of five musicians who play mainly in the norteast part of the country. Their music ranges from rock to jazz to country and western.

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POOL COVERAGE FOR THE HOLTON ARMS PROM Saturday, May 31, 1975

Photographers

AP UPI

CBS

Washington Post
Washington Star
Time Magazine - Color
Fred Ward - Black Star Photos
Newsweek
New York Times
National Geographic
People Magazine

Reporters

UPI AP

Washington Post
Washington Star
New York Times
Features and News
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Booth Newspapers
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ALIZAI, Meher

ARNOLD, Susan

AUGUSTA, Richard Lee

BACON, James

BARNES, Dean

BARNES, Maeve

BEATTY, Jack

BECKHAM, Billy

BLANK, Perin

BOGARDUS, Robert S.

BOSWELL, Mary

BOSWELL, Tom

BRADY, Ellen

BRAWNER, Margi

BREEDLOVE, Mr. & Mrs. Joseph chaperne - she is asst headnets

BUCKINGHAM, Daniel

BULLION, James

CALKINS; Carolyn

CAMALIER, Lisa

CARTER, Sandra

CHARYK, Chris

CLARK, Helen

CLARK, Janie

COBB, Calvin

CONGER, Mary (Mimi)

COOPERSMITH, Connie

CREMEANS, Anne

CREMEANS, John

CUNNINGHAM, Wayn:

CURTAIN, Helen-Bragg

DAVIS, Kent

DEPEVOISE, Thomas, Jr.

DILEY, Patricia

DOCAL, Carlos

DOLAN, Mrs. Sally (w/Major John Alexander)

DOYLE, Michael

DOYLE, Robert

DRISCOLL, Ted

EHRLICH, Gail

ERBEN, Randall H.

FARQUHAR, Ned

FISHER, Mary Ann

FORD, Susan

FOULGER, Amy

FRAWLEY, Gail

FRAZER, Belinda Anne

FREITAG, Grace

GASKE, Ellen

GETSIV, Daleela

GILCHRIST, Joo.

GILL, John W., Jr.

GOLDBERG, Donna

GOLLER, Leslie

GOLUBIN, Elison

GOLUBIN, Reagan

GORDON, Bill

GORDON, Steve HAMILTON, Mr. & Mrs. John L. Lead of Hoelon's bd of trustees HAYES, Jeffrey K.

HERMANN, Mario

HESS, Lisa

HEURICH, Gary

HINTON. Jim

HOWE, Robert

HUGUELY, Lynda

HURLEY, Mary

INGERSOLL, Eric

JACKSON, Ramona

JANSA, Marianne

JOHNSON, Marcia

JONES, Austin

JONES, Stanna

KOCH, P.C.

KRAFT, Felicia

LAMPHERE, Barbara

LAMPSON, Edith

LE BRET, Michel

LEDBETTER, Lark

LEWIS, Mr. & Mrs. James W. headmoth

LINNOWS, Jeff

LONG, Joe

LONGAIR, Anne

MACE, Scott

MACON, Carrie

MANFUSO, Barbara

MARCOU, George

MARTIN, Lisa

McALEER, Margaret ..

McGEE, Chris

McGINTY, Jimmy

McLAREN, Ronnie

McNEIL, Tommie V., JII

MEEK, Michael

MEENEHAN, Michelle

MEZINES, Joan

MONTGOMERY, Mark

MØSS, Mark

MULLIKEN, John

MURPHY, Marilyn

MURPHY, Michael

NORLAND, David

ORTIZ-MENA, Regina

PACKARD, Deborah

PANNILL, Ruth

PARKER, Henrich

PHILLIP, John

PIERCE, Robin
Pifer, Billy is at Wash + Lee in levery va pre med
POTTER, Stephen

PRITCHARD, Daniel

PUCKETT, Mr. & Mrs. Paul - chap - she is H's dean of students

PURDY, Lisa

RANKIN, Kenneth R., Jr.

REARDON, Julie

REED, Pamelia

REESE, Hugh

RICHARDSON, Melanie

ROHRBACKER, Anne

SAGER, John

SALYER, Flip

SCHMERTZ, Dea

SCHRODER, Kirsten

SHAPIRO, Anthony Darrow

SHORB, Paul

SIMMS, David

SOMMERVILLE, Andy

SQUIRE, Margo

STEIN, Peter

STETSON, John

STONE, Wende TAGGART, Alexande L., IV TAGGART, Kenneth

TALAVERA, Cristina

TEARE, Gary

TOLSON, Anne

TRAMONTE, Alice

TRIBLE, Letha

VanCOTT, Wendy

VAN DER tact, Steven

VILELLA, Juan

VOSS, Sally

WAGENHEIM, Mark

WALKER, John

WARNER, Abby

WEBB, Didi

WEBSTER, Iain

WEIN, Cynthia

WHEELER, Elizabeth

WHITE, Skipper

WILLIAMS, John

WILLIAMS, Katherine

WILSON, Andrew

WILSON, Maury WILSON, Rob WINKELMAN, Susan



888 SIXTEENTH STREET, N. W. WASHINGTON, D. C. 20006

EDITORIAL OFFICES 202-293-4300

April 22, 1975

Ms. Sheila Weidenfeld
Office of the Press
Secretary to Mrs. Ford
The White House
Washington, D.C.

Dear Sheila:

In confirmation of our telephone conversation weeks ago about Susan Ford's prom at the White House, TIME is very interested in covering this event.

TIME hopes to do a color page or pages on this story, so it is very important to have a TIME photographers included in any pool arrangements if there are any.

Thanks very much for your help.

Sincerely,

Dennis Brack





Ms. Sheila Weidenfeld
Office of the Press Secretary to
Mrs. Ford.
The White House
Washington, D.C. 20006

Newsweek

1750 PENNSYLVANIA AVENUE, N.W. WASHINGTON, D.C. 20006 - SUITE 1220

Mel Elfin Washington Bureau Chief (202) 298-7880

March 20, 1975

Ms. Sheila Weidenfeld The White House Washington, D. C.

Dear Shella:

We are planning to publish a four-page color layout on the story of Susan Ford's senior prom at the White House.

In order to do this we would need complete and total cooperation from your office because we would need an exclusive or privileged working arrangement to photograph the event in a way that would do it justice.

We look forward to hearing your thoughts about our idea.

Sincerely,

Mel Elfin Bureau Chief

Wally McNamee

Photographer

Doing color - place will have to be sholed

1750 PENNSYLVANIA AVE., N.W. . WASHINGTON, D.C. 20006



Newsweek

Ms. Sheila Weidenfeld The White House Washington, D.C. This contract is for the musical performance of THE OUTERSPACE BAND, to be rendered to THE HOLTON ARMS SCHOOL on May 31, 1975, at the Senior Class Prom to be held at The White House, Washington, D.C., pending clearance of The Band by the Secret Service, for the sum of \$350.00, a deposit of \$175.00 to be paid on this date and the remainder to be paid at the conclusion of the performance.

Details of the performance such as dress, hours, staging requirements and publicity will be according to mutual agreement between THE OUTERSPACE BAND and THE HOLTON ARMS SCHOOL.

Signed:

James Lewis, Headmaster for The Holton Arms School 12 MARCH 197 Date

John T. Koehler, Jr.

for The Outerspace Band

Date

Plan 31 - 8:30 - 12:30 Black Tie Plutographer -Very of Sandcestle -Bands not Francie 1 Arrangement \$350 - lech Cand Refreshments -Press -Chaperones -Refreshments No. of people - 74 Serions in class.

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156

Chapter - top HOLTON ARMS SCHOOL PROM Saturday, May 31, 1975
At 8:30 o'clock Holton Arems from Guest List

ALEXANDER, Major John (w/Mrs. Sally Dolan)

ALIZAI, Meher

ARNOLD, Susan

AUGUSTA, Richard Lee

BACON, James

BARNES, Dean

BARNES, Maeve

BEATTY, Jack

BECKHAM, Billy

BLANK, Perin

BOGARDUS, Robert S.

BOSWELL, Mary

BOSWELL, Tom

BRADY, Ellen

BRAWNER, Margi - Hampton, Virginia

BREEDLOVE, Mr. & Mrs. Joseph

BUCKINGHAM, Daniel

BULLION, James

CALKINS, Carolyn

CAMALIER, Lisa

CARTER, Sandra

CHARYK, Chris

CLARK, Helen

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CONGER, Mary (Mimi)

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CREMEANS, Anne

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CUNNINGHAM, Wayn:

CURTAIN, Helen-Bragg

DAVIS, Kent

DEPEVOISE, Thomas, Jr.

DILEY, Patricia

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DOYLE, Michael

DOYLE, Robert

DRISCOLL, Ted

EHRLICH, Gail

ERBEN, Randall H.

FARQUHAR, Ned

FISHER, Mary Ann

FORD, Susan

FOULGER, Amy

FRAWLEY, Gail

FRAZER, Belinda Anne

FREITAG, Grace - Ashton, Md,

GASKE, Ellen

GETSIV, Daleela

GILCHRIST, Joo

GILL, John W., Jr.

GOLDBERG, Donna

GOLLER, Leslie

GOLUBIN, Elison

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JANSA, Marianne

JOHNSON, Marcia

JONES, Austin

JONES, Stanna

KOCH, P.C.

KRAFT, Felicia

LAMPHERE, Barbara

LAMPSON, Edith

LE BRET, Michel

LEDBETTER, Lark - Albany, Georgia

LEWIS, Mr. & Mrs. James W.

LINNOWS, Jeff

LONG, Joe

LONGAIR, Anne

MACE, Scott

MACON, Carrie

MANFUSO, Barbara

MARCOU, George

MARTIN, Lisa

McALEER, Margaret

McGEE, Chris

McGINTY, Jimmy

McLAREN, Ronnie

McNEIL, Tommie V., III

MEEK, Michael

MEENEHAN, Michelle

MEZINES, Joan

MONTGOMERY, Mark

MOSS. Mark

MULLIKEN, John

MURPHY, Marilyn-Rehobeth, Delawace

MURPHY, Michael

NORLAND, David

ORTIZ-MENA, Regina

PACKARD, Deborah

PANNILL, Ruth

PARKER, Henrich

PHILLIP, John

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WARNER, Abby

WEBB, Didi

WEBSTER, Iain

WEIN, Cynthia

WHEELER, Elizabeth

WHITE, Skipper

WILLIAMS, John

WILLIAMS, Katherine

WILSON, Andrew

WILSON, Maury WILSON, Rob WINKELMAN, Susan -0

right - chaeles Tasnadi - Hash. clad. AP morning - Charles Bennott - AP W.H. cred.

no plistographer-

photography byarthur dayid steen of Lawrence photographers Limited

212/873-5855

March 18,1975

Dear Mrs Weidenfield,

I want to thank you for allowing me a few minutes of your time to discuss prom photography.

Attached find complete outline and background info on our firm. I am also sending you samples which you may refer to.

Please feel free to call if I can be of any service.

Sincerel

Arthur David Greenberg

photography byarthur dayld lak, N. Y. 10023 See Photography byarthur dayld lake by byarthur dayld lake byarthur dayld lake by byarthur dayld lake byarthu

166 WEST 75th STREET, NEW YORK, N. Y. 10023

212/873-5855

COMPLETE PROM PHOTOGRAPHY SERVICE

- 1) We will provide every couple in attendance with a lovely souvenir dance program,
- 2) print your INVITATIONS FREE OF CHARGE,
- 3) and prepare a FREE PRESENTATION COLOR ALBUM.
- 4) Faculty and chaperones present will receive COMPLIMENTARY PICTURE SETS.
- 5) and we'll take any requested YEARBOOK, NEWSPAPER OR PUBLICITY PICTURES in color or black and white at no charge the night of the prom.
- 6) All pictures carry an UNCONDITIONAL money back guarantee . . .
- 7) and will be mailed directly to home address.
- 8) Schools making photographic arrangements with our company before NOVEMBER 15th will also have their choice of either a trophy, an 8x10 TEXTURED PORTRAIT, or a TIARA for the Queen of the prom.
- 9) All of the above services are provided FREE to the class. Students pay only for any pictures they may order (NO OBLIGATION OF COURSE). We do not require any guarantee, or minimum orders from the school, or students and will not hold the school, class or advisor responsible for payment of individual orders. All we ask is to be the ONLY photographers allowed to take pictures FOR SALE at the prom.

COLOR PHOTOGRAPHS SHALL BE AVAILABLE AS FOLLOWS:

| 2 | 5x7's plus 12 wallet size pictures of the couple | | | 0 | | | | | | \$5.95 |
|---|---|---|---|-----|---|--|--|--|--|--------|
| 2 | 5x7's plus 12 laminated** wallet size pictures of the couple. | | | | | | | | | \$9.95 |
| 2 | 5x7's plus 2 laminated wallet size pictures of the table or group | | , | | | | | | | \$5.00 |
| 2 | 5x7's plus 2 laminated wallet size pictures of the gal or guy alone | p | | -01 | 0 | | | | | \$5.00 |

The above prices include any local and state taxes where applicable plus mailing and handling to any address.

All orders for \$9.95 and up will entitle the student to his NEGATIVE free of charge.

AGREEMENT TO PHOTOGRAPH THE PROM

| School | _ City, town, or village | State |
|---------------------------------|--------------------------|---|
| Date of dance | Couples expected | Hours |
| Location (if known) | | CityState |
| X agreed to per dance committee | | Titly Mass of Leny agreed to per arthur david greenpers |
| VDate: | | (Div. Lawrence Photographers Ltd.) Date: 9-1-1974 |

^{**}Lamination—a process which seals the picture in a tough plastic casing and protects them indefinitely carries a lifetime FREE replacement guarantee should the picture ever fade, crack, chip, peel or become damaged accidentally.

photography byarthur dayld by arthur dayld by a second sec

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212/873-5855

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| Location (if known) | | City | State, | 1 |
| agreed to per dance committee | | / | agreed to per arthur david gree (Div. Lawrence Photographers | enberg Etd.) |
| Date: | | / | Date: 9-1-1974 | |

^{**}Lamination—a process which seals the picture in a tough plastic casing and protects them indefinitely carries a lifetime FREE replacement guarantee should the picture ever fade, crack, chip, peel or become damaged accidentally.

THE WHITE HOUSE

Sheila-FY1

Charlene

United Entertainment, Inc.

- The Best In Entertainment -

Prom

2405 WESTWOOD AVENUE SUITE 8, P. O. BOX 6753 RICHMOND, VIRGINIA 23230

November 19, 1974

Miss Susan Ford The White House Washington, D. C.

Dear Miss Ford,

SANDCASTLE is very interested in playing for the Holton-Arms School Prom. The group would be greatly honored to be accepted as part of the musical entertainment for the dance.

I would like to respond to the four points mentioned in your letter of November 15th:

- 1. SANDCASTLE is free and available for booking on May 31, 1975.
- 2. I have contacted the OUTERSPACE BAND and believe that we could work well with them. Their music seems to be along the lines of Country Rock; while ours is mostly Top 40 and Soul, so I see no problem of musical overlap. We also discussed staging; and while we would prefer two separate bandstands, there would be no problem in sharing one.
- 3. SANDCASTLE would not mind submitting to a security clearance. The band's ten man road crew includes seven musicians, two equipment technicians, and myself, their manager. All names and addresses can be furnished when needed.
- 4. SANDCASTLE's normal fee for a Saturday night in prom season is \$900. This includes all fees, commissions, and expenses; however, SANDCASTLE would be willing to waive their fee. The band is completely self-contained including a concert-type public address system and lighting.

I have included a copy of SANDCASTLE's contract rider which lists their requirements. If you need any further information, please write or call me at 800-446-9560.

Awa ting your reply, I remain,

Sincerely,

toun Thomas

for SANDCASTLE

I Mandatory Provisions

- A. The building or hall must be unlocked and available no less than two and one half $(2\frac{1}{2})$ hours prior to the starting time of the engagement. Failure to do this may result in a delay in the starting time of the performance.
- B. Employer agrees to furnish at least two (2) separate 110 volt A. C. circuits of no less than 20 amps each for the exclusive use of SANDCASTLE.
- C. If elevators, over one (1) flight of stairs, or greater than 75 feet of walking distance lies between the truck unloading area and the stage, the employer must furnish at least two (2) stagehands to assist in the unloading and reloading of SANDCASTLE's equipment.
- D. Payment must be made in cash or check made payable to SANDCASTLE.

II Suggested Provisions

- A. To perform to the maximum, SANDCASTLE needs a stage at least 40' wide and 20' deep and 4 to 6 feet in height. A smaller stage will be considered, but the employer should make an effort to insure as much staging area as possible.
- B. Radio, poster, newspaper, and marquee advertising should be employed at least two (2) weeks prior to the performance date.
- C. A private dressing room to accommodate seven (7) persons should be provided.
- D. Three (3) large, heavy duty tables should be provided for the P. A. equipment.

Thank you and best wishes for a successful engagement

STEVE THOMAS, Manager

(Employer's Signature)

Please sign both copies





Dear Lusan,

21 November 1974

Just finished installing a new wood store here in my shop, and it seems to be winning the battle against Wendelly cold mountain air. The 2,500 mile tour which began with our meeting Nov. 6 just ended, and we are recovering just in time for a show with Commander Cody tomorrow nete.

Thanks for visiting with me at Holton; you've a good mind for organization and I'm sure the prom will go smoothly.

In reference to your letter dated Nov. 15, we have decided that we would definitely like to play the prom. We will keep May 31 open until the dance commettee maker its final bleasion.

Steve Thomas called me on the morning of the 18th, we had a good conversation discovering that our bands are quite compatible, and should a package concert develop we are confedent we could perform together well.

The Outerspace Band has five musicians and four staff members, for a total of nine. We are all optimistic about passing the security chick, so

THE OUTERSPACE BAND P.O. Box 216,

them promptly. We're anxious to see how we would do!

Concerning our fee, you will recall that at our meeting & offered our services for free.

I have confirmed this with the band. Although it is a long drive from home, we feel there is sufficient time to schedule other engagement in the D.C. area around the prom to cover our expenses. My parents live in Chery Chase and

they have bravely offered to feed and house

· us :

Outerspace Band for the prom. I'd like to reiterate my feeling that an outdoor show would be really beautiful if you can arrange it, especially if there are two groups.

Should you become too entangled with the red tape of the big bands, be reassured that we little fellow are ready to go. I look forward to heaving from you,

Northern Lights,

John Koehler