The original documents are located in Box 42, folder "Ford, Susan - Events - 5/1-4/75 - Shenandoah Apple Blossom Festival (1)" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

April 19, 1975

MEMORANDUM TO: PETER SORUM

FROM: SUSAN PORTER

SUBJECT: Action Memo

Susan Ford has accepted the following out-of-town invitation:

Shenandoah Apple Blossom Festival

Thursday, May 1 - Sunday, May 4, 1975 DATE:

PLACE: Winchester, Virginia

CONTACT: Mrs. Frank Armstrong, III

Director, Queen and Her Court

529 Jefferson Street

Winchester, Virginia 22601

(703) 662-5317

COMMENTS: Susan Ford will serve as Queen Shenandoah XLVIII at the annual Shenandoah Apple Blossom Festival in Winchester. In the past a crowd of about 200,000 has been drawn from a four state area. The Festival has been an annual event since 1924. The original invitation was extended by Senator Harry Byrd. The Grand Marshall this year will be Bob Hope. The various activities in the Festival are enumerated in Mrs. Armstrong's letter of February 4th. Susan will stay at the Byrds'.

> Mrs. Ford will attend the Friday luncheon and the President and Mrs. Ford will attend the coronation on Friday. A separate action memo will be done for Mrs. Ford's participation. There has already been a lot of publicity in preparation for the Festival and they have been working with Sheila Weidenfeld on this aspect. The fitting for Susan's dress for the Festival will be Monday, April 21st. The file is attached. Thank you.

BF Staff Red Cavanev Warren Rustand Bill Nicholson Max Friedersdorf Rex Scouten Staircase



Our Forty-eighth Annual

Mrs. Frank Armstrong, III
Director, Queen and Her Court
Shenandoah Apple Blossom Festival
Winchester, Virginia 22601

Shenandoah Apple Brossom Festival

Winchester. Virginia 22601

February 4, 1975



WORLD'S MOST FAMOUS SPRINGTIM

Friday, May 2, 197 Saturday, May 3, 11 Sunday, May 4, 19 Telephone: 703-662-38 109 E. Piccadilly S Post Office Box 69

Miss Susan Ford The White House 1600 Pennsylvania Avenue Washington, D. C.

Dear Miss Ford,

In the midst of a snow storm, The Shenandoah Apple Blossom Festival wishes to welcome you as our Queen Shenandoah XLVIII! We are all so excited and delighted to have such a lovely and vivacious Queen to reign over our festivities. I am sure you will outshine any inclement weather that may dare to occur in May.

I have enclosed a few photos that show last year's Queen, Cynthia Baker, in several of her duties - and have noted these on the backs. I will try to give you a short resume of the three days.

- THURSDAY Your duties will begin with your arrival in Winchester on Thursday morning. You will meet your four Maids-of-Honor and Chaperone, prior to an apple pie cutting ceremony and a joint civic club luncheon. You will also have a rehearsal of the Coronation that afternoon, followed by dinner and an informal party with your entire Court.
- FRIDAY You will dress in your Coronation gown, attend several luncheons, the Coronation at 2:30, review a Firemen's parade (for a very short time), a dinner and the Queen's Ball.
- SATURDAY Again, you will wear your gown, Knight the Grand Marshal, luncheon and ride on a float in the Grand Feature Parade. That night you will attend an informal dinner-dance and your official duties will come to an end.

SUNDAY morning, May 4, you may return home whenever you wish.

You may have heard that Bob Hope is Grand Marshal of the Feature Parade, and I think you will have great fun "Knighting" him on Saturday morning.

We would like very much to have an interview with you, so that we may obtain a photo of you in your Coronation gown for inclusion in the Festival Program, which goes to press on March 1. We could also answer any questions you may have at that time.

As you know, Senator Harry F. Byrd, Jr. has invited you to be his house guest during the Festival and we hope you will be able to enjoy this. Senator and Mrs. Byrd would be your hostesses there at all times, with much help and assistance.

Mrs. Ferman Perry (Kathy) will be your personal Chaperone at all activities and, of course, we are all available any time.

Also, if you would like to invite someone to escort you to the evening functions, please let me know. However, if you wish us to provide a suitable young man, we would be glad to do so.

Please let me know when you will be available for the interview and photograph, and feel free to write or call me at any time if you have any questions.

Looking forward to a GREAT Festival for you -

Most sincerely,

Sandra Armstrong

Mrs. Frank Armstrong, III Director, Queen and Her Court

My address and telephone number:

Garter Hin

529 Jefferson Street

Winchester, Virginia 22601

Area Code 703 - 662-5317 (I am a night owl)

Forty-Eighth Shenandoah Apple Blossom Festival Highlights

Thursday, May 1 7:30—Concert Band Contest

Friday, May 2

8:00 a.m.-Concert Band Contest

11:45 a.m.-Stag Luncheon

2:30 p.m.—Coronation of Queen Shenandoah XLVIII followed by a Royal Command Performance of "The New Christy Minstrels"

5:00 p.m.-Firemen's Parade-America's largest

9:30 p.m.-Firemen's Ball

-10:00 p.m.—Young Adult's Dance - make an appearance

Saturday, May 3

8:30 a.m.-Sports Breakfast

10:30 a.m.—Introduction of honored guests and Knighting of Grand Marshal Bob Hope by Queen Shenandoah XLVIII, followed by a Royal Command Performance of "The New Christy Minstrels".

1:30 p.m.-Grand Feature Parade led by Bob Hope.

7:00 p.m.-Field Marching Band Contest

9:00 p.m.-Gay Nineties Night-"Your Father's Mustache Band"

9:30 p.m.-Country Music Dance

Sunday, May 4

1:00 p.m.—"Sunday In The Park"—Arts, Crafts, Square and Folk Dancing Exhibitions, Antique Car Exhibition, Roaming Barber Shop Quartets, Beef Barbeque, Plays, a special show by the Kodak Clowns, along with other entertainment and exhibits.

1:00 p.m.-Horse and Pony Show

OTHER FEATURES-

Ladies Luncheon — Mayor's Luncheon — Joint Civic Club Luncheon — Apple Pie Baking Contest — Firemen's Reception — Visting Beauty Queens — Midway and Rides. Each year the Sports Breakfast features a big name in sports. Speakers have included Jack Dempsey, Jesse Owens, Dizzy Dean, Len Dawson, Fran Tarkenton, Howard Cosell Craig Morton and Billy Kilmer.

SPECIAL FEATURES FOR THE BI-CENTENNIAL YEAR 49th Festival, April 30, May 1 & 2, 1976

For Ticket Information

Shenandoah Apple Blossom Festival

P. O. Box 699 Winchester, Virginia 22601 (703) 662-3863

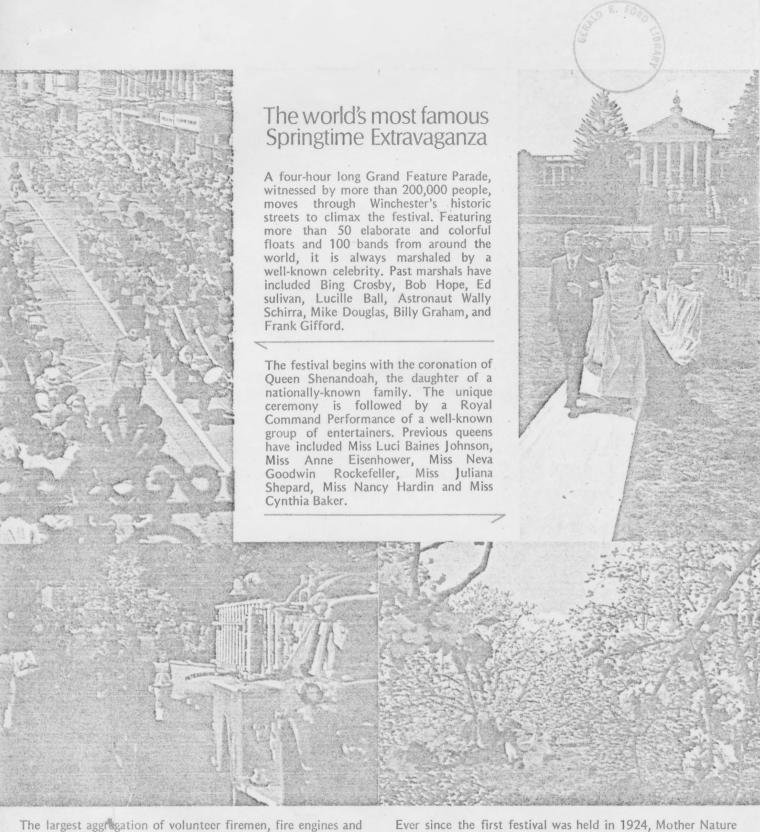
This is just a little advertising brochure -

Forty-Eighth Shemandoah Apple Blossom Festival

May 2, 3, & 4th, 1975



Winchester & Frederick County Virginia



The largest aggregation of volunteer firemen, fire engines and fire fighting equipment in the nation march in the Firemen's Parade which is held during the first night of the festival. A country music entertainer is marshal of this exciting parade to signify the role of country and western music in the festival; stars have included Del Reeves, Skeeter Davis, Charlie Louvin, Freddie Hart and Red Stegall.

Ever since the first festival was held in 1924, Mother Nature has highlighted the spectacle. The region's vast orchards are then pink and white against the new green of the Shenandoah Valley hills. Drivers can obtain Apple Orchard trail tour maps and wind through the valley's back roads at their leisure. "Virginia is for lovers" tells it like it is at Springtime in the "Apple Capital."



2nd Time a President's Daughter Has Accepted

By JESSICA SULLIVAN
Star Staff Writer

Susan Ford, the only daughter of President and Mrs. Gerald R. Ford, will reign as Queen Shenandoah XLVIII of the

1975 Shenandoah Apple Blossom Festival.

E. Michael Luby, president of the Shenandoah Apple Blossom Festival and Mrs. Frank Armstrong Director of the

Miss Ford refers to the President as "the

perfect father."
A senior at Holton-Arms private girl's preparatory school in Maryland, Miss Ford commutes to her classes escorted by Secret Service Agents.

Continued on Page 13

Susan Ford to Reign

At Holton-Arms, Susan is a member of the Photography Club and is taking a photography class. As a freshman, she was one of six students chosen as an honor tour guide and has continued giving tours to parents and prospective students each

House Photographer David Hume Kennerly. Susan's previous pets have included various rabbits, dogs, a fish, snakes and

gerbils.
Susan worked the summer of 1973 selling guide books for the White House Historical Association and has also worked as a

formance of "The New Christy Minstrels." She succeeds last year's queen, "Cissy" Baker, daughter of U.S. Senator and Mrs.

Howard Baker of Tennessee.
On Saturday, May 3, the Queen will knight Grand Marshal Bob Hope and will reign over the festival, riding in that af-

Thursday, May 1 a.m. Arrive noon - Presented to Cine Club 2:15 Fernicon - Pehearsal Dinner party Informal party w/ court Friday, May 2 a.m. - Pie Baking contest nuon - Guern's Linehica afternoon Coronation (467) Firemans Parade Guerns Dinner # Official functions

Gueen's Roll

Sat. May 3
a.m. Horticultural Lunchion
noon- Queens Lunchion
1:30 - Peach Parade
Dinner
Informal Dance
Sunday, May 4
Depart

Vena Semina Bythi,

I really appreciated your letter lauliting me to be the Green at the annual Shemandown Apple Blossom Festival. It is a pleasure to accept and I am looking (passed in commentate and fine Festival).

With appreciation and warrest regards,

Sinerarly,

Susan Ford

The Homosable Banky F. Byrd, Ja. United Sintes Senate Edskington, D. C. 20518

SP/sa

est SF Accept/Pending (Hay 1-4)
SF Honorary Assisiations





Almited States Senate WASHINGTON, D.C. 20510

December 2, 1974 j

My dear Miss Ford:-

The Committee of the Queen and her Court of the Shenandoah Apple Blossom Festival has asked me to write you, to extend a warm and cordial invitation to you to reign as Queen Shenandoah XLVIII at the annual Festival which will take place on Thursday, Friday, Saturday and Sunday, May 1, 2, 3, and 4, 1975, in Winchester, Virginia.

We usually have a crowd of about 200,000 persons, drawn from a four-state area. The Festival has been an annual event since 1924. Former Queens have included the Misses Luci Baines Johnson, Julie Shepherd, Barbara Anne Eisenhower, Patricia Godfrey, Neva Godwin Rockefeller, Nina Warren, Laura MacArthur, Virginia Guest and Kathryn Eisenhower.

Not only the entire community, but all of Virginia, would consider it an honor if you could find it possible to accept our invitation.

The Chairman of the Queen and her Court, Mrs. J. N. Clore, Jr., would be pleased to come to your school or to the White House to discuss with you the duties which would be entailed should you accept this assignment.

I do hope so much you can be with us in Winchester in the Spring. The Shenandoah Valley is beautiful then.

You might also be interested to know that inpprior years the Festival has been honored to have as Grand Marshal of the Grand Feature Parade such celebrities as Bob Hope, Bing Crosby, Arthur Godfrey, Ed Sullivan, Van Johnson, Lucille Ball, James Cagney, Howard Keel, Bert Parks and Gene Barry.

With best wishes, I am,

A. S.

Sincerely,

Miss Susan Ford The White House Washington, D. C. May f. Bery.

MISCELLANEOUS REFERRING TO APPLE BLOSSOM FESTIVAL:

100

Mr. and Mrs. Frederick Lee Glaige III on Friday, the second of May seven o'clock in honour of Miss Susan Elizabeth Ford Queen Shenandoak XLVIII Merrimans Lane Regrets only In honour of Queen Shenandoah XLVII Representation of Herneth Robinson and Mrs Robinson request the pleasure of the company of Miss Susan Elizabeth Ford at buncheon

> on Saturday, The Third of 87 ay, 1975at 11:30 o'clock

Pus. N.p. 547-1372



Office of the President

January 31, 1975

Miss Susan Ford c/o The White House Washington, D. C. 20000

Dear Miss Ford:

As President of the Shenandoah Apple Blossom Festival, I want to thank you for accepting the role of Queen in our 48th Springtime Extravaganza.

All of the workers involved with staging this event are looking forward to your reign.

As you probably already know, Mr. Bob Hope will be our Grand Marshal, and there will be a number of other dignitaries here for the Festival.

I am personally looking forward to meeting you in the near future when we will come to Washington for our official photograph for the Program.

Sincerely yours,

E. Michael Luby

President

EML: tm

Dean Senator Schweiken,

Vour cordial letter endorsing the invitation extended to Susan Ford to meet with members of the Upper Publin High School Marching Cardinals is greatly appreciated. Although Susan's schedule while she is in Minchester will not permit her this pleasure, I have written directly to Mr. Paul Sutler conveying her gratitude for their kind consideration and her hopes for an enjoyable stay in Minchester.

with gratitude for your interest and thoughtfulness in writing and all best wishes,

Sincerely,

Susan Forter Appointments Secretary for Urs. Ford

The Honorable Richard S. Schweiker United States Senate Washington, D. C. 20510

SP/sa



EDISON A. WILLIAMS, JR., N.J., CHAIR KAN HANDULPH, W. VA. ME POLL PL ME FOLL, FIL.
ARD M. KEMPOY, MASS.
AYLOND NELSON, WIS.
WALTEN F. MONDALE, MEIN,
THOMAS F. FAGLETON, MO.
ALAN CRANSTON, CALLY
WILLIAM D. HATHAWAY, MAINE

JACOB K. JAVEG, H.Y. RICHARD B. SCHWEIKER, PA. ROBERT TAFT, IR., OHIO J. GLENN BEALL, IR., MD. ROBERT T. STAFFORD, VT. PAUL LAXALT, NEV.

DONALD FLICEURG, GENERAL COUNSEL MARJORIE M. WHITTAKER, CHIEF CLERK

United States Servate

COMMITTEE ON LABOR AND PUBLIC WELFARE WASHINGTON, D.C. 20510

March 25, 1975

Miss Susan Porter Appointments Secretary for Mrs. Gerald Ford The White House Washington, D.C.

Dear Miss Porter:

Enclosed is a copy of a letter to Miss Susan Ford requesting a meeting with Miss Ford during the Shenandoah Apple Blossom Festival sent to my office by Mr. Paul Butler, Director of the Marching Cardinals Band in Fort Washington, Pennsylvania.

In have informed Mr. Butler that I would contact Miss Ford on his behalf.

Kind regards.

Sincerely,

Richard S. Schweiker

United States Senator

RSS/kn

Enclosure

Vear Hr. Butler,

Your thoughtful letter enclosing the photograph of the Upper Dublin Band and asking for an opportunity to meet with Susan Ford during the Shenandoah Apple Blossom Festival is greatly appreciated. Although the busy schedule for all involved in the Festival will not permit Susan the opportunity of doing something separate with your group, she is pleased to know that the Upper Dublin Band will also be participating. I am sure Susan is looking forward to this occasion as much as your members are.

With warmest best wishes,

Sincerely,

Susan Porter Appointments Secretary for Ers. Ford

tit. Paul S. Butler, Ir.
Fublic Relations Director
Upper Dublin High School
Marching Cardinals
1540 Horth Hills Avenue
Willow Grave, Pennsylvania 19090

SP/BA

c: Shenandoah Apple Blossom Festival File





UPPER DUBLIN BAND PARENTS

FORT WASHINGTON, PA. 19034

March 4, 1975 ·

Miss Susan Ford 1600 Pennsylvania Avenue Washington, D.C. 20000

Dear Miss Ford:

The Upper Dublin High School Marching Cardinals, Fort Washington, Pa., and their Band Director, Mr. Richard Karschner, congratulate you on being chosen Queen of this year's Shenandoah Apple Blossom Festival. We all know your family is very proud. I have the feeling that you would rather be taking pictures of, rather than participating in, the festivities.

Our fine Marching Cardinal Band has been invited to join in the parades on both Friday, May 2nd and Saturday, May 3rd, which is "your parade". Many of our young people are very hopeful of catching a glimpse of you and taking pictures. However, as the band is staying in a "Holiday Inn" in Luray, Virginia, (50 miles south of Winchester) and are to parade that afternoon, chances are that we will not see your "crowning" as Queen. What I am going to suggest may take some good arrangement due to "our" separate and hectic schedules, but here goes!

The band members would very much like to meet you. I promised these young musicians that I would try very hard to persuade you (and your family) to join us for a lunch or dinner but that it would definitely depend, among other things, (as I have said before) on our schedules.

The schedule on May 1st has the Cardinals leaving the High School at 7:30 A.M. and having lunch at Luray Caverns (plus a tour); check into Holiday Inn at Luray; practice; dinner at the Inn. On Friday, May 2nd, the band will have a relaxed tour and lunch at Harper's Ferry prior to parade in the afternoon. Saturday would be out of the question—too much going on. We do hope you could accept an invitation for lunch or dinner as guest of the Upper Dublin High School Marching Cardinals.

If the afore mentioned can not be arranged, perhaps there will be some available time between Thursday and Friday that would enable you to get down to Luray for one of our practice sessions. That would really lift



"The Band" to new heights.

Good luck to you in your future. Please convey the best wishes of the entire Upper Dublin Marching Cardinals Organization to your parents.

We are looking forward to seeing you in Winchester, Virginia.

Enclosed is a color picture of our fine proud unit.

Sincerely yours,

Paul S. Butler, Jr.
Public Relations Director
Upper Dublin High School Marching Cardinals

Band Parents Association Fort Washington, Pa.

P.S. I will be more than happy to answer any questions concerning our fine band and our stay in Winchester.

My home address is:

1840 North Hills Avenue Willow Grove, Pa. 19090

Encl.



FORTY-EIGHTH SHENANDOAH APPLE BLOSSOM FESTIVAL

FRIDAY - MAY 1, 1975

Winchester, Virginia

Departure: 2:20 p.m.

From: Terry O'Donnell

BACKGROUND

You are scheduled to travel by helicopter from the South Lawn to Winchester, Virginia, to participate in Susan's Coronation as Queen of the 48th Annual Shenandoah Apple Blossom Festival. Guests aboard your helicopter will be Senator Harry Byrd (I-Va) and Congressmen Harley O. Staggers (D-W. Va) and J. Kenneth Robinson (R-Va). Upon arrival in Winchester, you will proceed to the Coronation Site, Handley High School, where you will join Mills Godwin and the other dignitaries for the Coronation Ceremony.

Following the Coronation, you will remain at Handley High School for the entertainment (The New Christy Minstrels) and a brief reception. After the reception, you will proceed to the Firemen's Parade staging area and then ride in the Annual Firemen's Parade which will feature some 277 entries and encompass a two-mile route through the town of Winchester.

Bob Hope is the Grand Marshal of Saturday's "Grand Feature" parade; however, he is not expected to be on hand for Friday's events.

The enclosed program contains additional background information on the Festival and related events.

No remarks are required during the day's activities. You will, however, read a brief oath in conjunction with the Coronation Ceremony.

SEQUENCE

2:20 p.m.

3:00 p.m.

Board helicopter on South Lawn and depart en route Winchester, Virginia, helicopter landing zone.

(Flying Time: 40 minutes) (No Time Change)

PRESIDENTIAL GUESTS

Senator Harry F. Byrd (I-Va) Congressman J. Kenneth Robinson (R-Va) Congressman Harley O. Staggers (D-W. Va.)

2:32 p.m.	Susan Ford arrives Handley High School.
2:33 p.m.	Susan Ford proceeds to holding room.
2:49 p.m.	Mrs. Ford arrives special seating area at the Coronation site and takes her seat.
2:50 p.m.	Ten distinguished guests are introduced at the Coronation site.
	NOTE: Upon conclusion of introductions, Mrs. Ford will be recognized.
2:55 p.m.	Helicopter #2 arrives Winchester, Virginia, helo landing zone.
2:57 p.m.	The Coronation Ballet Performance.

The Herald Bugler.

3:00 p.m.

Arrive Winchester, Virginia, helo landing zone.

You will be met by Stewart Bell, Jr.
(D), Mayor of Winchester, and E. Michael
Luby, Festival President.

OPEN PRESS COVERAGE CLOSED ARRIVAL

3:01 p.m.

The Color Guard is announced and takes its position on the steps.

3:02 p.m.

The Saber Arch marches in and takes its position on the steps.

3:03 p.m.

The Thirty-three Princesses of the Court and their military escorts are announced and line the edges of the school steps.

3:05 p.m.

You board motorcade and depart helo landing zone en route Handley High School. Senator Byrd and Congressmen Robinson and Staggers will ride with you in your limeusine.

3:07 p.m.

Arrive Handley High School where you will be met by George Craig, Principal.

PRESS POOL COVERAGE CLOSED ARRIVAL

Escorted by George Craig, proceed to holding room.

3:08 p.m.

Arrive holding room where you will be met by Susan Ford.

PERSONAL TIME: 7 minutes

3:08 p.m. The Ambassador from the Nations, His Excellency Haraldur Kroger (Ambassador from Iceland) is announced and takes his position on the second-step landing. 3:09 p.m. Governor Mills E. Godwin, Jr. is announced and takes his position on the second-step landing. 3:10 p.m. The Minister of State, Congressman J. Kenneth Robinson (R-Va) is announced. 3:11 p.m. The Crown Bearer is announced and takes his position on the second-step landing. The Little Maids are announced. 3:12 p.m. 3:14 p.m. The Maids in Waiting and the Maids of Honor are announced. 3:15 p.m. You and Susan, escorted by Senator Byrd, depart holding room en route announcement area. 3:15 p.m. The Herald Buglers call attention to the Queen. 3:16 p.m. You, Susan, and Senator Byrd arrive announcement area. 3:17 p.m. Her Majesty, Queen Shenandoah

XLVIII Susan Ford is announced and, escorted by Senator Byrd, proceeds out the door of the school and down the steps to her position

on the second-step landing.

	3:18 p.m.			"Ruffles and Flourishes" Announcement "Hail to the Chief"
				FULL PRESS COVERAGE CROWD SITUATION
3:18 p.m.		•.	_	ceed out the door of the school, the steps, and arrive at the second- ding.
	3:19 p.m.		•	The Right Reverend John A. Baden, Suffragen Bishop of the Diocese of Virginia, offers a prayer.
	3:21 p.m.			The Governor calls upon the people of Apple Blossom Land to pay homage to the Queen.
3:22 p.m.				ve to a position stage left of the Queen, inister the Oath to the Queen.
	3:23 p.m.			Senator Byrd takes the Crown from the pillow and places it in the Presi- dent's hand.
3:23 p.m.			You plac	ce the Crown on the Queen's head.
			NOTE:	The Queen kneels to receive the Crown and then rises.
	3:24 p.m.			The Court responds "All Hail the Queen."
	3:25 p.m.			Senator Byrd presents a scepter, a Key to the City and a Golden Apple to the Queen.
	3:27 p.m.			The Ambassador from Nations kneels before the Queen and brings greetings from the Nations of the Universe.
•	3:28 p.m.		e e e e e e e e e e e e e e e e e e e	The Queen, escorted by Senator Byrd, descends the steps en route Royal Viewing Stand.
			•	

6. 3:28 p.m. Escorted by Governor Godwin, descend the steps en route Royal Viewing Stand. 3:29 p.m. You, Susan, and your escorts arrive Royal Viewing Stand and are seated. You sit to Susan's right. The First Lady will sit to your right. NOTE: Mrs. Ford is escorted from the special seating area to the Royal Viewing Stand. 3:30 p.m. The Royal Command Performance of The New Christy Minstrels begins. 4:15 p.m. Performance concludes. You, escorted by Governor Godwin, Mrs. 4:16 p.m. Ford, escorted by Congressman Robinson, and Susan, escorted by Senator Byrd, depart Royal Viewing Stand and ascend steps en route holding room. 4:17 p.m. You, Mrs. Ford, and Susan arrive holding room, accompanied by your escorts. PERSONAL TIME: 5 minutes 4:22 p.m. panied by your escorts. 4:23 p.m.

4:40 p.m.

4:45 p.m.

You, Mrs. Ford, and Susan depart holding room en route informal reception, accom-

You, Mrs. Ford, and Susan arrive informal reception and greet guests.

> PRESS POOL COVERAGE ATTENDANCE: 50

You, Mrs. Ford, and Susan depart informal reception en route motorcade for boarding.

You, Mrs. Ford, and Susan board motorcade and depart Handley High School en route Firemen's Parade staging area. Mrs. Ford and Susan ride with you.

4:40 p.m.

Arrive Firemen's Parade staging area.

PRESS POOL COVERAGE CROWD SITUATION

You informally greet Firemen's Parade participants.

5:00 p.m.

With Susan and Mrs. Ford, you board motorcade at the head of the Firemen's Parade.

Parade begins.

PRESS POOL COVERAGE CROWD SITUATION

(Driving Time: 40 minutes)

5:40 p.m.

You arrive at the end of Parade route, and continue en route helo landing zone.

NOTE:

You and Mrs. Ford bid Susan goodbye.

OPEN PRESS COVERAGE CLOSED DEPARTURE

5:50 p.m.

You and Mrs. Ford board helicopter and depart en route the White House.

(Flying Time: 40 minutes)

PRESIDENTIAL GUEST

Congressman Harley Q. Staggers (D-W. Va)

6:30 p.m.

Arrive South Lawn.

#

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

NOTICE TO THE PRESS

Susan Ford's schedule of events during Shenandoah Apple Blossom Festival May 1-3

Thursday, May 1

ll:15 a.m.	SPCA Animal	Shelter,	Winchester,	Va.
	*note: this	is not a	part of the	Apple Blossom
	festivities.	but a br	ief visit Sus	san wished to

festivities, but a brief visit Susan wished to

make mon her own.

ll:45 a.m. Lee Jackson Inn. Susan will receive gifts from

various Winchester civic organizations.

12 noon Joint Civic Club luncheon, Lee Jackson Inn.

speaker: Atlanta Constitution editor Reginald

Murphy.

2:30 p.m. Coronation rehearsal, Handley High School.

6 p.m. Private dinner hosted by Dr. and Mrs. Robert S.

Boyd. Escort: Billy Pifer

8:15 p.m. Firemen's Reception at South End Fire Company.

8:45 p.m. Private reception hosted by Mr. and Mrs. Virgil

Strader and Miss Jody Strader

Friday, May 2

10:15 a.m. Official Festival photograph of Queen and her court

at local Winchester apple orchard.

11:15 a.m. Apple Pie Baking Contest, James Wood High School.

Susan will award prize to winner and taste

the winning pie.

I I I I I I I I I I I I I I I I I I I	F	rida	w.	May	2	con	١t
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ll:40 a.m.	Horticultural Ladies' Luncheon, Frederick County Junior High School Susan will stop by briefly and be introduced.
12 noon	Private luncheon hosted by Mr. and Mrs. Lohr E. Dunlap and Miss Jeanie Dunlap. *note: Mrs. Ford will also attend the luncheon
2:30 p.m.	CORONATION OF SUSAN FORD AS QUEEN SHENANDOAH XLVIII, Handley High School. The President will crown Susan; Mrs. Ford, Sen. Harry Byrd and Rep. Kenneth Robinson will also participate in ceremonies.
3:30 p.m.	Performance by New Christy Minstrels
4:30 p.m.	FIREMEN'S PARADE The President and Mrs. Ford and Susan will participate.
7:30 p.m.	Private dinner hosted by Mr. and Mrs. Fred L. Glaize III. Escort: Jim Robinson
9:45 p.m.	Young Couples Dance, Winchester Armory.

Susan will stop by briefly.

Black Tie.

Queens Ball, George Washington Hotel.

Saturday, May 3

10:30 p.m.

10:30 a	ı. m.	Knighting of Grand Marshal Bob Hope, Handley High School.
		Knighting ceremony by Susan, response from Bob Hope.
10:45 a	ı. m.	Festival Celebrities Reception. Macsfield, for those who worked on the Festival.

ll:30 a.m. Private luncheon hosted by Rep and Mrs. J. Kenneth Robinson.

Saturday, May 3 con't

1:30 p.m. Grand Feature Parade.
Susan will ride float.

3 p.m. Susan will review parade from platform area on route.

7:30 p.m. Private dinner dance hosted by Mr. and Mrs. Charles S. Toan and Miss Sylvia Toan; and Mr. and Mrs. H. Lee Simpson and Miss Gaye Simpson. Escort: David Kern.

#

Patti suggests that press call her due to their contact being a "young Ted Exercise Baxter"

DEADLINE: For President--names should be in by Thurs. & they

should pick up credentials by 12:00 Noon Friday

For Susan--no deadline; but do inform Patti before hand

ROOM Sit. -0 If one of the Wires need a room, she will find one. She

w/like as much notice as possible because the rooms

are going FAST!!!!

SRW:

here are basics for press coverage -

I listed private things without addresses for the record - and also because everybody in winchester knows it anyway.

Did not list Cable TVinterview.

will call with details re who the people are, how many people at the various functions, etc. when I get a break.

My press guy is on the air

10-2pm daily - damnso am meeting in wincheste at 7:30 a.m. and again at 2pm. - hopefully we'll be able to cover the sites in that time. Will be with pappy noel 10-2.

> Will call-but if need me in the meantime, have signal radio me.

Also-an addition-looks strange on schedule at first - the S.P.C.A. thingbut check out attchd paperwork - it's a nice touch, I think.

Pete having schodule typed up this a.m.

all for now.

P.

Description of Susaiis Dress - simple Classic white thet Sensey. Side Wapped dress -Vuech / loop tylit Eleves Fir - Apple Blosson Fes Graf Underste THE WHITE HOUSE WASHINGTON Volvyteer Advance man in Wincheste 3 stitules in girl's foot beginning of parade Williams was in golf cert.

THE WHITE HOUSE WASHINGTON

Dear Susan,

I think this is a very nice invitation!

It is from a lady in Winchester, Virginia, inviting you to drop by the new SECA Animal Shelter while you are in the area. As she says, "It would really add such a human touch to your reign as our Queen and mean very much to the ordinary citizenry of Winchester." The only trouble is it might be difficult to work in.

Drop by animal shelter if
Pete Sorum can work it into
the schedule.

Regret

Thank you,

susan .

(lpril 20, 1975 Dear Mr. Fall Our little town is most borared that you will be our Ducon next unotherd, and I'm sure Do De Opple Blowom Festival Committee has a your packed schedule for you. However, most of your contacts will be with the promisent citizens, ones to visit - - and forgetting some of the accomplishmeets of just addinary falls of over community. Firon del accounts Is have read, your houeally an average some lader og talder who likes jeans, kids, dogs & cats lænd udgetable gardens. Therefore, if you could squeege i into your sellebele, hoold you place trequest a short viset to over heed S. P. C. Q. Quimal Shelter? Reter 27 years of fund raising, The facility was finally built blast year, and all lest about 10,000 has been paid in full The prestrige of your personage merely making such a vieguel (and visiting the sheltering at all pariable would be such a boost of the marale of the true dedicated workers through all those years; and it just over more prominent eitigieus into vealinging that the "little peoples" accomplishments should be appreciated too at other than election times I weekje that the Secret Service has probably been here for weeks, and this might que them "heart attacks", but our little town

is not so large that a detour of a few blocks aff værte sometime along gaver kight seeing aut would be probabilitied. It would redelle add such a human touch to your reign as and Queen and mean very much to the ordinary citizeury of Winchestel.
If gold Hink His is parieble I believe miss Charlotte De Hart, (112 M. Washington St., Winchester, Va, 22601; tel. number 703-662 4392 would be the long time dedicated S. P. C. a person to contact. The Shelter is closed to the public Hat weekend. If it is not possible, I can understand; and I hope your vierge here will bring you as much real joy as your presence died bring to all of res? here truly yours, January Wanner P.S. Enclosed are some clippings of only one recent example of their work, but which over paper thought news worthy.

Per

The Coronation of Queen Shenandoah XLVIII — Susan Elizabeth Ford

Minister of the Crown-The President of the United States, Gerald R. Ford

Introductions - Donald E.W. Niemann, Headmaster, Powhatan School, Boyce, Va.

Coronation Ballet — Students of Sally Burton Neff, Shenandoah College & Conservatory of Music, Winchester, Va.

Bugle Fanfare - Randolph-Macon Academy, Front Royal, Va.

The Saber Arch — Randolph-Macon Academy

The Color Guard - Randolph-Macon Academy

The March - "Pomp & Circumstance"

The Military Escorts - Representatives of the Corps of Cadets - V.P.I., Blacksburg, Va.

The Princesses of the Court — representing Schools, Colleges, Universities and Horticultural Societies

The Ambassador from the Nations — His Excellency Haraldur Kroyer, Ambassador from Iceland

Governor of the Commonwealth of Virginia - the Hon. Mills E. Godwin, Jr.

The Minister of State - Congressman J. Kenneth Robinson

The Little Maids — Ann Finley Glaize, Gina Boyd Headley, Susan Courtney Mote, Leslie Camille Sims and Judith Lee (Julee) Wallace

The Pages — Phillip Stone Griffin, II, Patrick Riley Hoult, Michael Lawrence Maddox and James Howard Williams

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David Smith - Heus Editor Winchester Evening Star Winchester, UA. 22601 703-667-3200

J. Miles CARRY Photographer

JESSICA SullivAN Women's Editor



Dear Dave:

Many thanks for sending me the tear sheet of the story on Susan Ford. The story was very well written, and the photo layout couldn't have been nicer. I showed the story to Susan who got a great kick out of it.

It was fun meeting you, Miles, and Jessica. I'll be in touch with you regarding the color photo of Susan in her coronation gown as soon as she gets back from her vacation in Vail, Colorado. In the meantime, I found your sunglasses and have sent them along. You should be getting them soon.

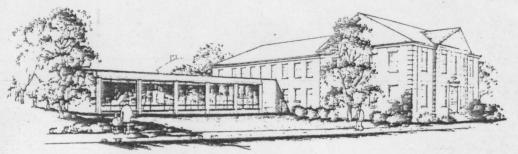
Many thanks again for sending me the article.

Sincerely,

Sheila Rabb Weidenfeld Press Secretary to Nrs. Ford

Mr. David Smith News Editor Winchester Evening Star Winchester, Virginia 22601

SRW:nec



THOMAS T. BYRD

Winchester Evening Star

PHONE 667-3200

WINCHESTER, VIRGINIA 22601

March 12, 1975

Mrs. Sheila Rabb Weidenfeld White House Room 208 - East Wing Washington, D. C. 20500

Dear Mrs. Weidenfeld:

Just a note of thanks for your splendid help during our interview/photo session with Susan on Tuesday.

Enclosed are tear sheets. The story moved on the Associated Press wire with the front page photo.

I am looking forward to working with you during the festival. Susan will be under a tight schedule and we will want to provide super coverage of her reign as Queen Shenandoah. I am sure she will be a delightful Queen. Winchester will give her a warm reception.

As we discussed Tuesday, the next step in our coverage is a color photo of Susan in her coronation gown. If the Festival Headquarters, your office and the Star can arrange it, our photographer can bring the necessary regalia to Washington. We do need a color slide.

ESTABLISHED JULY 4, 1896 Miles, Mrs. Sullivan and I thoroughly enjoyed our assignment at the White House. See you in Winchester.

Sincerely,

David Smith News Editor

k

THE WHITE HOUSE

WASHINGTON

February 21, 1975

MEMORANDUM TO:

NANCY HOWE

FROM:

JACK MARSH

Senator Harry Byrd mentioned to me that representatives of the Apple Blossom Festival program would like to come down to Washington to meet with you and such others on Mrs. Ford's Staff as you think best in reference to Susan's program in the Festival.

It's my recollection that when President Johnson's daughter was queen, this advance information was helpful.

If you agree I would be glad to work through Harry's Office Mend of Service Office to work something up.

cc: DRumsfeld

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	THE WHITE HOUSE	
	WASHINGTON	
	Date 2/18	_
TO: She	ila Weiderfeld	0
FYI	ACTION	dress
OTHER.		

Liz O'Neill Room 161



The Ephrata Review

ESTABLISHED 1878

ONE OF AMERICA'S LARGEST WEEKLY NEWSPAPERS



OF SERVICE

FEB 1 8 1975

Printing and Publishing

MRS. MIRIAM YEAGER HARNISH
OWNER AND PUBLISHER

50 EAST MAIN STREET EPHRATA, PENNSYLVANIA 17522

February 12, 1975

Public Relations Officer White House Washington, D. C.

Dear Sir:

Thank you for your prompt attention to our request for a photograph of Miss Ford to be used in this Newspaper with a story in connection with the Apple Blossom Festival at Winchester, Virginia, in May.

It is an excellent photo of the young lady and Mrs. Naddeo and myself hope to meet her personally at festival time in Winchester, where we formerly lived.

Again, many thanks for your prompt attention.

Very truly yours.

A. Frank Naddeo

Editor



A. Frank Naddeo, Editor

THE EPHRATA REVIEW ... ESTABLISHED 1878

ONE OF AMERICA'S LARGEST WEEKLY NEWSPAPERS

EPHRATA, PENNA. 17522





Public Relations Officer White House Washington, D. C.

Forty-Eighth Shenandoah Apple Blossom Festival Highlights

Thursday, May 1 7:30—Concert Band Contest

Friday, May 2

8:00 a.m.-Concert Band Contest

11:45 a.m.-Stag Luncheon

2:30 p.m.—Coronation of Queen Shenandoah XLVIII followed by a Royal Command Performance of "The New Christy Minstrels"

5:00 p.m.-Firemen's Parade-America's largest

9:30 p.m.-Firemen's Ball

10:00 p.m.-Young Adult's Dance

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8:30 a.m.-Sports Breakfast

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7:00 p.m.-Field Marching Band Contest

9:00 p.m.-Gay Nineties Night-"Your Father's Mustache Band"

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Sunday, May 4

1:00 p.m.—"Sunday In The Park"—Arts, Crafts, Square and Folk Dancing Exhibitions, Antique Car Exhibition, Roaming Barber Shop Quartets, Beef Barbeque, Plays, a special show by the Kodak Clowns, along with other entertainment and exhibits.

1:00 p.m.-Horse and Pony Show

OTHER FEATURES-

Ladies Luncheon — Mayor's Luncheon — Joint Civic Club Luncheon — Apple Pie Baking Contest — Firemen's Reception — Visting Beauty Queens — Midway and Rides. Each year the Sports Breakfast features a big name in sports. Speakers have included Jack Dempsey, Jesse Owens, Dizzy Dean, Len Dawson, Fran Tarkenton, Howard Cosell Craig Morton and Billy Kilmer.

SPECIAL FEATURES FOR THE BI-CENTENNIAL YEAR

49th Festival, April 30, May 1 & 2, 1976

For Ticket Information

Shenandoah Apple Blossom Festival

P. O. Box 699 Winchester, Virginia 22601 (703) 662-3863





The largest aggregation of volunteer firemen, fire engines and fire fighting equipment in the nation march in the Firemen's Parade which is held during the first night of the festival. A country music entertainer is marshal of this exciting parade to signify the role of country and western music in the festival; stars have included Del Reeves, Skeeter Davis, Charlie Louvin, Freddie Hart and Red Stegall.

Ever since the first festival was held in 1924, Mother Nature has highlighted the spectacle. The region's vast orchards are then pink and white against the new green of the Shenandoah Valley hills. Drivers can obtain Apple Orchard trail tour maps and wind through the valley's back roads at their leisure. "Virginia is for lovers" tells it like it is at Springtime in the "Apple Capital."

THE WHITE HOUSE WASHINGTON

March 11, 1975

FOR:

JOYCE ADAMS

FROM:

Sheila Weidenfeld

Please clear the following appointments at 4:00 p.m., this date. These individuals are from the <u>Winchester</u> Evening Star and will interview Susan Ford.

4:00 p.m.

Miles Cary David Smith Jessica Sullivan

Please call 2164 when they arrive. If it is possible we would like a parking space reserved for them.

United States Senate

WASHINGTON, D.C. 20510

February 17, 1975 a

My dear Ms. Weidenfeld:-

The Winchester Evening Star is still keenly interested in obtaining an interview with Miss Ford in connection with her role as Queen of the Shenandoah Apple Blossom Festival.

I am attaching herewith a xerox of the interview which was granted last year by Queen Shenandoah Cissy Baker, the daughter of Senator Howard H. Baker.

If you could arrange this interview, it would be very much appreciated.

With best wishes, I am

Sincerely,

Komy L. Ben

Ms. Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford The White House Washington, D. C.

Ţ

CLOUDY, SHOWERS Winchester E

78th Year No. 214

WINCHESTER, VIRGINIA 22601,

Cissy Baker—'Never Wore a Crown Before

By JESSIE SULLIVAN Star Staff Writer WASHINGTON, D.C. - "It's incredible ... I just couldn't believe it." This was the reaction of Queen-elect of



United States Senate

COMMITTEE ON FINANCE WASHINGTON, D.C. 20510 OFFICIAL BUSINESS Hamy f. Byry, U.S.S. W.

Ms. Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford The White House Washington, D. C. Thomas Teberd 103/667-3200



[h Gold, brocade - træd in Silver Crssylethas her an in programs & in some of the Coronetra Cevers back of gown entires-Ship arms this - Flow complete, behind her-trails along way -3 boys withdren hold of) until Sonsan Picture of her in cornetion goods Peter Makee - friend of Susains Cong. Mosinsonis 800. (4) how many people running with

1975 SHENANDOAH APPLE BLOSSOM FESTIVAL QUEEN SHENANDOAH XLVIII'S SCHEDULE:

THURSDAY, MAY 1st:

- 10:00 A.M. Arrive in Winchester at thehome of your hosts; Senator & Mrs. Harry F.

 Byrd, Jr. and meet your Maids-Of-Honor, and Chaperone; Mrs. Ferman Perry.
- 2 11:15 A.M. Depart for Lee Jackson Inn JOINT CIVIC CLUB LUNCHEON * (Joint Club gift presentation to Queen * 11:45 PRESS INTERVIEW EAST ROOM)
- 3 1:30 P.M. T. V. CABLE OFFICE, Interview with Queen-Elect Susan Ford and Maide-Of-Honor.
- 2:15 P.M. Handley High School for Coronation Rehearsal.
 - 4:30 P.M. Back to Hosts! home and rest.
 - 5:45 P.M. Leave with Mrs. Ferman Perry; Chaperone, for Dinner and Escort.
- 6:00 P.M. Informal dinner, Hosts; Dr. & Mrs. Robert S. Boyd, 323 Fairmont Avenue.
- (b) 8:15 P.M. Leave for Presentation at South End Fire Company, FIREMEN'S RECEPTION.
- 8:50 P.M. Informal Reception. Hosts: Mr. & Mrs. Virgil R. Strader, Jr., and
 Maid-Of-Honor, Miss Jody Strader, 15 S. Washington St. (ARMSTRONG HOUSE)
- 1) 11:30 P.M. Home and Rest.

FRIDAY, MAY 2nd: * CORCNATION GOWN ALL DAY::

- 10:00 A.M. Depart with Chaperone Mrs. Perry for orchard picture with entire court.

 (PHOTOGRAPHER AINSWORTH GREENBERG)
- (3) 11:10 A.M. Leave for Apple Pie Baking Contest, James Wood High School.
- (9) 11:35 A.M. Leave for Frederick County Jr. High School, Presentation at Horticultural Ladies' Luncheon.
- 12:00 NOON Leave for Queen's Luncheon; Hosts Mr. & Mrs. Lohr E. Dunlap and Maid-Of-Honor, Miss Jeanie Dunlap, 521 Jefferson St., Winc., Va.
- 2:00 P.M. Handley high School for CORCNATION OF QUEEN SHENANDOAH XLVIII AND CONCERT BY "THE NEW CHRISTY MINSTRELS".
- 4:45 P.M. Fireman's Parade. After riding through, depart immediately for Host Home, Rest and Dress For Evening.
 - 7:15 P.M. Escort arrives with Mrs. Ferman Perry, Queen's Chaperone.
- 7:30 P.M. Formal Dinner. Hosts: Mr & Mrs. Fred L. Glaize, III, Merriman's Lane.
- 9:45 P.M. Presentation at Young Couples' Dance, Winchester Armory.
- 10:30 P.M. FORMAL QUEEN'S BALL, GEORGE WASHINGTON HOTEL.
- 2:00 A.M. Hosts home and Bed.

SATURDAY, MAY 3rd:

- 9:30 A.M. Leave for Handley High School for Pre-Pageant Presentation and Knighting
 Of Grand Marshal EOB HOPE. CORONATION GOWN!! Queen's Chaprone, Mrs. Perry.
- 10:45 A.M. Festival Celebrities Reception. Hosts Mr. & Mrs. C. Monty Harris, "Macsfield" Handley Blvd.
- (5) 11:30 A.M. Queen's Luncheon: Hosts: Congr. & Mrs. J. Kenneth Robinson, Merriman's Lane.
 - 12:50 P.M. GRAND FEATURE PARADE:
 - 5:30 P.M. Return to Hosts' home. REST AND DRESS FOR INFORMAL DINNER-DANCE.
 - 7:15 P.M. Escort Arrives with Mrs. Ferman Perry, Queen's Chaperone.
- 7:30 P.M. Informal dinner-dance, Hosts: Mr. & Mrs. Charles S. Toan, Mr. & Mrs. H. Lee Simpson and Naids-Of-Honor, Miss Sylvia Toan and Miss Gaye Simpson.
- 1:00 A.M. HOSTS HOME AND BED: **** OFFICIAL DUTIES ARE OVER:



May 9, 1975

Ms. Patti Matson White House Staff c/o The White House 1600 Pennsylvania Avenue Washington, D. C. 20000

Dear Patti,

On behalf of the Shenandoah Apple Blossom Festival, I would like to thank you and your entire staff for the splendid cooperation extended to us during the President's visit.

Needless to say it was an unusual time for our organization!

If you are ever passing through Winchester, please stop by and say "hello".

Sincerely yours,

E. Michael Luby President

EML:sf







Ms. Patti Matson White House Staff c/o The White House 1600 Pennsylvania Avenue Washington, D. C. 20000

Forty-Eighth Shenandoah Apple Blossom Festival **Highlights**

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P. O. Box 699 Winchester, Virginia 22601 (703) 662-3863





Winchester & Frederick County, Virginia



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JOINT CIVIC CLUB LUNCHEON 48th SHENANDOAH APPLE BLOSSOM FESTIVAL LEE JACKSON RESTAURANT

12 NOON Thursday, May 1, 1975

PROGRAM

Call to Order	Dave Shetler, President Kiwanis Club		
Master of Ceremonies	Philip Whitney, Gen. Mgr. WINC Radio		
"God Bless America" Jack Fretwell, Song Leader	The Assembly - Mildred Jones		
Invocation	The Reverned Robert Donnelly Braddock St. Methodist Church		
Herald Buglers, Color Guard & Saber Arch	Randolph Macon Academy Front Royal, Virginia		
"All Hail The Queen"	The Assembly (Please Stand) *		
THE GRAND ENTRANCE HER MAJESTY QUEEN SHENANDOAH XLVIII ELECT			
Miss Susan Ford ************************************			
Introduction of Mayor Stewart Bell, Jr	John Rodman, President Rotary Club		
Our Apple Blossoms (Maids of Honor) Mrs. S. Garner Edmonds, Pres.			
Jeanie Thomas Dunlap Radford College	Gaye Ann Simpson Shenandoah College		
Jody Mellor Strader Stephens College	Sylvia Reed Toan VPI		
Local Princesses			
Gloria Denise Hepner Lord Fairfax Community College	Charlotte Lynn Hickerson Shenandoah College & Conservatory		
Teresa Kay Peer James Wood High School	Susan Blanche Sager John Handley High School		
Recognition of 1975 Shenandoah Apple Blossom Festival Executive Committee and Department Directors E. Michael Luby, President Shenandoah Apple Blossom			

Sen. Harry F. Byrd, Jr. V-Pres. Mrs. Jean Dunlap, V-Pres. James Hockman, V-Pres. T. Dean Hoult, V-Pres. Ken Kisner, V-Pres. John Lewis, V-Pres. Phil Luttrell, V-Pres. Richard Rush, V-Pres.

Dave Shetler, V-Pres. Jim Wilkins, Jr. V-Pres. Mrs. Carolyn Griffin, Sec. Gene Babb, Treas. Ben M. Butler, Counsel Frank Armstrong, III, P-Pres. Ben B. Dutton, Jr. P-Pres.

F.L. Largent, Jr.P-Pres. J.Kenneth Robinson, P-Pres C.F.Schenck, P-Pres. Tom Scully, P-Pres. Alson H.Smith, P-Pres. Charles Toan, P-Pres. James R. Wilkins, Jr. P-Pres Clyde A. "Chip" Johnson, Jr. P-Pres. Mary Ann Clowser, Exec. Dir. Recognition of Department Directors - - - - - - - - A. Michael Luby, President Shenandoah Apple Blossom

Bob Cather, APPLE INDUSTRY
Mrs. John Nethers, APPLE PIE BAKING
Wade Ferguson, COMMUNITIES PARTICIPATION
Bill Collins, CONCERT & FIELD COMPETITION
Bernie Cloud, CONCESSIONS
Ken Kisner, COUNTRY MUSIC
Bill Armstrong, DEPT. PUBLIC INFORMATION
Harold Bageant, FIREMEN'S PARADE
Dave Jenkins, GRAND FEATURE PARADE
Mr. and Mrs. H. L. Gardner, Jr. HORSE SHOW
Dr. Charlotte Collins, JUDGES COMMITTEE
Ben B. Dutton, Jr. GAY NINETIES NIGHT

Dick Rush, DEPARTMENT OF PRESENTATION
Dean Hoult, PUBLIC SAFETY
Phil Luttrell, PUBLICITY & PROMOTION
Mrs. Frank Armstrong, III, QUEEN & COURT
Doug Rainsberger, SPORTS BREAKFAST
Dale Barley, SPORTS BREAKFAST
Bill Fraula, STAG LUNCHEON
Janet Rhodes, SUNDAY IN THE PARK
Arlene Maul, SUNDAY IN THE PARK
Bill Boyce, YOUNG ADULTS DANCE
Mrs. Stanley Bauserman, LADIES LUNCHEON
Mrs. Betty Brumback, LADIES LUNCHEON

ADJOURNMENT

I maids of honor

Tuesday, April 29, 1975

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

NOTICE TO THE PRESS

Susan Ford's schedule of events during Shenandoah Apple Blossom Festival May 1-3 plusto event will be everyner their wan sprojety

Thursday, May 1

ll:15 a.m.

SPCA Animal Shelter, Winchester, Va.

*note: this is not a part of the Apple Blossom festivities, but a brief visit Susan wished to

make on her own. Met by Charlotte de Hart

ll:45 a.m.

Lee Jackson Inn. Susan will receive gifts from Portait painted of hu.

12 noon

Joint Civic Club luncheon, Lee Jackson Inn. speaker: Atlanta Constitution editor Reginald

1:30 Cashe TV-local- 15 minutes

Coronation rehearsal, Handley High School. - hoto course

6 p.m.

2:30 p.m.

Private dinner hosted by Dr. and Mrs. Robert S.

Boyd. Escort: Billy Pifer

8:15 p.m.

Firemen's Reception at South End Fire Company.

8:45 p.m.

Private reception hosted by Mr. and Mrs. Virgil

Strader and Miss Jody Strader

Friday, May 2

10:15 a.m.

Official Festival photograph of Queen and her court at local Winchester apple orchard.

11:15 a.m.

Apple Pie Baking Contest, James Wood High School. Susan will award prize to winner and taste the winning pie.

Friday, May 2 con't

ll:40 a.m. Horticultural Ladies' Luncheon, Frederick County
Junior High School
Susan will stop by briefly and be introduced.

12 noon Private luncheon hosted by Mr. and Mrs. Lohr E.

Dunlap and Miss Jeanie Dunlap.

*note: Mrs. Ford will also attend the luncheon

2:30 p.m. CORONATION OF SUSAN FORD AS QUEEN SHENANDOAH XLVIII, Handley High School.

The President will crown Susan; Mrs. Ford, Sen. Harry Byrd and Rep. Kenneth Robinson will also participate in ceremonies.

3:30 p.m. Performance by New Christy Minstrels

4:30 p.m. FIREMEN'S PARADE

The President and Mrs. Ford and Susan will participate.

7:30 p.m. Private dinner hosted by Mr. and Mrs. Fred L. Glaize III. Escort: Jim Robinson

9:45 p.m. Young Couples Dance, Winchester Armory.
Susan will stop by briefly.

10:30 p.m. Queens Ball, George Washington Hotel.
Black Tie.

Saturday, May 3

10:30 a.m. Knighting of Grand Marshal Bob Hope, Handley High School.

Knighting ceremony by Susan, response from Bob Hope.

10:45 a.m. Festival Celebrities Reception, Macsfield, for those who worked on the Festival.

11:30 a.m. Private luncheon hosted by Rep and Mrs. J. Kenneth Robinson.

Saturday, May 3 con't

1:30 p/m/

Grand Feature Parade.
Susan will ride float.

3 p.m.

Susan will review parade from platform area on route.

7:30 p.m.

Private dinner dance hosted by Mr. and Mrs. Charles S. Toan and Miss Sylvia Toan; and Mr. and Mrs. H. Lee Simpson and Miss Gaye Simpson. Escort: David Kern.

#

Shenandoah Apple Blossom Festival

Winchester. Virginia 22601

February 5, 1975

APPLE BLOGGE

WORLD'S MOST FAMOUS SPRINGTIME EXTRAVAGANZA

Friday, May 2, 1975 Saturday, May 3, 1975 Sunday, May 4, 1975

Telephone: 703-662-3863

109 E. Piccadilly St. Post Office Box 699

Charles Toan - Secret H: 662-5019 0:662-3401

Miss Sheila Weidenfeld Press Secretary The White House 1600 Pennsylvania Ave. Washington, D. C.

Dear Miss Weidenfeld,

I have just written Miss Susan Ford, welcoming her as our future Queen Shenandoah the 48th, for May 1, 2 and 3. I will also be extending an invitation to President and Mrs. Ford and their family to enjoy our festivities.

There are several details to be worked out and I thought maybe you could help us with these. We would very much like to have an interview with Miss Ford and obtain a photo of her at that time in her Coronation gown for the Festival Program, which goes to press March 1. We will be glad to drive down, at your convenience, with a photographer and reporter from our local newspaper to do this and, also, answer any questions that may arise.

Senator Harry F. Byrd, Jr. has invited her to be his house guest for the entire time, and she will also be personally chaperofied at all activities by Mrs. Ferman Perry (Kathy).

We would also like to know if she will be bringing her own escort for the evening functions, or if she would like us to find a suitable young man.

We certainly hope that Miss Ford will enjoy all the "duties" of her reign here in the Apple Capital and she should have fun Knighting Bob Hope on Saturday morning.

She, herself, is <u>such</u> an outstanding young person that we are speechless with thanks for her accepting the invitation to be our Queen.

I thank you in advance for any assistance you can give us and certainly offer our full support in whatever is required of us. I hope you will feel free to write or call us at any time.

Most sincerely,

Sandra Armstrong

Mrs. Frank Armstrong, III 529 Jefferson Street, Carter Hill Winchester, Virginia 22601

Tel. (703) 662-5317

Another person who can answer any questions is:

Mrs. Lohr Dunlap

"The Bounties of Nature are the Gift of God"

Tel. (703) 662-9073

Shenandoah Apple Blossom Festival

Winchester. Virginia 22601

April 18, 1975



Friday, May 2, 1975 Saturday, May 3, 1975 Sunday, May 4, 1975 Telephone: 703-662-3863 109 E. Piccadilly St. Post Office Box 699

Dear Mrs. Weidenfeld,

Enclosed are several of the Festival Programs.

If you need any more just let me Know. I put

Several invitations in the other correspondence and one

in today. Miss Ford does not have to Keep track

by them as they are all listed on her schedule.

Will Keep in touch-

Sandra Armstrong



"THE MINISTER OF STATE"

The Honorable J. Kenneth Robinson

THE CROWN BEARER
Phillip S. Griffin, II

THE LITTLE MAIDS
Gina Boyd Headley
Leslie Simms
Finley Glaize

MAIDS IN WAITING
Courtney Mote
Julee Wallace

MAIDS-OF-HONOR - Jody Strader
Gaye Simpson
Jeanie Dunlap
Sylvia Toan

THE HERALD BUGLERS Fanfare

The Queen's Escort - Hon. Harry F. Byrd, Jr. - US Senator from Virginia

THE TRAIN BEARERS - Patrick Hoult
James Williams
Michael Maddox

THE MINISTER OF THE CROWN
The President of THE UNITED STATES
GERALD R. FORD

THE PRELATE
Bishop John A. Baden

THE PRAYER (Esplanade)

THE RECOGNITION

Governor of The Commonwealth: HARKEN! ALL YE PEOPLE OF THE APPLE BLOSSOM LAND! I PRESENT ENTO YOU MISS SUSAN ELIZABETH FORD. UNTO HER I COMMAND THAT YE SHALL DO HOMAGE. THIS DAY SHALL SHE BE CROWNED "QUEEN SHENANDOAH" AND AS SUCH SHALL SHE REIGN OVER THIS FORTY-EIGHTH APPLE BLOSSOM FESTIVAL IN THE CITY OF WINCHESTER, VA.

THE OATH

THE MINISTER OF THE CROWN - goes to the Queen, and standing before her says: IS YOUR MAJESTY WILLING TO TAKE THE OATH?? THE QUEEN: Answering - I AM WILLING.
MINISTER: Will you solemnly promise to govern your domain with dignity and justice according to the laws and customs of same?
QUEEN: I solemnly promise to do so.
MINISTER: Will you endeavor to discharge the duties of your office with fidelity?
QUEEN: I will
MINISTER: Will you to the utmost of your power command equity and mercy in all judgements?
QUEEN: All this I promise to do.

THE CROWNING

THE QUEEN KNEELS: CADET places pillow for crowning. Hon. Harry F. Byrd, Jr. takes the Crown from Phillip Griffin and puts it into the hands of The Minister of The Crown who reverently places it upon the Queen's Head saying: SUSAN ELIZABETH FORD, IN THE NAME OF THE APPLE BLOSSOM FESTIVAL AND A TOKEN OF OUR FAITH IN YOU, I CROWN YOU "SHENANDOAH, THE FORTY-EIGHTH, "FAIR QUEEN OF THE APPLE BLOSSOM"

THE COURT - "ALL HAIL THE QUEEN"

CADET RETRIEVES PILLOW

INVESTITURE "PER BACULUM"

The Hon. Harry F. Byrd, Jr. receives the Sceptre from Gina Headley and delivers it to the Queen's right hand, as the Minister of State says: RECEIVE THIS SCEPTRE, FASHIONED FROM APPLE WOOD AND WIELD IT SO THAT IT MAY BE SAID OF YOU, "THE SCEPTRE OF THY KINGDOM IS A "RIGHT" SCEPTRE.

THE PRESENTATION OF THE KEY AND THE GOLDEN APPLE

The Hon. Harry F. Byrd, Jr. receives the Key to the City from Leslie Sims and delivers it into the Queen's hand as the Minister of State says: RECEIVE THIS KEY TO THE CITY OF WINCHESTER, VIRGINIA. IT IS THE KEY TO THE CITY'S HEART, REPRESENTING YOUR WELCOME TO HER HOMES AND HER CULTURAL CENTERS.

The Queen hands the Key to Julee Wallace who in turn hands it to Maid-Of-Honor, Gaye Simpson:

Hon.Harry F. Byrd, Jr. receives the Golden Apple from Finley Glaize and delivers it into the Queen's hand as the Minister of State says: RECEIVE THIS GOLDEN APPLE AND REMEMBER TO PRAY FOR GOD'S BLESSING UPON THE TREES THAT WE MAY GATHER IN THE HARVEST OF APPLES AND EVER REJOICE IN HIS GOODNESS.

The Queen delivers the Golden Apple to Courtney Mote, who delivers it to Maid of Honor Jody Strader

INTERNATIONAL RECOGNITION

The Ambassador From the Nations goes to the Queen and Kneels before her and says: "YOUR MAJESTY, QUEEN SHENANDOAH FORTY— EIGHTH, FAIR RULER OF APPLE BLOSSOM LAND, I BRING YOU GREETINGS FROM THE NATIONS OF THE UNIVERSE. MAY YOUR RULE BE FILLED WITH THE BEAUTIES AND PLEASANTRIES OF THIS SPRINGTIME. "LONG REIGN THE QUEEN"

PROCESSIONAL MARCH

The Queen & Her Court descend the steps to The Royal Viewing Stand for the Royal Command Performance of The New Christy Minstrels

At the monclusion of the finale, the Queen and Her Court ascend the steps of Handley High School.

ORDER TO DESCEND FOR CONCERT AND ASCEND FOR FINALE: RECESSIONAL MARCH

Sabre Cadets
Colors
Queen & Ercort
Trainbearers
Governor & President
Prelate & Ambassador of State
Maids-Of-Honor & Escorts
Two Maids-in-Waiting
Crownbearer
Three Little Maids
Princesses & Escorts
Buglers

****	**************************************	XXX
*		- 40-
*	CORONATION CEREMONY	*
*		*
*	OF	*
*		*
#	QUEEN SHENANDOAH XLVIII	*
*		*
*	FRIDAY, MAY 2, 1975	*
*	the transfer of particular to make the	
*	2:30 P.M.	#
*		*
****	***********	KHH.

"HERALD BUGLERS"

Randolph Macon Academy - Front Royal, Va. Fanfare

Arthur Drury, Jr. Timothy Stowe Adrain Warner Michael Wyatt

"THE COLOR GUARD"
Randolph Macon Academy

Pat Anderson Frank Ellis
Patrick Fields Matthias Meseck
Thomas Philips Thomas Ward, Jr.
E. Stephen Wasniewski

"SABRE ARCH" Randolph Macon Academy

Harry G. Austin, III David Alan Christopher
Julio Manuel Depena Charles Edward Fields
Michael Bryan Fulton Stanley Merritt Fulton
Glenn Allen Hines Mark Allen Jennings
Edward Kent Mull Robert Hobson Patterson
David Walden Puster Robert Todd Symons
George Mitchell Tederick, Jr.
Eric Martin Webb John Kent Werner
John Phillip Wood

THE PRINCESS OF THE QUEEN"S COURT
Escorts from the VPI & State University
Blacksburg, Va.

"THE AMBASSADOR FROM THE NATIONS"
Haraldur Kröyer - Ambassador from Iceland

"THE GOVERNOR OF THE COMMONWEALTH"

THE HONORABLE MILLS E. GODWIN, JR.

MEMORANDUM FOR: JACK HUSHEN

FROM:

Ray Zook

DEPARTURE TIMES FOR WINCHESTER AND NORFOLK:

WINCHESTER, VA. MAY 2nd:

NOON Press check in at Southwest Gate of White House

12:15P Press Buses depart for Winchester

2:15P Press buses arrive Winchester Handley School

ADVISE PRESS TO EAT LUNCH BEFORE TRIP

NORFOLK, VA. MAY 3rd:

9:00AM Press check-in at Andrews AFB
9.30AM Press plane departs for Norfolk NAS
10:15AM Press plane arrives Norfolk Naval Air Station
ADVISE PRESS BECAUSE OF SHORT FLYING TIME TO
EAT BREAKFAST AT HOME - ONLY SWEET ROLLS WILL
BE SERVED - HOT SANDWICH TYPE LUNCH ON RETURN
FLIGHT.

(NO BUS FROM WHITE HOUSE)

#

PROPOSED SCHEDULE

MRS. FORD'S VISIT TO WINCHESTER, VIRGINIA

Friday, May 2, 1975

10:00 am

Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route Winchester, Virginia (Patrick O'Connell Residence).

[Driving time: 1 hour, 30 minutes]

11:30 am

MOTORCADE ARRIVES O'Connell Residence, Winchester, Virginia.

Mrs. Ford will be met by:
Mrs. Patrick (Dorothy) O'Connell - old friend of

Mrs. Ford, escorted by Mrs. O'Connell, proceeds inside residence for tea.

12:00 Noon

Mrs. Ford thanks Mrs. O'Connell and departs Residence en route motorcade for boarding.

MOTOR CADE DEPARTS O'Connell Residence en route Queens Luncheon (521 Jefferson Street).

[Driving time: 5 minutes]

12:05 pm

MOTORCADE ARRIVES 521 Jefferson Street (Dunlap Residence).

Mrs. Ford will be met by:

Mrs. Lohr (Jean) Dunlap

Mrs. Harry (Gretchen) Byrd

Mrs. J. Kenneth (Kim) Robinson

Apple 610 princesses, Frends of pp, festival

Mrs. Ford, escorted by Mrs. Byrd, proceeds into the Residence for informal reception.

OFFICIAL PHOTO COVERAGE ATTENDANCE: 50

12:10 pm

Susan Ford arrives Dunlap Residence.

12:45 pm

Luncheon is served.

1:45 pm

Luncheon concludes.

1:55 pm

Mrs. Ford and Susan depart Dunlap Residence en route motorcade for boarding.

2:00 pm

MOTORCADE DEPARTS Dunlap Residence en route Handley High School.

[Driving time: 2 minutes]

2:02 pm

MOTORCADE ARRIVES Handley High School.

Mrs. Ford and Susan will be met by:

Mrs. Frank (Sandra) Armstrong, Director,
Queen's Court

Mrs. Phillip (Carolyn) Griffith, Coronation Chairman

2:05 pm

Mrs. Ford and Susan, escorted by Mrs. Armstrong and Mrs. Griffith, proceed to holding room.

PERSONAL TIME: 10 minutes

2:15 pm

Representative Kenneth Robinson (R-Va) arrives holding room.

2:20 pm

Mrs. Ford, escorted by Rep. Robinson, proceeds to announcement area and pauses for introduction.

Introduction

2:25 pm

Mrs. Ford, escorted by Rep. Robinson, proceeds to the Queen's platform and takes her seat.

OPEN PRESS COVERAGE ATTENDANCE: 3,000

2:30 pm Coronation Program begins.		Coronation Program begins.
2:50 pi	m	The President arrives Winchester, Virginia.
3:10 pr	n	Susan Ford is introduced and proceeds to Queen's platform and is seated.
3:15 pr	n	The President is announced and proceeds to Queen's platform.
3:25 p	m	The President crowns Susan.
3:35 pr	m	The New Christy Minstrels performance begins.
4:19 pr	n	The New Christy Minstrels performance concludes.
4:20 pm	depart into th	Resident, Mrs. Ford, the Queen, and her court Royal Viewing Stand and ascend the steps to proceed e school for an informal reception with Senator nd other guests.
4:22 pm The Princept		resident, Mrs. Ford and Susan arrive informal ion.
		PRESS POOL COVERAGE
4:40 pm		resident, Mrs. Ford, and Susan depart reception te motorcade for boarding.
4:45 pm		RCADE DEPARTS Handley High School en route en's Parade staging area.
		[Driving time: 5 minutes]
4:50 pm	мото	RCADE ARRIVES Firemen's Parade staging area.
		PRESS POOL COVERAGE CROWD SITUATION
.		The President informally greets Firemen's Parade participants, including the Grand Marshall, La Costa.

5:00 pm

The President boards motorcade with Mrs. Ford and Susan at the head of the Firemen's Parade.

5:00 pm

Parade begins.

PRESS POOL COVERAGE CROWD SITUATION

5:30 pm

The President, Mrs. Ford and Susan arrive at the end of the Parade route, and continue en route helo landing zone.

[Driving time: 5 minutes]

5:35 pm

MOTORCADE ARRIVES helo landing zone.

NOTE: The President and Mrs. Ford will bid farewell to Susan.

5:40 pm

The President and Mrs. Ford board helo.

HELO DEPARTS Winchester, Virginia en route South Lawn.

[Flying time: 40 minutes]

6:20 pm

HELO ARRIVES South Lawn.

Over Cheperon

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

NOTICE TO THE PRESS

Susan Ford's schedule of events during Shenandoah Apple Blossom Festival May I-3

Thursday, May 1

ll:15 a.m.	SPCA Animal Shelter, Winchester, Va.
	*note: this is not a part of the Apple Blossom
	festivities, but a brief visit Susan wished to
	make no her own.

ll:45 a.m.	Lee Jac	kson I	Inn. S	usan	will	receive	gifts	from
	various	Winch	ester	civic	orga	anization	s.	

12	noon	Joint	Civic	Club	lun	cheon,	Lee	Jackson	n Inn.
		sp	eaker:	Atla	nta	Constit	tution	editor	Reginald
		M	urphy.						

2:30 p.m. Coronation rehearsal, Handley High School	2:30 p.m.	Coronation	rehearsal,	Handley	High	School.
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6 p.m.	Private dinner	hosted by Dr.	and Mrs.	Robert S.
	Boyd. Escort:	Billy Pifer		-

8:15 p.m. Firemen's Reception at South End Fire Company.

8:45 p.m. Private reception hosted by Mr. and Mrs. Virgil Strader and Miss Jody Strader

Friday, May 2

10:15 a.m. Official Festival photograph of Queen and her court at local Winchester apple orchard.

ll:15 a.m. Apple Pie Baking Contest, James Wood High School.

Susan will award prize to winner and taste
the winning pie.

Friday, May 2 con't

ll:40 a.m. Horticultural Ladies' Luncheon, Frederick County
Junior High School
Susan will stop by briefly and be introduced.

Private luncheon hosted by Mr. and Mrs. Lohr E.

Dunlap and Miss Jeanie Dunlap.

*note: Mrs. Ford will also attend the luncheon

2:30 p.m. CORONATION OF SUSAN FORD AS QUEEN
SHENANDOAH XLVIII, Handley High School.

The President will crown Susan; Mrs. Ford, Sen. Harry Byrd and Rep. Kenneth Robinson will also participate in ceremonies.

3:30 p.m. Performance by New Christy Minstrels

4:30 p.m. FIREMEN'S PARADE

The President and Mrs. Ford and Susan will participate.

7:30 p.m. Private dinner hosted by Mr. and Mrs. Fred L. Glaize III. Escort: Jim Robinson

9:45 p.m. Young Couples Dance, Winchester Armory.
Susan will stop by briefly.

10:30 p.m. Queens Ball, George Washington Hotel.
Black Tie.

Saturday, May 3

10:30 a.m. Knighting of Grand Marshal Bob Hope, Handley High School.

Knighting ceremony by Susan, response from Bob Hope.

10:45 a.m. Festival Celebrities Reception, Macsfield, for those who worked on the Festival.

ll:30 a.m. Private luncheon hosted by Rep and Mrs. J. Kenneth Robinson.

Saturday, May 3 con't

1:30 p/m/

Grand Feature Parade. Susan will ride float.

3 p.m.

Susan will review parade from platform area on route.

7:30 p.m.

Private dinner dance hosted by Mr. and Mrs. Charles S. Toan and Miss Sylvia Toan; and Mr. and Mrs. H. Lee Simpson and Miss Gaye Simpson. Escort: David Kern.

Dinner Dance

#

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

BACKGROUND ON FORD FAMILY

The Nation's First Family is an outdoor-sy, sports-loving family, close-knit and informal in their life-style.

The family consists of four children, ranging in ages from 17-25 and in interests from ranching to the ministry. Susan, the youngest, is a senior in high school and the only Ford offspring to live in the White House. Her three older brothers, Steve, Jack and Mike, have a variety of interests and are scattered in locale from the East Coast to the West.

Susan, 17, is a senior at Holton-Arms, a girls school in Bethesda, Md. A tall, blue-eyed blonde, she plans to attend Mount Vernon College in Washington, D.C. next year and is considering the possibility of a career in child care or fashion. She is a sports enthusiast and espcially enjoys skiing, swimming, horseback riding and tennis. Among hobbies are photography, needlepoint and caring for a growing family of plants at the White House. Susan also has unofficial charge of the White House pets, a sealpoint Siamese named Shan and a golden retriever named Liberty.

The youngest son is Steve. 18, who graduated from T.C. Williams High School in Alexandria, Va., last year and decided to take a year off before starting college. He is a ranchhand on a cattle ranch near Missoula, Montana, and has also worked on a ranch in Utah and a dairy farm in Virginia. He is looking into studying agriculture when he returns to school.

Jack, 23, is a senior at Utah State University at Logan, Utah. Though his plans following graduation are uncertain at the moment, he is particularly interested in environmental affairs. Jack's interests range from reading to camping, from sports to music. He has been a member of the US Forest Service fire fighting crew and has been a park ranger for the National Park Service.

Mike, 25, and the oldest of the Ford offspring, is married and a student at the Gordon-Cornwell Theological Seminary in Essex, Mass. He is married to the former Gayle Brumbaugh of Catonsville, Md. Mike, a political science major as an undergraduate, is studying for a masters degree at the Seminary and is interested in a career working with young people. Gayle has a masters degree in social work.

#

Our Forty-eighth Annual

Shenandoah Apple Blossom Festival

Winchester. Virginia 22001



Friday, May 2, 1975 Saturday, May 3, 1975 Sunday, May 4, 1975 Telephone: 703-662-3863 109 E. Piccadilly St. Post Office Box 699

January 24, 1975 529 Defferson Street Winchester, Virginia 22601

Mrs. Sheila Weidenfeld Press Secretary to mrs. Ford white House Pennsylvania Avenue 1600 washington, D.C.

Dear mrs. weidenfeld,

have enclosed a few more photos showing several past Queens in their gowns. The train on miss Shepherd we have now but is the same length. to not the one

If miss Ford selecto her gown soon, maybe you could have one of your photographers take the picture and send it to us for the program. Then when we have finalized closer to Apple Blossom time, we could schedules to gether if you wish, to go over any questions.

I also enclosed the Coil Talk magazine for you- check P. 18. It really was not a movie magazine but an ABC. Thank you again for all your assistance. Sincerely,

"The Bounties of Nature are the Gift of God"

Sandra Armstrong

Her Majesty Queen Shenandoah XLIII



MISS MERIE ELLEN FONG

Hawaii

Goucher College Towson, Md.

Tribute to Mrs. Jean James Demorest





MRS. JEAN JAMES DEMOREST

The Shenandoah Apple Blossom Festival, in its 43rd year, is a community project. Over 2,000 volunteer workers annually lend their talents to this huge undertaking.

Yet in the background, one woman has stood tall and significant in the overall organization of the 'Springtime Extravaganza.

Mrs. Jean James Demorest joined the Festival staff as Public Relations Officer in 1952. Through her leadership, and hard work, the Apple Blossom Festival gradually gained nationwide acclaim, until now Mrs. Demorest's written releases appear in virtually every newspaper in Virginia, West Virginia, Maryland, Pennsylvania, and the District of

A graduate of The Ohio State University, Columbus, Ohio, Mrs. Demorest was awarded a Bachelor of Science Degree in Journalism.

Mrs. Demorest, a native of Mingo County, W.Va., moved to Columbus as a teenager where she graduated from high school and later college.

She married Mr. Ormand E. Demorest and they later moved to Washington, D.C. Mr. Demorest was Director of the Apprentice School at the Government Printing Office

MR. Demorest retired in 1949 from government service and the Demorest family moved to this area. During their stay in Washington, Mrs. Demorest served as Editor of The Adelphean, the official magazine of Alpha Delta Pi, the

oldest Greek Letter Sorority in the United States.

In her college days at Ohio State, Jean James was honored with membership in the prestigious Theta Sigma Phi, Honorary Journalism Fraternity. She was also a member of Chi Delta Phi, honorary Professional Women's Journalism Fraternity, and served as President of the Columbus, Ohio Alumni Association of the Fraternity.

She is a lifetime member of Alpha Delta Pi Sorority,

and served as President of the Ohio Newspaper Women's

Mrs. Demorest was a reporter and columnist and member of the Editorial Staff of the Columbus Dispatch. She served as Editor of the Women's Department of The

Writing under the byline of Jean James, her byline was well known as "Up and Down High Street."

Mrs. Demorest has one son, Richard, a resident of the area, and a granddaughter, Krista Ann (7).

Mrs. Demorest has been an inspiration to the Shenan-doah Apple Blossom Festival, and the rich tradition of accomplishment by the 'Springtime Extravaganza' has been

furthered a great deal by this fine lady.

IN this spirit of appreciation, the 1970 Shenandoah Apple Blossom Festival and this program is hereby dedicated to Mrs. Jean James Demorest.

EDITOR'S NOTE: The following is a resolution passed by the Executive Committee of the 43rd Shenandoah Apple Blossom Festival on March 24, 1970.

WHEREAS the Executive Committee of the Shenandoah Apple Blossom Festival wishes to recognize the long, loyal and outstanding work of Mrs. Jean James Demorest and pay tribute to her this evening, and

WHEREAS Mrs. Jean James Demorest was a distinguished journalist in Columbus, Ohio prior to joining the Festival Staff in 1952, having been graduated from Ohio State University in Journalism, was President of the Ohio Newspaper Women's Association, was reporter, columnist and Editorial Staff member with the Columbus, Ohio Dispatch, and was Editor of the Adelphean, official magazine of Alpha Delta Pi, oldest Greek Letter Sorority in the United States, and

WHEREAS Mrs. Jean James Demorest by her dedicated behind-the-scene effort has developed the Miss Shenandoah Apple Blossom Contest

into a prestigious event, and

WHEREAS Mrs. Jean James Demorest has maintained efficient and harmonious relations with the band directors of the Firemen's and Grand Feature Parades, thereby encouraging the continued participation of outstanding bands, and

WHEREAS she has been the energetic coordinating link between the Communities Participation Department and the nearby communities in making this portion of the Festival a highlight in area cooperation, and

WHEREAS Mrs. Jean James Demorest as Publicity Officer for Shenandoah Apple Blossom Festival writes all the releases of the Festival and

is in general a most vital cog in the organization,
THEREFORE, the Executive Committee of
the Shenandoah Apple Blossom Festival expresses their appreciation and admiration to Mrs. Demorest for a wonderful job most capably done and asks the rally here tonight to join us in this expression of respect and confidence to a truly remarkable lady.

The Apple Blossom Program

Vice-President in Charge Chuck Jones

Department Director in Charge James Wilkins, Jr.

Cover Photo and Other Photos Larry Sullivan, The Gallery

> Editor in Chief Russ Potts

Printer Potomac Press Leesburg, Va.

Advertising Mrs. Dixie Carter

Street and Store Sales Daniel T. Grimes



University of Massachusetts Amherst, Mass. Phoenixville, Pennsylvania U. S. A.



right off the tree.

Time for WHITE HOUSE at your HOUSE



BLOSSOM FORTH

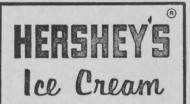
Fine Quality Woolen Fabrics from the

CLEARBROOK WOOLEN SHOP

Route 11

CLEARBROOK, VA.

Six Miles North of Winchester Fabric Samples Upon Request A name you can be sure of



Famous for Quality Since 1894

ELDRIDGE SIRBAUGH

Agent For STARK BROS. NURSERIES & ORCHARDS CO. WRITE TO P.O. BOX 189 - WINCHESTER Small orders will be planted as a service to customers **DIAL 667-1496** 441 HIGHLAND AVE. "The Friendly Bank"

THE FIRST NATIONAL BANK

STRASBURG, VA.

Member of Federal Deposit Insurance Corporation

J. V. ARTHUR, INC. **GENERAL INSURANCE**

WINCHESTER

662-3865

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Winchester, Va.

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GERALD R. FORD LIBRARY

ITEM TRANSFER FORM

The item described below has	been transferred from this file to:
_	X Audiovisual Unit
	Oversized Container
	Book Collection
_	Ford Museum in Grand Rapids
Item:	
B/W image of previous Shena	andoah Queen
The item was transferred fr	om:
Shelia Weidenfeld Files, Box Folder: Ford, Susan - Events	42 5/1-4/75 - Shenandoah Apple Blossom Festival (1).
	Initials/Date: JJO 3/23/2017

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THE WHITE HOUSE WASHINGTON

August 6, 1976

Dear Mr. Hope:

Enclosed are some pictures from the Apple Blossom Festival. Susan would very much love for you to autograph one for her.

Many, many thanks.

Sincerely,

Sheila Rabb Weidenfeld Press Secretary to

Mrs. Ford

Mr. Bob Hope 10346 Moorpark Avenue North Hollywood Los Angeles, California

Enclosure

on completion of this form, forward immediately to the Advance Office with a carbon copy.

THANK YOU LETTERS

Susan -Shenandoah Apple B Event Forty-Eighth Shenandoah Apple
Blossom Festival - Winchester, V
Date May 1 through May 4, 1975

Advanceman Joel C. Williams, Jr.

	00	
NAME & ADDRESS	SALUTATION	DESCRIPTION
Michael Luby P.O. Box 272 Winchester, Virginia 22601	Dear Mike	He was president of the Forty-Eighth Apple Blosso Festival and escorted Susan to the joint Civic luncand also introduced her at the Virginia Horticultural Ladies luncheon. In addition, he had overall responsibility for the festival activities.
Miss Charlotte DeHart Director of Winchester SPCA 112 North Washington Street Winchester, Virginia 22601	Dear Miss DeHart	Miss DeHart was the hostess at the drop-by at the SPCA Animal Shelter and took Susan on the tou
Mr. Dave Shetler Russellcroft Road Winchester, Virginia 22601	Dear Mr. Shetler	Mr. Shetler was the host at the joint Civic Club luncheon and is president of the Kiwanis Club. He organized the luncheon.
Mrs. Frank Armstrong 529 Jefferson Street Winchester, Virginia 22601	Dear Sandra	Mrs. Armstrong was chairman of the Queen's Cour and attended most of the functions with Susan and was in charge of overall arrangements concerning the activities of the Queen and her Court. In add tion, as a personal present from Mrs. Armstrong Susan received a jade apple.
Mrs. Phillip Griffin 205 Fairmont Avenue Winchester, Virginia 22601	Dear Carolyn	Mrs. Griffin was in charge of the Coronation and Knighting ceremonies.
Dr. and Mrs. Robert S. Boyd 323 Fairmont Avenue Winchester, Virginia 22601	Dear Dr. and Mrs. Boyd	Dr. and Mrs. Boyd hosted the dinner attended by Susan on Thursday evening.
Mr. Harold Bageant c/o Jones Funeral Home Winchester, Virginia 22601	Dear Mr. Bageant	Mr. Bageant was the host at the Firemen's Parade reception on Thursday evening and was in charge the Firemen's Parade on Friday afternoon in which

On completion of this form, forward immediately to the Advance Office with a carbon copy.

THANK YOU LETTERS

(Page Two)

Blossom Festival - Winchester,
Date May 1 through May 4, 1975

, Advanceman Joel C. Williams, Jr.

NAME & ADDRESS	SALUTATION	DESCRIPTION
		the President and Susan participated.
Mr. and Mrs. Virgil Strader 106 Hawthorne Drive Winchester, Virginia 22601	Dear Mr. and Mrs. Strader	Mr. and Mrs. Strader were the host and hostess for the reception and dance on Thursday evening
Mr. and Mrs. Lohr H. Dunlap 521 Jefferson Street Winchester, Virginia 22601	Dear Mr. and Mrs. Dunlap	Mr. and Mrs. Dunlap hosted the Queen's lunch which was attended by Susan and her Mother, T First Lady.
Mr. and Mrs. Fred L. Glaize , III Merriman's Lane Winchester, Virginia 22601	Dear Mr. and Mrs. Glaize	Mr. and Mrs. Glaize hosted the formal dinner party and reception held at their home on Friday evening.
Mr. and Mrs. Billy Boyce 225 Myrtle Avenue Winchester, Virginia 22601	Dear Mr. and Mrs. Boyce	Mr. and Mrs. Boyce hosted the young couples dance at the Winchester Armory.
Mrs. Ridge White, Jr. Merriman's Estate Winchester, Virginia 22601	Dear Linda	Mrs. White was the chair person for the Grand Ball held at the George Washington Hotel and was the official hostess for Susan at the Grand Ball.
Mr. and Mrs. C. Monty Harris Handley Boulevard Winchester, Virginia 22601	Dear Trudy and Monty	The Harrises were the host and hostess for the Celebrities Reception which was held at their home on Saturday morning.
Representative and Mrs. J. Kenneth Robin Merriman's Lane Winchester, Virginia 22601	nson Dear Rep. and Mrs. Robinson	The Robinsons hosted the luncheon held at thei home on Saturday.

forward immediately to the Advance Office with a carbon copy.

THANK YOU LETTERS

(Page Three)

Blossom Festival - Winchester,

Date May 1 through May 4, 1975

Advanceman Joel C. Williams, Jr.

NAME & ADDRESS	SALUTATION	DESCRIPTION
Mr. and Mrs. Furman Perry Hawthorne Drive Winchester, Virginia 22601	Dear Mr. and Mrs. Perry	Mrs. Perry was the official chaperone for Susafor all of the official events, and they present Susan with an umbrella as a going-away prese
Mr. and Mrs. Charles Toan 629 Tennyson Winchester, Virginia 22601	Dear Mr. and Mrs. Toan	
Mr. and Mrs. H. Lee-Simpson Country Club Drive Winchester, Virginia 22601	Dear Mr. and Mrs. Simpson	The Toans and the Simpsons hosted the dinner and reception held at the Winchester Country Club on Saturday evening.
Mrs. Henry Chiles Batesville, Virginia 22924	Dear Mrs. Chiles	Mrs. Chiles was the hostess at the Ladies Luncheon for the Virginia State Horticultural Society. She introduced Susan at the luncheo and presented her with an orchid corsage.
	san at the joint Civic Club	
presenting the gifts, their a of the gift. In addition, Mr	detesses and a description Frank Armstrong is sending	
of the persons from whom th	a list of gifts, the names and a e gifts were received, which en she first arrived at the Byrd	iddresses
presents. This list is in the		



DEPARTMENT OF

OFFICE OF THE CHIEF OF INFORMATION WASHINGTON, D.C. 20310

S- should 9 ash Swan to do this yes.

23 May 1975

Mrs. Sheila R. Weidenfeld Press Secretary for Mrs. Gerald R. Ford White House 1600 Pennsylvania Ave., NW Washington, DC 20006

Dear Mrs. Weidenfeld:

Inclosed are two photographs taken at the Winchester Apple Blossom Parade by a Navy Recruiting Command photographer and forwarded to me as an item of interest.

I have not been able to identify the VPI cadet playing the young gallant, but I plan to forward both photos to VPI to identify and pass on to the cadet. Both are rather charming photos, and my purpose in forwarding them is to request that Miss Ford consider penning in a little note of thanks on the one of her choice. I'm sure it would become a valued memento for the young man and perhaps I for the school yearbook as well.

Should Miss Ford feel that to be inappropriate, feel free to retain the photos for whatever use you see fit. If you do return one or both and desire duplicates for a scrapbook or whatever, I have copies available.

Thank you for your assistance.

Sincerely.

Inc1 As stated

HUGH G. WAITE Lieutenant Colonel, GS Chief, News Branch Public Information Division

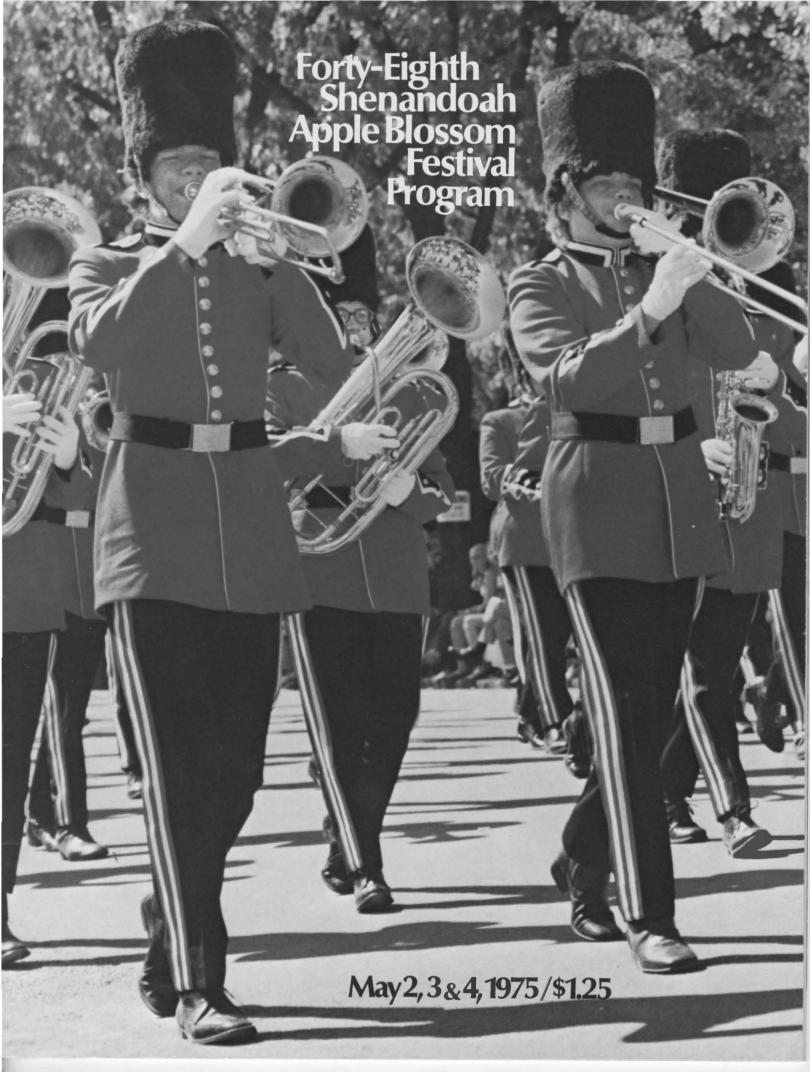
NOTE: 7/15 went back to Col. Waite for identification 697-2351 et cadet - un 261e to be sound due to end of academic year?



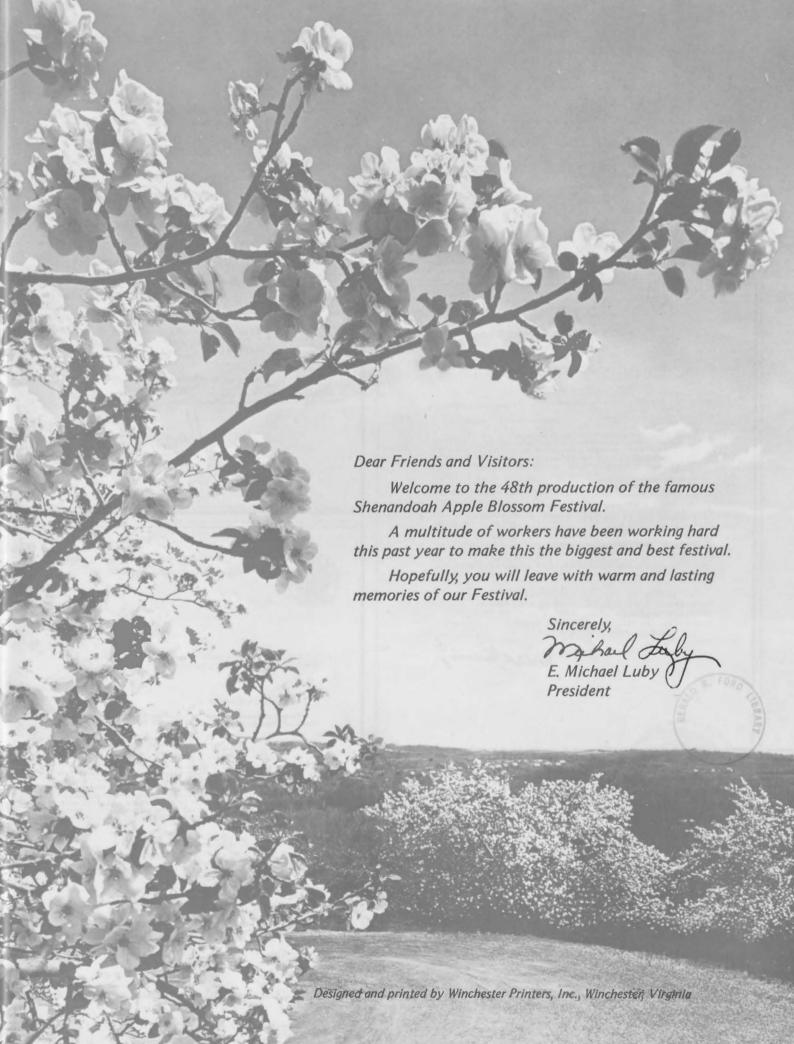
GERALD R. FORD LIBRARY

The item described below has been	transferred from this file to:
Audiovis	sual Unit
Book Col	lection
Ford Mus	eum in Grand Rapids
Item: 2 5"x 7" color photos Parade m	of Sfin Shenandoah Apple Blossm 5/2/75
of the Army Office of	vaite, Cheif of the News Branch Department the Chief of Information of Navy Recruiting Command photographer
he item was transferred from: ω	eidenfeld Box 42; Ford, Susan -

Initials/Date Let 5/86













COMMONWEALTH of VIRGINIA

Mills E Godwin, Ji

Office of the Governor Richmond 23219

To Our Shenandoah Apple Blossom Festival Visitors:

Those of you who are attending the Shenandoah Apple Blossom Festival for the first time will see glorious pageantry built around a major Virginia agricultural enterprise and set in the magnificent beauty of the northern Valley of Virginia, with its colorful hillside orchards, its stately homes and friendly people.

Those of you who are returning already know these joys and the warmth with which Virginia's people share with you this State's matchless heritage of natural beauty.

will hadving.





HARRY F. BYRD, JR.

United States Senate

Welcome to Winchester and to the 48th Shenandoah Apple Blossom Festival.

I take pleasure in joining with the residents of this area in expressing the hope that you will find your visit to Winchester enjoyable and worthwhile. All of us are delighted to have you here.

This years Festival should be one of the best ever held.

Again, Welcome to Winchester.

Sincerely, Harry . Byrd, Jr. United States Senator

City of Minchester, Virginia

To the Visitors to the Forty-Eighth Shenandoah Apple Blossom Festival

Greetings:

Welcome to Winchester.

We are pleased to have you join us in celebrating the return of Spring, when we remember anew that

"The Bounties of Nature are the Gift of God."

We hope your visit will be an interesting and enjoyable one and that you will come back to see us again whenever you

I extend a very special welcome to the many thousands of you who have come to take part in our parades and other gala events. I want you to know that we do appreciate your participation and thank you for your contribution to this festive occasion.

WILLIAM L. SCOTT

Minited States Senate

WASHINGTON, D.C. 20810

May 2, 1975

We are pleased you have come to this area to join in celebrating the 48th annual Shenandoah Apple Blossom Festival and hope you will find your visit a pleasant and enjoyable one.

The festival has a well-deserved reputation for being one of the finest and most colorful of its kind, and the people of Winchester and other parts of the Valley are to be commended for their efforts. It is a truly colorful event in an area of Virginia that is noted for its natural beauty and fine

To our Festival guests, we extend our best wishes and a

Frederick County Board of Supervisors

RAYMOND C. SANDY

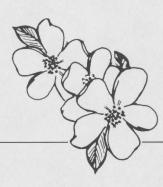
WELCOME FESTIVAL GUESTS, FRIENDS AND PARTICIPANTS

It is an honor and a pleasure, as Chairman of the Frederick County Board of Supervisors, to welcome the many guests and visitors to our annual springtime festivities.

The apple blossom flower symbolizes the most historic industry of our community, an industry which has given Frederick County an economic vitality for many years.

We hope that during your visit you will be able to view the apple blossom in bloom so that you may be able to appreciate what this festival is about.





Congress of the United States Bouse of Representatives Washington, D.C. 20515

Dear Festival Guests:

Welcome to Apple Country!

For half a century, except for the suspensions necessary during World War II, the Shenandoah Apple Blossom Festival has been the premier civic event of the Winchester area, and a most happy occasion for all of us who have the privilege of living and working in this pleasant, progressive community in the beautiful Shenandoah Valley.

As a life-long resident, it is a particular privilege for me to welcome our thousands of visitors for what I am confident is going to be the most impressive and enjoyable Festival in the long history of this Spring celebration.

The popular national figures who have accepted invitations to participate in the Festival testify to its reputation for carefully planned, colorful festivity.

We welcome our visitors in the tradition of Virginia hospitality, and our hope is that you will return often— and not just at Festival time— to visit our many historic sites, rejuvenate your spirits in our surrounding scenic countryside and mountains, and observe our orderly business development and the many advantages of our way of life.

Above all, enjoy yourself at Festival time!

J. Kenneth Robinson







President Ford and his daughter at a White House reception.

Queen Shenandoah XLVIII - Susan Elizabeth Ford

Susan Elizabeth Ford, seventeen year old daughter of President and Mrs. Gerald Ford will be crowned Queen Shenandoah XLVIII on the afternoon of May 2nd.

Susan was born in Washington, D.C., July 6, 1957 and attended the Episcopal Kidergarten of Immanuel Church-on-the Hill, the church in Alexandria, Va., to which the Fords belong. She attended elementary and junior high schools also located in Alexandria. Susan is now a senior at the Holton Arms School in Bethesda, Maryland, where she is a member of the Photography Club and is taking a photography class. She was elected to the yearbook staff this year and is working in the advertising, management and business end of the yearbook.

Susan shares her father's enthusiasm for sports for she enjoys skiing, water skiing, swimming, biking, horseback riding and tennis. Her hobbies are varied for she also enjoys cooking, photography and needlepoint.

The 5'8" blonde is fond of animals and has in her charge a Siamese cat named Shan and a golden retriever named Liberty Hume. Her previous pets have included various rabbits, dogs, a fish, snakes and gerbils.

During the summer of '73 she worked selling guide books for the White House Historical Association and has assisted in a medical telethon by answering phones.

Susan, Queen Shenandoah-elect will rule over the three-day festival which begins on May 2nd. Among her many duties as Queen Shenandoah, will be knighting of the Grand Marshal, Bob Hope.

This will be the second time in the History of the 48th year of the Apple Blossom Festival that a President's daughter has served as Queen Shenandoah for in 1964, Luci Baines Johnson, was crowned Queen Shenandoah XXXVII by her father.





Pre-Festival Events

March 19 — Winchester-Frederick County Honorary Fire Chief Contest James Wood High School

March 26 - Rally Day Program - Lee Jackson Ballroom

April 12 — "Miss Shenandoah Apple Blossom" Pageant at James Wood High School

April 27 — Out of Town Honorary Fire Chief Contest at James Wood Hogh School

May 1 Noon — Joint Civic Club Luncheon, hosted by Kiwanis Club—Lee Jackson Ballroom

May 1 - 7:30 p.m. - Concert Band Contest Class C, at Shenandoah College and Conservatory of Music

May 1 — 7:30 p.m. — Firemen's Marshal Reception, South End Fire Hall — Guest of Honor, La Costa, Firemen's Marshal

Friday, May 2

8:00 a.m. — Concert Band Contest, Classes B & A, Shenandoah College and Conservatory of Music

8:30 a.m. — Apple Pie Baking Contest, James Wood High School

10:00 a.m. - Rides and concessions open, Loudoun Street and Ward Plaza

11:45 a.m. — Ladies Luncheon, Frederick County Junior High School

11:45 a.m. - Stag Luncheon, Glaize Packing House, Pennsylvania Avenue

2:00 p.m. - Introduction of Honored Guests and Celebrities, Handley High School Bowl

2:30 p.m. — Coronation of Queen Shenandoah XLVIII, followed by the Royal Command Performance of "The New Christy Minstrels"

5:00 p.m. — Firemen's Parade

9:30 p.m. – Firemen's Ball, U.A.W. Building, Paper Mill Road. Music by The Partytimers of Lynchburg, Va.; guest star, Firemen's Marshal, La Costa

10:00 p.m. — Young Adults Dance, Winchester Armory. Music by "George and the Diminished Fifth," Norfolk, Va., including the Golden 50's Floor Show.

Saturday, May 3

8:30 a.m. - Sports Breakfast, Lee Jackson Restaurant, Millwood Avenue, featuring Sports Celebrities

10:00 a.m. - Rides and concessions open, Loudoun Street and Ward Plaza

10:30 a.m. — Introduction of Queen Shenandoah XLVIII, Princesses, Honored Guests and Celebrities, and Knighting of the Grand Marshal, followed by the Royal Command Performance of "The New Christy Minstrels"

12 Noon — Mayors Luncheon — George Washington Hotel

1:30 p.m. — Grand Feature Parade

7:00 p.m. - Marching Band Contest, James Wood High School Stadium

9:00 p.m. — Gay Nineties Night, Millwood Avenue, featuring "Your Father's Mustache" of New York City, and draft beer on tap.

9:30 p.m. — Country Music Jubilee Show and Dance, U.A.W. Building, Paper Mill Road. Music by The Partytimers of Lynchburg, Va.; guest star, Firemen's Marshal, La Costa

Sunday, May 4

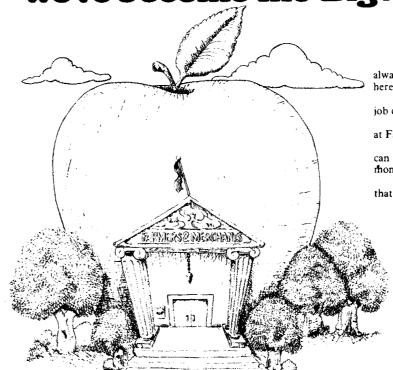
1:00 p.m. - "Sunday In the Park" - Arts, Crafts, Square and Folk Dancing Exhibitions, Antique Car Exhibition, Roaming Barber Shop Quartets, Beef Barbeque, Plays, along with other entertainment and exhibits.

1:00 p.m. – Horse and Pony Show – Ruritan Horse Show Grounds, Berryville, Va. (.7 miles east of Winchester on Route 7) Lunch served on grounds



Leesburg Pike Falls Church, Virginia

In the apple capital of the world, we've become the Big Apple in banking.



At Farmers and Merchants National Bank, we've always tried to offer the kind of convenience and service that folks here in apple country want.

And, judging by our growth, we've been doing a pretty good job over the past seventy-one years.

But growth in itself is not what we're proud of at Farmers and Merchants.

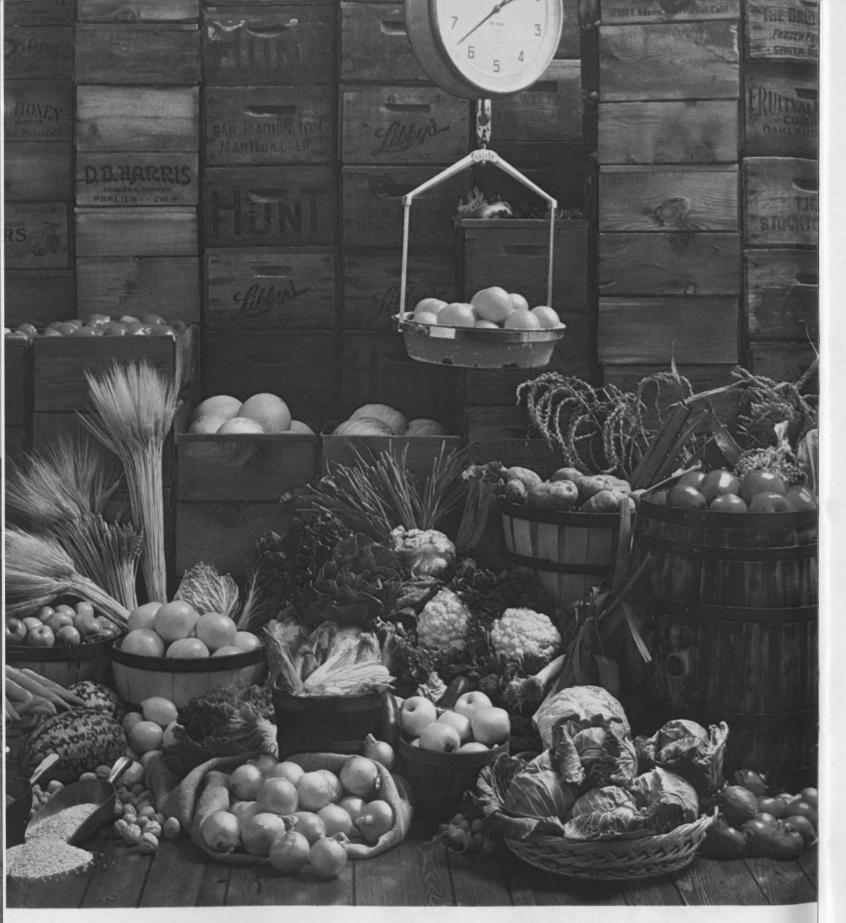
What is important are the advantages that our growth can bring to you. We have more resources to help with. More thoney to lend, more services to offer.

So when you hear us say that we're the big apple in banking, that also says we can do bigger things for you.



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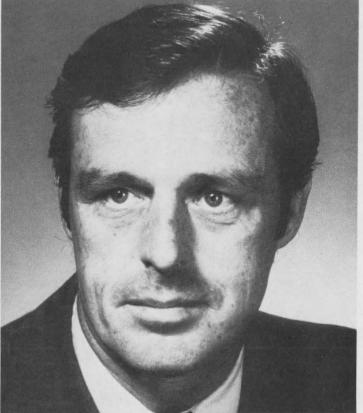


Dedicated to the proposition, that each harvest should be more bountiful than the last.





Jean Shepherd Jones Virginia House of Delegates—11th Dist. Speaker—Ladies Horticultural Luncheon



Reg Murphy Editor of the Atlanta Constitution Speaker—Joint Civic Club Luncheon

Compliments

Diagnostics Division

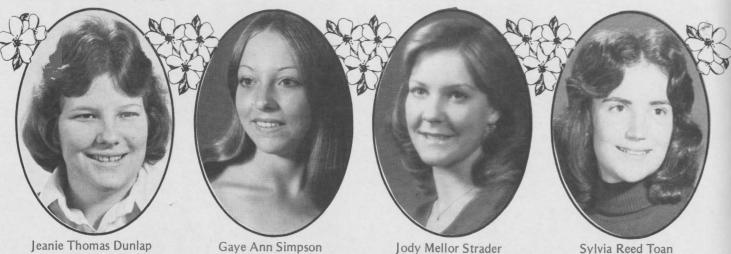
J. T. Baker Chemical Company



Serving the Medical Community with high quality Diagnostic Reagents



Maids of Honor



Coronation of Queen Shenandoah XLVIII

Introductions - Donald E.W. Niemann, Headmaster Powhatan School, Boyce, Va. Coronation Ballet - Students of Sally Burton Neff, Shenandoah College & Conservatory of Music, Winchester, Va.

The Processional

Bugle Fanfare - Randolph-Macon Academy, Front Royal, Va.

The Saber Arch — Randolph-Macon Academy

The Color Guard — Randolph-Macon Academy

The March - "Pomp & Circumstance"

The Military Escorts — Representatives of the Corps of Cadets — V.P.I., Blacksburg.

The Princesses of the Court - representing Schools, Colleges, Universities and Horiticultural Soceties from six states

The Ambassador from the Nations - His excellency Haraldur Kroger, Ambassador from Iceland

Governor of the Commonwealth of Virginia - the Hon. Mills E. Gowin, Jr.

The Minister of State - Congressman J. Kenneth Robinson

The Little Maids - Ann Finley Glaize, Gina Boyd Headley, Susan Courtney Mote, Leslie Camille Sims and Judith Lee (Julee) Wallace

The Pages - Phillip Stone Griffin, II, Patrick Riley Hoult, Michael Lawrence Maddox and James Howard Williams

The Maids of Honor - Jeanie Thomas Dunlap, Gaye Ann Simpson, Jody Mellor Strader and Sylvia Reed Toan

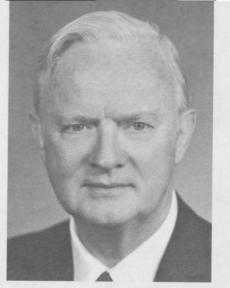
The Herald Buglers - Randolph Macon Academy

Her Majesty, Queen Shenandoah XLVIII, Miss Susan Elizabeth Ford

The Queen's Escort - U.S. Senator Harry F. Byrd, Jr. of Virginia

The Minister of State - Congressman J. Kenneth Robinson

The Prelate - The Right Reverand John A. Baden, Sufragen Bishop of Diocese of Virginia



The Queen's Escort Senator Harry F. Byrd, Jr. U.S. Senator



Hon. Mills E. Godwin, Jr. Governor of Virginia



The Right Rev. John A. Baden Suffragen Bishop of the Diocese of Virginia

The Ceremony

The Flags

The Prayer

The Recognition

The Oath

The Minister of the Crown

The Crowning

The Investure "Per Baculum"

The Presentation of the Kev

The Presentation of the Golden Apple The International Recognition The Salute by the Herald Buglers The March Processional by Grunnman The Queen and Her Court descend the great bank of steps to the Royal Throne and view the Royal Command Performance of the "New Christy Minstrels"

Finley Glaize



Little Maids

& Pages

Gina Headley



Phillip Griffin, II



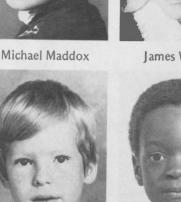
Courtney Mote



Patrick Hoult



Leslie Simms



James Williams

Julee Wallace







Mrs. Lohr Dunlap Vice President



Mrs. Frank Armstrong, III Director

Department of the Queen and her Court

Mrs. Lohr Dunlap, Vice President
Mrs. Frank Amstrong, III, Director
Mrs. Phillip Griffin, Mrs. Jesse Clore, Ass't. Directors

Queen's Chaperone Mrs. Ferman Perry

Coronation

Mrs. Philip Griffin, Chairman

Mrs. Hubert Stratton, Co-Chairman. Mrs. John Armstrong Mrs. William Clement, Miss Denise Clevenger, Mrs. Samuel Long, Mrs. William Mote

Queen's Coronation Throne Designed and made by Mr. Joe Headley, Mr. Robert Kern

Queen's Coronation Pillow Needle point design by Mrs. E.W. Lacy, III Worked by, Nancy Pennypacker

Materials, Spinning Wheel

Court Fashions

Mrs. Woodrow Baker, Jr., Chairman Mrs. Virgil Strader, Jr., Co-Chairman, Miss Margaret Strader, Mrs. James Laidlaw, Mrs. Harold Martin, Jr. Boutique

Queen's Ball
Mr. & Mrs. C. Ridgely White, Ir., Chairman

Mr. & Mrs. C. Ridgely White, Jr., Chairman Dr. & Mrs. Gerald Gildersleeve, Co-Chairman

Mr. & Mrs. Joe Headley, Chairman. Mr. & Mrs. John Gumont, Mr. & Mrs. Samuel Long, Mr. & Mrs. Robert Pullen, Jr., Mr. & Mrs. Patrick Robinson, Mr. & Mrs. Lewis Rodgers

Mrs. Robert Mitchell, Jr., Chairman
Mrs. Gary Wake, Co-Chairman. Members of Virginia
Polytechnic, Institute Corps of Cadets

Float

Mrs. Marshall Boyd, Chairman. Mrs. Joseph Maddox, Mr. Eugene Ratliff

Publicity

Mrs. Patrick Robinson

Souvenirs

Mrs. Murrell Bolliger, Chairman. Mrs. E.W. Adams, III

Transportation

Mrs. George Sheppard, Chairman
Mrs. Herbert Wood, Co-Chairman. Mrs. James C. Gordon, Jr.,
Mrs. William Hancock, Mrs. Hampton Hylton, Mrs. James
Keller, Mrs. Mitchell Knight, Jr., Mrs. Thomas Pruitt,
Mrs. George White, Mrs. David Zontine

Princess' Dance

Mrs. J. Thomas Kremer, Jr.

Princess' Hotel Hospitality

Mrs. Ernest Davies Jr., Chairman
Mrs. Philip Grim, Jr., Co-Chairman. Mrs. Paul Anderson,
Mrs. Thelma Barr, Mrs. LeRoy Cahill, Mrs. John Crisman, Jr.,
Mrs. Raymond Derflinger, Mrs. Arthur D'Onofrio, Mrs. Carl
Germelman, Mrs. R.E. Gregory, Mrs. Mercer Guerry,
Mrs. Carl Hamilton, Mrs. Philip Hawes, Miss Kathy Hrutkay,
Mrs. Paul Markwood, Jr., Mrs. Bruce Porterfield,
Mrs. Orville Wine

Court Party Hosts

Sen. & Mrs. Harry F. Byrd, Jr., Mr. & Mrs. Lohr Dunlap, Mr. & Mrs. Fred L. Glaize, III, Mrs. Cecelia Hall, Mr. & Mrs. William Mote, Mr. & Mrs. Carl Napps, Congr. & Mrs. J. Kenneth Robinson, Mr. & Mrs. H. Lee Simpson, Mr. & Mrs. J.D. Shockey, Jr., Mr. & Mrs. Virgil Strader, Jr., Mr. & Mrs. Charles Toan, Dr. & Mrs. George White Jr., Mr. & Mrs. Lonnie A. Simms, Dr. & Mrs. Robert S. Boyd

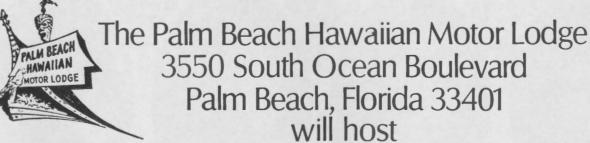


your happy shopping store in downtown Winchester

13 North Loudoun Mall



Miss Shenandoah Apple Blossom 1974, Paige Rothgeb is welcomed to Palm Beach by the Mayor, Miss Palm Beach County and Miss Florida Citris Queen.





Miss Shenandoah Apple Blossom 1975 and her chaperone for a week during the summer.

Promotional consideration—Northern Virginia Travel Service of Winchester, Virginia



Jean Brown Barnhardt Sullins College Home: Va. Beach, Va.



Kristine Marie Bauer Ferrum College Home: Alexander, Va.



Terry Conner Hollins College Home: Winchester, Va.



Vanessa Jane Diggs Blue Ridge Comm. College Home: Lyndhurst, Va.



Nancy Lee Dodd Germanna Community College Home: Stafford, Va.



Sandra Lynette Graham New River Comm. College Home: Dublin, Va.



Linda D. Hannah Potomac State College Home: Keyser W.Va.



Melissa Ann Hefner Southern Seminary Jr. College Home: Roanoke, Va.

The Princesses of the Court of Queen Shenandoah XLVIII



Gloria Denise Hepner Lord Fairfax Home: Maurertown, Va.



Charlotte Lynn Hickerson Shenandoah College Home: Charlottesville, Va.



Jana Marie Kerr Memphis State Univ. Home: Savannah, Tenn.



Yvonne Celeste Koelkebeck Northern Va. Comm. College Home: Annadale, Va.



Stephanie Parker Lawrence Westhampton College Home: Winchester, Va.



Nancy Alice Parsons Madison College Home: Fairfax, Va.



Teresa Kay Peer James Wood High School Home: Winchester, Va.



Melanie Anne Pennell Virginia Intermont College Home: Winston-Salem, N.C.



Terrell Ann Perkins Randolph Macon College Home: Richmond, Va.



Terri Lynn Petree Averett College Home: Richmond, Va.



Christina Poll Chowan College Home: E. Caroline Islands



Susan Kriegh Poole Shepherd College Home: Clear Spring, Md.



Stephanie Ray Porter Mary Washington College Home: Winchester, Va.

The Princesses of the Court, continued



Amelia Lucile Rogers St. Margaret's Sch. Home: Greensboro, N.C.



Mary Jeannette Rosenberger W.Va. University Home: Winchester, Va.



Cindy Ann Rudolph Radford College Home: Winchester, Va.



Susan Blanche Sager John Handley High School Home: Winchester, Va.



Patricia Ann Shaughnessy Univ. of Maryland Home: Greenbelt, Md.



Sarah Travis Smithey Longwood College Home: Columbia, Tenn.



Kathleen Carlisle Stanton Virginia Polytechnic Inst. Home: Newport News, Va.



Lisa Wilkerson Fairfax Hall Home: New Church, Va.



Joan Kay Bartley W.Va. Hort. Society Home: Martinsburg, W.Va.



Susan Annabelle Fiscus Pa. Hort. Soceity Home: North East, Penna.



Gina Elizabeth Rinehart Md. State Hort. Society Home: Smithsburg, Md.



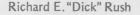
Mary Christine Vandeusen Va. State Hort. Society Home: Front Royal, Va.

Celebrities of Past Festivals

Year	Queen	Crowned By	Grand Marshal	Sports Marshal	Firemen's Marshal
1974	Cynthia Baker Tennessee	Gov. Mills E Godwin, Jr. Virginia	Frank Gifford	Bill Kilmer	Dick Curless
1973	Edda Maria Sevilla— Somoza Sacasa Managua, Nicaragua	Amb. Guillermo Sevilla— Sacasa, Nicaragua	Mike Douglas	Craig Morton	Red Steagall
1972	Shelley Wellons Moore Charleston, W.Va.	Governor Arch Moore West Virginia	Billy Graham	Howard Cosell	Freddie Hart
1971	Juliana Shepard Houston, Texas	Adm. Alan Shepard	"Sheriff Joe Higgins"	Earl Morrall Calvin Hill	Johnny & Jonie Mosby
1970	Merie Ellen Fong Hawaii	Gov. Linwood Holton Virginia	Capt. Wally Schirra	Len Dawson Jesse Owens	Del Reeves
1969	Nancy Hardin Lincoln, Nebraska	Sen. Robert C. Byrd West Virginia	Ed McMahon	Dizzy Dean	Charlie Louvin
1968	Barbara A. Eisenhower Phoenixville, Pa.	Sen. Harry F. Byrd, Jr. Virginia	Eddie Bracken	Fran Tarkenton	Skeeter Davis
1967	Virginia Guest Front Royal, Va.	Amb. Albert Ritchie Canada	Hank Williams, Jr.	Otto Graham	Barbara Kelly "Miss Canada"
1966	Elizabeth Henderson Winchester, England	Gov. Mills E. Godwin Virginia	Barry Sadler	Sammy Baugh	Tambi Garrett
1965	Neva Rockefeller Pocantico Hills, NY	Sen. George Murphy California	Jack Dempsey		Carmel Quinn
1964	Luci Baines Johnson Johnson City, Texas	Pres. Lyndon Johnson	Lucille Ball		Dottie West
1963	Brooke Farland Morgantown, W.Va.	Gen. Lauris Norstad	Pernell Roberts		Andrea Miller
1962	Patricia A. Godfrey Peonian Springs, Va.	Luther H. Hodges Sec. of Commerce	George Montgomery		Hurd Hatfield
1961	Katherine Creech Winston-Salem, NC	Gen. U.S. Grant, III	Gene Barry		Shelley Mann
1960	Yvonne Mendonca Hawaii	Gov. William Quinn Hawaii	Tom Tryon		Betty Madigan
1959	Sara Atwood Anchorage, Alaska	Fred A. Seaton Sec. of Interior	Gene Barry		Russ Tamblyn
1958	Daphne Fairbanks Los Angeles, Cali.	Rep. Sam Rayburn	Ted Mack		Kitty Kallen
1957	Anne Doughty-Tichborne Winchester, England	Earl of De La Warr London, England	James Cagney		Ted Malone
1956	"Mimi" Mac Arthur Washington, D.C.	Curthbert L. Ackroyd Lord Mayor of London	Bert Parks		Tippy Stringer
1955	Jean S. Stephens Smithfield, Va.	Sen. Stuart Symington Missouri	Captain Video		Pick Temple
1954	Patricia A. Priest Washington, D.C.	Charles E. Wilson Sec. of Defense	Ed Sullivan		Art Lamb
1953	Kathryn Eisenhower Charleroi, Pa.	Gen. James Van Fleet	Arthur Godfrey		Milton Caniff
1952	Nina Warren Sacramento, Cali.	Bernard Baruch	Howard Keel		Bailey Goss
1951	Guri Lie Oslo, Norway	Gen. George Marshall	(Esther Williams scheduled, got sick at last minute)		
1950	Anne Hadley Washington, D.C.	Vice Pres. Barkley	Van Johnson		Fulton Lewis, Jr.
1949	Margret Thors Iceland	Vice Pres. Barkley	Bob Hope		100
1948	Gretchen Merrill Boston, Mass.	Gen. Hoyt S. Vandenberg	Bing Crosby		EV 20
1947	Jean Cartwright Lane Hagerstown, Md.	Gov. William M. Tuck Virginia	Gen. Jacob Devers		
1946	Nancy Anderson Albuquerque, N. Mex.	Adm. Chester Minitz	Gen. A.A. Vandegrift		













Linde Herman

The Royal Command Performance of The New Christy Minstrels

Doug Russell

Security and Arrangements

Dean Hoult, Dave Shetler

The New Christy Minstrels are a major phenomenon in the history of the entertainment industry. Since their beginning in 1961, the Minstrels have surpassed virtually every major milestone of professional achievement—and more important—continue to entertain audiences throughout the world as one of the most exciting and versatile acts in all of show business.

The New Christy Minstrels have done it all. Their single recording of "Green Green" sold over three million records and was a harbinger of three Columbia gold albums to follow: "Ramblin'," "Today," and "The New Christy Minstrels' Greatest Hits."

The New Christy Minstrels have appeared with many great personalities, such as Bob Hope, who will be our Grand Marshal this year, along with other appearances

with Danny Thomas, Vicky Carr and the Fifth Dimension.

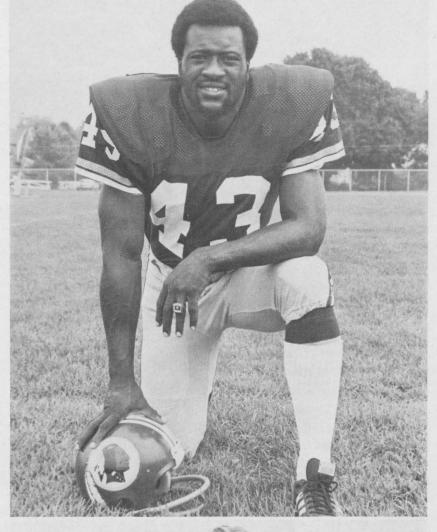
Richard E. "Dick" Rush, Vice President
Hal and Linde Herman, Directors
Masters of Ceremonies
Day Performances—Donald E. W. Neimann, Headmaster,
Powhatan School, Boyce, Va.
Friday Night Performance, Handley Auditorium—Jack Fretwell
Sound
Shenandoah Valley Amateur Radio Club
Lighting
Night Performance—W. O. Fries and Wayne Walllace
Publicity
Thelma Clore
Tickets

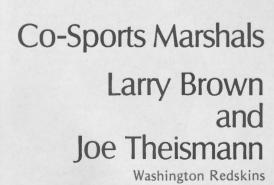


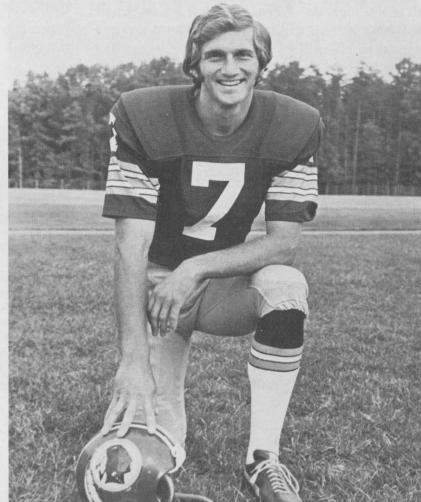
The most original soft drink ever welcomes you to the 48th Annual Apple Blossom Festival and is proud to sponsor Larry Brown and Joe Theismann as Co-Sports Marshals.



Dr Pepper Bottling Co. Industrial Park Winchester, Virginia 22601







The Sports Breakfast Featuring Larry Brown, Joe Theismann and Randy White

"Buckeye Potts," Sports Editor, Winchester Evening Star

Larry Brown and Joe Theismann of the Washington Redskins follow an impressive list of personalities at the top of the Apple Blossom Festival's list of sports celebrities.

The co-chairmen of this year's Sports Breakfast follow a teammate, quarterback Bill Kilmer, who served as Sports Marshal last year. Sports Celebrities of past festivals include Howard Cosell, Dizzy Dean, Sammy Baugh, Len Dawson, Craig Morton, Jack Dempsey and Otto Graham among others.

Brown, named the National Football League's most valuable player two seasons ago when the Redskins went to the Super Bowl, has been plagued with leg injuries for the past two years, but underwent a knee operation after this past season and is expected to be back in top form this coming year.

The 195-pound power runner carried a record 285 times for a 4.3 yards per carry in '72 when he led the Skins to the Super Bowl. That same year Brown caught 32 passes for another 472 yards.

A six-year veteran of the NFL, Brown narrowly missed being named Rookie of the Year, when he rushed for 888 yards under Vince Lombardi in 1969. He came right back in 1970 to lead the league with 1, 125 yards in his second year.

Brown's past two seasons have been years of frustration. He has been nagged with constant minor injuries, and finally had to undergo surgery three months ago to repair the damage to his knee.

He expected to be back at full force for the Redskins this coming season.

Theismann is obviously head coach George Allen's choice to take over the Washington quarterback job when Sonny Jurgensen and (or) Billy Kilmer can no longer make the grade. Some observers feel that Theismann will be given a big shot at the starting job this coming season.

A two year veteran of the Redskins, Theismann played college football at Notre Dame and then elected to go pro with the Canadian Football League after he could not work out a satisfactory contract with the Miami Dolphins of the NFL.

Theismann played very little in his first year with Washington, but this season actually volunteered to

return punts when the Redskins were bogged down with injuries. The little speedster did so well that he served as punt return man for the rest of the year.

In Canada, as an all-star, Theismann completed better than 56 per cent of his passes for more than 6,000 yards and 40 touchdowns. He will also give another facet to the Redskins' backfield in that he is a real threat to run the football and has not been prone to injury during his professional career.

Theismann was runnerup to Jim Plunkett, another former festival celebrity, for the Heisman Trophy after his senior year at Notre Dame.

Randy White, who starred at the University of Maryland and was taken by the Dallas Cowboys in the first round of the NFL draft will join Brown and Theismann at the head table of the Sports Breakfast.

The visits by Brown and Theismann are being sponsored by the Dr. Pepper Bottling Company of Dallas and by Ed and Bill Bridgeforth, local Dr. Pepper Distributors.

White is being sponsored by the Shenandoah Valley National Bank of Winchester.

PAST SPORTS CELEBRITIES

(*Sports Marshal)

1974 — *Billy Kilmer-quarterback-Washington Redskins, Tom McMillen-University of Maryland basketball star

1973 — *Craig Morton—Star quarterback—Dallas Cowboys, Ray Schoenke—Washington Redskins, Curt Knight—Washington Redskins kicking specialist

1972 — *Howard Cosell—ABC Wide World of Sports & "Speaking of Sports" Dr. Delano Meriwether—Track Star Glenn Ressler—Guard Baltimore Colts

1971 — *Earl Morrall—Star quarterback Baltimore Colts, Calvin Hill—Dallas Cowboys

1970 — *Len Dawson—quarterback Kansas City Chiefs, Jesse Owens—Winner of 4 Gold Medals in 1936 Olympics

1969 — *Dizzy Dean—Baseball Hall of Fame, Leroy Keyes—All American Prudee Barbara Joe Rubin, Jockey

1968 - *Fran Tarkenton-New York Giants quarterback

1967 - *Otto Graham-Coach Washington Redskins

1966 – *Sammy Baugh-quarterback Washington Redskins

1965 - *Jack Dempsey-World Champion Boxer

Suzy O'Hara 1975 Walt Disney World Ambassador Lake Buena Vista, Florida



Stephanie Dowdy Miss Virginia Courtesy EXXON Corporation



Other distinguished guests of the Festival



Mickey Mouse Walt Disney World's First Citizen



Colonel Harland Sanders Courtesy Duff's Rebel Restaurant featuring Kentucky Fried Chicken



E. Michael Luby President



Counsel



Mrs. Philip Griffin Secretary



Treasurer

Forty-Eighth Annual Shenandoah Apple Blossom Festival

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America the beautiful starts with us.



WINCHESTER, VA. 22601



Firemen's Marshal-La Costa

Also appearing at the Firemen's Ball, 9:30 pm, May 2, and the Country Music Show & Dance, 9:30 pm, May 3, in the UAW Building on Paper Mill Road.



The Firemen's Parade

(Winchester & Frederick County units are non-competitive)

Division I

- Two Virginia State Police Cars
- James Wood High School-Winchester, Va.
- Official Car-E. Micahel Luby, Pres., Shenandoah Apple Blossom Festival
- Official Car-Harold M. Bageant, Director, Firemen's Parade & Mrs. Bageant
- Official Car-U.L. "Buddy" Lee, National Pres. of Ruritan & Eston Rudolph, Jr., Zone I Governor, Rappahannock Dist.
- Brunswick Railroader Band, Brunswick, Md.
- Official Car-Queen Shenandooh, Susan Ford Official Car-Va. National Guard-Maj. Gen. Wm. J. McCaddin, Adjutant Gen. of Va.
- Lake Central HS Band-St. John, Ind.
- 10. Two City Police Cars
- 10A Princess Anne Memorial Park, Inc. Va. Beach, Va.
- 11. Ketron High School "Wildcat" Band, Kingsport, Tenn.
- 12. Official Car-Firemen's Parade Marshal-La Costa, Capitol Recording Artist
- Woodrow Wilson Jr. High School Band, Roanoke, Va.
- Official Car-David C. Jenkins, Jr., Dir, of Grand Feature Parade
- North Allegheny Tiger Marching Band, Pittsburg, Pa.
- 16. Official Car-Stuart Dyke, Fire Inspector, John Hawse, Acting Fire Chief
- Frederick Co. Jr. High School Band, Winchester, Va.
- 18. Official Car-Raymond Sandy, Chairman, Frederick Co. Board of Supervisors Honorable Stewart Bell, Jr., Mayor, City of Winchester
- Robert E. Aylor Ir. HS Band, Stephens City, Va
- Official Car-Hon. Alson H. Smith, Va. House of Delegates, 17th Dist. Hon. Raymond "Andy" Guest, Va. House of Delegates, 17th Dist.
- 21. Official Car-State Fire Marshal-lames C. Shipley, Dist. Engineer, Northern Va. Office, Alexandria, Va.
- Official Car-Hon. Wm. A. Truban, State Senator, 21st Dist.
- Lindsay Kinsmen Band, Lindsay, Ontario
- Official Car-Winchester-Frederick Co. CB Radio Club, Inc., Winchester, Va.
- North Penn HS Marching Knights, Lansdale, Pa.
- Official Car-Fraternal Order of Police-Ronald L. Bowers, Pres. & Fraternal Order of Police Asso, Larry Adams, Pres. Winchester, Va. "Miss FOP"

- Anacostia HS Band, Washington, D.C.
- Tommy The Clown, Richmond, Va.
- 29. Upper Dublin Marching Cardinals, Fort Wash., Pa.
- 30. Mason Barr, Waynesboro, Va.
- 31. Virginia Division of Forestry-"Smokey The Bear"
- Official Car-Va. State Firemen's Asso.
- Official Car-Va. State Firemen's Asso. Auxi.
- Fighting Warriors Marching Band, Claymont, Del.
- Official Car-Frederick Co. Sheriff Lacy Anderson
- Official Car-Cumberland Valley Firemen's Asso. 37. Official Car-Cumberland Valley Firemen's Asso.
- Severna Park Sr. HS Falcon Marching Band,
- Severna Park, Md. Official Car-Northerrn Va. Firemen's Asso.
- Official Car-Northern Va. Firemen's Asso. Aux.
- Emma Sansom Rebel Band, Gadsden, Ala.
- Official Car-Honorary Fire Chief-Middletown
- Vol. Fire & Rescue Co., Middletown, Va.
- Pumper (750 GPM) 1968 Oren, Middletown Vol. Fire & Rescue Co., Middletown, Va.
- Ambulance (1971 Chevrolet) Middletown Vol. Fire & Rescue Co., Middletown, Va.
- Official Car-Honorary Fire Chief-Greenwood Fire Co., Winchester, Va.
- Tanker-1965 Chevrolet-Greenwood Fire Co., Winchester, Va.
- Pumper (750 GPM) 1971 Chevy-Greenwood Fire Co., Winchester, Va.
- 1975 Disney World Ambassador-Suzy O'Hara
- Claymont Marching Hundred, Uhrichsville, Ohio Official Car-"Miss Rescue Squad" Winchester, Va.
- Squad Unit-Winchester Volunteer Rescue Squad
- Squad Unit-Winchester Volunteer Rescue Squad
- Methacton HS Warrior Band, Fairview Village, Pa.
- Official Car-Honorary Fire Chief-North Mountain Vol. Fire Dept., Frederick Co., Va.
- Pumper (750 GPM) 1974 Ford-John Beam-North Mountain Vol. Fire Dept., Frederick Co., Va.
- McConnellsburg High School Spartan Band,
- McConnellsburg, Pa.
- Official Car-Honorary Fire Chief-Round Hill Fire Co., Winchester, Va.
- Pumper (750 GPM) 1962 Ford-Round Hill Fire Co., Winchester, Va.
- Pumper (500 GPM) 1971 International—Round Hill
- Fire Co., Winchester, Va.
- Kiski Area Cavalier Marching Band, Vandergrift. Pa. Official Car-Honorary Fire Chief-Star Tannery
- Vol. Fire Dept., Star Tannery, Va.
- Pumper (250 GPM) 1939 Ford-Star Tannery Vol. Fire Dept., Star Tannery, Va.
- Somerset HSB Raider Band, Somerset, Mass. Somerset, Mass.
- Official Car-Honorary Fire Chief-Gainesboro Vol. Fire Co., Winchester, Va.
- Pumper (300 GPM) 1958 Int., Gainesboro Vol. Fire Co., Winchester, Va.
- Tanker (1000 GPM) 1973 Chevrolet-Gainesboro Vol.
- Fire Co., Winchester, Va. Southern Highlander Marching Band, Oakland, Md.
- Official Car-Honorary Fire Chief-Stephens
- City Fire Co., Stephens City, Va. Pumper (1000 GPM) 1974 American LaFrance-
- Stephens City Fire Co., Stephens City, Va. Southern High School Jr. Band, Oakland, Md.
- Official Car-Honorary Fire Chief-Gore
- Vol. Fire Co., Gore, Va.
- Pumper (350 GPM) 1970 Ford-Gore Vol. Fire Co., Gore, Va.

The Firemen's Parade, continued

- 69. North Caroline Sr. HSB, Denton, Md.
- Official Car-Honorary Fire Chief-Clearbook Vol. Fire Dept., Clearbrook, Va.
- Pumper (500 GPM) 1955 FWD-Clearbrook Vol. Fire Dept., Clearbrook, Va.
- Tanker-1972 I.H. 1500 Gal.-Clearbrook Vol. Fire Dept., Clearbrook, Va.
- Boyertown Area Jr. High School East Center Marching Unit, Gilbertsville, Pa.
- Official Car-Honorary Fire Chief-Sarah Zane Fire Co., Winchester, Va.
- Pumper (750 GPM) 1952 FWD-Sarah Zane Fire Co., Winchester, Va.
- Pumper (750 GPM) 1967 Ford-Sarah Zane Fire Co., Winchester, Va.-Miss Virginia"-Stephanie Ann Dowdy
- Essex Trojan Marching Band, Tappahannock, Va.
- Official Car Honorary Fire Chief Charley
- Rouss Fire Co., Inc., Winchester, Va. Pumper (1000 GPM) 1969 Pirsch—Charley Rouss Fire Co., Winchester, Va. Aerial Ladder (100') 1969 Pirsch—Charley
- Rouss Fire Co., Winchester, Va. (Mickey Mouse-Disney World Character)
- Mainland Regional HS Mustang Band, Linwood N1
- Official Car-Honorary Fire Chief-South End Fire Co., Inc., Winchester, Va.
- Pumper (1000 GPM) 1962 Seagrave—South End Fire Co., Inc., Winchester, Va.
- Pumper (1000 GPM) 1975 Seagrave-South End Fire Co., Inc., Winchester, Va. (Col. Harland Sanders)
- Squad Unit-Winchester Vol. Rescue Squad
- Squad Unit-Winchester Vol. Rescue Squad
- Poquoson HS Islander Band, Poquoson, Va.
- Official Car Honorary Fire Chief Friendship Fire Co. No. 1, Inc., Winchester, Va.
- Pumper (1250 GPM) 1967 American LaFrance-Friendship Fire Co. No. 1, Inc., Winchester, Va.
- Tanker, (1500 GPM) 1965 Ford-Friendship Fire Co. No. 1, Inc., Winchester, Va.
- Utility Truck-1966 Chevrolet-Friendship Fire Co No. 1, Inc., Winchester, Va.
- Capon Bridge Jr. HS "Bobcat" Band, Capon Bridge, W.Va.
- Official Car-Honoarary Fire Chief-Shawnee Vol. Fire Dept., Winchester, Va.
- Pumper (1000 GPM) 1968 Ford (Young) Shawnee Vol. Fire Dept., Winchester, Va.
- Pumper (1000 GPM) 1959 Mack, Shawnee Vol. Fire Dept., Winchester, Va.
- Rescue Unit-1965 Dodge-Shawnee Vol. Fire Dept., Winchester, Va.
- Rescue Unit-1968 Ford Salvage & Rescue-Shawnee Vol. Fire Dept. Winchester, Va.
- 97A Lyman HS Marching Band, Longwood, Fla. 98-100 Squad Unit-Winchester Vol. Rescue Squad

Division II

- 101 Sheriff's Department (Two Escort Cars)
- 102. Reading Sr. HS Marching Band, Reading, Pa.
- 103. Pumper, (1250 GPM) 1973 Maxim, Clinton Vol. Fire Dept., Inc., Clinton, Md.
- 104. Aerial Ladder, 1970 Maxim, 100'-Clinton Vol. Fire Dept., Inc., Clinton, Md. 105. West Deptford Eagles Marching Band, Westville, NI
- 106. Richmond Bureau of Fire, Richmond, Va.
- 107. Pumper (500 GPM) 1939 Mack-North Brunswick Vol. Engine Co. No. 2, North Brunswick, NJ

- 108. Pumper (500 GPM) 1937—Engine Co. No. 1— North Brunswick Vol. Engine Co. No. 2. North Brunswick, NJ
- 109. Scotch Plains Fanwood Raider MB, Scotch Plains, NI
- 110. Official Car-Honorary Fire Chief-Elkton Vol. Fire Co., Inc. Elkton, Va.
- 111. Pumper (200 GPM) 1974 Ford-Elkton Vol. Fire Co., Inc., Elkton, Va.
- 112. Rescue Unit, 1966 Ford Station Wagon-Elkton Vol. Fire Co., Inc., Elkton, Va.
- 113. Oak Grove Jr. HS Marching Band, Wilmington, Del.
- 113A Official Car-Honorary Fire Chief-Manassas Vol. Fire Co. Inc. Manassas. Va.
- Pumper (1000 GPM) 1974 Seagrave Custom-Manassas Vol. Fire Co., Inc. Manassas, Va.
- 115. Mini-Pumper (250 GPM) 1974 Ford Commercial— Manassas Vol. Fire Co., Inc. Manassas, Va.
- 116. Frank W. Cox HS Troopers Va. Beach Va.
- 117. Official Car-Honorary Fire Chief-Berkeley Springs Vol. Fire Dept., Berkeley Springs, W.Va. 118. Pumper (500 GPM) 1953 International—Berkeley
- Springs Vol. Fire Dept., Berkeley Springs, W.Va.
- 119. Pumper (500 GPM) 1931 La France-Berkeley Springs Vol. Fire Dept., Berkeley Springs, W.Va.
- 120. Claymont High School Flaming Arrow Band, Claymont, Del.
- 121. Pumper (1000 GPM) 1967 International, Romney Vol. Fire Co., Romney, W.Va.
- 122. Romney Jr. High School Band, Romney, W.Va.
- 123. Pumper (500 GPM) 1972 GMC Barton American-Hyattstown Vol. Fire Dept., Inc., Clarksburg, Md.
- 124. Ambulance, Chevrolet Van, Hyattstown Vol. Fire Dept., Inc., Clarksburg, Md.
- 125. Brush Truck, 1972 GMC, Hyattstown Vol. Fire Dept., Inc., Clarksburg, Md.
- 126. Syosset High School Marching Band, Syosset, NY
- 127. Official Car-Honorary Fire Chief-Capon Valley Vol. Fire Co., Wardensville, W.Va.
- 128. Pumper (750 GPM) 1974 Ford-Capon Valley Vol. Fire Co., Wardensville, W.Va.
- 129. Fairfax Police Youth Club, Drum & Bugle Corp. Fairfax, Va.
- 130. Pumper (750 GPM) Imperial D10-Colonial Beach Vol. Fire Dept., Colonial Beach, Va.
- 131. Crew Cab, Ford, Utility-Cononial Beach Vol. Fire Dept., Colonial Beach, Va.
- Perth Amboy High School Marching Panthers, Perth Amboy, NI
- 133. Official Car-Honorary Fire Chief, John H. Enders Fire Co., Berryville, Va.
- 134. Pumper (750 GPM) 1968 Mack-John H. Enders Fire Co., Berryville, Va.
- 135. Ohio County HS Eagles, Hartford, KY
- 136. Official Car-Honorary Fire Chief-Boyce Vol. Fire Co., Boyce, Va.
- 137. Pumper (750 GPM) 1963 Ford-Boyce Vol. Fire Co., Boyce, Va.
- 138. Martinsburg HSB, Martinsburg, W.Va.
- 139. Pumper 1912 Brockway by American La France-Callao Vol. Fire, Callao Vol. Rescue Squad-Callao, Va.
- 139A Ambulance-1972 Van Guard-Callao Vol. Fire Callao Vol. Rescue Squad Callao, Va.
- Lynn View HS Marching Band, Kingsport, Tenn. 141. Official Car-Honorary Fire Chief-McGaheysville
- Vol. Fire Co., Inc., McGaheysville, Va. 142. Pumper (250 GPM) 1972 GMC-McGaheysville Vol. Fire Co., Inc., McGaheysville, Va.

- 143. Oceanside Sr. HS Band, Oceanside, NY
- 144. Official Car-Honorary Fire Chief, Edinburg Vol. Fire Co., Edinburg, Va.
- 145. Tanker (750) 1968 Ford-Edinburg Vol. Fire Co., Edinburg, Va.
- 146. Cedar Ridge HS Marching Cougars, Matawan, NI
- 147. Pumper (1000 GPM) 1964 Mack-Independent Fire Co. No. 1, Inc., Charles Town, W.Va.
- 148. Ambulance, 1975 Cadillac-Independent Fire Co. No. 1, Inc., Charles Town, W.Va.
- 149. Mack 1931 (500 GPM) Independent Fire Co. No. 1, Inc., Charles Town, W.Va.
- 150. Northern HS Band, Accident Md.
- 151. Official Car-Honorary Fire Chief, Citizen's Fire Co., Inc., Charles Town, W.Va.
- 152. Pumper (1000 GPM) 1974 Mack-Citizen's Fire Co., Inc., Charles Town, W.Va.
- Antique-1929 Chevy Pumper (250 GPM) Citizen's Fire Co., Inc., Charles Town, W.Va.
- 154. Riverside HS Band, Ellwood City, Pa.
- 155. Pumper (500 GPM) GMC-Purcellville Vol. Fire Dept., Purcellville, Va.
- 156. Paw Paw HS Band, Paw Paw, W.Va.
- 157. Official Car-Honorary Fire Chief-Leesburg Vol. Fire Co., Inc., Leesburg, Va.
- 158. Pumper (500 GPM) American GMC 1954-Leesburg Vol. Fire Co., Inc., Leesburg, Va.
- 159. Pumper (1250 GPM) 1973 Seagrave-Leesburg Vol. Fire Co., Inc., Leesburg, Va.

Division III

- 160. Patriots of Northern Va., Arlington, Va.
- 161. Pumper (1000 GPM) 1974 Ford-Friendship Fire Co. Harpers Ferry, W.Va.
- 162. South Plain Field HS Band South Plainfield NI
- 163. Rescue Unit-Chev. Van Crew Converted, Ashland Rescue Squad, Inc., Ashland, Va.
- 164. Shelton HS Marching Band, Shelton, Conn.165. Pumper (1000 GPM) International CO 8190— Vol. Fire Co. of Halfway, Md.-Hagerstown, Md.
- 166. Dodge Utility Pickup-Vol, Fire Co. of Halfway. Md., Hagerstown, Md.
- 167. West Essex Marching Band, North Caldwell, NJ
- 168. Pumper (750 GPM) 1969 GMC-Slanesville VFD. Slanesville, W.Va.
- 169. Crewe JHSB, Crewe, Va.
- 170. Official Car-Honorary Fire Chief-Tappahannock Vol. Fire Dept., Tappahannock, Va.
- 171. Pumper (500 GPM) 1935 Ford-Tappahannock Vol. Fire Dept., Tappahannock, Va.
- 172. Shaw Jr. HS "Marching Hawk" Band, Washington, D.C.
- 173. Official Car-Honorary Fire Chief-Strasburg
- Vol. Fire Dept., Strasburg, Va. 174. Pumper (750 GPM) Strasburg Vol. Fire Dept.
- Strasburg, Va. 175. Woodbridge Sr. HS Marching Barons, Woodbridge, NJ
- 176. Ambulance, 1974 Dodge Tradesman-Tuckahoe Vol. Rescue Squad, Inc. Richmond, Va.
- 177. McKinley Tech Sr. HS Circle T. Marching Band, Washington, D.C. 178. Pumper (750 GPM) Ford Segrave-Gordonsville
- Vol. Fire Co., Gordonsville, Va. 179. Martinsburg South Jr. HS, Martinsburg, W.Va.
- 180. Official Car-Honorary Fire Chief-Loudoun County Rescue Squad, Leesburg, Va.

- 181. Ambulance, Chev. Hi Rise-Loudoun County Rescue Squad, Leesburg, Va.
- 182. West Point HS Band, West Point, Va.
- 183. Pumper (750 GPM) 1971 Ford John Beam-Wevers Cave Vol. Fire Co., Inc., Weyers Cave, Va.
- 184. Phillipsburg HS State Liner Marching Band.
- Phillipsburg, NJ 185. Pumper (1500 GPM) Ford 990—Capon Bridge
- Vol. Fire Co., Capon Bridge, W.Va. 186. Hedgesville HS Band, Hedgesville, W.Va.
- 187. Official Car-Shepherdstown Fire Dept.,-Shepherdstown W.Va.
- 188. Pumper (1000 GPM) Int. Pumper Mid-Ship-Shepherdstown Fire Dept. W.Va.
- 189. H.D. Woodson Sr. HS Band, Washington, D.C.
- 190. Official Car-Honorary Fire Chief-Front Royal Vol. Fire Dept., Inc., Front Royal, Va.
 191. Pumper (1000 GPM) 1975 American LaFrance—
- Front Royal Vol. Fire Dept., Inc., Front Royal, Va.
- 192. Berkeley Springs HS Band, Berkeley Springs, W.Va. 193. Pumper (1000 GPM) 1968 C904 Ward LaFrance-
- Sterling Park VFD Co. 11-Sterling Park, Va. 194. Aerial Ladder-1974 Seagrave Rear Admiral-Sterling Park Vol. Fire Dept. Co. 11-
- Sterling Park, Va. 195. Glenvar Highlander Marching Green&Gold, Salem, Va.
- 196. Pumper (350 GPM) 1973 Ford-Flint Hill Vol.
- Fire Co., Inc., Flint Hill Va. 197. Ambulance, 1974 Dodge-Flint Hill Vol. Fire
- Co., Inc., Flint Hill, Va. 198. North Jr. HSB, Martinsburg, W.Va.
- 199. Ambulance, 1973 Chev.-Purcellville Vol. Rescue
- Squad, Purcellville, Va.
- 200. Middleburg HSB, Middleburg, Pa. 201. Official Car-Honorary Fire Chief-Sperryville Vol. Fire Dept., Sperrville, Va.
- 202. Pumper (750 GPM) Ford American LaFrance, Sperryville Vol. Fire Dept., Sperryville, Va.
- 203. Waldwick HS Marching Band, Waldwick, NJ
- 204. Pumper (750) 1972 Ford Perrish-Culpeper Vol. Fire Department, Culpeper, Va.
- 205. Princess Anne HS Cavaliers, Virginia Beach, Va. 206. Official Car-Honorary Fire Chief-South
- Berkeley Vol. Fire Co. & Rescue Squad, Inwood, W.Va. 207. Pumper (1000 GPM) 1974 Oren Mid-Ship-South
- Berkeley Vol. Fire Co. & Rescue Squad, Inwood, W.Va. 207A Jeep (100 Gal) 1956 -So, Berkeley Vol. Fire
- Co. & Rescue Inwood, W.Va.
- 208. Methuchen HS Band, Metuchen, N1 209. Pumper (1000 GPM) 1973 Seagrave Pumper, Lorton
- Vol. Fire Dept., Lorton, Va. 210. Rescue Unit, 1973 Ford-Lorton Vol. Fire Dept., Lorton, Va.
- 211. Alexis I. DuPont HS Tiger Marching Band, Greenville, Del.
- 212. Rescue Unit-1972 Chevy Van-Micciche's Md. Ambulance Service, Glen Burnie, Md.
- 213. Ambulance-1970 Cadillac-Micciche's Md. Ambulance Service, Glen Burnie, Md.
- 214. Lincoln Ir. HS Band The Marching Knights, Washington, D.C. 215. Pumper (750 GPM) Ford-Oren Hamilton Vol.
- Fire Dept., Hamilton, Va. 216. Brush Truck, GMC-Hamilton Vol. Fire Dept. Hamilton, Va.
- 217. Shepherdstown Jr. High Cardinal Band, Shepherdstown, W.Va.



The Firemen's Parade, continued

- 218. Pumper (750 GPM) 1959 Pirsh-Lovettsville District Fire & Rescue Co., Lovettsville, Va.
- 219. Hopewell HS (Marching Blue Devils), Hopewell, Va.
- 220. Tanker-1500 Gals, Int-Round Hill Vol. Fire & Rescue Co., Inc., Round Hill, Va.
- 221. Ambulance-Chev. Swab-Modular-Round Hill Vol. Fire & Rescue Co., Inc. Round Hill (Loudoun Co. Va.)
- 222. Charles Town Jr. HS Band, Charles Town, W.Va.
- 223. Rescue Unit-1973 Chevy Reading-Manassas Vol. Rescue Squad, Manassas, Va. 224. Ambulance, 1973 Olds C/B—Manassas Vol. Rescue
- Squad, Manassas, Va.
- 225. Franklin Jr. HS Marching Band, Resiterstown, Md. 226. Pumper (1000 GPM) 1970 Ford Ward LaFrance-
- Middleburg Vol. Fire Dept., Middleburg, Va. 227. North Moore HS Marching Mustang Band, Robbins, N.C.
- 228. Aerial Ladder-American Ladder Tower 81'-
- Fairfax Vol. Fire Dept., Fairfax, Va. 229. Pumper (750 GPM) 1964 Ford—Hedgesville Fire & Rescue Co., Hedgesville, W.Va.
- 230. Ambulance, 1973 Dodge Medi-Cruiser-Hedgesville, W.Va.
- 231. East HS Viking Bank, West Chester, Pa.
- 232. Pumper (500 GPM) 1937 Pirsch International, Franconia Vol. Fire Dept., Alexandria, Va. 233. Ambulance-Dodge-Franconia VFD, Alexandria, Va.
- 234. Aerialscope, 1974 Mack-Franconia VFD, Alexandria, Va.
- 235. Petersburg HS Band-Petersburg, W.Va.
- 236. Ambulance, Ford Superior Van-Washington Vol. Fire Dept. & Rescue Squad, Washington, Va. 237. Lewistown HS Panther Marching Band, Lewistown, Pa.
- 238. Gainesville-Haymarket VFD-Haymarket, Va.
- 239. Lafavette HS Marching Rams, Williamsburg, Va.

- 230. Pumper—(750 GPM) 1967 Ford Bean—Timberville Vol. Fire Dept., Timberville, Va.
- 241. Jasper Central School Band, Jasper, NY 242. Penn Daw Vol. Fire Dept., Alexandria, Va.
- 243. Fleetwood Area HS Marching Unit, Fleetwood, Pa.
- 244. Shenandoah Vol. Fire Dept., Inc., Shenandoah, Va. 245. Wayne Hills HS Patriot Band, Wayne, NJ
- 246. Warrenton Vol. Fire Co., Inc., Warrenton, Va. 247. Matoaca HS "Warrior Band"-Ettrick, Va.
- 247A Official Car-Honorary Fire Chief-Stanley Vol. Fire Dept., Standley, Va. Pumper (500 GPM) 1947 Ford—Stanley Vol.
- Fire Dept. & Rescue Squad, Stanley, Va.
- Ambulance-1971 Ford-Stanley Vol. Fire Dept. & Rescue Squad, Stanley, Va.
- 250. Emmaus HS Marching Band, Emmaus, Pa.
- Bureau of Fire-Ladder/Aerial Platform-Martinsburg, W.Va.
- Harpers Ferry Jr. HS Band Harpers Ferry, W.Va. Vienna Vol. Fire Dept. Vienna, Va.
- Stafford County BAnd, Falmouth, Va.
- Yorkshire Vol. Fire Dept., Manassas, Va. Penn-Trafford HS Band-Harrison City, Pa.
- (500 Gal.) Navy Vale Vol. Fire Dept. Herndon, Va.
- John Yeates HS "Charger" Band, Suffolk, Va. 259. Shenandoah Farms VFD-Front Royal, Va.
- 260. Cedar Crest HS Marching Band, Lebanon, Pa.
- 261. Sutphen Aerial Tower 85' 1974-McLean Vol. Fire Dept., McLean, Va.
- Ford Station Wagon 1974 (Chief's Car) McLean Vol. Fire Dept., McLean, Va.
- A.J. McMullen Mountaineer MB, Markelysburg, Pa. Arundel Sr. HS Marching Wildcat Band, Gambrills, Md.
- Pumper (1750 GPM) 1972 Hahn-Falls Church Vol. Fire Dept. Falls Church, Va.
- Aerial Ladder-100' 1973 Hahn-Falls Church VFD, Falls Church, Va.
- 267. Southern Fulton HS Band, Warfordsburg, Pa.
- Pumper (500 GPM) 1962 Int.-Blue Ridge Mountain Fire Unit, Harpers Ferry, W.Va.
- George Mason Jr.-Sr. HS Mustang Band, Falls Church, Va.
- Pumper (1250) 1974 Seagraves, Annandale VFD-Annandale, Va.
- 270A Ambulance-1972 SWAB-Annandale VFD-Annandale, Va.
- 271. Elkins Jr. HS-Elkins, W.Va.

Welcome to the Forty-eighth Shenandoah Apple Blossom Festival

WINCHESTER VIRGINIA 22601

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- Brush Truck, 1974 Dodge-Shenandoah Farms Vol. Fire Dept., Front Royal, Va.
- 273. Ambulance 1953-Shenandoah Farms VFD, Front Royal, Va.
- 274. Bensalem HS Marching Band, Cornwell Hts., Pa. 275. Aerial Ladder—Mack C-85—Martinsburg Fire Dept.,
- Martinsburg, W.Va. 276. Chillum Adelphi Vol. Fire Dept., Jr. Drum & Bugle Corps.,-College Park, Md.
- 277. Lancaster HS Marching Red Devils, Lancaster, Va.



Department of the Firemen's Parade

Harold M. Bageant

Director - Harold M. Bageant - Sarah Zane Asst. Dir. - Edward Loy - Sarah Zane C. Lynn Weakley - Rouss Charles McIlwee - North Mountain Charles Dunn - Greenwood

Scretary - Donnie Palmer - Friendship

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J.V. Sumption, Chairman, Dennis Welch, Roger Mogle

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John Hawse, Chairman, Charles Dunn, Keith Lupton

Numbers

Mrs. Ann McKee

Parade Narrator lack Ray

Awards Committee

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Out of Town Honorary Fire Chief Contest Lee Holler, Chairman, Charles McLlwee, Al Mitchell

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Official Starter James Owens

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Peggy Lee Bucklew Greenwood VFD



Cindy Lee Judy Middletown VFD & Rescue



Pamela Sharon Lewis North Mountain VFC



Bonnie Lou Nail



Peggy Ann Strawderman Round Hill Comm. VFC Star Tannery VFD



Janie Lavonne Neff Stephens City VFD

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Charlotte Collins Director

Firemen's Parade Band Judges

James McGarity, U.S. Army Band, Stephen Johnston, Shenandoah Conservatory of Music, Howard Weightman, Chichester High School, Boothwyn, Pa., Allan Wright, Madison College, Harrisonburg, Va., Holly Hoffman, Winchester, Va., Carl B. Miller, Front Royal, Va., Diane Stout, Septhens City, Va.

1975

Parade Judges

Firemen's Apparatus Judges James Atkinson, Baltimore, Md., John R. Schmidt, Pittsburgh, Pa., F. Leonard Sasher, Fairfax, Va.

Grand Feature Parade Band & Marching Judges James McGarity, U.S. Army Band, Stephen Johnston, Shenandoah Conservatory of Music, Howard Weightman, Chichester High School, Boothwyn, Pa., Joe Barry Mullins, University of Southern Mississippi, Gay Hill Dawson, Marietta, Ga., Carl B. Miller, Front Royal, Va., Diane Stout, Stephens City, Va.

Mrs. Shirley Loomis, A. Lesley Gardner, Mr. Jack T. Sutor



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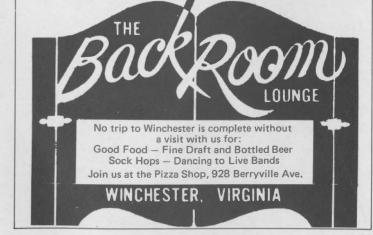
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Grand Marshal, Bob Hope with Queen Shenandoah XXII Margaret Thors, 1949

The Grand Marshal Bob Hope

Fran Combs Winchester Evening Star

Bob Hope, an international celebrity if ever there was one, will return to Winchester this spring -26 years after his initial appearance here - to serve as Grand Marshal for the 48th annual Shenandoah Apple Blossom Festival . . . And luckily for the Apple Capital he doesn't hold a grudge.

Hope said jokingly in a letter to Festival Celebrity Committee Chairman Clyde A. (Chip) Johnson Jr., "... This is to report that I will be there on May.3rd to be your Grand Marshal. As far as I'm concerned, this is a repeat for me. I was there 26 years ago... "You certainly waited long enough to ask me back, but I don't hold a grudge and I'll be there."

In 1949, Hope served as Grand Marshal for for the Festival's 22nd edition and rode in the Grand Feature Parade consisting of 120 units. This year, following his knighting by Queen Shenandoah XLVIII on the steps of Handley High School, he'll Marshal a Grand Feature Parade that has since grown to include 189 units.

Leslie Townes Hope was born in Eltham, England in 1903, but, when he was four years old, his family moved to Cleveland, Ohio. In 1920, as the result of his father's naturalization, he and his six brothers became American citizens.

His entertainment career began in the early 1920's with vaudeville dancing in the Fatty Arbuckle Review and expanded to include radio in 1934 with Rudy Vallee's Thursday Night Show. Hope made his motion picture debut in the "Big Broadcast of 1938," which insured his fame as well as that of his theme song, "Thanks for the Memories."

He did his first radio show for servicemen in 1941 and traveled over a million miles entertaining more than 10 million troops during World War II and the Korean conflict. In 1948, Hope began an annual custom which was to run through 1972 and gave Christmas to

American servicemen across the globe — his Christmas tour. Christmas, 1973, found Hope still entertaining the troops, but with a tour of veterans' hospitals in San Diego, Long Beach and San Francisco, Calif.; the Navy Medical Center in Bethesda, Md.; and the Walter Reed Hospital in Washington, D.C.

The 1974-75 television season marks his 25th with the National Broadcasting Corp., and, in addition, he is presently working on a film based on the life of Walter Winchell.

Hope is married to the former Dolores Reade of Erie, Pa., whom he met while they both were appearing on Broadway in "Roberta." The couple, married in 1934, has four adopted children Linda, Tony, Nora and Kelly.

This year's Grand Marshall has received over a thousand awards and citations for humanitarian and professional efforts, including the Medal from the late President Lyndon B. Johnson; the Congressional Gold Medal from the late President John F. Kennedy; the Peopleto-People Award from the late President Dwight D. Eisenhower; the Medal of Merit from the U.S. Government; and the USO Gold Medal.

From his own colleagues, Hope received the "Man of the Year" Award in 1973 from the National Academy of Television Arts and Sciences and was named "Entertainer of the Year" by the American Guild of Variety Artists for two consecutive years, 1970 and 1971.

Another authority and friend, author John Steinbeck, once summed up Hope this way; This man drives himself and is driven. It is impossible to see how he can do so much, can cover so much ground, can work so hard and be so effective.

"There's a man. There is really a man."





The Grand Feature Parade

Winchester and Frederick County High School Bands are non-competitive.

Divison I

Official Escort-Two Police Cars Lions Club Banner

James Wood High School, Winchester, Va.

Official Car-E. Michael Luby, Festival President

Handley High School, Winchester, Va. 3.

- Gregory Guard, Blacksburg, Va. Float—Queen Shenandoah XLVIII—Miss Susan Ford

Radford College, Radford, Va. 6.

- Float-Princesses
- Marple Newtown HS Band, Newtown Square, Pa.
- Official Car-David C. Jenkins, Jr., Director, Grand 9. Feature Parade
- Float-Princesses
- U.S. Naval Academy Drum & Bugle Corps, Annapolis, Md.
- Va. Alley Chapt. 3—Clowns of America, Richmond, Va. Official Car—Grand Marshal Bob Hope & U. S. Senator
- 13. Harry F. Byrd, Jr.
- Somerset HS Blue Raider Band, Somerset, Mass.
- Float-Mayors
- Southern Highlander Marching Band, Oakland, Md.
- Official Car-Hon. Raymond "Andy" Guest, Va. 17. House of Delegates
- Randolph Macon Academy, Front Royal, Va.
- Float-Exxon Co. USA, Miss Virginia, Stephanie Ann Dowdy
- Ketron High School "Wildcat" Band, Kingsport, Tenn.
- Official Car-The Hon. Harley O. Staggers, U.S. Representative, 2nd Dist., West Virginia
- Patriots of Northern Virginia, Arlington, Va.

- 23. Official Car-Larry Brown & Joe Theismann, Co-Sports Marshals, Washington Redskins
- The Robinson Marching Rams, Fairfax, Va. Official Car-Randy White, Defensive Tackle, U.Md. 25. Sponsored by Shenandoah Valley National Bank
- Hawthorne High School Band, Hawthorne, Fla. Float-Commercial & Savings Bank, Winchester, Va. 27.
- South Carroll High School Band, Sykesville, Md. 28.
- 29. Official Car-Mickey Mouse & 1975 Disney World Ambassador, Suzy O'Hara.
- Methacton HS Warrior Band, Fairview Village, Pa. 31. Shelton HS Marching Band, Shelton, Conn.
- Official Car-The Hon. J. Kenneth Robinson U.S. Representative, 7th District, Va.
- Reading Sr. HS Marching Band, Reading, Pa.
- Official Car-Donald Jones, President Winchester Lions Club
- Arundel Sr. High School Marching Wildcats 35. Band, Gambrills, Md.
- Float-Farmers & Merchants National Bank, Winchester, Va.
- 37. West Deptford Eagles Marching Band, Westville, NJ
- Official Car-Hon, Wm A. Truban, State Senator, 38. 21st District
- 39. North Penn HS Marching Knights, Lansdale, Pa.
- 40. Official Car-Hon. Alson H. Smith, Va. House of Delegates
- Emmaus High School Band, Emmaus, Pa. Float-Frederick County 4-H, Winchester, Va.
- Penn-Trafford HS "Big Green" Marching Band, Harrison City, Pa.
- 43A U.S. Air Force Honor Guard Marching Unit Bolling Air Force Base, Washington, D.C.
- Upper Dublin Marching Cardinals, Fort Washington, Pa.
- Float-Shenck Foods Co., Winchester, Va. Claymont HS Flaming Arrow Band, Claymont, Del.
- Official Car-Firemen's Parade Director Harold Bageant & Dist. Gov. Rappahannock Dist., U.L. "Buddy" Lee, National President of Ruritan
- Severna Park Sr. HS Falcon Marching Band, Severna Park, Md.
- Glenvar Highlander Marching Green & Gold Salem, Va.
- Float-Nelson County Day Asso., Lovingston, Va.
- 51. Hammonton High School Band, Hammonton, NI

Division II

Official Escort (Police Cars)

- Kiski Area Cavalier Marching Band, Vandergrift. Pa.
- 24 Man Cycle Unit of Eastern Illinois, Danville, III.
- Emma Sansom Rebel Band, Gadsden, Ala.
- 55. Float-Shoe Center, Inc., Winchester, Va. Frank W. Cox HS Troopers, Va. Beach, Va. Loyola College-Special Marching Unit
- 57. West Essex Marching Band, North Caldwell, NJ 59.
- Official Car—Frederick County Sheriff's Dept. Lake Central HSB & St. John, Ind. 60.
- Kena Temple-Alexandria, Va. 61.
- Kena Temple Brum & Bugle Corps, Alexandria, Va.
- Kena Mounties, Alexandria, Va.
- Albemarle HS Patriot Marching Band, Charlottesville, Va.
- Drug Fair, Alexandria, Va.
- Windber Area HSB, Windber, Pa.

- 67. Official Car-Firemen's Marshal-La Costa Capitol Recording Star
- Cedar Crest HS Marching Band, Lebanon, Pa. St. Helen's Unicycle Drill Team, Newbury, Ohio

Waldwick HS Marching Band, Waldwick, NI

Float-Lions Club-Purcellville, Va. Lewistown Area HS Panther Band, Lewistown, Pa.

73. Tommy The Clown, Richmond, Va. 74. Frederick HSB, Frederick, Md.

JEB Stuart HSB, Falls Church, Va.

Luray Chamber of Commerce Luray, Va. Metuchen High School Band, Metuchen, NI

Duff's Rebel Rest. & Kentucky Fried Chicken Winchester, Va.

Shenango Area Marching Band, New Castle, Pa.

Float-National Fruit Products Co., Inc.,

Claymont Marching Hundred Uhrichsville, Ohio

Oceanside Sr. H.S. Band, Oceanside, NY

Float-Winchester Lodge of Elks No. 867 82.

Charlottesville HS Marching Unit, Charlottesville, Va.

Float-Winchester Rotary Club, Winchester, Va. Pocomoke HS Band, Pocomoke City, Md.

Float-Hardee's, Winchester, Va.

Hillsborough HS Marching Band, Tampa, Fla.

In Town Honorary Fire Chiefs

South Plainfield HS Band, South Plainfield, NJ

In Town Honorary Fire Chiefs

89. Lindsay Kinsmen Band, Lindsay, Ontario

Martinsburg HS Band, Martinsburg, W.Va. 90. 91. Float-Martinsburg-Berkeley County Chamber of Commerce, Martinsburg, W.Va.

Jefferson HS Band, Shenandoah Junction, W.Va.

Float-Jefferson County HS Band Asso., Jefferson County, W.Va.

Lyman H.S. Marching Band Longwood, Fla.

Aberdeen HS Band, Aberdeen, Md.

Float-Frederick Co. Fruit Growers Asso., Winchester, Va. Mainland Regional HS Mustang Band, Linwood, N1

Float-Winchester Retail Merchants Asso., Winchester, Va. Elizabeth Forward Warrior Varsity Band, Elizabeth, Pa.

Division III

Official Escort (Police Cars)

- New Oxford HS Band, New Oxford, Pa.
- 100. Buck & Irene Shoaf-Winston Salem, NC 101. Float-Va. Country Music Asso., Teresa Jenkins "Miss VCMA"
- 102. Staunton Military Academy, Staunton, Va.
- Staunton Military Academy Drum & Bugle Corp., Staunton, Va.
- 104. Float-"Miss Sun Fun Festival", Myrtle Beach, SC 105. Williamsport HS Band, Williamsport, Md.
- 106. Acca Shrine Temple, Richmond, Va. 107. Northern Bedford HS Band, Loysburg, Pa.
- 108. 1st Regt. Va. Volunteers, CSA, Inc., Herndon, Va,
- 109. Hedgesville HS Band, Hedgesville, W.Va. 110. Float-Abex Corporation, Winchester, Va.
- 111. Bayside High Marching Marlins, Va. Beach, Va. 112. Official Car-WMAL News Team-Paul Berry, Steve Bassett, Wes Sarginson, & Barry ZeVan
- Middleburg HS Band, Middleburg, Pa. 114. Float-Virginia Division of Forestry, Winchester, Va.
- 115. North Allegheny Tiger Marching Band, Pittsburgh, Pa.

- 115A U.S. Park Police-Washington, D.C.
- 116. West Rowan Falcon Band, Mt. Ulla, NC
- 117. Acca Shrine Temple, Richmond, Va.
- 118. Essex Marching Trojan Band, Tappahannock, Va.
- 119. Daniel Morgan's Riflemen-Winchester, Va. 120. Float-The Backroom Lounge, Winchester, Va.
- 121. My Maryland American Legion Post 126 Color Guard, Forestville, Md.

122. Stafford County Band, Falmouth, Va.

123. Fork Union Military Academy Band, Fork Union, Va.

124. Float-Exchange Club, Winchester, Va.

125. Musselman High School, Inwood, W.Va. 126. 6 Horse Hitch-Romney, W.Va., Maurice D. Whipp

127. Float-Beta Sigma Phi Sorority- Hancock, Md.

Wethersfield HS "Eagle" Marching Band. Wethersfield, Conn.

Lancaster HS Marching Red Devils, Lancaster, Va.

Float-Winchester Lions Club, Winchester, Va.

Hempfield Sr. HS-Greensburg, Pa. Battle of Monmouth Ancient Fife & Drum Corps., Tennent, NI

133. Williamsburg HS Band, Williamsburg, Pa.

134. Float-Princess Anne Memorial Park, Inc., Virginia Beach, Va.

135. Fleetwood Area High Marching Unit, Fleetwood, Pa. 136. Official Car-FOP-Ronald L. Bowers, Pres. Miss

F.O.P., FOPA-Lanny Adams, Pres.

137. Berkeley Springs HS Band, Berkeley Springs, W.Va. 138. Official Car-Virginia National Guard-Mai. Gen. Wm. J. McCaddin, Adjutant Gen. of Va.

Wayne Hills High School Patriot Band, Wayne, NI

Float-Lord Fairfax Comm, College, Middletown, Va. 141. Riverdale High School Warrior Marching Band, Murfressboro, Tenn.





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The Grand Feature Parade, continued

- 142. Official Car-Winchester-Frederick County CB Radio Club, Winchester, Va.
- 143. Harrisonburg High School Marching Band, Harrisonburg, Va.
- 144. Float-Edinburg Teen Center, Edinburg, Va.
- 145. Hialeah Sr. High Thoroughbred Marching Band,
- Float-Shenandoah County Fair, Woodstock, Va.
- Hampshire High Band, Romney, W.Va.
- Float-The Young Blacks for Progress, Winchester, Va.
- South Miami Sr. High School Band, Miami, F.a.

Division IV

Official Escort (Police Cars)

- 151. Svosset High School Marching Band, Svosset, NY
- 152. Army of Northern Va. CSA, Inc., Bridgeton, NJ
- 153. McKinley Sr. HS Circle T. Marching Band, Washington, D.C.
- 154. Float-Friendship Veterans Fire Engine Asso., Alexandria, Va.
- Georgetown Royal Lancer Marching Band, Georgetown, Mass.
- Warrior's of Yesterday—Chesapeake, Va.
- Phillipsburg High School Stateliner Marching
- Band, Phillipsburg, NJ Float-Winchester-Frederick County Chamber
- of Commerce, Winchester, Va. Riverside High School Band, Ellwood City, Pa.
- John Yeates High School "Charger Band" Suffolk, Va.
- 161. Float-lames Rumsey Vocational Technical Center, Martinsburg, W.Va.
- 162. H.D. Woodson Sr. High School Band, Washington, D.C.
- Float-Shenandoah County 4-H Clubs, Woodstock, Va.
- Lynn View High School Band, Kingsport, Tenn.
- 165. Hopewell High School, Hopewell, Va.
- 166. Float-Post 53-American Legion, Front Royal, Va.
- 167. Cedar Crest High School Marching Band, Lebanon, Pa.
- Dinwiddie High School Band, Dinwiddie, Va.
- Float-lames Wood FFA-Winchester, Va.
- Henderson East Warrior Marching Band, West Chester, Pa.
- Float-Ruritan-Civic Club of Zone I
- Southern Fulton HS Band, Warfordsburg, Pa.
- Float-Skyline Aviation, Inc., Winchester, Va.
- Poguoson HS Islander Band, Poguoson, Va.
- Jasper Central School Band, Jasper, NY
- Float-Edinburg Chamber of Commerce
- Austintown-Fitch HS Band, Youngstown, Ohio
- East HS Viking Band, West Chester, Pa.
- Float-Out of Town Honorary Fire Chiefs No. 1
- Raritan HS Band, Hazlet, NJ
- Linton Hall Mill School-Briston Va.
- Color Unit-351st Ordinance Co., Martinsburg, W.Va.
- 183. South Hagerstown Rebel Marching Band, Hagerstown, Md.
- Float-Out of Town Honorary Fire Chief No. 2
- Ohio County HS Eagles, Hartford, Ky
- Matoaca HS "Warrior Band"-Ettrick, Va.
- 187. Float-"Miss Warren County" Front Royal, Va.
- 188. Warren County HS Marching Band, Front Royal, Va.
- 189. Perth Amboy HS Marching Panthers, Perth Amboy, NJ



David C. Jenkins, Jr. Director

Department of the Grand Feature Parade

David C. Jenkins, Director Donald E. Ratcliff, Assistant Director

David C. Jenkins, Jr., Donald K. Jones, Donald E. Ratcliff

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Lynn Weakley, Chairman. Chuck Phares Jack Ambrose, lim Lewis

Directors Committee

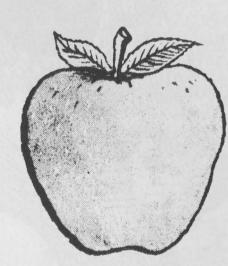
Ryland Conner, Jack Fretwell, Doug Hill

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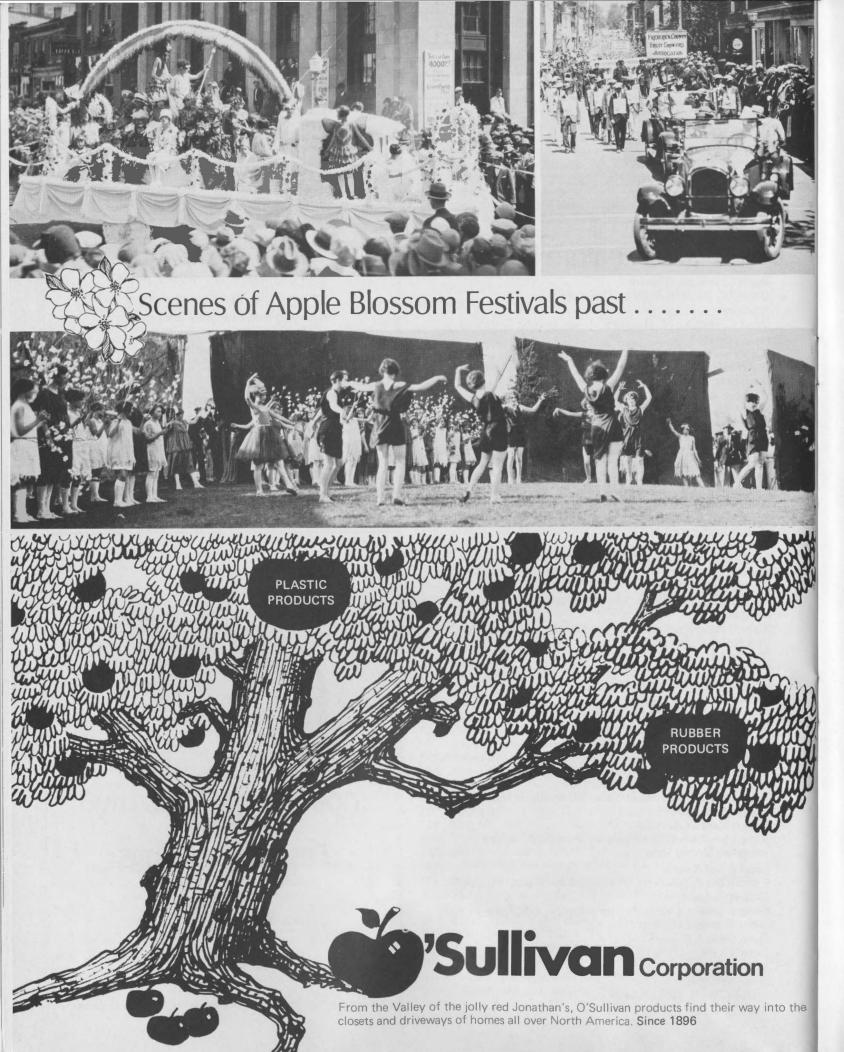
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Stuart M. Dyke, Chairman. Norman Pope

Police Protection

Major Warren Rudolph, Chief of Police

Grievances

Ben Butler, Atty.

Airport

Allen L. Rector, William Claytor, Ivan Barb, Wayne Lloyd, Charles Brown, Frank Marsalek

Frederick County Fire Prevention

Edward C. Lawerence (C), Leslie Campbell (GA), Norman Anderson (G), William Franklin (GR), Richard Legge (M), Calvin Lumke (R), Jack Colvin (SC), James Ebersole (SC)

Winchester Fire Prevention

Thomas P. Wolfe (SE), Harold Bageant (SZ), Loring Wright (R), Mervill Bailey (F), Lee Hollar (SH)

CAMPING

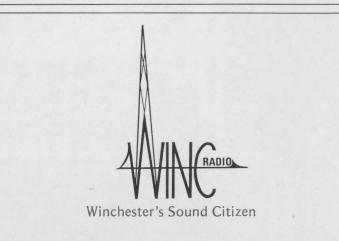
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A new event—Sunday in the Park

A new family-oriented event has been added to the Apple Blossom Festival —"Sunday in the Park". Happening Sunday, May 4, from 1:00 p.m. to 6:00 p.m., it features arts and crafts, music, dancing and

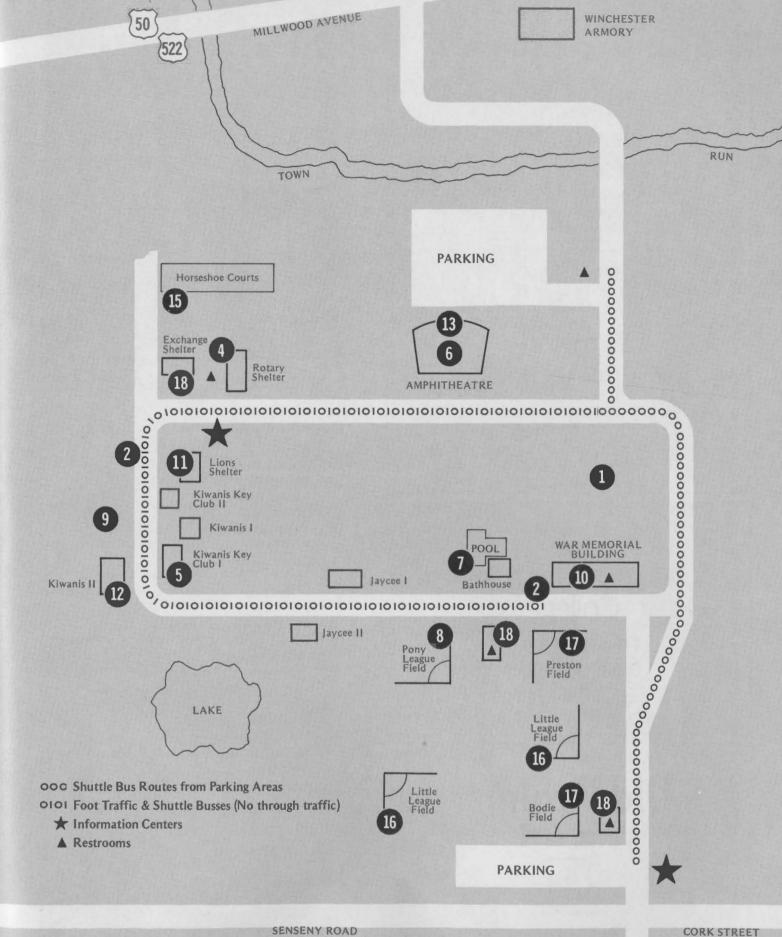
sporting events at the Winchester Recreation Park. Admission is free. "Sunday in the Park" is a great way to leisurely pass a springtime Sunday afternoon.

Sunday in the Park Events

- 1. Antique Cars (Behind War memorial Building)
- 2. Arts and Crafts Display (On both sides fo Road from War Memorial Building to Lions Shelter)
- 3. Barber Shop Quartets (Strolling through the Park)
- 4. Beef Barbeque (Rotary and Exchange Shelter)
- 5. Black Culture Display (Kiwanis Key Club Shelter I)
- 6. Blue Grass Entertainment (Amphitheatre)
- 7. Jazz Band (Poolside)
- 8. Morgan's Riflemen (Pony League Field)
- 9. Pony and Wagon Rides (Across from Arts & Crafts Display

- 10. Building Displays (War Memorial Building)
 Winchester Garden Club
 Winchester Frederick County Historical Society
 Home Demonstration Clubs
- 11. Scottish Country Dancing (Lions Shelter)
- 12. Square Dancing (Kiwanis Shelter II)
- 13. Children's Play (Amphitheatre)
 Two Performances—1:00 & 3:00 p.m.
- 14. Majorette Competition (Daniel Morgan School) 1 p.m.
- 15. Horseshoe Competition (Horseshoe Courts) 3 p.m.
- 16. Baseball Games (Little League Fields)
- 17. Softball Games (Bodie and Preston Fields)
- 18. Food Concessions

In Case of Rain, all events except Majorette Competition, cancelled.



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Richard Miller Arts & Crafts

Co-Chairmen

Janet M. Rhodes, Arlene L. Maul

Activities

Arts and Crafts Richard Miller

Antique Cars Arthur Bragg

Barbershop Quartets Kenneth Burcham, Robert Dressler

Dr. John P. Arthur (Winchester Rotary Club)

Black Culture Irvin Callis

Blue Grass Entertainment Donald DePoy, James Kniceley

Morgan's Riflemen Fred E. Bitting, Boyd G. Headley

Pony and Wagon Rides Herbert Cooke, Norman Hoffman, James Thrasher

Winchester Garden Club Mrs. C. Ridgeley White

Winchester-Frederick County Historical Society Ben Belchic

Home Demonstration Clubs Pauline Baccary

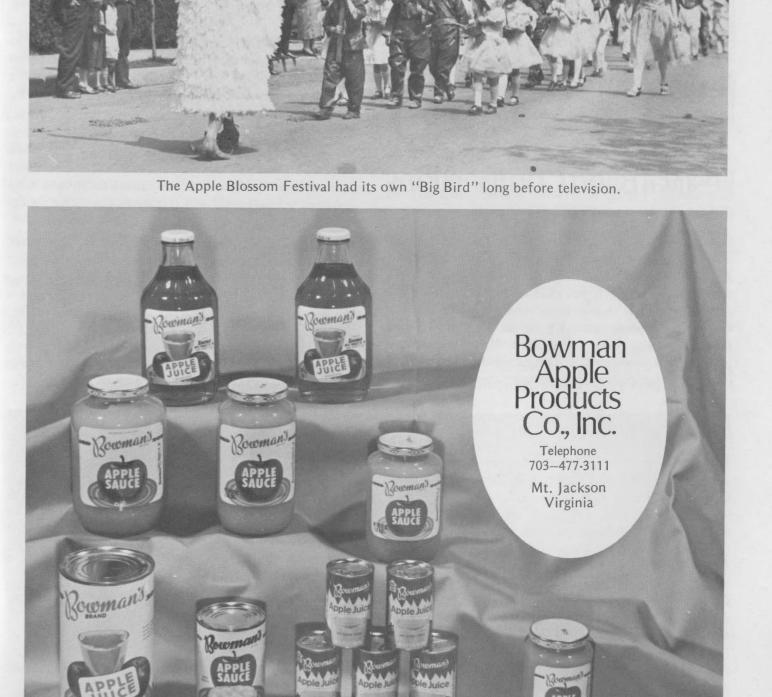
Scottish Country Dancing Philip Webber

Square Dancing

Charles T. Grim, Tevious Bailey

Theatre-Children's Play Lindy Herman, Eugene Babb **Majorette Competition**

Mary Ann Clowser Winchester Recreation Dept.



Sunday in the



James Barnett, Les Singhass



Festival Band Competitions

Fran Coombs, Winchester Evening Star

More than 10,000 students from over 150 high schools in a dozen states have come together to participate in Apple Blossom Festival band competitions since 1971. Whether the prize is the Shenandoah Cup awarded annually to the outstanding concert band or the Queen's Cup presented on a similar basis to the best field marching band, the May 1-3 competitions promise an outstanding educational and musical experience for participants and spectators alike.

Marching Band Competition

The James Wood High School athletic field on Rt. 50 west of Winchester will be the scene of the marching band competition featuring entries from 15 school Saturday, May 3, at 7:30 p.m. The classifications for the bands performing in the "under the lights" competition are the same as those for the concert band contestants.

Each band is allowed to choose its own manuevers, but programs are expected to be well balanced and provide enough movement for valid judging. Performance time for each entrant is limited to a minimum of five minutes and a maximum of seven minutes. The time will begin immediately following the field announcer's introduction and end when the band has cleared the field.

All performing personnel and all instruments used in the competition must stand inspection and be prepared for examination by the Inspection Judge. The latter's score will be added to the 90-point scale possessed by each of the three performance judges.

The outstanding band participating in the competition as determined by the judges will receive the Queen's Cup. First and second place trophies will be presented in each classification, and indivudual trophies will be awarded to each band which receives a superior rating.

The Field marching contest judges are:

Walter McDaniel, Assistant Band Director, University of Tennessee.

John Wakefield, Director of Bands, University of Maryland.

Frank Wickes, Director of Bands, University of Florida.

The Inspection Judge for the contest is Drum Major James McGarity, US Army Band, Fort Myer, Va.



Concert Band Competition

Schools in the concert band competition are broken down into three classifications, determined by the institution's student enrollment. Class A constitutes schools with 1,401 pupils or more, Class B 701 to 1,400 students and Class C 700 or less.

Each band in a maximum field of 30 in turn is required to perform three selections within a 30-minute period. While the first may be a march or non-graded type of warm-up, the remaining two pieces must be chosen from graded selective music lists according to the school's classification. The Virginia Band and Orchestra Directors Association Manual is the official guide for the selection of music.

This year's Class B and C competitions will be conducted Thursday, May 1, at 7:30 p.m. on the Winchester campus of Shenandoah College and Conservatory of Music. Class A performances will be judged the next morning beginning at 8 o'clock at the same location. Shenandoah College is located at Exit 80 of Interstate 81 at the intersection of US 50, 17 and 522.

In addition to the presentation of the Shenandaoh Cup, first and second place trophies will be awarded in each classification. Also, any band receiving a superior rating from the judges will be honored with a trophy. The concert band competition will be judged by a panel representing colleges and universities in five states. They are:

Herbert Carter, Director of Bands and Chairman of the Instrumental Music Dept., East Carolina University.

Dr. Donald McGinnis, Professor of Music and Director of the Concert Band, Ohio State University.

Dr. Joe Barry Mullins, Director of Bands, University of Southern Mississippi.

Dr. William D. Revelli, Director Emeritus of the University of Michigan Bands, Editor of Music World Magazine, Director of the Revelli International Band School in Glion-Montreux, Switzerland.

Dr. Paul Noble, Chairman of the Instrumental Music Dept. and Band Director, Shenandoah College and Conservatory of Music.

Fred Marzan, Chairman of the Brass Dept., Shenandoah College and Conservatory of Music.





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Mr. William S. Collins, Jr.

Department of Band Competitions

Dr. Thomas E. Bates Mr. William S. Collins, Jr., Co-Chairmen

Miss Sue Wyatt, Mr. and Mrs. Fred Lewis, Mr. and Mrs. Michael Thompson, Brothers of Alpha Phi Omega — Upsilon Tau Chapter (National Service Fraternity chapter at Shenandoah College and Conservatory of Music)

Paul Baird, Patsy Brown, Kate Ernst, Michele Havener, Charlotte Hickerson, Jennifer Jones, Carol Loehr, Dave McKee, Lynn Wassink, Bobbi Wilson



James L. Hockman Director

Membership s L. Hockman

Department

Sam Jones, Team Captain. Larry Anderson, Phil Newcome, Donnie Bush, Dick Ambrose, Bob Hersey, Dawson Riggleman Janet Luttrell, Team Captain. Lewis Ewing, Ron Hoover, Nonie Tusing, Betty Lou Connor, George Dunn

Julian Armel, Team Captain. J. Curtis Fray, Dick Eddy, Paul Isel, Daniel Grimes

Sonny Sibert, Team Captain. Fred Hoover, Terry Plank, Terry Mezzatesta. Ron Duff

Irvin "Sonny" Cather, Team Captain. Dave Burks, Tom Zirker, Dick Demorest, Arthur "Buddy" Dunlap

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Ben Hallam, Team Captain. Mrs. Joanne Phares, Mrs. Linda Wittle, Mrs. Stephanie Jones, Mrs. Carolyn Zirker, Mrs. Sandra Hallam

Barney Stine, Team Captain. Robert Lake, Ridge White

Rev. Robert Donnelly, Team Captain. Ruth Whitlock, Faye Krasich, Debbie Krasich, Glenna Paulette, Leona Quick, Nancy Newlin, Helen Cartwright, Cecilia Whitmore

Luther Dorsey, Team Captain.

Louis H. Renner, Team Captain



Mrs. Stanley Bauserman Chairman

Ladies' Luncheon

The Women's Auxiliary of the Virginia State Horticultural Society sponsors the 25th Apple Blossom Ladies' Luncheon.

President, Mrs. Henry Chiles
1st Vice President, Mrs. James Douglas
2nd Vice President, Mrs. Robert Russell
Secretary, Mrs. James Layman
Treasurer, Mrs. James Ikenberry
Director, Mrs. Leslie McCombs
Luncheon Chairman, Mrs. Stanley Bauserman
1st Co-Chairman, Mrs. Betty Brumback
2nd Co-Chairman, Mrs. William Minor

Distinguished Guest and Table Hostesses

Mrs. Henry Russell, Chairman

Mrs. Ray Rinker, Co-Chairman, Mrs. Ralph White,

Mrs. Clarence Hill, Mrs. Alfred Snapp, Jr.,

Mrs. Robert Russell, Miss Elizabeth Snapp,

Mrs. Layton Stockdale

Gifts

Mrs. Roy McDonald, Chairman

Mrs. Roland Snapp, Co-Chairman, Mrs. Lester D. Arnold, Jr., Mrs. Douglas Butler, Mrs. Robert Hockman, Mrs. David

Smith, Mrs. James Richard

Program Mrs. W. Eugene Larrick, Chairman

Mrs. Halford H. Baker, Co-Chairman, Mrs. Mary Gay Conner.

Mrs. James Laise, Mrs. Marshall Teets

Tickets & Information

Mrs. Charles Russell, Chairman

Mrs. Gary Brant, Co-Chairman

Celebrity Co-Ordinators

Mrs. James Beaver, Chairman

Mrs. William Whitacre, Co-Chairman

Flowers & Decorations

Mrs. J. Kenneth McDonald, Chairman

Mrs. Robert Soldenberger, Co-Chairman. Mrs. Walter Anderson, Mrs. Douglas Cather, Mrs. John Eddy, Jr., Miss Kimberly

McDonald

Table Favors
Mrs. John Marker, Chairman

Mrs. Robert Cather, Co-Chairman. Mrs. Robert Belford,

Mrs. Robbie Hockman, Mrs. Bruce Porterfield, Mrs. Oren Snapp

Menu

Mrs. Harry Bowman, Chairman

Mrs. Harry Ridgeway, Co-Chairman. Mrs. Henry Brumback,

Mrs. L.O. Dick, Mrs. Henry Eavis, Mrs. Austin Hovermale, Mrs. Patrick Russell, Mrs. James Swing, Mrs. Garland

Snapp, Mrs. Alfred Snapp, Sr.

Coffee Hour

Mrs. George Whitacre, Chairman Mrs. Briscoe Snapp, Co-Chairman

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The Country Music Jubilee

Another outstanding bill of entertainment is here for the lovers of country music, in keeping with the tradition of excellence that has been built up over the past years. Music will be provided by the Festival's Firemen's Marshal, La Costa, and for the third year, The Partytimers.

La Costa

La Costa is the twenty-three year old sister of Tanya Tucker. She and her sister were considered the Lennon Sisters of country music in their hometown of Wilcox, Arizona. She began her career by singing in local talent shows, and placed in numerous local beauty pageants. La Costa was awarded with scholarships to the University of Arizona for music in the Fine Arts Department. Here singing career was post-poned until completion of her education when she graduated from Cochise College.

La Costa resumed her singing career when she moved to Phoenix and was soon named "Miss Country Music Phoenix." She signed with Capitol in the spring of '74 and after reviewing hundreds of demo tapes, sheet music, etc., she decided on "I Wanta Get To You," which hit the charts immediately. Her first album, "Get On My Love Train" is number six her single cut from her L.P. album "Get On My Love Train" was number three.

The Partytimers

"Variety is the spice of life," as some people say. Take eight big instruments; guitar, organ, drums, bass, fiddle, pedal steel, harmonica, and electric piano and you have variety unlimited. Take four talented musicians, that's right, FOUR, whose combined talents can master these eight instruments and more and you run head on into a refreshingly new musical experience . . . "THE PARTYTIMERS."

The variety we speak of is a unique, special blend of all types of music into an exciting, powerful sound. "Rock", "uptown country," and yes, even a touch of "pickin' and fiddlin" know as "bluegrass" make up the sounds heard in one evening with THE PARTY-TIMERS who are appearing for the third successive year by popular demand. The artists who make up THE PARTYTIMERS are: Danny Vernon, Gene Davidson, John Bohannon, Russ Jordan and Linda Lilly.









Ron Carper

Department of Publicity and Promotion

Phil Luttrell, Vice President and Director

Rally Day Activities

Ron Carper, Chairman. Joe Pasquali, Don Vaden, National Fruit Prod. Co., Paul Thompson—James Wood Choral Group, Combo from Shenandoah College & Conservatory of Music

News Media

Winchester Evening Star—Doug O'Connell Northern Virginia Daily—Charlotte Eller WINC Radio—David Lewis WHPL Radio—Keith Lupton WFFV Radio—Doug Walker WEPM Radio—Les Golliday

Press-Radio-TV Hospitality Ray Garrabrandt, Chairman. Joe Pasquali, B.J. Lovett

Street Banners and Decorations
Bill Collins
Alpha Phi Omega Shenandoah College
& Conservatory of Music



Wade Ferguson



Allen Fox

Department of Communities Participation

Wade Ferguson, Director Allen Fox, Co-Chairman

Assisted by Members of the Civinette Club, Pat Barr, Carol Cooper, Anne Copeland, Carole Hoover, Brenda Hoszowski, Margaret Witt, Sherry Hoult, Tommie Anne Bray

Acknowledgements

Exchange Club—Organizing and running the Stag Luncheon.

40 & 8 Club—Pageant seating for the 27th consecutive Year

Jaycees-Parade seating

Lions Club—Coordinating and sponsoring the Grand Feature Parade for the 34th consecutive year.

Rotary Club-Distribution of Official Programs.

Firemen from the Frederick Co. and Winchester Volunteer Fire Companies—Coordinating and sponsoring the Firemen's Parade, the largest of its kind in the nation.

Rep. Harley O. Staggers, U.S. Congressman from West Virginia's Second District—For his perpetual friendship and assistance to the Festival.

Penn-Vir Packing-Gift packs of apple products.

National Fruit Product Co.—Gift packs of apple products.

C&S Bank-Billboard Advertising

F.B.L.A., Handley High School-Office Help.

F.B.L.A., James Wood High School—Festival Concession
Stand

Crown, Cork & Seal-Souvenir cups and banks.

Winchester Apple Growers-Apples for Festival events.

James Wood High School Vo-Ag. Dept. and Dowell J. Howard Vocational Center—Painting Festival Chairs.

Our special thanks to the City of Winchester and the County of Frederick.



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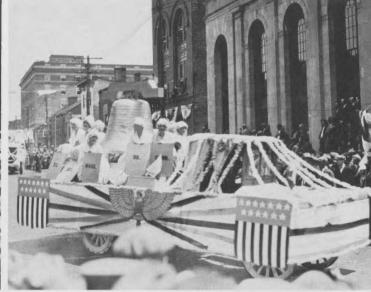
















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Winchester Apple Growers Dr. Robert S. Boyd

Presidents, State Horticultural Organizations
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Virginia-Mr. Jack Garst II, Boones Mill, Va.
West Virginia-Mr. Turner A. Ramey, Charles Town, W.Va.

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Blossom Locations for Photographers Roy A. Cather, Jr.

Frederick County Fruit Growers James M. Douglas

Apple Pie Baking Contest

Anne Nethers, Chairman. Karen Belford, Ann Ashby, Winnie Arnold, Sue Dyke, Alison Kaval, Charlotte Uthman

Apple Window Displays Leonard Cobb

Poster Contest

Ed Guthrie, Charles Thorne, C. Robert Solenberger

Your Father's Mustache from New York City appearing at the Winchester Armory Saturday, May 3rd, 9:00 p.m. Gay Nineties Night



Featured entertainment during the Festival



George and the Diminished Fifth from Norfolk, Virginia appearing at the Young Adults Dance, Friday, May 2nd, 10:00 p.m. Winchester Armory





Major Warren Rudolph Winchester City Police



Sgt. G.L. Rodgers Virginia State Police



Sheriff Lacy Anderson Frederick County



MGEN William McCaddin Virginia National Guard

Law Enforcement

Under the direct supervision of Major Warren Rudolph of the Winchester City Police Department, members of the local police forces coordinate with extra Virginia State Police Troopers, with National Guard units, and with area Sheriff's Departments to handle the all important and difficult jobs of crowd and traffic control, as well as protecting life, limb and property of residents and visitors alike. The Festival expresses its heartfelt thanks to these fine men in their professional and personal committment. Special thanks go to the following for their key leadership in this effort.

Winchester City Police Major Warren Rudolph, Lt. F. A. Barley, Lt. Fred Hildebrand.

State Police Winchester Col. H.W. Burgess, Supt., Capt. W.F. Corvello, Lt. J.M. Jacobs, Lt. B.E. Chisholm, Sgt. G.L. Rodgers—Area 13

Frederick County Sheriff's Dept. Sheriff Lacy Anderson

Virginia National Guard MGEN. William McCaddin, Adj. Gen., LTC Vernon R. Jones, LLT David E. Miller, Det. 1—28th MP Co., 28th Inf. Div., Staunton, Va.

Rescue Squad

Emergency medical services consisting of first aid stations and emergency ambulance service will be provided by the Winchester Volunteer Rescue Squad, assisted by out-of-town Rescue Squads on a no charge basis, and crash and rescue units will be located to obtain quick access to major highways. Approximately twelve emergency vehicles and 70 rescue personnel will be on duty. Emergencies can be reported by calling 662-4224.

Chief of Rescue Operations Captain Ben W. Burkhart Executive Officer 1/Lt. Dave Zarefoss Officer, Casuality Station

Lt. Ray West

Chief Radio Dispatcher Larry Swanson

Officer, Vehicle Services 2/Lt. Gary Kirby

Officer, Medical Supplies 2/Lt. Ernest Burch

Emergency Medical Services Committee
John Harden, John Hoover, Steve Gray, Jim Carwile,
Wilson Sirbaugh, Albert Felicio, Dan Dodson, Robert Barr

Out of Town Assisting Rescue Squads
Enders Rescue Squad, Berryville, Va.,
Marshall Rescue Squad, Marshall, Va.
Woodstock Rescue Squad, Woodstock, Va.
Strasburg Rescue Squad, Strasburg, Va.
Loudoun County Rescue Squad, Leesburg, Va.
Dumfries-Triangle Rescue Squad, Traingle, Va.
Sterling Park Rescue Squad, Sterling Park, Va.
Manassas Rescue Squad, Manassas, Va.
Tuckahoe Rescue Squad, Richmond, Va.



Winchester, Frederick County and the Revolutionary War

Winchester and Frederick County were strong supporters of the movement to obtain freedom from Great Britain even as early as June 8, 1774 when they passed the Frederick Resolutions. These, among other things, asserted the rights of the American Colonists stated that enforcement of the Boston Port Act "would have a necessary tendency to raise a civil war, thereby dissolving that union which has long happily subsided between the mother country and her colonies."

A zealous patriot was Izaac Zane, Jr., who operated the Marlboro Furnances at Marlboro, near Winchester and during the Revolution he produced cannons, cannon balls, grape shot and chain shot for the Continental Army.

Among Washingtons' most capable generals was Daniel Morgan of old Frederick County.

In response to a call from the Continental Congress for a rifle company, the Frederick County Committee appointed Daniel Morgan as Captain. He recruited 96 men in June 1775 and marched them to Boston in 21 days. He became a Colonel in charge of a larger unit, know as Morgan's Rifle Corps. The unit was an important factor in the victory over Banastre Tarleton at Cowpens, S.C., which has been acclaimed a classic. Besides providing soldiers to Contimental army, Winchester was used as prisoner of war camp for both

Hessian and British soldiers. Among the prisoners were groups from the Battles of Trenton, Saratoga and Yorktowne.

General James Wood of Winchester, son of its founder, was appointed Commissioner of Prisoners for Virginia. He later bacame Governor of Virginia.

CLARKE-FREDERICK-WINCHESTER BICENTENNIAL COMMISSION 1975-1976 PROGRAM

Celebration of the founding of Clarke County, Frederick County and the City of Winchester and presentation of American Revolution Bicentennial administration certificates (1975).

Christmas at Abrams Delight (December 1975-1976).

Restoration and sign work at Greenway Court (1976)

Publication of Daniel Morgan biographical sketch (Youth Council 1975).

Celebration of Independence day at Burwell-Morgan Mill (July 4, 1975-1976).

Exercises commemoration Daniel Morgan Riflemen's March to Boston (July, August, 1975).

Regular target shoots and equipment displays by Daniel Morgan's Riflemen (1975-1976).

Restoration work at Zane's Mill (1975-1976).

Establishment of a museum for the display of 18th Century artifacts (1975-1976).

Creation of a logo for the CFWBC by area high school students (Spring 1975).

Performance of spcial 18th Century music by local high schools and college musical groups (1975-1976).



General Daniel Morgan – Hero of the Revolution

Daniel Morgan is one of the most interesting figures in American history.

Some historians say he was a first cousin of Daniel Boone. It is uncertain whether he was born in New Jersey or Pennsylvania, but it is known that in his teens, when he probably was 17 or 18 years old, he left home and came to Frederick County, where he decided to make his home.

He worked hard for everything he achieved. He lacked family support, and he never had the opportunity for any formal education. He was intelligent and hard-working, in excellent physical condition and a born outdoorsman. While still in his teens, he saved enough money to set himself up in business as a wagoneer.

He was with Braddock on his ill-fated March in 1775, and it is probable that at that time he became acquainted with Washington, who was a life-long friend and admirer.

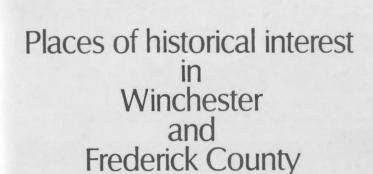
An Indian fighter and officer in the Virginia militia, Morgan participated in the Indian Wars, which raged along the frontier of what then was America's West.

Morgan was a natural selection to command a Frederick County company. He had no trouble enlisting Frederick County men who had similar backgrounds as outdoorsmen and Indian fighters. In fact, he was so successful that the enlistment was over-subscribed. The company was known as Morgan's Riflemen, and each man was armed with a long rifle instead of the colonial musket. Morgan's Riflemen have been described by historians as "Mostly in their early twenties, they were tall, muscular and excellent woodsmen."

Soon after raising his company, Morgan marched it to Boston to join other American patriots in that city, which was under seige. This famous march of 600 miles was made in 21 days. On many days they covered more than 30 miles, and not one man fell out because of sickness, disability or desertion.



Belle Grove-Residence built in 1787 by Major Isasc Hite, Abrams Delight-built in 1754 by Abraham Hollingworth, early grandson of first settler and borther-in law of President James settler. Restored and furnished in early American style. Open to Madison. James and Dolly Madison spent their honeymoon here. public. On Rouss Spring Road, off Millwood Avenue. House was designed by Thomas Jefferson. Was in middle of Cedar Creek battlefield in 1864. Open to public.







Old Stone Presbyterian Church-Built in 1788 and located on East Piccadilly Street. The beautiful panelled interior is a fine example of churches of the Colonial era. Open daily, Free,



Washington's Office 1748, 1756-58-Used by George Washington Stonewall Jackson's Headquarters-Confederate General Thomas Virginia troops defending the frontier against the French and Indians. Now a museum open to the public.



while surveying for Lord Fairfax, and later when he commanded (Stonewall) Jackson and his staff occupied this house on North Braddock Street during the winter of 1861-62. Now a museum, it is open daily.

The Festival Office Staff



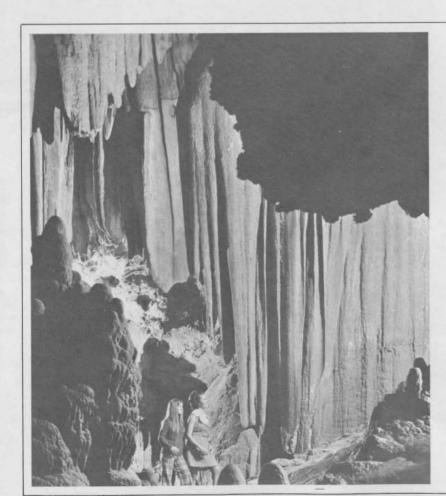
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John P. Lewis Vice President



Dave Shetler Vice President Director of Budget



Bill Boyce Director Young Adults Dance



Bernie Cloud Director Concessions



Dale Barley Co-Chairman Sports Breakfast



Doug Rainsberger Co-Chairman Sports Breakfast



Pictured at a recent work session of the Shenandoah Apple Blossom Festival Organization are: Seated left to right; Dean Hoult, Public Safety & Public Service; Dr. Charlotte Collins, Judges; E. Michael Luby, Pres.; Clyde A. "Chip" Johnson, Jr., Celebrities; Bill Boyce, Young Adults Dance; Dave Shetler,

Budget; Gene Babb, Treasurer; Standing left to right; Carolyn Griffin, Secretary; Jean Dunlap, Mary Ann Clowser, Exec. Dir. V.P.; Ben Butler, Counsel; Harold Bageant, Firemen's Parade; Ken Kisner, V.P. Bernie Cloud, Concessions; Wade Ferguson, Communities Participation, Sandra Armstrong, Queen & Court.



Boise Cascade Kitchen Cabinet Division The cabinet on the opposite page is just one example of the many hand-crafted kitchen cabinets that are built in Virginia and West Virginia; and sold throughout the United States

Boise Cascade is proud to be a part of this historic community and the Apple Blossom Festival.

We are pleased to support the Forty-eighth Annual Shenandoah Apple Blossom Festival

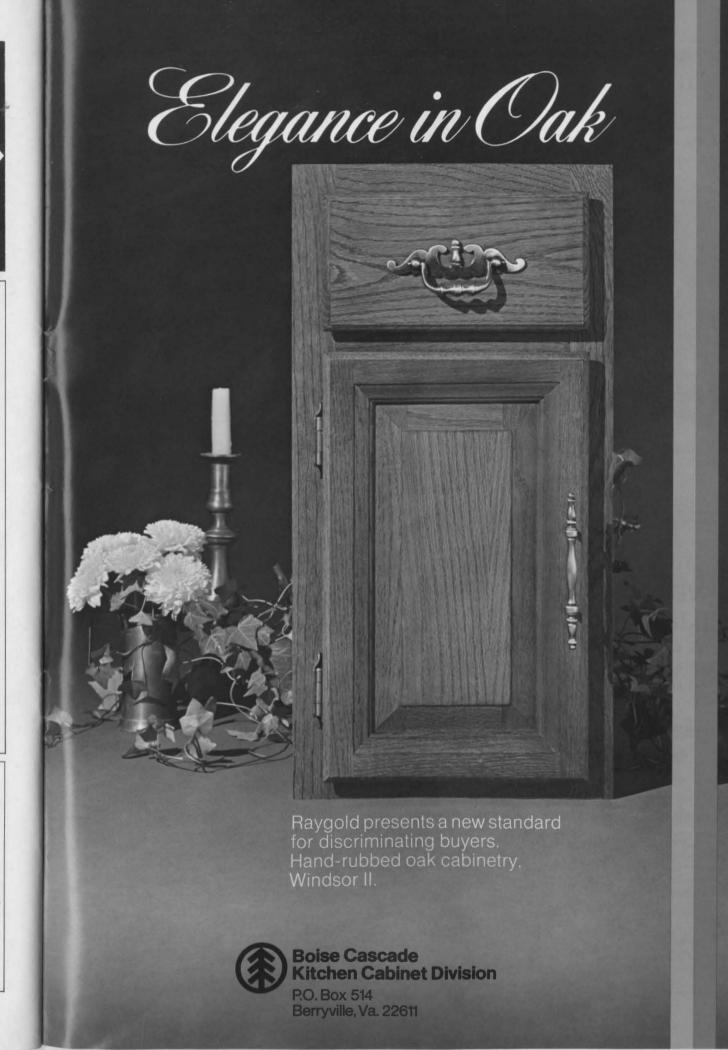


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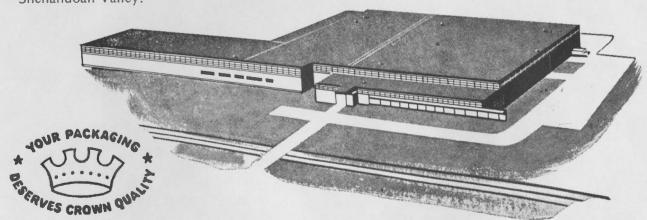
Winchester, Virginia





Crown is proud to share in the famous Shenandoah Apple Blossom Festival.

The Crown Plant in Winchester still is the only manufacturing plant in the state of Virginia serving growers and packers in the entire Shenandoah Valley.



Crown Cork & Seal Co., Inc., Winchester, Va.

Awards for the 1975 Apple Blossom Photo Contest given in cooperation with the Shenandoah Valley Travel Association

First Place – Tour of the beautiful Shenandoah Valley

Attractions

Dinosaur Land—Rt. 522—near Winchester, Va. Skyline Caverns—Front Royal, Va. Dixie Caverns—Salem, Va. Warren Rifles Museum—Front Royal, Va. Woodrow Wilson Birthplace—Staunton, Va. Passion Play—Strasburg, Va. New Market Battlefield Park—New Market, Va. Wayside Theatre—Middletown, Va. Luray Caverns & Historic Car & Carriage Caravan Luray, Va. Shenandoah Acres—Stuarts Draft, Va. Natural Bridge—Natural Bridge, Va. Shenandoah Caverns—Shenandoah, Va. Natural Chimneys—Mt. Solon, Va. Grand Caverns—Grottoes, Va. Winchester Tour—Winchester, Va.

Gifts

Dixie Caverns
Warren Rifles Museum
Woodrow Wilson Birthplace
Passion Play
Gristmill Square
Shenandoah Acres
Shenandoah Caverns
Duff's Rebel Restaurant

Lodging

Gristmill Square—Hot Springs, Va.
Luray Caverns Motel, West—Luray, Va.
Shenandoah Acres Resort—Stuarts Draft, Va.
Natural Bridge Motor Inn—Natural Bridge, Va.
Quality Inn, Front Royal—Front Royal, Va.
Holiday Inn, North—Staunton, Va.
Skyland or Big Meadows—Skyline Drive
Shenvalee Lodge—New Market, Va.
Lee Jackson Motor Inn—Wincheser, Va.
Quality Inn—New Market, Va.

Food

Caverns & Coach Restaurant—Luray, Va.
Waterwheel Restaurant—Gristmill Square
Cave Inn Restaurant—Skyline Caverns, Front Royal, Va.
Natural Bridge Restaurant—Natural Bridge, Va.
Holiday Inn—I-81—Staunton, Va.
Burger Chef Drive-In—Winchester, Va.
Lloyds Steak House—Harrisonburg, Va.
Lee Jackson Restaurant—Winchester, Va.
Johnny Appleseed Restaurant—Compliments of
Shenandaoh Caverns
Duff's Rebel Restaurant—Winchester, Va.
Johnny Appleseed Restaurant—New Market, Va.

2nd - Kodak Funsaver Movie Outfit - Cullen Photo - Alexandria, Va.

3rd - Kodak XL 330® Movie Camera - Valley Photo - Winchester, Va.

4th – Donated by Eastman Kodak Company – \$100.00

5th - Kodak Pocket Instamatic® 40 Outfit - District Photo, Beltsville, Md.

6th - Keystone Everflash Camera - Berkey Photo - Alexandrai, Va.

7th - \$50 Gift Certificate - Peoples Drug Stores

8th - Kodak Pocket Instamatic 10 - Christopher Photo Lab - Cumberland, Md.

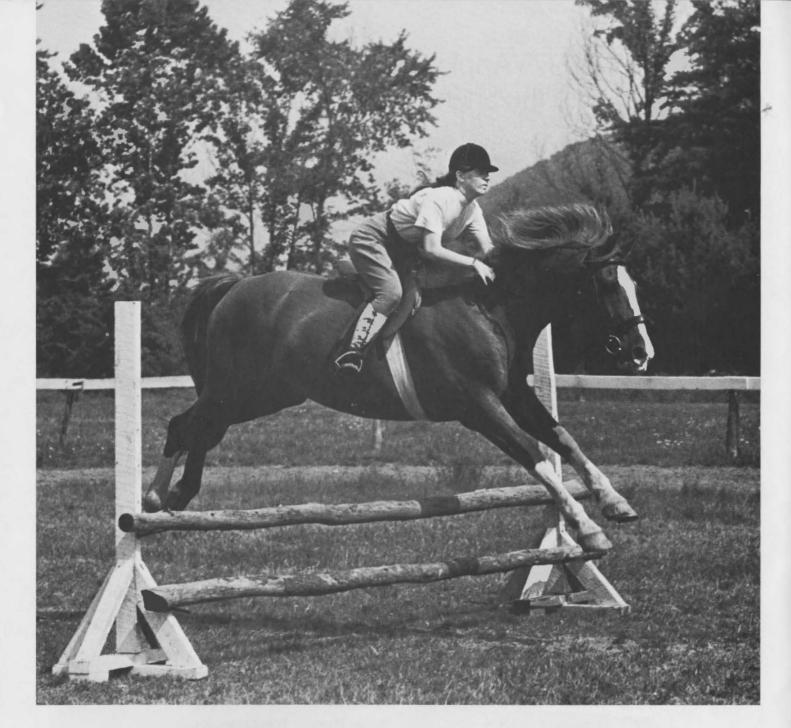
9th - Kodak Pocket Instamatic ® 10 - Gitchells Photo Shop - Harrisonburg, Va.

10th - Kodak Instamatic® X-15R - The Photo Shop - Martinsburg, W.Va.

11th - 100 Albums - Eastman Kodak

Judges — David Smith — News Editor Winchester Evening Star Orin Thomas — Hallmark Photography — Winchester, Va. Larry Sullivan — The Gallery — Stephens City, Va.

66



The 1975 Horse & Pony Show

The 1975 Shenandoah Apple Blossom Horse & Pony Show will be the fifth edition of this popular event. Fifteen classes in each ring will provide spectators with that special kind of excitement and enjoyment that comes only from watching the teamwork of horse and rider in a highly competitive situation, and outstanding hunters are expected to be entrants again this year.

The Horse Ring will begin at 10:00 a.m. on Sunday May 4th and the Pony Ring will begin at 1:00 p.m. at the Ruritan Horse Show Grounds in Berryville, Va. Food and beverages will again be available on the grounds.

Howard L. Gardner, Director Evva McGuigan, Co-Director

Pony Ring

Announcer, Missy Ramey. Entry Desk, Mrs. William Mackintosh

Horse Rin

Announcer, David M. Hough, Jr. Ringmaster, Harry Jones. Entry Desk, Mrs. Harry Jones.

Helpers - Pony Ring

Sandy White, Matt McHale, Danny Goerlich, Milissa Naravas, Michael Naravas, Wendy Marlen, Francine Corbin Ring Judge, Mrs. Robert Hahnel

Clarke County Ruritan Club

Marvin Painter, Chairman. David Childs, Calvin Tumblin, E.R. Jackson

Helpers - Horse Ring

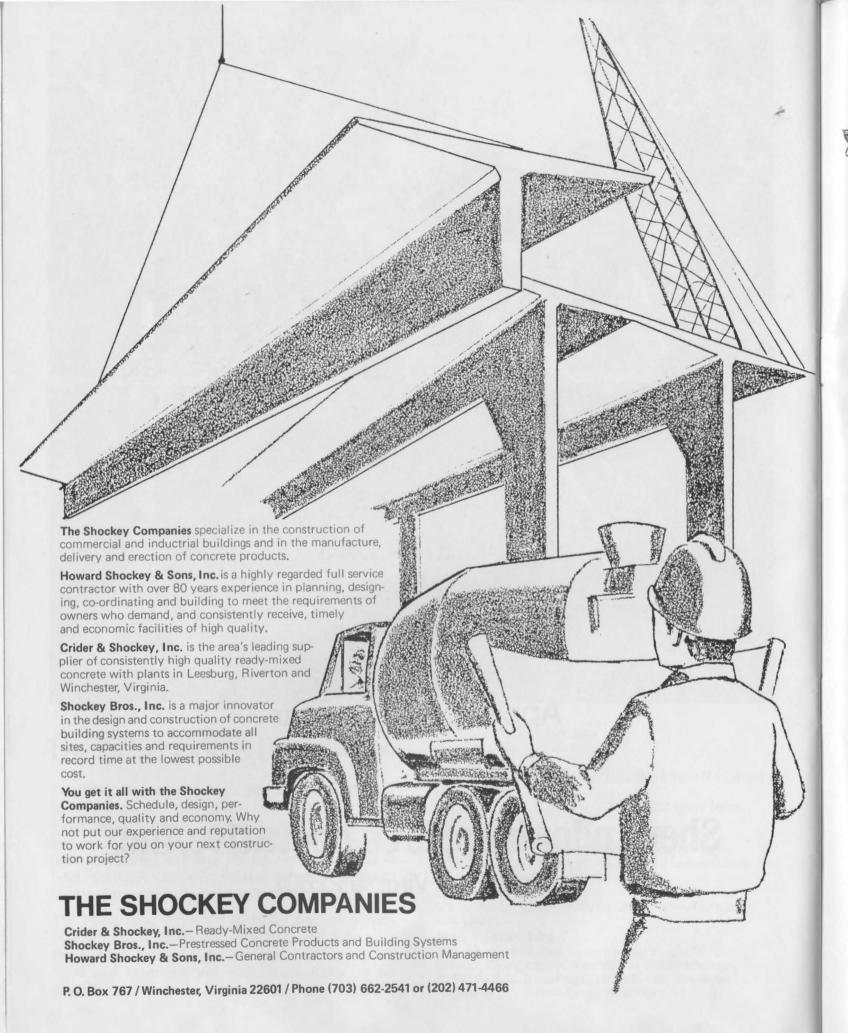
Mrs. H.L. Gardner, Paul Mann, Tommy Vaught, Yogi Gardner, Cheryl Laught, Mike Milhon, Harold Hines Jr., Kathy Warfield, Dena Pingley, John Brown, Bob Brown Ring Judge, Mr. Robert Kerns, Middleburg, Va.



Processors of
Sliced Apples
Apple Sauce
Apple Chips
Apple Juice
Apple Cider Vinegar

Shenandoah Apple Co-operative, Inc.

Winchester, Virginia 22601





A.& N. Store, Abex Corporation, H.G. Ackenbom, Dr. John McAdams, Allegheny Freight Lines, Inc., American Finance Co., Mr. Julian K. Armel E.W. Armstrong, Co., Mr. William T. Armstrong, J.V. Arthur, Inc., Ashworth Brothers, Inc.

B & J Distributors, Inc., Baker and Anderson Electrical Company, Inc., Mr. W.W. Baker, Thomas W. Baldridge, Barbour, Drunagel & Renner, Inc., Mr. Paul K. Barnett, Mrs. Thelma R. Barr, Bartley's Shoe Repair Shops, E.E. Bayliss, Jr., Roy W. Bayliss, Jr., Bearings and Transmission, Inc., Blue and Gray Beauty Shop, W.H. Bosserman & Son, Mrs. Annie E. Bowers, Boyd's Drug Store, Inc., C.I. Brumback & Sons, Inc., Buckely-Lages, Inc., Burger Chef Drive In, Mr. H. Ray Butler, H.W. Butler Bro., Inc.,

C & P Telephone Co., Mr. Gus Cahill, Miss Nettie Carbaugh, Carper & Carper, Carr Publishing Co., Inc., Grover C. Carter, Mr. and Mrs. Robert E. Casey, City Hall, L.A. Clarke & Son, Inc., Clark's Decorating Center, Cline's Egg Factory, Coca Cola Bottling Works, Inc., Coffelt Electrical Service, Commercial and Savings Bank, Mr. A. Ryland Conner, The Copper Lamp Motel, Cork Street Medical Associates, County of Frederick, Mr. Walter V. Cowley, Crown Cork & Seal Co., Inc., Mrs. Ruth Crum, Realtor, Dr. M.D. Custer, Jr.

David J. Daylor, Drug Fair Drug Stores, Duff's Rebel Restaurant, Mr. E. William Duncan, Mrs. Jean H. Dunlap, Dwane's Frame and Axle Service.

Mr. W.E. Edwards, El Rancho Motor Court, Elms Motel, Elms Restaurant, W.H. Emmart & Son, Inc., Mr. Julian A. Everly, Exxon

Fabritek Company, Inc., Fairfax Inn, Dr. Raymond L. Fish Mr. Douglas L. Fisher, Flintkote Company, The Floor Shop, Mr. & Mrs. Ellis Ford, Fraternal Order of Eagles—Lodge No. 824, J. Curtis Fray Frederick Motor Co., Fruit & Produce Pakaging Co., H.N. Funkhouser & Co.

G.W. Motors, Garber Ice Cream Co., General Woods & Veneers, Inc., Glaize & Brother, Mrs. Robert Glass, Sr., Golden Kitchen, Grand Piano & Furniture Co., Gray and Eddy, Inc., Dr. Warren C. Gregory, E. Eugene Gunter

H F C, Harris Intertype Corporation, Harris and Saunders, Mr. John J. Hawse, Health Center Lanes, H.J. Heinz Co., Henkel-Harris Co., Inc., Mr. & Mrs. Wendell Hester, Hicks' Esso Service Station, Dr. Douglass O. Hill, Holiday Inn of Winchester, Hottel & Willis, Mr. Wilkie W. Hunt, Huntsberry, Inc., Dr. P. Hampton Hylton

Investors Loan Corp. of Winchester

Jamison and Gore, Mr. J.L. Johnson, Dr. W. Rayner Johnson, Mr. Laurens P. Jones, Mr. Ralph S. Jordan

Mr. Charles W. Karper, Dr. Raymond H. Kerlin, Kern Motor Co., Kerr McGee Chemical Corp., Mr. Jess R. Kiracofe, Jr., Kremer Oil Corporation, Kuykendall, Whiting & Costello

Lamar Sloan Ford, Inc., F.L. Largent, Jr., Lee Jackson Motel, Inc., Mr. Clyde Logan, L.T. Long's Esso Servicenter, Lowe's of Winchester, Inc.

Dr. John F. Mac Lellan, Martin Marietta Cement, Joseph A. Massie, Jr., McPhail Paints, Inc., Milburn Typewriter Co., Mrs. Fay Marke Miller, Miller's Drug Store, Preston Moffett, Dist., Inc., Mohawk Motel, Molden Real Estate Corporation, Montgomery Ward, Motel Modernaire, Mount Vernon Inn

Mr. Carl S. Napps, National Fruit Product Co., Inc., Northern Va. Livestock

Oak Grove Sanitary Co., Irvan T. O'Connell, Old Dominion Savings and Loan Association, Orkin Exterminators, Inc., Miles R. Orndorff, Jr., O'Sullivan Corporation, The Oxford Shop

Arthur R. Parrish Co., Patton's Furniture Sales, Patton's Movers, Inc., J.C. Penney Co., Inc., Peoples Drug Stores, Perry Engineering Co., Stuart M. Perry, Inc., The Picture Shoppe, Pifer Office Supply, Inc., The Pizza Shops, Inc., P.W. Plumly Lumber Corporation, Potomac Edison Co. of Va.

Quality Motel-Boxwood

Raub Supply Co., Redwood Motel, Rhodes' Drug Co., Mr. Harry Ridgeway, Mrs. Ray Rinker, Riteway Cleaners, Frederick M. Ritter, C.L. Robinson Ice & Cold Storage, D.K. Russell and Sons, Inc.

Safeway Stores, Inc., Sanitary Laundry Inc., Schewel Furniture, Mr. and Mrs. Paul Schneider, Scott & Stringfellow, Inc., Thomas G. Scully, Sears, Roebuck & Co., Shade Equipment Co., Inc., Shawnee Canning Co., Shenandoah Apple Co-Operative, Inc., Shenandoah's Pride Dairy Products, Shenandoah Valley National Bank, Mr. Charles Shewbridge, Mr. C. Edward Shirley, Howard Shockey & Sons, Inc., F.A. Shryock Co., Inc., Judge David G. Simpson, Skyline Oil Co., Inc., Mrs. R. Bruce Slonaker, Smalts Florists, Inc., Smith's Service Station, Smith's Transfer Corp., Smith's Used Cars, Alfred L. Snapp & Son, Snellings Florist, Snow White Grill, John S. Solenberger & Co., Southern States Winchester Coop. & Pet. Services, Drs. Steeley, Walk & Scorgie, Inc., Donald W. Stewart, Stinson Electronics, Inc., Hubert T. Stratton, B.M. Sullivan, Swimley Furniture Store, Inc., Shenandoah Gas Co.

Tastee Foods of Va., Inc., Tastee Freeze, Mr. Paul Terretta, Triangle Diner, Triangle Shoe Co., Truck Suppliers, Inc.

Dr. D.A. Urena

Valley News Stand, Virginia Supreme Corp., Virginia Apple Storage, Inc.,

W & W Sales, Dr. William G. Way, Wayside Inn, Weber & Sons Nursery, Western Frederick Bank, Western Maryland Supply Corp., George B. Whitacre, Dr. Samuel N. Whitacre, Mr. Joseph W. White, Wayne A. Whitham, Wilkins Coffee Co., James R. Wilkins, Jr., Mrs. R. Gray Williams, Winchester Apple Growers, Winchester Billiard Center, Winchester Casket Co., Winchester Evening Star, Winchester Optical Co., Winchester Hosiery Mills, Winchester Rendering Co., Inc., Wonderland Gift Shop

Mr. Frank M. Yeakle, Jr., Mrs. J.H. Yost, Jr., Young Men's Sport Shop, Yount, Hyde & Co.

Robert F. Zeigler, Inc., Zuckerman Co., Inc.

Out of Town Sustaining Memberships

Musselman Division-Pet, Inc., Adams County Nursery and Fruit Farms, Amchen Products, Inc., Alexander Potter Assoicates, American Can Company, Amstar Corporation, Anchor Hocking Glass Corp., Ansam Metals Corporation, A & S Warehouse, Inc., Joseph W. Athey

The Baltimore Spice Company, Mr. Robert Barton, Jr., Blue Goose Growers, Inc., Brind Leasing Corp., Brockway Glass Co., Inc., H.F. Byrd, Inc., H.F. & T.B. Bryd, Inc.

W.D. Campbell & Son, Inc., Walter E. Campbell Co., Inc., Mr. Garland M. Canter, Mr. J.K. Carr, Cassco Berkeley Corp., Chevron Chemical Co., Consolidated Distributors, Inc., Corning Glass Works, Continental Can Company, Inc.

Diamond National Corporation, A.R. Dunning

FMC Corporation, New York, FMC Corporation, Illinois, FMC Corporation, Woodstock, Va., Fuller Instrument Service, Inc.

Glass Containers Corporation

Hamilton Easter, Inc., Mr. Emerson A. Hill, Hollis-Lowman Sales Service, Inc., Houck and Company, Inc.

Jarrett Brokerage Co., Inc., Jersey Fruit Co-Operative Assoc., Inc., Martin L. Johnson Co.

Kurt Orban Company, Inc.

Laurens Glass, Inc., Otho S. Lewis & Charles W. Lewis, Lewis Industrial Supply Co.

Mr. and Mrs. Philip T. McIntire, Martinsburg-Berkeley Co. Chamber of Comm., Mr. H.C. McGehee, James McGraw, Inc., Metro Containers, Metropolitan Refining Co., Inc., Morgan Brothers Bag Company, Inc., Mountain Fruit Sales, Inc.

Hubert H. Nall Co., Inc., National Can Corporation, National Kaolin Products Co.

Owens-Illinois-Glass Cont. Div.

Patterson's Drug Store, F.B. Pease Co., Mr. Thurman G. Phares, Porterfield Orchards, Inc., Mr. H.G. Potts

Mr. Turner A. Ramey, Ranson Fruit Co., Inc., Richardson, Myers & Donofrio

Shady Hill Orchard, Sieling & Jones, Inc., Shenandoah Motel, Skyline Caverns, Stark Bro's. Nurseries & Orchards Co., Stauffer Chemcial Co., Stevens & Thompson Paper Co.

Tastee Freeze International, Inc., Turkey Knob Orchards, Inc.

Union Camp Corporation, United Paper Co., Inc., Charles F. Unruh

Valley Fertilizer & Chemical Co., Inc., Virginia Asphalt Paving Co., Inc., Virginia State Horticultural Soc., Inc.

Westvaco, The Wetsel Seed Co., Inc., Woodward & Lothrop, Inc.

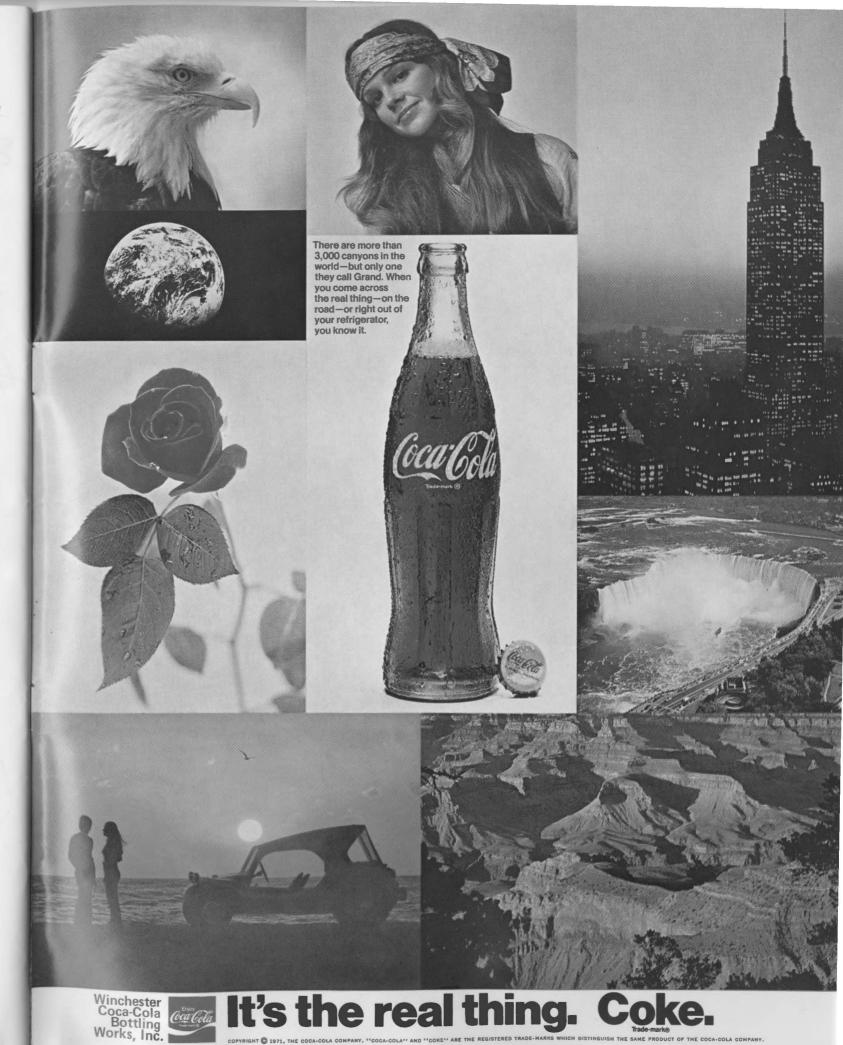


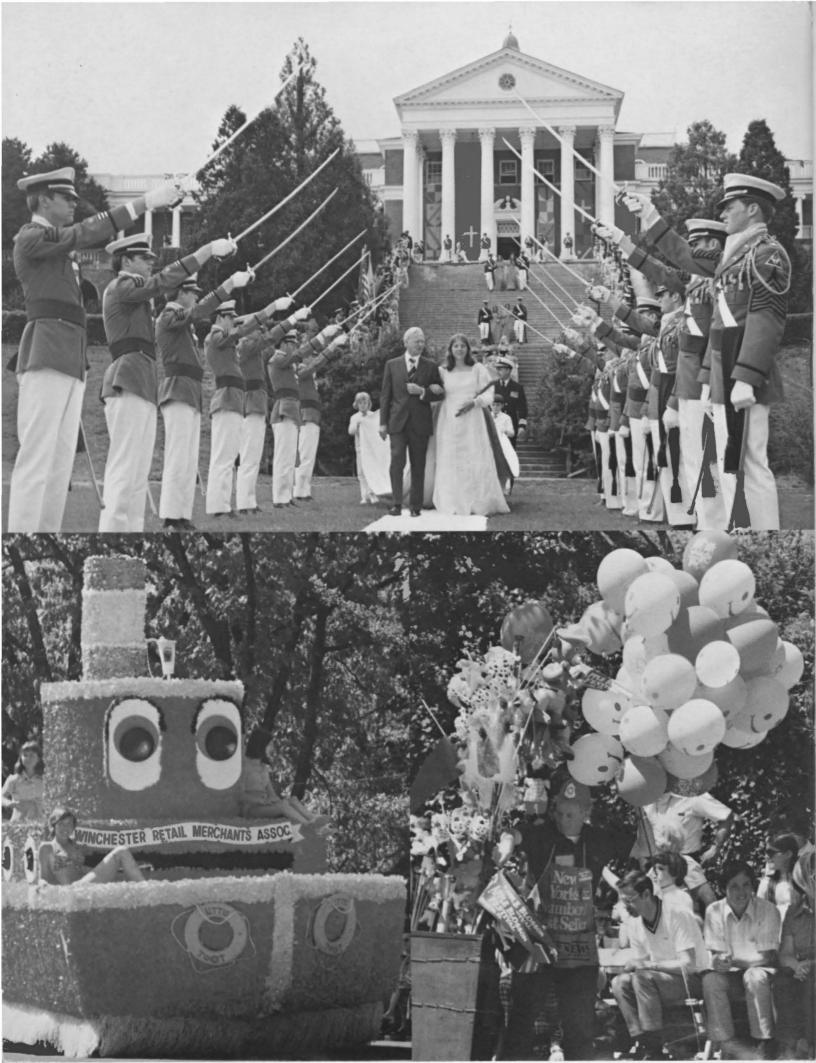


An international manufacturing and distributing network for sale and rental of construction equipment, spectator seating and recreation equipment.

Safway Steel Products

2013 Loumour Avenue, Richmond, Virginia





Our Forty-eighth Annual

Shenandoah Apple Blossom Festival

Winchester. Virginia 22601

April 14, 1975



Friday, May 2, 1975 Saturday, May 3, 1975 Sunday, May 4, 1975 Telephone: 703-662-3863

109 E. Piccadilly St. Post Office Box 699

529 Jefferson St. 703-662-5317

Mrs. Shelia Weidenfeld Press Secretary to Mrs. Ford The White House 1600 Pennsylvania Avenue Washington, D. C.

Dear Mrs. Weidenfeld,

I am listing below the names of three "Virginia Gentlemen" who several of us feel would be the top-notch choices of escorts for Miss Ford.

- (1) Thursday Evening Billy Pifer, 21 years old, 6 feet, a Junior at Washington and Lee, plans to attend Medical School, is great at tennis and skiing and is the son of Dr. and Mrs. William Pifer (Father, Chm. of Winchester Republican Party).
- (2) Friday Evening Jim Robinson, 22 years old, 6 ft. 2 in.,
 History Major at Madison, coaches swimming,
 skiis, plays tennis and football and looks
 and does most everything athletic, son of
 Congressman and Mrs. J. Kenneth Robinson.
- (3) Saturday Evening David Kern, 22 years old, 5 ft. 11 in., Senior at the University of North Carolina, History Major and plans to attend Law School next year. Phi Beta Kappa, Morehead Scholar, great tennis player, likes all kinds of music and is the son of Mr. and Mrs. Robert Kern (Father, Chief Engineer at National Fruit Product Company)

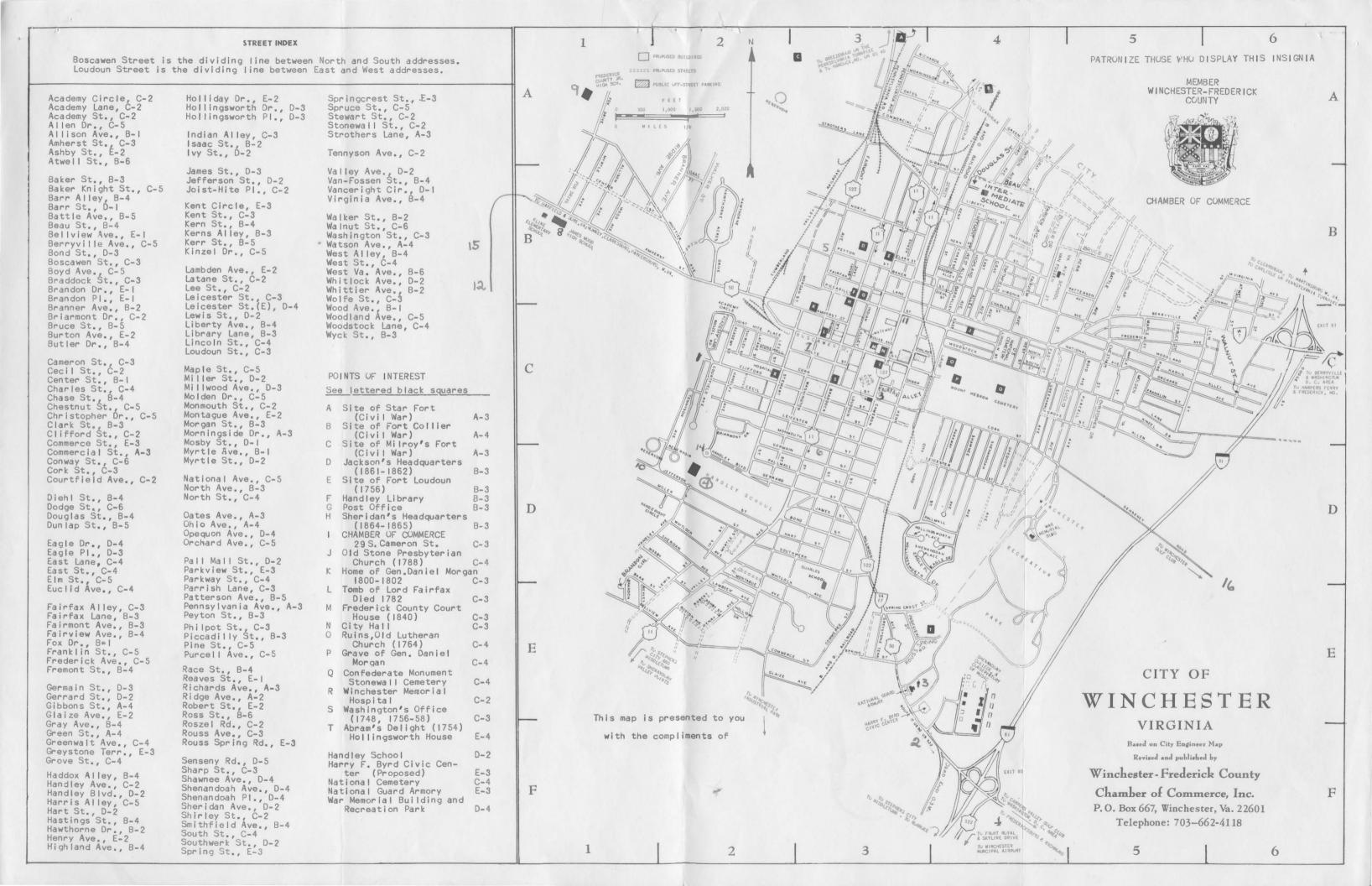
These really are outstanding boys in personality, looks and just generally all around nice guys. If Miss Ford accepts these young men, would you let me know as soon as possible, as they have exams and transportation arrangements to make.

I have also included her schedule and a map of Winchester showing where she will be according to the schedule. I will be glad to answer any questions that may arise.

Everyone is getting very excited, praying for good weather and looking forward to our new Queen. Will be in touch again soon.

Most sincerely,

Sandra L. Armstrong



ctothes/ day home Dress-Nors. Cong casual dress-even all de y gown - Fri

1975 SHENANDOAH APPLE BLOSSOM FESTIVAL QUEEN SHENANDOAH XLVIII'S SCHEDULE: South grain grain again

THURSDAY. MAY 1st:

10:00 A.M. - Arrive in Winchester at the home of your hosts; Senator & Mrs. Harry F.
Byrd, Jr. and meet your Maids-Of-Honor, and Chaperone; Mrs. Ferman Perry.

2 11:15 A.M. - Depart for Lee Jackson Inn - JOINT CIVIC CLUB LUNCHEON * (Joint Club * potract gift presentation to Queen * 11:45 PRESS INTERVIEW EAST ROOM) Exp() of herealf

3 1:30 P.M. - T. V. CABLE OFFICE, Interview with Queen-Elect Susan Ford and Maide-Of-Honor.

2:15 P.M. - Handley High School for Coronation Rehearsal.

4:30 P.M. - Back to Hosts' home and rest.

5:45 P.M. - Leave with Mrs. Ferman Perry; Chaperone, for Dinner and Escort.

6:00 P.M. - Informal dinner, Hosts; Dr. & Mrs. Robert S. Boyd, 323 Fairmont Avenue.

(6) \$8:15 P.M. - Leave for Presentation at South End Fire Company, FIREMEN'S RECEPTION.

8:50 P.M. - Informal Reception. Hosts: Mr. & Mrs. Virgil R. Strader, Jr., and Maid-Of-Honor, Miss Jody Strader, 15 S. Washington St. (ARMSTRONG HOUSE)

(1) 11:30 P.M. - Home and Rest.

FRIDAY, MAY 2nd: * CORONATION GOWN ALL DAY::

10:00 A.M. - Depart with Chaperone Mrs. Perry for orchard picture with entire court.

(PHOTOGRAPHER AINSWCREH - GREENBERG)

3 11:10 A.M. - Leave for Apple Pie Baking Contest, James Wood High School.

11:35 A.M. - Leave for Frederick County Jr. High School, Presentation at Horticultural Ladies' Luncheon. - Bruef des policy - Interference 500

12:00 NOON - Leave for Queen's Luncheon; Hosts Mr. & Mrs. Lohr E. Dunlap and Maid-Of-Honor, Miss Jeanie Dunlap, 521 Jefferson St., Winc., Va.

2:00 P.M. - Handley high School for CORONATION OF QUEEN SHENANDOAH XLVIII AND CONCERT BY "THE NEW CHRISTY MINSTRELS".

4:45 P.M. - Fireman's Parade. After riding through, depart immediately for Host Home, Rest and Dress For Evening.

7:15 P.M. - Escort arrives with Mrs. Ferman Perry, Queen's Chaperone.

7:30 P.M. - Formal Dinner. Hosts: Mr & Mrs. Fred L. Glaize, III, Merriman's Lane.

9:45 P.M. - Presentation at Young Couples' Dance, Winchester Armory.

10:30 P.M. - FORMAL QUEEN'S BALL, GEORGE WASHINGTON HOTEL.

2:00 A.M. - Hosts home and Bed.

SATURDAY, MAY 3rd:

9:30 A.M. - Leave for Handley High School for Pre-Pageant Presentation and Knighting
Of Grand Marshal BOB HOPE. CORONATION GOWN!! - Queen's Chaprone, Mrs. Perry.

10:45 A.M. - Festival Celebrities Reception. Hosts Mr. & Mrs. C. Monty Harris, "Macsfield" Handley Blvd.

11:30 A.M. - Queen's Luncheon: Hosts: Congr. & Mrs. J. Kenneth Robinson, Merriman's Lane.

12:50 P.M. - GRAND FEATURE PARADE:

5:30 P.M. - Return to Hosts' home. REST AND DRESS FOR INFORMAL DINNER-DANCE.

7:15 P.M. - Escort Arrives with Mrs. Ferman Perry, Queen's Chaperone.

7:30 P.M. - Informal dinner-dance, Hosts: Mr. & Mrs. Charles S. Toan, Mr. & Mrs. H. Lee Simpson and Maids-Of-Honor, Miss Sylvia Toan and Miss Gaye Simpson.

1:00 A.M. - HOSTS HOME AND BED: **** OFFICIAL DUTIES ARE OVER:

long, casual dress.

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 Byrd, Jr. and meet your Maids-Of-Honor, and Chaperone; Mrs. Ferman Perry.
- 11:15 A.M. Depart for Lee Jackson Inn JOINT CIVIC CLUB LUNCHEON * (Joint Club gift presentation to Queen * 11:45 PRESS INTERVIEW EAST ROOM)
- 1:30 P.M. T. V. CABLE OFFICE, Interview with Queen-Elect Susan Ford and Maide-Of-Honor.
- 2:15 P.M. Handley High School for Coronation Rehearsal.
- 4:30 P.M. Back to Hosts' home and rest.
- 5:45 P.M. Leave with Mrs. Ferman Perry; Chaperone, for Dinner and Escort.
- 6:00 P.M. Informal dinner, Hosts; Dr. & Mrs. Robert S. Boyd, 323 Fairmont Avenue.
- 8:15 P.M. Leave for Presentation at South End Fire Company, FIREMEN's RECEPTION.
- 8:50 P.M. Informal Reception. Hosts: Mr. & Mrs. Virgil R. Strader, Jr., and Maid-Of-Honor, Miss Jody Strader, 15 S. Washington St. (ARMSTRONG HOUSE)
- 11:30 P.M. Home and Rest.

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- 10:00 A.M. Depart with Chaperone Mrs. Perry for orchard picture with entire court.

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- 11:35 A.M. Leave for Frederick County Jr. High School, Presentation at Horticultural Ladies' Luncheon.
- 12:00 NOON Leave for Queen's Luncheon; Hosts Mr. & Mrs. Lohr E. Dunlap and Maid-Of-Honor,
 Miss Jeanie Dunlap, 521 Jefferson St., Winc., Va.
- 2:00 P.M. Handley high School for CORONATION OF QUEEN SHENANDOAH XLVIII AND CONCERT BY "THE NEW CHRISTY MINSTRELS".
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- 7:30 P.M. Formal Dinner. Hosts: Mr & Mrs. Fred L. Glaize, III, Merriman's Lane.
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- 5:30 P.M. Return to Hosts' home. REST AND DRESS FOR INFORMAL DINNER-DANCE.
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