

**The original documents are located in Box 42, folder “Ford, Susan - Events - 4/27/75 - Rocking Chair Fundraising Marathon” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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Wash Star 4/28/75 p. A3



—Associated Press

**MARATHON ROCK** — Susan Ford, daughter of President Ford, gets an assist from Washington Redskins running back Larry Brown as she helped 17 Georgetown University students rock half-way around the clock to raise money for children of servicemen missing or killed in action. Among other celebrities who took part in the rocking chair marathon sponsored by No Greater Love, a national non-profit organization, were humorist Art Buchwald, Lynda Johnson Robb and golfer Lee Elder.

# Set to Rock Around the Clock?

Daily News  
4/28/75  
p. 17



Associated Press Photo  
Susan Ford, daughter of the President, gets assist from Washington Redskins' Larry Brown during rocking chair fund-raising marathon in capital. Marathon is sponsored by No Greater Love, which promotes programs of friendship and care for children of American servicemen killed or missing in action.

Post 4/28/75 p B2

## PEOPLE

# Rock Around the Clock

*By Emily Fisher*

The Georgetown students figured when they volunteered for a noon-till-midnight Rocking Chair Marathon that there were duller ways to while away a Sun-



THE WHITE HOUSE

WASHINGTON

April 22, 1975

MEMORANDUM TO: PETER SORUM

FROM: SUSAN PORTER

Attached is additional information regarding Susan Ford's participation in the No Greater Love Rocking Chair Marathon.

c: Sheila Weidenfeld  
Patti Matson  
✓ Nancy Chirton



Inspired by the saying, *Greater love has no man than this, that a man lay down his life for his friends*, the people at No Greater Love sponsor programs of friendship and care for children of servicemen missing or killed in action, hospitalized veterans, GIs overseas and senior citizens without families.

**National  
Advisory Council \***

George Allen  
Head Coach, Washington Redskins

Arthur Ashe  
Johnny Bench  
Congressman Jack Brinkley  
Larry Brown  
Edward J. Carlough  
Wilt Chamberlain  
Colonel Fred Cherry, USAF  
Bill Cosby  
Bill Curry  
Congressman Dan Daniel  
Rear Admiral Jeremiah Denton, USN  
Congressman William Dickinson  
Joe Di Maggio  
Marie Donohue  
Major General John Flynn, USAF  
Joe Frazier  
Bill Gallo  
President, National Cartoonists Society

Richard C. Gerstenberg  
Board Chairman, General Motors

Althea Gibson  
Kay Iselin Gilman  
Senator Barry Goldwater  
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Jack Lord  
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Orlo Robertson  
Brooks Robinson  
Senator Hugh Scott  
William Shoemaker  
O.J. Simpson  
Senator Strom Thurmond  
Lt. Colonel Terry Uyeyama, USAF  
Jerry West  
Ted Williams  
Congressman Bob Wilson

\* Partial Listing

**HANK AARON**  
President

April 22, 1975

Dear Sue:

Enclosed is the information on the Rocking Chair  
Marathon.

We're delighted that Susan will be able to attend.

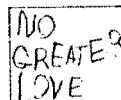
Many thanks.

Sincerely,

Carmella LaSpada  
National Coordinator

CL/vgl

Ms. Susan Porter  
The White House  
Washington, D.C.



1750 New York Ave., N.W.  
Washington, D. C. 20006  
(202) 785-4665

**CARMELLA LaSPADA**  
Chairman of the Board

**ROGER STAUBACH**  
Vice President

**REV. LOUIS SAVARY, S.J.**  
Executive Vice President

**STEPHEN PALEY, ESQ.**  
Secretary

FOR IMMEDIATE RELEASE

WASHINGTON D.C. -- Sports stars, students and celebrities will be rocking halfway around the clock at Georgetown University's Copley Hall Sunday, April 27, but the rocking won't be a music festival.

It's a rocking chair fundraising marathon for No Greater Love, a national non-profit, tax-exempt organization which sponsors programs of friendship and care for children of American servicemen missing and killed in action. NGL was initiated in 1971 by America's top sports stars.

Georgetown University students will keep their rocking chairs in motion from noon to midnight for pledges of support of \$1.00/hour to No Greater Love.

Celebrities will drop by to do their rocking in an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata, of McLean, Virginia.

Larry Brown of the Washington Redskins, and a member of NGL's National Advisory Council, is the Chairman of the event. Wes Unseld of the Washington Bullets, Fred Thomas of WRC-TV news, Len Hathaway of WMAL radio, sports writer Bob Addie and syndicated cartoonists Bill Rechin(E Pluribus) and Brant Parker(The Wizard of ID) are members of the Marathon Committee. Georgetown student Committee members include Charles Fazio (Chairman), Peter Corrigan and Carla Perantoni.

Art Buchwald will kick off the program and be the first celebrity to rock in the "Kennedy Rocker." Joining Buchwald in the Marathon will be Susan Ford, Lynda Johnson Robb, Peter Jennings of AM-America, Members of Congress, Washington Redskins, syndicated cartoonists, sportswriters and sportscasters. In addition, there will be continuous live entertainment, movies shown and refreshments served. Tom Curtis, WMAL-FM disc jockey will emcee the program.

Baseball Home Run King Hank Aaron, President of No Greater Love said "It sure is great to see so many young men and women involved in the No Greater Love cause. And, as always, we are most appreciative of the many celebrities giving so freely of their valuable time to help us once again."

###



FACT SHEET

EVENT: ROCKING CHAIR MARATHON

SPONSORED BY: NO GREATER LOVE  
A national organization which sponsors programs of friendship and care for children of our servicemen missing and killed in action. It is 99% volunteer, non-profit, tax-exempt, and relies solely on contributions from the general public for support.

PURPOSE: TO RAISE MONEY FOR NGL  
To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE: SUNDAY, APRIL 27, 1975

TIME: 12 NOON to 12 MIDNIGHT

PLACE: GEORGETOWN UNIVERSITY'S COPELY HALL

PARTICIPANTS: GEORGETOWN UNIVERSITY STUDENTS  
SPORTS STARS AND OTHER CELEBRITIES  
Format: Georgetown students will keep their rocking chairs in motion for 12 hours for pledges of support of \$1/hr on behalf of NGL. Celebrities will drop by during the day to do their rocking in an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata. The chair which is being donated by Arata, will be auctioned off the following week. In addition, there will be continuous live entertainment, movies shown and refreshments served.

AIRMAN: WASHINGTON REDSKIN, LARRY BROWN

COMMITTEE: Includes Wes Unseld of the Washington Bullets, Fred Thomas of WRC-TV, Len Hathaway of WMAL radio, Sportswriter Bob Addie, syndicated cartoonists Bill Rechin (E Pluribus) and Brant Parker (The Wizard of ID) and Georgetown University student Charles Fazio.

QUESTIONS: In addition to the Committee, Susan Ford and Art Buchwald will head the list of celebrity rockers -- which includes members of Congress, Washington Redskins, syndicated cartoonists, sportswriters and sportscasters.

COORDINATOR: MS. CARMELLA LaSPADA  
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

THE WHITE HOUSE

WASHINGTON

April 18, 1975

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER  
SUBJECT: Action Memo

Susan Ford has accepted the following out-of-house invitation:

EVENT: Rocking Chair Fund Raising Marathon

GROUP: No Greater Love

DATE: Sunday, April 27, 1975

TIME: 2:00 p.m.

PLACE: Copely Hall  
Georgetown University, D.C.

CONTACT: Carmella LaSpada  
785-4665 (day)  
966-1159 (evening)

COMMENTS: Susan Ford would like to drop by around 2:00 for this fund raising event on behalf of No Greater Love, a non-profit organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action, veterans, etc. The file is attached. Thank you.

c: BF Staff  
Red Cavaney  
Warren Rustand  
Bill Nicholson  
Rex Scouten  
Staircase



**National  
Advisory Council \***

George Allen  
Head Coach, Washington Redskins

Arthur Ashe  
Johnny Bench  
Congressman Jack Brinkley  
Larry Brown  
Edward J. Carrough  
Wilt Chamberlain  
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Joe Frazier  
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President, National Cartoonists Society  
Richard C. Gerstenberg  
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Senator Barry Goldwater  
Senator Robert Griffin  
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Conrad Hilton  
Senator Daniel Inouye  
Mrs. Lyndon B. Johnson  
John B. Kelly, Jr.  
Billy Kidd  
Bill Kilmer  
Mrs. Vince Lombardi  
Jack Lord  
Jerry Lucas  
John Lyons  
Commander John McCain, USN  
Howard McClennan  
Jim McKay  
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Congressman G. V. Montgomery  
Keith Morris  
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Joe Paterno  
Richard Petty  
Frank Raftery  
Orlo Robertson  
Brooks Robinson  
Senator Hugh Scott  
William Shoemaker  
O.J. Simpson  
Senator Strom Thurmond  
Lt. Colonel Terry Ueyama, USAF  
Jerry West  
Ted Williams  
Congressman Bob Wilson  
\* Partial Listing

CARMELLA LaSPADA

Inspired by the saying, *Greater love has no man than this, that a man lay down his life for his friends*, the people at No Greater Love sponsor programs of friendship and care for children of servicemen missing or killed in action, hospitalized veterans, GIs overseas and senior citizens without families.

**HANK AARON**  
President

April 16, 1975

-ATTEND, ✓  
-Hour: 2:00  
-REGRET

*Yip*

Dear Susan:

Sunday, April 27, sports stars, celebrities and college students will be rocking around the clock for the benefit of children of American servicemen missing in action. We would like you -- we need you -- to be one of these celebrities to rock. However, the rocking won't be a music festival.

It's a rocking chair fundraising marathon at Georgetown University's Copely Hall for No Greater Love, a non-profit, tax-exempt organization which sponsors programs of friendship and care for these often-forgotten children.

We hope you will be able to drop by for a few minutes to rock in a special "celebrity" rocker -- an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata, of McLean, Virginia.

From 12 noon to 12 midnight, Georgetown students will keep their rocking chairs in motion for pledges of \$1/hr on behalf of NGL. There will be continuous live entertainment, movies shown and refreshments served.

We would appreciate it if you could find 15 minutes on Sunday, April 27 to attend No Greater Love's Rocking Chair Marathon. Please let us know by Friday, April 18: You may call Ms. Carmella LaSpada, coordinator of this event at 785-4665 (day) or 966-1159 (evening).

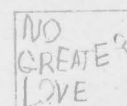
Sincerely,

*Hank*  
**Hank Aaron**  
President

*Larry*  
**Larry Brown**  
Chairman

Rocking Chair Marathon

Miss Susan Ford  
The White House  
Washington, D.C.



1750 New York Ave., N.W.  
Washington, D. C. 20006  
(202) 785-4665

ROGER STAUBACH

REV. LOUIS SAVARY, S.J.

STEPHEN PALEY, ESQ.

## FACT SHEET

EVENT ROCKING CHAIR MARATHON

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To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE SUNDAY, APRIL 27, 1975

TIME 12 NOON to 12 MIDNIGHT

PLACE GEORGETOWN UNIVERSITY'S COPELY HALL

PARTICIPANTS GEORGETOWN UNIVERSITY STUDENTS  
SPORTS STARS AND OTHER CELEBRITIES  
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CHAIRMAN WASHINGTON REDSKIN, LARRY BROWN  
Art Buchwald will be pinch-hitting for No Greater Love's President Hank Aaron, who will be playing ball on that day, and launch the Marathon by being the first celebrity to rock in the Kennedy Rocker.

COORDINATOR MS. CARMELLA LaSPADA  
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).



THE WHITE HOUSE

WASHINGTON

April 18, 1975

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GROUP: No Greater Love

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785-4665 (day)  
966-1159 (evening)

COMMENTS: Susan Ford would like to drop by around 2:00 for this fund raising event on behalf of No Greater Love, a non-profit organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action, veterans, etc. The file is attached. Thank you.

c: BF Staff  
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Staircase



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Advisory Council \***

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Arthur Ashe  
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William Shoemaker  
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\* Partial Listing

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**HANK AARON**  
President

April 16, 1975

-ATTEND, ✓  
-Hour: 2:00  
-REGRET

*Yes*

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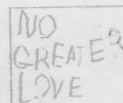
Sincerely,

*Hank*  
**Hank Aaron**  
President

*Larry*

**Larry Brown**  
Chairman  
Rocking Chair Marathon

Miss Susan Ford  
The White House  
Washington, D.C.



1750 New York Ave., N.W.  
Washington, D. C. 20003  
(202) 785-4665

## FACT SHEET

EVENT ROCKING CHAIR MARATHON

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A national organization which sponsors programs of friendship and care for children of our servicemen missing and killed in action. It is 99% volunteer, non-profit, tax-exempt, and relies solely on contributions from the general public for support.

PURPOSE TO RAISE MONEY FOR NGL  
To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE SUNDAY, APRIL 27, 1975

TIME 12 NOON to 12 MIDNIGHT

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SPORTS STARS AND OTHER CELEBRITIES  
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COORDINATOR MS. CARMELLA LaSPADA  
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

PAGE THREE

# ROCKING CHAIR MARATHON

## NO GREATER LOVE

A national organization which sponsors programs of love, ship and care for children of our servicemen missing and killed in action. It is 99% volunteer, non-profit, tax-exempt, and relies solely on contributions from the general public for support.

## TO RAISE MONEY FOR NGL

To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the missing children, printing and communications (postage and telephone) and the national office.

*to take your organization*

SUNDAY, APRIL 27, 1975

12 NOON to 12 MIDNIGHT

GEORGETOWN UNIVERSITY'S COMEX HALL

## GEORGETOWN UNIVERSITY STUDENTS

### SPORTS STARS AND OTHER CELEBRITIES

Format: Georgetown students will keep their rocking chairs in motion for 12 hours for pledges of support of \$1/hr or in lieu of \$1/hr. Celebrities will drop by during the day to do their rocking in an exact copy of the authentic version upholstered John F. Kennedy Rocker created for our late President by Lawrence J. Arata. The chair which is being donated by Arata, will be auctioned off the following week. In addition, there will be continuous live entertainment, movies shown and refreshments served.

## WASHINGTON REDSKIN, LARRY BROWN

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MS. CARMELA LASPADA

For further information, she may be contacted at 785-4402 (day) or 966-1155 (evening).



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*Ms*

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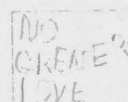
Sincerely,

*Hank*  
Hank Aaron  
President

*Larry*

Larry Brown  
Chairman  
Rocking Chair Marathon

Miss Susan Ford  
The White House  
Washington, D.C.



1750 New York Ave., N.W.  
Washington, D. C. 20006  
(202) 785-4665

## FACT SHEET

CONTENT  
ROCKING CHAIR MARATHON

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CHAIRMAN  
WASHINGTON REDSKIN, LARRY BROWN  
Art Buchwald will be pinch-hitting for No Greater Love's President Hank Aaron, who will be playing ball on that day, and launch the Marathon by being the first celebrity to rock in the Kennedy Rocker.

COORDINATOR  
MS. CARMELLA LaSPADA  
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

THE WHITE HOUSE

WASHINGTON

April 25, 1975

MEMORANDUM FOR: SUSAN FORD

FROM: PETER SORUM

SUBJECT: YOUR PARTICIPATION IN THE  
"NO GREATER LOVE" ROCKING  
CHAIR FUND RAISING MARATHON  
Copely Hall, Georgetown University  
April 27, 1975

Attached at TAB A is the proposed schedule for your participation in the "No Greater Love" Rocking Chair Fund Raising Marathon.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

BACKGROUND

No Greater Love is a non-profit tax-exempt organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action. The Rocking Chair Fund Raising Marathon provides income to support this work through pledges from the public to students who will rock for 12 hours in hopes of raising \$2,000.

SUSAN FORD'S PARTICIPATION IN THE  
"NO GREATER LOVE" ROCKING CHAIR  
FUND RAISING MARATHON  
Copely Hall, Georgetown University  
Sunday, April 27, 1975

1:45 pm Susan Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Copely Hall, Georgetown University.

[Driving time: 15 minutes]

2:00 pm MOTORCADE ARRIVES Copely Hall, Georgetown  
University.

Susan will be met by:

Larry Brown, Chairman, Rocking Chair Marathon

Susan, escorted by Larry Brown, proceeds to the  
Copely Hall Lounge.

2:05 pm Susan arrives Copely Hall Lounge, and proceeds to  
Celebrity Corner to greet participants.

NOTE: Lee Elder, Mike Bragg, Brig Owens,  
Fred Thomas, and cartoonist Brant Parker  
(Wizard of Id) are among those scheduled to  
be in the corner at the time.

2:10 pm Susan proceeds to the "celebrity" rocking chair and  
is seated.

NOTE: While Susan is rocking, the  
road company of "Grease" will perform.

2:20 pm Susan concludes rocking and departs chair to greet  
students in other rocking chairs.

2:25 pm Susan departs Copely Hall Lounge en route motorcade  
for boarding.

2:30 pm

MOTORCADE DEPARTS Copely Hall en route  
South Grounds.

[Driving time: 15 minutes]

2:45 pm

MOTORCADE ARRIVES South Grounds.