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October 2, 1974

Office of the White House Press Secretary

NOTICE TO THE PRESS

At the invitation of the United States Capitol Historical Society, Mrs. Betty Ford will serve as Co-Chairperson of the National Advisory Board for the Bicentennial "Son et Lumiere" (Sound and Light Show) which will be installed on the East Front of the Capitol. The other Co-Chairpersons are Douglas Fairbanks, Jr., and William Batten of the J.C. Penney Co.

Mrs. Ford is deeply appreciative of the invitation extended by former Congressman Fred Schwengel, President of the Capitol Historical Society, and is looking forward to this active participation in the Bicentennial celebration. The President has been a member of the Board of the Capitol Historical Society since its founding in 1962 and co-sponsored, with House Majority Leader Thomas P. O'Neill, the bill authorizing the Sound and Light Show.

The Sound and Light Show will depict the history of the Capitol from the laying of the cornerstone by George Washington to the present time. The Capitol Historical Society is a non-profit educational organization which funds its programs -- including the Sound and Light Show -- through voluntary contributions. The show is expected to become a permanent attraction during the tourist season starting in 1976.

Other members of the Advisory Board will be Joe Albritton, L. Berkley Davis, Felix DeWelden, Ernest A. Hayes, Senator Daniel K. Inouye, Goddard Lieberson, Clare Booth Luce, Jane Marilley and George Romney.

#

BICENTENNIAL

Mrs. Ford is deeply appreciative of the invitation extended by former Congressman Fred Schwengel, President of the Capitol Historical Society, and is looking forward to this active participation in the Bicentennial celebration.

Office of the WH Press Secretary - Oct 2, 1974

Mrs. Ford said that she will stress American handicrafts in parties aimed at spotlighting the Bicentennial celebration.

UPI - Dec 13, 1974 (Economizing)

Washington Post - Nov 14, 1974 (Bicentennial)

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→ bicentennial file
some type of

February 16, 1976

Dear Friends:

Thank you so much for your kindness in inviting me to participate in the George Washington birthday celebration of the El Redondo Chapter of the Daughters of the American Revolution. I am delighted to join in expressing warm good wishes to all who have gathered for this special occasion.

As you enjoy today's observance, may you each be reminded not only of the rich variety in our heritage but also the importance of the contribution of individuals to the strength of the United States. The achievements of our founding fathers resulted both from the union of great minds and the commitment which bound those leaders together. May your 13 trees, living symbols of that unity of spirit, grow as a tribute to our treasured ideals of liberty, justice, and equality.

Sincerely,

El Redondo Chapter
Daughters of the American Revolution
Redondo Beach, California

AH/mlb

MESSAGE: January 9, 1976

SEND TO:

Mrs. Dan H. Donnelly
Chapter Regent
Post Office Box 903
Lawndale, California 90260



MEMORANDUM
OF CALL

TO:

NOTE FOR FILE:

This message to be used
when someone requests a Bicentennial
message. Sally Q. has the mag-card
& we can type them as requests
come in.

fran



RECEIVED BY	DATE	TIME

MEMORANDUM OF CALL

TO: _____

☐ YOU WERE CALLED BY—

☐ YOU WERE VISITED BY—

OF (Organization) _____

☐ PLEASE CALL →

PHONE NO.
CODE/EXT. _____

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE _____

RECEIVED BY _____

DATE _____

TIME _____

THE WHITE HOUSE

WASHINGTON

1976 can be an old-fashioned celebration of the heart, if each American pauses to reflect on the meaning of freedom. More than parades, and I hope there are many, and more than pilgrimages to the scenes of the past, this 200th anniversary of the Declaration of Independence should be celebrated by savoring our freedoms.

We enjoy so many freedoms. We may worship as we chose. We decide where we live and where we work. We are free to express ourselves politically and artistically. But, best of all, we have the freedom to dream and to follow those dreams.

With best wishes for a meaningful, personal celebration and high hopes for the next 200 years.

Betty Ford

Mrs. Betty Ford



February 13, 1975

Dear Jason:

**Thank you for sending me a copy of the
Bicentennial Board Resolution.**

**As you know, Mrs. Ford receives an enormous
amount of requests soliciting her support
for worthy projects across the country. As
much as she would like, she can't personally
encourage all these projects brought to her
attention. She does, however, join me in
wishing the Cultural Laureate Foundation
success in all its endeavors.**

Sincerely,

**Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford**

**Mr. Jason L. Stern
President
Braddock Publications, Inc.
1028 Connecticut Avenue, Northwest
Suite 905
Washington, D. C. 20036**

SRW:ncc



Braddock Publications, Inc.

January 31, 1975

Mrs. Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, D.C. 20500

Dear Sheila:

I am enclosing a Bicentennial Board Resolution, passed on January 22, which commends the Cultural Laureate Foundation and "encourages further development of the program as having the potential for making a meaningful contribution to the Bicentennial."

We are now embarking on several phases of the program, including fundraising, further development of working relationships with educational organizations, and coordination with State Bicentennial Commissions.

In this spirit of accomplishments and hope, we would appreciate a letter from Mrs. Ford encouraging the implementation of the Cultural Laureate Foundation program. Her leadership in this matter would be deeply appreciated and would serve to increase the pursuit of excellence in the arts and sciences.

Thank you, and I look forward to hearing from you soon.

Sincerely,

Jason
Jason L. Stern
President

JLS:bas

Enclosure

*Can't personally encourage a project but to her attention
But appreciate it*

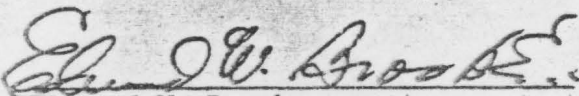
RESOLUTION


WHEREAS, The Cultural Laureate Foundation, Inc., a non-profit corporation organized under the laws of the Commonwealth of Virginia, has applied to the American Revolution Bicentennial Administration for official recognition for a nationwide program of Cultural Laureate awards for excellence in various fields; and

WHEREAS, The American Revolution Bicentennial Administration cannot by policy accord official recognition to programs which are primarily award-granting programs.

NOW THEREFORE BE IT RESOLVED that the American Revolution Bicentennial Board commends the individual initiatives which developed the concept of the Cultural Laureate program. The Board feels it is in the spirit of the national commemoration and encourages the further development of the program as having the potential for making a meaningful contribution to the Bicentennial and to the nation as it enters its third century.

The Resolution was moved, seconded and passed at a meeting of the Board on January 22, 1975.


Edward W. Brooke
Chairman, Pro Tem


Eugene J. Skora
Secretary



THIRD CENTURY DECLARATION

TWO HUNDRED YEARS AGO a new nation was brought forth in this land, dedicated to independence, to equal human rights, to opposition toward every tyranny over the mind of man and to the proposition that all people, with free access to information, have within them the inherent ability to govern themselves.

When a nation so conceived in liberty reaches its 200th year, it seems proper for its people to give an accounting of their stewardship and, in decent regard for the opinion of mankind, make a new Declaration of their resolves for their Third Century of Independence.

LET IT BE KNOWN, therefore, that in 1976, as in 1776, we hold certain truths to be self-evident: that all persons are created equal in rights, among them the right to life, liberty and the pursuit of happiness. In pursuance of these truths, we have preserved and enlarged human rights, encouraged the growth of agriculture, industry and commerce for ourselves and for others, maintained a legislature representative of the wishes of the sovereign people, and assured so far as humanly possible the fair administration of justice.

We assemble in this Bicentennial period to recall and review the unfolding history of a people governing themselves; a people drawn from the entire world, diverse in heritage and outlooks and problems transformed by the chemistry of shared aspirations into a dynamic changing, evolving and giving society, pursuing the continual improvement of the human condition.

We here and now reaffirm the promise of the Declaration of Independence as the surest guide to our Third Century of Independence. We reaffirm that life, liberty and the pursuit of happiness are inalienable rights of all Americans, and, to the extent they wish these benefits for themselves, for all mankind.

On the occasion of our 200th anniversary of independence, we reassert the peoples' rights to freedom of speech, the press and of all communication; the right to exercise religion and worship according to one's own conscience; the right to peaceably assemble and petition the government for a redress of grievances; the right to remain secure against unreasonable searches and seizures and any manner of intervention that violates personal privacy; and the continuing right of a sovereign people to govern themselves through representatives and chief executives of their own choosing. We, at the same time, affirm that the rights of each one do not extend to the violation of the rights of any others or to the impairment of the whole society within which our rights alone are secure. As we improve the human environment for all in our Third Century of Independence, we shall enlarge each one's opportunity to achieve personal goals and aspirations.

Upholding these self-evident truths and in these proved beliefs, we look toward our own and the world's future with faith that our tomorrow will be better than all our yesterdays. In our Third Century of Independence we foresee an expansion of peoples' freedom of thought, an evolution of new concepts, and an era of peaceful change, not away from self-evident truths or human rights, but toward a human environment that will afford all people lives which are more fulfilling.

WE, THEREFORE, citizens of the United States of America, do reaffirm the enduring purposes of the Declaration of Independence and, with our trust in God, pledge our lives, our fortunes and our sacred honor to continuing and enlarging those purposes in our Third Century of Independence.

Drafted by,

Donald L. Miller
Washington, D.C.
June 19, 1974

MEMORANDUM
OF CALL

TO:

Patt.

☒ YOU WERE CALLED BY—

☐ YOU WERE VISITED BY—

Jason Stern

OF (Organization)

☒ PLEASE CALL —→

PHONE NO. 296-3630 x 4870
CODE/EXT.

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

Needs to have answer!
this afternoon.

Meet ^{next} Thursday

RECEIVED BY

DATE

TIME

10:40

STANDARD FORM 63

REVISED AUGUST 1967

GSA FPMR (41 CFR) 101-11.6

GPO : 1969-048-16-80341-1 332-389

63-108

Braddock Publications, Inc.

November 6, 1974

Miss Patti Matson
Office of the Press Secretary for Mrs. Ford
The White House
Washington, D.C. 20500

Dear Patti:

I am enclosing to you a copy of the letter I gave to Sheila on October 10th.

I look forward to hearing from Sheila as to when it would be possible to set up a joint appointment with Sheila, Nancy Lammerding, Sid Bernstein and myself to discuss White House entertainment plans.

Thank you for your cooperation.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jason", is written over the typed name.

Jason L. Stern
President

JLS:bas

Enclosure

Braddock Publications, Inc.

Room 208, East Wing

Miss Patti Matson
Office of the Press Secretary for Mrs. Ford
The White House
Washington, D.C. 20500

Suite 905 · 1028 Connecticut Avenue, Northwest · Washington, D.C. 20036 · Phone 202/296-4870

October 10, 1974

Mrs. Sheila Rabb Weidenfeld
Press Secretary for Mrs. Ford
The White House
Washington, D.C. 20500

Dear Sheila:

Congratulations on your appointment as press secretary for Mrs. Ford.

With respect to your expertise in the entertainment field, I would like to bring to your attention an exciting and interesting evening of entertainment for the President and Mrs. Ford, which Sid Bernstein, the New York producer/director, would like to discuss with the White House.

The talent Sid is suggesting for this evening of entertainment are Peter Nero, well-known pianist; Don Ho, Hawaiian singer; Melba Moore, a fine black singer; Abba, two young popular singers from Sweden; and Daedato, a 10-piece Brazilian band (recorded 2001: A Space Odyssey). Of course, Sid is in a position to bring in other top performers if preferred.

As I understand it, Nancy Lammerding has the responsibility for all White House entertainment. I would very much appreciate it if you could discuss our entertainment program with her to see if it could be done. Sid and I would be interested in setting up an appointment with Miss Lammerding and yourself to discuss the matter further.

We look forward to presenting the best possible talent for the President and Mrs. Ford.

Sincerely,

Jason L. Stern
President

JLS:bas



Jackie's Involved in 'Remember the Ladies' Bicentennial Exhibit

Jackie Onassis was closeted last Monday at Viking Press for six hours with some talented young women who are working on the most promising exhibit of the Bicentennial — "Remember the Ladies." That is what Abigail Adams, advocate of women's rights, wrote her husband at the time our constitution was being drafted. But if there is one woman in the country you would never link with any women's rights group, it's the wife of Jack Kennedy and Aristotle Onassis. So where does she fit into the picture?

It all started last March when Bicentennial Director John Warner asked Muffie Brandon, wife of British correspondent Henry Brandon, if she could get something for the Bicentennial started in her hometown of

first editorial assignment by Viking, and Muffie says, "She's fantastically good. She has a terrific knowledge of American history. She's read and read and read. She had all the right ideas about what to emphasize and how to utilize certain objects of art. My staff who are young and tough and not impressed by anybody think she's excellent."

Joan Kennedy has worked continuously on the project, quietly contacting corporations for backing. "It was Joan who got Clairol and Philip Morris to be

Betty Beale

Today is the deadline for the catalogue script and illustrations for the 3,200-square-foot exhibition which will contain 200 works of art selected by "one of the hot young curators in the country. She is dynamite!" was the way Brandon described Conover Hunt of Alexandria, Va. "She and her staff have combed the country. They should have had four years and they have done it in six months."

The script was written by colonial historian Linda DePaux, also a young local woman. A Falls Church resident, she's a professor of history at GWU and has just completed a book entitled "Founding Mothers."

It's an all-woman project that appeals to all women. "It appeals to black women, to white women, women in garden clubs, women in legal defense leagues

feel that people are not only dedicated but they can talk to each other and exchange ideas.

"I wish it were possible," continued the handsome, articulate Bostonian, whose campaigning this past week suggests he may have the inside track as Ford's running mate, "for more of our fellow Americans to sense the commitment to faith in this country that is represented in this room. It would be a powerful antidote to cynicism."

In the dining room of the 1925 F Street Club at that moment were Secretary of Defense and Mrs. Rumsfeld, Secretary of the Treasury and Mrs. Simon, Attorney General and Mrs. Levi, Secretary of Interior and Mrs. Kleppe, Secretary of Agriculture and Mrs. Butz.

KHNL

RADIO

• POST OFFICE BOX 35 • KAHULUI, HAWAII 96732 • TELEPHONE 877-3566

RN
Editorial - tre
January 2, 1976

Well, the Bicentennial year is underway. Most of the people I've talked to about it are greeting it with a big ho-hum. An election year is also underway...and that's another story. On the national level, the race for President includes one person who is serving in the office but never ran for it...and several others who ran for it but never were elected...and scores of others who evidently figure that the field is wide open and they might as well give it a whirl. As best I can calculate, none of them has really captured any great number of ardent followers. In fact, my nomination for the most exciting person to loom on the national scene in the past year is Betty Ford...the President's wife. And she isn't running. But maybe she should. Her outspoken comments to the press aren't the outrageous rantings of a Martha Mitchell. Instead, they are more a thoughtful acknowledgement that the times are what they are, and no amount of pristine posing by a First Lady is going to change them. In a time when society at all levels is filled with people living in Alice's Wonderland, Betty Ford is a realist. That makes her a rare individual, regardless of her position in life. But as a First Lady, she's an absolute maverick. Can you imagine Pat Nixon or Ladybird Johnson admitting that their kids have probably experimented with pot? Heaven forbid! At any rate, Betty is not a candidate so far. But then this is going to be a strange year...and I have a feeling that nothing should be ruled out.

THE WHITE HOUSE
WASHINGTON

Patti

Please call & say
unfortunately it
won't be possible ..

10/28 Regretted ^{due} to fact all are
taken - /sag



american revolution bicentennial commission / city of duluth

506 WEST MICHIGAN STREET • DULUTH, MINNESOTA 55802 • TELEPHONE: (218) 722-1776



September 30, 1975

Mrs. Shelia Rabb Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, DC 20500

Dear Mrs. Weidenfeld:

This may be a request which is totally inappropriate, but then there are certain merits to our suggestion which may make it quite acceptable.

The Duluth Bicentennial Commission is sponsoring a large number of events designed to enhance the quality of life in the City of Duluth as well as to properly observe our nation's Bicentennial year. On New Year's eve the Commission will sponsor a city wide Ball which will, we hope, raise funds to support a number of the projects which we have planned for 1976. As a part of the New Year's eve program, an auction will be held and it has been suggested that, if at all possible, one of the highlights of that auction would be to offer one of the litter recently born to the Ford's golden retriever. It is our understanding that Liberty has Minnesota antecedents and consequently it would seem appropriate to us, at least, that this might be considered. We can assure you that any perspective owner of one of the puppies would be a considerate and careful owner, since, as you probably know, the people of this north country are great dog lovers.

As I said at the outset this request may be inappropriate, and also it may be that we should direct it to someone else. We would appreciate your advice in this matter.

Sincerely,

Al France
Chairman

AF/cl

10/28 w/c/b

218-722-7724





american revolution bicentennial commission / city of duluth

506 WEST MICHIGAN STREET • DULUTH, MINNESOTA 55802

Mrs. Shelia Rabb Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, DC 20500

