

**The original documents are located in Box 22, folder “2/24-28/76 - Florida (1)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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Rusty —

I think it wld be a good idea if you could make a news summary of all the Florida press esp for Mrs. Ford (area <sup>fla</sup> press as well as DC)

Some of it is in the enc. files. Sheila has more. And as a last check, check all my mail from fla to see if any more has come in. The other thing you could do is call the attchd list & say I asked you to call & could they send off any clippings right away —

~~that's what makes the~~

Jacksonville ✓ Ted Emery  
(904) 353 9072

Melbourne ✓ John Forbes  
(305) 267 3311

Port Charlotte ~~Craig Smith~~  
~~(813) 625 6175~~  
~~639 6390~~

Miami (305) 284 4073

Hedra McNamara

✓ (did she by chance get  
anything on the canvassing??)

Overall

Doris Ashworth Pfc

(305) 843 - 3673

✓ anything she would have on  
Mrs. Ford - did she Xerox  
+ send right away??

Rusty, it's really imp't that

~~release~~

~~setup filing time & where~~

~~where in miami~~

~~sign sheet~~

Mrs. Ford understand  
how much good she  
does with these trips.

That's why I'd like her to  
see all the great press  
she got accross the state  
asap (she shld also see  
the Ann Wood articles, tho,  
too)

Many thank

path



Mr Jerry Hanley  
721 0330

2:15

2:30 at airport  
to hilton

6:30 at hotel + turn around

to again

7:30 mtscade

\$248

9:45 coliseum

8/15

\* pay our hotel bills

7:15 am

\* press - don't load baggage  
Wed unless coming

910 N. Riverside Drive  
Indianapolis, Florida  
32903  
February 25, 1976

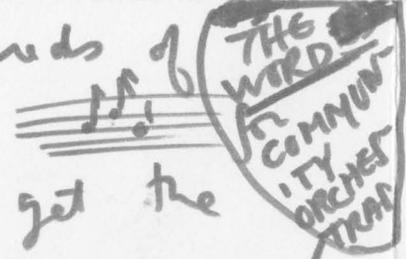
Mrs. Sally Quenneville  
Personal Secretary to  
Mrs. Gerald R. Ford  
The White House  
1600 Pennsylvania Ave.  
Washington, D.C.

Dear Mrs. Sally Quenneville,  
Thank you for referring me  
to Mrs. Patricia Watson on tour  
with Mrs. Ford, here at the  
Gadsenville Hilton. Mrs. Watson  
was good enough (in kind) to  
return my call. At least  
I tried to find out about what  
is required - plenty of time  
and an on-going job in press  
or press relations.

In one day you must go



through hundreds of  
letters.



If you get the  
chance, put in a good  
word to be redirected  
toward the man I believe  
will be next president of  
the United States, President  
Ronald R. Ford.

THIS despite the fact  
that I am a registered  
Democrat of Biele Bayh or  
Ronis Udell persuasion.

GOOD  
LUCK

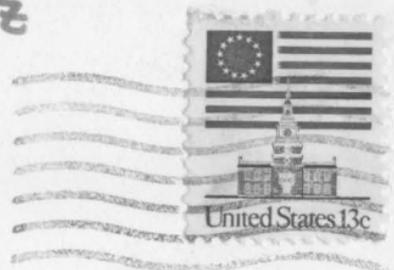
Proceeds from sale of this card support  
the Brevard Symphony Orchestra  
Cover Sketch by Mona Jordan

Sincerely,  
Mona Jordan



Mrs. Myrna S. Kenyon - Chr 2012 CE  
910 N. Riverside Drive  
Indian Lake, Florida

32903



Mrs. Sally Quennerille  
Personal Secretary to  
Mrs. Gerald R. Ford  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C.

THE WHITE HOUSE  
WASHINGTON

Hold Patty -

7:35 - Mrs. Ford Mimi

9:30 - Speak - No Black  
unless Reception

Cover - Cover Rec. + Dinner

Nedra Mc Gannan - 284-4073

446-1537-Home

(Deadline  
5:00

Credential - Same as  
Pres.

305-649-7797 - Patty

---

Miami News -

305-538-8811

Major  
Network

1583

---

arrg. Pres.  
Tues. -



THE WHITE HOUSE  
WASHINGTON

Mesa - out of town

Helen Hughes -

Calif. -

~~Bob~~



- 10:45am Motorcade arrives Creel Elementary School, where Mrs. Ford will be given a tour and will participate in a program with the students.
- 12:30pm Dedication ceremony on front lawn of school, Mrs. Ford will make brief remarks.
- 12:55pm Motorcade departs Creel Elementary School enroute Patrick Air Force Base.
- 1:25pm ARRIVE Patrick Air Force Base

FILING TIME

NOTE: A light lunch will be served aboard the plane.

- 1:50pm Aircraft departs enroute Punta Gorda, Florida.
- 2:25pm Aircraft arrives.
- 2:30pm Motorcade departs Punta Gorda Airport enroute Port Charlotte Cultural Center, Port Charlotte, Florida.
- 2:50pm Motorcade arrives Port Charlotte Cultural Center, where Mrs. Ford will be given a tour, visit some classrooms, visit with senior citizens in the center's recreational facilities and visit their handcraft workshop.
- 4 pm Mrs. Ford departs Port Charlotte Cultural Center enroute Naples.

(Thursday, February 26th  
Private Day)

Friday, February 27th

- am Mrs. Ford will fly from Naples to Miami.
- 7 pm Society of University Founders Banquet, University of Miami, Coral Gables. Dinner at Hotel Fontainebleau at 8pm, preceded by cocktail hour at 7pm. Mrs. Ford will make brief remarks.



Saturday, February 28th

11 am Press vehicle will depart Naturalization Ceremony in  
approx. Mrs. Ford's motorcade enroute neighborhood where Mrs.  
Ford will canvas door-to-door for the President.

11:30- Canvassing.

12 Noon

12 Noon Mrs. Ford will attend an informal lunch with President  
approx. Ford volunteers who have also been canvassing.

12:45pm Press depart in motorcade with Mrs. Ford enroute  
airport to fly to Sarasota to join with Presidential  
press party.

SCHEDULE FOR DURATION OF TRIP COINCIDES WITH  
PRESIDENTIAL PRESS SCHEDULE



BACKGROUND

Stand Up For America Patriotic Rally

A two-and-a-half hour rally of speeches and musical talent. The six sponsoring Sertoma organizations describe the event as a salute to patriotism. Mrs. Ford is the group's special guest and will make brief remarks. Other guests include Col. Howard Dunn (USMC ret.) and Cmdr. John McCain, Jr. (USN) POWs who live in the area. 5,000 American flags will be given away, and 2,000 balloons with the American flag imprint will be dropped from the ceiling. The event is free and open to the public.

The Dr. W. J. Creel Elementary School

Completed in August of 1972, the Creel School is a modern, open-classroom facility which stresses traditional "reading, writing and arithmetic" concepts of teaching. It is distinguished by the community, parental and faculty involvement with the school. Its 500 students have had a voice in school decisions, including a school-wide election to choose its color scheme (primarily red, white and blue).

Port Charlotte Cultural Center

A facility used by thousands of senior citizens on a regular basis, the Cultural Center consists of \$2,500,000 complex built entirely on private support. The senior citizens who use the facility raise money for its upkeep and new buildings. It is supported without government help of any kind. It consists of four parts: a national award-winning continuing education program that offers more than 250 courses; a public library with more than 40,000 volumes, boasting the largest circulation of any library in the state; a modern theatre and theatre company, with regular productions, concerts, and seminars at minimal cost; and a modern recreational center and cafeteria for daily use of the area's senior citizens.

Society of University Founders, University of Miami, Coral Gables

Mrs. Ford will be guest of honor at the annual dinner for 1,000 University alumni, alumni supporters and members of its Board of Trustees. It is black tie.



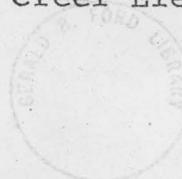
MRS. FORD'S TRIP TO FLORIDA--

Jacksonville, Melbourne, Port Charlotte,  
Naples, Miami, Sarasota, Tampa

Tuesday, February 24 - Sunday, February 29, 1976

SCHEDULE

- 1:30pm DEPART Andrews Air Force Base.
- 3:10pm ARRIVE Jacksonville International Airport.  
NOTE: Mrs. Ford will be welcomed to Jacksonville  
by a delegation of Sertoma members and their wives.
- 3:45pm ARRIVE Jacksonville Hilton Hotel.
- 4:00pm Mrs. Ford will attend a reception hosted by the  
President Ford Committee of Florida to extend her  
appreciation to PFC volunteers from Northeast Florida.  
In the north ballroom of the Hilton Hotel.
- 6:45 pm Crews and stills board Press bus en route Coliseum.
- 7:35pm Press boards Motorcade in front of Hilton to accompany  
Mrs. Ford to Jacksonville Coliseum.
- 8:00pm Mrs. Ford arrives at Stand Up For America  
Patriotic Rally, sponsored by the Northeast Florida  
Sertoma Club.
- 9:50pm Motorcade departs Jacksonville Colosseum enroute  
Hilton Hotel.
- Wednesday, February 25th
- 7:15 am Baggage Call - Baggage should be left outside hotel  
room unlocked.
- 8:45am Press Board Motorcade in front of Hilton Hotel en route  
Jacksonville International Airport.
- 9:35am Aircraft departs Jacksonville International Airport  
enroute Melbourne, Florida.
- 10:15am Aircraft arrives Melbourne.
- 10:20am Motorcade departs enroute Dr. W. J. Creel Elementary  
School.



Tues.

Jacksonville

1:30 airport

orange juice receipt. PFC (200)  
at hotel

7:30 "Stand Up America"

Wed.

br. 10:30 Hotel fly to Melb.

noon- 1:00 delicia; Melbourne  
Lunch

fly 2:30 Ar Ft. Raper / look for  
event there  
(pr. cit.)

Thurs.

Kathy Ross

w 462 5252

h (301) 299 7561

\* (or gufflebird /)

THE WHITE HOUSE  
WASHINGTON

Fri.

fly first - eat on plane \*  
early afternoon - Guatemala  
(3-7 personal time)

Miami - founders day

Sat.

airport

nat. cerem.

[door to door in Miami]  
+ val. lunchbreak outdoors  
fly to Sarasota.  
Sarasota (GPT)

Sun

free a.m.  
Barbecue early aftern.  
drive to  
Celebratory /  
pr. cit. on  
5/11/88

2

\* (or guffled)

THE WHITE HOUSE  
WASHINGTON

Fri.  
~~fly first set on plane \*~~  
~~early afternoon - Guatem.~~  
(3-7 personal times)

Univ. of Miami - founders day  
at Fontainebleau Hotel

Sat.  
airport to meet (GT) Black tie -  
nat. cerem. (GT) guest of Honor

[door to door in Miami]  
+ vol. lunch break outdoors  
fly to Sarasota  
Sarasota (+GT)

Sun. - free a.m. (+GT)  
- Barbecue early aftern. (+GT)  
arrive to celebration  
Gr. cit. summary (+GT)  
D.C.

1

THE WHITE HOUSE  
WASHINGTON

Tues.  
Jacksonville  
1:30 airport  
orange juice receipt. PFC (200)  
at hotel  
7:30 "Stand Up America"

Wed.  
Ar. 10:30 Hotel fly to Melbourne  
noon - 1:00 Dedica; Melbourne St. Clemente School  
fly 2:30 Ar Ft. Meyer / look for  
class room  
(or, cit.)

Thurs.  
Naples - Private



## Cancer

When I think about my cancer operation so soon after we moved to the White House, I think of the verse from Ecclesiastes: "To every thing there is a season and a time to every purpose under the heaven."

And the reason I think of this verse is because the mastectomy I had alerted so many other women to breast cancer. Of course, the operation was a very difficult experience for me and my family, but it really did make me feel better emotionally to know how many lives my experience may have saved.

I know that if this had happened to me at another time in my life, it would not have had the same impact in the news, and so I feel very fortunate that something positive came out of my illness.

## White House Entertaining

The President and I try to entertain a wide variety of people at the White House. At a dinner for the head of state of another country, we invite guests to reflect the interests and background of the honored guest. We also want to have these visitors from other countries meet some interesting Americans and to showcase some of our fine American talent. Like any good party, we like to have a mixture of people from many different occupations.

There is also a lot of more informal entertaining at the White House. The President and I, sometimes together and sometimes separately, have afternoon receptions for special groups. Again, we try to see that these groups represent many sections of our country and many interests.

Entertaining is perhaps more important for us than ever in our lives, because the White House does restrict our ability to meet people in a relaxed way. At these dinners and receptions, we can meet and talk to people. We've found that most people are relaxed in the White House, and we do get a chance to meet and talk to people we would not get to meet ordinarily.

## Performing Arts

I have to tell you that one of the reasons I'm so interested in the performing arts is because I'm a ham. I really enjoyed being on stage as a dancer, and I'm drawn to the excitement of the live performance.

There's a beautiful exhibit at the Kennedy Center all this year that tells about theatre in this country, and it shows that America has a long history of being in love with the stage.

I think some people think of the performing arts as something that happens only in New York. I don't. I find it very exciting to see people using their talents in little theaters, dance companies and school concerts all over America.

The professional performing arts aren't just the Metropolitan Opera or the San Francisco ballet, they encompass symphonies, dance companies and theater groups in every state, and these local groups are important in keeping alive traditions and in teaching our children about the magic of the live performance.

*file*  
*70 Jones*  
*Sheila,*  
*for consideration*

February 2, 1976

NOTE FOR: PETER KAYE  
FROM: BO CALLAWAY

*Bo*

Peter:

Taris Savell does a real good informal interview and I enjoyed being with her. It's a comfortable kind of thing. She has a pretty wide audience and she doesn't embarrass anyone.

While it is very unlikely that the President will be able to do anything with her, as you can see, she would like to do something with Mrs. Ford. If that is not possible, I'm sure there are other Advocates that we could put on that show. Please keep it in the back of your mind.



The Taris Savell Show

1415 NORTH SPRING STREET PENSACOLA, FLORIDA 32501 TELEPHONE (904) 439-3275

Jan. 26, 1976

February 2, 1976

Miss Taris Savell  
The Taris Savell Show  
1415 North Spring Street  
Pensacola, Florida 32501

Dear Taris:

Thanks so much for your nice note. Your note reminded me of how much fun we had on our 30-minute TV inter-telephone view to all the rest...

I certainly will pass along to the President that your brand of interviewing is outstanding and I know that the President will do his best to grant the interview. I'll let you know whenever I hear anything.

Last night... I was LUCKY!!! I got the ONLY interview with Ronald Incidentally, I'm very disappointed that the rumor still persists that the President will be in Pensacola on the 28th. As much as we would like to do it, I don't think there is any chance of that.

Sincerely, my brand of interviewing and put in a good word for me...

The rumor still persists that he will be here on the 28th. I know how hard you've tried to stop Bo Callaway're still saying it. Of course, if Mrs. Ford campaign Chairmans place here... I would like to be able to interview her... I guess I'll leave that request in your hands...

Please, Mr. Callaway... I would deeply appreciate any kind words you might be inclined to speak in my favor...

In any case... "yawl" were a good interview.... I loved your way... and I was grateful for your kindness.

Sincerely,

(Miss) Taris Savell



# The Taris Savell Show

1415 NORTH SPRING STREET

PENSACOLA, FLORIDA 32501

TELEPHONE (904) 438-3379

Jan. 26, '76

Hi,

I'm sure one stop looked like another to you....one microphone was similar to all the rest...

But, Mr. Callaway...I just wanted you to know I thought we had a @REAT 30 min. TV tape!!!!!! I just hope you enjoyed it half as much as I...and, believe me...you got your moneys worth out of it... I even fed part of, audio wise, to some of the broadcasting networks

Last night...I was LUCKY!!! I got the ONLY interview with Ronald Reagen...it was just like yours...totally informal...comfortable and 30 min.

This morning...I've done as you suggested and written Mr. Nessen, formally rquesting the same type half hour with the President. Hopefully, you'll be able to "vouch" for my brand of interviewing and put in a good word for me.... *not bad*

The rumor still persists that he will be here on the 28th...I know how hard you've tried to stop it....but they're still saying it. Of course, if Mrs. Ford campaigns in his place here...I would like to be able to interview her...I guess I'll leave that request in your hands...

Please, Mr. Callaway...I would deeply appreciate any kind words you might be inclined to spaak in my favor...

In any case..."yawl" were a good interview....I loved your watch... and I was grateful for your kindness. *J*

Sincerely,

(Miss) Taris Savell

Miss S. Weisenfeld

Prof. K. Zaga  
Berovic

~~Street G. Zdanova 69~~

Deuma  
Mstislav



# CONFIDENTIAL

TO:

Ms. Wierdenfeld

DEPARTMENT:

LOCATION:



TO BE OPENED BY

ADDRESSEE ONLY

00-010-48

3:05 pm Mrs. Ford departs Green Room and proceeds to auditorium off-stage announcement area and pauses for announcement.

3:06 pm Announcement.

3:06 pm Mrs. Ford proceeds to podium in auditorium to offer brief greetings to attendees at Cancer Detection Forum.

OPEN PRESS COVERAGE  
ATTENDANCE: 400

3:10 pm Mrs. Ford concludes greetings and departs podium via stage left aisle en route classroom area.

3:15 pm Mrs. Ford, escorted by Col. Pfeiffer, tours classroom facilities.

PRESS POOL COVERAGE

3:25 pm Mrs. Ford, escorted by Col. Pfeiffer, arrives "Garden of Eatin'" to greet citizens.

OPEN PRESS COVERAGE

3:30 pm Mrs. Ford, escorted by Col. Pfeiffer, proceeds to Senior Lounge to greet citizens before pausing to take light refreshments.

OPEN PRESS COVERAGE

3:45 pm Mrs. Ford departs Senior Lounge proceeding to handy craft store to review products and greet "Happy Helpers."

4:00 pm Mrs. Ford departs handy craft store en route motorcade for boarding.

NOTE: En route Mrs. Ford will bid farewell to Port Charlotte Citizens.

STAFF INSTRUCTIONS: Proceed to motorcade for boarding as on arrival.

4:10 pm MOTORCADE DEPARTS Port Charlotte Culture Center en route Punta Gorda Airport.

[Driving time: 20 minutes]

LLOYD BROWN

REPORTER  
PH. 791-4369

Jacksonville Journal

L. WAYNE CRAWHAM  
NARCOTICS/VICE/Intelligence  
Collier Co. Sher Dept.  
I LOVE YOU  
YOU SILLY LADY -

**MY CARD SIR!**

**I Am Somewhat Of A  
Bullshitter Myself, But Occasionally**

**I Like To Listen To A**

**PROFESSIONAL**

**PLEASE CARRY ON!**

Sheila, message from Wayne.

"I enjoyed your company,  
if we can do anything for  
you, let them know."

Wayne Cream  
Collier Co. Sheriff Dept.

You convinced him  
He's a Ford man. Now!!!

Also call Ann Whitmore  
traveling press

Also John Powell  
Deermet festival

Suite 927 returning your  
call. Be back @ 12:00



March 24, 1975

FIRST LADY

②

IV/1975/ST9/Hollywood

CWS

Dear Mr. Duffy,

Your thoughtful letter to Mrs. Ford is greatly appreciated. Although Mrs. Ford does not have plans to be in the Florida area in the upcoming future, should she have an opportunity in the months ahead, we would be happy to keep your cordial invitation in mind.

With warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

X  
Mr. Thomas J. Duffy  
Public Relations Director  
Hollywood Shuffleboard Club  
309 North 21st Avenue  
Hollywood, Florida 33020

c: BF <sup>X</sup> Pending To Consider (Florida)

SP/sn



RECEIVED

MAR 26 1975

SOCIAL FILES



*Our family deeply appreciates your message of prayerful  
concern and friendship. Your good wishes extended to us  
during this illness have been most heartwarming.*

*Betty Ford Gerald R. Ford*

THE WHITE HOUSE



*Thomas John Driffler  
1910 Hillmore St,  
Hollywood, Fl. 33020*



# Hollywood Shuffleboard Club

309 NORTH 21ST AVENUE

HOLLYWOOD, FLORIDA

February 22, 1975

President and Mrs. Ford.  
Diplomat Hotel  
3815 So. Ocean Dr.  
Hollywood, Fla.

Dear President and Wife  
Mr. Mrs. Ford

The Hollywood Shuffleboard Club would appreciate very much a visit from the President or Mrs. Ford to our club,

The Hollywood shuffleboard Club, 309 North 21st. Ave. Hollywood, Fla.

Sincerely

*Thomas J. Duffy*  
Pub. Rel. Director



# Hollywood Shuffleboard Club

309 NORTH 21ST AVENUE

HOLLYWOOD, FLORIDA

OCTOBER 29, 1974

Thomas J. Duffy, PUBLIC RELATION DIRECTOR FOR THE HOLLYWOOD SHUFFLE BOARD CLUB

HAS JUST RECEIVED A THANK YOU CARD FROM THE PRESIDENT OF THE UNITED STATES AND MRS. FORD FOR SENDING A GET WELL CARD FROM ALL THE MEMBERS OF OUR CLUB, WE ARE VERY PROUD TO PLACE THIS BEAUTIFUL CARD IN OUR RECORDS BOOK.

*Thomas J. Duffy*

THOMAS J. DUFFY P.R.D.



FIRST LADY

IV/1975/PT 7/Marianna  
FILE

February 11, 1975

MEMORANDUM FOR: JAMES CAVANAUGH  
ROGER SEMERAD

FROM: SUSAN PORTER

5 The President and Mrs. Ford received the attached invitation this fall which was declined. It caught my eye, however, and I called the Superintendent of Schools in Marianna, Florida, to find out about Susie Hartsfield, of Two-Egg, Florida, Florida's oldest adult education student who is 104 years old. Susie Hartsfield is black, despite her age she walks well and she sees well (does not wear glasses). The Governor of Florida paid tribute to her for her age and achievement about a year or so ago I believe (the Florida Department of Education paid her travel expenses).

It occurs to me that the President might want to honor 104 year old Susie Hartsfield in some way either by inviting her to the White House or setting up a photo session with her sometime during a trip to Florida, etc. Do you have any interest in this?

The man with whom I spoke in the Superintendent of Schools office was Mr. Lipford, (904) 482-7494.

Thank you.

c: Warren Rustand



RECEIVED

MAR 13 1975

SOCIAL FILES

You are cordially invited to a very special

BIRTHDAY TEA

honoring

AUNT SUSIE HARTSFIELD

of Two-Egg, Florida

FLORIDA'S OLDEST ADULT EDUCATION  
STUDENT

at one hundred and four years young

three to five o'clock

on Sunday, ~~the thirteenth of October~~

nineteen hundred and seventy-four

at

Marianna High School Cafeteria

Sponsored by

ROBERT E. CHILDS

Superintendent of Schools, Jackson County

MARIANNA, FLORIDA

135

THE WHITE HOUSE  
WASHINGTON

my be  
Phone  
Call?



PHONE:  
(904) 482-7494  
Superintendent of Schools

February 12, 1975

FIRST LADY

IV/1975 / ST 9 / Hollywood  
IH

Dear Mr. Smith,

Your kind invitation to the President and Mrs. Ford to attend the Fourth Annual Seminole Tribal Fair and Rodeo is greatly appreciated. Although the upcoming official schedule will not permit them the pleasure of being with you on February 16th, I know they would want me to convey their best wishes that this occasion will be a memorable one.

With gratitude and warmest regards,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

x  
Mr. Fred Smith  
President  
x Seminole Tribe of Florida  
6073 Stirling Road  
Hollywood, Florida 33024

SP/st



RECEIVED

FEB 14 1975

SOCIAL FILES



SEMINOLE TRIBE OF FLORIDA, INC.  
SEMINOLE TRIBE OF FLORIDA  
and  
SEMINOLE OKALEE INDIAN VILLAGE  
AND ARTS & CRAFTS CENTER



invite you to attend  
the Fourth Annual  
**SEMINOLE TRIBAL FAIR & RODEO**  
to be held the twelfth through  
the sixteenth of February  
Nineteen Hundred Seventy-five  
at  
Seminole Okalee Indian Village  
on U.S. 441 one block North of Stirling Road  
Hollywood, Florida

R.S.V.P. Fred Smith, President, Seminole Tribe of Florida, Inc.  
6073 Stirling Road, Hollywood, Florida 33024



IV/1976/579/Sarasota

December 30, 1975

Dear Ms. Reidsema,

How much I appreciated your thoughtful letter telling of plans for a "Meet Betty Ford" rally and inviting me to attend. Although the official schedule will not permit me the pleasure of being with you, I am grateful for this opportunity to convey my hopes for a successful year and an enriching series of programs.

With warmest regards,

Sincerely,

\*  
Ms. Susan W. Reidsema  
\* Florida Women's Political Caucus  
Post Office Box 356  
Sarasota, Florida 33573

SP/sh



RECEIVED

JAN 2 1976

SOCIAL FILES



# Florida Women's Political Caucus

IN SARASOTA - MANATEE

December 10, 1975

Mrs. Betty Ford  
The White House  
Washington, D. C.

Dear Mrs. Ford,

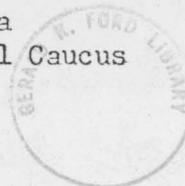
The Women's Political Caucus of Sarasota-Manatee cordially invites you to visit Sarasota, Florida for a "Meet Betty Ford" rally, luncheon, supper, or whatever. Our caucus is a non-partisan organization interested in women's participation in politics and women's issues. To that end we recently sponsored a successful luncheon for Jimmy Carter which helped establish him as the Democratic favorite in this area.

If you do decide to come, we shall not expect you to dwell on ERA, or even speak to that issue if you feel it is politically unwise. Our main goal is to help pro-women and pro-ERA candidates any way we can. Sarasota and Manatee county's majority is Republican. That fact, along with a burgeoning winter tourist population, makes us certain we can guarantee large attendance plus thorough media coverage.

Of course we will accomodate any specific time you choose from your busy calendar with the suggestion that, if possible, the date be before the March 9th primary. If it is impossible for you to accept our invitation, please advise us of any other opportunities for Republican speakers during the President's campaign in Florida.

Sincerely,

Susan W. Reidsema  
Women's Political Caucus



356 SARASOTA - MANATEE  
P. O. Box ~~2255~~ / Sarasota, Florida 33578 / 813-958-8174

January 25, 1976

WE3-1

②+

Dear Friends,

It is a special pleasure to send greetings and congratulations at the dedication ceremonies marking the completion of the Radiation Therapy Center at North Broward Hospital. Although I am unable to be with you, I am grateful for this opportunity to convey my best wishes to all attending and to all who have worked hard in preparation for this day and all that it symbolizes.

As our nation approaches its Bicentennial anniversary, our thoughts turn often to the vision and hard work of our forebears who overcame great odds to forge communities and to build a nation. The vitality of that same spirit is evident today in your commitment to this expansion and the new services it will provide. May the new facilities of the Radiation Therapy Center with the able assistance of its doctors, nurses, and staff long enhance the health and well-being of the citizens of the Pompano Beach area.

With my warmest best wishes,

Sincerely,

X Radiation Therapy Center  
North Broward Hospital  
Pompano Beach, Florida 33064

SP/sr

Mailed December 30, 1975 to:

Mrs. William C. X Tunkey  
President of the Auxiliary  
North Broward Hospital  
Pompano Beach, Florida 33064

RECEIVED

JAN 2 1976

SOCIAL FILES



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UNITED STATES  
POSTAL SERVICE  
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11

Invitation (Jan 25)

MRS GERALD R FORD  
WHITE HOUSE  
WASHINGTON DC 20500

Regretted  
by phone  
SR

X ROGER  
STEVENS  
BENEFIT.

3306

DEAR MRS FORD

I AM WRITING TO INVITE YOU TO ADDRESS THOSE WHO WILL ATTEND THE DEDICATION OF A NEWLY CONSTRUCTED RADIATION THERAPY CENTER ON JANUARY 25 1976. I REGRET THAT CONSTRUCTION AND DELIVERY DELAYS DO NOT PERMIT US MORE ADVANCED NOTICE OF A DEFINITE DATE, YOU WILL UNDERSTAND THAT SINCE COMMENCEMENT OF OPERATIONS IS AT LEAST NINE MONTHS LATER THAN ORIGINALLY SCHEDULED WE ARE ANXIOUS FOR IT TO BE IN SERVICE WITHOUT FURTHER DELAY

IN THE SUMMER OF 1973 THE ALL VOLUNTEER AUXILIARY OF NORTH BROWARD HOSPITAL MADE A COMMITMENT TO EARN THE FUNDS NEEDED TO CONSTRUCT AND EQUIP OUR RADIATION THERAPY WING AT THE HOSPITAL AT A COST ESTIMATE OF \$300,000.00. THE PLEDGE OF \$300,000.00 HAS BEEN COMPLETED AND WE ARE NOW IN THE PROCESS OF RAISING AN ADDITIONAL \$95,615.00 IN ORDER TO PURCHASE EQUIPMENT TECHNOLOGICALLY MORE ADVANCED AND EFFECTIVE PERIOD.

NORTH BROWARD HOSPITAL IS A STATE DISTRICT HOSPITAL AND ITS AUXILIARY MEMBERSHIP IS ONE OF THE LARGEST IN THE STATE NUMBERING 593. IT RANKS FOURTH IN THE STATE WITH RESPECT TO THE NUMBER OF SERVICE HOURS VOLUNTEERED BUT FIRST AMONG THE TOP FOUR IN TERMS OF THE AVERAGE ANNUAL SERVICE HOURS PER ACTIVE VOLUNTEER

THE DEDICATION CEREMONY WILL BE HELD AT NORTH BROWARD HOSPITAL ON JANUARY 25 1976 AT 2PM AND FESTIVITIES SHOULD BE CONCLUDED BY 4PM. IN ATTENDANCE WILL BE THE HOSPITAL MEDICAL STAFF, BROWARD COUNTY OFFICIALS PROMINENT CITIZENS OF THE COMMUNITY AND MEMBERS OF OUR AUXILIARY

I HOPE THAT NON WITHSTANDING THIS SHORT NOTICE YOU WILL HONOR US WITH YOUR PRESENCE AND THAT THIS EVENT MIGHT PROVIDE YOU AN APPROPRIATE FORUM TO EXPRESS YOUR VIEWS ON VOLUNTARISM, HEALTH CARE FOR CITIZEN PARTICIPATION IN COMMUNITY SERVICES

DUE TO THE UNAVOIDABLE LIMITED TIME BETWEEN NOW AND THE DATE, YOU CAN UNDERSTAND HOW GREATFUL I WILL BE TO RECEIVE A FAVORABLE RESPONSE WHEN I TELEPHONE YOUR OFFICE ON FRIDAY SINCERELY YOURS

ROLY TUNKEY (MRS WILLIAM C)  
PRESIDENT OF THE AUXILIARY  
NORTH BROWARD HOSPITAL POMPANO BEACH FL

20:16 EST

MGMWSHT HSB

March 10, 1975

24/1975/ST 9/1 Boca Raton

Dear Mrs. Dorst,

Your thoughtful letter inviting Mrs. Ford to visit the Florida Atlantic University Art Gallery where the Annual Traveling Exhibit of the Florida Craftsmen is on display is greatly appreciated. Although she did not have an opportunity during their brief visit, you were most kind to bring this to her attention. It was also of interest to see your comments on state gifts. I have forwarded your letter to the appropriate office for their consideration.

BUT MAYBE  
THERE WOULD  
BE SOMETHING  
GOOD THIS  
YR?....

With appreciation for your words of encouragement for Mrs. Ford and warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

X  
Mrs. Mary C. Dorst  
College of Humanities  
Department of Art  
X Florida Atlantic University  
Boca Raton, Florida 33432

SP/str



MAR 10 1975

SOCIAL FILES

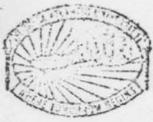
# Betty Fo

By HELEN THOMAS

United Press International

WASHINGTON — Betty Ford is being urged to promote American arts and crafts as her major first lady interest and insiders report she likes the idea.

Mrs. Ford has been focusing on purely American objects of art in setting up her state dinners. She used antique duck decoys as centerpieces for the state dinner honoring British Prime Minister Harold Wilson, and unique Indian basket weavings from the Museum of Indian History in New York to



FLORIDA ATLANTIC UNIVERSITY

BOCA RATON, FLORIDA 33432

February 19, 1975.

395 5100 EXT. 2673

COLLEGE OF HUMANITIES  
DEPARTMENT OF ART

Dear Mrs. Ford,

May I tell you that I was more than delighted to see the enclosed article, and may I encourage you in such a worthwhile project! After the Nixon election in the 1960s I wrote to Mrs. Nixon urging her to become involved in just such a project, including buying only from American designers, using American fabrics, including hand-woven ones, and commissioning original jewelry from some of the best of the independent jewelry designer-craftsmen who are members of the American Crafts Council. While I received a most gracious response, nothing really important resulted.

As a long-time artist, a volunteer gallery coordinator, and an alternate director for Florida Craftsmen, I know that the creative excitement in the visual arts now focuses on the crafts. At the present moment we now have the Annual Traveling Exhibit of the Florida Craftsmen in our Art Gallery located in the campus Library.

\* If you have any time to view this exhibit on your trip to Florida next week, I urge you to do so as a support to the crafts. Our Gallery hours are the same as the Library: M - Th: 8a.m. to 11p.m., Fri. and Sat. until 5p.m., and Sun. 1p.m. to 11p.m. If you wish an escort please know that I should be delighted to assist and may be reached at the Art Dept. number above, or at home: 395-4918. We are located only an hour from the Diplomat by car, or minutes to the Boca Airport by helicopter. Incidentally, this particular exhibit, which is juried by a nationally known craftsman each year, has a number of beautiful pendants this year, some of which are for sale at the end of the tour.

You might even like to make a full evening of it and also take in the production of "The Cherry Orchard" that our Theater Dept. is giving Feb. 26 and 27. The Craftsmen exhibit is on view those evenings, until Feb. 28.

Cordially yours,

*Mrs. Mary C. Dorst*  
Gallery Coordinator



FLORIDA ATLANTIC UNIVERSITY

BOCA RATON, FLORIDA 33432

February 19., 1975.

COLLEGE OF HUMANITIES  
DEPARTMENT OF ART

Dear Mrs. Ford,

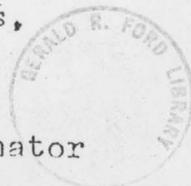
In addition to the information in the accompanying letter, I should like to point out avenues of support for the arts that might possibly interest you.

One area where we certainly need improvement, and in which you and Mrs. Nancy Kissinger could work together, is in the area of diplomatic gifts. Some of those that have been fatuously announced in the past were of appalling taste, and this is an area where the resources of our country's artistic wealth should be used more vigorously. In fact, I am puzzled that whenever I have written to the State Department about this in the past all answers came from men. Evidently, in the matter of gifts a little Liberation is in order! I can't imagine why more women are not involved with this matter, since men are notoriously bad gift choosers.

A sidelight to this is that the matter of intangible gifts should also be considered for diplomatic purposes. I became involved because of my interest in handmade paper. I suggested, after a visit to Japan's dying paper craft, that it was ridiculous to impose an import tax on handmade paper, but received all kinds of responses that to lift this would take an act of congress: Phooey! All it really would take is a redefinition of papermaking and other fine crafts as art forms, then they automatically are import free. Such a lifting of import duty on such a craft in recognition of its rarity and worth would make a most subtle gift to Japan, and to England and France as well.

Another area which could be sponsored are the touring of some of our young dance and drama and music groups to other countries in this hemisphere as a celebration of our Bicentennial. Having a daughter who is just graduating with a major in Dance this spring( from F.S.U.) I know how hard these areas are suffering in the economic picture, and traveling these groups would not only save some of the young and talented from leaving the professions, but would certainly improve our Latin American relations. We were just in Central America this summer, and know that several of these countries have adequate stage facilities and interest for such projects. This has been done before but not on a really permanent basis, which is important. Art shows are another important exchange resource that could be strenthe

Sincerely yours,



Gallery Coordinator

*P.S. To support, permanently, the traveling of groups & exhibits in this hemisphere, perhaps we could divert the money used by Congressional "fact-finding" jandets!*

C-11

June 11, 1975

FIRST LADY

1+

IV/1975/STG/Holman R

Could we  
approximate  
to visit center

Dear Mr. Margolis,

Your gracious letter inviting me to attend the Archeological Dig being planned by the Jewish Community Centers of South Florida is greatly appreciated. Although I will be unable to join you, I am deeply grateful for your kind invitation and thoughtful consideration.

With warmest regards,

Sincerely,

BETTY FORD

X  
Mr. Allan Margolis  
Chairman  
Camping Services Committee  
X Jewish Community Centers of  
South Florida  
20400 Northeast 24th Avenue  
North Miami Beach, Florida 33160

SP/sl



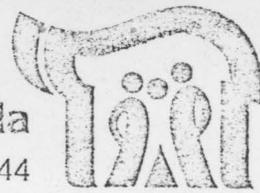
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JUN 13 1975

SOCIAL FILES

Jewish Community Centers of South Florida

Central Office: 8500 Southwest 8th Street, Miami, Florida 33144



(305) 264-8000

May 22, 1975

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- Marvin Lieberman  
Assistant  
Executive Director
- Vivian Becker  
Director  
North County  
Extension Service

Mrs. Gerald Ford  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C. 20006

Dear Mrs. Ford:

On August 16, 1975, the 1500 campers and senior citizens (ages 2½-95) who are served in the summer programs of the Jewish Community Centers of South Florida will commemorate the destruction of the first Temple in 586 B.C.E. with an Archeological Dig at Haulover Beach in Dade County.

You are most cordially invited to participate in the ceremonies as young and old alike join together in rebuilding a replica of the Western Wall in Jerusalem.

We feel your presence will bring dignity and authority to an occasion which is marked annually in the Jewish calendar; and afford a unique opportunity to the many thousands present to share in your respect for this important day.

We hope you will join us.

Sincerely yours,

*Allan Margolis*  
Allan Margolis  
Chairman  
Camping Services Committee  
JCC's of South Florida

AM/ef



Affiliations: Hollywood-North County Extension Service is a beneficiary of the Jewish Welfare Federation of Hollywood.

FIRST LADY

ME 3/H\*  
IV/1975/ST 9/11/ami

August 27, 1974

WE 3-11

HE 1-11

Dear Dr. Holland,

How much I appreciated the cordial invitation to join you for the annual luncheon on behalf of the Hope School and its fine program for the benefit of mentally retarded children and young adults in the Miami area. Although I will be unable to join you, it is a pleasure to convey my best wishes that this occasion will be an enjoyable and memorable one for all.

Our strength as a nation depends upon its people's willingness to give generously of themselves for the welfare and enrichment of the lives of others. The outstanding contribution of your volunteers is testimony to the vitality of this spirit today.

With admiration for the accomplishments and example of all involved in the Hope School program and my warmest regards,

Sincerely,

Betty Ford

Dr. Judy Holland  
Executive Director  
\* Hope School  
\* Post Office Box 010789  
Miami, Florida 33101

SP:ja



RECEIVED

AUG 30 1974

SOCIAL FILES

FIRST LADY

OH

IV/1976/ST9/Fort Lauderdale

December 10, 1975

Dear Mrs. Dixon,

How much I appreciated your gracious letter telling of plans for the "Homespun Seminar" sponsored by the Children's Opportunity Group of Fort Lauderdale and inviting me to attend. Although my upcoming personal and official commitments will not permit me to be with you, I am grateful for this opportunity to convey my warmest greetings to all attending and my hopes for the success of this occasion.

With gratitude and my warmest regards,

Sincerely,

Mrs. Mervyn J. Dixon  
1375 Southeast 11th Street  
Fort Lauderdale, Florida 33316

SP/sh

RECEIVED

DEC 11 1975

SOCIAL FILES



CHILDREN'S OPPORTUNITY GROUP

FORT LAUDERDALE, FLORIDA

November 21, 1975

Mrs. Gerald R. Ford  
The White House  
Washington, D. C.

Dear Mrs. Ford:

Our organization, the Children's Opportunity Group of Fort Lauderdale, is planning a fund raising project for the spring which will follow the theme "Homespun Seminar" and consist of a keynote speaker followed by lunch and up to seven discussion groups on topics of interest to the modern woman; cultural, informative and practical. It will be held in April, and we anticipate 500 to 800 women will attend.

We would be highly honored if you would consider acting as our Keynote Speaker. We have not set the date in April. It would be at your convenience.

The Children's Opportunity Group is a small organization of women whose efforts are concentrated on helping children. Last year our contributions aided the Early Childhood Development Association, Pediatric Care Center, Easter Seal Clinic, Division of Family Services for camp scholarships and Christmas gifts for foster children, CHORD House for pre-delinquent girls, Children's Theater and the Junior Museum of the Arts. These agencies and others would surely benefit if you could join us for one morning.

We will await your early reply so that we can firm up our plans.

Yours most sincerely,

*Eleanor Dixon*

Mrs. Mervyn J. Dixon  
1375 S.E. 11th Street  
Fort Lauderdale, Florida  
33316



October 16, 1975

10/19/75/1579/

Could be  
open invitation

Dear Mrs. Gross,

Your thoughtful letter to Mrs. Ford inviting her to visit the Smokey Bear Park Child Care Center is greatly appreciated. Although, as of this date, Mrs. Ford does not plan to accompany the President to Gainesville, I am sure she would want me to convey her special gratitude for your warm expression of hospitality and friendship and her hopes for the continued success of your program.

With warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

\*  
Mrs. Betty J. Gross  
Director  
\* Smokey Bear Park School  
The First Alliance Church  
2400 Northeast 15th Street  
Gainesville, Florida 32601

SP/sr



RECEIVED

OCT 17 1975

SOCIAL FILES

Smokey Bear Park

Child Care Center  
2500 N.E. 15th Street  
Gainesville, Florida  
32601

September 24, 1975

Mrs. Gerald Ford  
White House  
1600 Pennsylvania Avenue  
Washington D.C.

Dear Mrs. Ford:

If you are in Gainesville, Florida, during October, 1975, Smokey Bear Park Child Care Center would be honored to have you visit us during your convenience. We are open from 7:30 A.M. until 5:30 P.M.

Smokey Bear Park Child Care Center is sponsored by the First Alliance Missionary Church (non-demoninational). The child care center is sponsored as a type of service project for the community.

Though I am not a member of this particular church I have been the director over three years. I am a certified teacher and Reading Consultant with excellent teaching experience and excellent recommendations. Working with nursery school children has been a most rewarding experience for me.

The main reasons for inviting you to visit our nursery school are:  
1) Quality child care is vital and essential to the well-being of each child. Any act upon your part will be visible and a worthwhile endeavor to further quality child day care.

2) Morethan half of the nursery school teachers have been employed with us for at least three years. The children enrolled do not usually leave our care unless they move away from Gainesville. A visit from you would be honored and long remembered!

We have a staff of ten and a total enrollment of 58 children.

A visit from you would be most appreciated.

Very respectfully,

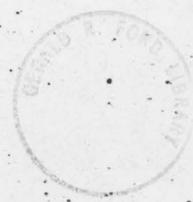
*Betty J. Gross*

Betty J. Gross



Home address: 3502 N.W. 10th Avenue, Gainesville, Fla., 32601  
Home phone: 376-4070 Nursery school: 3768305

1975 OCT 2 PM 2 36



December 13, 1974

IV/1975/ST 7/17/1974

HO/P\*

NR

(3) +

442. Their 1976  
day was in  
early Feb. :-  
past for this  
y.

Dear Mr. Pallot,

How much I appreciated your thoughtful letter telling of plans for the annual Palm-Planting Day. Although I will be unable to join you for this occasion, I am grateful for this opportunity to commend the groups and organizations which will be participating.

In this age of mans' technological advancement and his vast construction of highways and cities, beauty and the sustained balance of nature do not just happen. They are the direct result of citizens' perception and commitment to their essentialness and value. The efforts of the City of Miami Committee on Ecology and Beautification are truly to be commended. The results of your efforts to make Miami a more beautiful and more ecologically balanced area are of immeasurable and intrinsic benefit to the entire community.

With admiration for all you are doing and my special hopes for a memorable Palm-Planting Day,

Sincerely, BETTY FORD

X  
Mr. E. Albert Pallot  
Chairman  
City of Miami Committee on  
Ecology and Beautification  
DuPont Building  
169 East Flagler Street  
Miami, Florida 33131



SP/SA

RECEIVED

DEC 14 1974

SOCIAL FILES

Books filed <sup>X</sup> Oversize 112

THE WHITE HOUSE  
WASHINGTON

Dear Mrs. Ford,

I think this invitation is intriguing. We could find a couple of other good events to make a little trip worthwhile.

Accept

Regret

Consider further

Thank you,

*Susan*  
susan



# City of Miami, Florida



## CITY OF MIAMI COMMITTEE ON ECOLOGY AND BEAUTIFICATION

DUPONT BUILDING - 169 E. FLAGLER ST., MIAMI, FLA., 33131  
SUITE 1504 - 1515  
PHONE: 371-2723

SECRETARIES  
Mrs. Elizabeth K. Martell, Gen.  
5991 N. E. 6th Ct., Miami  
751-6018  
Mrs. Claire Mooney, Rec. Sec.  
320 S. W. 25th Rd., Miami  
854-3288  
Russell K. Nuzum, III, Corr.  
Fla. Nat'l. Bk., 160 E. Flag  
373-1171

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377-4051

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RECEPTION COMMITTEE  
Mrs. Betty Waldor, Chairman

December 3, 1974

*Invitation*

Mrs. Gerald Ford  
The White House  
Washington, D. C.

Re: Annual Palm-Planting Day (March  
14, 1975) In Miami, Florida

Dear Mrs. Ford:

On March 14, 1975, at 11:00 a.m., the City of Miami Committee on Ecology and Beautification will inaugurate the second annual Palm-Planting Day, originated last year by Mrs. Mildred Pepper, the wife of our distinguished Congressman, Claude Pepper.

A city-wide symbolic planting of Malaysian Palms will take place simultaneously at 11:00 a.m. to replace the coconut palms which have perished in the recent "Yellow Blight" disaster.

Civic organizations, garden clubs, Boy Scouts, Girl Scouts, and landscape units will all participate.

We extend a warm invitation to you to preside at the ceremony in historic Bayfront Park, and afterwards, to be our honored guest and principal speaker at the big public luncheon to follow in Miami.



CHAIRMAN  
E. Albert Pallot  
504 DuPont Bldg., Miami  
71-2723

VICE CHAIRMAN  
Irfred B. Parker  
921 S. W. 27th Ave., Miami  
48-4746

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Mrs. Gerald Ford  
Page -2-  
December 3, 1974

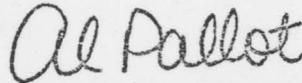
If this date is not suitable, we offer two alternate dates of: April 14 (dedication of Pace Park) or May 2 (Clean-Up Month).

We are sending you our Progress Report, describing our activities.

We look forward to a favorable reply.

With warm regards, I am,

Cordially,



E. ALBERT PALLOT, Chairman  
City of Miami Committee on  
Ecology and Beautification

EAP:jlb

Encl.

cc: Mayor Maurice Ferre  
Mr. Charles R. Jacobson

IV/1975/STP/Vero Beach

April 8, 1975

Dear Mrs. Dieterich,

How much I appreciated your thoughtful letter inviting me to attend the fashion show being planned by the Women's Republican Club of Indian River. Although I will be unable to be with you, it is a pleasure to send best wishes to everyone attending and to convey my admiration for your active commitment to the goals and programs of the Republican Party.

Because this will be a fund raising event, I am happy to send the enclosed steel engraving of the White House which you may wish to auction or use as a doorprize in this effort.

The President joins me in sending our best wishes for the success of this occasion and our warmest regards,

Sincerely, **ROBERT F. BISHOP**

X  
Fla Mrs. R. E. Dieterich  
Women's Republican Club  
of Indian River  
1525 Indian Bay Drive  
Vero Beach, Florida 32960

SP/sr

enclose steel engraving (autographed)

RECEIVED

APR 9 1975

SOCIAL FILES

March 5, 1975

Mrs. Gerald R. Ford  
The White House  
Washington, D.C. 20500

Dear Mrs. Ford:

I am writing in behalf of the Women's Republican Club of Indian River. We have the largest membership of any club in Florida. Last year in California, our club was given the trophy for the most new members. Our membership averages about 800 women. 1975 is our 25th anniversary.

Our fund raising projects every year include a Bahamaian cruise, a rummage sale, and a fashion show. The money is used for state and national elections.

This year we have invited Albert Capraro to come and show his fashions. He has accepted IF you will also come.

We will be holding the show at Johns Island. This is a lovely complex of homes and condominiums. There are two excellent eighteen hole golf courses and many tennis courts plus a beach club on the ocean. Your friend, Mr. Melvin Laird is a regular winter resident and I am sure he could tell you about this very beautiful place.

We are hoping to have our show the first or second week in December. My preference would be to have the First Lady on the first. Could you possibly be with us? We would truly then be the #1 Womens Republican Club in the United States.

Not only would that assure us of having The most successful fund raiser for the Republican party, your presence here would be the highlight in many of our lives.

If you can work us into your schedule, we will furnish you with all of the details about our club and Johns Island here in Vero Beach. I think that you would be pleased with the facilities and also the excellent security. Mr. Roy Chapin, President of Johns Island has given me a book about the club which I am mailing to you along with other literature about Vero Beach. We do have a nice airport, although there are no large commercial lines in here. The L.A. Dodgers train here and have no difficulties in landing their jet.

Naturally, President Ford would be most welcome also. There would be no problem in finding a foursome for a game of golf.

In fact my second idea, if you both could come would be to have the President play nine holes of golf with a different three-some on every hole. For sure, that would be a pleasurable way for the men--and some of the ladies also--to contribute to the Republican coffers.

We are crossing our fingers that you will be able to join us at a time convenient for you.

Very sincerely,

*Brett B. Dieterich*

(Mrs. R.E.) Brett Dieterich

1525 Indian Bay Drive  
Vero Beach, Florida 32960



April 8, 1975

IV/1975/ST 9/Ver Beach  
 (2)

Dear Congressman Bafalis,

Your cordial letter to Mrs. Ford endorsing the invitation extended to her to attend the fashion show being planned by the Republican Women's Club of Indian River is greatly appreciated. Although her upcoming schedule will not permit her the pleasure of attending, she has written directly to Mrs. Brett Dieterich conveying her hopes for the success of the fashion show and enclosing an autographed steel engraving of the White House which they may wish to use as a doorprize or auction in their fund raising endeavors.

With gratitude for your interest and thoughtfulness in writing and all best wishes,

Sincerely,

Susan Porter  
 Appointments Secretary  
 for Mrs. Ford

X  
 The Honorable L. A. Bafalis  
 House of Representatives  
 Washington, D. C. 20515

SP/sl

RECEIVED

APR 9 1975

SOCIAL FILES



L. "SKIP" BAFALIS  
10TH DISTRICT, FLORIDA

WASHINGTON OFFICE:  
403 CANNON HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515  
202-225-2536

WAYS AND MEANS COMMITTEE

SUBCOMMITTEES:

PUBLIC ASSISTANCE

OVERSIGHT

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

DISTRICT OFFICES:  
ROOM 105, FEDERAL BUILDING  
FORT MYERS, FLORIDA 33901  
813-334-4424

700 VIRGINIA AVENUE  
FORT PIERCE, FLORIDA 33450  
305-465-3710

March 10, 1975

Mrs. Gerald Ford  
The White House  
Washington, D. C.

Dear Mrs. Ford:

The Tenth Congressional District of Florida, which I am honored to represent, has the distinction of being 'home territory' for the largest Republican Women's Club in the State. The Republican Women's Club of Indian River County headquartered in Vero Beach has over 700 active members and supports a vigorous and ambitious program each year.

As their major fund-raising effort for this year, the Club members are planning a fashion show for next December 1 and have invited your designer from New York to be their special honored guest - subject to your approval. It is my understanding that he would like to accept this invitation if you have no objections.

I would like to encourage you to grant this request as I am confident the affair would be an overwhelming success for the local sponsors if their plans can be implemented. Of course, your personal attendance would be the 'frosting on the cake' if your schedule permitted.

Thank you for your consideration.

With best wishes and warm personal regards, I am

Sincerely,

*Skip Bafalis*

L. A. "Skip" Bafalis  
Member of Congress

LAB/Njs



**MEMORANDUM  
OF CALL**

TO: \_\_\_\_\_

YOU WERE CALLED BY—  YOU WERE VISITED BY—

OF (Organization) \_\_\_\_\_

*Jacksonville*

PLEASE CALL → PHONE NO. CODE/EXT. *Contact*  
 WILL CALL AGAIN  IS WAITING TO SEE YOU  
 RETURNED YOUR CALL  WISHES AN APPOINTMENT

MESSAGE

*Fred Pruitt*

*O: (904) 356-6581*

*H: (904) 743-4851*

*"STAND UP FOR AMERICA"  
RALLY, COLISEUM*

RECEIVED BY	DATE	TIME

STANDARD FORM 63  
REVISED AUGUST 1967  
GSA FPMR (41 CFR) 101-11.6

GPO : 1969-048-16-80341-1 332-889

63-108



THE WHITE HOUSE

WASHINGTON

February 3, 1976

SUBJECT: Sertoma Club Rally--Jacksonville, Florida

To provide you with further information concerning the Jacksonville Sertoma Club's Bicentennial, "Stand Up For America" Rally on February 24 in Jacksonville, I thought the following might be helpful.

With the President's regret, the Sertoma Club asked if you or the Vice President could represent the President for this non-partisan event. They have indicated very strongly that no one else would be acceptable as a standin.

Their two-hour program is totally patriotic and would involve only one speaker--you. In addition to local high school bands, military units will participate in the 8,000 seat Jacksonville coliseum. The 7:30 p.m. rally is free and they are confident it will be standing room only. A similar event was held in 1971 at the Gator Bowl and only because of extremely cold weather (28 degrees) did the attendance shrink to 5,000.

The local National Alliance of Businessmen has assisted the Sertoma Clubs in the arrangements and were suggesting a small reception for approximately 100 of the most influential people in the business community prior to the rally if the President accepted. That invitation would also be extended, but remains a totally separate event, should you accept this appearance as their honored guest.

Should you desire additional information, I will be happy to obtain it for you.

Warren K. Hendriks, Jr.  
Director

Office of Presidential Spokesmen



October 16, 1975

Dear Mr. Pruitt:

Vern Loen forwarded, along with his own personal endorsement, your gracious letter of June 24, inviting the President to deliver the keynote address on the occasion of the "Stand Up For America" Rally which is being sponsored by the Sertoma Clubs of Jacksonville on February 24, 1975.

The President is in complete sympathy with the objectives of the Sertoma Club in making this fine effort to focus attention on basic values of citizenship and appreciation for the freedoms which we enjoy in our country. If circumstances permitted, he would like to come to Jacksonville for this event but, regrettably travel plans for February do not include the Jacksonville area.

The President has asked me to express his appreciation for your thoughtfulness of him and he sends warm good wishes to you, with his regrets.

Sincerely,

William W. Nicholson  
Deputy Director  
Scheduling Office

Mr. Fred G. Pruitt  
President  
The Sertoma Club of North  
Jacksonville  
1301 Hollyhock Circle  
Jacksonville, Florida 32211

cc: Vern Loen, Cong. Charles E. Bennett, Robert J. Wilson,  
Route through Vern Loen before dispatch.

cc: Nancy Gammell

cac



RUMSEY

NATIONAL ALLIANCE OF BUSINESSMEN

1730 K Street, N. W.  
Washington, D. C. 20006

Robert J. Wilson  
Executive Vice President  
Secretary and Treasurer

October 29, 1975

Mr. William J. Baroody, Jr.  
Assistant to the President  
Old Executive Office Building  
Room 100  
Washington, D. C. 20500

Dear Bill:

In accordance with your request, I am enclosing a copy of my letter to the President concerning a proposed speech to the Sertoma Club's Rally in Jacksonville and the NAB invitation to a reception prior to the Rally.

I feel this would be most beneficial to the President since it is non-political in nature, is in a large indoor arena and is at a very propitious time.

The Jacksonville NAB Advisory Board is one of our finest and I'm sure would put on a real show in connection with the event.

For your information, I am enclosing a copy of the letter to Warren Rustand. I would appreciate your advising the President of my feeling that I think this would be a worthwhile effort in Florida.

I would appreciate being advised if the President should accept so that I could do a little bit of advance work.

Sincerely,

*Bob.*

Robert J. Wilson

Enclosures



September 17, 1975

Mr. Warren Rustand  
The White House  
Washington, D. C. 20500

Dear Warren:

I am enclosing a letter to the President for consideration in conjunction with an invitation he has received to address the Sertoma Club's Bicentennial "Stand Up For America" rally in Jacksonville, Florida on February 24, 1976. All indications are that this bicentennial rally will be a real substantial affair.

The Advisory Board of our Jacksonville metro, which is a real live wire outfit, would like to give a reception for the President if he should make the rally appearance and is able to fit such an event into his schedule. The board includes practically all the top business leaders of Jacksonville and I truly believe the reception would be well worth the President's time, if he can possibly manage it. Just as he did at our reception, I'm sure he will add a strong contingent of active supporters to his team.

I am enclosing copies of correspondence related to this matter and thank you your consideration and assistance.

Sincerely,

Robert J. Wilson  
Executive Vice President-Administration

P.S. I understand that my chief assistant, Bill Jarrett (who can't beat me!) played in a doubles match against you on the White House courts. He tells me you're real good and further, that you don't play to lose ... ole!



September 17, 1975

The President  
The White House  
Washington, D. C. 20500

Dear Mr. President:

Our metro chairman in Jacksonville, Donald T. Martin, has advised me that you have under consideration an invitation to address the Sertoma Club's Bicentennial "Stand Up For America" rally in that city on Tuesday, February 24, 1976.

If you should be able to make this address, the Jacksonville metro of the National Alliance of Businessmen would like very much to hold a small reception in your honor prior to your appearance at the rally, perhaps between 5:30 and 6:30 p.m., or at any time convenient to you.

The Advisory Board of the Alliance in Jacksonville consists of approximately 100 of the most influential people in the business community, and it is one of our most active and productive groups in all the country. I truly feel that if you could find the time, it would be well worthwhile for you to meet this particular aggregation. In addition to all their other interests, they are highly appreciative of the strong support you have given to the joint effort of the Administration and the NAB in what we all feel is an excellent cause.

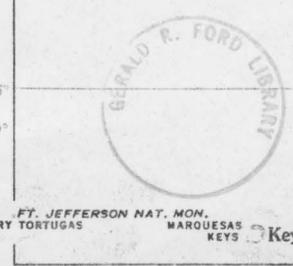
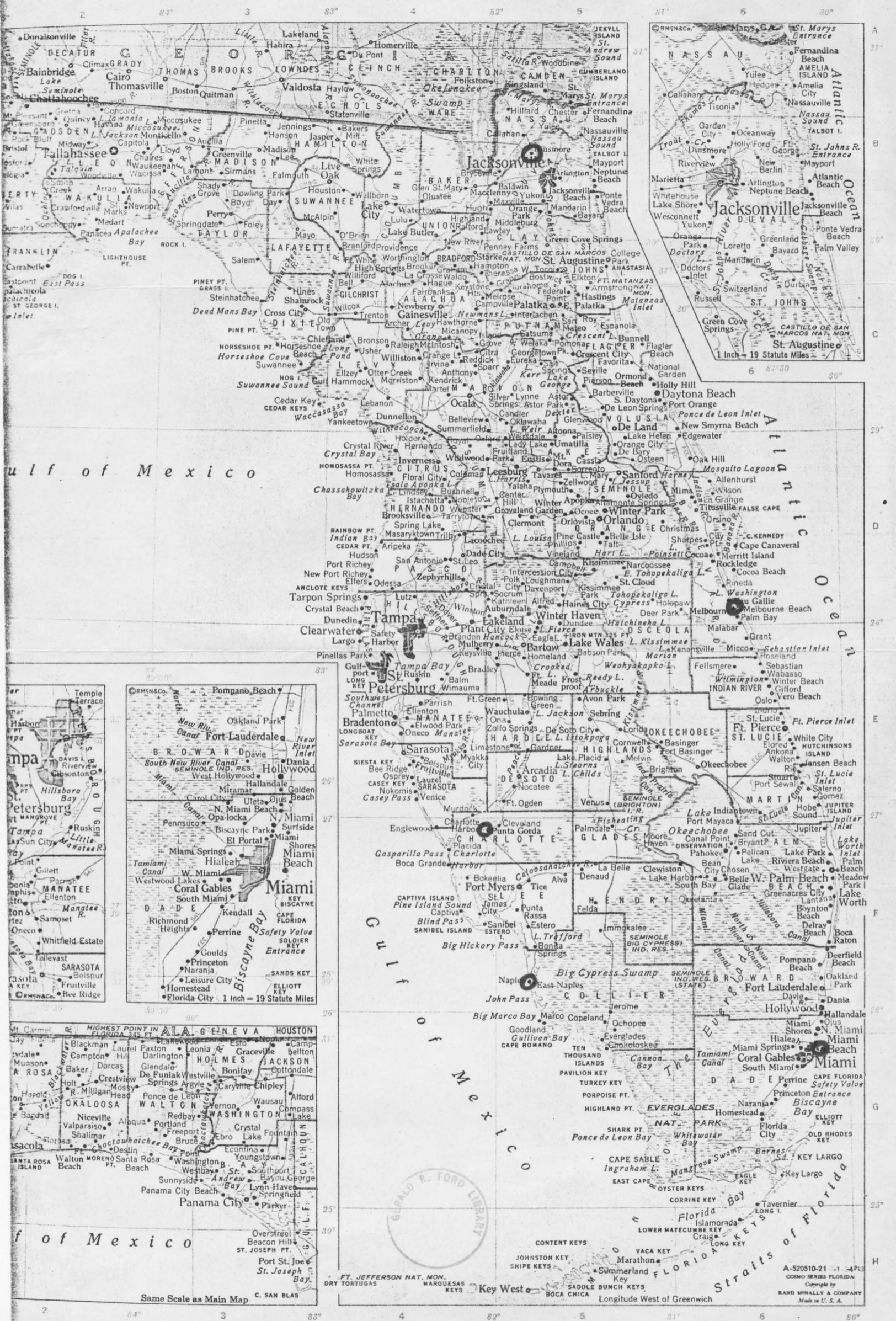
From a personal standpoint, let me tell you that I think you are doing a tremendous job in dealing with all the tough problems with which you are confronted every day. I get around the country a good bit in this job and, of course, keep my ear to the ground from a political standpoint. Each week I get the undercurrent that you are gaining strength.

With best regards to you and Betty,

Sincerely,

Robert J. Wilson  
Executive Vice President -  
Administration





2/23/76  
9:00 pm

PROPOSED SCHEDULE

THE PRESIDENT & MRS. FORD'S  
VISIT TO FLORIDA

Saturday & Sunday, February 28-29, 1976

- 7:00 am            The President boards helo on South Lawn.  
  
                      HELO DEPARTS South Lawn en route Andrews AFB.  
  
                          [Flying time: 15 minutes]
- 7:15 am            HELO ARRIVES Andrews AFB.
- 7:20 am            The President boards Air Force One.  
  
                      AIR FORCE ONE DEPARTS Andrews AFB en route  
                      Miami International Airport, Miami, Florida.  
  
                          [Flying time: 2 hours, 15 minutes]  
                          [No time change.]
- 9:35 am            AIR FORCE ONE ARRIVES Miami International  
                      Airport, Eastern L-1011 Hangar.  
  
                          OPEN PRESS COVERAGE  
                          CLOSED ARRIVAL  
  
                          The President will be met by:  
                          Mrs. Ford
- 9:40 am            The President & Mrs. Ford proceed to motorcade  
                      for boarding.  
  
                      MOTORCADE DEPARTS Miami International Airport  
                      en route Dade County Auditorium.  
  
                          [Driving time: 15 minutes]
- 9:55 am            MOTORCADE ARRIVES Dade County Auditorium.  
  
                          PRESS POOL COVERAGE  
                          CLOSED ARRIVAL

The President & Mrs. Ford proceed into Auditorium and to off-stage announcement area and pause for announcement.

10:00 am            Announcement.

10:00 am            The President & Mrs. Ford proceed onto Auditorium stage to participate in Naturalization Ceremony and take their seats.

OPEN PRESS COVERAGE  
ATTENDANCE: 2,600

10:03 am            Program including the Swearing-in of new citizens.

10:18 am            Introduction of the President.

10:20 am            Presidential remarks.

FULL PRESS COVERAGE

10:40 am            Remarks conclude.

The President returns to his seat.

10:41 am            Court is adjourned.

10:42 am            The President & Mrs. Ford are escorted to an off-stage holding area.

PERSONAL TIME: 8 minutes

10:50 am            The President & Mrs. Ford proceed to outside reception area where they informally greet newly naturalized citizens and their families and guests.

OPEN PRESS COVERAGE  
ATTENDANCE: 5,000

11:15 am            The President & Mrs. Ford depart reception area en route motorcade for boarding.

MOTORCADE DEPARTS Dade County Auditorium  
en route Miami International Airport.

[Driving time: 40 minutes]

NOTE: Several options are  
being considered for inclusion  
at this time. Such an event  
would be "drop-by" in nature and  
possess spontaneity.

11:55 am MOTORCADE ARRIVES Miami International Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

12:00 noon The President bids farewell to Mrs. Ford, who  
will remain in Greater Miami area, and boards  
Air Force One.

AIR FORCE ONE DEPARTS en route Palm Beach  
International Airport, West Palm Beach, Florida.

[Flying time: 45 minutes]  
[No time change.]

12:45 pm AIR FORCE ONE ARRIVES Palm Beach International  
Airport, Butler Aviation.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

The President will be met by:  
Palm Beach County PFC Chairman  
Broward County PFC Chairman

The President proceeds to motorcade for boarding  
stopping to speak with local press en route.

12:55 pm MOTORCADE DEPARTS Palm Beach International  
Airport en route Palm Beach Mall Shopping Center.

[Driving time: 5 minutes]

1:00 pm            MOTORCADE ARRIVES Palm Beach Mall Shopping Center.

OPEN PRESS COVERAGE  
OPEN ARRIVAL

The President proceeds inside Mall, greets crowd, and offers brief remarks.

1:25 pm            The President boards Parade motorcade.

PARADE MOTORCADE DEPARTS Palm Beach Mall Shopping Center en route Ft. Lauderdale International Airport.

[Driving time: 4 1/2 hours]

NOTE: This motorcade will be along the lines of that undertaken in New Hampshire wherein the President will be stopping along the route to greet citizens and various beach communities along Route A-1A (Dixie Highway).

Upon reaching Spanish River Park in Boca Raton, the motorcade will pause for a 1/2 hour break for refreshments and relaxation. During this time, it is suggested that the President make himself available to members of the local media on an informal basis.

5:55 pm            MOTORCADE ARRIVES Ft. Lauderdale International Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

6:00 pm            The President boards Air Force One.

AIR FORCE ONE DEPARTS Ft. Lauderdale  
International Airport en route Sarasota/Bradenton  
International Airport, Sarasota, Florida.

[Flying time: 40 minutes]  
[No time change.]

6:40 pm

AIR FORCE ONE ARRIVES Sarasota/Bradenton  
International Airport, Sarasota, Florida.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

The President proceeds to motorcade for boarding  
stopping to talk with local press en route.

6:50 pm

MOTORCADE DEPARTS Sarasota/Bradenton  
International Airport en route Residence.

[Driving time: 15 minutes]

7:05 pm

MOTORCADE ARRIVES Residence.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

The President will be met by:  
Mrs. Ford

The President & Mrs. Ford proceed inside Residence.

NOTE: The President & Mrs. Ford  
may wish to dine at one of the nice,  
waterfront restaurants this evening  
or take dinner at the Residence.

OVERNIGHT

Sunday, February 29, 1976

8:55 am The President boards motorcade at Residence.

MOTORCADE DEPARTS Residence en route private tennis club.

[Driving time: 5 minutes]

9:00 am MOTORCADE ARRIVES private tennis club.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

The President participates in a game of tennis.

9:55 am The President boards motorcade.

MOTORCADE DEPARTS en route Residence.

[Driving time: 5 minutes]

10:00 am MOTORCADE ARRIVES Residence.

PERSONAL/STAFF TIME: 45 minutes

10:45 am The President & Mrs. Ford board motorcade at Residence.

MOTORCADE DEPARTS Residence en route downtown Sarasota church.

[Driving time: 10 minutes]

10:55 am MOTORCADE ARRIVES downtown Sarasota church.

OPEN PRESS COVERAGE  
OPEN ARRIVAL

The President & Mrs. Ford will be met by:  
Minister of Church

The President & Mrs. Ford, escorted by Minister of Church, proceed inside and take their seats.

PRESS POOL COVERAGE  
(WRITING)

11:00 am Church service begins.

11:45 am Church service concludes.

11:45 am The President & Mrs. Ford, escorted by Minister of Church, depart church en route motorcade for boarding.

11:50 am MOTORCADE DEPARTS downtown Sarasota church en route Residence.

[Driving time: 10 minutes]

12:00 noon MOTORCADE ARRIVES Residence.

The President & Mrs. Ford proceed inside Residence.

PERSONAL/STAFF TIME: 45 minutes

12:45 pm The President & Mrs. Ford board motorcade at Residence.

MOTORCADE DEPARTS Residence en route Sarasota Shrine Hall.

[Driving time: 15 minutes]

1:00 pm MOTORCADE ARRIVES Sarasota Shrine Hall.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:  
Shrine Official.

Bill Korp, Sarasota County PFC Chairman

The President & Mrs. Ford, escorted by Shrine Official and PFC Chairman, proceed inside Shrine Hall and out into crowd area at the "Welcome to the President Barbecue."

OPEN PRESS COVERAGE  
ATTENDANCE: 3,500

- 1:05 pm      The President & Mrs. Ford informally greet those in attendance.
- 1:30 pm      The President & Mrs. Ford arrive platform and remain standing.
- 1:31 pm      Introductory program concluding in the introduction of the President.

- 1:35 pm      Presidential remarks.

FULL PRESS COVERAGE

- 1:45 pm      Remarks conclude.

The President & Mrs. Ford, escorted by Bill Korp, depart platform and proceed through audience en route motorcade for boarding.

- 1:55 pm      MOTORCADE DEPARTS Sarasota Shrine Hall en route Sarasota/Bradenton International Airport.

[Driving time: 1 hour]

NOTE: It is hoped that a spontaneous drop-by event can be identified for the President & Mrs. Ford.

- 2:55 pm      MOTORCADE ARRIVES Sarasota/Bradenton International Airport.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

3:00 pm The President & Mrs. Ford board Air Force One.  
AIR FORCE ONE DEPARTS Sarasota/Bradenton  
International Airport en route Tampa International  
Airport, Tampa, Florida.

[Flying time: 40 minutes]  
[No time change.]

3:40 pm AIR FORCE ONE ARRIVES Tampa International  
Airport, Tampa, Florida.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:  
Area PFC Co-Chairmen

The President & Mrs. Ford proceed to motorcade  
for boarding stopping to talk with local press en route.

3:50 pm MOTORCADE DEPARTS Tampa International Airport  
en route Austin Center.

[Driving time: 10 minutes]

4:00 pm MOTORCADE ARRIVES Austin Center.

OPEN PRESS COVERAGE  
CROWD SITUATION

"Ruffles and Flourishes"  
Announcement  
"Hail to the Chief"

The President & Mrs. Ford proceed through crowd  
and onto dais for seating.

4:10 pm Introductory program concluding in the  
introduction of the President.

4:20 pm Presidential remarks.

FULL PRESS COVERAGE

4:35 pm Remarks conclude.

Musical Medley.

The President & Mrs. Ford depart dais en route motorcade for boarding.

4:50 pm MOTORCADE DEPARTS Austin Center en route Tampa International Airport.

[Driving time: 1 hour]

NOTE: It is hoped that a spontaneous event can be identified at which the President & Mrs. Ford could participate prior to reaching the airport.

5:50 pm MOTORCADE ARRIVES Tampa International Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

5:55 pm The President & Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Tampa International Airport en route Andrews AFB.

[Flying time: 1 hour, 50 minutes]  
[No time change.]

7:45 pm AIR FORCE ONE ARRIVES Andrews AFB.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

7:50 pm The President & Mrs. Ford board helo.

HELO DEPARTS Andrews AFB en route South Lawn.

[Flying time: 15 minutes]

8:05 pm HELO ARRIVES South Lawn.

Office of the White House Press Secretary

THE WHITE HOUSE

TRIP OF THE PRESIDENT TO  
MIAMI,  
WEST PALM BEACH,  
SARASOTA,  
AND  
TAMPA, FLORIDA

FEBRUARY 28 & 29, 1976

PRESS NOTE: Baggage will be accepted in EOB 87 until 6:00 p. m. Friday, February 27.

SATURDAY, FEBRUARY 28, 1976

- 6:00 a. m. Press check-in with or without baggage Andrews Air Force Base.
- 6:30 a. m. Press plane departs Andrews Air Force Base en route Miami International Airport, Eastern Airlines L-1011 Hangar, Miami, Florida.

PRESS NOTE: A full breakfast will be served en route.

7:00 a. m. THE PRESIDENT BOARDS MARINE ONE, THE SOUTH LAWN, THE WHITE HOUSE AND DEPARTS EN ROUTE ANDREWS AIR FORCE BASE.

7:20 a. m. THE PRESIDENT ARRIVES ANDREWS AIR FORCE BASE, BOARDS AIR FORCE ONE AND DEPARTS EN ROUTE MIAMI INTERNATIONAL AIRPORT, MIAMI, FLORIDA.

Press Pool #1 accompanies the President aboard Air Force One.

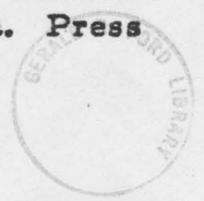
Flying Time: 2 hours 15 minutes  
No Time Change

8:45 a. m. Press plane arrives Miami International Airport, Eastern L-1011 Hangar, Miami, Florida.

PRESS NOTE: Press Center is located in E Section of Eastern L-1011 Hangar. No smoking is permitted in this area. Press facilities:

- 15 long distance telephones
- 1 mult 2 telex

(MORE)



SATURDAY, FEBRUARY 28, 1976

PRESS NOTE: Press facilities located in press area on the tarmac:  
5 long distance telephones  
8 coin telephones

9:35 a. m. THE PRESIDENT ARRIVES MIAMI INTERNATIONAL AIRPORT,  
EASTERN L-1011 HANGAR, MIAMI, FLORIDA.

OPEN PRESS COVERAGE

THE PRESIDENT IS MET BY:

Representative Louis Frey

9:40 a. m. THE PRESIDENT DEPARTS MIAMI INTERNATIONAL AIRPORT  
VIA AUTO EN ROUTE DADE COUNTY AUDITORIUM, MIAMI,  
FLORIDA.

Press Pool #2 and press buses follow.

9:50 a. m. THE PRESIDENT ARRIVES DADE COUNTY AUDITORIUM.

PRESS POOL #2 COVERAGE

PRESS NOTE: The press area is located on the side loge, stage  
left, Dade County Auditorium. Press facilities:  
10 long distance telephones  
2 mults

10:00 a. m. Naturalization proceedings begin and Court convenes.

10:07 a. m. THE PRESIDENT ARRIVES AUDITORIUM STAGE TO PARTICIPATE  
IN NATURALIZATION PROCEEDINGS.

OPEN PRESS COVERAGE

10:08 a. m. Presentation of colors by the 7th Coast Guard District, Miami,  
Florida.

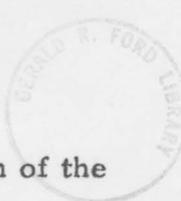
10:10 a. m. The National Anthem sung by "The New Direction."

10:12 a. m. Invocation by the Very Reverend George McCormick, Dean of the  
Episcopal Cathedral, Miami, Florida.

10:15 a. m. Presentation of petitioners for citizenship by Truman Ropos,  
General Attorney, United States Department of Justice.

10:18 a. m. Administration of Oath of Allegiance by Joseph I. Bogart, Clerk,  
United States District Court, Southern District of Florida.

(MORE)



SATURDAY, FEBRUARY 28, 1976

- 10:20 a. m. America the Beautiful sung by "The New Direction. "
- 10:23 a. m. Pledge of Allegiance led by Mrs. William A. Rollins, Americanization Chairman of the Harvey W. Seeds Post #29 of the American Legion.
- 10:24 a. m. Remarks by The Honorable Peter T. Fay, Judge, United States District Court, Southern District of Florida concluding with the introduction of the President.
- 10:26 a. m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

PRESS NOTE: The President's remarks will be piped to the Press Center, Eastern L-1011 Hangar.

- 10:46 a. m. PRESIDENTIAL REMARKS CONCLUDE.
- 10:48 a. m. Court is adjourned.
- 10:50 a. m. THE PRESIDENT DEPARTS THE STAGE EN ROUTE EAST PARKING LOT RECEPTION.
- 11:00 a. m. THE PRESIDENT ARRIVES OUTSIDE RECEPTION, EAST PARKING LOT TO GREET NEW UNITED STATES CITIZENS AND THEIR FAMILIES.

OPEN PRESS COVERAGE.

PRESS NOTE: Press facilities located in press area:  
10 long distance telephones

- 11:15 a. m. THE PRESIDENT DEPARTS EAST PARKING LOT EN ROUTE MOTORCADE.
- 11:15 a. m. THE PRESIDENT DEPARTS DADE COUNTY AUDITORIUM VIA AUTO EN ROUTE MARRIOTT MOTOR HOTEL, MIAMI, FLORIDA.  
Press Pool #3 and press buses follow.
- 11:20 a. m. THE PRESIDENT ARRIVES MARRIOTT MOTOR HOTEL.

FRESS POOL #3 CIVERAGE

PRESS NOTE: Press buses will proceed to Eastern L-1011 Hangar Press Center, Miami International Airport.

(MORE)

SATURDAY, FEBRUARY 28, 1976

11:25 a. m. THE PRESIDENT ARRIVES SALONS D & E TO ATTEND PFC BUSINESS LEADERS RECEPTION.

PRESS POOL #3 COVERAGE

11:30 a. m. Press buses arrive Eastern L-1011 Hangar Press Center, Miami International Airport.

11:45 a. m. THE PRESIDENT DEPARTS MARRIOTT MOTOR HOTEL VIA AUTO EN ROUTE MIAMI INTERNATIONAL AIRPORT.

Press Pool #3 follows.

11:50 a. m. THE PRESIDENT ARRIVES MIAMI INTERNATIONAL AIRPORT, EASTERN L-1011 HANGAR, MIAMI, FLORIDA.

OPEN PRESS COVERAGE

11:55 p. m. THE PRESIDENT BOARDS AIR FORCE ONE AND DEPARTS MIAMI INTERNATIONAL AIRPORT EN ROUTE PALM BEACH INTERNATIONAL AIRPORT, AIRPORT AUTHORITY RAMP, WEST PALM BEACH, FLORIDA.

Press Pool #4 accompanies the President aboard Air Force One.

Flying Time: 45 minutes

12:00 noon Press plane departs Miami International Airport, Miami, Florida en route Palm Beach International Airport. West Palm Beach, Florida.

PRESS NOTE: Snacks will be available en route. Sandwiches will be provided to take along motorcade route.

12:30 p. m. Press plane arrives Palm Beach International Airport, West Palm Beach, Florida (Airport Authority Ramp).

PRESS NOTE: Press facilities:  
6 coin telephones  
Western Union runners

12:40 p. m. THE PRESIDENT ARRIVES PALM BEACH INTERNATIONAL AIRPORT, AIRPORT AUTHORITY RAMP, WEST PALM BEACH, FLORIDA.

OPEN PRESS COVERAGE

(MORE)



SATURDAY, FEBRUARY 28, 1976

THE PRESIDENT IS MET BY:

Caldwell Robinson, Palm Beach County PFC Chairman  
Joel Gustafson, Broward County PFC Chairman.

12:55 p. m. THE PRESIDENT DEPARTS PALM BEACH INTERNATIONAL AIRPORT, WEST PALM BEACH, FLORIDA VIA AUTO EN ROUTE FT. LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT.

Press Pool #5 and press buses follow.

PRESS NOTE: At 2:10 p. m. the President will stop at Lake Worth City Hall. Press facilities will be available at this location. Those members of the press wishing to file at this location should board bus #3.

PRESS NOTE: En route the Ft. Lauderdale-Hollywood International Airport, the President may stop at the following locations:

1:05 p. m. Palm Beach Mall, West Palm Beach, Florida.

OPEN PRESS COVERAGE

1:40 p. m. Church of Bethesda by the Sea Episcopal Church, Palm Beach, Florida.

PRESS POOL #5 COVERAGE

PRESS NOTE: Due to the limited space, the press are requested to remain aboard press buses.

2:10 p. m. Lake Worth City Hall, Lake Worth, Florida.

PRESS POOL #5 COVERAGE

PRESS NOTE: The press is requested to remain aboard press buses.

PRESS NOTE: Press bus #3 will remain in Lake Worth for those members of the press wishing to file. Press bus #3 will re-join the motorcade at Spanish River Park. The Lake Worth Press Center is located in the City Hall Annex. Press facilities:

15 coin telephones  
Western Union runners

(MORE)



SATURDAY, FEBRUARY 28, 1976

2:35 p. m. Latana Bicentennial Park, Latana, Florida.

PRESS POOL #6 COVERAGE

PRESS NOTE: The press is requested to remain aboard press buses.

3:00 p. m. Ocean Ridge Town Hall, Ocean Ridge, Florida.

PRESS POOL #6 COVERAGE

PRESS NOTE: The press is requested to remain aboard press buses.

3:20 p. m. Sunshine Square Shopping Center, Boynton Beach, Florida.

OPEN PRESS COVERAGE

3:40 p. m. Briney Breezes Town Offices, Briney Breezes, Florida.

PRESS POOL #6 COVERAGE

PRESS NOTE: Press is requested to remain aboard press buses.

4:05 p. m. Del Ray Beach Park, Del Ray Beach, Florida.

PRESS POOL #6 COVERAGE

PRESS NOTE: Press is requested to remain aboard press buses.

4:30 p. m. Seagate Highland Condominiums, Highland, Florida.

PRESS POOL #6 COVERAGE

PRESS NOTE: Press is requested to remain aboard press buses.

4:50 p. m. Spanish River Park, Boca Raton, Florida.

OPEN PRESS COVERAGE

PRESS NOTE: The President is expected to talk informally with members of the press. Press facilities located in press area:

15 coin telephones

1 mult

Western Union runners

(MORE)

SATURDAY, FEBRUARY 28, 1976

5:30 p. m. Royal Park Shopping Plaza, Boca Raton, Florida.

OPEN PRESS COVERAGE

6:00 p. m. Deerfield Beach fishing pier, Deerfield Beach, Florida.

OPEN PRESS COVERAGE

6:20 p. m. Hillsborc Beach Town Hall, Hillsboro, Florida.

PRESS POOL #7 COVERAGE

PRESS NOTE: Press is requested to remain aboard press buses.

7:00 p. m. Coral Springs Office Building, Coral Springs, Florida.

OPEN PRESS COVERAGE

PRESS NOTE: Press facilities located at this location:

10 long distance telephones  
Western Union runners

7:45 p. m. THE PRESIDENT ARRIVES FT. LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT, HANGAR ONE, BOARDS AIR FORCE ONE AND DEPARTS EN ROUTE SARASOTA/BRADENTON AIRPORT, SARASOTA, FLORIDA.

OPEN PRESS COVERAGE

Press Pool #8 accompanies the President aboard Air Force One.

Flying Time: 45 minutes

PRESS NOTE: Facilities at airport press area:

6 long distance telephones

7:50 p. m. Press wishing to file, board press buses and proceed to Howard Johnson Motor Lodge, Ft. Lauderdale.

8:00 p. m. Press buses arrive Howard Johnson Motor Lodge.

PRESS NOTE: Press proceed to Press Center located in the Everglades Room, located on the first floor. Press facilities:

20 long distance telephones  
2 telex

(MORE)



SATURDAY, FEBRUARY 28, 1976

8:30 p.m. THE PRESIDENT ARRIVES SARASOTA /BRADENTON AIRPORT,  
SARASOTA, FLORIDA.

PRESS POOL #8 COVERAGE

THE PRESIDENT IS MET BY:

Mayor & Mrs. Elmer Berkel of Sarasota  
John M. Saba, Jr., Sarasota County Commissioner  
Parker Banzhaf, President, Sarasota Chamber of Commerce  
Bill Korp, Sarasota County PFC Chairman  
Eugene Wiseman, Manatee County PFC Chairman  
Richard V. Wolf, Airport Manager

PRESS NOTE: Press facilities located at the airport:  
15 long distance telephones

8:33 p.m. THE PRESIDENT TO GATE 2 BUILDING.

Press Pool #8 follows.

8:40 p.m. THE PRESIDENT ARRIVES GATE 2 BUILDING TO INFORMALLY  
GREET PFC WORKERS.

PRESS POOL #8 COVERAGE

8:45 p.m. Press buses depart Howard Johnson Motor Lodge en route  
Ft. Lauderdale-Hollywood International Airport.

8:55 p.m. THE PRESIDENT DEPARTS GATE 2 BUILDING EN ROUTE  
MOTORCADE.

9:00 p.m. THE PRESIDENT DEPARTS SARASOTA/BRADENTON AIRPORT  
VIA AUTO EN ROUTE GETZEN RESIDENCE.

Press Pool #8 follows.

9:00 p.m. Press buses arrive Ft. Lauderdale-Hollywood International  
Airport.

9:15 a.m. Press plane departs Ft. Lauderdale-Hollywood International  
Airport en route Sarasota/Bradenton Airport, Sarasota, Florida.

PRESS NOTE: Full dinner service will be provided en route.

(MORE)

SATURDAY, FEBRUARY 28, 1976

9:25 p. m. THE PRESIDENT ARRIVES THE GETZEN RESIDENCE.

PRESS POOL #8 COVERAGE

THE PRESIDENT IS MET BY:

- Mr. & Mrs. Getzen and family.
- Mr. and Mrs. Dana Rollings and family.

9:30 p. m. Press Pool #8 departs Residence en route Hyatt Regency Hotel.

9:50 p. m. Press Pool #8 arrives Hyatt Regency Hotel.

PRESS NOTE: The Press Center is located in the Four Flags Court, Lobby Level. Press facilities:

- 15 coin telephones
- 2 telex
- 1 mult

10:00 p. m. Press plane arrives Sarasota/Bradenton Airport, Sarasota, Florida.

10:05 p. m. Press buses depart Sarasota/Bradenton Airport en route Hyatt Regency Hotel.

10:20 p. m. Press buses arrive Hyatt Regency Hotel.

PRESS NOTE: In addition to the Hyatt Regency Hotel, press will be housed at the Sheraton Sandcastle Hotel and the Sarasota Motor Hotel. Room assignments will be made available prior to arrival in Sarasota.

Room keys for the Hyatt Regency Hotel will be available in the Four Flags Court Press Center. Room keys for the other two hotels will be available at the front desk of each hotel.

PRESS NOTE: Shuttle bus service will be provided between the Hyatt Regency Hotel and the other two press hotels.

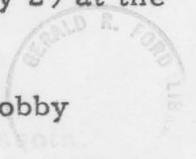
PRESS NOTE: Baggage call will be Sunday, February 29 at the following times:

Hyatt Regency Hotel - 8 a. m. to 10:30 a. m., Lower Lobby (the "G" button on the elevator)

Sheraton Sandcastle Hotel - 9 a. m. - 10:30 a. m. in the lobby.

Sarasota Motor Hotel - 8 a. m. - 10:30 a. m. in the office.

OVERNIGHT



SUNDAY, FEBRUARY 29, 1976

PRESS NOTE: Baggage call will be at the following times:

Hyatt Regency Hotel - 8:00 a. m. to 10:30 a. m., Lower Lobby ("G" button on the elevator)

Sheraton Sandcastle Hotel - 9 a. m. to 10:30 a. m. in the lobby.

Sarasota Motor Hotel - 8 a. m. to 10:30 a. m. in the office.

PRESS NOTE: Shuttle bus service from the press hotels to the Hyatt Regency Hotel will be at the following times:

From the Sarasota Motor Hotel - commencing at 8:30 a. m. until 10:30 a. m. Only a continental breakfast is available at the Sarasota Motor Hotel, so members of the press may wish to use the Hyatt Regency Hotel restaurants.

From the Sheraton Sandcastle Hotel - 9 a. m. until 10:30 a. m.

8:10 a. m. Press Pool #9 depart Hyatt Regency Hotel en route the Residence.

8:40 a. m. Press Pool #9 arrives the Residence.

8:55 a. m. THE PRESIDENT DEPARTS THE RESIDENCE VIA AUTO EN ROUTE FIELD CLUB.

Press Pool #9 follows.

9:00 a. m. THE PRESIDENT ARRIVES FIELD CLUB.

PRESS POOL #9 COVERAGE

THE PRESIDENT IS GREETED BY:

Jack Cox, Field Club Manager  
John Lawrence, Field Club Tennis Pro

9:01 a. m. THE PRESIDENT PROCEEDS TO TENNIS COURTS FOR A GAME OF TENNIS.

PRESS POOL #9 COVERAGE

PRESS NOTE: Participants in the tennis game will be Bill Getzen, Dana Rollings and John Lawrence.

9:55 a. m. THE PRESIDENT DEPARTS TENNIS COURT EN ROUTE MOTORCADE.

(MORE)



SUNDAY, FEBRUARY 29, 1976

10:00 a. m. THE PRESIDENT DEPARTS FIELD CLUB VIA AUTO EN ROUTE THE RESIDENCE.

Press Pool #9 follows.

10:05 a. m. THE PRESIDENT ARRIVES THE RESIDENCE.

PRESS POOL #9 COVERAGE

10:30 a. m. Press Pool #10 departs Hyatt Regency Hotel en route Church of the Redeemer.

10:40 a. m. Press Pool #10 arrives Church of the Redeemer.

10:45 a. m. THE PRESIDENT DEPARTS THE RESIDENCE VIA AUTO EN ROUTE CHURCH OF THE REDEEMER, SARASOTA.

Press Pool #9 follows.

10:55 a. m. THE PRESIDENT ARRIVES THE CHURCH OF THE REDEEMER.

PRESS POOL #10 COVERAGE

THE PRESIDENT IS MET BY:

Father Thomas Fitzgerald  
Lattimer Turner, Senior Warden

PRESS NOTE: Press Pool #10 writers will attend the service.

11:00 a. m. Church service begins.

11:00 a. m. Press Pool #9 departs Church of the Redeemer en route Hyatt Regency Hotel.

11:10 a. m. Press Pool #9 arrives Hyatt Regency Hotel.

11:45 a. m. Church service concludes.

11:45 a. m. Press buses depart Hyatt Regency Hotel en route Sarasota Shrine Hall.

11:50 a. m. THE PRESIDENT DEPARTS CHURCH OF THE REDEEMER VIA AUTO EN ROUTE THE RESIDENCE.

Press Pool #10 follows.

(MORE)

SUNDAY, FEBRUARY 29, 1976

12:00 noon THE PRESIDENT ARRIVES THE RESIDENCE.

PRESS POOL #10 COVERAGE

12:15 p. m. Press buses arrive Sarasota Shrine Hall.

PRESS NOTE: Press proceed to press area, Shrine Hall.  
Press facilities located at the camera platform:  
13 long distance telephones  
2 mults

12:45 p. m. THE PRESIDENT DEPARTS THE RESIDENCE VIA AUTO EN ROUTE SARASOTA SHRINE HALL.

Press Pool #10 follows.

1:00 p. m. THE PRESIDENT ARRIVES SARASOTA SHRINE HALL.

PRESS POOL #10 COVERAGE

THE PRESIDENT IS MET BY:

Bill Peoples, President, Shrine Hall

1:05 p. m. THE PRESIDENT ARRIVES SHRINE HALL AND INFORMALLY GREETES GUESTS.

OPEN PRESS COVERAGE

1:25 p. m. THE PRESIDENT ARRIVES SPEAKER'S PLATFORM.

1:30 p. m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

1:40 p. m. PRESIDENTIAL REMARKS CONCLUDE.

PRESS NOTE: Immediately upon conclusion of the President's remarks, press depart for press buses.

1:41 p. m. THE PRESIDENT DEPARTS PLATFORM EN ROUTE MOTORCADE.

(MORE)



SUNDAY, FEBRUARY 29, 1976

1:55 p. m. THE PRESIDENT DEPARTS SARASOTA SHRINE HALL VIA AUTO EN ROUTE SARASOTA WELFARE HOME.

Press Pool #11 and press buses follow.

PRESS NOTE: Press buses will depart the motorcade and proceed to Sarasota/Bradenton Airport.

2:05 p. m. THE PRESIDENT ARRIVES SARASOTA WELFARE HOME.

PRESS POOL #11 COVERAGE

2:10 p. m. THE PRESIDENT ARRIVES GARDEN AREA AND INFORMALLY GREETES RESIDENTS.

PRESS POOL #11 COVERAGE

2:10 p. m. Press buses arrive Sarasota/Bradenton. Airport.

2:40 p. m. THE PRESIDENT DEPARTS GARDEN AREA EN ROUTE MOTORCADE.

2:45 p. m. THE PRESIDENT DEPARTS SARASOTA WELFARE HOME EN ROUTE SARASOTA/BRADENTON AIRPORT.

2:55 p. m. THE PRESIDENT ARRIVES SARASOTA/BRADENTON AIRPORT.

OPEN PRESS COVERAGE

3:00 p. m. THE PRESIDENT BOARDS AIR FORCE ONE AND DEPARTS SARASOTA/BRADENTON AIRPORT EN ROUTE TAMPA INTERNATIONAL AIRPORT (NATIONAL AIRLINES RAMP), TAMPA, FLORIDA.

Press Pool #12 accompanies the President aboard Air Force One.

3:05 p. m. Press plane departs Sarasota/Bradenton Airport en route Tampa International Airport (National Airlines Ramp), Tampa, Florida.

PRESS NOTE: Snacks and sandwiches will be served en route.

3:30 p. m. Press plane arrives Tampa International Airport (National Airlines Ramp), Tampa, Florida.

PRESS NOTE: Press facilities located in press area:  
10 long distance telephones

(MORE)

SUNDAY, FEBRUARY 29, 1976

3:40 p. m. THE PRESIDENT ARRIVES TAMPA INTERNATIONAL AIRPORT,  
(NATIONAL AIRLINES RAMP), TAMPA, FLORIDA.

OPEN PRESS COVERAGE

THE PRESIDENT IS MET BY:

Mayor and Mrs. William P of Tampa  
Mr. and Mrs. Jim Grey, County PFC Co-Chairman  
Mrs. Helen Chavez, County PFC Co-Chairman

3:50 p. m. THE PRESIDENT DEPARTS TAMPA INTERNATIONAL AIRPORT  
VIA AUTO EN ROUTE AUSTIN BUILDING COMPLEX.

Press Pool #13 and press buses follow.

4:00 p. m. THE PRESIDENT ARRIVES AUSTIN BUILDING COMPLEX.

PRESS POOL #13 COVERAGE

PRESS NOTE: The Press Center is located in the Admiral  
Benbow Inn, across the street from the Austin Building Complex,  
in the Three Bays Room. Press facilities:

20 long distance telephones  
6 coin telephones  
2 telex  
1 mult

4:10 p. m. THE PRESIDENT ARRIVES SPEAKER'S PLATFORM.

4:10 p. m. Remarks by Representative Louis Frey concluding with the  
introduction of the President.

4:15 p. m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

PRESS NOTE: The President's remarks will be piped to the  
Three Bays Press Center.

PRESS NOTE: Press facilities located at the camera platform:

10 long distance telephones  
2 mults

(MORE)

SUNDAY, FEBRUARY 29, 1976

- 4:30 p. m.      PRESIDENTIAL REMARKS CONCLUDE.
- 4:32 p. m.      THE PRESIDENT DEPARTS PLATFORM EN ROUTE PFC RECEPTION ROOM.
- 4:40 p. m.      THE PRESIDENT ARRIVES RECEPTION ROOM TO INFORMALLY GREET PFC WORKERS.
- 4:55 p. m.      THE PRESIDENT DEPARTS THE AUSTIN BUILDING COMPLEX VIA AUTO EN ROUTE TAMPA INTERNATIONAL AIRPORT.

Press Pool #14 and press buse follow.

- 5:10 p. m.      THE PRESIDENT ARRIVES TAMPA INTERNATIONAL AIRPORT BOARDS AIR FORCE ONE AND DEPARTS EN ROUTE ANDREWS AIR FORCE BASE.

Press Pool #15 accompanies the President aboard Air Force One.

Flying Time:      1 hour 50 minutes

- 5:30 p. m.      Press buses depart Admiral Benbow Inn Press Center en route Tampa International Airport.
- 5:45 p. m.      Press buses arrive Tampa International Airport.
- 6:00 p. m.      Press plane departs Tampa International Airport en route Andrews Air Force Base.
- 7:00 p. m.      THE PRESIDENT ARRIVES ANDREWS AIR FORCE BASE, BOARDS MARINE ONE AND DEPARTS EN ROUTE THE SOUTH LAWN, THE WHITE HOUSE.
- 7:20 p. m.      THE PRESIDENT ARRIVES THE SOUTH LAWN, THE WHITE HOUSE.
- 7:50 p. m.      Press plane arrives Andrews Air Force Base.

#      #      #



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

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Doc.	<del>Event Notes</del> (pages - 2) <b>MOTORCADE</b>	2/24-28/76	B

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- (A) Closed by applicable Executive order governing access to national security information.
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Mrs. Ford, escorted by Mr. Elgess, proceeds to Florida Suite.

3:55 pm Mrs. Ford arrives Florida Suite and bids farewell to Mr. Elgess.

PERSONAL/STAFF TIME: 15 minutes

4:10 pm Mrs. Ford departs Florida Suite en route North Grand Ballroom.

4:15 pm Mrs. Ford arrives North Grand Ballroom to informally greet guests at Northeast Florida PFC Reception.

OPEN PRESS COVERAGE  
ATTENDANCE: 200

NOTE: A contingency microphone will be available if informal remarks are desired.

4:40 pm Mrs. Ford bids farewell and departs PFC Reception en route Florida Suite.

4:45 pm Mrs. Ford arrives Florida Suite.

PERSONAL/STAFF TIME: 3 hours

7:45 pm Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

7:50 pm MOTORCADE DEPARTS Jacksonville Hilton Hotel en route Jacksonville Coliseum.

[Driving time: 5 minutes]

7:55 pm MOTORCADE ARRIVES Jacksonville Coliseum.

Mrs. Ford will be met by:  
Mr. Ray Roche, District Governor of Northeast Florida Sertoma

OFFICIAL PHOTO COVERAGE



- 8:00 pm Mrs. Ford, escorted by Mr. Roche, proceeds to off-stage announcement area and pauses for announcement.
- 8:01 pm Announcement.
- 8:01 pm Mrs. Ford, escorted by Mr. Roche, proceeds to coliseum platform and takes her seat.

OPEN PRESS COVERAGE  
ATTENDANCE: 2,000

- 8:05 pm Recognition of former POW Col. Howard Dunn, USMC (retired) and Commander John McCain, USN.
- 8:10 pm Musical salute by Jacksonville Boy's Choir.
- 8:20 pm Introduction of Mrs. Ford by Fred Pruitt, President of North Jacksonville Sertoma.
- 8:21 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

- 8:26 pm Remarks conclude.
- Mrs. Ford returns to her seat.
- 8:27 pm Musical presentation by Son's of Scotland Bagpipe Band.
- 8:42 pm Remarks by Harris T. Remley, Supervisor of Civic Affairs, The Family Lines System.
- 9:00 pm Musical presentation by the Jacksonville Concert Choral and Florida Junior College Band.
- 9:10 pm "What Happened to the Signers of the Declaration of Independence" by J. T. Hill.
- 9:20 pm Minute Men Fife Drum and Bugle Corp performance.
- 9:40 pm Mrs. Ford rises to join audience in singing of "God Bless America" and remains standing for the Benediction.
- 9:43 pm Benediction by Rev. John G. Taylor, Covenant Presbyterian Church.



9:46 pm Mrs. Ford departs platform en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

9:50 pm MOTORCADE DEPARTS Jacksonville Coliseum en route Jacksonville Hilton Hotel.

[Driving time: 5 minutes]

9:55 pm MOTORCADE ARRIVES Jacksonville Hilton Hotel.

Mrs. Ford proceeds to Florida Suite.

10:00 pm Mrs. Ford arrives Florida Suite.

STAFF INSTRUCTIONS: Proceed to assigned rooms. Free evening.

#### OVERNIGHT

WEDNESDAY, FEBRUARY 25, 1976

9:00 am STAFF INSTRUCTIONS: Proceed to motorcade for boarding. Assignments as on initial airport arrival, except add M. Frey to Staff #2. delete P. Matson.

9:00 am Mrs. Ford departs Suite en route motorcade for boarding.

9:05 am MOTORCADE DEPARTS Jacksonville Hilton Hotel en route Jacksonville International Airport.

[Driving time: 25 minutes]

9:30 am MOTORCADE ARRIVES Jacksonville International Airport.

STAFF INSTRUCTIONS: Board C-9. Manifest as on arrival except add P. Sorum and M. Frey.

Mrs. Ford boards C-9.

9:35 am C-9 DEPARTS Jacksonville International Airport en route Ft. Patrick AFB, Melbourne, Florida.

[Flying time: 40 minutes]

[No time change]

10:15 am C-9 ARRIVES Ft. Patrick AFB, Melbourne, Florida.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Proceed to motorcade for boarding. Assignments as on departure from Jacksonville.

10:20 am MOTORCADE DEPARTS Ft. Patrick AFB en route Doctor W. J. Creel Elementary School, Melbourne, Florida.

[Driving time: 25 minutes]

10:45 am MOTORCADE ARRIVES Doctor W. J. Creel Elementary School.

Mrs. Ford will be met by:  
Dr. Luther Rogers, Superintendent of Schools  
Mrs. Kathryn Eward, Principal of Creel School  
Mrs. Sue Stafford, Creel School Kindergarten  
Teacher  
Two Creel Students

OPEN PRESS COVERAGE

Mrs. Ford, escorted by Mrs. Eward, proceeds into school lobby to greet teaching staff.

OFFICIAL PHOTO COVERAGE

10:50 am Mrs. Ford, escorted by Mrs. Eward, begins tour of school facilities in the kindergarten classroom.



NOTE: Tour will include eight classrooms which will permit Mrs. Ford to view all aspects of the school operation.

11:25 am Mrs. Ford concludes tour and arrives holding room.

PERSONAL/STAFF TIME: 5 minutes

11:30 am Mrs. Ford, escorted by Mrs. Eward, departs holding room and proceeds to media center to take her seat for Children's Performance.

OPEN PRESS COVERAGE  
ATTENDANCE: 500

11:32 am "Happy Birthday America" Creel Kindergarten Students.

11:45 am "Let George Do It" by Creel Fifth and Sixth grades.

11:55 am Mrs. Ford joins eight children on platform for "I am Somebody" skit, concluding in the presentation of a gift to Mrs. Ford from the children.

12:02 pm Mrs. Ford's response.

FULL PRESS COVERAGE

12:05 pm Response concludes.

Mrs. Ford, escorted by Mrs. Eward, departs platform en route VIP Reception.

12:10 pm Mrs. Ford arrives VIP Reception to informally greet guests.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 50

12:20 pm Mrs. Ford, escorted by Mrs. Eward, departs VIP Reception and proceeds to platform party assembly area.

12:22 pm Mrs. Ford arrives platform party assembly area to informally greet participants.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 12



12:28 pm Mrs. Ford joins platform party processional to ceremonial platform.

12:29 pm Mrs. Ford and platform party arrive their positions and remain standing for the Invocation and Pledge of Allegiance.

OPEN PRESS COVERAGE

12:30 pm Invocation

12:31 pm Pledge of Allegiance.

12:32 pm Recognition of Special Guests.

12:37 pm "Our New School" by Creel Students.

12:41 pm Remarks by Dr. Luther Rogers, concluding with the introduction of Mrs. Ford.

12:45 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

12:48 pm Remarks conclude.

Mrs. Ford returns to her seat.

12:49 pm Response by

12:51 pm Closing remarks by

12:53 pm Benediction.

12:55 pm Mrs. Ford bids farewell and proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

1:00 pm MOTORCADE DEPARTS Doctor W. J. Creel Elementary School en route Ft. Patrick AFB.

[Driving time: 25 minutes]



1:25 pm MOTORCADE ARRIVES Ft. Patrick AFB.

Mrs. Ford proceeds to holding room.

PERSONAL/STAFF TIME: 15 minutes

STAFF INSTRUCTIONS: Proceed to holding room. Board C-9 at 1:40 pm. Manifest as on arrival except add P. Matson.

1:40 pm Mrs. Ford boards C-9.

1:50 pm C-9 DEPARTS Ft. Patrick AFB en route Punta Gorda Airport, Punta Gorda, Florida.

[Flying time: 35 minutes]

[No time change]

Lunch served onboard

2:25 pm C-9 ARRIVES Punta Gorda Airport.

CLOSED ARRIVAL  
OPEN PRESS COVERAGE

Mrs. Ford boards motorcade.

STAFF INSTRUCTIONS: Board motorcade. Assignments as on airport departure. Add P. Matson to Press Bus.

2:30 pm MOTORCADE DEPARTS Punta Gorda Airport en route Port Charlotte Cultural Center, Port Charlotte, Florida.

[Driving time: 20 minutes]

2:50 pm MOTORCADE ARRIVES Port Charlotte.

Mrs. Ford will be met by:  
Colonel Floyd Pfeiffer, (retired) President of Senior Service Association

Mrs. Ford, escorted by Col. Pfeiffer, proceeds to Green Room.

2:55 pm Mrs. Ford arrives Green Room for informal briefing on origins of Port Charlotte Cultural Center



3:05 pm Mrs. Ford departs Green Room and proceeds to auditorium off-stage announcement area and pauses for announcement.

3:06 pm Announcement.

3:06 pm Mrs. Ford proceeds to podium in auditorium to offer brief greetings to attendees at Cancer Detection Forum.

OPEN PRESS COVERAGE  
ATTENDANCE: 400

3:10 pm Mrs. Ford concludes greetings and departs podium via stage left aisle en route classroom area.

3:15 pm Mrs. Ford, escorted by Col. Pfeiffer, tours classroom facilities.

PRESS POOL COVERAGE

3:25 pm Mrs. Ford, escorted by Col. Pfeiffer, arrives "Garden of Eatin'" to greet citizens.

OPEN PRESS COVERAGE

3:30 pm Mrs. Ford, escorted by Col. Pfeiffer, proceeds to Senior Lounge to greet citizens before pausing to take light refreshments.

OPEN PRESS COVERAGE

3:45 pm Mrs. Ford departs Senior Lounge proceeding to handy craft store to review products and greet "Happy Helpers."

4:00 pm Mrs. Ford departs handy craft store en route motorcade for boarding.

NOTE: En route Mrs. Ford will bid farewell to Port Charlotte Citizens.

STAFF INSTRUCTIONS: Proceed to motorcade for boarding as on arrival.

4:10 pm MOTORCADE DEPARTS Port Charlotte Culture Center en route Punta Gerda Airport.

[Driving time: 20 minutes]



4:30 pm MOTORCADE ARRIVES Punta Gorda Airport.

STAFF INSTRUCTIONS: Board C-9.  
Manifest as on arrival except delete  
P. Sorum, P. Matson and traveling Press.

Mrs. Ford boards C-9.

4:35 pm C-9 DEPARTS Punta Gorda Airport en route Naples  
Airport, Naples, Florida.

[Flying time: 30 minutes]  
[No time change]

5:05 pm C-9 ARRIVES Naples, Airport, Naples, Florida.

CLOSED ARRIVAL  
OPEN PRESS COVERAGE

Mrs. Ford boards motorcade.

5:10 pm MOTORCADE DEPARTS Naples Airport.

NOTE: Schedule is private until  
departure from Naples Airport on  
Friday, February 27th at 3:15 pm.

The rest of Mrs. Ford's schedule  
will be distributed during the  
course of the trip.