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## THE WHITE HOUSE

WASHINGTON

October 14, 1975

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER  
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Participate in Opening of Cleveland's International Women's Year Congress

GROUP: Greater Cleveland Congress International Women's Year

DATE: Saturday, October 25, 1975

TIME: 12:30 p.m. Mrs. Ford's remarks to assembly

PLACE: Cleveland Convention Center  
Cleveland, Ohio

CONTACT: Mrs. Scott R. York, Chairperson  
(216) 861-3810

Press contacts: Sandy Johnson, (216) 861-6080, ext. 288  
Mr. Nate Silverman, (216) 861-3810

COMMENTS: Mrs. Ford will participate in the opening of a 3-day International Women's Year Congress to be held in Cleveland on October 25, 26, and 27. Over 90 women's organizations are participating as well as business and labor organizations and two foundations. The event is probably the largest observance of International Women's Year in the country and will include exhibits, workshops, seminars, panels, etc.

The Congress will open at 9:00 a.m., however, they are counting on Mrs. Ford's arriving in time to participate at 12:30 in the Music Hall of the Convention Center, the big assembly hall. They are quite agreeable to Mrs. Ford making brief remarks at this time along with Mrs. Pandit. I might also mention that the subject of a gift to Mrs. Ford was raised so they may wish to make a presentation to her at this time.



As we discussed, I believe the schedule will now permit Mrs. Ford to leave Washington around 9:00 a.m. and return to Washington early afternoon. I think the idea of a small private luncheon is a good one and also whether Mrs. Ford visits any of their exhibits I think should be determined by you and Patti.

Mrs. Ford was invited to Cleveland to participate in the 60th anniversary of the Cleveland Play House<sup>ON OCTOBER 17th</sup>. Writing on behalf of this invitation were Mayor Perk, former Congresswoman Frances Bolton (R-Ohio) and her son Kenyon Bolton, President of the Cleveland Play House Foundation and active Republican. Were it possible to include Mayor Perk and perhaps former Congresswoman Bolton at some point--perhaps meet at the airport and/or be included in a private luncheon--might be valuable. Mrs. Ford's visit to Cleveland may hopefully help to lessen Cleveland's disappointment at not being the site for the 1976 Republican National Convention.

I have also attached a copy of a letter to Mrs. Ford from a former friend of hers in Grand Rapids, Verna Hower Stevens who is now living in Cleveland. Were it possible to permit Mrs. Ford to simply say Hello to her at some point, this might be very nice. NOTE: I have not been in communication with Mrs. Stevens. The file is attached.

Thank you.

c: BF Staff  
Red Cavaney  
Warren Rustand  
Pat Lindh  
William Nicholson  
Rex Scouten  
Staircase







GREATER CLEVELAND CONGRESS  
INTERNATIONAL WOMEN'S YEAR

700 National City Bank Building, Cleveland, Ohio 44114

Telephone 861-3810

(216)

August 8, 1975

Mrs. Gerald Ford  
The White House  
Washington, D.C.

*acknowledged  
Receipt by phone.  
will be in touch.  
S.P.*

Dear Mrs. Ford:

International Women's Year is being observed by the Greater Cleveland area with a three day Congress at the Cleveland Convention Center on October 25th, 26th, and 27th of this year. This event appears to be one of the largest, if not the largest observance of International Women's Year in this country. We are very pleased and even somewhat amazed by the tremendous response of so many people in the planning stages of this event.

Because of your great courage in speaking for women, we would be deeply honored if you could personally be a part of this Congress. We believe that this Congress can help significantly in changing the unfortunate impressions which came from the UN Conference in Mexico City, and can assist the basic goals of International Women's Year -- Equality, Development, Peace through equal partnership.

Our Congress will not be political. It will not represent any one point of view. We encourage all opinions to be expressed in an atmosphere of mutual respect towards the goal of better understanding. We believe that Cleveland is well situated geographically and philosophically to seriously examine and act upon the status of women.

The Cleveland Congress will include exhibits, workshops, seminars, panels, booths, stage presentations and speeches. So far over ninety women's organizations in the Greater Cleveland area have made a financial commitment to this project as have two foundations. Over one hundred other women's organizations are participating in some way. The grass roots support for this event is amazing. We also have the support, via participation and money, of our social service agencies, cultural organizations, the federal agencies in our area, the major newspapers, the television channels, the major department stores, the City of Cleveland, the County of Cuyahoga and the Greater Cleveland Growth Association. We have just begun our contacts with business and labor and the initial response is excellent.



Mrs. Gerald Ford  
Page Two  
August 8, 1975

Your presence at our Congress could, I believe, have a significant impact upon what happens here in Cleveland and also in other parts of the country. It appears, much to our surprise, that what Cleveland is planning is being watched nationally. Among others, Madam Pandit is coming from India to be with us.

Please join with us, if you can, sometime during the three days of our Congress. Ideally, we would like to have you make a few remarks as we open our Congress on Saturday or as we close it Monday evening, but we are, of course, completely willing to arrange our schedule to your convenience. If you wish to participate in one of our workshops, that would be great. What matters to us is that you come to our Congress.

I so look forward to hearing from you and I hope to see you in Cleveland.

Most sincerely,

Gwll York

Mrs. Scott R. York, Chairperson  
The Greater Cleveland Congress  
International Women's Year

GY:rm1  
enclosures

Saturday, October 25, 1975

Status of Women - Internationally  
 Nationally  
 Ohio  
 History of Women's Movement  
 Ethnicity  
 Third World  
 Women in Politics  
 Women in Government  
 Women and the Law  
 Women in the Armed Service  
 Women in Unions  
 Employment  
 Women in Volunteering  
 Women as Consumers  
 Rape Workshops  
 Consciousness Raising for Men  
 Consciousness Raising for Women

Sunday, October 26, 1975

Ecumenical Service  
 Women in Sports  
 Women in Education  
 Education as Concerns Women  
 Women in Media  
 Women in Business; Finance; Banking;  
 Credit; Social Security  
 Women in Arts  
 Women in Social Services  
 Women in Medicine; Science  
 Women in Transportation - Recreation - Kiwi  
 Rape Workshops  
 Consciousness Raising for Men  
 Consciousness Raising for Women  
 Panel on Lobbying - Cuyahoga County  
 League of Women Voters

Monday, October 27, 1975

High School Career Challenges\*\*\*  
 "Changing Roles in a Changing World"  
 Philanthropy - Giving and Granting  
 Self-Fulfilled Mother -  
 Paradox or Possibility?  
 Role Reversal: How and Why?  
 Pre-School Sexuality: Self-concept  
 development that parents and  
 children can enjoy together  
 Family Planning (Choices)  
 Homemakers' Helps  
 Politics of Rape  
 Self-Defense  
 Self-Fulfillment Thru Relationships  
 Communication Techniques  
 Mental Health - Female Psychology  
 Family Planning  
 Sexuality  
 Assertiveness Training  
 Career Exploration  
 Housing  
 The Psychology of Women  
 Environmental Conditions  
 Aging  
 Issues, Problems, Concerns

Prostitution Workshop  
 Day Care - What is Good Day Care?  
 Adolescence - Coping with as Parents  
 Single Parent  
 Women in Politics  
 Women in Science/Medicine  
 Women's Health Care  
 Being a Single Woman  
 Personal Development  
 Separation and Divorce  
 Alcoholism  
 Black Women through History  
 Women in Poverty  
 Menopause  
 Chronic Illness  
 Exceptional Child (Gifted/Retarded)  
 Decision-Making Skills  
 Consciousness Raising for Men  
 Consciousness Raising for Women

\*\*\*1600 High School students from Greater  
 Cleveland schools

## The Greater Cleveland Congress:

- will explore and discuss the "female situation" locally, nationally, and internationally;
- will explore the many options available to women;
- will explain and discuss the many aspects of the women's movement;
- will explore and discuss the "equal partnership" with men -- while concentrating upon women, men will be involved in all aspects of this Congress;
- will be a learning, discussing, sharing experience for the Northern Ohio community as a base for future action; this is but the beginning;
- will be a rational, comprehensive, well-organized approach to IWY -- a beginning toward the IWY goals of Equality, Development and Peace.

Some of the topics to be discussed at the Congress are:

Status of Women, Internationally, Nationally and Locally, Women in Government and Politics, Women and the Law, Women and Education, Women and Employment, Women in the Arts, Women and Family Concerns, Women in Communication, Women and Economics, Women and Aging, Women in Volunteer Service, in Unions, in Welfare, in Religion, in Sports, Women and Ethnicity. Also there will be several workshops and seminars devoted to discussing the relationship between men and women in numerous areas from marriage to work to play. There will be seminars on the future implications of the women's movement, how its future can be productive and of meaningful contribution to all people.

There will be several speakers of national prominence, there will be many speakers and panelists from the Cleveland area.

There will be numerous exhibits from historical to artistic, primarily concerned with women but also with Cleveland.

There will be performances of the various cultural groups in the Greater Cleveland area.

There will be a listing of services available to women.

There will be a listing of women's organizations.

There will be polls and questionnaires to assist with understanding the local situation concerning women.

There will be numerous booths from women's organizations, civic organizations, cultural institutions, business and industry, and the consulates.

There will be a balanced program including humor. This must not become too totally serious.

There will be a Day Care Center.

There will be the opportunity for all points of view to be expressed.

There will be definite follow-up and concrete proposals as a result of this Congress.

# Women's year planners are eyeing Cleveland

By Helen Humrichouser

A global giant is stirring; the awakening has begun.

awakening of her own," said representatives in Washington and other large cities, where nothing has yet

ness of traditional inequalities made her sensitive to the needs, sympathetic to the cause and en-

"We already have a larger budget (\$50,000) than the United States government allowed (\$40,000) for

tries), which she termed "very successful on a personal level, but disastrous on a meeting level be-

sports, education, media, business, finance, banking, credit, social security, arts, social services,

The Cleveland Press, Tuesday, July 22, 1975

# *Women to hold big conclave here*

By RUSTY BROWN

Cleveland's observance of International Women's Year this fall may be the largest in the U.S.

GREATER CLEVELAND CONGRESS - INTERNATIONAL WOMEN'S YEAR

CLEVELAND CONVENTION CENTER

PROGRAM

Saturday, October 25, 1975  
(Unit Leader: Lois Goodman)

- 9:30 Main Stage OPENING CEREMONIES  
Keynote Speaker: Jill Ruckelshaus, Chairperson,  
National Commission on the Observance of IYW  
Madam Vijaya Lakshmi Pandit,  
Former President of UN General Assembly
- 10:20 Room 235 REPORT ON SPECIAL GALLUP POLL: What Do Women Really Think and Want?  
Speaker: Phyllis L. Gillis, Executive Director,  
Gallup International Research Institutes, Inc.
- 11:50 Room 133 WOMEN AND THE LAW: Questions and Answers About Your Life and the Law  
Panelists: Elizabeth Moody, Professor of Law,  
Cleveland State University School of Law;  
President, Women's Law Fund, Inc.  
Gale Messerman, Assistant Dean,  
Cleveland State University School of Law  
Joyce Barrett, President,  
Cleveland Women Lawyers Association  
Vilma Kohn, Attorney,  
Squire Sanders & Dempsey  
Jean Murrell Capers, Attorney  
Daisy Collins, Attorney,  
Black Women Lawyers Association  
Session Leader: Elizabeth Moody  
Session Co-Leader: Gale Messerman
- Room 134 ETHNICITY: The American Reality  
Speakers: Nancy Siefert,  
Institute of Human Relations  
Karl Bonutti  
Session Leader: Lucretia Stoica, Executive Director,  
Nationalities Services Center  
Session Co-Leader: Mary Haddad Macron



Room 135

WOMEN IN THE MILITARY

Speaker: Dr. Rozella Schlotfeld, Member,  
Defense Department Advisory Committee  
on Women in the Service

Panelists: Navy Lieut. (jg) Karen Schlote  
Army Lieut. Sharon Neilson

Session Leader: Air Force Captain Joyce Williams

Room 239

PEACE AND DISARMAMENT: Women as Peacemakers

Panelists: Ann Eaton  
Bobbie Peery  
Dr. Rosi J. Kuerti, Associate Professor of Biology  
Case Western Reserve University  
Sophie Bartell  
Frida Smith Kreitner  
Cathie Wood

Session Leader: Elaine C. Potter, President,  
Women Speaker Out for Peace and Justice

Session Co-Leader: Esther Ann Goldberg

Room 240

VOLUNTEERS YOU ARE NOT ALONE: New Trends in Volunteerism

Speakers: Mary D. Poole, President,  
National Association of Junior Leagues, Inc.

Marilyn Rigby, Director of Volunteers,  
Community Volunteer Service,  
Federation for Community Planning

Session Leader: Patricia F. Cusick

Session Co-Leader: Sue Adams

11:00 - 12:00 Little  
Theater

TRANSACTIONAL ANALYSIS

Speaker: Dr. Sonya Friedman, Television Psychologist

11:00 - 12:30 Room 235C-D FROM THEN TILL NOW: Multi-Media Presentation on the History  
of the American Women's Rights Movement

Session Leader: Lois Scharf, President,  
Women Historians of Greater Cleveland

Session Co-Leader: Marian Morton

Director: Ciril Fears

11:30 - 12:30 Room 235A-B THROUGH THE GATES OF ADEN: Music, Poetry and Dance  
Performed by Margolit Oved, Israeli Artist

Session Leader: Carole Kantor, Coordinator,  
Ethnic Performing Arts Service,  
Cleveland Area Arts Council



12:00 - 2:00 International  
Cafe Jerry Thomas and the Gospel Experience

12:30 - 1:30 Little  
Theater WOMEN AS A FORCE FOR PEACE  
Speaker: Madam Vijaya Lakshmi Pandit,  
Former President of UN General Assembly

Main Stage Mayfield High School Stage Band - William Rayer, Director

1:30 Main Stage Virginia Stevens Tap Dancers

1:40 - 3:00 Room 133 WOMEN OF EASTERN EUROPE: Realities and Expectations  
Panelists: Dr. Martha Bohachevsky-Chomiak, Associate Professor  
of History, Manhattanville College, Purchase, N.Y.  
Dr. Mary Virginia Beck, former President,  
Detroit City Council  
Dr. Jane Shapiro, Professor of Political Science  
Manhattanville College, Purchase, N.Y.  
Dr. Thomas Hamer,  
Political Science Department, Ohio State University  
Session Leader: Dr. Martha Bohachevsky-Chomiak  
Session Co-Leader: Nadia Deychakiwsky,  
Cuyahoga County Public Library

Room 134 ETHNIC WOMEN: Builders of America  
Speakers: Nancy Siefert,  
Institute of Human Relations  
Ingrid Bublys  
Session Leader: Lucretia Stoica, Executive Director,  
Nationalities Services Center  
Session Co-Leader: Mary Haddad Macron

Room 135 ABORTION: Political, Mental and Moral Issues (Pro-Abortion View)  
Session Leader: Joyce Wallace, Consultant,  
Cleveland Abortion Rights Action League  
Session Co-Leader: Lois Hays, President,  
Cleveland Abortion Rights League

Room 229 THE POLITICS OF RAPE  
Session Leader: Carrie R. Zander,  
Rape Crisis Center

Room 235A-B RACISM AND SEXISM

Speaker: Frankie Freeman, Commissioner,  
United States Commission on Civil Rights

Session Leader: Hazel Watts White, Director,  
YWCA Office of Racial Justice

Session Co-Leader: Adrienne L. Jones, Member,  
YWCA National Board and Racial Justice  
Task Force

Room 235C-D WOMEN IN GOVERNMENT

Speaker: Constance B. Newman, Vice Chairman,  
Consumer Products Safety Commission, Washington

Panelists: Rita Vincent, Director, Executive Staff,  
Navy Finance Center, Cleveland

Helen W. Evans, Director,  
Ohio Industrial Relations Department

Dr. Ruth R. Miller, Director,  
Cleveland Department of Health and Welfare

Catherine C. Dickman, Public Information Officer,  
Cuyahoga County Commissioners Office

Session Leader: Zelda W. Milner, Deputy Director,  
U.S. Department of Commerce, Cleveland

Session Co-Leader: Genevieve Esgar, Engineer,  
NASA Lewis Research Center

Room 239

WOMEN IN UNIONS: What Lies Ahead?

Speakers: Addie Wyatt, Director, Women's Bureau,  
Amalgamated Meat Cutters and Butcher Workmen Union  
AFL-CIO; Vice President, National Coalition  
of Labor Union Women

Evelyn Dubrow, Legislative Representative,  
International Ladies' Garment Workers Union, AFL-C

Session Leader: Barbara Fiedler Janis, Education Director,  
International Ladies' Garment Workers Union,  
AFL-CIO

Session Co-Leader: Vermell Smith, Business Agent,  
International Ladies' Garment Workers Union  
AFL-CIO: Vice President, Cleveland  
Federation of Labor

Room 240

THE FEMALE CONSUMER: Consulted or Exploited?

Speakers: Rhoda H. Karpatkin, Executive Director,  
Consumers Union of the United States

Marian F. Ratnoff, Attorney

Panelists: Robert B. Ramsey, President,  
Cleveland Better Business Bureau

Clinton Warne, Professor of Economics,  
Cleveland State University

Dina Mirow, Consumer Writer,  
The Plain Dealer

Paul Neuhoﬀ, General Manager,  
Station WERE

Helen Gordon, Owner  
Helen Gordon Advertising

Session Leaders: Sally K. Ebling, County Extension Agent,  
Cuyahoga County Cooperative Extension Service

Jay Seaton,  
Station WKYC-TV

2:00 - 2:45 Main Stage St. Adalbert Soul Choir - Brother Prince, Director

3:15 - 3:45 Main Stage Fred Astaire Bicentennial Dancers

3:30 - 4:50 Room 133 THE PERSONAL AND POLITICAL ASPECTS OF LESBIANISM

Session Leader: Susan Woodworth  
Session Co-Leader: Rita Coriell

Room 134 LA MUJER HISPANA EN LA LUCHA: The Spanish Woman in the Struggle  
Speaker: Carmen Viteu, Chairperson,  
National Conference of Puerto Ricans

Panelists: Aurora Mabrigal, Housing Specialist,  
Ohio Civil Rights Commission

Roberto Rodriguez, Past Director,  
Spanish-American Committee

Vydia Pesch, Director,  
Spanish-American Employment Committee

Session Leader: Betty Ortiz, Community Developer,  
Commission on Catholic Community Action  
Session Co-Leader: Alicia Alvaredo

Room 229 RAPE SELF DEFENSE

Session Leader: Carie R. Zander,  
Rape Crisis Center



Room 230      CONSCIOUSNESS RAISING: Sharing Our Common Concerns  
Participants: Staff of Cleveland Women's Counseling  
  
Session Leader: Iris Bishop  
Session Co-Leader: Betsy Tabac

Room 235A-B      RACISM AND SEXISM WORKSHOP  
  
Session Leader: Hazel Watts White, Director,  
YWCA Office of Racial Justice  
Session Co-Leader: Adrienne L. Jones, Member,  
YWCA National Board and Racial Justice  
Task Force

Room 235C-D      A WOMAN'S PLACE IS IN THE HOUSE...AND SENATE  
Speaker: Audrey Rowe Colom, Chairperson,  
National Women's Political Caucus, Washington  
  
Panelists: Nancy Arneson, IWY Committee,  
U.S. State Department  
  
Virginia Aveni, Member,  
Ohio House of Representatives, District 17  
  
Francine M. Panehal, Member,  
Ohio House of Representatives, District 5  
  
Marigene Valiquette, Member,  
Ohio State Senate, District 11  
  
Session Leader: Nancy Cronin, President,  
Cuyahoga County Women's Political Caucus

Room 239      ABORTION: Political, Mental and Moral Issues (Anti-Abortion Vi.  
  
Session Leader: Ron Roger,  
Pro-Life

Room 240      ACHIEVING EQUAL EMPLOYMENT OPPORTUNITY FOR WOMEN  
  
"Know Your Rights"  
  
Speakers: Charles E. Guerrier,  
Women's Law Fund, Inc.  
  
Barbara Mitchell,  
Cleveland State University School of Law  
  
"Barriers to Equal Employment Opportunity"  
  
Speakers: Dr. Rae Rohfeld, Director,  
Clearinghouse for Women,  
Cleveland State University

Emily Leedy, Director, Women's Services Division,  
Ohio Bureau of Employment Services

"Alternatives to Full-Time Employment"

Speakers: Allene Kovachy,  
Federation for Community Planning

Virginia Caswell

Session Moderator: Jane M. Picker, Professor of Law,  
Cleveland State University

Session Co-Leader: Barbara Mitchell

4:00 - 4:10	Main Stage	Virginia Stevens Jazz Dancers
4:00 - 4:30	International Cafe	Selrec Singers - Barbara Sterbank, Director
4:30 - 5:30	Main Stage	Jerry Thomas and the Gospel Experience
5:15 - 5:45	International Cafe	Fred Astaire Bicentennial Dancers
5:30 - 6:30	Room 235	SUMMARY SESSION: Highlights of the Day Presented by: Cuyahoga County League of Women Voters Summary Leader: Doris V. Geist, President Summary Co-Leader: Helen Sunshine
6:00 - 6:10	Main Stage	Virginia Stevens Acrobatic Dancers
6:00 - 7:00	International Cafe	East Shore Choristers - Marcine Behm, Director



1100 CONNECTICUT AVENUE, N. W.  
WASHINGTON, D. C. 20036

August 5, 1975

Miss Susan Porter  
Appointments Secretary for  
Mrs. Ford  
The White House  
Washington, D. C. 20051

Dear Susan:

I enclose herewith the material that was furnished to me by Mrs. Scott York about the convention plan for Cleveland on October 25, 26, 27, 1975 as a celebration of International Women's Year.

As you suggested in our conversation over the telephone last week, I have told Mrs. York that she should write directly to Mrs. Ford describing the convention and inviting her to attend. I also repeated what I thought was your suggestion, that Mrs. York make clear to Mrs. Ford that the degree and method of her participation was entirely flexible, so as not to give her the feeling that she would necessarily be called on for a major speech.

As far as I can tell, the sponsorship of this convention is in entirely responsible hands. I would be glad, of course, to make any further quiet inquiries that you or anyone on the President's or Mrs. Ford's staff might think necessary. This sounds like a good project, and I hope it can come to fruition.

With every good wish, I am,

Sincerely yours,



H. Chapman Rose

Enclosures



M R S. S C O T T R. Y O R K

700 National City Bank Building  
Cleveland, Ohio 44114  
(216) 861-3810

Mr. H. Chapman Rose  
Jones, Day, Reavis & Pogue  
1700 Union Commerce Building  
Cleveland, Ohio 44115

Dear Mr. Rose:

It is with great hope that I am writing to you concerning the possibility of a visit to Cleveland by Betty Ford and Happy Rockefeller to help celebrate International Women's Year.

Last year the United Nations declared 1975 as International Women's Year and President Ford signed a document stating the United States support of this celebration. This special year came into being because in no country have women attained full equality or full partnership with men and it was hoped that a special year would help to promote this equality and help to assist the integration of women into the total social and economic development of all nations which could help toward the cause of world peace. Very simply stated, the basic purpose is to improve the quality of life for everyone, a very ambitious, but desperately needed goal.

The State Department gave a grant to Dr. Ruth Bacon to coordinate the observance of International Women's Year in the United States. I have visited with Dr. Bacon at some length and the following plans for Cleveland have emerged as a result of these conversations and also as the result of meetings with representatives of about two hundred women's organizations in the Northeastern Ohio area. These organizations include those which involve all socio-economic, political, humanitarian, religious, cultural, and professional groups.

There will be a "Congress" at the Cleveland Convention Center the 25th, 26th, and 27th of October. This Congress will be a combination of exhibits, workshops, seminars, speeches, performances all related to subjects of greatest interest to women. Subjects to be covered include Women and the Family, the Woman Alone, Women in Business, Women in the Arts, Women in Politics and Government, to mention but some of the areas which will be explored. We will concentrate on Cleveland women and those in Northeastern Ohio, but we will have several speakers of national reputation.

We expect 20,000 to 40,000 people at this convention. Cleveland is one of the few American cities which at this time is planning something this large for International Women's Year and I believe that this Congress will make a real impact.

We would be so pleased if Betty Ford and Happy Rockefeller could manage to come to our Congress at some time. Needless to say, we would also be thrilled if they could be accompanied by their husbands. One of the goals of the Congress is to concentrate upon the need and desirability of an equal partnership with men in all areas of human concern. This is not and will not be a far out women's lib rally. This event is to stress the possibilities and potentials of men and women working together. This Congress will try to explain the basic situation of women historically, legally and will try to get the facts, not the sensationalism, of the women's movement to the public. This is to be a rational look at an evolutionary situation and the Fords and Rockefellers could help tremendously in helping me and others provide a calm, rational, and intelligent approach to the women's movement.

We anticipate having the opportunity of using hard data, currently being gathered, to assist in rational decisions concerning the articulated needs of women as perceived by women. We hope this focus and the results of the convention will give guidance to policy makers.

I personally have not so far been identified with any particular segment of the women's movement. I was selected by the heads of over forty women's organizations in the Cleveland area to chair this event. I had not even been aware that meetings concerning International Women's Year were taking place. I gather I was selected because I was an enlightened moderate and a volunteer via the route of Vassar College, the Junior League, and the Distribution Committee of The Cleveland Foundation.

Needless to say, a visit such as I am requesting would have a great impact on our Congress and on the whole Northeastern Ohio area. I personally would be more than willing to do whatever you feel is necessary to encourage the possibility of such a visit. I do travel to Washington fairly often and would be delighted to speak with anyone you might suggest.

Thank you for your willingness to consider my request.

Most sincerely,

*Gwill*

Mrs. Scott R. York

:tm



VERNA HEWER STEVENS  
LETTER TO  
MRS. FORD.

September 17, 1975

Mrs. Gerald Ford  
The White House  
Washington, D. C.

Dear Betty Bloomer Ford:

It was many years ago that you and I were dancing at Calla Travis in Grand Rapids, Michigan. Remember? You were Betty Bloomer and I was Verna Hewer. Wasn't I your teacher for a time? And, of course, there was Lorna my sister who played piano for us. She is still doing the same thing - only better than ever.

Betty, I wanted to tell you how very proud I am of what you have accomplished, and how well you have handled your adverse situations. It is a privilege to have known you.

The writing of this letter has been something I have been wanting to do for sometime.

Since then I have become active in planning the International Women's Year Conference which is being held here in Cleveland October 25, 26 and 27th. It is sponsored by the Greater Cleveland Growth Association and the Junior League. When the girls heard that I planned to write to you they asked if I would please mention this exciting event to you. It would be great if you could find time in your busy schedule to appear. The program is developing beautifully and, of course, is highlighting outstanding women internationally. I won't say anymore -- just, we hope you can make it. They tell me that you have been sent information about the conference.

Betty, you are doing a great job.

Hoping to see you -

Verna Hewer Stevens  
Verna Hewer Stevens

VHS:bf

P.S. Oh yes, I am still teaching -- ballroom only.

TELEPHONE 1-216-461-3826



ITINERARY  
Mrs. Ford's trip to Cleveland  
October 25, 1975

9:00 A.M.	Check-in at Andrews Air Force Base at Distinguished Visitor's Lounge.
9:30 A.M.	Aircraft departs en route Hopkins International Airport in Cleveland
10:30 A.M.	Arrive Cleveland
11:05 A.M.	Arrive Bond Court Hotel, downtown Cleveland. Press will be taken to press room at Cleveland Convention Center (across street from Hotel). There will be 50 minutes of free time.
12:00 Noon	Press gather in press room to go to Mrs. Ford's arrival point.
12:10 P.M.	Mrs. Ford and Madam Pandit arrive at Convention Center and take a walking tour of booths and exhibits.
12:25 P.M.	Press to Music Hall
12:30 to 1:00 P.M.	Open coverage of Mrs. Ford/Madam Pandit speeches.
1:05 P.M.	Mrs. Ford departs Convention Center en route Bond Court Hotel, where she will be a guest at a lunch hosted by Greater Cleveland Congress of IWY.
1:30 P.M.	Board Room - 22nd Floor of Bond Court Hotel. Brief photo session of luncheon.
1:40 to 2:45 P.M.	Filing/staff time
2:30 to 2:50 P.M.	Private reception with Executive Committee of Greater Cleveland Congress.
2:45 P.M.	Motorcade boards in front of Bond Court Hotel en route Hopkins International Airport
3:00 P.M.	Depart Hotel for airport.
3:30 P.M.	Aircraft departs Cleveland en route Andrews Air Force Base.
4:30 P.M.	Arrive Andrews Air Force Base.

ITINERARY  
Mrs. Ford's trip to Cleveland  
October 25, 1975

- 9:00 A.M. Check-in at Andrews Air Force Base at Distinguished Visitor's Lounge.
- 9:30 A.M. Aircraft departs en route Hopkins International Airport in Cleveland
- 10:30 A.M. Arrive Cleveland - *Greeted by Mayor Ralph Perle, Perle presents key to the city*
- 11:05 A.M. Arrive Bond Court Hotel, downtown Cleveland. Press will be taken to press room at Cleveland Convention Center (across street from Hotel). There will be 50 minutes of free time.
- 12:00 Noon Press gather in press room to go to Mrs. Ford's arrival point.
- 12:10 P.M. Mrs. Ford and Madam Pandit arrive at Convention Center and take a walking tour of booths and exhibits.
- 12:25 P.M. Press to Music Hall
- 12:30 to 1:00 P.M. Open coverage of Mrs. Ford/Madam Pandit speeches.
- 1:05 P.M. Mrs. Ford departs Convention Center en route Bond Court Hotel, where she will ~~lunch privately~~ *be a guest at a lunch hosted by Ford Luncheon B'n'r Cleveland Congress of I W O L*
- 1:40 to 2:45 P.M. *Filing/staff time*
- 2:30-2:50 *Private reception with Exec. Comm. of Ct. Cleveland Org.*
- 2:45 P.M. Motorcade boards in front of Bond Court Hotel en route Hopkins International Airport
- 3:00 *Depart Hotel for airport*
- 3:30 P.M. Aircraft departs Cleveland en route Andrews Air Force Base
- 4:30 P.M. Arrive Andrews Air Force Base.

1:30


Board Room 22<sup>nd</sup> Fl. of Bond Court Hotel. *Photo-session of Ford Luncheon*

~~1:40-2~~

THE WHITE HOUSE

WASHINGTON

October 23, 1975

MEMORANDUM FOR: MRS. FORD  
VIA: RED CAVANEY   
FROM: PETER SORUM  
SUBJECT: YOUR VISIT TO CLEVELAND, OHIO  
Saturday, October 25, 1975

Attached at TAB A is the proposed schedule for your visit to Cleveland, Ohio.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

BACKGROUND

The Greater Cleveland Congress of International Women's Year has been organized by a coalition of Women's Groups headed by Mrs. Scott York to serve as a base for future action for women seeking a better way of life in Cleveland. The 3-day program, which begins Saturday, will offer 140 sessions in over 200 exhibits showing all aspects of women in society. You will join Madame Vijaya Lakshmi Pandit, Former President of the UN General Assembly, in addressing a mid-day session of the Congress after touring a portion of the Exhibit Area.

Following the session, you will be guest of honor at a private luncheon which will include some of the key women of Cleveland and other program participants. The luncheon will include an informal discussion of the future role of women in America. Following the luncheon, you will drop-by a reception for the IWY's Executive Committee to recognize the contributions that these individuals have made to their communities and IWY.

MAYOR RALPH PERK

Mayor Ralph Perk, Republican candidate for re-election on Tuesday, November 4, will meet you at Hopkins International Airport and will be your guest for the drive to the Bond Court Hotel. While predictions indicate that the election will be close, Mayor Perk currently leads in the polls.

PROPOSED SCHEDULE

10/23/75

4:55 pm

MRS. FORD'S VISIT TO  
CLEVELAND, OHIO

Saturday, October 25, 1975

9:00 am Mrs. Ford boards motorcade on South Grounds.  
  
MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 minutes]

9:25 am MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards C-9.

9:30 am C-9 DEPARTS Andrews AFB en route Hopkins  
International Airport, Cleveland, Ohio.

[Flying time: 1 hour, 10 minutes]

[No time change.]

10:40 am C-9 ARRIVES Hopkins International Airport.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:  
Mayor Ralph Perk (R-Cleveland)

10:45 am Mrs. Ford and Mayor Perk board motorcade.

MOTORCADE DEPARTS Hopkins International Airport  
en route Bond Court Hotel.

[Driving time: 25 minutes]

11:10 am MOTORCADE ARRIVES Bond Court Hotel.

Mrs. Ford and Mayor Perk proceed inside hotel  
where they will be greeted by Mr. James Carney,  
Hotel Owner.

NOTE: Mayor Perk will bid  
farewell in the hotel lobby.

11:15 am        Mrs. Ford, escorted by Mr. Carney, proceeds  
to Presidential Suite (21st Floor).

Mrs. Ford will be met at Suite by Mr. James LaDu,  
General Manager, Bond Court Hotel, and Mrs. James  
(June) LaDu.

NOTE: As the first occupant  
of the Presidential Suite, Mrs.  
Ford will cut a ceremonial  
ribbon at the Suite's entrance.

#### OFFICIAL PHOTO COVERAGE

11:20 am        Mrs. Ford proceeds inside Presidential Suite.

PERSONAL/STAFF TIME: 45 minutes

12:00 noon        Madame Vijaya Lakshmi Pandit, Former  
President of the UN General Assembly,  
arrives Suite.

12:05 pm        Mrs. Ford and Madame Pandit depart Suite en route  
motorcade for boarding.

12:08 pm        MOTORCADE DEPARTS Bond Court Hotel en route  
Cleveland Convention Center.

[Driving time: 1 minute]

12:09 pm        MOTORCADE ARRIVES Cleveland Convention Center.

Mrs. Ford and Madame Pandit will be met by:  
Mrs. Scott (Gwill) R. York, Chairperson  
Greater Cleveland Congress, IWY

12:10 pm        Mrs. Ford and Madame Pandit, escorted by Mrs. York,  
proceed on an informal walking tour of Exhibit Area.

NOTE: Mayor Perk will bid  
farewell in the hotel lobby.

11:15 am        Mrs. Ford, escorted by Mr. Carney, proceeds  
to Presidential Suite (21st Floor).

Mrs. Ford will be met at Suite by Mr. James LaDu,  
General Manager, Bond Court Hotel, and Mrs. James  
(June) LaDu.

NOTE: As the first occupant  
of the Presidential Suite, Mrs.  
Ford will cut a ceremonial  
ribbon at the Suite's entrance.

#### OFFICIAL PHOTO COVERAGE

11:20 am        Mrs. Ford proceeds inside Presidential Suite.

PERSONAL/STAFF TIME: 45 minutes

12:00 noon        Madame Vijaya Lakshmi Pandit, Former  
President of the UN General Assembly,  
arrives Suite.

12:05 pm        Mrs. Ford and Madame Pandit depart Suite en route  
motorcade for boarding.

12:08 pm        MOTORCADE DEPARTS Bond Court Hotel en route  
Cleveland Convention Center.

[Driving time: 1 minute]

12:09 pm        MOTORCADE ARRIVES Cleveland Convention Center.

Mrs. Ford and Madame Pandit will be met by:  
Mrs. Scott (Gwill) R. York, Chairperson  
Greater Cleveland Congress, IWY

12:10 pm        Mrs. Ford and Madame Pandit, escorted by Mrs. York,  
proceed on an informal walking tour of Exhibit Area.



[Walking time: 5 minutes]

1:10 pm        Mrs. Ford arrives Presidential Suite, Bond Court Hotel.

PERSONAL TIME: 20 minutes

1:30 pm        Mrs. Ford departs Presidential Suite en route Board Room.

1:32 pm        Mrs. Ford arrives Board Room and informally greets luncheon participants.

PRESS POOL COVERAGE  
ATTENDANCE: 12

1:35 pm        Luncheon is served.

2:30 pm        Luncheon concludes.

2:32 pm        Mrs. Ford, escorted by Mrs. York, departs Board Room en route Barcelona Suite.

2:35 pm        Mrs. Ford, escorted by Mrs. York, arrives Barcelona Suite and informally greets IWY Congress' Executive Committee Members.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 75

2:50 pm        Mrs. Ford departs Barcelona Suite en route Presidential Suite.

2:51 pm        Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 5 minutes

2:56 pm        Mrs. Ford departs Presidential Suite en route motorcade for boarding.

3:00 pm        MOTORCADE DEPARTS Bond Court Hotel en route Hopkins International Airport.

[Driving time: 25 minutes]

3:25 pm        MOTORCADE ARRIVES Hopkins International  
Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

Mrs. Ford boards C-9.

3:30 pm        C-9 DEPARTS Hopkins International Airport en route  
Andrews AFB.

[Flying time: 1 hour, 5 minutes]  
[No time change.]

4:35 pm        C-9 ARRIVES Andrews AFB.

Mrs. Ford boards motorcade.

4:40 pm        MOTORCADE DEPARTS Andrews AFB en route  
South Grounds.

[Driving time: 25 minutes]

5:05 pm        MOTORCADE ARRIVES South Grounds.

GREATER CLEVELAND CONGRESS -- INTERNATIONAL WOMEN'S YEAR

CLEVELAND CONVENTION CENTER

PROGRAM

Saturday, October 25, 1975

(Unit Leader: Lois Goodman)

- 9:00 - 9:30    Main Stage    OPENING CEREMONIES  
Keynote Speaker:    Jill Ruckelshaus, Chairperson,  
National Commission on the Observance of IW  
  
Madam Vijaya Lakshmi Pandit,  
Former President of UN General Assembly
- 9:30 - 10:20    Room 235    REPORT ON SPECIAL GALLUP POLL: What Do Women Really Think and Want  
Speaker:    Phyllis L. Gillis, Executive Director,  
Gallup International Research Institutes, Inc.
- 10:30 - 11:50    Room 133    WOMEN AND THE LAW: Questions and Answers About Your Life and the Law  
Panelists:    Elizabeth Moody, Professor of Law,  
Cleveland State University School of Law;  
President, Women's Law Fund, Inc.  
  
Gale Messerman, Assistant Dean,  
Cleveland State University School of Law  
  
Joyce Barrett, President,  
Cleveland Women Lawyers Association  
  
Vilma Kohn, Attorney,  
Squire Sanders & Dempsey  
  
Jean Murrell Capers, Attorney  
  
Daisy Collins, Attorney,  
Black Women Lawyers Association  
  
Session Leader:    Elizabeth Moody  
Session Co-Leader:    Gale Messerman
- Room 134    ETHNICITY: The American Reality  
Speakers:    Nancy Siefert,  
Institute of Human Relations  
  
Karl Bonutti  
  
Session Leader:    Lucretia Stoica, Executive Director,  
Nationalities Services Center  
Session Co-Leader:    Mary Haddad Macron

Room 135

WOMEN IN THE MILITARY

Speaker: Dr. Rozella Schlotfeld, Member,  
Defense Department Advisory Committee  
on Women in the Service

Panelists: Navy Lieut. (jg) Karen Schlote  
Army Lieut. Sharon Neilson

Session Leader: Air Force Captain Joyce Williams

Room 239

PEACE AND DISARMAMENT: Women as Peacemakers

Panelists: Ann Eaton  
Bobbie Peery  
Dr. Rosi J. Kuerti, Associate Professor of Biology  
Case Western Reserve University  
Sophie Bartell  
Frida Smith Kreitner  
Cathie Wood

Session Leader: Elaine C. Potter, President,  
Women Speaker Out for Peace and Justice

Session Co-Leader: Esther Ann Goldberg

Room 240

VOLUNTEERS YOU ARE NOT ALONE: New Trends in Volunteerism

Speakers: Mary D. Poole, President,  
National Association of Junior Leagues, Inc.

Marilyn Rigby, Director of Volunteers,  
Community Volunteer Service,  
Federation for Community Planning

Session Leader: Patricia F. Cusick

Session Co-Leader: Sue Adams

11:00 - 12:00 Little  
Theater

TRANSACTIONAL ANALYSIS

Speaker: Dr. Sonya Friedman, Television Psychologist

11:00 - 12:30 Room 235C-D FROM THEN TILL NOW: Multi-Media Presentation on the History  
of the American Women's Rights Movement

Session Leader: Lois Scharf, President,  
Women Historians of Greater Cleveland

Session Co-Leader: Marian Morton

Director: Ciril Fears

11:30 - 12:30 Room 235A-B THROUGH THE GATES OF ADEN: Music, Poetry and Dance  
Performed by Margolit Oved, Israeli Artist

Session Leader: Carole Kantor, Coordinator,  
Ethnic Performing Arts Service,  
Cleveland Area Arts Council

12:00 - 2:00 International  
Cafe Jerry Thomas and the Gospel Experience

12:30 - 1:30 Little Theater WOMEN AS A FORCE FOR PEACE  
Speaker: Madam Vijaya Lakshmi Pandit,  
Former President of UN General Assembly

Main Stage Mayfield High School Stage Band - William Rayer, Director

1:30 Main Stage Virginia Stevens Tap Dancers

1:40 - 3:00 Room 133 WOMEN OF EASTERN EUROPE: Realities and Expectations  
Panelists: Dr. Martha Bohachevsky-Chomiak, Associate Profes  
of History, Manhattanville College, Purchase, N.  
  
Dr. Mary Virginia Beck, former President,  
Detroit City Council  
  
Dr. Jane Shapiro, Professor of Political Science  
Manhattanville College, Purchase, N.Y.  
  
Dr. Thomas Hamer,  
Political Science Department, Ohio State Univers  
  
Session Leader: Dr. Martha Bohachevsky-Chomiak  
Session Co-Leader: Nadia Deychakiwsky,  
Cuyahoga County Public Library

Room 134 ETHNIC WOMEN: Builders of America  
  
Speakers: Nancy Siefert,  
Institute of Human Relations  
  
Ingrid Bublys  
  
Session Leader: Lucretia Stoica, Executive Director,  
Nationalities Services Center  
Session Co-Leader: Mary Haddad Macron

Room 135 ABORTION: Political, Mental and Moral Issues (Pro-Abortion Vie  
  
Session Leader: Joyce Wallace, Consultant,  
Cleveland Abortion Rights Action League  
Session Co-Leader: Lois Hays, President,  
Cleveland Abortion Rights League

Room 229 THE POLITICS OF RAPE  
  
Session Leader: Carie R. Zander,  
Rape Crisis Center

Room 235A-B RACISM AND SEXISM

Speaker: Frankie Freeman, Commissioner,  
United States Commission on Civil Rights

Session Leader: Hazel Watts White, Director,  
YWCA Office of Racial Justice

Session Co-Leader: Adrienne L. Jones, Member,  
YWCA National Board and Racial Justice  
Task Force

Room 235C-D WOMEN IN GOVERNMENT

Speaker: Constance B. Newman, Vice Chairman,  
Consumer Products Safety Commission, Washington

Panclists: Rita Vincent, Director, Executive Staff,  
Navy Finance Center, Cleveland

Helen W. Evans, Director,  
Ohio Industrial Relations Department

Dr. Ruth R. Miller, Director,  
Cleveland Department of Health and Welfare

Catherine C. Dickman, Public Information Officer,  
Cuyahoga County Commissioners Office

Session Leader: Zelda W. Milner, Deputy Director,  
U.S. Department of Commerce, Cleveland

Session Co-Leader: Genevieve Esgar, Engineer,  
NASA Lewis Research Center

Room 239 WOMEN IN UNIONS: What Lies Ahead?

Speakers: Addie Wyatt, Director, Women's Bureau,  
Amalgamated Meat Cutters and Butcher Workmen Union  
AFL-CIO; Vice President, National Coalition  
of Labor Union Women

Evelyn Dubrow, Legislative Representative,  
International Ladies' Garment Workers Union, AFL-

Session Leader: Barbara Fiedler Janis, Education Director,  
International Ladies' Garment Workers Union,  
AFL-CIO

Session Co-Leader: Vermell Smith, Business Agent,  
International Ladies' Garment Workers Union,  
AFL-CIO; Vice President, Cleveland  
Federation of Labor

Room 240 THE FEMALE CONSUMER: Consulted or Exploited?

Speakers: Rhoda H. Karpatkin, Executive Director,  
Consumers Union of the United States

Marian F. Ratnoff, Attorney

Panelists: Robert B. Ramsey, President,  
Cleveland Better Business Bureau

Clinton Warne, Professor of Economics,  
Cleveland State University

Dina Mirow, Consumer Writer,  
The Plain Dealer

Paul Neuhoff, General Manager,  
Station WERE

Helen Gordon, Owner  
Helen Gordon Advertising

Session Leaders: Sally K. Ebling, County Extension Agent,  
Cuyahoga County Cooperative Extension Service

Jay Seaton,  
Station WKYC-TV

2:00 - 2:45 Main Stage St. Adalbert Soul Choir - Brother Prince, Director

3:15 - 3:45 Main Stage Fred Astaire Bicentennial Dancers

3:30 - 4:50 Room 133 THE PERSONAL AND POLITICAL ASPECTS OF LESBIANISM

Session Leader: Susan Woodworth  
Session Co-Leader: Rita Coriell

Room 134 LA MUJER HISPANA EN LA LUCHA: The Spanish Woman in the Struggle  
Speaker: Carmen Viteu, Chairperson,  
National Conference of Puerto Ricans

Panelists: Aurora Mabrigal, Housing Specialist,  
Ohio Civil Rights Commission

Roberto Rodriguez, Past Director,  
Spanish-American Committee

Vydia Pesch, Director,  
Spanish-American Employment Committee

Session Leader: Betty Ortiz, Community Developer,  
Commission on Catholic Community Action  
Session Co-Leader: Alicia Alvaredo

Room 229 RAPE SELF DEFENSE

Session Leader: Carie R. Zander,  
Rape Crisis Center

Room 230 CONSCIOUSNESS RAISING: Sharing Our Common Concerns  
Participants: Staff of Cleveland Women's Counseling  
  
Session Leader: Iris Bishop  
Session Co-Leader: Betsy Tabac

Room 235A-B RACISM AND SEXISM WORKSHOP  
  
Session Leader: Hazel Watts White, Director,  
YWCA Office of Racial Justice  
Session Co-Leader: Adrienne L. Jones, Member,  
YWCA National Board and Racial Justice  
Task Force

Room 235C-D A WOMAN'S PLACE IS IN THE HOUSE...AND SENATE  
Speaker: Audrey Rowe Colom, Chairperson,  
National Women's Political Caucus, Washington  
  
Panelists: Nancy Arneson, IWY Committee,  
U.S. State Department  
  
Virginia Aveni, Member,  
Ohio House of Representatives, District 17  
  
Francine M. Panehal, Member,  
Ohio House of Representatives, District 5  
  
Marigene Valiquette, Member,  
Ohio State Senate, District 11  
  
Session Leader: Nancy Cronin, President,  
Cuyahoga County Women's Political Caucus

Room 239 ABORTION: Political, Mental and Moral Issues (Anti-Abortion Vs  
Pro-Life)  
  
Session Leader: Ron Roger,  
Pro-Life

Room 240 ACHIEVING EQUAL EMPLOYMENT OPPORTUNITY FOR WOMEN  
  
"Know Your Rights"  
  
Speakers: Charles E. Guerrier,  
Women's Law Fund, Inc.  
  
Barbara Mitchell,  
Cleveland State University School of Law  
  
"Barriers to Equal Employment Opportunity"  
  
Speakers: Dr. Rae Rohfeld, Director,  
Clearinghouse for Women,  
Cleveland State University



-7-

Emily Leedy, Director, Women's Services Division  
Ohio Bureau of Employment Services

"Alternatives to Full-Time Employment"

Speakers: Allene Kovachy,  
Federation for Community Planning

Virginia Caswell

Session Moderator: Jane M. Picker, Professor of Law,  
Cleveland State University

Session Co-Leader: Barbara Mitchell

4:00 - 4:10	Main Stage	Virginia Stevens Jazz Dancers
4:00 - 4:30	International Cafe	Selrec Singers - Barbara Sterbank, Director
4:30 - 5:30	Main Stage	Jerry Thomas and the Gospel Experience
5:15 - 5:45	International Cafe	Fred Astaire Bicentennial Dancers
5:30 - 6:30	Room 235	SUMMARY SESSION: Highlights of the Day Presented by: Cuyahoga County League of Women Voters  Summary Leader: Doris V. Geist, President  Summary Co-Leader: Helen Sunshine
6:00 - 6:10	Main Stage	Virginia Stevens Acrobatic Dancers
6:00 - 7:00	International Cafe	East Shore Choristers - Marcine Behm, Director

Topic: Social Control - Justice Dept. Director

9:00 - 1:00 Information

9:00 - 9:10 Main Stage: Virginia Steele's Director

General Co-ordinator: Helen Gaudin

General Co-ordinator: John A. Gaudin, President

General Co-ordinator: Virginia Steele's Director

9:00 - 9:10 Main Stage

Topic: Virginia Steele's Director

9:00 - 9:10 Information

9:00 - 9:10 Main Stage: Social Control and the Social Experience

General Co-ordinator: Virginia Steele's Director

9:00 - 9:10 Information

9:00 - 9:10 Main Stage: Virginia Steele's Director

General Co-ordinator: Virginia Steele's Director

General Co-ordinator: Virginia Steele's Director

General Co-ordinator: Virginia Steele's Director

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General Co-ordinator: Virginia Steele's Director

General Co-ordinator: Virginia Steele's Director

General Co-ordinator: Virginia Steele's Director

Mrs. Ford

#### BACKGROUNDER ON GREATER CLEVELAND CONGRESS FOR IWY

Cleveland's IWY Conference is probably the biggest IWY celebration in the country. They are expecting 30,000 people over a 3-day period, and have 140 different workshops and seminars for people to visit and participate in. It is entirely free and open to the public.

This has been entirely a community project, starting with about 40 women who thought it would be a good idea and kept at it. A lot of the impetus has come from Gwill York, an ex-Junior League President and housewife with 2 children, who volunteered for the full-time job as Chairperson and has done a terrific job--in organization, in raising funds, and in handling people.

The organizers (more than 100 women's groups are involved) are homemakers, career women, and volunteers. Their common ground: most have had no previous identification with the women's movement; they have a belief that women must cooperate with men to achieve equality; they endorse choice for women in choosing their roles; and they greatly support the family (most are wives, widows, and mothers).

Your audience will be about 3,000 people in an old auditorium with a cozy, intimate feeling to it (it appears to hold about a third of that number). The TV cameras are straight ahead of you in the audience, about 60 feet back.

Madam Pandit is sister to the late Prime Minister Nehru and a confidante of Gandhi. She became known internationally when she led the Indian delegation to the UN in 1946. In 1953 she was elected UN Assembly President, the first and only woman to hold that title. She later served India as Ambassador to Britain, the United States, and Russia. Her views on feminism might be summed up in this quote (20 years ago): "All my political training has taught me to look at myself as an individual and not as a woman." Madam Pandit is 75 years old.

Dorothy Fuldheim, one of the guests in your private luncheon, is one of Cleveland's notables. She is 83. She still works nine hours a day as a broadcaster for WEWS-TV, the local ABC

affiliate. She has interviewed six Presidents, Hitler, Kings, Queens, all the major candidates, etc., and has a national reputation. She has been described as "elegant," very much a lady, and is evidently quite a personality. The IWY people wanted her in the luncheon because they consider her a very visible, outstanding example of what women can do.

The organizers have stressed that there is nothing political about the Congress. Their purpose is to raise the consciousness of the community and to improve the quality of their daily lives--men as well as women.

The Congress also includes more than 200 exhibits and displays by women's organizations, civic and cultural institutions, businesses and government agencies.

Other guests during the Congress: comedienne Lily Tomlin; Phyllis Gillis, Executive Director of the Gallup Institute, who will release results of the latest Gallup poll on "what do women really want and think"; syndicated columnist Ann Landers; tennis pro and TV commentator Julie Heldman; Lynn Caine, author of the book, Widow; Constance B. Newman, Vice Chairman of the Consumer Product Safety Commission; and television psychologist Sonya Friedman.

# # #

Wednesday, Oct. 15, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

NOTICE TO THE PRESS

Mrs. Ford will visit Cleveland Saturday, Oct. 25. She will be making remarks to those attending the Greater Cleveland International Womens Year Congress at the Cleveland Convention Center.

She will most likely leave Washington Saturday morning and return late afternoon. Please sign below if you are interested in accompanying her.

DEADLINE - FRIDAY, OCT. 17 6 P.M.

Transportation plans will be made according to the number of press signed up by this time.

cheryl bills - cincinnati enquirer  
cincinnati enquirer photog  
cbs - 4 call

Walter - Margaret Jastrow  
Athens, Ohio; 7/30/23  
# 289-140-973  
Photog. Allen L. Kain  
Cincinnati, Ohio  
4/24/21: # 283-129-799

London Sunday Times (2)  
ABC correspondent  
ABC film crew (4)

Frances Levine - AP

Sara Rutz - UPI

Separate

2 & 3 from Navy Film Crew  
John Kelly  
LeRoy Gilchristson  
Michael Wright

Cost  
Fast Cover  
\$1.00 plus



For immediate release  
Thursday, October 23, 1975

THE WHITE HOUSE  
Office of Mrs. Ford's Press Secretary

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Mrs. Ford will be addressing the Greater Cleveland Congress of International Women's Year Saturday, October 25 at 12:30 P.M. The speech will be in the Music Hall of the Cleveland Convention Center.

On the dais with Mrs. Ford will be Madam Vijaya Lakshmi Pandit, former President of the UN General Assembly, who will speak on "Women as a Force for Peace"; Jill Ruckelshaus, Chairperson for the National Commission on the Observance of International Women's Year, will introduce Mrs. Ford. Gwill York, Chairperson for the Greater Cleveland Congress of IWY, will introduce Madam Pandit.

Mrs. Ford's speech will come on the first day of a three-day conference, which focuses on the issues concerning women. Organized by a coalition of women's groups in the Cleveland area, the Congress includes more than 140 workshops and seminars on such issues as Equal Rights and volunteerism to such personal concerns as family planning and assertiveness training.

The Congress also includes more than 200 exhibits and displays by women's organizations, civic and cultural institutions, businesses and government agencies. The Congress is thought to be the largest such observance of IWY in the United States. Organizers are projecting an attendance of 30,000 over the three-day period.

Other guests during the Congress: comedienne Lily Tomlin; Phyllis Gillis, Executive Director of the Gallup Institute, who will release results of the latest Gallup poll on "what do women really want and think"; syndicated columnist Ann Landers; tennis pro and TV commentator Julie Heldman; Lynn Caine, author of the book, Widow; Constance B. Newman, Vice Chairman of the Consumer Product Safety Commission; and television psychologist Sonya Friedman.

# # #

*Cleveland*

THE WHITE HOUSE  
WASHINGTON

Kaye called -- she has talked to  
John Deardorff --

He says it is theoretically possible  
given the number of legislatures which  
will meet next year -- however, since  
the composition of the legislatures  
will not change -- it is an election  
year -- it is unlikely.

She read him the language and he thought  
it was fine. He didn't think she  
should go out on a limb and predict it.

LUNCHEON  
Saturday, October 25, 1975  
Cleveland

Mrs. Betty Ford

Madam Vijaya Lakshmi Pandit, former President of UN General Assembly

Tippy Huntley (Mrs. Chet Huntley)

Jill Ruckelshaus, Chairperson, National Commission for the  
Observance of International Women's Year

Gwill York, Chairperson, Greater Cleveland Congress of <sup>I</sup>WY

Dorothy Fuldheim, Television personality

Mercedes Cotner, City Council Clerk

Ruth Miller, Director, Cleveland Department of Public  
Health and Welfare

Almeta Johnson, Cleveland Chief Police Prosecutor

Elaine Hadden, Civic Leader

Claudia Guzzo, Member of County Board of Elections and  
County Republican Chairman

All recently featured in the  
Plain Dealer as Cleveland's  
most influential women.



**November 3, 1975**

**Dear Nate:**

**A note of appreciation on behalf of both Mrs. Ford and myself for all your hard work and expertise last week.**

**As I'm sure you've seen, the press was fantastic and is still coming in. Mrs. Ford enjoyed it very much and was very impressed with the Congress' organization, from start to finish.**

**You did a great job, Nate, and it was much appreciated. I hope we have the opportunity to work together again. And--get some sleep!**

**With warm wishes,**

**Sincerely,**

**Patti Matson  
Assistant Press Secretary**

**Mr. Nate Silverman  
700 National City Bank Building  
Cleveland, Ohio 44114**

**SAQ**



November 20, 1975

Dear Janet,

I very much enjoyed meeting you on your recent trip to the States and am glad you were able to accompany us on our trip to Cleveland.

I am enclosing some of the articles regarding the Cleveland IWY Congress, along with a photograph which was taken by one of the photographers.

I am also enclosing a photograph of you and Mrs. Ford which she has signed.

If I can ever be of any assistance, please let me know.

Sincerely,

Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford

Ms. Janet Dunbar  
c/o Helen McCain Smith  
U. S. Embassy  
London, England



Janet Dunbar

Suggested outline for PROFILE of Mrs. Ford for THE TIMES newspaper.

Impressions of the First Lady in the White House: my reactions.

Brief outline of early days, career, marriage to a rising politician.

Problems of fitting in normal private family life with inevitable engagements of public life.

Interest of meeting all kinds and conditions of people: ease in making contacts with such a diversity of characters?

Family life: children and their aspirations.

Own personal interests.

Anything else Mrs. Ford likes to say.

Roughly 800 - 1000 words.

BUPA Cancel Screening int. //

After publicity — handled very easily about screening.



October 20, 1975

Dear Mr. Barterak,

Your gracious letter to Mrs. Ford is greatly appreciated. Although Mrs. Ford's schedule during her stay in Cleveland has not been fully determined, I am sure she would want me to convey her gratitude for your thoughtfulness in writing.

With warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

Mr. Joseph M. Barterak  
Director  
John Robert Powers School  
1258 Euclid Avenue  
Cleveland, Ohio 44115

SP/SL

c: Peter Sorum with copy incoming  
Sheila Weidenfeld with copy of incoming  
✓ Patti Hatson with copy of incoming



*John Robert Powers School*

1258 EUCLID AVENUE  
CLEVELAND, OHIO 44115  
(216) 696-3066

50 BAKER BOULEVARD  
FAIRLAWN, OHIO 44313  
(216) 929-9115

October 14, 1975

Mrs. Betty Ford  
The White House  
Washington, D.C.

Dear Mrs. Ford,

It is a pleasure to know that you will be speaking at the INTERNATIONAL BUSINESS WOMEN'S CONGRESS in Cleveland, October 25th-27th.

As a POWERS graduate you surely realize our goals in helping the people of our community.

*NOT SO,  
PER MARBA.*

We will have a booth at the Congress, and would like to invite you to stop by and meet the POWERS staff when you are here.

Sincerely,

*Joseph M. Bartczak*  
JOSEPH M. BARTCZAK  
DIRECTOR





GREATER CLEVELAND CONGRESS  
INTERNATIONAL WOMEN'S YEAR

700 National City Bank Building, Cleveland, Ohio 44114  
Telephone 861-3810

October 16, 1975

Ms Susan Porter  
Appointment Secretary to Mrs. Ford  
The White House  
Washington, D.C. 20500

Dear Susan,

I thought you would be interested in the enclosed clippings. The announcement of Mrs. Ford's appearance at the Cleveland Congress of the IWY celebration has given us the front page and news coverage that we badly needed. It was impossible to get off the women's pages until the City Editors learned about Mrs. Ford's interest in the Congress. Now I am being called by every businessman I know, asking to help us in some way.

Another item... The Bond Court Hotel which is giving us a lot of help in the form of hospitality suites and special rates for our guests has offered the brand new Presidential Suite for Mrs. Ford's use while she is in Cleveland. It is across the street from the Convention Center and would be perfect for press conferences and anything else you might have in mind for her. The security arrangements would be easier to handle because of the hotel's location in respect to the Convention Center. There is a stage door directly across from the hotel.

Let me know if there is anything we can do to help. I can be reached at (216) 696-7788 during the day and at (216) 932-4460 after working hours.

Sincerely,

*Joanne K. Kaufman*  
Joanne K. Kaufman  
Special Events Coordinator



# Betty Ford coming here for IWY

By RUSTY BROWN

First Lady Betty Ford is coming to Cleveland for the International Women's Year Congress later this month.

Known for her sympathy with the women's movement, she's coming here because, as she told one IWY planner, "your Congress is the biggest in the country."

The First Lady is scheduled to arrive around noon, Saturday, Oct. 25, first day of the three-day conclave at Cleveland Convention Center.



MRS. FORD

She will address the Congress briefly, then sit in on some of the afternoon workshops led by top women leaders in Cleveland and the nation.

The President's wife strikingly exhibited her feelings about women's rights recently when she wrote personal letters to legislators urging passage of the Equal Rights Amendment. Betty, first ad, five-star-brown/

Cleveland's IWY Congress, Oct. 25-27 is free to interested women and men. Each day's sessions are 9 a.m. to 8 p.m.

Women Olympic and sports stars, comedian Lily Tomlin, columnist Ann Landers and Jill Ruckelshaus are among other notables who will attend.

Oct. 8, 1975

FRONT PAGE CLEVELAND PRESS

Oct 11, 1975. PRESS

## Betty Ford appearance here is confirmed

The White House has confirmed that Mrs. Betty Ford will be here Oct. 25 to attend the Greater Cleveland Congress of the International Women's Year.

Mrs. Ford, whose performance as first lady has placed her ahead of her husband in the public opinion polls, will speak at the conference.

The three-day conference is being held as part of International Women's Year, proclaimed by the United Nations General Assembly.

Among the other scheduled speakers are Mrs. Chet Huntley, widow of the news commentator, Mrs. Jill Ruckelshaus, chairman of the National Commission on the Observance of IWY, Madam Vijaya Lakshmi Pandit, former president of the UN General Assembly, and Press columnist Ann Landers.

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Oct 10, 1975 - PLAIN DEALER

## Betty Ford's visit here to be 1st as 1st lady

By Mary Strassmeyer

Mrs. Gerald Ford will make her first Cleveland appearance as the first lady Saturday, Oct. 25.

She will speak at the Greater Cleveland Congress of the International Women's Year at the Cleveland Convention Center. She will not make the opening ceremonies at 9 a.m., but will arrive later that morning for a stay of a little more than an hour.

After a week of on-again, off-again negotiations over her appearance with the White House, the commitment came late Thursday, said local IWY officials.

About 30,000 Greater Clevelanders are expected to attend the three-day congress.

This is International Women's Year, proclaimed by the United Nations General Assembly "as a year to focus attention throughout the world on the status of women."

The congress here will offer something for men and boys as well as women and girls. There will be speakers, entertainers, workshops, exhibits and booths, all free to the public.

Other speakers will be Jill Ruckelshaus, chairman, National Commission on the Observance of IWY; Madam Vijaya Lakshmi Pandit, former president of the U.N. General Assembly; Mrs. Chet Huntley, widow of the news commentator, and Ann Landers, syndicated columnist.

Entertainers will include actors Lily Tomlin, Ossie Davis and Ruby Dee and television soap opera personalities Susan Lucci and Nicholas Benedict, the Erica and Philip of "All My Children."

The congress will explore alternatives open to women, from volunteer work to career advancement, education, child rearing and homemaking.

SUBURBAN PAPER (WEEKLY)  
Cleveland Ohio

Oct 16. SUN PRESS  
1975

## 3-day IWY congress jammed with activities

Whether or not First Lady Betty Ford will be feted with a reception, deliver an address or just wander and "enjoy" at Cleveland's International Women's Year Congress is not yet clear, but her presence on Saturday, Oct. 25, at the nation's largest IWY program has been confirmed.

Specific plans for Mrs. Ford will be announced within a week by her White House staff, according to a Cleveland IWY spokesperson. A stimulating variety of

Reps. Virginia Aveni (D-17) and Francine M. Panehal (R-11) of the Ohio House of Representatives as well as Ohio State Senator Marigene Valiquette (D-11).

On Sunday morning an ecumenical celebration called "Vision of Wholeness," set for 10:30 a.m., will be led by Rev. Joan Campbell and her daughter, Jane Campbell, coordinator of WomanSpace. Participants will include Madam Pandit; Dr. Zelma George, former U.S. Ambassador to the UN;

anne McIntyre, director, Sounds in Motion Inc., and Kathryn Karipides, Dance Company, Case Western Reserve University.

Monday sessions will include 32 workshops for 1,600 high school students and a full day of special workshops on concerns of senior citizens, as well as more than 50 other workshops of interest to both men and women.

Monday workshops will include sessions on assertiveness, women's health, mothering, localizing, and







LILY TOMLIN

# 200 leaders coming for IWY

By RUSTY BROWN

Funny girl and feminist Lily Tomlin is coming to Cleveland for the three-day International Women's Year

event—billed as the most extensive event of its kind in the U.S.—is mounting with announcement that nearly 200 national, state and local women leaders

psychologist Dr. Sonya Friedman, who gives advice on television here, and TV stars Ruby Dee and Ossie Davis who will present "An Evening of

Caucus President Audrey Rowe Colom in a session titled "A Woman's Place Is In The House... and Senate."

What working women should know to get the system to work for them will be discussed by Lotty Pogrebin, author and a MS Magazine editor, Tippy Huntley,



MADLINE MANNING JACKSON

October 20, 1975

Cleveland  
Ri

Dear Dr. Friedman,

Your gracious letter to Mrs. Ford is greatly appreciated. It was of interest to learn that you will be participating in the International Women's Year Congress in Cleveland on Saturday, October 25th. As much as it would be a pleasure for Mrs. Ford to meet you, her schedule during her stay in Cleveland has not been fully determined. I am sure she would want me to convey her gratitude for your thoughtful communication and her hopes that you are looking forward to being there as much as she is.

With warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

Dr. Sonya K. Friedman  
Psychological Resources  
2855 Coolidge Road  
Suite 201  
Troy, Michigan 48064

SP/sr

- c: Peter Sorum with copy of incoming
- ✓ Sheila Weidenfeld with copy of incoming
- Patti Matson with copy of incoming



October 14, 1975

Mrs. Betty Ford  
White House  
Washington, D.C.

Dear Mrs. Ford,

During my conversation with Ron Nessen two weeks ago I mentioned my great admiration for you. At the time I was in Washington to appear on the Panorama Show since I have news spots which are seen twice daily on that station.

Next week on AM America, where I have been privileged to be their resident psychologist, I will be talking about adolescence and the burden and hope of being a youth in America today.

I see from my scheduling that you and I will both be addressing the same group in Cleveland Saturday, October 25th. ~~I will probably~~ be coming into Cleveland the evening before and staying at the Hollenden House. If it's at all possible to meet you that evening or Saturday, October 25th during the conference I would be most honored. You truly are a great and courageous First Lady.

Respectfully,

*Dr. Sonya K. Friedman*

Dr. Sonya K. Friedman  
Certified Consulting Psychologist

/kc



October 20, 1975

Dear Dr. Friedman,

Your gracious letter to Mrs. Ford is greatly appreciated. It was of interest to learn that you will be participating in the International Women's Year Congress in Cleveland on Saturday, October 25th. As much as it would be a pleasure for Mrs. Ford to meet you, her schedule during her stay in Cleveland has not been fully determined. I am sure she would want me to convey her gratitude for your thoughtful communication and her hopes that you are looking forward to being there as much as she is.

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Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

Dr. Sonya K. Friedman  
Psychological Resources  
2855 Coolidge Road  
Suite 201  
Troy, Michigan 48064

SP/ak

c: Peter Sorum with copy of incoming  
Shella Weldenfeld with copy of incoming  
✓ Patti Watson with copy of incoming



October 14, 1975

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White House  
Washington, D.C.

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Respectfully,

*Dr. Sonya K. Friedman*

Dr. Sonya K. Friedman  
Certified Consulting Psychologist

/kc



THE WHITE HOUSE  
WASHINGTON

↗ To: Mr. Ford  
↘ From: Sheila Widenfeld

Mrs. Ford has  
seen.  
ncc





*Sheila*  
Solid Cincinnati reads The Cincinnati Enquirer



*Foto - Cleveland*  
The  
Cincinnati  
Enquirer

617 Vine Street, Cincinnati, Ohio 45201  
(513) 721-2700

November 4, 1975

Dear Mrs. Ford:

Reporters aren't supposed to write fan letters, and I've never written one before. But I want to thank you for all the things you've been saying. I particularly appreciated your remarks at the conference in Cleveland .

I was in the back of the plane on that trip to Cleveland, thanks to arrangements made by Sheila Weidenfeld. The story will appear in The Enquirer's Sunday magazine, and Sheila will be receiving copies.

Sincerely,

*Margaret J. Mitchell*

Margaret J. Mitchell



THE WHITE HOUSE

WASHINGTON

October 20, 1975

MEMORANDUM TO: PETER SORUM  
✓ PATTI MATSON

FROM: SUSAN PORTER

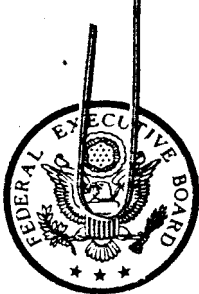
I recently had a call from Mr. Brussat at Office of Management and Budget urging Mrs. Ford to make an appearance at their "Women in Government" seminar on October 25th at the Cleveland International Women's Year Congress. They are also having a booth which they would like Mrs. Ford to visit. I think this should definately be in your hands as you assess the total picture. I might add that the first thought that comes to my mind, however, is that she can well focus upon women in government in Washington and therefore it might be better to focus on other aspects of women more immediately relevant to the Cleveland situation. I defer to your judgment however. I have acknowledged receipt of this by phone.

Thank you.

c: Sheila Weidenfeld







# CLEVELAND FEDERAL EXECUTIVE BOARD

747 Anthony J. Celebrezze Federal Bldg. 1240 East 9th St. Cleveland, Ohio 44199 Telephone 216-522-7086

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Ninth Coast Guard District

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Capt. Don B. Stratton, USN

October 15, 1975

Ms. Susan Porter  
Appointment Secretary for  
Mrs. Gerald Ford  
The White House  
Washington, D. C. 20503

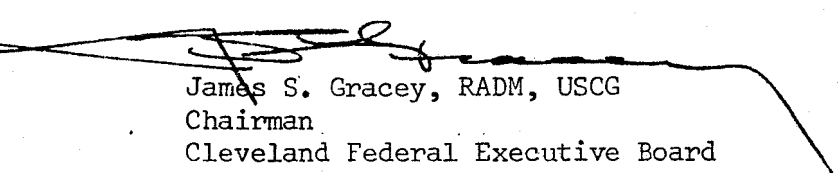
Dear Ms. Porter:

Mr. Bill Brussat, Office of Management and Budget, has advised us of his conversation with you regarding Mrs. Ford's coming visit to the Greater Cleveland Congress - International Women's Year on Saturday, October 25th. We understand Mrs. Ford's appearance is expected to be very brief. We are hopeful, however, that if the schedule permits, Mrs. Ford would make an appearance at the "Women in Government" seminar scheduled to take place between 1:40 and 3:00 P.M. Attached is a brochure outlining the particulars of the program. Also attached is a Program covering all activities planned for the three-day Congress.

The Cleveland Federal Executive Board will have a booth at the Convention Center to promote the Federal Women's Program as well as the FEB. In view of the FEB's affiliation with the Executive Office of the President, Office of Management and Budget, we would like to explore the possibility of having Mrs. Ford visit and be photographed at the FEB booth. Coverage by the news media of such a visit would be a tremendous boost to all Federal Executive Boards across the country.

We appreciate your bringing this material to Mrs. Ford's attention. If you have any questions or would like additional information, please contact our Executive Director, Mrs. Mary R. Jones, at (216) 522-7086.

Sincerely,

  
James S. Gracey, RADM, USCG  
Chairman  
Cleveland Federal Executive Board

Enclosures

cc: Bill Brussat, OMB





# WOMEN IN GOVERNMENT SEMINAR

CLEVELAND CONGRESS  
INTERNATIONAL WOMEN'S YEAR  
SATURDAY, OCTOBER 25, 1975

1:30 PM TO 3:00 PM

CLEVELAND  
CONVENTION CENTER  
CLEVELAND, OHIO

Sponsored by  
Cleveland Federal Executive Board

in cooperation  
with

State of Ohio

City of Cleveland

Board of Commissioners-Cuyahoga County



CONSTANCE B. NEWMAN

Mrs. Newman, a lawyer, a leader, and a brilliant public servant, was appointed to the 6-year term of Commissioner when the new Federal regulatory agency was activated in 1973. Her prior government service was as Director of VISTA, as Special Assistant to Health, Education and Welfare Secretary, Elliot R. Richardson, with the Migrant Division of the Office of Economic Opportunity, the National Advisory Commission on Civil Disorders, Commission on Political Activity of Government Personnel, and the Department of Interior. Named one of the Outstanding Young Women of America in 1969, she was awarded an Honorary Doctor of Laws from Bates College in 1972, and listed in Who's Who of American Women, Who's Who of American Politics, the World of Who's Who of Women, and Who's Who of Government.

#### A PANEL OF OUTSTANDING WOMEN IN GOVERNMENT

Brief Remarks and Response to Speaker



HELEN W. EVANS, Director  
Department of Industrial Relations  
State of Ohio

"HOW GOVERNMENT SERVES WOMEN"



RUTH R. MILLER, PhD, Director  
Department of Health and Welfare  
City of Cleveland

"BEING A WOMAN IN GOVERNMENT"



RITA VINCENT  
Director of Executive Staff  
Navy Finance Center

"UPWARD MOBILITY -  
THE ADVANCEMENT OF WOMEN"



CATHERINE C. DICKMAN  
Public Information Officer  
Board of Commissioners -  
Cuyahoga County

"RETURN TO PUBLIC EMPLOYMENT -  
ONE WOMAN'S ADVANTAGE"

#### DISCUSSION - YOUR PARTICIPATION

Adjourn 3:00 p. m.

Chairperson: Zelda W. Milner, Deputy Director  
U. S. Department of Commerce

Vice Chairperson: Gen Esgar, Engineer  
NASA Lewis Research Center

## WOMEN IN GOVERNMENT

Welcoming Remarks 1:30 p. m. by Rear Admiral  
James S. Gracey, USCG, Commander, Ninth  
Coast Guard District, Chairman, Cleveland  
Federal Executive Board

Opening Address by Constance B. Newman,  
Commissioner, Vice Chairman of the U. S.  
Consumer Product Safety Commission



## REGISTRATION FORM (no fee)

### WOMEN IN GOVERNMENT SEMINAR INTERNATIONAL WOMEN'S YEAR - CLEVELAND CONGRESS

Cleveland Convention Center - Saturday, October 25, 1975 - 1:30-3:00 p. m.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State and Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_

Position \_\_\_\_\_

PLEASE MAIL BEFORE OCTOBER 20, 1975



# CLEVELAND CONGRESS INTERNATIONAL WOMEN'S YEAR

OCTOBER 25 - 27, 1975

is Northern Ohio's response to President Ford's Executive Order establishing a National Commission on the observance of IWY 1975 and the United Nation's General Assembly Resolution proclaiming 1975 as IWY with this action agenda:

1. To promote equality between men and women
2. To ensure full integration of women into the social and economic development of all nations
3. The recognition of women's increasing contributions to the strengthening of world peace.

"America's women are now in the front lines of our national effort to rekindle the spirit of our revolution--a spirit that just one year short of our two hundredth birthday as a nation still says all people are created equal--a spirit concerned about the reality of those words.

International Women's Year is not just for women. It is for all people dedicated to seeing that the highest potential of each human being is achieved."

Gerald R. Ford  
The White House  
January 9, 1975

OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE, \$300

CLEVELAND FEDERAL EXECUTIVE BOARD  
ANTHONY J. CELEBREZZE FEDERAL BLDG.  
1240 EAST 9TH ST. - ROOM 375  
CLEVELAND, OHIO 44199

Mary R. Jones  
Executive Assistant  
Cleveland Federal Executive Board  
747 A.J. Celebrezze Federal Building  
1240 E. 9th St.  
Cleveland, Ohio 44199

POSTAGE AND FEES PAID  
NATIONAL AERONAUTICS AND  
SPACE ADMINISTRATION  
NASA-451



# GREATER CLEVELAND CONGRESS INTERNATIONAL WOMEN'S YEAR

... a rational, comprehensive approach, exploring  
the many options available to women in equal  
partnership with men... to further IWY goals  
of ...



**EQUALITY**

**DEVELOPMENT**

**PEACE**

**CLEVELAND CONVENTION CENTER**

**Saturday, Sunday, Monday  
October 25—26—27, 1975**

**Admission Free**



# PROGRAM

SATURDAY, OCTOBER 25, 1975

- 9:00 - 9:30 Opening Ceremonies with JILL RUCKELSHAUS as keynote speaker  
 9:30 - 10:20 Report on SPECIAL GALLUP POLL: What Do Women Really Think and Want?
- 10:30 - 11:50 Women and the Law: Questions and Answers About Your Life and the Law  
 10:30 - 11:50 Ethnicity: The American Reality  
 10:30 - 11:50 Women in the Military  
 10:30 - 11:50 Peace and Disarmament: Women as Peacemakers  
 10:30 - 11:50 Volunteers You Are Not Alone: New Trends in Volunteerism
- 11:00 - 12:00 Transactional Analysis by DR. SONYA FRIEDMAN  
 11:00 - 12:30 From Then Till Now: History of the American Women's Rights Movement  
 11:30 - 12:30 Through the Gates of Eden: Music, Poetry and Dance Performance
- 12:00 - 2:00 Jerry Thomas and the Gospel Experience  
 12:30 - 1:30 MADAM PANDIT speaks on Women as a Force for Peace  
 12:30 - 1:30 Mayfield High School Stage Band
- 1:30 - 1:40 Virginia Stevens Tap Dancers  
 1:40 - 3:00 Women of Eastern Europe: Realities and Expectations  
 1:40 - 3:00 Ethnic Women: Builders of America  
 1:40 - 3:00 Abortion: Political, Mental and Moral Issues (Pro-Abortion View)  
 1:40 - 3:00 The Politics of Rape  
 1:40 - 3:00 Racism and Sexism discussed by FRANKIE FREEMAN  
 1:40 - 3:00 Women in Government  
 1:40 - 3:00 Women in Unions  
 1:40 - 3:00 The Female Consumer: Consulted or Exploited?
- 2:00 - 2:45 St. Adalbert Soul Choir  
 3:15 - 3:45 Fred Astaire Bicentennial Dancers
- 3:30 - 4:50 The Personal and Political Aspects of Lesbianism  
 3:30 - 4:50 La Mujer Hispana en la Luch; The Spanish Woman in the Struggle  
 3:30 - 4:50 Rape Self Defense  
 3:30 - 4:50 Consciousness Raising: Sharing Our Common Concerns  
 3:30 - 4:50 Racism and Sexism Workshop  
 3:30 - 4:50 A Woman's Place is in The House...and Senate  
 3:30 - 4:50 Abortion: Political, Mental and Moral Issues (Anti-Abortion View)  
 3:30 - 4:50 Achieving Equal Employment Opportunity for Women
- 4:00 - 4:10 Virginia Stevens Jazz Dancers  
 4:00 - 4:30 Selrec Singers  
 4:30 - 5:30 Jerry Thomas and the Gospel Experience
- 5:15 - 5:45 Fred Astaire Bicentennial Dancers  
 5:30 - 6:30 Summary Session: Highlights of the Day
- 6:00 - 6:10 Virginia Stevens Acrobatic Dancers  
 6:00 - 7:00 East Shore Choristers

SUNDAY, OCTOBER 26, 1975

- 9:00 - 10:00 Organ Concert  
 10:30 - 12:00 An Ecumenical Celebration...A Vision of Wholeness
- 12:00 - 12:40 Widow, a workshop by LYNN CAINE  
 12:00 - 1:00 What is Quality Day Care?  
 12:30 - 1:30 Women in Sports discussed by a panel of champions  
 12:30 - 1:30 The Creative Artist: Women Should be Seen And Heard  
 12:30 - 1:30 Financial Planning: Pay Yourself First  
 12:30 - 1:30 Freedom Beyond: Educating the Gifted Girl  
 12:30 - 2:30 Images of Women in Communities of Faith  
 12:45 - 1:15 Fred Astaire Bicentennial Dancers  
 12:45 - 1:25 MRS. CHET HUNTLEY on Women Approaching Personhood
- 1:00 - 1:45 Higher Women in Higher Education exchange views  
 1:00 - 2:00 Women at the Capital: Lobbying and the League  
 1:30 - 2:30 Community Commitment: How to Pull It All Together  
 1:30 - 4:00 Women in the Media; Serfs or Stars?
- 2:00 - 3:00 The Female Scientist, A New Elite: Glory or Power?  
 2:00 - 3:15 Education Workshops  
 2:00 - 3:30 The Joy of Sexism: Discrimination in Your School System  
 2:00 - 3:30 Jobs for Low Income Women: What Are the Realities?  
 2:00 - 4:00 Politics of and Prevention of Rape  
 2:30 - 3:30 Issues Confronting Women in the Arts: Command Performance
- 3:00 - 4:30 Women, Credit and the Law  
 3:00 - 4:30 The Female Chief Executive: Satisfaction and Sacrifices  
 3:30 - 4:00 The Nina Butts Modern Dancers  
 3:30 - 4:30 The Status of French Women  
 3:30 - 5:00 Concert by THE CLEVELAND WOMEN'S ORCHESTRA featuring EUNICE PODIS
- 5:15 - 6:15 ANN LANDERS talks on the Future of Marriage  
 5:15 - 6:15 St. Adalbert Soul Choir  
 5:30 - 6:30 Summary Session: Highlights of the Day
- 8:00 - 9:00 An Evening With LILY TOMLIN

MONDAY, OCTOBER 27, 1975

- 9:15 - 2:15 Thirty-two Special Workshop Sessions for 1600 High School Students  
 9:00 - 6:00 Who Is Jane Doe, Sr.? Special Workshops on Concerns of Senior Citizens
- 9:00 - 10:30 Women's Health: Birth Control, V.D., Pregnancy, Abortion  
 9:00 - 10:30 Assertiveness  
 9:00 - 10:30 Occupation Mother: Too Much or Not Enough?  
 9:00 - 10:30 Politics of and Prevention of Rape  
 9:00 - 10:30 The Psychology of Women: Who Are We and Where Are We Going?  
 9:00 - 10:30 Equal Rights Amendment  
 9:00 - 10:30 Planned Parenthood - 1975  
 9:00 - 10:30 Homemakers' Helps  
 9:00 - 10:30 Legalizing Prostitution  
 9:00 - 10:30 Back to School, Back to Work: Options for Women  
 9:00 - 10:30 Getting and Giving: Shaking a Money Tree
- 10:30 - 11:30 Cleveland Zoo Presents: Chuck Voracek and Animals

Monday (cont'd)

- 11:00 - 12:00 Students and Politics
- 11:00 - 12:30 Population and Family Planning: The Pro-Life View
- 11:00 - 12:30 Social Workers: A New Era of Witches?
- 11:00 - 12:30 The Emerging of Women in Industry is reviewed
- 11:00 - 12:30 Rape Self Defense
- 11:00 - 12:00 Assistance in Untimely Pregnancies
- 11:00 - 12:30 Divorce and Separation: Conquering the Fear of Flying
- 11:00 - 12:30 Decision Making Skills
- 11:00 - 12:30 Black Women Through History
- 11:00 - 12:30 Alcoholism: Services for Women
- 11:00 - 12:30 Housing and Women: Tenant? Landlord? The Law Is Made For You
  
- 12:30 - 1:15 LETTY POGREBIN gives tips on Getting Yours: How To Make The System  
Work For The Working Woman
- 12:30 - 1:15 Contemporary Poetry -readings by NIKKI GIOVANNI
- 12:30 - 1:30 Students and Politics
- 12:30 - 1:30 The Kitchen Band
  
- 1:30 - 3:00 Future Health Care for Women and Their Children
- 1:30 - 3:00 Pre-School Sexuality
- 1:30 - 3:00 Woman's Power As A Person: Fulfilling Yourself More Effectively
- 1:30 - 3:00 Adolescent Sexuality: Effects on the Family
- 1:30 - 3:00 Abortion: A Woman's Experience
- 1:30 - 3:00 Returning to Work: Career Exploration
- 1:30 - 3:00 Science Careers: Triumphs and Challenges
- 1:30 - 3:00 Older People On The Go
- 1:30 - 3:00 Self Fulfillment Through Relationships: Communication Techniques
- 1:30 - 3:00 Housing and Women: Mismatch - Discrimination and the Law
- 1:30 - 3:00 Velma Smith - Graphoanalyst
- 1:45 - 3:00 National Health Care
  
- 3:00 - 3:45 "Faces of a Woman," performance by Lois Meredith
- 3:30 - 4:30 TV's ERICA AND PHILIP discuss Is Life a Soap Opera?
- 3:30 - 4:30 Dramatic presentation by Yolande Bavan
- 3:30 - 4:45 Female Sexuality: Current Attitudes and Myths
- 3:30 - 4:45 Role Reversal: Why and How
- 3:30 - 4:45 Single Parent
- 3:30 - 4:45 Consciousness Raising for Men
- 3:30 - 4:45 Consciousness Raising for Women
- 3:30 - 4:45 Approaching Your Body: Steps Toward Awareness
- 3:30 - 4:45 Emerging of Women in Industry
- 3:30 - 4:45 Older People on the Go
- 3:30 - 4:45 Women in Divorce
- 3:30 - 4:45 Housing and Women: Redlining - A Social Disease
  
- 4:30 - 5:30 Jerry Thomas and the Gospel Experience
- 4:30 - 6:00 "ALL MY CHILDREN" stars ERICA AND PHILIP meet the audience
  
- 5:30 - 6:30 Summary Session: Highlights of the Day
  
- 7:00 - 8:00 RUBY DEE AND OSSIE DAVIS present "An Evening of Black America"
  
- 8:00 - 9:00 Closing Ceremonies with DOROTHY FULDHEIM and Congress Executive  
Committee Members



October 20, 1975

MEMORANDUM TO: PETER SORUM  
PATTI MATSON

FROM: SUSAN PORTER

I recently had a call from Mr. Brussat at Office of Management and Budget urging Mrs. Ford to make an appearance at their "Women in Government" seminar on October 25th at the Cleveland International Women's Year Congress. They are also having a booth which they would like Mrs. Ford to visit. I think this should definately be in your hands as you assess the total picture. I might add that the first thought that comes to my mind, however, is that she can well focus upon women in government in Washington and therefore it might be better to focus on other aspects of women more immediately relevant to the Cleveland situation. I defer to your judgment however. I have acknowledged receipt of this by phone.

Thank you.

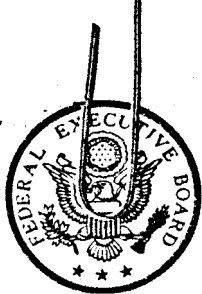
c: ✓ Sheila Weidenfeld

File  
Cleveland

Patti  
I agree with  
Susan's  
saw

GERALD R. FORD LIBRARY





# CLEVELAND FEDERAL EXECUTIVE BOARD

747 Anthony J. Celebrezze Federal Bldg. 1240 East 9th St. Cleveland, Ohio 44199 Telephone 216-522-7086

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District Commander  
Ninth Coast Guard District

## VICE CHAIRMAN

Col. Charles P. Leonard, USAF  
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Charles P. Lucas  
Bruce T. Lundin  
Lucius M. Merritt  
Robert L. Sanders  
Capt. Dene B. Shetten, USN

October 15, 1975

Ms. Susan Porter  
Appointment Secretary for  
Mrs. Gerald Ford  
The White House  
Washington, D. C. 20503

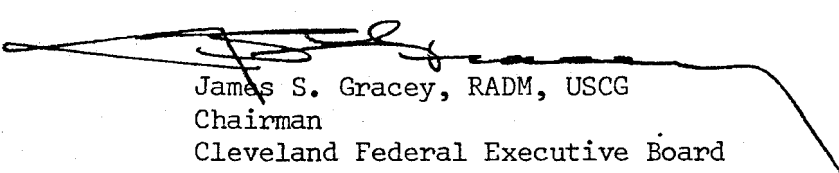
Dear Ms. Porter:

Mr. Bill Brussat, Office of Management and Budget, has advised us of his conversation with you regarding Mrs. Ford's coming visit to the Greater Cleveland Congress - International Women's Year on Saturday, October 25th. We understand Mrs. Ford's appearance is expected to be very brief. We are hopeful, however, that if the schedule permits, Mrs. Ford would make an appearance at the "Women in Government" seminar scheduled to take place between 1:40 and 3:00 P.M. Attached is a brochure outlining the particulars of the program. Also attached is a Program covering all activities planned for the three-day Congress.

The Cleveland Federal Executive Board will have a booth at the Convention Center to promote the Federal Women's Program as well as the FEB. In view of the FEB's affiliation with the Executive Office of the President, Office of Management and Budget, we would like to explore the possibility of having Mrs. Ford visit and be photographed at the FEB booth. Coverage by the news media of such a visit would be a tremendous boost to all Federal Executive Boards across the country.

We appreciate your bringing this material to Mrs. Ford's attention. If you have any questions or would like additional information, please contact our Executive Director, Mrs. Mary R. Jones, at (216) 522-7086.

Sincerely,

  
James S. Gracey, RADM, USCG  
Chairman  
Cleveland Federal Executive Board

Enclosures

cc: Bill Brussat, OMB



October 20, 1975

Dear Mr. Bartezak,

Your gracious letter to Mrs. Ford is greatly appreciated. Although Mrs. Ford's schedule during her stay in Cleveland has not been fully determined, I am sure she would want me to convey her gratitude for your thoughtfulness in writing.

With warmest best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

Mr. Joseph M. Bartezak  
Director  
John Robert Powers School  
1258 Euclid Avenue  
Cleveland, Ohio 44115

SP/sr

c: Peter Sorum with copy incoming  
Sheila Weidenfeld with copy of incoming  
Patti Matson with copy of incoming



*John Robert Powers School*

1258 EUCLID AVENUE  
CLEVELAND, OHIO 44115  
(216) 696-3066

50 BAKER BOULEVARD  
FAIRLAWN, OHIO 44313  
(216) 929-9115

October 14, 1975

Mrs. Betty Ford  
The White House  
Washington, D.C.

Dear Mrs. Ford,

It is a pleasure to know that you will be speaking at the INTERNATIONAL BUSINESS WOMEN'S CONGRESS in Cleveland, October 25th-27th.

As a POWERS graduate you surely realize our goals in helping the people of our community.

*NOT SO,  
PER MARBA.*

We will have a booth at the Congress, and would like to invite you to stop by and meet the POWERS staff when you are here.

Sincerely,

*Joseph M. Bartczak*  
JOSEPH M. BARTCZAK  
DIRECTOR





GREATER CLEVELAND CONGRESS  
INTERNATIONAL WOMEN'S YEAR

700 National City Bank Building, Cleveland, Ohio 44114  
Telephone 861-3810

October 16, 1975

Ms Susan Porter  
Appointment Secretary to Mrs. Ford  
The White House  
Washington, D.C. 20500

Dear Susan,

I thought you would be interested in the enclosed clippings. The announcement of Mrs. Ford's appearance at the Cleveland Congress of the IWY celebration has given us the front page and news coverage that we badly needed. It was impossible to get off the women's pages until the City Editors learned about Mrs. Ford's interest in the Congress. Now I am being called by every businessman I know, asking to help us in some way.

Another item... The Bond Court Hotel which is giving us a lot of help in the form of hospitality suites and special rates for our guests has offered the brand new Presidential Suite for Mrs. Ford's use while she is in Cleveland. It is across the street from the Convention Center and would be perfect for press conferences and anything else you might have in mind for her. The security arrangements would be easier to handle because of the hotel's location in respect to the Convention Center. There is a stage door directly across from the hotel.

Let me know if there is anything we can do to help. I can be reached at (216) 696-7788 during the day and at (216) 932-4460 after working hours.

Sincerely,

*Joanne K. Kaufman*  
Joanne K. Kaufman  
Special Events Coordinator

# Betty Ford coming here for IWY

By RUSTY BROWN

First Lady Betty Ford is coming to Cleveland for the International Women's Year Congress later this month.

Known for her sympathy with the women's movement, she's coming here because, as she told one IWY planner, "your Congress is the biggest in the country."

The First Lady is scheduled to arrive around noon, Saturday, Oct. 25, first day of the three-day conclave at Cleveland Convention Center.



MRS. FORD

She will address the Congress briefly, then sit in on some of the afternoon workshops led by top women leaders in Cleveland and the nation.

The President's wife strikingly exhibited her feelings about women's rights recently when she wrote personal letters to legislators urging passage of the Equal Rights Amendment. Betty, first ad, five-star-brown/

Cleveland's IWY Congress, Oct. 25-27 is free to interested women and men. Each day's sessions are 9 a.m. to 8 p.m.

Women Olympic and sports stars, comedian Lily Tomlin, columnist Ann Landers and Jill Ruckelshaus are among other notables who will attend.

Oct. 8, 1975  
FRONT PAGE CLEVELAND PRESS

Oct 11, 1975. PRESS

## Betty Ford appearance here is confirmed

The White House has confirmed that Mrs. Betty Ford will be here Oct. 25 to attend the Greater Cleveland Congress of the International Women's Year.

Mrs. Ford, whose performance as first lady has placed her ahead of her husband in the public opinion polls, will speak at the conference.

The three-day conference is being held as part of International Women's Year, proclaimed by the United Nations General Assembly.

Among the other scheduled speakers are Mrs. Chet Huntley, widow of the news commentator, Mrs. Jill Ruckelshaus, chairman of the National Commission on the Observance of IWY, Madam Vijaya Lakshmi Pandit, former president of the UN General Assembly, and Press columnist Ann Landers.

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Oct 10, 1975 - PLAIN DEALER

## Betty Ford's visit here to be 1st as 1st lady

By Mary Strassmeyer

Mrs. Gerald Ford will make her first Cleveland appearance as the first lady Saturday, Oct. 25.

She will speak at the Greater Cleveland Congress of the International Women's Year at the Cleveland Convention Center. She will not make the opening ceremonies at 9 a.m., but will arrive later that morning for a stay of a little more than an hour.

After a week of on-again, off-again negotiations over her appearance with the White House, the commitment came late Thursday, said local IWY officials.

About 30,000 Greater Clevelanders are expected to attend the three-day congress.

This is International Women's Year, proclaimed by the United Nations General Assembly "as a year to focus attention throughout the world on the status of women."

The congress here will offer something for men and boys as well as women and girls. There will be speakers, entertainers, workshops, exhibits and booths, all free to the public.

Other speakers will be Jill Ruckelshaus, chairman, National Commission on the Observance of IWY; Madam Vijaya Lakshmi Pandit, former president of the U.N. General Assembly; Mrs. Chet Huntley, widow of the news commentator, and Ann Landers, syndicated columnist.

Entertainers will include actors Lily Tomlin, Ossie Davis and Ruby Dee and television soap opera personalities Susan Lucci and Nicholas Benedict, the Erica and Philip of "All My Children."

The congress will explore alternatives open to women, from volunteer work to career advancement, education, child rearing and homemaking.

SUBURBAN PAPER (WEEKLY)  
Cleveland Ohio

Oct 16. SUN PRESS  
1975

Page B6 THE SUN PRESS Thursday, October 16, 1975

## 3-day IWY congress jammed with activities

Whether or not First Lady Betty Ford will be feted with a reception, deliver an address or just wander and "enjoy" at Cleveland's International Women's Year Congress is not yet clear, but her presence on Saturday, Oct. 25, at the nation's largest IWY program has been confirmed.

Specific plans for Mrs. Ford will be announced within a week by her White House staff, according to a Cleveland IWY spokesperson.

A stimulating variety of speakers and panels, light

Reps. Virginia Aveni (D-17) and Francine M. Panehal (R-11) of the Ohio House of Representatives as well as Ohio State Senator Marigene Valiquette (D-11).

On Sunday morning an ecumenical celebration called "Vision of Wholeness," set for 10:30 a.m., will be led by Rev. Joan Campbell and her daughter, Jane Campbell, coordinator of WomanSpace. Participants will include Madam Pandit; Dr. Zelma George, former U.S. Ambassador to the UN; folk singers and guitarist Les

anne McIntyre, director, Sounds in Motion Inc., and Kathryn Karipides, Dance Company, Case Western Reserve University.

Monday sessions will include 32 workshops for 1,600 high school students and a full day of special workshops on concerns of senior citizens, as well as more than 50 other workshops of interest to both men and women.

Monday workshops will include sessions on assertiveness, women's health, mothering, legalizing prostitution, getting grants and



# 200 leaders coming for IWY

By RUSTY BROWN

Funny girl and feminist Lily Tomlin is coming to Cleveland for the three-day International Women's Year Cleveland Con-

event—billed as the most extensive event of its kind in the U.S.—is mounting with announcement that nearly 200 national, state and local women leaders will participate as speakers, panelists and entertainers.

psychologist Dr. Sonya Friedman, who gives advice on television here, and TV stars Ruby Dee and Ossie Davis who will present "An Evening of Black America" on Sunday.

Caucus President Audrey Rowe Colom in a session titled "A Woman's Place Is In The House... and Senate."

Women and unions will be ex-

What working women know to get the system for them will be discussed by Letty Pogrebin, author of "The Women's Magazine" editor. Tippy Hunter, widow of TV newscaster John F. Hunter, will talk



LILY TOMLIN



October 17, 1975

MEMORANDUM TO: PETER SORUM  
PATTI MATSON

FROM: SUSAN PORTER

Attached is another letter from a friend of Mrs. Ford's from years gone by who lives in the Cleveland area. If it would be possible to include her in a "say hello" situation, I think it would be nice. I have not contacted her so will leave that to you in the process of your plans. If you find it is not possible to include her in any way, however, would you please let me know so that a warm response can be sent to her?

Thank you.

c: ✓ Sheila Weidenfeld





Mrs. Clyde N. Comstock  
2873 Chatham Road  
Pepper Pike, Ohio 44124

October 9

Dear Betty:

We are delighted to hear  
that you are coming to  
Cleveland later on this month -  
We would love to see you -  
What can we do for you  
to make your visit more  
fun?

We have plenty of room -  
Can you come out and  
stay? Can you, if not stay,  
at least come out to see  
us - Would you like a party?

or just us?

Can't say I'm as excited  
about women's lib as I am  
about seeing you - Brie  
and I are really pleased  
and looking forward to  
renewing old friendships -  
and laughing about dear  
old Byn Agon -

Affectionately

Assie

975 OCT 15 PM 2 45



IWY Luncheon in honor of Mrs. Ford Guest List  
Board Room, Bond Court Hotel 1:30 pm  
October 25, 1975

Mrs. Ford

Madam Pandit            former President of UN General Assembly

Jill Ruckelshaus        Chairperson, National Commission on the Observance  
of International Women's Year

Phyllis Gillis           Executive Director, Gallup International Research  
Institutes, Inc.

Tippy Huntley           Chet Huntley's widow, currently Promotional Consultant to  
Big Sky of Montana, Inc.

\* Gwill York            Chairperson, Greater Cleveland Congress, International  
Women's Year

\* Dorothy Fuldheim     Television personality, WEWS TV News commentator

\* Mercedes Cotner       City Council Clerk

Betty Cope              General Manager, WVIZ TV (Cleveland's educational  
television station)

\* Almeda Johnson        Chief Police Prosecutor

\* Elaine Hadden          civic leader

\* Claudia Guzzo          County Board of Elections member and Republican leader

\* Named by Cleveland Plain Dealer as Cleveland's "Most Influential Women"  
(Sunday Plain Dealer Magazine, October 19, 1975)



## PROPOSED SCHEDULE

MRS. FORD'S VISIT TO CLEVELAND, OHIO  
Saturday, October 25, 1975

9:00 am Mrs. Ford boards motorcade on South Grounds  
MOTORCADE DEPARTS South Grounds enroute  
Andrews Air Force Base.

[Driving time: 25 minutes]

9:25 am MOTORCADE ARRIVES Andrews Air Force Base.

Mrs. Ford boards C-9.

9:30 am C-9 DEPARTS Andrews Air Force Base enroute  
Hopkins International [Flying time: 1 hour 10 minutes]  
Airport, Cleveland Ohio.

10:40 am C-9 ARRIVES Hopkins International Airport.  
OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:

Mayor Ralph Perk (R-Cleveland)

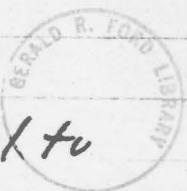
10:45 am Mrs. Ford and Mayor Perk board motorcade.  
MOTORCADE DEPARTS Hopkins International Airport  
enroute Bond Court Hotel.

[Driving time: 25 minutes]

11:10 am MOTORCADE ARRIVES Bond Court Hotel.

Mrs. Ford and Mayor Perk proceed into hotel to  
greet Mr. James Carrey, Hotel owner.

NOTE: Mayor Perk will bid farewell





in the Hotel lobby

11:15am Mrs Ford, escorted by Mr. Carney, proceeds to 21st floor and the Presidential Suite

Mrs. Ford will be met by:

Mr James LaDu, Bond Court General Manager

Mrs. James (June) LaDu

~~11:15~~

NOTE: As the first occupant of the Presidential Suite, Mrs. Ford will cut a ceremonial ribbon at the suite entrance.

OFFICIAL PHOTO COVERAGE

11:20am Mrs. Ford proceeds into suite.

PERSONAL / STAFF TIME: 45 minutes

~~12:00~~

12:00 noon Madam Vijaya Lakshmi Pandit, former President of the UN General Assembly, arrives suite.

12:05pm Mrs. Ford and Madam Pandit depart suite enroute motorcade for boarding.

12:08pm MOTORCADE DEPARTS Bond Court Hotel enroute Cleveland Convention Center.

[Driving time: 1 minute]



12:09 pm MOTORCADE ARRIVES Cleveland Convention Center.  
Mrs. Ford and Madam Pankit will be met by:

Mrs. Scott R. York (Gwill), Chairperson,  
 Greater Cleveland Congress, International Woman's  
 Year.

12:10 pm Mrs. Ford and Madam Pankit, escorted by ~~Madam~~  
 Mrs. York, proceed on informal walking tour  
 of organization exhibit area.

12:25 pm Mrs. Ford and Madam Pankit, escorted by Mrs.  
 York conclude tour and proceed to ~~offstage~~  
 Music Center offstage holding area.

12:28 pm Mrs. Ford arrives holding area.

PERSONAL TIME: 5 minutes

12:33 pm Mrs. Ford, ~~Madam Pankit~~, Mrs. York and  
 proceeds on stage and takes her  
 seat

OPEN PRESS COVERAGE  
 ATTENDANCE: 3,000

12:35 Opening remarks by Mrs. William (Jill) Rucklshaus, Chairperson, National Commission on the Observance of International Women's Year concluding <sup>with</sup> the introduction of Mrs. Ford.

12:37 pm Mrs. Ford's remarks

### FULL PRESS COVERAGE

12:42 pm Remarks conclude  
Mrs. Ford is joined at the podium by Mrs. York <sup>Thank you</sup>

12:43 Remarks by Mrs. York including presentation to Mrs. Ford and the introduction of Madam Parollet.

NOTE: No response is required.

12:47 pm Remarks by Madam Parollet

1:05 pm Program concludes.

1:05 pm Mrs. Ford ~~leaves~~ departs Music Center stage enroute Bond Court Hotel.

[Walking time. 5 minutes]



1:10pm Mrs. Ford arrives Presidential Suite, Bad Cant Hotel.

[PERSONAL TIME: 20 minutes]

1:30pm Mrs. Ford departs Presidential Suite enroute Board Room.

1:32pm Mrs. Ford arrives Board Room and ~~greets~~ formally greets luncheon participants.

ATTENDANCE: 12  
PRESS POOL COVERAGE

1:35pm Luncheon is served

2:30pm Luncheon concludes

2:32pm Mrs. Ford, escorted by Mrs York, departs Board Room enroute Barcelona Suite.

2:35pm Mrs. Ford, escorted by Mrs York, arrives Barcelona Suite to informally greet ~~Gott~~ International Women's Year Congress Executive Committee members.

ATTENDANCE: 75  
OFFICIAL PHOTO COVERAGE

2:50pm Mrs. Ford departs Barcelona Suite enroute Presidential



Suite.

2:51pm Mrs. Ford arrives Presidential Suite

PERSONAL TIME: 5 minutes.

2:56pm Mrs. Ford departs Presidential Suite enroute motorcade for boarding.

3:00pm MOTORCADE DEPARTS Bond Court Hotel enroute Hopkins International Airport.

[Driving time: 25 minutes]

3:25pm MOTORCADE ARRIVES Hopkins International Airport

CLOSED DEPARTURE  
OPEN PRESS COVERAGE.

Mrs Ford boards C-9.

3:30pm C-9 DEPARTS Hopkins International Airport enroute Andrews Air Force Base.

[Flying time: 1 hour, 5 minutes]

4:35pm C-9 ARRIVES Andrews Air Force Base.

Mrs. Ford boards motorcade.



7

4:40 pm MOTORCADE DEPARTS Andrews Air Force Base  
enroute South Grounds.  
[Driving time: 25 minutes]

5:05 pm MOTORCADE ARRIVES South Grounds.



FROM THE DESK OF  
RONALD J. SEMAN  
OFFICE OF THE MAYOR

October 22, 1975

Mr. Silverman:

The letter I spoke to you about is enclosed. A Mrs. Pat Pichler called the Mayor's Office to inquire about the status of her request and I filled her in on the details you provided. You most likely will be hearing from her on Friday.

Good luck on a successful event this Saturday.

*Rm Seman*



October 18, 1975

Hon. Ralph J. Perk  
Mayor of Cleveland  
Cleveland City Hall  
601 Lakeside Avenue NE  
Cleveland, Ohio 44114

Dear Mayor Perk,

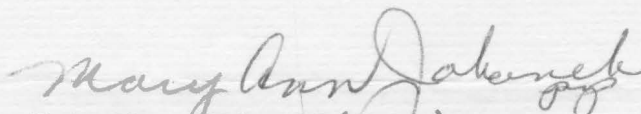
Your convictions toward the life issues are known to all, and your kindnesses have been a source of encouragement to all of us in our work. We again ask you to further help us in our efforts.

We understand that our First Lady, Mrs. Betty Ford, will be in Cleveland on Saturday to attend the Greater Cleveland Congress of IWY. Although realizing the many demands on her time, we would like the opportunity to meet with her for a few moments to discuss our concern for women and their needs in today's world. Mrs. Ford is certainly deeply committed to this. We would also like to present her with some material we know she would find helpful.

We would appreciate any help you could be in making such a meeting possible. May we thank you for your help in the past and for the efforts you will continue to make to help.

*Nate Silverman*

Sincerely in life,

  
Mary Ann Johaneck (Mrs.)

MAJ:pmp

*Pat Puhler*

888-1102

