## The original documents are located in Box 13, folder "4/2/75 - Blue Ribbon 400 Luncheon, Los Angeles, CA" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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#### THE WHITE HOUSE

WASHINGTON

MEMORANDUM TO: PETER SORUM

FROM:

SUSAN PORTER

SUBJECT:

Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Luncheon

GROUP: Mrs. Dorothy Chandler and The Amazing Blue Ribbon 400

Performing Arts Council, Music Center of Los Angeles

County

DATE: Wednesday, April 2, 1975

TIME: 12:30 Reception (Mrs. Ford will arrive at 12:45)

1:00 Luncheon

PLACE: Dorothy Chandler Pavilion of the Music Center, L.A.

CONTACT: Mrs. Richard Wolford of the Amazing Blue Ribbon 400

(213) 626-0419

COMMENTS: Contrary to the specifics in paragraph four of Mrs. Chandler's January 15th letter, Mrs. Ford's

Mrs. Chandler's January 15th letter, Mrs. Ford's agenda will include attending a reception followed by a 1:00 luncheon. The reception will begin at 12:30 but Mrs. Chandler thought Mrs. Ford would want to arrive at 12:45. The luncheon will be a simple two-course affair attended by about 225 people at round tables of 10. Following her introduction, Mrs. Ford is welcome to say as much or as little as she wishes. The program will include a children's choir. The Amazing Blue Ribbon 400 as reflected in the correspondence is an organization composed of women who can either give \$1,000 personally or who can raise \$1,000 from the community on behalf of the Performing Arts Council and the Music Center.
Mrs. Chandler is a very prominent and active woman in the community. She is affiliated with both the

Los Angeles Times and the beautiful new Music Center

and the Performing Arts Council. If necessary, her phone numbers are included, however, Mrs. Wolford will be working on the specific arrangements and will be keeping in touch with Mrs. Chandler. Because of the recent flare—up of Mrs. Ford's arthritis, I think the intent is to make this as simple and brief enjoyable an occasion as possible. Mrs. Ford has been looking forward to it for some time. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Ronald Nessen
Rex Scouten
Staircase

March 18, 1975

## THE WHITE HOUSE

January 30, 1975

Dear Ms. Chandler,

To verify our telephone conversation of last week, Mrs. Ford is indeed very happy to accept the kind invitation to be Guest of Honor at the luncheon on April 2 at 1:00 sponsored by The Amazing Blue Ribbon 400. It is an event she is definitely looking forward to because of her interest in the arts and admiration for your achievements. If you have any questions, please feel free to call me at any time.

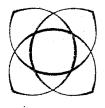
With warm regards,

Sincerely,

Nancy M. Howe Special Assistant to Mrs. Ford

Ms. Dorothy Chandler
Performing Arts Council
Music Center of Los Angeles
County
Times Mirror Square
Los Angeles, California 90053





## PERFORMING ARTS COUNCIL MUSIC CENTER OF LOS ANGELES COUNTY

MRS. NORMAN CHANDLER, Chairman CHARLES I. SCHNEIDER, President

January 15, 1975

Dear Mrs. Howe:

To receive your telephone call last Saturday gave a tremendous lift to my morale. Miss Burke, my Assistant for 20 years, had emergency surgery, radical mastectomy, on December 10th and has been in my home recuperating after the eight days hospitalization. Fortunately, the current prognosis is very favorable and she has such courage and faith--both extremely important.

The week following her operation, I entered the same hospital for too-long-postponed foot surgery. All is going well and I am now wearing easy shoes on both feet.

Not to seek sympathy nor burden you with my problems, I have included this saga to explain why your hopeful telephone call held such a lift at just the perfect time.

Now to the important reason for this communication. As you suggested in our brief telephone conversation, I am enclosing items which should be informational in carrying to Mrs. Ford the message of what The Amazing Blue Ribbon 400 accomplishes, its creed and commitment. I ask that you take special note of the quote underlined in the statement of "our policy." Thus, the membership is composed not only of women who can give \$1,000 personally but many who go out and get \$1,000 from affluent persons in the community.

Now--the invitation to The First Lady is that she be the Guest of Honor at an event sponsored by The Amazing Blue Ribbon 400. It would be held in the Mark Taper Forum, the theatre at the Music Center which seats approximately 700. Our preference as to time of day would be 11 A.M. It should last about one hour to one and one-half. Following this program there would be a luncheon in the Dorothy Chandler Pavilion in her honor. Invitations to the performance and also the luncheon would be extended to our members. Included as our guests for the performance and to Honor The First Lady, we would bring approximately 200 girls--their age being determined by the program.

It is not possible to give specific plans for the event until an acceptance and date have been officially received from The First Lady. This I can promise that the event will be tasteful and within the scope of the performing arts.

Mrs. Nancy Howe Page Two January 15, 1975

I hope this lengthy letter answers some of your questions but do call me at my office 1-213-486-3961 or home 1-213-934-7473 should Mrs. Ford or you have other queries.

Please express to her my thoughts of admiration and I look forward to meeting such a fine, natural, attractive, courageous woman.

Sincerely,

Enclosures

Mrs. Nancy Howe
Personal Secretary to
The First Lady
White House
Washington, D. C. 20500

#### PERFORMING ARTS COUNCIL OF THE MUSIC CENTER

#### **Board of Governors**

Mis. Norman Chandler, Chairman
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## RE: BLUE RIBBOUL 400

#### **OUR COMMITMENT**

To present programs of music and drama which will bring joy, beauty and meaning into the lives of the children and young students living in our community.

To support all educational and cultural activities at the Music Center of Los Angeles County.

To sponsor special programs of outstanding artists, actors, musicians and personalities at the Music Center, out into the schools and in the community.

To officiate as hostesses on occasions such as honoring distinguished visitors to the Music Center.

#### **OUR POLICY**

Each member accepts her obligation to "give or get a contribution of \$1,000 or more" for the annual united-giving campaign for the Music Center Arts & Education Fund of the Performing Arts Council of the Music Center.

United-giving means only one solicitation annually and represents the donor's total contribution in support of Resident Groups at the Music Center.

Each name must be cleared through the Blue Ribbon 400 office before contacting a prospective donor to the Music Center Arts & Education Fund.

By "getting" a pledge gift of \$25,000 or more, a member may receive a two-year credit for her own obligation.

An invitation to membership may only be extended by the Officers of Blue Ribbon 400.

Membership in Blue Ribbon 400 is available when there may be a vacancy.

## BLUE RIBBON 400 CLOSE-OUT TOTALS

Campaign	Ending	Cash Received	Percentage and Goal
1968/69	6/9/69	\$ 537,846.85	134% of \$400,000
1969/70	6/30/70	794,273.50	198.5% of \$400,000
1970/71	7/15/71	533,767.81	106% of \$500,000
1971/72	7/14/72	649,061.89	162% of \$400,000
1972/73	6/23/73	657,297.11	131% of \$500,000
1973/74	6/15/74	611,872.48	122% of \$500,000
1974/75	THRU 1/10/7	5 250;396.25	62% of \$400,000
		\$4,034,515.89	

January 10, 1975

#### BLUE RIBBON 400

#### PAST EVENTS FOR CHILDREN

- Holiday Festival I Paul Sill's "Story Theatre" at the Mark

  Taper Forum December 26, 1970 through January 3, 1971.

  sponsored by Blue Ribbon 400 and presented by Center
  Theatre Group in cooperation with Performing Arts

  Council. 10,000 Children attended from the Los Angeles
  City and County Schools and each was given "I LOVE THE
  MUSIC CENTER" buttons. Transportation of the children
  was provided through a grant from Brentwood Savings &
  Loan Association.
- Holiday Festival II Center Theatre Group's production of

  "Fabulous Fables of Folklore" by the Improvisational
  Theatre Project was presented to 10,000 Los Angeles
  City and County School children through the courtesy
  of a grant from the Los Angeles Times Fund and sponsored
  by Blue Ribbon 400 There were thirteen performances at
  the Mark Taper Forum March 25, 1972 through April 1,
  1972. Avery Products, Inc. donated 10,000 "I LOVE THE
  MUSIC CENTER" stickers which were presented to each
  child.
- "A Midsummer Night's Dream" produced by The Royal Shakespeare

  Company was presented to 2000 Los Angeles City High School
  Students at the Ahmanson Theatre on February 15th and 22nd
  1973, as underwritten by Brentwood Savings & Loan Association. Large posters of the production were given to each student as they boarded their buses.
- Los Angeles City and County School elementary students beginning in the Plaza where volunteer teachers from the American String Teachers Association gave private violin instructions to groups of 400, and ending with a "Mini-Concert" by twenty-five members of the Los Angeles Philharmonic, under the direction of William Kraft, in the Grand Hall of the Dorothy Chandler Pavilion. Individual "high-flyer" kites inscribed with "I LOVE THE MUSIC CENTER" in blazing red were given to the children as a momento of the occasion. The entire project was underwritten by Mrs. Joan Palevsky and held during the week of May 22, 1973.

- "Oliver!" 3000 Junior High School students from the Los
  Angeles City and County Schools and agencies such
  as the Probation Department, Juvenile Hall, and
  mental health centers attended a special matinee
  performance of "Oliver!" at the Dorothy Chandler
  Pavilion on June 26, 1973 through the courtesy of
  Los Angeles Civic Light Opera Association. Balloons
  for the children were furnished by the I.A.T.S.E.
  Local No. 33 (stagehands union) and "Oliver!" bookmarks inserted in "Oliver!" programs were distributed
  through a grant from Mrs. Homer D. Crotty.
- "10th Birthday Party" for 10,000 10-year-olds on December 10, 1974 celebrated the Music Center's Decade of Achievement. The Los Angeles Philharmonic with James Levine as Guest Conductor performed at the Dorothy Chandler Pavilion; Center Theatre Group's Improvisational Theatre Project performed at the Mark Taper Forum; J. & P. Nightingale and the Aman Folk Ensemble performed at the Ahmanson Theatre. There were two performances at each theater followed by a ceremony in The Plaza honoring Mrs. Norman Chandler. As the children boarded their school buses, each was given a commemorative T-Shirt. This project was underwritten by the Bing Fund, Inc.

## 1,200 MINI-MAESTROS TOUCH AND LEARN

#### BY JODY JACOBS

**Times Society Editor** 

Everybody wanted to get into the act at The Amazing Blue Ribbon 400's Holiday Festival III—a Mini-Concert for Mini-Maestros.

Before the first busload of 4th-grade students arrived at the Music Center's Plaza, Tuesday morning, John Deichman of the city schools announced that a group of visitors from Europe had offered to help the members of the American String Teachers Assn. tune up the violins.

"I've been waiting all my life to hold a violin," a breathless 9-year-old told Mrs. Richard Wolford."

And finally as the last group of the 1,200 students expected on the first day were winding up their touch and learn session, Mrs. James Hoover, one of The Blue Ribbon hostesses, spotted a table with no children around it. "Come on," she urged Mrs. James Kindel Jr., Mrs. Alan Pakula and Mrs. Thomas Wachtell, "think we ought to go in and take lessons, too."

The kids took to the musical workshops like ducks to water. "See that tree . . . pretend your violin is a bow and arrow," teacher Elizabeth Mills urged her third class of the day. The students from the 68th St. School placed the violins under their chins and grinned happily. "Good fingering," Ms. Mills told Charmaine Jackson who played a quick, little tune

and then admitted to a listener, "I play the violin."

At the next table, marked by one of the white kites with "I Love the Music Center" in red lettering, Doree Shimizu was telling her charges from the Cortez Street School to "repeat after me . . . bow . . . tip . . ."

Mrs. Leonard Firestone, looking out over the scene in the plaza from under her multistriped umbrella, beamed. So did Mrs. Joseph Levy, still another hostess, who in her spare moments was trying to buy some of the art being turned out by Jack McCorkle's group of "Young Masters," students from the Micheltorena Street School working away at their easels around the plaza's fountain.

Ten-year-old Emma Hayashida, who won the U.S. Art Project Award, had already sold one painting. Catherine Ilic, a 5th-grader working on the other side of the easel, was trying to "capture" young Timmy Sears in crayon. He'd just strolled by and consented to be her subject. As she moved his feet into position, McCorkle commented, "Catherine's very forceful. Some of the others are shy."

#### Anxious Moments

Helen Wolford had had some anxious moments before the project (underwritten by Joan Pavlevsky)



MINI-ARTISTS—Catherine Ilic, left, and Emma Hayashida of Micheltorena School work away on their easels in the Music Center's Plaza while some 1,200 4th graders learn about the structure and workings of violin from the experts.



MINI-MAESTROS—Students from the 68th Street School finger the violins on the first day of The Amazing Blue Ribbon 400's Holiday Festival III, then move on to the Grand Hall of the Dorothy Chandler Pavilion for a mini-concert.

Times photos by Larry Bessel



A LITTLE SUN-First-day hostesses for The Amazing Blue Ribbon 400's Holiday Festival III included from left, Mmes. Thomas Wachtell, Leonard Firestone (who brought her umbrella), James Hoover, Alan Pakula and James Kindel.

got under way. "I wasn't sure they would be interested in the violins." Wednesday morning she knew they were.

John Connell, president of the Southern California Symphony-Hollywood Bowl Assn., whose wife was a hostess, arrived at 12:15 and wanted to know imter, Helen Wolford relaxed in The Founders over a standing to the side rocked to the music. glass of white wine and toted up the figures.

"There were 1,200 students using 400 violins (provided by the city schools) and only two bows were broken. But they were not very well when they arrived."

Each day the group of hostesses will rotate. Except for some like Esther Wachtell who will be around every day through Saturday when she'H have her two daughters along to help.

And each day the program will follow the same pattern. First the workshop to find out what a violin is all about. Then a miniconcert played by 25 of the Los Angeles Philharmonic Orchestra's musicians to see what a violin and the other instrument's can do.

William Kraft, timpanist, will conduct the group at all the sessions. Tuesday, as eager little faces

looked up at him from the floor of the Dorothy Chandler Pavilion's Grand Hall, he joshed with them a bit. "You're all experts on the violin now. But here's how concertmaster David Frisina does it . . . a legato, that's a long note . . . piccato short."

Then the ensemble played a Mozart piece "with mediately, "How many have they busted?" Helen the same size (orchestra) as he had in his day." Wolford's answer was, "None." Later, after the The strings made way for the woodwind quintet first day's students had all departed the Music Cen- and Bach's Fugue in G Minor while a little boy

#### Kites Distributed

When the concert was over Hannah Pakula jumped up from one of the Founders' velvet sofas and rushed out to distribute the shopping bags full of kites to each busload. "Hope they don't count . . . we don't have enough." And Maureen Kindel stood at the door of the Pavilion asking in a loud voice, "Did everyone have a good time?"

There were murmurs and high-pitched voices and a few shy mumbled yeses. One boy was more effu-

sive. "Oh Gawd . . . it was gr-r-r-reat!"

But, of course, there's got to be one in every crowd: "I didn't have a good time," one of the boys said smiling as if he didn't mean it. But he did. "I don't like the Music Center. I like the zoo." And with that he marched out.

+ opmate averaft - to & from Palm Springer s-LA auport -12:45, private elevator to Fornalis Room -Connous 230 me invited to Conchern 1:45 Mrs. Ford; dus. Cheudler konnd hisle hogelis 1:45 70 voice elutainen choir ruixed ettinic - will descend staircese & sing 5 sups toballed 9/2 mio Elistren ! Mn Chandler mehes vemerles 2-3 ainskes Mrs. Fordi option to mehe remarks Thank-you or bowing terring

#### BLUE RIBBON 400

#### **PROGRAM**

#### The First Lady Luncheon - Wednesday, April 2, 1975

Rosemont Avenue Senior Chorus from Rosemont Avenue School will begin singing without announcement:

"America The Beautiful"

Announcement of following songs:

"Simple Gifts" - Copeland arrangement of the "Shaker Song."

"Kakawati" - Phillipino folk song in Tagalog dialect.

"Jasmine Blossoms" - Chinese song in English.

"Palomita" - Mexican song in native tongue.

"Everytime I Feel The Spirit" - Negro spiritual.

(Close with) "AMERICA" by Ernest Bloch.

Contact:

. Under the supervision of:

Mr. Clarke Morrow Mr. John Deichman, 10321 Rossbury Place Performing Arts Supervisor of Los Angeles, California 90064 the Los Angeles City Schools

Men. Fords leste The will be seated between Mrs. Annewberg & Kers. Chardler. Included also are; Alles. Eusin Clancy) Mahta wife of tamons conductor & Ren. Ofis Christy) Chandler: Mrs. Dorolly Chandlers Dayliter in-law & wife of Ohis Chandler, Pus. of the CA limer & Vice Cheuman of is but her. Dorothy Chandles is Asst Chairman of the Board and Chief Executive Officer of the Times Merron Company C312 largest pushing Empire \* Helen Wolferd - Exec. Pres. & Meny Cosher

#### MEMORANDUM

## THE WHITE HOUSE WASHINGTON

#### BACKGROUNDER ON THE AMAZING BLUE RIBBON 400

The amazing Blue Ribbon 400 is a group of social and civic leaders in Los Angeles, founded by Dorothy Chandler in 1968 to support the Los Angeles Music Center.

The group consists of 400 women who may join by invitation only. Upon accepting, they must pex pledge to either give or get a contribution of \$1000 or more each year to the Music Center. (Actually, the number flucuates -- \$400 members maximum, though right now membership is at about 375).

There are 2 guests who are not members of the Blue Ribbon 400, both from Washington D.C. Invited as special guests of Mrs. Chandler, they are Mrs. Robert Hartmann and Mrs. Alice Fordyce, who is Mary Lasker's sister.

Among Blue Ribbon members who will be attending the luncheon: Natalie Wood, Mrs. Kirk Douglas, Mrs. Gregory Peck, Mrs. Henry Mancingi, Mrs. Roy Ash, Mrs. Bob Hope, Mrs. Alan Ladd, Mrs. John Truyens and Mrs. Ronald Miller, (widow and daughter of Walter Disney), and Mrs. Frances Griffin (Irene Dunn).

The Blue Ribbon 400 has raised about \$4 million over the past 6 years. Their record of surpassing their own goal has been amazing. It has ranged from 106% of their goal to 198% over the last 6 campaigns.

Their focus is on two main things: raising funds and involving children in the arts at an early age. They have sponsored a number of outstanding programs, including one which rounded up 400 violins and brought 1200 youngsters to a workshop at the Music Center to learn about the instrument first hand.

### **REMARKS**

WEDNESDAY, APRIL 2, 1975

THANK YOU SO MUCH: THE LUNCHEON HAS BEEN WONDERFUL;

AND I HAVE THOROUGHLY ENJOYED MEETING AND VISITING WITH ALL OF YOU.

MRS. CHANDLER, I THANK YOU AND ALL THE MEMBERS OF THE BLUE RIBBON

400 FOR INVITING ME TO BE A PART, THE HONOR HAS BEEN TRULY MINE.

THIS IS AN EVENT I HAVE BEEN LOOKING FORWARD TO FOR

SOMETIME NOT ONLY BECAUSE OF MY INTEREST IN THE ARTS BUT ALSO
BECAUSE OF MY GREAT ADMIRATION FOR YOUR ACHIEVEMENTS. I UNDERSTAND
YOU HAVE RAISED OVER FOUR MILLION DOLLARS FOR THE MUSIC CENTER OVER
THE PAST SIX YEARS. YOU REALLY DESERVE TO BE CALLED "AMAZING."

AS YOU MAY KNOW. A GOOD PART OF MY LIFE HAS BEEN SPENT

WORKING WITH CHILDREN IN THE FIELDS OF MUSIC AND DANCE. YOUR FOCUS ON CHILDREN AND THE ARTS CONSEQUENTLY IS OF PARTICULAR INTEREST

TO ME. I HAVE ALWAYS FELT IT VERY IMPORTANT FOR YOUNGSTERS TO GROW UP WITH THE ARTS AS A VERY INTEGRAL PART OF THEIR LIVES --TO GROW UP KNOWING MUSIC AND ART AND LITERATURE AS SOMETHING CLOSE TO THEM -- SOMETHING WHICH IS EXCITING AND FUN. SOMETHING

TO GROW WITH -- SOMETHING TO BROADEN THEIR VISION.

YOU APPARENTLY FEEL THE SAME WAY. AND I AM GRATEFUL FOR WHAT YOU ARE DOING TO HELP MAKE THIS HAPPEN IN THE LOS ANGELES AREA. I THINK WHAT MATTERS IS THAT BY OPENING OURSELVES UP TO THE ENDLESS EXPRESSIONS AVAILABLE IN ART. WE OPEN OUR SENSES AND MINDS TO ALL KINDS OF NEW EXPERIENCES. AND THROUGH THIS WE DO THIS IS WHAT MAKES ART SO IMPORTANT.

IT'S A PLEASURE BEING HERE WITH YOU AND BEING ABLE TO BE A PART OF WHAT YOU ARE TRYING TO DO. YOU ARE DOING A FANTASTIC JOB AND YOU CAN BE ASSURED I WILL BE WATCHING YOUR ACTIVITIES WITH GREAT INTEREST.

THANK YOU AGAIN FOR ALLOWING ME TO SPEND THIS TIME WITH YOU.

# #

Mon type up remarks Thank you. The luncheon has been enjoyed visiting with all of you want much & test me I first mus chandler and all thanks mus chandler and all the members of the BE 400 for inuiting me to be a part. The honor truly mine. I have been the your dunken and to your dunken with any he cause of my interest in the arts of he cause of my interest in the arts of your during the he cause of my get admirant for your during your achievement. I understand that you well you have have raised #4 meeters for the mc which that the first your all the past of years. Let such the first your had not all the first your had not your answer the American BR Too porter would do some analysing things reason & you amone. down interested also to learn of your promisers for the arts on children get it I and the arts of the the springsters that the arts of the springsters of the state of the springsters of the state of t part of their lines, to grow up the music

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music

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minimization and close of their perfection of fun!

Due of the things you apparently lead the and I am gratiful for what you are doing to the same way the make this happen to angeles ared. as you may know, the arts and in doing what I can the theo to focus on them and their importance. as the growth of all sountry, I am certain that the hundreds of us in the room have hundreds of

Sheila-fix - Juncheon specifically for bf fige fordyce to members except wash DC fouchy alice Fordyce to mrs. Hartmann (many lashers sister - an atty?) at D. Chandleis ineutat Names: Natalie Wood, Mrs Kirk Douglas. Mrs. Gregory Reck, Mrs. Henry Mancini, Mrs Roy ash, Mrs Bob Hope, Mrs alan cold (widow), mis John Truyens + Ronald Miller - widow + daughter of walt Disneymis francis O. Oriffin ( Drene Dunn) wives of duectors, producers don't meet regularly - have 3 or 4 things a grfor example Bue ubbon - amazine dropped -- \$1,000 each year

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Char Karre Trone

suggestions for remarks
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backgrounder

The BR 400 is a group of social and civic leaders in cos angeles, founded by Dorothy Chandler in 1968 to support the Cos angeles Music Center.

The grp consists of 400 women who may join by invitation only. Upon accepting, they must pledge to eather give or get a contribution of \$1,000 or more seach year to the Music Center (actually, the number fluctuates - 400 maximum, the right now membership is about 375)

The thandlar has invited only The BR 400 of The Brown Wash, DC.

Invited as special guests of Mrs. Chandler, they are Mrs Roll Hartmann and Mrs Alice Fardyce.

Among BR members who will be attending the luncheon:

The BR 400 has raised about 44 million over the past & years. Their record of purpossing their own goal has been amazing - has ranged from 106% of their goal to 198 % over the past 6 campaigns. Thegoin focus is on raising funds and a involving children in the arts at an early age. They have sponsored a number of outstanding programs, including one which rounded up 400 violens and brought 1200 youngters to a workshop to at the music Center to learn about the instrument firsthand; backopunde

Mon Mike situation I Intl Hotel Is hust alive or what a particular supplier the matter to particular supplier that the matter is that by apening auselues up to the endless. expressions available in art, we open experiences. And we grow. Then is what the thru thing, I makes art so impt. I am so pleased & he here with you and the bear to be able to be part of what your activities are trying to do. I will watch you the great interest, and the children of cos stand to gain go much from your actions. dedicat & them and the LA Mus Contr.

sugg for remarks

#### **BLUE RIBBON 400**

#### Luncheon for The First Lady - Wednesday, April 2, 1975

Those involved in the arrangements:

Mr. Pete Sorum - Advance Man for The First Lady

Miss Patti Matson - Press for The First Lady

Mr. Dennis Kingley - Secret Service for The First Lady Mr. Bill Severns - MCOC

Mr. Dave Bongard - Press for The Music Center

Mr. Roger Parrell - Los Angeles County Coordinator

Mr. Gordon Jenkins - MCOC

Mrs. Richard H. Wolford - Executive President of Blue Ribbon 400

Hostesses for the day will be Officers of Blue Ribbon 400. Secret Service requires the following:

> Name Social Security Number Birthplace Date of Birth Race

#### Format:

- 11:30 A.M. Hostesses will arrive in foyer of Dorothy Chandler Pavilion. They will will be identified by name tags and will be wearing a nosegay of violets.
- 12:15 P.M. Hostesses will go to The Founders to greet guests.

About 250 guests are expected and 26 hostesses will be responsible for from 8 to 10 guests in groups.

At the reception Mrs. Chandler will take The First Lady to each group, acknowledging the hostess who will in turn introduce each guest.

1:00 P.M. - Mrs. Chandler and Mrs. Ford will go to a "holding room," probably the Powder Room of The Founders which will be closed to all except Mrs. Chandler and Mrs. Ford.

The guests will go immediately into the Grand Hall taking approximately 8 minutes with the assistance of the hostesses.

- 1:10 P.M. Mrs. Chandler will escort Mrs. Ford into the Grand Hall to be seated at the head table after which luncheon will be served immediately.
- 1:45 P.M. The Rosemont Avenue Senior Chorus will arrive on the Third Floor of the Dorothy Chandler Pavilion.
- 2:15 P.M. Program of songs by the Rosemont Avenue Senior Chorus.
- 2:25 P.M. Mrs. Chandler will be introduced and she will then introduce Mrs. Ford.
- 2:30 P.M. Mrs. Ford will say a few words.
- 2:35 P.M. Mrs. Ford and Mrs. Chandler will be thanked and depart while guests are asked to remain seated. They will go to the elevators where Mrs. Ford will be escorted by Pete Sorum down to press interviews.

# MRS. FORD'S VISIT TO LOS ANGELES

May 19, 1975

Name:

Affiliation:

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will attend a luntheon in Los Angeles on Wednesday, April 2 at 1 p.m.

Mrs. Ford will be guest of honor at a luncheon hosted by the Amazing Blue Ribbon 400 in Los Angeles Wednesday, April 2. The luncheon will be a 1 p.m. at the Music Center.

The Amazing Blue Ribbon 400 is a group

# # # #

Press contact: (name and phone #)



## THE MUSIC CENTER OPERATING COMPANY

135 NORTH GRAND AVENUE, LOS ANGELES, CALIFORNIA 90012

Jim Connolly	DATE_April 1, 1975	
FROM David Bongard	RE: Press Corps Telephones/Grand Hall	
PROM	Ford/April 2	

INFO Wm. Severns, Watti Matson, Arlyn Pearson, Kenn Randall, Roger Parrell (Brad Greer), Mrs. Wolford

The Pacific Telephone Company kindly has set up telephone communications in the Oval Lounge as follows:

- 1. Ron Tanaka will consult with you on lines.
- 2. Equipment will be pay phones...five in number grouped in two and three units each, according to advance check by Messrs. Lyle J. Moore and Charles M. Horn, today.
- 3. Equipment will be delivered at 8 am. on Wednesday April 2. Mr. Tanaka will check in at Artists' Entrance, and Mr. Greer will open the appropriate doors for installation in the Oval Lounge.
- 4. Padding blankets will be placed behind each unit to protect the wall. Arlyn Pearson will see that they are available in the Lounge in time for installation.
- 5. Since the equipment is coin operated, my office will have a supply of dimes at the press table (which also will contain 4 manual typewriters, paper and pencils) in the Lounge.

The Music Center Operating Company is very grateful to Mr. Wm. Critchfield, Mr. Lyle J. Moore and Mr. Charles M. Horn for providing us with this immediate public service.

DB:nm



## e Music Genter Restaurants

LOS ANGELES CIVIC CENTER
135 NORTH GRAND AVENUE



Curtain Call

624-9711

Pavilion 624-8871

MENU

Almonoine

CHICKEN SALAD (BITE SIZE)

(Blended in a light mayonaise dressing with celery, almonds and parsley, to be served on a bed of Boston leave lettuce). Water as FRESH GREEN ASPARAGUS we ensured dressing (To be topped with same dressing as salad, and passed by the waiters).

LEMON SNOW PUDDING

Topped with crushed Fresh Strawberry Sauce
Lady Fingers

PUMPERNICKEL TOAST Avmillar (Very thin sliced and sprinkled with Parmesan Cheese)

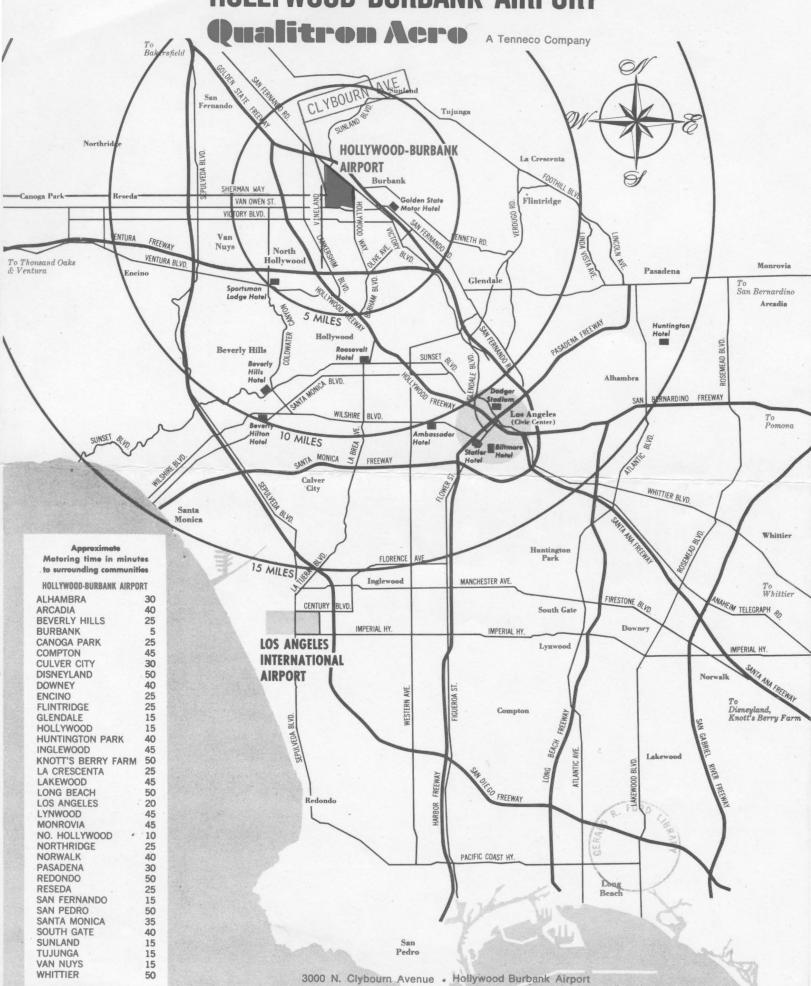
COFFEE, SANKA OR TEA

Chappellet Vineyard (1973) Pinot Chardonnay white wine to be served throughout the luncheon. (California wine)

(north of SF)



## HOLLYWOOD-BURBANK AIRPORT



Burbank, California 91502

#### 1968

- June 27, 1968 First meeting at Mrs. Ramo's. A series of meetings of small groups followed.
- December 2, 1968 Symposium at the Mark Taper Forum with Dr. Ramond Kendall, Zubin Mehta, Hume Cronyn, Elizabeth Ashley and Art Seidenbaum.

#### 1969

- May 4, 1969 Blue Ribbon 400 members acted as hostesses for the Jacques Lipshitz Dedication.
- October 1, 1969 Meeting of Blue Ribbon 400 members at the home of Mrs. Simon Ramo. Robert Whitehead spoke and Jacob Gimpel played.
- October 29, 1969 Open Rehearsal conducted by Zubin Mehta for students followed by luncheon for all members.

#### 1970

- April 9, 1970 An open forum at the Mark Taper Forum with guest speaker Clare Boothe Luce.
- October 21, 1970 Panel discussion at the Mark Taper Forum followed by a no-host luncheon. David Frost was Moderator and panelists were: Paul Newman, Joanne Woodward, Barbara Rush and Gower Champion.
- December 26, 1970 through January 3, 1971 Holiday Festival I for children with Paul Sill's "Story Theatre."

#### 1971

- January Officers Annual Meeting.
- June 22, 1971 "Slam The Door Softly", play by Clare Boothe Luce, followed by a panel discussion on Women's Lib with Ms.
  Luce, Joyce Haber, Dr. Judd Marmor and Chancellor Charles
  E. Young. Luncheon was served in The Founders for about 125 members.
- October 7, 1971 Reception in The Founders for Her Royal Highness Princess Alexandra for members only.

#### 1972

- March 25 through April 1, 1972 Holiday Festival II at the Mark Taper Forum with "Fabulous Fables of Folklore."
- October 12, 1972 Luncheon for members only at the home of Martha Wallis with Barbara Walters as guest of honor.

#### 1973

- January 16, 1973 Officers Annual Meeting at Mrs. Chandler's.
- February 6, 1973 "Shakespeare For The Fun Of It" panel discussion at the Mark Taper Forum followed by luncheon in The Founders. Panelists were: Dr. Aerol Arnold, Moderator, Charlton Heston, Gale Sondergaard, Michael Voight, Victor Buono and Richard Chamberlain.
- February 15 and February 22, 1973 Two matinee performances of "Midsummer Night's Dream" for high School students underwritten by Brentwood Savings & Loan Association.
- April 28, 1973 CTG-Children's Theatre coordinated with Stagehands Union and Carmine Marinelli. Hostesses were Blue Ribbon 400 members who handed out balloons at end of performance.
- May 22 to May 26, 1973 Holiday Festival III with Los Angeles Philharmonic, conducted by Kraft. "Mini-Concerts with Mini Maestros" --- violin workshops in The Plaza.
- June 26, 1973 "Oliver" Matinee for 3200 Junior High School students underwritten by Los Angeles Civic Light Opera Association and souvenir bookmarks given each student as donated by Mrs. Homer Crotty.
- December 17, 1973 Christmas Party for members at the home of Martha and Hal Wallis.

#### 1974

January 16, 1974 - Annual Officers Meeting at Mrs. Chandler's.

New Officers elected were: Mrs. Norman Barker, Jr.,

Mrs. Benjamin E. Bensinger, III, Mrs. Justin Dart (declined)

Mrs. Leonard K. Firestone, Mrs. James C. Hoover, Mrs.

Lew Wasserman and Mrs. William A. Wilson.

#### 1974 (Continued)

- April 1, 1974 "Best Sellers Panel" at Mark Taper Forum for high school Journalism students and members and their guests with Robert Abernethy, Moderator, Helen Gurley Brown, Jacqueline Suzanne, Garson Kanin, Charles Champlin and Billy Freidkin. Reception in The Founders followed panel discussion.
- Decade of Achievement

  November 10, 1974 10th Birthday Celebration/of the Music

  Center with Zubin Mehta conducting Los Angeles
  Philharmonic and Danny Kaye and Frank Sinatra and

  Martina Arroyo pinch-hitting for Beverly Sills who suddenly became ill.
- December 10, 1974 10th Birthday Party for 10,000 10-yearolds with all theaters in operation. In the Dorothy
  Chandler Pavilion was the Los Angeles Philharmonic
  Orchestra in the Mark Taper Forum were the Center
  Theatre Group's Improvisational Theatre Project and
  J. & P. Nightingale in the Ahmanson Theatre, the
  Aman Folk Ensemble performed. T-shirts depicting
  the Dorothy Chandler Pavilion were given to each child.

#### QUESTIONS ON PALM SPRINGS

- Type of coverage on the golf course.
- How to handle the locals at the golf course
- Timing of substance: 3.

Saturday, March 29

Sunday, March 30

Monday, March 31

Tuesday, April 1

Wednesday, April 2

Thursday, April 3

Friday, April 4

Saturday, April 5

Sunday, April 6

Monday, April 7

Bakersfield & Elk Hills

Easter Church

(Mrs. Ford in L.A.)

San Diego

Geysers & San Francisco

Las Vegas

## INCOMING TELEPHONE CALLS

DATE	TIME	NAME	MESSAGE	ACTION
		megan manshak cononet (213) 887 0550	wants to coues LA luncheon	
- -				
~				

Move Stall

Daved Garza
4756 Wiota Road
Eagle Rock, California
567-74-5278
7/21/50
Grand Rapids, Michigan
Music Center Operating Company
626-5781, ext. 228

MUSIC CENTER OPERATING COMPANY
135 North Grand Avenue - Los Angeles CA 90012
David Bongard - (213) 626-5781 Ext. 250

PRESS CREDENTIALS/MRS. FORD/WEDNESDAY APRIL 2

Alt, Mildred WEST COAST SOCIETY SCENE (writer)

Barnard, Tony TIMES (photog)
Benda, Marta ABC
Bolger, Martin KNBC Channel 4 (crew)

Bonnifield, Beau KTTV Channel 11 (camera/soundman)

Branch, Lee KTTV Channel 11 (reporter)

Buck, Wm. ASSOCIATED PRESS (reporter)

Coar, Roger LONG BEACH IND PRESS TELEGRAM (photog)

Coleman, Elizabeth KABC Channel 7 (reporter)

Cunningham, Bob KNXT-TV (camera)

Dare, Doug KTTV-11 (camera)

De Luna, Patricia LONG BEACH PRESS TELEGRAM (writer)
Diernhammer, Frank Women's Wear Daily (photog)
Esensten, Barbara Jean KFWB-RADIO (reporter)

Flora, Robert UPI PHOTO (photog)

Fong, Wallace AP PHOTO (photog)

Fox, Jack UNITED PRESS INTERNATL (reporter)

Garcia, Joel KTTV-11 (reporter)
Geer, Steven ABC
Gerretsen, Charles GAMMA PRESSE IMAGES (photog)

Gibbons, Jane KNBC 4 (correspondent)

Giroidi, Phil KHJ Channel 9 (camera)

Goodenow, Guy LA HERALD-EXAMINER (photog)

Green, Eleanor KFI (reporter)

Hammond, Bud KABC Channel 7 (sound)

Heckman, Charles UPI PHOTO (photog)

Hollis, Chuck KHJ Channel 9 (reporter)

Jones, Jack TIMES

Knaestnel, Anne KNX NEWS RADIO (reporter)

Knaul, Carole KMPC Korody Tony Sygma Knight, Bill KTLA (camera)

Linam, Debert KHJ Channel 9 (soundman)

Lockman, Marshall KNBC Channel 4 (camera)

Lopez, Ray KNXT-TV (soundman)

Lustig, David CORONET MAG (photog)

Marshack, Megan CORONET MAG (writer)



Meidlinger, Leo ABC

Martin, Robt. KTTV Channel 11 (camera/sound)

Meyer, Richard TIMES

Morehead, Howard KABC Channel 7 (camera)

Morrison, Bob KHJ RADIO (reporter)

Olmo, Ferdie KTTV Channel 11 (camera/sound)
Philbin, Bill ABC
Pyle, Steve ASSOCIATED PRESS PHOTOS

Rohrabacher, Dana RADIO NEWS WEST (reporter)
Sandler, Roger (photog - free lance)
Taylor, Ruth Ashton KNXT-TV (reporter)
Smith, 100b Santa Monica Even. Outlook (photog)
Veeder, Ken ROTHSCHILD (photog)

Vollmer, Ted CITY NEWS SERVICE

Walker, John KTTV-11 (camera/sound)

Wolford, Peter BLUE RIBBON 400 (staff photog)

Wright, Betty MUSIC CENTER OPERATING CO. (PR Dept.)

Zimmerman, Bob KTLA (soundman)



#### THE MUSIC CENTER OPERATING COMPANY

April 3, 1975

Mr. Lyle J. Moore Regional Account Manager Political Affairs Communications THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY 818 West 7th Street Los Angeles, CA 90017

Dear Lyle:

Mrs. Richard H. Wolford, president of the Amazing Blue Ribbon 400, has asked me to extend her great thanks for your kindness in providing the telephones in the Oval Lounge for use of the White House Press Corps and local media in filing their stories on Mrs. Ford yesterday.

It was a marvelous public service by you and your company. The White House staff also has expressed its appreciation.

And, it was great to meet you and Chuck.

My thanks, too.

Sincerely,

David Bongard

DB/gm

CC: Miss Patti Matson, The White House

Mrs. Richard H. Wolford

Mr. William Severns

Mr. William Critchfield

Mr. Charles H. Horn

LIFORNIA 90012 TELEPHON

135 NORTH GRAND AVENUE, LOS ANGELES, CALIFORNIA 90012 TELEPHONE (213) 626 - 5781

Plue Ribbon

Mo. Jane Deren

Mrs. Norman Chandler

Mr. Luis Barreras Mr. Dave Bongard

Mr. F. Patrick Burns Mrs. Sharon Connolly Miss Vera Howard

Mr. Gordon Jenkins

Mr. William McClelland

Mr. Roger Parrell
Mr. Kenn Randall
Mr. William Severns
Miss Marjorie Winfield

FROM: Helen Wolford

TO:

RE: Reservations in The Founders and Grand Hall - Wednesday, April 2, 1975, for The First Lady

Mrs. Norman Chandler, Honorary President of Blue Ribbon 400, will host a reception in The Founders on Wednesday, April 2, 1975, at 12:30 P.M. in honor of The First Lady of the United States, Mrs. Gerald Ford. This will be followed by luncheon in the Grand Hall at 1:00 P.M.

Approximately 240 guests, Blue Ribbon 400 members ONLY, will arrive at the main entrance of the Dorothy Chandler Pavilion where they will be directed to the elevators taking them to The Founders for the reception.

The First Lady, Mrs. Ford, will arrive at approximately 12:45 P.M. and will be directed to The Founders subject to approval of The White House and Secret Service.

White wine will be furnished by The Founders and served at the reception with the request that there be adequate waiters as time is at a premium. Also, there will be no room service charge for The Founders and flowers will be placed in The Founders for this special occasion by Bob Perry of Los Angeles Florist.

M

1259

March 21, 1975

Mrs. Wolford will make arrangements with Luis Barreras for the luncheon and delivery of the Chappellet Vineyard 1973 Pinot Chardonnay wine to be served throughout the luncheon in the Grand Hall. Thirty-five tables will be set up in the Grand Hall with table clothes and flowers to be designed and delivered by Milo Bixby. These charges are to be billed to Blue Ribbon 400.

Press coverage will be handled by Dave Bongard and Helen Wolford in cooperation with representatives of The White House.

The following are special requirements for this reception and luncheon:

- A long table in the lobby of the Dorothy Chandler Pavilion with four chairs to check in guests upon their arrival. Security from The White House will be established on Friday, March 28th.
- Stanchions to be set up so that the staircase will not be used in the lobby and in the Grand Hall so that guests will go directly to The Founders upon arrival.
- 3. The valet parking area to be marked off so that the guest of honor and her party can come and go directly to The Founders. Many guests will arrive by limousines so this area will need attendants.
- 4. A Los Angeles Unified District School bus bringing a choir of 70 children from Rosemont Elementary School will arrive at 1:45 P.M. to sing for The First Lady. They are to take the east elevators of the Dorothy Chandler Pavilion to the second floor to line the staircase on both sides from the second floor down to the Grand Hall to sing approximately nine and one-half minutes under the supervision of Mr. John Deichman, Performing Arts Supervisor of the Los Angeles City Schools.
- 5. A standing microphone to be placed in the Grand Hall by Table No. 7 for the use of Mrs. Chandler and Mrs. Ford.
- Signs indicating entrances for arriving Blue Ribbon 400 guests should be placed in The Plaza.

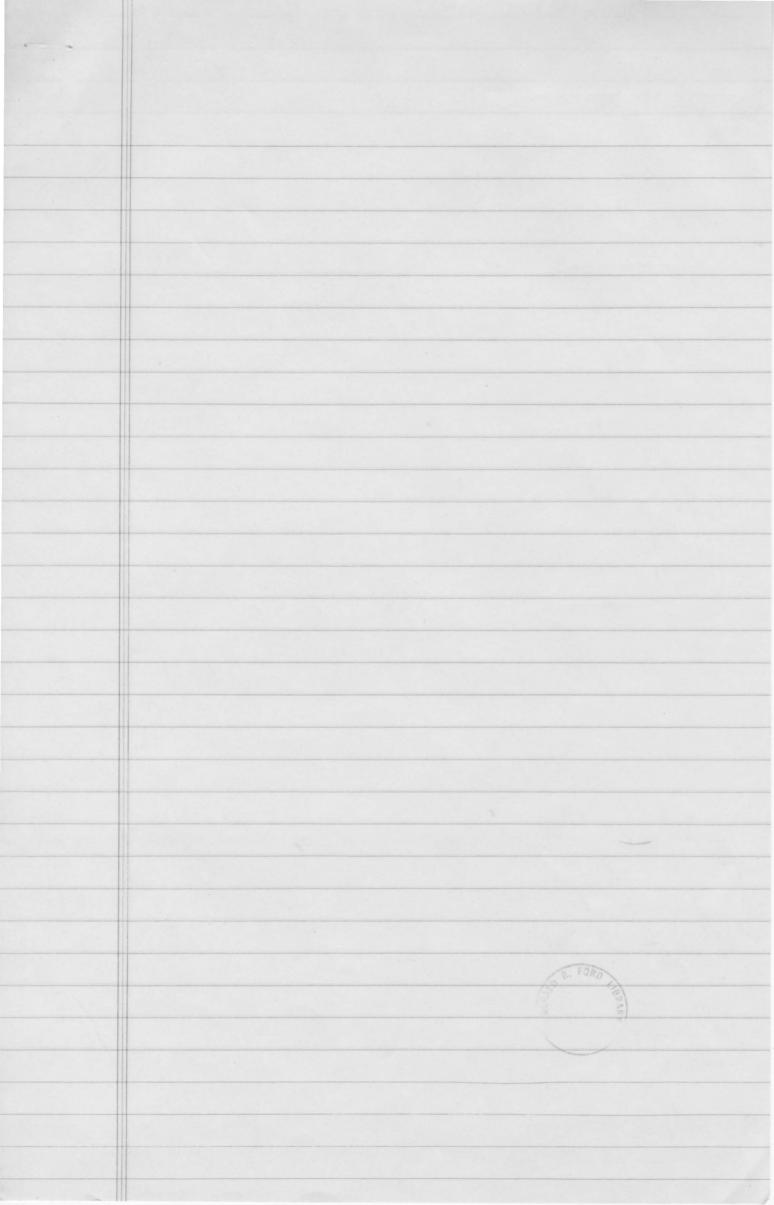
Helen Wolford

who wop

PALM SPRINGS (714) 323-5622 (805) 325 - 5793 BAKERSFIELD 277 - 2000 m 552 CENTURY PLAZA (479-3709 grene) JOE TAKENEMA Federal + Wilshere HELEN WOLFORD 301 No. Grand Que (213) 626-0419 work; 394-6265, 394-7222 home Jane peren 626 5781 x 250, 626 1632 ofc. DAVID BONGARD 545-8111 Gayle, Mike, Nanny (BILL Severens-BLDG) 688-4830 688-5504 secret service BILL LELASH; HAVES; VICKE OFC: (714) 533 4456 x737 TIM ELBOUTHE res: " 998 1240 467 9854 JODY JACOBS TIMES carmella snyder examines karen winner wwo 472 3326 476 4584 LYLE J. MOORE (213) 621-7255 CHARLES HORN 621-4971; home: 941 7113 x 375 (626, 5781) GORDON JENKINS JR PRODUCTION CHIEF, MUSIC CEN JUDY Denney Randall - stanchions - holding elevators

Qualitron Jun Denyer 213 877 0031

Guest relations window right hand side 9 a.m.





## The 10 Years That Changed Our World



NO. V

SPRING 1975

# DECADE OF ACHEVENT









At six p.m. November 10, 1974, the lights on the trees in The Plaza of the Music Center were turned on, signifying the beginning of our **Decade of Achievement** celebrations.

Later at the Anniversary Concert, held on the stage of the Dorothy Chandler Pavilion, the excitement and spirit of the Birthday Celebration were recaptured as Zubin Mehta and Martina Arroyo joined in to move the grand piano for Danny Kaye and his capers.

The evening was filled with warmth a true family birthday party for three thousand family friends with Blue Ribbon 400 members acting as hostesses for the evening.

Zubin Mehta conducted the Los Angeles Philharmonic Orchestra, and as Charles Champlin wrote..."The fire and polish of the performance were a useful reminder that the first decade of the Music Center has also brought ten years of new life and growth to the Philharmonic."

Then Danny Kaye, accompanied by his talented wife Sylvia Fine, made their first joint public appearance, which will always be remembered with great pleasure.

Climaxing the evening, already glowing with memories, was that unforget-table moment when Frank Sinatra sang, his voice echoing a low cello-like resonance, as 110 members of the Philharmonic Orchestra accompanied him.

Following the 10th Birthday performance, the Grand Hall and The Founders were filled to capacity. Blue Ribbon 400 hostesses were kept busy circulating among the throng making sure that everyone received a welcome. Waiters passed tempting trays of cheese and cocktail pastries while still others refilled glasses.

Never was pride, beauty or appreciation so much in evidence as it was that night at the Dorothy Chandler Pavilion.

It was a day of great excitement as twelve banners flew from the Pavilion—painted by the students from twelve City High Schools. The program for that day, December 10th, was the Los Angeles Philharmonic Orchestra with guest conductor James Levine in the Dorothy Chandler Pavilion. In the Mark Taper Forum, Center Theatre Group's Improvisational Theatre Project performed. The Aman Folk Ensemble and J. & P. Nightingale brought their beautiful spirit and talent to the Ahmanson Theatre.

A real birthday ceremony for the children was held in The Plaza following each program to honor Dorothy Chandler and the Music Center's Decade of Achievement, Our Supervisors, Kenneth Hahn and Ernest Debs, were on the platform as was His Honor, Mayor Thomas Bradley. The Los Angeles City School Superintendent William Johnston and Los Angeles County School Superintendent Richard M. Clowes were the Masters of Ceremonies. The City and County School Bands played-and 12.500 children sang "Happy Birthday" as Mrs. Chandler was presented with red roses by her 10-year-old granddaughter, Carolyn Chandler.

Afterwards when the children returned to their waiting buses, they found a gift for each one of them from the Music Center—a T-shirt with a picture of the Pavilion on the front.

As one little girl said to a Blue Ribbon 400 hostess as she boarded her bus... "Will we be invited next year for the Music Center's 11th Birthday?"

A few days later, a letter written to Mrs. Chandler by thirty-four 10-year-olds spoke not only for the children but for a multitude of others as well.

"We enjoyed the tenth Birthday of the Music Center so much. It was our first time ever to be inside. It is beautiful. We liked the Symphony. We will always remember the tenth Birthday of the Music Center and know we were at the great party.

"Thank you so much for including us. The name of Mrs. Dorothy Chandler means so much, since we now know you, saw you and know the wonderful things you do for all of us.

"God bless you, and your work. Fifth Grade—St. Andrew's School—Pasadena."

# 10th BIRTHDAY PARTY









# SPRING EVENTS

Wednesday, April 2, 1975, The First Lady of the United States, Mrs. Gerald Ford, will be the honored guest of Blue Ribbon 400 for a reception in The Founders and luncheon in the Grand Hall of the Dorothy Chandler Pavilion.

A choir of young second and third grade students from Rosemont Elementary School will line the staircase of the Grand Hall to serenade The First Lady and Blue Ribbon 400 members as part of a brief program in honor of Mrs. Ford.

This event of 1975 will mark another amazing milestone in our short but eventful history as we honor for the first time The First Lady.

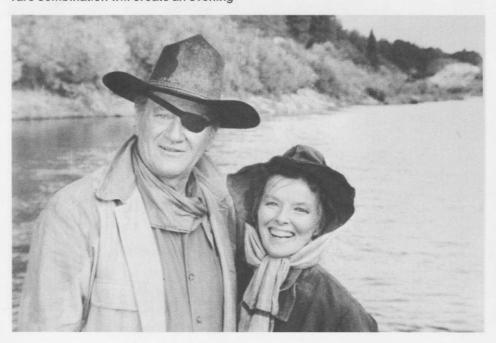
Invitations by Western Union Mailgrams have gone to all members. Reservations for this special occasion will close March 17th.



Wednesday, April 23, 1975, the second event for Blue Ribbon 400 members and escorts will be a very special preview of "Rooster Cogburn" at Universal Studios.

"Rooster Cogburn" brings together three giants in the world of Motion Pictures—Katharine Hepburn, John Wayne and Producer Hal Wallis. This rare combination will create an evening of film theatre that will never be equalled.

The party will begin at Universal Studios with a tour via the trams at 5:30 P.M.... 6:15 P.M. cocktails will be served in the commissary followed by a buffet supper... 8:00 P.M. showing of the film "Rooster Cogburn." Invitations go into the mail March 17th.



## The Amazing BLUE RIBBON 400 Officers-1975

#### HONORARY PRESIDENT

Mrs. Walter H. Annenberg
Mrs. Rosalind Russell Brisson
Mrs. Norman Chandler
Mrs. Kirk Douglas
Mrs. Franklin D. Murphy
Mrs. Henry Salvatori
Mrs. Paul Ziffren

#### PRESIDENT

Mrs. R. Stanton Avery
Mrs. Peter S. Bing
Mrs. Armand S. Deutsch
Mrs. James C. Hoover
Mrs. Hal Wallis
Mrs. Richard H. Wolford

#### VICE PRESIDENT

Mrs. William H. Ahmanson Mrs. Norman Barker, Jr. Mrs. Thornton R. Bradshaw Mrs. Richard W. Call \*Mrs. Leonard K. Firestone Mrs. Robert A. Hamilton Mrs. Morton Heller Mrs. Deane F. Johnson Mrs. Earle M. Jorgensen Mrs. Henry Mancini Mrs. Zubin Mehta Mrs. Michael Nidorf Mrs. Peter O'Malley Mrs. Gregory Peck Mrs. Simon Ramo Mrs. John H. Richardson Mrs. Marvin Smalley Mrs. William French Smith Mrs. Dennis C. Stanfill Mrs. Charles B. Thornton Mrs. Thomas W. Trainer Mrs. Thomas Wachtell Mrs. Lew Wasserman Mrs. Harry H. Wetzel Mrs. Warren B. Williamson Mrs. William Albert Wilson Mrs. Jack Wrather

\*Leave-of-absence

#### BLUE RIBBON 400 FINANCIAL REPORT 1974/5

101% of \$500,000 1970-71 \$533,767.81 162% of \$400,000 1971-72 \$649,061.89 131% of \$500,000 1972-73 \$657,297.11 122% of \$500,000 1973-74 \$611,872.48 1974-75 \$300,663.43 to February 25, 1975

The Music Center Unified Fund Campaign for \$1,800,000 does not end until June 30, 1975. Therefore, the figure represents two-thirds of the results of the total amount raised. The Blue Ribbon 400 goal for the 1974-75 campaign is \$400,000.

1 13 1. 1 19 19 19 19 2 3 Line 2 2 Smorth 1 3 3 Maker probable 39 Round tables of 8 persons each = 312 persons Blue Richard Hoo Wednesday april TEMPLE STREET (20) (19) (18) (17)

### CAREER DATA - MRS. NORMAN CHANDLER (Dorothy Chandler)

Company Title: Assistant to the Chairman of the Board and Chief

Executive Officer, The Times Mirror Company

Officer or Director of: Director Emeritus, The Times Mirror Company

Honorary Life Chairman, Southern California

Symphony-Hollywood Bowl Association

Chairman, Board of Governors, Performing Arts

Council of the Music Center of Los Angeles

County

Honorary President, The Amazing Blue Ribbon 400

of the Music Center of Los Angeles County

Chairman, Music Center Foundation

Honorary Life Trustee: Occidental College

California Institute of Technology

Honorary Degrees: Doctor of Humane Letters, University of Judaism

Doctor of Laws, Occidental College

Doctor of Fine Arts, University of Portland

Doctor of Arts, Otis Art Institute of Los Angeles

County

Doctor of Fine Arts, Pepperdine College

Doctor of Laws, Mount St. Mary's College

Doctor of Humane Letters, University of Redlands Doctor of Humane Letters, University of California

Doctor of Humane Letters, Jewish Institute of Religion-

Hebrew Union College

Doctor of Laws, University of Southern California

Doctor of Fine Arts, Loyola Marymount University

Former Affiliations: Regent, University of California

Trustee, Occidental College

Special Awards: First woman to receive Herbert Hoover Medal for

Distinguished Service from Stanford Alumni

Association

1974 Humanitarian Award, Variety Clubs International



John Engstead

### Dorothy Buffum Chandler

A tireless leader of cultural causes, "Buff" (Mrs. Norman) Chandler is also assistant to the chairman of the board and chief executive officer of the Times-Mirror Company She raised nineteen million dollars for the Music Center of Los Angeles, and serves as Honorary Life Chairman of the Southern California Symphony-Hollywood Bowl Association and Chairwoman of the Board of Governors of the Performing Arts Council of the Music Center. Recipient of seven honorary doctorates, she is an honorary Life Trustee of Occidental College, and has served as a member of the Board of Regents of the University of California.

Address: Los Angeles, California.

Job description: Publisher.

Marital status: Married (forty-eight years).

Age: Senior.

Educational background: Stanford University.

Previous experience: Been an officer of Times Mirror (publishing-communications company) since 1947.

- i. Women you respect most? Eleanor Roosevelt—a doer with convictions. Helen Hayes—an actress of taste and distinction. Mrs. Arthur Hays Sulzberger—of New York Times and Sulzberger family.
- 2. Men you respect most? Norman Chandler—principled, modest, kind. Otis Chandler—an outstanding publisher—has highest standards—concerned father of five. Walter Annenberg—attainments despite personal problems. Lew Wasserman—business ability and generosity.
- 3. Most gratifying aspects of work? Daily association with people—newspaper world—civic and educational affairs—responsibility for beauty, efficiency of facilities in Times Mirror Square.
- 4. Least gratifying aspects of work? None.
- 5. Satisfied with career? Fortunate beyond words of expression.
- 6. Person who has most influenced you? Myself.
- 7. Men a help or hindrance? Help.
- 8. Most important aspect of education? The seed was planted to ever continue education.
- 9. Most influential factors in choice of career? My husband—then publisher of the Los Angeles *Times*. My interest in being with people in an everchanging business—my own instinct of beauty in surroundings.
- 10. For solving problems:
  - (a) Psychotherapy. Can be helpful.
  - (b) Drugs. No.
  - (c) Group encounter. Works for some.
  - (d) Astrology. In moderation.
- II. Most significant choice? My husband.
- 12. "Women's Liberation"? Just another crusade.
- 13. Unmarried women "bachelor girls" or "old maids"? Unmarried "career women."
- 14. Living in a man's world? "No"—in a people's world.
- 15. Compared to men, women are more/less/about as emotional, etc.? More emotional, less competitive, less passive, as rational, more sincere, as strong, less violent.
- 16. Militant Women's Lib demonstrations? Not shame—just disappointment.
- 17. Men treat you as equal? Yes.
- 18. Salary, compared to a man's, about equal? About equal.
- 19. Must a woman sacrifice femininity in career? No.
- 20. Meaning of "male chauvinism"??

- 21. Mother oppressed? No indeed.
- 22. Did she have a job? No.
- 23. Brought up to believe woman's place was in home? No.
- 24. House-cleaning, cooking, laundry, etc.? I enjoy cooking as a hobby, not as a requirement.
- 25. Men and women share burden of housework and child-raising? Housework—no. Child-raising—a shared responsibility
- 26. Ideal social unit in society? The family.
- 27. Marriage institution? Yes.
- 28. Communal living? Disapprove.
- 29. Moral to bring children into our world? Yes.
- 30. Have your because you are a woman? Yes, because of my talents as a woman.
- 31. Prefer company of men, or women? Equally.
- 32. Speak freely when you disagree with a man? Yes.
- 33. Pretend to be dumber in presence of a man? No.
- 34. How do you feel about living longer than most men? If so, I accept it
- 35. If equality achieved, would you be more or less successful than now? Compete better with men or women? (1) Not any difference. (2) With men
- 36. If women had more political power? I believe more women should have political positions.
- 37. Consider yourself successful? Yes in total appraisal.
  - 38. Meaning of success? Tangible accomplishments.
  - 39. Money important? As recognition of accomplishment, yes.
  - 40. Present job using full skills and educational background? Yes.
  - 41. Most worthwhile accomplishments? (1) Image of Times Mirror Company
  - (2) Building of the Music Center in Los Angeles.
  - 42. Tempted to retire? No.
  - 43. Reading? Yes-basis for goals and actions-and opinions.
  - 44. Experiences compared with expectations? Far beyond my hopes or expectations.
  - 45. Kind of community? Large urban.
  - 46. Community problems? Over-all intelligent and nonpolitical planning and actions.
  - 47. Most significant changes in society? Place of youth (students). Increasing equality.
  - 48. Changes please or upset you? Yes, please me. "Progress."
  - 49. "Law and order"? Politics.
  - 50. Strict enforcement of all laws? Yes.
  - 51. "All power to the people"? Nothing except words.

- 52. If child clashed with law over:
  - (a) Civil disobedience. Critical.
  - (b) Marijuana. Critical.
  - (c) Hard drugs. Regretful.
  - (d) Traffic accident. Unfortunate.
  - (e) Draft resistance. Sympathy.
- 53. Causes you would support? Get out of Vietnam. Improvement of the economy. Upgrading of urban areas.
- 54. Hopeless causes? No cause which has validity is hopeless.
- 55. If you had real power?
- 56. The best years of your life? Yes-fuller expression. More compassion.

The second secon

Blue Rissan 400 400 maximin 375 km 1,000 every year guest: Mr. Fred C. Wilson a hosters for Mrs. Ford Both prosts ust part of grap from

Mrs. Alive Fordy ce Many

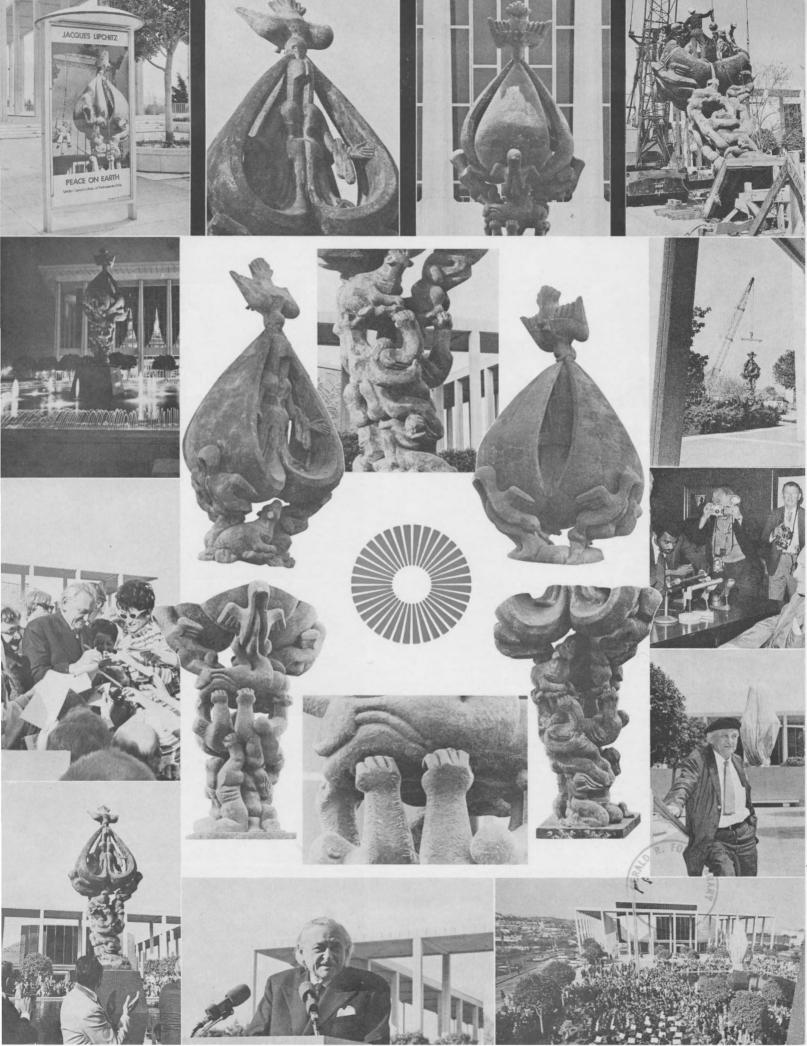
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sto approx 4 mil lest a yis.

Frèves on z mein hirip.

\* raising funds for the Cente

involving children in onto for early ages 2-3 things a yr. one or 2 trys to involve children in The arts. Want to make arts fund & not distant Prefers being celled Un. Dorothy Chandler In wiship Mr. Norman Chardles Xerox a Phing -

Others attending B. R. 400 Nous Deshong Daughten of Walter Annealsery & Mrs. Rost Hamilton Swanson Food Heiress & Mrs. Armond Hammond Lover Cast 6 yrs - went over to Passio - opened trade. \* Ren. D.F. CAnn) Johnson & Mrs. Mirisch - wife of Faceons produces & Kurs. Murphy - wife of the Cheirman of he Times/ Murroi & Gonorary cheirwania Wife of the Chairman of Century Fox NUN. Jules Stein MCA Universal Executive \* SHNabile Wood A Patte Barham - Syndicated Columnist





was a giant year at The Music Center. Not only was the Lipchitz sculpture received gratefully in Los Angeles, but The Music Center became the site for the first time in the presentation of Hollywood's greatest tribute, the Academy Awards, at its 41st annual ceremony on April 14.

The bleachers on the Hope Street side of the Plaza began to load with observers from as early as 8 in the morning. The awards celebrities began to arrive at 5:15 in the evening, and the fans remained until the glamorous participants departed for the Academy Awards Ball at the conclusion of the presentation. It was a night of excitement with many upsets. For example, Katherine Hepburn and Barbra Streisand shared Oscar for the best performance by a leading actress.

The photo inserted at the left in the top picture bespeaks an aura of calmness. It is deceptive. ABC was prepared for its first scenes in its international television coverage. The show was staged by Gower Champion, and a new format brought heady anticipation. But equally great was the tension backstage and up in the suite of five large rehearsal halls on the fourth level of the Dorothy Chandler Pavilion. Here, the winners were brought to be photographed and interviewed moments after they received their awards on stage. The need was to meet the three-hour-earlier East Coast newspaper "deadlines." It was a martial-like, organized mad scramble of which the public was largely unaware. Nearly 500 media representatives of television, magazine, radio, newspaper and wire services from all over the world were packed into those converted Academy "newsrooms" to tell the world of the event as it was happening.

In the next photo down, E. A. R. (Kip) Herren of England's Rank Organization accepts Oscar for colleague Charles D. Staffel. Others being photographed in the special fourth-floor gallery are Dr. Harold Meyer, of the Motion Picture and Television Research Center, and Phillip V. Palmquist of the 3-M photo manufacturing firm. Staffel's award was for his development of a reflex background projection system.

How the winner faces the battery of cameramen in the same room is demonstrated dramatically in the picture immediately below where Anthony Harvey (left) is being photographed for accepting Oscar for winner Katherine Hepburn.

In another adjacent rehearsal hall as large as the Pavilion's main stage, journalists are seen with direct telephone lines to their offices. Typewriters abound. The Awards are being logged for the reporters' convenience on the board in the rear.

Where are all the journalists looking? To the closed-circuit TV "monitors" stationed every few feet in every room. The monitors show what's going on in the theater, and Frank Sinatra is seen on the screens in the bottom photo.

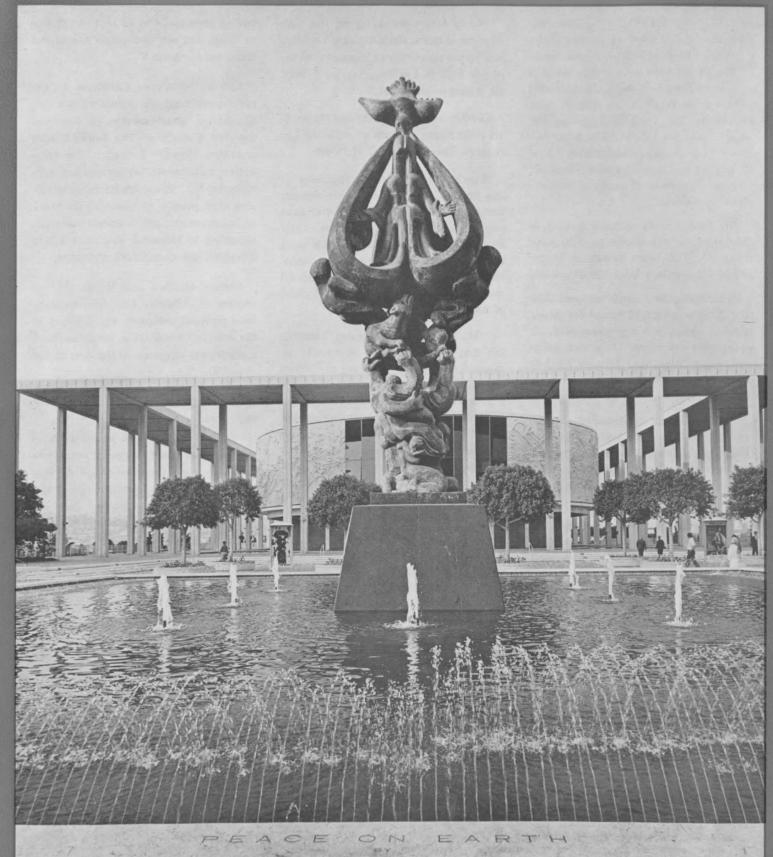
Yes, it was Hollywood at its most glamorous. The tremendous evening will be repeated at The Music Center on April 13, 1970 for the 42nd Presentation, it was announced by Academy of Motion Picture Arts and Sciences president Gregory Peck and the Board of Governors.











PEACE ON EARTH

JACQUES LINCHITZ

NASA SYMBOL OF PEACE TO THE PEOPLES OF THE WORLD

LLOYD E. RIGLER LAWRENCE E. DEUTSCH

1969

EACE ON EARTH is the dramatic, prayerful statement in bronze sculpture by Jacques Lipchitz, a master in the art for more than half a century.

Commissioned in 1966, the \$200,000 work was delivered to Los Angeles from Pietrasanta, Italy, and dedicated at The Music Center on May 4, 1969, by its two donors, Los Angeles industrialists Lloyd E. Rigler and Lawrence E. Deutsch, given as "a symbol of peace to the peoples of the world."

The ten-ton work suffered a delay in its making by the disastrous Florentine floods of 1968, when two-thirds of the plaster was washed from the armatures.

"This sculpture I made for your Music Center is a kind of prayer for peace. If peace comes, it is a good sculpture. If peace does not come, it's a bad sculpture," said 78-year-old Jacques Lipchitz as he faced the press shortly after his arrival here.

"I have been a professional sculptor for 60 years," he said, "and it is good to think that, although I have not changed my basic ideas about sculpture for over 20 years, this work may still be a bit ahead of the general taste.

"After all, that's what creativity is all about. Artists are always trying to point the way, to make people look differently at both ideas and forms of art.

"When I was working on this very large piece in the last two years, I wanted it to speak eloquently to humanity, to the people here in Los Angeles, but first of all, it had to please me."

Commenting on Lipchitz and his work, art critic Henry J. Seldis wrote in the Los Angeles **Times**, on April 27, 1969:

"Lipchitz' first fame, in the teens of this century, was based on his abstract sculptures that were among the most notable achievements of Cubism. Later he abandoned Cubism for a much more convoluted, sensuous approach to sculpture which successfully sought to parallel rather than imitate the organic rhythms of nature.

"'My generation [quoting Lipchitz] felt that Impressionism was merely an extension of nature. We came to Cubism instinctively and collectively, looking for a new language, a new syntax. We wanted to start from scratch. During that period I was always abstracting, always subtracting, until I suddenly felt close to the moment when I might be left with nothing. I began to draw and sculpt my way out of this situation toward what I felt to be a far more human approach.

"'For the past 40 years I have tried to make an art parallel to nature. It must be as natural as nature itself, despite its

having been made by man. I would like to think that my best pieces would not make nature blush."

Leading Southern California art experts constituted the Music Center Art Committee, spearheaded by the Performing Arts Council of The Music Center and Mrs. Dorothy Chandler. The committee unanimously recommended Lipchitz for the "Peace on Earth" commission after months of screening the work of many internationally known sculptors, according to industrial designer Henry Dreyfuss, the committee's chairman.

Donors Deutsch and Rigler are the owners of Adolph's Ltd., the specialty food products company, and directors of the Adolph's Foundation, which has been a significant supporter of the Arts in Los Angeles.

Observed Deutsch at the time of the dedication:

"We are making this contribution in the hope that it will encourage other businesses to contribute to the Arts. In a world which is becoming increasingly involved with technology, we dare not neglect the Arts, which belong to those spiritual forces by which any society — ours included — is remembered and judged!"

OPPOSITE PAGE: The installation and dedication of "Peace on Earth" . . . in the upper left-hand corner is the sculptor, Jacques Lipchitz, suspended from scaffolding, and hard at work on his sculpture in Pietrasanta, Italy . . . in the upper right-hand corner, moving clockwise, the sculpture is uncrated, lifted, and eased across the Plaza to the center of the fountain . . Friday before the dedication, the press coverage on the

sculptor . . . and he surveys the preparations around his carefully shrouded masterwork . . . the dedication ceremony, Sunday, May 4, 1969, drew a crowd of more than 3,000—John Green directed the ceremonies with Dr. Franklin D. Murphy as host. George London, Lawrence E. Deutsch, Lloyd E. Rigler, Henry Dreyfuss and Supervisor Ernest E. Debs were among those participating in the dedication. The Los Angeles Philharmonic Orchestra set the mood under the baton of Alfred Wallenstein . . . Jacques Lipchitz is seen offering his "child" to the people of Southern California . . . Lloyd E. Rigler "pulls the chord," and Lawrence E. Deutsch (from left) George London and Supervisor Debs applaud as they observe the work for the first time . . . the sculptor accommodates his autograph-hunting fans . . . then, an evening photo of "Peace on Earth" resplendent facing the Dorothy Chandler Pavilion.

100 lithographes mede - greet li usually given to Mose who here raised over Torioro. The Lithwork is one of his Sculphire enhalled Peace on Earth-by Jacques Lipshitz The Scolphine is in the middle of the Edmutain that supareter the 2 of the smildings at the Music Cente -Donnetic pièce - dedicated la CA Industrielist Cloyd Ryler & Cevrence - Desects Doutsch peoples of they world-Mode in the wisic center sort of a promer to prece -(Umay Dong. McKillan 325-1151

#### JOHN

his scholarly, straightforward 3C from Moscow, Vienna, Lonlin, and most of the U.S., but adquarters in Washington. Prin-NBC Nightly News, he has the nction of having been the first t ever given a presidential apctor of Voice of America (1965sman, he says, "My job is not to be loved, but to tell the truth." 927 on the Near North Side of pectacled TV reporter ("I'm a repersonality-and I like that") gh school but got the equivalent diploma in the Army and later at the University of Illinois, quitout of sheer boredom." "I have," l, "the instincts of a hobo but not early jobs varied from deckhand wrapping books at Brentano's. He ld of scoops and deadlines as a Chicago Sun-Times; joined NBC p as Midwestern correspondent in ich-traveled past was one stay-atat as host of NBC's morning Today between Dave Garroway and Hugh report from Georgia's Okefenokee 70's solar eclipse won an Emmy. former Barbara Upshaw (two childefined happiness as "a matter of curiosities."

PHOTO: NBC NEWS

MRS. NORMAN

e mostly cultural, and she's fought vim, vigor, and virtuosity through fe, collecting civic committee chairhas been said. Tike baubles on a st. Empress of the California dynasty third largest publishing empire in husband heads up the Times Mirror son Otis is publisher of the Los lest, her domain also extends into itsed \$19 million for the Music Center des and has kept a benign motherly of the collection of the Music Center and has kept a benign motherly livewood Bowl for years. Born Dorothy afayette, Ill., 19 May 1901, she's still lends as "Buff," Mother of publisher daughter, Camilla, her interest in the recongromerate is considerably greater dinger-table concern. Her official title chairman of the board and chief exec-

#### ER, OTIS

he doesn't have enough time in any one lout all he should know to run one of s's biggest daily and Sunday newspapers atest inadequacy I suffer is my isolastill takes off for hunting expeditions to of Africa, Outer Mongolia, and Montana. In mbination of physical prowess (a one-ht-lifting champion, he claims he can n-and-jerk 300 pounds over my head"),

restless curiosity ("I entertain ten to twelve businessmen every day for lunch"), and fine mind (graduate of Stanford University and in-house training on the job since 1953) have enabled him as publisher of the Los Angeles Times (a job he took over from his father, Norman, in 1960, "and if he'd been in the jewelry business, I'd be in the jewelry business today") to increase revenues in his first seven years from \$112,600,000 to \$301,500,000 and net earnings from \$4,600,000 to \$19,100,000 and make it the country's first paper in advertising linage and fourth in circulation.

'I seek adventure. . . . I don't know why, really, it just excites me," Chandler says of his private and public life, although he prefers the private side to really be private. He is married to the former Marilyn Brant and has five children, and likes to sit around in Levi's, T-shirt, and sandals. Born 23 November 1927, he boasts a six-foot-three frame, blond hair, blue eyes, 52-inch chest, and 35-inch waist and says he leads a clean life: "I don't smoke, drink, or gamble." He is vice president of the Times Mirror Co. (the third largest publicly held publishing empire-after Time, Inc., and McGraw-Hill-in the U.S.) and serves as a director of Associated Press. ("I consider AP the General Motors of the newspaper business and if I can help to improve it, I'm out to try.")

The fact that the Times has come up against a lot of guff because it has not been unionized doesn't seem to bother California's No. 1 publisher: "Strong companies survive and simply get bigger."

#### CHANNING, CAROL

She has eyes "like baby blue baseballs," a little-girl voice that's like no other on this planet, and she's created a trio of the most memorable femmes, fatale and otherwise, in the Broadway pantheon. Bursting into bloom first as the Gladiola Girl of 1948's Lend an Ear, she metamorphosed herself in 1949 into Lorelei Lee, the girl who demonstrated why Gentlemen Prefer Blondes, and returned in 1964 to start the lines forming to see Hello, Dolly! More recently she's sparkled in clubs and concert halls with her own highly successful one-woman show, appeared in a short-lived 1970 Broadway venture called Four on a Garden, and supplied the voice of mehitabel the cat in the cartoon film Shinbone Alley.

The saucer-eyed "little girl from Little Rock" was actually born 31 January 1921 in Seattle, daughter of George Channing, a well-known lecturer and teacher in the Christian Science Church. "At the age of four," she recalls, "I went through a black and blue period, after discovering that a funny fall was always good for a laugh." Her showbiz ambition was truly born, however, when she campaigned for secretary of her fourth grade class and covered her nervousness with mimicry. (She still gives incredibly realistic impersonations.) Leaving Bennington College, she sang, in an illfated Broadway musical, "I'm Simply Fraught About You," but her next four years were fameless, and "My father dragged me home, fearful I would come down with beriberi." Between her triumphs as the Gladiola Girl and Dolly, she replaced Rosalind Russell in Wonderful Town, starred in a forgettable musical called The Vamp, and played in George Bernard Snaw's The Millionairess. Married twice before (one son), and since 1956 to producer Charles Lowe (who now serves as her manager), the kewpie-doll clowness is al-





### THE MUSIC CENTER OPERATING COMPANY

135 NORTH GRAND AVENUE, LOS ANGELES, CALIFORNIA 90012

TO Patti Matson	DATE April 1, 1975			
FROMDavid Bongard	RE: LIGHTING MRS. FORD'S MICROPHONE			

INFO William Severns, Gordon Jenkins, Jr., Helen Wolford

In the event that we should decide to use Bates Lighting Company (Curran Shop), your contact will be Mr. Bud Merkle, at the following numbers: 662-8129 (office); 622-9364 (warehouse) or at his home, 292-3668.

Gordon would take the necessary steps in the union matters.

Dear Buff:

My afternoon in Los Angeles was delightful! The luncheon itself was great, down to the last detail — the childrens choir, the cherry blossoms on the tables and your choice of a menu and wine. But most meaningful of all was the chance to meet and visit with so many outstanding women, and the opportunity to get to know you, for which I am grateful.

I also want to thank you for the Jacques Lipchitz Lithograph. I know what an honor it is to receive it, and will treasure it for years to come, as I will my afternoon with the Blue Ribbon 400.

I was so impressed by the Music Center and all you and the Blue Ribbon 400 are doing for it. You have my deepest admiration and full support and be assured that I will continue to do what I can to focus on the arts and to encourage efforts such as yours throughout the country.

As a small remembrance of my visit, I am enclosing one of the scarves I designed earlier this year as a gift for the wives of the governors, wives of heads of state and special friends. I hope you will consider it a small token of my appreciation for all your work on behalf of the arts, and think of it as marking the beginning of what I hope will be a special friendship.

Sincerely,

Betty Ford

Mrs. Norman Chandler
Performing Arts Council
Music Center of Los Angeles County
Times Mirror Square
Los Angeles, California 90053



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Mrs. Norman Chandler Performing Arts Council Music Center of Los Angeles County Times Mirror Square Los Angeles, California 90053



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Betty Ford

Mrs. Norman Chandler
Performing Arts Council
Music Center of Los Angeles County
Times Mirror Square
Los Angeles, California 90053

## \*- Officers of Blue Ribbon 400

#### BLUE RIBBON 400

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MRS. ERIN MAGNIN

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-v. P. of Blue Ribbon 400)

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+ W.P. of MR400)

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MRS. GEORGE T. SCHARFFENBERGER

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MRS. CHARLES P. SKOURAS, JR.

MRS. MARVIN SMALLEY
(v. P. of BRYOO)

MRS. BENJAMIN B. SMITH

MRS. CHADWICK F. SMITH

MRS. ELDEN SMITH

MRS. H. RUSSELL SMITH

\*MRS. WILLIAM FRENCH SMITH (v.P. of BRY 00)

MRS. HOWARD G. SMITS

MRS. AARON SPELLING (writer)

MRS. JANICE SPITZER

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(wife of MCA - Universal
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MRS. JOHN TRUYENS (widow of walt Disney)

MRS:-JOHN-C:-TYLER (Paid-but since regretted)

MRS. HOLMES TUTTLE

MRS. ROBERT H. VOLK

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(actress: Notalie Wood)

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MRS. ELLERTON E. WALL

MRS. ERIC B. WARD

MRS:-HAL-WALLES
(Paid-but since regretted)

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MRS. DEL E. WEBB
(Widow of Del Webb)

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(Palm Springs (Thunder bird)

Hosters for Mrs. Ford)

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MISS MARGERY WILSON

\* MRS. WILLIAM ALBERT WILSON (V.P. of BR400)

MRS. GEORGE S. WING

\* MRS. RICHARD H. WOLFORD

(Executive President of
Blue Ribbon 400)

MME. KING-YAN WU
(owner of Madam Wus
restaurant in Santa Monica)

MRS. EUGENE L. WYMAN

(former Coun City Council woman

trunning again)

MRS. LARRY YUST



MRS. FORD

MRS. WALTER (LEE) ANNENBERG

MRS. ALBERT (MARY) LASKER

MRS. KIRK (ANN) DOUGLAS

MRS. NORMAN (DOROTHY) CHANDLER

MRS. ZUBAN (NANCY) MEHTA

MRS. OTIS (MISSY) CHANDLER

MRS. RICHARD (HELEN) WOLFORD



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