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THE PRESIDENT & MRS. FORDS  
 VISIT TO  
 WEST COAST  
 Saturday, March 29, 1975  
 DAY #1

S. WEIDENFELD

8:30 pm AFl dpts enrte  
 (EDT) Palm Springs  
 Airport, Ca.  
 [Flying time: 5hrs]  
 [Time change:-3]  
 10:30 pm AFl arvs.  
 Board Car #3  
 en rte International  
 Hotel, Room #311.  
 RON  
 DAY #2 EASTER SUNDAY  
 FREE DAY

NOTE: Monday Schedule for  
 Elk Hills will be available on  
 AFl. Trip notifications will  
 be distributed on Sunday.

MRS. WEIDENFELD



WELCOME  
 ABOARD

Air Force One

THE PRESIDENT & MRS. FORDS  
 VISIT TO LAS VEGAS, NEVADA  
 AND RETURN TO WASHINGTON  
 Monday, April 7, 1975

S. WEIDENFELD

10:30 am Bd. Staff 1  
 in mtrcd.  
 11:05 am AFl dpts en rte  
 McCarran Field,  
 Las Vegas, Nevada.  
 [F. T. 40 min.]  
 [No time change]  
 11:45 am AFl arvs.  
 Bd. Staff 1  
 in mtrcd.  
 11:50 am Mtrcd dpts en rte  
 Las Vegas Hilton.  
 (Driving time: 15 min)  
 12:05 pm Mtrcd arvs.  
 You will be escorted  
 to Head Table Recep.  
 12:26 pm Head Table enters.  
 You will be escorted  
 to Staff Table.

- 2 -

12:38 pm Luncheon served.  
 1:43 pm Luncheon concludes.  
 1:45 pm Presidential remarks.  
 2:05 pm Remarks conclude.  
 2:07 pm Proceed to mtrcd.  
 Assignments as cnarvl.  
 2:15 pm Mtrcd dpts en route  
 McCarran Field.  
 [Driving time: 15 min]  
 2:30 pm Mtrcd arvs. Bd. AFl.  
 2:35 pm AFl dpts McCarran  
 Field en rte AAFB.  
 [F. T. 3+50]  
 [Time change +3 hrs]  
 9:25 pm AFl arvs. AAFB.

Fred Wilson — known Pres. about  
10 years. A businessman  
1952 <sup>Founded</sup> — The Transworld Insurance  
Program we he still.  
Met him 10 yrs. ago. He &  
Pres. never been in Palm  
Springs — \$100/day

Church on Easter Sunday.  
Don Rumsfeld  
Bob Hartman  
Lenny O'Donnell  
Red Carney



Self-made - Aret

Fred Wilson staying at  
Munderbird - paying his bill  
↓  
Country Club near by.

Friends from College/High School.  
Red Blake. see.  
Capron  
(Boss Hope)

Annual Trek.

IF left early in Vegas - morning  
on the 7<sup>th</sup>. Discussing leaving  
early in morning & go to Vegas.

---

release date:



- Release -

Mrs. Betty Ford will be honored at a luncheon hosted by the Blue Ribbon 400<sup>th</sup> April 2.

It will be held in the Dorothy Chandler Pavilion of the Music Center of LA at 1:00 P.M.

The BR 400 is a grp of 400 social & civic leaders of the LA community organized by Mrs. Dorothy Chandler in 1968 to support the LA Music Center. The organization has raised ~~about~~ 4 mil for the center over the past 5 yrs.

About 250 guests are expected.

Mrs. Chandler & Mrs. Ford will make brief remarks.

There will be a 10 min. concert by 70 children

members of the Rosemont Avenue Senior Chorus. The

children are 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> graders from Rosemont

Avenue School in LA & will sing a medley of

songs including Phillipino, Chinese & Mexican folk songs

& a negro spiritual.

The menu:

Nat'l R.



Clychen Saled Almondine with  
fresh green asparagus topped  
with Emerald Dressing,  
pumpernickel toast parmesan  
and lemon snow pudding  
with crushed fresh ~~to~~  
strawberries & lady fingers.

~~White~~ Chappellet Pinot  
Chardonnay ~~wine will be served.~~  
~~the~~ N. of San Francisco ~~Ca~~ vineyard

All guests invited members except for 2  
Bob Hartman's wife -  
Alice 1

Natalie Wood  
Mrs. Kirk Dimples

Mr. Gregory Peck  
Mr. Henry Menzies

Mr. Roy Atch

Mr. Bob Hope

Widow of Alan Ladd

" & da of Walt Disney  
Irene Dunn

Bank Presidents, Industry Leaders



# Schedule

11:15 AM. Mrs. Ford departs Presidential Residence

11:35 Palm Springs Municipal Airport Arrives - Open Coverage

11:40 Boards Jet Star

12:10 Arrive, Burbank International Airport

Open Press Coverage / Closed Annual

12:15 Boards Motorcade

Lead - Sonny & Dennis Buckley

Mrs. Ford Mrs. Ford / Mrs. Wilson / Mrs. Car Hartman

Follow Up Car

Staff Car - Carl & She. G

Trail Car

(17 Mrs. Ford / Mrs. Wilson, Mr. Hartman, Nurse <sup>Soan</sup> Obrien, Carl & She. G & 2 agents

12:40 Dorothy Chandler Pavilion - Car arrives.

Met by Mr. Chandler & Mrs. Helen Wolford <sup>Exec. Pres.</sup> of The Amalgamated Blue Ribbon Co. Pres. of Blue Ribbon - Mr. Wolford Exec. Pres.)

+ 12:45 Founders Room - 2 photographs

Reception

on) - Their photographs of Carl 250 pp. - ~~2~~ Pp broken into grps - 10 / 15 pp in grp



by Lew  
the my organ.

Jacques Li  
lithograph

bidder  
the  
Rep.  
Committee  
who will be billed

Mrs. Chendler will intro Mrs.  
Ford - from grp to grp

12:59 Mrs. Ford escorts by  
Mrs. Chendler to Holding  
room in the Founder's room

1:10 Table 7 - Mrs. Ford escorted

All round table in 3 rows -  
narrow hall room. In center  
of hall is Mrs. Ford in 1<sup>st</sup> Row  
off Grand Staircase -  
Crews & Cameras on platform  
across room. Reporters on Side.

1:12 Luncheon Served.

2:14 Luncheon Concludes

~~Cold~~  
2:15 Kids come down grandstand  
Dir. Mr. John Diechman, perform  
Arts Supervisor for ~~city~~ schools.  
70 kids - (7 songs)

2:25 Mrs. Wolford thanks  
Choir & intro. Mrs.  
Chendler for remarks

2:26 Mrs. Chendler remarks

2:28 Intro. Mrs. Ford - remarks

2:30 Mrs. Ford's remarks conclude

Return to seat

2:31 Mrs. Wolford thanks Mrs.  
Ford & Mrs. Chendler

2:32 Mrs. Ford escorted by Mrs.



Very  
int

Chandler -

5 Minutes at the longest in holding room - Grand Hall via Elevator

Press - will be down Elevator  
Outside Elevator - when she  
gets downstairs - V shape  
branches - walks toward U  
shape -

2:40 Motorcade Departs -

for  
3:05 Arrives at Busby

3:10 Mrs. Ford departs

3:40 Arrives PS -

Closed around

3:45 Boards Motorcade

4:05 Arrives Presidential Residence -

Husband  
died  
2-3  
yrs.  
ago.

Mr. Ford's taste includes  
Shirley Annsey & Mrs.  
Chandler. Mr. Zosin <sup>(Franz)</sup> Mahita  
(Franz conductor), Mrs. O'His  
Chandler <sup>(Mrs DA - Missy Lew)</sup> Publishing  
~~Historian~~ of the Times Mirror  
Company & U Chairman of Times Mirror  
Mr. Chandler is <sup>Asst</sup> Chairman  
of the Bd & Chief Executive  
Officer of Times Mirror Company.  
~~Group~~ C3<sup>rd</sup> - largest publishing  
Empire in US.



Table -

Helen Wolford - Exec. Pres.  
Mrs. Lucie Doyles -  
Mary Casher

NBC affiliate  
CBS affiliate

Mrs. Deshong  
Da of Mrs. Walter Annesley -

Mrs. Rosal Hamilton  
Swanson Foods Heiress

Mrs. Armond Hammond  
Wife of Occidental Petroleum -  
Over 60 yrs. - went over  
to Russia opened trade -

Mrs D. <sup>Ann</sup> Johnson

Mrs. Mirisch - famous producer  
wife

Mrs. Murphy - wife of the  
~~Wife~~ Chairman of Times/  
Mirror & Sun

Mrs. Stan Stanfill  
Wife of the ~~Pres~~ Chairman  
of Century Fox

Mrs. Jules Stein  
MCA Universal Executive



Nahke Wood —

Rafte Barkham - Syndicated  
Columnist

Mrs. Chendley  
Nickname is BOF  
No one has her bro' & was  
afraid to ask —

Me  
Get there — come to writer's  
table — & intro  
Rafte will be w crew &/  
Mr. Ford — inside Founders Room  
During lunch —  
Mr. Ford

\$15 / ticket for luncheon





# Palm Springs CALIFORNIA

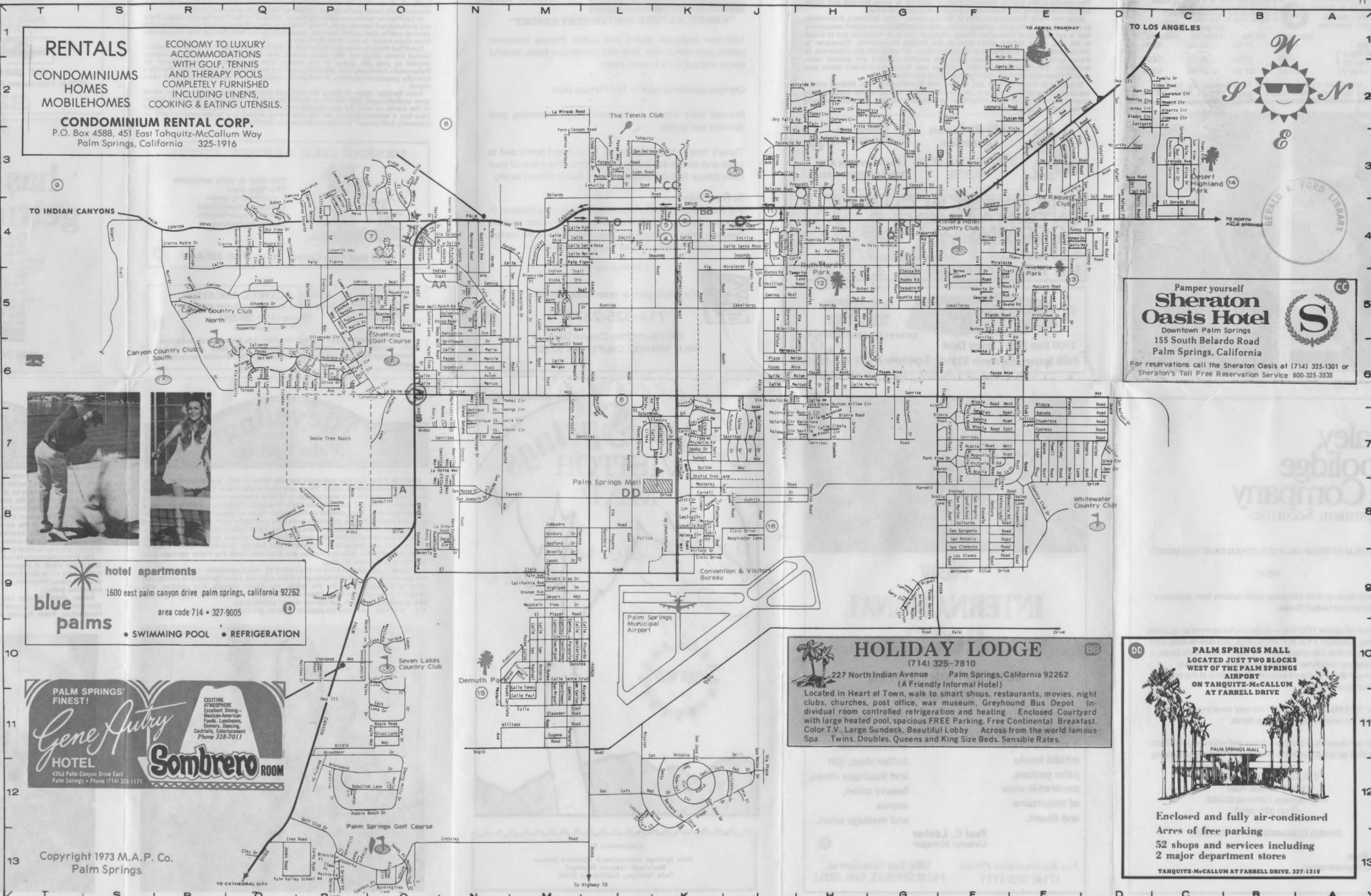
## Information

## Desert Attractions

## Activities

## Movie Star & Celebrity Homes

|                                     |               |
|-------------------------------------|---------------|
| Sagebrush Road.....                 | N-6           |
| Sabra Road.....                     | N-7           |
| St. Bani Circle.....                | N-7           |
| St. George Circle.....              | N-7           |
| St. Lucia Circle.....               | N-7           |
| St. Thomas Circle.....              | N-7           |
| San Angelo Road.....                | N-8           |
| San Antonio Drive.....              | F-12          |
| San Antonio Road.....               | F-8           |
| Sanborn Drive.....                  | F-1           |
| San Carlos Road.....                | O-3           |
| San Clemente Road.....              | F-9           |
| Sandalwood Drive.....               | O-7           |
| Sandhill Circle.....                | O-7           |
| Sandia Road.....                    | F-8           |
| San Diego Drive.....                | J-12          |
| Sandra Road.....                    | O-7           |
| Sands Place.....                    | O-13          |
| Sandy Drive.....                    | K-4           |
| San Gabriel Circle.....             | K-12          |
| San Geronimo Road.....              | F-4           |
| San Jacinto Drive.....              | F-3           |
| San Jacinto Road.....               | S-14          |
| San Jacinto Way.....                | S-1           |
| San Joaquin Drive.....              | K-12          |
| San Joaquin Road.....               | S-8           |
| San Jose Drive.....                 | K-11, K-12    |
| San Jose Road.....                  | O-4           |
| San Juan Road.....                  | F-8           |
| San Lorenzo Road.....               | M-5           |
| San Lopez Road.....                 | M-5           |
| San Luis Rey Drive.....             | K-12, L-12    |
| San Marco Way.....                  | F-8           |
| San Marino Road.....                | F-8           |
| San Mateo Circle.....               | N-8           |
| San Mateo Drive.....                | N-12          |
| San Rafael Drive.....               | N-8           |
| San Rafael Place.....               | O-4           |
| Santa Barbara Drive.....            | K-12          |
| Santa Catalina Road.....            | O-2           |
| Santa Clara Way.....                | E-3           |
| Santa Cruz Drive.....               | O-3           |
| Santa Rosa.....                     | O-3           |
| Santa Ynez Way.....                 | N-8           |
| Santigo Way.....                    | L-4           |
| Saturno Road.....                   | F-8           |
| Savilla Lane.....                   | F-10          |
| Seminole Road.....                  | O-3           |
| Sepulveda Road.....                 | O-3           |
| Sequoia Place.....                  | O-10          |
| Seven Lakes Drive.....              | O-10          |
| Seville Circle.....                 | H-7           |
| Sharon Road.....                    | F-7           |
| Sierra de Road.....                 | O-4           |
| Sierra Madre Drive.....             | O-4           |
| Sierra Way.....                     | O-4           |
| Silverado Circle.....               | P-3           |
| Silverado Trail.....                | O-4           |
| Sky View Drive.....                 | O-4           |
| Smokewood Avenue.....               | O-8           |
| Sol Road.....                       | O-3           |
| Sonora Road.....                    | M-8, M-9, M-7 |
| Southerland Circle.....             | F-9           |
| Southerland Drive.....              | F-9           |
| Spenser Drive.....                  | O-5           |
| Spoon Road.....                     | F-8           |
| Stagecoach Road.....                | F-8           |
| Starline Trail.....                 | L-1           |
| Star View Drive.....                | O-4           |
| Stevens Road.....                   | O-4           |
| Stunt Road.....                     | O-4           |
| Sunny Dunes Place.....              | M-2, M-4      |
| Sunny Dunes Road.....               | M-2, M-4      |
| Sunny View Drive.....               | F-6, L-6      |
| Sunrise Way.....                    | O-4           |
| Sunset Way.....                     | O-7           |
| Sunland Lane.....                   | O-3           |
| Sun View Avenue.....                | O-3           |
| Sybil Road.....                     | F-8           |
| Sycamore Circle.....                | E-4           |
| Tacheva Drive.....                  | H-4           |
| Tahquitz Drive.....                 | H-4           |
| Tahquitz Road.....                  | K-4, K-7      |
| Tahquitz-McCallum Way K-3, K-4, K-7 |               |
| Tamarisk Road.....                  | H-4, H-7      |
| Terrace Drive.....                  | O-14          |
| Terry Lane.....                     | O-7           |
| The Plaza.....                      | K-4           |
| Thornhill Road.....                 | H-4           |
| Tiger Trail Lane.....               | O-9           |
| Toledo Avenue.....                  | O-6           |
| Toledo Circle.....                  | O-6           |
| Toro Circle.....                    | O-4           |
| Trail Circle.....                   | O-5           |
| Trail View Road.....                | O-1           |
| Tramway Road.....                   | O-1           |
| Treasure Trail.....                 | O-4           |
| Tulare Drive.....                   | O-6           |
| Tulare Road.....                    | O-2           |
| Tuxedo Circle.....                  | H-2           |
| Twin Palms Drive.....               | O-4           |
| Valencia Road.....                  | F-8           |
| Valarta Circle.....                 | J-7           |
| Valente Norte.....                  | J-4           |
| Valente Sur.....                    | J-4           |
| Valley Lane.....                    | O-5           |
| Vasquez Road.....                   | H-4           |
| Vista Road.....                     | M-11          |
| Ventura Road.....                   | F-8           |
| Vera Cruz Road.....                 | F-8           |
| Verano Drive.....                   | M-5           |
| Verano Road.....                    | M-6           |
| Verde del Sur.....                  | O-3           |
| Verde Norte.....                    | O-3           |
| Verde Sur.....                      | O-3           |
| Verona Road.....                    | E-12          |
| Verona Road.....                    | S-8           |
| Via Anapiloo East.....              | F-7           |
| Via Anapiloo North.....             | F-7           |
| Via Alvarado.....                   | H-4           |
| Via Chica.....                      | J-4           |
| Via Colima.....                     | H-4           |
| Via Costa.....                      | O-4           |
| Via Entrada.....                    | O-4           |
| Via Encanto.....                    | O-4           |
| Via Estrella.....                   | O-4           |
| Via Eureka.....                     | H-4           |
| Via Elysium.....                    | O-4           |
| Via Lido.....                       | O-5           |
| Via Livorno.....                    | F-2           |
| Via Lola.....                       | O-4           |
| Via Miraloma.....                   | F-4, H-4      |
| Via Monte Vista.....                | F-3           |
| Via Negocia.....                    | F-6           |
| Via Norte.....                      | O-3           |
| Via Olvera.....                     | O-2           |
| Via Parisino.....                   | O-2           |
| Via Roberto Miguel.....             | O-9           |
| Via Salida.....                     | O-4           |
| Via Sol.....                        | O-4           |
| Via Solana.....                     | H-4           |
| Via Vadera.....                     | O-2           |
| Via Vasquez.....                    | H-4           |
| Victoria Road.....                  | F-7           |
| Village Road.....                   | F-8           |
| Village Road.....                   | F-8           |
| Vincennes Road.....                 | F-8           |
| Vine Avenue.....                    | F-8           |
| Virginia Road.....                  | O-3           |
| Vista Chino.....                    | F-8, F-9      |
| Vista Drive.....                    | F-2           |
| Vista Grande Avenue.....            | O-3           |
| Vista Oro.....                      | H-1           |
| Vista Vasquez.....                  | H-2           |
| Vivian Circle.....                  | H-1           |
| Volturno Road.....                  | F-8           |
| Walter Avenue.....                  | K-15          |
| Washburn Drive.....                 | H-5           |
| Waverly Drive.....                  | F-12          |
| Wauona Road.....                    | O-3           |
| Wayne Road.....                     | O-7           |
| Westlake Circle.....                | O-10          |
| Westlake Terrace.....               | O-10          |
| West Palm Canyon.....               | O-4           |
| Whitewater Club Drive.....          | F-9           |
| Williams Road.....                  | M-11          |
| Wynn Drive.....                     | E-4           |



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**HOMES**  
**MOBILEHOMES**

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Table of street names and their corresponding grid coordinates (A-Z, 1-13). Includes sections for A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.



Palm Springs CALIFORNIA

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Information

Desert Attractions

Activities

Movie

- Airport 323-2661
Bus Service (municipal) 323-2661
Bus Service (Greyhound) 325-2053
Chamber of Commerce 325-1577
City Offices 323-2661
Convention & Visitors Bur. 327-8411
Desert Hospital 325-1417
Historical Society 325-9311
Humane Society 327-1070
Leisure Services 323-2661
Library (main) 325-5153
W.A.P. Company 328-2023
Parks and Recreation 323-2661
Police Department 323-2661
Road Conditions 345-2767
Tramway 325-1391

- 1) Aerial Tramway
2) Wax Museum
3) Palm Springs Spa
4) Historical Society
5) Desert Museum
6) Angel Stadium
7) Botanical Gardens
8) Tahquitz Falls
9) Indian Canyons
10) Indian Reservation
11) Everybody's Village
12) Ruth Hardy Park
13) Victoria Park
14) Desert Highland Park
15) Denton Park
16) Bird Corporation

- Cabot's Indian Lodge
College of the Desert
Date Gardens
Eisenhower Medical Center
Fort Oliver
High Desert
Joshua Tree Monument
Lake Cholla
Living Desert Reserve
National Date Festival
Old Indian Wells Springs
Painted Canyons
Pioneer Town
Selton Sea
Whitewater Canyon
Whitewater Trout Farm

- Horseback Riding
Lectures
Art Shows
Auctions
Band Concerts
Baseball
Caberlos
Beauty Pageants
Bowling
Bicycle Riding
Bird Walks
Bowling
Dancing
Dance Recitals
Photographic Shows
Swimming
Sunning
Symphony Concerts
Tapestry Shows
Tennis
Theater (movie)

- Walter Annenberg... 71-231 Avenue 37, CC
Lucille Ball... Thunderbird Country Club, CC
Billie Burke... Thunderbird Country Club, CC
Paul Burke... 2217 N. Avenida Caballeros, PS
Truman Capote... 853 Paseo El Mirador, PS
Moby Caschell... Thunderbird Country Club, CC
Chuck Connors... Southridge Drive, PS
Jackie Coogan... 1050 E. Racquet Club Drive, PS
Jackie Cooper... 1055 Rose Avenue, PS
Robert Cummins... 76-297 Fairway Drive, IV
Mrs. Walt Disney... 485 Santa Elena Road, PS
Charles Farrel... Smoke Tree Ranch, PS
Lee L. Leiby... 515 Via Lola, PS
Percy Fath... 2240 Calle Paloma, PS
Eva Gabor... 1509 Manzanita Avenue, PS

# Tiki SPA

## HOTEL and APARTMENTS

**TIKI SPA SPECIAL**  
**STAY 3 NIGHTS — PAY FOR 2**  
 (No Fri., Sat., or Holidays)  
 June 1 to October 1

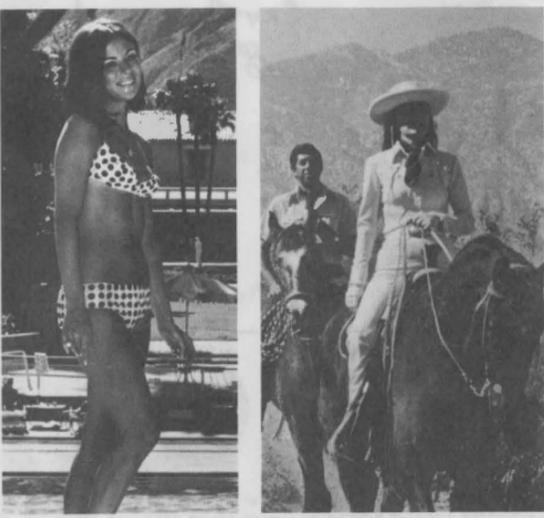
**STAY 7 NIGHTS — PAY FOR 6**  
 May 20 to Dec. 21 (No Holidays)

|                | Hotel Room | Kil. Apt. | 1-Bdrm. Kil. | 2-Bdrm. Kil. |
|----------------|------------|-----------|--------------|--------------|
| July 5-Oct. 1  | 10.00      | 17.50     | 22.50        | 32.50        |
| May 20-July 5  | 20.00      | 25.00     | 32.50        | 45.00        |
| Oct. 1-Dec. 21 | 22.50      | 27.50     | 35.00        | 47.50        |

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## Unique Shopping

Many unusual merchants are among the 25,000 permanent residents who have chosen to make their homes in Palm Springs. These people flock to the desert playground to combine work and pleasure in the almost perfect climate. Their unique shops add much to the shopping scene.

The Palm Springs Convention and Visitors Bureau recently made an unofficial survey to determine just how unusual a shopping tour of Palm Springs can be. The results of the survey indicated that, in addition to being the golf and swim capital of the world, the desert oasis is also a shopper's paradise.

Even the Palm Springs branches of the big stores, Saks, Bullocks, Robinsons, as well as I. and J. Magnin, among others, offer merchandise to desert consumers that is not stocked in their other stores. However, the true treasures are to be found in the tiny, often hidden shops such as the Danish Silversmith, Treasures 'n Trivia, and Bennett's Indian and Moccasin Shop. Art galleries are numerous in Palm Springs and art treasures from the world's capitals are almost commonplace. The Palm Springs Mall contains two major department stores and over 50 shops and services offering a variety of merchandise.

Shopping in Palm Springs can be fun and enlightening from finding unique bargains to spending a fortune. In ever-increasing numbers, the men who are joining their mates to "kill a little time" are discovering they, too enjoy shopping in the premier desert resort.

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**714-325-2371**  
 1983 North Palm Canyon Drive  
 PALM SPRINGS, CALIFORNIA 92262

## Tennis

When the late Humphrey Bogart walked into a drawing room and spoke his famed line — "Tennis, anyone?" little did he realize that in the years to come some 11 million Americans would take him up on the offer.

The Palm Springs Convention and Visitors Bureau currently lists 14 public courts in the city, which will be doubled within the next year, and all will be night-lighted. In addition there are four tennis clubs, nine hotels with tennis facilities, courts in virtually all of the city's 25 condominium developments, added racquet facilities in a dozen mobile home parks and an estimated 100 courts of private homes.

In addition to numerous celebrity tennis matches in the Palm Springs area, there are professional tournaments, those limited to medical men as well as games for the general public. One public tourney, sponsored by the Palm Springs City Leisure Services department, is now in its 33rd year.

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 Children & pets welcome  
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 Betty & Ken Nonemaker, Owner-Managers  
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 269 Chuckwalla Rd.  
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## Palm Springs Sight-Seeing

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 HOMES OF STARS & CELEBRITIES  
 JOSHUA TREE NAT'L MONUMENT  
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 COUNTRY CLUBS & ESTATES  
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 Gourmet dining room and lounge - entertainment, coffee shop, gift and boutique shops, beauty salon, saunas and massage salon.  
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**Palm Springs VISITOR MAP**  
 Du Maurier Bookshelves  
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 Municipal Airport Terminal  
 Palm Springs, California 92262

## Bicycling in Palm Springs

Mention Palm Springs and most persons think of golf, warm weather, swimming pools, and movie stars. These are what made Palm Springs famous. But now something new has been added — a 10 mile bikeway through this wondrous community. The well-marked bike trails through Palm Springs literally provide a self-guided tour. They consist of five minor loops all posted with international blue and white bikeway signs which not only designate routes but help to protect riders of all ages who enjoy pedaling. The trails take cyclist along lovely uncrowded avenues of lush palms, interesting desert terrain, and famed movie-star homes such as Liberache's "Cloister," and George Hamilton's desert retreat. Maps detailing the bikeway routes are available from the Palm Springs Convention and Visitors Bureau.  
 Naturally, age has no limit in this resort cycling community. It is common to see senior citizens and pre-teens alike pedaling along the trails in shorts and other attire appropriate for the warm, dry desert climate. One matron, who pedals her customized three-wheel bike every day confided that bicycling is not only good for her health, but a great way of getting a tan.  
 P.S. Bicycles, including the popular tandem, are available for rental.



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# Unique Shopping

merchants are among the 25,000 permanent residents who have their homes in Palm Springs. These people flock to the desert combine work and pleasure in the almost perfect climate. Their odd much to the shopping scene.

ings Convention and Visitors Bureau recently made an unofficial mine just how unusual a shopping tour of Palm Springs can be. The survey indicated that, in addition to being the golf and swim world, the desert oasis is also a shopper's paradise.

m Springs branches of the big stores, Saks, Bullocks, Robinsons, J. Magnin, among others, offer merchandise to desert consumers in their other stores. However, the true treasures are to be found in hidden shops such as the Danish Silversmith, Treasures 'n' Mennett's Indian and Moccasin Shop. Art galleries are numerous in and art treasures from the world's capitals are almost com-

Palm Springs Mall contains two major department stores and services offering a variety of merchandise.

Palm Springs can be fun and enlightening from finding unique ending a fortune. In ever-increasing numbers, the men who are ates to "kill a little time" are discovering they, too enjoy shopping desert resort.

**Bill & Caran Burnside** Reservations (714) 325-2428

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There's time to shop, to browse, for golf and tennis and to swim and sun under the swaying palms. The price of your room (about \$25.00) includes every Sands Resort facility.

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For information or reservations phone **714-325-2371**

1983 North Palm Canyon Drive **PALM SPRINGS, CALIFORNIA 92262**

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## Mini-History of Palm Springs

The now fabulous Palm Springs was just a few bubbling hot mineral springs, some palm trees and miles of sugar-fine white sand two hundred years ago. The only residents in the area of the lush desert oasis were a small band of Cahuilla Indians who lived in the nearby mountains and trekked regularly to the 15 hot mineral springs. The band ultimately brought their sick and aged to settle in the springs area where they could bathe in the hot water and lie immersed in the mud that ringed each of the springs.

In the late 1700's Spaniards crossing the desert named the springs Agua Caliente, meaning hot water. However, they didn't like the taste of the water and it never occurred to them to bathe in it.

The first Americans to come to the springs comprised a Federal survey team in 1853. Soon after, it became a regular stopping place for stagecoaches enroute from Santa Fe to San Bernardino and Prescott to Los Angeles. Growth became pronounced by those who came to serve the visitor and those wishing to relax and enjoy the waters.

Today, Palm Springs has grown to a permanent population of 25,000 and a seasonal population of over 50,000. Yet in spite of its growth and international recognition, Palm Springs has reserved an undisturbed atmosphere of quiet desert living.



## Sightseeing

The desert oasis holds many spectacular sightseeing attractions. Within the small radius of the resort visitors may see some of the world's most colorful and unique natural beauty. The world-famous Palm Springs Aerial Tramway rises to 8500-foot Mt. San Jacinto, where excellent dining and picnic facilities are available in a 13,000-acre wilderness area. Nearby are the renowned Moorhen's Desert Botanical Gardens, where 2,000 varieties of desert flora are displayed, and the Living Desert Reserve, a 360-acre parcel in Palm Desert with nature tours and visitor center. Within the city are the Wonderful World of Wax, many museums and art galleries.

Golfers will enjoy seeing the 32 beautiful golf courses in the area, while sun enthusiasts will marvel at the more than 4,000 swimming pools in this Southern California oasis.

Ancient Indian Canyons are among the most beautiful and dramatic attractions of this desert resort. They are quiet and beautiful and sometimes awesome. But they also enjoy a friendly history, having once been tribal homesites of the native Agua Caliente Indians. Today they remain Indian property, but can be enjoyed by visitors seeking a challenging climb or merely a relaxing drive into the mountains.

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- WORLD FAMOUS DATE FARM
- PALM SPRINGS AERIAL TRAMWAY

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A completely enclosed Mineral Jacuzzi Therapy Pool, Rock Steam Room, Complimentary Continental Breakfast served poolside, TV in every room, 42 foot Olympic size heated and filtered pool. Refrigerated Air Cond. Shuffleboard, Hotel Rooms & Kitchen Apts. Open all year. Airline and Bus travelers, we will be happy to meet you at the terminal. Guests will enjoy a warm, friendly atmosphere.

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Deluxe accommodations. Beautiful tree-shaded grounds. Large swimming & thermal pools. Daily-Weekly-Monthly. 350 CHINO CANYON RD., PALM SPRINGS, CALIF. 92262  
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**Palm Springs VISITOR MAP**

*See Maurice Lubbers*  
*325-1577*

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For Sports of All Sorts

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Top entertainment and fine cuisine at the largest and most complete hotel in Palm Springs.

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HOTEL & COUNTRY CLUB  
1600 N. Indian Ave.  
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(714) 327-8311

THE WHITE HOUSE  
WASHINGTON

VISIT TO THE "GEYSERS"  
AND  
SAN FRANCISCO, CALIFORNIA

FRIDAY - APRIL 4, 1975

Departure: 8:15 A.M.

From: Terry O'Donnell<sup>TO</sup>

BACKGROUND

Your visit to Northern California will encompass a tour of the "Geysers" geothermal fields near Santa Rosa and, in San Francisco, a reception and luncheon with Western Governors, a meeting with GOP representatives, and the Bay Area Council reception and dinner, all at the St. Francis Hotel.

THE "GEYSERS"

Immediately upon arrival at Hamilton Air Force Base, you will proceed by helicopter to the "Geysers" (Flying time: 35 minutes) to tour a drilling rig and other facilities and receive an on-site briefing at a geothermal pump station.

The United States has large, but still uncertain, potential geothermal energy resources. These resources are broadly classified as (1) dry steam, (b) hot geothermal waters, (c) hot dry rock, and (d) geopressurized reservoirs.

Only one type of geothermal resource, dry steam, has been proved and is being used to produce electricity in the U.S. - the California Geysers which generate about 400 megawatts of electricity. The ultimate potential of the Geysers is believed to be about 2,000 to 4,000 megawatts of electrical power, which is enough for a city the size of San Francisco. There are no other known sources of dry steam in the U.S. except those in Yellowstone National Park. Costs of electricity produced from dry steam resources are lower than that from fossil fuel and nuclear sources.

There is considerable disagreement among experts as to the potential for other types of geothermal resources because (a) resources are not yet explored and assessed and (b) there are significant technological and environmental problems to be solved before the resources can be used effectively.

Your Budget requests less new funding for geothermal R&D in 1976 than was requested in 1975. Outlays in 1976 will be nearly double 1975. Funding for 1974-76 is as follows (in millions):

|                  | <u>FY 74</u> | <u>FY 75</u> | <u>FY 76</u> |
|------------------|--------------|--------------|--------------|
| Budget Authority | 9.4          | 28.1         | 23.4         |
| Outlays          | 6.4          | 14.5         | 28.9         |

This is the only area of energy R&D where your 1976 Budget requests less new funding in 1976 than in 1975, a point that has drawn some Congressional criticism.

OMB staff indicates that the lower budget request in 1976 reflects the lack of a comprehensive plan for geothermal energy R&D, partly because responsibilities were split among AEC, NSF and Interior. Lead responsibility for geothermal R&D is now vested in ERDA. Funding for geothermal and other R&D areas are now being re-evaluated as a part of the national energy R&D plan which ERDA must prepare for the Congress by June 30.

Although geothermal energy is considered to be environmentally "clean", current production techniques do create some problems. The Sierra Club claims that production at the "Geysers" results in erosion and other land use disruptions, water pollution (particularly the Big Sulfur Creek - reportedly the Steel Head trout have been driven away - and, perhaps, air pollution as well.

Following the activities at the "Geysers", you will helicopter to Treasure Island Naval Station, then motorcade to the St. Francis Hotel for a brief meeting with Governor Hathaway, and the Governors reception and luncheon.

GOVERNORS RECEPTION AND LUNCHEON

This will be the fifth in the series of informal working meetings with regional groups of Governors. Of the ten Governors invited to San Francisco, nine will attend - Governor Jay Hammond (R) Alaska - will be unable to attend due to complications with his Legislative session. Eight of those attending are Democrats - the sole Republican will be Dan Evans of Washington.

By counting the meeting in the Cabinet Room as part of the series (Atlanta, Houston, Topeka and South Bend), all 50 Governors have been invited and 48 will have attended with Governor Hammond of Alaska and Governor Mandel of Maryland being the only two "regrets". You did meet with Governor Hammond in the Oval Office.

In addition to the Administration participants (Hartmann, Rumsfeld, Nessen, Greenspan, Zarb, Cannon and Falk), former Governor Stanley Hathaway of Wyoming will attend and his announcement as Secretary-designate of the Department of Interior will be planned for release in conjunction with the luncheon.

Governor Rampton has assured Jim Falk that the National Governors' Conference will support the nomination of former Governor Hathaway and expects that 40-45 of the Nation's Governors will strongly favor the nomination. We expect very supportive statements on this matter from Governors Rampton, Evans, O'Callaghan, Herschler and others.

The National Governors' Conference has recently surveyed the Governors as to their views on the top priority issues for State and local government, and 33 Governors responded. The number one issue was growth policy and land use. Other top issues ranked in the order of importance were (2) the counterbalance between environmental and energy demands, (3) health, (4) improving state-local tax and revenue relations (5) transportation (6) property tax, (7) community development (8) education and (9) housing.

A summary of the major concerns of each State and a list of the participants is at TAB A. Attached at TAB B are brief biographies of each of the Governors.

GOP MEETING

At 5:30 p.m., you will meet with 25 California GOP representatives in your suite. Congressmen McCloskey, Talcott, Clausen and Ketchum were invited but are unable to attend. The meeting will be similar to the others you have hosted. A list of attendees is attached at TAB C.

BAY AREA COUNCIL RECEPTION AND DINNER (BLACK TIE)

The Bay Area Council is a private non-profit organization, comprised principally of businessmen, although the government, academic, civic, environmental and labor sectors are represented. Its purpose is to focus on long-range public policy issues affecting the 9 County Bay Area and to identify, research and advocate possible solutions. Its current interests include land use planning, economic development, environmental quality, transportation and transit finance, and regional government organization.

You will attend the general reception, the head table reception, and the dinner. Your remarks will follow the dinner.

A list of head table guests is attached at TAB D.

5.

SEQUENCE:

8:15 a.m. Board motorcade at the Palm Springs Residence and depart en route Palm Springs Municipal Airport, Palm Springs, California. Mr. Parma will accompany you in the limousine.

8:30 a.m. Arrive Palm Springs Municipal Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

8:35 a.m. Board Air Force One and depart en route Hamilton AFB, Marin County, California.

Staff Time:  
Donald Rumsfeld

PRESIDENTIAL GUEST  
Mr. Leon Parma

(Flying Time: 1 hour, 10 minutes)  
(No Time Change)

9:45 a.m. Arrive Hamilton AFB where you will be met by:  
Mr. Jack Ford  
Rep. Don Clausen (R-Ca)  
Rep. George Miller (D-Ca)  
MGen Rollin B. Moore, Jr.  
Commander, Western AF Reserve  
Region  
BGen William G. Hathaway, Base Commander

9:50 a.m. Board helicopter and depart en route "The Geysers" geothermal power field, Sonoma County, California.

(Flying Time: 35 minutes)

PRESIDENTIAL GUESTS  
Mr. Jack Ford  
Rep. Clausen  
Rep. Miller

"THE GEYSERS"

10:25 a.m.

Arrive "The Geysers" helo landing zone.

You will be met by:

Fred L. Hartley, Chairman of the Board and  
President of Union Oil Co. of California

Sherman Sibley, Chairman of the Board of  
Pacific Gas and Electric Company

Dr. Carel Otte, Vice President of Union  
Geothermal

Paul Matthew, Manager of Steam Generation  
for Pacific Gas and Electric Company

Dan McMillan Sr., President, Thermal Power Co.

Ted E. Wilmsen, Operations Supervisor of  
Magma Power Company

PRESS POOL COVERAGE  
CLOSED ARRIVAL

10:30 a.m.

Board motorcade and depart helo landing zone  
en route geothermal panoramic viewing site.

Fred Hartley and Dr. Carel Otte will ride  
with you in your limousine.

10:40 a.m.

Arrive geothermal panoramic viewing site.

PRESS POOL COVERAGE

You proceed to an area where you will receive  
a geothermal valley briefing by Dr. Carel Otte.

10:45 a.m.

Briefing concludes. You, Dr. Otte and Mr.  
Hartley board motorcade and depart geothermal  
panoramic viewing site en route drilling rig  
(D.X. State #24).

10:50 a.m.

Motorcade arrives drilling rig.

PRESS POOL COVERAGE

7.

You proceed on walking tour of the drilling rig site and receive a briefing by Dr. Carel Otte.

11:05 a.m.

Tour and briefing concludes. You, Dr. Otte and Mr. Hartley board motorcade and depart drilling rig en route producing well site (Ottoboni Federal #1)

11:12 a.m.

Arrive producing well site.

#### PRESS POOL COVERAGE

You proceed to a viewing area where you will receive a briefing concerning a producing well by Dr. Carel Otte.

11:22 a.m.

Briefing concludes. You, Dr. Otte, and Mr. Hartley board motorcade and depart producing well site en route PG & E geothermal power generation plant (Units 5&6).

11:30 a.m.

Motorcade arrives PG & E geothermal power generation plant, where you will be met by Paul Matthews.

#### PRESS POOL COVERAGE

You will receive a briefing and tour of the power generation plant by Paul Matthews.

11:40 a.m.

Escorted by Paul Matthew, you proceed to view cooling towers.

11:50 a.m.

Briefing and tour concludes. You, Dr. Otte, and Mr. Hartley board motorcade and depart PG&E geothermal power generation plant en route helo landing zone.

11:55 a.m.

Arrive helo landing zone.

PRESS POOL COVERAGE  
CLOSED DEPARTURE

8.

12:00 Noon

You thank your hosts, board helicopter and depart "The Geysers" helo landing zone en route U.S. Naval Station, Treasure Island.

PRESIDENTIAL GUESTS

Mr. Jack Ford  
Rep. Miller

(Flying time: 40 minutes)

12:40 p.m.  
Advanceman:  
B. Goodwin

Arrive U.S. Naval Station, Treasure Island.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You will be met by Captain John Cromwell, Jr. USN, Commanding Officer.

NOTE: The 12th Naval District Band and base personnel and dependents will be on hand for the arrival.

12:50 p.m.

Proceed to motorcade, board, and depart U.S. Naval Station, Treasure Island, en route St. Francis Hotel, San Francisco. Jack Ford will ride with you.

1:00 p.m.

Arrive St. Francis Hotel.

OFFICIAL PHOTO COVERAGE  
CLOSED ARRIVAL

You will be met by Mr. William Quinn, Vice President, General Manager, Western International Hotels and Mr. Jay Scott, Front Office Manager.

Proceed to Suite.

PERSONAL TIME: 35 minutes

MEETING WITH GOV. HATHAWAY-RECEPTION FOR WESTERN GOVERNORS

1:40 p.m. Secretary of the Interior-Designate Stanley R. Hathaway and Mr. Donald Rumsfeld arrive Presidential Suite.

1:45 p.m. Western Governors arrive Presidential Suite for brief, informal reception.

OFFICIAL PHOTO COVERAGE

2:10 p.m. Accompanied by the Western Governors, depart Suite en route Borgia Room.

WORKING LUNCHEON WITH WESTERN GOVERNORS

2:15 p.m. You and the Western Governors arrive Borgia Room and are seated for Working Luncheon.

PRESS POOL COVERAGE

ATTENDANCE: 19

2:20 p.m. Luncheon is served.

4:00 p.m. Luncheon concludes.

5:00 p.m. You thank the Western Governors and depart Borgia Room en route Suite.

5:05 p.m. Arrive suite.

PERSONAL TIME: 25 minutes

5:30 p.m. California GOP Guests arrive Presidential Suite for brief meeting.

OFFICIAL PHOTO COVERAGE

ATTENDANCE: 25

6:00 p.m. GOP Guests depart Suite.

PERSONAL TIME: 40 minutes

NOTE: Attire for the evening is Black Tie.  
You will want to change during  
this period.

GENERAL RECEPTION OF THE BAY AREA COUNCIL'S ANNUAL DINNER MEETING (BLACK TIE)

- 6:38 p.m. Eugene Trefethen, Chairman of the Bay Area Council, A.W. "Tom" Clausen, Past President, Bay Area Council, and Angelo Siracusa, Executive Director, Bay Area Council, arrive Presidential Suite.
- 6:40 p.m. Escorted by Messrs. Trefethen, Clausen, and Siracusa, depart Suite en route General Reception of the Bay Area Council's Annual Dinner Meeting.
- 6:45 p.m. Arrive Italian and Colonial Rooms for General Reception. Informally greet guests.

PRESS POOL COVERAGE  
ATTENDANCE: 1,000

- 7:15 p.m. Depart General Reception, escorted by Eugene Trefethen, en route Georgian Room to attend Head Table Reception.

HEAD TABLE RECEPTION

- 7:17 p.m. Arrive Head Table Reception and informally greet head table guests.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 50

- 7:30 p.m. Head Table processional begins.

NOTE: You, Eugene Trefethen, and "Tom" Clausen remain in Georgian Room while Head Table is seated.

BAY AREA COUNCIL'S ANNUAL DINNER

- 7:39 p.m. You, Eugene Trefethen, and "Tom" Clausen arrive off-stage holding area.

11.

7:40 p.m.

Announcement.

You, escorted by Eugene Trefethen, proceed to head table and take your seat, 2nd seat stage right between A. W. "Tom" Clausen and Eugene Trefethen.

OPEN PRESS COVERAGE

ATTENDANCE: 1,000

7:43 p.m.

Welcoming remarks by Eugene Trefethen.

7:45 p.m.

Brief remarks by Joseph Alioto, Mayor of San Francisco

7:49 p.m.

Council Report by Eugene Trefethen.

7:55 p.m.

Dinner is served.

9:10 p.m.

Dinner service is completed.

9:15 p.m.

Eugene Trefethen will introduce you.

9:20 p.m.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

9:40 p.m.

Remarks conclude.

You remain at podium where you are joined by Eugene Trefethen who thanks you for coming.

9:45 p.m.

Escorted by Eugene Trefethen, you depart head table en route motorcade for boarding.

12.

9:50 p.m. Motorcade departs St. Francis Hotel en route Hamilton AFB. Jack Ford will ride with you.

(Driving Time: 35 minutes)

10:25 p.m. Arrive Hamilton AFB. You will be met by Col. Richard E. George, Base Executive Officer.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

10:30 p.m. Board Air Force One and depart Hamilton AFB en route Palm Springs Municipal Airport, Palm Springs.

PRESIDENTIAL GUEST

Mr. Jack Ford  
Mr. Leon Parma

(Flying Time: 1 hour, 5 minutes)  
(No Time Change)

11:35 p.m. Arrive Palm Springs Municipal Airport, Palm Springs.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

11:40 p.m. Board motorcade and depart Palm Springs Municipal Airport en route Presidential Residence. Jack Ford will ride with you.

11:55 p.m. Arrive Residence.

OVERNIGHT.

#####

BIOGRAPHIES OF THE GOVERNORS



GOVERNOR CALVIN L. RAMPTON  
Utah

Inaugurated January, 1973  
Term will expire January, 1977  
Elected by vote of 69.7%

Calvin L. Rampton, born in Bountiful, Utah, November 6, 1913. B.A., University of Utah; attended George Washington University; LL.B., University of Utah Law School, 1940. Married; two sons, two daughters. Attorney. Served in the Utah National Guard beginning in 1932; active service during World War II included duty in European Theatre; awarded Bronze Star and Army Commendation Ribbon; served as Chief of Army Claims Commission; left active duty with rank of Major; presently Reserve Colonel in Army Field Judiciary Service. Public offices include: County Attorney, Davis County, 1939-40; Assistant Attorney General of Utah, 1941 and 1946-48; Governor of Utah since January, 1965. Member of International Academy of Trial Lawyers. Vice Chairman, Western Governors' Conference, 1968-69; Chairman, 1969-70. Chairman, National Governors' Conference, 1974-75. Latter Day Saint. Democrat.



GOVERNOR DANIEL J. EVANS  
Washington

Inaugurated January, 1973  
Term will expire January, 1977  
Elected by vote of 50.8%

Daniel J. Evans, born in Seattle, Washington, October 16, 1925. B.S. and M.S., University of Washington, 1948 and 1949. Married; three sons. Civil and Structural Engineer. Served as Naval Officer in Pacific Theatre during World War II and in Korean War; Admiral's aide at peace negotiations at Panmunjom; discharged as Lieutenant, Senior Grade, in 1953. Public offices include: Member, Washington House of Representatives, 1956-64; House Minority Floor Leader, 1960-64; Governor of Washington since January, 1965. Member, Washington State Society of Professional Engineers and American Society of Civil Engineers. Vice Chairman, Western Governors' Conference, 1967-68; Chairman, 1968-69. Member, National Governors' Conference Executive Committee, 1966-67, 1973-35. Chairman, National Governors' Conference, 1973-74. Congregationalist. Republican.



GOVERNOR ED HERSCHLER  
Wyoming

Inaugurated January, 1975  
Term will expire January, 1979  
Elected by vote of 55.9%

Ed Herschler, born in Lincoln County, Wyoming, October 27, 1918. Graduated, University of Wyoming Law School, 1949. Married; one son, one daughter. Attorney. Served with the U.S. Marine Corps during World War II, 1942-45. Public offices include: Kemmerer Town Attorney; Lincoln County Prosecutor; Member, State House of Representatives, 1959-69; Governor of Wyoming since January, 1975. Member, Board of Directors, Wyoming Heart Association; American Lung Association of Wyoming. Past President, Wyoming Bar Association; past Executive Secretary, State Democratic Central Committee; Director, American Legion's Boys' State. Episcopalian. Democrat.



GOVERNOR EDMUND G. BROWN JR.  
California

Inaugurated January, 1975  
Term will expire January, 1979  
Elected by vote of 51.8%

Edmund G. Brown, Jr., born in San Francisco, California, April 7, 1938. B.A., University of California, 1961; LL.B., Yale University, 1964. Attorney. Public offices include: Los Angeles Community College Board of Trustees, 1969; Secretary of State, 1970-74; Governor of California since January, 1975. Catholic. Democrat.



GOVERNOR THOMAS L. JUDGE  
Montana

Inaugurated January, 1973  
Term will expire January, 1977  
Elected by vote of 54.1%

Thomas L. Judge, born in Helena, Montana, October 12, 1934. Graduate of University of Notre Dame, 1957; Graduate School, University of Louisville, 1960; (hon.) University of Santa Clara, 1967. Married; two sons. Advertising executive. Served as Second Lieutenant in U.S. Army, 1958; Captain, U.S. Army Reserve. Public offices include: Member, State House of Representatives, 1961-67; Secretary, Legislative Council, 1965-67; Member, State Senate, 1967-69; Lieutenant Governor, 1969-73; Governor of Montana since January, 1973. Recipient of Helena Jaycees Distinguished Service Award, 1963; Montana's Notre Dame Man of the Year, 1966; Jaycees Outstanding Young Man of Montana, 1967; National VFW Award. Member of Eagles, Elks, Knights of Columbus. Member of Executive Committee, National Conference of Lieutenant Governors, 1970-71; Chairman, 1972. Catholic. Democrat.



GOVERNOR CECIL D. ANDRUS  
Idaho

Inaugurated January, 1975  
Term will expire January, 1979  
Elected by vote of 72.9%

Cecil D. Andrus, born in Hood River, Oregon, August 25, 1931. Attended Oregon State University. Married; three daughters. Businessman. Served with United States Navy, 1951-55; Korean War Veteran. Public offices include: Member, Idaho Senate, 1961-67 and 1969-71; Governor of Idaho since January, 1971. Former Director, Idaho Mental Health Association, and Associated Taxpayers of Idaho. Advisory Council member, Idaho Mental Retardation Task Force. Member, B.P.O.E. Lodge and American Legion; former VFW Post Commander. Member, National Governors' Conference Executive Committee, 1971-72. Lutheran. Democrat.



GOVERNOR MIKE O'CALLAGHAN  
Nevada

Inaugurated January, 1975  
Term will expire January, 1979  
Elected by vote of 67.4%

Mike O'Callaghan, born in LaCrosse, Wisconsin, September 10, 1929. B.S. and M.Ed., University of Idaho; also graduate studies at Colorado State, University of Nevada, Georgetown University and Claremont. Married; three sons, two daughters. Teacher and Public Administrator. Served with United States Marine Corps (1946-50), Air Force (1950-52), Army Infantry (1952-53); recipient of Purple Heart, Silver Star and Bronze Star. Public offices include: Chief Probation Officer and Director of Court Services; Clark County, Nevada, 1961-63; Nevada State Director of Health and Welfare, 1963-64; Project Management Director, Job Corps Conservation Centers, Washington, D.C., 1964-66; Regional Director, Office of Emergency Preparedness, San Francisco, 1967-69; Governor of Nevada since January, 1971. Member, Knights of Columbus, Lions International, and Veterans of Foreign Wars. Chairman, Western Governors' Conference, 1975. Catholic. Democrat.



GOVERNOR ROBERT W. STRAUB  
Oregon

Inaugurated January, 1975  
Term will expire January, 1979  
Elected by vote of 57.7%

Robert W. Straub, born in San Francisco, California, May 6, 1921. M.A., Dartmouth College. Married; two sons, three daughters. Businessman. Served in U.S. Army during World War II. Public offices include: Lane County Commissioner, 1954-58; Member, State Senate, 1958-62; State Treasurer, 1964-72; Governor of Oregon since January, 1975. Protestant. Democrat.



GOVERNOR GEORGE R. ARIYOSHI  
Hawaii

Inaugurated December, 1974  
Term will expire December, 1978  
Elected by vote of 54.6%

George R. Ariyoshi, born in Honolulu, Hawaii, March 12, 1926. B.A. Michigan State University, 1949; J.D., University of Michigan Law School, 1952. Married; two sons, one daughter. Attorney and businessman. U.S. Army Military Intelligence Service, 1945-46. Public offices include: Member, Territory of Hawaii House of Representatives, 1954-58; Territory of Hawaii Senate, 1958; State Senate, 1959-70; Senate Majority Leader, 1965-66; Senate Majority Floor Leader, 1969-70; Lieutenant Governor of Hawaii, 1970-73; Acting Governor, 1973-74. Governor of Hawaii since December, 1974. Member, YMCA Board of Managers, 1955-57; American Bar Association House of Delegates, 1969. Past President, Hawaii Bar Association, Hawaii Bar Foundation, Military Intelligence Service Veterans Club. Democrat.



STANLEY K. HATHAWAY

STANLEY K. HATHAWAY, born in Osceola, Nebraska, July 19, 1924. B.A. (1948), LL.B. (1950), University of Nebraska. Married; two daughters. Attorney. Served three years in Army Air Force during World War II; recipient of French Croix de Guerre, Presidential Unit Citations, and five Air Medals. Public offices include: Goshen County (Wyoming) Prosecuting Attorney (two terms); Governor of Wyoming from January 1967 to January, 1975. Delegate-at-Large, 1960 Republican National Convention; elected Republican Party State Chairman, 1964. President, Wyoming County and Prosecuting Attorneys Association (1961). Member, National Governors' Conference Executive Committee, 1968-69; Chairman, Committee on Natural Resources and Environmental Management, 1973-74. Vice Chairman, Western Governors' Conference, 1969-70; Chairman, 1970-71. Episcopalian. Republican.

C

CALIFORNIA GOP REPRESENTATIVES

SAN FRANCISCO GOP MEETING-PRESIDENTIAL SUITE

1. Paul Haerle, Republican State Chairman, resides in Marin County and is an attorney in San Francisco. He was Governor Reagan's appointment secretary during his first administration, former Vice Chairman of the State Party, former Secretary of the State Party, and was Governor Reagan's Northern California campaign chairman in 1970. He is married to the former Nola Smith who ran Senator Tower's campaign and more recently worked for Anne Armstrong at the White House.
2. Leon Parma, of La Jolla, is on the Board of Trustees of the Republican Associates of San Diego, and works at Ryan Aeronautical Company.
3. Bill Banowsky, National Committeeman, is President of Pepperdine College and is a Minister of the Church of Christ.
4. Elsa Sandstrom, National Committeewoman, is a former State President of the California Federation of Republican Women. She resides in Colusa County where she and her husband are ranchers.
5. Robert C. Kirkwood, San Francisco County Chairman, is an attorney. He is active in many civic organizations and conservation groups.
6. Howard Fletcher, State Finance Co-Chairman, is Senior Vice President of the Bank of America and is from San Francisco.
7. Charles Collier is the San Mateo County Central Committee Chairman and is from Menlo Park.
8. Bill Moses is the Contra Costa County Republican Chairman and is from San Pablo.
9. Truman Campbell is the Secretary of the State Republican Central Committee. He is expected to be the new Chairman of the California Republican Assembly.
10. Putnam Livermore, a San Francisco attorney, is a former Republican State Chairman.
11. David Packard is a former Deputy Secretary of Defense.
12. Nita Ashcraft, of San Francisco, is on the State Personnel Board and State Executive Committee.

13. Fritz Huntsinger, of Ventura, was active in former Congressman Teague's campaigns, and is in the oil business.

14. Mr. Jim Halley, of San Francisco, is a past Chairman of the State Committee.

15. Mr. Dixon Arnette, of Redwood City, is the Assembly Whip.

16. Mr. Jack Hume, of San Francisco, is a party fund-raiser.

17. Mr. Mike Cobb, of San Jose, is the Santa Clara County Chairman.

18. Mrs. Evva Stivers, of Hayward, is the Alameda County Chairman.

19. Mr. William Benz, of San Rafael, is the Marin County Chairman.

20. Mr. Ed Mills, of Los Angeles, is the immediate past Finance Chairman for the State Party.

21. Mr. Jack Diepenbrock, of Sacramento, party fund-raiser and member of the State Central Committee.

22. Mrs. Wanda Agostini, of Redding, is a State Vice Chairman for Northern California.

23. Mrs. Elsie Buchenau, of Madera, is a State Vice Chairman for Central California.

24. Mr. Robert Beverly, minority leader of the state assembly, was first elected in 1967. He is an attorney and a former mayor of Manhattan Beach.

GOVERNORS RECEPTION AND LUNCHEON

MAJOR CONCERNS OF EACH STATE AND

A LIST OF THE PARTICIPANTS.

GOVERNOR CALVIN L. RAMPTON (D) , UTAH

Governor Rampton is now serving as Chairman of the National Governors' Conference for a term of one year which expires in June, 1975. His principal efforts have been to involve Governors in the development of national energy policy and to assure a voice for State and local government in the Federal budget processes through the "New Coalition."

His views as to the program are mixed. He feels that considerable progress has been made in recognizing the responsibility of Governors in the energy area. On the other hand, while he compliments our consultation efforts on the Budget, he feels that the input the Governors had was not reflected in the final Budget choices. Our response has been that the consultations were a helpful first step in what we hope will be a long-term process which will improve in the future.

GOVERNOR DANIEL EVANS (R) , WASHINGTON

Governor Evans led the Republican Governor's effort during the Governors' winter meeting in Washington which resulted in blocking a resolution of support for the Congressional effort to recind your authority to impose the tariff. He introduced the resolution which was passed, urging a national voluntary conservation effort and opposing a rationing program.

Governor Evans has invited you to attend commemoration ceremonies of the Vancouver Sesquicentennial on June 20, 1975. The ceremonies will include a dedication of a monument to the Russian Trans-polar flight of 1937, and Governor Evans reports that Secretary General Brezhnev may be in attendance. No decision has as yet been made on this request. In late May the State of Washington is planning to intitiate a Trade Fair in Khabarovsk, Russia. He has requested your assistance in obtaining approval for a Transpacific Aero-flot flight. We have responded through NSC that any Soviet request for such a flight would be given careful consideration by the appropriate government agencies.

GOVERNOR ED HERSCHLER (D) , WYOMING

Governor Herschler has written expressing his concern about the plight of livestock producers in the West. He feels that you should give the livestock industry assistance by imposing beef import quotas to drastically reduce importation of foreign beef and its by-products. He has also requested an investigation of the disparity between the selling price of cattle by the producer and the price paid by the consumer at the retail outlet.

GOVERNOR EDMUND G. BROWN, JR. (D), CALIFORNIA

Governor Brown has recently submitted his budget totaling \$11.3 billion, up 4.3% from the estimated current level of spending and 10.8% from the last budget signed into law by former Governor Reagan. The comments in California have been to the effect that his budget was more conservative than Governor Reagan's budget. This is based on the premise that the overall budget increase submitted by Governor Brown is lower than the average of the Reagan years. In real dollar terms in fact, it was less than Governor Reagan's last budget.

Governor Brown's conduct of the office has been in marked contrast with his predecessor. He has not participated in National Governors' affairs and in fact has not left the State since his election. He has forgone the use of the Governor's Mansion and has tried to project a simple lifestyle. We have not received any correspondence from Governor Brown, although he was most cordial in accepting the invitation to this luncheon and has offered to help in any way he can during your California stay.

GOVERNOR CECIL D. ANDRUS (D), IDAHO

Governor Andrus has not written you since late Fall when he wrote to express his appreciation for being able to attend the Summit Conference on Inflation. He also expressed at that time concern, on behalf of the Dairy and Cattle Industry, that either a halt or at least a reduction be made in the imports with which these businessmen must compete. He has recommended that the reserve requirements of banks be reduced immediately by at least two percent and preferably three percent in one step with the provision that these reserve requirements are reduced only if the funds are used for the financing of single family dwellings. In early August after you assumed the Presidency, Governor Andrus wrote pledging his support to you in your efforts to bring about a solution to the domestic problems which plague our country.

GOVERNOR THOMAS L. JUDGE (D), MONTANA

Governor Judge shares your belief that there is much that can be done by governments at all levels to fight inflation. Although statistics indicate a biennial inflation rate of 21 percent in Montana the budget submitted by the Governor represents an 18 percent increase over the current budget. To stimulate the sagging construction industry in Montana, the Governor is supporting legislation to establish a state housing finance program to provide funds at below market interest rates through revenue bond sources to encourage the construction of housing by and for

Montana's low and moderate income citizens. Governor Judge is reported to feel that either mandatory allocation or rationing would be better than your fuel program.

You were invited by Governor Judge to be the keynote speaker at a dinner at the second annual Western Governors' Conference on Agriculture being held in Billings, Montana, but regretted. However, we did move the site and the time originally planned for this working luncheon so as not to conflict with the Conference in Montana.

#### GOVERNOR MIKE O'CALLAGHAN (D), NEVADA

Governor O'Callaghan, who will be a strong supporter of Governor Hathaway for Secretary of Interior, wrote you in late November commending your unqualified objection to a new federal tax on gasoline. He feels strongly that such a tax would only result in allowing the wealthy to continue using vehicles while denying personal transportation to working men and women whose autos are not a luxury. He is a Korean War amputee and a strong supporter of vocational rehabilitation.

#### GOVERNOR ROBERT W. STRAUB (D), OREGON

Governor Straub wrote to you as Governor Elect requesting that you reconsider your decision to cut \$10 million from the Congressional appropriation for reforestation. The timber industry is a critical element in the Oregon economy and he feels that the Federal government should feel a sense of responsibility, as Oregon does, in seeing that large areas of our country's forest lands are not turned back to brush.

#### GOVERNOR GEORGE R. ARIYOSHI (D), HAWAII

Governor Ariyoshi served as acting Governor during the period of illness of his predecessor Governor Burns and upon election to a full term as Governor wrote you pledging his willingness to take any action necessary to help fight inflation and stabilize our nation's economy. Governor Ariyoshi is the first Governor of a State of the United States of Japanese descent.

THE WHITE HOUSE

WASHINGTON

Meeting with Stanley K. Hathaway

Friday - April 4, 1975

The President's Suite

St. Francis Hotel

1:40 P.M. (5 mins.)

From: Terry O'Donnell <sup>TOJ</sup>

I. PURPOSE

To meet briefly with Governor Hathaway prior to the Governors reception in your Suite where you will announce Governor Hathaway as Secretary-Designate of Interior.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background: Stan Hathaway served for two four-year terms as Governor of Wyoming, during which he compiled an extensive and distinguished record in serving the interests and balancing the objectives of the people of Wyoming. He has had to confront many of the problems we now face nationally such as proper balance environmental protection and the development of energy resources. Wyoming is now recognized as one of the most progressive States in the Energy and Environmental fields.

Major accomplishments included: (1) He developed and sponsored Wyoming's Environmental Quality Act of 1973 (he personally wrote much of it), creating one of the Nation's first integrated State environmental agencies - the Wyoming Department of Environmental Quality. (2) During his term, Wyoming became one of the first States to enact a surface mining reclamation law. This law, initially passed in 1969, was then strengthened in 1971 and 1973 -- one of the toughest in the country. (3) Wyoming established its own air quality standards in 1967 -- before the Federal government established national standards. Here again, Wyoming standards are among the most stringent in the country.

A biographical sketch of Governor Hathaway is attached at TAB A.

B. Participants: Governor Hathaway and Donald Rumsfeld.

C. Press Plan: White House Photographer only.

III. TALKING POINTS - Prepared by Jim Falk and Bill Walker.

You have made an important contribution nationally in your two and one-half years as Chairman of the Committee on Natural Resources and the Environment of the National Governors' Conference.

As in the case in many Western States, the Federal Government owns about 48% of the total land area of Wyoming -- including national forest lands, national parks and other public domain lands. This has given you an intimate knowledge of programs within the Department of the Interior.

A recent survey of the Nation's Governors by the National Governors' Conference reflected that the number one issue they face is growth policy and land use followed closely by the balance between environmental goals and energy demands.

Interior Department programs are important to all the Nation, but because of the Federal role in ownership and management, they are particularly important to the Western States. Close working relationships with the Governors is critical and you have the confidence of these Governors which will enable you to do an effective job. Your broad experience and perspective will provide a sound basis for achieving the best possible balance among our shared national objectives.

I am happy to have you as a member of my team.



STANLEY K. HATHAWAY

STANLEY K. HATHAWAY, born in Osceola, Nebraska, July 19, 1924. B.A. (1948), LL.B. (1950), University of Nebraska. Married; two daughters. Attorney. Served three years in Army Air Force during World War II; recipient of French Croix de Guerre, Presidential Unit Citations, and five Air Medals. Public offices include: Goshen County (Wyoming) Prosecuting Attorney (two terms); Governor of Wyoming from January 1967 to January, 1975. Delegate-at-Large, 1960 Republican National Convention; elected Republican Party State Chairman, 1964. President, Wyoming County and Prosecuting Attorneys Association (1961). Member, National Governors' Conference Executive Committee, 1968-69; Chairman, Committee on Natural Resources and Environmental Management, 1973-74. Vice Chairman, Western Governors' Conference, 1969-70; Chairman, 1970-71. Episcopalian. Republican.

*D*

HEAD TABLE, BAY AREA COUNCIL ANNUAL DINNER

HEAD TABLE GUESTS - BAY AREA DINNER

LOWER TIER

Hale K. Warn Council Treasurer, Chairman of the Board (Retired),  
Title Insurance & Trust Co.

Robert J. McLaughlin President, Fibreboard Corporation

William S. Pfeifle President, The Bank of California, RA

Stuart D. Menist Chairman of the Board, Fireman's Fund American Insurance  
Companies

C. Lester Hogan Vice Chairman of the Board, Fairchild Camera & Instrument  
Corporation

Robert L. Gibson President, California Cannery & Growers

Warren D. Chinn Senior Vice President, Booz, Allen & Hamilton, Inc.

Brooks Walker, Jr. Chairman of the Board, United States Leasing International Inc

Jerome W. Komes, Jr. President, Bechtel Corporation

William R. Breuner President, John Breuner Company

Richard B. Madden President & Chief Executive Officer, Potlatch Corporation

J. P. Goetz Vice President, Pacific Coast Region, Westinghouse Electric  
Corporation

Alan Greenspan Chairman, Council of Economic Advisers

Albert H. Bowker Chancellor, University of California, Berkeley

Fred Drexler Chairman of the Board, Industrial Indemnity Company

Ron Nessen Press Secretary

Charles L. Gould Executive Director, The Hearst Foundation

Howard W. Rathbun Chairman of the Board, First National Bank of San Jose

Lloyd P. Johnson Executive Vice President, Security Pacific National Bank

John J. Balles President, Federal Reserve Bank of San Francisco

Wayne H. Fisher Chairman of the Board, Lucky Stores, Inc.

Peter B. Haas President, Levi Strauss & Company

J. M. Long President, Longs Drug Stores

A. E. Perlman Chairman & Chief Executive Officer, The Western Pacific  
Railroad Company

Anthony M. Frank Chairman of the Board, Citizens Savings & Loan Association

James Cannon Assistant to the President for the Domestic Council

John M. Lillie Council Secretary

President, Leslie Salt Company

Angelo J. Siracusa Council Executive Director

UPPER TIER

C. D. Mims President, Standard Oil Company of California, Western  
Operations, Inc.

C. E. Dahl President & Chief Executive Officer, Crown Zellerbach Corp.

Mortimer Pleishbacker

Melvin B. Lane President, Lane Publishing Company

Hils Eklund Senior Vice President, Kaiser Industries Corporation

Weldon B. Gibson Executive Vice President, Stanford Research Institute

George P. Shultz Executive Vice President, Bechtel Corporation

Arjay Hiller Council Vice Chairman

Dean of the Graduate School of Business, Stanford University

Donald Rumsfeld Assistant to the President in White House Operations

A. W. Clausen Council Immediate Past Chairman

President, Bank of America, NT & SA

Gerald R. Ford President of the United States

Eugene E. Trefether, Jr. Council Chairman  
Director, Retired President, Kaiser Industries Corp

PODIUM

|                      |  |
|----------------------|--|
| B. F. Biaggini       | Council Vice Chairman<br>President and Chief Executive Officer, Southern Pacific Co.         |
| Joseph L. Alioto     | Mayor of San Francisco   |
| Shermer L. Sibley    | Council Vice Chairman<br>Chairman of the Board, Pacific Gas & Electric Company               |
| Robert T. Hartmann   | Counselor to the President   |
| Roy L. Branderburger | Council Vice Chairman<br>Regional Vice President, Monsanto Company                           |
| David Packard        | Chairman of the Board, Hewlett-Packard Company   |
| S. D. Bechtel, Sr.   | Council Past Chairman<br>Senior Director, The Bechtel Group of Companies                     |
| David D. Bohannon    | President, David D. Bohannon Organization  |
| Werdell W. Witter    | Executive Vice President, Dean Witter & Co., Incorporated                                    |
| Fred H. Merrill      | Chairman of the Board, ITEL Corporation  |
| A. R. Batchelder     | Executive Vice President, Carter Hawley Hale Stores, Inc.                                    |
| Ralph W. Seely       | Vice President & General Manager, Western Steel Division,<br>United States Steel Corporation |



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 Dr. and Mrs. F. D. Stout  
 Alyce Walker  
 Mrs. Fred Waring  
 Mr. and Mrs. Ted Weiner  
 Mr. and Mrs. Arthur Wofsy  
 Mrs. Evelyn Young

Sunday

Dear Mrs. Ford,

Zubin Mehta conducts the Los Angeles Philharmonic here in Palm Springs Thursday evening at the high school auditorium.

We'd be so honored to have you and Mr. Ford attend.

It will be followed by a small dinner for Zubin, his wife and daughters, in my garden. Perhaps a delightful perfume of orange tree blossoms will entice you.

Cordially,  
 Mini Rudolph



Phone - 325, 4471

Called  
June 5, 75

# KGTV10

McGraw-Hill Broadcasting Company, Inc.

Box 81047  
San Diego, California 92138  
Telephone 714/262-2421

May 28, 1975

Ms. Sheila Weidenfeld  
Press Secretary to Mrs. Betty Ford  
The White House  
1600 Pennsylvania Avenue, N. W.  
Washington, D. C. 20500

Dear Ms. Weidenfeld:

When President Ford visited San Diego in April, I sent a letter to Ron Nessen congratulating him on the local arrangements for the media, especially local TV. Since we had the opposite situation occur during Mrs. Ford's recent visit to San Diego, I thought you should know about it.

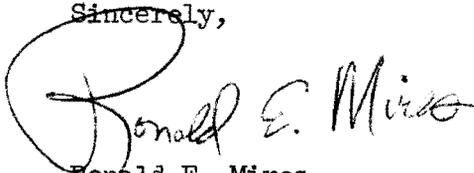
The attitude of the advance people was that the local media was to be secondary to the national media. Since Mrs. Ford was visiting our city, this created problems at every stop. The secret service stymied local TV photographers at the airport despite advance credentials and despite the fact the national press was on the airstrip. Our people were told they'd have to film through a fence. The arrangements at the Fine Arts Gallery were less than satisfactory, giving TV cameras only a profile shot of the First Lady. There were to be no electrical outlets used for photo lights despite the fact there were outlets nearby and available. The only photos of the First Lady touring the Gallery were to be taken by still photographers. No TV...not even a local pool. At the Zoo, the local TV people were kept at a distance. At Camp Pendleton, local TV photographers were also kept way back and not allowed to film the meeting with Nguyen Cao Ky. The Union Newspaper in San Diego was allowed to have both a reporter and photographer inside the tent to cover the story. From behind the ropes, our photographer was trying to film Mrs. Ford when a secret service agent stepped in front of the camera. When asked if he would move, the man moved over more in front of the lens.

The problems caused local photographers a good bit of unnecessary hassle at the time...and also reduced their effectiveness. During the President's visit, all such problems were taken care of with advance meetings with the local media and then having an Assistant from the Press Office on hand constantly during the President's visit to ward off the secret service and others who put roadblocks in the way of coverage.

If Mrs. Ford is planning to return to San Diego, I would be happy to head up a local TV News committee to work with you on arrangements. Situations encountered during the recent trip were bad for both of us.

Thanks for listening.

Sincerely,

A handwritten signature in cursive script that reads "Ronald E. Mires". The signature is written in dark ink and is positioned above the typed name.

Ronald E. Mires  
News Director

cc: Ron Nessen  
Bill Roberts  
Jerry Warren

~~Should~~

Airport

Fine Arts Gallery - 1 place  
blitz of Fine Regulations -  
Press Platform not allowed  
at place by Gallery People who  
are local.

Electrical Outlets - not  
true, would have blown every  
light - Advance Station called  
to bring portable battery packs - Everyone  
one who picked up credentials  
were told same thing,  
Place not built for professional  
coverage -

~~But~~ Gallery expressed reservation  
about TV crews blitz of art-  
value. Only thing he could  
complain about - Crews wd  
have had to walk backwards

Chaos at zoo. No one kept  
anywhere - 1st come, 1st serve -  
only pool on bus - Bus trip a walk,  
thing.



GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

- 8   Audiovisual Unit  
       Book Collection  
       Ford Museum in Grand Rapids

Item: 2 copies of an 8"x10" BW photo of BF and GRF  
on a bus on 4/8/75

A3859-16A

The item was transferred from: Weidentfeld Box 13  
3/29/75 - 4/8/75 California (1)

Initials/Date let 3/86