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THE WHITE HOUSE
WASHINGTON

Dear Patti:

These two will be joining us
in Chicago. They know Mrs. Ford
and are most anxious to see her
again.

I gave them your ~~name~~ to make
sure they will get credentials.

Helene.



8-26
MARY-CAROL • P.O. BOX 2244 • SOUTH BEND, INDIANA 466

August 10, 1974

HELEN SKITT

Mrs. James Howe
3017 Cathedral Ave. N.W.
Washington, D.C. 20008

Dear Mrs. Howe:

Our interview with Mrs. Ford last November generated much excitement among readers in the Indiana and Michigan area. Their interest is more than just keeping up with current events. It is a pride in one of "their own."

We realize that the new First Lady will be very busy in the next few weeks settling her family in the White House. We are hopeful, however, at her earliest possible convenience, that Mrs. Ford consent to giving us another personal interview.

We were unable to reach you over the weekend at the Ford home. We will be in Washington, Friday, September 20 and would like to schedule an interview with Mrs. Ford at that time. If an earlier date would be more convenient for Mrs. Ford, we could handle our other business at that time too.

We would appreciate your help in arranging it for us.

Sincerely Yours,

Mary Slafkosky
Mary Frost Slafkosky (Mrs. John P.)

Carol Ann Joers
Carol Ann Joers (Mrs. Ronald)

MS/CJ:ef

219 234-3387



THE WHITE HOUSE

WASHINGTON

August 28, 1974

MEMORANDUM TO: PATTI MATSON
FROM: SUSAN PORTER
SUBJECT: Action Memo

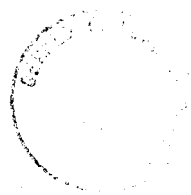
Mrs. Ford has accepted the following out-of-town invitation:

EVENT: (Monday evening - Dinner with Mrs. McCormick)
Tuesday - Republican luncheon for Illinois women
GROUP: "Republican Women Power, candidates
Illinois Style"
DATE: Tuesday, September 24, 1974
TIME: To work out
PLACE: Conrad Hilton Hotel; Chicago, Illinois
CONTACT: Mrs. Brooks McCormick, (312) 641-6400
Illinois Committeewoman, Vice Chairman
Republican National Committee

WH 4-4242

This is a commitment Mrs. Ford had made some months ago. The file is attached. Mrs. Ford will probably be in Detroit early in the day on Monday so can go to Chicago from Detroit. Thank you.

c: Helen Smith Rex Scouten
Warren Rustand Staircase
Advance Office Anne Armstrong



NAME _____

(Please Print) LAST

FIRST

MIDDLE

ADDRESS (STREET)

(TOWN or CITY)

AFFILIATION _____

PHONE NUMBER (Res. _____) (Bus. _____)

Date of Birth _____ Place of Birth _____

Soc. Sec. # _____

OUR CANDIDATES

JANE BARNES (Oak Lawn)

State Representative

HON. SUSAN CATANIA (Chicago)

State Representative

OLLIE CLARK (Chicago)

Member of the Board of County Commissioners of
Cook County (City of Chicago)

HON. GIDDY DYER (Hinsdale)

State Representative

LOLA FLAMM (Evanston)

County Clerk of Cook County

HON. ADELINE JAY GEO-KARIS (Zion)

State Representative

ALICE B. IHRIG (Oak Lawn)

Assessor of Cook County

E. MARIE JOHNSON, Ph.D. (Chicago)

Trustee of the Metropolitan Sanitary District of
Greater Chicago

HON. MARY LOU KENT (Quincy)

State Representative

MARY M. McDONALD (Lincolnwood)

Member of the Board of County Commissioners
of Cook County (Suburban)

HON. VIRGINIA MACDONALD (Arlington Heights)

State Representative

BETTY LOU REED (Deerfield)

State Representative

AURIA E. ROSENBERG (Chicago)

Member of the Board of County Commissioners of
Cook County (City of Chicago)

HON. CELESTE STIEHL (Belleville)

State Representative

MRS. GERALD R. FORD

and

Republican Women Power, Illinois Style!

cordially invite you and your friends
to a luncheon

honoring our

Republican Women Candidates, 1974

Conrad Hilton Hotel

Grand Ballroom

Tuesday, September 24, 1974

Chicago, Illinois

Tickets \$20 per person

11:30 Cash Bar

Patron tickets \$100 per person

12:30 Luncheon

All tickets are to be picked up at the door.

If you have received a duplicate invitation do please
pass this on to a friend.

Net proceeds will be distributed to Republican Women Candidates, 1974

Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER



TRIBUNE TOWER • CHICAGO, ILL. 60611
Telephone 222-3232 • Area Code 312

Sept. 11

Patty Matson
Press
The White House
1600 Pennsylvania Av.
Washington, D.C.

Dear Ms. Matson:

Thanks for your phone call yesterday. I would appreciate anything you could do to set up an interview with Susan Ford and her Siamese cat Shan. As I understand she already has a copy of my book, MORRIS. The Ladies' Home Journal wants a short piece, so it shouldn't take long, but to do it justice I do think I should see Shan. Altho my book is a light-hearted one, it does have a serious little message sandwiched away in it...responsibility for one's pets, as the tragedy of homeless cats and dogs is a problem that is growing in the country. I'd hope I could put a little glimmer of that into a story on Shan. Thanks again, and hoping to hear from you,

Mary Daniels
Chicago Tribune Sunday Room
435 No. Michigan Av.
Chicago, Ill. 60611



THE WHITE HOUSE

WASHINGTON

September 12, 1974

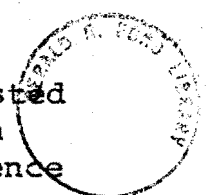
MEMORANDUM FOR: BILL HENKLE
FROM: RIC SARDO (R)
SUBJECT: First Lady's Chicago Trip, September 23-24

As a result of our meeting with the First Lady, I can provide you with additional guidance regarding her forthcoming trip to Chicago.

The present plan is for her to accompany the President to Detroit and probably some participation in the President's Detroit events. The extent of that participation will determine the time of our split-off to Chicago, and will have to be determined after you have come up with a schedule for the President's Detroit visit. The First Lady and her party will fly by separate military aircraft from Detroit to Chicago arriving sometime during the afternoon on September 23. The First Lady and party will be housed at the Conrad Hilton, where the events of the 24th will take place.

The First Lady has acceded to the following events during her visit to Chicago:

1. a tape interview with Irv Kupcinet of approximately 15 minutes duration during late afternoon, September 23. Helen Smith has made the initial contact with Kupcinet on this matter, and has indicated that the specific time will be determined as we develop the schedule. In any event, Kupcinet has agreed to taping at the Conrad Hilton, either in Mrs. Ford's or another suite.
2. a private dinner party offered by Mrs. Hope McCormick at her residence the evening of September 23 for approximately twelve people.
3. A reception at the Conrad Hilton for Mrs. Ford hosted by Hope McCormick and the RNC prior to the luncheon on September 24. This reception we understand will commence approximately 11:30 AM and Mrs. Ford has no objection to either a receiving line or individual pictures with candidates.




Memo for Bill Henkle
Page Two
September 12, 1974

4. The principle luncheon event with Mrs. McCormick and the RNC at approximately 12:30 PM on September 24. We are preparing remarks for Mrs. Ford to make sometime during that luncheon.

The only other event during the Chicago trip which Mrs. Ford has agreed to is a drop-by to the home in which she resided as a child in the Chicago area. This residence is located at the 1252 West Columbia Avenue and the contact is Mrs. Ruth Rotman. Again, Helen Smith is making the initial contact on this. Depending on location of the house in relation to the Conrad Hilton, a determination should be made whether it would be better to have the drop-by following lunch and on the way to the airport, or prior to the reception and luncheon on the morning of September 24. There will be photo and press play during the visit itself, including a possible commentary by Mrs. Ford after she has toured the house.

Mrs. Ford does not wish to commit herself to any events beyond those outlined above. I can discuss the particulars of these events with you as the advancing unfolds and convey her desires where appropriate. Both Nancy Howe and Helen Smith will indicate to Hope McCormick, who will be your principle contact for the dinner and RNC events, that your office will coordinate the advance.

cc: Staircase
Nancy Howe
Helen Smith
Susan Porter



September 12, 1974

Dear Mrs. Burditt,

Your gracious letter to Mrs. Ford is deeply appreciated. Mrs. Ford is greatly looking forward to being in Chicago, and although her commitments here in Washington the following day will not permit her to extend her stay to attend with you the St. Luke's Fashion Show to which you so kindly invited her, I am sure she would want me to convey her gratitude for your thoughtful inquiry.

With gratitude and warmest best wishes,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mrs. George Burditt
540 South Park Road
La Grange, Illinois 60525

SP:js

c: William Henkel
✓ PATTI MATSON



September 16, 1974

Dear Mrs. Hodgins,

Your gracious letter to Mrs. Ford is deeply appreciated. Mrs. Ford is greatly looking forward to being in Chicago, and although her commitments here in Washington the following day will not permit her to extend her stay to attend with you the St. Luke's Fashion Show to which you so kindly invited her, I am sure she would want me to convey her gratitude for your thoughtful inquiry.

With gratitude and warmest best wishes,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mrs. Thomas D. Hodgins
Chairman-1974 Fashion Show
The Women's Board of Rush-Presbyterian
St. Luke's Medical Center
1725 West Harrison Street
Chicago, Illinois 60612

SP:j6

✓
cc: Patti Watson
William Henkel



MEMORANDUM

THE WHITE HOUSE


WASHINGTON

September 17, 1974

MEMORANDUM FOR:

BILL HENKLE

FROM:

RIC SARDO 

SUBJECT:

MRS. FORD'S CHICAGO TRIP

Following our conversation, as well as your conversation with Susan Porter regarding the President's appearance in Detroit on Monday, September 23, 1974, I have discussed the matter with Mrs. Ford. Mrs. Ford has agreed that given the nature of the Detroit functions, her presence is not required. We are planning therefore to leave separately for Chicago from Andrews at 12:30 on September 23. This would put us in Chicago at approximately 2:00 PM local time. That would give Mrs. Ford ample time at the Conrad Hilton to prepare for the Irv Kupcinet taping and McCormick dinner that evening.

Helen Smith has negotiated with Kupcinet for the taping to be tentatively scheduled for 6:00 PM on the 23rd in a suite adjacent to Mrs. Ford's suite, if that is acceptable.

cc: Susan Porter
Helen Smith
Patty Matson
Dick Harwick



THE WHITE HOUSE

WASHINGTON


September 18, 1974

4:30 pm

MEMORANDUM FOR:

RIC SARDO
SUSAN PORTER

FROM:

RED CAVANEY 

SUBJECT:

MRS. FORD'S VISIT TO CHICAGO, ILLINOIS
Monday & Tuesday, September 23-24, 1974

Attached at TAB A is an outline schedule of the First Lady's itinerary while in Chicago. Essentially, it details the substance of Ric Sardo's memos to Bill Henkel of September 12th and 17th on the subject.

Approve _____

Disapprove _____

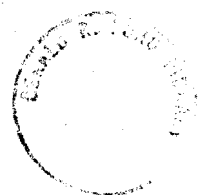
SCHEDULE OPTION

The only item not incorporated in the outline schedule was a visit to Mrs. Ford's former residence, basically because we have been unable to yet obtain exact location and driving times involved. Additionally, before committing to something specific, it would be best for the advance man to see the site.

Due to the late arrival time back in Washington on Tuesday, it appears as though the only times for a visit would be on the way into Chicago from the airport on Monday or on Tuesday morning, prior to the reception. Once on the scene, a recommendation from the advancement man will be forwarded.

McCORMICK PRIVATE DINNER PARTY

The exact guest list is not complete, although it is known to contain former Governor and Mrs. Stratton, Mrs. Richard Ogilvie, Mr. and Mrs. Arthur McQuiddy, Colonel Sardo & Nancy Howe. Will advise as soon as others are known. Attire is business suits and informal, long dresses.



BEVERLY ROOM RECEPTION

Mrs. Hope McCormick relates that this activity is one of the highlights of Mrs. Ford's visit. Attending the reception will be the 14 female GOP candidates and patronesses, who have paid \$100 each to attend. Current estimate is that 60 will be in attendance. Although this will be an informal reception, Mrs. McCormick's desires are that Mrs. Ford can be photographed with each of the candidates during this reception.

LUNCHEON

Approximately 500 persons are expected to be in attendance at the luncheon, which is entitled "You've Come A Long Way, Baby". The spirit of the luncheon is one of light-heartedness and fun, and Mrs. McCormick was hopeful that Mrs. Ford's remarks could be in the somewhat humorous vein.

There will be no head table, with the speaking portions of the luncheon being done from a small platform in the ballroom.

SPECIAL NOTES

Mrs. Ford's advanceman will be Pete Sorum, who will arrive at the Conrad Hilton hotel on Friday night. If possible, he would like a ride back to Washington onboard the Convair in order to meet a business commitment.

Approve _____

Disapprove _____

We are aware of a request from Congressman Derwinski's wife for a ride back to Washington with Mrs. Ford. We are attempting to ascertain her whereabouts during the time that Mrs. Ford will be in Chicago.



September 18, 1974
2:00 pm

OUTLINE SCHEDULE

MRS. FORD'S VISIT TO CHICAGO, ILLINOIS

Monday & Tuesday, September 23-24, 1974

Monday, September 23, 1974

12:30 pm DEPART Andrews AFB via Convair #816 en route
EDT Air National Guard Facility, O'Hare Field, Chicago,
Illinois.

[Flying time: 2 hours, 25 minutes]

[Time change: -1 hour] •

1:55 pm ARRIVE Air National Guard Facility and board
motorcade to proceed to Conrad Hilton Hotel.

[Driving time: 45 minutes]

2:45 pm ARRIVE Conrad Hilton Hotel and proceed to
Suite for personal time.

PERSONAL TIME: 3 hours, 10 minutes

5:55 pm DEPART Suite and proceed to another Suite for
Irv Kupcinet taped interview.

INTERVIEW DURATION: 15 minutes

6:15 pm Return to your suite.

NOTE: Attire for dinner is informal long-
dress.

PERSONAL TIME: 45 minutes



7:00 pm Depart Suite and proceed to motorcade for boarding and subsequent travel to the home of Mrs. Hope McCormick.

[Driving time: 15 minutes]

7:20 pm ARRIVE McCormick residence, 1530 N. State Parkway, Chicago, and proceed inside for refreshments. (Note: guests began arriving at 7:00 pm).

ATTENDANCE: 12

8:00 pm Proceed to dining room for dinner, including coffee following the meal.

10:00 pm DEPART McCormick residence via motorcade en route Conrad Hilton Hotel.

[Driving time: 15 minutes]

10:20 pm ARRIVE Conrad Hilton Hotel Suite.

OVERNIGHT

Tuesday, September 24, 1974

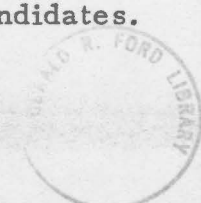
11:30 am Mrs. Hope McCormick will meet you at your Suite and escort you to the Beverly Room.

11:35 am Arrive Beverly Room and mingle informally with RNC reception attendees (Note: Reception includes \$100-contribution patronesses and 14 female GOP candidates).

*\$100 -
100 people*

PRESS POOL PHOTO COVERAGE

12:30 pm Proceed to your table in the Grand Ballroom to attend "You've Come A Long Way, Baby" RNC Luncheon, honoring the 14 female GOP candidates.



slides north me

ATTENDANCE: 500

NOTE: There will be no head table, all "rounds". A small platform will be used for the speakers.

12:35 pm

Pledge of Allegiance by Harry Page, GOP candidate for State Treasurer.

12:37 pm

Invocation by George Burditt, GOP candidate for U.S. Senate.

→ 5 judicial candidates
~~1:45 pm~~
2 pm

After dessert, a 20 minute humorous slide presentation will feature each of the 14 female GOP candidates, concluding with slides of yourself and "Hail to the Chief."

~~2:05 pm~~

Mrs. McCormick invites you to the podium to offer brief remarks.

check where press bus is
~~2:05 pm~~
2:25 pm

Brief remarks by Mrs. Ford.

— move press —
FULL PRESS COVERAGE

2:10 pm

Remarks conclude.

Return to your seat.

2:30 pm

Depart Grand Ballroom en route motorcade for boarding.

2:35 pm

DEPART Conrad Hilton Hotel via motorcade en route Air National Guard Facility, O'Hare Field.

[Driving time: 45 minutes]

3:20 pm

ARRIVE O'Hare Field. Board Convair #816.

3:25 pm

DEPART O'Hare Field, Chicago, via Convair #816 en route Andrews AFB.

[Flying time: 2 hours, 5 minutes]

[Time change: +1 hour]

6:30 pm
EDT

ARRIVE Andrews AFB.



THE WHITE HOUSE

WASHINGTON

September 20, 1974

MEMORANDUM FOR: MRS. FORD
FROM: ANNE L. ARMSTRONG
SUBJECT: Illinois Political Briefing

I attach your briefing on the highlights of the most significant elections in Illinois this fall as well as a general overview of the state's political scene.

Sources have indicated that there are no major issues (such as busing is in Boston) in the forefront of voter interest. The Equal Rights Amendment has not yet passed the state legislature.

Barbara Burditt is the wife of GOP Senate candidate George Burditt. While major state constitutional officers are not up for election this year, the State Treasurer is up. The Republican candidate is Harry Page and his wife's name is Lorraine.

Finally, Republican Congressional Campaign Committee Chairman Bob Michel represents Illinois' 18th District and is not anticipated to have any major difficulty in gaining re-election.

Attachment

ILLINOIS POLITICAL BRIEFING

September 20, 1974

Richard Daley

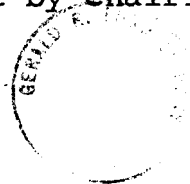
This April Mayor Daley was unanimously elected Chairman of the Democratic Central Committee of Cook County for the 12th successive time, thereby continuing a custom that began in August, 1953 when he successfully challenged former Democratic National Committeeman Jacob Arvey.

Daley underwent extensive medical tests in early May, the results of which showed that he was afflicted with high blood pressure and a mild case of diabetes. Subsequent to the original press announcement over the Mayor's condition, it was learned that Daley had also suffered a stroke. After several months of absence from City Hall, the Mayor returned to a full schedule approximately two weeks ago.

The Mayor's problem with corruption in Chicago continues. Last May, the Chicago Tribune had a long article on the City Council and reported that it is the first Council in modern history to have an incumbent alderman indicted or convicted. Approximately 12% of its members (Republicans included) have been indicted by Federal or county grand juries, 6% of them have been convicted and 4% acquitted with two indictments still pending. The Tribune also claimed that it is the first Council to have a court order requiring a special election because of Federal findings of racial gerrymandering. It was just little more than three years ago that the new 50 member City Council was seated in what was to begin a new era of democratic and responsible legislative government.

Charles Percy

Earlier this year, Senator Percy announced the formation of an "exploratory committee" to pursue the feasibility of his obtaining the GOP presidential nomination in 1976. Chicago attorney Tom Houser, CRP State Chairman in 1972, was chosen to chair this committee. In a somewhat surprising announcement on May 11, former GOP Governor Richard Ogilvie announced he was joining Percy's presidential campaign effort by chairing



a businessmen's and lawyer's division of the Senator's "exploratory committee". Previously, Ogilvie is reported to have told friends he favored Nelson Rockefeller for the '76 nomination, but felt that for practical reasons he would publicly line up behind Percy.

Illinois' senior Senator has stated that he will have to "seriously re-evaluate" his national ambitions for '76 as a result of Richard Nixon's resignation.

1974 Congressional Elections

Illinois became the first state to hold its party primaries this election year (March 19) however, there was no earthshaking news in the election outcomes. All Republican incumbents were retained and LaGrange attorney George Burditt received the GOP nomination to oppose Adlai Stevenson III in November. A victory in this Senate race this fall is generally considered a longshot due largely to the candidate's fundraising deficiencies.

In the House, the Congressional split is currently 14 Republicans to 10 Democrats. Three Democrats will not face GOP opposition in November: Morgan Murphy in the 2nd, Cardiss Collins in the 7th and Melvin Price in the 23rd. Moreover, two Republican incumbents (Les Arends and Harold Collier) will be retiring as compared to one Democrat (Ken Gray).

Arends' 15th District seat will be fought over by former GOP Congressman and wealthy manufacturer Clifford Carlson and Arends' 1972 Democrat opponent Tim Hall. Redistricting reduced Arends' margin of victory two years ago as the District received a generous infusion of Democrat precincts. The Carlson-Hall race is considered a toss-up with several sources giving Democrat Hall the edge.

In Collier's 6th District, conservative GOP State Representative Henry Hyde will face former Cook County State's Attorney Edward Hanrahan. The latter was indicted and then acquitted on charges of obstruction of justice stemming from a 1969 police raid in which two Black Panthers were killed. Hyde is a former majority leader (and a blunt one) in the state house. This contest could be one of the most fiercely fought Congressional races this year.



Gray's 24th District is expected to remain in the Democrat column. Republican Val Oshel, a former Harrisburg Mayor, will be opposing former Lt. Governor Paul Simon. Simon was defeated in 1972 for the gubernatorial nomination by Dan Walker, however the Governor has publicly endorsed Simon's House candidacy this year.

GOP "first-termer" Sam Young is faced with a stiff challenge to his hold on the 10th District seat by former liberal Congressman (and ADA Vice Chairman) Abner Mikva. In 1972, Young was successful in tying Mikva to McGovern and the Democrats left wing, but barely won the race with a 52% margin (only 7,000 votes out of more than 230,000 ballots cast). Liberal groups are expected to rally to Mikva's cause in even greater numbers this year and GOP officials are fearful of Republican voters staying home because of Watergate disillusionment.

1974 State Elections

The Governor and similar constitutional offices will not be up until 1976. Republican Attorney General Bill Scott was considering a challenge against Adlai Stevenson, but then decided to sit this year out. Scott remains the state GOP's brightest star for the future according to informed sources.


This November one-third of the state senate (30 R and 29 D) will be seeking re-election. Of those seats up, 12 are currently Republican and 8 Democrat. In the lower house, all seats (89 R, 87 D and 1 Ind) are up.

Control of the state legislature will be a major political goal of Illinois Republicans this fall.

1972 Presidential Election

Former President Nixon received 59.0% of all votes in 1972 (up from 47.1% in '68 and 49.8% in '60) and Illinois ranked 7th of all states in terms of RMN plurality (+874,700).

Long considered a Democrat bastion, Cook County carried for RMN in '72 with 53.5% of the votes. In fact, 44.3% of RMN's total statewide vote came from Mayor Daley's powerbase.



Major State Officials

<u>Office</u>	<u>Name</u>	<u>Year Elected</u>
U.S. Senator	Charles H. Percy (R)	1972
U.S. Senator	Adlai E. Stevenson III (D)	1970
Governor	Daniel Walker (D)	1972
Lt. Governor	Neil Hartigan (D)	1972
Secretary of State	Michael Howlett (D)	1972
Attorney General	William J. Scott (R)	1972

Major Republican Party Officials

<u>Position</u>	<u>Name</u>
State Chairman	Don Adams
National Committeeman	Clifford Carlson
National Committeewoman	Hope McCormick
Treasurer	Ray Neumann
Womens Federation President	Virginia Macdonald

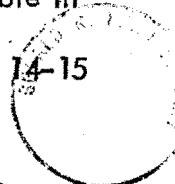


STATUS REPORT ON THE EQUAL RIGHTS AMENDMENT IN ILLINOIS

The Equal Rights Amendment has been ratified by 33 states as of this date. Under the United States Constitution, 3/4 of the states must ratify an amendment for it to become part of the Constitution. Illinois is one of the five states which the organizations in the ERA Coalition have established as targets for ratification in 1975. The Illinois legislature has considered the ERA three times, in 1972, 1973, and 1974. Under the Illinois State Constitution, a 3/5 majority of each house is necessary for passage. However, a lawsuit has been filed against the 3/5 majority ruling, challenging its application to federal constitutional amendments. The suit was filed on April 4, 1973 and is presently before a three-judge federal panel which has heard arguments but has not announced a decision.

In 1974, the Illinois Senate voted by a simple majority to bypass the Executive Committee of the Senate, which opposed the amendment, and bring the ERA to a floor vote. The full Senate floor vote was 30 yeas, 24 nays, 1 present and 4 absent, a clear majority, but 6 short of the 36 votes needed for passage under the 3/5 rule. The vote broke down by parties as follows: yeas -- 19 Democrats, 11 Republicans; nays -- 7 Democrats, 17 Republicans; present -- 1 Democrat; absent -- 2 Democrats, 2 Republicans.

In the Illinois House in '74, the ERA was reported out of the Human Resources Committee by a 16-1 vote in favor of passage. However, its supporters did not press for a House floor vote because the Senate defeat came late in the legislative session, and it was the political consensus that a Senate reversal was not possible in the remainder of the '74 session and that in the House the pro-ERA forces were 14-15 votes short of the 107 votes needed for a 3/5 majority of the full House.



The chief sponsor of the ERA in the Illinois Senate is Esther Saperstein, a Democrat from Chicago. The chief ERA leaders in the House are Giddy Dwyer, a Republican from suburban Chicago, and Eugenia Chapman, a Democrat from suburban Chicago. Both of these women are plaintiffs in the lawsuit referred to above.

House Speaker Blair, a Republican from Park Forest, a suburb of Chicago, is a sponsor of the ERA ratification bill. However, Senator Harris from Pontiac, the Republican President of the Senate, is a leader of the opposition to ERA. Also in the leadership of the Senate opposition is a Black, Democratic Senator from the Hyde Park section of Chicago, Richard Newhouse. It is reported that Newhouse has announced his candidacy for the Democratic mayoralty nomination. On the state executive level, Governor Walker, a Democrat, has stated that he supports ratification of the ERA.

It is the feeling of the ERA coalition groups in Illinois that the support of Governor Walker and Speaker Blair is rather thin, consisting mainly of verbal endorsements and lacking the willingness to put political muscle and weight behind them. Speaker Blair made the ruling that a federal amendment required a 3/5 majority vote for state ratification. He strongly contends that his ruling was not an anti-ERA move and was required by the language of the state constitution.

Phyllis Schlafly, the most effective nationwide spokesperson for the opponents of ERA, resides in Alton, Illinois, which is in the southern part of the state. As Illinois is her home state, Schlafly has had a devastating impact there and has turned her supporters out in full force at the legislative sessions in the capital at Springfield. The heart of the ERA opposition is in the downstate areas of which Springfield is a part. Schlafly

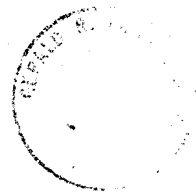
has used her full complement of arguments in Illinois and has centered them around the specter of the "destruction of the home" which she asserts the ERA will force on American society.

The pro-ERA coalition in Illinois is called ERA Central. Unfortunately, there has been a great deal of in-fighting within ERA Central, while Schlafly's women have remained united and very organized. The basic tension within ERA Central seems to be between the Business & Professional Women's Organization on the one hand and the National Organization for Women and League of Women Voters on the other. A few weeks ago, NOW and the League left an ERA Central meeting and informed Central the next day that they were considering setting up a separate office in Springfield that would cooperate with ERA Central in Chicago but would be independent. Part of NOW's and the League's dissatisfaction stemmed from the location of the ERA Central's office and operations in Chicago while the action was taking place in the legislature located in Springfield. NOW and the League felt it was inefficient and detrimental to have decisions being made in Chicago by individuals who were not at the legislative location. They felt that valuable reacting time was lost and that good political judgments and trade offs could not be made at a distance. The other members of ERA Central feel that good judgments were made in 1974 and that while improvements are always sought, the League's and NOW's separation is unjustified and perhaps divisive.

Despite the problems within ERA Central, it is the consensus of the ERA watchers in Washington that there is a good chance of passage in Illinois in 1975.

The most frequent reasons given for the optimism are:

1. the small vote margins needed for the 3/5 majority in each house:
6 more votes in the Senate and 14-15 more votes in the House;
2. the changing attitude of the AFL-CIO in Illinois. The national AFL-CIO convention in October 1973 reversed its previous stand in opposition to the ERA and voted in favor of supporting its ratification. However, the AFL-CIO in Illinois did not assist the ratification effort in the 1974 legislative session, stating that ERA was not one of their priority issues. There are some expectations that the AFL-CIO will work for ERA ratification in Illinois in 1975, especially since the formation by union women of a national organization called CLUW, Coalition of Labor Union Women. CLUW was founded to promote the rights of union women and held its organizing convention in Chicago in the spring of this year; and
3. the national effort that will be directed at the 5 target states needed to reach the 38 state requirement. Illinois is a target state along with Florida, Indiana, North Carolina, and North Dakota. (Some individuals place Oklahoma in the top 5 over North Carolina, but the consensus remains that North Carolina is a better prospect.)



September 19, 1974

MEMORANDUM FOR HELEN SMITH

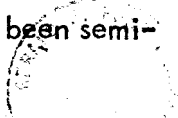
From: Bobbie Greene Kilberg BX

Re: The Equal Rights Amendment

Per your request, I have prepared for you and Mrs. Ford a status report on the ERA effort in Illinois. Please find it attached at Tab A.

I also have enclosed, at Tab B, a four-page analysis of the legal effect of ERA ratification which was published by the National Federation of Business & Professional Women's Clubs. It is an excellent, quick summary of the basic substantive arguments in favor of passage of the ERA. Please note that the legal analysis presented under the section "Don't Women Have Equal Rights Under the Constitution Now?" has been somewhat outdated by two recent Supreme Court cases. The general points, however, are still valid, and I would be pleased to prepare a detailed and current legal memorandum if you think that would be useful.

At Tab C, I have enclosed some of the anti-ERA literature that has been distributed by the "Stop ERA" and the "Homemakers' United Efforts" organizations. In addition, at that Tab you will find an article from the "Phyllis Schlafly Report" which delineates the basic anti-ERA arguments which she uses. Schlafly's article is full of inaccuracies, distortions and semi-truths; but she has been very effective in exploiting a philosophy of fear and it has been very difficult to correct her statements after she publicizes them as the "truth". Schlafly is a Republican and she frequently has tried to wrap herself in the banner of the Party on the ERA issue. We have been semi-effective in derailing her efforts in that regard.



At Tab D, I have enclosed a copy of the Common Cause ERA Status Report. Common Cause maintains the best up-to-date information bank on ERA progress in the various states.

At Tab E, I have enclosed a two-page list of national organizations which have declared their support for the ERA. The list was prepared in May 1973 by the Citizen's Advisory Council on the Status of Women, whose members are appointed by the President. The list is incomplete by this time, but it should give Mrs. Ford a good idea of the range of groups in favor of ERA ratification.

I have found that in trying to digest new knowledge about a particular subject matter, it is advantageous to have an oral discussion of the topic after reviewing the material. If Mrs. Ford would have an interest in proceeding in that manner, I would be happy to discuss the ERA arguments with her. Or, you might wish to ask Pat Lindh and Karen Keesling from Anne Armstrong's staff to orally brief Mrs. Ford. Pat Lindh, as you know, is Special Assistant to the Counselor for Women's Programs and Karen is Director of Women's Programs. Both are very knowledgeable in the area. I realize that you are facing a Monday deadline for the Chicago trip, but if Mrs. Ford is interested in speaking about the ERA in other states, an oral briefing might be a useful thing to do within the next few months and before the start of the 1975 legislative sessions.



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Doc.	Motorcade route <i>6 PAGES</i>	9/23-24/74	B

File Location:

Shelia Weidenfeld Files, Box 12, Daily Events File. Folder: 9/23-24/74 - Chicago, IL, Clippings (1)

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Suggested remarks: Mrs. Ford

Republican Women Power Luncheon, Chicago, Sept. 24

Good afternoon, and thank you for such a nice welcome. It's nice to be back.

Some of you may know I was born in Chicago. My family moved to Grand Rapids when I was about three, but both my husband and I have been back here many times. In fact, it's kind of a politician's town, isn't it. I noticed Senator Brock and Senator Bentsen were in town last night, and I've heard so many political speeches here myself that I think I know where you got the name 'Windy City...'

Well, this is obviously one political luncheon that's going to be different. Whoever heard of a candidate's luncheon in which none of the candidates make speeches? And I've seen candidates use pictures of themselves that were not quite up-to-date... but this is ridiculous! And whoever heard of a political luncheon in which there were absolutely no free lunches ... for the luncheon committee, or the press, or anyone. Hope McCormick, you're a hard woman. But just to show you that I'm in the spirit of the thing, I have here a check for my lunch that I want to present to you personally. I have inscribed it on the back — "To Hope McCormick, who exemplifies better than anyone I know that there's no such thing as a free lunch." Hope? (presentation)

Well, a little more on the serious side, I want you to know how 100 per cent I am behind what you are doing today. I like what I see of Republican Women Power, Illinois Style. You have 14 outstanding candidates who would do an outstanding job for the people of Illinois. They deserve our support. But more than that, the people of Illinois deserve the quality that these women offer.

We have come a long way, there's no doubt about it. But we've got a way to go as well. And we can only do it through continual hard work, like that which has gone into this luncheon.

I came today because I feel strongly about what you're trying to do. Because I feel it's important to elect qualified women to public office. And because I feel that our country needs the talent that can be provided by women in government. I came because I feel strongly about all of these things ... and because my husband shares these feelings with me.

There was an article in Newsweek a couple of years ago which quoted some people active in politics across the country. One of them was your great committeewoman. Some of you may remember what Hope has to say: "I don't care if they're to the left, to the right or in the middle — I like a winner."

Well, so do I. We've got 14 winners for the Republican Party in this room today. Let's elect them to office and make them winners for the state of Illinois.

Thank you.



BACKGROUNDER on Republican Women Power luncheon and related events

I. Hope McCormick's dinner Monday night

- Mrs. McCormick is especially proud of her Goya in the living room and her Sargent in the hall.
- There is a portrait over the fireplace in her den of a young woman and a young child. It is Mrs. McCormick and her daughter, painted at their "farm" about 45 minutes from Chicago. (Her great line, after she and her husband bought the estate and made improvements, was "It's a wonder what a bucket of paint and a half-a-million dollars will do.")
- The McCormicks live in the old Gold Coast zone of the city, which in just the past year-year-and-a-half has seen dozens of high rise buildings go up in place of the old brownstones and townhouses. The McCormicks have lived in the neighborhood 20 years and are, of course, very upset about the changing tenor of the neighborhood.

II. Reception Tuesday morning at 11:30 a.m.

Guests include the 14 candidates being honored, and a woman candidate from Indiana, who the luncheon people were happy to include because it meant another \$100 for their Illinois candidates. The only photographers with free access are the luncheon photographer and the White House photographer. A pool of White House and Chicago writing press will be permitted in the room throughout the reception, and a pool of photographers will be brought in for a couple minutes around noontime.

III. The luncheon

About 650 guests have purchased the \$20 tickets, some kind of a record for political events in Illinois this year (they've had a very difficult time with fund raisers of any kind.)

Almost all the guests will be women, mostly 50-ish in age. You will be speaking from a podium, so if you wish to use notes or cards, the situation lends itself to that easier than most of your recent standing-mike situations.

The slide show, which you'll be previewing at the dinner — gives quick sketch of your career, mentioning modeling, then says ...'still a size 10...' But it was on tape, completely done and we did not feel you would have wanted us to make a big deal of it... so we didn't. It says... "She's a champion of womens rights, a firm believer in equal opportunity."



BACKGROUNDER

page 2

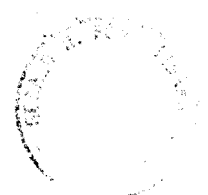
And ... she leaves notes about legislation and criticisms of bills on her husband's bureau at night. She is characterized by a quiet grace and is described as representing what is best about America. Of course, she's our First Lady ... Betty Ford."

Regarding your remarks, Mrs. McCormick recommended you stay away from the subject of ERA when you speak at the luncheon because of the divided feeling among the women. She suggested light, humorous remarks with a serious thought tossed in might be most fitting with the mood of the luncheon.

FYI — regarding your visit to your childhood home, in response to any questions, we've just said that while you'd like to do it at some future time, we couldn't work it into the schedule this trip.

Mr. Kupcinec's show is aired at 10:30 p.m. in Chicago — later picked up by other major cities during late show hours. So if you care to wear the long casual dress you'll be wearing to Mrs. McCormick's, it would be appropriate.

Jim
patti



MOTORCADE MANIFESTS
September 23 - 24, 1974

AIRPORT TO HILTON - September 23, 1974

LEAD - U.S.S.S., Chicago Police Department
LIMO - FIRST LADY, Mrs. Howe
FOLLOW UP - U.S.S.S.
STAFF - Col. Sardo, Sorum
WIRE - Mrs. Smith, Mr. Shumaker, Wire Services
PRESS BUS - Matson, Traveling Press
SPARE - U.S.S.S.
TAIL - Chicago Police Department

HILTON TO MC/CORMICK's AND RETURN - September 23, 1974

LEAD - U.S.S.S., Chicago Police Department
LIMO - FIRST LADY, Mrs. Howe, Col Sardo
FOLLOW UP - U.S.S.S.
SPARE - U.S.S.S., Sorum, Shumaker
TAIL - Chicago Police Department

HILTON TO AIRPORT - September 24, 1974

LEAD - U.S.S.S., Chicago Police Department
LIMO - FIRST LADY, Mrs. Howe, Mrs. Derwinski
FOLLOW UP - U.S.S.S.
STAFF - Col. Sardo, Sorum
WIRE - Mrs. Smith, Mr. Shumaker, Wire Service
PRESS BUS - Matson, Traveling Press
SPARE - U.S.S.S.
TAIL - Chicago Police Department



LUNCHEON TABLE GUESTS
September 24, 1974
12:30 P.M.

FIRST LADY

(Mrs. Mark) Madame Chagall
(Mrs. J. Harris) Mary Ward
J. C. Hemphill
Jeannette Mullen

Barbara Burditt
Darlene Baum
Anne Lewis
Marie Burnside
Anna Mae Merriman

MADAME CHAGALL

Wife of famous French painter. Major mosaic work at First National Bank Plaza in Chicago, to be unveiled Thursday.

MARY WARD

Your step-cousin. Born in Grand Rapids. Widow of Commonwealth Edison Chairman.

J. C. HEMPHILL

Stockbroker. Has stockmarket radio program-WGN Radio

JEANNETTE MULLEN

Candidate for State Treasurer; defeated in Primary.

ANNA MAE MERRIMAN

State Republican Headquarter Volunteer Staff.

MARIE BURNSIDE

Evanston friend of Mrs. Lewis. International Harvester

ANNE LEWIS

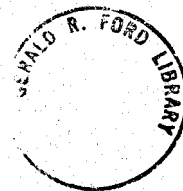
Wife of Chicago Lawyer - Friend of Mrs. McCormick.

DARLENE BAUM

Henry County, Illinois Republican Chairwoman. Sold the most tickets to the event.

BARBARA BURDITT

Wife of U. S. Senate candidate, George.



MRS. FORD'S VISIT TO CHICAGO, ILLINOIS
SEPTEMBER 23 - 24, 1974

THE CONRAD HILTON
(312) 922-4400

<u>PARTY</u>	<u>ROOM</u>	<u>TELEPHONE</u>	<u>COMMENT</u>
Mrs. Ford	2506	786-0191	
Mrs. Howe	2504	786-0199	
Col. Sardo	2509	786-0094	
C.P.	2502	786-0192-93	
Sorum	2512	786-0093	Lead Advance
Mrs. Smith	2557	786-0393	Press Secretary
Matson	2514		Press Advance
Shumaker	2555		W. H. Photographer
Schwarm	2516	786-9284	U.S.S.S. Advance
Hartwig	2530	786-0394	U.S.S.S.
Bay	2531		U.S.S.S.
Byer	2552	786-928 2	W.H.C.A. Lead
W.H.C.A. Staff	2554		

RAMP-----694-2480

McCORMICK RESIDENCE-----944-4242

McCORMICK STAFF-----787-5043

REPUBLICAN HEADQUARTERS-----641-6400

U.S.S.S. FIELD OFFICE-----~~786-9284~~ 353-5431

CHICAGO F.T.S.-----353-4400

CEIL MATUL-----427-6366

Hilton Towers Manager



for Helen

Tuesday, Sept. 5

MEMORANDUM

To: Col. Ric Sardo

From: Patti Matson *jjm*

Re: Mrs. Ford's trip to Chicago Sept. 23-24

The following media requests have come in so far for Mrs. Ford's trip to Chicago. Those who have requested have been told that the First Lady's schedule has not been firmed up yet and that their requests would be considered as Mrs. Ford's schedule permits.

- "Newsmakers" -- a half-hour show aired on CBS during the time slot directly preceding "Face the Nation." The format consists of a 'relaxed interview session' with three of the area's reporters. Winne Chambers at CBS is the contact.
- The Lee Phillips Show -- a half hour show live in the Chicago area daily. Consists of about 17 minutes of actual interview time. Generally aired live, but would be willing to tape a day ahead. Contact is Judy Muntz, (312) W84 6000 x511. Recommended by Republican press contacts.
- The Chicago Tribune -- The society editor, Eleanor Page, has requested an interview.

Another reporter, Mary Daniels, is doing a story on the Ford's cat, Shan, and has requested an interview.

- The Chicago Daily News - The society editor, Peg Zwecker, has requested an interview.

Note: the press contact for the Chicago event is Loretta Brown (312) 649-2079. According to Mrs. Brown, a press conference for 10:30 a.m. was approved prior to Mrs. Ford becoming First Lady, and the Chicago area media has been notified. Mrs. Brown has requested credentialing information by Thursday, Sept. 19. (She has also volunteered secretarial help the Sunday or Monday preceding the trip if it is needed by the staff advance.)

Mrs. Ford's Chicago Trip, Sept. 23-24, 1974

*RNC-financed trip -- no press billing has been done
Advanceman was Pete Sorum 532-7672

Press who will be billed:

Frances Lewine
Associated Press
1300 Connecticut Ave NW
Washington, D.C. 20613

Judy Frie
United Press International
National Press Building
14th and F Sts. NW
Washington, D.C. 20045

Donnie Radcliffe
Washington Post
1515 L St NW
Washington, D.C. 20005

Ann Wood
New York News
1272 National Press Building
Washington, D.C. 20045

Tish Avery
US News and World Report
2300 N St. NW
Washington, D.C. 20037

Diane Henry
New York Times
1920 L St. NW
Washington, D.C.

Naomi Nover
Nover News Service
3001 Veazey Terrace NW
Washington, D.C. 20008

Julie Moon
US Asian News
986 National Press Building
14th and F Sts. NW
Washington, D.C. 20045

Margot Harakas
Sun Sentinel
2501 N. Federal Highway
Pompano, Fla.

Sue Peterson
Herb Alston
Karen Danaher
Harry Lee Clark
CBS
2020 M St. NW
Washington, D.C. 20036

Megan Williams
Anda Korst (one way only)
WNET-TV (or TV-TV)
1832 Jefferson Place NW
Washington, D.C.

OUR CANDIDATES

JANE BARNES (Oak Lawn)

State Representative

HON. SUSAN CATANIA (Chicago)

State Representative

OLLIE CLARK (Chicago)

Member of the Board of County Commissioners of

Cook County (City of Chicago)

HON. GIDDY DYER (Hinsdale)

State Representative

LOLA FLAMM (Evanston)

County Clerk of Cook County

HON. ADELINE JAY GEO-KARIS (Zion)

State Representative

ALICE B. IHRIG (Oak Lawn)

Assessor of Cook County

E. MARIE JOHNSON, Ph.D. (Chicago)

Trustee of the Metropolitan Sanitary District of
Greater Chicago

HON. MARY LOU KENT (Quincy)

State Representative

MARY M. McDONALD (Lincolnwood)

Member of the Board of County Commissioners
of Cook County (Suburban)

HON. VIRGINIA MACDONALD (Arlington Heights)

State Representative

BETTY LOU REED (Deerfield)

State Representative

AURIA E. ROSENBERG (Chicago)

Member of the Board of County Commissioners of
Cook County (City of Chicago)

HON. CELESTE STIEHL (Belleville)

State Representative

MRS. GERALD R. FORD

and

Republican Women Power, Illinois Style!

cordially invite you and your friends

to a luncheon

honoring our

Republican Women Candidates, 1974

Conrad Hilton Hotel

Grand Ballroom

Tuesday, September 24, 1974

Chicago, Illinois

Tickets \$20 per person

11:30 Cash Bar

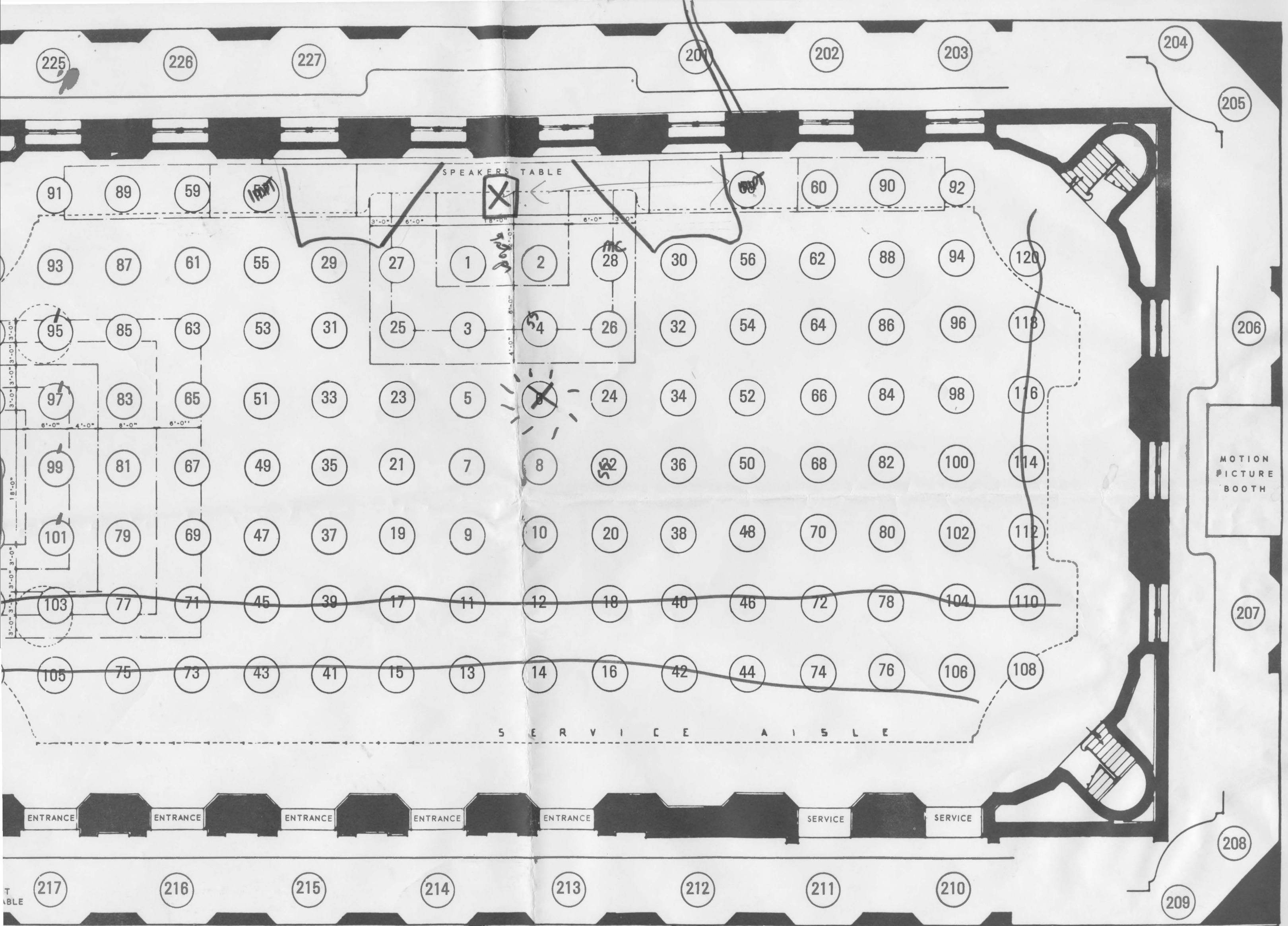
Patron tickets \$100 per person

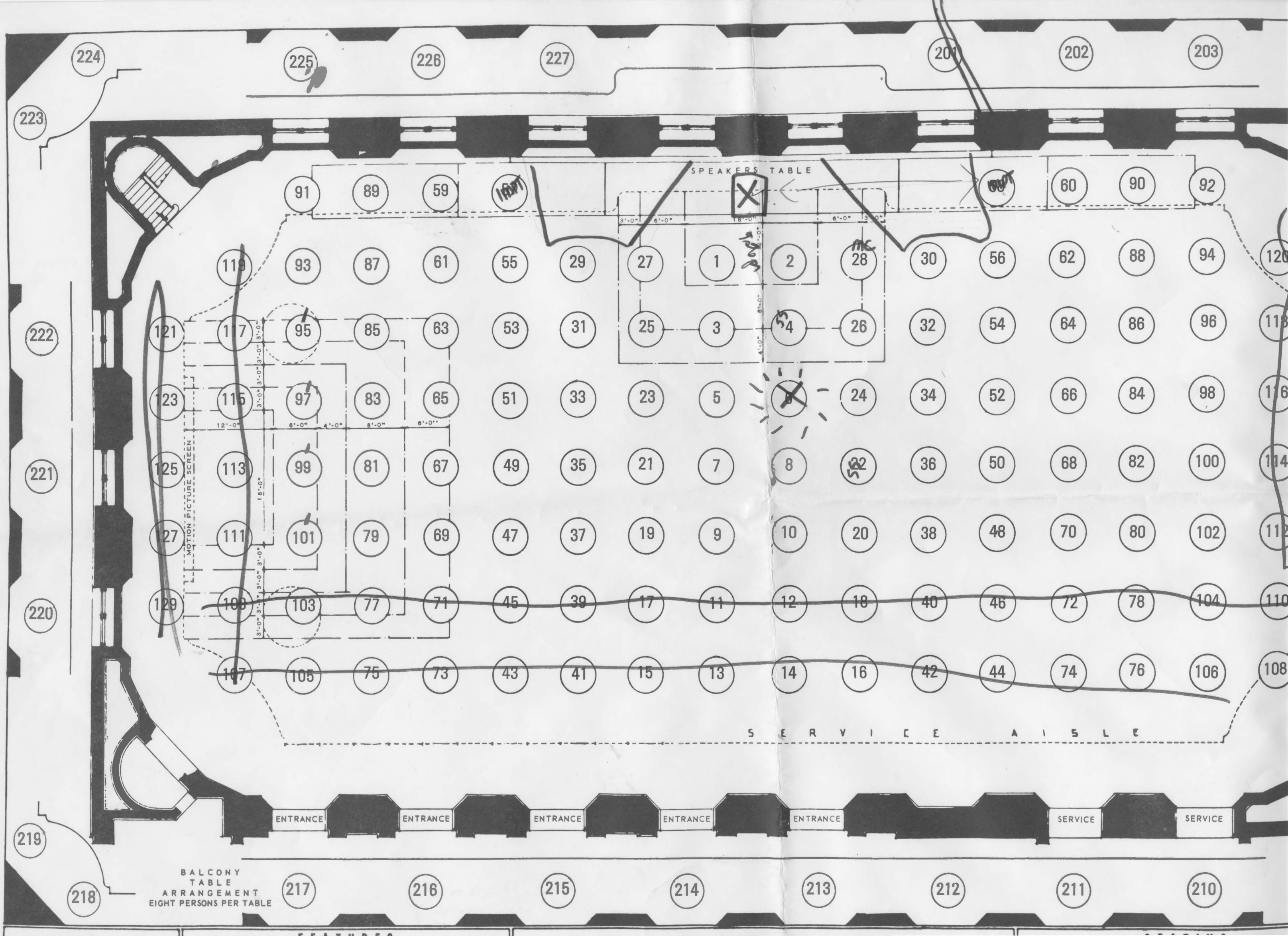
12:30 Luncheon

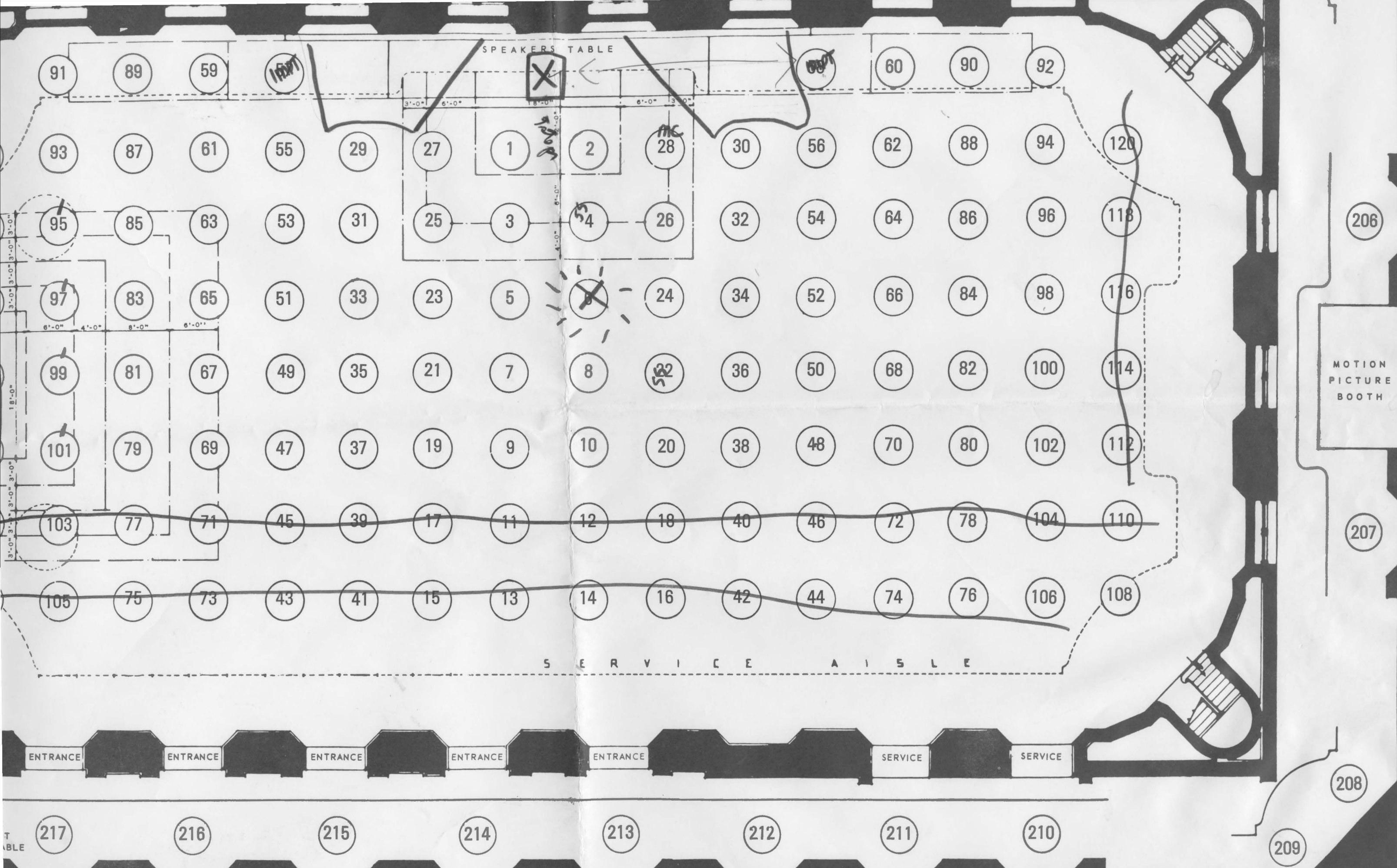
All tickets are to be picked up at the door.

If you have received a duplicate invitation do please
pass this on to a friend.

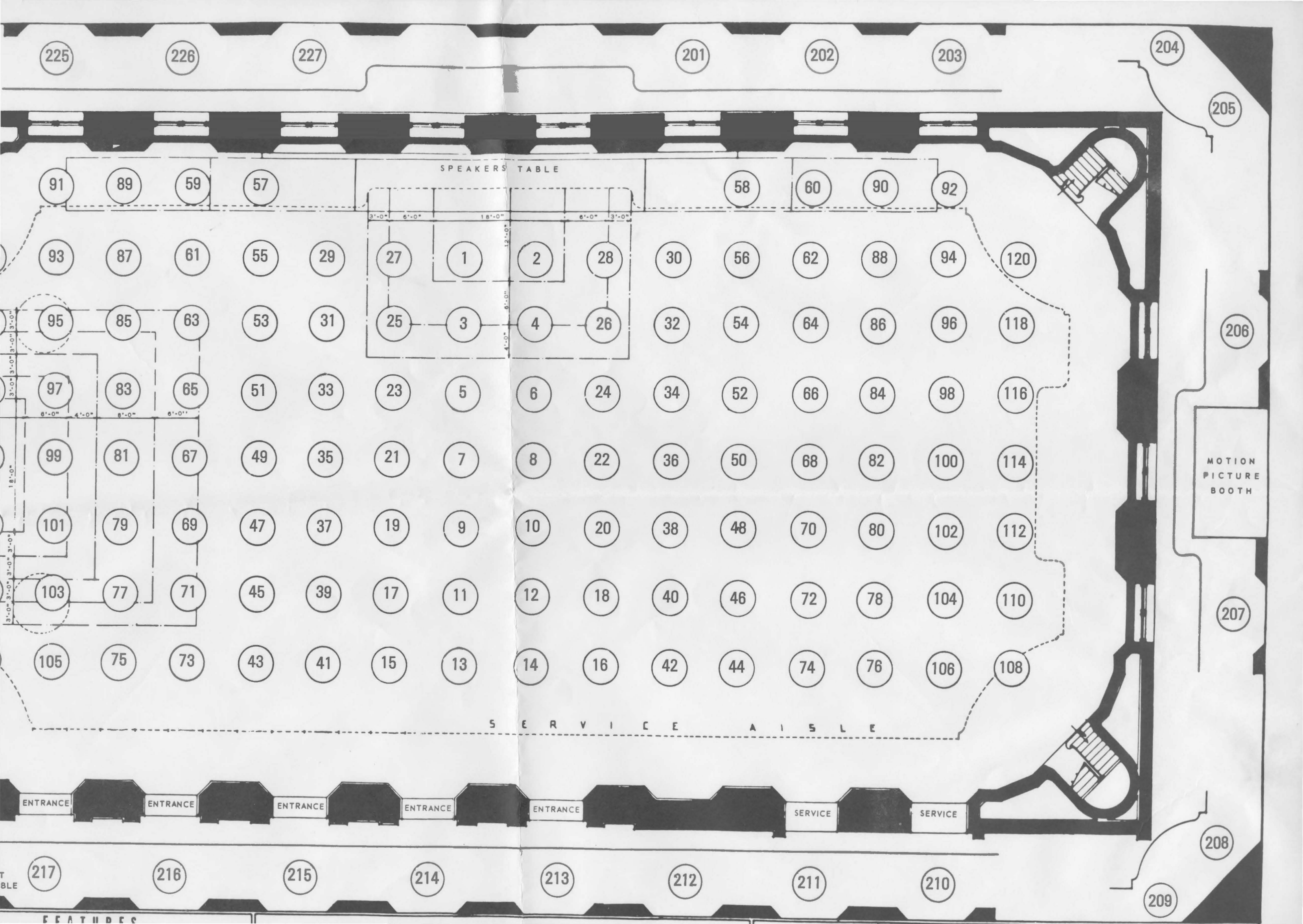
Net proceeds will be distributed to Republican Women Candidates, 1974







FEATURES ACOUSTICS PUBLIC ADDRESS SYSTEM WITH CONSTANT SUPERVISION D. AIR CONDITIONING ROOM TELEPHONE SYSTEM DIMMERS WITH APPROPRIATE LIGHTING EFFECTS ELEVATORS UNNECESSARY STAIRWAYS DIRECT FROM MAIN LOBBY PROVIDE ACCESS CHECKING FACILITIES	GRAND BALL ROOM THE CONRAD HILTON CHICAGO	SEATING MAIN FLOOR 125 TABLES AT 10 EACH1250 SPEAKERS PLATFORM COVERS FOR20 BALCONY 27 TABLES 8 EACH216 TOTAL 1486	SPECIFICATIONS DIMENSIONS OF BALL ROOM 84'-7" WIDE - 169'-0" LONG ---LINES INDICATE BALCONY OVER ---LINES INDICATE STAGE SIZES CEILING HEIGHT UNDER BALCONY 8'-10" P-3200
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SPEAKERS TABLE

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S E R V I C E A I S L E

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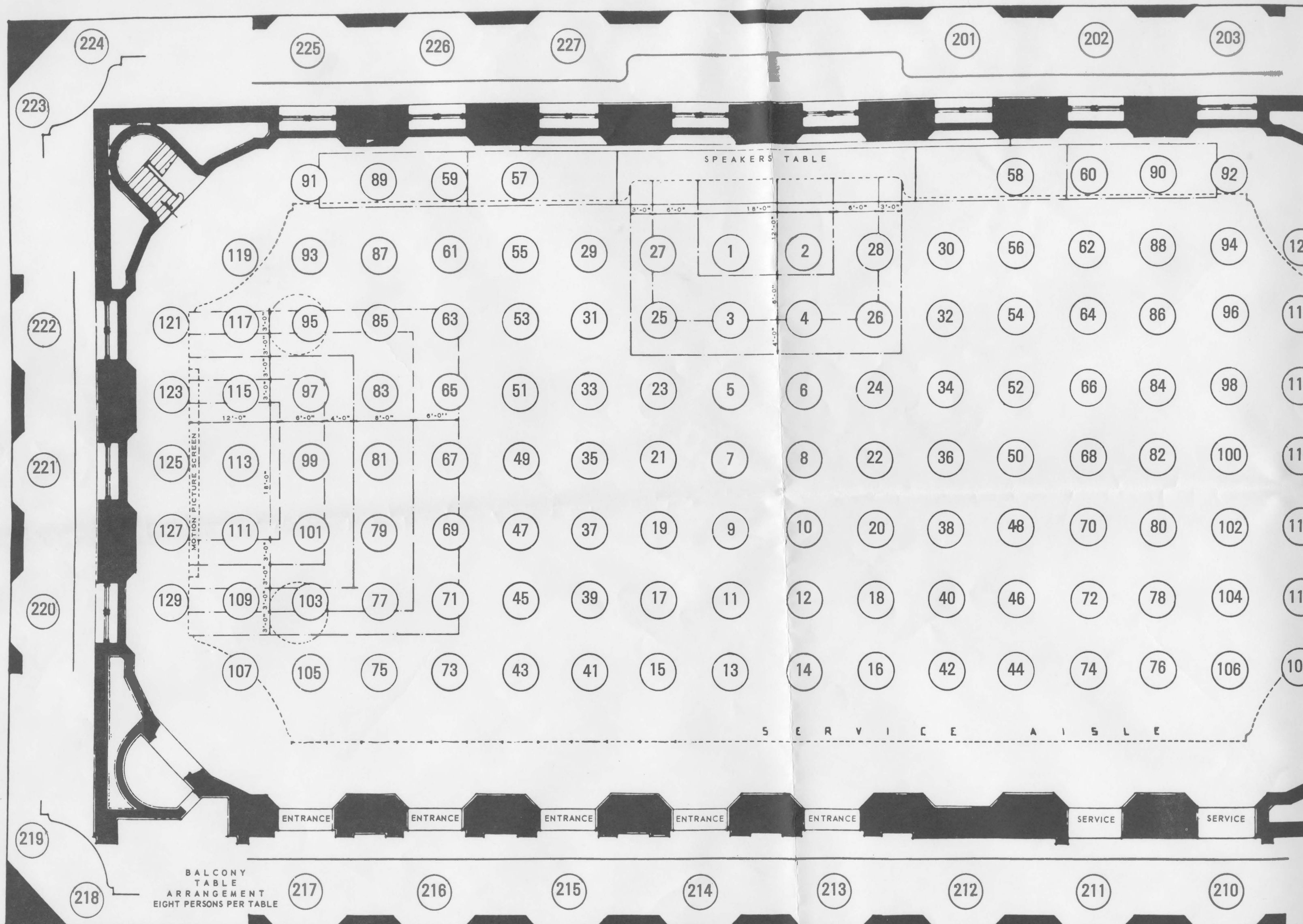
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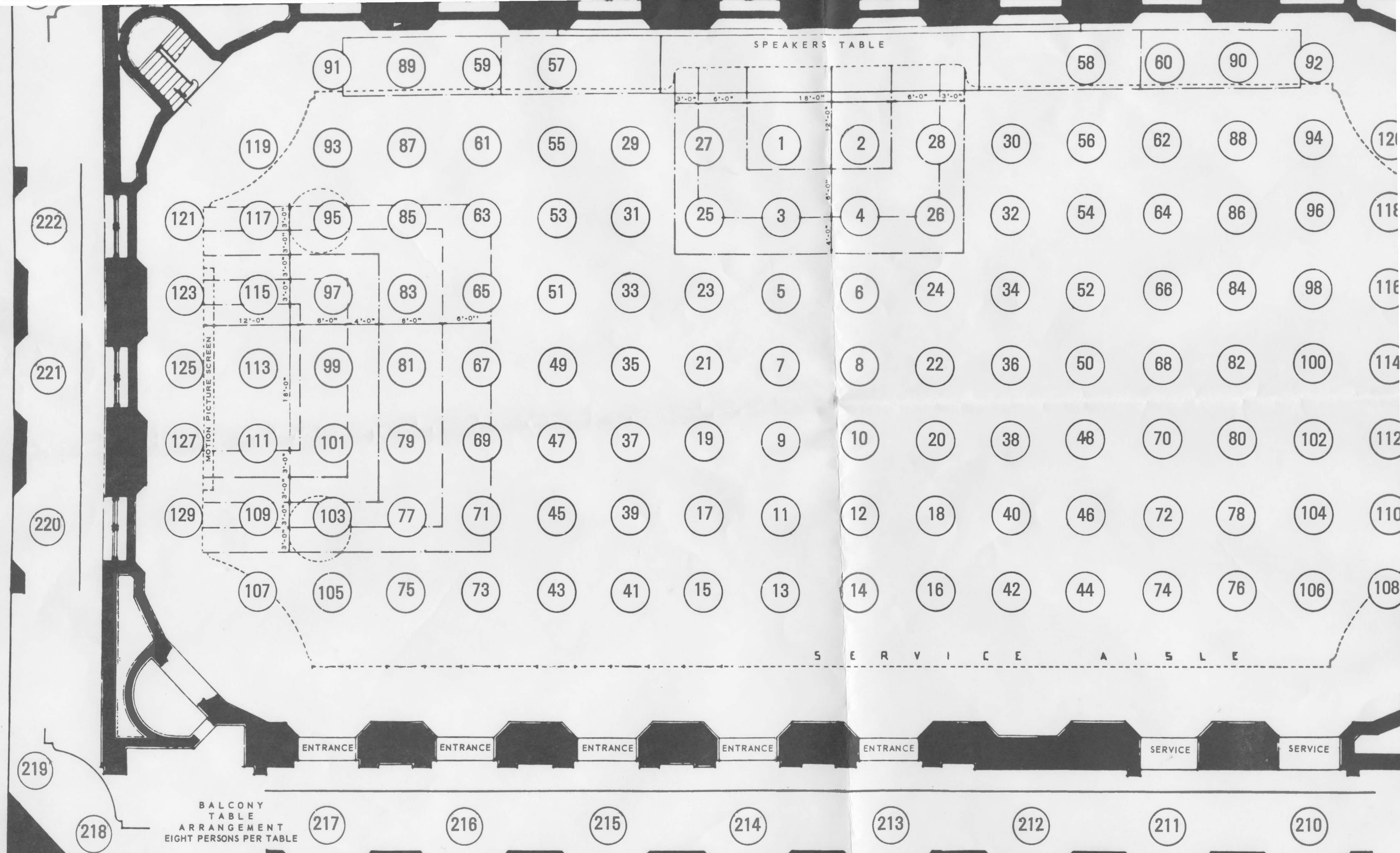
209

TABLE

FEATURES



BALCONY
TABLE
ARRANGEMENT
EIGHT PERSONS PER TABLE



FEATURES

PERFECT ACOUSTICS
 MODERN PUBLIC ADDRESS SYSTEM WITH CONSTANT SUPERVISION
 YEAR ROUND AIR CONDITIONING
 INTRA BALL ROOM TELEPHONE SYSTEM
 THEATRICAL DIMMERS WITH APPROPRIATE LIGHTING EFFECTS
 USE OF ELEVATORS UNNECESSARY
 TWO DOUBLE STAIRWAYS DIRECT FROM MAIN LOBBY PROVIDE EASY ACCESS
 EXCLUSIVE CHECKING FACILITIES

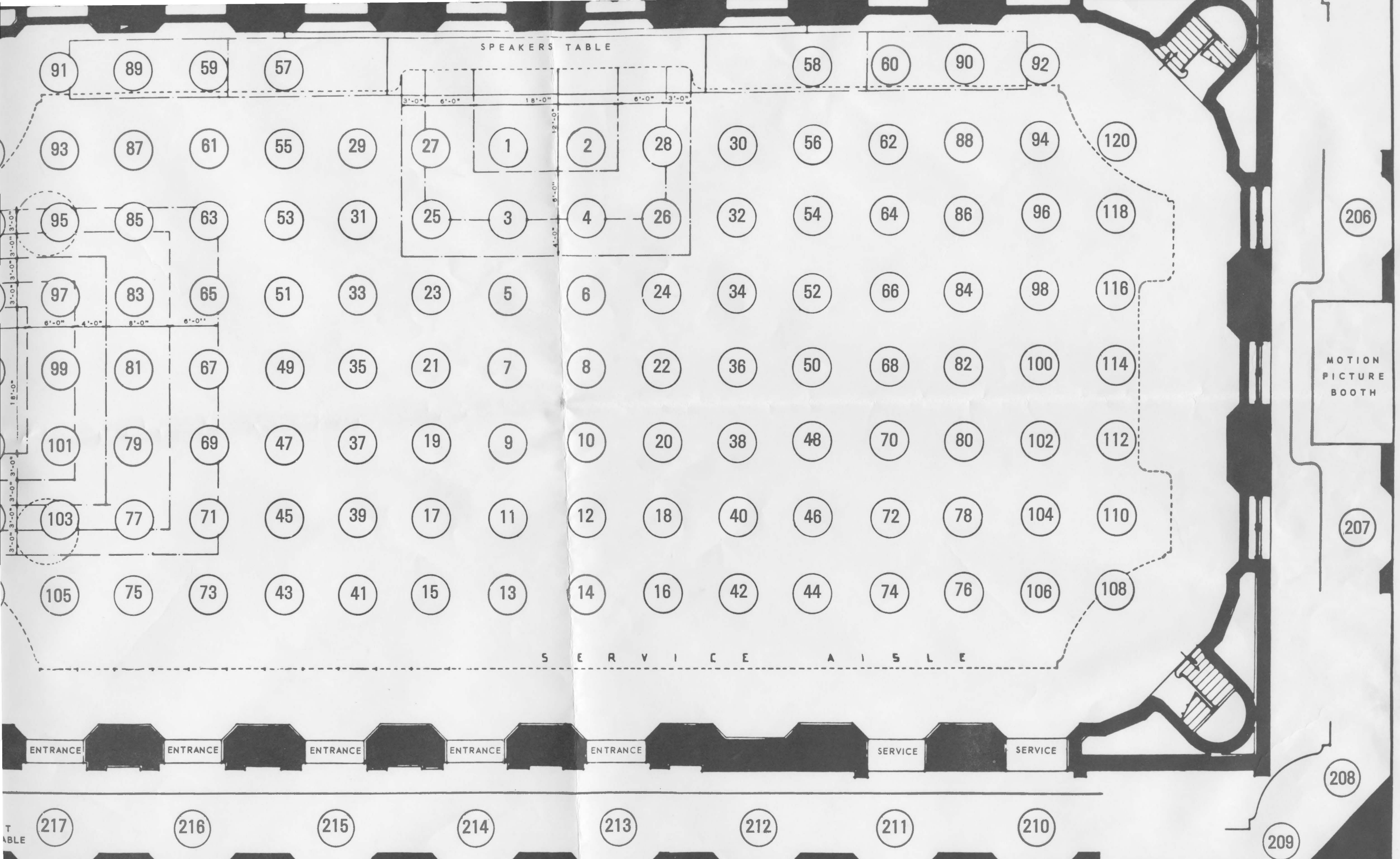
GRAND BALL ROOM THE CONRAD HILTON CHICAGO



SEATING

MAIN FLOOR 125 TABLES AT 10 EACH
 SPEAKERS PLATFORM COVERS FOR
 BALCONY 27 TABLES 8 EACH

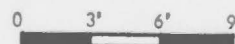
TOTAL



FEATURES

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L ROOM TELEPHONE SYSTEM
L DIMMERS WITH APPROPRIATE LIGHTING EFFECTS
EVATORS UNNECESSARY
E STAIRWAYS DIRECT FROM MAIN LOBBY PROVIDE
CESS
CHECKING FACILITIES

GRAND BALL ROOM
THE CONRAD HILTON
CHICAGO



SEATING

MAIN FLOOR 125 TABLES AT 10 EACH	1250
SPEAKERS PLATFORM COVERS FOR	20
BALCONY 27 TABLES 8 EACH	216
	<hr/>
TOTAL	1486

SPECIFICATIONS

DIMENSIONS OF BALL ROOM
84'-7" WIDE - 169'-0" LONG
----LINES INDICATE BALCONY OVER
----LINES INDICATE STAGE SIZES
CEILING HEIGHT
UNDER BALCONY 8'-10"

1:17
LORETT BROWN (SUITE 2512 A-TOWERS)

334-1067 home; 649 2079 work

BOB ORBEN (x 6487) (212) 454 9090; 454 5450

PETE SORUM 532-7672 ofc; 937 1267 home
(312) 922-4400 SUITE 2512

ARTHUR MCQUIDDY 251-5976 home;

MARY JO ARNOT 627-6307; 641 6400

PERCY'S PEOPLE

JULIA BLOCH- 225-3921;

Jerry McMahon, Lena Pope: 353-4177 on 8

HOTEL:

GEORGE CURRY- CATERING

THOMAS PHIPPS- BANQUET

JIM OWCZARZAK- CHAIRS, TABLES

BUS- CONTINENTAL AIR TRANSPORT
BATTABLIA (726 8720)

COL. JACK RILEY- head of spec
EVENTS For Daley- 275-8580

CEIL MATTEL

SIGNAL 800 424 9337

HOPE- 332 0328

Hilton: 922 4400



nspr people

valerie long - lerner nsprs -
request to be in pool

PAT MOORE - CHIC DAILY NEWS

JOY LUELOFF 644-8300 NBC CHAN 5

LEE PHILLIPS SHOW W84 6000 x511

JUDY MUNTZ; MRS. ADAMS

WINNIE CHAMBERS - CBS - 944-0703 ("news-
mkrs")

MARY DANIELS - CHIC TRIB - 222 3464 (cat)

IRV KUPCINET 321 2587; 321 3000

NEAL BALL (312) 869 2580 x473 787
5077

STEPHANIE WOLIN - CBS - 944 0703

MARY FROST SLAFKOSKY, CAROL ANN JOERS
(219) 234-3387

BESS WINACKOR - ^{home} 664 2870 ^{ofc} 321 2668
SUN TIMES

→ KUPCINET Home: 943 1888

Chic Sun-Times

401 N. Wabash

Chic, Ill. 60611

PRESS ON TRIP TO CHICAGO WITH MRS. FORD - SEPTEMBER 23 - 24, 1974

Frances Lewine	AP
Judy Frie	UPI
Donnie Radcliffe	Washington Post
Ann Wood	New York News
Tish Avery	U.S. News & World Report
Diane Henry	New York Times
Naomi Nover	Nover News Bureau
Julie Moon	U.S. Asian News
Margot Harakas	Sun Sentinel (Pompano, Florida)
Sue Peterson	CBS Correspondent
Herb Alston	" Crew
Karen Danaher	" "
Harry Lee Clark	" "
Megan Williams	WNET-TV (Channel 13)
Anda Korst	" " " "

Return flight only

Chicago
Sept. 23 & 24, 1974

PRESS INFORMATION

for members of the media traveling with Mrs. Ford

** You are invited to a cocktail party in honor of Helen Smith this afternoon (Monday) from 4-6 p.m. It will be hosted by former White House Deputy Press Secretary Neal Ball in the Ivy Room of the Blackstone Hotel across the street from the Conrad Hilton.

- Baggage call will be in the elevator lobby of the fifth floor at 11:00 a.m. Tuesday.

- Please settle your own hotel bill before leaving.

- A press room is located on the third floor, near the Beverly Room. There are typewriters and a bank of phones nearby. Local press are being credentialed in this area as well. Press who are traveling with Mrs. Ford who do not have regular White House credentials as identification are asked to get identification in this area.

PRESS SCHEDULE

Monday, Sept. 23

4-6 p.m. Party in honor of Helen Smith. Ivy Room, Blackstone Hotel.
Hosted by Neal Ball.

evening Free
(Mrs. Ford has private dinner with Mrs. Brooks McCormick)

Tuesday, Sept. 24

11 a.m. Baggage call. Elevator lobby of fifth floor of Hilton.

11:30 a.m.
- 12:30 Reception for Mrs. Ford and 14 women candidates being honored at luncheon. In Beverly Room of Conrad Hilton.

12:30 p.m.
-2:15 Republican Women Power, Illinois Style luncheon. Hilton Ballroom.

2:15 - 2:30 Filing time

2:30 p.m. Depart via motorcade from hotel. Arrival at Andrews: 6:30 p.m. EST

COVERAGE

11:30 a.m. reception in Beverly Room

Coverage for writers is by pool for duration of reception:

AP	Chicago Tribune
UPI	Chicago Sun-Times
Washington Post	Chicago Daily News
New York Times	Lerner Newspapers
US News & World Report	Daily Defender
New York Daily News	Womens Wear Daily - Chicago

There will be a photo pool for a few minutes at approximately 12 noon. Members of the pool should meet outside the Beverly Room at noon.

AP	Chicago Daily News
UPI	Lerner Newspapers
Stills: Chicago Tribune	Womens Wear Daily
Sun-Times	Daily Defender

The CBS crew flying in from Washington will pool. Coverage of the reception is silent, hand-held.

12:30 p.m. luncheon in Grand Ballroom

Coverage: Writers who wish to cover from the main floor of Ballroom must purchase luncheon ticket. Those who do not wish to purchase ticket may cover from balcony.

Photographers and reels: coverage throughout luncheon permitted from balcony. Coverage from designated press area within Ballroom during Mrs. Ford's remarks. (Photographers and reels wishing to cover may meet outside Grand Ballroom at 1:55 p.m. Hand-held only)

Writers and photographers wishing to cover any of the activities must obtain credentials on third floor near Beverly Room.

Miscellaneous idents and information

Arrival:

Airport: Illinois Air National Guard Base, O'Hare Field

Greeting Mrs. Ford at airport:

-Lt. Col William McQuade, commander, Air National Guard Squad

-Col. Jack Riley, director of special events, Chicago
(representing Mayor Daley)

Greeting Mrs. Ford at hotel:

-Larry Kirk, resident manager, Conrad Hilton Hotel

Monday evening:

Mrs. Brooks McCormick (Hope) will entertain Mrs. Ford at a private dinner party at her apartment. Mrs. McCormick is Republican National Committeewoman for Illinois.

There are ten guests, in addition to Mrs. Ford and Mrs. McCormick:

-Mr. and Mrs. Patrick North. Mr. North is a State Representative from Rockford, Ill. Mrs. North is chairman of the luncheon.

-Former Illinois Gov. and Mrs. William Stratton.

-Mrs. Richard Ogilvie, wife of the former governor

-Mr. and Mrs. Arthur McQuiddy of Chicago

-Mr. Leo Guthman of Chicago

-Nancy Howe, special assistant to Mrs. Ford

-Lt. Col. Ric Sardo, Marine aide to the President



At Mrs. Ford's table at luncheon:

Madam Chagall, wife of the famous french painter; Mrs. George Burditt, wife of Republican candidate for US Senate; Mary Ward, step-cousin to Mrs. Ford; J.C. Hemphill; Jeannette Mullen; Anna Mae Merriman; Marie Burnside; Anne Lewis; Darlene Baum.

Press accompanying Mrs. Ford to Chicago

room

519 Fran Lewine, AP
537 Judy Frie, UPI
529 Donnie Radcliffe, Washington Post
502 Ann Wood, New York Daily News
504 Tish Avery, US News & World Report
~~504~~ 513a Diane Henry, New York Times
532 Sue Peterson, CBS
533 Herb Alston, CBS
528a Karen Danaher, CBS
536 Harry Lee Clark, CBS
539 Margot Harakas, Pompano (Fla.) Sun Sentinel
Megan Williams, WNE-TV
Anda Korst, WNE-TV
~~523a~~ 8x Naomi Nover, Nover News Service
523a Julie Moon, US Asian News



Mrs. Ford's Chicago Trip, Sept. 23-24, 1974

*RNC-financed trip -- no press billing has been done
Advanceman was Pete Sorum 532-7672

Press who will be billed:

Frances Lewine
Associated Press
1300 Connecticut Ave NW
Washington, D.C. 20613

Judy Frie
United Press International
National Press Building
14th and F Sts. NW
Washington, D.C. 20045

Donnie Radcliffe
Washington Post
1515 L St NW
Washington, D.C. 20005

Ann Wood
New York News
1272 National Press Building
Washington, D.C. 20045

Tish Avery
US News and World Report
2300 N St. NW
Washington, D.C. 20037

Diane Henry
New York Times
1920 L St. NW
Washington, D.C.

Naomi Nover
Nover News Service
3001 Veazey Terrace NW
Washington, D.C. 20008

Julie Moon
US Asian News
986 National Press Building
14th and F Sts. NW
Washington, D.C. 20045

Margot Harakas
Sun Sentinel
2501 N. Federal Highway
Pompano, Fla.

Sue Peterson
Herb Alston
Karen Danaher
Harry Lee Clark
CBS
2020 M St. NW
Washington, D.C. 20036

Megan Williams
*Anda Korst (one way only)
WNET-TV (or TV-TV)
1832 Jefferson Place NW
Washington, D.C.



THE WHITE HOUSE
WASHINGTON

Lou:

Sheila asked that I send the attchd over --
Dave Hoopes apparently is going to be
talking to you about it.

It has to do with Mrs. Ford's trip to
Chicago Sept. 23-24

First class air fare plus \$1 would be
\$191' **round trip.**

Other expenses, already paid by the RNC:
\$12 total for delivering baggage
\$303 total for chartering buses to move press
from and to airport locations
\$50 total charge for all steno, xerox, renting
of typewriters

Press has not yet been billed.

There is no 'request for reimbursement' form
as it was a political trip, paid for by the
RNC.

patti
patti matson



MEMO

Done?

September 30, 1974

To: Ric Sardo

From: Peter Sorum *PKS.*

Re: First Lady's Chicago Trip, September 23-24, 1974

I have completed my trip report and expense voucher which have been filed with Red Cavaney of the Presidential Advance Office. The only remaining item is arranging for appropriate thank you's. Since I'm not sure of the procedure that is followed in the East Wing, I will note my recommendations for your acceptance or revision. As is the case with the Vice Presidential and Presidential visits, I suggest personal notes, probably with appropriate pictures for those individuals who had a direct and notable contact with the First Lady. These would be:

Lt. Col William McQuade
Base Commander
928th Tactical Airlift Group
Chicago O'Hare International Airport, Illinois
60666

✓ Mr. Larry Kirk
Resident Manager
The Conrad Hilton
Chicago, Illinois

Miss Ceil Matul
Manager, Hilton Towers
The Conrad Hilton
Chicago, Illinois

✓ Mrs. Brooks McCormick (Hope)
Vice Chairman
Republican National Committee
134 North LaSalle St.
Chicago, Illinois 60602

Miss Peggy Selz
Assistant to Mrs. McCormick
Republican National Committee
134 North LaSalle St.
Chicago, Illinois 60602



Ric Sardo
9/30/74

Page 2

These five are the only definite recommendations I have. Depending on the First Lady's policy, you could add Irv Kupcinec, the guests at the dinner party, the fourteen candidates that met the First Lady at the reception, the guests at the luncheon table, and the principal chairmen for the event. If you need assistance on any of these that you decide to write, please contact me.

While not normal procedure, I would like to request that a note be sent to Mr. Robert F. Sigel, Director of Airport Operations, Continental Air Transport Co., P.O. Box 66523, Chicago, Illinois 60666, recognizing him and his chief dispatcher Mike Clancy for their willingness to drop everything on short notice and come to our aid as drivers in the motorcade. If you concur, I would appreciate it.

I enjoyed the opportunity to work with you and look forward to serving the First Lady again soon. Bill Henkel has contacted me and I will proceed according to his instructions. Please know that your confidence and support is much appreciated.

Chie trip
file

November 1, 1974

Miss Patty Matteson
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C. 20500

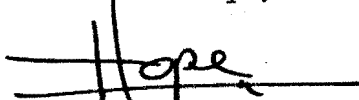
Dear Patty:

At long last I am enclosing the clippings of Mrs. Ford's super luncheon here in Chicago. As you can plainly see, the P.R. was simply fabulous.

The fourteen candidates were thrilled with their pictures taken with Mrs. Ford and have gotten great coverage in their local newspapers.

Am so glad to see that Mrs. Ford is feeling better and do hope she will enjoy seeing the clippings.

Best always,



Hope McCormick
(Mrs. Brooks McCormick)

HMcC:ps
Enclosures



Republican Women Power, Illinois Style!

Suite 310 • 134 North LaSalle • Chicago, Illinois 60602 • (312) 641-6400

Mrs. Brooks McCormick

10-21-74

1530 North State Parkway Chicago, Illinois 60610



Dear Patty:

Here is The Super, super picture of Mrs Ford and Madame Chogall !!! as we discussed that night in The White House it would be just wonderful if Mrs Ford could sign it and send it to her. On The chance it will work am enclosing The Chagalls address !!! Mrs Ford's is en route to Paris for Madame to

Sign for her !!! Too
much - So pleased every-
thing is going so well for
the first Lady - The kitchen
is still the talk of the
town !!

Many Thanks for your
help and

Best always

Hope

November 12, 1974

Dear Patti:

Have returned all those lovely pictures to you for Mrs. Ford's signature, and it occurs to me that there was one candidate missing - Betty Lou Reed.

Enclosed is a picture taken of Betty two years ago. Is it possible that you have a picture of she and Mrs. Ford that was overlooked?

If so, I know she would love to have it and you can send it to her at 927 Holly Court, Deerfield, Illinois 60015.

Thanks for your help.

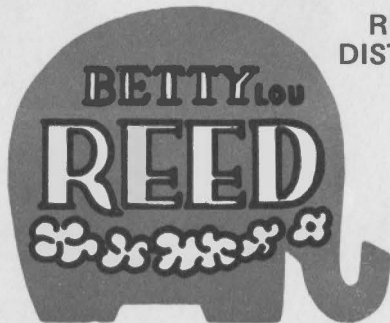
Sincerely,



Peggy Selz



Republican Women Power, Illinois Style!



REPUBLICAN REPRESENTATIVE — 32nd
DISTRICT — ILLINOIS GENERAL ASSEMBLY

Primary Election, Tuesday, March 21, 1972



Betty Lou Reed

Want a full time, effective voice
in Springfield? Vote for
Betty Lou Reed.

**YOUR "LOCAL GOVERNMENT" CANDIDATE
FOR STATE REPRESENTATIVE**

- ★ **QUALIFIED** — by years of legislative and political action from the grass roots up . . . known and respected throughout the State
- ★ **EXPERIENCED** — as a legislator in county and township government . . . closest to the people, she understands your needs
- ★ **PROVEN RECORD** — as a public official and elected officer holder . . . she gets things done for you!

**WHAT'S ON YOUR MIND? WHAT DO YOU
WANT BETTY LOU REED TO DO FOR YOU IN
THE ILLINOIS GENERAL ASSEMBLY:**
(write your message here)

PLACE
STAMP
HERE



Personal

Mrs. Betty Lou Reed
Campaign Central
927 Holly Court
Deerfield, Illinois 60015

Signed: _____

(name)

(address)



157 · L

From the desk of

PEGGY SELZ

December 5, 1974

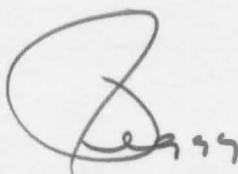
Patti:

Enclosed is the picture of Betty Lou Reed for Mrs. Ford to autograph. Do appreciate your taking care of this.

You may send it to Betty at:

927 Holly Court
Deerfield, Illinois 60015

Many thanks for my picture - love it and will treasure it!

A handwritten signature in dark ink, appearing to read "Betty Lou Reed". The signature is stylized with a large, looping initial "B" and "L" that overlap.

do:

1) raise a crowd

- a) GOP exec dir
- b) YR group
- c) hosp aux
- d) nspr
- e) mayor?

2) credentialing

3) nspr people -

- a) Carroll Kilpat daughter-in-law

4) arrival

- a) press platform

5) motorcades

6) press - contact -

- a) hotel arrang
- b) transpor to & from
- c) 4 sites - platforms
- d) press release
- e) follo up on articles
- f) release on airport

7) communica -

have mult?



7) Republicans

ask about nspr

8) need whca

9) Buchanan's wife

jenine mann or Terry apple

10) Thank yous

11) Call mayor

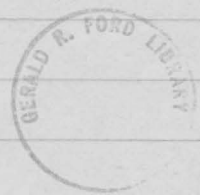
(dewey clower)

call gov



TAKE

backgr info + pix
motorcade signs?
rulers, pens, goodies,



prev in Jan, last year (pelvic) a yr ago
(routine exam physical in March) — breast but not pelvic
becuz of toe

ROUT. MED. PHYS. EVERY JAN -
last





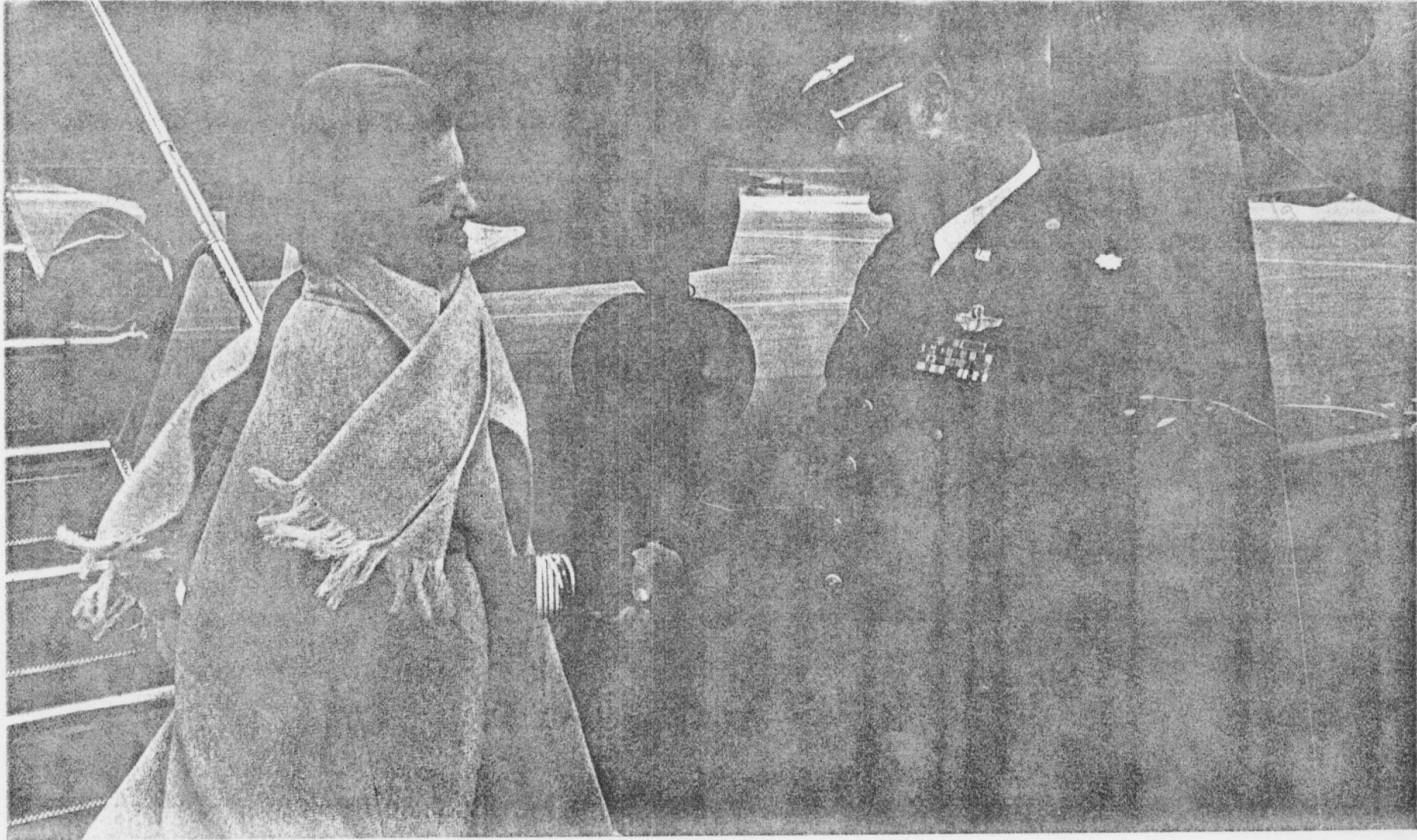
To Peggy Selz
With appreciation and best wishes,

Betty Ford



To Hope McCormick
With affection and admiration, and fond
memories of great times together,

Betty Ford



*To Colonel William McQuade
With appreciation and best wishes,*

Betty Ford



*To Ceil Matul
With appreciation and best wishes,*

Betty Ford



To Petros Koryionos
With admiration for his leadership
and best wishes,

Betty Ford

Mr. Larry Kirk
Resident Manager
The Conrad Hilton
Chicago, Illinois



To Larry Kirk
With my best wishes,

Betty Ford

RD LIBRARY



Hon. Susan Catania
3830 S. Michigan Avenue
Chicago, Illinois 60653



LIBRARY
GERALD R. FORD LIBRARY

*To Susan Catania
With best wishes,*

Hon. Robert Blair
124 Shabbona Drive
Park Forest, Illinois 60466



*To Bob Blair
With best wishes,*

Mrs. Warren Barnes
9825 South Tripp Avenue
Oak Lawn, Illinois



*To Jane Barnes
With best wishes,*

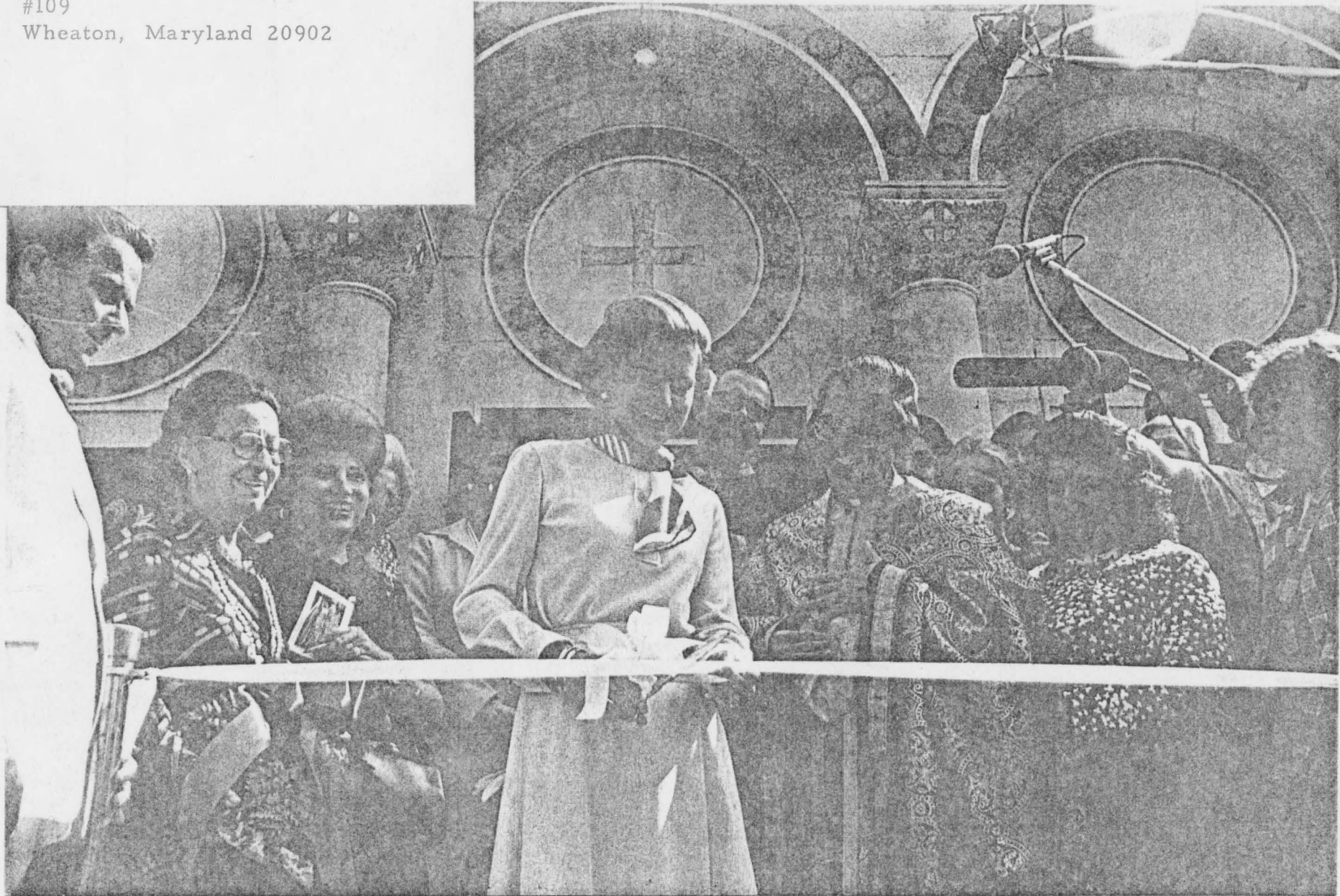
Elizabeth Hamacher
213 South Court Street
Crown Point, Indiana 46307



*To Elizabeth Hamacher
With best wishes,*

D

Mrs. Phyllis Averinos
10820 Georgia Avenue
#109
Wheaton, Maryland 20902



*To Phyllis Averinos
With appreciation for your hard work on the
festival and my best wishes,*

R

Hon. Giddy Dyer
441 East 3rd Street
Hinsdale, Illinois 60521



To Giddy Dyer
With best wishes,

R. T.

E. Marie Johnson, Ph. D.
10916 So. Emerald Avenue
Chicago, Illinois 60628



*To Marie Johnson
With best wishes,*

Mrs. Ollie Clark
6416 Drexel Avenue
Chicago, Illinois 60637



*To Mrs. Ollie Clark
With best wishes,*

D 4

Mrs. Arnold Flamm
2739 Ridge Avenue
Evanston, Illinois 60201



*To Lola Flamm
With best wishes,*

R T

Hon. Mary Lou Kent
22 Spring Lake
Quincy, Illinois 62301



*To Mary Lou Kent
With best wishes,*

Mrs. Alice B. Ihrig
9322 South 53rd Avenue
Oak Lawn, Illinois



*To Alice Ihrig
With best wishes,*

D 4

Hon. Adeline Jay Geo-Karis
2803 Eschol Avenue
Zion, Illinois



*To Adeline Jay Geo-Karis
With best wishes,*

D 4

Mrs. William Stratton
3240 Lake Shore Drive
Chicago, Illinois 60657



*To Shirley Stratton
With best wishes,*

Mrs. Peter Bensinger
1260 Astor Street
Chicago, Illinois 60610



*To Judy Bensinger
With best wishes,*

Hon. George Burditt
540 South Park Road
LaGrange., Illinois



To George Burditt
With best wishes,

Hon. Celeste Stiehl
25 Lake Inez Drive
Belleville, Illinois 62221



*To Cissy Stiehl
With best wishes,*

Mrs. Auria Rosenberg
1122-D West Morse
Chicago, Illinois 60626



*To Auria Rosenberg
With best wishes,*

2

Mrs. Mary McDonald
6739 Longmeadow Avenue
Lincolnwood, Illinois 60646



*To Mary McDonald
With best wishes,*

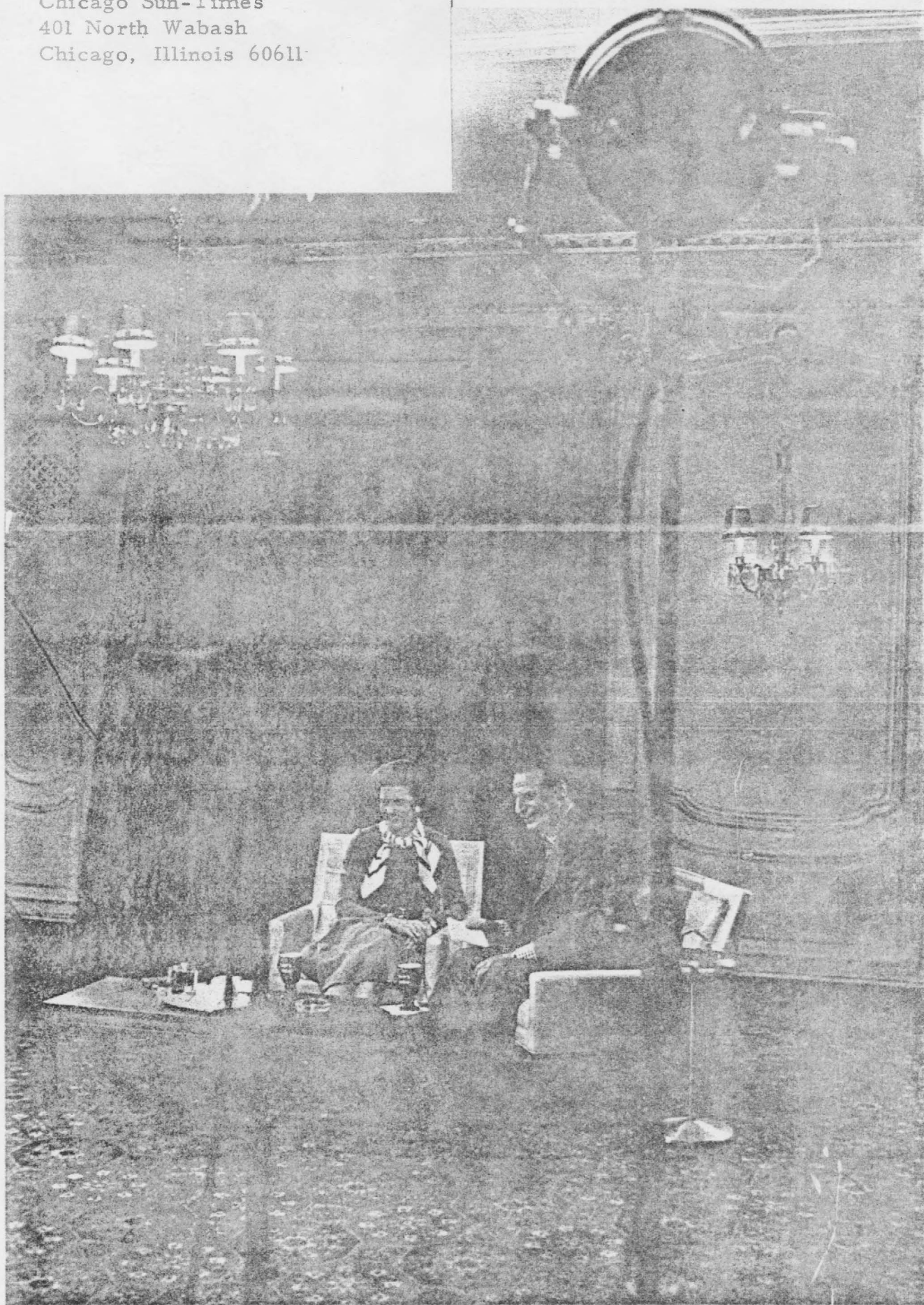
Hon. Virginia Macdonald
515 South Belmont
Arlington Heights, Illinois 60005



*To Virginia Macdonald
With best wishes,*

R Y

Mr. Irv Kupcinet
Chicago Sun-Times
401 North Wabash
Chicago, Illinois 60611



*To Irv Kupcinet
With appreciation and best wishes,
Betty Ford*



Madame Marc Chagall
La Colline
St. Paul de Vence 06
France



*To Madame Marc Chagall
With fond memories of
our visit together,
Betty Ford*

